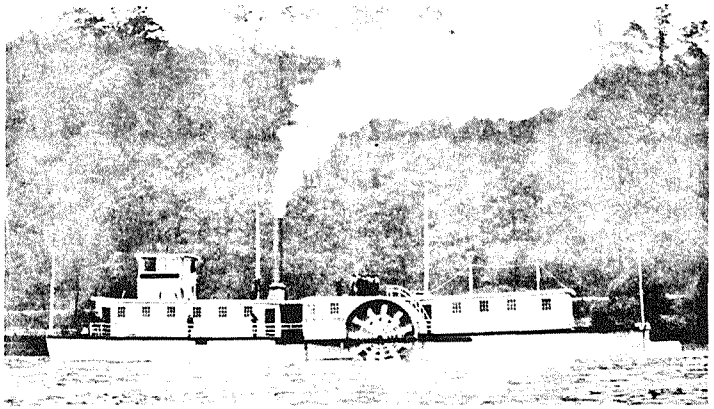


This replica of the New Orleans shows the steamboat as a sidewheeler. Some authorities believe the New Orleans was a sternwheeler but most support the sidewheeler theory.

Did You Know?

One hundred and fifty-two years ago this month steamboat transportation began on the Mississippi River. The *Louisiana Gazette* on January 11, 1812, chronicled the arrival of the first steamboat, the sidewheeler *New Orleans,* in two lines of type.

Not a word about the possibilities of power transportation in upriver movements, impossible or most costly for the keelboats of that day; not a word about the marvels of steam at a time when such words as "miracle" must have occupied the minds of editors; only this bald recording: "Arrived at the levee steam boat New Orleans from Pittsburgh.

On January 13 the *Gazette* bestirred itself to a brief story, reporting that the trip had consumed "not more than 259 hours" of travel time, and added that the *New Orleans* would serve the trade from this city to Natchez. On January 16 it advertised an excursion trip to English Turn, $3 a ticket, passengers to carry their own lunch. On January 21 it announced that the Natchez service would begin two days later.

But when the *New Orleans* impaled itself on a stump and sank on July 14, the *Gazette* broke out another story, and followed it three days later with lengthy details supplied by 10 passengers who said in part over their signatures:

"On Sunday 10th July, left New Orleans; on Wednesday the 13th arrived at Baton Rouge—landed some cargo, and in the evening departed and arrived at Mr. Clay's landing, two miles above on the opposite shore, the usual place of taking in wood; the night being dark and rainy, the Capt. considered it most prudent to secure the boat for the night. He then commenced taking in wood, and repaired the machinery, which had been disordered; after the wood was on board, he sounded all around and found plenty of water—she appeared to lay along side a steep bank, and from the apparent safety and security of the situation, all the passengers retired to rest free from apprehension or fear of danger; early in the morning preparations were made for departing, and at daylight the engine was put in motion, but the vessel would not swing around and could not be forced forward by steam. The water had fallen during the night from 16 to 18 inches—the Capt. then concluded she had lodged on a stump, and endeavored to push her off with spars against the bank, but without effect; he immediately satisfied himself it was a stump, and found it by feeling with an oar about 15 or 20 feet abaft the wheel on the larboard side; he then ordered the wood thrown overboard, and got an anchor out off the starboard quarter, and with the Steam Capstain hove her off, when she immediately sprung a leak, which increased so rapidly that time was only allowed to make fast again to shore,—the passengers to escape with their baggage, and the crew with assistance from the shore saved a great part of the cargo, when she sank alongside the bank."

This statement also commented on "the polite attention of Capt. Gale (the agent) during the passage, also the care and anxiety he evinced at this unfortunate moment."

This was, of course, the first steamboat disaster on the Mississippi River.

TRANSIT Riders' DIGEST

Vol. XVII—No. 20 Published Weekly by N. O. Public Service Inc. JAN. 6, 1964

Ania Dorfmann Will Make Symphony Debut On Tuesday

Ania Dorfmann, who holds the distinction of being the only woman instrumentalist ever to appear as soloist with a symphony orchestra conducted by the late Arturo Toscanini, will be guest soloist at the sixth subscription concert of the New Orleans Philharmonic-Symphony Orchestra on Tuesday, January 7, at Municipal Auditorium. The performance, under the baton of Werner Torkanowsky, will mark the pianist's first in a New Orleans Symphony subscription concert. She will play the Beethoven Third Piano Concerto.



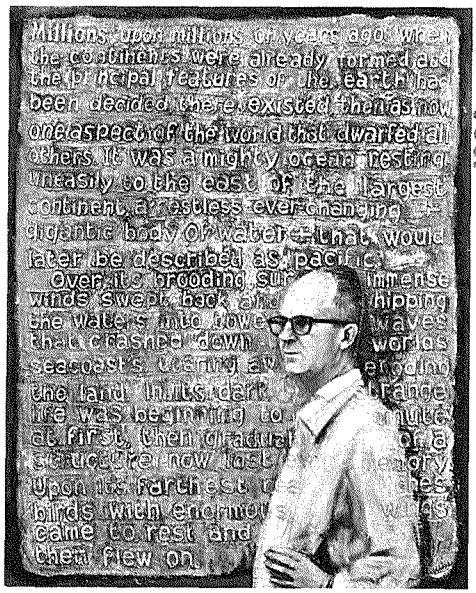
ANIA DORFMANN

Tuesday's concert will begin at 7:30 p.m., an hour earlier than usual, in order to avoid conflict with Carnival ball activities scheduled elsewhere in Municipal Auditorium.

Toscanini introduced Miss Dorfmann, a native of Russia, to United States audiences in 1936. Since then she has become a favorite solo artist with symphony conductors, playing several times under the Toscanini baton and with all major symphony orchestras, including the "big three" —the New York Philharmonic, the Boston Symphony and the Philadelphia Orchestra.

Tuesday's program will open with Barber's Music for a Scene from Shelley. Miss Dorfmann will then play the Beethoven Concerto. Following intermission selections from four works by Richard Wagner will be played: the overture to "The Flying Dutchman," the Prelude and Love Death from "Tristan and Isolde," Sieg-

(Continued on Page Three)



"James Michener," by David Adickes, is one of the 46 works from the collection of James A. Michener now on display at the Isaac Delgado Museum of Art in City Park. The exhibition may be seen without charge through January 12. The Museum is open from 10 a.m. to 5 p.m. Tuesdays through Saturdays and from 1 p.m. to 6 p.m. on Sundays. It is closed on Mondays and major holidays.

YMCA Is Starting New Winter Term

Rapid reading and comprehension and public speaking head the list of the more than 50 short courses being offered during the winter term of the Adult School of the Young Men's Christian Association. Men, women and teen-agers are invited to register this week for one or more of the classes that are scheduled to begin the week of January 13-17.

Classes meet once a week for eight weeks with most of them being conducted

(Continued on Page Two)

NEW ORLEANS PUBLIC LIBRARY JAN 7 1964

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—The opening night of the New York World's Fair is scheduled to be televised by NBC on April 22. United States Steel, which built the Unisphere, symbol of the fair, will sponsor the special show. Both the electric and gas industry will be represented by buildings and exhibits at the Fair . . . *Sally Rand,* who became prominent at the Chicago World's Fair 30 years ago, will be the host and narrator on a special show about carnivals. Titled "Carny," it will be televised in April . . . *Carol Channing* opens in New York this week in a new musical comedy, "Hello, Dolly!" The play is based on "The Matchmaker" by Thornton Wilder.



Walt Disney's newest flicker is "The Three Lives of Thomasina." The enchanted feline gives three of its nine lives to a little girl lost, a lonely man and a beautiful witch.

After eight years away from a television screen, *Marie Wilson* is making a comedy pilot titled "My Son the Witch Doctor." She was last seen in "My Friend Irma" on TV.

Princess Anne of England (teen-age daughter of Queen Elizabeth) wrote to Johnny Crawford telling him how much she likes his record, "Petite Chanson."

Had a long chat with *Edward Mulhare* at a party during the holidays. He played Henry Higgins in "My Fair Lady" on Broadway after Rex Harrison left the role. Ed is handsome and talented and hoping for good roles in Hollywood this year.

YMCA WINTER TERM

(Continued from Page One)

in classrooms of the YMCA Building, 936 St. Charles Avenue. Students may participate in free dancing and swimming every Friday night.

Among the other courses being offered this term are real estate, swimming for beginners and intermediates, golf, tennis, fencing, sketching, painting, securities and investing, basic blue print reading, interior decorating, contract bridge and skin diving. In the latter course, all equipment is furnished.

Persons interested in forming a private class in their neighborhood or among their friends may take courses at a time and place they designate. A minimum of 10 persons is required to start a private class. For additional information on courses, time and tuition, telephone 524-1574, or write to the YMCA Adult School, 936 St. Charles Avenue, New Orleans 70112.

Teach Your Children Bicycle Safety Rules

If the boys and girls in your family got a bicycle for Christmas, they should be told that it is not a toy but a means of transportation, subject to all the hazards other forms of vehicles encounter in traffic. According to the City's Traffic Safety Education Section and the Metropolitan New Orleans Safety Council, parents should realize that using a bicycle safely involves proper instruction and practice, complete knowledge of traffic regulations, and judgment and acceptance of the responsibility for keeping the vehicle in good condition.

Here are some rules safety experts advise parents to follow:

Never allow a child to ride his bicycle on the street without supervision until he learns to ride it competently, has the proper amount of skill to keep him safe in traffic, and is sufficiently mature to take the responsibility.

Make sure the bicycle is of the proper size for the youngster and that he has complete control of the vehicle.

Advise him to move with traffic and stay close to the curb; when turning or stopping, give proper hand signals; obey stop signs and traffic signals just as dad does in the automobile. Youngsters should never ride two on a bike. When approaching busy streets and intersections, the rider should get off the bike and wheel it across the street on foot.

Children riding bicycles at night should wear white outer garments. The bicycle should be equipped with a light and a bell.

Riders' TRANSIT DIGEST

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

NOW THAT the bowl games are over, sports fans can turn their undivided attention to the hardwood courts as the basketball season gets into full swing. The December tournaments have given coaches a chance to appraise their teams and to settle on their lineups for the tough schedules ahead.



On performances to date the Southeastern Conference doesn't appear to have as many strong teams as last year. In fact, the SEC title for this season could be decided on Monday, January 6, when the Kentucky Wildcats take on the strong Vanderbilt Commodores. From this corner the title quest looks like a race between these two nationally-ranked teams. It is evident that Coach Roy Skinner of Vandy has one of the best teams in the school's history. Kentucky's coach, Adolph "The Baron" Rupp, still moans but his Wildcats keep on winning. They could very well end up the number one team in the country.

* * * *

THE TULANE GREENIES, who opened their SEC schedule against Florida on Saturday, will play host to the Georgia Bulldogs at Tulane Gym on Monday, January 6. Lack of team speed has been the biggest handicap the Greenies have shown in their season to date. Coach Ted Lenhardt is working to develop more speed and hoping he can tighten up the Greenie defense before his tough Conference schedule gets too far along.

Monday night's feature will be preceded by the Greenie Freshman-Pensacola Junior College game. The action starts at 5:45 p.m. Those attending the game will get a glimpse of some fine-looking prospects that may grace next year's varsity five. To name one, Al Andrews, a 6'1" guard from Benton Harbor, Mich., is averaging better than 25 points per game. He could very well become one of Tulane's all-time greats before he finishes at Tulane.

LOYOLA WILL play host to two of the nation's toughest independent teams this week. On January 7 the Wolfpack plays Oklahoma City University and on January 9, Memphis State University. Coach Abe Lemons' Oklahoma City Chiefs, an NCAA entry last season, have 6' 6" Bud Koper, who ranks among the nation's leading scorers with a 33-point average. He led all U.S. cagers last season in field goals.

The Chiefs' starting club averages 6'7", and has seven-footer Ed Jackson at center, 6'8" Jim Ware and 6'6" Jim Miller at forwards and 6'3" Jerry Wells at the other guard.

Memphis State, which went to the NIT last season, has a top performer in 6'5" Bob Neumann, who has a 23-point per game average. The Tigers also have a top guard in 6'2" George Kirk, who has an 11-point per game average.

Loyola, too, boasts one of its finest freshman teams in years. The frosh have won six of their seven starts this year and will meet Pensacola Junior College on January 7, and Harry's College All Stars on January 9. The freshman game starts at 6 p.m. and the varsity tilt gets under way at 7:50 p.m.

ANIA DORFMANN

(Continued from Page One)

fried's Rhine Journey from "Der Gotterdammerung," and the Ride of the Valkyries from "Die Walkure."

Tuesday evening's performance of the Barber and Beethoven works will be broadcast on the Symphonic Hour on Friday, January 10, over WDSU-FM (105.3 megacycles) beginning at 9 p.m. The program is presented by Public Service and WDSU as a service to music in the community.

Tickets for the Tuesday evening concert may be purchased now at 605 Canal Street or at the auditorium immediately before the performance.

TRANSIT Riders' DIGEST

Vol. XVII JANUARY 6, 1964 No. 20

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Did You Know?

Louisiana strawberries are among the early spring delicacies that meet the universal craving for fresh fruits and vegetables. Picked and shipped from March to May, they are widely distributed throughout the United States, and their top prices reflect their appeal to discriminating palates. Most of them come from a 40-square-mile-area in Tangipahoa Parish, between Amite and Ponchatoula. Hammond, the principal shipping point, has become known as the Strawberry Capital of Louisiana.

Tangipahoa is in the pineries that march to the north shore of Lake Pontchartrain, an area in which naval stores and lumber formerly constituted the major portion of the economy. After Jackson's victory at Chalmette assured this country that it would be allowed to develop American style, instead of being hamstrung by the colonial policies of France, Spain or England, farmers began to test the agricultural possibilities of the piney woods land.

As early as 1855 the editor of the *Daily Delta* of New Orleans reported (August 15, 1855) that a farmer near Ponchatoula had raised a 14-pound cantaloupe measuring 32 inches in circumference. Strawberries began to add their potential in 1876, according to a circular issued in 1946 by the late Harry D. Wilson, then state agriculture commissioner. He reported that about 10,000 growers were cultivating some 18,000 acres of strawberries, and that the average yield per acre was 90 to 100 24-pint crates.

Commissioner Wilson's father, W. D. Wilson, was one of the first persons, if not the first person, to test the strawberry possibilities of Tangipahoa, believes Dave L. Pearce, present Commissioner of Agriculture. From where he brought the first plants we do not know, nor is it important, for strawberries grow in almost every state in the Union, not only in family gardens but also on broad commercial acreages. Tangipahoa farmers, after they proved to themselves the possibilities, in 1900 shipped the first carload of berries to a northern market, according to the *Illinois Central Magazine* for March, 1923. That first shipment moved from Hammond, the trail-blazer for a future movement that would swell to 1500 cars or more. J. Hefter is still remembered as the man who assembled the first carload. He later moved to Centralia, Illinois, and became president of a bank.

R. L. Cloud of Hammond contributed impressively to the growth of the industry, according to the magazine, when he developed the Klondyke berry, for years a favorite, and later the Payday.

To absorb the unshipped surplus (principally culls), a preserving industry was developed; then came wine-making facilities, under government supervision; and finally deep-freeze storage, which makes it possible to enjoy fresh strawberries every day in the year. The late Charles Weinberger of New Orleans contributed money, leadership and enthusiasm to the organization of the industry to meet the competitive and other problems of the economy.

After 1922 an experimental farm a few miles from Hammond revealed what an agricultural wonderland the light soils of the piney woods can evoke when given the right treatment. Its orchards, vineyards and vegetable gardens are reflected in the farming and dairy-farming activities that have taken Tangipahoa out of the one-crop class.

Quotes and Quips

The more men, generally speaking, will do for a dollar when they make it, the more that dollar will do for them when they spend it.—William J. H. Boetcker

* * * *

A wise teacher sent this note home at the start of the term: "If you promise not to believe everything your child says happens at school, I'll promise not to believe everything he says happens at home."

* * * *

To be seeing the world made new every morning, as if it were the morning of the first day, and then to make the most of it for the individual soul as if each were the last day—is the daily curriculum of the mind's desire.—Dr. John Finley

* * * *

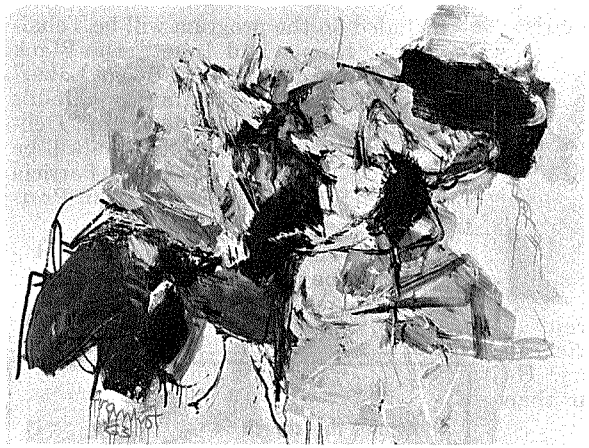
Thrift is a wonderful virtue, especially in an ancestor.

* * * *

No person was ever honored for what he received. Honor has been the reward for what he gave.—Calvin Coolidge

TRANSIT Riders' DIGEST

Vol. XVII—No. 21 Published Weekly by N. O. Public Service Inc. JAN. 13, 1964



One of the 54 paintings in the "Holland: The New Generation" exhibition at Delgado Museum is Roel Frankot's "Personage." The exhibition may be seen without charge through February 2.

JAN 14 1964

Symphony To Give Varied Music Concert

A variety of music, ranging from the classical period to contemporary, will be presented by the New Orleans Philharmonic-Symphony Orchestra at its seventh subscription concert on Tuesday, January 14, at Municipal Auditorium. The concert will begin at 7:30 p.m., an hour earlier than usual, in order to avoid conflict with Carnival ball activities scheduled elsewhere in the auditorium.

During the first portion of the program, Werner Torkanowsky will lead the orchestra in Wolfgang Mozart's "Masonic Funeral Music" and Arthur Honegger's Symphony No. 3, subtitled "Liturgique." Following intermission the program will consist of Ottorino Respighi's "Fountains of Rome" and three excerpts from Hector Berlioz' "The Damnation of Faust."

Tuesday evening's performance of the Honegger and Respighi works will be broadcast on the Symphonic Hour on Friday, January 17, over WDSU-FM (105.3 megacycles) beginning at 9 p.m. The program is presented by Public Service and WDSU as a service to music in the com-

(Continued on Page Three)

Modern Dutch Art Is Shown In New Exhibit At Delgado

A major exhibition of 54 Dutch avant-garde paintings, entitled "Holland: The New Generation," is now on view at the Isaac Delgado Museum of Art in City Park. The show, being circulated across the country by the Smithsonian Institution of Washington, D.C., will remain on view to the public without charge, through February 2.

The paintings in the exhibition were selected by Dr. W. J. H. B. Sandberg, former director of the Municipal Museum of Amsterdam, to represent the new and vital work that is currently being done by young artists in Holland.

Some of the artists represented in the show are Benner, Van Bohemen, Defesche, Diederen, Frankot, Lataster, Sierhuis, Van Soest, Stekelenberg and Wagemaker. Wagemaker, whose "paintings" are half sculpture, assembles objects such as metal pipes, aged wood, nails, canvas and concrete into compositions. In spite of the variety of surfaces and textures, his works

(Continued on Page Three)

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Joan Blondell*, who is quite a cook, prepared the entire Christmas dinner for her family. Partaking were son Norman Powell and his wife and three children; daughter Ellen Hayward and her husband and child; sister Gloria and her husband; and brother Ed Blondell and his wife and three children . . . *Robert Dix*, son of old-time actor *Richard Dix*, is turning to movie producing. He likes the business end of films better than the acting.



Tippi Hendren, who made her movie debut in Alfred Hitchcock's "The Birds," will appear in the title role of "Marnie." After that vehicle, she'll star in "Mary Rose."

The Forum of the Twelve Caesars, a restaurant in New York, lists its telephone number as Plaza VII-III-IV-V-O . . . *Mae Murray*, a former star of the silent movie days and who will be remembered by some as "The Merry Widow," tells me there is talk of making a movie of her life.

Former actress Dolores Hart will soon take her first vows as a nun.

Cupid is again flying over Hollywood. Everyone is tickled over the romance of *Ethel Merman* and *Earnest Borgnine*. Both are nice people. Also *Sue Lyon* and *Hampton Fancher III*, and the marriage of *Troy Donahue* and *Suzanne Pleshette*. The community will sigh with relief when *Liz Taylor* and *Dickie Burton* are wed, then that will be that.

Jack Benny is wowing them with his night club act at Lake Tahoe.

Met *Glynis Johns* at a party recently. She's not at all disturbed over her show leaving the airwaves. Says there are several good motion picture roles in the offing . . . *Rock Hudson* is taking singing lessons. With his eye on a musical, maybe?

Some people will stop at nothing in fads in Flickerville. The other night at a party, so help me, there was a lady wearing white lipstick and smoking small black cigars.

Esther Williams and *Fernando Lamas* are making their legitimate stage debut as a team in "Kind Sir." They will play several Florida theaters . . . *Raymond Burr*, at the request of the Pentagon, is visiting military installations in Japan, Okinawa, Korea and The Philippines. He's due to report back to his "Perry Mason" show this week . . . *Edie Adams* has been dating *Dick Martin* of the Martin and Rowan comedy team.

Ballet Concert Group To Stage Program

The Ballet Concert Association of New Orleans, Inc. will stage a ballet concert on Friday, January 17, at Jesuit High School Auditorium at 8:15 p.m. This will be the second concert by the association, a non-profit organization.

Included on the program will be Tchaikovsky's "Romeo and Juliet," the Black Swan *pas de deux* from "Swan Lake," "Dance of the Hours" from Ponchielli's "La Gioconda" and variations from Delibes' "Coppelia." Featured dancers will be Carmel Cucinotta, Rodney Irwin, Patricia Leclercq, Eivie McGehee and Joan Prattini.

General admission tickets are priced at $1.25. They may be purchased now at 605 Canal Street or at the Jesuit Auditorium on Friday night.

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.



Riders' TRANSIT DIGEST

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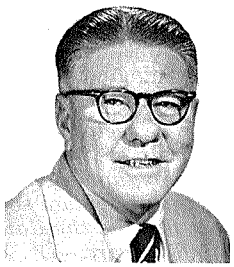
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SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

SPORTS in 1963 furnished many thrills for many fans. The thrill that I would class as number one was the pitching of Sandy Koufax in the World Series. But another I would consider outstanding was the great Whitey Ford of the Yankees pitching his heart out and losing a two-hitter in that fourth and final game of the Series. And there was the superb pitching of Don Drysdale in the third game shutout.



In the memory department I'd list the retirement of Stan Musial, who left active baseball playing at the end of the 1963 season at the height of his glory. To have known and interviewed "The Man" will always be a thrill for me.

And how about the Army-Navy game, when the Black Knights of the Hudson almost upset the favored Middies in the last seconds. A defeat here would probably have knocked Navy out of consideration for the Cotton Bowl competition. Maybe that would have been just as well, after the way the Texas Longhorns handled them in the January 1 classic.

Another thrill-giver was quarterback Y. A. Tittle of the N. Y. Giants, whose passing won several games in the pro leagues. We've had the pleasure of watching Y. A. T. during and since his LSU days.

And remember "Papa Bear" George Halas, coach and owner of the Chicago Bears? He was voted the National Football League Coach of the Year and his Bears won the NFL title. That last pass interception in the championship game, although not spectacular, was made by New Orleans' own Richie Petitbon. And how about the great veteran pitcher Early Wynn, who finally got his 300th victory in the major leagues during the summer of 1963?

Another thriller was Rusty Staub making the grade in the majors with the Houston Colts and being chosen on the all-rookie team of the National League. Incidentally Rusty holds one distinction that most fans don't know about. The veteran Hal Woodeshick, who was such a fine relief pitcher for the Colts last season, admitted he learned how to throw his effective slider from the 19-year-old Staub.

DUTCH ART

(Continued from Page One)

are in many ways the most restrained in the exhibition, because of their unexpected qualities of neatness, harmony and stillness.

Delgado Museum is open from 10 a.m. to 5 p.m. Tuesdays through Saturdays and from 1 p.m. to 6 p.m. on Sundays. It is closed on Mondays and major holidays.

Silent Films Being Shown In Delgado Winter Series

Some of the finest silent films ever made are being shown in the winter film program of Delgado Museum. The series was started on January 10, but subscriptions are still available for the remaining shows which will be projected on January 17, 24 and 31, February 21 and 28 and March 6 and 13.

The January 17 film is "The Golem," which was directed by Paul Wegener. On January 24 three movies will be shown: "Mickey," starring Mabel Normand; "Stenographer Wanted," with Flora Finch and John Bunny; and "Goodness Gracious," with Clara Kimball Young and Sidney Drew.

"Blood and Sand," starring Rudolph Valentino and considered by some his best performance and most solid vehicle, will be the January 31 offering.

Persons desiring tickets or interested in obtaining additional information may call the museum at HUnter 2-2129.

SYMPHONY

(Continued from Page One)

munity.

Tickets for this week's concert may be purchased now at 605 Canal Street or at the auditorium immediately before the performance.

Did You Know?

The *Times-Democrat* of New Orleans on February 26, 1900, printed a description and ran a picture of the "first automobile built in this city." The two-column picture showed a four-seat, carriage-like vehicle, which rose high above the ground, with the machinery suspended between the pneumatic-tired wheels. There were small kerosene lamps above the seat level.

It was the leisure-hour product of Adolph Peteler, a bicycle mechanic, said the *Times-Democrat,* and added: "Except for the woodwork and the casting of the engine, the work is entirely his own, and the design entirely his." This "gasoline automobile," continued the *Times-Democrat,* has been "severely tested." It then described the vehicle as follows:

"It weighs, in running order, 750 pounds; it is a two-seat vehicle, with the rear seat folding down. The gasoline tank is under the driver's seat. Under the rear seat is the storage battery that furnishes the electric spark by which the mixed air and gasoline are exploded in the cylinders. All the machinery is under the body of the carriage, taking up about half the space.

"The engine is double-cylinder, 4½ inches diameter and 5-inch stroke, 500 revolutions per minute, with indicated seven horse-power by brake test. Power is transmitted from the engine to the driving wheels by means of friction clutches, which are operated by one lever, which operates the brakes and regulates the three forward speeds and the reverse. Maximum speed, twenty miles an hour.

"An especially ingenious automatic divided axle construction enables the driving wheels to revolve at different speeds in making curves, with the full power equally applied to both, and the front wheels are so arranged that, in turning, the outer wheel traverses a circle of greater radius than the inner wheel. The engine proper can be going full speed when the automobile is at a standstill, as the friction clutches release automatically, an arrangement which permits highest power with lowest speed, as in hauling heavy loads and climbing steep inclines.

"Mechanics pronounce Mr. Peteler's automobile a very superior mechanism in every respect, judges of automobiles say that it is a most graceful-appearing gas automobile.

"Four and a half gallons of gasoline will run the carriage ten hours at from 15 to 18 miles an hour, covering 150 to 180 miles at a cost of 67½ cents."

Quotes and Quips

A slender acquaintance with the world must convince every man that actions, not words, are the true criterion of the attachment of friends.—George Washington

* * * *

Three "feminine" definitions—Confusion: one woman plus one left turn. Excitement: two women plus one secret. Bedlam: three women plus one bargain!

* * * *

A really busy person never knows how much he weighs.—Edgar Watson Howe

* * * *

A rooming house landlord received a phone call from the mother of a college freshman. "Please keep an eye on my son for me," begged the mother. "See that he gets plenty of sleep and doesn't go out without his overshoes, and gets a well-balanced diet."

"You see," she added in an apprehensive tone, "this is the first time he's been away from home—except for the two years he spent in the Marines."

* * * *

Recipe for success: Be polite, prepare yourself for whatever you are asked to do, keep yourself tidy, be cheerful, don't be envious, be honest with yourself so you will be honest with others, be helpful, interest yourself in your job, don't pity yourself, be quick to praise, be loyal to your friends, avoid prejudices, be independent, interest yourself in politics, and read the newspapers.—Bernard Baruch

* * * *

All that stops most of us from having a nervous breakdown these days is that we can't afford it.

* * * *

It should be our purpose in life to see that each of us makes such contributions as will enable us to say that we, individually and collectively, are a part of the answer to the world problem and not a part of the problem itself.—Andrew Cordier

* * * *

The next time a Yankee criticizes the South, ask him if he ever heard of anybody retiring and going North.

TRANSIT Riders' DIGEST

Vol. XVII—No. 22 Published Weekly by N. O. Public Service Inc. JAN. 20, 1964

JA Fair To Offer Products Made By Junior Achievers

Products ranging from Mardi Gras corsages to bamboo planters will be exhibited at the first annual Junior Achievement Trade Fair on January 25 and 26 at the Jung Hotel. A total of 45 exhibits will be open to the public without charge during the two-day show, which is being sponsored by the Sales Marketing Executives Club of the Chamber of Commerce of the Greater New Orleans Area.

The 890 seniors and juniors from 28 metropolitan New Orleans high schools who comprise Junior Achievement will man the booths, demonstrating their products and offering them for sale to the public. Other booths will represent Junior Achievement service organizations such as the JA bank and the JA radio company. The latter will provide music during Fair hours.

The Fair will be open from 10 a.m. to 6 p.m. on Saturday and from noon to 6 p.m. on Sunday.

Junior Achievement is a national organi-

(Continued on Page Three)



Senior and junior high school boys and girls in the Junior Achievement program personally manufacture the products they will exhibit this weekend at the JA Trade Fair.

Aliens Must Report Addresses In January

Any alien now in the United States who has not reported his address to the United States Government this month is urged by the Immigration and Naturalization Service to do so before Friday, January 31. According to the District Director of the Immigration and Naturalization Service in New Orleans, failure to report may result in a fine or even lead to deportation.

This requirement applies to aliens in the United States as permanent residents as well as those in the United States temporarily, according to the District Direc-

(Continued on Page Two)

Ravel Opera Slated In Concert Version

Singers from the University of Southern Mississippi at Hattiesburg and Miss Nancy Killmer, soprano from New York City, will join the New Orleans Philharmonic-Symphony Orchestra in its eighth subscription concert for a concert performance of Ravel's opera "L'Enfant et Les Sortileges" (The Child and the Sorcerers). Other works to be performed by the orchestra, led by Werner Torkanowsky, will be Bach's Brandenburg Concerto No. 1 and the Polovetzian Dances from Borodin's opera "Prince Igor."

Tuesday's concert will begin promptly at 7:30 p.m., an hour earlier than usual, in order to avoid conflict with Carnival ball activities scheduled elsewhere in the auditorium.

Choral parts of the Ravel and Borodin works will be sung by the 60-voice group

(Continued on Page Two)

B. F.

JAN 21 1964

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Rory Calhoun* will try his hand at directing. He will "meg" his first picture—titled "High Valley"—in Spain. Rory, his wife, Lita Baron, and their three daughters are living there for the duration of filming . . . *David Niven* spent Christmas in the Swiss Alps. You can bet he had a white one . . . *Joan Blondell* is elated over a recently completed pilot for TV. It's titled "Hooray For Hollywood."



Leopard, real and fake, is THE fur out here this season.

Rock Hudson, Richard Chamberlain and a host of other celebrities attended the wedding of *Suzanne Pleshette* and *Troy Donahue.* Suzanne wore a white empire gown, the train embroidered with lace medallions and a coronet of lace and pearls and veil to match.

When *Bette Davis'* daughter B.D. was married to *Jeremy Hyman* of London, she wore a gown of Lyons white velvet with Chantilly lace sleeves. Bette looked radiant wearing three large white orchids which B.D. pinned at her shoulder just before the ceremony.

Jeanne Crain and Paul Brinkman celebrated their eighteenth wedding anniversary on New Year's Eve. They are still one of the handsomest couples in this town of handsome couples.

Michael Wilding has bought a home in the Hollywood Hills. He has completely given up acting to become an actors' agent. His sons by *Elizabeth Taylor* have returned from their holiday visit with their mother.

TV's "Cheyenne," *Clint Walker,* stands six feet five inches tall. During the filming of the movie "Send Me No Flowers," with *Doris Day* and *Rock Hudson,* six different sets had to be changed to accommodate his size. Among the changes were making

(Continued on Page Three)

TRANSIT Riders' DIGEST

Vol. XVII JANUARY 20, 1964 No. 22

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ALIENS MUST

(Continued from Page One)

tor. The only exceptions are non-citizens in diplomatic status, foreign representatives of international organizations of which the U.S. is a member (such as the United Nations), and those admitted temporarily as agricultural laborers.

Address report forms for alien children under 14 years of age must be submitted by the parents or guardians of those children.

Alien address report forms may be obtained at any United States Post Office and at the New Orleans office of the U.S. Immigration and Naturalization Service, new Federal Building, 701 Loyola Avenue. Completed cards should be returned in person, not mailed.

The Immigration Service suggests that Orleanians who have relatives, friends and acquaintances who are not citizens remind them of their responsibilities concerning the address reports.

CHORUS TO SING

(Continued from Page One)

from Mississippi, conducted by Dr. David Foltz, chairman of the school's music department. The group has recently sung such works as Honegger's "Joan of Arc" and "King David," and has performed Menotti's "Amahl and the Night Visitors" with the NBC-TV Opera cast.

Miss Killmer, who has sung concert solos and opera roles in New York, will sing three soprano roles in the Ravel opera.

Tuesday evening's performance of the Bach and Borodin works will be broadcast on the Symphonic Hour on Friday, January 24, over WDSU-FM (105.3 megacycles) beginning at 9 p.m. The program is presented by Public Service and WDSU as a service to music in the community.

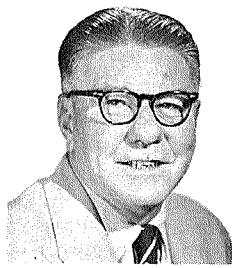
Tickets for this week's concert may be purchased now at 605 Canal Street or at the auditorium immediately before the performance.

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

THE SPORTS picture is quiet now—but we could label the pause the "lull before the storm," or the "preparing period," because February will be one of the busiest months in this year's sports calendar.



Both Tulane and Loyola hoopsters are now busy with their exams and will not return to action until the end of the month. Loyola takes on the LSU Tigers at the Field House on January 29. The Tulane Greenies entertain the Ole Miss Rebels at Tulane Gym on Friday, January 31, and the Mississippi State Maroons on February 1.

The preppers are engaged in some torrid games in battles for places in the state tournament in February and the NORD biddy basketball teams are in a run for the championships which will also be settled in February.

At the New Orleans Fair Grounds there's lots of activity but it won't be until February that the major handicaps will be run. The $10,000 added Thelma Stakes is set for February 1; the $10,000 added Louisiana Handicap, February 8; the $10,000 added Pelleteri, February 15; the $15,000 added A. B. Letellier, February 22; and the $10,000 added Le Compte on February 29.

Two activities that should put New Orleans in the national spotlight next month will be the $25,000 New Orleans Professional Bowlers Association Tournament on February 18-22, and the $50,000 Greater New Orleans Open Golf Tournament, February 27-March 1.

The bowling event will be held at Expressway Lanes and most of the top keglers in the nation are expected to appear in the nationally televised event. The Lakewood Country Club will be the scene of the $50,000 Open and this, too, will have national TV coverage for the finals.

In full swing now are the banquet activities honoring sports figures and teams. An important one locally will be on January 22, the NORD-LaBiche Banquet of Champions. Honors will be paid to the three NORD Bantam football city champion teams, the All-Star squad which won the Holiday Bowl in Fort Lauderdale, Fla., character winners from each of the 53 teams in the program, players of the year and championship team, most valuable linemen and leading scorers.

Mike Calamari, Tulane's football team captain this past season and winner of the New Orleans Athletic Club's outstanding athlete award of the Greater New Orleans Area, will be principal speaker. Among the others scheduled on the program will be Mayor Victor H. Schiro, Lester J. Lautenschlaeger, NORD director, Ernest H. Gould, NORD executive assistant director, Albert V. LaBiche, Buck Seeber, Dr. Nicholas Chetta and Bill Banker.

JUNIOR ACHIEVERS

(Continued from Page One)

zation which strives to help teen-agers better understand the American free enterprise system. Groups of students are sponsored by local business concerns and civic organizations. Regular companies are formed, officers elected, stock offered for public sale and production methods established.

Adult businessmen, serving as advisors, help with the creation of production records, financial statements, sales campaigns and all other essential procedures of business organizations.

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.



SHOW BIZ

(Continued from Page Two)

three doorways two inches higher and replacing a king size bed with a super king size bed. To further complicate things, he wears a ten-gallon hat in the movie.

Andy Griffith will finish his current teleseries in 1965. After that he will concentrate on a feature movie career.

Did You Know?

Freedom's cause in Hungary stirred New Orleans and other parts of the United States in 1852, as it would again more than a hundred years later. The situation in each case was precipitated by Russia's interference in another country's affairs.

It was Lajos (Lewis) Kossuth who symbolized freedom in the mid-1800s. This Hungarian patriot fanned the spirit of nationalism in his native land, then united with Austria, and invoked armed resistance to laws which favored the nobles over the people and restricted economic development. He was winning when Russia threw its weight on the side of Austria; and his famous declaration of independence, April 19, 1849, separating Hungary from Austria, sounded well but did not accomplish anything, for Kossuth by then had been driven in flight into Turkey.

After several years there, he visited France, England and the United States, hoping to arouse support. Though he was highly honored by the communities he touched, he saw his political hopes go down the drain. Nevertheless, when he died in Italy in 1894, his body was returned to Hungary and buried with national honors in Budapest.

His tour of American cities included New Orleans (population then 116,000), which gave a public reception to him in Lafayette Square on March 30, 1852. The *Daily Picayune* reported that turnout the next day in two and a half columns and on April 1 ran a half-column editorial discussing his visit.

Kossuth, after a similar visit to Louisville, had been sharply criticized because of his attitude towards the venerable and revered Henry Clay, whom he had met in Washington. Much of his New Orleans speech was devoted to refuting charges that had made his visit to the United States less than pleasurable. He expressed indignation that his talk with Clay had been made public, for this was a private meeting, he contended. Mr. Clay did not agree. The meeting, he said, had been attended by three congressmen and the United States Attorney, and in a letter printed in the *Daily Picayune* on April 10, 1852, Mr. Clay saw nothing wrong with the publicity.

The Lafayette Square reception to Kossuth was sponsored by nearly 40 of the city's political and economic leaders. Kossuth's fame as an orator and sympathy for Hungary's cause evoked a large turn-out. Making his pitch on state rights, Kossuth said Russia had interfered with the basic principles of freedom "because it considered the example set by Hungary dangerous to Russia;" and regretted that the United States had "silently recognized the right of that interference."

He was loudly cheered, and received the visits of many prominent citizens of New Orleans in his suite in the old St. Louis Hotel. He left for Mobile on April 7. No fanfare attended his arrival or departure.

For a time he was remembered in New Orleans by a style in men's hats copied from his hat—the Hungarian black felt with a gay ribbon and feather, a conservative design compared with certain trends today, but too "ludicrous," in the *Daily Picayune*'s opinion, for dignified wear.

Quotes and Quips

No habit has any real hold on you other than the hold you have on it.
—Gardner Hunting

* * * *

A man was sitting on the bank of a river fishing with no success. At about dusk, a mother and her small son came along. "Oh," cried the youngster, "let me see you catch a fish!"

The mother turned to the fisherman and said severely: "Now, don't you catch a fish for him until he says, 'please'."

* * * *

If you will think about what you ought to do for other people, your character will take care of itself.—Woodrow Wilson

* * * *

One good thing about being poor, you can read reports of a stock market crash without loss of appetite.

* * * *

Men become bad and guilty because they speak and act without foreseeing the results of their words and their deeds.
—Franz Kafka

* * * *

The trouble with being punctual is that nobody's there to appreciate it.

* * * *

A scholar knows nothing of boredom.
—Jean Paul Richter

TRANSIT Riders' DIGEST

Vol. XVII—No. 23 Published Weekly by N. O. Public Service Inc. JAN. 27, 1964

CARNIVAL PARADES—1964

KREWE	DATE	TIME
Choctaw	Saturday, February 1	
	River Parade	12 noon
	Street Parade (Algiers)	2:00 p.m.
Helios (Metairie)	Saturday, February 1	2:00 p.m.
Carrollton	Sunday, February 2	12:30 p.m.
Okeanos	Sunday, February 2	2:00 p.m.
Alla (Gretna, Algiers)		
	Sunday, February 2	2:00 p.m.
Freret	Monday, February 3	7:00 p.m.
Aphrodite	Tuesday, February 4	6:30 p.m.
Babylon	Wednesday, February 5	6:30 p.m.
Momus	Thursday, February 6	6:15 p.m.
Hermes	Friday, February 7	7:00 p.m.
Iris	Saturday, February 8	12 noon
Grela (Gretna)	Saturday, February 8	2:00 p.m.
Adonis	Saturday, February 8	6:30 p.m.
Venus	Sunday, February 9	12 noon
Thoth	Sunday, February 9	1:00 p.m.
Mid-City	Sunday, February 9	1:30 p.m.
Poseidon (Harvey, Marrero, Westwego)		
	Sunday, February 9	2:00 p.m.
Zeus (Metairie)	Sunday, February 9	7:00 p.m.
Proteus	Monday, February 10	6:00 p.m.
Zulu	Mardi Gras	9:00 a.m.
Arabi (St. Bernard)	Mardi Gras	10:00 a.m.
Rex	Mardi Gras	10:00 a.m.
Orleanians	Mardi Gras	Follows Rex
Crescent City	Mardi Gras	Follows Orleanians
Comus	Mardi Gras	6:15 p.m.

Bicycles Should Be Registered, Licensed

If a child in your family received a bicycle for Christmas and you haven't had it registered and licensed, you should do so as soon as possible. One main reason, according to the New Orleans Police Department, is to aid in identification if the bike is stolen or lost. In addition, bicycles should be registered under provisions of a state act and a city traffic ordinance.

License plates and registrations are good for one year only and should be renewed at the beginning of each new year.

Bicycle license plates may be purchased

(Continued on Page Three)

River Parade Will Usher In Merriment Of 1964 Mardi Gras

The merry madness of Mardi Gras will begin on the Mississippi River. On Saturday, February 1, when the Krewe of Choctaw stages its annual Carnival procession of gaily decorated boats at high noon, the activity will usher in the parading season of the 1964 Carnival in the Greater New Orleans Area. Following the river parade, Choctaw will hold its street parade in Algiers beginning at 2 p.m. At about the same hour in Metairie the Krewe of Helios will stage its parade.

On Sunday the Krewe of Carrollton parade will begin at 12:30 p.m., according to a list compiled by the New Orleans Police Department. Then at 2 p.m., the Krewe of Okeanos in New Orleans and the Krewe of Alla in Algiers will begin their processions. On Monday, February 3, the Krewe of Freret will start its parade at 7 p.m. to open that week's schedule of processions. Other parades will then follow thick and fast until the end of Mardi Gras, February 11. All are listed in the accompanying box.

The routes and themes of parades are described daily in the New Orleans newspapers.

Because it is necessary to clear the streets along the routes where Carnival parades are scheduled, certain temporary changes in transit routes must be made by Public Service. Special signs will be attached to regular transit stop signs in the main business district during the rerouting period to direct transit patrons to the nearest boarding points.

Persons planning to attend the parades will find that by riding transit to and from the parade routes they can avoid parking worries and help relieve traffic congestion.

Books, Art, Records Needed For Book Fair

Need an excuse for getting rid of books, records, sheet music and art objects which have accumulated over the years and are no longer used or needed? Make it the Book Fair, sponsored annually by the Women's Committee of the New Orleans Symphony Society.

In the book line, the Committee will take every type of hard-cover, paperback, fiction, non-fiction or reference book, or whatever you have. Records, sheet music, art works? Again, the Committee will gladly accept your donation. The older the better, because most folks who patronize the Book Fair are always delighted to find the "oldest" or that "hard-to-locate" copy.

Proceeds from the Book Fair, scheduled to be held in April, go to the maintenance fund of the New Orleans Philharmonic-Symphony Orchestra.

Persons wishing to donate to the 1964 Book Fair may deliver articles to Gallier Hall (old City Hall), 545 St. Charles Avenue, on Wednesday mornings between 10 a.m. and noon. For home pickup service, donators are asked to dial 891-2351.



This is a typical scene at the Annual Book Fair. Donations of books, records, sheet music and art objects for this annual April event to help the Symphony are being sought now.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—The music of *Cole Porter,* sung by a lady who knows it well, *Ethel Merman,* will highlight the Bell Telephone Hour on January 28. Joining Miss Merman, who will be hostess for the show, will be *John Raitt, Martha Wright, Peter Nero* and *Gretchen Wyler.* On the February 11 Bell Hour our town's *Al Hirt* will star with *The Brothers Four,* the New York City Ballet and special guest *Joan Sutherland.*



Met *Rock Hudson* for the first time in the commissary at Universal. He's filming another picture with *Doris Day.* 'Tis strange about Rock, he's one actor who doesn't look off screen the way he does on. You'd never recognize him.

Tallulah Bankhead and the attempted revival of "The Milk Train Doesn't Stop Here Anymore" toppled after five nights on Broadway. Too bad, but her part was tailored by playwright Tennessee Williams for *Hermione Baddeley* and Hermione should have been in the revival. Incidentally, Hermione leaves Hollywood for a role in a Broadway musical. Before she goes she will appear in a segment of a TV show. The movie-going public will get a gander of her talent when "Mary Poppins" and "The Unsinkable Molly Brown" are released to the nation's theatres.

Allan "My Son The Folk Singer" Sherman will be Garry Moore's summer replacement.

Riders' TRANSIT DIGEST

Vol. XVII JANUARY 27, 1964 No. 23

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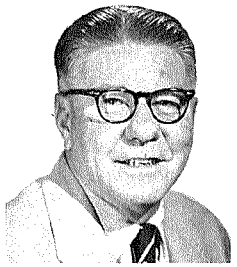
Riders' TRANSIT DIGEST

55 60 70 80 90 110 130 150 160

SPORTS dial

By TED ANDREWS

NOW THAT examinations are over, basketball coaches Bill Gardiner of Loyola and Ted Lenhardt of Tulane can head their boys back to their respective courts with more time for concentration on the game. First to return to action will be the Wolfpack. They will play the LSU Tigers at the Field House on Wednesday, January 29. On February 3 the Pack will entertain the University of Tampa. Both of these games are scheduled to start at 7:50 p.m. with a freshman game getting under way at 6 p.m. each evening. Tulane will play host to Ole Miss on Friday, January 31, and the Mississippi State Maroons on February 1. Tipoff time at Tulane Gym will be 8 p.m. On the same nights beginning at 5:45 p.m. the Tulane freshman team will play Ole Miss and Mississippi State, respectively.



The Loyola Wolfpack has played some outstanding home games against such strong fives as Memphis State, Georgetown, San Francisco and Oklahoma City University. But they dropped two disappointing road games against Centenary and Spring Hill. The Wolves will have a score to settle when they take on the LSU Tigers on Wednesday night. LSU holds an 80-67 decision over the Pack from the opening game of the season in Baton Rouge. The Tigers are led by Dick Maile, assisted by such stalwarts as Sam Chase, Bobby Fetter and Jack Belcher, and are capable of giving any team trouble on any given night.

The Wolves would like to forget their last encounter at Spring Hill. Gene Turni was their only player to hit double figures, with just 12 points. Ed Kennedy was held to five points.

But the cry at Loyola is still, "Things will be different this time" and from this corner, it looks like they will be and that the Tiger-Wolf game could be one of the most exciting of the year.

Tulane Coach Ted Lenhardt, whose charges absorbed an 83-74 setback at the hands of the Tigers in Baton Rouge, is a bit more optimistic about the Wave's chances this weekend. For one thing, the Greenies will be back in their home court. Another is the return of leading scorer Dale Gott, who missed the team's last two games because of an injury. He has a 17.9 point per game average.

Ole Miss took a squeaker 77-75 victory over Mississippi State at Oxford ten days ago. Its game with Tulane this weekend should be about on par.

In Don Kessinger of Ole Miss the fans will see one of the finest basketball players in the Southeastern Conference. He hit for 31 points against State in their last game and sank the winning basket with 30 seconds to play. There is not much doubt that he will be on the All-SEC teams when selections are made in March.

Mississippi State, after the loss of a fine senior ball club last year, is in a rebuilding stage, but will be paced by veteran Doug Hutton. Coach Babe McCarthy is high on some of his sophomores.

BICYCLES

(Continued from Page One)

for 50 cents each at the Juvenile Bureau, Bicycle Division, 2552 St. Philip Street. The office is open from 8:30 a.m. to 4:30 p.m. Mondays through Fridays and from 8:30 a.m. to 12 noon on Saturdays.

When applying for a license tag such information as the make of the bicycle, the serial number and the name and address of the person who will ride the vehicle is needed. An official of the bicycle division states that the serial number of a bicycle is found on the frame of the bicycle, and not on any accessory such as kickstand, pedal sprocket or fenders.

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.



Did You Know?

Salt, from early historic times, has been one of Louisiana's priceless assets, supporting the economic development evoked by the increasing settlement of the land.

Indians replenished their supplies of this essential to human life, not only on the seacoast of Louisiana, but also at the saline springs abounding in the lower part of the state. Salt was one of the inducements that launched Daniel Coxe's expedition to explore the shores of the Gulf of Mexico and the lower Mississippi River in 1698-99.

One of the reports which led to the Coxe expedition said that many salt springs on both sides of the river were producing "excellent salt," and added that a "mine of rock salt" was being worked in one place, yielding a product "almost as clear as crystal." This old salt mine seems to have been forgotten until war's imminence in the 1860s caused a search for such deposits.

The South had been producing only a small part of the salt it used, and Louisiana had supplied its local needs from a salt spring 10 miles south of New Iberia, on Avery Island in Vermilion Bay. Shafts were sunk on Petit Anse Island, and in May 1862 they tapped an enormous deposit of rock salt. This became nearly the sole source of the Confederacy's salt supply. In one three-month period it yielded 21 million pounds of the mineral. A packing plant was established near the mine, and beef was prepared there for shipment throughout the South.

General Richard Taylor with a detail of troops guarded this mine until the fall of New Orleans launched federal drives through the country, wresting this asset from Confederate control. Northern forces destroyed the mining equipment and the packing plant.

New owners of this salt property after the war conducted extensive explorations and were amazed at the vastness of the salt deposits. By 1866 they were producing four tons a day. This was the purest formation of rock salt that had ever been discovered, according to the New Orleans *Times* of April 5, 1866.

Future discoveries would reveal even more staggering deposits. For instance, the salt dome over which the actor Joe Jefferson built his home in 1870 extended five miles or so into the earth. This was only one of many Louisiana salt domes, as later exploration for oil would reveal, the barriers against which the subterranean flow of oil eons ago created lakes, as we may visualize them, which the questing drills in our time would tap.

Thus nature gave Louisiana a reality many times more fabulous than the mythical "mountain of salt"—only one mountain—with which propagandists sought to justify and prove the value of the $15 million purchase of the Louisiana Territory.

Library To Begin Story-Hour Series

The story-hour program for pre-school children is being reactivated by popular demand by the New Orleans Public Library. On Tuesday, February 4, at 10:30 a.m., mothers of pre-schoolers are invited to bring their charges to the Juvenile Department of the main library, 219 Loyola Avenue, for the first story-hour in the series. There is no charge.

Following the February 4 program, the story-hours will be given on the first Tuesday of each month through the winter and spring season.

Quotes and Quips

Two married men were discussing their vacation plans. One asked the other if he had decided on where he was going. "Nope," was the slow reply, "I want to take a cruise around the world, but the wife wants to go someplace else."

* * * *

Great tranquility of heart is his who cares for neither praise nor blame.

—Thomas à Kempis

* * * *

A vocational counselor was giving his analysis of a series of tests a young man had taken. ". . . your tests," the counselor said, "indicate that your best opportunities exist where your father holds an influential position."

* * * *

You are only young once, but you can stay immature indefinitely.

—Oscar Wilde

TRANSIT Riders' DIGEST

Vol. XVII—No. 24 Published Weekly by N. O. Public Service Inc. FEB. 3, 1964



Get your trinket-catching hands ready. There won't be a day between now and Mardi Gras that doesn't see a parade in the Greater New Orleans Area.

Parades, Parades, Every Day A Parade As Mardi Gras Nears

Members of the "Throw Me Something Mister" club, one of the least exclusive in America, will have a field day this week (and every day until February 11). Carnival parades are scheduled daily until Mardi Gras, providing ample opportunity for all to exercise their membership privileges.

The Krewe of Freret picks up this week's parade tempo Monday when it stages its annual procession beginning at 7 p.m. Thereafter, at least one parade is scheduled for Tuesday, Wednesday, Thursday and Friday. On Saturday there'll be three processions and on Sunday the Greater New Orleans Area will rock with five parades. Monday and Tuesday of next week will, of course, climax the Carnival Season with several brilliant proces-

(Continued on Page Two)

Men's Camellia Club Sets Two-Day Show

This year's show of the Men's Camellia Club of New Orleans, Inc., scheduled for February 8 and 9 at McMain Junior High School, 5712 South Claiborne Avenue, promises to be one of the best and biggest ever staged, according to officials of the club. Despite the recent freezes, they say, all indications are for a larger than usual show with blooms of exceptional quality. The public may see the show without charge.

This 22nd annual display will also include camellia blooms grown under glass and a number of arrangements by local garden clubs. A special feature will be an educational exhibition on various ways of propagating camellias.

The show will be open on Saturday from 4 p.m. to 9 p.m. and on Sunday from 10 a.m. to 6 p.m.

CARNIVAL PARADES—1964

KREWE	DATE	TIME
Freret	Monday, February 3	7:00 p.m.
Aphrodite	Tuesday, February 4	6:30 p.m.
Babylon	Wednesday, February 5	6:30 p.m.
Momus	Thursday, February 6	6:15 p.m.
Hermes	Friday, February 7	7:00 p.m.
Iris	Saturday, February 8	12 noon
Grela (Gretna)	Saturday, February 8	2:00 p.m.
Adonis	Saturday, February 8	6:30 p.m.
Venus	Sunday, February 9	12 noon
Thoth	Sunday, February 9	1:00 p.m.
Mid-City	Sunday, February 9	1:30 p.m.
Poseidon (Harvey, Marrero, Westwego)	Sunday, February 9	2:00 p.m.
Zeus (Metairie)	Sunday, February 9	7:00 p.m.
Proteus	Monday, February 10	6:00 p.m.
Zulu	Mardi Gras	9:00 a.m.
Arabi (St. Bernard)	Mardi Gras	10:00 a.m.
Rex	Mardi Gras	10:00 a.m.
Orleanians	Mardi Gras	Follows Rex
Crescent City	Mardi Gras	Follows Orleanians
Comus	Mardi Gras	6:15 p.m.

FEB 5 1964

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—I had a real ball playing the role of the wife of the second richest man in the world in "I'd Rather Be Rich." My scenes were all with *Hayden Rorke* (my flicker husband), *Bob Goulet* and *Sandra Dee*. Bob is a real fun guy and oh so talented. During takes we had a chance to chat a great deal. Mark my words, after this one is released he's going to be THE new movie idol.



Was sorry not to meet *Maurice Chevalier* whose part in the pic has not been shot yet. *Andy Williams* is playing his first movie role in this one. He plays "the other sweetheart" in Sandra Dee's life. Andy was a bit nervous about his debut, but I hear tell from those who saw the rushes that he's just great.

I suppose a lot of you already know that Lady Bird Johnson's real name is Claudia.

Former Orleanian *John Gary*, who appeared many times as a singer on my TV show in New Orleans, is playing the Crescendo, a Sunset Boulevard nitery. He's also going great on records. Success and nice things couldn't happen to a nicer guy . . . *Danny Kaye* was most pleased to learn that ratings on his TV show are way up and that he will stay on CBS in the same time slot next season. Kaye was a long-time TV holdout.

Roddy MacDowall, a fine photographer as well as actor, has been commissioned to shoot the cover art for Tommy Sands' new LP album.

Everyone is predicting that Orleanian *Sam Butera*'s latest album, "Thinking Man's Sax," will be this season's biggest jazz click . . . *Hermione Baddeley* has returned to New York to do a musical called "Cool Off." I read the script and it should be a riot of a romp for her.

Collecting rare vintage wines is one of Alfred Hitchcock's hobbies. Recently, at a cost of $75,000, he added a wine cellar to his Bel Air home. He paid only $42,000 for the home.

Junior Film Series Resumes At Delgado

Magic, mystery, mayhem, animals, action and adventure are promised those youngsters who enroll in the winter series of the Delgado Museum of Art's Junior Film Program. The series started on Saturday, February 1, but subscriptions are still being accepted for the remaining programs to be given on February 15 and 29, March 14 and 28 and April 11. Each show starts at 1 p.m. and is over at about 2:30 p.m.

The February 15 program will feature "Magic Michael," "Harold and the Purple Crayon," "The Steadfast Tin Soldier" and "The Magic Horse." The double feature of March 14 will have Hans Christian Andersen's "The Emperor's Nightingale" and "Islands of the Seas," a Walt Disney true life adventure drama.

For subscription prices and additional information call the museum at HUnter 2-2129.

PARADES

(Continued from Page One)

sions.

Because it is necessary to clear the streets along the routes where Carnival parades are scheduled, certain temporary changes in transit routes must be made by Public Service. Special signs will be attached to regular transit stop signs in the main business district during the rerouting period to direct transit patrons to the nearest boarding points.

Persons planning to attend the parades will find that by riding transit to and from the parade routes they can avoid parking worries and help relieve traffic congestion.

Riders' TRANSIT DIGEST

Vol. XVII FEBRUARY 3, 1964 No. 24

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SPORTS dial

By TED ANDREWS

MARDI GRAS brings on a lull in some local sports activities, giving fans an opportunity to indulge wholeheartedly in Carnival. College basketball activity is confined to one game which will be played at the Loyola Field House on Monday, February 3. The Wolfpack will play the University of Tampa beginning at 7:50 p.m. with a freshman game starting at 6 p.m.



Next home game for Loyola won't be until their meeting with the University of Miami on February 15. In the interim, the Wolves will play the University of Tulsa at Tulsa and Oklahoma City University at Oklahoma City.

The Tulane Greenies, on a road swing, will meet two of the top teams in the Southeastern Conference this week—Vanderbilt at Nashville on Friday and Georgia Tech in Atlanta on Saturday. Both Vandy and Tech are in the thick of the fight for SEC title honors and Tulane Coach Lenhardt would like nothing better than to have the Greenies pull an upset on this trip. Tulane's next home game will be against the University of Alabama at Tulane Gym on February 15.

* * * *

ON THE RACING scene, fans were a bit disappointed to learn that Hurry To Market has a hoof injury and will be unable to represent owner Roger W. Wilson in the Louisiana Derby, scheduled for March 14, as well as in such later classics as the Kentucky Derby, the Preakness and the Belmont Stakes.

The two-year-old champion, who recently won over $100,000 in the Garden State, would certainly have been a sentimental favorite for local fans this year.

Wilson was heartened, however, over the news that Piper's Son, also in his stable and one of the early favorites for the $50,000-added New Orleans Handicap, would be fit and ready to run. The big gelding, who won the Thanksgiving Handicap at the Fair Grounds, will start in the $10,000-added Louisiana Handicap which will be run on Saturday at the Grounds.

This race, which is for three-year-olds and up, will match the best horses at the track and will be a stepping stone for the big $50,000-added New Orleans Handicap to be run on March 7. City Line, Err Countess, Green Hornet, Orleans Doge and other top racers will also compete in Saturday's race.

No Parade Route Parking, Police Say

As in past years, police officers will be stationed along Carnival parade routes to enforce regulations for the safety, comfort and convenience of residents and visitors, Police Department officials have announced. Some of these regulations, they say, pertain to the use of automobiles in the congested parade areas.

They have made the following suggestions for motorists and vehicle owners:

1. Don't park along parade routes.

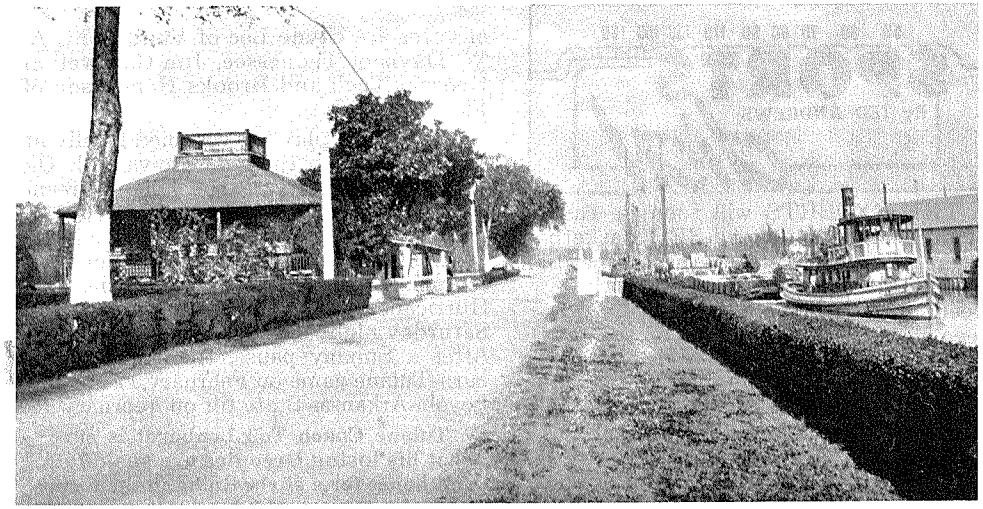
2. Don't leave valuables in parked automobiles.

3. Don't use your car for transportation to congested areas. Use public transportation facilities whenever possible.

Police officials point out that local newspapers will publish parade information, including starting times and route maps, each day. In addition, temporary signs regulating parking and vehicular movement will be posted in prominent view along all designated parade routes. They suggest that observance of such regulations will contribute to a more enjoyable Carnival season for all.

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.





Did You Know?

Shell road toll gate, New Basin Canal, is the title of this 1906 postcard view.

Long "acknowledged as the home of the race horse," New Orleans, even in Reconstruction days, was famous for its shell road and for the cavalcade of chivalry and beauty which made that road one of the most exciting driveways in the United States. So said an editorial in the New Orleans *Times* on July 11, 1872.

The shell road extended from the so-called Halfway House at the end of Canal Street along the west side of the New Basin Canal (now filled in) to what is now West End. West End Boulevard and Pontchartrain Boulevard (almost on the site of the old shell road) mark the east and west banks of that old waterway.

This shell road was, until this century was well advanced, the only pleasure driveway worth naming in New Orleans. "Although at times so dusty that a ride on it can be productive of little pleasure," continued the *Times,* "the shell road is really the only drive at command; at no time does it lack patrons. Substantial and elegant family establishments, the light and airy trotting wagon, the nobby coupee, which by the way seems to be growing in favor, and the old family relic, here find a common course and make up a pleasing picture to him who has an eye for the beautiful in nature and art. There is apparently a keen appreciation for the sports of the road, and when its devotees educate themselves up to the standard of showy display which has so long characterized the taste of other communities, we may soon see on our only pleasure drive an approximation to that grand cavalcade which New Yorkers see in Central Park every afternoon, and which to see is itself almost worthy a journey to the great city."

Commenting on the steady stream of traffic which filled the shell road from 5 to 8 p.m. on pleasant summer days, the editor of the *Times* said:

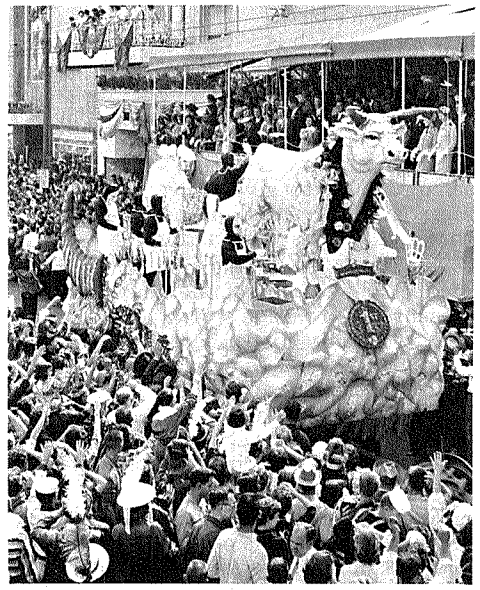
"There is a real charm about an evening drive at the close of a long, hot day in the city, and he who has become wearied by the cares of business, finds it a recreation which is particularly enjoyable to those who can partake of it only occasionally.

"He whose taste for it has been keenly developed, finds in the animated scene presented by hundreds of carriages dashing along the road, much to inspire him with enthusiasm, and the enjoyment which he feels, he sees reflected in the features of those whom he meets and passes by."

The more fashionable turnouts reflected much heavier spending for that day than the most expensive automobiles do today. According to the *Times,* $3000 was not an unusual value for a trotting team, and at least one team seen on the shell road was worth $10,000. No wonder, added the *Times,* that in equine speed and splendor, the shell road could hold its own with the best in New York.

TRANSIT Riders' DIGEST

Vol. XVII—No. 25 Published Weekly by N. O. Public Service Inc. FEB. 10, 1964



The Boeuf Gras (fatted ox) (above) is an ancient old-world symbol of the last meat to be eaten before the prolonged fast of Lent. It appears in the Rex parade on Mardi Gras.

Lenten Services Set For Downtown Area

During the solemn Lenten period which begins Wednesday, Protestants and Catholics will have an opportunity to participate in special religious services arranged in the central business district by their respective faiths.

Special interdenominational services for Protestant, evangelical and orthodox church members and friends will be held in The Church House, 330 St. Charles Street, for the period beginning February 12 through March 27. These services are sponsored by the Greater New Orleans Federation of Churches and are held from 12:05 to 12:35 p.m. Mondays through Fridays.

Noontime masses for Roman Catholics,

(Continued on Page Three)

Rex, Merry Madness To Rule City As Carnival Nears End

The happy days of New Orleans' Carnival will come to a close on Tuesday. But before the curtain falls on the 1964 season, residents and visitors will see the biggest annual blast that New Orleans can stage.

On Monday at 6 p.m., the venerable Proteus, mythical god of the sea, will lead his merry maskers through waves of outstretched hands and shouting faces as he has done almost every year since 1882.

On Tuesday—Mardi Gras—there will be all-day masking and merrymaking from sunup to sundown. First monarch to start the day's celebration will be King Zulu, who will form his procession at the foot of Canal Street along the docks in the area of the Poydras Street Wharf Shed, at about 9 a.m. In St. Bernard at about 10 a.m. the Krewe of Arabi will begin its procession, which will form on Paris Road at St. Bernard Highway.

At 10 a.m. sharp, the Merry Monarch of Mardi Gras, Rex, King of Carnival, Lord of Misrule, will lead his procession of colorful and animated floats onto the streets to

(Continued on Page Three)

Civil Defense Offers 'Self-Help' Course

A "Medical Self-Help Training Course," designed to teach families how to survive and to meet their health needs in the event they are deprived of a physician's services, will be given by the New Orleans Civil Defense Department beginning Monday, February 17. The course will begin at 7:30 p.m. in the Council Chamber of City Hall. It is open to the public without charge.

The full course will be conducted on six Monday nights beginning February

(Continued on Page Three)

Quotes and Quips

This world is divided into people who do things and people who get credit. Try, if you can, to belong to the first class. There is far less competition.

—Dwight Morrow

* * * *

A scientist rushed madly into the control room of the missile center and proudly announced a new discovery. "Men," he shouted, "there are women on the moon! We just shot up a communication rocket and got a busy signal!"

* * * *

To love is to admire with the heart; to admire is to love with the mind.

—Théophile Gautier

* * * *

When the kids come home from school and tell you about their history lessons, and you remember when it happened—you're getting along in years.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—Happy Mardi Gras to you all! Understand *Chad Everett* is among you for the Carnival Season. Chad is currently under contract to MGM and recently completed the pilot of a new television series titled "Grand Hotel." Co-stars in the series will be *Barry Sullivan* and *Nina Foch* . . . The twist craze out this way is giving way to the "Watusi." Take my word, it's a strenuous way to enjoyment. I had to dance it—or try to dance it—I should say, in "I'd Rather Be Rich."



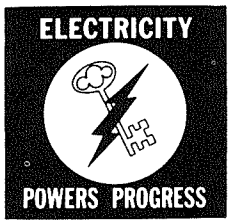
Several years ago *Eddie Albert* and his wife, *Margo*, adopted a little Mexican girl. When she received her American citizenship on her 10th birthday they were thrilled . . . Former TV commercial spieler and now top Met opera diva *Mary Costa* and her director husband *Frank Tashlin* have separated. Too bad, but there was a career conflict.

Bing Crosby and Bob Hope would still rather play golf than act. Bing's annual tourney at Pebble Beach was ruined by rain.

Annette Funicelli, one of Walt Disney's original Mouseketeers, is now all grown-up and quite gorgeous. She's being billed now as "Annette." . . . Designer *Orry-Kelly* is one of filmtown's finest artists. He's done many paintings of the French Quarter in New Orleans. One of his works hangs in *Hedda Hopper*'s home and another in the home of *Frances Marion.*

Electrical Week

It was Thomas Edison's invention of the first practical incandescent lamp that gave birth to the electrical industry. So it is fitting that National Electrical Week be observed annually during the week that Edison's birthday falls, which is this week. Purpose of the observance is to call attention to the contribution of electricity to our nation's progress and strength and to give recognition to the more than three million men and women that make up its working force.



The fact is, production and consumption of electricity is one of the most accurate measures of a nation's progress. And the U.S., with only six per cent of the world's population, produces more electricity each year than the combined output of Russia, United Kingdom, Japan, Western Germany and France. The U.S. generates almost three times as much as second-ranking Russia.

The various segments of the electrical industry employ one out of every 20 U.S. workers, and these people devote their talents to seeing that more and more ways are found to put this phenomenal force, electricity, to work—in medicine, manufacturing, research, science, and in all ways to make our lives better and more productive.

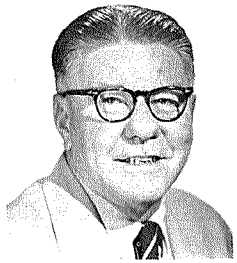
Without electricity and the great services it performs, our present way of life would be virtually impossible.

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

THE EXPERTS will soon be casting their votes for the All-SEC basketball team. As in past years, the competition promises to be keen. Not having seen all of the SEC teams in action, I am relying on comments of the coaches and officials who have seen them all in mentioning possible candidates.



It appears that Louisiana could be represented by Dick Maile of LSU, who is one of the outstanding players in the SEC. Cotton Nash of Kentucky and Don Kessenger of Ole Miss are sure to be unanimous choices. Others who will get plenty of votes are Clyde Lee of Vanderbilt, A. W. Davis of Tennessee, Jim Caldwell of Georgia Tech and Brooks Henderson of Florida.

Meanwhile, play has resumed locally at a great rate after the pre-Carnival lull. On Saturday, February 15, the Tulane Greenies play host to the Crimson Tide of Alabama in a Southeastern Conference game at 2:30 p.m. and the Loyola Wolfpack completes the day with a game against the Hurricanes of the University of Miami on Saturday night beginning at 7:50 o'clock. After a Sunday pause, there is the Auburn-Tulane game on February 17 and the Loyola-Arkansas State tilt on February 18.

Tulane Coach Ted Lenhardt is sure that his losing Greenies are snakebit, but hopes for a silver lining in the form of a victory over Alabama or Auburn.

Loyola has looked great in some games, mediocre in others. However, now that they're back home (after a rough road trip) and since guard Ed Kennedy has returned to play, Coach Bill Gardiner expects them to be performing at their best against Miami.

LENTEN SERVICES

(Continued from Page One)

held daily throughout the year at Jesuit Church, 132 Baronne Street, will continue there and also will be conducted at St. Patrick's Church, 724 Camp Street. Way of the Cross services will be held at Jesuit each Friday at 10:30 a.m. and 12:35 p.m. and 3:30 p.m.; at St. Patrick's each Friday after the noon mass and at 5:10 p.m.; and at Our Lady of Guadalupe Church (St. Jude), 411 North Rampart Street, daily following the noon and 6 p.m. masses.

Distribution of Ashes

Traditional distribution of ashes this Wednesday will be held at Jesuit until 10 a.m.; at St. Patrick's after noon mass and between 5 and 6 p.m.; and at Our Lady of Guadalupe after the 7 and 7:30 a.m. and noon, 3:30 and 6 p.m. masses.

REX RULES

(Continued from Page One)

acknowledge the homage of subjects he has ruled since 1872. Behind the last float of Rex will be the colorfully decorated truck parades of the Krewes of Orleanians and Crescent City, respectively.

Following the last Crescent City truck, there'll be a breather of several hours. Then the eldest of the monarchs, Comus, whose processions started in 1857, will lead his colorful floats through crowds of merrymakers starting at 6:15 p.m. His traditional meeting with Rex in Municipal Auditorium at midnight will officially bring Carnival to a close.

CIVIL DEFENSE

(Continued from Page One)

17 and ending on March 23.

Among the subjects to be taught by qualified instructors from the nursing and medical profession, American Red Cross and Civil Defense are: Radioactive Fallout and Shelter, Healthful Living in Emergencies, Artificial Respiration, Bleeding and Bandaging, Fractures and Splinting, Burns and Shocks, Transportation of Injured, Infant and Child Care and Emergency Childbirth.

Persons completing the course will be issued a certificate. For additional information dial 529-4311, extension 275.

Riders' TRANSIT DIGEST

Vol. XVII FEBRUARY 10, 1964 No. 25

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Did You Know?

Amateur theatricals had carried the French love of dramatic art to New Orleans early in its colonial development, but not until 1792, when the population had grown to 6000, did this city have a theater. This playhouse stood on the uptown side of St. Peter Street, between Royal and Bourbon. It was conceived, built and operated by two brothers from Paris who had been established in New Orleans for several years. It was not the result of the 1791 slave uprising in Santo Domingo, which, according to a story current for more than half a century, drove actor Louis Blaise Tabary and members of his troupe to New Orleans to found a theater.

Tabary did not reach New Orleans until the early 1800s, according to René J. LeGardeur Jr., a *cordon-bleu* student of the New Orleans scene, in his recently published monograph, "The First New Orleans Theatre, 1792-1803." In 1806 Tabary began, with Governor Claiborne laying the first brick, the theater which, completed by others, became the Théâtre d'Orléans and had a distinguished career in the 19th Century.

But, says Mr. LeGardeur, Tabary had no part in activating the professional drama in New Orleans. The men who built the first New Orleans theater were Jean Marie Henry, hairdresser and merchant, and Louis Alexander Henry, carpenter and contractor. They had been in New Orleans, respectively, since 1776 and 1789.

They bought a lot, including the site which is now 732 St. Peter Street, in 1791. They sold part of it and retained a 32 by 128-foot strip, valued at $512, for the theater. Louis Henry probably built the structure. No record of its cost has turned up, but at a financial reorganization in 1794 the entire property, including scenery and costumes, was valued at $8000.

Jean put up most of the money and acted as business agent; Louis directed and acted when the theater opened on October 4, 1792. He was supported by Mme. (or Mlle.) Cléreti, a milliner. Of the rest of the company we have no word, but letters by Joseph Xavier de Pontalba and Mrs. Pontalba to Governor Miró and Mrs. Miró on October 6 and November 3, respectively, comment on the poor performance of the untrained actors. Patronage and receipts dwindled.

In 1793, Mr. LeGardeur relates, a certain Mme. Durosier, and several quadroon actresses, all successful theater people from Santo Domingo, opened a more exciting scene in the Henry Brothers' theater, and Alexandre Placide, the famous actor, dancer and manager, with his daughter and two female cousins, played a short engagement there before establishing himself in the French theater of Charleston. Though receipts showed an increase, the theater found it necessary in 1798 to operate a lottery, or "lotto," as it was called.

Among the productions in 1796 was "Silvain," on May 22, a one-act comic opera in verse, music by Grétry, libretto by Marmontel. Thus did the lyric drama enter New Orleans.

In December 1803, as France prepared to step out of Louisiana, the theater was closed for repairs. It reopened under the directorship of Jean Baptiste Fournier, another professional from Santo Domingo, and on June 5, 1805, offered its first definitively identified production under the American flag, "Les Visitandines," a comic opera, music by Devienne, libretto by Picard.

Quotes and Quips

If what you did yesterday still looks pretty big to you, then you haven't done enough today.—J. O. Jewett

* * * *

The supply company manager had called in his equipment salesman to explain a newly devised program. "Now under this new incentive plan," he explained, "every salesman who meets his quota gets to keep his job."

* * * *

Leadership involves remembering past mistakes, an analysis of today's achievements, and a well-grounded imagination in visualizing the problems of the future.
—Stanley C. Allyn

* * * *

A small boy in a department store was standing near the escalator watching the moving handrail.

"Something wrong?" asked a clerk.

"Nope," said the lad, "just waiting for my chewing gum to come back."

TRANSIT Riders' DIGEST

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Two bowlers set for the Greater New Orleans PBA are J. B. Solomon (left), last year's winner, and Andy Marzich, runner-up. For story, see Sports Dial on page three.

Arabi To Be Site Of Junior Livestock Show

Prize beef cattle, swine and sheep will be exhibited during the New Orleans Junior Livestock Show on February 21 and 22 at the 4-H Show Barn adjacent to the Hodges Stock Yards in Arabi, La. Showing the prize animals will be some 400 4-H boys and girls and Future Farmers of America from 22 Southeast Louisiana parishes. The public is invited to attend, admission free.

The show is designed to encourage rural boys and girls to breed and raise better livestock and to promote a better understanding of and interest in agriculture by residents of New Orleans and the surrounding area.

The animals will be displayed from 6 a.m. to 9 p.m. on Friday and from 9 a.m. to noon on Saturday. Beginning at noon on Saturday, an auction of prize steers, market hogs and lambs will be conducted.

Persons interested in purchasing top

(Continued on Page Three)

Downtown Merchants Plan Bargains Galore For 3-Day Promotion

Thousands of value-seeking, economy-minded shoppers are expected to be attracted to the Canal Street area Monday through Wednesday of this week to take advantage of the advertised bargains in the semi-annual cooperative promotion called Community Bargain Days.

For the three-day event, participating stores have stocked their shelves with "marked down" regular items and specially purchased items, including household equipment and appliances, clothing and merchandise.

The Community Bargain Days promotion is one of the outstanding events of its kind in the country, according to the Retail Merchants Bureau of the Chamber of Commerce of the New Orleans Area.

The Bureau asks prospective Community Bargain Days shoppers to let store advertisements guide them on exact opening

(Continued on Page Two)

Sunday Fund Drive To Aid Heart Group

Nearly 10,000 volunteers will participate in a house-to-house solicitation drive on Sunday, February 23, for the benefit of the Louisiana Heart Association. The drive will begin at 2 p.m. and continue through 6 p.m. Those taking part will be identified with official tags bearing their names.

Approximately 15,000 persons die of cardiovascular (pertaining to the heart and blood vessels) diseases in Louisiana each year. The Heart Fund finances programs aimed at reducing this death toll. The Heart Fund has also spent over $100,000 for heart stations in New Orleans, Baton Rouge and Shreveport. The stations are designed to diagnose heart ailments.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Maurice Chevalier* confesses that he really would like to win an Oscar. Although he has had fine roles in many fine pictures, he has never been awarded one of these symbols of movie success. Had the attractive Frenchman been nominated for a "supporting-role" Oscar in "Gigi," "Fanny" or "Love in the Afternoon," he surely would have a statuette on his mantle by now. But his roles in these films were classified as "starring" . . . *Eddie Fisher* will do a vocal duet recording with *Stephanie Powers*, new light in his life.



Peter Ford, son of *Eleanor Powell* and *Glenn Ford*, made his acting debut on the stage of the Pasadena Playhouse with *Ethel Waters* in "Member of the Wedding." Both parents were at the opening.

Too bad the Richard Boone show is going off TV. Acting was great and the idea was excellent.

Paula Prentiss stands five-nine in her stocking feet. This creates a bit of a problem. Her leading men must all be as tall or taller than she is. You'd be surprised how short some of them are. Paula was born Paula Ragusa in San Antonio, Texas.

A Cappella Choir To Sing At Newcomb

The spring concert of the Tulane-Newcomb a cappella choir will be staged at 8:30 p.m. on Sunday, February 23, in Dixon Hall on the Tulane University campus. The concert will be open to the public without charge.

Under the direction of John M. Kuypers, director of choral activities at Tulane, the 60-voice choir will present a two-part program of choral music of the Americas and of Europe.

During the music of the Americas section, the choir will sing in Spanish, Portuguese, English and Catalan. The music of Europe section will feature songs in Latin, English, Russian and French.

Symphony To Play 'Music For Theatre'

"Music For The Theatre" is the subtitle chosen by Werner Torkanowsky, conductor of the New Orleans Philharmonic-Symphony Orchestra, for the orchestra's ninth subscription concert scheduled for 8:30 p.m. on Tuesday, February 18, at Municipal Auditorium. The program will consist entirely of music written for or used in connection with performances in the theatre.

The concert will open with four excerpts from Mendelssohn's "Midsummer Night's Dream," and continue with the "Love for Three Oranges" Suite based on an opera by Prokofieff. The second portion of the program will include Debussy's "Prelude to the Afternoon of a Faun," a tone poem which has been used as ballet music, and "New York Export: Opus Jazz," ballet music by the contemporary American composer Robert Prince.

Tuesday evening's performance of the Mendelssohn, Prokofieff and Prince works will be broadcast on the Symphonic Hour on Friday, February 21, over WDSU-FM (105.3 megacycles) beginning at 9 p.m. The program is presented by Public Service and WDSU as a service to music in the community.

COMMUNITY BARGAINS

(Continued from Page One)

and closing hours of each store before planning trips to the Canal Street area.

Shoppers are also reminded that a convenient, economical way to get downtown is by transit. By riding transit, shoppers can avoid parking worries and help relieve traffic congestion. Shopping trips between 9:30 a.m. and 4:30 p.m. or after 6:30 p.m. on Thursdays will avoid rush-hour periods on the transit vehicles.

TRANSIT Riders' DIGEST

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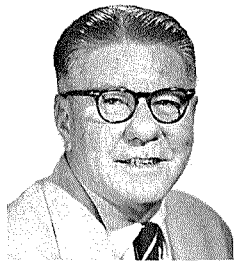
Riders' TRANSIT DIGEST

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SPORTS dial

By TED ANDREWS

BOWLING, BASKETBALL and racing will capture the interest of local sports fans this week. Headlining the parade will be the $26,600 Greater New Orleans Professional Bowlers Association Open, February 18-22. Scene of action will be Expressway Lanes in Gretna.



Heading the list of 116 professionals expected to see action will be defending champion J. B. Solomon of Dallas, Texas, last year's winner, and Andy Marzich, last year's runner-up. Billy Hardwich, leading 1963 money winner with over $33,000 in earnings, will also be on the scene.

The finals of the tourney will be televised by WVUE-TV, Channel 12 on Saturday, February 22, at 2:30 p.m.

BASKETBALL action will be furnished first at Tulane Gym then at the Loyola Field House. On February 17 the Tulane Greenies take on the Auburn Plainsmen in a Southeastern Conference tilt starting at 8 p.m. The Loyola Wolfpack plays Arkansas State College beginning at 7:50 p.m. on Tuesday. Following these games the two local schools will play out of town. Tulane will play Mississippi in Oxford on February 21 and Loyola will play Memphis State University on February 22.

RACING fans will gather at the New Orleans Fair Grounds on Saturday to catch the $15,000-added A. B. Letellier Memorial Handicap for three-year-olds and up. This race will be the final stepping stone to the $50,000 New Orleans Handicap. It will be over the mile-and-one-eighth course which will be a true distance test for such horses as City Line, Piper's Son, Lemon Twist, Orleans Doge, Green Hornet and others.

LIVESTOCK SHOW

(Continued from Page One)

quality meat for their freezers are invited to be on hand to bid, or to ask the show committee to bid for them. For additional information about the show and auction, dial 524-1131.

Power Squadron Has Free Boating Course

Classes in navigation, small boat handling and safety on the water are being offered to the public without charge by the New Orleans Power Squadron, local unit of the United States Power Squadrons. Anyone 16 years of age or over is eligible to take the course. Registration will be held on February 17 and 24 at 8 p.m. in the Squadron Quarterboat at the Municipal Yacht Harbor, West End.

The course consists of 12 consecutive lectures. Subjects covered include rules of the nautical road, equipment required by law, seamanship, the compass and chart work. Certificates of successful completion of the course will be given at the concluding session.

For additional information dial 822-1676 or 282-6079.

Variety Of Classes Offered By YWCA

A variety of classes, ranging from ceramics to slimnastics, is being offered by the Young Women's Christian Association during its mid-winter program.

Among the classes being offered are bridge, typing, sewing, chess, tennis, fencing, golf, swimming and horseback riding. Housewives living in the New Orleans East and Lake Vista areas are invited to join neighborhood classes in exercise, Latin American dance, basic charcoal drawing, and beginning, intermediate or advanced bridge.

Registrations are being accepted this week. For additional information dial 523-5412.

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.



Did You Know?

Moving against Vicksburg, which he invested in April, General Grant invaded northeast Louisiana early in 1863, meeting small resistance in Carroll, Madison and Tensas parishes but setting fire to everything in sight. In a supporting movement, General Nathaniel P. Banks, who had succeeded General Benjamin Butler at New Orleans, carried fire and sword up the Teche, leaving the countryside a gutted, blackened waste and seizing more than 5000 bales of cotton (worth more than $1 a pound in Eastern markets), 20,000 horses, mules and cattle, and "many hogsheads of sugar," according to his own report.

Federal military plans in 1864 called for the occupation of all Louisiana and eastern Texas. This was to be accomplished by a military and naval expedition up the Red River valley to capture Shreveport, the Confederate capital of Louisiana, and from there to invade eastern Texas. It was believed that the cotton, livestock and other properties seized would more than pay the cost of this expedition.

Rear Admiral David Porter of the Federal navy early in March assembled a fleet of 20 gunboats and a number of transports at the mouth of Red River, and with an army of 10,000 under General A. J. Smith from the Vicksburg area, pushed up the Red at about the same time that General Banks with nearly 20,000 men moved northward from Franklin. Fort DeRussy, about 30 miles below Alexandria, fell to the Porter-Smith expedition on March 14, and two days later Porter reached Alexandria where Confederates removed what stores they could but attempted no resistance.

Porter, who traveled with eight dogs, a couple of saddle horses and a cow, for which he set aside space on his flagship, and made music on a confiscated piano, seemed to enjoy the campaign. By the time Banks arrived two days later, he had seized 3000 or so bales of cotton. Banks joined in the profitable pillaging as he organized his forces for the drive on Shreveport.

To protect his supplies and cotton seizures, Banks left a force of 3000 at Alexandria, and with an army now augmented to 30,000 men and 90 cannon, he set out in high hopes for Shreveport and Texas.

He did not make it. Hurled back by Confederates at the battles of Mansfield and Pleasant Hill, his army beat a disordered retreat to Alexandria, leaving black destruction to mark its flight. For a long time this part of Louisiana was known as the "burnt district."

Banks and his army reached Alexandria on April 25 and rested and reorganized for two weeks while Colonel Joseph Bailey, a federal engineer, built a dam which would raise the level of the river sufficiently for Admiral Porter to drag his gunboats downstream, towards the Mississippi.

Leaving Alexandria on May 13, the federal forces set the torch to the city, burning 22 blocks of buildings. "Boys, this looks like war," commented General Smith.

Quotes and Quips

Individuality is either the mark of genius or the reverse. Mediocrity finds safety in standardization.

—Frederick E. Crane

* * * *

A visiting specialist was taken to the cubicle of a mental patient who thought he was king.

"I know I'm king," the man explained. "Satan told me so."

At this point a furious voice sounded from the next cubicle. "I told you nothing of the kind," it said.

* * * *

A fanatic is one who can't change his mind and won't change the subject.

—Winston Churchill

* * * *

Among the English language's many puzzling words is "economy" which means the large size in detergents and the small size in automobiles.

* * * *

He was a wise man who said: "As I grow older I pay less attention to what men say. I just watch what they do."

—Wilfred A. Peterson

* * * *

A puzzled mother asked the toy-department clerk, "Isn't this toy too complicated for a small child?"

"Madam," the clerk replied, "this educational toy will help your child adjust himself to our modern world. Any way he puts it together will be wrong."

TRANSIT Riders' DIGEST

Vol. XVII—No. 27 Published Weekly by N. O. Public Service Inc. FEB. 24, 1964



Prospective purchasers of automatic clothes dryers are invited to see a giant display of many models of dryers on the first floor of Public Service, 317 Baronne Street.

Dancers, Vocalist In Symphony Program

Dancers Norman Walker and Cora Cahan, and soprano Virginia Babikian, will appear as guest stars on the 10th subscription concert of the New Orleans Philharmonic-Symphony Orchestra on Tuesday, February 25, at 7:30 p.m. in Municipal Auditorium. The program will be under the direction of Werner Torkanowsky.

During the pre-intermission portion of the program the orchestra will play the world premiere of Rebekah Harkness' "Macumba Suite." Following this, the Norman Walker Dance Company will perform to Alan Hovhaness' "Meditation on Orpheus." The closing number will be Paul Hindemith's "Nobilissima Visione," played in memory of the composer, who died in December 1963.

On the second portion of Tuesday's program the orchestra, the dancers and Miss Babikian will perform Maurice Ravel's

(Continued on Page Two)

Interested In An Automatic Dryer? Large Display Open

Interested in an automatic clothes dryer? An opportunity to see the products of several manufacturers at the same time is now available at Public Service, 317 Baronne Street, which has assembled a varied and interesting display on its first floor. Public Service does not sell clothes dryers, but has arranged the display in cooperation with manufacturers, distributors and dealers as a convenience for downtown shoppers and workers.

Trained NOPSI representatives are on hand at the display to explain the features of each clothes dryer displayed. In addition, a list of dealers who sell each brand is available for prospective buyers to consult. The Public Service display floor is open Mondays through Fridays from 8:30 a.m. to 5 p.m.

However, as many present automatic clothes dryer owners know, just seeing a dryer doesn't reveal the reasons for owning one. These can be fully explored only by

(Continued on Page Three)

Course Slated For Auxiliary Firemen

New Orleans men 18 years of age and over interested in learning the latest methods of rescue work and fire fighting are invited to enroll in the New Orleans Fire Department's spring course for training of auxiliary firemen. The course will begin around March 5. Applicants for training should call at their nearest fire station for information. There is no charge for the course.

The course is 44 hours in length. Men are assigned to engine houses of their choice for on-the-job training, which includes riding fire apparatus with the regular firemen and working at fires. Civil de-

(Continued on Page Three)

B.F.
FEB 25 1964
NEW ORLEANS PUBLIC LIBRARY

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Shelley Fabares* is another youngster moving from the TV screen to the bigger, silvered one. A regular on the "Donna Reed Show," she will co-star with *Fabian* in the motion picture "Surfing Wild." It's her debut. She's a lucky girl. For my money, Fabian is still the nicest youngster in show biz today . . . *Ozzie Nelson* is now turning producer. He will head a new motion picture titled "Love and Kisses." His son Ricky will star. Those Nelsons make nothing but money.



Disc jockeys out this way really give Orleanian John Gary's records a twirl. Every time you flip the dial there's a Gary record going.

Art Of Hans Hofman At Delgado Museum

Paintings by Hans Hofman, 83-year-old dean of abstract expressionism and probably the most important art teacher of the 20th century, are now on view at the Isaac Delgado Museum of Art in City Park. The show will remain open to the public without charge through March 15.

Originally shown at the Museum of Modern Art, New York, the exhibit has been brought to the Delgado Museum through the generosity of Orleanians A. Fred Bultman Jr. and Muriel Francis Bultman. It will later be circulated in Latin America.

The 40 major canvases in the show are, according to a Delgado spokesman, "not presented as history, nor to demonstrate an artist's development, but solely for their beauty, profundity and monumentality. . . "

Delgado Museum is open from 10 a.m. to 5 p.m. Tuesdays through Saturdays and from 1 p.m. to 6 p.m. on Sundays. It is closed on Mondays and major holidays.

TRANSIT Riders' DIGEST

Vol. XVII FEBRUARY 24, 1964 No. 27

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'Tales Of Hoffman' Is Next For Opera

Jacques Offenbach's "The Tales of Hoffman," which tells of a poet's search to find true love in the world which surrounds him, will be the next presentation of the New Orleans Opera House Association on February 27 and 29 at Municipal Auditorium at 8:15 p.m. Heading the cast will be Andre Turp, who was warmly received and acclaimed for his performance in last season's "Tosca." Also appearing will be Beverly Sills, Luigi Vellucci and Norman Treigle.

One of the more outstanding aspects of this performance will be the characterizations of various parts in the opera. Miss Sills, Vellucci and Treigle each play different roles in separate acts of the opera. Each is required to make four complete costume changes during the course of the opera.

This production, the fifth in the 1963-64 season of the Opera Association, will be under the direction of Glynn Ross, who directed "Romeo and Juliette" at the beginning of the opera season.

Tickets for this week's performances may be purchased now at 605 Canal Street or at the auditorium on Thursday and Saturday nights.

SYMPHONY

(Continued from Page One)

"Sheherazade." The closing number will be Carlos Chavez' "Sinfonia India."

Tuesday evening's performance of the Hindemith and Chavez works will be broadcast on the Symphonic Hour on Friday, February 28, over WDSU-FM (105.3 megacycles) beginning at 9 p.m. The program is presented by Public Service and WDSU as a service to music in the community.

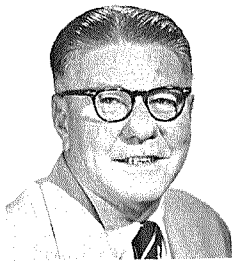
Tickets for this week's concert may be purchased now at 605 Canal Street or at the auditorium immediately before the performance.

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

IF BO WININGER were in line for a series on television, a suggested title would be "The Man With A Mission." The pilot, or first segment of the series, could be taped in New Orleans beginning this week. Bo was the winner of the 1962 and 1963 Greater New Orleans Open Golf Tournament. He'll return to our section this week with the "mission" of defending his championship.



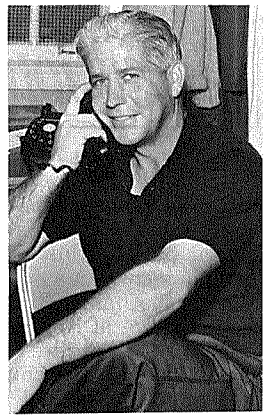
The 1964 $50,000 Greater New Orleans Open Invitational Golf Tournament starts on Tuesday with a pro-am event. The tournament proper starts on Thursday. Scene of this year's action will again be the lake-studded 7,000-yard, 72-par championship course at Lakewood Country Club. The 1963 tourney also was held at Lakewood.

In 1963 Bo wound up in 31st place in tournament winnings among the nation's professional golfers. On the first of January he took over the head pro duties at the Desert Inn Country Club in Las Vegas. The 41-year-old pro had his finest year on tour in 1963 despite the fact that he was top winner only in the New Orleans Open.

In winning close to $24,000 in 1963, the former St. Mary's Pre-flight football star had his greatest year at the pay window. He finished in a tie for second place in the 1964 Bing Crosby tourney.

Other pros expected to participate in the February 27-March 1 event will be Jack Nicklaus, Julius Boros, Tony Lema, Gary Player, Mason Rudolph, Dow Finsterwald, Bobby Nichols, Billy Casper, Tommy Aaron, Bruce Crampton, Doug Sanders, Lionel and Jay Hebert, Gardner Dickenson, George Bayer, Doug Ford and Fred Hawkins.

For those unable to attend the tournament in person, WDSU-TV will carry play on Saturday from 2:30 p.m. to 3:30 p.m. and on Sunday from 3:30 p.m. to 4:30 p.m.



The man who won the 1962 and 1963 Greater New Orleans Open Golf Tournament, Bo Wininger, will be on hand to defend his title this year when the 1964 tourney is played February 27-March 1.

AUTOMATIC DRYER

(Continued from Page One)

having a dryer at home, doing the many jobs they do so well.

Take bedding, for example. With an automatic clothes dryer, beds can be stripped in the morning and the same sheets put back on, clean, before lunch. With that sort of service, fewer linens and less storage space is needed.

Dryer owners also make other discoveries. A dryer cuts ironing time, because there are fewer wrinkles in dryer-dried clothes. A dryer reclaims the yard, because it does away with clothes lines and posts.

The first step toward owning an automatic dryer is a visit to the automatic clothes dryer display or to a clothes dryer dealer.

AUXILIARY FIREMEN

(Continued from Page One)

fense and fire department equipment of all types is demonstrated to and used by students.

All men are insured while going through training and while assigned to regular fire companies after graduation. Graduates of the course are issued regulation fire coats, boots and helmets.

* * * *

It'll be Red Cross Day at the Races at the Fair Grounds on Monday, February 24. On that day, according to a Red Cross spokesman, the Fair Grounds Corporation will turn over all of its net proceeds to the capital funds of the Metropolitan Red Cross chapters in New Orleans, East Jefferson, Jefferson and St. Bernard.

Did You Know?

The fall of New Orleans to the Federal navy in April 1862 was one of a series of events which created conditions from which the Port of New Orleans did not fully recover until the present century, in the opinion of Bern Anderson, retired U.S. Navy officer who wrote *By Sea And By River*, subtitled "A Naval History of the Civil War."

Federal blockade of the mouth of the Mississippi had considerably reduced the effectiveness of the river as an artery of commerce between the Midwest and foreign ports. Admiral Farragut's passage of the forts below the city and subsequent capture of New Orleans gave the Federals further command of the river. The Federal army and navy extended its control by the capture of Vicksburg, which surrendered on July 4, 1863, and of Port Hudson, which capitulated shortly thereafter.

With these bastions gone, Union forces had access to the length of the Mississippi. This was dramatically demonstrated when a steamer from St. Louis arrived at New Orleans, on July 16, with a commercial cargo. But guerrilla activity by the Confederates caused sufficient harassment that constant patrol by Federal gunboats was necessary.

Thus, in the words of Admiral Anderson, the Mississippi in 1863 "was no longer the main highway from the Middle West to the sea. During the two and one-half years the river had been closed, poor crops in western Europe had created a heavy demand for the grain of the Middle West, which enjoyed bumper crops. The pressure to meet this demand stimulated the railroads to expand, improve their facilities, and extend themselves across the Northern states. The water route through the Great Lakes and the Erie Canal was also improved and it carried much of the increased traffic. All this benefited primarily the port of New York, at the expense of New Orleans, which has regained its position as one of our great ports only gradually and not until well into the twentieth century."

To support his thesis, the author points out that Chicago shipped twice as much wheat and wheat flour in each of the Civil War years as it did in any year before 1860.

Quotes and Quips

Errors are of two kinds—those which we make because we don't know any better, and those which are the result of carelessness. For neither has the world any excuses.—L. E. Frailey

* * * *

The nurse was showing a patient to his room.

"Now," she said, "we want you to be happy and enjoy yourself while here. So, if there is anything you want that we haven't got, or that you can't have, let me know and I'll show you how to get along without it."

* * * *

There is no good in arguing with the inevitable. The only argument available with an east wind is to put on your overcoat.—James Russell Lowell

* * * *

What you hear never sounds half as important as what you overhear.

* * * *

We will have poor sailing if we depend on windfalls.—N. A. Reiten

* * * *

Living in the lap of luxury isn't bad except that you never know when luxury is going to stand up.

* * * *

To be seventy years young is sometimes far more cheerful and hopeful than to be forty years old.—Oliver Wendell Holmes

* * * *

When young folks talk about the fringe on top, they used to mean the buggy. Now they mean the job.

ASSISTANCE OFFERED

(Continued from Page One)

nished forms and encouraged to prepare their own returns with the help of trained instructors.

Individual assistance is given only to those persons who cannot read or write, or who are physically unable to assist themselves.

Taxpayers who have specific questions may get answers by calling 527-2373. Persons who have not received tax return forms in the mail may call 527-2373, extension 2469, to have them mailed or may pick them up in person at the Federal Building, Room 108.

TRANSIT Riders' DIGEST

Vol. XVII—No. 28 Published Weekly by N. O. Public Service Inc. MARCH 2, 1964



For safety's sake, nothing metal should be used in a kite. That's one of the lessons these youngsters learned during a kite-making session at a NORD facility.

Flying A Kite? Have Fun, Be Careful

Kite flying is fun!

Even making a kite is fun! But there are a few precautions that you should take when doing either. Safety officials suggest that you use wooden kite frames and plain string with no metal threads in it and no staples, nails or wire when constructing a kite. Metal frames, metallic cords, or anything metal, they say, conduct electricity and may cause injury or death.

Never attach razor blades to the tails of kites for the purpose of having a "kite fight." They create serious hazards and besides, such battles can be exciting without adding danger to them.

Always fly kites in open fields, away from all electric wires, utility poles, trees and traffic hazards. At the first sign of rain, reel in and head for home. If your kite loops around a utility wire, pole or tree branch, leave it there. Better to get another kite and be safe than to go after the hooked one and be sorry.

Assistance Offered Orleans Taxpayers By Internal Revenue

Income tax time is coming. While the April 15 final date for filing 1963 federal income tax seems far away, Internal Revenue Service officials say that date comes faster than most people think. They are asking local taxpayers to avoid the last minute rush and file their returns as soon as they receive all necessary forms upon which to base their calculations.

Again this year, taxpayers in the New Orleans area will be given group assistance in preparing their returns. According to the district director of the Internal Revenue Service office, instruction and self-help information are offered every Monday from 8 a.m. to 4 p.m. at the Federal Building, 600 South Street. Persons going for this service are asked to use the entrance nearest Camp Street.

On these "taxpayer assistance days," persons are assembled into groups, fur-

(Continued on Page Four)

MAR 6 1964 NEW ORLEANS PUBLIC LIBRARY

Easter Concert At Cathedral On Sunday

The annual Easter Concert of the St. Louis Cathedral will be held on Sunday, March 8, at 4 p.m. at the Cathedral. The concert will be open to the public without charge.

Performing groups will include the Schola Cantorum of Notre Dame Seminary under the direction of Rev. Fr. Robert J. Stahl, the St. Louis Cathedral Choir, and members of the New Orleans Philharmonic-Symphony Orchestra under the direction of Elise Cambon.

A special feature of the program will be excerpts from two Bach cantatas: No. 79, "Gott, der Herr ist Sonn und Schild," and No. 4, "Christ Lag in Todesbanden."

In Short, Relax!

"Silence is golden" is a cliche many can find little fault with. Too often, according to the National Safety Council, workers in today's offices and factories—and people at home, too—tire themselves unnecessarily by talking too much.

If we'd observe "stop" periods—periods when we did no talking—we'd find ourselves rested, both mentally and physically.

Talking too much is but one of the "hazards" generated by the hustle-hustle, hurry-hurry tempo of modern-day living. The contemporary citizen's body, his mind, his emotions, are strained constantly. And the tension is telling.

The National Safety Council points out that there are many ways to relax besides "not talking" to prevent accumulation of small tensions. Here are a few:

1. Get up 15 minutes earlier than necessary in the morning. Take time for an extra cup of coffee, or even for doing some simple task—it's an excellent way to start a day.
2. Take some light reading along with you on your way to and from work if you ride transit.
3. Disassociate your mind from work during lunch hour, whether you go for a walk, play bridge or rest at your desk.
4. Eat your meals in a leisurely manner, free from emotional stress.
5. Take things easy immediately before going to bed. Give your body a chance to slow down.
6. Keep irritating thoughts out of your mind at bedtime. Perhaps a warm glass of milk or a light snack will succeed in helping you sleep better.
7. In short—relax!

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Maurice Chevalier* plays the richest man in the world in "I'd Rather Be Rich" and *Sandra Dee* plays his granddaughter. In the movie Miss Dee wears jewelry valued at $1½ million. Producer *Ross Hunter* borrowed the jewels from Cartier's. Included in the collection are an engagement ring valued at $125,000, and a bracelet set with diamonds and rubies. A security guard follows Sandra when she wears them on the set. The movie is scheduled to be released in the fall.

Show business is the wackiest business in the world. If you want security and stability, keep away from it. Take *Kirk Douglas'* Broadway play, "One Flew Over the Cuckoo's Nest." It initially played to standing room only—but shortly afterwards it closed.

Debbie Reynolds never went to college—so she is most happy over being made an honorary member of the Tulane Alumni Club of the Los Angeles area.

Shirley Booth loves to cook. The popular star of "Hazel" whipped up a wonderful meal for New Yorker *Leonard Sillman*, producer of all the "New Faces" shows and several of Shirley's shows, when he visited her. Leonard says Shirley is one actress who is a star and doesn't know it, which is most refreshing.

Lana Turner had a big party for members of the cast of "Love Has Many Faces." They flew into Acapulco for the filming. *Cliff Robertson, Stephanie Powers* and *Virginia Grey* celebrated their last "stay up late" evening until the picture is finished.



Jill Jackson and Hayden Rorke in a scene from "I'd Rather Be Rich." Jill plays the wife of Rorke, who plays the part of the world's second richest man.

Riders' TRANSIT DIGEST

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

NEW ORLEANS' historic Fair Grounds will be the focus of sports attention on Saturday afternoon for the running of an important stakes race, the $50,000-added New Orleans Handicap. The race is the richest of the current Fair Grounds season and will pit the best of the local horses against some top thoroughbreds from Florida, California and Arkansas. The distance is a mile and one-eighth.

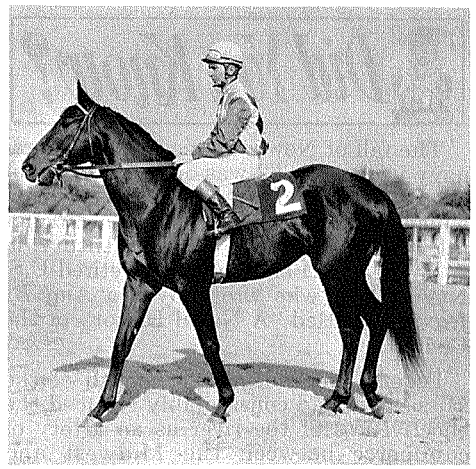
Local sentiment undoubtedly will ride with such horses as Lemon Twist, which won the A. B. Letellier Memorial Handicap a week or so ago, Green Hornet, County Chairman, T. Bird, Piper's Son, Hoop Bound, Count Dormal, Orleans Doge, Grand Profit or Causeway. All are favorites at the local track.

Heading the list of invaders will be Admiral's Voyage, who races in the colors of Fred W. Hooper and will be remembered for his winning performance in the $40,000-added Louisiana Derby two years ago. Then there will also be George Widener's Endymion, who ended up in the winner's circle in the 'Cap last year, plus Bold Commander, Colorado King, Admiral Vic and possibly others whose shipment to New Orleans had not been announced at press time.

Colorado King will be watched with special interest. He is the champion thoroughbred of South Africa, and has won all of his starts in that country.

All in all, this running of the New Orleans Handicap offers the best field of three-year-olds and upwards in its long history. It should be a good race. Following right on the heels of the successful National Professional Bowling Tournament and the $50,000 New Orleans Open Golf Tournament, it provides striking evidence of New Orleans' rising stock as a sports center.

The 1963-64 season at the Fair Grounds will close on Saturday, March 14, with the running of the $40,000-added Louisiana Derby.



Lemon Twist (above), running in the New Orleans Handicap on Saturday, won the recent Letellier Memorial Handicap at the Fair Grounds. Jockey Ronnie Baldwin is up.

Concert Choir Offers New Work In Concert

The world premiere of a new cantata will highlight the spring concert of the Concert Choir of New Orleans, Inc. on Saturday, March 7, at 8:30 p.m. in Dixon Hall, Tulane University campus. The cantata, titled "Dateline '61," is the work of Robert Rohe, associate to the conductor of the New Orleans Philharmonic-Symphony Orchestra.

Other works on the program include "Mass in E Minor," by Anton Bruckner, "In Ecclesiis," by Giovanni Gabrieli, and "Set of Three," by Carl Effinger. Dr. John M. Kuypers will direct.

The Concert Choir, now in its sixth season, consists of 82 members. It was founded as a non-profit organization for the purpose of presenting choral music not usually performed by other choirs in the New Orleans Area. It is affiliated with the Cultural Attractions Fund.

Tickets for Saturday's concert are priced at $1 for children and $2 for adults. They may be purchased now at 605 Canal Street, the Tulane University Center or at Dixon Hall on concert night.

TRANSIT Riders' DIGEST

Vol. XVII MARCH 2, 1964 No. 28

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Did You Know?

The *Louisiana Gazette* of New Orleans on September 11, 1826, reprinted a half-column report from a New Hampshire newspaper on the death, in jail, of a 70-year-old Revolutionary soldier who had fought at Bunker Hill. He had been thrown into jail, the report said, because he could not pay up a debt "of about $10 or 12 dollars."

Imprisonment for debt dates back to the laws of Draco in the seventh century before Christ. It reached the New World in the legal codes of France, Spain and Great Britain, and was re-enacted in Louisiana after it went under the American flag in the Insolvent Debtors Act which Governor W. C. C. Claiborne signed on July 3, 1805. That Act established a minimum limit of $50, and exempted from imprisonment women, ministers of religion, persons of 60 or over and persons whose health would not stand confinement.

There was no outcry against the law then, but by 1822 public clamor began to swell. *L'Ami des Lois* of New Orleans on October 11, 1822, reprinted a column and a half plea from the *National Intelligencer* to abolish it. On June 14, 1823, the same paper quoted *Niles Register*'s report that 333 persons had been confined in New Jersey jails for debt during the past year, 141 being kept in close confinement. Only the "small debtors," said this article, were thrown into prison; the "gentlemen of respectability," whose fraudulent operations impoverished many with whom they had dealing, went free.

On March 27, 1824, the *Louisiana Gazette* reported that a bill to abolish the debtors' prison had been defeated by one vote. The *Argus* of New Orleans on April 27 of that year continued the agitation, and the *Gazette* of September 11, 1826, further denounced the law. So did the Grand Jury Report of 1837, by implication, in describing how "pleasant" were the "debtors' rooms" in the new jail built in New Orleans, in comparison with the "horrible" quarters in the old calaboose.

Long after increasing enlightenment had made a dead letter of it, Louisiana's statute books still contained the imprisonment-for-debt law. It was not formally repealed until 1961.

Quotes and Quips

Poverty is uncomfortable; but nine times out of ten the best thing that can happen to a young man is to be tossed overboard and compelled to sink or swim.
—James A. Garfield

* * * *

Conceit is a form of disease that makes everybody sick except the one who has it.

* * * *

Money and time are the heaviest burdens of life, and the unhappiest of all mortals are those who have more of either than they know how to use.
—Samuel Johnson

* * * *

A farmer was watching his daughter's teen-age party and was fascinated by the twist, and other dances they were gyrating to. Scratching his head he said to his wife, "Well, if that don't bring on rain, nothin' will."

* * * *

The sincere alone can recognize sincerity.—Thomas Carlyle

* * * *

Every family should have three children. Then if one turns out to be a genius, the other two can support him.

* * * *

One indication of personal maturity is a man's readiness to accept other people as they are, and not to allow himself to be irritated or offended by them.
—Alvin H.Goeser

CLOTHES DRYER

(Continued from Page One)

istration forms. The form may be taken to any New Orleans automatic dryer dealer.

For persons interested in seeing the latest automatic clothes dryers and learning more about the different models being sold by New Orleans dealers, Public Service has arranged a display of many models on the first floor of its general office building, 317 Baronne Street. Trained NOPSI representatives are on hand between 8:30 a.m. and 5 p.m. Mondays through Fridays to explain the features of dryers displayed.

Public Service has arranged the display in cooperation with manufacturers, distributors and dealers as a convenience for downtown shoppers and workers.

TRANSIT Riders' DIGEST

Vol. XVII—No. 29 Published Weekly by N. O. Public Service Inc. MARCH 9, 1964



Persons interested in seeing the latest automatic clothes dryers may visit the display on the first floor of Public Service, 317 Baronne Street. NOPSI does not sell dryers, but has arranged the display in cooperation with dryer manufacturers, distributors and dealers as a convenience for downtown shoppers and workers.

NEW ORLEANS PUBLIC LIBRARY MAR 12 1964

New Guide Outlines City Government

A brief, simplified guide to the governmental structure and function of the City of New Orleans is now available, produced under the auspices of the League of Women Voters of New Orleans. "What's What in New Orleans Government," a 60-page booklet, describes city and parish organization, functions and finances, and gives registration and election information in easy-to-understand manner.

The League of Women Voters is a nonpartisan organization whose purpose is to promote political responsibility through informed and active participation of citizens in government. The book required a year to compile and is believed by League officials to be the only concise guide to New Orleans government available.

The guide is divided into four major parts which deal with the governmental organization in New Orleans, the finances and fiscal affairs, the functions and services of government in the city, and information for voters. The cover of the publication carries a map showing the boundaries of

(Continued on Page Three)

Register For Chance On A Clothes Dryer

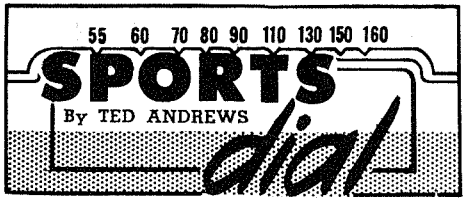
Would you like to win an automatic clothes dryer? If you are a residential customer of Public Service, you have an opportunity to win a new dryer of your choice in a drawing on April 15.

To become eligible to win the dryer, NOPSI residential customers must fill in the blue dryer registration form which accompanied their recently delivered electric and gas service bill. The form must be taken in person before Tuesday, March 31, 1964, to any New Orleans dealer handling automatic clothes dryers designed for home use to be deposited in a box the dealer has provided for that purpose. It should be completed with the name of the store and the signature of a sales person before being deposited.

If the winner of the dryer has purchased and installed a dryer during the period from February 1, 1964, to March 31, 1964, the price paid for the dryer, including installation cost, will be refunded.

Public Service does not sell dryers and does not accept Win-A-Dryer reg-

(Continued on Page Four)



MAJOR LEAGUE baseball scouts, who are turning more to colleges for future players, will undoubtedly be in New Orleans this week to view prospects during the opening games of Tulane and Loyola universities.



Ben Abadie, who coached Tulane to its last winning season in 1957, is back at the helm and his Greenies start a 28-game schedule this week with four home games on tap. The Wave plays Spring Hill College on Monday and Tuesday and Mississippi College on Friday and Saturday. Greenie games will be played at the Tulane diamond beginning at 3 p.m.

Included among the lettermen returning are pitchers Charlie Weaver, Steve Geller, Tom Adams, Dick Roniger, Dan Stevenson and Lou Blanda; catcher Seaborn Hunt; outfielders Ken Korach and Ray Nord; third baseman Dale Gott; first baseman Clem Dellinger and shortstop Bob Neider. Neider hit three home runs last year and set a school record by stealing 10 bases.

Coach "Rags" Scheuermann is again looking forward to a successful season at Loyola. He will open with three games this week in the Crescent City Invitational Tournament at Kirsch-Rooney Park on Thursday, Friday and Saturday. The Thursday and Friday games will start at 7 p.m. and 9 p.m. and the Saturday games at 1 p.m. and 3 p.m. Other teams in the tourney will be the defending champion LSU Tigers, Memphis State and Rollins College of Florida.

Loyola will suffer some loss of power this season, Alan Montrieul and Wayne Pitre having left to join the professional ranks. But Scheuermann expects to field a good defensive ball club. He'll have a sound infield with Bob Schroder, Charley Grey Jr., Bob Burns and Larry Hoyt—all returnees, and a fast outfield headed by freshman star Keith Graffagnini and last year's John Stephens and Merrill Vitter, along with freshman Barry Geraghty.

The pitching staff at Loyola will include Don Delatte, former American Legion star; Dennis Palazzo, who was a star at East Jefferson last season; sophomore Bill Deris; junior Ronnie Lopez and freshman Billy Timken. The catching should be strong with two seniors and co-captains, Joe McMahon and Lou Triche, sharing the duties.

Movies Of Sugar Bowl Available To Groups

Movies of the 30th annual Sugar Bowl Football Classic and other sports events on the New Orleans Mid-Winter Sports Association's calendar are now available to schools, clubs and other groups in the Greater New Orleans Area. The only cost for the use of the film is actual shipping charges, an official of the New Orleans Mid-Winter Sports Association said.

The film is in 16 mm. color and sound and runs for approximately 40 minutes. It features the New Year's Day gridiron battle between the University of Alabama Crimson Tide and the University of Mississippi Rebels. The movie is narrated by Mel Leavitt of WDSU-TV.

Other features of the Sugar Bowl movies include scenes of the brilliant pre-game and half-time pageantry at the football classic, as well as highlights of the basketball, track, tennis and regatta events on the program, and scenes of historic old New Orleans.

Groups interested in using the film may send requests to the New Orleans Mid-Winter Sports Association, 510 International Building, New Orleans, Louisiana 70130. In the request for booking, a preferred and an alternate date should be given.

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.





HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—Looks like TV is going through some kind of a change, or is it? Next season brings not one single new comedy or singing star heading up a live series. *Joey Bishop* will not do a live hour next season as was hoped. *Jack Paar* still says he will not return. *Dinah Shore* has turned down several offers for a weekly series. *Sid Caesar* is out of the running, and *Edie Adams* will do specials instead of a weekly series. Even *Lucille Ball* and *Danny Thomas,* long featured on weekly programs, want specials.



Ernest Borgnine and Ethel Merman probably will have to wait until June to tie the knot.

Leaders Needed For Great Books Groups

If you enjoy reading, asking questions, and discussing ideas—and if you want to help others do these things, the Great Books Foundation invites you to train as a leader for its Great Books discussion series. A special leader training course will get under way on Wednesday, March 11, at 8 p.m. at the Howard-Tilton Memorial Library, Tulane University campus.

There are no specific educational requirements and the course is tuition free. Group leaders are trained to be moderators, not teachers. Sessions last for two hours once each week for six weeks.

Each meeting of the course is a discussion of selected great books and all trainees participate. Some sessions are led by a training director to demonstrate Great Books leadership methods. At others the trainees lead, practicing the skills they have observed and analyzed.

The Great Books program is sponsored by the New Orleans Public Library. For additional information call the library at 523-4602.

Artur Rubinstein Is Symphony Soloist

Artur Rubinstein, now 75 years old and still considered by many the world's greatest pianist, will be guest soloist on the 11th subscription concert of the New Orleans Philharmonic-Symphony Orchestra on Tuesday, March 10, at 8:30 p.m. in Municipal Auditorium. Werner Torkanowsky will conduct. The program will consist of three works: Kabalevsky's "Colas Breugnon" Overture, Tchaikovsky's Symphony No. 5 and Rachmaninoff's Piano Concerto No. 2. The latter work, featuring Mr. Rubinstein as soloist, will be performed during the second portion of the program.

Rubinstein, a native of Poland, made his first American tour in 1906, but did not begin playing to the capacity crowds he now attracts until about 1937 when his performance in films brought him international attention. He has won the highest decorations of nations around the world and his popularity both abroad and in the U.S. has made him the best-selling pianist of a major recording company.

Tuesday evening's performance of the Kabalevsky and Rachmaninoff works will be broadcast on the Symphonic Hour on Friday, March 13, over WDSU-FM (105.3 megacycles) beginning at 9 p.m. The program is presented by Public Service and WDSU as a service to music in the community.

NEW GUIDE

(Continued from Page One)

the new councilmanic districts and the city's seventeen wards.

Single copies are available for 50 cents plus postage from the New Orleans League of Women Voters, 545 St. Charles Avenue. Rates for larger quantities may be obtained by calling the League at 523-5968.

Riders' TRANSIT DIGEST

Vol. XVII MARCH 9, 1964 No. 29

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Did You Know?

War's threat hung heavy over Louisiana when Andrew Jackson and a group of staff officers, on the afternoon of November 29, 1814, spurred their mounts over a vague country road into Wharton. The head of navigation of the Bogue Falaya-Tchefuncta river system, this had been the seat of government of St. Tammany Parish since Louisiana's admission as a state in 1812. (Four years later its name was to be officially changed to Covington.)

Jackson had been a week riding from Mobile through the back country. Knowing that England intended a formidable attack upon New Orleans, he was scouting this possible invasion route to be sure that the Creek Indians, England's allies in this war, were not reorganizing after the crushing blows he had given them.

He and his officers left Wharton the next morning for Madisonville at the lake end of the river system. There they boarded the mail schooner for Bayou St. John, 24 miles away, on the other side of Lake Pontchartrain. The next day they rode into New Orleans to organize South Louisiana's defenses against amphibian attack, 50 ships and 10,000 men. This mail route had been in operation since 1812, cutting more than 60 miles from the all-land route over the Natchez trace.

St. Tammany Parish was then at the height of its woodland beauty. Already the tall pine trees had opened a ship-building industry near Madisonville, and the Oak Tree Postoffice there called attention to another of its sylvan resources. Jackson, a man of the soil, read in the liveoak abundance spread before him the promise of a strong land. What he saw on that short visit may have influenced him to route the new military highway from Florence, Alabama, to Madisonville (1817-1820) through Covington.

Though shipbuilding (especially during World War I) and storms have taken many of St. Tammany's liveoaks, many of those which Jackson saw in that Covington area still stand. Looking at them today we can share in the enthusiasm that must have possessed him and, later, the buyers of the Mandeville lots which Bernard de Marigny put on sale in 1833. Other parts of Louisiana may have liveoaks of larger girth, but in majesty, beauty and grouping, St. Tammany Parish in general and Covington in particular bow to no superior.

Quotes and Quips

Behind every argument is someone's ignorance.—Louis D. Brandeis

* * * *

A Boy Scout leader was addressing his troop.

"Remember, men," he said, "if you're lost in the woods at night, get your bearings from the sky. A glow will indicate the nearest shopping center."

* * * *

Failures are divided into two classes—those who thought and never did, and those who did and never thought.

—John Charles Salak

* * * *

"Romeo, why do you go to the balcony when I sing? Do you not like to hear me?" she asked.

"It isn't that, Juliet dear," he replied. "I merely want the neighbors to see that I'm not beating you."

VIOLINIST

(Continued from Page One)

pulted to international prominence five years ago when he triumphed over dozens of applicants from all over the world to win the Queen Elisabeth of Belgium Music Competition, known as one of the most taxing and difficult musical contests anywhere. He has studied the violin in this country since 1948.

As Cultural Attache to the Bolivian Mission to the United Nations, Laredo can be called the "youngest member of the UN." His native country has honored him with decorations and a commemorative issue of 12 stamps.

Tuesday evening's performance of the Bruch and Strauss works will be broadcast on the Symphonic Hour on Friday, March 20, over WDSU-FM (105.3 megacycles) beginning at 9 p.m. The program is presented by Public Service and WDSU as a service to music in the community.

Tickets for this week's concert may be purchased now at 605 Canal Street or at the auditorium immediately before the performance.

TRANSIT Riders' DIGEST

Vol. XVII—No. 30 Published Weekly by N. O. Public Service Inc. MARCH 16, 1964



Lucille Udovick (left) and Sandor Konya will appear in "Aida" this week at Municipal Auditorium. Miss Udovic makes her New Orleans debut in the role of Aida.

Verdi's 'Aida' Last Opera Of Season

Giuseppe Verdi's "Aida," last staged in New Orleans in 1959 to a "sold out" house, will close the 1963-64 season of the New Orleans Opera House Association this week. Performances will be presented in Municipal Auditorium on Thursday, March 19, and Saturday, March 21, beginning each night at 8:15. Renato Cellini, general director and conductor of the New Orleans Opera, will conduct, and the stage director will be Arthur Cosenza. The chorus will be under the direction of Knud Andersson, choral director and associate conductor of the Opera Association.

The revival of "Aida" will be a spectacular production with one of the largest casts ever assembled by the Opera Association. To accommodate the number of persons used in the famous Triumphal scene will require the entire stage area of the Municipal Auditorium.

The only newcomer to New Orleans among the cast members is Lucille Udovick, who will sing the title role. The Denver-born soprano studied in San Francisco and

(Continued on Page Two)

Care Urged To Avoid Accidental Poisoning Of Young Children

This year half a million children will swallow potentially poisonous substances—500 of them will die. Improper use of aspirin and other drug products will account for a large percentage of the poisonings among children.

These predictions are being publicized by the Louisiana State Board of Health in observance of National Poison Prevention Week (March 15-21), which has as it purpose the education of more persons in how to avoid accidental poisoning—particularly among children.

Figures collected from 243 Poison Control Centers and published by the United States Public Health Service show that more than 50 per cent of poisonings in chil-

(Continued on Page Three)

Bolivian Violinist In Symphony Concert

A young Bolivian violinist, Jaime Laredo, will be the soloist with the New Orleans Philharmonic-Symphony Orchestra at its 12th subscription concert at 8:30 p.m. on Tuesday, March 17, at Municipal Auditorium. Werner Torkanowsky will conduct.



JAIME LAREDO

On the program will be Mozart's Symphony No. 36, Richard Strauss' tone poem "Death and Transfiguration," Schonberg's Five Pieces for Orchestra and the Max Bruch Violin Concerto.

Laredo, who is 23 years old, was cata-

(Continued on Page Four)

SHOW BIZ

BY JILL JACKSON

GREETINGS! I'm back in New Orleans for a visit. When I arrived last week I was greeted by the sun. That's unusual, because on my other visits during the past four years, I arrived either on a cloudy, cold day, or in a downpour. I'm catching up on my seafood and visits but still have a lot to see and do. Have you Orleanians seen the riot of color in the tulip beds at the Civic Center? As a visitor, I think they're positively gorgeous!

In Hollywood it's getting to be that time of year when everyone talks nothing but Academy Awards. The big night will be Monday, April 13. The telecast will be from the Santa Monica Civic Auditorium and *Jack Lemmon* will serve as master of ceremonies.

Glamourtown mourned the death of *Orry-Kelly*, one of its most talented designers and artists, recently. He was well known to many Orleanians, having spent much time here putting the French Quarter in oils on canvas.

Martha Raye's daughter, Melodye, married a young construction engineer. Mama is most happy her son-in-law is not in show business.

Fred Astaire will be heard—not seen—in the *William Holden-Audrey Hepburn* pic "Paris When It Sizzles." Fred will sing "That Face." He gets special screen credit which will read "and Fred Astaire singing 'That Face.' "

VERDI'S OPERA

(Continued from Page One)

New York. Following additional study in Italy, she made her operatic debut in 1954 at the Florence May Festival. She made her American debut in Houston, Tex., in 1960.

Sandor Konya will sing the role of Radames, one of his best-known operatic roles. The Hungarian-born tenor has a repertoire of 40 roles, and is famous for his Verdian and Wagnerian heroes.

Oralia Dominguez, the Mexican-born mezzo who will sing the role of Amneris, appeared here last during the 1961-62 season in "Orfeo ed Euridice." She made her American debut in 1956.

Cesare Bardelli, who will sing the part of Amonasro, is an often-heard favorite in the Crescent City. A leading baritone with the Metropolitan Opera, he has also sung with every major opera company in the country since coming to America in 1947.

Two additional New Orleans favorites to appear in "Aida" are Norman Treigle and Ara Berberian. Treigle, in the role of Ramfis, is making his third appearance with the New Orleans Opera this season. Berberian, who will portray the part of the King, is making his second appearance in "Aida" in New Orleans.

Tickets for this week's performances may be purchased now at 605 Canal Street or at the auditorium on Thursday and Saturday nights.

Annual 'Heave-Ho'

Five times an hour, 120 times a day, an American home is destroyed or damaged by fire starting in and feeding on rubbish.

This figure, from National Fire Protection Association studies, adds a compelling reason to the other, more obvious ones for making spring clean-up time a time for vigorous action. If your spring cleaning chore is governed by the calendar, you should be getting ready for the annual "heave-ho" of unwanted stuff on Friday, March 20, the day spring begins.

Maybe you don't have anything you would call "rubbish" or "trash" around your place. But go up into the attic and take a good, calculating look at any old mattresses, stacks of papers and magazines, discarded draperies and lampshades, and broken-down furniture. Check closets for old clothing. Go over the basement and garage or carport for near-empty paint cans, workbench scraps and oily rags.

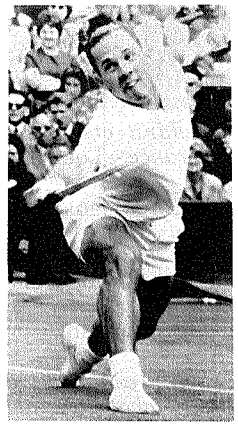
Whatever you call it—rubbish, trash or clutter, it's all fuel for fire. Get rid of it, and stay rid of such accumulations. Then you and the house will likely be around much longer to enjoy that new paint job and spruced-up yard you worked so hard at.

TRANSIT Riders' DIGEST

Vol. XVII MARCH 16, 1964 No. 30

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Riders' TRANSIT DIGEST



Charles "Chuck" McKinley, who won the Singles and, with Cliff Buchholz, the Doubles title in the 1962 Sugar Bowl Tennis matches, and who later helped bring the Davis Cup back to the U.S., will show his style of tennis this week in an exhibition match.

ACCIDENTAL POISONING

(Continued from Page One)

dren under five years of age were caused by improper use of medicines, and over 40 per cent of these were from aspirin.

A study of accidental poisoning in New Orleans, according to the Health Department, showed that in one year (1961) pediatricians and general practitioners received more than 7100 calls from parents regarding suspected poisonings among children. During the same year five major hospitals treated in their emergency rooms 865 children who had swallowed poisonous materials.

Accidental poisoning will not occur in households where every adult member of the family understands the hazards and practices preventive measures, the Health Department says. It suggests following these rules:

Keep household products and medicines out of the sight and reach of children.

Always label products and keep them in their original containers. For example, never store kerosene in a soft drink bottle or cleaning fluid in a milk container.

Store medicines separately from other household products.

Always call medicine by its proper name, and never describe it as "candy" or any other attractive term.

Clean out your medicine chest and storage cabinets regularly. Use caution when you throw away an old container. Flush the contents down the drain and rinse the container.

To further add to the protection of the family, the Health Department suggests that parents, safety chairmen and teachers write for the free health pamphlets dealing with prevention of poisoning. For young children the Health Department recommends "Dennis the Menace Takes a Poke at Poison," a comic book treatment of prevention of accidental poisoning.

Among the pamphlets for older children and adults there are "Ten Little Tasters," "Locked-Up Poisons Prevent Tragedy," and "Lead Poisoning in Children."

For free copies of the pamphlets write to the Louisiana State Board of Health, P. O. Box 60630, New Orleans, La. 70160.

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

ANYONE FOR tennis?

That sport will take the spotlight on March 21 in New Orleans with the staging of an exhibition match for the benefit of the Tennis Patrons' Association of Greater New Orleans. Scene of action will be the New Orleans Lawn Tennis Club, 4025 South Saratoga Street, starting at 1 p.m. The contestants will be Chuck McKinley, Dennis Ralston, Hamilton Richardson and Cliff Richey.

Richey, 16-year-old national junior singles champion, appeared here in the Sugar Bowl championships last year and everyone who saw the lad agreed that he is just about the best tennis player for his age ever to perform locally. He has been playing since the age of five and has taken part in 150 or more tournaments.

McKinley and Ralston are the pair who in December ended domination by the Australians of the Davis Cup by bringing that coveted tennis prize back to this country.

Ham Richardson, the former Tulane great, is a perennial favorite here. He won the 1950 and 1960 Sugar Bowl Singles title and came back in 1963 to capture the Singles and Doubles titles, the latter with Cliff Richey.

Tickets for the exhibition may be obtained at the Professional Sports Shop, 1015 Gravier Street, and at the various tennis clubs throughout the city.

Did You Know?

"A brilliant example of military engineering" by Lt. Col. Joseph Bailey of the Federal army dammed the Red River near Alexandria in late April and early May of 1863 and permitted the Federal fleet of Admiral David D. Porter to escape from entrapment above the rapids of that river.

Porter, on a naval push up the river as part of a campaign to consolidate the Federal position in Louisiana, advanced as far as Springfield Landing on April 10. His intent was to continue to Shreveport, but his passage was obstructed by a large steamer which had been sunk across the channel by the Confederate forces. Typically, the Confederates had playfully left a large sign on the hulk inviting the crews of the Federal gunboats to a ball in Shreveport.

About this time Porter received word of a Federal defeat at the Battle of Mansfield, along with orders to return about 110 miles down river. However, in taking his ironclad vessels above Alexandria, where there were rapids in the river, Porter had gambled that the water in the river would rise as it normally did at that season of the year. However, in 1863, partly due to diversion of some of the head-waters by the Confederates, the river fell instead of rose. Twelve of Porter's craft were caught above the rapids.

Col. Bailey, who had had experience with logging operations in Wisconsin and elsewhere, proposed temporary damming of the stream, leaving a narrow passage through which the boats could escape once the water rose sufficiently in the rapids. Three thousand troops from the command of General Nathaniel P. Banks were assigned to the task of felling trees for the dam, tearing down old buildings to provide materials, and assembling bricks, stones and other debris for weight, filling and ballast.

The dam was finished in about eight days and, despite the collapse of two stone barges on the right wing, four of the lighter draft gunboats got through. Col. Bailey then led his men in the repair of the dam and the construction of a set of wing dams several hundred yards above the main dam. On May 12 the remaining gunboats succeeded in getting through the passage and below the rapids.

Colonel Bailey was later promoted to brigadier general for this brilliant accomplishment and, characteristic of the courtesy of those days, the officers of Admiral Porter's squadron, appreciative of Bailey's rescue of their fleet, presented him with a ceremonial sword.

The story of the Red River campaign and the dam is told in some detail in *By Sea And By River,* a naval history of the Civil War by Rear Admiral (Ret.) Bern Anderson.

Quotes and Quips

People are much more alike inside than they are on the surface.—Verne Burnett

* * * *

Experience may be a good teacher, but she is also a queer soul. She gives the test first, and then explains the lesson.

* * * *

Honest differences of views and honest debate are not disunity. They are the vital process of policy-making among free men.
—Herbert Hoover

* * * *

The movie theater usher leaned down to whisper in a patron's ear—"How far down do you want to sit?" he asked.

"All the way down," the lady answered, "I'm very tired."

AMERICAN PIANIST

(Continued from Page One)

only in his mid-30s. He made his debut with the Philadelphia Orchestra after winning the orchestra's Youth Contest in 1943, and has played since with the major United States symphony orchestras.

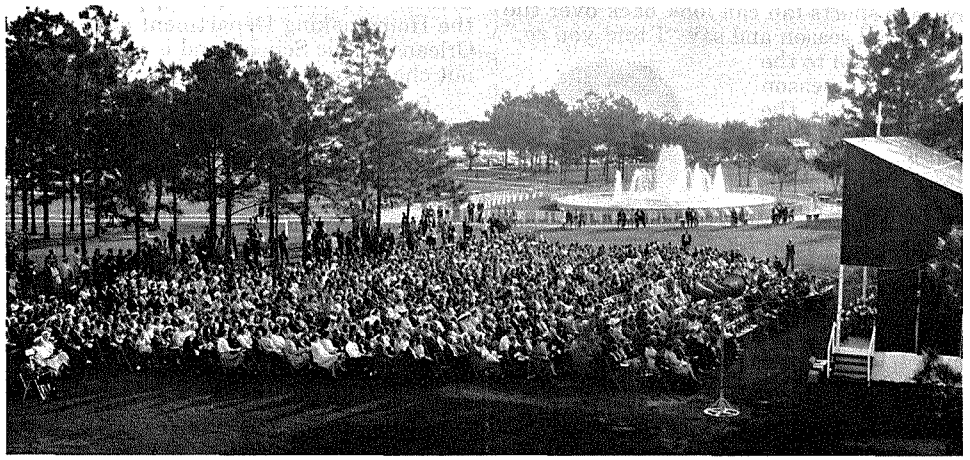
In addition to his solo appearances he has joined in trio performances with violinist Isaac Stern and cellist Leonard Rose at several of Europe's greatest musical festivals.

Tuesday evening's performance of the overture and piano concerto will be broadcast on the Symphonic Hour on Friday, March 27, over WDSU-FM (105.3 megacycles) beginning at 9 p.m. The program is presented by Public Service and WDSU as a service to music in the community.

Tickets for the concert may be purchased now at 605 Canal Street or at the auditorium immediately before the performance.

TRANSIT Riders' DIGEST

Vol. XVII—No. 31 Published Weekly by N. O. Public Service Inc. MARCH 23, 1964

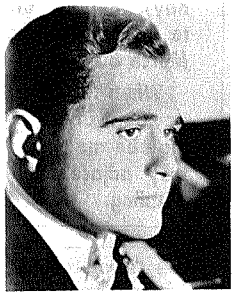


The Mardi Gras Fountain on Lakeshore Drive will be the site of one of four interdenominational sunrise services planned for the New Orleans area on Easter Sunday.

NEW ORLEANS PUBLIC LIBRARY MAR 23 1964

American Pianist Is Symphony Soloist

Eugene Istomin, named "among our greatest pianists" by famed cellist and conductor Pablo Casals, will be guest soloist on the 13th subscription concert of the New Orleans Philharmonic-Symphony Orchestra at 8:30 p.m. on Tuesday, March 24, at Municipal Auditorium. With the orchestra under the direction of Werner Torkanowsky, Istomin will perform Beethoven's Piano Concerto No. 4. Other works on the all-Beethoven program include the Coriolan Overture and Symphony No. 3, the famed "Eroica."



EUGENE ISTOMIN

Istomin is a concert veteran although

(Continued on Page Four)

Four Sunrise Services Scheduled For Easter

Members of the Christian faiths in the greater New Orleans area are invited by several sponsoring organizations to participate in solemn sunrise services on Easter Sunday, March 29, at outdoor locations in Orleans and Jefferson parishes. The services are interdenominational and open to the public without charge.

Sunrise services will be held at three locations in New Orleans—two on the lakefront and one at Behrman Memorial Stadium on the West Bank.

One lakefront service will be held one-half mile from Pontchartrain Beach toward West End on Lakeshore Drive. The service will begin at 5:45 a.m. and last for approximately 45 minutes. The Reverend George T. Hrbek, pastor of Our Savior Lutheran Church, will deliver the sermon.

Shuttle bus service will be provided from the end of the Elysian Fields bus line to the service grounds, a spokesman for the sponsoring church said. Chairs will be provided for worshippers at the site of the service.

Site of a second sunrise service on the

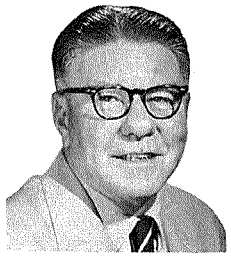
(Continued on Page Three)

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SPORTS dial

By TED ANDREWS

THIS IS the time of year when the average sports fan can look back over the basketball season and say "I told you so," look forward to the baseball season with "Here's the way I see it," and still keep his finger on the pulse of his favorite football team.



On the basketball season, I'd like to toss a couple of belated bouquets to Jesuit and Newman high schools for their victories this year. State championships are not easy to come by but the teams of Kevin Trower of Jesuit and Ed Touhy of Newman won them. They are to be congratulated.

In football, both quantity and quality are on the upgrade for Coach Tommy O'Boyle and we hope it continues this way to the point where Tulane will again take its place among the top teams in the Southeastern Conference. The annual intrasquad game was scheduled on Saturday night just past.

The LSU Tigers will have their family feud on April 25 and at that time fans should get a good idea of what kind of team Coach Charley McClendon will field next year.

On the local diamond scene both Loyola and Tulane baseball squads have been through some early season games that have proved not only that they will have good defensive clubs but also are capable of scoring a few runs on their own.

The Catholic prep school baseball race is already in full swing and the public school league will get into action this week. De La Salle has been picked by many observers as the team to beat in the Catholic race, but early season games have swung plenty of support to Holy Cross and St. Aloysius. Redemptorist and Jesuit will be able to hold their own defensively but the ability to score runs will be their main cause of worry.

Graduation may have hurt some of last year's favorites in the public school race and it will take a few games before we can get a good look on how the race should shape up.

In opening games this week defending champion East Jefferson meets McDonogh at Roehm, Fortier is at West Jefferson, Nicholls at Chalmette and Warren Easton at Behrman.

Course Being Offered In Ill, Aged Care

A Visiting Homemaker course, designed to train men and women to care for the chronically ill and aged in the home, will be started on Wednesday, April 1, at Warren Easton High School, 3019 Canal Street. The course is being sponsored by the Homemaking Department of the New Orleans Public Schools and is offered without charge to persons over 19 years of age.

Designed to meet a definite need in the community, the course will be of value to any person who has the responsibility of caring for a chronically ill or aged relative or friend, according to a spokesman of the public school system.

Classes will meet on Mondays and Wednesdays from 7 p.m. to 9 p.m. Those completing the 20-hour training will be awarded a certificate and an arm patch, the latter suitable for wearing on a uniform.

Persons interested in taking the course must register in person at 1516 Thalia Street before April 1. For additional information contact the New Orleans Service Office, 1516 Thalia Street, 529-7181, extension 247.

Public Service Closed Good Friday

The general office of New Orleans Public Service, 317 Baronne Street, will be closed Friday, March 27 (Good Friday). Regular office hours—8:30 a.m. to 5 p.m.—will be resumed on Monday, March 30.

When the general office is closed, full payment of electric and gas service bills may be made at the self-service depository adjacent to the entrance of the building.

SHOW BIZ

BY JILL JACKSON

EASTER GREETINGS to all! Still in New Orleans as a visitor and still enjoying myself . . . *Ross Hunter* gave *Sandra Dee* the full length chinchilla coat she wore in "I'd Rather Be Rich" as a present when the picture was finished. It's lined in lizard. In the same movie I wore a chinchilla stole, but returned it to wardrobe when I was through. Hmmpf! . . . If you'd like to read a book about the inside goings on in the race for the little gold statues they give at the Academy Awards, get *Richard Sale*'s latest book, "The Oscar."



Janet Leigh has already accepted an invitation to be a guest of honor at the Army-Navy game festivities next fall.

Ed Sullivan gets a promotion in TV time. Beginning Sunday, April 5, Mr. Sullivan will have a 90-minute rather than a 60-minute program . . . At the end of this TV season you won't see *Garry Moore*'s one-hour variety show. The Tuesday evening slot he vacates will be filled by "The Defenders." You'll continue to see Garry on "I've Got A Secret."

Sally Rand is still around. She admits to 60 years and still has the 35-25-35 measurements she had at 20.

SUNRISE SERVICES

(Continued from Page One)

lakefront will be the Mardi Gras Fountain on Lakeshore Drive between Marconi Drive and Canal Boulevard. This will be the fifth Easter sunrise service of the United Christian Youth of the Greater New Orleans Federation of Churches. The service will begin at 6 a.m. and the speaker will be the Reverend J. William Gibson, pastor of the Westside Christian Church. Seating will be provided for 2500, according to a spokesman of the Orleans Levee Board.

On the West Bank in New Orleans, a sunrise service will begin at 6 a.m. at the Martin Behrman Memorial Stadium, Algiers. Sponsors are Trinity, Salem, St. Stephen and Good Shepherd Lutheran churches. The Reverend Albert W. Lehenbauer, institutional chaplain for the Lutheran churches in the New Orleans area, will deliver the sermon.

A fourth sunrise service in the New Orleans area will be held in Jefferson Parish by Faith Lutheran Church, which has scheduled a service beginning at 6 a.m. at the Jefferson Playground and Community Center, 4100 South Drive. The Reverend Louis W. Nelsen, pastor, Faith Lutheran Church, will preach the sermon.

Easter Activities On Lakefront Announced

A giant animated display especially designed for children and a special concert at the Mardi Gras Fountain on Lakeshore Drive are attractions that the Orleans Levee Board has arranged for the enjoyment of the general public on Easter Sunday.

The Easter display is located on a site adjacent to the Mardi Gras Fountain. It is about 75 feet long and 20 feet tall. It features animated Easter bunnies, baby chicks and Easter eggs and is landscaped with flowers and plants appropriate to the Easter season.

The Easter concert, which begins at 3:30 p.m., will be given by the New Orleans Philharmonic-Symphony Orchestra. The 80-member orchestra, under the direction of Werner Torkanowsky, will play a program of popular classics chosen to appeal to all age groups. Seats will be provided for the public without charge.

Following the concert, live rabbits will be given away by drawing at the animated display. Tickets for the drawing will be available at the display. Persons must be present at the drawing to be eligible to win one of the rabbits.

Riders' TRANSIT DIGEST

Vol. XVII MARCH 23, 1964 No. 31

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Did You Know?

When the first theater opened in New Orleans on October 4, 1792, police regulations controlled the operations with a strong hand, beginning with the box office and curtain-rising time, 4:30 p.m. and 5:30 p.m., respectively.

Members of the police attended performances to see that there was no "shouting" or "whistling" to drown the words of a performer, that no one stood while the entertainment was under way, wore his hat or smoked. The same regulations required carriages to enter St. Peter Street, where the theater was located, "only from the direction of the Place d'Armes (Jackson Square)"; and that at the close of the performance, "each person shall enter his carriage immediately."

So reports the recently published booklet by René J. LeGardeur Jr., *The First New Orleans Theatre, 1792-1803.*

It was the fashion at that time for socialites to attend the dances at the Condé Street ballroom after the performance, says the author, and it was probably on this account that the curtain rose at 5:30 p.m.

After the financial reorganization of the playhouse venture in 1794, Governor F. L. H. Carondelet decreed that the show should begin at 7:30 p.m. and end at 9:30 p.m. "in order that families may suffer no inconvenience," and threatened actors, make-up people and stage carpenters with $6 fines if they were late. He limited intermissions to 10 minutes, and the interval between plays (for more than one offering then constituted the evening's entertainment) to 15 minutes. He also forbade actors to modify their parts or exchange roles with others "without the consent of the government," and threatened jail if "the persons whose duty it is to raise the curtain are not at their posts when the Aide-Major brings them the order, or do not execute the order immediately."

In 1798 Governor Manuel Gayoso granted the theater, seeking additional revenue, "the exclusive privilege of the game of lottery, known here as lotto," and imposed these conditions: The lottery must take place in a "large, public room" opening on the street, not in an "isolated enclosure"; no minors to be admitted unless "under the tutelage of their parents or others"; no "spirituous liquors" to be sold there.

Controls dropped when the Louisiana Territory went under the American flag. When the Ursuline nuns complained that a comic opera, *"Les Visitandines* (music by Devienne, libretto by Picard)"; made fun of nuns in general, Governor W. C. C. Claiborne contented himself with writing to the mayor of the city and requesting him to use "his influence and authority to prevent another representation of a piece which gives affliction to a community whose sex, amiable characters and correct deportment cannot fail to interest in their favor the good and virtuous."

This tuneful operetta enjoyed great popularity, so other librettos were fitted to the music and performances continued.

Hynes School Site Of Amaryllis Club Show

An All-Horticulture Amaryllis Show will be staged by the Men's Amaryllis Club of New Orleans on April 4 and 5 at the Edward Hynes School, 990 Harrison Avenue. The public is invited to see the hundreds of colorful blooms, admission free.

The show will be open from 3 p.m. to 5 p.m. on Saturday and from 9:30 a.m. to 6 p.m. on Sunday. Persons wanting more information may dial 488-6654.

SPRING FIESTA

(Continued from Page One)

son Square. Following the crowning ceremonies and presentation of the court, the queen and her maids will enter the parade for a procession through the streets of the French Quarter.

Climaxing Fiesta events this week will be the Pirates Alley Outdoor Art Show. It will be held on Saturday, April 4, from 10 a.m. to 5 p.m. In this show, artists living and working in this area display their works. Many are offered for sale.

New Orleans home and patio tours, a major feature of the Spring Fiesta, begin on Saturday and run through the Fiesta period. A St. Tammany Parish and Bayou Homes and Gardens tour is scheduled for Sunday, April 5. Information about tours may be had by calling 525-6553. Tickets for tours and other events for which they are required may be purchased at 546 St. Peter Street and in the lobbies of downtown hotels.

TRANSIT Riders' DIGEST

Vol. XVII—No. 32 Published Weekly by N. O. Public Service Inc. MARCH 30, 1964

Gala Night Parade In Quarter On Friday Opens Spring Fiesta

New Orleans will go back to the "old" days for a few hours this week when the New Orleans Spring Fiesta Association stages "A Night in Old New Orleans." This colorful annual event is scheduled for Friday, April 3, from 6:30 p.m. to 10 p.m. and will officially open the 1964 Spring Fiesta. The public is invited to attend, admission free.

To clear streets for the parade of floats, carriages and marching units, and for the crowds anticipated in the French Quarter, vehicles will be detoured from much of that section beginning at 6:30 p.m. and continuing until 10 p.m.

A highlight of the "Night In Old New Orleans" will be the crowning of the Queen of the 1964 Spring Fiesta in historic Jack-

(Continued on Page Four)



Prominent in the "Night in Old New Orleans" parade on Friday night will be horse-drawn carriages and hoop-skirted ladies. The parade will start around 6:30 p.m.

Mexican Art Exhibit Slated For Delgado

An exhibition of the art of Mexico, titled "The Bold Tradition," will be open to the public without charge at Isaac Delgado Museum of Art in City Park April 1 through April 30. The show, on loan from the Department of Arts and Sciences of International Business Machines Corporation, consists of 15 paintings, 17 prints and 18 sculptures.

Some of Mexico's most important artists, including Diego Rivera, Jose Chavez Morado, David Alfaro Siqueiros, Jose Clemente Orozco and Rufino Tamayo, are represented in the show.

A majority of the paintings and prints are contemporary; the sculptures are pre-Columbian, from several ancient Indian cultures. Together they show how modern

(Continued on Page Three)

World Premiere At Symphony Tuesday

The world premiere of a work commissioned for performance by the New Orleans Philharmonic-Symphony Orchestra and the solo appearance of Alfio Pignotti and Barton Frank, concertmaster and principal cellist, respectively, of the orchestra, will highlight the symphony's 14th subscription concert on Tuesday, March 31, at Municipal Auditorium. The concert, under the direction of Werner Torkanowsky, will begin at 8:30 p.m.

The work to be premiered is "Umbrian Scene" by Ulysses Kay, a noted American composer from the New York area. The composition was commissioned by Edward B. Benjamin, New Orleans civic leader.

Tuesday's complete program will consist of Claudio Monteverdi's *Sonata Sopra Sancta Maria Ora Pro Nobis,* featuring a

(Continued on Page Three)

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SPORTS dial

By TED ANDREWS

APRIL 13—when the 1964 baseball season gets under way—is only two weeks off. On that day the Los Angeles Angels play the Washington Senators in the American League in Washington and the Houston Colts and Cincinnati Reds of the National League play in Cincinnati. Crystal ball gazing is in order at this time and I might as well join the happy throng with some pre-season observations.



As usual, it doesn't pose too much of a problem in the American League. The New York Yankees have the best team and should they have a healthy Mantle and Maris, we don't look for anyone to overtake them. But the National League could turn into a real free-for-all before World Series time.

With a mound staff topped by Sandy Koufax, Don Drysdale, Johnny Podres and Ron Perronoski, the world champion Los Angeles Dodgers have to be given top consideration. But many things have happened this winter that could alter the situation.

The St. Louis Cardinals will miss veteran Stan Musial, who retired at the end of last season, but they still have the best infield in the league. Experience acquired in battling through a pennant race last year should help. The Cardinals are in need of a long ball hitter but their pitching staff has strengthened. They could well be in the thick of things.

The big trade that sent pitchers Bob Shaw and Bob Hendley to the San Francisco Giants for outfielder Felipe Alou and catcher Ed Bailey seems to help both the Giants and the Milwaukee Braves. Managers Alvin Dark and Bobby Bragan are both happy about the deal.

The Philadelphia Phillies had their finest season in a decade in 1963. Their young talent has steadily improved and Manager Gene Mauch may field a "whiz kid" aggregation like the successful one of more than a decade ago.

Manager Fred Hutchinson of the Cincinnati Reds has a solid team. However, relief pitching is needed if the Reds are to be a contender.

The Chicago Cubs will feel the tragic loss of their great second baseman, Ken Hubbs, killed in the crash of his private plane. However, the team had its greatest season in 17 years in 1963 and could be in the first division this year.

Manager Danny Murtaugh of the Pittsburgh Pirates is still bemoaning some of the bad breaks the Pirates had last year. He thinks his team, in somewhat of a rebuilding stage, will improve this season.

The Houston Colts, with the youngest 25-man roster in the League, should be steadied by veteran Nellie Fox in the infield. Orleanians are pulling for our own Rusty Staub to have a big year.

Casey Stengel, colorful manager of the New York Mets, sums up his team with, "I finally got some pitching—the next thing is to build my outfield. I want more punch from my men."

Safe Boating Course Is Open To Public

A Basic Seamanship and Safe Boat Handling course will be offered by the United States Coast Guard Auxiliary beginning April 1. Classes in the eight-lesson course will be held each Wednesday at 8 p.m. at the Coast Guard Barracks, Bayou St. John and the Lakefront. Men, women and teen-agers interested in safe boating are invited to enroll. There is no charge.

Subjects to be covered will include Know Your Boat, Outboard Motors, Knots and Splices, Anchoring, Maneuvering and Docking, Weather, Aids to Navigation, Chart and Compass, Rules of the Road and other subjects that help make boating safe for the entire family.

For more information dial 523-1269.

TRANSIT Riders' DIGEST

Vol. XVII MARCH 30, 1964 No. 32

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Riders' TRANSIT DIGEST

SHOW BIZ

BY JILL JACKSON

I CAN'T think of a better place to be than here, in New Orleans, now that spring is in full bloom. The flowers are going out of their way to be beautiful. And to think you actually had snow this winter . . . *Dinah Shore* is packing the house everywhere she takes her night club act . . . *Glenn Ford* and *Allan Sherman* (the latter of "My Son the Folk Singer" fame) have purchased a Colorado gas well.



Richard Burton opens in "Hamlet" in New York on April 9. The play is scheduled to run through June 27.

Fabian, in Hawaii filming "Ride The Wild Surf," saved the life of a 13-year-old Hawaiian boy. Fabe was surfboarding, heard a cry for help, hopped off his board, and swam to the rescue. Fabian towed the lad in. The grateful father of the boy promised Fabian the finest surfboard in Oahu.

Jim Backus gave his wife Henny a new white convertible to celebrate their 21 years of marriage. By Hollywood standards, that's a long time.

New Courses Offered In YWCA Spring Term

Basic cake decorating, fancy party foods and tips for travelers are three new classes being offered during the spring term of the Young Women's Christian Association. Men, women and teen-agers are invited to register this week for one or more of the classes that are scheduled to begin this week. The cake decorating and fancy party foods courses will be available to only a limited number of students, a YWCA spokesman said, so early registration is advised.

Among the other courses being offered are fencing, golf, horseback riding, tennis, contract bridge, slimnastics, ceramics, Latin American dance and basic charcoal drawing and water color. These courses are offered either at the Central YWCA, 929 Gravier Street, or at New Orleans East, Algiers, Lake Vista and Arabi centers.

For additional information on courses, time and tuition, telephone 523-5412 or visit the Central YWCA.

Area Drive To Aid Leukemia Society

A three-hour house-to-house solicitation will be made in the Greater New Orleans Area by approximately 10,000 volunteers on Tuesday, March 31, for the benefit of the Leukemia Society of Greater New Orleans, Inc. Persons taking part in the 6 p.m. to 9 p.m. drive will wear a badge identifying them as official solicitors.

The Leukemia Society was organized for the purpose of helping leukemia victims and their families and to stimulate and promote scientific research in an attempt to find a cure or more effective treatment for the disease. The society supports a patient aid program and a blood bank for leukemia patients in the New Orleans area.

MEXICAN ART

(Continued from Page One)

artists have drawn on their ancient heritage in developing the bold designs and concepts that distinguish Mexican art today. Several works from the colonial period are regarded as important links between the contemporary and ancient examples.

Delgado Museum is open from 10 a.m. to 5 p.m. Tuesdays through Saturdays and from 1 p.m. to 6 p.m. on Sundays. It is closed on Mondays and major holidays.

WORLD PREMIERE

(Continued from Page One)

10-voice women's chorale from the New Orleans Baptist Theological Seminary; Haydn's Symphony No. 49 (*"La Passione"*); Kay's "Umbrian Scene;" and Brahms' Double Concerto for Violin and Cello in which Pignotti and Frank will solo.

Tuesday evening's performance of the Monteverdi, Haydn and Kay works will be broadcast on the Symphonic Hour on Friday, April 3, over WDSU-FM (105.3 megacycles) beginning at 9 p.m. The program is presented by Public Service and WDSU as a service to music in the community.

Did You Know?

From Alexandria, General Nathaniel P. Banks, during his Red River Campaign of 1864, confidently marched his army of 30,000 men and 90 cannon towards Shreveport, the Confederate capital of Louisiana. He expected to make short work of its reduction. So far the resistance he had encountered from General Richard Taylor and other Confederate leaders had not impressed him. But by now Taylor had decided to give him a lesson in warfare.

In a hilly, wooded area three miles southeast of Mansfield and 40 miles from Shreveport, he dug in, and here on April 8 was fought the most noted of Louisiana battles during the war. Headlong charges by Confederate cavalry and infantry shook the Federals from their formations and entrenchments and drove them 22 miles to Pleasant Hill, a piney woods summer resort. The next day the Confederates again drove the enemy, and sent Banks reeling back to Alexandria.

Federal losses at the Battle of Mansfield: 2186 men, 20 guns, tons of small arms, and 200 wagons; Confederate, about 1000 men. Losses at Pleasant Hill, about 1500 on each side.

Banks claimed the victory at Mansfield and Pleasant Hill, but few believed him. Admiral David Porter reported to General William Tecumseh Sherman on April 14 that Banks had been "shamefully beaten." This may explain the bitterness with which the fleeing army laid waste the countryside, leaving destruction which historians say was probably not surpassed at any place or time during the war. In his book General Taylor said, "The destruction of this country by the enemy exceeds anything in history."

Banks' army reached Alexandria in shocking confusion and demoralization, "the most perfect stampede that I ever saw in an army that was in perfect preparation to go into battle," according to the testimony of Admiral Porter.

After setting fire to Alexandria, Banks' army continued its flight to the Mississippi River and the protection of federal gunboats there. The Confederates pressed hard on its heels, making it a rout all the way.

The disastrous Red River Campaign, as the Federal Committee on the Conduct of the War revealed after a full-scale investigation, was just a "mercantile expedition," to borrow a military expression of the time. Favored civilians followed the forces to trade in cotton and other valuables seized, not only from Confederate but also from Federal sympathizers. It was stated that Porter had seized so much cotton that the stamps "C.S.A." and "U.S.N." meant "Cotton Stealing Association of the United States Navy."

As a result of this campaign, the Federal government incorporated the Department of the Gulf into the Military Division of West Mississippi under the command of Major General E. R. S. Canby, and replaced Banks with Major General Stephen A. Hurlbut.

This Mansfield victory was the expiring flash of Confederate hopes, for by the end of 1864 the South was exhausted. Louisiana had lost hope even of being able to keep General Robert E. Lee's army adequately supplied. Appomattox came on April 9, 1865.

Quotes and Quips

A person who doubts himself is like a man who would enlist in the ranks of his enemies and bear arms against himself. He makes his failure certain by himself being the first person to be convinced of it.

—Alexander Dumas

* * * *

A man rushed into a drugstore and asked the druggist how to stop the hiccups. The answer was a slap in the face. Amazed and angry, the man demanded the reason for such behavior.

"Well," the druggist said with a smirk, "you don't have the hiccups now, do you?"

"No," shouted the customer, "but my wife out in the car still has."

* * * *

Wear a smile and have friends; wear a scowl and have wrinkles. What do we live for if not to make the world less difficult for each other?

—George Eliot

* * * *

"I'm sorry you don't like my new short skirt, Grandma," said the teen-ager, "but when you were a girl, didn't you have to set your cap for the right young man?"

"Well, maybe," answered Grandma, "but never my kneecap!"

TRANSIT Riders' DIGEST

Vol. XVII—No. 33 Published Weekly by N. O. Public Service Inc. APRIL 6, 1964



The Cabildo Arcade Art Exhibit will feature paintings by well-known New Orleans artists. The works are offered for sale at prices ranging from $5 to $200.

YMCA Classes Seek Spring Enrollments

Now that it's spring, the Young Men's Christian Association invites men, women and teen-agers to turn their thoughts to taking one or more of the 60 short night courses being offered in the YMCA's Adult School. Enrollments are being taken this week for classes that are scheduled to start the week of April 20.

Classes meet at the YMCA once a week for eight weeks with most of them being conducted in classrooms of the "Y" Building, 936 St. Charles Avenue. Students may participate in free dancing and swimming every Friday night.

Among the more popular courses being offered this term are public speaking, real estate, contract bridge, skin diving, adult swimming classes, rapid reading and com-

(Continued on Page Two)

Spring Fiesta Event To Show Costumes Of Two Centuries

A Fetes Des Modes 1727-1927 and a Cabildo Arcade Art Exhibit are highlights in this week's Spring Fiesta.

The Fetes activity will be staged in the Grand Salon of the Royal Orleans Hotel on Thursday, April 9, at 8:30 p.m. The show, to be narrated by John C. Chase, will feature a backward glance at the fabulous fashions in New Orleans during a 200-year span. Tickets for the style show are priced at $3 each.

Paintings by many well-known New Orleans artists will be exhibited Friday, April 10, through Saturday, April 18, in the Cabildo Arcade. This show is an annual event of the Fiesta to give visitors and residents some idea of the range of New Orleans art. The public is invited to view the art show without charge from noon to 5 p.m. each day.

Vieux Carre and Garden District Home Tours and Patios by Candlelight Tours, regular features of the Fiesta, will continue

(Continued on Page Two)

Two Choral Groups In Symphony Finale

The Concert Choir of New Orleans and the Tulane-Newcomb Chorus, both directed by John Kuypers, will join the New Orleans Philharmonic-Symphony Orchestra on Tuesday, April 7, in Municipal Auditorium for the 15th and final subscription concert in the Symphony's 1963-64 season. The program, under the direction of Werner Torkanowsky, will begin at 8:30 p.m.

The choral groups will join in a 140-voice combined chorus to sing Stravinsky's "Symphony of Psalms." The orchestra will be heard in Schubert's

(Continued on Page Three)

SHOW BIZ

BY JILL JACKSON



THE BIG EVENT all Hollywood has been waiting for, the 36th annual "Oscar" show of the Academy of Motion Picture Arts and Sciences, is Monday, April 13. For us away from Hollywood, the show will be carried live over WVUE-TV, Channel 12, beginning at 9 p.m. Who'll win? I'll not guess. The race is too unpredictable. Do hope, however, that all *your* favorites win.

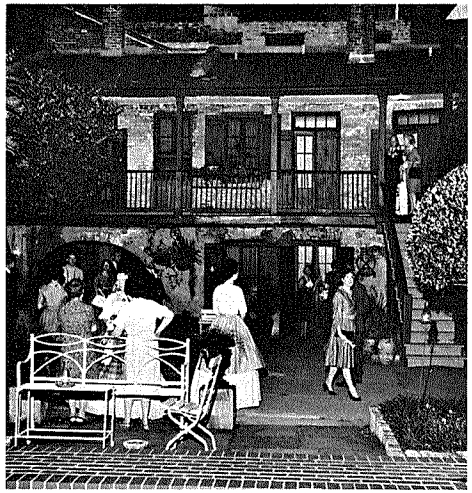
Peggy Lee will be a grandma. Her daughter Nikki Foster will have a baby in the fall . . . Did you know that St. Genesius is the patron saint of actors? He was court jester for Emperor Diocletian . . . Not just the ladies are buying and wearing wigs. *Ben Gazzara* of TV's "Arrest and Trial" was fitted for six. He'll wear them for his Shakespearean tour this summer with his wife *Janice Rule.*

Bette Davis was awarded the Golden Apple by the women of the Hollywood Press Club as the year's most cooperative actress. In appreciation Bette threw a whing-ding of a party for the girls. Only male present was Bette's son Michael.

Didn't *Joan Fontaine* fool everyone when she married *Alfred Wright Jr.*, senior editor of *Sports Illustrated* magazine? She had been dating *Charles Addams*, the cartoonist, for over a year.

Jane Russell, who drew terrific crowds at the Roosevelt Hotel Blue Room not too long ago, I understand, was recently fitting her new wardrobe for her nightclub act. One skirt she tried on during a fitting session was made entirely of feathers. "Can I sit down in it?" she queried. Her designer replied, "Chickens sit down, don't they?"

Lucille Ball has changed her mind and will continue "The Lucy Show" next season on CBS . . . *Perry Como* will be back next season with seven more "Music Hall" specials over NBC . . . *Carol Channing,* *Lorne Greene* and *Fred MacMurray* will act as guides for viewers during the NBC telecast of the opening night of the New York World's Fair on April 22. *Henry Fonda* will be the host on the 90-minute color special.



Tours of Vieux Carre patios by daylight and candlelight this week and next will afford Spring Fiesta visitors views of many of the loveliest courtyards in New Orleans.

SPRING FIESTA

(Continued from Page One)

through this week. On Sunday, April 12, from 7:30 a.m. to 7:30 p.m., a Plantation Homes on Bayou Teche Tour will be conducted. Homes to be visited include "The Shadows," "Albania" and "Oaklawn."

Information about tours may be had by dialing 525-6553. Tickets for tours and other events for which they are required may be purchased at 546 St. Peter Street and in the lobbies of downtown hotels.

YMCA

(Continued from Page One)

prehension, creative writing, sketching and painting, aviation, business math, interior decorating, golf and tennis.

Persons interested in forming a private class in their neighborhood or among their friends may take courses at a time and place they designate. A minimum of 10 persons is required to start a private class. For additional information on courses, time and tuition, telephone 524-1574, or write to the YMCA Adult School, 936 St. Charles Avenue, New Orleans 70130.

SPORTS dial

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By TED ANDREWS

LIVE BOXING returns to New Orleans at Municipal Auditorium on Friday, April 10, with Willie Pastrano coming "home" to defend his light-heavyweight championship crown against Gregorio "Goyo" Peralta in a 15-round bout. Pastrano, a New Orleans boy who now resides in Miami, Fla., will naturally be the sentimental favorite when he meets the 28-year-old "Goyo," who is from Argentina. This will be Pastrano's first title defense since winning the crown on a 15-round decision over Harold Johnson of Philadelphia at Las Vegas, Nev., last June.

Stories coming from the training camps of both fighters the past two weeks all have the same theme—the winner hopes to get a crack at the heavyweight title now held by Cassius Clay.

Pastrano, who has everything to lose in this one, has a score to settle with the South American, who defeated him in a non-title bout in Miami Beach last September. Actually, both trainer Lou Gross and Willie like to disregard that September fight. They knew nothing about Peralta before Willie fought him, they say.

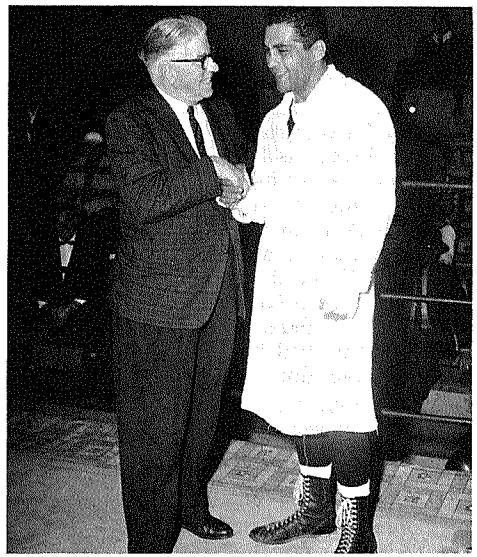
"We had the wrong 'book' on Goyo," they agree. "He happens to be a converted southpaw. Now that we have seen him, things will be different. We know he is a switch hitter and we are prepared." Both fighter and trainer are confident that the fighter will be able to keep his title Friday night.

Peralta, who did most of his fight prepping in New York, believes that he can get down to 175 pounds and still be as strong as he was in his last fight with Pastrano. "I will," he said, "be the first South American to win the world light-heavyweight title. Then, maybe, I'll try to win the heavyweight championship."

Says Charley Johnson, Peralta's manager: "We will use the same tactics we used on Willie in Miami Beach—to press him all the way."

From this corner we look for Pastrano to hold his title and for the fight to go the 15 rounds. He is taking this fight seriously and wants to make an extra good showing before his home-town fans.

Tickets for the bout are on sale at Curley's, Scheaffer Jewelers, Bud Rip's, Bob Roth's and Tujague's.



Following Willie Pastrano's workout at Curley's Gym, Ted Andrews entered the ring to chat with the light-heavyweight, who will defend his championship crown in New Orleans on April 10.

SYMPHONY

(Continued from Page One)

Symphony No. 8 ("Unfinished") and Beethoven's Symphony No. 7.

Tuesday evening's performance of the Schubert and Stravinsky works will be broadcast on the Symphonic Hour on Friday, April 10, over WDSU-FM (105.3 megacycles) beginning at 9 p.m. The program is presented by Public Service and WDSU as a service to music in the community.

Tickets for Tuesday's concert may be purchased now at 605 Canal Street or at the auditorium immediately before the program.

Riders' TRANSIT DIGEST

Vol. XVII APRIL 6, 1964 No. 33

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Did You Know?

Frederick L. Olmsted, American adventurer and author, gave graphic expression to his first impressions of New Orleans in his book, *Journeys and Explorations in The Cotton Kingdom*, published in 1861.

Arriving by the Pontchartrain Railroad at Elysian Fields Avenue and the river, he engaged a *fiacre* or cab, "and away we rattled through narrow, dirty streets, among grimy old stuccoed walls; high arched windows and doors, balconies and entresols . . . . . and soon after the *fiacre* turned out upon a broad place, covered with bales of cotton, and casks of sugar, and weighing scales, and disclosing an astonishing number of steamboats, lying all close together in a line, the ends of which were lost in the mist, which still hung upon the river."

In that day as in this, Canal Street was the water-gate to the city's commercial life. The riverfront did not then carry the majestic wharves and heavy railroad services that it does now, but the Mississippi Valley spread its increasing commerce there for all to see.

"Now the signs became English, and the new brick buildings American. We turned into a broad street in which shutters were being taken from great glass store-fronts, and clerks were exercising their ingenuity in the display of muslin, and silks, and shawls. In the middle of the broad street there was an open space of waste ground, looking as if the corporation had not been able to pave the whole of it at once . . . ."

Olmsted engaged a room in the St. Charles Hotel, and after a bath wandered through the old French city.

"I was delighted when I reached the old Place d'Armes, now a public garden, bright with the orange and lemon trees, and roses, and myrtles, and laurels, and jessamines of the south of France. Fronting upon it is the ancient Hotel de Ville (the Cabildo), still the city courthouse, a quaint old French structure, with scaly and vermiculated surface, and deep-worn door-sills, and smooth-rubbed corners; the most picturesque and historic-looking public building, except the highly preserved, little old courthouse at Newport, that I can now think of in the United States.

"Adjoining it is an old Spanish cathedral, damaged by paint, and late alterations and repairs, but still a fine thing in our desert of the reverend in architecture . . . . . The door is open; coaches and crippled beggars are near it . . . . . low organ strains pervade the interior; and, on the bare floor, here are the kneeling women . . . . .

"In the crowded market-place, there were not only the pure old Indian Americans, and the Spanish, French, English, Celtic, and African, but nearly all possible mixed varieties of these, and no doubt of some other breeds of mankind . . . . . A policeman, with the richest Irish brogue, directed me back to the St. Charles."

Olmsted's book gave a picture of the conditions surrounding slavery in the South. It was much quoted and had great influence on public opinion, especially in Great Britain. He was a landscape architect by profession and designed Central Park in New York, the World's Fair Ground in Chicago (1903), and recreational areas of many major cities. He was 81 when he died on August 28, 1903.

Quotes and Quips

Old age isn't so bad when you consider the alternative.—Maurice Chevalier

* * * *

The manager of a department store overheard a clerk say to a customer, "No, we haven't had any for a long time."

Rushing to the scene, the manager assured the customer, "We'll send out and get some." Then, in an aside to the clerk he directed: "Don't ever say we are out of anything. Say we'll get some."

"But," replied the clerk, "we were talking about rain."

* * * *

Don't laugh at a youth for his affectations; he is only trying on one face after another to find his own.

—Logan Pearsall Smith

* * * *

Two friends were discussing another friend.

"He doesn't plan for the future at all," commented one. "Why, he's getting married next month and hasn't even found her a job yet."

* * * *

The truest mark of being born with great qualities is being born without envy.

—La Rochefoucaud

TRANSIT Riders' DIGEST

Vol. XVII—No. 34 Published Weekly by N. O. Public Service Inc. APRIL 13, 1964

Jazz Concert Feature Of Fiesta Activities During Final Week

Dixieland jazz will join the procession of Spring Fiesta activities this week as the Fiesta nears the end of its 1964 observance in the Crescent City. Two jazz groups, Dr. Edmond Souchon with the Banjo Bums and Papa Celestin's Original Tuxedo Jazz Band, will be featured in a special jazz concert on Thursday, April 16, from 8 p.m. to 10 p.m. at the Royal Orleans Hotel. Admission to the concert is $2 per person.

Another highlight on this week's Fiesta calendar will be the Grand Finale, a giant outdoor party in historic Jackson Square, on Saturday, April 18. The public is invited to attend the event, which will feature an appearance of the Spring Fiesta queen and her court, plus singing, dancing and skits of activities that were popular during ante-bellum days. Admission is free.

The party will begin at 7:30 p.m. and continue until about 9:30 p.m. During that time vehicular traffic will be detoured from Chartres Street at Jack-

(Continued on Page Three)



These figures are from a water color by Jesus Guerrero Galvan, one of 15 paintings by Mexican artists in "The Bold Tradition" exhibition at Delgado Museum through April 30.

All-Bach Concert At Delgado Sunday

The St. Louis Cathedral Choir and members of the New Orleans Philharmonic-Symphony Orchestra will be heard in an all-Bach program at Delgado Museum of Art in City Park on Sunday, April 19. The 4 p.m. program will be open to the public, admission free.

The program will consist of Bach's Cantata No. 4, "Christ Lay in the Bonds of Death," and Cantata No. 79, "God is Our Sun and Shield." Vocalists will include Loretta Branch, soprano; Dorothy Brown, alto; and Ralph Slifkin, baritone.

Vintage Film Series Slated At Delgado

Gloria Swanson, Janet Gaynor, Mae West and Douglas Fairbanks are some of the stars who appear in 1920-30 vintage films in the Spring Film Series of the Isaac Delgado Museum of Art in City Park. Subscriptions are being taken now for the series which is scheduled to begin on Friday, April 17. Films will be shown every Friday at 7:30 p.m. and 9:30 p.m. in Downman Auditorium at the museum.

The first presentation on April 17 will be "Queen Kelly" (1928-1930) starring Gloria Swanson and directed by Erich von Stroheim. This film, according to a Delgado Museum spokesman, has never been shown commercially in this country.

The remainder of the series includes "Sunrise," with Janet Gaynor, on April 24;

(Continued on Page Three)

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SPORTS dial

By TED ANDREWS

MAJOR LEAGUE BASEBALL pennant races begin this week and the chips will be down until World Series time in October. The season opens officially in the American League on April 13 with the Washington Senators meeting the Los Angeles Angels in Washington and the Houston Colts ushering in the National League season with the Cincinnati Reds in Cincinnati.



GEORGE STRICKLAND

The other National League clubs swing into action on April 14 with New York at Philadelphia, Chicago at Pittsburgh, Milwaukee at San Francisco and St. Louis at Los Angeles. In the American League, second-day openers will feature Kansas City at Detroit, Baltimore at Chicago, Boston at New York and Minnesota at Cleveland.

Orleanians should have more than a passing interest in the major leagues this year. In the National League, Rusty Staub, in his sophomore year with the Houston Colts, will keep up interest. In the American League, George "Bo" Strickland will be acting manager of the Cleveland Indians. He was named to that post after Birdie Tebbetts was sidelined with a heart ailment.

The 38-year-old Strickland, who used to play for the Pelicans and later was a fine shortstop for the Indians, is thoroughly familiar with Tebbetts' policies and philosophy of managing. Bo is highly respected for his knowledge of the game and we know from firsthand knowledge that he knows how to get along with the players.

This is a big step for Bo, who is moving from the third base coach position, but we feel confident that he can do the job and we know his many New Orleans friends wish him the best.

Orleanians will also be pulling for former Pelicans Gene Freese to make a big comeback with the Pittsburgh Pirates, and for Bob Purkey, who's with the Cincy Reds.

All eyes will be on Yankee Stadium again this season, as baseball has been dominated by the New Yorkers for the past 15 years. There is special interest also because Yogi Berra makes his debut as manager of the New York Yankees. Though many funny sayings have been attributed to Yogi, fans know that he (like Casey Stengel) packs a lot of baseball know-how behind his quips. He is a sound baseball man and should be able to guide the Yankees to another American League pennant.

Listen, Think, Speak

Toastmasters throughout the world will take a bow this week in observance of the first National Toastmasters Week, April 12-18. The more than 350 members in the 15 clubs in the New Orleans area will join their international brothers, some 80,000 strong, to attract public attention to Toastmasters' goals—to improve listening, thinking and speaking abilities.

Each Toastmaster who joins a club dedicates himself to improving members' oral expression of thought; developing the ability to appear effectively before audiences; provide constructive criticism and comment on all speeches, thereby giving each speaker the benefit of audience reaction; develop analytical listening habits; provide instruction in chairmanship and parliamentary procedures; and promote good fellowship among men interested in speech improvement.

Concluding the week's activities will be a District Conference and Speech Contest scheduled for Saturday, April 18, at the Monteleone Hotel. Winners of the areas comprising most of Louisiana will compete.

Additional information about Toastmasters clubs and organizing a club may be had by dialing 524-3644.

TRANSIT Riders' DIGEST

Vol. XVII APRIL 13, 1964 No. 34

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Riders' TRANSIT DIGEST

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—Can't begin to tell you all how wonderful it was being in New Orleans. Thanks for all the kind words and welcome hellos. This Monday is Academy Awards night out here and I feel now that they'll be singing "Hail Brittania" more times than enough as "Tom Jones" garners awards. Personally, I think there should be two Oscar categories, separating the American-made films from the others.



Don't know exactly when it will show, but the picture I'm looking forward to most is "My Fair Lady." It should be absolutely the greatest, and isn't it wonderful that though all America couldn't get to see it on the stage, through movies everyone will have a chance to live a few wonderful hours with Eliza Doolittle and Henry Higgins. In answer to the oft asked question: No, *Audrey Hepburn* will not do her own singing in this show. The songs will be dubbed in.

Shirley MacLaine is scheduled to be at the New York World's Fair during the week of May 18 in person and on film. She'll appear in person in conjunction with her appearance in "What a Way to Go," a movie in which she plays the richest girl in the world. In the movie she wears a $500,000 wardrobe designed by *Edith Head.* At the special fair showing there will also be a fashion show featuring Shirley and that fabulous wardrobe.

Eva Marie Saint, who is most choosy about her movie roles, recently accepted a part to play opposite *James Garner* and *Rod Taylor* in "Thirty-Six Hours." It's a suspense thriller about World War II.

Tippie Hedren has quit smoking and has put on five pounds.

Let's hope nobody, male or female, starts wearing a Beatle haircut. At the risk of offending my young readers, I must say they're awful. The haircuts, I mean. If you like the Beatles, that's your business.

I love the street names out here in Hollywood. There's Cahuenga and Tajuna, Sierra Bonita, Dona Emilia, Sepulveda, La Jolla, Le Brea, etc. Try to pronounce them.

SPRING FIESTA

(Continued from Page One)

son Square.

Tours of patios, Vieux Carre homes and lovely old Southern homes continue during this final week of the Fiesta, as does the Cabildo Arcade Art Exhibit. In this activity, paintings by many well-known New Orleans artists are exhibited to give visitors and residents some idea of the range of New Orleans art.

Paintings and prints in the show are offered for sale at prices ranging from $5 to $200.

Additional information about any Spring Fiesta tour may be had by dialing 525-6553. Tickets for tours and other events for which they are required may be purchased at 546 St. Peter Street and in the lobbies of downtown hotels.

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.



FILM SERIES

(Continued from Page One)

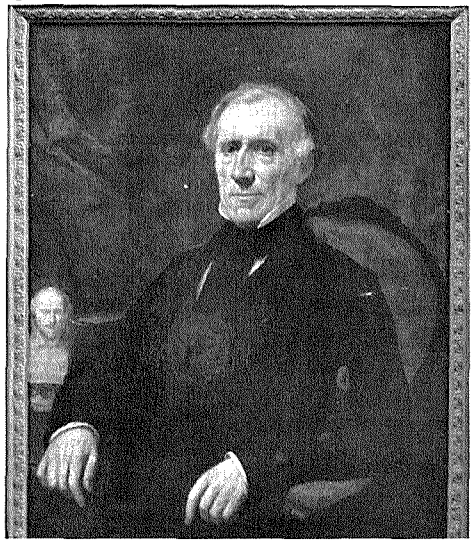
"Storm Over Asia," May 1; "She Done Him Wrong," a Mae West extravaganza, starring Cary Grant, Owen Moore and Gilbert Roland, and "The Masquerader," "Making a Living" and "The Rounders," selections of Charlie Chaplin films, also starring Fatty Arbuckle and Mack Sennett, May 8; "Olympia," Part I, May 15; "Way Down East," starring Lillian Gish, May 22; "The Thief of Bagdad," starring Douglas Fairbanks and Anna May Wong, May 29; and "The Last Laugh," featuring Emil Jannings, on June 5.

For additional information, dial HUnter 2-2129.

Did You Know?

This week brings the 400th anniversary of the birth of William Shakespeare. If the special programs of the Round Table Club and the Shakespeare Society—*old, accustom'd feasts*—reflect the special significance of April 26 to New Orleans, the reason goes back to the first cultural influences under the American flag. With a population of only 27,000, this was still a predominantly French community in 1820. But James H. Caldwell and his troupe of actors not only established the English-language theater here, but also made this city a shining example to dramatic enlightenment through the Deep South.

Shakespeare to Caldwell was more than a means to professional activity. Shakespeare to him was a way of thinking, the quintessence of action framed in poetry,



A bust of Shakespeare stands in the background of this portrait of James H. Caldwell, painted in 1858 by James H. Beard. The picture now hangs in Gallier Hall.

and with a crusader's zeal he sought to make his favorite dramatic author the favorite dramatic author of New Orleans. More than one-third of the stage offerings in English between 1806 and 1842, which includes the Caldwell period, featured Shakespeare.

Nelle Smither's research recorded in the January, 1945, issue of the *Louisiana Historical Quarterly* shows that Shakespeare comedies and tragedies received 361 presentations during the period. This tabulation does not include 27 performances of the Garrick version of *Taming of the Shrew,* and 13 performances of the Dryden-Davenant version of *The Tempest.*

Richard III was the favorite, 58 productions; *Hamlet* was second, 50; *Macbeth* was third, 44; *Othello* was fourth, 37. During this period New Orleans also saw *Merchant of Venice, Comedy of Errors, Romeo and Juliet, Much Ado About Nothing, King Lear, As You Like It, Henry IV, Julius Caesar, Merry Wives of Windsor, Henry VIII* and *Twelfth Night.*

Caldwell began his great career in New Orleans on January 7, 1820. On his fifth night here, January 12, he presented *Richard III;* on his ninth, January 17, *Hamlet;* on his 13th, January 21, *Romeo and Juliet;* and followed this with a repeat of *Hamlet* a few nights later—four Shakespearean productions within three weeks.

New Orleans then had its fair share of cultured people, perhaps a larger percentage than other centers in this country, because of the social influences of France and Spain. But a large part of the 27,000 population included the rough and illiterate element from the upriver wilderness, hunters, trappers, woodsmen and boatmen whose toils had finally brought them to good-time New Orleans with money in pocket and willing to try anything once. If Shakespeare had not hit them where they lived (his plots and action are as simple and direct as life itself), they would not have gone back to that theater; or if they did go back, it would have been to raise the roof, for they were a turbulent lot.

But they returned night after night, and helped to make Caldwell's theater venture so successful that in 1824 he built his own playhouse on Camp Street, lighting it with artificial gas, the first showing of the "New Light" in this city. In 1835 he gave New Orleans the largest theater in the United States, the St. Charles, a real cultural landmark for a city of 50,000.

Caldwell brought to his stage the greatest stars of that period, and encouraged native-born writers, presenting the plays of 58 of them. In all of his productions, Shakespeare animated Caldwell's standards of excellence, and helped make the New Orleans stage the best in the United States. That cultural momentum carried down the years into our own century, the Shakespeare tradition well established.

TRANSIT Riders' DIGEST

Vol. XVII—No. 35 Published Weekly by N. O. Public Service Inc. APRIL 20, 1964

Symphony Book Fair To Open Thursday In Downtown Building

A three-day Book Fair, offering bargains in books, records and art works to raise funds for the New Orleans Philharmonic-Symphony Orchestra, will open at 5 p.m. Thursday, April 23, at 814 Canal Street. The Women's Committee of the Symphony, sponsors of the event, hope that the new downtown location will make it possible for many more prospective buyers to attend.

More than 40,000 books, 2000 LP recordings and hundreds of items of art will be conveniently arranged for the convenience of the bargain hunters. Since opening day will commemorate the 400th anniversary of the birth of William Shakespeare, a special section will be devoted to the works of the Immortal Bard.

Fair hours on Thursday will be from

(Continued on Page Two)



These CVS teen-age volunteers are doing an essential job serving as baby sitters at the New Orleans Speech and Hearing Center, where such assistance is frequently needed.

Cancer Crusade Set For Tuesday Evening

A door-to-door crusade by more than 10,000 volunteers will be staged on Tuesday, April 21, to raise funds to support the program of research, education and service of the American Cancer Society, Louisiana Division, Inc. In addition to soliciting funds during the 6 p.m. to 9 p.m. drive, the volunteers will also distribute informational pamphlets on cancer and the work of the society.

In New Orleans the ACS sponsors an educational program for the public and furnishes technical information to professional persons. In its service program, the society pays a medical-social worker who helps cancer patients, and contributes toward the support of a tumor registry, a cancer detection clinic and the Tulane Speech and Hearing Center.

CVS Asks Teen-Agers To Volunteer Time

New adventures are available to teen-agers who would like to volunteer their time and talent in interesting and helpful jobs during the summer months. The Community Volunteer Service of the Social Welfare Planning Council, the central volunteer recruitment and referral service of the Orleans, Jefferson and St. Bernard parish area, wants to fill volunteer jobs in hospitals, recreation centers, day camps, homes for the aged and other welfare agencies.

To qualify for summer volunteer work, teen-agers must be at least 15 years old, have completed the ninth grade and have their parents' consent to volunteer. They must also agree to attend one of two training sessions designed to help prepare them for their volunteer work. These sessions will be held on May 16 and June 6 in the

(Continued on Page Three)

B.F.
APR 21 1964

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—The Bell Telephone Hour will salute the opening of the New York World's Fair on Tuesday, April 21. New Orleans' own *Pete Fountain* and His Combo will make their first appearance on the show in a segment titled "A Visit to a Jazz Spot." Also on the show will be *Donald O'Connor, Diahann Carroll, Gretchen Wyler* and *Gianna d'Angelo.*



This is in answer to the question that came from many during my recent New Orleans vacation. It isn't simple to get into the movies or television. There are already 16,000 members in the Screen Actors Guild and only a few make the big money that goes with stardom. If you're young and talented, stay where you are, act at the theaters in town and you're more likely to be "discovered" right there.

BOOK FAIR

(Continued from Page One)

5 p.m. to 10 p.m. and on Friday and Saturday from 10 a.m. to 8 p.m.

Two floors at the location, formerly a retail store, will be devoted to the Book Fair. The book, sheet music and recordings sections will be on the first floor. The second floor will be devoted to art. Among the books will be school textbooks, periodicals, paperback mysteries, sets of encyclopedia and a bountiful assortment of reading material for children. The music department will consist of recordings of classics, opera, jazz and popular tunes.

The art section of this year's fair has been expanded to include copies of Russian and Italian icons, etchings, woodblock prints, lithographs, European travel and art posters, maps, explorers' charts, oils and decoupage works.

For those looking for any kind of a good bargain, there will be a section titled "Potpourri," in which nothing will cost more than $1. The selection will range from picture frames to books.

TRANSIT Riders' DIGEST

Vol. XVII APRIL 20, 1964 No. 35

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On Credit

The objectives of those who sell on credit, according to the Retail Credit Association of New Orleans, are: "To encourage the broadest use of consumer credit consistent with sound business principles and the welfare of the community" and "to counsel and protect the consumers against the tragedy of going into debt beyond their ability to pay."

"Credit Wisely Used Will Serve You Well" is the theme of the observance of National Retail Credit Week, April 19-25. Credit men stress that a good credit rating is a priceless asset and can be kept only by paying all obligations exactly as agreed. Further, an A-1 rating—earned and retained through wise buying and prompt payments—brings more of the good things of life to more people sooner and cheaper.

Quotes and Quips

The sages do not consider that making no mistakes is a blessing. They believe, rather, that the great virtue of man lies in his ability to correct his mistakes and continually make a new man of himself.

—Wang Yang-Ming

* * * *

When a man says he's taking an all-expense tour, it may simply mean that he and his wife are going shopping.

* * * *

Misfortune teaches us prudence. But suffering, consciously experienced and mastered, teaches us wisdom.

—Theodore Reik

* * * *

A father, listening to his seven-year-old scratch away on his violin while the hound dog howled dismally nearby, finally asked the boy, "Can't you play something the dog doesn't know?"

* * * *

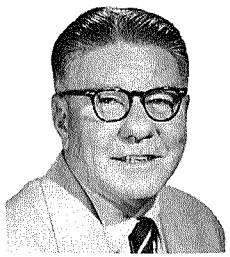
I not only use all the brain I have, but all I can borrow.—Woodrow Wilson

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SPORTS dial

By TED ANDREWS

A RECENT issue of *Sporting News* included a story by Barney Kremenko, titled "A Day in the Life of Casey." A picture of WWL-Radio sports announcer Al Wester interviewing Casey Stengel prompted me to read on, and it was an interesting interview and story.



Shea Stadium, the multimillion dollar structure that will be the home of the New York Mets and Casey Stengel, is located adjacent to the New York World's Fair Grounds. It is my guess that a majority of baseball fans going to the fair will visit the Mets at Shea Stadium even before they see Yankee Stadium—not because of the caliber of baseball played by the Mets or because of the new stadium, but to get a view of Casey and perhaps hear some of his "Stengelese" first hand.

What is "Stengelese?" A few excerpts from Al Wester's interview can give you a better idea than any explanation I could give. Here's how the interview went:

Wester: "What's new with your Mets this year?"

Stengel: "It's nice to see you. Yes, sir, last year we were losing those games in the eighth and ninth inning and a sort of pain goes across your forehead. But now we have a new place . . .

"Yes, sir, the most tremendous stadium in the world. There are 29 escalators. You set down and watch the game with air conditioning and with leather-backed seats. If you don't like what's going on you can take a nap or go watch the World's Fair . . .

"I'll tell you what we got in the outfield. We have a great place where they are putting up a $1.5 million scoreboard. And it's going to be done in color, all our ball players are going to be done in a color scheme. You have to take them in black and white and you have to take them in color and you won't recognize the difference on the field . . ."

Wester breaks in to say, "I was going to ask what kind of a ball team you have."

Stengel: "Our club finished last last year but we drew over a million people and now, how good are we gonna be? That depends on the other pitchers. If the other pitchers are not mad at us and throw the softball with not much speed on it, we'll do a lot of hitting. We have larger men, younger men and older men. And with their experience, this club will not be easy to beat . . .

"We're probably five or 10 men away from having 25 men on a line-up that you'd be satisfied with. We're gonna keep some of them. Five or six ball players that have a chance to get on a major league ball club. The other men that are left over from last year's ball club, they're very good. You take four or five pitchers that lasted two years with us—they must be major league players . . ."

Horse Show To Aid Lighthouse For Blind

Thoroughbred horses from 16 states will compete for cash prizes and trophies in the 20th annual New Orleans Charity Horse Show at the New Orleans Fair Grounds, April 23-26. Proceeds from ticket sales will be donated to the Lighthouse for the Blind.

Competing in the 65 events will be saddle horses, jumpers, fine harness and pleasure horses and ponies. Highlights of this year's show will be the appearance of the Victor six-pony hitch. This nationally-famous team of Shetland ponies scampers through an intricate variety of maneuvers pulling a miniature red fire engine.

Tickets for adults are $1, for children, 50 cents. They may be purchased now at 605 Canal Street or at the Fair Grounds before each performance.

CVS ASKS

(Continued from Page One)

new Tulane Medical School Auditorium.

Those interested in volunteering their time should call JAckson 5-7131 between 8:30 a.m. and 5 p.m. this week to arrange for an interview that will take place at the CVS office, 211 Camp Street, during the week of April 27.

Did You Know?

Charity Hospital is the mightiest of the 15 major hospitals in the New Orleans area. It is a complex of 18 buildings on Tulane Avenue between LaSalle Street and Claiborne Avenue. Its central structure rises 18 stories above the gardened entranceway. It has about 2800 beds which serve some 60,000 patients a year. Representing an investment of $13 million, it has an operating budget of $19 million a year. Originally supported by private donations and amusement and gambling taxes, it now derives its funds from state appropriations. It is one of the most famous institutions of its kind in the United States. The building of the present plant was begun in 1936, and expansions and extensions have steadily followed.

For more than two and a quarter centuries its growth has progressed with the increasing needs of this city. Jean Louis, a sailor who hoped to save others from his sufferings, established the first predecessor of this institution. His life's savings in 1736 opened, in a wooden building in the square bounded by Rampart, Basin, St. Peter and Toulouse streets, facilities to treat five patients. Destroyed by a hurricane in 1779, this shack was replaced by a $114,000 brick building built on the same site by Don Almonaster y Roxas and renamed Charity Hospital of St. Charles in honor of the king of Spain.

With an endowment of $1500 a year and such donations as came in, members of the Almonaster family operated the hospital until 1811 when it was turned over to the City of New Orleans. After a fire in 1815, the hospital moved to new quarters at the end of Common Street, with Canal, Baronne and today's University Place forming the other boundaries. It then had facilities for 132 patients.

In 1832 Louisiana acquired this property for its State House, and Charity built a new home on its present site, an impressive structure of brick, three stories high, nearly 300 feet long and with two 70-foot wings, costing $150,000. Designed for 600 patients, it had beds for only half that number. In this building the Sisters of Charity began their long and increasing service.

This hospital was the first of the public institutions in New Orleans to have artificial gas. When James H. Caldwell built the city's first gas plant on an adjoining site (now occupied by Veterans Hospital), his franchise required that he serve Charity Hospital with 20 lights, free of charge.

By 1885, when New Orleans staged the World's Cotton Centennial Exposition in Audubon Park, Charity Hospital had 700 beds in 52 wards, and in them had treated 18,505 patients the year before. A sewerage line to the Mississippi River improved its sanitary conditions, and that year the hospital ordered two ambulances, to take the place of the municipal carts in which the suffering and the shattered had for years been carried. The motorized ambulance appeared in 1909, the first in the South.

Quotes and Quips

We must treat ideas somewhat as though they were baby fish. Throw thousands out into the waters. Only a handful will survive but that is plenty.

—Anne Heywood

* * * *

The absent-minded gentleman telephoned the police.

"Some scoundrel wrecked my car," he reported. "He took the steering wheel, brake pedal, clutch and dashboard."

The desk sergeant had no sooner dispatched an officer to investigate when the phone rang again.

"Never mind," the same voice said apologetically. "I got into the back seat by mistake."

* * * *

The only way for a rich man to be healthy is by exercise and abstinence, to live as if he were poor.

—Sir William Temple

* * * *

The true hypochondriac is the fellow who can tell you exactly how many measles he had.

* * * *

There are two ways of meeting difficulties: you alter the difficulties, or you alter yourself to meet them.

—Phyllis Bottome

* * * *

A television rating service telephoned 1000 men in a Midwestern city one night and asked, "To whom are you listening at this moment?"

"My wife," answered 900.

TRANSIT Riders' DIGEST

Vol. XVII—No. 36 Published Weekly by N. O. Public Service Inc. APRIL 27, 1964



This is an artist's concept of how Canal Street will look after completion of the Transit Improvement Program. Roadways will have three lanes for moving traffic instead of the present two. New mercury vapor street lights to provide improved street illumination will be the only electrical installations on the 32½-foot neutral ground, which the Parkway Commission will landscape. The entire cost of roadway widening, resurfacing and replanting and attendant work will be borne by Public Service.

Canal Street Transit Improvements Moving Along On Schedule

The Transit Improvement Program for the Canal, Canal Boulevard and West End lines is moving along on schedule, Public Service President Clayton L. Nairne has announced in a Progress Report to the people of New Orleans, and the Company is looking forward with keen anticipation to the completion not later than October 1 of this major contribution to the City's progress and development.

"We appreciate your understanding of the necessity for the temporary inconvenience involved," Mr. Nairne said in a message published in newspapers and broadcast on television, "and ask your continuing cooperation."

Summarizing progress of construction work on Canal Street from the cemeteries to Claiborne Avenue, the Report stated that relocation of overhead electric distribution lines in that section from the neutral ground to the sidewalk area is now almost complete and widening of the Canal Street roadways is well under way.

On completion of this part of the work, which is expected about the end of May, modern, air-conditioned buses will commence operation on the three lines affected by the program and Canal streetcar service will be discontinued. This will permit the beginning of work on the removal of tracks, trolley wires and poles from the Canal Street neutral ground and paving of the center neutral ground area in the central business district from Claiborne Avenue to the river.

Under the Transit Improvement Program, Canal buses will operate in the central business district on this neutral ground roadway, in which streetcars presently operate. While paving of the

(Continued on Page Two)

B.F.

APR 30 1964

NEW ORLEANS PUBLIC LIBRARY



On completion of the Transit Improvement Program about October 1, buses will operate on the neutral ground in the central business district, as streetcars now do. No other change is required in either the neutral ground or the roadways in this area. While paving is going on, buses will temporarily operate in the existing roadways.

CANAL STREET IMPROVEMENT

(Continued from Page One)

area is in progress, Canal line buses will temporarily use the same roadways as other vehicles in the central business district.

Mr. Nairne also used the occasion of the Progress Report to reiterate Public Service's previously expressed position with reference to continued operation of the St. Charles streetcar line. "The changes on Canal Street will have no effect whatsoever on the operation of the St. Charles streetcar line," he said, "nor do we intend now or in the foreseeable future to recommend any changes in the St. Charles streetcar operation."

He also reiterated that no Public Service employee has lost a job in previous line conversions, and that no one would lose his job because of the present conversion. "This is made possible," he said, "by our retraining program and new job opportunities."

Reprints of a newspaper advertisement detailing progress and describing benefits of the Transit Improvement Program are available on request. Just write Public Service, 317 Baronne Street, Unit 40, New Orleans, La. 70160, or telephone 529-4545, Extension 416.

Two-Day Rodeo Will Aid Legion Program

A two-day Western Rodeo featuring participants from Louisiana and Texas will be staged at the City Park Rodeo Arena on Saturday, May 2, at 7 p.m. and on Sunday, May 3, at 2 p.m. Proceeds from the sale of tickets will go to foster the American Legion's programs of Boys' State, Boy Scouts, Junior Baseball and Americanism, all non-profit community service programs.

Featured in the open competition event will be Brahma bull riding, calf roping, barrel racing, steer wrestling and bareback riding. Two activities open to the general audience on both days will be a wild-cow milking contest and a calf roundup.

General admission tickets are priced at $1. They may be purchased now at 5133 Canal Boulevard, 930 Canal Street, or at the City Park Rodeo Arena on Saturday and Sunday.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Shirley Booth* of "Hazel" fame has decided to take up permanent residence in Hollywood. She recently moved from her temporary home at the Chateau Marmont to a beautiful new home situated atop one of the highest hills in Hollywood . . . *Shirley Temple* is being offered a $50,000 guarantee to appear in summer stock . . . Former Orleanian *Paul Burke* is hoping for an Emmy nomination for his super performance in a "Pattern of Sundays," seen on "The Eleventh Hour" teleseries.



The "Beatle" haircuts have disappeared from Hollywood. Hallelujah!

One of the funniest books I ever read

(Continued on Page Three)

Riders' TRANSIT DIGEST

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

LOUISVILLE, KENTUCKY, will be the destination of special trains, planes, buses and cars this week carrying hundreds of New Orleans racing fans to the Kentucky Derby. Although not the richest event in racing, the famous "Run for the Roses" is tops in the "glory" department. Most owners would rather have a Kentucky Derby winner than any other laurel in racing.



Many racing fans seem to feel that this year's race will be a two-horse contest between Hill Rise and Northern Dancer. However, trainers Bill Finnegan and Horatio Luro scoff at the idea. Each man has a great respect for the other's horse, but readily admits that in a field of choice three-year-olds and such an important race, anything can happen.

Many believe that Nearco Blue from the West Coast will be a threat and, if she runs, the great filly, Blue Norther, who has won all four of her starts this year, could show great speed. However, of 29 fillies that have started in the Kentucky Derby, only one—Regret in 1915—crossed the finish line first.

From this corner I see Hill Rise as the winner of the Derby and the fact that Willie Shoemaker is riding him is mainly responsible for this selection.

Shoemaker, who rode Northern Dancer to wins in the $100,000 Florida Derby and the $100,000 Flamingo Stakes (and picked up $20,000 for the two jobs), has rejected the mount on Northern Dancer and will ride Hill Rise in the Derby. "I gave the matter a great deal of thought and my decision simply boils down to this—I think Hill Rise is the best Derby horse in the country," Shoemaker says.

The activities at Churchill Downs on Saturday can be seen in New Orleans via WWL-TV, Channel 4, and can be heard on WWL-Radio. Action will start at 3 p.m.

Riders' TRANSIT DIGEST

Vol. XVII APRIL 27, 1964 No. 36

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U. S. Customs Exhibit Part Of Observance

The long and colorful history of the United States Customs Service, established on August 1, 1789, under President George Washington, will be told in the city this week—"Customs Week in Louisiana." This year marks the 175th birthday of the Customs Service and local activities will coincide with those on a national basis.

To familiarize Orleanians with the work of Customs, the local office has arranged an interesting and educational exhibition on the second floor of the Customhouse on Canal Street. Civic and religious groups, students and the general public are invited to visit the display Monday through Friday from 9 a.m. to 4 p.m.

Guided tours of the exhibition will be conducted by a Customs official each day. Pamphlets explaining the work of Customs will also be distributed.

Purposes of U.S. Customs, according to a local customs official, are to: provide revenue by the collection of duties, taxes and fees on imported merchandise; regulate commerce with foreign countries; protect and encourage the agriculture and industries of the U.S.; protect American labor; prevent frauds against the revenue and the smuggling of narcotics and other contraband; and enforce the Export Control Law of the United States.

SHOW BIZ

(Continued from Page Two)

was Evelyn Waugh's "The Loved One," a satire on Forest Lawn Cemetery out this way. Now it's to be made into a movie and the great British actor *Sir John Gielgud* has been signed for a role.

Two surprised winners of TV Guide awards for their performances were *Inger Stevens* for "The Farmer's Daughter" series and *David Janssen* of "The Fugitive." Betting was two to one that *Dick Chamberlain* and *Shirley Booth* would win.

Did You Know?

The final trial of former mayor A. Oakey Hall of New York for malfeasance in office as a member of the Tweed Ring ended with his acquittal on December 24, 1873. The verdict brought forth an expression of confidence from the New Orleans *Commercial Bulletin,* which said: "We couldn't persuade ourselves that this genial and cultivated gentleman, well and favorably known here many years ago as the regular correspondent of the Old Commercial Bulletin of this city, could have knowingly become an accomplice with the infamous band that, under forged forms, sapped the vitals of our great metropolitan city. The writer of 'The Manhattaner in New Orleans' could not be aught but a gentleman."



"The Manhattaner in New Orleans," subtitled "Phases of 'Crescent City' Life," was published by Hall in 1851 and dedicated to his uncle, Samuel W. Oakey, a prominent New Orleans business man. It consisted of a number of colorful and perceptive sketches of life in New Orleans in 1846 and 1847, and Hall described it, in an introduction, as "probably the last literary appearance of their writer, who, in the pursuit of a congenial profession which tolerates no rival pursuit, will have little leisure for additional labors in the fields of Belles Lettres." He was then a lawyer, but later entered into a political career which led to his serving as mayor of New York when William Marcy "Boss" Tweed and his friends were enriching themselves from the public coffers.

Hall was never convicted of complicity in the acts of the Tweed Ring, two trials ending in a mistrial and the last in his acquittal. However, his involvement adversely affected his personal popularity in New York and he was never able to resume his former position of prominence in the city's social and professional life.

Hall missed being born in the Crescent City by only very few days. Morgan James Hall, his father, was a partner here in the grocery firm of Hall and Kemp, and his mother, Elsie Lansing, had just time to rush to her family in Albany, N.Y., before his birth, which happened on July 26, 1826. She returned to New Orleans with her baby and made several trips back to New York and here. But her husband died in 1830 on his way up north.

It was Samuel Oakey who helped Hall put himself through Harvard Law School. After graduation he came here and studied law under Thomas and John Slidell. In 1846 he was admitted to the Louisiana Bar, being examined by Judah P. Benjamin. He lived with his uncle at 41 Chartres Street (now 217). Hall wrote for the local press, signing articles in the *New Orleans Delta* with the name of Croton, and in the *Commercial Bulletin* as Hans Yorkel.

When he returned to New York in 1851 to enter his flamboyant career in the politics of the great city on the Hudson, his mother and sister were still in New Orleans. Both soon joined him in New York and stood by him through his trials. His wife, a New Yorker, also did so, but the ordeal ultimately destroyed their marriage.

Despite accusations of misconduct, which were first published in New York in July 1871, and his subsequent trials, he served two two-year terms as mayor, from January 1869 to January 1873.

Quotes and Quips

Guard within yourself that treasure, kindness. Know how to give without hesitation, how to lose without regret, how to acquire without meanness. Know how to replace in your heart, by the happiness of those you love, the happiness that may be wanting to yourself.—George Sand

* * * *

The Texas millionaire stepped into his big car, removed his eyeglasses, then proceeded to speed down the highway.

"Shouldn't you be wearing your glasses to drive?" asked one of his passengers.

"Don't need them," the Texan replied. "I've had the windshield ground to my prescription."

* * * *

Service is the rent that we pay for our room on earth.—Lord Halifax

TRANSIT Riders' DIGEST

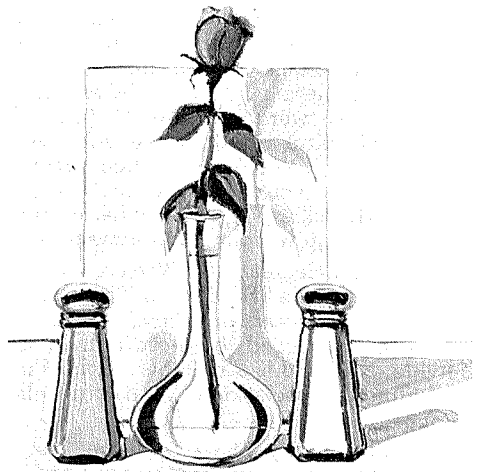
Vol. XVII—No. 37 Published Weekly by N. O. Public Service Inc. MAY 4, 1964

San Francisco Art Is Exhibited At Delgado Museum

An exhibition of the works of contemporary painters, sculptors and printmakers from San Francisco and the Bay Area is now on view at the Isaac Delgado Museum of Art in City Park. Titled "San Francisco Revisited," the show was conceived by Isaac Delgado Museum Director James B. Byrnes during his visit to the West Coast city last summer. It will remain at the museum through May 27.

The show is very much in tune with the present trend in "Pop" art but, a museum official says, is more refreshing than much of the work seen on today's art market. In the show are 19 paintings, 13 sculptures and 10 prints, most of which are for sale. Included are such artists as Jeremy Anderson, who exhibited in the 1956 Whitney Museum of American Art Annual, New

(Continued on Page Two)



Artist Wayne Thiebaud's "Salt and Pepper Flower" is one of the 19 paintings in the "San Francisco Revisited" show now open to the public at Delgado Museum of Art.

Book To Honor Mom, Is Library Suggestion

Next Sunday is Mother's Day and grateful sons and daughters will demonstrate their love and appreciation to their mothers in many ways. The Library League of New Orleans suggests that one way to observe the day is to give a book to the New Orleans Public Library, in memory of or in honor of a mother.

The group points out that to each book so donated will be affixed a bookplate stating the name of the mother so honored and the name of the donor. The book will then be placed in the library as a permanent remembrance. Books may be new or used.

Books may be delivered in person, sent to the Main Library, 219 Loyola Avenue, or to 1014 Aline Street. For more information call 895-1545.

Stamp Club Slates Three-Day Exhibit

Colorful collections of foreign and domestic stamps will be shown at the 32nd annual exhibition of the Crescent City Stamp Club, May 8-10, at Gallier Hall, 545 St. Charles Avenue. The show, known as the New Orleans Philatelic Exhibition—'64, will be open to the public without charge on Friday from 11 a.m. to 10 p.m., on Saturday from 10 a.m. to 10 p.m. and on Sunday from 10 a.m. to 5 p.m.

Among the United States stamps there will be Confederate issues and covers and special collections of rare and unusual stamps, such as the 24 cent, 1918 U.S. airmail "upside-down" issue. Also of interest will be a special six-frame exhibition titled

(Continued on Page Two)

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Zsa Zsa* and *Eva,* the Gabor sisters, are feudin' again. It's all over their appearance on a recent TV show. Zsa Zsa says Eva encouraged her to wear a very fancy dress, and then showed up in a simple black one that looked much better on camera . . . *Peter Sellers* and *Milton Berle* were both at Cedars of Lebanon Hospital and the place will never be the same . . . You wouldn't know *Irene Ryan,* the lady who plays "Granny" in the "Beverly Hillbillies," if you saw her on the street. She's quite young and attractive.

A former Orleanian, *Ed Nelson,* can be seen in the movie "Soldier In The Rain" with *Steve McQueen* and *Jackie Gleason.* Ed recently plugged the picture in Jacksonville, N.C. Ed is a member of the Tulane Alumni Association of Southern California.

TV personality Shari Lewis makes her night club debut on May 21 at the Shamrock Hotel in Houston.

Comedian *Benny Rubin* came up with another funny. "The difference between an optimist and a pessimist," he said, "is whether he is going to or coming from Las Vegas" . . . *Luci Baines Johnson* attended *Patti Page*'s opening at the Shoreham Hotel in Washington . . . 'Tis reported *Elizabeth Taylor* stood by and smiled as husband *Richard Burton* said to interviewers, "I'm in love with Hamlet, Shakespeare, Gielgud, but most of all with Broadway" . . . *Bob Hope* and *Jack Benny* will swap guest shots on their respective shows.

STAMP CLUB

(Continued from Page One)

"The Birth of a Stamp," showing proofs, dies, sketches, and unperforated sheets of stamps. It is being sent to the show from Washington, D.C.

Three of the frames in the Washington exhibition will be devoted to the production of the four-cent U.S. postage stamp that commemorated the 150th anniversary of the statehood of Louisiana. The stamp was issued in April, 1962.

Because the theme of this year's show will be the 50th anniversary of the opening of the Panama Canal, the sponsoring club will give souvenir sheets depicting stamps of the Panama Canal.

There will be dealers' tables in the exhibition hall at which visitors and members may purchase stamps of the world and new and old issues.

Getting A Job? Get Social Security Card

Students or graduates-to-be planning to work for the first time this summer on a part-time or full-time basis are reminded by the New Orleans Social Security District Office that they must get a Social Security card.

According to the district manager of the office, any person seeking work should be able to present his Social Security card to a prospective employer. This will insure crediting of Social Security deductions to the proper Social Security account.

A new card, or a duplicate of one lost or mutilated, may be obtained at the Social Security District Office, 701 Loyola Avenue. Applications for a card may be obtained by calling 527-2551.

SAN FRANCISCO ART

(Continued from Page One)

York, and in the Art Institute of Chicago in 1961; and David Simpson, who exhibited in the Museum of Modern Art, New York in "Americans 1963."

Among the other artists represented are Roy de Forest, Tony de Lap, Tio Giambruni, Wally Hedrick, Mel Henderson, Ben Langton, Clayton Pinkerton, John Edward Richard, Wayne Thiebaud, Wilfrid Zogbaum, Robert Gronendyke and Bella Feldman.

Delgado Museum is open from 10 a.m. to 5 p.m. Tuesdays through Saturdays and from 1 p.m. to 6 p.m. on Sundays. It is closed on Mondays and major holidays.

Riders' TRANSIT DIGEST

Vol. XVII MAY 4, 1964 No. 37

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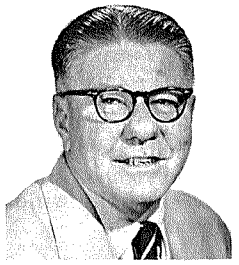
Riders' TRANSIT DIGEST

55 60 70 80 90 110 130 150 160

SPORTS dial

By TED ANDREWS

"HOPE SPRINGS eternal in the human breast," the saying goes, and this is especially true in the baseball world this season. Because of the bad starts of the New York Yankees and Los Angeles Dodgers, things are looking up for the other contenders in the major leagues.



In the American League, fans of Minnesota, Chicago, Baltimore, Detroit and Cleveland are beginning to believe that things may be different this year, and the Yankees may not see action in the World Series.

In the National League, the slow start of the Dodgers has enthused the fans of San Francisco, Cincinnati, Philadelphia, Milwaukee and St. Louis, and pennant talk is heard in each of these cities.

Injuries have plagued several of the clubs to date, but the world champion Dodgers are seemingly hardest hit. You can't have two such pitchers as Sandy Koufax and Johnny Podres sidelined at the same time without suffering.

There are lots of question marks in this year's race. Will Mickey Mantle have a sound season? What will the illnesses of Birdie Tebbetts and Fred Hutchinson do to the Indians and the Reds? Can the Cubs ride out the loss of Ken Hubbs? How much further can Warren Spahn go? What will the Cardinals do without Stan Musial? Will Hank Bauer fire up the Orioles into a pennant contender?

The four newest clubs, Houston, the New York Mets, the Los Angeles Angels and Washington, are all stronger than last year and will be no pushovers for the top division teams. But unless something serious happens to the New York Yankees, we believe manager Yogi Berra will share a World Series check with his players.

The National League promised fireworks from the beginning and probably the most talked about team has been the Philadelphia Phils, who have a fine combination of youth and experience along with good pitching. They could be the surprise team in the league.

The early power shown by Willie Mays and company make Alvin Dark's San Francisco Giants a definite pennant threat. Any one of six clubs could wind up on top in the National League race.

Incidentally, you may remember that in six seasons since 1958, five different clubs have won National League pennants. The Braves won in 1958, the Dodgers in '59, the Pirates in '60, the Reds in '61, the Giants in '62 and the Dodgers again in '63.

By contrast, over the same period of time, the Yankees have been denied the American League pennant only once, when the Chicago White Sox beat them in 1959.

Ill, Aged Care Class Being Offered Again

Another Visiting Homemaker class, designed to train men and women to care for the chronically ill and aged in the home, will be started on Monday, May 11, at Warren Easton High School, 3019 Canal Street. This course is being offered again because of the success of a similar one given earlier this year and because of popular demand. It is sponsored by the Homemaking Department of the New Orleans Public Schools and is offered without charge to persons over 19 years of age.

Designed to meet a definite need in the community, the course will be of value to any person who has the responsibility of caring for a chronically ill or aged relative or friend, according to a spokesman of the public school system.

Classes will meet on Mondays and Wednesdays from 7 p.m. to 10 p.m. Those completing the 20-hour training will be awarded a certificate and an arm patch, the latter suitable for wearing on a uniform.

Persons interested in taking the course must register at 1516 Thalia Street before May 11. For additional information contact the New Orleans Service Office, 1516 Thalia Street, 529-7181, extension 247.

Did You Know?

Published in New Orleans, DeBow's *Review* was one of the great institutions of the South during ante-bellum days. It took no side in the political controversy that pointed towards war, but allowed all factions to speak for themselves. This they did, but directly or indirectly they emphasized the Southern point of view. J. D. B. DeBow believed thoroughly in Southern institutions and aspirations, and his monthly enormously strengthened the Confederate cause.

Before the war and after the death of Calhoun, he became universally hated in the North, as illustrated on one occasion when, traveling through New England, he was refused shelter in a tavern after telling his name and place of residence.

Born in Charleston, DeBow graduated with honors from the college there, passed the bar examinations, and joined the staff of the old *Southern Quarterly,* becoming its editor after one year. But he found its field too limited, resigned and, 26 years old, came to New Orleans in 1846 to found the *Commercial Review of the Southern and Western States.* Later he added a literary department.

An early article of his, "California and Oregon," made a deep impression and was quoted in a debate in the French Chamber of Deputies. The University of Louisiana (predecessor of Tulane) made him professor of political economy and commerce. An extraordinary statistician, DeBow conducted the Census Bureau in Louisiana from 1851 to 1853, then became Superintendent of the United States Census in Washington, compiling, that year, 1022 printed pages of statistics. When he was not working on his monthly, he turned out two notable books, *The Southern States* and *Mortality Statistics.*

War's outbreak cut his 1861 publication to 10 numbers. The capture of New Orleans in 1862 sent him to Columbia, S. C., where he continued publication, but suspended after the July issue in 1864. After Appomattox, he launched, in Nashville, Tenn., an After-the-War series.

That he should have attempted such a revival reflects his devotion to the South and his determination to help the South, for so many of the people and organizations that had formerly supported him now found themselves impoverished. "One heart, one spirit, one high and glorious impulse" became his motto. No longer interesting himself in the attitudes that had led to secession, he wrought in national purposes for the restoration of the Southern states and the development of their wealth and resources.

Choosing a New York printer with better equipment than any Southern city could show, he brought out the first issue of the new series in December 1865, a "Journal of Literature, Education, Agriculture, Commerce, Internal Improvements, Manufacturing, Mining and Statistics, and the Question of the Freedmen." Returns were small but gradually the magazine picked up. Many Southerners believed he had betrayed their cause, but for the most part, this After-the-War series was loudly praised.

He died in 1867, this country's most successful, even inspired, magazinist of the mid-century period. Under new ownership the *Review* continued to issue, but with diminishing acclaim. It folded in 1884.

DeBow's was a great mind, a great courage, a great leadership, as Ottis Clark Skipper says in his *J. D. B. DeBow.* If history has not given him a larger recognition, it is because he was part of a losing cause. But no historian today would think of neglecting DeBow's *Review* in planning a study of the economic, intellectual and political attitudes of the people of that period.

Quotes and Quips

Perfection does not exist; to understand it is the triumph of human intelligence; to expect to possess it is the most dangerous kind of madness.—Alfred de Musset

* * * *

Never tell a woman her stockings are wrinkled. She may not be wearing any.

* * * *

Next to knowing when to seize an opportunity, the most important thing in life is to know when to forego an advantage.
—Benjamin Disraeli

* * * *

Lost in the Pentagon, a repairman approached a busy typist. "How do I get outside?" he asked.

Without looking up, she replied "Dial 9."

TRANSIT Riders' DIGEST

Vol. XVII—No. 38 Published Weekly by N. O. Public Service Inc. MAY 11, 1964

B.F.

Home, Better Living Show Opens May 16 In Municipal Auditorium

New ideas for comfort, convenience and beautification of the home, whether an old one or a new one, will be displayed at Municipal Auditorium during the 1964 Home and Better Living Show. The show begins on Saturday, May 16, and will extend for nine days, during which nearly 200 local and national exhibitors will show an impressive array of building products and materials. Many will be shown to the public for the first time at this show.

"Better living" will be reflected not only in the displays of products, but also in the overall decor. The central attraction will be a 40-by-40 foot revolving display bearing the theme of the show, "Designs for Tomorrow's Living," and featuring home appointments, special lighting effects and landscaping.

Visitors will see kitchen and bathroom

(Continued on Page Two)



The 1964 Home and Better Living Show will open at Municipal Auditorium on Saturday for a nine-day run. Nearly 200 local and national exhibitors will display products.

Barbershop Harmony To Flow On Saturday

Close harmony of a kind that was universally popular when a shave and a haircut were two-bits will be heard during the Ninth Annual Barbershop Harmony Parade on Saturday, May 16, at McAlister Auditorium, Tulane University campus. The show is sponsored by the Crescent City Chapter of the Society for the Preservation and Encouragement of Barbershop Quartet Singing in America, Inc.

Participating in the program will be "The Kippers," international semi-finalists from Independence, Mo.; "The Dignitaries," past Dixie District champions from Kingston, Tenn.; the local 35-voice Crescent City Chorus; the "Delta Flats,"

(Continued on Page Three)

World Championship Pirogue Race Sunday

Pirogue paddles will slice the waters of Bayou Barataria in spirited competition when contestants turn out on Sunday, May 17, at Lafitte, La., to take part in the 12th annual world's championship pirogue races. Orleanians are invited to attend the affair—admission free—and at the same time picnic, crab, fish and see some beautiful Louisiana bayou country. A spokesman for the Lafitte Yacht Club, sponsor of the event, says that spectators will be able to see the races from front row spots along the banks of Bayou Barataria and Goose Bayou.

The all-day program will begin at 11 a.m. with a colorful water parade featuring the Pirogue Queen and her court. At noon there will be a flag raising ceremony.

Teen-age girls will race at 12:10 p.m. over a two-mile course. The teen-age boys'

(Continued on Page Three)

NEW ORLEANS PUBLIC LIBRARY MAY 13 1964

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—This month marks the 16th year I've been writing this column for *Riders' Digest* and I must say it has been a fine experience. Back in 1948 when this column started, television was in its infancy, and movies were still the most popular form of entertainment. Times have changed, however. About one-fourth as many full-length feature films are being produced now as in 1948. Production of television films is now the number one activity out here. There are fewer and fewer movie houses around the country and more and more TV screens.



Among the folks of the movie colony out here, the days of luxurious lavishness are over. The movie star has become more of a next door neighbor, less a symbol of the exotic and exclusive.

This spring of 1964 and the spring of 1948 have something in common. This year we observe the 400th anniversary of the birth of William Shakespeare. In 1948, the Bard was "the thing" in Hollywood. In the Academy Awards, "Hamlet" was chosen as the best picture of the year and *Sir Laurence Olivier*'s performance as Hamlet earned him a gold statue for best performance by an actor. Who won the best actress award in 1948? *Jane Wyman,* for her portrayal of a mute in "Johnny Belinda."

Funny girl Carol Burnett opens in a new musical comedy on Broadway on May 26. It's titled "Fade Out Fade In."

Community Traffic Safety

The Metropolitan New Orleans Safety Council, a non-profit citizens educational organization that is supported solely by membership subscriptions, during Safety Week (May 11-17) is not only promoting safe practices, but also pointing out its need for additional funds to increase its activities.

An upsurge of traffic fatalities in New Orleans in the first four months of 1964, after three years of consecutive reductions, indicates, the Council says, the need for further cooperation between officials and citizens in the important field of community traffic safety.

The Council recognizes that traffic enforcement legislation and engineering are official functions that can be accomplished only by those charged with traffic responsibilities. It also recognizes that building support for strict and impartial enforcement is in a large measure a responsibility that can best be discharged by citizens interested in safety.

Some of the ways the Council says it helps officials "get the job done" are by suggesting areas of activity within the complex traffic management picture that need attention such as enforcement, modern legislation and traffic engineering; and acting as a testing ground to gauge citizen acceptance of new measures officials wish to put into effect.

Those interested in supporting the Council may obtain additional information by writing to the Metropolitan New Orleans Safety Council, 823 Perdido Street, New Orleans, La. 70112.

HOME SHOW

(Continued from Page One)

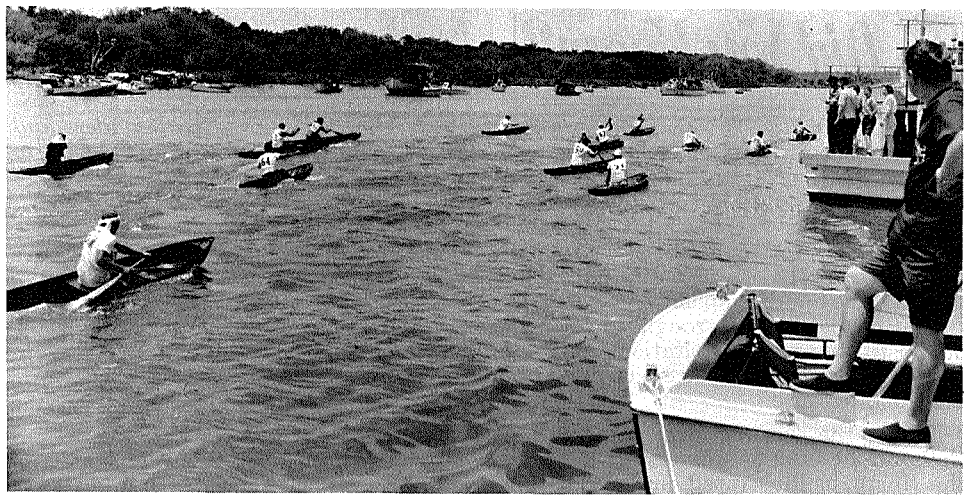
arrangements, built-ins, time- and cost-saving accessories, stereophonic sound sets, dramatic indoor and outdoor lighting, millwork, floor coverings, paneling, tiling, mechanical conveniences, educational projects and a wide variety of other exhibits.

There will also be special exhibits, including a Space Age display by the National Aeronautic and Space Administration and renderings in color of the 47 homes which will be constructed for the forthcoming Parade of Homes.

The Home and Better Living Show will be open on Saturdays, Sundays and Wednesday from 1:30 p.m. to 10:30 p.m. and on Monday, Tuesday, Thursday and Friday from 6:30 p.m. to 10:30 p.m. General admission is 75 cents. Children under 12 years of age will be admitted free when accompanied by an adult.

The show is sponsored by the Home Builders Association of Greater New Orleans, Inc., in cooperation with *The Times-Picayune* and *New Orleans States-Item.*

Riders' TRANSIT DIGEST



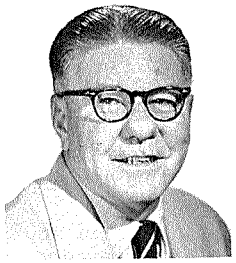
Spectators may see the running of the 12th world's championship pirogue races from places along the shores of Bayou Barataria and Goose Bayou. There is no charge.

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SPORTS dial

By TED ANDREWS

LOUISIANA'S TOP prep track and field stars will gather at Behrman Stadium in Algiers on Friday, May 15, at 7 p.m. for the 15th annual running of the NORD Meet of Champions. This year's meet will be dedicated to N. Charles Wicker, veteran sports writer of *The Times-Picayune.* He will be presented a special plaque.



Meet of Champions entrants will be shooting for the big award, the Johnny Brechtel Memorial, which goes to the youngster voted the outstanding performer of the event. Last year's winner was Steve Shine of Byrd High School in Shreveport who won the 100-yard and 220-yard dashes.

Previous winners of the award have included Billy Hardin of Baton Rouge High, now at LSU, and Billy Cannon, former LSU grid star now in the pro ranks with the Houston Oilers. The oldest meet record still standing is the 100-yard dash mark of 9.8 seconds set by Jesuit's Mickey LaNasa in 1953 and tied three times since then.

Participation in the Meet of Champions is by invitation, with emphasis on individual performance rather than on team strength. NORD officials scout state championship meets to select entrants for the affair.

PIROGUE RACE

(Continued from Page One)

race, also two miles long, will begin at 1 p.m. The men's race and ladies' race, each over a two-mile course, will begin at 2 p.m. and 3 p.m., respectively. The world's championship race will begin at 4 p.m. and will be over a four-mile course.

Signs along Louisiana Highway 45 will point the way from Marrero to the site of the races.

BARBER SHOP HARMONY

(Continued from Page One)

"The Beachcombers" and "The Algerians."

Reserved seat tickets are priced at $3. General admission is $2 and student and children tickets are $1. They may be purchased at 605 Canal Street or at the University Center, Tulane University.

Riders' TRANSIT DIGEST

Vol. XVII MAY 11, 1964 No. 38

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Did You Know?

New Orleans was the leading horse-racing center in the United States, a hundred-odd years ago. It reached a fabulous climax in that direction even as Northern and Southern armies were hurling themselves at each other.

The famous Creole ponies of colonial days introduced New Orleans to the excitement of straining horseflesh, but not until the Louisiana Purchase opened the city to unrestricted travel movement did the sportsmen of Kentucky, Tennessee, Virginia, Maryland and other parts of the country carry their enthusiasm and their thoroughbreds to New Orleans.

Francois de Livaudais, a sugar planter enjoying great success, in 1820 invited friends to an informal matching and running of horses on his Live Oak Plantation track above the city, which ended a few blocks above Canal Street. New Orleans then had a population of 27,000. Five years later William C. Withers laid out a track a few miles below New Orleans, the Jackson Course, which he dedicated to the memory of the hero of Chalmette, and at which he promised, through the *Louisiana Advertiser,* a four-day meet every year.

The Eclipse Course was established in 1837 when New Orleans was approaching the 102,000 population of the 1840 census. This track occupied part of today's Audubon Park. Opening a six-day meet in March 1837, it brought in 30-odd blooded thoroughbreds and an excited crowd of 5000 or so turned out. Angora, on March 25, won the first stake race ever staged in this part of the Deep South. This meet introduced Colonel A. L. Bingaman, a colorful Kentucky horse-breeder, to the New Orleans scene, for he was the owner of Angora.

Horse racing became the most important attraction in New Orleans. By 1847, when the Mexican War broke out, New Orleans had four race tracks, three on the east side of the river, one on the west side, opposite the city. Bets of $5000 were not uncommon, and the newspapers devoted almost as much space to racing news as they did to the war.

One of the east side tracks was Metairie, which became a shrine of thoroughbreds and a mecca of horsemen and enthusiasts from all parts of the country. The wealth and the fashion that assembled there made New Orleans a leading social center.

Racing excitement reached its peak in the Lexington-Lecompte race during the 1854 meet. They were the favorites in a $20,000 feature. Their partisans poured into New Orleans. Besides ex-President Millard Fillmore, they included many of the brightest social, business and political lights in the United States. There never was a greater concentration of interest on any subject than on the two favorites: Lecompte, foaled and reared in Louisiana, owned by Bingaman, and representing Mississippi; and Lexington, owned by Richard Ten Broeck of Kentucky and representing that state. The crowd at the track was estimated at 20,000, and Eliza Ripley's book, *Social Life in Old New Orleans,* devoted a chapter to the event and the celebrities who yelled themselves hoarse.

The race was for four miles, best two out of three heats. The track was muddy. Lexington won the first two heats, time 8:08¼ and 8:04, respectively—the first by three lengths, the second by four.

Metairie staged its last great race on December 10, 1861, during the early days of the war. Attendance was small, but the *Daily Picayune* devoted a column to the occasion. After the war, the track reopened on December 23, 1866. There was a fair crowd, but the impoverished South could no longer support the programs of past years. The track was sold in 1872, to be developed as a cemetery.

The Louisiana Jockey Club picked up the challenge. It and its successors developed the Fair Grounds and made it one of the great tracks in the country.

Quotes and Quips

A father was buying a watch for his son's graduation gift.

"I suppose," said the clerk, "that it's to be a surprise."

"I'll say it is," replied the father. "He's expecting a convertible."

* * * *

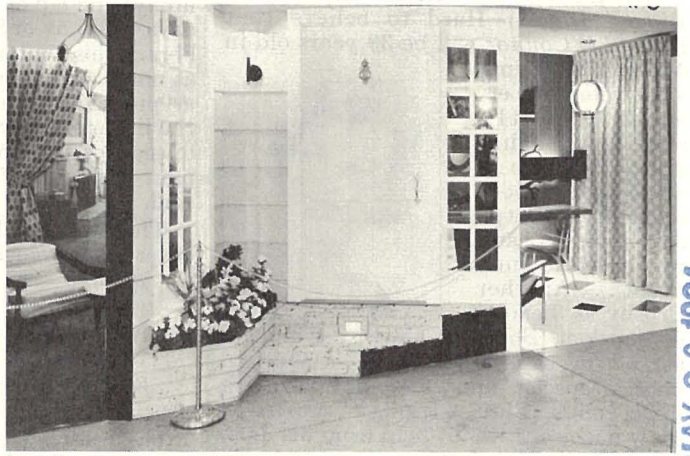
Education is man's going forward from cocksure ignorance to thoughtful uncertainty.—Kenneth G. Johnson

* * * *

Car sickness: The feeling you get every month when the payment is due.

TRANSIT Riders' DIGEST

Vol. XVII—No. 39 Published Weekly by N. O. Public Service Inc. MAY 18, 1964



An exhibit of living room-patio lighting similar to the one at right is included in the 1964 Home and Better Living Show now at Municipal Auditorium. The lighting exhibit is co-sponsored by New Orleans Public Service and the Electrical Association of New Orleans.

Home Show Offers Variety Of Products

Prospective home buyers or builders will find many things to interest them at the 1964 Home and Better Living Show, now being staged at Municipal Auditorium. Over 150 booths are showing new building products, materials, home appliances, indoor and outdoor lighting, new bath and kitchen arrangements and components, and a wide variety of other products for home improvement, home comfort and home convenience.

The show is sponsored by The Home Builders Association of Greater New Orleans, Inc., in cooperation with The Times-Picayune and New Orleans States-Item.

Of particular interest to those attending the nine-day extravaganza this week will be two seminars that will be open to the public and will deal with all aspects of home ownership. The seminars will be held at 7 p.m. on Monday, May 18, and Friday, May 22, in the Coker Room of the auditorium.

The panel at both seminars will be comprised of a home builder, a realtor,

(Continued on Page Three)

Wild West Rodeo To Aid Palsied Young

All of the chills, spills and thrills of a wild West rodeo will fill City Park Stadium May 22-24 when the annual Farhad Grotto Western Rodeo is staged for the benefit of cerebral palsied children in the Greater New Orleans Area. Theme of this year's show will be "A cowboy rides today so that a cerebral palsied child may play tomorrow."



MIKE LANDON

World champion cowboys and cowgirls will compete in the three-day affair, riding championship stock for $8,000 in prize money. Among the events will be bareback bronc riding, saddle bronc riding, calf roping, barrel racing, steer wrestling and Brahma bull riding. The show is approved by the Rodeo Cowboys Association.

The star attraction of this year's show will be Mike Landon, better known to

(Continued on Page Two)

B.F.

MAY 20 1964

N.O. PUBLIC LIBRARY

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—Hard to believe that *Donald O'Connor* will be 39 years old in August. The young—but veteran—performer recently undertook his first directorial chore when he megged a segment of "Petticoat Junction" and proved to be most adept . . . Another Crosby is headed for stardom. Bob's son, Chris, was a member of the cast of "Shindig," a Western musical special, and came through with flying colors. Chris is trying to succeed in show business without help from his illustrious uncle or his father.



Candy, the chimpanzee who is featured in *Shirley MacLaine*'s movie "What A Way To Go," has been signed for Shirley's newest flicker, "John Goldfarb, Please Come Home." In the film Candy will play the engineer of a miniature train that will have owls, rabbits, doves, mice, baby kangaroos and dogs as passengers. Candy's trainer supplied the animals.

Film On Joan Of Arc Shown At Delgado

Carl-Theodore Dreyer's "The Passion of Joan of Arc," a celebrated French silent film, will be shown at the Isaac Delgado Museum of Art in City Park on Sunday, May 31, at 1:30 p.m. and 4 p.m. The public is invited to attend, admission free.

The museum is showing the film as a tribute to the people of France in recognition of the gift of Emmanuel Fremiet's statue of Joan of Arc from the French government to New Orleans. It will be placed in the International Trade Mart complex in an area to be called "Place de France."

The film, according to a Museum spokesman, has received world acclaim as a masterpiece of cinematic art. It is considered to be the last and greatest of silent films, "intensely moving, poetic and celebrated for its use of huge close-ups to create a great gallery of human portraits."

Extended Hours For All Library Branches

Branch libraries of the New Orleans Public Library system are now open until 5 p.m. on Saturdays and until 9 p.m. on Mondays and Thursdays. Previously all branch libraries closed at 12 noon on Saturdays and 8 p.m. on Mondays and Thursdays. A study of Saturday use of the main library this winter has revealed that twice as many people were checking out books as previously, an increase attributed by the library's board of directors to the extension of the hours of service from a 1 p.m. closing to a 5 p.m. closing, the Board said.

The adjusted hours of service now in effect at all branch libraries are:

Monday	**1 p.m. to 9 p.m.**
Tuesday	**1 p.m. to 6 p.m.**
Wednesday	**1 p.m. to 6 p.m.**
Thursday	**1 p.m. to 9 p.m.**
Friday	**Closed**
Saturday	**9 a.m. to 5 p.m.**

These adjustments are being made with existing staff and within the current operating budget to give the users of the public library the most convenient hours possible without the expenditure of additional funds.

Students and patrons who need library service during the hours when the branch libraries are closed will have the services of the main library available from 9 a.m. to 9 p.m. Mondays through Fridays and from 9 a.m. to 5 p.m. on Saturdays.

WILD WEST RODEO

(Continued from Page One)

television audiences as "Little Joe" Cartright of the "Bonanza" series.

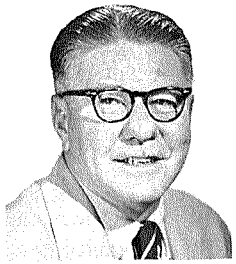
Performances will be given at 8 p.m. on Friday and Saturday and at 2:30 p.m. on Saturday and Sunday. Tickets are priced at $2 for adults and $1 for children. They may be purchased at a number of locations, including the rodeo office, 404 Godchaux Building; Werlein's, 605 Canal Street; and at City Park Stadium before each performance.

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

NEW ORLEANS HAS gained another distinction with the dedication of the new 18-hole golf course at City Park on Saturday. With the third course now open for business, City Park is the only public park in the United States with three public 18-hole golf courses. All sports fans should be happy, particularly golfers who are not private club members, and who badly needed another course.



Those responsible deserve to be congratulated on the new public course, especially since it was built by park personnel at a cost under $300,000. Had the work to complete the course been contracted, it would have cost at least $585,000, according to Ellis Laborde, park superintendent. Because of lack of funds, "we had to beg for filling wherever there was construction work going on," Laborde says.

From the back of the tees the course will play 6,885 yards on the scorecard, according to Henry Thomas, City Park golf professional. But due to the large greens, pin placement can extend the course to over 7,000 yards. By putting the tee markers forward and the same with the pin placements, it can be shortened to about 6,000 yards.

While the course is a long one, it is not too difficult, Thomas said. "It doesn't contain too many traps. This was done purposely to speed up play on a public course."

The toughest hole on the course, Thomas said, is the 11th. But a dogleg to the right over water makes this the finest hole on the course. In addition, trees to the right and left guard the greens. This is a real rough par four, 432-yard hole.

The first nine holes of the course were completed in 1961 and have been in use since then. The biggest problem in completing the second nine holes was filling in the low terrain. "The terrain was far below sea level," Mr. Laborde explained, "and 56 acres required 150,000 cubic yards of dirt to fill from two to five feet. Many acres required less fill but the total amount of fill was 272,650 cubic yards."

Officials connected with the course claim that it is a championship course and if the pros ever return to City Park for the Open, they will find the new Number Three ready for action.

Jaycees To Stage Junior Olympic Meet

The second annual Junior Olympics will be staged at Behrman Memorial Stadium on May 22-23 under the auspices of the New Orleans Junior Chamber of Commerce. The meet, an invitational one, will feature all varieties of track and field events for top high school athletes in the New Orleans area. The general public is invited to attend, admission free, on May 22 at 7 p.m. and at 1 p.m. on May 23.

Junior Olympic competition was introduced into New Orleans last year by the Jaycees. The program allows the best athletes in the area to compete on an individual basis against top athletes in other communities in the country holding similar events. Individual records are kept and sent to Junior Olympic headquarters for comparison.

HOME SHOW

(Continued from Page One)

a building material supplier, a mortgage banker and an interior designer.

Another feature that will interest visitors is a living room-patio exhibition displaying the latest in indoor and outdoor lighting fixtures and illuminating effects. The exhibition is sponsored by New Orleans Public Service and the Electrical Association of New Orleans.

Doors of the show will be open on Saturday, Sunday and Wednesday at 1:30 p.m. and on Tuesday, Thursday and Friday at 6:30 p.m. General admission is 75 cents. Children under 12 years of age will be admitted free when accompanied by an adult.

TRANSIT Riders' DIGEST

Vol. XVII MAY 18, 1964 No. 39

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Did You Know?

A dance novelty that had shaken Europe to its foundations reached New Orleans in 1875. On February 19, a theater announced in a newspaper advertisement that the "only genuine French Company ever brought to this country" would put on the can-can.

Next morning the New Orleans *Times* reported an overflow house. It was wonderful publicity for the theater up to a point, but in the last paragraph of the story the paper drew attention to the fact that this was the same can-can company which the City Fathers of Cincinnati, after one shocked look, had driven out of town.

Four days later the same newspaper announced that besides Cincinnati, the can-can had been banished "as an abomination" from New York, St. Louis, Chicago, Pittsburgh "and, in short, all the towns against whose immorality the public voice has long been lifted . . ." It declared that "outraged decency" now demands to know how much longer this city will tolerate such a "blot upon the social escutcheon."

"If this (the can-can) cannot be suppressed," the *Times* pointed out, "it will prove that any form of gross immorality that chooses to flaunt itself in our faces is superior to the law and to the unanimous sentiment of respectable people."

"EXIT THE CAN-CAN," was the headline in next morning's *Times,* and the accompanying story reported that the City Fathers had instructed the police to arrest the entire company at the lift of a skirt. There was some talk that the management would apply to the courts for a restraining order, but no one knew anything definite. Tension steadily built up.

"At the usual hour of opening the evening entertainment," reported the *Times,* "the theater was about half full of people, but, upon the announcement that the management had determined to exclude the can-can dance from the ceremonies, a great number of the auditors left the house . . ."

Some two years later, on November 3, 1877, the same newspaper attacked another foreign import, the waltz. However, the objection was not to a public performance in New Orleans but to the publication in San Francisco of a book, *The Dance of Death,* which included a description of a waltzing couple which the paper found intolerable. The paper declared that ". . . the preservation of good morals demands (the) immediate suppression" of the waltz.

However, the *Times* did urge that all read the book (except the "very young, not yet contaminated by the foul breath of impurity"), in order to have a full understanding of what a "sin" dancing is.

Quotes and Quips

A mother was complaining to the doctor that his bill was unreasonably high.

"Don't forget," the doctor reminded her, "I made a half-dozen visits to your home while your son had the measles."

"And don't forget," the mother countered, "that he infected half the school!"

* * * *

I think the small child, for whom everything is new, is not very surprised at miracles.—Andre Gide

* * * *

It appears that movies on television are just like furniture—mostly early American or old English.

* * * *

Cursed is he that does not know when to shut his mind. An open mind is all very well in its way, but it ought not to be so open that there is no keeping anything in or out of it. It should be capable of shutting its doors sometimes, or it may be found a little draughty.—Samuel Butler

* * * *

The husband of a woman who recently learned to drive was astounded upon returning home and seeing their car in the living room.

"How in the world did you land our car in here?" he asked.

"Nothing to it," she replied with a trace of smugness. "When I got to the kitchen I simply made a left turn."

* * * *

Think as you work, for in the final analysis your worth to your company comes not only in solving problems but in anticipating them.—H. H. Ross

* * * *

A frowning matron strode up to a small boy who was smoking. "Does your mother know you smoke?" she demanded.

"Lady," countered the lad, "does your husband know you stop and talk to strange men on the street?"

TRANSIT Riders' DIGEST

Vol. XVII—No. 40 Published Weekly by N. O. Public Service Inc. MAY 25, 1964



A librarian at the Juvenile Department of the Main Library is explaining the fundamentals of the library's Summer Reading Program to these youngsters. The 1964 program, which has "Tall Tale Readers" as its theme, will be conducted at all libraries from June 1 to Labor Day.

'Tall Tales' Is Theme Of Reading Program

Boys and girls who like to read stories, particularly about such legendary characters as Paul Bunyan, Rip Van Winkle or Johnny Appleseed, are invited to join the 1964 Summer Reading Program of the New Orleans Public Library system. This year's theme is "Tall Tale Readers" and the certificate awarded after eight or more books are read will be imprinted with this title.

To help youngsters with their book selections, the library will issue without charge a list of books that deal with "Tall Tales in American Folklore."

All New Orleans youngsters are invited to enroll in the Reading Club Program. There are no dues or membership fees. The only requirement is a library card, which may be obtained at the Main Library or a library branch, without charge.

Youngsters enrolling in the clubs pledge themselves to read at least eight library books between the time of enrollment, which is June 1, and Labor Day. The certificate awarded to each member who at-

(Continued on Page Two)

Delgado Museum Sets Summer Art Classes

Summer art classes for children from 9 to 11 years of age and from 12 to 14 years of age will be offered by the Delgado Museum of Art in City Park during June and July. Individual creativity will be encouraged and basic elements of art will be taught, a museum spokesman said. In addition, students will be given an introduction to works of art, tours of Delgado Museum exhibitions, outdoor sketching projects and films about art, artists and their techniques.

Youngsters in the 9-to-11 age bracket will meet each Wednesday and Friday from 9 a.m. to 11 a.m. from June 17 through July 31. The course for the 12-to-14 age group will meet on Tuesdays and Thursdays from 9 a.m. to 11 a.m. during the period June 16-July 30.

Tuition for the 14-class session is $24. All materials and fees are included in the cost of the course.

New applicants are requested to submit samples of previous art work prior to enrollment. Those who have attended Junior

(Continued on Page Two)

MAY 26 1964
NEW ORLEANS PUBLIC LIBRARY

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SPORTS dial

By TED ANDREWS

SHOULD NORTHERN DANCER win the $125,000 Belmont Stakes on Saturday, June 6, he'll become the ninth three-year-old to grab the triple crown in racing: the Kentucky Derby, Preakness and Belmont Stakes. The last horse to accomplish this "grand slam" was Citation in 1948.



NORTHERN DANCER

Certainly the Canadian speedster has made believers of many of us, who doubted that a good little horse was capable of beating a good big horse. Northern Dancer may now go to the post the favorite in the Belmont Stakes, a vote of confidence denied him in the Preakness even though he won the Kentucky Derby. The Dancer has had some amazing workouts at Aqueduct the past week and according to trainer Horatio Lorio, "He is fit and ready for the long run."

The Belmont Stakes race will be carried over WWL-TV, Channel 4 and WWL-Radio beginning at 2:30 p.m. on Saturday, June 6.

The road to the Belmont started before the Kentucky Derby when Jockey Willie Shoemaker, who had ridden Northern Dancer to some big stake victories, decided to switch to Hill Rise for the Derby run. Northern Dancer and Jockey Bill Hartack won in that race in a track record of 2 minutes flat. But, still, many of the experts were skeptical and Hill Rise was the favorite in the Preakness. So what happened? Again, Northern Dancer and Hartack proved the best—and by two-and-one-half-lengths. In fact, Hill Rise finished third in that race with The Scoundrel running second.

The Scoundrel, incidentally, seems to have been getting a little better with each race and there are those who think he could win the Belmont.

Jockey Hartack, when asked if there was anything the little Dancer can't do, said, "He won't jump over the Empire State Building but he will do anything on a race track you want him to. I don't have any doubts about this horse going a mile-and-a-half. He has the heart and that's what makes him great."

The names of the past Derby-Preakness-Belmont winners are Sir Barton, who won it in 1919; Gallant Fox, 1930; Omaha, 1935; War Admiral, 1937; Whirlaway, 1941; Count Fleet, 1943; Assault, 1946; and Citation, 1948.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—The *Richard Burtons* are now bidding on President Harding's former home in New Jersey. They always go in for things in a BIG way. This estate, besides having Heaven knows how many rooms, has a small race track, two swimming pools (a His and Hers?) and a 500-seat theater . . . *Bette Davis, Joan Crawford, Agnes Moorehead* and the "Hush, Hush, Sweet Charlotte" company will shoot on location in Baton Rouge.



Ernest Borgnine is crazy about "Merm's" (that's his pet name for fiancee Ethel Merman) new artichoke haircut. She describes it as all-over bangs.

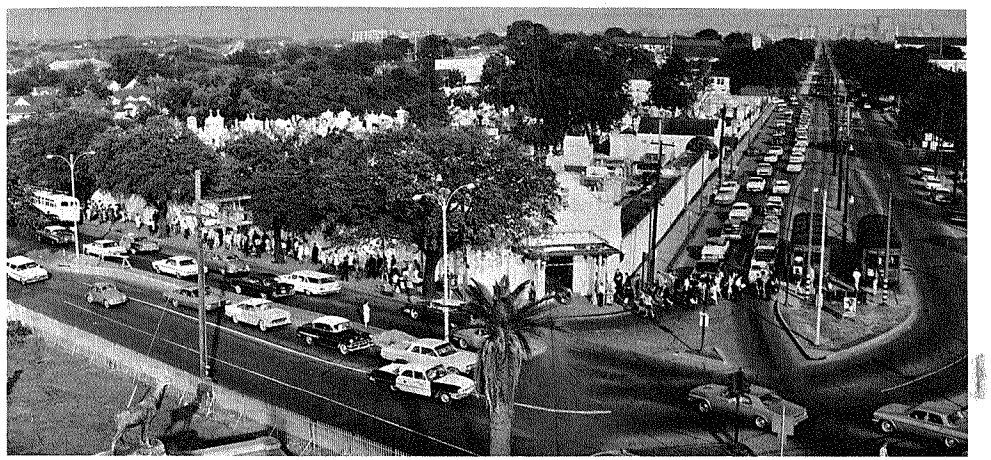
Jack Benny signed all of his old crew to new contracts. They set a record for length of time with one show. *Don Wilson* goes into his 31st year with Jack, *Eddie Rochester* his 28th year, *Dennis Day,* 26th, and the writers, 21 years.

Riders' TRANSIT DIGEST

Vol. XVII JUNE 1, 1964 No. 41

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Riders' TRANSIT DIGEST



With the new Canal bus service, transit riders no longer have to transfer between the Canal streetcar and the Canal Boulevard and West End buses as they did before. Instead, they are able to ride Canal line buses between the Central Business District and the Lakeview and lakefront areas without transferring—and will have a choice of either regular local buses (10-cent fare) or peak-hour express buses (15-cent fare).

IMPROVED TRANSIT

(Continued from Page One)

changes in the St. Charles streetcar operation.

All Canal line buses will operate temporarily in the Canal Street roadways in the downtown business district until streetcar tracks and trolleys are removed and a neutral ground bus roadway is completed from Claiborne Avenue to the river. On completion of neutral ground paving, all Canal line buses will operate on the Canal Street neutral ground in the downtown business area, as transit vehicles have done since horsecars inaugurated a Canal line operation in 1861. The Transit Improvement Program construction schedule was arranged so that the temporary bus operation in existing roadways downtown occurs at the season of the year when both transit riding and traffic are at their lowest levels.

Operation of the new combined Canal bus services is part of a Transit Improvement Program for the Canal, Canal Boulevard and West End lines which was approved by the City Council on August 15, 1963, authorizing Public Service to proceed with the project. The ordinance stipulates a completion date of October 1, 1964. Public Service is paying the entire cost of the project, which is in excess of $4 million.

Construction work necessary to facilitate operation of buses, such as widening of the Canal Street roadways in the area from North Anthony Street to Claiborne Avenue and other associated work, comprised the initial phase of the program. Roadways in this area have now been widened from 35 to 44 feet in conformance with the City's Major Street Plan. This provides three lanes on each side of the neutral ground for moving traffic, plus a parking and stopping lane. A 32½-foot neutral ground remains for landscaping and beautification by the Parkway Commission. Overhead electric distribution lines have been removed from the neutral ground and relocated in the sidewalk area.

With inauguration of bus service and discontinuance of streetcar operation, work can now proceed on succeeding phases of the program: removal of streetcar tracks, trolley poles and trolley wires from the Canal Street neutral ground and the paving of the neutral ground bus roadway from Claiborne Avenue to the river.

Routing of the new West End and Canal Boulevard services differs in certain areas from that previously followed by those lines, primarily due to changes resulting from construction of Interstate Highway 10 across a portion of the area served by the lines. A folder giving details of routes and temporary Canal line stops in the central business district is available on request. Call or write New Orleans Public Service Inc., 317 Baronne Street, Unit 50, New Orleans, La. 70160, or telephone 529-4545, extension 515.

Did You Know?

In a day when varied visual experience was available only to a relatively small number of people, the "panoramas" were newsreel, travelogue, entertainment and amusement to many who were unable to travel widely.

These were continuous paintings on canvas strips—about four feet wide and hundreds of yards long—which were viewed stretched across a stage as they were unrolled from one upright roller and taken up by another upright roller on the other side. As they moved before the eyes of the audience, a narrator—usually the artist—described the scenes depicted and appropriate music was played on a piano by an accompanist.

This art form reached the height of its development in the first half of the 19th Century, when a number of them were devoted to the portrayal of scenes along the Mississippi River, from its origin to its entry into the Gulf of Mexico. The five most celebrated of these are discussed in *The Lost Panoramas of the Mississippi* by John Francis McDermott.

These five fascinating portrayals of life along the great river in the 1800s were the product of John Banvard, John Rowson Smith, Sam Stockwell, Henry Lewis and Leon Pomarede. All were scenic artists, with the ability to paint prolifically and rapidly, and several combined the qualities of showman with their talents in promoting the viewing of their work. Pomarede was especially well known in New Orleans, where he arrived from France in 1830, and to which he later returned to decorate St. Patrick's Cathedral and to marry the daughter of a scenic artist of a New Orleans theatre.

The panoramas of the Mississippi originated in the St. Louis area, but they traveled widely and one—Banvard's—actually was summoned for a command performance before Queen Victoria at Windsor Castle in 1852. Banvard visited New Orleans late in November 1846 then departed for the East and tremendous popularity. When Sam Stockwell's panorama was shown in New Orleans from December 11, 1848, through mid-February, 1849, it was viewed by thousands, according to a story in the New Orleans *Crescent*. A correspondent of the *Reveille* of St. Louis wrote from New Orleans that "Stockwell's *Panorama* is now nightly filled with audiences, such as it is a pleasure to look upon." The same paper reported on February 4 that Stockwell "is now doing a fair business, but the cholera has hitherto affected his receipts." Stockwell moved his panorama to Mobile on February 17.

The panoramas were tremendous theatrical achievements for their time, with the illusion of reality heightened by lighting and even by music composed for the showing, and published as sheet music. The artists traveled the river and "news" scenes, such as a crevasse or an Indian skirmish, found their way onto canvas and into the description. New Orleans, a famed city then as now, was a high point of the canvases, which took from two to three hours to show, as the panoramas varied from 440 yards up to 1250 yards in length.

But the public must have tired of them, for by the late 1850s they were no more. They have been traced to various places, but are now apparently destroyed. No trace of them remains—but in their day they were effective documentaries of a way of life that is now history. Scenes from them published in various periodicals and the eloquent commentaries which accompanied them have helped in the reconstruction of their times.

GRASS CUTTING

(Continued from Page Three)

lawn to remove bits of stone or wire. Keep everyone well clear of the vicinity where you are mowing. Unnoticed sticks, stones, bits of wire and glass are lethal missiles when they are picked up and hurled by the mower blade.

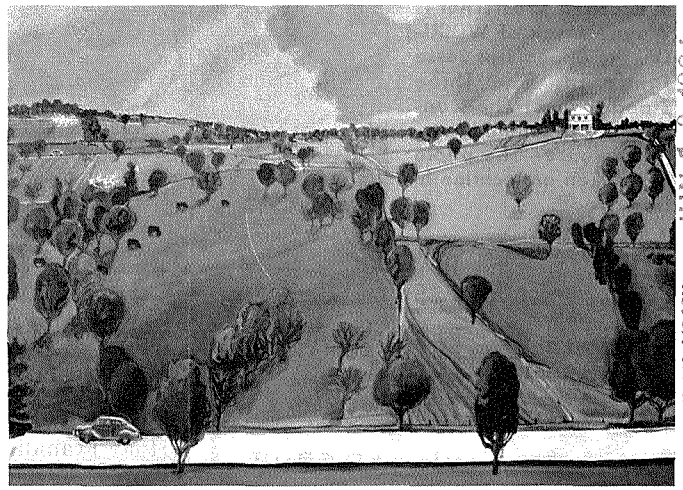
Stand clear of the grass discharge chute when starting the engine. Be sure your foot is not under the blade housing. If your mower has a clutch, always disengage it before starting or stopping the engine.

Always turn the mower off and disconnect the electric cord or, in the case of a gasoline mower, the spark plug wire, before trying to clear the outlet of grass accumulation or when adjusting the wheels. Stop the mower when it is left unattended, even for a short time.

Keep fuel for gasoline mower in a marked, closed container in a safe place.

TRANSIT Riders' DIGEST

Vol. XVII—No. 42 Published Weekly by N. O. Public Service Inc. JUNE 8, 1964



"Tallahassee Landscape" is one of 21 paintings by David Bungay now on display in the current exhibition at the Delgado Museum of Art in City Park. Bungay, who is presently instructing at Florida State University in Tallahassee, also has 10 drawings on exhibit at Delgado.

Art Of Three Winners On View At Delgado

Three winning artists in the Isaac Delgado Museum of Art's Artists of the Southeast and Texas Exhibition of 1963 are now exhibiting a selection of their works at the museum in City Park. The show is made up of sculptures by Juan Jose Calandria of New Orleans and Jay R. Yager of Commerce, Tex., and paintings by David Bungay of Tallahassee, Fla. It will be open to the public without charge through July 5.

Calandria is represented with 17 pieces of sculpture, most of them of aluminum. Of the 22 pieces by Yager, 13 are welded steel and the remainder in bronze and aluminum. Bungay has 21 paintings and 10 drawings exhibited.

The show is the first of three to be held to give museum visitors an opportunity to see additional works by artists who received awards in the 1963 show.

The second is slated for August 2-30 and will include work by John David Rigsby, now living in New York, Lin Emery of

(Continued on Page Two)

Summer Program At YMCA Has 75 Courses

Rapid reading and comprehension and real estate principles are expected to be the two most popular of 75 courses being offered during the summer term of the Young Men's Christian Association's Adult School program. The courses are held once a week for six weeks and most meet in air-conditioned classrooms of the central YMCA Building, 936 St. Charles Avenue. On Friday nights the "Y" offers free dancing and swimming for students and their families.

Among the other courses offered for adults and teen-agers are swimming for beginners and intermediates, golf, tennis, fencing, dancing, public speaking, typing, shorthand, interior decorating, logical thinking, psychology, how to study, memorize and take examinations, home and personal grooming, upholstering and slip cover making and skin and SCUBA diving.

Persons interested in forming a private class in their neighborhood or among their

(Continued on Page Two)



The distressed damsel in the center of the four ruffians is Jill Jackson and the chaps to her right and left are The Three Stooges. The hatted and mustached Westerner is Wayne Mack of WDSU-TV. He appears as Jesse James in "The Three Stooges Meet The Gunslinger," a Columbia picture release. The photo was taken on location in Hollywood.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—The television networks sure sign stars for appearances far in advance. NBC, for example, has *Dean Martin, Al Hirt* and *Eydie Gorme* signed for a color spectacular in November . . . *Jimmy Durante* wants to do a spec with *Garry Moore* and *Georgia Gibbs.* You may remember that Garry started out with Jimmy and "her nibs Miss Gibbs" sang on many a Durante show . . . *George Burns* turned 68 recently. 'Tis hard to believe that he's that age, the way he scoots about.

Rita Hayworth may make her TV dramatic debut on a segment of the Bob Hope Theater . . . *Danny Kaye* and *Lucille Ball* have been friends for a long time. They will swap guest shots on their respective shows . . . Rumors are rampant that *Ralph Edwards* of "This Is Your Life" is dickering for daytime shows with ABC.

Jack Bailey and Jeanne Cagney and the "Queen for a Day" cast took off to do a week of shows at the New York World's Fair.

Alice Marble, former tennis great, is putting on a Lake Encino Racquet Club tourney, and *Efrem Zimbalist Jr., Gilbert Roland, Howard Duff and Charlton Heston,* all good players, will participate . . . *Irving Berlin* has taken up painting and I am told his canvases scintillate like his songs.

Everyone is screaming and hollering about how great Debbie Reynolds is in "The Unsinkable Molly Brown."

DELGADO MUSEUM

(Continued from Page One)

New Orleans and George Dunbar of Slidell. The final show, September 3-27, will have paintings and sculpture by Newcomb artists Franklin Adams, Conroy Hudlow and Gary Freeman.

Delgado Museum is open from 10 a.m. to 5 p.m. Tuesdays through Saturdays and from 1 p.m. to 6 p.m. on Sundays. It is closed on Mondays and major holidays.

YMCA

(Continued from Page One)

friends may take courses at a time and place they designate. A minimum of 10 persons is required to start a private class. For additional information on courses, time and tuition, telephone 524-1574, or write to the YMCA Adult School, 936 St. Charles Avenue, New Orleans, La. 70130.

Riders' TRANSIT DIGEST

Vol. XVII JUNE 8, 1964 No. 42

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Riders' TRANSIT DIGEST

Grass Cutting Season

Now that the grass growing season is in full bloom, it's time to get the lawn mower out and ready for several months of mowing. More than 18,000,000 families will be cutting lawns with power lawn mowers because these machines have taken a lot of the back-breaking work out of keeping the family green trim and neat. However, like any other piece of mechanized equipment, the power lawn mower should be treated with care to prevent accidents.

To help prevent some of the mishaps that occur from the use of power mowers, the National Safety Council offers these precautions:

Never use an electric mower in the rain or on wet ground. Always work with the extension cord to the back of the mower, so as not to cut the cord.

Fill the tank of a gasoline mower *before* you start mowing, when the engine is cold. Filling it later, when the engine is hot, could cause a fire.

Wipe off any spillage on the mower before starting. Start it away from any place where you spilled fuel on the ground.

Never let a child operate a mower or play with it or near it. Don't let a child ride a tractor type mower as a passenger.

Before mowing, inspect the lawn for toys and other small objects. Rake the

(Continued on Page Four)

Music, Fireworks To Mark Flag Day

A three-hour, two-part program which will include a concert and a mammoth fireworks display will commemorate Flag Day on Sunday, June 14, at the Mardi Gras Fountain on Lakeshore Drive. The public is invited to attend, admission free. The program will begin at 4:30 p.m.

Massing of the colors, a salute by the Washington Artillery, music by the Junior American Legion Crescent Post 125 Band, a drum and bugle corps performance and a Flag Dance will be features of the first half of the program, which is sponsored by the Military Order of World Wars.

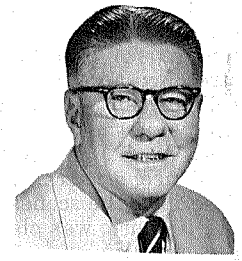
The second half of the program, sponsored by the First District American Legion, will feature a speaker of national prominence, patriotic music and the fireworks display. The fireworks will be set off on a barge in Lake Pontchartrain opposite the Mardi Gras Fountain.

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

MORE THAN 7,000 youngsters from seven through 20 years of age will swing into action on June 10 when the New Orleans Recreation Department Boosters baseball season begins play at sites throughout the city. A highlight of opening day will be a tour of facilities where games are in progress by city officials, former baseball greats now residing in New Orleans, sponsors and others interested in the NORD baseball program.



NORD is offering leagues in the novice group, for boys 10, 11, 12, 13 and 14 years old, and in the Babe Ruth and All-American leagues. The novice groups are organized and conducted on the individual playgrounds and do not take part in citywide competition.

The citywide leagues will battle for championship honors through July. City championship playoffs are scheduled for the first two weeks in August.

The Babe Ruth season has been in progress since May and will end shortly. All-Star teams will be selected and they will compete in statewide competition. All-American play continues through the middle of July. The winning team in this league will go to national competition in Altoona and Johnstown, Pa.

NORD's diamond program is recognized as one of the finest in the nation. In addition to providing summer fun for thousands of boys, it has also produced top quality professional stars. Topmost among them is Rusty Staub, first baseman of the Houston Colt 45s.

Among the former NORD playground league stars who are now in professional baseball are Allan Montreuil, Wayne Pietri, Lloyd Fourroux and Fred Woessner.

Did You Know?

New Orleans saw its first moving pictures on June 28, 1896, just two months after the Koster and Beal Music Hall first flashed the new art upon New York. It was part of the free entertainment with which the New Orleans City and Lake Railroad stimulated travel to its amusement park at West End.

During the summer months it presented band concerts, minstrel shows, plays and fireworks, and offered dancing facilities upon the broad platform built over the lake waters. West End also had a maze in which lovers happily lost themselves, and several high-class restaurants, as well as numerous stand-up eating places. Thousands sought the delights at West End every week. Spanish Fort, another waterfront resort a few miles away, also offered free entertainment.

West End scooped Spanish Fort with Edison's Wonderful Vitascope, as it was billed. But moving pictures did not unduly excite New Orleans—then. The people seemed to be more interested in Paoletti's Concert, which shared the billing and for which they had shown a keen appreciation.

The first projection booth was about 12 feet square, mounted on wheels which ran on a track of 2 x 4 studding. It contained a hand-operated projection machine. When the time came for a film showing, the booth was pushed within range of the curtain on the open-air stage.

The first showings were short episodes, running a minute or so, presenting such subjects as a pillow fight in a girl's dormitory, a street scene in Paris, and Texas cowboys at full gallop. One film showed a man eating a sandwich and drinking a beer. After he had finished, the action reversed, and both the sandwich and the beer, bite by bite and swallow by swallow, returned to the plate and to the mug. It created a sensation, and the people exclaimed about the magic of modern life.

Vitascope Hall on Exchange Alley and Canal Street opened soon after these first showings, and for a dime (or even a nickel in some cases) you could see such marvels as the Corbett-Courtney knockout, the Serpentine Dance and Niagara Falls.

A few years after the first full-length movie was made ("The Great Train Robbery," in 1903), New Orleans had hopes of becoming the motion picture capital of the United States. A large studio was built on Moss Street near Bayou St. John, and half a dozen films were made there in which Irving Browning, comedian, starred, as Harnett Kane recorded in the *Item-Tribune* of March 6, 1938. Another picture made in this studio was the "Belle of New Orleans," with the old Jockey Club for its background. The *Daily Picayune* of March 16, 1912, reported this picture's première in the old Bijou Dream Theater. On March 20, 1910, the *Times-Democrat* described movie-makers at work in the Vieux Carré. The company had enjoyed only six days of good shooting weather in a month, the paper said. Part of the action took place on Carrollton Avenue which "looks like the main street of a country town."

Talking movies made their New Orleans debut on June 29, 1928 with "Glorious Betsy," starring Dolores Costello and Conrad Nagel. Burst after burst of applause swept the packed Tudor Theater, recorded the *Times-Picayune* of June 30. Now the movies were as good as the "legitimate stage," ran that day's excited comment.

Quotes and Quips

An optimist and a pessimist went into business together. Trade flourished for both of them.

"Well," said the optimist, "we've had a wonderful month. It's been one constant run of customers."

Dourly the pessimist agreed. "We have had some good business. But look at those front doors! If people keep shoving through them, the hinges will be off in a week!"

* * * *

The only way to compel men to speak good of us is to do it.—Voltaire

SPORTS DIAL

(Continued from Page Three)

director for six years and Mrs. Weiss has been at the helm for three years.

Classes during the first week will stress the proper way to grip the racket and the basic techniques of the forehand stroke. As the clinic progresses the youngsters will be taught the backhand stroke, the service, court positions and how to keep score.

TRANSIT Riders' DIGEST

Vol. XVII—No. 43 Published Weekly by N. O. Public Service Inc. JUNE 15, 1964

Six-Week Season Planned By 'Pops' For Summer Series

Concert fare won't be absent from the city's list of attractions during June and July. The Crescent City Concerts Association opens its 11th series of "pop" concerts on June 26 and 27 with possibly the biggest big-name lineup in its history. Programs are slated each Friday and Saturday night for six consecutive weeks in the air-conditioned Municipal Auditorium.

Frederick Fennell, who conducted the opening programs of the 1963 season, will be on hand to open the 1964 series. Fennell is associate conductor of the Minneapolis Symphony. For many years before assuming that position he was a director with the Eastman School of Music in Rochester, New York.

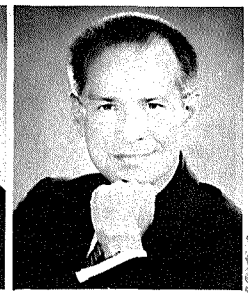
Other conductors to lead the "Pops" Orchestra during the season include Milton Bush, Peter Dombourian and George Jansen, all veterans of past seasons. Ralph Slifkin, who served as master of ceremonies for the past few seasons, will return to that post this year. He will sing the "Pop Tune of the Week" at each concert.

Vocalists on the guest list for this

(Continued on Page Three)



PETER DOMBOURIAN



FREDERICK FENNELL



GEORGE JANSEN



MILTON BUSH

1964 Calendar Of Summer 'Pop' Concerts

June 26-27: Norman Treigle and Frederick Fennell in a George Gershwin Evening.

July 3-4: Pete Fountain Jazz Festival.

July 10-11: Tito Guizar.

July 17-18: Marguerite Piazza.

July 24-25: Charles Anthony in a Cole Porter Evening.

July 31-August 1: Frankie Laine.

New Fishing Licenses Are Due On July 1

Orleanians planning to go fishing during these summer days are reminded by the Wild Life and Fisheries Commission that, for most fishermen, a license is necessary. Louisiana fishing licenses now in effect expire on June 30. New licenses will be needed beginning July 1. Those purchasing a new license now should carry the old one until it expires, a Commission official said.

Resident fishing licenses are $1 per year; non-resident licenses are $5 per year. A non-resident, seven-consecutive-day license is $2.

Licenses may be purchased now at the Wild Life and Fisheries Commission office at 400 Royal Street, from sheriffs' offices throughout the state, and at many sporting goods stores in the greater New Or-

(Continued on Page Three)

B.F.

NEW ORLEANS PUBLIC LIBRARY JUN 16 1964



Buddy Rogers and Mary Pickford centered their conversation around show business and their home, "Pickfair," when Jill Jackson visited the couple recently.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Barbara Stanwyck* had to take a day off from shooting her latest picture, "The Night Walker," because "Missy" Stanwyck climbed a ladder to change a light bulb beside her swimming pool, slipped and grazed the whole side of her face on the cement. Barbara is making the picture with *Robert Taylor.* They have been divorced since 1951 and it is their first picture together since that time. She has remained single while Robert has married *Ursula Theiss.*

The world premiere of "My Fair Lady" will be at the Criterion Theater in New York, on October 21. The Warner Bros., Technicolor, Super Panavision 70 epic is being billed as "the most loverly motion picture event of all."

The career of *James McArthur,* son of *Helen Hayes,* is in high gear. After he finishes filming the feature "The Truth About Spring" in Spain, he does parts for TV's "Defenders" and "Young Jaimie."

Hermione Baddeley recently completed "Mary Poppins" for Walt Disney.

Bob Newhart has a degree in accounting from Loyola of Chicago . . . One wag out this way cracked recently: "No wonder *Vince Edwards* and *Dick Chamberlain* look so grim. You would, too, if you were practicing medicine without a license."

School's Out!

Those "dear old golden rule" days are now officially over. Summer vacation has begun and extends until September for approximately 160,000 school children. To keep this fact before all Orleanians, the City's Traffic Safety Education Section and the Metropolitan New Orleans Safety Council have distributed thousands of bumper stickers which remind that "School's out—Watch out for kids."

The responsibility for reducing the number of traffic accidents involving children falls upon parents, motorists and children, the safety groups point out.

Parents must set a good example for their children by practicing common sense safety habits, they say. Parents must show respect for law enforcement officials. Parents should never hesitate to be firm with their children when enforcing ordinary safety precautions.

Children should be taught to play in safe places, cross only at intersections, and respect policemen and policewomen.

Drivers should be especially careful in residential areas, and near vacant lots, school yards, playgrounds or any other place where youngsters are likely to be playing. Drivers should keep alert for "Caution—Playground" signs, and even when they don't see any children around, they should expect the unexpected—a child running after a ball, or a youngster dashing out from behind a parked car on foot or on a scooter, tricycle or roller skates.

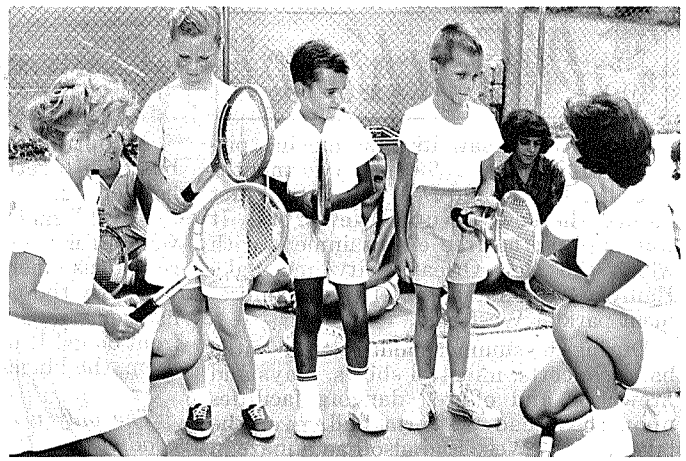
Children can add to their safety in traffic by looking both ways before crossing streets, watching for turning traffic and crossing at intersections only. They should also obey traffic signs and signals.

TRANSIT Riders' DIGEST

Vol. XVII JUNE 15, 1964 No. 43

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Riders' TRANSIT DIGEST



Two junior instructors at the CYO Tennis Clinic demonstrate to three students how the tennis racket should be held. Registration for tennis classes will be held from 9 a.m. to 11:30 a.m. on June 23.

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

TENNIS-MINDED youngsters between the ages of eight and 16 who live in the Metropolitan New Orleans area are invited to attend the 17th annual Catholic CYO Tennis Clinic when it gets under way on Tuesday, June 23, at 9 a.m. on the City Park courts. Registration will be held on that date until 11:30 a.m. Classes will be held each Tuesday, Wednesday and Thursday morning.

Mrs. Vernon Weiss will again serve as director of the clinic. Assisting her will be Bill Judice, Roy Bartlett, Larry Choppin, Del Delgado, Mrs. Charles Albert and Mrs. Betty Messina.

The CYO clinic affords youngsters a grand opportunity—at no expense—to learn how to play tennis. Ellis P. Laborde, superintendent of City Park, has again granted free use of the courts and the instructors volunteer their services. Balls are furnished by the CYO. All a youngster needs is a racket, tennis shoes and a desire to learn the game.

Hailed as one of the nation's finest programs for beginners, the CYO Tennis Clinic in its 16-year history has taught over 9,000 youngsters the fundamentals of the game. The clinic had its origin in 1948 with Mrs. Rita Krupp as its director for the first eight years. Bill Judice served as

(Continued on Page Four)

FISHING LICENSE

(Continued from Page One)

leans area.

A fishing license is not required of children under 16 years of age, either resident or non-resident of the state; a resident using a rod (or fishing pole) or hook and line without a reel or artificial bait; and any person 60 years of age or over who has resided in Louisiana for two or more years. All members of the Armed Forces on active duty are given the privilege of fishing with a resident license.

For additional information on fishing, hunting and trapping regulations in Louisiana, write to the Louisiana Wild Life and Fisheries Commission, 400 Royal Street, New Orleans, La. 70116, or telephone 523-1981.

'POPS' CONCERTS

(Continued from Page One)

year's series include Norman Treigle, Tito Guizar, Marguerite Piazza, Charles Anthony, Frankie Laine and the 65-voice Summer Pops Choraliers.

Pete Fountain and his combo, whose Jazz Festivals have broken all records at the "Pops" for the past three seasons, will perform a set of jazz arrangements made especially for the CCCA Orchestra at two Fourth of July weekend concerts.

Tickets for the six twin concerts are now on sale at 605 Canal Street. Box seats and seats at tables, where refreshments may be ordered, are priced at $3, $2.50 and $2. Reserved balcony seats are $1.50 and general admission is $1.

Did You Know?

Henry Clay, during his half-century of public service, became the ideal of the South, and New Orleans in 1860 erected a heroic bronze statue to his memory at the Canal-Royal intersection of Canal Street. It was moved to Lafayette Square because of traffic demands in 1901. But small publicity—in terms of news media—attended his visit to this city in 1830.

The *Argus* and the *Bee* each announced his arrival in four-line stories on January 25, 1830; the *Advertiser* in two lines; the *Courier* ignored him. This meager mention did not indicate lack of esteem, but reflected the publishing limitations of that day's small papers and also the social conventions of the time. In an editorial the next day, the *Argus* voiced the feelings of all except those whom political antagonism had relegated to the class of "evil sweepings," when it asked "What tongue can be silent, what American undelighted by such a visitation!"

He had arrived by steamboat from Louisville, and had gone into residence on Bienville Street between Chartres and Royal; word of mouth in that small community emblazoned his coming on every mind. Because Clay's statesmanship had played a powerful part in developing foreign trade, the 150 or so vessels in port broke out their flags on January 30, and touched off their cannon while their masters and the important members of the community, 250 strong, descended upon Clay to declare, through their most eloquent spokesman, their "unfeigned esteem of your private virtues." Visiting the American Theater that night, he was received "with six rounds of hearty applause," the *Argus* reported. Henry Clay expressed himself as "grateful for this flattering and unexpected proof of respect and esteem."

On February 4 the *Argus* announced the arrival of a delegation from Natchez with an invitation that Henry Clay be the guest of that city. Not to be outdone by Natchez, leading spirits of New Orleans began to plan for a public subscription dinner to be held on February 15 in the Davis Ball Room, which adjoined the Orleans Theater. The *Argus* on February 10 printed in full the ponderous invitation of the committee, describing how anxious the people of New Orleans were to meet him, and his equally ponderous answer declining the invitation, stating that he expected to be in New Orleans several weeks and that this would give him time to meet in one way or another everybody who counted in this city of 46,000. Perhaps he remembered the banquet in his honor on an earlier visit to New Orleans when on May 19, 1819, just four years after the Battle of New Orleans which climaxed his war-hawk statesmanship in the War of 1812, he responded to 19 toasts—each calling for a speech in depth.

Clay also declined to make a special visit to Natchez, but informed that city's committee that when he returned to Kentucky, several weeks later, he would break his steamboat trip at that city and accept the hospitality it might offer him, as the *Argus* reported on April 4.

Clay's impact on New Orleans was unforgettable—and was the springboard to the enormous celebration that attended the unveiling of his monument 30 years later.

Quotes and Quips

Business is never so healthy as when, like a chicken, it must do a certain amount of scratching for what it gets.

—Henry Ford

* * * *

The doctor, discussing a forthcoming operation with a wealthy patient, asked: "Would you like a local anesthetic?"

"No," replied the rich man, "I can afford the best. Give me something imported."

* * * *

You can't escape the responsibility of tomorrow by evading it today.

—Abraham Lincoln

* * * *

The male shopper approached the sales counter and said, "I want to buy some invisible hair nets for my wife."

"Here you are, sir," said the salesgirl, "they are 50 cents each."

"Are you sure they are invisible?" questioned the man.

"Invisible!" exclaimed the saleswoman. "Why, I've been selling them all morning, and we've been out of stock for two weeks."

TRANSIT Riders' DIGEST

Vol. XVII—No. 44 Published Weekly by N. O. Public Service Inc. JUNE 22, 1964



Bass-baritone Norman Treigle (left) and conductor Frederick Fennell, two favorites of New Orleans audiences, will appear in opening "pop" concerts on Friday and Saturday.

Music Of Gershwin To Be Featured At 'Pop' Series Opener

A varied program, in which special attention will be given to the music of George Gershwin, is scheduled for the two opening concerts of the 1964 summer season of the Crescent City Concerts Association. The concerts will be played on Friday and Saturday, June 26 and 27, and will begin at 8:30 p.m.



JO ANN SOAB

Two New Orleans favorites, bass-baritone Norman Treigle and conductor Frederick Fennell, will be the stars of the inaugural concerts. The featured soprano of the shows will be Jo Ann Soab, a 1964 Summer "Pops" talent audition winner. Also performing will be the 65-voice Summer "Pops" Choraliers under the direction of Bill Miller; Ralph Slifkin, master of ceremonies; and the CCCA Orchestra.

The first half of the program will present the orchestra under Frederick Fennell in such Gershwin tunes as "Strike Up The Band," "I Got Rhythm," "But Not For Me," "Liza" and "Someone To Watch Over Me." A concert version of Gershwin's "Porgy and Bess," with such favorites as "Summertime," "Promised Land," "Bess, You Is My Woman Now," and "Oh, I Got Plenty O' Nuttin'," will be heard during the second portion of the program. Those appearing in the production include Miss Soab, Treigle, Slifkin and the Choraliers.

Fennell, who will have the honor of opening the "Pops" for the second consecutive season as guest conductor, won in-

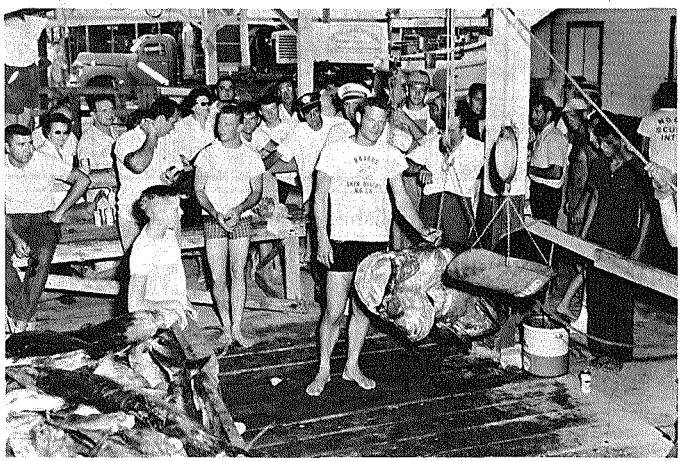
(Continued on Page Two)

International House Has Language Classes

The summer session of language classes offered under the continuous language program of International House will begin on Wednesday, July 1. Registrations are being accepted this week for classes in beginning, intermediate and advanced Spanish, French and English (the latter for foreigners only); in beginning and intermediate Italian and Portuguese; and in intermediate Greek.

The three-month-long courses are held on the ninth floor of the International Building, 607 Gravier Street. Registrations are accepted in Room 903 of the International Building, Monday through Friday between 10 a.m. and 12 noon.

Charge for each course is $36 for non-members of International House and $27 for employees and children of members. For additional information on courses and time, dial 522-3591.



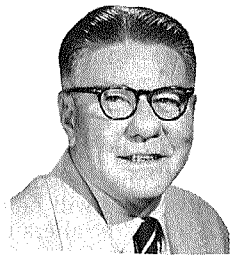
This weighing-in scene will be duplicated many times at the sixth annual NOGI-SPORTI Scuba Divers International Fishing Tournament, June 26-28, at Grand Isle. The large fish being weighed is a jewfish. In lower left corner are fish typical of those speared by SCUBA divers in the Gulf waters.

55 60 70 80 90 110 130 150 160

SPORTS dial

By TED ANDREWS

THE WATERS OFFSHORE from Grand Isle, La., considered the most fabulously stocked giant fish bowl in the world, will be the site that hundreds of SCUBA and line fishermen will be heading for this week to take part in the sixth annual NOGI-SPORTI Scuba Divers International Fishing Tournament.



Those who would like to attend the June 26-28 tournament as spectators are invited to do so without charge. The weighing-in scales area, which will be open from 6 a.m. to 6 p.m., is where a visitor can get a good look at all the fish caught, a tourney official said.

Advance registrations by some of the world's most skilled SCUBA spear fishermen have already been received from California, Maine, Missouri, Florida, South Carolina, Illinois, Oklahoma, Washington, New Hampshire, Mississippi, Texas and Alabama, as well as from South American countries, and Italy and France.

SCUBA divers will be going after such catches as jewfish, cobia, barracuda, am-

(Continued on Page Three)

'POP' CONCERT

(Continued from Page One)

ternational fame as a conductor and head of the band department in the Eastman School of Music. He is associate conductor of the Minneapolis Symphony.

Treigle, a leading bass-baritone with the New York City Center Opera Company and well-known to New Orleans opera goers, will sing an aria from Mozart's "The Marriage of Figaro" and "There But For You Go I" from "Brigadoon" in the first half of the program.

Miss Soab is a student of the School of Music at Loyola University. She won the Blue Key Talent Night for individual achievement this past school year and is a past winner of the New Orleans Junior Philharmonic auditions.

Tickets for the concerts are now on sale at 605 Canal Street. They may also be bought at the auditorium on concert nights. Prices for tables and box seats are $3, $2.50 and $2. Reserved balcony seats are $1.50 and general admission is $1.

1964 Calendar Of Summer 'Pop' Concerts

July 3-4: Pete Fountain Jazz Festival.

July 10-11: Tito Guizar.

July 17-18: Marguerite Piazza.

July 24-25: Charles Anthony in a Cole Porter Evening.

July 31-August 1: Frankie Laine.

Riders' TRANSIT DIGEST

Riders' TRANSIT DIGEST

Vol. XVII JUNE 22, 1964 No. 44

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Safe Boating

Nationally, the observance of Safe Boating Week (June 28-July 4) will vary from community to community. But the purpose of the week—to draw attention to the importance of safety in recreational boating on a continuing basis—will be the same everywhere.

Here in New Orleans the week's activities will begin on June 28 at the Orleans Marina with a 2 p.m. flag-raising ceremony. Following the blessing of a new aircraft rescue boat, there will be a parade of yachts along a course on Lake Pontchartrain. A safety slogan contest will also be a part of the week-long activities.

The safety organizations participating are asking the boating public to observe these simple boat safety rules:

Check the condition of your boat before leaving shore. Take along a bailing can and an extra oar. Carry tools for minor repairs.

Take along life preservers. Make sure everyone wears one—particularly children.

Don't overload the boat, and don't indulge in any horseplay while afloat.

Safe Boating Week is being coordinated by the Water Safety Committee of the Metropolitan New Orleans Safety Council. Cooperating are the New Orleans Power Squadron, U. S. Coast Guard and the Coast Guard Auxiliary, Southern Yacht Club, New Orleans Yacht Club, American Red Cross, Orleans Levee Board, the City of New Orleans and its police department.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—Another Cinerama film will be showing on the wide, wide screen. It's the Samuel Bronston "Circus World." The picture stars *John Wayne, Claudia Cardinale, Rita Hayworth, Lloyd Nolan, Richard Conte* and *John Smith.* The New York premiere will be June 25.



Sue Ladd is having bound volumes made of all her late husband's still pictures.

Saw *Robert Wagner* strolling along the streets of Beverly Hills the other day. His jacket slung over his shoulder, he was window shopping. I chatted with him a bit about his career, new baby and the fact that he, who has long been a TV holdout, has signed to star in a series called "Focus on Adventure." The segments will be based on stories by *James Michener.*

Jack Benny has a show coming up starring Mrs. David Jannsen, Mrs. Steve McQueen and Mrs. Andy Williams.

Harold Russell, the World War II veteran who won an Oscar for his part in "The Best Years of Our Lives," has signed for a supporting role in "The Collector."

SPORTS DIAL

(Continued from Page Two)

berjack, red snapper, shark, mangrove snapper, grouper, sheepshead, mackerel, bluefish and triggerfish. Line fishermen will be angling for sailfish, shark, tarpon, dolphin, Spanish mackerel and several other species.

In addition to the NOGI prizes for those bringing in the winning fish in 16 classes, and the 10 SPORTI statuette awards for the winning fish caught on lines, there will be special cash prizes for each day's winners. At the close of the tourney, there'll be a drawing for a grand cash prize. The man and woman who win top honors in the underwater division of the tournament will be named King Spear Fisherman and Queen Spear Fisherwoman.

Persons planning to attend the rodeo may reach Grand Isle from New Orleans by taking U. S. Highway 90 west to Raceland, then turning left on Louisiana 1 directly to Grand Isle.

Did You Know?

"Railroad fever" struck in New Orleans during the 1830s, as it did in other parts of the country, and the State of Louisiana chartered much railroad construction, most of it for local service. It also chartered the most grandiose railroad-building plan that had ever challenged investment in this country, a 500-mile line through an almost unbroken wilderness to Nashville, the promotion of James H. Caldwell. Caldwell had built in New Orleans the largest and most sophisticated theater this continent had ever seen (the first St. Charles), and had given New Orleans its first gaslight illumination.

Besides chartering railroads, the state then encouraged the development they would bring by helping to finance their construction under such safeguards as might seem sufficient in that day's ebullient thinking.

Inexperience, improvidence or both on the part of the railroad promoters brought more failure than success, and heavy losses to the State as well as to individual investors. Of all Louisiana railroads chartered between 1830 and 1837, only four achieved lasting success: the Pontchartrain, five miles long; the Feliciana, 27 miles; the Port Hudson, 25 miles; the Carrollton and its branches, eight miles—total 65 miles. Two of these four successes were in New Orleans.

The Mexican Gulf Railroad Company reflects the hopes and failures of railroad construction during the 1830s. Chartered in 1837 with an authorized capital stock of $1,000,000, the Mexican Gulf Railroad Company hoped to lay track to Proctor's Shell Bank on Lake Borgne and to the Gulf Coast opposite Cat Island. This would open a new route from New Orleans to the ocean lanes, and it would also expand the economic horizon of New Orleans in other directions. The company had an exclusive right to this territory for 60 years and it had tax exemption. The State of Louisiana loaned it $100,000, taking a first mortgage on the company's physical assets.

By 1841 the company had laid only a few miles from its New Orleans terminus at Elysian Fields and Good Children (now St. Claude) Avenues and defaulted on interest payment on the state bonds. In 1844 the railroad properties were sold at sheriff's sale, and the new owners completed the line to Proctorville and operated it for several years. It used the rails of the New Orleans and Nashville line, also bankrupt. Then came war, and in 1865 the rails of the Mexican Gulf promotion were torn up and sold for old iron.

Completed to the Gulf Coast, this railroad could have been of large economic value to New Orleans, said C. W. R. Bayley, a civil engineer, in the *Daily Picayune* of March 16, 1873. Among other developments it could have opened that area to rapid steam transportation long before the Louisville and Nashville Railroad was thought of. But the marsh and water stretches the line would have to traverse, and the teredo (shipworm) threat to wharf construction on the Mississippi Sound, scared off investors. The State lost about $85,000 on its loan to the Mexican Gulf Railroad, and a great deal more on the New Orleans and Nashville line, an estimated $475,000.

Mr. Bayley, in a series of articles published in the *Daily Picayune* in 1873, authoritatively discusses the railroad beginnings in Louisiana. His series was edited by Walter Pritchard and reprinted in the *Louisiana Historical Quarterly* of October 30, 1907.

Quotes and Quips

The guy on top is the one who never gave opportunity a chance to knock—he went out to meet it.—P. L. Andarr

* * * *

A man owes it to himself to become successful. Once successful, he owes it to the Internal Revenue Service.

* * * *

It doesn't pay to say too much when you're mad enough to choke, for the word that stings the deepest is the word that's never spoke. Let the other fellow wrangle till the storm has blown away, then he'll do a heap of thinking 'bout the thing you didn't say.—James Whitcomb Riley

* * * *

One good thing about the old days. When you bought a horse you were fairly certain that the manufacturer wouldn't come out with a new model next year.

TRANSIT Riders' DIGEST

Vol. XVII—No. 45 Published Weekly by N. O. Public Service Inc. JUNE 29, 1964



Milton Bush (left) will conduct and Pete Fountain will perform in a jazz festival in the twin "pop" concerts on July 3-4 in the air-conditioned Municipal Auditorium.

Birthday Near? Check Your Driver's License

It might be a good idea to check the expiration date on your driver's license if you're having a birthday soon—or recently had one. This suggestion comes from the Louisiana Drivers' License Division. Drivers' licenses are issued for a two-year period and expire on the driver's birthday.

Unlike drivers' licenses, chauffeurs' licenses are issued for one year and expire one year from the date issued.

Licenses must be presented in person for renewal on or before the expiration date. Renewals may be made 90 days before the expiration date without danger of lost time on the renewed license, a spokesman for the License Division said.

Drivers' licenses are $2.50 each and chauffeurs' licenses $5.50 each in Orleans Parish. An additional $1 penalty will be charged for licenses that are renewed from one day to six months

(Continued on Page Three)

Pete Fountain To Play For Holiday Weekend 'Pop' Audiences

To an audience that will be in a Fourth of July holiday mood, Pete Fountain and his combo will display their special style of jazz at the "pop" concerts of the Crescent City Concerts Association on Friday and Saturday nights in the air-conditioned Municipal Auditorium. Fountain, whose Jazz Festivals broke all records at the "Pops" on his past three appearances, will be going for a fourth record-breaking show. Both concerts will begin at 8:30 p.m.

The CCCA Orchestra will be under the direction of Milton Bush. Ralph Slifkin, besides serving as master of ceremonies for the twin concerts, will also sing the "Pop Tune of the Week." Featured instrumentalist with the Fountain combo will be guitarist Paul Guma.

Both concerts will open with the National Anthem, in honor of Independence Day. Following this, the orchestra will play "American Salute," "Trumpet in the Night" and "March, Jazz and Fugue on a Blues Theme."

Fountain's first appearance on the concerts will feature "St. Louis Blues," "Licorice Stick" and "Closer Walk With Thee." The orchestra will play a medley of David Rose numbers that will include

(Continued on Page Two)

1964 Calendar Of Summer 'Pop' Concerts

July 10-11: Tito Guizar.

July 17-18: Marguerite Piazza.

July 24-25: Charles Anthony in a Cole Porter Evening.

July 31-August 1: Frankie Laine.

Holiday Driving

Taking a holiday trip over the July 4th weekend? The City's Traffic Safety Education Section and the Metropolitan New Orleans Safety Council ask that you include safety in each of your holiday activities—and particularly your driving, if you drive to and from your destination.

July has a high traffic accident rate, the safety groups say, due largely to the increased amount of driving done by summer vacationists. Add a holiday like the 4th—especially on a weekend—and there is an increased probability of accidents.

The safety groups suggest that motorists follow these rules:

- Plan your trip so that you'll have enough time to reach your destination and return in comfort. This means a minimum of night driving, no speeding or "slowpoke" driving, and no driving when fatigued.
- Before you start your trip, learn the driving regulations of the cities and states you expect to travel through.
- Watch for and heed all road signs and posted speed limits. Don't speed!
- Never drive after you've been drinking.
- Have your car (and trailer, if you use one) safety-checked before you start on your trip.
- Make courtesy your code of the road and acknowledge the courteous acts of others.
- To lessen the chances of accidents over the Fourth of July weekend, drive with your low beam headlights on during the daytime hours. This will serve as a reminder to others that:

"This is a holiday, drive carefully."

PETE FOUNTAIN

(Continued from Page One)

"Holiday For Strings," "Our Waltz," "Serenade to a Lemonade" and "Holiday for Trombones." The closing number on the first portion will be "Stars and Stripes Forever."

Following intermission the orchestra will play a Tommy Dorsey tribute arranged by Milton Bush and the "Carioca," featuring Paul Guma as soloist. Ralph Slifkin will sing the "Pop" tune. Pete Fountain and his combo will take over the remainder of the evening.

Included in the selections that Fountain will play will be "Show Me A City Like New Orleans," written by *States-Item* Women's Editor Laurraine Goreau, and one of the songs in Fountain's new album "Licorice Stick."

Tickets for the concerts are now on sale at 605 Canal Street. Tables and box seats are $3, $2.50 and $2. Reserved balcony seats are $1.50 and general admission is $1. For reservations dial JA 3-6201.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—Saw screenings recently of *Ross Hunter*'s "Chalk Garden" and *Alfred Hitchcock*'s "Marnie." Both were switches from the usual. Ross usually makes light, frothy, fanciful movies and Hitchy usually makes better movies. Hunter took the rather serious "Garden" and turned out a fine film with the acting of *Hayley Mills, Deborah Kerr, John Mills* and *Dame Edith Evans*, nothing less than superb. Perhaps the teenagers will go for "Marnie," because it's suspenseful. But from where I sat, the preview audience actually laughed at the supposedly most serious scenes.



Carol Channing, who is wowing Broadway in the show "Hello Dolly," spends her spare time writing her next vehicle, a musical about Aimee Semple McPherson, the evangelist.

There's talk of *Margaret Rutherford* being made a "Dame" by Queen Elizabeth for capturing an Oscar. Being a Dame is quite an honor in England . . . *Vivien Leigh* and *Simone Signoret* have arrived in Hollywood for their roles in "Ship of Fools." Besides each getting a tremendous salary, the studio has provided each a Rolls Royce and a house for the duration of their work.

Riders' TRANSIT DIGEST

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

BASEBALL'S ANNUAL All-Star game, which will be played on July 7, promises to be one of the most glamorous in the history of the classic because it will be played in New York's new $25,000,000 Shea Stadium. There's a World's Fair to be seen not very far from the baseball field. The stadium seats 55,300 and is expected to be overflowing as the stars of the National and American leagues square off for this 35th meeting. The American League has won 17 of the previous games while the National League holds 16 wins. One game ended in a tie.



The 35th annual All-Star game will be broadcast over WDSU-TV, Channel 6, in color and over WDSU-Radio on Tuesday, July 7. Preliminaries will start at 10:30 a.m.

The American League team will be managed by Al Lopez, who manages the Chicago White Sox, and the National League aggregation by Walter Alston, manager of the world champion Los Angeles Dodgers.

Not a single 1963 starter returns to the American League All-Star lineup. Mickey Mantle was chosen last year, but was sidetracked with injuries. Three New York Yankees, three Minnesota Twins and one player each from the Los Angeles Angels and Baltimore Orioles will make up the American League starting lineup.

Second baseman Bobby Richardson, who drew 233 votes, the most of any American League player, will head the Yankee contingent, which includes catcher Elston Howard and center fielder Mickey Mantle. The Minnesota trio includes first baseman Bob Allison, left fielder Harmon Killebrew and right fielder Tony Oliva. Shortstop Jim Fregosi will represent the Los Angeles Angels and third baseman Brooks Robinson comes from the Baltimore Orioles.

There are only three repeaters in the National League. Willie Mays received the most votes and the San Francisco Giants and St. Louis Cardinals each placed two men on the starting nine.

Here are the National League starting selections: first base, Orlando Cepeda, San Francisco; second base, Ron Hunt, New York Mets; third base, Ken Boyer, St. Louis Cardinals; shortstop, Dick Groat, St. Louis; left field, Billy Williams, Chicago Cubs; center field, Willie Mays, San Francisco; right field, Roberto Clemente, Pittsburgh Pirates; and catcher Joe Torre, Milwaukee Braves.

Pitchers for the game will be picked by the team managers this week. There's no doubt that Sandy Koufax of the Los Angeles Dodgers and Whitey Ford of the New York Yankees will see action. Rookie Wally Bunker of the Baltimore Orioles should be there, too, and although not one of the league-leading Philadelphia Phils was chosen on the first team, you can almost count on Jim Bunning, who recently pitched that perfect game in Shea Stadium, to return to that scene in uniform for the July 7 game.

DRIVERS LICENSES

(Continued from Page One)

past the expiration date.

Licenses may be renewed at Room 103, 325 Loyola Avenue, 3806 Airline Highway; 100 Veterans Memorial Highway; 300 Morgan Street, Algiers; City Hall, Westwego; and St. Bernard Courthouse; and at fire stations at 4940 Clara Street (corner of Robert), 4131 Elysian Fields Avenue; and Poland and St. Claude avenues.

All stations are now open from 9 a.m. to 5:30 p.m. on Mondays, Tuesdays, Thursdays and Fridays; and from 10 a.m. to 6:30 p.m. on Wednesdays. When tests are required, applicants must be in the station and served before 5 p.m., a License Bureau spokesman said.

TRANSIT Riders' DIGEST

Vol. XVII JUNE 29, 1964 No. 45

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Did You Know?

A few weeks after the stunning defeat by Texas forces of Mexican General Antonio Lopez de Santa Anna at San Jacinto, April 21, 1836, New Orleans was singing

On San Jacinto's bloody field
Our drums and trumpets loudly pealed
And bade a haughty tyrant yield
To Texas chivalry.

The *Commercial Bulletin* of New Orleans proudly printed the words on June 8 of that year. With the prophecy of hindsight it printed on February 7, 1837, the "Hymn of the Alamo" which it called a "New Thermopylae," and put these words upon the lips of the heroes massacred there:

We fall, we die, but our expiring breath
Is freedom's breath of life.

Much if not most of the Texas chivalry celebrated by the San Jacinto song had come from New Orleans, for this city drew on its heart's blood and dug deep into its financial resources to help free men in Texas destroy the power of tyrannical government. "Our first aids," said General Sam Houston, the hero of the struggle, when he came to New Orleans to have a wound treated, "were furnished promptly by our friends in New Orleans," according to an article in the *Louisiana Historical Quarterly,* July 1927.

The interest of New Orleans in Texas began as early as 1803 when the United States brought the Louisiana Territory under its flag. The rest of the country hardly knew or cared where the Mexican province of Texas was, but this community felt that if Napoleon's sale had not included Texas, the economic and other ties and the business interchange developed by the years made it American.

As early as June 17, 1813, *L'Ami des Lois* printed a Declaration of Independence of Texas.

The *Bee* on July 13, 1835, declared that "Texonians" who had emigrated from the United States owed loyalty only to the republican form of government, not to the totalitarian power Spain had established in Mexico. Three days after a skirmish at Gonzales opened the freedom fight on October 2, 1835, the *Bee* galvanized New Orleans with these words: "Americans to the rescue! Remember the condition of your revolutionary ancestors!"

Public meetings raged through New Orleans, and Banks Arcade (on Magazine Street, between Gravier and Natchez) became the rallying point for anti-Mexican sentiment. Among the leaders was James H. Caldwell, who had established the English-language drama in New Orleans, built the country's largest theater here and projected the most ambitious railroad-project in history to that time, designed to connect New Orleans with Nashville.

Volunteers in droves organized in or passed through New Orleans "to mingle in the cause of freedom" in Texas, in the language of a Banks Arcade meeting. This country's neutrality laws went to pot. After the fall of the Alamo, New Orleans took on the appearance of an armed camp.

There is no way of knowing how much money, what supplies and how many men New Orleans threw into the struggle. But the movement was heavy, as Houston testified; and the young Republic of Texas rewarded the "emigrant volunteers" with lavish grants of land and other emoluments.

Quotes and Quips

I am an optimist. It does not seem to be of too much use in being anything else.
—Sir Winston Churchill

* * * *

The wife of a television announcer put her small son to bed and reminded him to say his night prayers.

"Oh, Lord," whispered the lad, "please bless Mom and Dad and give us this day our slow-baked, oven-fresh, vitamin-enriched bread."

* * * *

Life seems to me not a state of being, but a process of becoming. It is an adventure, a training, a testing to try the soul's strength on, to educate the man.
—Henry van Dyke

* * * *

A golfer hadn't been doing too well and by the fourth hole he complained to his caddie, "I don't seem to be playing my usual game today."

The caddie asked, "What game do you usually play, sir?"

TRANSIT Riders' DIGEST

Vol. XVII—No. 46 Published Weekly by N. O. Public Service Inc. JULY 6, 1964



TITO GUIZAR

Museum To Screen Shakespeare Films

A summer festival of four films in honor of the Shakespeare Quadricentennial will be presented by the Isaac Delgado Museum of Art in City Park July 12-26 and August 2. The films, made available through the courtesy of A. Fred Bultman Jr., will be shown in the Downman Auditorium of the museum. Showings will be open to the public without charge.

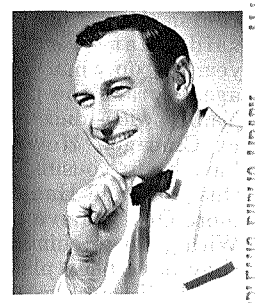
The film shown on July 12 at 1:30 p.m. and 4 p.m. will be the "Throne of Blood," the famous Japanese version of "Macbeth." It stars Toshiro Mifune and was directed by Akira Kurosawa, considered to be one of the world's greatest directors.

"Richard III," directed by and starring Sir Laurence Olivier, will be the July 19, 2 p.m. offering. One of the most exciting of Shakespeare's plays to be put on film, it boasts the talents of such stars of the Eng-

(Continued on Page Three)

Popular Tito Guizar Makes Annual Visit To 'Pops' This Week

Tito Guizar, Mexican ambassador of song, makes his annual New Orleans appearance for the "pop" concerts of the Crescent City Concerts Association on July 10-11 at 8:30 p.m. in the air-conditioned Municipal Auditorium. Conductor for the twin programs will be George Jansen and the program will also introduce two 1964 Summer "Pops" talent audition winners, dancers Carmel Cucinotta and Rodney Irwin. Master of ceremonies will be Ralph Slifkin, who will also sing the "Pop Tune of the Week."



RALPH SLIFKIN

The programs will open with the orchestra playing "Jota Aragonesa," followed by "Andalucia" "L'Estudiantina" and the "Carmen" Suite. Guizar's first set of songs will include "Jalousie," "Te Quiero Dijiste" and his own composition, "Una Vez Mas."

Following intermission, Miss Cucinotta and Irwin will perform the *pas de deux* from "Don Quixote." Guizar will return to the stage to sing another set of songs, which will include "Lady of Spain,"

(Continued on Page Three)

1964 Calendar Of Summer 'Pop' Concerts

July 17-18: Marguerite Piazza.

July 24-25: Charles Anthony in a Cole Porter Evening.

July 31-August 1: Frankie Laine.

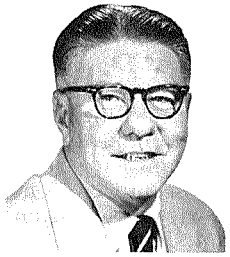
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SPORTS dial

By TED ANDREWS

WILL THE New York Yankees win the American League pennant? That perennial question is being asked again this year?



At the start of the season, Manager Al Lopez of the Chicago White Sox said, "The Yankees can be had this year." Of course, Lopez has said that every year but only managed to take the pennant away from the Yanks twice—once at Cleveland and again at Chicago. However, the Chicagoans have been "cousins" to the Yankees so far this year, and Hank Bauer and the Baltimore Orioles have been the real surprise. With great pitching and hitting combined, they have been playing like champs and very well could go all the way.

Meanwhile, Yogi Berra has been having problems combining Yankee pitching and hitting at the same time. Berra says he is not worried. But his pitching staff isn't all Whitey Fords, and Mickey Mantle, suffering with leg trouble, just can't be expected to carry the team to another championship. More hitting from the rest of the team will be necessary.

In addition, the attitude of some of the American League teams has changed from the days when even the teams in the first division weren't sure they could beat the Yankees.

Berra, as popular as he is, will probably be criticized if he doesn't win a pennant. He has everything to lose and nothing to gain in his first year as manager.

The National League, as expected, is staging a hot race again. Gene Mauch's Philadelphia Phillies have been consistent, if not surprising, and don't appear at this time as a team that will be likely to fold.

The San Francisco Giants are asserting their power and getting good pitching with it. The Los Angeles Dodgers, though handicapped by injuries to their two lefthanders, Sandy Koufax and John Podres, are still in the thick of things.

Not much has been said about the Pittsburgh Pirates but former Pelican Manager Danny Murtaugh has been keeping them in the thick of the battle.

The Chicago Cubs, with their recent trades, have moved into contention as have the Cincinnati Reds who have been a solid team up to date. The Houston Colts are playing much better ball than a year ago and even the New York Mets have surprised many by winning more games than in 1963.

A well-known player, who has made the trade shuttle from the National League to the American and back again, sums up the situation this way:

"In the National League," he said, "the worst team thinks it has a chance to beat the best team when they play a game."

YMCA Sets Series On Child Development

A series of seven lectures, aimed at increasing adults' knowledge of the mental and social development of a child, will be presented by the Young Men's Christian Association's Adult School July 9 through August 20. Each of the lectures, to be conducted by child psychiatrists, will begin at 8 p.m. All will be held in an air-conditioned classroom at the Central YMCA Building, 936 St. Charles Avenue.

The lecture titles and dates on which they will be given are: "Your Infant," July 9; "The Period of Socialization," July 16; "The Preschool Years of 4 to 6," July 23; "The Grade School Child—Ages 6 to 11," July 30; "Early Adolescence—Ages 12 to 14," August 6; "The Turmoil of Late Adolescence," August 13; and "Special Emotional Problems of Children," August 20.

Additional information on enrolling and non-profit tuition may be had by dialing 524-1574.

TRANSIT Riders' DIGEST

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Riders' TRANSIT DIGEST

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—I received a note from *Hermione Baddeley* who is having a holiday in the South of France. She will not go into her native England because it would mean leaving her bulldog "Lottie" in quarantine, and she would never consider that. Hermione will soon be seen in "The Unsinkable Molly Brown" and "Mary Poppins" . . . Oscar-winning *Sidney Poitier* will attend the Berlin Film Festival and will introduce the USA entry, "The Five Cities of June."

Tina Louise is now sporting a double set of false eyelashes.

Mary Martin is now a three-time grandmother since her daughter Heller delivered a son. Mary and her husband will take a year's hiatus from show biz to spend time on their ranch in Brazil . . . Between acts of her current off-Broadway play, "Three Sisters," *Geraldine Page* rushes to nurse her baby.

Marisa Pavan and Jean Pierre Aumont were rifting but I am happy to report all is patched up and very fine for them.

Tommy Sands, who played an army private in "The Longest Day," a Navy lieutenant in "Ensign Pulver" and is currently playing a Marine in "None But the Brave," was promoted in real life to corporal in the Air Force Reserve.

SHAKESPEARE FILMS

(Continued from Page One)

lish theatre as Sir John Gielgud, Sir Ralph Richardson, Sir Cedric Hardwicke, Laurence Naismith, Claire Bloom and Pamela Brown.

On July 26 at 1:30 p.m. and 4 p.m., Galina Ulanova and the Corps de Ballet of the Bolshoi Theatre dance "The Ballet of Romeo and Juliet" to music of Sergei Prokofiev.

The final offering in the series will be "A Midsummer Night's Dream," shown on August 2 at 1:30 p.m. and 4 p.m. This Max Reinhardt production includes such stars as Victor Jory, Anita Louise, Mickey Rooney, Olivia de Havilland, James Cagney, Joe E. Brown and Hugh Herbert. It won two Academy Awards.



Carmel Cucinotta and Rodney Irwin, 1964 Summer "Pop" talent audition winners, will make their "pop" debuts this week with the pas de deux from "Don Quixote."

TITO GUIZAR

(Continued from Page One)

"Mujer" and "Tu Me Acostumbraste." Following these selections he will devote the remainder of the evening to his traditional informal program of requests and favorites. As usual, he will play his famous Santos Hernandez guitar and wear his dazzling charro costumes.

Irwin and Miss Cucinotta are at present both working with the Ballet Concert Association, a professional ballet corps started last season. Miss Cucinotta has studied in New York with Anatole Vilzak, successor of the great Nijinsky at the Marinsky Theatre in Moscow. Irwin is premiere danseur with the Ballet Concert Association and has appeared in a number of musicals produced locally.

Tickets for the concerts are now on sale at 605 Canal Street. Tables and box seats are $3, $2.50 and $2. Reserved balcony seats are $1.50 and general admission is $1. For reservation information, dial JA 3-6201.

Did You Know?

New Orleans in 1846 was still two cities —one American and one French, or, at least it so seemed to a distinguished visitor of that day, the French pianist and composer Heinrich Herz.

Herz was born in Austria, but was taken to Paris as a child and studied at the Conservatory there and always considered himself French. Arriving in New Orleans to play several concerts, he delighted in the French atmosphere. "I believed myself almost in France itself," he wrote, "when I was in the French quarter of New Orleans. Indeed that quarter is like a portion of France which has succeeded in avoiding being swallowed up in the rushing torrent of American civilization."

His comments about New Orleans are included in *Mes voyages en Amerique*, a book published in Paris in 1866 in which he described places he visited in this country and his reactions to them. "New Orleans," he said, "is divided administratively into six quarters or districts. In reality, there are only two quarters, the English or American, and the French. They are, to all intents and purposes, two cities in one, two cities perfectly distinct from each other in every respect, from physical appearance to spirit of the inhabitants. In the English quarter, practically nothing but English is spoken, and all the inhabitants are English. The houses there are several stories high, built of brick, and business is king. The French quarter is characterized by its old Creole mansions, by the French language, which is spoken exclusively there, and by a certain easy-going attitude toward life which has nothing in common with the rigid habits and seriousness of the business men of the other quarter. New Orleans is perhaps the only city in the world which possesses this dual aspect in appearance and population, the only city also having two mother tongues taught with equal care in the public schools."

The riverfront also fascinated Herz, and the harbor became one of his favorite walks, though at first he found the fact that "the water and ships are seen above the level of the ground" a bit disquieting. But the bustle of life on the levee attracted him. "Like all foreigners who visit the great Louisiana city," he reported, "I was seized with admiration on seeing the activity which reigned on the docks, literally covered with bales of cotton, casks of sugar, barrels of flour, sacks of cereals, lumber, tobacco, salted meat, etc. It is a world of commission men, speculators, and dealers who argue feverishly in the midst of this piled-up merchandise."

His comments on New Orleans include a description of a pistol battle "between two Creoles over some inconsequential thing" which took place at the riverfront as he and his manager were about to set sail for Mobile, where he was to play after New Orleans. "It is fitting, in this regard," he added, "to say that New Orleans has always been notorious for such savage fights, although today they are going out of fashion."

Portions of his interesting commentary have been translated by Henry Bertram Hill, professor of history at the University of Wisconsin, and excerpts from them appear in *Louisiana History*, the journal of the Louisiana Historical Association, in the Fall 1960 issue.

Quotes and Quips

There is no security on this earth. Only opportunity.—General Douglas MacArthur

* * * *

"What do you think of Red China?" one matronly lady asked another during a luncheon discussion of world affairs.

"Oh, I don't know," replied the other lady. "I guess it would be all right if you used it on a yellow tablecloth."

* * * *

By the time a man gets to greener pastures, he can't climb the fence.

—Red Morley

* * * *

People go on vacations to forget things. When they open their bags, they find out they did.

PHOTOGRAPHY EXHIBIT

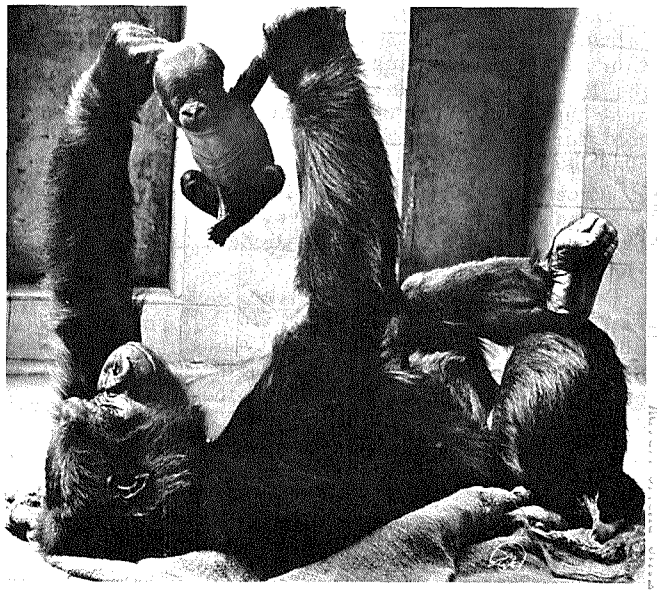
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Photographic Societies of America and Japan.

Delgado Museum is open 10 a.m. to 5 p.m. Tuesdays through Saturdays and 1 p.m. to 6 p.m. on Sundays. It is closed on Mondays and major holidays.

TRANSIT Riders' DIGEST

Vol. XVII—No. 47 Published Weekly by N. O. Public Service Inc. JULY 13, 1964



"Gorilla Mother and Baby" by Elsbeth Siegrist is one of the photographs in the "Photography in the Fine Arts" exhibit now on view at the air-conditioned Delgado Museum in City Park. It will be open through July 28.

Photography Exhibit At Delgado Museum

Significant trends in modern creative photography may be seen in the "Photography in the Fine Arts" exhibition now on view at the Isaac Delgado Museum of Art in City Park. The show is exhibited in four galleries of the museum and will be on view to the public without charge through July 28.

Among the groups which cooperated in selecting the photographs from 1,042 previously judged were the Professional Photographers of America, the National Press Photographers Association and the

(Continued on Page Four)

1964 Calendar Of Summer 'Pop' Concerts

July 24-25: Charles Anthony in a Cole Porter Evening.

July 31-August 1: Frankie Laine.

Marguerite Piazza To Make 'Pops' Debut

Marguerite Piazza, New Orleans-born soprano whose stellar career has included the Metropolitan Opera and television, will make her initial appearance on the New Orleans summer series of "Pops" concerts this week. She will star in a pair of concerts sponsored by the Crescent City Concerts Association on Friday, July 17, and Saturday, July 18, in the air-conditioned Municipal Auditorium. They will begin at 8:30 p.m.



MARGUERITE PIAZZA

Conducting the CCCA orchestra will be Peter Dombourian. Ralph Slifkin will

(Continued on Page Two)

Books, Art, Records Needed For Book Fair

Anyone wanting to clear their bookcases, closets, attics, garages or other storage areas of old books, records, sheet music or art may donate the material to the Book Fair, an annual event sponsored by the Women's Committee of the New Orleans Philharmonic-Symphony Society. Contributions are being sought now for the 1965 Book Fair in an effort to get more than the 30,000 volumes which were sold during the 1964 Fair, a Committee official said.

Proceeds from the Book Fair go to the maintenance fund of the New Orleans Philharmonic-Symphony Orchestra.

Persons wishing to donate to the Book Fair may deliver articles to Gallier Hall (old City Hall), 545 St. Charles Avenue, from 12:30 p.m. to 3:30 p.m. on Mondays or from 9:30 a.m. to 12 noon on Wednesdays. For pick-up service dial 835-6872.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest)—Harve Presnell,* who plays in "The Unsinkable Molly Brown," will be a big, big star after the film is released nationally. He is one of the most cooperative and modest of the young actors. He was born in Modesto, Calif. . . . It was a most happy occasion when daughter *Joan Benny* made *Jack Benny* a granddaddy for the third time. It was even nicer for grandma *Mary Benny* because the grandson was born the night before her birthday . . . *Rebecca Wells,* daughter of *Orson Wells* and *Rita Hayworth,* has enrolled at the Pasadena Playhouse.



Margaret O'Brien will make her first Broadway appearance in a play titled "One In A Row." She's had a work-out in stock and in off-Broadway productions . . . *Elizabeth Taylor* joined *Richard Burton* for an evening of poetry readings recently, and Mr. B was heard to comment after the performance, "Wasn't the old lady mahvelous?"

MARGUERITE PIAZZA

(Continued from Page One)

serve as master of ceremonies and sing the "Pop Tune of the Week."

Included among the songs Miss Piazza will sing are "El Relicario," "Stardust," "What Kind of Fool Am I," a medley of Italian songs, "I Could Have Danced All Night," "I'll Never Walk Alone," the aria "Un Bel Di" from "Madame Butterfly," and a medley of songs made famous by Gertrude Lawrence.

Selections from "The Music Man" will open the concerts followed by a Morton Gould arrangement of popular songs which includes "Solitude," "Sophisticated Lady" and "Swing Low."

Miss Piazza graduated from Loyola University and won several singing competitions here before leaving for New York. While in New York she appeared in summer operettas and had a successful audition for the New York City Center Opera.

Her greatest fame came from two Broadway "flops." The first, the opera "Rape of Lucretia" by British composer Benjamin Britten, was panned by the critics but Miss Piazza was singled out for extravagant praise. Later, when director Burgess Meredith was casting a show titled "Happy As Harry," he remembered Miss Piazza from the Britten opera and signed her for the part of the "merry widow" in his play. It lasted two nights, but Miss Piazza's career was made. She was signed for "Your Show of Shows" on television and starred on it for the entire time that it was televised. In 1954 she branched out into supper club work.

Tickets for the "Pops" are now on sale at 605 Canal Street. Tables and box seats are $3, $2.50 and $2. Reserved balcony seats are $1.50 and general admission is $1.

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Riders' TRANSIT DIGEST



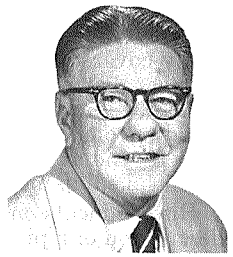
At weighing-in time, this tarpon tipped the scale at 137¼ pounds. The largest tarpon caught in the July 19, 1963 rodeo, it measured 75½ inches in length and had a girth of 41 inches. Scenes like this will be duplicated at this year's Tarpon Rodeo at Grand Isle July 16-18.

SPORTS dial

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By TED ANDREWS

IF BIG FISH are your cup of tea, then you won't want to pass up the opportunity of seeing some of the really big ones that will be caught during the 1964 Grand Isle Tarpon Rodeo. This year's event, to take place at Grand Isle, La., July 16-18, is expected to attract participation by more than 2000 registered line and SCUBA fishermen.



The rodeo will open officially with a boat parade at Lafitte, La., on Wednesday. At Grand Isle on Wednesday night all participants, visitors and spectators are invited to enjoy free crabs and shrimp at rodeo headquarters. Fishing will begin Thursday and the climax of the rodeo will be the awarding of trophies to winning fishermen on Saturday at 8 p.m.

In the hook and line division, some fish for which prizes will be awarded are amberjack, barracuda, cobia, dolphin, flounder, giant sea bass (jewfish), king and Spanish mackerel, manta ray, blue and white marlin, redfish, red snapper, sailfish, shark (over 7 feet), and blue and yellow tuna.

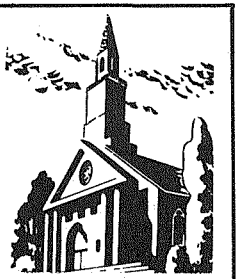
Skindivers may enter barracuda, cobia, jack crevalle, jewfish, manta ray, red snapper, sheepshead and spadefish.

The Grand Isle Tarpon Rodeo is the granddaddy of Louisiana fishing rodeos. Originated in 1928 as a tarpon fishing contest, it has in recent years been expanded to include practically all of the game fish which sportsmen catch in Louisiana's coastal waters.

Spectators are invited to attend the fishing classic, admission free. Orleanians unable to attend may view some of the activities on television over WDSU-TV and WWL-TV. In addition, WDSU-Radio will broadcast reports of the action five times daily during the three-day event.

Persons planning to attend the rodeo may reach Grand Isle from New Orleans by taking U. S. Highway 90 west to Raceland, then turning left on Louisiana 1 directly to Grand Isle.

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.



Did You Know?

The Louisiana mosquito was cause for comment to residents and visitors of New Orleans many decades ago, as well as in more recent years.

One of the more celebrated gentlemen to comment on them was Benjamin Henry Latrobe, the distinguished American architect and engineer, who died in New Orleans in 1820 of yellow fever, after designing and beginning the construction of the city's first successful steam waterworks. The city government completed the system after Latrobe's death.

Latrobe's comments on mosquitoes were published in several pages of his *Journal*, an interesting recital of the pulsing life of this young country as he saw it in the early part of the 19th Century. He was in New Orleans in 1819 and that year, he tells us, was the "most remarkable for mosquitoes within the memory of man." From January to June, he said, they came single-file (relatively speaking), but from June to frost they came in battalions. "They literally fill the air from sunset to sunrise. Their noise is so loud as to startle a stranger." He described the columns of mosquitoes that whirled above the heads of men who stood still for a few moments.

He studied the types of mosquitoes he observed, and in his bedroom was able to catch and identify four different kinds, describing in detail their size, color, sting and song. We experience with him the relief of slipping within the mosquito bar that made a sanctuary of bed, and drifting off to sleep "to the clamor on the outside."

Some bars, he said, were made of "coarse, open canvas," some of a rather loose-textured muslin. From tester to floor, these bars held back the surging tide of mosquitoes. Some business men, records Latrobe, erected mosquito bar canopies over their desks. One's waking protection, he added, included "light boots, loose pantaloons and gloves."

Latrobe was born in England in 1764, and came to the United States in 1796. He travelled widely, leaving a trail of fine buildings and engineering achievements behind him. He is perhaps most generally known for superintending the reconstruction of the Capitol at Washington after its destruction by the British during the War of 1812.

Quotes and Quips

A woman reported the disappearance of her husband to the police.

"Is there any message you wish to give your husband if we find him?" asked the officer in charge of the case.

"Yes," she replied, "tell him that Mother didn't come after all."

* * * *

Good humor is a philosophic state of mind; it seems to say to nature that we take her no more seriously than she takes us. I maintain that one should always talk of philosophy with a smile. We owe it to the Eternal to be virtuous; but we have the right to add to this tribute our irony as a sort of personal reprisal.

—Joseph Renan

* * * *

If compact cars get much smaller, we may reach the point where pedestrians will be able to hit back.

* * * *

Truth as old as the hills is bound up in the Latin proverb, "Necessity is the mother of invention." It is surprising what a man can do when he has to, and how little most men will do when they don't have to.

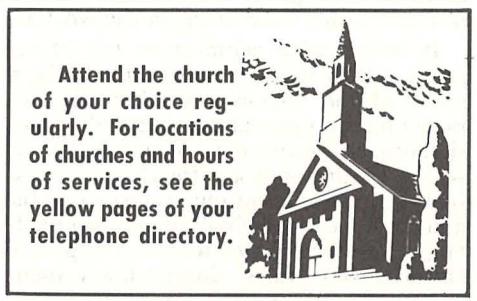
—Walter Linn

* * * *

Have you heard about the conceited nurse who always deducts ten degrees from the patients' temperature to allow for her personality?

* * * *

The praises of others may be of use in teaching us not what we are, but what we ought to be.—Augustus Hare



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CHARLES ANTHONY


ALMA LOTT


FAYE McCOLLUM

Free Concert Offers Liturgical Program

A program of medieval, renaissance, baroque and contemporary music will be given at Notre Dame Seminary, St. Joseph Hall, 2901 South Carrollton Avenue, on July 26, at 4 p.m. The Department of Liturgical Music at Loyola University will present the program, which will be open to the public, admission free.

The polyphonic works performed on the program will be under the direction of Elise Cambon and contemporary settings of several psalms will be directed by Monsignor F. Thomas Gallen. The chorus will be drawn from the student body of the summer session of the Department of

(Continued on Page Three)

1964 Calendar Of Summer 'Pop' Concerts

July 31-August 1: Frankie Laine.

Cole Porter Evening With Charles Anthony Scheduled At 'Pops'

Charles Anthony, tenor of the Metropolitan Opera, headlines the summer series of "Pops" concerts this week in a "Cole Porter Evening." The New Orleans-born singer will star in a pair of concerts sponsored by the Crescent City Concerts Association on Friday and Saturday, July 24-25, in the air-conditioned Municipal Auditorium. Concert time is 8:30 each evening.

The two programs will be devoted to popular music written by Porter. In addition to Anthony, they will also feature "Pops" master of ceremonies Ralph Slifkin; mezzo-soprano Faye McCollum and soprano Alma Lott, both 1964 Summer "Pops" talent audition winners; and the 65-voice Summer "Pops" Choraliers, directed by Bill Miller. Peter Dombourian will conduct the CCCA Orchestra.

Opening the program, the orchestra will play such Porter songs as "It's De-Lovely," "I Love You," "You'd Be So Nice To Come Home To" and "Another Op'nin, Another Show." Selections from "Rosalie" will start the vocal selections with Miss McCollum and Slifkin singing "In the Still of the Night" and Anthony and the Choraliers singing "Rosalie." Miss Lott will be heard in "Allez-vous en."

Following intermission the program will be made up of such Porter hits as "Begin the Beguine," "Don't Fence Me In," "You Do Something To Me," "Just One Of Those Things," "All Through The Night," "My Heart Belongs To Daddy" and "So In Love." The finale will be "Night and Day" by the entire ensemble.

This week's concerts bring Anthony back to New Orleans after a two-year absence. He has been singing with the Metropolitan and in Europe, having just returned this week from a European opera

(Continued on Page Three)

B.F.
JUL 22 1964
NEW ORLEANS PUBLIC LIBRARY

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest)—Dick Clark* of "American Bandstand" and former Orleanian *Paul Burke* have settled their families on the West Coast. Clark moved his family from Philadelphia to Los Angeles so he would be closer to his Hollywood-based show, "The Object Is." The Burke family is now residing in Palm Springs, having moved from New York. Paul moved to California because his "Naked City" series, which was based in New York, is no more. He will, of course, receive residuals from the series when it is re-run.



Over 600 invited guests attended the wedding reception of Ethel Merman and Ernest Borgnine. A computer at the door was responsible for the accuracy of the count.

Radio out this way is swinging completely back to talk. It's getting to be like the days before television, with many of the old soap operas and dramatic shows being replayed from tapes and recordings.

Shirl Conway of "The Nurses" will address the Illinois Nurses Association in October. Title of her speech will be "The Lighter Side of Nursing" . . . *George Burns*, who is an expert at it, is coaching *Natalie Wood* on how to smoke a cigar for a scene in a picture titled "The Great Race."

Don DeFore of the "Hazel" teleseries loves to hunt.

For the first birthday of the movie "Cleopatra," 350 people gathered in the lobby of the Pantages Theater. *Roddy MacDowall,* one of the stars, cut a three-foot-high, 18-inch-round cake in honor of the occasion . . . *Olivia de Havilland*'s newest film, "Lady in a Cage," is being billed "Do not see 'Lady in a Cage' alone!"

Safe Boating Is Fun

Get a boat, a motor and a captain's cap. Now you are a captain. Well . . to you, you're a captain. To your wife and family, your boat, maybe even to your friends, you're a captain. But to a captain—that's another question.

Many new skippers enjoying the feel of a new craft do not seem to know they are responsible for the welfare of others they meet, of their passengers, and the protection of their boats, says the New Orleans Power Squadron. The wise boatman, according to a Squadron spokesman, is careful how he steps aboard a boat, how he loads it, and how he pilots it.

Good seamanship is a mixture of experience and knowledge. Knowledge can be obtained in many ways, but experience can be gotten only by diligent practice and self-discipline.

The Power Squadron offers these suggestions to make your days afloat more fun.

- When getting into a small boat, carefully step into the middle, bending low and steadying yourself as you do so.
- Don't step on the gunwales (upper sides) of the boat, and don't jump into the boat.
- Get yourself aboard first, then lift your gear, motor and any other equipment from the pier into the boat. Distribute weight, including passengers, and lash supplies down.
- Upon leaving a pier, remember the turning circle of a boat swings the stern to the left as the boat turns rights, and vice versa. Shove the boat away from the pier before starting the turn to make certain the boat will be free and clear.
- Don't go out in bad weather. This applies whether the boat is a 14-footer or a 40-footer. Lakes and coastal waters are fearsome things in a storm. Even skilled seamen dread foul weather wherever they may be afloat.
- Once under way, in a small boat, do not speed around sharp turns. Keep your craft under control, and stay alert to spot other boats, or swimmers, or floating material which could damage your boat or propeller.
- The skillful skipper can be spotted as he returns to the pier. He comes in slowly, stops his motor to let the wind or tide drift him into the pier, and has fenders and a bow line ready to tie up.

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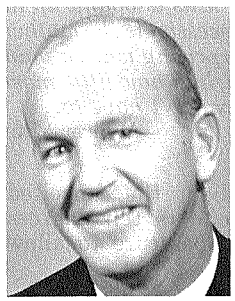
By TED ANDREWS

TWO VERY busy men on the local sport scene these days are Lou "Rags" Scheuermann and Dave Dixon. Although their energies are devoted to different sports, they are both deserving of a "well done" for the results they have accomplished.



LOU SCHEUERMANN

"Rags" Scheuermann is serving his 14th year as coach of the local All-Star New Orleans Recreation Department-Kiwanis team which will be headed for Altoona, Pa., next month to qualify for the All-American Amateur Baseball Association National Tournament to be held late in August in Johnstown, Pa.



DAVE DIXON

Scheuermann is keeping his NORD-Kiwanis Pels in shape by playing top independent amateur and semi-pro teams in the area. The traveling squad for the Pennsylvania trip will consist of 18 players including a six-man mound staff that Rags believes will prove the finest crew of pitchers he has ever taken to the AAABA.

It would take columns to tell of the many duties Scheuermann fills yearly as coach of the Loyola baseball team, as a promoter, an organizer, scout and concessionaire, in addition to spending the off season getting sponsors for the kids' baseball teams. He is not only a fine coach but a keen judge of baseball talent. We doubt that there is a major league prospect in the area that "Rags" doesn't know about.

Dave Dixon's tireless efforts have been directed toward turning the professional football spotlight on New Orleans. This has resulted in getting two professional football pre-season games to be played here in August and September.

Dixon and his local organization are busy with ticket sales for the games, which will take place at Tulane Stadium. The first game will be played on August 8 and will pit the Green Bay Packers against the St. Louis Cardinals. The September 5 game will feature the National League champion Chicago Bears against the Dallas Cowboys.

COLE PORTER EVENING

(Continued from Page One)

engagement. A graduate of Loyola University, Anthony won the Metropolitan Auditions of the Air and has since continued his career performing and studying in New York and in Europe.

The two audition winners are both studying and working in New Orleans. Miss McCollum made her New Orleans singing debut with the "Pops" last year as a member of the Choraliers. A graduate of Florida State University, she is currently teaching music and French.

Miss Lott is a student at Loyola University, working toward a degree in musical therapy. She has made a number of appearances with the Loyola Opera Workshop and has given several recitals.

Tickets for the "Pops" are now on sale at 605 Canal Street. Tables and box seats are $3, $2.50 and $2. Reserved balcony seats are $1.50 and general admission is $1.

LITURGICAL PROGRAM

(Continued from Page One)

Liturgical Music.

Two well-known New Orleans soloists, Donald Rodriguez, bass, and Loretta Branch, soprano, will join the chorus in the performance of the Bach Cantata No. 140, "Sleepers Awake." Members of the New Orleans Philharmonic-Symphony Orchestra, with Russell Bobrowski as concertmaster, and Content Sablinsky, harpsichordist, will provide orchestral accompaniment in the cantata.

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Did You Know?

New Orleans has been noted for its beautiful women ever since men took pen in hand to tell the world.

Thomas Ashe, a visiting Englishman, in 1809 wrote glowingly of the Creole ladies in this city of 17,000—"brunettes with deep black eyes, dark hair and good teeth," adding, "Their persons are eminently lovely and their movements indescribably graceful, far superior to anything ever witnessed in Europe."

Another Englishman, Charles Augustine Murray, 13 years later left this comment: "The general character of the Creole beauty is a dark but clear and transparent complexion, black eyes fringed with long eyelashes, and finely penciled eyebrows; a nose neither Greek nor Roman, but delicately formed. In manners the Creole ladies are gay, lively and unaffected, and altogether possess as much personal attraction as has fallen to the lot even of the fairest average of the fair creation. They all have fine, dark hair, and I do not remember to have seen hair more beautifully clean, fine and gracefully disposed."

With so much beauty to inspire it, New Orleans was a gay and lavish city, as Theodore Pavie, a Frenchman, commented in 1833. Despite cholera and yellow fever epidemics which that year carried off a sixth of the population, and despite the financial crisis resulting from over-speculation in this country, the New Orleans *Bee* on February 18, 1834, summarized an unprecedented whirl of amusement in these words: "Several young gentlemen gave a Bachelor Ball which cost about $5000—also a costly military ball; and on Shrove Tuesday, two theaters, two circuses, three or four ball rooms were severally thronged to overflowing."

New Orleans was then driving its population towards the 102,000 of the 1840 census, a 121 per cent increase in the decade. Dancing was the principal social diversion. The Duke of Saxe-Weimar and H. M. Breckenridge left written comments on the care with which children were taught to dance and comport themselves.

High-society balls were given in the Davis theater and ball room on Orleans Street between Royal and Bourbon. They reached their climax in banquets that were epicurean delights.

Balls which anybody could attend who paid the admission price were held in the old St. Philip Street Theater, the city's second playhouse, re-named the Washington Ball Room. They could be pretty rowdy. After attending a masquerade ball there, the Duke of Saxe-Weimar said he thought he was in "a den of ruffians," and left early, adding that by doing so he avoided roughhouses in which "Twenty persons more or less were dangerously wounded."

Quotes and Quips

Experience is what permits you to make the same mistake again without being caught.

* * * *

No man can ever end with being superior who will not begin with being inferior.
—Sydney Smith

* * * *

The youngster next door is not completely useless. At least five mothers use him as a bad example.

Red Cross Offers Baby Care Classes

Two courses on Mother and Baby Care will be offered by the New Orleans Chapter of the American Red Cross beginning Monday, August 3, at Red Cross Headquarters, 2000 Tulane Avenue. Each will consist of six classes, held twice a week over a three-week period. There is no charge for either course.

One series of classes will be held on Mondays and Wednesdays from 10 a.m. to 12 noon and the second from 7 p.m. to 9 p.m. on the same days. Both series will be three weeks in length. The 7 p.m. to 9 p.m. series is intended to permit husbands to attend with their wives.

The courses will cover the fundamentals of baby care from birth through the first few years of life and will include such subjects as how to hold, bathe, diaper and feed the infant. Advice on the proper care of the mother during the pre-natal months is also included.

For registration information telephone JAckson 2-9911.

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FRANKIE LAINE

Variety Of Courses Offered By YWCA

A variety of activities and courses are being offered Orleanians during the midsummer program of the Young Women's Christian Association. Among the new classes being offered at the Central YWCA, 929 Gravier Street, are typing, sewing, tennis, charcoal drawing, fencing, exercise and recreational swimming.

For suburbanites the "Y" offers programs in New Orleans East at St. Andrew's Methodist Church and on the West Bank at the Bridge Plaza Apartments. Children in these areas may enroll in playday programs and enjoy arts and crafts, dramatics, games, music, dancing and stories.

Teen-agers can learn to type, sew and play tennis, as well as participate in special "teen tours" to local points of interest.

For additional information on courses, time and tuition, telephone 523-5412, or write to the YWCA, 929 Gravier Street, New Orleans, La. 70112.

Laine To Perform Popular Favorites At 'Pops' Concerts

Frankie Laine, one of the all-time recording giants, will be the headliner in the final "pop" concerts of the Crescent City Concerts Association this week. The singer, who recently returned from a tour of the Far East, will perform on the Friday and Saturday (July 31-August 1) concerts in the air-conditioned Municipal Auditorium. Milton Bush will conduct the CCCA Orchestra, relinquishing the podium to Ray Barr, Laine's musical director, for Laine's appearances. Special guest for the twin-concerts will be Al Belletto, well-known New Orleans saxophonist, and the Bill Miller Singers, a nine-voice chorus, will also perform. Programs will begin each evening at 8.



AL BELLETTO

Laine, whose 1963 concerts were among the biggest attractions of the "Pops" season, will sing such songs as "Love Is Where You Find It," "I Believe," "High Noon," "That's My Desire," "Granada," "On The Trail," "Jezebel" and his New Orleans Medley, which features "Shrimp Boats," "Jambalaya" and "Way Down Yonder In New Orleans."

A special feature of the second portion of the program will be Laine singing excerpts from Carl Fischer's "Reflections Of An Indian Boy," which Milton Bush has arranged especially for the CCCA Orchestra. Fischer, a long-time friend and musical director for Laine, was closely associated with the singer until his sudden death ended the partnership. Fischer's mother

(Continued on Page Two)

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—Just finished a little part in *Ross Hunter*'s latest film, "Art of Love." It's a comedy set in Paris. I'm in the company of such stars as *James Garner, Dick Van Dyke, Elke Sommer* and *Angie Dickinson.*



This marks the third feature film that I've appeared in since I've been in Hollywood. In the first, "Tammy and the Doctor," I played the part of an assistant surgeon and my eyes were all that showed. The rest of me was clothed in hospital garments. In the second, "I'd Rather Be Rich," to be released soon, I was shot outdoors in January in a low-cut evening gown and almost froze to death. In this latest, I wear a heavy wool suit. 'Twas in the middle of July on a non-air-conditioned set. Such is the art of movie making!

Lunched with *Miiko Taaka,* beautiful star of "Sayonara." She's also in "Art of Love" and is thrilled to be acting again. She had her long hair cut to a Dutch bob and looks great.

'POPS' CONCERTS

(Continued from Page One)

was a full-blooded Cherokee Indian, and his series of tone poems takes its themes from Indian lore.

Al Belletto's solo number will be "When The Sun Comes Out."

An original composition, "Sonata In Jazz," by New Orleans composer Anthony Valentino will also be a feature of the programs. The work is the first movement of a symphony which Valentino is writing.

Tickets for this final week's concerts are now on sale at 605 Canal Street. Tables and box seats are $3, $2.50 and $2. Reserved balcony seats are $1.50 and general admission is $1.

Puppets To Perform For Library Groups

Characters from American folklore will perform for the children of the city during August when the Friends of the New Orleans Public Library stage a program of puppet shows at branch libraries and several bookmobile stops during August. Admission will be free.

This year's series of puppet shows is titled "Tall Tales," the theme being used by the Public Library for its annual Summer Reading Program. The puppets were designed by Nancy Staub and Liz Lohman and the shows will feature a narration, with music, by Fred Bazler and his banjo. Albert Salzer and John Armstrong will wear costumes and masks to impersonate some of the giants of American folklore.

The dates, times and locations where puppet shows will be given are as follows:

August 3, 10:30 a.m., Desire Project, 3101 Desire Parkway; August 4, 2:00 p.m., Paul L. Dunbar School, 9230 Forshey Street; August 5, 10:30 a.m., Nix Branch Library, 1401 S. Carrollton Avenue; August 6, 10:30 a.m., NORD Playground, 4600 Werner Drive; August 7, 10:30 a.m., Lady Gray and Curran Boulevard; August 10, 10:30 a.m., Gentilly Branch Library, 3001 Gentilly Boulevard; August 11, 10:30 a.m., Pontchartrain Park Homes; August 12, 10:30 a.m., Royal Branch Library, 2100 Royal Street; August 13, 2:00 p.m., Pines Village, Pines Boulevard and Virgilian; August 14, 10:30 a.m., Dryades Branch Library, 1924 Philip Street; August 17, 10:30 a.m., Smith Branch Library, 6301 Canal Boulevard; August 18, 10:30 a.m., Algiers Branch Library, 725 Pelican Avenue; August 19, 10:30 a.m., All Saints School, 1415 Teche Street (Algiers); August 20, 10:30 a.m., Latter Branch Library, 5120 St. Charles Avenue; August 21, 10:30 a.m., Broadmoor Branch Library, 3841 Washington Avenue; August 24, 2:00 p.m.; Alfred Lawless School, 2330 Andry Street; August 25, 10:30 a.m., Navra Branch Library, 1902 St. Bernard Avenue; August 26, 2:00 p.m., Fiesta Drive and Comet Street (Algiers); August 27, 10:30 a.m., Napoleon Branch Library, 913 Napoleon Avenue; August 28, 10:30 a.m., Alvar Branch Library, 913 Alvar Street.

TRANSIT Riders' DIGEST

Vol. XVII JULY 27, 1964 No. 49

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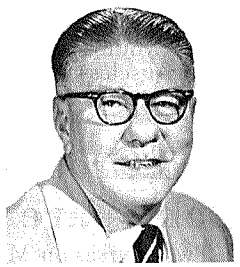
Riders' TRANSIT DIGEST

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SPORTS dial

By TED ANDREWS

THE LOCAL Babe Ruth All-Star team, sponsored by NORD-Maison Blanche, invades Ville Platte July 28 in quest of its first state crown since 1959. The annual state tourney is slated there through August 2.



In viewing his squad's chances for the 1964 state crown, Coach Lou "Rags" Scheuermann is far from his usual optimistic self. "Defense is our weakness," declares Scheuermann. "We give away too many runs. Our hitting is better than it has been in the last few years but our pitching will have to pull us through."

Pitching is what Scheuermann enjoys discussing most. In Jerry Brechtel, John Vitrano and Danny Drumm the All-Stars have three seasoned veterans. And a fourth member of the mound staff, 13-year-old Mike Malinowski, has been performing like a veteran.

NORD-MB drew a bye in the first round of the double-elimination tourney. The locals' first start will be at 8 p.m. on July 28.

Scheuermann has chosen Brechtel to start on the hill in the first encounter. Receiving will be Pete Lopinto. The rest of the line-up will include Dick Burke at first, Vitrano at second, Wilbur Hernandez at short, Drumm at third, Louis Bouchoux in left field, Frank Fortunato in center and Guy Faulstich in right.

Completing the All-Star aggregation are Tommy Abadie, Glenn Balsamo, Terry Devine, Ralph Kier and Bob Larson.

Winner of the Louisiana state title will advance to the Southwest regionals in Paragould, Ark., August 10-15.

* * * *

Whether you like your football at the high school, college or professional level your appetite should be satisfied next week.

Baton Rouge will be the focal point of Louisiana grid enthusiasts on Thursday, August 6. That is the date of the state's annual high school All-Star football contest at Louisiana State University's Tiger Stadium.

The following night, August 7, will find the Chicago Bears, National Football League champions, battling the College All-Stars at Soldiers Field in Chicago. Then, on August 8, Tulane Stadium will be the scene of a professional grid encounter between the St. Louis Cardinals and Green Bay Packers.

The prep affair in Baton Rouge will find four local stars in action. They are Bob Borison and Barry Lee of Holy Cross and Stuart Scheer and Paul Alonzo of East Jefferson. This quartet will be members of the East team which will be coached by John Kalbacher, who guided the Holy Cross Tigers to the state AAA grid crown in 1963.

Local fans will have a special interest in the Bear-All-Star contest as LSU's Billy Truax is scheduled to play for the All-Stars. According to advance reports from the All-Stars' camp in Evanston, Ill., Billy is considered one of the outstanding players on the squad and should see a considerable amount of action come Friday night. Truax, incidentally, is headed for the Cleveland Browns in the National Football League in the fall.

'Mr. Tailgate' In Sunday Jazz Show

The star of the "Jazz on a Sunday Afternoon" concert on Sunday, August 2, will be Santo Pecora, "Mr. Tailgate," performing with his Ramblers. The concert, the second in the summer series of the New Orleans Jazz Club, will begin at 3:30 p.m. in the Royal Orleans Hotel.

Pecora began playing jazz in New Orleans as a youngster. He has played trombone with Papa Jack Laine and went on to appear with Johnny Detroit, the New Orleans Rhythm Kings, Ray Bauduc, Eddie Miller, Tommy Dorsey, Frankie Trumbauer, Al Jolson, Eddie Cantor and Phil Baker.

Tickets may be purchased now at 605 Canal Street for $1.50 or at the Royal Orleans on Sunday at $2 each.

Did You Know?

The expression, "make no bones about it," may have originated in the panic year 1837, highlighted in New Orleans by an earthquake, a printers' strike for a 25 per cent increase in wages (which then ran from $20 to $30 a week), and the blow-up of the frenzied speculation which had been created, at least in part, by heavy advances by banks against the cotton crop long before a seed was put into the ground.

In that year of collapse, the *Daily Picayune* recorded on April 14, "Until within a day or so we were called on to report but one or two suspensions a day. Now they come in platoons." By April 19, business failures in New Orleans had passed $120 million, according to estimates at the time. By May 14, all the banks suspended specie payment and did not resume until December 24, 1838. To meet the situation the banks improvised a currency of promissory notes, issued by business houses and municipal authorities. These became the bones of that day's slang—a corruption of the French *bon pour* ("good for") boldly printed on the face of the paper.

Flour went to $15 a barrel, meat to 25 cents a pound, ice to 3 cents a pound—prices more than double what they had been. Fire scourged the city, the device of arsonists to open a period of indiscriminate plunder. On April 9, 1837 the *Daily Picayune* reported an almost ceaseless alarm of fire the day before. Yellow fever, which the language-sensitive called "acclimatizing fever," burst into epidemic and by August 31, the *Daily Picayune* was reporting "seventy-five to a hundred deaths a day." That day's dread peers through such reportings as the *Daily Picayune*'s reference to men who ate a hearty breakfast and were dead and buried before the sun set that same day.

During this hot period of the year, the *Daily Picayune* changed from morning to afternoon publication, explaining that its readers might devote the cool mornings to their necessary work, and have the rest of the day for reading.

Yet business prospered astonishingly through the "bones" period, and on April 29 the *Daily Picayune* had to temporarily put the brakes on the circulation increase because its presses could not produce papers fast enough to keep up with the flood of new subscribers.

Quotes and Quips

At the height of the flu season, the mama germ said to the papa germ: "If you can't call, virus."

* * * *

To avoid criticism, do nothing, say nothing, be nothing.—Elbert Hubbard

* * * *

"How long did it take your wife to learn to drive?" inquired one friend of another.

"It will be 10 years in September," was the reply.

* * * *

Money spent on ourselves may be a millstone about the neck; spent on others it may give us wings like eagles.

—R. D. Hitchcock

* * * *

The end of the honeymoon has come when the husband asks his sleepy, tousled wife at the breakfast table, "When do you go back to the beauty shop for a checkup?"

* * * *

Imagination is more important than knowledge.—Albert Einstein

* * * *

In our youth the perfect gift for an 18-year-old girl was a compact. It still is—if it has four wheels.

* * * *

I like to see a man get mad sometimes and have some bad habits, too. I don't like them when they're too good.

—Thomas Edison

* * * *

A hungry man knocked on the door of an inn that was identified by a sign that read "George and the Dragon." When the landlady opened the door the man asked: "Could you spare a hungry man a bite to eat?"

"No!" snapped the woman, and slammed the door in his face.

The man knocked again and slipped his foot in the crack of the door as the woman opened it. He asked: "Could I please speak to George?"

* * * *

Man is not made for defeat.

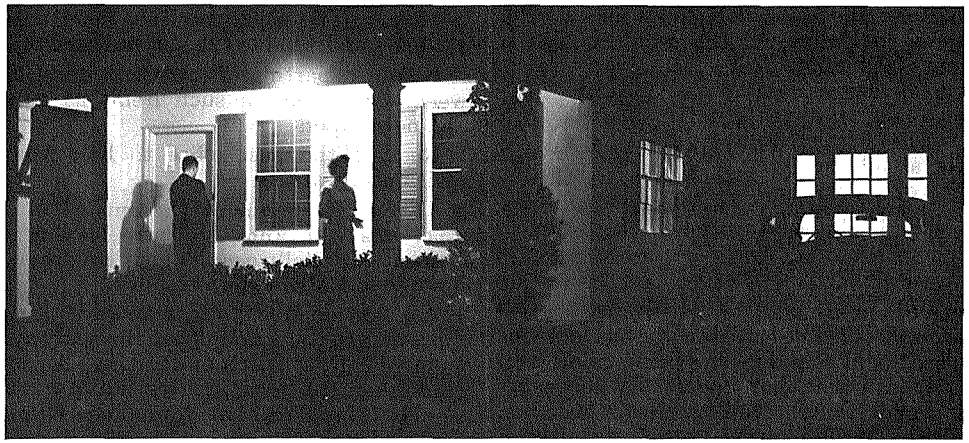
—Ernest Hemingway

* * * *

Wealthy people miss one of life's greatest thrills—paying the last installment.

TRANSIT Riders' DIGEST

Vol. XVII—No. 50 Published Weekly by N. O. Public Service Inc. AUGUST 3, 1964



In addition to exterior light, it's a good idea to leave inside lights on when leaving your home at night, according to the New Orleans Police Department.

Adults Can Earn High School Diploma

Adult Orleanians wishing to complete their high school education may do so by enrolling now in classes being offered at seven New Orleans locations. The service is being offered without charge by the New Orleans Public School system and the Louisiana State Department of Education.

Classes leading to a high school diploma are being offered at Martin Behrman High School, 715 Opelousas Avenue (Algiers); Andrew J. Bell High School, 2111 Dumaine Street; Delgado Trades and Technical Institute, 615 City Park Avenue; Warren Easton High School, 3019 Canal Street; Eleanor McMain High School, 5712 South Claiborne Avenue; Booker T. Washington High School, 1201 South Roman Street; and the Young Men's Christian Association Building, 936 St. Charles Avenue.

For additional information on courses and time, dial 891-7222.

Off On Vacation? Let Police Know

A special police squad has been assigned to protect residences left unoccupied by vacationing families, according to the New Orleans Police Department. The service is free, a police official said. And by letting the police know the details about your absence, he adds, you'll be helping them and at the same time helping protect your home and its contents.

Persons planning to be away from home more than four days should dial 822-4161 (New Orleans Police Department) and ask for the Communications Center or Complaint Department. Give the police official who answers your name and address, the time of your departure and the approximate time of return. The officer will probably want such other information as the name and telephone number of a person in the city whom the police can contact in case of an emergency, if the house is to be occupied at any time during your absence, and whether or not you plan to leave any lights on in your home.

The detailed report will be given to the district where the home is located and a copy will be given to the officers

(Continued on Page Two)

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—Good news for all who come to Hollywood and want to visit a movie studio. Universal-International feels that the visitor who pays for a ticket at the box office has been neglected, so now one can go to Universal and, for a small fee, be taken via a little tram all around the lot, enter sets that are not closed, and watch movies being made. You can also watch many of the TV shows being shot there. Don't write or call me, please. Write Universal Studios, Universal City, Calif.



Word is that Ann-Margret and Elvis are feuding.

Kim Novak is a better than fair painter. And I understand she has written some poetry that is good enough for print . . . *Dorothy Provine* crashed into a camera during a dance number in her latest movie, "The Great Race," and had to have several stitches taken in her forehead.

Joan Crawford finally left the hospital after being there for several weeks with

(Continued on Page Three)

Ballet Group Will Perform On Saturday

The third program of the Ballet Concert Association of New Orleans, Inc., a non-profit organization, will be staged at the air-conditioned Jesuit High School Auditorium on Saturday, August 8, at 8:15 p.m. The program will feature the "Pas de Quatre," "Papillons," excerpts from "The Red Poppy," the "Nutcracker" *pas de deux* and excerpts from "La Boutique Fantasque."

Featured dancers will include Carmel Cucinotta, Ginger Houge, Joan Prattini, Linda Thibodeaux, Patricia LeClercq, Reginald Denney and Rodney Irwin. Miss Lelia Haller will direct "Papillons" and "The Red Poppy."

General admission tickets, priced at $1.25, may be purchased at 605 Canal Street.

VACATION BOUND

(Continued from Page One)

on the proper beat. They will make frequent checks on the vacated residence.

The police department also suggests that vacationers observe the following rules before going on vacation:

Make certain when you leave home that all doors and windows are locked securely.

Before departing, discontinue daily or weekly deliveries of such items as milk and newspapers.

Request the post office to hold your mail or forward it.

Keep to a minimum the number of persons who know you are leaving town. Especially caution your children not to talk about your vacation.

Ask one neighbor to remove advertising matter, handbills and other throw-aways from your front porch or doorway. An accumulation of such articles indicates to would-be burglars that your home is unoccupied.

Ask the same neighbor to report to police any suspicious persons seen around your residence.

Do not leave messages for anticipated callers or guests, advising them where a key can be found, in such obvious places as the mailbox or under the doormat.

Store money, jewelry, silver and other valuable articles which can be taken easily in a bank vault or with relatives. Don't hide these articles under rugs, behind pictures, in crockery or between mattresses.

Arrange to have your lawn trimmed and bushes and hedges clipped in case of a long absence. An untrimmed lawn is an invitation to a would-be burglar.

Utilize an automatic timer to turn a lamp or so and perhaps a radio on and off regularly each evening. This will give your home a "lived-in" sound and appearance.

Police also suggest that you leave an interior and an exterior light on when leaving your home for the evening or for several hours. A house in darkness attracts the night prowler.

SPORTS dial

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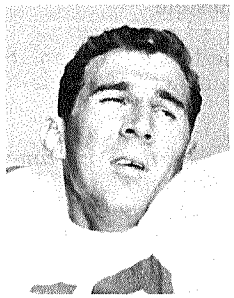
By TED ANDREWS

THE PIGSKIN PARADE will pass in review this weekend in Baton Rouge, Chicago, and New Orleans.

Baton Rouge will be the scene of the first action on August 6 when the Louisiana High School All-Star game takes place. Four of the top New Orleans area stars of the past season will see action in that game. They are Bob Borison and Barry Lee Wilson of Holy Cross and Stuart Scheer and Paul Alonzo from the Public District champion East Jefferson Warriors. They'll be guided by John Kalbacker, coach of Holy Cross, the State AAA champions. The game will get under way at 8 p.m. A crowd in excess of 25,000 is anticipated.



JERRY STOVALL



PERRY LEE DUNN

In Chicago on Friday night the spotlight will be on Soldiers Field where the National League champion Chicago Bears take on the College All-Stars.

The College All-Star-Chicago Bear game will be televised by ABC and carried locally over WVUE-TV, Channel 12, starting at 8 p.m.

Perry Lee Dunn, Natchez, Miss., fullback-quarterback who played in the 1963-64 Sugar Bowls as a member of the University of Mississippi team, is expected to play in this game.

Dunn, who was a fullback on the Ole Miss Sugar Bowl championship team of 1963—when they beat the Arkansas Razorbacks, 17-13—and a quarterback on the Rebel team which lost to Alabama, 12-7, in the 1964 Sugar Bowl, will be in the All-Star lineup against the NFL champion Chicago Bears. Five other Southeastern Conference gridders will be on the All-Star roster, including halfbacks Ode Burrell of Mississippi State and George Rose of Auburn, ends Ted Davis of Georgia Tech and Billy Truax of LSU, and tackle Dick Evey of Tennessee.

New Orleans' Sugar Bowl Stadium will be the setting on Saturday night for Green Bay Packer halfback Paul Hornung to begin his heralded "comeback" when the Packers meet the St. Louis Cardinals in a game which begins at 8:05 p.m.

The Green Bay Packers are scheduled to arrive in New Orleans at noon on Friday, August 7, and will go immediately to Tulane Stadium for an early afternoon workout. This session will be open to the public without charge.

Hornung, the former Notre Dame All-American who has become known as the "Golden Boy" of the rugged Packers, sat out last season because of suspension, but will return to action in Green Bay's first pre-season game here. Some of the other pro greats expected to see action Saturday include Jim Taylor, Bart Starr, Max McGee, Charley Johnson, Jerry Stovall and Sonny Randle.

SHOW BIZ

(Continued from Page Two)

pneumonia. Filming on "Hush, Hush, Sweet Charlotte" has started up again, but Joan may only work half a day. As yet Miss Crawford and Miss *Bette Davis,* who also stars in the movie, have not worked together in a scene. Could be some fireworks yet.

Shirley Jones told me she loves her new "black hair." Although she is a natural blonde she plans to keep her hair dark. *Carolyn Jones* and *Joan Bennett* are also blondes who keep their hair dark. These three do not go with the statement "blondes have more fun than anybody."

Met Art Carney's brother, Fred. He is the carbon copy of Art, but has naught to do with show business.

TRANSIT Riders' DIGEST

Vol. XVII AUGUST 3, 1964 No. 50

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Did You Know?

New Orleans, like many other places, had its haunted houses in the days when people believed that ghosts diverted their midnight hours in such places. One of the most famous in the history of this city was an old one which stood on Tchoupitoulas Street near Sixth.

This had been a distinguished French chateau whose broad acres comprised much of the area that became the Garden District, but it was becoming run-down when the New Orleans *Times* on November 5, 1866, devoted a story to its history.

"It was," said this article, "old, mysterious, full of strange noises at night-time, and, standing in the center of a broad sweep, the winds had good opportunity to bang the old shutters, whistle through crevices and crannies and wail around the ruined terraces and turrets. Perhaps that was the reason why it was called haunted."

It stood on one of the many plantations into which the river front lands above the old city were divided. Sugar cane fields there rustled their deep green leaves after DeBoré learned how to granulate the boiling syrup in 1794. But the rapid increase in the population of New Orleans after the Louisiana Purchase made this land more valuable for real estate development than for agricultural production, and the city pushed its growth steadily up the river, absorbing the suburban communities and even the incorporated towns.

Its original occupants had owned in whole or in part several of these old faubourgs, as the estates and plantations were called when they were opened to subdivision purposes. By 1866, said the *Times*, the land had gone into the hands of "at least ten thousand owners," and even the square of ground on which the "haunted" house stood had been sold in lots.

The old ruins had not yet been cleared away for the reason that development was not yet ready to use that ground, but the *Times* predicted that within 10 years not a trace of it would remain to remind the people where it had stood.

Five of these lots were sold that year, according to this report, for $3700, and the rest of the estate that had survived the steady whittling of the years, divided into small parcels, brought $29,585.

Quotes and Quips

The illusion that times that were are better than those that are, has probably pervaded all ages.—Horace Greeley

* * * *

Some people spread happiness wherever they go; others whenever they go.

* * * *

A teacher affects eternity; he can never tell where his influence stops.

—Henry Adams

* * * *

There's one advantage in being married—you can't make a fool of yourself without knowing it.

* * * *

Praise is warming and desirable, what the human race lives on like bread. But praise is an earned thing. It has to be deserved like an honorary degree or a hug from a child. A compliment is manna, a free gift.—Phyllis McGinley

* * * *

The quack was selling an elixir which he declared would make men live to a great age.

"Look at me," he shouted to bystanders, "hale and hearty, I'm over 300 years old."

"Is he really as old as that?" asked a listener of the youthful assistant.

"I can't really say," replied the assistant. "I've only worked for him for 100 years."

* * * *

It is well, when one is judging a friend, to remember that he is judging you with the same godlike and superior impartiality.—Arnold Bennett

* * * *

A fellow walked into a cafe wearing a hat. When the manager asked him to remove it, he noticed that the fellow's hair was parted across his head, from side to side instead of from front to back. He was curious and asked the man if it ever bothered him.

"No, it doesn't bother me," replied the man, "but once in a while, somebody will come over and whisper in my nose."

* * * *

Interruptions are the spice of life.

—Don Herold

Back File

TRANSIT Riders' DIGEST

Vol. XVII—No. 51 Published Weekly by N. O. Public Service Inc. AUG. 10, 1964



Traffic congestion and parking worries are avoided by those shoppers who use transit to go to and from the downtown business district for Community Bargain Days.

Community Bargain Days Now Going On In Downtown Stores

Those three words—Community Bargain Days—will bring thousands of bargain-seeking shoppers to the downtown business district on Monday, Tuesday and Wednesday of this week. Stores taking part in the event have stocked their shelves with "marked down" regular items and specially purchased household equipment, clothing and other merchandise. Many stores will have "back-to-school" and fall clothing merchandise for those preparing their youngsters for school opening in September.

The sales bonanza is designed to spotlight New Orleans as one of the biggest and best shopping centers in the South, according to the Retail Merchants Bureau of the Chamber of Commerce of the New Orleans Area, sponsor of the event.

Participating stores will maintain their regular opening and closing times throughout the Bargain Days, a Bureau spokesman said. On Wednesday, many stores

(Continued on Page Three)

Delgado To Screen 'Henry V,' 'Hamlet'

Two Academy Award winning Shakesperian films will be shown at the Isaac Delgado Museum of Art in City Park on August 16 and 23. The films, both featuring Sir Laurence Olivier, will be shown in the Downman Auditorium of the museum and will be open to the public, admission free.

The August 16 film will be "Henry V" and the feature of August 23 will be "Hamlet." The films will be shown on each Sunday at 1 p.m. and 4 p.m.

Delgado Museum is open from 10 a.m. to 5 p.m. Tuesdays through Saturdays and from 1 p.m. to 6 p.m. on Sundays. It is closed on Mondays and major holidays.

L'Union Francaise Sets French Classes

Classes in conversational French for adults will be offered by L'Union Francaise at 4522 Prytania Street beginning October 5. Beginner and intermediate classes will be held on Tuesdays and Thursdays from 8 p.m. to 10 p.m. and advance student classes will be held on Mondays and Wednesdays from 8 p.m. to 10 p.m.

There is a registration fee of $10 for the classes. It may be mailed, with the name and address of the student, to L'Union Francaise, 1109 Maison Blanche Building, New Orleans, La. 70112.

Some Dos and Don'ts If A Hurricane Strikes

By following the "Do" and "Don't" suggestions listed below, customers of Public Service will contribute to their own safety in a hurricane emergency and will also assist in the restoration of any interrupted service.

1. Do not touch any fallen or dangling wires—they are dangerous. Fully equipped crews, specially trained in handling such emergencies, will make repairs systematically throughout the city. Everyone without electricity will be reached as soon as possible.

2. If your electricity should go off during a hurricane, please DO NOT call Public Service. This would jam telephone switchboards, interfere with calls from repair crews and possibly delay restoration of service. After the storm, check and replace any fuses that are blown. Then if electric service is still off, wait several hours before calling 529-4545.

3. Gas service interruptions are unlikely except possibly in flooded areas. If your gas does go off, turn off valves on gas appliances and call 529-4545 immediately. Emergency crews will restore any interrupted gas service as soon as possible after the water recedes from flooded areas.

4. The hurricane could cause interruptions in transit service. Transit vehicles will run as long as they can be operated safely. Special crews will be standing by to restore service to normal after the storm.

For Food Freezer Owners. If a hurricane causes the electricity to be out for more than 12 hours, placing dry ice in your food freezer will provide temporary refrigeration. Refrigeration specialists say 50 pounds of dry ice should keep the average freezer at a safe temperature up to 72 hours.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Richard Chamberlain* had a date with *Dorothy Provine* at the party *Hedda Hopper* gave for *Colleen Moore*. Nothing serious—but they sure are a handsome couple . . . Rumors are that *Jane Powell* will marry a wealthy Australian and move "down under" . . . *Donald O'Connor* had a ball playing in "Little Me" in Dallas.



The Mirish Brothers want Dorothy Lamour—complete with sarong—for a picture titled "Hawaii." Dottie still has the figure to do it, too!

Some of the stars who are traveling the Straw-Hat Circuit this summer are *Gloria DeHaven* in "The Sound of Music"; *Jerry Van Dyke*, "Wish You Were Here"; *Imogene Coca*, "A Rainy Day In Newark"; and *Walter Pidgeon* in "Take Her, She's Mine."

Amanda Blake, who plays the role of "Kitty" in "Gunsmoke," gave a party to introduce her fiance *Jason Day* to her friends and the cast of the TV show. She's taking flying lessons so she can commute from her new home in Scottsdale, Ariz., to the Gunsmoke set in Hollywood.

Bob Stack, on a safari in Africa, will write of his experiences for a national sports magazine. The article will be in the form of letters to his wife.

Tommy Sands is back at March Field and his duties in the Air Force Reserve. He recently completed a role in a new TV series titled "Slattery's People." It will make its debut in the fall . . . Tourists out this way are flocking to the new Movieland Wax Museum. It's near Disneyland.

Bob Walker Jr., who is the image of his late father, broke his ankle, but will continue with his Straw-Hat Circuit tour in the East. The injury has ruined his chances to star in the pilot episode of "See Here, Private Hargrove." *Peter Fonda* will try for the part.

Jessica Tandy has been signed for "The Physicists," scheduled for a

(Continued on Page Three)

Riders' TRANSIT DIGEST

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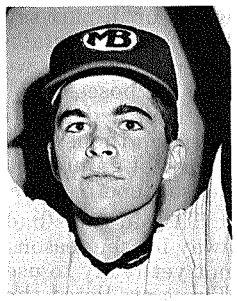
Riders' TRANSIT DIGEST

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

TWO NORD teams travel to out-of-state locations this week to participate in regional games that may take them on to a chance at bigger championships.



JERRY BRECHTEL

Following their state championship victory in Ville Platte last week, the NORD-Maison Blanche Babe Ruth All-Stars move on to the regional tournament this week in Paragould, Ark. Coach Rags Scheuermann's youngsters drew a first round bye and will not see action when the tournament games begin on Monday, August 10. NORD-MB meets the winner of the Arkansas-Texas clash on Tuesday at 9 p.m. The tourney is a double elimination event.

Scheuermann is counting on his pitching staff to again lead the squad. Jerry Brechtel led the way in Ville Platte with two of NORD's three wins. He hurled a no-hitter over Abbeville and a one-hitter against Houma in the championship game. He also slammed a last inning homer in the Houma game to give his club a 3-2 win. Danny Drumm rates just a step behind Brechtel. He picked up the second win for NORD-MB in the state playoffs.

The club's batting power rests in Brechtel, Frank Fortunato, John Vitrano and Dick Burke.

Should NORD-MB win the regional, they will advance to the World Series in Woodland, Calif., August 22-29.

The NORD-Kiwanis, seeking a sixth All-American Amateur Baseball Association national championship for the Crescent City, invades Pennsylvania this week for the regional in Altoona, August 13-16. Surviving that, they will be one of 16 teams in the finals at Johnstown, August 19-25.

Coach Scheuermann, who also coaches this group, says this team has "an excellent pitching staff, adequate defense, hitting that must perk up and catching that will keep us in business if it comes through." He admits that he faces a rough road in quest of his fifth title in 15 tries. Johnny Altobello coached the first NORD champions in 1947.

The hurling corps includes lefthanders Dennis Palazzo, Elton Remondet and Bill Timken, and righties Van Quigley, Maurice Ogier, Don Delatte, Dickie Boba and John Olagues. All are Louisiana college products and possess a variety of pitches.

Bobby Satter and Roy Urban will share the catching, Keith Graffagnini will be at first, Bobby Burns at second, Eddie Koehl or Larry Schneider at third and Dave Fletterich at short. Tony Bianca will patrol left field, Don Gennusa will play center and Steve Shapiro right.

BARGAIN DAYS

(Continued from Page One)

will wind up the sales event with a "Dollar Day."

Residents planning to take advantage of the Bargain Days will find it convenient and economical to travel to and from the stores by bus, trolley coach or streetcar. By riding transit, shoppers can avoid traffic congestion and parking worries. Those riding between 9:30 a.m. and 4:30 p.m. will avoid rush-hour periods.

SHOW BIZ

(Continued from Page Two)

Broadway opening on October 7.

Judy Garland wired her daughter *Liza Minelli* 1,000 roses when Liza opened her "Fantastics" tour . . . Don't miss "The Unsinkable Molly Brown." It's a terrific movie and *Debbie Reynolds* gives a never-to-be-forgotten performance. Also catch "The Night of the Iguana." 'Tis great!

Polly Bergen, who hasn't sung on television for a long time, has a five-figure offer to sing a few tunes on "Hollywood Palace."

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.



Did You Know?

New Orleans in 1842 had "the best regulated post office in the United States," according to the City Directory published that year, which described the impressive structure which then stood in the first block of Royal Street, housing the Merchants Exchange, offices and a bar, in addition to the post office.

The building had been erected in 1835-36 at a cost of $100,000, and fronted on both Royal Street and Exchange Place. Both facades were of white marble and Corinthian columns on the Royal Street side and inside the building further distinguished the structure. Postmaster William DeBuys, appointed in 1841, moved the post office into the building and here it remained until 1860, when it was moved to larger quarters in the Customhouse.

On the Exchange Place side, the Directory explained, there were separate delivery facilities for those who spoke French, for those who spoke English, for ladies, and for advertised letters. This was the general delivery section, with boxes costing 50 cents a month. The Directory described the activity here ". . . when the mail is expected or when it has arrived. Thousands throng around, each one looks eagerly at his box, sees the long expected packet placed in the proper repository. Above him he can see the classic columns of the Merchants Exchange Reading Room, which is in the Corinthian order, copied from the exquisite monument of Lysicrates at Athens."

The variety of activity in the building also attracted the attention of Oakey Hall, who penned this comment in *The Manhattaner in New Orleans:* "Turn into the Exchange Building from Royal Street. In the passageway you pass a man selling buckskin purses, a newspaper vendor, a Negro girl selling flowers and cakes, a cigar man, all of whom blockade the entrance to the post office and bar (on which latter you turn your back to drop a letter or to call your box number). Within this building each day much abused post office clerks and over-praised bar boys vie each other in their assiduity to customers."

Even after the post office had departed, the building remained a gathering place for business men, especially in its elegant reading room. In recent years of this century it was occupied by a restaurant and a theatre, and was destroyed by fire in 1960.

Bicycle Races Set At City Park Site

Anyone eight years or older who can ride a bicycle well enough to race it is invited to enter bicycle races to be held on Sunday, August 30, at 2:30 p.m. at Marconi Drive and Harrison Avenue in City Park. The races are under the joint sponsorship of the Southern Amateur Athletic Union and the Bicycle Club of Louisiana, both non-profit organizations. Spectators are invited to watch the races.

Fully-equipped or stripped bicycles (to reduce weight) are eligible for entry in the races. Participants may wear shorts, trousers, athletic or sport shirts. Professional racing bicycles and professional racers are prohibited from entry.

Medals and trophies will be awarded to winners and runners-up in 10 races which will range from the half mile for girls 8 to 10 years to the mile race for men 18 years and over. The 11th race will be open to participants 16 years of age and over.

Persons planning to enter the races will be required to pay an entry fee of $1 and have a 1964 Orleans Parish Bicycle License. Prospective entrants who do not have a bicycle tag may secure one at the Police Bicycle Division, 2552 St. Philip Street, from 8:30 a.m. to 4 p.m. on weekdays and on Saturdays from 8:30 a.m. to noon. Official bicycle race entry forms may be secured from NORD centers, bicycle dealers, schools, summer camps, police stations and athletic clubs.

SHOW BIZ

(Continued from Page Three)

rected "Tom Jones," "Look Back in Anger" and "A Taste of Honey." The cast will include *Rod Steiger, Robert Morse, Jonathan Winters, Anajanette Comer* and *Sir John Gielgud.* It is being filmed in and around Los Angeles.

Rod Taylor and his wife Mary Hilem are expecting their first child in September. Rod has just completed "36 Hours," a drama of World War II, with James Garner and Eva Marie Saint.

TRANSIT Riders' DIGEST

Vol. XVII—No. 52 Published Weekly by N. O. Public Service Inc. AUG. 17, 1964



Canal line buses, local and express, began operation on a neutral ground roadway in the downtown business district on Sunday, discontinuing temporary operation in street roadways in effect since May 31. Passengers are now again boarding and alighting from Canal line transit vehicles on the broad neutral ground.

Canal Line Buses Now Operating On Downtown Neutral Ground

Canal line local and express buses, which have been operating in Canal Street roadways in the downtown business district since May 31, on Sunday began operation on new roadways in the center of the Canal Street neutral ground. Sidewalk curb stops used by the Canal buses during the temporary street operation downtown were discontinued and neutral ground stops in effect before the conversion to bus operation were resumed.

Operation of Canal line buses is not affected in the section of Canal Street beyond Claiborne Avenue to City Park Avenue, where they continue to use the street roadways, which were widened from 35 to 44 feet in an earlier phase of the Canal Street Transit Improvement Program. Buses enter and leave the neutral ground roadway for operation in the downtown business district via access openings located approximately 400 feet from Claiborne Avenue.

Canal line buses are designated CANAL-Cemeteries; CANAL-Lake Vista via Canal Boulevard; CANAL-Lakeshore via Pontchartrain Boulevard; EXPRESS 80; and EXPRESS 81. No other bus lines using Canal Street are affected by the change.

Announcement of the beginning of neutral ground operation was made by Public Service President Clayton L. Nairne who

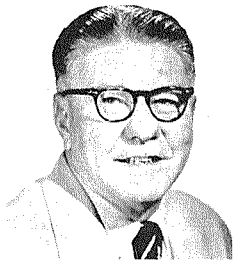
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SPORTS dial

By TED ANDREWS

BACK IN April, before the start of the 1964 major league baseball season, presidents Warren Giles of the National League and Joe Cronin of the American League predicted that their leagues would have pennant races which would rank among the closest and most interesting in their history. As the league races approach the stretch drive, both predictions are looking good. At this writing, three teams in the American League and four in the National have a good chance at the pennant.



The domination of the American League by the New York Yankees for many seasons past seems to be shaky and it could be that Yogi Berra, in his first year at the helm of the Yanks, will be watching the World Series on television.

The Baltimore Orioles and the Chicago White Sox have not been idle in the win column and this race could go right down to the wire with a chance that the final day of the season could end with a three-way or two-way tie for the championship.

The National League offers even greater variety. Four clubs, the Philadelphia Phillies, the San Francisco Giants, the Cincinnati Reds and the Pittsburgh Pirates, are close enough that a hot streak in September could put any one of them in the World Series.

The Phillies under Gene Mauch, who once managed the Atlanta Crackers, have been an astounding team so far. Their recent acquisition of former New Orleans Pelican Frank Thomas may add the punch they need at the bat and carry the Phillies all the way.

With several teams locked in a tight pennant race, pitching can be the important factor in determining a winner.

One expert, Joe Mathes, retired farm director of the St. Louis Cardinals, sums it up this way: "The team which finds one more pitcher will win the pennant." The need for "one more pitcher" does not, in all cases, refer to a search for a newcomer. It could be that one of the pitchers presently on the staff could start to win consistently. Or it could be that someone from the farm system could be brought up and start winning.

Whatever happens, appearances are that the races should be close right down to the wire and fan interest should continue at its present peak. Incidentally, if two National League teams finish in a tie, a best two-out-of-three-game play-off will settle the pennant. In the American League a play-off of a tie would be a one-game affair.

Police Benefit Show To Offer Top Talent

Top entertainers from local night clubs and supper clubs and radio and television stations will offer generous servings of their talent at the annual police benefit show at City Park Stadium on Monday, August 24. The show, billed as "The Biggest Show In Town," will get under way at 7 p.m.

All performers are donating their time. Proceeds from ticket sales will go to the Police Mutual Benevolent Association, which maintains a fund to provide financial aid for widows and families of police officers who died in the line of duty.

Headlining the show will be the current featured attractions of the Blue Room of the Roosevelt Hotel.

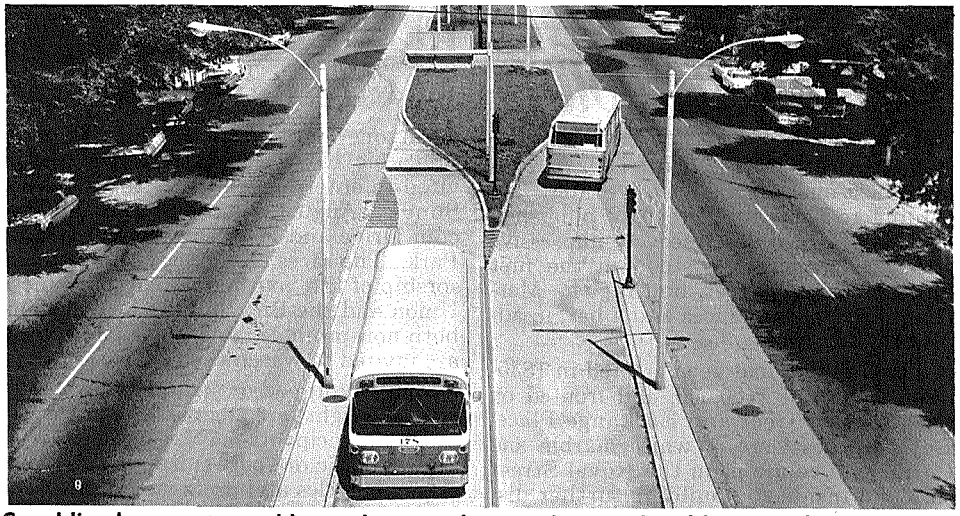
General admission tickets are priced at $1 for adults and 60 cents for children. They may be purchased at New Orleans Police Department district stations, at Police Headquarters at Tulane Avenue and South Broad Street and at City Park Stadium before the show begins.

TRANSIT Riders' DIGEST

Vol. XVII AUGUST 17, 1964 No. 52

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Riders' TRANSIT DIGEST



Canal line buses enter and leave the neutral ground roadway near Claiborne Avenue as shown above. From here to City Park Avenue, they use Canal Street roadways widened in an initial phase of the Canal Street Transit Improvement Program.

CANAL LINE BUSES

(Continued from Page One)

also reported that the Canal Street Transit Improvement Program, scheduled for completion by October 1, is ahead of schedule. Resurfacing of the widened roadways from curb to curb in the section of Canal Street from Claiborne Avenue to City Park Avenue is well under way, he said, and installation of new, modern street lighting has begun. Existing temporary street lighting poles will be removed after the new lighting is placed in operation.

The Parkway & Park Commission will begin landscaping the neutral ground from Claiborne Avenue to City Park Avenue in the near future.

The new Canal bus service, since its inauguration a little more than two months ago, has provided direct bus service between the river and the lake, with no transferring. The cost of the service is the same as on other NOPSI lines: a basic fare of 10 cents for local service and 15 cents for express service. The express service on the Canal line makes no passenger stops between Claiborne Avenue and City Park Avenue and makes the same passenger stops as local service on other portions of the route.

In his Progress Report, marking the approaching conclusion of major construction on the Transit Improvement Program, Mr. Nairne expressed the Company's appreciation for the cooperation of the people of New Orleans during the construction period and expressed the hope they will enjoy using the improved Canal Street and improved transit service.

For additional information about the new service, the public is invited to write New Orleans Public Service Inc., 317 Baronne Street, Unit 50, New Orleans, La. 70160, or telephone 529-4545, Extension 515.



HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—The Lincoln Art Theatre in New York is being billed as the most intimate and unique theatre in the country. It has antique furniture and charming decorative pieces reminiscent of the famed Ford's Theatre of Lincoln's time . . . "The Loved One," a film based on *Evelyn Waugh*'s novel of the same name that is a biting satire of Hollywood's funerary customs, will be directed by *Tony Richardson*, who also di-



(Continued on Page Four)

Did You Know?

Looking across the river, the early comers to New Orleans could see a lush swamp island, bounded by Lake Salvador, Little Lake and bayous Barataria and Perot (as we know them today). Beyond it was Barataria Bay with its two large islands, Grande Terre and Grand Isle, a 6 x 15 mile embayment of the Gulf of Mexico into which an interconnected maze of waterways emptied. Besides cypress and live oaks, needed respectively for termite-proof buildings on land and ship-building, this swamp island contained large resources of land and marine life.

By the time Louisiana went under the American flag, it is estimated that this Barataria included the entire area between the Mississippi River and Bayou Lafourche, and extending from Barataria Bay to the neighborhood of today's Donaldsonville. It had a population of 5000 or so. Among them were privateers and smugglers, established on Grande Terre and Grand Isle under the organizing genius of Jean Lafitte and they knew that countryside as well as they knew the backs of their hands.

Barataria waterways were the shortest and easiest routes for the British amphibious forces based on the Chandeleur Islands in the Gulf of Mexico to attack New Orleans and begin their invasion of the United States. So the British sent a military embassy to Jean Lafitte on Grand Isle, threatening to destroy his headquarters if he did not show them the backdoor route to New Orleans through Barataria, and promising that if he did, he would have a commission as captain in the Royal Navy, would receive an enormous grant of land, and $39,000 in cash.

A lesser man might have accepted. In one of the most incredible blunders in our country's history, the United States had a few weeks before attacked the Lafitte headquarters in Barataria Bay, seized a number of ships there, destroyed many warehouses filled with the loot of privateering, and killed and captured a number of Baratarians.

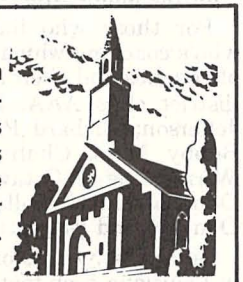
But Jean refused to be a party to treachery. He loved his adopted country. By courier pirogue he sent full details of the British proposal to Governor Claiborne and the federal authorities in New Orleans with the request that he be allowed to join in the defense of his adopted country and put at its disposal all his resources in manpower and material of war.

Nothing doing, came back the word.

Even when the heaviest amphibious blow England had ever mounted against the United States was about to fall, General Jackson turned down the pleas made by Major General Jacques Villere of the Louisiana State Militia and Bernard de Marigny of the Committee of Defense to take a second look at Lafitte and his offer. As long as the civil authorities of the United States are prosecuting "these hellish banditti," he replied, "my hands are tied." The two carried that word to Federal Judge Dominick Augustin Hall, who said, "If you put through the Legislature a resolution demanding that action against the Baratarians be suspended four months I will give instructions to the District Attorney how to solve this problem."

They did and he did, and Baratarian cannon and fighting men helped give Jackson at Chalmette a victory unparalleled in the annals of war. The fighting did not end with the British retreat on January 8, but continued for 11 days longer. British reinforcements tried to organize new attacks but their formations were broken up before they took shape by the peerless cannonfire of the Baratarians. The rifle fire of the upriver backwoodsmen has been copiously lauded in the recordings of fact and fiction, and there is no doubt about the marksmanship of men who could draw a bead on squirrels scampering through the trees. But it was the gunfire of Dominick You and his Baratarians that finally beat the British back to their ships off the Chandeleur Islands.

The story is told by Jane Lucas de Grummond in *The Baratarians and the Battle of New Orleans.*



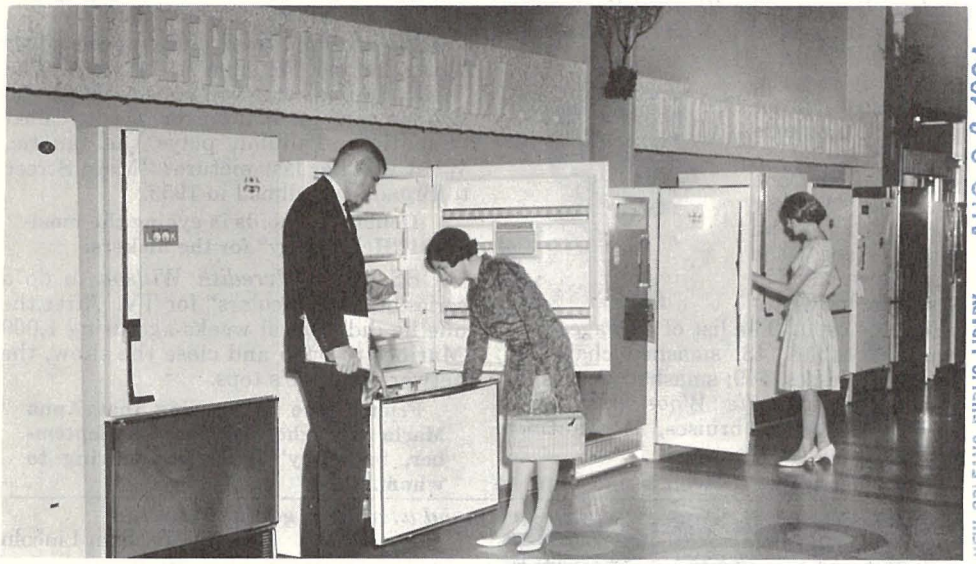
Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.

TRANSIT Riders' DIGEST

Vol. XVIII—No. 1 Published Weekly by N. O. Public Service Inc. AUG. 24, 1964

B.F.

NEW ORLEANS PUBLIC LIBRARY AUG 26 1964



Downtown shoppers and workers are invited to see the no-frost freezer and refrigerator-freezer display at Public Service on weekdays from 8:30 a.m. to 5 p.m.

Donations Sought For Football Fund

The annual campaign for funds to send some 800 underprivileged children from 17 institutions to all of the Tulane University home football games is now under way. The campaign is known as the States-Item Children's Football Fund. This marks the 26th consecutive year that civic-minded workers are soliciting money from individual citizens and business establishments to enable less-fortunate youngsters from institutions for the homeless, from neighborhood centers and from schools for the physically and mentally handicapped to see all of Tulane's home football games.

Persons wishing to contribute may send their donations to the Children's Football Fund, 222 North Rampart Street, New Orleans, La. 70112, or 615 North Street, New Orleans, La. 70130.

No-Frost Freezer, Refrigerator-Freezer Display At NOPSI

Orleanians interested in purchasing a no-frost freezer or refrigerator-freezer combination now have the opportunity of seeing the products of several manufacturers displayed on the first floor of Public Service, 317 Baronne Street. The display has been arranged by Public Service in cooperation with manufacturers, distributors and dealers as a convenience for downtown shoppers and workers.

Trained NOPSI representatives are on hand Mondays through Fridays from 8:30 a.m. to 5 p.m. to explain the features of the more than a dozen no-frost freezers, refrigerator-freezers that are displayed.

Owners of conventional freezers or refrigerator-freezer combinations will benefit by looking into owning a new no-frost unit. Modern, no-frost freezers and refrig-

(Continued on Page Three)

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—The *Richard Burtons* are expected to arrive in Hollywood on September 4 for a short stay . . . The following is proof positive why movie making can be expensive. For one scene in Warner Brothers' "The Great Race," the damage wreaked in a saloon brawl totaled $100,000. The list of damages read: smashed tables, 48; smashed chairs, 62; smashed glasses, 549; smashed bottles, 37; mirrors, 7; *Natalie Wood*, bruises, 4; *Dorothy Provine*, bruises, 7; stuntmen, bruises, innumerable.



Kerry Kollmar, 10, who is in the movie "Pajama Party," is the daughter of *Dorothy Kilgallen* and *Richard Kollmar*. Momma appears on "What's My Line."

Ross Hunter has signed *Robert Goulet* to a three-picture contract. It all came about from Goulet's performance in "I'd Rather Be Rich." Maybe Bob will sing in one of the new ones . . . *Chad Everett*'s costar in his latest movie, "The Swingin' Set," will be *Nancy Sinatra Sands*.

Tallulah Bankhead returns to the silver screen for her first film in 11 years. The "hello dahling" star will appear before the London cameras in a horror picture called "Fanatic." Tallulah plays the fanatic. What was her last picture? "Main Street to Broadway," filmed in 1953.

Debbie Reynolds is eyeing the musical "Hello Dolly" for the flickers.

CBS wants *Meredith Willson* to do a series of "Spectaculars" for TV. After the one he did several weeks ago using 1,000 Marines to open and close the show, the network feels he's tops.

Friends are whispering that Anna Maria Alberghetti will wed in September, but they're not whispering to whom.

Quotes and Quips

The important thing is to be on the spot at the moment most favorable for gaining the desired advantage; and it will be found that of men who get what they want in this world, both those who seem to hasten and those who seem to lounge, are always at the right place at the right time.
—David Graham Phillips

* * * *

A fussy diner was ordering breakfast: "Two eggs, please. Don't fry them a second after the white is cooked. Don't turn them over. Not too much grease. Just a small pinch of salt on each. No pepper."

The waiter waited.

"Well, what are you waiting for?" the diner inquired.

The waiter replied: "The hen's name is Betty. Is that all right, sir?"

* * * *

When I'm getting ready to reason with a man, I spend one-third of my time thinking about myself and what I am going to say—and two-thirds thinking about him and what he is going to say.
—Abraham Lincoln

* * * *

The rural dentist treating an elderly patient asked, "Could you pay for a dental plate if I found one necessary?"

The shrewd old farmer hesitated for a moment, then replied: "Would you find one necessary if I couldn't pay for it?"

* * * *

Summer afternoon—summer afternoon; to me those have always been the two most beautiful words in the English language.—Henry James

* * * *

When all is said and done, there's generally more said than done.

* * * *

A good listener is not only popular everywhere, but after a while he knows something.—Wilson Mizner

TRANSIT Riders' DIGEST

Vol. XVIII AUGUST 24, 1964 No. 1

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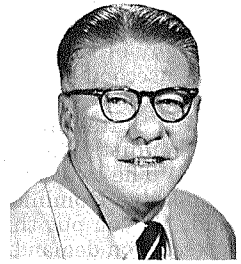
Riders' TRANSIT DIGEST

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SPORTS dial

By TED ANDREWS

THE PREP GRIDIRON season won't get into full swing until the weekend of September 11, but four local prep teams will play in an abbreviated curtain raiser before the professional game pitting the Chicago Bears, defending National Football League champs, against the Dallas Cowboys on September 5 at Tulane Stadium. Jesuit, Warren Easton, Fortier and St. Aloysius will participate in 15-minute exhibitions which should give prep followers some idea of how the teams will shape up during the season.



It's a bit early for predictions, but it does look like another banner year for both the Catholic and public school leagues. Fans are hoping that the Crescent City will produce another state champion in 1964.

In the Catholic loop everyone will be gunning for the Holy Cross Tigers, who won the 1964 Triple-A state title. Coach John Kalbacher, while admitting Holy Cross will again be strong, believes the league will have more balance this year and that any team in the loop will be capable of beating any other team on a given night.

In the public school league, East Jefferson, West Jefferson, Chalmette and Easton will be strong. Any one of these teams can be counted on to make a run for the public title.

For those who like to keep track of who's coaching which team, here's the list of coaches and their schools in the public district class AAA: Bob Whitman, East Jefferson; Richard Preis, West Jefferson; Bobby Nuss, Chalmette; Earl Hubley, Warren Easton; Octave Tournillon, Fortier; Don Fortier, Nicholls; John Beattie, McDonogh; and Emmette Miche, Behrman.

Since this year is one of reclassification in Louisiana prep football, the city's Catholic group will have three newcomers to its league, South Terrebonne, Terrebonne and Thibodaux. The coaches of the Catholic teams are: John Kalbacher, Holy Cross; Ken Tarzetti, Jesuit; Leemon McHenry, De La Salle; Don Perret, Redemptorist; Billy Arms, St. Aloysius; Lucas Marcello, South Terrebonne; Frank Spruiell, Terrebonne; and M. T. Tatum Jr., Thibodaux.

Clothing Can Burn

Flame . . . flash . . . fatality.

That's an accident report in brief—an accident report about someone who neglected to remember that clothing *can* burn.

It's an all-too-frequent report, according to National Fire Protection Association studies, and the most frequent victims are children and the elderly.

The trouble starts when people fail to keep a respectful distance from flames, sparks—any source of intense heat. Among them are matches, smoking materials, stoves, heaters of many types, fireplaces and outdoor fires.

Some types of clothing and fabrics are more prone to catch fire than others. Be careful of lightweight, loose-fitting clothes, ruffles, flounces, long and loose sleeves, filmy nets and gauzes, the NFPA advises. Some sweaters with brushed long fibers ignite easily. Little girls' flared and many-petticoated party dresses are risky, as are many improvised children's costumes.

Sensible clothes and sensible caution are the effective safeguards against always-dangerous clothing fires, the Fire Protection Association points out.

NO-FROST

(Continued from Page One)

erator-freezers provide substantial benefits for the busy homemaker.

With a no-frost unit you never have to defrost, never have to scrape or juggle messy dripping pans because frost just doesn't form. There is more food storage capacity in the same floor space than in older models because walls are thinner, insulation is more efficient and door storage space is larger. Faster freezing assures an always plentiful supply of ice cubes.

Public Service does not sell freezers or refrigerators. For information about purchasing the no-frost freezer or refrigerator-freezer of your choice, see your appliance dealer.

Did You Know?

Much has been written about the gruesome and unhappy aspects of the once popular *code duello* by which earlier Orleanians on occasion settled disputes. Numerous accounts testify that this often lethal method of upholding honor all too frequently left in its wake grieving widows and fatherless children. However, on occasion such encounters resulted in considerably more humor and good fellowship than pathos.

Two duels which ended on these lighter notes were recounted by John Augustin in an 1887 issue of *Art and Letters*, a local magazine of that period. In the first, which took place in the spring of 1840, two professional fencing masters, Monthiach and Thimecourt, were the principals. Monthiach, a German, was tall and muscular, and, according to Augustin, one of "the best natured fellows in the world." Thimecourt, "one of the most noted professors of fence of the period," was a Frenchman whose favorite weapon was the broadsword. As luck would have it, it was "some slight difference" over the use of that weapon that had caused their disagreement. "The duel was short, sharp and decisive. At the first pass, Monthiach made a terribly vicious cut at his adversary, evidently intended to cut off his head at one blow. The *coup* was admirably conceived and executed."

"Thimecourt, who had his own ideas, did not parry with his sword, but dodged. His hat was cut clear in two, Monthiach's blade grazing his scalp. At the same time the Frenchman, passing under his adversary's sword, opened his breast with a splendid *coup de pointe*. The seconds interfered. The gash was a frightful one, and blood flowed freely, yet the German professor insisted upon going on with the fight. The seconds, however, would not permit it."

At this point, Augustin recalled, "Monthiach, to the horror of the by-standers, pulled out some tow, which he had in his pocket, and packing his wound with it, to stop the flow of blood, walked home in a frenzy of anger, cursing at the seconds who had stopped the fight, for, as he said, it was a beautiful *coup*, and he would have assuredly chopped off Thimecourt's head if he had had a chance to renew it."

It is likely that Monthiach's pride suffered greater injury than his physique, for just three days later he was seen "on parade, marching, musket in hand, in the ranks of the 'Fuseliers,' a German militia company."

The second encounter which ended without serious consequences, and certainly with a good deal more cheer, involved two young Creole dandies named Pedesclaux and Augustin. Long friends, they were both members of the dashing *Canonniers D'Orleans*, an artillery company.

Augustin, who had just been elevated to the rank of lieutenant and was resplendent in his dashing uniform with trailing artillery sabre, took exception when Pedesclaux, with good nature but little reverence, kicked the weapon and queried, "What could you do with this thing?" The retort was quick: "Follow me a few paces to some quiet place, and I will show you!"

Choosing two gentlemen to act as seconds, the pair, accompanied by "a delighted crowd, eager for the sight of a scrimmage, marched to the scene of combat." There "the adversaries doffed their uniforms, stripped to their shirt sleeves, and drew their weapons." At the seconds' command, "Allez, messieurs," the encounter was opened "with a will." Though Pedesclaux was the more skilled, Augustin was agile and willing, and "after a few passes," through luck he "cut his redoubtable adversary in the sword-arm."

"The second interfered; there was a great shaking of hands, and the incident ended in a gay and plentiful dinner at Victor's, on Toulouse street."

Quotes and Quips

"What is your name, sir?" the bank teller asked politely.

"Don't you see my signature?" snapped the indignant patron.

"Yes, sir," replied the teller, "that's what aroused my curiosity."

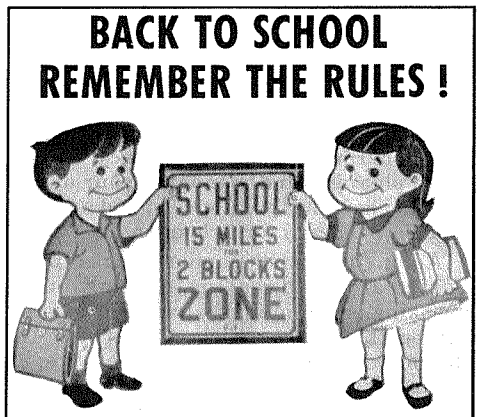
* * * *

Valor is a gift. Those having it never know for sure whether they have it until the test comes. And those having it in one test never know for sure if they will have it when the next test comes.

—Carl Sandburg

TRANSIT Riders' DIGEST

Vol. XVIII—No. 2 Published Weekly by N. O. Public Service Inc. AUG. 31, 1964



Pictured above is the front of one of the 300,000 leaflets that will be distributed throughout the city this week and next. On the reverse side are safety rules for parents, motorists and children to follow.

Grid Group Offers Free Transit Rides

Free transit rides will be provided for those planning to attend the National Football League professional game featuring the Chicago Bears and Dallas Cowboys on Saturday, September 5, with the compliments of the New Orleans Professional Football Club, Inc., sponsor of the game.

Coupons good for rides to and from Tulane Stadium will be printed in *The Times-Picayune* and *States-Item* this week. These coupons will be good only on the St. Charles, Broadway, Claiborne, Freret and Nashville transit lines, all of which pass in the vicinity of the stadium. Persons using their automobiles to go to the game will be afforded the convenience of parking at locations along the routes of these transit lines, and using the free ride to the

(Continued on Page Three)

Obey Traffic Rules, Safety Groups Urge As Schools Re-Open

The safety of children returning to school this week and next depends on the traffic attitudes of motorists, parents and children. This is the basic message behind the back to school safety program of the City's Traffic Safety Education Section and the Metropolitan New Orleans Safety Council, which has as its theme, "Back To School, Remember The Rules."

Parents can best cooperate with the child safety program by following these rules:

Set a good example by observing speed limits in school zones.

Obey all other traffic laws.

Teach children to obey traffic and safety rules and to have respect for those whose job it is to enforce traffic rules.

Motorists can best aid the safety of

(Continued on Page Two)

Delgado To Screen Modern 'Hamlet'

A modern version of the Hamlet story, titled "The Rest Is Silence," will be the next offering in the Isaac Delgado Museum of Art's popular Shakespearean Film Festival. The film, a German production, has English subtitles. It will be shown at 1 p.m. and 4 p.m. on Sunday, September 6.

To help defray the cost of the film, a donation of 50 cents will be requested from each person, a museum spokesman said.

As a special "back-to-school" treat for the young people of the city, the museum will present a showing of "Dumbo" on Saturday, September 19, at 1 p.m. and 3 p.m. Admission will be free. "Dumbo" is a Walt Disney film about the amazing adventures of a flying elephant and a masterful mouse.



HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Peter Falk* would like to make the life of the late actor *John Garfield* into a film. Peter would play the part of Garfield . . . *Shari Lewis*, who gave up her network children's show to move into adult entertainment, is rolling in high gear. She is playing to packed houses around the country with her night club act and was a big hit in a California production of "Bye, Bye Birdie" . . . *Ethel Merman* is slated to open at the Roosevelt's Blue Room on September 10. Ethel, I understand, asks for no alimony in divorcing *Ernest Borgnine*—but she'll get all the wedding gifts.



Jean Simmons will make her Broadway debut in November.

If you haven't you ought to hear *Ella Fitzgerald*'s new platter, "Can't Buy Me A Love." It's a bossa-calypso number.

BACK TO SCHOOL

(Continued from Page One)

school children by:

Watching for children stepping from between parked cars.

Obeying the 15-mile-per-hour speed limit in "School Zones" and "School Crossings."

Giving young bike riders every consideration.

Children can contribute to their safety by remembering to:

Walk the safest route to school.

Look both ways before crossing streets.

Watch for turning traffic.

Cross at intersections only.

Follow the rules learned in school and at home and obey traffic signs and signals, school crossing guards and patrol boys.

The safety agencies are also reminding parents of children who ride bicycles to school that citations will be issued to all bicycle riders who violate any portion of the traffic code and to all operators of unlicensed bicycles.

The aim of the bicycle registration is to maintain a permanent record of the serial number and the owner's address in the event the vehicle is stolen, or for identification after being recovered.

Bicycle licenses may be purchased for 50 cents each at the New Orleans Police Department's Bicycle Division, 2552 St. Philip Street between 8:30 a.m. and 4 p.m. on weekdays and from 8:30 a.m. to 12 noon on Saturdays.

Persons applying for licenses should have the serial number and make of the bicycle, plus the owner's name and address.

YMCA Now Enrolling For Fall Term Classes

Enrollments for fall term classes at the Young Men's Christian Association are now being accepted. Both men and women, regardless of educational background, may take the YMCA's self-improvement courses. There are no tests, grades or report cards. Most classes are held once a week for six weeks in air-conditioned classrooms.

New courses and activities include reading for slow readers; slim, trim and charming; a series of musical movies; planning and managing your own home; enjoying great music; and a tour of New Orleans for Orleanians.

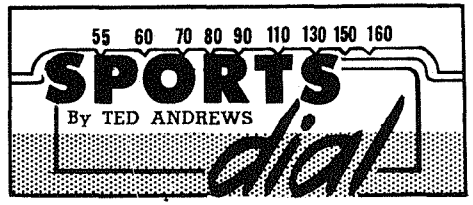
Among the other popular courses being offered are rapid reading, dancing, public speaking, swimming, sketching and painting, golf, tennis, fencing, contract and duplicate bridge, real estate principles, interior decorating, upholstering, typing, shorthand, use of good English and guitar.

Enrollments must be made in person at the YMCA, 936 St. Charles Avenue, prior to the beginning of classes. Persons wanting additional information or a catalog of classes may dial 524-1574.

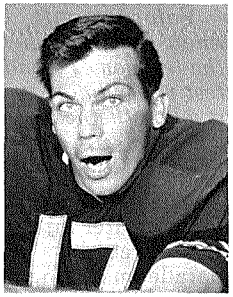
Riders' TRANSIT DIGEST

Vol. XVIII AUGUST 31, 1964 No. 2

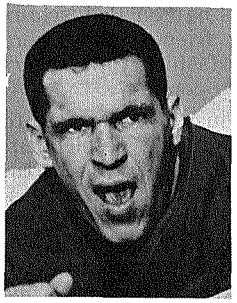
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PREP AND PROFESSIONAL footballers will team their talents on Saturday, September 5, in Tulane Stadium when the world champion Chicago Bears and the fast-rising Dallas Cowboys collide in the second professional football game of the summer here in New Orleans. The preppers will appear in a jamboree as pre-game entertainment. Fortier and St. Aloysius will tangle at 7 p.m. and Jesuit and Warren Easton renew a storied series at 7:30 p.m. The big pro boys will make their appearance at 8 o'clock.



RICHIE PETITBON



LEE ROY JORDAN

The Bears won the National Football League championship last season with a great defense that featured backs Richie Petitbon and Roosevelt Taylor, both Orleanians, and former LSU tackle Earl Leggett. Chicago has sensational offensive performers in quarterback Bill Wade, halfback Ronnie Bull and end Mike Ditka.

The Cowboys are expected to be title contenders this season, thanks to one of the league's most explosive attacks. With quarterback Don Meredith throwing bombs to such receivers as Tommy McDonald and Frank Clarke and with defenders such as tackle Bob Lilly and linebackers Terry Tubbs and Lee Roy Jordan, Dallas will be a tough foe for the Bears.

Two familiar faces in Tulane Stadium on Saturday will be former Ole Miss quarterback Perry Lee Dunn and ex-Georgia Tech signal caller Billy Lothridge. They are rookies trying to make the Cowboy team.

Lothridge has been especially impressive as a punter in early pre-season games. Sonny Gibbs, the world's biggest quarterback, may also see action for Dallas. The 6′7″, 235-pound former TCU star sparkled in a victory over the San Francisco 49ers recently.

Safe Boating Course Is Open To Public

Classes in safety on the water, handling small boats and piloting will be offered to the public without charge by the New Orleans Power Squadron, local unit of the United States Power Squadrons. Persons 16 years of age or over are eligible to attend the initial class on Monday, September 14, at 8 p.m. Classes are conducted at the headquarters of the New Orleans Power Squadron, Municipal Harbor, West End, on Mondays at 8 p.m. for 12 consecutive weeks. Certificates of successful completion will be given at the end of the course.

Subjects included in the course are seamanship, safety afloat, small boat handling, equipment and government regulations, rules of the road, aids to navigation, the mariner's compass and charts and piloting. Instructors are members of the squadron who volunteer their time.

Further information may be obtained by dialing 822-1676 or 282-6079.

FREE TRANSIT RIDES

(Continued from Page One)

stadium, thus avoiding the parking problems that usually occur in the areas closer to the stadium.

The coupons to Tulane Stadium will be good from 6:00 p.m. to 8 p.m. and the coupon for the trip from Tulane Stadium may be used from 10 p.m. to 11:30 p.m. Transfer privileges will be extended without charge to those needing them.

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.



Public Service Closed On Labor Day

The general office of New Orleans Public Service at 317 Baronne Street will be closed on Labor Day, Monday, September 7. Regular office hours—8:30 a.m. to 5 p.m.—will be resumed on Tuesday, September 8.

When the general office is closed, full payment of electric and gas service bills may be made at the self-service depository adjacent to the entrance of the building.

Quotes and Quips

If there were in the world today any large number of people who desired their own happiness more than they desired the unhappiness of others, we would have paradise in a few years.—Bertrand Russell

* * * *

The little boy pointed to a cage of green parakeets in the pet shop window. "Look, momma," he exclaimed, "there are some canaries that aren't ripe yet."

* * * *

The great thing in this world is not so much where we are, but in what direction we are moving.—Oliver Wendell Holmes

* * * *

Here's the latest approach for the door-to-door salesman:

"Madam, I'd like to show you something your neighbors said you couldn't afford."

* * * *

Nature gives to every time and season some beauties of its own; and from morning to night, as from the cradle to the grave, is but a succession of changes so gentle and easy that we can scarcely mark their progress.—Charles Dickens

* * * *

The airliner flew into a violent thunderstorm and soon it was swaying and bumping around the sky. One very nervous lady happened to be sitting next to a clergyman and turned to him for comfort.

"Can't you do something?" she demanded forcefully.

"I'm sorry, madam," said the reverend, gently. "I'm in sales, not management."

* * * *

Dost thou love life? Then do not squander time, for that is the stuff life is made of.—Benjamin Franklin

Did You Know?

James H. Caldwell, the Shakespearean actor who played a leading role in the expansion of New Orleans above the no-man's-land that became Canal Street, left his classical impress upon the new community. These new building sites were still "a very froggy swamp," said the New Orleans *Times* on August 13, 1867, when he gave the name Coliseum Place in the 1830s to the wilderness that was to be the area's uptown park. While they were still ink lines on the surveyor's drawing board, he named the streets after the muses of Greek mythology, the daughters of Zeus and Mnemosyne, who carried the arts and graces of civilization to mankind.

When it was laid out, Coliseum Place was intended to enshrine a university, a *prytaneum!* (One of the streets of the area still carries the memory of that hope.) The muses after whom Caldwell named the most distinctive streets in the new city were Thalia (comedy), Melpomene (tragedy), Clio (history), Euterpe (lyric poetry and music), Terpsichore (dancing and choral song), Erato (amatory poetry), Polyhymnia or Polymnia (sublime song), Urania (astronomy) and Calliope (epic and heroic poetry).

These names still brighten the streets of New Orleans, but we have lost Caldwell's Triton Walk, named after Neptune's son who raised or calmed the waves with the tones of his conch shell. It is now Howard Avenue.

With the passing years the early shacks on these streets gave way to "some of the finest houses in the city," continued the *Times*, adding that Coliseum Place had become "a kind of Grosvenor Square, a choice location for a residence where one wishes to enjoy his *otium cum dignitate* in town, but at the same time be removed from the crowd, jar, jam and bustle incidental to such a big town as we call New Orleans."

TRANSIT Riders' DIGEST

Vol. XVIII—No. 3 Published Weekly by N. O. Public Service Inc. SEPT. 7, 1964



Spectators are invited to watch more than 2000 square dancers "swing" their partners in mass demonstrations on Friday and Saturday at the air-conditioned Municipal Auditorium. The hoedowns will begin each night at 8 p.m.

Register For Chance On A Refrigerator

Some lucky residential electric customer of New Orleans Public Service will win a new no-frost refrigerator-freezer on October 14. That is the day of the drawing in a city-wide contest in which a no-frost refrigerator-freezer with a retail price of $350 is the prize.

There's nothing to buy. To become eligible to win the no-frost refrigerator-freezer, NOPSI residential electric customers must fill in the blue and white registration form which accompanied their recently delivered electric and gas service bill. The form must be taken in person before Wednesday, September 30, to any New Orleans dealer selling refrigerator-freezers. The form should be completed with the name of the store and the signature of a sales person before being deposited in a box the store has provided for that purpose. The winner's name will be selected by drawing from all names deposited in this way.

If the winner purchased a refrigerator-freezer from a New Orleans dealer be-

(Continued on Page Two)

Square Dance Festival Set For Auditorium

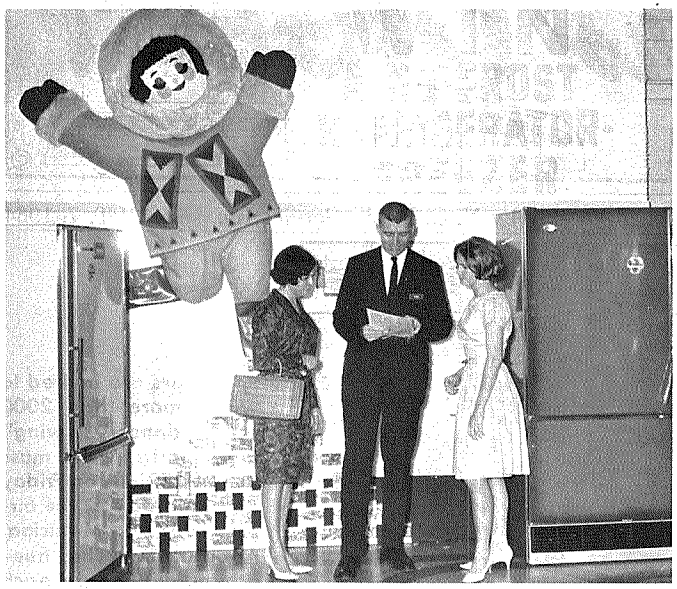
The biggest hoedown expected to be held in the city this year will be staged on September 11 and 12 when the Greater New Orleans Square Dance Association sponsors its seventh annual Square Dance Festival. More than 2000 square dancers from every state in the union are expected to participate in the two-day affair in the air-conditioned Municipal Auditorium.

The sponsoring group is a non-profit organization which has as its objective the encouragement of clean, healthy and vigorous entertainment as found in square dancing.

The festival will start at 8 p.m. each evening. On Friday there'll be square dancing events until 11:30 p.m. A grand march and mass dancing will be the Saturday evening feature. This activity will be heralded by the words "Square 'em up!" and thousands of dancers, costumed in colorful Western and square dance garb, will perform on the Municipal Auditorium floor.

The stars to be featured in the big

(Continued on Page Three)



This exhibit on the Public Service display floor calls attention to the opportunity residential electric customers have to win a refrigerator-freezer by drawing. Public Service does not sell freezers, nor does it accept registration forms for the drawing. They must be deposited at a dealer store prior to September 30.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Leslie Uggams* of the "Sing Along with Mitch" TV show is a big hit with those who see her at the Cocoanut Grove out here. Metro is talking contract with her. She attributes her success to *Mitch Miller* . . . There will be 17 charity premieres of the movie version of "My Fair Lady" at the Pantages Theater here.



Amanda Blake, the "Miss Kitty" of "Gunsmoke," broke two toes just prior to her marriage. She had to wear old flat shoes for the ceremony instead of the new ones she bought to go with her wedding dress.

Joan Blondell, back from a two-month tour with the Norman Krasna play "Watch The Birdie," took her two pugs, Bridey Murphey and Freshness Blondell, with her. The dogs had to be flown in the baggage compartment of the plane. Joan tipped an attendant to assure their careful care.

The Beatles have come and gone from this glamour town and it will never be the same.

Max Baer Jr. of TV's "The Beverly Hillbillies" has a yen to play the role of the wide-eyed innocent in the movie version of "Who's Afraid of Virginia Woolf?" . . . Record companies are coming out with discs of tunes from the new *Sandra Dee* movie "I'd Rather Be Rich." *Andy Williams* has waxed "Almost There" for Columbia and *Pearl Bailey* will do "I'd Rather Be Rich," the title song, for Decca.

REGISTER FOR CHANCE

(Continued from Page One)

tween August 1, 1964, and September 30, 1964, the retail price of that freezer will be refunded up to $350.

Public Service does not sell refrigerator-freezers and therefore does not accept the registration forms.

TRANSIT Riders' DIGEST

Vol. XVIII SEPTEMBER 7, 1964 No. 3

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Riders' TRANSIT DIGEST

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

TWO-A-DAY, Monday through Saturday.

That's the workout schedule football coach Tommy O'Boyle is putting his Tulane boys through these pre-fall days in preparation for their first game, scheduled to take place on Saturday, September 19. Those closely associated with the 1964 Tulane football squad intend to do all they can to see that it is not the 11th place club in the Southeastern Conference, as some have predicted it will be.

It's true that O'Boyle faces one of the toughest college football schedules in the country—it includes five 1963 post-season bowl teams. Nonetheless, he is optimistic about his coming season.

O'Boyle is entering his third year as head football coach at Tulane. During his first two seasons he was desperately short on both bodies and talent. This year he has a modest supply of each with 46 sophomores among the more than 70 candidates.

"We had a fine spring and I am especially impressed with the spirit and enthusiasm being shown by the entire squad. We are preparing the boys to go both ways, even with the new substitution rule, although there will be offensive and defensive specialists," he said.

"Overall," O'Boyle continued, "we should be much better defensively. We have more size and quickness though we're still far from fast. Dave East's great punting will help a lot."

Tulane should be better offensively, O'Boyle said, but much depends on his youngsters. He is going to spread the defense out more because it will be difficult "bucking heads all afternoon against the teams we play."

O'Boyle also pointed out that his team will be inexperienced at end and tackle, strongest at center and fullback, most vulnerable at end, tackle and quarterback.

Tulane is probably in better shape at center than any team in the Southeastern Conference. Behind Jim Besselman, who will be team captain, are Dick Steigerwald and Bill Goss. All three boys excel on either offense or defense.



Wondering how favorably the football will bounce for Tulane during the coming season are Sports Dialer Ted Andrews and Tulane Coach Tommy O'Boyle.

1964 Tulane Football Schedule

September 19	**Texas at Austin**
September 26	**Alabama at Mobile**
October 3	**Duke at Tulane**
October 10	**Miss. State at Starkville**
October 17	**Ole Miss at Tulane**
October 24	**Georgia Tech at Atlanta**
October 31	**VMI at Tulane**
November 6	**Miami at Miami**
November 14	**Vanderbilt at Nashville**
November 21	**LSU at Tulane**

SQUARE DANCE

(Continued from Page One)

dance exhibition include Dave Taylor of Grosse Point Farms, Mich., widely-known caller and master of ceremonies; Ann and Pete Peterman, round dance specialists, Fort Worth, Texas; and The Rhythm Outlaws, the nation's foremost Western band, according to sponsors of the festival.

Spectators may enjoy the festival for an admission of 25 cents per person per night. Tickets may be purchased at the auditorium prior to each performance.

Did You Know?

Billiards, in the decades that followed the War Between the States, became the leading sport in New Orleans. This interest persisted into the present century but with diminishing impact.

In the 1870s the newspapers reported billiards contests with the detail of today's football coverage. Comparing it with draw poker in universality of appeal, the New Orleans *Times* of October 11, 1875, called billiards "the most seductive pastime" known to youth. It is "the cause of more tall swearing and violent denunciations against luck than any other amusement," and it "develops the human passion for the credit system" beyond all belief, the *Times* added.

For, the *Times* explained, the enthusiast "playeth several games with a friend for numerous drinks, getting handsomely stuck for $2.40" and "gently waveth his hand as he requesteth the roomkeeper to put it down on the slate" and there it stays, day after day, while the roomkeeper "swears to himself many silent damns."

That day's game was carom and cushion billiards. Pocket billiards or pool gained its popularity later. Discussing the game in general the *Times* continued:

"There are many players who possess much skillful capacity in pursuing the intricacies of this game, and there are more, who (are) heavily provided with what is usually termed 'bull-headed luck.'

"In some players, the latter quality is developed to such an overwhelming degree, that they awaken bitter and rancorous feelings in the breasts of their opponents, and are regarded as idiots who have accidentally strayed into the world of sense. Against their continued and desperate achievements, the cue of the skillful is powerless, and rules of science (are) defied and set at naught.

"He scratcheth carom after carom; leaveth the balls safe for his opponent, and counteth up his buttons with wondrous rapidity.

"Meanwhile the opponent sitteth upon a chair, and rendeth the air with vicious remarks; calleth down violent anathemas upon the head of the scratcher, and sweareth that there never was such disgusting luck since the history of the world began.

"If, however, by any chance the skillful man getteth the luck on his side, he seeth naught therein but cause for admiration, and applaudeth his efforts as the result of his marvellous accomplishments.

"Thus endorsing the truth of that beautiful theory, that a proper appreciation of the varying fortunes of the game must depend upon which side fortune casts her favors."

The *Times* added: "There are wise and great men who might play billiards for 40 years, and never accomplish much at it. And there are those that have reached the very apex of billiardistic fame, who couldn't write a sentence correctly if their lives depended upon it."

Quotes and Quips

Hate no one; hate their vices, not themselves.—John G. Brainard

* * * *

The wife had begged her husband for months to have his picture taken. At last he made the appointment with the photographer.

When the proofs arrived, his wife exclaimed in horror: "Oh, there's only one button on your coat!"

"Thank heavens," her husband replied, "you've noticed it at last."

* * * *

Make two grins grow where there was only a grouch before.—Elbert Hubbard

* * * *

A very attractive, doe-eyed beauty asked for a good book to read. The obliging librarian asked: "Do you want something light or do you prefer the heavier books?"

"It really doesn't matter," the young lass assured the librarian. "I have my car outside."

* * * *

One doesn't really profit from experience; one merely learns to predict the next mistake.—Shirley Hazzard

* * * *

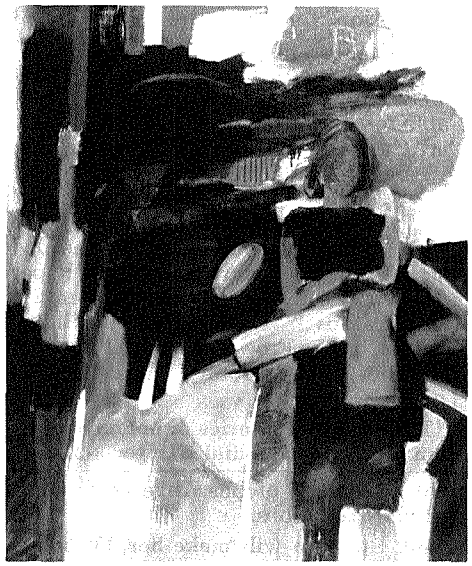
Worry is like a rocking chair—it gives you something to do, but doesn't get you anywhere.

* * * *

You can only govern men by serving them. The rule is without exception.
—Victor Cousin

TRANSIT Riders' DIGEST

Vol. XVIII—No. 4 Published Weekly by N. O. Public Service Inc. SEPT. 14, 1964



"National Woman—B.R." is one of 15 oils that Conroy Hudlow is exhibiting in a two-man show at Delgado Museum. Also in the show are 18 collages by Franklin Adams.

Art Of Two Winners Is Now Being Shown At Delgado Museum

Two artists who won top awards in the Isaac Delgado Museum of Art's 1963 Artists of the Southeast and Texas Exhibition are now showing a selection of their works at the museum in City Park. This is the third and last of three shows which the museum has staged since June to honor the winners in its 1963 exhibition. The current show, featuring the works of Conroy Hudlow and Franklin Adams, will be open to the public without charge through Saturday, September 26.

Hudlow is represented by 15 works, all oils, and Adams by 18 collages. Most of the exhibited works of both artists are for sale.

Hudlow, a native of Chattanooga, Tenn., attended Georgia Institute of Technology, Atlanta Art Institute and Tulane University. He is now teaching at the John Herron Art Institute, Indianapolis, Ind.

Adams is an artist-member of Orleans Gallery and an assistant professor of design and director of the gallery at New-

(Continued on Page Three)

Fall Floral Exhibit Arranged By Florists

A mammoth fall floral exhibition, made up of many colorful and artistically designed displays, will be arranged for public view in the lobby of the Jung Hotel on September 20 and 21. The show is arranged by local florists in conjunction with a meeting of the Southeastern Florist Association, which is composed of over 1200 florists covering a nine-state area. It is open without charge.

Visitors may see the exhibition from 2 p.m. to 6 p.m. on Sunday and from 11 a.m. to 4 p.m. on Monday.

Typical themes selected for the displays will be "Harvest Time in Mexico," "Fall Holidays," "Indian Summer," "Dixieland Jazz in Flowers," "Bayou Treasures" and "Autumn Fantasy." A bayou scene will be the focal point of all the displays.

Informed Citizenry Is League Objective

The New Orleans League of Women Voters, a non-profit, non-partisan organization which promotes political responsibility through informed and active participation of citizens in government, is a source of information on voter registration. This week, because of its participation in the national observance of "Women Voters Week" (September 13-19), it is devoting special attention to what non-registered Orleanians should *know* and *do* to become eligible to vote.

As part of the observance, the League

(Continued on Page Three)

TRANSIT Riders' DIGEST

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Children Left Alone

Parents, tempted to leave small children alone for "just a minute," should stop and think—suggests the National Fire Protection Association—as these parents did not:

- A mother left three small children in the house while she posted a letter at a nearby mailbox. She returned to find the house ablaze. The children could not be rescued.
- A 6-year-old girl decided to heat a bottle for her baby brother. As she reached across the stove, her clothing was ignited and she was fatally burned. The mother was on a brief errand to the store.
- Three small children were fatally burned in a fire that broke out during the time they were alone while their mother took another child to a school bus stop.

The National Fire Protection Association suggests that everyone always remember that fire needs just moments to do its deadly work.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—There will never be another *Gracie Allen.* She was one of show biz' most beloved people and in real life she was a "living doll." She'll be sadly missed by friends, fans and family . . . The children of movie stars who attended the Charity Garden Party given for the *Beatles* out here proved that they are just like any other kids. They wept, screamed and sighed over the long-haired lads from Britain. When the boys decided to visit a Sunset Strip Watusi spot around midnight, it took 25 of Los Angeles' finest to hold back the mobs.



Jill St. John will make her TV bow on Steve Lawrence's November "special." All of her material is being written by Allan Sherman.

Good to see *John Payne* back in action after that terrible automobile accident in New York. He is appearing on stage out here in "Here's Love" and seems fit as a fiddle. John has just established the John Payne Forensic Scholarship at the University of Southern California.

Steve McQueen takes off for Paris this month to film "Love With A Proper Stranger." He will need police protection, I'm told, because Les Parisiennes adore Le McQueen.

Bobby Darin is just as busy as his wife *Sandra Dee.* He will appear on an *Andy Williams* TV show and has just signed for a straight dramatic role on the "Bob Hope Theater." The segment will be titled "Murder in the First" . . . The 2½ hour tram ride around the 410-acre Universal Pictures studio grounds costs $2.50, I'm told . . . 20th-Century wants to remake "The Dolly Sisters" as a TV series but can't find blondes who can play the parts the way *June Haver* and *Betty Grable* did in the movie.

Delgado To Screen Junior Film Series

Twenty films make up the Junior Film Series of the Isaac Delgado Museum of Art in City Park. The six-program, Saturday afternoon series will begin on September 26 and run through December 5. Subscriptions for the entire series cost $3 each.

Programs are as follows. September 26: "The Golden Fish," "White Mane" and "Fable for Friendship." October 10: "The Sand Castle." October 24: "Amelia and the Angel," "Palle Alone in the World" and "Munro." November 7: "Beaver Dam," "The Toymaker," "Song of the Prairie," "The Dragon's Tears," "The Owl and the Pussycat" and "A Scrap of Paper and a Piece of String." November 21: "Bolivian Boy," "Orange and the Blue," "Anatole," "The Frowning Prince," "Moonbird" and "Many Moons." December 5: "The Snow Queen."

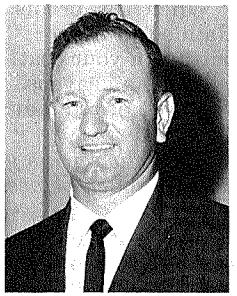
To enroll in the series or obtain additional information dial HUnter 2-2129.

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

TULANE AND LSU open their 1964 football seasons on Saturday night. The Greenies will play Texas in Austin and LSU will entertain Texas A & M at Baton Rouge. Both Tommy O'Boyle of Tulane and Charles McClendon of LSU are starting their third year as head coaches at their respective schools. Both admit having problems to face this year.



CHARLEY McCLENDON

Charley McClendon, who coached a senior team in 1962 and a sophomore team in 1963—and took both of them to Bowl games—calls his 1964 team a question mark. The doubt stems from the fact that eight Tiger players have undergone corrective surgery for injuries suffered last fall and spring. Just how well LSU can meet the demands of a strenuous schedule depends on how sound these ball players can stay.

Practices to date have been encouraging with the best word being that Pat Screen is returning to the form he showed before his injury last year. He definitely is the key to the Tiger 1964 championship aspirations.

The rebuilding of the starting line has been a big task facing the Tiger coaches, but there are adequate juniors who should fill the bill. And it is hoped that the Tiger pursuit, led by big Remi Prudhomme, LSU's All-American guard candidate, will be as effective as in the past.

Three of LSU's top scorers of last year—fullback Don Schwab, end Doug Moreau and halfback Joe Labruzzo—are back as juniors this year and, with Screen running the club, the Tigers could be very rough.

The Tigers will be the favorites in their opener against the Southwest Conference team. But the Aggies are always tough for the Tigers to beat as last year's 14-6 Tiger victory will attest.

The Tulane-Texas game will be broadcast over Radio Station WDSU beginning at 7:15 p.m. and the LSU-Texas A & M game will be broadcast over Radio Station WWL beginning at 7:45 p.m.

1964 LSU Football Schedule

Sept. 19	Texas A & M at Baton Rouge
Sept. 26	Rice at Houston
Oct. 3	Florida at Baton Rouge
Oct. 10	N. Carolina at Baton Rouge
Oct. 17	Kentucky at Lexington
Oct. 24	Tennessee at Baton Rouge
Oct. 31	Ole Miss at Baton Rouge
Nov. 7	Alabama at Birmingham
Nov. 14	Miss. State at Baton Rouge
Nov. 21	Tulane at New Orleans

INFORMED CITIZENRY

(Continued from Page One)

is manning booths on Canal Street and Gentilly Woods and Carrollton shopping centers to give registration facts, aids and information. It is also reminding voters that if they have moved or married or changed their name since they last voted, they should inform the registrar of voters.

The league office in Gallier Hall will also be open from 10 a.m. to 3 p.m. daily this week to aid those who want voter or registration information.

ART OF TWO

(Continued from Page One)

comb College. A native of Jacksonville, Fla., he attended Florida State University and studied under a Fulbright grant in France for one year. Prior to joining the Newcomb staff, he taught for one year at LaGrange College in LaGrange, Georgia.

Delgado Museum is open from 10 a.m. to 5 p.m. Tuesdays through Saturdays and from 1 p.m. to 6 p.m. on Sundays. It is closed on Mondays and major holidays.

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.



Did You Know?

Some older Orleanians of today remember the time when hunters found a rewarding game life on Napoleon Avenue between St. Charles and Claiborne, and when Sarah Bernhardt hunted alligators along the Chef Menteur highway when it was just a country dirt road.

Old-timers of a hundred years ago also had long memories. For instance, a reporter in the *Daily Picayune* of March 27, 1859, told readers of the great changes that had come over New Orleans during the preceding 20 years, which had seen the population rise from 102,000 to 168,000.

Describing a trip, by omnibus, to the Bayou St. John bridge, he noted the "beautiful sight presented by Esplanade street, with its double range of green trees and the numerous elegant mansions that line each side." There the "woods and plains" of his youth offered a "variety of game" before streets were cut through and row on row of buildings erected. Now "The gas lamp throws its brilliant light over the spot where the deer was wont to sleep secure under cover of the thicket, and the water of the Mississippi gushes out of an iron tube where the turbid surface of the swamp was ruffled only by the lazy course of the alligator."

He was astonished and excited by the copious flowers which had been evoked from the ancient wilderness. "Roses of every hue and name, sweet scented jassamines, carnations and pansies send up their perfumes alongside of the queenly camellia and the bright dahlia," he continued. "The native magnolia, the rhododendron grow near the Mexican yuccas, and the banana of the West Indies shelters, with its broad green leaves, beds of delicious strawberries."

"Gardening is a growing taste with all families," he added. "The culture of flowers is full of charms, especially for ladies."

He strolled along the bayou's pleasant shore, and looking at the wilderness on the other side, predicted that the "Park," as that area was then known, would "cause as much surprise" 20 years from then as Esplanade had done in the past two decades.

He hoped that the future would not lose the gustatory joy of the dinner which his Creole host spread before him that afternoon, listing as its principal delights "gombo, fine red fish and croakers from the lake, lobsters and shrimps, domestic capons swimming in their fat, succulent asparagus and fresh salad from the garden," all of it topped off with "fine old wine."

Quotes and Quips

Dancing is wonderful training for girls; it's the first way they learn to guess what a man is going to do before he does it.
—Christopher Morley

* * * *

How you're busy is more important than why you're busy. The bee is praised, the mosquito is swatted.

* * * *

It will generally be found that those who sneer habitually at human nature, and affect to despise it, are among its worst and least pleasant samples.—Charles Dickens

* * * *

An alarm clock is a mechanical device to wake up people without children.

* * * *

Fishing is the chance to wash one's soul with pure air. It brings meekness and inspiration, reduces our egotism, soothes our troubles and shames our wickedness. It is discipline in the equality of men—for all men are equal before fish.—Herbert Hoover

* * * *

A young man took his girl friend to the golf course one day, thinking she knew all about the game. He sliced the first ball into the rough. After he had searched for the ball for nearly half-an-hour, she spoke up. "Would it be cheating if I told you where the ball is?", she asked.

* * * *

When we are alone, we have our thoughts to watch; in our family, our tempers; and in society, our tongues.
—Hannah More

* * * *

"When I applied for a job today," explained one young girl to another, "the personnel manager had the nerve to ask if my punctuation was good."

"What did you tell him?" asked her friend.

"I told him," said she firmly, "that I'd never been late in my life."

TRANSIT Riders' DIGEST

Vol. XVIII—No. 5 Published Weekly by N. O. Public Service Inc. SEPT. 21, 1964



"Bozo the Clown" and "The Great McNutt," two favorites of New Orleans' younger generation, will make special appearances at the United Fund kickoff gala on Saturday.

Gala Kick-Off Show For United Fund Set For Lakefront

A variety of events on land, water and in the air will comprise a program that will officially kick off the 1965 campaign of the United Fund of the Greater New Orleans Area. The open-air bandstand at the Mardi Gras Fountain on Lakeshore Drive will be the focal point for the community-wide program on Saturday, September 26. The program will get under way at 3 p.m. and continue until sunset. It will be open to the public without charge.

Among the television personalities scheduled to appear on the "land" segment of the program will be Henry Dupre, who will serve as master of ceremonies, John Pela, Ginny Hostetler, Mel Leavitt, Terry Flettrich, Bob and Jan Carr, John Miller and Pinky "Cajun Pete" Vidacovich.

Making special appearances to hand out 5000 imprinted balloons and create fun for the children in the audience will be "The Great McNutt" and "Bozo the Clown."

The "water" portion of the program will take place in an area of Lake Pontchartrain adjacent to the Mardi Gras Fountain. Besides a demonstration by the Orleans Levee Board fireboat, there will be water skiing exhibitions and a powerboat regatta.

For the special "sky" activity, members of the Delta Sky Divers will do their jumps from planes onto a roped-off portion of the lakefront near the Mardi Gras Fountain.

Entertainers and others on the program are contributing their time and talents to the program, an innovation in United Fund kick-off programs in this area, a UF spokesman said. This year's goal for the Greater New Orleans Area, serving Jeffer-

(Continued on Page Two)

Delgado Museum Sets Fall Art Classes

Fall art classes for children from nine to 14 years of age will be offered by the Delgado Museum of Art in City Park during the period October 3-February 6, 1965. Courses will feature outdoor sketching trips, painting projects, tours of museum exhibitions and presentation of films about art, artists and their techniques. Individual creativity will be encouraged and basic elements of art will be taught.

Registration for the classes is now under way and will continue through Friday, October 2. New applicants are requested to submit samples of previous art work. Those who have previously attended museum-sponsored art classes need not repeat the interview procedure.

Tuition for the course is $20. All materials and fees are included in the cost of the course. Parents of new applicants are requested to call the museum at HUnter 2-2129 to make an appointment for an interview or to obtain additional information.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Peggy Lee* opens this week at the Coconut Grove and *Dorothy Kilgallen* will fly in from New York to hostess the opening night gala . . . *Andy Devine,* plugging the picture "Flipper" in Florida, reported that it was tough working against the pre-hurricane Cleo winds. Said Andy: "We all had to yell our lines. My voice went from gravel to lyric sand."

To the late Gracie Allen, George Burns was always "Natty" and George's pet name for Gracie was "Googie." They were such a happy couple.

Ann-Margret disguised herself in a blonde wig to see *Leslie Uggams'* nightclub act out here. Annie is beginning to take her success a bit seriously. One of these days she will want to be recognized . . . *Jerry Lewis* suffered a damaged cornea and had to take a few days off from movie making so it could heal.

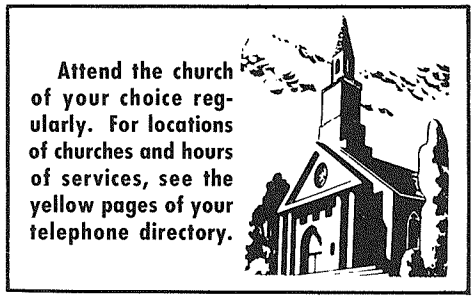
Diana Lynn, who works very little these days while she is raising her family, will take time out from her home to do a "Burke's Law" segment for TV.

Joan Blondell, back from two months of summer theater in the East, goes into Walt Disney's "The Reluctant Dog Catcher." She plays the role of a lady who befriends stray dogs. This is type casting if ever I saw it because Joanie is forever taking in stray dogs and finding them good homes.

Ida Lupino, who is quite an actress, will direct two of Dennis Weaver's "Kentucky Jones" segments for NBC.



Shown in a scene from "I'd Rather Be Rich" are (from left) Robert Goulet, Hayden Rorke and Jill Jackson. Jill plays the wife of the world's second richest man.



UNITED FUND KICK-OFF

(Continued from Page One)

son, Orleans, St. Bernard and St. Tammany parishes, is $3,651,000, approximately 4.2 per cent more than the amount sought last year.

The additional money is needed, UF officials say, because the Greater New Orleans Area is growing by leaps and bounds and a growing community's needs increase, including the use of more health, welfare and character-building services. To provide these additional services requires more money.

Supported by the United Fund are 64 voluntary health, welfare and youth agencies. Services offered by these United Fund agencies include adoptions, homes for children and the aging, day nursery care for children whose mothers bear the burden of supporting the family, counselling for troubled individuals and families, character-building activities, aid to the handicapped, health services and aid to disaster victims.

United Fund officials are stressing that a pledge of an hour's pay per month by each person employed in Orleans, Jefferson, St. Bernard and St. Tammany parishes will provide enough money to permit United Fund agencies to adequately care for those who need assistance. Such a pledge is termed a "Fair Share" by United Fund officials.

Riders' TRANSIT DIGEST

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

TULANE AND LSU play away from home this Saturday, but both games will be close enough to New Orleans and Baton Rouge that many of the teams' followers can be on hand without too much travel. Tulane plays Alabama in Mobile and LSU takes on Rice in Houston.



PAUL BRYANT

Fans who saw the Alabama-Tulane game at Ladd Stadium last year well remember the fine battle the Greenies staged, despite the final 28-0 score for Alabama. Coach Paul "Bear" Bryant, who can be about as pessimistic before a season as any coach I know, admits that 'Bama will have a fine team and possibly a great one. In fact, it will probably be a better team than the one that whipped Ole Miss in the 1964 Sugar Bowl.

With Joe Namath back at quarterback, Hudson Harris and Ray Ogden at halfbacks, and Steve Bowen at fullback, the Tide's offense should be good. Bryant expects better defense than last season, with such line stalwarts as tackle Jim Simmons, end Charlie Stephens and center-linebacker Paul Crane showing the way.

For Tulane Coach Tommy O'Boyle, it will again be a test of sophomores and how many mistakes they will make. Certainly the Greenies, after one game under their belts, should have more confidence. With more adequate reserve strength than last season, they should be able to go at top speed for the four quarters.

LSU's team and followers journey to Houston to try to reverse the 12-21 defeat the Tigers suffered at Rice's hands in last year's battle. However, there are two reasons the Owls could be very tough: passer Walter McReynolds and receiver Billy Hale. True, Rice always plays one of its better games against the Tigers. But on just a hunch, I expect LSU to win.

Many of the fans who journey to Houston this weekend are going to make it a football-baseball holiday. Besides attending the LSU-Rice game, they will also take in the Houston Colts-San Francisco Giants baseball game which will be played in Houston on Saturday.

Orleanians unable to make the football games in person can pick up the action via radio. Tulane-Alabama will be carried by WDSU and LSU-Rice by WWL. Broadcasts begin at 7:45 p.m.

TRANSIT Riders' DIGEST

Vol. XVIII SEPTEMBER 21, 1964 No. 5

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Deadline Nears In Freezer Contest

The deadline for residential electric customers of Public Service to enter the no-frost refrigerator-freezer contest is Wednesday, September 30. The blue and white registration form Public Service electric customers received attached to their service bills gives them an opportunity to win a new no-frost refrigerator-freezer. The prize has a retail price of $350.

To participate, NOPSI electric customers must fill in the name, address and telephone number blanks on the detachable freezer registration form, then take the form in person, before September 30, to any New Orleans dealer selling refrigerator-freezers. The form must be completed with the name of the store and the signature of a sales person before being deposited in a box the store has provided for that purpose.

The winner's name will be selected by drawing from all names deposited with participating stores in a drawing on October 14.

In the event the winner purchased a refrigerator-freezer from a New Orleans dealer between August 1, 1964, and September 30, 1964, the retail price of that freezer will be refunded up to $350.

Public Service does not sell refrigerator-freezers and therefore does not accept the registration forms.

Did You Know?

Carrollton, after being an incorporated community for 29 years and the county seat of Jefferson Parish for 19, was absorbed by New Orleans in 1874 after a struggle that lasted for years.

"There is always this opposition," said the New Orleans *Times* of February 6, 1871, "on the part of a large number of persons in a small community to their merger in a large one."

It referred to the resistance in 1768 to the transfer of Louisiana to Spain, a change which "proved beneficial to the country;" and to the "grief and gloom" evoked by the transfer to the United States in 1803, when "Frenchmen and Spaniards, who had been at loggerheads for half a century (united) in bitter opposition to the 'new comers' from the United States, setting forth among other grievances that the Governor (Claiborne) sent hither, had actually attempted to introduce a foreign language (the English) in court proceedings and in municipal bodies."

Also, continued the *Times*, "in 1836, when the faubourgs, settled by Americans were elevated to municipalities, with equal rights in the old city government, there was great agitation and clamor. The *ancien régime* thought the world was coming to an end."

The annexation of the City of Lafayette in 1852 evoked similar opposition, said the *Times*. Now behold that "dirty little town," grown into "the magnificent Fourth District of New Orleans, the pride and envy of our city. The streets which 20 years ago were impassable, and the squares that were occupied as dairies, pig-pens and slaughterhouses, constitute now the 'Court or West End' of our city, in fashionable parlance. The terms 'Hogtown' and 'Bull's Head,' once applied to Lafayette, have given way to the happily applied and well deserved designation of this beautiful section of our city, as the 'Garden District' of New Orleans."

Only the office-holders stand to lose by the annexation of Carrollton, continued the *Times*, adding that the rest of the community would see property values

"pavements, gas, opened streets, police, and the various other municipal protections, facilities and comforts which only a

Verdi's 'Otello' To Be Opera Season Opener

Guiseppe Verdi's great dramatic master work, "Otello," last staged in New Orleans in 1954, will be the first opera in the 1964-65 season of the New Orleans Opera House Association. The work will be performed in Italian with Renato Cellini conducting and Knud Andersson serving as chorus master. Rexford Harrower will be the stage director. Performances will be given on October 8 and 10 at Municipal Auditorium beginning each night at 8:15.

In its first production of the new season the Opera Association will present the first American-born tenor to sing "Otello" in the long history of the Metropolitan Opera. He is James McCracken, who is making his New Orleans opera debut.

Also making her debut to the local opera scene will be Raina Kabaivanska, who will sing the role of Desdemona. Miss Kabaivanska, a native of Bulgaria where she was graduated from the Musical Conservatory of Sofia, made her debut with the San Francisco Opera in 1962 in the same role.

Others appearing in the opening-night cast include Cornell MacNeil, Harry Theard, Ara Berberian and Lorraine Alfaro.

Tickets for this week's performances may be purchased now at 605 Canal Street or at the Auditorium on Thursday and Saturday nights. They range in price from $1.50 to $8.50.

SPORTS DIAL

(Continued from Page Three)

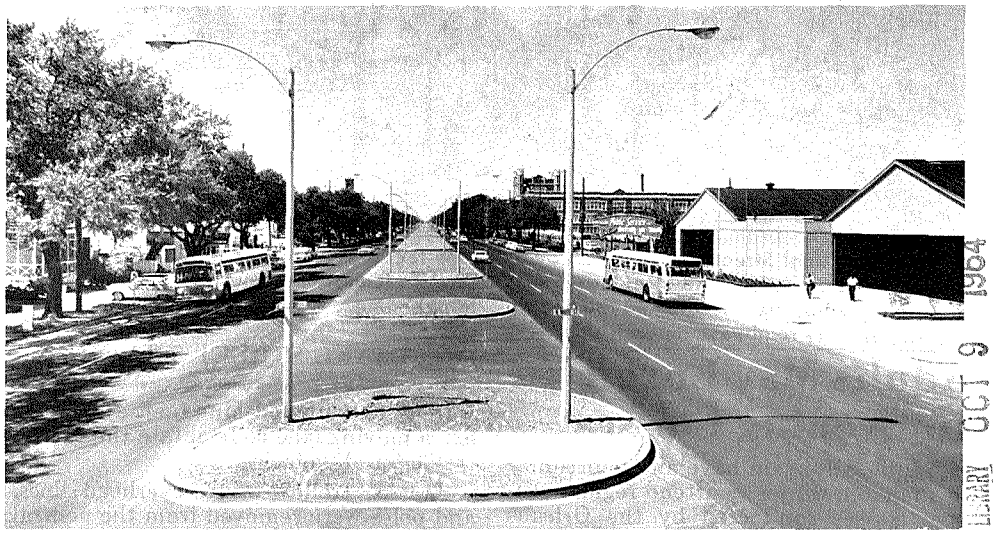
ning have been important in Tiger victories and he is definitely proving to be one of the best backs in the Southeastern Conference.

Those other local favorites, the Tulane Greenies, will be out of town this weekend. They play Mississippi State in Starkville on Saturday. Kickoff is 2 p.m.

Orleanians can pick up the football action this Saturday via radio. Tulane-Mississippi State will be carried by WDSU at 1:45 p.m. and LSU-North Carolina by WWL at 7:45 p.m.

TRANSIT Riders' DIGEST

Vol. XVIII—No. 7 Published Weekly by N. O. Public Service Inc. OCT. 5, 1964



Major Canal Street improvements resulted from the $4 million Public Service Transit Improvement Program. Notice (above) the wide, four-lane roadways completely resurfaced from curb to curb, the spacious neutral ground free of tracks, poles and overhead wires and the new mercury vapor street lights. For a picture of what this area looked like before improvements, turn to page two.

Canal Street Transit Improvement Program Has Been Completed On Schedule

All major construction work on the Canal Street Transit Improvement Program, begun in mid-February, has been completed on schedule. All that remains to be completed is landscaping of the Canal Street neutral ground by the Parkway and Park Commission.

Announcement of the completion of the project, which cost in excess of $4 million and is being paid for by Public Service, was made by Public Service President Clayton L. Nairne, who expressed the Company's appreciation for the cooperation of the people of New Orleans during the construction period. He expressed the hope they will enjoy the improved transit service, the beautiful boulevard and better traffic movement.

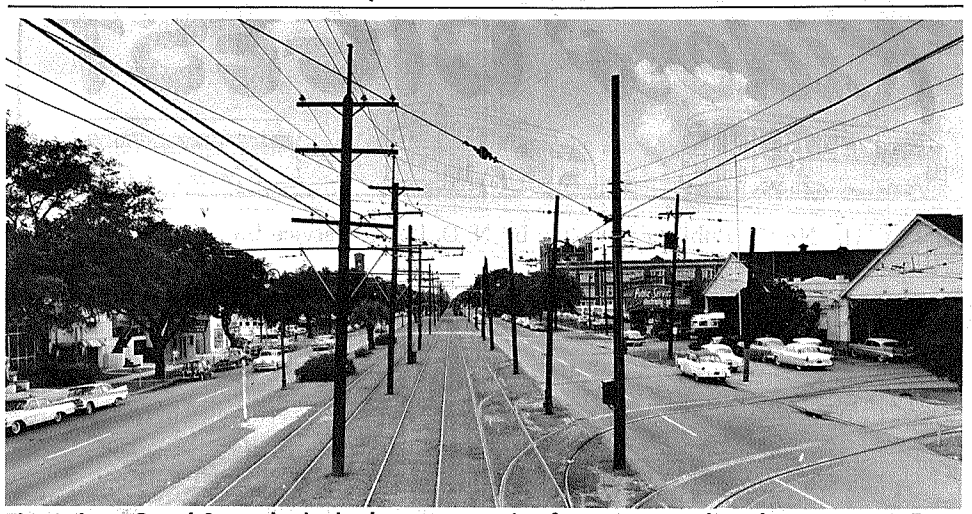
In his final Progress Report on this project, Mr. Nairne extended thanks to all of the people who helped make the major transit improvement program possible: the City Administration and Council for their approval of the program . . . the general contractor and subcontractors for a fine job and for completing the work on time with minimum inconvenience . . . the news media for keeping the public well informed . . . the business and civic organizations for their confidence and support . . . and the responsible City Departments, whose cooperation was thorough and valuable.

Summarizing the major accomplishments of the Canal Street Transit Improvement Program, the Report stated that:

Roadways on both sides of Canal Street between Claiborne and City Park avenues

(Continued on Page Two)

NEW ORLEANS PUBLIC LIBRARY OCT 9 1964



This is how Canal Street looked when overhead lines and poles, and streetcar tracks and trolley wires were located on the neutral ground, and the roadways on each side were nine feet narrower than they are now. For a recent picture, showing improvements, turn to page one.

Adults May Enroll In Evening Classes

Adults will again have an opportunity this fall and winter to attend regular evening classes conducted by the Orleans Parish School Board. The program will begin on Wednesday, October 7, and will be offered tuition free to adults residing in Orleans Parish. Classes will be held from 7 p.m. to 9:30 p.m., Mondays, Wednesdays and Fridays, through April 23, 1965.

Elementary courses in grades one through six and most academic subjects at the high school level will be taught. Classes also will be offered in bookkeeping, shorthand, typing, business machines, commercial arithmetic, business English and Spanish.

Schools offering classes are Martin Behrman, 715 Opelousas Avenue, and L. B. Landry, 1200 Whitney Avenue, Algiers; Warren Easton, 3019 Canal Street; L. E. Rabouin, 727 Carondelet Street; Booker T. Washington, 1201 South Roman Street; and Andrew J. Bell, 2111 Dumaine Street.

Adults who are unable to read or write may learn to do so by enrolling in one of the special classes conducted for that purpose. Classes in English and citizenship for foreign-born are offered at Rabouin School.

For more information dial 891-7222.

CANAL STREET TRANSIT

(Continued from Page One)

were each widened nine feet, adding an extra moving lane to facilitate the flow of traffic for all vehicles.

Tracks, trolley wires, overhead lines, and poles were removed from the neutral ground—and new mercury vapor streetlights installed.

Canal streetcars and older Canal Boulevard and West End Boulevard buses were replaced by modern air-conditioned buses providing smoother, more comfortable riding for transit riders.

Transferring between Canal streetcars and Canal Boulevard or West End Boulevard buses at City Park Avenue and Canal Street was eliminated, providing quicker, more convenient, direct service between the river and the lake for the same 10-cent local fare and 15-cent express fare.

In the Central Business District between Claiborne Avenue and the river, tracks and trolley wires were removed and the center neutral ground area repaved to provide a roadway for Canal line buses. The same neutral ground stops are being used that were in use before the conversion to bus operation.

For additional information about the new service, the public is invited to write New Orleans Public Service Inc., 317 Baronne Street, Unit 50, New Orleans, La. 70160, or telephone 529-4545, Extension 515.

Riders' TRANSIT DIGEST

55 60 70 80 90 110 130 150 160

SPORTS dial

By TED ANDREWS

WHAT USED to be termed an "upset" is more or less becoming a common occurrence in sports. Recently fans have been trying to figure out what happened to their favorite football teams. We are not only surprised at some of the results to date but can foresee many more so-called upsets taking place before the season ends.



Pre-season polls were still being discussed when such stalwarts as Ole Miss and Oklahoma took it on the chin. This, of course, doesn't mean that they are not good football teams, but that there are many more strong teams in action this year. This should make it a real problem almost to the season's end for those who make selections for the post-season bowls.

* * * *

LSU will provide football action for local fans against North Carolina starting at 8:00 p.m. in Baton Rouge this Saturday.

The Tigers won't be able to discount the boys from Chapel Hill in this one. Upset 14-13 in their opener against North Carolina State, the Tarheels came back to outscore Michigan State 21-15.

In halfback Ken Willard the Tarheels have one of the finest runners and pass receivers in the country and sophomore quarterback Danny Talbott is gaining the much needed experience that can make him a real passing threat.

LSU, with its new style offense, has had the strong approval of the fans. Pat Screen has shown that he is just the guy to run such an offense. His passing and run-

(Continued on Page Four)

Riders' TRANSIT DIGEST

Vol. XVIII OCTOBER 5, 1964 No. 7

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Ready For Fire?

Schools hold fire drills, and theaters and other public places have clearly marked, planned exit arrangements. But in homes, where most fatal fires occur, too many families are completely unprepared for fire emergencies.

The National Fire Protection Association suggests during Fire Prevention Week, October 4-10, that families make life-saving plans for fire escape and that they hold fire drills regularly.

Here are some pointers the association offers to help you plan:

- Carefully figure out at least two routes to the outside from every room in the house, especially bedrooms. Allow for fire blocking stairway or hall.
- Remember that closed doors will hold back flame and smoke, allow extra time for escape.
- For upper floor escape, use porch or garage roofs, ladders, or trees as ways down to safety. Be sure exit windows work easily, and especially that they are low and large enough to get through.
- Pick an outside assembly point where the family will meet, and make certain everyone understands the rule "once out—stay out."
- Call the fire department, by street box or neighbor's phone, as soon as everyone is out.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Van Cliburn* was a surprise visitor to the "Hush, Hush Sweet Charlotte" set. Van once played Wichita with *Agnes Morehead*, who appears in the movie. He arrived just in time to see Aggie get bashed to the bottom of the stairs by *Bette Davis . . . Jean Arthur* is coming out of retirement to play a part on the "Lucy Show."



Did You Know?

Few men have left a more notable stamp on American journalism than George Wilkins Kendall, a cofounder of the *Picayune*. Born and reared at Burlington, Vermont, Kendall was one of a multitude of restless young Eastern and New England individuals who made their way southwest to New Orleans during the expansive decades following the Louisiana Purchase and the termination of the War of 1812.



GEORGE WILKINS KENDALL

Arriving in the city in 1835, Kendall and a fellow emigrant, Francis Lumsden of North Carolina, founded in 1837 what eventually would become the largest journal in the mid-south. A firm believer in accuracy and eyewitness reporting, Kendall brought to the *Picayune* a fresh and exciting appeal at a time when most newspapers were content to print stale news in dull, pedestrian fashion.

It was Kendall's restless spirit and desire to cover the news firsthand that no doubt prompted him in 1841 to join a trading expedition to Santa Fe, then a thriving outpost of commerce between the Americans of the Mississippi Valley and the Mexicans of the far southwest. Unfortunately, friction between the two countries since Mexico's loss of Texas in 1836 caused each to regard the other with suspicion, and as a result incidents were not uncommon. The expedition which Kendall joined provided just such an incident. Stopped by Mexican troops, the party was arrested and its members summarily and brutally marched to Mexico City and there imprisoned.

Finally released, Kendall returned to New Orleans and wrote a two volume account of the expedition and its fate. Because of his reputation for honesty and accuracy, the book's description of the incident, and especially the unhappy fate of some of the prisoners, no doubt added fuel to the fire of growing resentment by Americans toward Mexico. This resentment a few years later helped kindle a war between the two countries.

Interestingly, while Kendall's account of the affair is by no means happy, at least one incident which he depicted indicated that it had its tolerable side. Describing the prison routine Kendall wrote, "At dark, the heavy door of our room was locked, not to be opened again until morning, and in the meantime a regular guard was placed before it on the outside. The closing of the door was but the signal for all the prisoners to divest themselves of their chains. Such as could slip the irons over their ankles and feet were at once free, while others produced files from their hiding-places, and the work of cutting down rivets was commenced with an assiduity and zeal, which soon resulted in the Texans ridding themselves of all encumbrances upon their comfort and free locomotion."

Placing the chains in a position where they could be put on again quickly if the "ill-natured old commandante" should decide "to make us a night visit," Kendall recounted that the men then proceeded with various "entertainments which usually beguiled the long evenings." The diversions consisted of card games, reading, and the telling of funny stories, the last often evoking laughter which "showed plainly enough that the listeners were thinking of anything but chains and imprisonment."

Quotes and Quips

"Honey," whispered the wife to her almost-asleep husband, "there's a burglar in the kitchen and he's eating up the leftovers."

"Go back to sleep," replied the husband, "I'll bury him in the morning."

* * * *

The secret of contentment is knowing how to enjoy what you have, and to be able to lose all desire for things beyond your reach.—Lin Yutang

* * * *

"My wife worships me," announced the newlywed on his return to the office following his honeymoon.

"Oh, is that so?" a stenographer asked.

"Yes," replied the husband. "Each morning she places burnt offerings before me."

TRANSIT Riders' DIGEST

Vol. XVIII—No. 8 Published Weekly by N. O. Public Service Inc. OCT. 12, 1964



Lita and Timmy

Lita and Timmy have a mother, but their mother has to work to earn enough money to support them. Fortunately, she **can** work—because there is a United Fund agency to care for Lita and Timmy while she is away.

Kingsley House is one of eight agencies which provide low-cost day care for children of more than 700 working mothers weekly. Other agencies providing this service are Hume Child Service Center, Louise Day Nursery, People's Methodist Community Center, St. Vincent's, United Cerebral Palsy Association, Associated Catholic Charities and Association for Retarded Children.

The nurseries are open from 6 or 7 a.m. to 6 or 7 p.m. each weekday. Their fees vary from $2 to $8 per week. The children are watched over, entertained, taught and fed.

The work of child care centers is made possible through your Fair Share contribution to the United Fund. Have you made yours yet?

CVS Has 1000 Jobs For Adult Volunteers In New Orleans Area

More than 1000 interesting and helpful volunteer jobs for men and women in the Greater New Orleans Area who would like to exchange a little leisure for a lot of satisfaction through helping others are now available through the Community Volunteer Service of the Social Welfare Planning Council.

CVS is serving as the central clearing house for the jobs and seeks citizen volunteers who can give at least three hours of service one morning, afternoon or evening each week.

Volunteers are needed in private and public social welfare agencies in Orleans, Jefferson, St. Bernard and St. Tammany parishes to maintain clerical assignments, work with teen-agers and younger children and to serve as case aides.

Nine agencies in particular, CVS points

(Continued on Page Two)

N. O. Battle Scene Reprints Available

Friends of the Cabildo has issued an official commemorative scene of the Battle of New Orleans in connection with the observance of the sesquicentennial of the battle in January 1965. The scene is a reproduction of an engraving by Hyacinth Laclotte, who was an engineer with General Jackson's Army. Laclotte, a Frenchman, was active in New Orleans as architect, engraver, scenery painter and drawing teacher from about 1811 to 1815.

The scene is worthy of framing, and gives an accurate plan of the British attack and the American defense, the organization says. The McCarty Plantation House, which was used as Jackson's head-

(Continued on Page Two)

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—"Ship of Fools" has quite a cast. The movie, which will be an early 1965 release, stars *Vivien Leigh, Simone Signoret, Jose Ferrer, Lee Marvin, Oskar Werner, Elizabeth Ashley, George Segal, Jose Greco, Michael Dunn, Charles Korvin* and *Heinz Ruehmann . . . Laurence Harvey* is doing very nicely in the flickers. He stars with *Paul Newman, Claire Bloom* and *Edward G. Robinson* in "The Outrage," and with *Kim Novak* in "Of Human Bondage."



William Bendix' daughter Lorraine, who has had a weight problem, has dropped 30 pounds and landed a part in "Black Spurs," being filmed at Paramount.

Bob Hope and *Dean Martin* are really quite friendly, but there's always a lot of banter about who will upstage whom when they work together . . . Orleanian *Paul Burke* doesn't have to worry about the future. His "Naked City" series, though off the network, has been sold and is syndicated in 75 areas.

Julie Andrews and Dick Van Dyke star in "Mary Poppins," which is being billed as "Walt Disney's 'Greatest' Achievement."

BATTLE SCENE REPRINTS

(Continued from Page One)

quarters, and the ruins of Chalmette Plantation can be seen in the picture. British troops are advancing along the levee, and General Pakenham is in the center of the scene, mortally wounded while trying to rally his men.

The prints are priced at $1 and are available at Holmes, Maison Blanche, Sears and Godchaux's. Proceeds will help defray the cost of the sesquicentennial observance.

Basil Rathbone Opens Tulane Artist Series

Five performers, representing the fields of drama, music and dance, will be presented during the 1964-65 Tulane Artist Series to be held at McAlister Auditorium, Tulane University campus. Basil Rathbone, star of stage, screen and television, will open the series at 8:30 p.m. on October 13 with readings from William Shakespeare's plays. The program will commemorate the 400th anniversary of Shakespeare's birth, being observed this year.

Other performers and the dates of their programs are:

November 16: Sylvia Zaremba, internationally known concert pianist and associate professor of music at Newcomb College, who will appear with the New Orleans Philharmonic-Symphony Orchestra.

March 16-18: Teresa, Spanish interpretive dancer, and her company of young flamenco dancers. Performances will be in Dixon Hall.

April 8: Carlos Montoya, Spanish-born flamenco guitarist.

May 4: Shirley Verrett, American opera and concert star.

Season tickets may be purchased now at Tulane University for $7 each. Single tickets are $2.50 each for the first four performances and $3.50 for Miss Verrett's season finale.

CVS HAS 1000 JOBS

(Continued from Page One)

out, need approximately 268 volunteers to work with teen-agers. Some volunteers would assist in training programs, such as teaching sewing, piano, dancing or ceramics. Others would help plan recreation activities, supervise sports programs or serve as advisors.

Applicants may call the Community Volunteer Service at 525-7131 to make an appointment to discuss their volunteer interests. The Social Welfare Planning Council is located on the seventh floor at 211 Camp Street.

Riders' TRANSIT DIGEST

Vol. XVIII OCTOBER 12, 1964 No. 8

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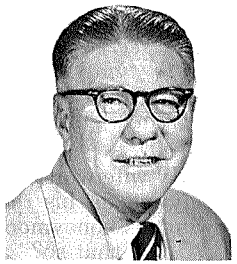
Riders' TRANSIT DIGEST

55 60 70 80 90 110 130 150 160

SPORTS dial

By TED ANDREWS

THE KENTUCKY Wildcats, victors in two of the most sensational upsets of the early grid season, will be gunning for Tiger this Saturday in Lexington, Ky. The 'Cats began their upsetting ways against the Ole Miss Rebels, topping them 27-12 at Jackson, Miss., three weeks ago. Then, as a convincer, the surprising Kentuckians came back to whip a top-ranked Auburn eleven, 20-0.



The Wildcats have a terrific passing combination with Rick Norton throwing and Rick Jestner catching, and as fine a running back as there is in the Southeastern Conference in Roger Bird. You can be sure that Pat Screen and the LSU Tigers will have their hands full.

The game is an evening event. Local fans can follow the action via radio on WWL. Remember that the broadcast gets off to an early start—6:45 p.m.

A victim of one of the Kentucky upsets is heavily favored to take advantage of the Tulane Greenies here in New Orleans. Ole Miss comes to town Saturday for a night game in Tulane Stadium. The Rebs seem to have regained their poise after the Kentucky defeat but past experience has shown they can be scored upon. Tulane fans are hoping for an interesting night. The broadcast of this one will be on WDSU and will start at 7:45 p.m.

The Rebs are another of the giants on the Green Wave schedule and Tulane will be a distinct underdog. But the Greenies gave Ole Miss an interesting battle last year before going down with a 21-0 score. With Dave East improving his passing each week, you can rest assured that the Greenies will take to the air early.

Ole Miss always has All-American caliber performers who are interesting to watch. End Allen Brown, guards Stan Hindman and Bobby Robinson, tackle James Harvey and quarterback Jim Weatherly lead the Reb list this season.

This will be Ole Miss Coach Johnny Vaught's second visit to the stadium this year. His Rebs played and lost to Alabama in the 1964 Sugar Bowl. The largest crowd of the season is expected to see the October 17 game.

* * * *

The Fifth Annual Baseball benefit double-header of the New Orleans Diamond Club will take place on Sunday at 1 p.m. at Mel Ott Park in Gretna. The first game will pit former stars of this area, the Diamond Club Pros, against the Diamond Club Prospects. The second game will see the present stars of our area, the Mel Ott All Stars, against the Diamond Club All Stars.

Delgado Museum Has Sunday Film Series

Motion pictures of outstanding merit concerning the work of famous men of letters will be presented on the remaining Sundays in October by the Isaac Delgado Museum of Art in City Park. The series, titled "Poets, Playwrights and Pictures," will be open to the public. To help defray the cost of the films, a donation will be asked of each person attending.

The movie scheduled for October 18 is "Mourning Becomes Electra," a filmed adaptation of Eugene O'Neill's drama inspired by the Greek trilogy "Oresteia." It stars Rosalind Russell, Katina Paxinou, Michael Redgrave and Raymond Massey. Showings will be held at 1 p.m. and 4 p.m.

The October 25 offering will be "Orpheus," written and directed by Jean Cocteau and starring Jean Marais, Maria Casares and Juliette Greco. It will be screened at 1:30 p.m. and 3:30 p.m.

As a bonus in the series, a special film will be screened on November 1 at 1 p.m. and 4 p.m.

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.



Did You Know?

Transcontinental railroad travel in the United States opened on May 10, 1869, when the last rail connecting the Union Pacific and the Central Pacific lines was spiked into place at Promontory Point, Utah.

The telegraph gave a brief running report of the ceremonies to all parts of the United States, and clicked as each blow of the sledge drove in the golden spike. The United States went mad, with men, women and children clotted around the telegraph offices visualizing this historic event as vividly as we of today do with the assistance of radio, television and motion pictures.

"That we, thousands of miles off in New Orleans should hear the blows of the sledge as they were given in the fastnesses of the Rocky Mountains, not only closely borders on the miraculous, but a few years ago would have been hooted as the wildest and most absurd of all conceptions," said the New Orleans *Times* the next morning.

It thus described the ceremony as eavesdropping New Orleans caught it:

"At half-past 1 o'clock the circuit was made complete, all the lines in the United States being placed in connection with the operator at the junction point. After some wild, promiscuous talking from every section of the country, all was announced in readiness and the commencement of a prayer telegraphed from Junction Point. Fifteen minutes afterward the first blow of the sledge fell upon the completion of the greatest enterprise ever undertaken in America. The nervous little instrument ticked away as the blows were given until, at last, the fourteenth recorded the great work completed and a wild dispatch following announced 'crackers,' which in telegraph parlance indicated that the banquet was now in order. Owing to the great length of the telegraphic circuit many messages which passed on the occasion were only partly intelligible, but from the smiles which illumined the usually grave faces of the operators, they must have been of a jolly cast.

"The last rail was laid on a magnificent sleeper of polished laurel wood, heavily bound with silver at each end, and the last spike was of pure gold, costing $250; both these were contributed by San Francisco in honor of the occasion."

Concluding, the *Times* prophesied, "What new wonders lie in the future, the Almighty only knows, but in His providence the day will dawn when this joint triumph of the Railway and the Telegraph, wedding two oceans across a continent, will hardly be considered, in the face of new wonders, as worthy the space given to it in this short notice."

Quotes and Quips

The most exhausting thing in life is being insincere.—Anne Morrow Lindbergh

* * * *

Trying to get a word in edgewise with some people is like trying to thread a sewing machine with the motor running.

* * * *

The mark of the immature man is that he wants to die nobly for a cause, while the mark of a mature man is that he wants to live humbly for one.

—Wilhelm Stekel

* * * *

A Cub Scouts' den mother called for reports on what the boys had done to help their mothers during the summer vacation. Such chores as washing dishes, carrying out trash, etc., were mentioned. But one lad's seemed the best. "I kept out of her way," he explained.

* * * *

A man is never so on trial as in the moment of excessive good fortune.

—Lew Wallace

* * * *

The trouble with some folks who give until it hurts is that they're so sensitive to pain.

* * * *

A humble man can do great things with an uncommon perfection because he is no longer concerned about accidentals, like his own interests and his own reputation, and therefore he no longer needs to waste his efforts in defending them.

—Thomas Merton

* * * *

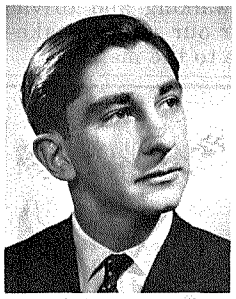
If a man removes his hat in an elevator, he has one of two things—manners or hair.

TRANSIT Riders' DIGEST

Vol. XVIII—No. 9 Published Weekly by N. O. Public Service Inc. OCT. 19, 1964

Werner Torkanowsky To Conduct Opening Symphony Concert

Werner Torkanowsky, entering his second year as conductor and music director of the New Orleans Philharmonic-Symphony Orchestra, will lead the gala opening concert of the 29th season of the Symphony at Municipal Auditorium on Tuesday, October 20, at 8:30 p.m.



WERNER TORKANOWSKY

The opening night audience will hear Beethoven's "Consecration of the House" Overture, Stravinsky's "The Rite of Spring," Barber's Adagio for Strings and Beethoven's Symphony No. 5.

The all-orchestra program is only the first of 15 which comprise the orchestra's subscription series. On most of the concerts celebrated soloists are scheduled to appear, among them pianists Gyorgy Sandor, Claudio Arrau, Byron Janis and Jose Iturbi (who will also serve as guest

(Continued on Page Three)

Set U. S. Day Friday At City Hall Plaza

Brigadier General Louis J. Fortier, U. S. Army (retired), Washington, D.C., will be the principal speaker at the annual United States Day program to be held in front of City Hall at noon on Friday, October 23. The observance is public.

A parade of flags from the George Washington monument across the Plaza to the steps of City Hall will open the observance. Patriotic music will be played before and following the principal address.



Jimmy Likes To Bathe

Youngsters are known to look upon bath-taking with some distaste. But young Jimmy looks forward to the one he takes at the out-patient clinic of the Arthritis and Rheumatism Foundation—because it makes him feel better. He is an arthritic and requires physiotherapy to ease the discomfort which accompanies the disease.

The Arthritis and Rheumatism Foundation is a voluntary health agency founded in 1948 to combat arthritis and the other crippling rheumatic diseases. It is the only national agency concerned solely with this widespread health problem.

In the area served by the Louisiana chapter of the foundation, there are an estimated 220,300 arthritis sufferers. In metropolitan New Orleans alone there are some 58,600 victims.

Your Fair Share gift of one hour's pay per month helps support 64 health, welfare and youth agencies in the United Fund. Have you given yours yet?

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Vince Edwards* has been sending actress *Sharon Farrell* one dozen pink roses daily. Sharon insisted that Vince stop because she hates to see flowers wilt. Vince then sent her 24 potted geranium plants . . . *Louella Parsons'* daughter, *Harriet Parsons,* who produced "Susan Slept Here" and a number of other pictures, has passed her exam for a real estate license and is now dealing in California land. Out this way the land is more lucrative than the flickers.



Believe it or not, Marlon Brando called Olivia de Havilland for an autographed photo. He wanted it for a friend of his sister's.

When *Christine* and *Tony Curtis* went to Salzburg to film "The Great Race" they arrived with 54 pieces of luggage. If they are not careful they'll "outluggage" *Elizabeth Taylor, Richard Burton* and *Joan Crawford,* who are known never to travel light . . . Speaking of Elizabeth, she has picked another plum. She'll star in "Who's Afraid of Virginia Woolf?" Matter of fact, the title may even be changed to "Who's Afraid of Elizabeth Burton?" Oh, yes, another note on Liz. She is now insisting on being billed professionally by her newest married name.

Thirty-seven years ago this October, the first talkie, "The Jazz Singer," opened in New York. Exactly 291 spoken words were on the soundtrack.

Sidney Poitier has wrapped up rights to the story of *Roy Campanella*'s life. The screenplay will start with Campy's childhood, taking him through his fantastic baseball career to the automobile accident which has now confined him to a wheelchair.

Don Knotts will leave the Andy Griffith Show next season to concentrate on making feature films. Hope someone has told Don that a good running role in a teleseries is a lot better than perhaps one part a year in a movie, of which there aren't too many being made.

No matter who *Max Baer Jr.* of the "Beverly Hillbillies" takes out on a date, he introduces her to one and all as "Holly Golightly," the leading character in "Breakfast At Tiffany's" . . . When *Constance Bennett* did a segment for "Reporter" she was loaned an air-conditioned Rolls-Royce for the four-day filming.

Ed Wynn's continued success is a tribute to his talent. The "Old Fire Chief," now on the sunny side of 80, is a sheer delight in "Mary Poppins."

Lone Eagle, chief of the Los Angeles Indian Center, has complained to the motion picture industry. The complaint arose because director *John Ford* has cast *Sal Mineo,* an Italian, *Gilbert Roland,* a Spaniard, and *Ricardo Montalban,* a Mexican, as Indians in the movie "The Long Flight."

Lend An Ear

Motorists are not the only ones who use the streets and highways. Pedestrians often jaywalk, children dart into the street, cyclists sometimes ride them as if they were in an empty field, and animals enter them without heed to traffic. One way to avoid these potential emergencies, says the Rotary Club, is not to depend on others to know the safety rules.

Rotary is spearheading a safety drive this month to make all Orleanians more safety conscious. Cooperating in the endeavor are the Metropolitan New Orleans Safety Council and the City's Traffic Safety Education Section.

With the city's newspapers, radio and television stations and other media helping to spread safe walking and driving rules, we should—for our safety's sake—lend an ear or an eye to the messages.

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.

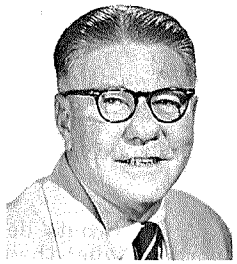


SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

TIGER STADIUM in Baton Rouge should be a festive place this Saturday. Added to the LSU-Tennessee game will be LSU's homecoming activities.



Tennessee is one of the most improved—and most dangerous—teams in the Southeastern Conference this year. After practically discarding their famous single wing attack, the Vols have gone to the T formation and have uncovered a sophomore quarterback by the name of Art Galiffa who has upgraded the Vols and made them dangerous, particularly in the second half.

Coach Doug Dickey's boys are a sound team. The LSU Tigers may have their time fully occupied in this game. Fans not attending the game in person can get the action via WWL-Radio beginning at 1:45 p.m.

Most Tulane fans can't follow the Greenies in person to see them play Georgia Tech in Atlanta on Saturday. The stay-at-homes will follow the play from Grant Field via WDSU-Radio beginning at 12:45 p.m.

Tech is no longer a Southeastern Conference team. However, Coach Bobby Dodd is still playing SEC caliber football and his team has been a winner. The Yellow Jackets had 28 good returning lettermen but losses included ends Billy Martin and Ted Davis, halfback Joe Auer and versatile quarterback Billy Lothridge.

* * * *

Rusty Staub is scheduled to be the principal speaker at the Sixth Annual Diamond Club Awards Banquet on Thursday, October 22, at 7 p.m. at the Fontainebleau Motor Hotel. Highlight of the night will be the inauguration of the Diamond Club's Hall of Fame.

Riders' TRANSIT DIGEST

Vol. XVIII OCTOBER 19, 1964 No. 9

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Rose Society To Stage Annual Show Sunday

Hundreds of colorful and fragrant roses will be displayed at the Edward Hynes School, 900 Harrison Avenue, on Sunday, October 25, by the New Orleans Rose Society in observance of its 30th anniversary. The show will be open to the general public without charge from 1:30 p.m. to 6 p.m.

OPENING SYMPHONY

(Continued from Page One)

conductor); violinists Isaac Stern and Ariana Bronne; and soprano Joan Sutherland (with Richard Bonynge, as guest conductor).

Tickets for the orchestra's regular subscription series on a full-season, half-season or individual concert basis are now on sale at 605 Canal Street. Individual tickets may also be purchased at the auditorium before each concert. Symphony officials suggest, however, that, because of a great demand for tickets, non-subscribers dial JAckson 5-9481 to find out if individual tickets for specific concerts are available.

SYMPHONIC HOUR BROADCAST

A portion of Tuesday's subscription concert by the New Orleans Philharmonic-Symphony Orchestra will be broadcast on the Symphonic Hour on WDSU-FM (105.3 megacycles) on Friday, October 23, at 9 p.m. The program is presented by Public Service and WDSU as a service to good music in the community.

Selections to be heard on the broadcast are the "Consecration of the House" Overture by Beethoven and "The Rite of Spring" by Stravinsky.

Dates and programs for all broadcasts are listed in a special brochure, a copy of which is available free by writing to Riders' Digest, c/o Public Service, P. O. Box 60340, New Orleans, La. 70160. A copy will be sent by return mail.

Quotes and Quips

Be not angry that you cannot make others as you wish them to be—for you cannot make yourself as you wish to be.
—Thomas à Kempis

* * * *

Said one woman driver to her front seat companion—"Look how close that man is driving ahead of me!"

* * * *

The greatest use of life is to spend it for something that outlasts life.
—David P. Wohl

* * * *

Your wife still enjoys flowers and candy. Let her know that you remember—speak of them occasionally.

* * * *

There can never be peace where material values of money, place, pleasure and power are the whole object of human pursuit.—Cyril Norwood

* * * *

The wife got her car fouled up in a traffic jam. Every turn she made was blocked until she finally couldn't move at all. "What'll I do now?" she wailed to her husband who sat beside her.

"I certainly couldn't say," he replied. "But I bet if you climbed into the back seat you'd think of something."

* * * *

If, in order to succeed in an enterprise, I was obliged to choose between fifty deer commanded by a lion, and fifty lions commanded by a deer, I should consider myself more certain of success with the first group than with the second.
—St. Vincent de Paul

* * * *

Two small boys at a modern art exhibit stared at a wildly abstract painting. Finally one of the youngsters turned to the other.

"Let's get out of here," he muttered, "before they say we did it."

* * * *

In skating over thin ice our safety is in our speed.—Ralph Waldo Emerson

* * * *

Mrs. Busybody was pumping the local lawyer about the demise of the town's richest man. "You knew him well," she cooed. "How much wealth did he leave?"

"All of it, Madam," the old lawyer replied with a tip of his hat, "all of it."

* * * *

Only the game fish swims upstream.
—John Trotwood Moore

Did You Know?

As Farragut's fleet drove closer and closer to New Orleans in 1861-1862, reporters had a hard time finding news to fill the gaping columns of their papers.

When martial law went into effect in Orleans, Jefferson, St. Bernard and Plaquemines parishes on March 15, 1862, all places of business except drug stores and restaurants had to close at 8 p.m. There was hardly anything newsworthy happening in New Orleans, a reporter said in the *Daily Picayune* of August 21, 1861, "most of the fighting men have left for the seat of war." He evaluated newsworthy events in terms of steamboat or steamship arrivals, epidemics, fires, accidents or crime.

Two bright features enlivened that period of gloom for the reporters. One discovered that a certain Algiers goat every morning boarded the 11 o'clock ferry for New Orleans and returned every afternoon on the 3 o'clock boat after a ramble under the wharves on the New Orleans side of the river. Reporting that goat's movements and speculating on the motives behind his daily traveling became thrilling copy in a day when battle, disaster and sudden death were almost the only news that rated even the small headlines of that day's journalism.

The other bright event came with a cloudburst on September 8, 1861, just as the congregation, leaving the First Presbyterian Church which until 1938 faced Lafayette Square, reached Poydras and St. Charles streets. Everybody took sanctuary in the barrooms predominant in that neighborhood, and the women were forced to become unwilling spectators of scenes in these saloons which they had only heard spoken of, or read of, in novels; men in shirt sleeves playing dominoes or drinking beer, cocktails and smashes. "The ladies," so runs the record, "seemed greatly to enjoy the exhibition."

During these barren days no one could leave the city without a special passport by the governor.

TRANSIT Riders' DIGEST

Vol. XVIII—No. 10 Published Weekly by N. O. Public Service Inc. OCT. 26, 1964

Mail Yule Parcels For Overseas Now, Postmaster Advises

Orleanians planning to mail Christmas cards and parcels by surface mail to members of our Armed Forces overseas should do so before November 10. Parcels and cards mailed after that date may not be delivered in time for Christmas, according to the New Orleans postmaster. The deadline for overseas shipments of Christmas mail by air mail is December 1-10.

All articles for overseas delivery should be packed in boxes of wood, metal, solid fiberboard or strong double-faced corrugated fiberboard. All fiberboard boxes should be securely wrapped in heavy paper, which materially strengthens the package.

As an extra precaution, senders should enclose in their package a slip of paper

(Continued on Page Two)

Books Will Be Admits To Symphony Concert

Hardcover books will be the admission price to a special concert to be staged by the New Orleans Philharmonic-Symphony Orchestra on Friday, October 30, at Municipal Auditorium beginning at 8 p.m. The concert is being staged to help the Women's Committee of the Symphony collect added volumes for its Book Fair. Proceeds from the annual Fair go to the maintenance fund of the Orchestra.

Admission to the concert will be two hardback books per adult and one hardback book per child.

The orchestra will be under the direction of Werner Torkanowsky and the program will include such selections as Haydn's "Symphony No. 88," Bernstein's Symphonic Dances from "West Side Story," Villa Lobos' "Little Train of the Capira" and Strauss' "Perpetual Motion."



Home For Incurables

Many of the patients at the New Orleans Home for Incurables require a lifetime of practical nursing care. However, there are a number who develop creative abilities and spend many pleasant hours with hobbies. The men may engage in carpentry work—the ladies in doll-making, sewing or weaving nylon loops, such as the patient shown in the photograph is doing.

This week begins the 74th year of the Home for Incurables. Today there are 200 persons being cared for at 612 Henry Clay Avenue and 21 at the branch, 1120 Bordeaux Street.

The Home is a United Fund agency, one of 64 supported by contributions to UF. Give now, if you haven't already pledged. A Fair Share is one hour's pay per month.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Pamela Mason*'s children are as busy as she is. Pamela does a daily syndicated television show and a daily radio chatter show. Her daughter Portland has been made production coordinator on momma's TV show and son Morgan will play *Elizabeth Taylor*'s son in her latest film, "The Sandpiper" . . . *George Gobel* likes guest appearances for TV shows rather than having a show of his own.



Jonathan Winters has purchased a home in Toluca Lake just across the hills from Hollywood. This means that he will film all six of his TV specials on the West Coast . . . *Keenan Wynn*, who rides a motorcycle very well, plays a leather-jacketed rider in a new film that is titled "Motorcycle Beach."

Irene Ryan, who plays the role of Granny in the "Beverly Hillbillies" on television, will play a spooky walk-on part in "The Addams Family" teleseries. When not in her Granny makeup, Irene is a most attractive woman . . . *Richard Burton* reads two books a day.

MAIL YULE PARCELS

(Continued from Page One)

duplicating the "to" and "from" addresses on the package and listing its contents. Include your ZIP code number in your return address, remembering that it goes *after* the state.

Each box should be well tied with strong cord. Unless completely packed and tightly filled, boxes can be crushed in handling.

Addresses on parcels should be typewritten or printed in ink. Packages for members of the Armed Forces should carry the full name, rank, serial number, branch of service, organization and the Army or Navy post office through which the parcel is to be routed overseas.

Complete information about size and weight limitations, customs declarations and prohibited articles for certain military post offices overseas may be obtained at any U. S. Post Office.

Symphony To Play Orchestral Program

An all-orchestral program will be given by the New Orleans Philharmonic-Symphony Orchestra under Werner Torkanowsky's direction on Tuesday, October 27, in Municipal Auditorium. The concert, the second in the Symphony's subscription series of 15, will begin at 8:30 p.m.

Tuesday's program will include Weber's Overture to "Oberon," Schumann's Symphony No. 3 (Rhenish), Copland's "Appalachian Spring" and Rimsky-Korsakov's "Capriccio Espagnol."

Tickets for the orchestra's regular subscription series on a full-season, half-season or individual concert basis are now on sale at 605 Canal Street. Individual tickets may also be purchased at the auditorium before each concert. Symphony officials suggest, that, because of a great demand for tickets, non-subscribers dial JAckson 5-9481 to find out if individual tickets for specific concerts are available.

SYMPHONIC HOUR BROADCAST

A portion of Tuesday's subscription concert by the New Orleans Philharmonic-Symphony Orchestra will be broadcast on the Symphonic Hour on WDSU-FM (105.3 megacycles) on Friday, October 30, at 9 p.m. The program is presented by Public Service and WDSU as a service to good music in the community.

Selections to be heard on the broadcast are the Overture to "Oberon" by Weber and Symphony No. 3 (Rhenish) by Schumann.

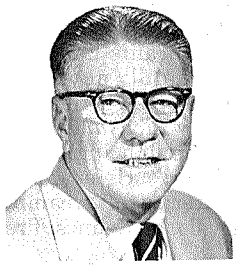
Dates and programs for all broadcasts are listed in a special brochure, a copy of which is available free by writing to Riders' Digest, c/o Public Service, P. O. Box 60340, New Orleans, La. 70160. A copy will be sent by return mail.

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

EACH TO his own is the way Tulane and LSU fans will go on Saturday, October 31. And both groups will have special reasons. It'll be homecoming at Tulane and an enthusiastic crowd is expected to greet the Greenies when they enter the field to play Virginia Military Institute. In Baton Rouge the equally eager Tiger fans will pour into Tiger Stadium to see how their team fares against the Ole Miss Rebels.



It being Halloween, both Tulane Coach Tommy O'Boyle and LSU Coach Charles McClendon are expected to have a couple of tricks up their sleeves and both hope to be treated to a victory.

For the Greenies it will be the first time this season that they will be going into a game as the favorite. Reasons for this is that VMI doesn't figure to be as strong a team as those Tulane has already met, and, the Greenies have shown a vast improvement and can no longer be figured a door mat for any opponent.

In praise of Tulane, Ole Miss Athletic Director "Tad" Smith said after the Ole Miss-Tulane game, "Anybody that doesn't come out to see this Tulane team is missing a thrill. The Greenies battle and they can scare you to death in the air." Ole Miss Coach John Vaught added: "This is the best Tulane team I have seen in 10 years."

The game between Ole Miss and LSU on Saturday has become one of the traditionally big ones in the South. This year the Tigers will be the favorites at kick-off time because of the Ole Miss and LSU records to date and the fact that Ole Miss has not lived up to pre-season expectations.

Since that famous run of Billy Cannon in 1959 the Tigers have been able to defeat the Rebels only once—in 1961 by a 10-7 score. They tied 6-6 in 1960. Last year's game was a nightmare for Tiger fans because the Rebs ran and passed to a 37-3 victory.

Those unable to catch the play in person on Saturday may pick it up via radio. WDSU will carry the Tulane-VMI game beginning at 1:45 and WWL the LSU-Ole Miss game at 7:45 p.m.

Halloween And Fire

Halloween brings out the goblins. It also brings out fire hazards. Painful burns and even more tragic accidents threaten youngsters who carry candle-lighted pumpkins or dress in flimsy clothing.

The National Fire Protection Association, an independent non-profit technical and educational clearing house for fire safety information, urges parents to keep trick-and-treating safe for their youngsters by following these precautions:

- Use a flashlight—never a candle—to light the pumpkin the children carry. A candle-lighted pumpkin is hazardous indoors too. It can set fire to curtains or table decorations.
- For costumes, stay away from flimsy materials and outfits with yards and yards of baggy sleeves and billowing skirts. A touch of flame can start them burning. Wigs and masks with fibrous "hair" are possible sources of trouble too.
- Flameproofing of the material, done at home or available in store-bought costumes, may add a measure of protection—if renewed every time the costume is washed or wet by rain. But almost any clothing material—lightweight or heavy, flameproofed or not—will burn to some extent.
- Be sure that children understand they must stay well away from any flame, like bonfires and burning leaves outdoors, fireplaces and stoves indoors, or lighted matches and burning cigarettes.
- Keep smaller children in charge of and in sight of a responsible person at all times.

TRANSIT Riders' DIGEST

Vol. XVIII OCTOBER 26, 1964 No. 10

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Did You Know?

Dr. Mary E. Walker's trousers, a century ago, agitated New Orleans as they did the rest of the country, evoking predictions of evil to come. These trousers followed, as the night the day, the bloomers and the woman-suffrage movement of an earlier decade, both portending, in the gloomy words of the *Daily Picayune* when the former reached New Orleans in 1851, women's demand for the right to wear pants.

Dr. Walker was one of the strongest-minded women of that period. Denounced in many circles for her "unwomanly" conduct in studying medicine, she went the limit, trouser-wise, to emphasize her determination to succeed in this masculine calling, which she did. During the War Between the States, President Lincoln commissioned her a Major in the medical service of the United States Army, but after the war, President Grant refused to receive her "in the garb which she deems essential to her dignity and rights," as the New Orleans *Times* recorded on April 6, 1869.

In this gay editorial the *Times* described her capture by the Confederates near Dalton, Tennessee, and her demand of the shocked soldier who captured her to be taken before General Joseph E. Johnston. Garbed "in a sky-blue coat and scarlet pants, with a demi-hat and a long plume," she mounted a horse (spurning the offer of a side-saddle), and galloping ahead of her escort burst upon the headquarters camp like an explosion. "Order out the guard!" shouted Johnston. "Protect this headquarters at all costs, and send this fearful Amazon to Richmond!"

There, added the *Times,* "she was treated with great consideration and tenderness, and was allowed by the President of the Confederate States the privilege now denied her by her former commander."

Eight years later Dr. Mary Walker again stirred the editorial pen of the *Times.* On December 13, 1877, the *Times* reported she had been given a post in the Treasury Department in Washington, and described the shock to the female clerks when she presented herself wearing trousers—especially "the more middle-aged and timid (ones who) went in a body to the Secretary and demanded that Dr. Walker be invited to take off her offending garments and substitute for them the conventional crinoline."

Dr. Walker refused to change her garb. The Secretary did not revoke her appointment, records the *Times,* but he assigned no duties to her, though she reported regularly at the department for two years. Then she entered a claim for salary. After long deliberation, the political and legal heads of government decided to give her one year's full pay, $900.

Dr. Mary Walker's trousers continued their forward march, diminishing down the years to today's shorts, a development beyond the ken of the gloomiest prophets of the past century.

Quotes and Quips

The best way to teach our young people the meaning of our democratic freedoms is to demonstrate, by our example, that we have mastered the "three R's of citizenship"—Rights, Respect and Responsibilities.—Earl James McGrath

* * * *

Woman to her child in store: "Behave! I don't have time for psychology today."

* * * *

We are born for cooperation, as are the feet, the hands, the eyelids and the upper and lower jaws.—Marcus Aurelius

* * * *

Two spinsters were discussing men. "Which would you desire most in a husband," asked one, "brains, wealth or appearance?"

"Appearance," snapped the other, "and the sooner the better."

CHRISTMAS BUREAU

(Continued from Page One)

ment houses; and will serve as a clearing house for gifts already planned, to avoid duplication.

Trained volunteer staff aides assist in the work of the Christmas Bureau and the counselling service of the Bureau is free.

The Bureau is located on the seventh floor at 211 Camp Street. It will be open Mondays through Fridays from 9 a.m. to 4:30 p.m. from now until Christmas. Additional information may be obtained by dialing JAckson 5-7131.

TRANSIT Riders' DIGEST

Vol. XVIII—No. 11 Published Weekly by N. O. Public Service Inc. NOV. 2, 1964



"Seated Figure," a 28 x 28 oil by Alice Peake Reiss of New Orleans, is one of 87 works now exhibited in the 1964 Annual Exhibition "Artists of the Gulf States" at the Isaac Delgado Museum of Art in City Park. The exhibition will be open to the public without charge through Sunday, November 15.

SYMPHONIC HOUR PROGRAMS

Brochures listing dates, times and programs for Symphonic Hour broadcasts are now available. The attractive brochures list the selections the New Orleans Philharmonic-Symphony Orchestra will play on the hour-long Symphonic Hour, heard on WDSU-FM (105.3 megacycles) at 9 p.m. on each Friday following a Tuesday subscription concert. The programs are presented by WDSU and New Orleans Public Service as a service to music in the community.

For free copies of the brochure, write to Riders' Digest, c/o Public Service, P. O. Box 60340, New Orleans, La. 70160. A copy will be sent by return mail.

Giving To Needy? Christmas Bureau Can Help Plan Gift

Too early to think about Christmas?

Not if you are planning a Christmas-giving project for a needy family or institution, says the Christmas Bureau of the Community Volunteer Service of the Social Welfare Planning Council. According to the Bureau, the time for planning to give is now, and the Bureau offers its help in planning and directing your gift.

The Bureau annually helps individuals, clubs and other organizations who wish to make their Christmas giving count the most. The Bureau will put you in touch with social agencies that know families who will have little or nothing without your help; will make suggestions concerning special needs of disabled children and adults; will help you locate the right agencies or institutions to give clothing, food, toys or equipment; will suggest special Christmas projects to meet needs in institutions, day-care centers and settle-

(Continued on Page Four)

Festival Of Faith To Mark Anniversary

Members of Protestant, Evangelical and Orthodox churches in the Greater New Orleans Area will observe the Eighth Annual Festival of Christian Faith and Witness at Municipal Auditorium on Sunday, November 8, at 3:30 p.m. Admission is free, according to the sponsor, the Greater New Orleans Federation of Churches.

Principal speaker at the service will be Dr. W. A. Welsh, minister of East Dallas Christian Church.

The festival commemorates the beginning of the first free Protestant worship in the Louisiana Purchase Territory held on November 17, 1805.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Liberace* has ordered a 1965 Rolls-Royce. The "smiling one" may not be as "box office" as he was when he first hit television but he still piles it up at the bank . . . "My Fair Lady" bids fair to be the most fabulous movie ever made. It is predicted that it will be an all-time classic returning every five years till the end of time . . . Met *Glynis Johns* at a party and she is a real fun gal. At the moment she is so happy with her husband, writer Elliot Arnold, that her career comes second. She's great in "Mary Poppins."



Jean Seberg, the girl who was put in the lead role of the movie "Joan of Arc" with no acting experience, and whose performance was panned by every critic, is having the last laugh. She studied acting in Europe and now is a smash in the new film "Lilith." Every producer in flicker-

(Continued on Page Three)

Ballet Group Will Stage 'Nutcracker'

The complete second act of "The Nutcracker," a ballet favorite with all age groups, will be staged by the New Orleans Ballet Foundation at Municipal Auditorium on November 6, at 8:30 p.m. In addition to "The Nutcracker," a cast of some 35 dancers will perform "Cirque de Deux" and "The Snow Scene."

The foundation is a non-profit cultural organization formed in 1958 to create a resident ballet company of highest artistic caliber. Miss Valerie Smith is artistic director.

Tickets for the performance may be purchased now at 605 Canal Street or at the auditorium on Friday night.

No Litter

The tons of litter and trash on the streets of New Orleans following Mardi Gras make good statistics—something on which a story can be written about the impressive proportions of this annual event. But litter and trash on the streets and sidewalks at any other time make the community an unsightly, dirty place.

The New Orleans Garden Clubs Civic Beautification Association has now inaugurated a city-wide, year-round campaign to eliminate the litter habit. The association has the cooperation of the mayor and councilmen and city departments. However, it needs the support of every citizen to make the campaign a success.

The association believes that with every Orleanian making it a personal responsibility to stop litter, New Orleans will eventually become America's Cleanest and Most Beautiful City, as well as its Most Interesting.

For those who want to join in the anti-litter campaign, the association suggests these rules:

Keep your home and business area neat, the sidewalks and curbs clean and free of litter.

Keep all litter and trash in covered containers.

Use garbage cans as required by law.

See that your containers are taken off the streets soon after garbage or trash pick-up.

Cooperate with the sanitation department by wrapping garbage before placing it in containers.

Put all litter and trash in the street waste containers furnished by the city.

Teach your children not to throw candy or other wrappings on the streets and to be proud of a cleaner home and community.

Carry a litter bag in your car—and use it.

Help to beautify your city by beautifying your property . . . plant rye grass for the winter months to make New Orleans "green" the year-round.

Familiarize yourself with City Ordinances Nos. 828, 106 and 107, which deal with sanitation. Copies of the ordinances are available from the Sanitation Department.

Urge your neighbors and friends to join the fight against litter.

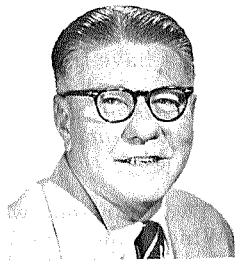
Riders' TRANSIT DIGEST

55 60 70 80 90 110 130 150 160

SPORTS dial

By TED ANDREWS

HASN'T THIS sports season been one of surprises? In baseball the New York Yankees finished strong to win the American League pennant, then lost the World Series and their manager, Yogi Berra.



The National League pennant race went down to the wire with the St. Louis Cardinals winning it after the Philadelphia Phillies took a nose dive.

Manager Johnny Keane guided the Cardinals into the series as the underdog and won the series. It was rumored in August that Keane would not be retained by the Cardinals so he resigned at series end and then signed with the team he beat in the series, the New York Yankees.

Bing Devine, the St. Louis Cardinal general manager who built the present Cardinals, was let out a few weeks before the end of the season. Now Devine has just been named the major league "Executive of the Year."

For the football surprises, recall the preseason ratings and then look at the records. Ole Miss has played far below expectations. Notre Dame is far above, with a new coach and the same material as last year. Sugar Bowl officials are hoping that the Fighting Irish will change their policy toward post-season games and be available for invitation to play in New Orleans on New Year's Day.

The Tulane Greenies have been called the best losing team in college football. To say that Tulane has improved would be putting it mildly. With the improvement being shown each week, they certainly are capable of an upset or two before the pigskin curtain falls.

Incidentally, the Greenies will be out of town this Saturday. They play the Miami Hurricanes in Miami. The broadcast of the game by WDSU-Radio will begin at 7:15 p.m.

LSU fans can catch the Tigers playing the Crimson Tide of Alabama in Birmingham on Saturday over WWL-Radio beginning at 1:45 p.m. This encounter between two of the top 10 teams in the country should be a thriller.

TRANSIT Riders' DIGEST

Vol. XVIII NOVEMBER 2, 1964 No. 11

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Noted Blind Organist In Sunday Recital

The noted blind French organist, Jean Langlais, organist for the Ste. Clotilde Church in Paris, will be heard in concert on Sunday, November 8, at 8 p.m. at Rayne Memorial Methodist Church, 3900 St. Charles Avenue. The program will be open to the public without charge. However, a free-will offering will be accepted to help defray expenses.

Rayne Memorial Methodist Church was selected as the site of the concert because it houses one of the newest, largest and most versatile concert pipe organs in the city, according to a spokesman of the N. O. Chapter of the American Guild of Organists, sponsor of the concert.

SHOW BIZ

(Continued from Page Two)

town is bidding for her services.

There'll be a switch on "The Bing Crosby" Christmas Show. Instead of Bing singing "White Christmas" during the segment, his screen wife, Beverly Garland, will do the warbling.

Hear tell, but hard to believe, that *Bobby Darin* gave his wife *Sandra Dee*, who has everything, a mink-trimmed ironing board for her birthday.

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.



Did You Know?

The petroleum excitement sparked by the Titusville, Pennsylvania, producer in 1859 reached New Orleans six years later in the *Daily Picayune*'s discussion of the origin of coal oil, as it was known. One theory, said the *Daily Picayune* on January 15, 1865, was that it was formed by "coal deep in the bowels of the earth." Another theory was that it was "condensed from gases formed in the incandescent center of the globe," and that coal was "condensed petroleum."

A year later the people of this city and state awoke to the possibilities of what the New Orleans *Times* called the "natural petroleum springs" of Calcasieu Parish. "These were discovered and used as a remedial application to wounds and bruises," it said in an editorial on April 19, 1866, "and as a lubricator for rough machinery, just as the Seneca oil of Pennsylvania was long used before petroleum was known as an article of commerce."

Seneca oil, a remedy not only for wounds and bruises but for almost any ailment the peddler might think of, derived from the skimmings of certain oil wells in Pennsylvania. They touched off the Titusville drilling.

These Calcasieu oil springs, continued the *Times,* "flow as if the oil were forced upward by the pressure of internal gases. After exposure to the sun and air the more volatile portions of the product escape, and the residuum hardens into asphaltum of the color and nearly of the consistency of coal. This asphaltum is sometimes used by persons residing in the neighborhood as fuel."

Three days later the newspaper reported the organization of the Louisiana Coal Oil and Petroleum Company with a capital stock of $100,000 to exploit these possibilities. Four days later it announced that two other companies had been organized for oil exploration—a development which promised to "give employment to hundreds, add to the value of property and increase our sources of prosperity," according to the *Times.*

It was a good prediction—but only for the long pull. Not until after Spindletop gushed in 1901 did Louisiana bring in its first oil well. It was at Sulphur City. Twenty-three known gas wells in Terrebonne Parish then suddenly became significant, and the spirit of wildcatting possessed the state. A pumper near Lafayette, a blowout at Welsh, production at Jennings, gushers at Crowley and Anse La Butte followed. Oil promotions filled the newspapers.

Most of the frenzied promises failed of realization, but on January 17, 1907, the *Daily Picayune* announced that this state produced nearly nine million barrels of oil in 1905 and more than seven million in 1906. This was enormous for that day. Louisiana steadily increased its output. In 1962 (latest year available) it was the second largest oil state in the Union, with a production of more than 483 million barrels.

Quotes and Quips

If your capacity to acquire has outstripped your capacity to enjoy, you are on the way to the scrap heap.—Glen Buck

* * * *

Ideas are very much like children—your own are very wonderful.

* * * *

In any emergency in life there is nothing so strong and safe as the simple truth.
—Charles Dickens

* * * *

Isn't it funny that no one ever asks a man how he manages to combine marriage and a career?

* * * *

Culture is not just an ornament; it is the expression of a nation's character, and at the same time it is a powerful instrument to mould character. The end of culture is right living.
—W. Somerset Maugham

* * * *

Adolescence is the time in a boy's life when he notices that a girl notices that he is noticing her.

* * * *

Education is man's going forward from cocksure ignorance to thoughtful uncertainty.—Kenneth G. Johnson

* * * *

Middle age is when your memory is shorter, your experience longer, your stamina lower and your forehead higher.

TRANSIT Riders' DIGEST

Vol. XVIII—No. 12 Published Weekly by N. O. Public Service Inc. NOV. 9, 1964

Celebrated Pianist Gyorgy Sandor Is Symphony Soloist

Gyorgy Sandor, internationally known concert pianist, will appear as guest soloist at the third subscription concert of the New Orleans Philharmonic-Symphony Orchestra on Tuesday, November 10, at 8:30 p.m. in Municipal Auditorium. With Werner Torkanowsky conducting the orchestra, Sandor will play Ravel's Piano Concerto for the Left Hand and Bartok's Piano Concerto No. 3. The former is one of a



GYORGY SANDOR

(Continued on Page Three)

Santa Claus Is Coming To Town

That jolly, gift-giving gent, Santa Claus, is coming to town. The Number One man with youngsters will make his 1964 appearance on Canal Street at about 9:30 a.m. on Saturday, November 14, in a colorful eight-float parade.

Title of Santa's parade this year will be "Animal Kingdom" and some of the titles of his floats will be "A is for Ape," "B is for Bear" and "W is for Wolf." On each of the floats there'll be children throwing goodies. Marching units and bands will complete the parade. Santa himself will be riding float number eight.

The Chamber of Commerce of the Greater New Orleans Area and the Downtown Promotions Inc., are sponsoring the parade.

Parents planning to take their children

(Continued on Page Two)

SYMPHONIC HOUR BROADCAST

A portion of Tuesday's subscription concert by the New Orleans Philharmonic-Symphony Orchestra will be broadcast on the Symphonic Hour on WDSU-FM (105.3 megacycles) on Friday, November 13, at 9 p.m. The program is presented by Public Service and WDSU as a service to good music in the community.

Selections to be heard on the broadcast are the "Italian" Symphony by Mendelssohn and the Piano Concerto for the Left Hand by Ravel, featuring Gyorgy Sandor as soloist.

Dates and programs for all broadcasts are listed in a special brochure, a copy of which is available free by writing to Riders' Digest, c/o Public Service, P. O. Box 60340, New Orleans, La. 70160. A copy will be sent by return mail.

Jazz Museum Seeks Larger Quarters

No birthday candles are being lit or presents offered, but the New Orleans Jazz Museum, 1017 Dumaine Street, this Thursday will observe its third birthday.

The tiny institution was billed as having the world's largest collection of jazz memorabilia when it opened on November 12, 1961. The collection has tripled since then, says its director, and larger quarters are being sought to properly house and present further material from the history of jazz.

An invitation is extended to the public to visit the museum. It is open from 10 a.m. to 5 p.m. Tuesdays through Saturdays and from 1 p.m. to 5 p.m. on Sundays. General admission is 25 cents.



HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—Following her New Orleans Blue Room engagement, *Ethel Merman* and company journeyed to Australia for a tour of the night spots there. From there the group went to the Orient. It was in the latter section that Ethel honeymooned with Ernie Borgnine, now her ex-husband. She calls that area her "old stamping ground" . . . *Jean Simmons* opens in "Rich Little Rich Girl" on Broadway this week.



Comedy man Bert Lahr goes on and on. He was wowing audiences on stage in "Damn Yankees" when the flu bug hit. Eddie Bracken stepped in until Bert recuperates.

It is my guess that young *Mia Farrow* of "Peyton Place" will be one of the industry's top stars. She has that quality. Mia is the daughter of late director John Farrow and actress *Maureen O'Sullivan . . . Joanne Woodward* and *Paul Newman,* both fine actors, have a pact. They do not discuss the "trade" at home. That's what the publicists say, anyway.

Greer Garson flew into Glamortown recently from her ranch in New Mexico to emcee a fashion show at the Beverly Hilton Hotel. The clothes shown were by designer Travilla, Greer's favorite couturier.

Blind-Made Articles On Sale This Week

Useful and decorative items made by blind persons and suitable for Christmas gift-giving are being sold during the annual Hobby Shop Sale now going on at the Lighthouse for the Blind auditorium, 123 State Street. Hours for the sale are from 9 a.m. to 5 p.m. Monday through Friday. Proceeds from the sale of each item go to the person who made the article.

Persons attending the sale are invited to take a guided tour of the Lighthouse, the work shop and the hobby shop, where blind persons will be making some of the sale items.

Among the items being sold are ice buckets, assorted baskets, pot holders, aprons, ash trays, book ends, pin cushions, jewelry, skewers, novelty dolls, straw purses, trivets, magazine racks, sewing baskets, planters, waste baskets, small tables and Christmas dog collars.

Clothes Needed By Needlework Guild

A charity that helps other charities, the Needlework Guild of America, Inc., is now seeking new members to help in its work. Membership requirement of the Guild is the donation of two or more new items of clothing or household linens or any sum of money. Both adults and children may join.

This annual membership drive constitutes the Guild's annual ingathering of contributions. Donations will be turned over to local institutions and welfare agencies for the needy in the New Orleans area. Last year 16,134 articles were collected here and distributed, a Guild spokesman said. But the demand each year for clothing and linens is always greater than the supply and more donations are needed this year.

Persons interested in giving to the Needlework Guild may send articles to the New Orleans Branch, Needlework Guild of America, Inc., 2115 Jefferson Avenue. For additional information, dial TWinbrook 5-0762.

SANTA CLAUS

(Continued from Page One)

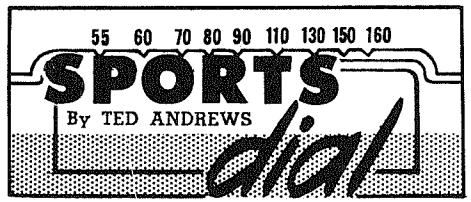
to see the parade are reminded that a convenient, economical way to get downtown is by transit. By riding transit, you avoid parking worries and help relieve traffic congestion. And, too, youngsters always enjoy riding a transit vehicle.

TRANSIT Riders' DIGEST

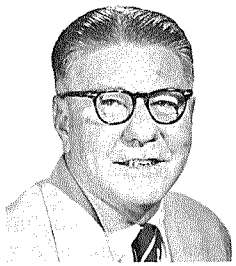
Vol. XVIII NOVEMBER 9, 1964 No. 12

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Riders' TRANSIT DIGEST



TULANE and LSU are playing their next to final regular season games this weekend. The Greenies play the Vanderbilt Commodores in Nashville and LSU meets Mississippi State in Baton Rouge.



The 2 p.m. Tulane-Vandy meet in Dudley Field stadium should be a good one, with the teams battling it out for the Southeastern Conference cellar position. Both teams have improved over last season and have given even the top teams on their 1964 schedules some anxious moments.

Radio Station WDSU will carry the Tulane-Vanderbilt game from Nashville on Saturday afternoon beginning at 1:45 p.m. The LSU-Mississippi State game at Baton Rouge will be picked up by WWL-Radio on Saturday night beginning at 7:45 p.m.

Coach Jack Green of Vandy, a former Tulane assistant, has done a remarkable job with the Commodores as has Tommy O'Boyle at Tulane. A 10-10 tie in last year's game showed how evenly matched the teams were. With both showing improvement this year, the game should be of even higher caliber.

Tulane is no longer completely dependent on Dave East's passing and the great defensive play of "The Posse" to click. Their offense has taken on another dimension as fine running backs like George Cortez, Jerry Graves, George Smith and Mike Findley are giving the Green Wave some fine balance.

LSU lost to Mississippi State last year by a slim 7-6 score. The game was played in Starkville. This year the Tigers meet the Bulldogs on home ground, always an advantage to the LSU squad.

Mississippi State could give LSU some anxious moments. In fullback Hoyle Granger and center Pat Wilson the Bulldogs have two of the finest players in the SEC, and quarterback Ashby Cook is very effective with his passing and pitchouts. However, we feel that LSU has a little too much depth and defense for the Maroons.

Cat Fanciers Slate Show At Auditorium

Meows will be plentiful in Municipal Auditorium on November 14 and 15 when the Cat Fanciers of New Orleans, Inc., a non-profit organization, stages its 14th Annual Championship Cat Show. The affair is sanctioned by the American Cat Fanciers Association.

Both usual and unusual breeds will be exhibited during the two-day affair, including, according to a show official, the blue-eyed white Persian, red tabby Persian, the Abyssinian, the Burmese, the Manx and the newly-recognized Rex.

Judging for the championship classes will be held on Saturday from 10 a.m. to 6 p.m. and on Sunday from 9 a.m. until all cats are judged. Cats of mixed breeding will be judged at 3 p.m. on Sunday.

The show is open to the public. Admission price is 50 cents for adults and 25 cents for children.

CELEBRATED PIANIST

(Continued from Page One)

small number of piano works to be played using only one hand—in this case, the left. Other selections on the program include Mendelssohn's Symphony No. 4, the "Italian" Symphony, and Liszt's "Les Preludes."

Sandor is best known the world over as one of the leading interpreters of Bartok's music. A longtime associate and pupil of Bartok, he studied under the master's guidance at the Franz Liszt Conservatory in Budapest, where he also majored in composition under Zoltan Kodaly.

During his 1961-62 tour of Europe, Sandor performed all three of Bartok's piano concertos and was the only American jury member of the International Liszt-Bartok Piano Competition in Budapest.

Tickets for Tuesday's concert may be purchased now at 605 Canal Street or at the auditorium prior to the concert.

Quotes and Quips

A quarrel between friends, when made up, adds a new tie to friendship, as experience shows that the callosity formed round a broken bone makes it stronger than before.—St. Francis De Sales

* * * *

The scientist, returning to his old home town after many years' absence, was giving a lecture in the village hall.

"Now all of you probably know what a molecule is?" he questioned, gazing over the gathering.

The chairman of the meeting, anxious to show that he'd kept abreast of the latest developments, interrupted the speaker.

"I believe most of us do," he said, "but maybe you'd better explain for the benefit of those who haven't been up in one."

* * * *

Some people will never learn anything, for this reason, because they understand everything too soon.—Alexander Pope

* * * *

A vacation should be just long enough for the boss to miss you—but not long enough for him to learn he can get along without you.

* * * *

The highest possible stage in moral culture is when we recognize that we ought to control our thoughts.

—Charles R. Darwin

SAFETY QUIZ

(Continued from Page Two)

is 4-8 p.m. Biggest reason for this, according to the National Safety Council, is that drivers, in a hurry to get home, often can't see well enough in the half-light, half-dark of twilight time, and fail to adjust to the changing conditions.

2. True. Safety men aren't sure just why this is so.

3. False. Most dangerous day is Saturday. Sunday is second most dangerous.

4. True. Most pedestrian fatalities occur, according to the Council, to persons crossing between intersections or coming from behind parked cars.

5. False. Collisions between motor vehicles are the No. 2 cause of death. Main cause: Noncollision accidents in the roadway, such as overturning or running off a curve.

"Regardless of the time of day or day of the week you drive," the Council says, "it's smart to hold down your speed and expect the unexpected.

"And if you're a pedestrian, a look at the statistics shows just how foolhardy it is to cross anywhere but at an intersection."

Did You Know?

The *Daily Picayune* on May 9, 1837, implored women to dress "baggily, like Turks." About 30 yards of material then went into a woman's formal garb. Skirts had flared to their greatest width at the bottom, and sloped inward to the waist. This was drawn in so tightly by lacing that the article also warned the women they were incurring the possibility of "96 diseases," but left that threat dangling by failing to mention a single affliction specifically.

Turkish bagginess added to the voluminous spread of the skirt, achieved by layer after layer of stiffly starched petticoats, giving the girls of yesteryear a silhouette like unto nothing in nature. The increasing weight of these undergarments was lifted about 20 years later by hoop skirts. Above the 30 yards that covered them from the waist down, a scarf of cashmere, silk or lace, lightly thrown upon bare shoulders flaring above the tight bodice, enhanced feminine loveliness. A short cape or pelerine with sweeping points provided warmth and chic.

Shoes were low in heel and generous in size, and above them the skirt hem had generous clearance. Frilly pantalettes held the gaze close to the ground.

The men of that day wore form-fitting coats, dark in color, with enormous collars which barricaded a view of the head from all sides except in front. Straps which passed under the instep held the trousers to their extreme length, showing that men too could be proud of their legs. Waistcoats which rivalled a spring garden in color and design, and ponderous beaver hats completed the male costume.

A couple attired in the latest fashion was a thrilling sight to behold. Their movements even on the dance floor suggested battleships taking their place in formation.

TRANSIT Riders' DIGEST

Vol. XVIII—No. 13 Published Weekly by N. O. Public Service Inc. NOV. 16, 1964



These future homemakers discovered many wonderful labor and time saving features of electric and gas ranges and dishwashers when they visited the giant display of these appliances on the first floor of Public Service. The display may be seen Monday through Friday of this week from 8:30 a.m. to 5 p.m.

Dates For Posting Christmas Mail Near

There are still several weeks between now and December 25 but it isn't too early to be thinking of Christmas shopping, greeting cards and mailing Christmas packages. By preparing now, the New Orleans postmaster says, you'll be clearing your holiday calendar early of all Christmas mail jobs and will be able to enjoy every minute of the 1964 Holiday Season. The postmaster suggests that Orleanians follow these rules:

1. Shop now for Christmas.

2. Buy your supply of Christmas stamps before the long lines start forming at post office windows.

3. Get your mailing list up to date. Be sure each address is complete, with full name, street and number, city, state and ZIP Code Number. Use your ZIP Code Number in your return address.

4. Mail your gift parcels for distant states during the week of November 29-

(Continued on Page Three)

Ranges, Dishwashers Displayed At NOPSI

Cooking that big Thanksgiving dinner next week would be a pleasure if you had a new automatic gas or electric range and a dishwasher to clean up afterward. Wouldn't it?

An opportunity to see a variety of ranges and dishwashers is now available at Public Service, 317 Baronne Street, which has assembled a varied and interesting display on its first floor. Public Service doesn't sell ranges, or dishwashers, but has arranged the display in cooperation with manufacturers, distributors and dealers as a convenience for downtown shoppers and workers.

Trained NOPSI representatives are on hand at the display to explain the features of each range and dishwasher on the floor. The display may be seen Monday through Friday this week only from 8:30 a.m. to 5 p.m.

With a new automatic electric or gas

(Continued on Page Two)

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—Believe it or not, *Ingrid Bergman* is going to do "Hello Dolly" on the legitimate stage in Paris . . . British actress *Hermione Baddeley* was on the first row opening night of the Hollywood production of Tennessee Williams' "The Milk Train Doesn't Stop Here Anymore." Hermione played the principal role in the play's Spoletto, Italy, premiere and also on Broadway. In the Hollywood production *Isabel Jewell* plays Flora Goforth . . . *George C. Scott,* the gentleman who refused an Oscar nomination, is seeing *Ava Gardner.*



Driving Quiz

When is it most dangerous to drive your car? At night? During rush hours? And what day of the week is safest for motorists?

Think you know the answers? Well, take pencil in hand, put on your thinking cap, and answer the questions below—and be prepared for some surprises.

1. More people are killed during the morning rush hour than during any other time of day. True or false?

2. The safest time of day to drive a car is from 8 a.m. till noon. True or false?

3. Sunday is the most dangerous day of the week to drive, largely because of "Sunday drivers." True or false?

4. Nearly half of the fatal motor vehicular accidents in urban areas involve pedestrians. True or false?

5. In most rural auto accidents resulting in death, two cars collide with each other. True or false?

Answers:

1. False. Most dangerous time of day

(Continued on Page Four)

Symphony To Play Orchestral Program

The New Orleans Philharmonic-Symphony Orchestra will perform an all-orchestral program on November 17 at 8:30 p.m. at Municipal Auditorium. Under the direction of Werner Torkanowsky, the orchestra will play Haydn's Symphony No. 82, "L'Ours"; Hindemith's Metamorphosis on Themes of Weber; and Mahler's Symphony No. 1.

Tuesday evening's performance will mark the first time Mahler's Symphony No. 1, a lengthy work, has been performed by the orchestra since 1956. It has been chosen as the selection to be broadcast on the Symphonic Hour on Friday, November 20, over WDSU-FM (105.3 megacycles) beginning at 9 p.m. The program is presented by Public Service and WDSU as a service to music in the community.

Tickets for Tuesday's concert may be purchased now at 605 Canal Street or at the auditorium prior to the concert.

RANGES, DISHWASHERS

(Continued from Page One)

range, it would be almost impossible not to turn out a delicious meal for the festive holiday. An automatic oven timer, as an example, relieves the cook of oven-watching duty. With this device you simply set the start and stop times and then you are free to do other things without a care.

Another feature that can be found on the newer models of gas and electric ranges is the automatic meat probe. With this accessory you eliminate peeking, poking, guessing and testing when you roast your fowl or meat. A plug-in control sounds a buzzer when the food is done. On some ranges the temperature is then turned down automatically to "keep warm" level.

After the meal is over and the table is cleared, the job of dishwashing follows. With an automatic dishwasher, either portable or built-in, you simply load, set the dial and your dishwashing chores are over. A dishwasher helps even while you're cooking because it provides a place to store soiled dishes, silver, pots and pans until it's time to wash them.

With Thanksgiving next Thursday, better take the first step toward owning a new range or a dishwasher. Visit the display at NOPSI, then your appliance dealer to place your order.

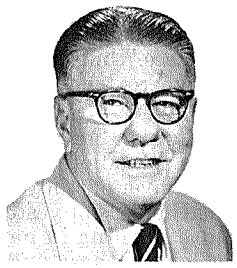
Riders' TRANSIT DIGEST

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

TULANE-34, LSU-0. That was the score of the game that Tulane and LSU played back in 1893. That year marked the beginning of games between the schools and down through the years the meetings have grown into a Louisiana tradition rather than just a football game.



This Saturday the Greenies and the Tigers meet again. LSU will be the favorite. However, Coach Charley McClendon is not underrating this year's Green Wave and is ready to pull out all stops. Tulane's Tommy O'Boyle, who has been the most optimistic Greenie rooter this season, believes his squad is capable of giving the Tigers a run for the win.

The Tulane-LSU game on November 21 will be broadcast from Tulane Stadium over Radio Stations WWL and WDSU beginning at 1:45 p.m.

In the long series between the teams, Tulane has won 19, lost 35 and tied 7. The Tigers copped the 1963 game at Baton Rouge 20-0.

Three New Orleans prep stars should see action with the Tigers this Saturday. They are quarterback Pat Screen, halfback Gawain DiBetta and end Bob O'Brien. In halfback Joe Labruzzo LSU has a definite All-American candidate and one who can explode anytime he gets the ball. The Tigers, however, have not been a strong scoring team, as the statistics will show, but have been one of the best defensive teams in the nation.

Both LSU and Tulane can field a strong running game but their scoring threat depends mainly on the arms of Screen and Billy Ezell at LSU and Dave East at Tulane. Both teams should have excellent punting and field goal kicking. In end Doug Moreau the Tigers have a standout as pass catcher as well as a fine field goal kicker.

Saturday's game would normally be the last for seniors at both schools. However, because Hurricane Hilda caused postponement of games of October 4, both schools have another game to play.

The Green Wave will make up their delayed game with Duke on Saturday, November 28, at Tulane Stadium. The Tigers will close out their regular season against the Florida Gators at Tiger Stadium on December 5.

CHRISTMAS MAIL

(Continued from Page One)

December 5. Mail no later than December 14 for local and nearby areas.

5. Buy Christmas cards now. Cards for distant states should be mailed no later than December 10, and no later than December 15 for local delivery. There will be no delivery of Christmas cards and letters, other than special delivery, on Christmas Day.

6. Get first-class service on your cards by using first-class mail. Christmas cards prepaid at the five-cent rate may be sealed and may include written messages and will be given priority of dispatch, delivery and forwarding. First-class mail also is returned to sender at no additional cost if the mail is undeliverable, provided the return address is shown on the envelope.

7. To speed the postal processing of your Christmas cards, tie your cards into "local" and "out-of-town" bundles with addresses facing all one way. Identify the bundles with labels, available free from any post office.

8. Be sure your mailed gifts are well packed and properly tied. Check with the post office before you attempt to mail parcels of unusual size or bulk to be sure they do not exceed weight or size limitations.

9. If your package is to go air mail, special delivery, special handling, or first class, be sure to indicate on it the manner in which you wish it to be sent.

Riders' TRANSIT DIGEST

Vol. XVIII NOVEMBER 16, 1964 No. 13

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Did You Know?

One of the best known and widely celebrated theatrical figures of the last century was not only a native of New Orleans but a woman. Adah Isaacs Menken, born in 1835 at Milneburg, then a sleepy suburb on the shores of Lake Pontchartrain, enjoyed a theatrical and Bohemian career that was, like the appearance of Halley's Comet in that same year, both brilliant and brief.

Though a child of humble circumstances, her father having died when she was two, and her stepfather when she was still in her teens, she learned, while still a girl, to ride, sing and dance, and to speak in five languages.

Her first appearance on the stage was in March 1857 at James Charles' Theatre in Shreveport where she performed as Pauline in *The Lady of Lyons.* About a year later she made her first and, surprisingly, only New Orleans appearance when she acted as Bianca in *Fazio* at Crisp's Gaiety, a popular theatre of that day. Largely unknown at that time, she fled the city after only a month's stay, terrified by the riots which broke out as a result of the municipal elections that year.

Leaving New Orleans she toured the larger cities of the South and West with moderate success, and then made her debut in New York in March 1859 as Widow Cheerly in *The Soldier's Daughter.* It was in New York that she met and came to know Walt Whitman and the actress Ada Clare, the first of her many illustrious friends.

The next years of her life were marked by increasing theatrical success, but were also marred by considerable unhappiness. She left her husband, Alexander Menken, and believing that she was divorced from him, married the prize fighter John Heenan, to whom she bore a son who died within a few months. Tragically, Heenan left her just at this time as a result of the scandal that had broken shortly before over Menken's announcement that, though he had never divorced her, he now intended to do so. Shortly thereafter her unhappiness was compounded by news of her mother's death in New Orleans.

Recovering from these sad events she resumed her career, which now met with increasing success. In Albany in 1861 she first appeared as Mazeppa, a role which catapulted her to fame and with which her name has ever since been associated. Following a tremendously successful appearance in Baltimore in November 1862, she caused a considerable stir by announcing that she was a secessionist and a Southerner to the core. Arrested and then released, she sailed for San Francisco in July 1863 with Robert Newell, whom she had married the previous year. In San Francisco she met and captured the admiration of Mark Twain, Bret Harte, Joacquin Miller, and a host of other literary celebrities.

In April 1864 she sailed for England where she created a sensation when she opened on October 3 as Mazeppa at Astley's in London. She was also a sparkling hostess, and her parties and entertainments were frequented by such illustrious English notables as Dickens, Swinburne, Rossetti, Purnell and Burne-Jones. Always a restless soul, she spent the brief years which followed her English triumph traveling to and fro across the Atlantic. In 1866 in New York she married a man named Barkly (having previously divorced Newell), but true to character, sailed for Europe alone just three days after the ceremony.

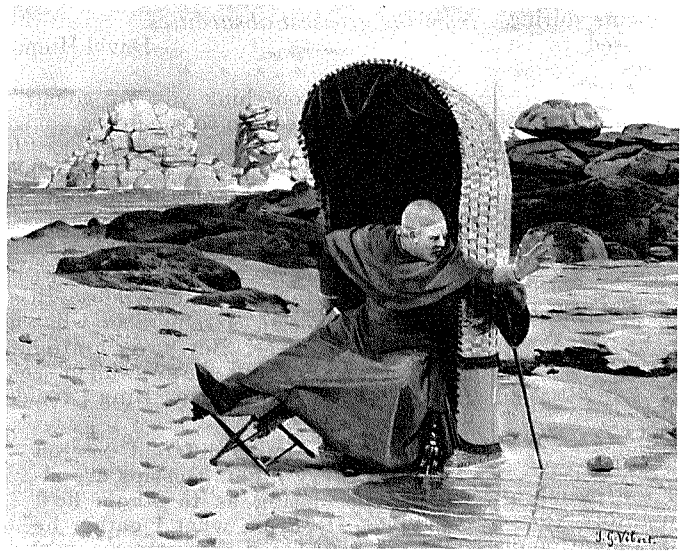
Arriving in Europe she established a home in Paris, bore a son whose godmother was George Sand, and then proceeded to travel about the continent. Her meteoric career, however, was all but over. In July 1868, while rehearsing a play in Paris, she collapsed. Just a month later, on August 10, she died. Buried in the Jewish sector of Pere Lachaise Cemetery her body was later removed to Montparnasse where it lies today beneath a monument with the inscription from Swinburne's *Illicit,* "Thou Knowest."

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.



TRANSIT Riders' DIGEST

Vol. XVIII—No. 14 Published Weekly by N. O. Public Service Inc. NOV. 23, 1964



Though it is a relatively small painting (8¼ x 10½), Jehan Vibert's "The Cardinal's Dilemma" attracts many admiring viewers in the Hyams Room at the Delgado Museum of Art. The room, with renovations now completed, will be reopened to the public on November 27.

Families, Students Can 'Talk' To Kin

The opportunity to speak Christmas messages to their kin across the seas by recording will again be extended to families of servicemen and women who are stationed overseas and to foreign students attending schools in New Orleans. The New Orleans Chapter of the American Red Cross is making the "talking letter" service available without cost to the sender or receiver.

Eligible to make recordings, a Red Cross official said, are members of the immediate family of any serviceman or woman who is stationed overseas or any foreign student attending a New Orleans school.

The records are small, plastic discs which are light enough to be sent air mail. A total of 15 minutes may be recorded on a disc and they may be played back on any standard phonograph at 33-1/3 rpm. Recordings are made at Red Cross Chapter

(Continued on Page Two)

Hyams Room At Museum To Reopen

The Hyams Room, which houses many favorite paintings of the French Barbizon School and Paris Salon painters at the Isaac Delgado Museum of Art in City Park, will be reopened to the public beginning Friday, November 27. The room has been closed for some time for renovations. Some of the important paintings in the room have been restored during this period.

The reopening of the room marks the golden anniversary of the gift of the art collection of Mr. and Mrs. Chapman H. Hyams to the people of the city of New Orleans. Three of the more-popular works in the collection are "Head of An Old Woman," by Karl Kronberger; "The Cardinal's Dilemma," by Jehan Georges Vibert; and Jean Leon Gerome's "Snake Charmer."

The museum is open to the public Tuesdays through Saturdays from 10 a.m. to 5 p.m. and on Sundays from 1 p.m. to 6 p.m. It is closed on Mondays.

Quotes and Quips

Error of opinion may be tolerated where reason is left free to combat it.

—Thomas Jefferson

* * * *

There is little doubt that we have made tremendous progress in medicine during the last generation. What used to be merely an itch is now an allergy.

* * * *

Prosperity is only an instrument to be used, not a deity to be worshipped.

—Calvin Coolidge

* * * *

"That'll be $1.85," said the girl behind the glass to the moviegoer at the box office.

Glancing at a sign, "Popular Prices," over the box office, the customer grumbled, "You call $1.85 a popular price?"

"Well," said the girl sweetly, "we like it."

* * * *

When men are most sure and arrogant they are commonly most mistaken, giving views to passion without that proper deliberation which alone can secure them from the grossest absurdities.

—David Hume

* * * *

"Where do you think you are going?" shouted the policeman to the driver going the wrong way on a one-way street. "I don't know," he replied, "but I must be late. Everyone else seems to be coming back."

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—Even though *Rex Harrison* is 56 years old and makes no attempt to hide it, he's going to be the new heartthrob at the box office when the country gets a gander of his performance as Henry Higgins in "My Fair Lady" . . . Word is there was no love lost between *Tallulah Bankhead* and *Stephanie Powers* during the filming of "Die, Die My Darling" in Europe.



Greta Garbo is in Hollywood in the penthouse of the Chateau Marmont registered as Harriet Brown. She thinks nobody knows it but everyone is on to the alias. She's been using it for years. Greta has always wanted to "be alone," and now she's about the loneliest person in the world.

There are so many Rolls-Royces on the streets of filmtown nobody even follows them anymore to see which star is inside.

I met *Beverly Garland* back in the early '50s when she came to New Orleans with *Arthur Franz* to plug a movie whose title I can't even recall. I remember what a fine actress she was. Bev never quite hit in motion pictures but she's "swingin' " as *Bing Crosby*'s wife in the "Bing Crosby Show" on television.

Glenn Ford has a different date on his arm every night. Gossips are always speculating as to whom he'll marry next. From what I gather he enjoys his freedom.

Julie Andrews, who created the role of Eliza Doolittle in "My Fair Lady" on Broadway, was not at the Hollywood premiere of the picture. Julie is wonderful in "Mary Poppins" and soon she'll be seen in the "Sound of Music." *Audrey Hepburn* is fine in the part of Eliza in the movie, but some people think Julie is the gal who should have done it.

TALK TO KIN

(Continued from Page One)

Headquarters, 2000 Tulane Avenue.

Families and students can take advantage of this special Christmas-time service by making a recording appointment. This can be done by calling JAckson 2-9911 Mondays through Fridays, from 9 a.m. to 4 p.m.

TRANSIT Riders' DIGEST

Vol. XVIII NOVEMBER 23, 1964 No. 14

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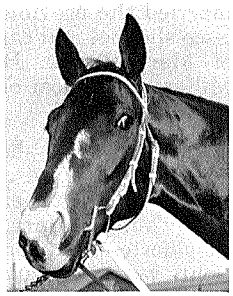
Riders' TRANSIT DIGEST

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SPORTS dial

By TED ANDREWS

A "NEW LOOK" will dominate New Orleans' historic Fair Grounds when the 92nd season opens on Thanksgiving Day. Among the many improvements at the Gentilly oval are a completely new and modern clubhouse, and a closed-circuit television system with eight monitors permitting patrons a complete view of the entire running of each race.



GREEN HORNET

The clubhouse will accommodate almost three times as many patrons as in past years. One of its new features is a clubroom, the Black Gold Room, named in honor of the Louisiana and Kentucky Derby winner of 1924.

Track officials point out that the 89-day season looms as one of the finest ever, based upon the caliber of horses already in training at the track and the tremendous public interest in Fair Grounds activities.

Heading up the finest band of horses ever to race at the venerable old plant are Green Hornet, winner of the 1964 New Orleans Handicap; Grecian Princess, winner of the Sugar Bowl Handicap, the Thelma Stakes and the Louisiana Derby; and Hurry To Market, two-year-old champ of 1963.

Bill Resseguet and Ben Weiner will also be back at the track. They will have Orleans Doge and Bull Story along with a real fleet three-year-old, Kissing Jim, who is expected to make a strong bid in the opening day handicap.

* * * *

Eight Tulane seniors will say good-bye to their college football days on Saturday following the Tulane-Duke game. This late meeting comes about because Hurricane Hilda caused a postponement of the originally scheduled game of October 3.

Boys leaving include Jerry Graves, Jim Davis, Don Bright, Jim Besselman, Dave Landry, Mike Vise, Ron Krajewski and Tommy O'Boyle.

Saturday's game should be a happy one for local fans who have watched the Greenies improve this year. The Wave had a couple of bad games but they were never embarrassed and the won-loss record doesn't quite tell the story of some of the "scares" they threw at heavy favored teams they played this year.

For those unable to attend in person, WDSU-Radio will carry the action beginning at 7:45 p.m.

Downtown Stores Open Friday Night

Because of the Thanksgiving Holiday on Thursday, November 26, most downtown stores will be closed that evening. However, many have indicated that they will observe a night opening on Friday, November 27, instead of the usual Thursday night, in order to give shoppers more time to make Christmas purchases. The Retail Merchants Bureau of the Chamber of Commerce of the New Orleans Area suggests that shoppers check each store's advertisements for exact opening and closing times on Friday.

Shoppers are reminded that a convenient, economical way to get downtown is by transit. By riding transit, shoppers avoid parking worries and help relieve traffic congestion.

PUBLIC SERVICE CLOSED THURSDAY

On Thursday, November 26, the general office of New Orleans Public Service at 317 Baronne Street will be closed in observance of Thanksgiving Day. Regular office hours—8:30 a.m. to 5 p.m.—will be resumed on Friday, November 27.

When the general office is closed, full payment of electric and gas service bills may be made at the self-service depository adjacent to the entrance of the building.

Did You Know?

David Glasgow Farragut, whose fleet captured New Orleans in 1862, left none of the rancors which Ben Butler and members of his occupying army sowed in this humiliated and agonized community. New Orleans may claim him as one of its boys, this bold seaman, the first admiral in American history, whose exploits lifted him to the fabulous class of England's Nelson.

Born in Tennessee, he spent his early boyhood in New Orleans when his father moved to this city to take command of one of the gunboats based here. He probably frolicked with youngsters in the old Place d'Armes, which was becoming a public recreation ground, enclosed by a cypress fence.

He came of a fighting line, did young Farragut. His father, George Farragut of Spanish descent, threw himself into the American Revolution because this was the best fight he saw anywhere in the world. He fought on foot, in the cavalry and on shipboard. He rounded out his more active fighting days by service at Chalmette in the final battle that broke the British hopes of invasion and conquest up the Mississippi Valley. He also played a militant part in bringing West Florida and Louisiana's Florida parishes into the American way of life and loyalty.

David entered the United States Navy as a midshipman in 1810 when he was 10 years old, and sailed on the *Essex* that year, the protege of its commander, Captain Porter, commandant of the naval station here. That cruise saw much action against British merchantmen. Impressed by the boy's bearing, Porter made him a prize-master of the *Alexander Barclay,* one of the ships captured. Though only 12 years old, he had full charge of the ship and full responsibility for its navigation for three weeks. He rejoined the *Essex* in time for the bloody fight with the British ships *Phoebe* and *Cherub* in Valparaiso harbor, and though wounded showed himself on that death-lashed deck "ever willing, eager and trustworthy," in the words of the biography by James Barnes published in 1899.

His prisoner-of-war status ended in his parole a few months later and he made several cruises to the Mediterranean. By 1825 he piled up sufficient age for the United States to commission him a lieutenant. His first wife, a Norfolk girl, died in 1840 and in 1843 he married another Norfolk girl.

When Virginia seceded in 1861, he declared his loyalty to the flag under which he had been fleshed in battle and moved to New York state. Next year he was put in command of the Western Gulf Squadron, with instructions to reduce New Orleans. This posed an unusual problem, for ships, especially the old wooden ships of his day, were much more vulnerable than land installations. One land-mounted gun, it was believed, had about the same authority as an entire broadside. The mortar fleet under command of David Porter lobbed shells with the greatest of ease into the forts that defended New Orleans downriver, but they did little damage.

Against direct orders and the advice of his officers Farragut stormed by the forts with all but three of his ships, destroyed 11 Confederate vessels, and laid New Orleans under his guns—an outstanding achievement that made him the leading officer of the U.S. Navy, and won him the title of rear admiral, the first in the United States. He boldly ran by the guns on the Vicksburg hills, and that same year captured Galveston, Corpus Christi and Sabine Pass. With four ironclads and 14 wooden ships he drove through the defending minefield and captured Mobile in 1864, topping Nelson's boldest exploits and for him was created the office of vice-admiral.

Two years later he was raised to admiral.

Quotes and Quips

Kind words do not cost much. They never blister the tongue or lips. Mental trouble was never known to arise from such quarters. Though they do not cost much yet they accomplish much. They make other people good-natured. They also produce their own image on men's souls, and a beautiful image it is.

—Blaise Pascal

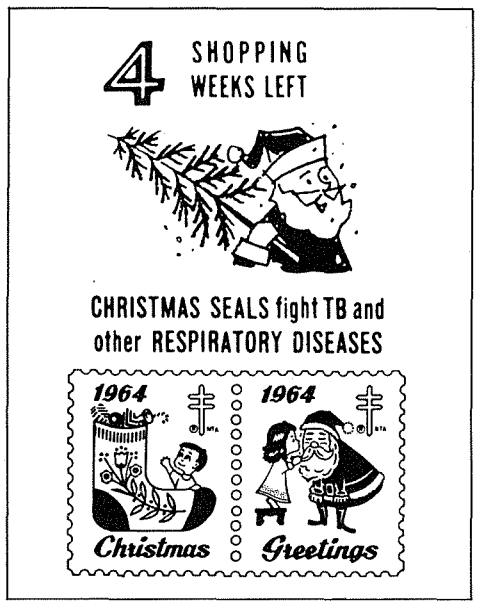
* * * *

Legally, the husband is head of the household and the pedestrian has the right-of-way. Both are safe as long as they don't try to exercise their rights.

B. F.

TRANSIT Riders' DIGEST

Vol. XVIII—No. 15 Published Weekly by N. O. Public Service Inc. NOV. 30, 1964



Express 70, 71 Lines Operate To 8:50 P.M.

For the convenience of Christmas shoppers in the downtown business district, the Express 70 and Express 71 transit lines are now operating later than their normal scheduled hours. Both these express lines will make their last stop at Canal and Baronne streets at about 8:50 p.m. Mondays through Fridays, through December 23. On a normal schedule these two lines make their last stop at that corner at 6:30 p.m.

This extension of transit service on these express lines was inaugurated to accommodate downtown shoppers taking advantage of late store hours, extended to make Christmas gift-buying easier.

Shoppers are reminded that a convenient, economical way to get downtown is by transit. By riding transit, shoppers avoid parking worries and help relieve traffic congestion.

Downtown Stores Extend 'Open' Hours For Yule Shoppers

More hours in which to select and buy Christmas gifts will be made available to shoppers in the New Orleans area beginning this week. Effective Monday, November 30, and continuing through December 23, many downtown and suburban stores will be open past their normal closing hours. In many cases, store hours between these dates will be from 9:45 a.m. to 8:30 p.m. Certain other stores are planning to be open in the evenings beginning December 3 and 10. A few stores will maintain their regular hours.

For exact opening and closing times and dates, the Retail Merchants Bureau of the Chamber of Commerce of the New Orleans Area suggests that Orleanians check each store's advertisements.

Isaac Stern Next Symphony Soloist

Isaac Stern, one of the world's top violinists and one of America's leading cultural exports, will appear on the fifth subscription concert of the New Orleans Philharmonic-Symphony Orchestra on Tuesday, December 1, at 8:30 p.m. in Municipal Auditorium. With Werner Torkanowsky conducting the orchestra, Stern will play Dvorak's Violin Concerto. The program will also include orchestral performances of Bach's Suite No. 3 and Barber's First Symphony.



ISAAC STERN

Among the great violinists of our

(Continued on Page Two)

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Bob Hope* has signed actress *Suzanne Pleshette* for one of his live TV shows. It will be Suzanne's singing and dancing debut on television. Folks out here are still wondering why her marriage to *Troy Donahue* didn't last. They were so in love before the wedding bells rang . . . *John Payne*'s daughter and actor *Skip Ward* journeyed quietly to Las Vegas and were married . . . *Jimmy Cagney* says he will not act again, no matter where or for how much.



Max Baer Jr. has been calling Brigitte Bardot long distance to Paris. I'm told his phone bill last month was $754.90.

ISAAC STERN

(Continued from Page One)

time, Stern is the only one trained exclusively in America. Though Russian by birth, Stern was brought to this country as a child. Later, he was the first American artist to appear in the Soviet Union after World War II. During that 1956 trip he won unprecedented ovations from Russian audiences. It is estimated that some 20,000 would-be ticket buyers were turned away from his final concert in Moscow.

In 1960 Stern went again to the Soviet Union under the Cultural Exchange agreement between the U. S. State Department and the Soviet Ministry of Culture. His reception was even more overwhelming than before.

Tuesday evening's performance of the Barber and Dvorak works, the latter featuring Isaac Stern, will be broadcast on the Symphonic Hour on Friday, December 4, over WDSU-FM (105.3 megacycles) beginning at 9 p.m. The program is presented by Public Service and WDSU as a service to music in the community.

Tickets for the Tuesday evening concert may be purchased now at 605 Canal Street or at the auditorium immediately before the performance.

Alcoholism

For some people, drinking is an everyday problem which *can* lead to deterioration of family life, physical discomforts, nutritional deficiency, mental anguish, neglect of children, economic difficulties, business losses and many other side effects, says the Committee on Alcoholism for the New Orleans Area.

Contrary to common belief, only three per cent of the alcoholic population comes from skid row. According to the Committee, 97 per cent of those afflicted come from the middle and upper strata of society.

Can families faced with alcoholism use home treatment techniques? Will calling it a "weakness" and "preaching" on its evils help the afflicted individual? The Committee believes not. These approaches only tend to instill deeper resentfulness and confusion in the sick alcoholic, who sometimes responds with continued or increased drinking.

The only treatment for alcoholism, says the Committee, is to recognize that it is a serious illness and to seek professional help. Through qualified staff and personnel, the Committee can help the family of an alcoholic learn the facts about alcoholism and what steps to take and which ones to avoid in motivating the afflicted family member to seek help. Every phase of the Committee's work is on a confidential level.

The Committee does not work alone. The individual suffering from alcoholism can obtain through the Committee guidance and referral to every possible therapeutic assistance available. Through the Department of Hospitals Clinic for the Diagnosis and Treatment of Alcoholism, the Alcoholic Treatment Service (an inpatient hospital), through Bridge House, Alcoholics Anonymous and referral to private physicians, the man or woman alcoholic can obtain confidential and professional assistance.

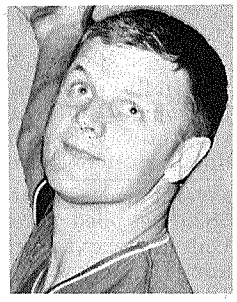
The Committee on Alcoholism maintains an office in Room 200, 410 Chartres Street. It can be contacted by telephoning 522-4403.

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

OFFICIALLY the basketball season opens this week. But due to Hurricane Hilda and the postponement of the October 3 LSU-Florida football game, football will share the sport spotlight. The LSU-Florida game will be played on Saturday night in Baton Rouge.



RALPH PEDERSEN

The Tigers could finish as the Number Two team in the Southeastern Conference should they win Saturday's game. However, a victory over Florida might be hard to come by, for the Gators are still hurting over being beaten a few days ago by Florida State. That defeat knocked them out of the Gator Bowl.

Those unable to attend the game in person may listen to the action over WWL-Radio beginning at 7:45 p.m.

On the basketball courts, both Tulane and Loyola open their season this week. The Wolfpack will journey to Baton Rouge for a game with the LSU Tigers on December 1 then return home to meet Spring Hill at the Field House on December 5.

The Greenies make three home appearances this week at Tulane Gym. They meet Louisiana College on December 1, Baylor on December 4 and Southwestern of Memphis on December 5.

Tulane's new basketball coach, Ralph Pedersen, a former Greenie star as well as assistant coach, is looking forward to this campaign. After that 1-22 season last year, the worst in Tulane history, Ralph is sure the Green Wave will improve. The top talent includes returning starter Denny Shoup at guard and guard Al Andrews, forward Jim Thiel and forward guard John Schweers.

Six returning lettermen also strengthen the squad. They are Charles Brandt, Dave Fisher, George Fisher, Ken Hick and O. J. LaCour.

At Loyola Bill Gardiner says, "We're young, hungry and eager." Graduation stripped Loyola of its regulars so Bill is banking on some help from several sophomores and his varsity holdovers. His squad will be dotted with new faces and minus its top scorers from last season.

Don Kalinowski, junior forward who had a 5.5 scoring average, and guards Bill Broderick and Ken Hoffman are the returning lettermen with the most experience. Among the leading players up from the freshmen team are Roger Radecki, leading scorer with an 18.5 average; Barry Geraghty, with a 13.6 average; Lee Freeman, 13.5; John Erb, 12.2; and Denis Richardson, 12.8.

The Wolves will depend on defense and speed to carry them through a rugged independent schedule that includes Tulsa, TCU, Michigan State, Fordham, Xavier, St. John's, Memphis State, LaSalle, Oklahoma City, Houston, LSU, Miami, Fla., Dayton and Oklahoma U.

Loyola's Top Talent To Star In Show

More than 100 students will take part in Loyola University's biggest show of the year, its annual Blue Key Talent Night, on Tuesday, December 8, at 8 p.m. at the Loyola Field House. Proceeds from the show will go to the Campus Improvement Fund.

Approximately 18 student acts selected by audition will compete for individual, group and skit honors at the 27th annual show. The two-hour musical variety program will offer wholesome entertainment for the entire family. A highlight of the program will be the presentation of Loyola's 1964-65 Homecoming Campus Queen and her court of six maids.

General admission tickets, priced at $1.25, may be purchased at the Field House on the night of the show.

TRANSIT Riders' DIGEST

Vol. XVIII NOVEMBER 30, 1964 No. 15

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Did You Know?

The brilliant land victory won by Andrew Jackson's forces at New Orleans on January 8, 1815, marked the end of a story which began with a seldom mentioned encounter between the American and British navies on Lake Borgne in mid-December 1814.

This water battle ended in a rout of the greatly outnumbered fleet, but it delayed for two days the landing of the British in New Orleans and gave Jackson additional time to assemble his men and prepare them for the enemy's final assault.

A Lilliputian navy consisting of a schooner, a sloop and five small gunboats was collected from around New Orleans to operate in the Mississippi Sound, that stretch of protected waterway between the Gulf coast and the islands that parallel it, and in the lakes which reach from the Sound to the back door of the city. Their orders were to spy on, report on, harass and attack the British armada approaching the shores of the United States.

These seven small vessels carried 204 men, while the approaching British Royal Navy boasted 50 ships and several thousand sailors and marines.

To determine the most desirable entry into the city, the British on December 13 detached three divisions of barges, supplied by all ships, on a reconnaissance mission into Lake Borgne. Included in this fleet were about a thousand men in 45 vessels, with 43 cannon.

The lack of a sufficient breeze together with a three-mile current which carried two of the gunboats out of line contributed to the Americans' troubles. Shortly after the fighting broke out on the morning of December 14, the flagship of the American fleet was captured. Within an hour the remaining defenders were also overpowered after a valiant fight, and the "eyes for Jackson's army," as the little fleet was called, were under British control.

But the enemy paid quite a price for its victory on Lake Borgne. Seventeen Britons were killed and 77 were wounded, and some of the wounded died on the return to anchorage. Six Americans were killed and 35 wounded. The surviving Americans were taken prisoner and placed aboard a British ship, where the commander of their flagship, Lt. Thomas apCatesby Jones, continued to serve his country by giving false information to his captors. The British accepted what he told them as true and altered several of their plans in a manner favorable to Jackson's army.

Louisiana's Governor Claiborne, in reporting to the legislature the loss of the gallant gunboats, said: "The length of combat is a proof of the valor and firmness with which our tars maintained the unequal contest, and leaves no doubt that, compelled ultimately to strike, their conduct has been such as to reflect honor upon the American name and Navy. . . ."

Quotes and Quips

It seems to me we can never give up longing and wishing while we are thoroughly alive. There are certain things we feel to be beautiful and good, and we must hunger after them.—George Eliot

* * * *

Two dimwits each had a horse, but had a terrible time telling them apart. They cut the mane off one horse, but it grew back. They cut the tail off the other, but it grew back. Then they measured both horses and found the white horse was four inches taller than the black one.

* * * *

The individual who is best prepared for any occupation is the one whose intelligence has been so well trained that he is able to adapt himself to any situation, and whose point of view has been so humanized by his education that he will be a good person in any job or calling. These qualities are the result only of a liberalizing education.—Mortimer Smith

* * * *

Three elderly ladies were stranded in a tough neighborhood at tea time, so they reluctantly stopped in at a local greasy spoon and ordered from the grizzled waiter.

"I'll have a cup of strong tea," said one, "and no lemon."

"Some weak tea, and lemon," said the second.

"Tea for me, too," said the third. "But make sure the cup is clean."

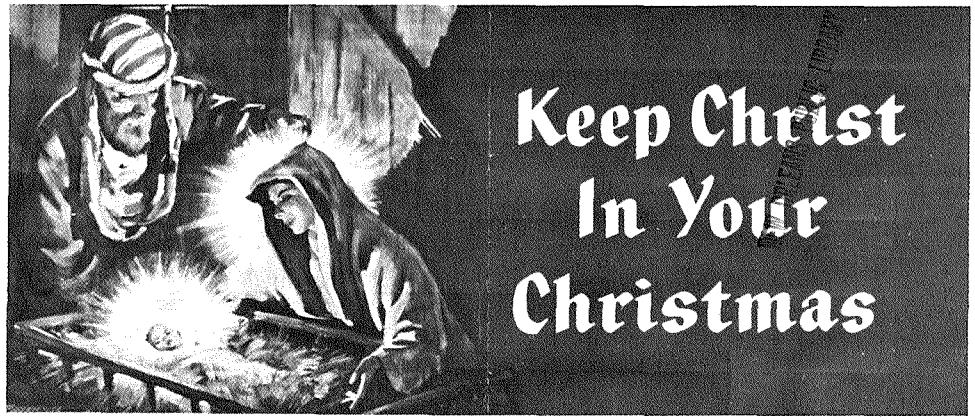
The waiter dutifully wrote down their instructions and returned in ten minutes with their orders.

"Okay," he grumbled, "who gets the clean cup?"

Backfile

TRANSIT Riders' DIGEST

Vol. XVIII—No. 17 Published Weekly by N. O. Public Service Inc. DEC. 14, 1964



Patio Planters Invite All To Sing Carols

An invitation to "get the holiday spirit" by joining in a candlelight procession and a mammoth sing along of Christmas carols is being extended by the Patio Planters to all residents and visitors in the New Orleans area. The annual affair this year will be held in historic Jackson Square on Sunday, December 20. This year's program will be the 18th held by Patio Planters, a French Quarter civic group dedicated to the beautification of Vieux Carre patios

(Continued on Page Two)

Dialing Information? New Number Is 411

Four-one-one is now the telephone number to dial to get the information operator in New Orleans, Lafitte, Kenner-Harahan, St. Bernard and Jesuit Bend. The old number—113—was discontinued as of Sunday, December 13.

The fastest way to find telephone numbers, says the telephone company, is to refer to the new telephone directory which is now being delivered. However, in those instances where assistance is needed to obtain a telephone number, dial 411.

Real Christmas Is Christ's Birthday

Who would forget to buy presents, deck their home with holly and tinsel and lights, and prepare for Santa's visit at this time of year?

Not many. All of these things are a part of the Yule Season.

But December 25 has a deeper significance than presents, decorating and partying. Christmas is really Christ's birthday, having its origin almost 2000 years ago when a single bright star shone over an humble stable in Bethlehem. Christmas is celebrated by members of the Christian faiths the world over.

Orleanians are again being reminded of the true meaning of Christmas by a voluntary group of business and religious leaders representing all Christian faiths who are again publicizing the theme "Keep Christ In Your Christmas." The slogan and a picture of the Nativity scene may be seen on billboards, automobile window stickers, and display placards on the inside and outside of public transit vehicles, and can be heard in radio and television messages.

Now in its 12th year in New Orleans, the program has spread over the na-

(Continued on Page Three)

Christmas Tree Safety

Hundreds of American homes had a visitor last Christmas who was not only unwelcome but dangerous.

It was Fire.

Fires in Christmas trees not only spoiled the holiday in these homes, but the damage put a financial strain on Christmas budgets, says the National Fire Protection Association. Far more serious, the lives of children and parents alike were seriously endangered by these fires.

For a fire-safe Christmas in your home, the Association suggests that you follow these rules:

- When picking out a tree, choose a fresh one and one no bigger than you need. The larger the tree, the greater the hazard. Saw off the butt at an angle an inch or more above the original cut. Stand the tree in water until it is brought into the house. Keep it in water until you discard it.
- Don't rely on self-applied chemical preparations to "flame-proof" your tree; none are completely effective, according to the NFPA. However, trees commercially treated with fire retardant compounds listed by Underwriters' Laboratories **(UL)** are satisfactory. Place the tree away from radiators or fireplace, and never where it might block your escape in case of fire. When the needles begin to fall, discard the tree.
- Metal trees won't burn, generally speaking, but they conduct electricity. Use off-tree illumination. Conventional lights strung on the tree create a hazard.
- If you choose a plastic tree, be sure it is marked as being made of slow-burning materials. If it has a built-in lighting system, it should carry the **UL** label.
- Decorative lighting should be used with care. Don't use lighting sets with frayed wires, loose connections or broken sockets. For outdoor lighting, use only sets listed for outdoor use. Never use candles on a tree.

TRANSIT Riders' DIGEST

Vol. XVIII DECEMBER 14, 1964 No. 17

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SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—This town of glamour is now a town of tinsel and is geared to Christmas. Year round it is a little showier than most towns, but now discretion is thrown to the winds. Santa Clauses are everywhere, trees are up, lights are many and bright, and the mad rush is on . . . *Mia Farrow* of "Peyton Place" will be in New York for Christmas. Her next movie will be "Community Property" with *Deborah Kerr* and *Dean Martin.*



Julie Andrews, the lass who played in "My Fair Lady" on Broadway, is doing quite nicely on celluloid. She stars in "Mary Poppins," "The Sound of Music" and "The Americanization of Emily." For her part in "Hawaii" she'll get $400,000.

Clark Gable was a big hit in a movie titled "Boomtown." Now a pilot film is being made for a TV series based on the movie and *Ray Danton* will play the role that Gable played. Incidentally, the trend this season is toward making new teleseries based on successful old movies.

PATIO PLANTERS

(Continued from Page One)

and courtyards.

Guests are asked to gather at the Chartres Street entrance to Jackson Square at about 7:45 p.m. on Sunday. There Patio Planters members will distribute candles and copies of the carols to be sung during the program. There will be no charge.

With the ringing of the bells of historic St. Louis Cathedral at 8 p.m., groups will light candles and move toward the center of the square from the four entrances. Further singing will be conducted around a decorated Christmas tree in the center of the square.

Symphony To Play Orchestral Program

A mountain, clouds and festivals will provide colorful program materials for the all-orchestral seventh subscription concert of the New Orleans Philharmonic-Symphony Orchestra on Tuesday, December 15, in Municipal Auditorium. The concert will begin at 8:30 and is the last in the subscription series before the Christmas season.

The program, under the direction of Werner Torkanowsky, will open with Mozart's Symphony No. 35 (Haffner). The colorful atmosphere will then be invoked by the New Orleans premiere of Alan Hovhaness' "Mysterious Mountain"; two brief Debussy works, "Nuages" and "Fetes"; and Respighi's "Roman Festivals."

The Hovhaness and Respighi works will also be heard on the Symphonic Hour, a delayed broadcast of portions of the concert, on Friday, December 18, over WDSU-FM (105.3 megacycles) beginning at 9 p.m. Public Service and WDSU present the program as a service to music in the community.

Tickets for Tuesday's concert may be purchased now at 605 Canal Street or at the auditorium just before the performance.

2 SHOPPING WEEKS LEFT



CHRISTMAS SEALS fight TB and other RESPIRATORY DISEASES



SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

COACH BILL GARDINER's young but improving Loyola Wolfpack makes its final home stand of 1964 when it entertains TCU and St. Mary's College of California this week.



BILL GARDINER

The Wolves and TCU met December 12 in Fort Worth and play a return engagement this Thursday, December 17, on the Loyola home court. Two nights later the Pack takes on the Galloping Gaels of St. Mary's.

TCU Coach Buster Brannon is expecting big things from Gary Turner, 6-6 jumping jack, who had an 18.8 average last season. Three sophomores are also highly touted—6-9 center Stan Farr, 6-5 forward Rodney Chitsey and 5-10 guard Wayne Kreis.

St. Mary's has four starters returning and looms as one of the favorites in the West Coast Athletic Conference. Jim Moore, 6-4 senior forward who had a 14.3 average last season, is the key man. Rugged Bob Turner, 6-5, is at center.

Loyola's top men have been sophomores Roger Radecki and Barry Geraghty.

The Wolfpack winds up their pre-holiday schedule with a game with Michigan State of the Big Ten at Lansing on Tuesday, December 22.

Tulane's basketball court on Freret Street is dark this week, as the Wave cagers are on the road. Coach Ralph Pedersen's quintet will meet Southern Methodist in Dallas on Saturday, December 19.

REAL CHRISTMAS

(Continued from Page One)

tion, though it is primarily a loosely organized volunteer effort. Anyone can join without cost or effort simply by remembering to "Keep Christ" in Christmas.

Did You Know?

Sir Edward Pakenham arrived on Christmas Day 1864 to take charge of Britain's New Orleans operation. He held a high social-political position in government circles, had acquitted himself gloriously in warfare on the Continent, and was prepared to wind up the New Orleans problem without any fooling around.

On December 26 he mounted guns on the 8-foot levee and sank the American schooner *Carolina* on the other side of the river. Planning to attack on December 28 he organized his forces into two columns, one to attack Jackson on the woods side of his entrenchment, the other to attack the river end of the line.

Jackson by then had 4000 men and 40 pieces of artillery, many manned by the Baratarians, whose volunteer services Jackson had accepted realizing that, if they were the "hellish banditti" of early appraisals, they were also astonishing artillerists. Moreover, they had large supplies of gunpowder and rifle flints—items which the federal government had failed to supply Jackson with.

From his headquarters in the Macarte house, on December 28 Jackson watched Dominique You and Beluche break the British column under General Keane, and his admiration for the Baratarians rose with every salvo. Pakenham had never seen British soldiers sink so low in ditch beds as they did that day under that tornado of lead and iron. The attack on the woods side of the line had some success, and kept Pakenham's "feint," as he called it, from being a complete failure. The Americans lost 9 killed, 8 wounded. The British were believed to have lost 200 killed and wounded, but no precise figures have been published.

Pakenham called the December 28 engagement a demonstration. Promised an earldom if he carried off the victory, he may have hoped to throw such a scare into the Americans that they would turn and run when he unleashed his Congreve rockets and guns and his well-drilled veterans in a real assault. But Jackson's hard-bitten men did not scare, nor did the brave Creoles who, from the first, had won Old Hickory's heart.

A few days later, Pakenham did break up a parade with which the defenders of New Orleans saluted the New Year. Even then, however, the American precision-aimed guns silenced the heavy Navy pieces which the British admiral, Cochrane, had hauled up through the swamps.

Pakenham did not realize that the British had lost the campaign against New Orleans and the Mississippi Valley when, on December 23, they had passed up the opportunity to march into the panicky and unprotected city. For years New Orleans celebrated the victory on this date, combining it with the observance of December 20 (the anniversary of Louisiana's passing under the American flag in 1803).

Quotes and Quips

A mountaineer on his first visit to a city was fascinated by the asphalt streets. Scraping his feet on the hard surface, he remarked to his boy, "Well, I can't blame 'em for building a town here. The ground's too durn hard to plow, anyhow."

* * * *

A man's strength cannot always be judged by his strongest actions; in many instances he is judged by his weakness.
—J. W. A. Henderson

* * * *

The secretary was telling her chums about her latest squabble with the boss.

"And all I asked him," she explained, "was, 'Do you want the carbon copy double spaced, too?' "

* * * *

And in the end, through the long ages of our quest for light, it will be found that truth is still mightier than the sword. For out of the welter of human carnage and human sorrow and human weal the indestructible thing that will always live is a sound idea.—Gen. Douglas MacArthur

* * * *

The kindly old lady gazed in rapt attention as the young sailor told of his adventures in the war.

"There we were," he said, "a mile off the enemy coast when a periscope rose from the water directly in front of our ship. Before we could sound the alarm, a huge torpedo came swishing through the water straight for us."

"Goodness gracious!" the little old lady cried, "I hope it was one of ours!"

TRANSIT Riders' DIGEST

Vol. XVIII—No. 19 Published Weekly by N. O. Public Service Inc. DEC. 28, 1964

Mid-Winter Sports Carnival Continues

Syracuse-LSU Game On New Year's Day To Climax Events

By Ted Andrews

Activities in the Mid-Winter Sports Carnival, started on December 26, will continue on Monday, Tuesday and Wednesday of this week, pause for New Year's Eve on Thursday, then climax with the 31st annual Sugar Bowl Football Classic on Friday, January 1.

Sailing and track events will wind up on Tuesday and the tennis tourney on Wednesday. Basketball takes the spotlight on Tuesday and Wednesday.

Strong independent Louisville will oppose potent Georgia Tech in the first basketball game, and Southeastern Conference challenger Vanderbilt will meet Southwest Conference contender Texas Tech in the second game of the first round of play in the tournament at the Loyola Field House.

Winners on opening night will clash for the Sugar Bowl title in the second game of the doubleheader which is scheduled for Wednesday, December 30. Losers of first round games will play for the consolation trophy in the first game.

Georgia Tech, which finished second to Kentucky in the SEC race last season, and Texas Tech, runnerup in the unpredictable Southwest Conference last year, will be making their first appearances in the Sugar Bowl cage tourney.

For Vandy and Louisville, this will be their second showing. The Commodores competed in the 1957 event, and the Cardinals won third place honors when they played in 1961.

All four teams compiled impressive records last season. Vandy had a 19-6 cam-

(Continued on Page Three)

BOWL GAMES
January 1

Sugar Bowl: LSU vs. Syracuse; WDSU-TV, Channel 6 (in color) and WDSU-Radio; 12:45 p.m.

Cotton Bowl: Arkansas vs. Nebraska; WWL-TV, Channel 4 and WWL-Radio; 12:45 p.m.

Rose Bowl: Oregon State vs. Michigan; WDSU-TV, Channel 6 (in color) and WDSU-Radio; 3:45 p.m.

Orange Bowl: Alabama vs. Texas; WDSU-TV, Channel 6 (in color) and WDSU-Radio; 6:45 p.m.

Sesquicentennial Events To Begin

The Sesquicentennial of the Battle of New Orleans, commemorating 150 years of Anglo-American peace and friendship, will be observed in and around the city with varied and interesting activities. The observance will open officially on New Year's Day and close on Friday, January 8, the anniversary date of the battle.

Pre-game and half-time activities at the Sugar Bowl game in Tulane University Stadium on January 1 will be the first public events of the Sesquicentennial. WDSU-TV Channel 6, which is carrying the game in color nationally, will also televise the "on-field" pageantry.

On Saturday, January 2, tours of Vieux Carre homes will be conducted from 2:30 p.m. to 5 p.m. Patios by candlelight tours will be held from 7 p.m. to 9 p.m. "A Night in Jackson Square," featuring a unit of the Black Watch Band (Royal Highland Regiment of Canada), square dancing and other musical performances, will be held

(Continued on Page Two)

NEW ORLEANS PUBLIC LIBRARY JAN 5 1965

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Jack Benny* is planning a worldwide concert tour. He and Mary had *George Burns* over to their Palm Springs home for Christmas. It was too lonesome for George in Hollywood without Gracie . . . *Fabian* will play opposite *Chris Noel* in a new flicker titled "Beach Ball." They're two of the hottest properties among the young actors . . . "The Greatest Story Ever Told" will have its world premiere on February 15 at the Warner Cinerama Theatre in New York. Also in the Big City on March 2, "The Sound of Music," will have its premiere. It stars *Julie Andrews* and *Christopher Plummer.*



Phil Silvers' "Sgt. Bilko" series is running in Egypt. It tops the TV polls there.

Filming on Orleanian *Stephen Lord*'s script, "King Louis The Most," starring Orleanian *Louie Prima*, starts January 12 . . . *Carol Burnett* returns to Hollywood permanently in June. She has been residing in New York . . . *Kathy Nolan* has a contract with Western Union to call her each morning at 5:45 so she can be on the "Broadside" TV set for seven.

As another year begins this week, may yours bring all good things—health, happiness, wealth, and to all men, understanding and peace.

SESQUICENTENNIAL

(Continued from Page One)

on Saturday from 9 p.m. to 11 p.m. This activity will be open to the public without charge.

A Jazz Festival by the New Orleans Jazz Club will highlight Sunday's activities. The Onward Brass Band will stage a parade in the French Quarter at 2:30 p.m. and will be heard in concert at the Royal Orleans Hotel at 3:30 p.m.

Tickets for the Vieux Carre homes and patios tours may be purchased at a special booth in the Roosevelt Hotel. Tickets for the Jazz Festival are available at 605 Canal Street. Reservations for a historic tour of St. Bernard Parish and the site of the Battle of New Orleans on January 6 may also be made at the booth, but must be made by January 4. For additional information dial 525-4467.

Holiday Baby Sitters

Because of holiday entertaining, baby sitters are in special demand at this time of year. Care in selection of sitters is always important, says the National Board of Fire Underwriters, but more so at this time of added fire hazards. The National Board offers these helpful suggestions to parents who employ baby sitters:

- Know the sitter; make inquiries about training and family background. Employ only sitters who have a sense of responsibility and who like children.
- Try to have the same sitter regularly and, if possible, make it one who lives near your home.
- Have a preliminary interview with the sitter and acquaint her with children and pets, especially the watchdog.
- Give the sitter instructions orally, confirm them in writing and leave them with the sitter.
- Show the sitter all exits and how to get the children out of the house in case of fire.
- Be sure the sitter understands that in a fire emergency she should get the children out of the house first, then call the fire department, then notify parents.
- Give the sitter the telephone number of the fire department, the family doctor and the place or places to which you are going. Also advise her which neighbors to call in the event of any emergency.
- If there is no phone, explain to the sitter other means of notifying the fire department in case of fire.
- Caution the sitter against permitting children to play with matches, electric cords, or electric appliances. Tell her to keep the children out of the kitchen.
- Leave a first-aid kit with the sitter and explain how to care for simple burns, cuts, bruises.
- Always come home at the hour agreed, and telephone the sitter if you are delayed.

Riders' TRANSIT DIGEST

Public Service To Observe Holidays

The general office of New Orleans Public Service, 317 Baronne Street, will close at 12:30 p.m. on Thursday, December 31, in observance of New Year's Eve and New Year's Day holidays. Regular office hours—8:30 a.m. to 5 p.m.—will be resumed on Monday, January 4, 1965.

When the general office is closed, full payment of electric and gas service bills may be made at the self-service depository adjacent to the entrance of the building.

SYRACUSE-LSU GAME

(Continued from Page One)

paign and Georgia Tech posted a 17-9 mark. Texas Tech was 16-7, including a second place 11-3 SWC slate. Louisville finished with a 15-9 record while playing a strong independent slate.

All-SEC pivot Clyde Lee, who was a sensation as a sophomore last season, and Roger Schurig, Bob Grace and Wayne Taylor will form the nucleus of a strong Commodore team in their bid for the SEC title this season.

Georgia Tech, which was undefeated at home last year, will have 6-10 center Jim Caldwell, R. D. Craddock and Ron Scharf as key players. All were in double figures last season, with Caldwell leading in scoring and setting three new school rebounding records.

Three players who ranged as the SWC's finest sophomores, backcourt stars John "Dub" Malaise and Bob Measels and 6-8 center James Adams, along with veterans Harold Denney and Glen Hallum, will comprise the Texas Tech front line.

Junior Pivot John Reuther, one of the leading scorers for the Cardinals for the past two years, Wade Houston, Sam Smith, Judd Rothman, Bobby Doutaz and Eddie Whitehead are some of the top players for the Louisville Cardinals.

Although the Sugar Bowl match of Louisiana State University and Syracuse for the January 1 football classic finds teams without much national standing in both corners of the arena, the game promises to be an eye-filling, high-scoring battle. LSU and Syracuse should go into their New Year's Day meeting with little thought of trying to improve on their rankings, but rather with a purpose of showing the fans who has the better team. In order to do this, in all likelihood both teams will open up their attack at a free-wheeling pace.

With the East's outstanding pair of All-Americans Floyd Little and Jim Nance ready to match rushing yardage with LSU's top duo of Joe Labruzzo and Don Schwab, the game shapes up as a tossup between two well-balanced teams.

Both teams have fine quarterbacks. Syracuse will go with senior caller Walley Mahle, a 6-3, 195-pounder who was third best in scoring and rushing for the Orangemen, and Rich King, a 6-1, 190-pound senior quarterback.

LSU can match the New Yorkers with junior quarterback Pat Screen, who is one of the best rushing-passing signal callers the Tigers have had in recent years, and Billy "Captain Easy" Ezell, who has filled the gap admirably on many occasions this year when Screen was on the sidelines with injuries.

International House Has Language Classes

Five languages, Spanish, French, Italian, German and English, the latter primarily for foreigners, will be offered during the winter session of classes of International House. Persons interested in taking one or more of the courses may register this week. Classes will start on Monday, January 4.

Spanish, French and English are offered for beginning, intermediate and advanced students. German is being offered on the intermediate level and Italian is being offered on the beginning level only.

Persons wishing to register or obtain additional information may dial 522-3591.

Riders' TRANSIT DIGEST

Vol. XVIII DECEMBER 28, 1964 No. 19

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Did You Know?

From a defeated people already tasting the agonies which the British had visited upon Baltimore, Washington and other eastern cities, 150 years ago this week the people of New Orleans almost overnight caught the unbreakable determination of Jackson, the "ungainly Kaintuck flatboatman" who had so shocked his first hostess on Louisiana soil with his lack of plumes, epaulettes, long sword, and sweeping moustaches and the other appurtenances to a "great general," but who had humiliatingly beaten the British at Mobile and Pensacola.

The streets of the city resounded to the tramp of troops, drums beating, and the battle songs of Creole volunteers. While Jackson studied the territory and the people he had to defend, the British established a base on Pea Island at the mouth of Pearl River, and from there prepared a barge expedition to Bayou Bienvenu about 50 miles west. Bayou Maxent, they had learned, extended the flowing road almost into New Orleans.

After a review of his forces on December 18, 1814, Jackson returned to his headquarters on Royal Street, still wondering where the British would strike. Suddenly the sound of galloping horses alerted him. A few minutes later three Creole officers presented themselves before him. They were Dusson de la Croix, Major Gabrielle Villere and Colonel de la Ronde. They told him the British were encamped on the Villere sugar plantation just nine miles away, 1800 of them under Thornton. They had captured Villere in his home and, but for his daring escape to spread the alarm, New Orleans would have fallen to the most perfect surprise in the history of warfare.

"They shall not sleep upon our soil," declared Jackson, and to his staff he said, "Gentlemen, the British are below. We must fight them tonight."

It was then 1:30 p.m. of a bright and exhilarating day. Eagerly obeying orders, Jackson's poorly armed men formed ranks and began the march towards the Villere plantation, the Creole volunteers still carrying the bouquets given them by mothers, wives and sweethearts. The British were just concluding a delicious dinner when Jackson's mounted scouts made contact with their outposts. The schooner Carolina, commanded by Commodore Patterson, poured grapeshot into the British camp from the Mississippi River and Jackson's hurriedly improvised army of 1147 muskets and two six-pound cannon put them in a cross fire.

In the deepening dusk and fog, the fighting broke into a series of duels and contests between small groups. It was then that the British learned how ineffective their bayonets were compared with the tomahawks and hunting knives of Jackson's Indian fighters. The British reported 305 killed, wounded and missing, the Americans 24 killed, 114 wounded and 74 captured. The British decided to dig in instead of marching on the city.

Quotes and Quips

Perfect courage means doing unwitnessed what we would be capable of with the world looking on.

—Francois La Rochefoucauld

* * * *

A little old lady entered a department store. Instantly a band began to play, an orchid was pinned on her dress, a $100 bill put in her hand. She found herself being photographed from all sides and TV cameras beamed down on her.

"You're our one-millionth customer," the master of ceremonies for the event told her, smiling broadly. "And now can you tell us what you came here for today?"

"Yes," said the little old lady. "I'm on my way to the complaint department."

* * * *

It is good to be part of life. Just as a sundial counts only the sunny hours, so does life know only that it is living.

—H. G. Wells

* * * *

The middle-aged man shuffled along, bent over at the waist, as his wife helped him into the doctor's waiting room. The doctor's nurse viewed the scene in sympathy.

"Arthritis with complications?" she asked.

The wife shook her head. "Do-it-yourself," she explained, "with concrete blocks."

* * * *

There is danger when a man throws his tongue into high gear before he gets his brain a-going.—C. C. Phelps

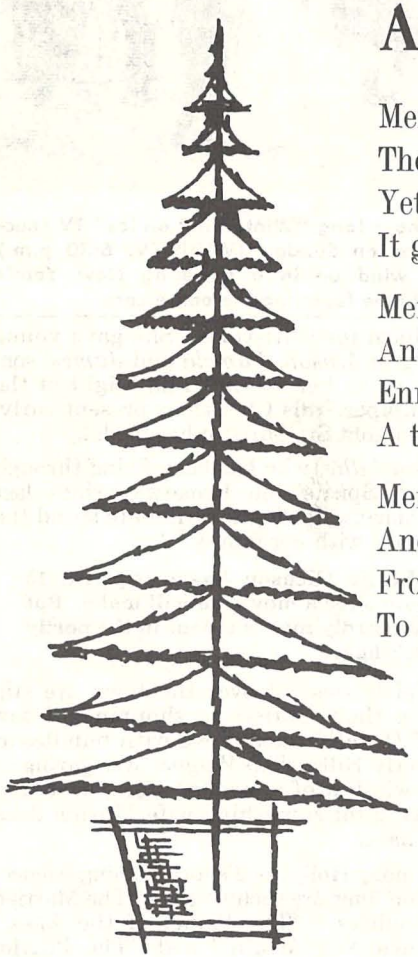
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TRANSIT Riders' DIGEST

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A Christmas Greeting



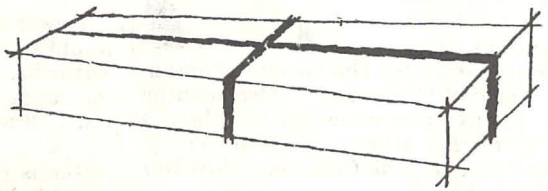
Merry Christmas, everyone!
The wish is old, 'tis true,
Yet as we send it on its way
It glistens fresh and new.

Merry Christmas, everyone!
And may your day be bright,
Enriched with friendship, warm with love,
A time of pure delight!

Merry Christmas, everyone!
And happiness and cheer
From all of us to all of you,
To last throughout the year!

Maureen Murdoch





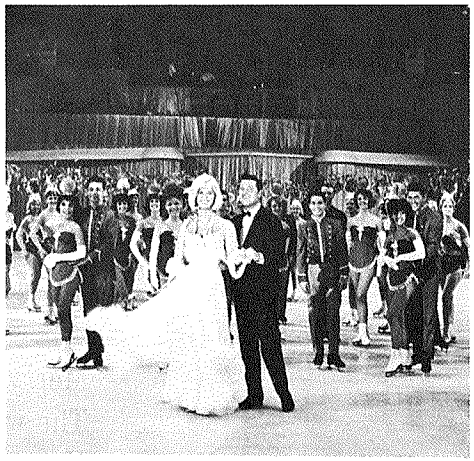
Colorful Ice Show On Television Sunday

"Winterland on Ice," a fast-paced television spectacular designed to close the Christmas weekend on a festive note, will be presented Sunday, December 27, from 6:30 to 7:30 p.m. on WVUE-TV, Channel 12.

The program is the first in a series of family entertainment specials that will be sponsored by New Orleans Public Service Inc. and more than 100 other investor-owned electric companies. Featured on the show will be the Shipstads & Johnson Ice Follies, which includes some of the world's most talented young skaters, and the Good Time Singers, a nine-member vocal group.

Gordon and Sheila MacRae, a top show business husband and wife team, will be host and hostess of the colorful ice review, which promises to be highly appropriate for the holiday season.

An aquatic spectacle will highlight the second show in the series, scheduled for Sunday, February 7. Three additional programs are planned for April, September and November, 1965.



The hour-long "Winterland on Ice" TV spectacular on Sunday (WVUE-TV, 6:30 p.m.) will wind up in a glittering New Year's Eve finale featuring the entire cast.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—'Tis Christmas time again so may I wish you all the merriest, and what more can anyone hope than that we may have Peace on Earth and Good Will Toward All Men . . . Lovely *Maureen O'Hara* will be hostess to the Bell Telephone Hour on NBC-TV, live and in color, on December 22 for the special program "The World of Christmas." Also starring on the happy color show will be *Martha Wright, Phyllis Curtin, Violette Verdy, Edmund Novak, The Columbus Boychoir* and *Howard Keel.*



Elizabeth Taylor ordered 36 suits for Richard for Christmas. She gave young *Morgan Mason, Pamela* and *James'* son, who plays her son in "The Flight of the Sandpiper," his Christmas present early. It is a gold St. Christopher medal.

Bea Lillie, who has been flying through "High Spirits" on Broadway since last February, will wing to Britain to spend the holidays with her family.

Jackie Gleason has dropped 15 pounds for a movie he will make. But that hardly makes a dent in the portly one's figure.

Celebrities all over the town are still doing their Christmas shopping. I saw *Jeff Donell* loaded down with bundles in Beverly Hills. *Bob Wagner* was gazing in the window of a jewelry store, probably looking for something wife Marion does not have.

Among Hollywood's forthcoming science-fiction films are such titles as "The Martian Chronicles," "The Planet of the Apes," "Brave New World," and "The Pilgrim Project."

New Yorkers certainly have their choice of old movies on television. On a typical Saturday night the several stations offer movies at 7, 7:30, 9, 10, 11:15, 11:20, 11:55 p.m., 12 midnight and then in the a.m. at 12:35, 1, 1:50, 2:10, 4:15 and 5:40. The latter is called "late, late," but actually could be the last of the late or the first of the early.

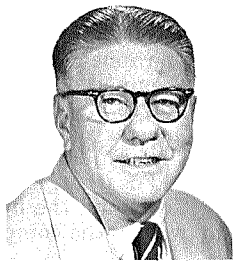
Riders' TRANSIT DIGEST

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

SPORTS WILL be present on the holiday scene beginning this week and continuing through January 1. On Christmas itself, the New Orleans Fair Grounds will feature the $5,000 Christmas Handicap for three year olds. On Saturday the track will feature the $10,000 Sugar Bowl Handicap for two year olds.



Also on Saturday, Sugar Bowl activities start with a regatta on Lake Pontchartrain, which will continue through December 29. On Sunday, tennis takes the Sugar Bowl spotlight at the New Orleans Country Club and continues through December 30. Track, basketball and football will be the Sugar Bowl activities next week.

Of interest early next week will be the 15th Annual Catholic Youth Organization (CYO) High School Basketball tournament, December 28, 29 and 30. Eight teams will compete for the title now held by the Jesuit Blue Jays.

Pairings for the opening round of play in Jesuit gym pit Jesuit vs. St. Paul (Covington) in the 5 p.m. game; Holy Cross vs. Redemptorist at 6:30 p.m.; De La Salle vs. East Jefferson at 8 p.m.; and St. Aloysius vs. Chalmette at 9:30 p.m. Semi-final games will be played on Tuesday, December 29, and the championship and consolation games will be played on Wednesday.

Coach Dick Francis, who has replaced Kevin Trower as the Blue Jay mentor, has an experienced squad to defend the CYO championships won by Jesuit in 1962 and 1963. De La Salle, St. Aloysius and Holy Cross were also seeded by the coaches and are expected to present strong bids for the title.

Johnny Altobello is the winningest coach in this tournament, with seven titles to his credit. He guided St. Aloysius to the championship in 1950 and 1951 and won with De La Salle in 1953, '54, '55, '56 and '57.

A highlight of the tourney is the selection of the outstanding player to receive the Archbishop Rummel trophy. Last year the coveted award went to Herbie Mang of Jesuit, who is now playing on the freshman team at LSU. The Archbishop John P. Cody Sportsmanship award was merited by St. Aloysius in 1963, Gulfport in 1962 and Redemptorist in 1961.

Tickets for the tourney are priced at $1 for adults and 50 cents for students. They may be purchased at the competing schools and at the CYO office, 7887 Walmsley Avenue.

Christmas—Fun, Tragedy

This time of the year brings parties, joy and family fun. But it also brings more traffic deaths and disabling accidents than any other time of the year, according to the City's Traffic Safety Education Section and the Metropolitan New Orleans Safety Council.

These safety groups remind us that the December toll is due largely to the extended Christmas and New Year holiday and "going home" for Christmas. It is increased by *driving too fast, driving in excess of the stated speed limit, bad weather and driving while drinking.*

The holiday time is danger time for pedestrians too. One out of four Christmas accidents involves pedestrians, the statisticians say. Forty per cent of the accidents occur between 4 p.m. and midnight on Christmas Eve and nearly 75 per cent during the first 30 hours of the holiday.

In December 1963 there were eight traffic deaths and 2,762 traffic accidents in New Orleans. Forty per cent of the total fatalities were pedestrians.

The safety groups ask that each of us keep in mind that each has a tremendous moral responsibility to do the utmost to protect the lives and safety of others while we labor to spare ourselves and our loved ones the horror of tragedy. Drive so that others may live; walk, so that you may live.

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