Did You Know?

Peace which closely followed Jackson's victory at Chalmette on January 8, 1815, opened New Orleans to a new burgeoning. In the six months that followed the official ending of hostilities, the *Louisiana Gazette* reported on August 19, 1815, "300 large vessels" had entered the harbor and taken aboard "rich cargoes of Cotton, Indigo, Tobacco, Peltries, etc."

"Bustle and business" possessed the city, the *Gazette* said, and commented on the many public and private improvements under way and planned, including the proposal to open a canal from the river to the Bayou St. John extension (which ended near the site of today's Municipal Auditorium).

Two years later, on April 29, 1817, the *Gazette* reported that "SIXTY vessels have entered the port of New Orleans within the last four weeks, and near ONE HUNDRED AND FORTY have sailed from it; not to mention the steamboats and numerous barges that have arrived and departed; besides more than one hundred flat-boats that came loaded with the produce of the upper country."

It continued: "Indeed, no seaport in the world can boast of as many staples of trade and manufactures as can be exported hence—at our very doors we have those of Sugar, Molasses, Rice, Cotton, Indigo, Spanish Tobacco, Tar, Pitch and Timber of every description—farther on we have, hides and all kinds of Furs and Peltries, with large quantities of lead—again, on the other hand, the Ohio and her tributary streams, pour forth the immense quantities of Flour, Corn, Pork, and Tobacco, raised by more than a million of farmers on the Western plains."

Already New Orleans was sending its imports into a "large portion of the Western country," and it confidently looked forward to the time when "the whole of the immense and fertile regions on this side of the Appalachian heights, shall obtain their supplies of foreign and domestic manufactures, as well as other articles necessary for their comfort and use, through the hands of our merchants alone."

Experience had shown that New Orleans was "nearly as healthy as many" Northern cities, said the *Louisiana Gazette*—one of the reasons why capital investment was making such steady increase in the city, providing the financial support that would "enable our merchants to meet without dread any competition" that might develop.

One result of this tremendous business increase in the city was a complementary growth in population. By the end of the decade it had increased nearly 58 per cent to 27,000.

Quotes and Quips

After all, the kind of world one carries about in oneself is the important thing, and the world outside takes all its grace, color and value from that.

—James Russell Lowell

* * * *

"Waiter," exclaimed the angry diner, "you've got your thumb on my steak!"

"I know," said the waiter. "I don't want the steak to hit the deck again."

* * * *

A letter has distinct advantages. You can say all you want to say before the other person has a chance to put in a word.—Myrtle Reed

* * * *

Conscience is the small voice that makes us feel small when we've done something small.

POSTAL HIKE

(Continued from Page One)

eight ounces) is increased by eight cents per parcel. Also increased in rate are third-class bulk mailings and second-class mailings.

The new minimum size of envelopes and cards which will now be accepted by the Post Office for handling is 4¼ inches in length by 3 inches in width. Any letter or card measuring less than that will be rejected. Also on the "reject" list are odd-shaped envelopes and cards. According to the postmaster, substandard-sized and odd-shaped letters and cards are more costly to handle, either by machine or manually.

Persons wanting additional information on postage rates, shapes and sizes of letters and cards, or other postal regulations may dial 529-2411, extensions 308, 309, 310 or 312.

TRANSIT Riders' DIGEST

Vol. XVI—No. 20 Published Weekly by N. O. Public Service Inc. JAN. 7, 1963

Trumpeter Al Hirt To Blow Classics, Pops At Symphony

Al Hirt, the big man with the big sounding trumpet, will open the 1963 portion of the New Orleans Philharmonic-Symphony Orchestra's subscription series when he appears as guest soloist on the January 8 program. He will be featured in the Concerto for Trumpet and Orchestra in E Flat by Haydn, a Trumpet Voluntary by Purcell and a medley of popular songs written within the memory of most American adults. The orchestra, under the direction of resident conductor James Yestadt, will play Prokofiev's Classical Symphony, Strauss' Till Eulenspiegel's Merry Pranks and Ravel's Bolero. The program will begin at 8:30 p.m.

Hirt attended the Cincinnati Conservatory of Music. Afterwards, he entered military service, served for four years, and on his return to civilian life played with the Tommy and Jimmy Dorsey bands, Ray McKinley and Horace Heidt. Then he settled down in New Orleans—where he has remained, except for television concerts and other commitments.

Persons unable to attend Tuesday's concert in person are invited to tune in the Symphonic Hour and hear the pre-intermission portion of the program broadcast direct from Municipal Auditorium over WDSU-FM (105.3 megacycles). It will consist of the Prokofiev, Haydn and Strauss works. The hour-long program is broadcast each concert night by Public Service and WDSU as a service to music in the community.

Tickets for Tuesday's concert and for the seven remaining in the Symphony's subscription series may be purchased at 605 Canal Street. They may also be purchased at the Auditorium on concert nights. For additional information dial 525-9481.



Trumpeter Al Hirt, born and reared in New Orleans, will be making his Symphony debut when he plays a trumpet concerto with the New Orleans orchestra on January 8.

Postage Rates Go Up Effective January 7

An increase in postage rates and a new minimum acceptable letter size that the United States Post Office will process for delivery are now in effect. The new postage rate is effective beginning Monday, January 7. Under the new structure, first-class surface letter mail should be paid for at the rate of five cents an ounce. The surface postal and post card rate becomes four cents each. Air mail letters take eight cents postage and air mail cards, six cents.

According to the New Orleans postmaster, mail patrons who have three-cent postal cards and four-cent stamped envelopes may use those on hand by affixing an additional one cent stamp to each piece.

The single piece third-class rate goes from three cents to four cents on January 7 and air parcel post (air mail in excess of

(Continued on Page Four)

55 60 70 80 90 110 130 150 160

SPORTS dial

By TED ANDREWS

TULANE GYM will be the center of basketball activity this Friday and Saturday nights when the Green Wave takes on two of the strongest teams in the Southeastern Conference. On Friday the Greenies play the Tennessee Vols and on Saturday they entertain the Kentucky Wildcats. Time for both games is 8 p.m.

Coach Ray Mears of Tennessee is in his first year as Vol basketball mentor, but he is blessed with a veteran team led by big center Orb Bowling. Five lettermen are back from last season and although Mears' team may not end up with the championship, it certainly should be in the top bracket.

It was two years ago that Greenie Coach Cliff Wells had one of the happiest times of his long career. That was the night that Tulane won a thrilling 72-70 victory over Kentucky. The Greenies have lost the veterans of that encounter—but they could repeat the 1961 performance.

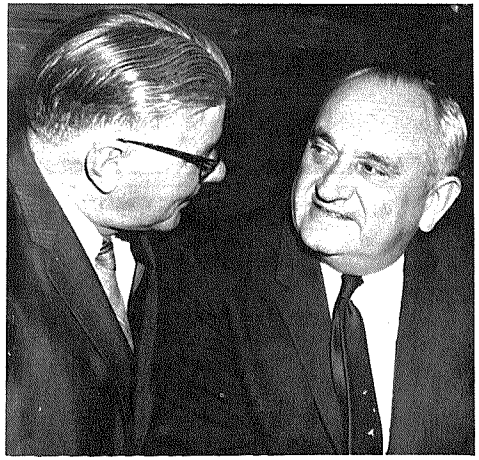
The Wildcats, led by Cotton Nash and Scotty Baesler, are ranked with Mississippi State, Auburn and Georgia Tech as possible champions of the SEC.

Nash played his prep basketball at Lake Charles. He was one of the most sought-after players in the South as a prepper. Those attending Saturday's game will see him and Jim Kerwin of Tulane on the court, and that should prove thrilling.

Kentucky Coach Adolph "The Baron" Rupp, now in his 33rd basketball year, boasts a record that is almost unbelievable. At the start of this season, he had a record of 688 wins and 125 losses and had won 20 championships. "The man in the brown suit," as he is widely known, is one of the most colorful characters in collegiate basketball and his teams always rank high in the national figures.

* * * *

Armchair quarterbacks have their last go-round on Sunday, January 13. That's the day the National Football League and American Football League annual Pro games take place, the NFL at the Coliseum in Los Angeles and the AFL at San Diego, Calif. Both games will feature the stars of the Eastern Division against those of the Western Division.



Ted Andrews and Kentucky Coach Adolph Rupp (right) always get together for basketball talk when Rupp's Wildcats come to town for a game. They play Tulane on January 12.

In the NFL game, former LSU greats such as Jim Taylor of Green Bay and Y. A. Tittle of New York will be seen. And Tulane fans will be particularly proud that Richie Petitbon has been selected to play in the game.

Richie, who made the second All-Pro defensive unit this season, gave the Chicago Bear fans one of their biggest thrills when he intercepted a pass in the end zone and ran it back 102 yards for a touchdown. At the time he was credited with a 101-yard run back but pictures showed it to be 102. This made a difference because the 102 yards tied a National Football League record.

The NFL game will be carried over WDSU-TV, Channel 6, in color and on WDSU-Radio, beginning at 3 p.m. WVUE-TV, Channel 12, will air the AFL game at 1 p.m.

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.



YMCA Starts New Term This Week

Rapid Reading and Comprehension tops the list of the more than 60 short courses being offered during the winter term of the Adult School of the Young Men's Christian Association. Adult men and women and teen-agers are invited to register this week for one or more of the classes that are scheduled to begin the week of January 14-19. Classes meet once a week for eight weeks. Most of them are held in classrooms in the YMCA Building, 936 St. Charles Avenue. Students may participate in free dancing and swimming every Friday night.

Among the other courses being offered this term are public speaking, real estate principles, adult swimming, languages, golf, tennis, fencing, judo, great debates, sketching and painting, interior decorating, contract bridge, skin diving (SCUBA), ladies exercise and swim.

Persons interested in forming a private class in their neighborhood or among their friends may take some of the courses at a time and place they designate. A minimum of 10 persons is required to start a private class. For additional information on courses, time and tuition, telephone 524-1574, or write to the YMCA Adult School, 936 St. Charles Avenue, New Orleans 12.

Children Should Know Bicycle Safety Rules

If the boys and girls in your family got a bicycle for Christmas they should be told that it is not a toy but a means of transportation, subject to all the hazards other forms of vehicles encounter in traffic. According to the City's Traffic Safety Education Section and the Metropolitan New Orleans Safety Council, parents should realize that using a bicycle safely involves proper instruction and practice, complete knowledge of traffic regulations, good judgment and acceptance of the responsibility for keeping the vehicle in good condition.

Here are some rules safety experts advise parents to follow:

Never allow a child to ride his bicycle on the street without supervision until he learns to ride it competently, has the proper amount of skill to keep him safe in traffic, and is sufficiently mature to take the responsibility.

Make sure the bicycle is of the proper size for the youngster and that he has complete control of the vehicle.

Advise him to move with traffic and stay close to the curb; when turning or stopping, give proper hand signals; obey stop signs and traffic signals just as dad does in the automobile. Youngsters should never ride two on a bike. When approaching busy streets and intersections, the rider should get off the bike and wheel it across the street on foot.

Children riding bicycles at night should wear white outer garments. The bicycle should be equipped with a light and a bell.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—Not a good way to start off the New Year but I had to say "no" to a role in *Ross Hunter's* next movie—I had a bout with the flu. Strangely enough, I would have played the part of a registered nurse. I was so sick I could have used one. Feeling better now, thank you . . . *Robert Preston* of "Music Man" fame will guest star with *Carol Burnett* in February on her CBS spectacular.



The magical man of "The Magic Land of Alakazam," *Mark Wilson,* recently insured his hands for $100,000. From a break-down of benefit payments he learned that his right forefinger is worth more than his left forefinger, which is worth more than his right thumb, which is worth more than his left pinky, etc. etc.

Riders' TRANSIT DIGEST

Vol. XVI JANUARY 7, 1963 No. 20

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Did You Know?

Even in the "good old days" when cigarettes were 20 for a nickel and meat had not yet jumped to 25 cents a pound, the cost of living was a national preoccupation. Newspapers and magazines were prolific in advice. To show the people of New Orleans the best thinking on the subject in the North, the *Daily Picayune* on April 4, 1886, reprinted the analysis of living costs made by a Boston economist for the Bradstreet journal.

This analyst showed that a single man could live comfortably by himself in a small room and expansively in a large room shared by a companion for less than $1 a day.

His room rent should cost no more than $100 a year, said the article, and might cost as little as $75. In a factory restaurant he could have his meals (three a day) for $1.60 to $2.50 a week, or $83.20 to $130 a year. He could have his washing done for $15 a year and could heat his room for $10 a year. He should be able to clothe himself respectably for $45 a year, his wardrobe including a "Sunday-go-to-meeting" outfit for special occasions. A woolen suit of "excellent quality" cost only $8.50, according to the article.

His cost of living, then, would run between $228.20 to $300 a year, not including carfare, tobacco and emergencies.

For young people contemplating matrimony, the article held out the hope that with care and foresight, food costs per adult could be reduced from 25 cents to 14 cents a day. This for the raw materials only: salt and seasoning would have to be added, and heat applied.

Heat costs, with proper management, would not be a serious expense, this analyst continued, for by substituting the "stew pan" for the "fry pan," the wife could do the cooking in "an airtight vessel surrounded by water" over the lamp "which may also serve the purpose of lighting the room while cooking is going on."

Costs ran higher in New Orleans than they did in Boston, as indicated in the *Daily Picayune*. On November 14, 1880, the paper printed a story showing that a salesgirl paid $4 a week or $208 a year for room and board (not including lunch).

Quotes and Quips

Restlessness is discontent and discontent is the first necessity of progress. Show me a thoroughly satisfied man and I'll show you a failure.—Thomas A. Edison

* * * *

A mother pigeon was exasperated with one of her squabs, which was slow about learning to fly. The mother laid down an ultimatum: "Either you learn to fly today or I'll tie a string on you and tow you."

"But, mother," protested the little pigeon, "I don't want to be pigeon-towed."

* * * *

Too many young people itch for what they want without scratching for it.
—Tom D. Taylor

* * * *

Immediately after landing his space ship on earth, a Martian wandered into the nearest bar with every tube in his head spasmodically glowing on and off in a wide array of blues, reds and greens. He noticed a man inserting a coin in the juke box, causing the lights of the music machine to glow on and off in the same colors as his own. He ambled over to the juke box, stared for a moment, then queried, "Now tell me, what is a nice girl like you doing in a joint like this?"

* * * *

Nothing great was ever achieved without enthusiasm.—Ralph Waldo Emerson

* * * *

"Have you ever driven a car?" the lady applicant for a license was asked.

"Over 100,000 miles," put in her husband, "and she never had a hand on the wheel."

* * * *

The art of conversation is to be prompt without being stubborn; to refute without argument, and to clothe great matters in a motley garb.—Benjamin Disraeli

* * * *

No man goes before his time—unless the boss leaves early.

* * * *

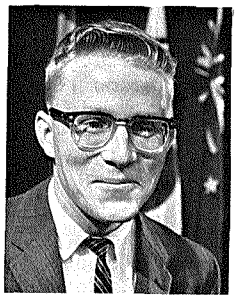
Great discoveries and improvements invariably involve the co-operation of many minds. I may be given credit for having blazed the trail but when I look at the subsequent developments I feel the credit is due to others rather than to myself.
—Alexander Graham Bell

TRANSIT Riders' DIGEST

Vol. XVI—No. 21 Published Weekly by N. O. Public Service Inc. JAN. 14, 1963

Cliburn Competition Winner Plays Tuesday With N. O. Symphony

Ralph Votapek, a new star in the concert world, will join a mature artist and long-time friend of New Orleans, Dr. Massimo Freccia, on stage at the Tuesday, January 15, subscription concert of the New Orleans Philharmonic-Symphony Orchestra. Votapek will play the Prokofiev Concerto No. 2 for Piano and Orchestra and Dr. Freccia will conduct the orchestra in Haydn's Symphony No. 88



RALPH VOTAPEK

(Continued on Page Three)

Buy License Plates Now, Avoid Rush

Automobile owners may purchase license plates now and avoid the long lines that inevitably form as the deadline nears. Louisiana license plates for 1963 are now on sale at 325 Loyola Avenue (State Office Building). The new plates, with white numerals on a green background, may be purchased from 8 a.m. to 4:30 p.m., Mondays through Fridays. They cost $3 each.

The license plates may also be obtained at substations at O'Shaughnessy's, 101 Airline Highway, and at fire stations at Poland and St. Claude avenues, Esplanade Avenue and Galvez Street, at Upperline and Laurel streets, 4131 Elysian Fields Avenue and at Teche Street and Opelousas Avenue in Algiers.

Hours at all of the substations are from 9 a.m. to 3 p.m. Mondays through Fridays.

SYMPHONIC HOUR PROGRAMS

Brochures listing dates, times and programs for Symphonic Hour broadcasts are available. The attractive brochures list the selections the New Orleans Philharmonic-Symphony Orchestra has scheduled during the first hour of its subscription concerts. These works are heard on the Symphonic Hour, broadcast at 8:30 on concert evenings by WDSU-FM (105.3 megacycles) and New Orleans Public Service as a service to music in the community.

For free copies of the brochure, write to Riders' Digest, c/o Public Service, P. O. Box 60340, New Orleans 60. A copy will be sent by return mail.

Aliens Must Report Addresses In January

Any alien now in the United States who has not reported his address to the United States Government this month is urged by the Immigration and Naturalization Service to do so before Thursday, January 31. According to the District Director of the Immigration and Naturalization Service in New Orleans, failure to report may result in a fine or even lead to deportation.

This requirement applies to aliens in the United States as permanent residents as well as those in the United States temporarily, according to the District Director. The only exceptions are non-citizens in diplomatic status, foreign representatives of international organizations of which the U.S. is a member (such as the United Nations) and those admitted temporarily as agricultural laborers.

Address report forms for alien children under 14 years of age must be submitted by the parents or guardians of those children.

Alien address report forms may be ob-

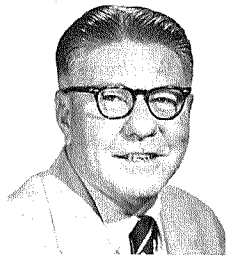
(Continued on Page Three)

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SPORTS dial

By TED ANDREWS

IT'S EXAM time for students at both Tulane and Loyola universities so there is a pause in local basketball court action. Loyola's Wolves will resume play in Mobile on January 26 when they take on Spring Hill in a try for two straight wins over the Badgers. The Greenies bounce back into action during the first week in February when they journey to Oxford and Starkville, Mississippi, for games with Ole Miss and Mississippi State.



The Wolfpack has two big home games scheduled at the end of January. They play the University of Tulsa on January 28 and the LSU Tigers on January 30. Tulane will play at-home games with Georgia Tech on February 8 and with Vanderbilt on February 9.

Local preppers are in full swing with their basketball schedules and fans are getting some real action in both the Catholic and Public School leagues. This is the first season that the Public School League has fielded eight teams. East Jefferson was the pre-season favorite, but the race for the public title could develop into a four-team scramble with Fortier, Warren Easton and Nicholls also being in contention.

Chalmette and McDonogh do not figure to be contenders, nor do West Jefferson and Behrman, which are lacking in the height department. Behrman is playing its first AAA cage season and Coach Emmett Michel is predicting that his Bees will be contenders before many more seasons.

The recent Catholic Youth Organization Tournament and early season play have convinced the experts that the Jesuit Blue Jays are the team to beat in the Catholic prep race. But the Jays will certainly have some stiff competition, particularly from De La Salle.

The Holy Cross Tigers may mature enough before the season is over to give any team trouble. Tiger Coach Chet Doll is hoping that happens, but the Tigers may be a year away from strong contention. Jesuit, De La Salle and Holy Cross could well be the top three, with St. Aloysius and Redemptorist hoping for upsets.

The city title game may feature East Jefferson against Jesuit but that is by no means a certainty. A lot of points will be scored before the champion is crowned.

* * * *

A news item which struck a sad note with yours truly was the death of Rogers Hornsby on January 5. I had the privilege of working with "Rog" when he managed the Oklahoma City team in the Texas League. I also had the opportunity of watching Hornsby when he had some of his great years with the St. Louis Cardinals and the Chicago Cubs.

Hornsby was a controversial figure but he was dedicated to baseball. A perfectionist about the diamond game, he was especially adept at teaching youngsters the art of hitting. He is one member of the Baseball Hall of Fame who will be long remembered.

Mothers' March Set In Dimes Campaign

An army of 10,000 women will seek contributions at every house in Orleans Parish on Wednesday, January 16, in the 25th Anniversary March of Dimes Mothers' March. The event is scheduled to get under way at 7 p.m. and continue for about two hours. It is part of the Foundation's annual fund raising drive.

Funds derived from the annual drive will be used by the National Foundation to help provide support for its programs of scientific research, medical care and public and professional education, which are aimed at the conquest of polio and an all-out attack against birth defects and arthritis, a campaign spokesman said.

The National Foundation maintains its Orleans Parish Chapter at 402 Delta Building, 348 Baronne Street. For additional information about the Mothers' March or the Foundation's program, dial 523-5108.

Riders' TRANSIT DIGEST

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—Word does travel. Heard that New Orleans' Cinerama Theatre will have the largest indoor screen in the world. The first two movies to be featured have a list of stars that reads like Who's Who in moviedom. In "The Wonderful World of the Brothers Grimm" are *Laurence Harvey, Claire Bloom, Karl Boehm, Yvette Mimeux, Barbara Ede, Russ Tamblyn, Terry Thomas* and *Buddy Hackett.* "How The West Was Won" stars *Carroll Baker, Henry Fonda, Hope Lange, Karl Malden, Gregory Peck, George Peppard, Robert Preston, Debbie Reynolds, James Stewart, John Wayne, Richard Widmark* and *Brigid Bazlen.*



Beginning this month *Jimmy Stewart* will champion the cause of the film industry. He is making a cross-country tour speaking on "What's Right With Hollywood" . . . *Thelma Ritter* has flipped for wigs. She has one for each of her moods—severe, funny and glamorous . . . Looks a little serious with *Kay Gable* and *Efrem Zimbalist Jr.* . . . Status symbol out here is no longer a big car. The smaller, the smarter.

George Montgomery recently completed a pilot film for a proposed TV series on location in Arizona. It is titled "Thunderhead."

Watch for a lad named *Jesse Pearson* who plays the part of Conrad Birdie in the movie "Bye Bye Birdie." Jesse was born in Louisiana bayou country and a lot of folks out here predict he will be a top new face in 1963. He's under a recording contract to RCA Victor.

Saw *Zasu Pitts* the other day, looking great after quite an illness. Said she had a ball in *Ross Hunter's* "The Thrill of It All" . . . *Martha Hyer* will have traveled over 13,000 miles between Christmas and mid-January plugging "A Girl Named Tamiko."

RALPH VOTAPEK

(Continued from Page One)

and Shostakovich's Symphony No. 5. The concert begins at 8:30 p.m.

Votapek is the 23-year-old pianist who won the biggest cash prize ever offered in musical competition anywhere when he took first honors in the Van Cliburn International Competition in Fort Worth, Tex., last October. Since winning his big prize he has given two recitals in Carnegie Hall and has appeared on nationwide television.

Massimo Freccia was music director of the New Orleans Symphony from 1944 to 1952, succeeding Ole Windingstad and preceding the late Alexander Hilsberg. Freccia is now conductor of the Italian Radio Symphony and is in this country for guest appearances with the Baltimore and New Orleans symphonies.

Persons unable to attend Tuesday's concert in person are invited to hear the pre-intermission portion on the Symphonic Hour, broadcast over WDSU-FM (105.3 megacycles). The hour-long program will consist of the Haydn and Prokofiev works. It is broadcast from the concert hall of Municipal Auditorium by Public Service and WDSU as a service to music in the community.

For ticket information dial JAckson 5-9481.

ALIENS MUST REPORT

(Continued from Page One)

tained at any United States Post Office and at the New Orleans office of the U.S. Immigration and Naturalization Service, New Federal Building, 701 Loyola Avenue. Completed cards should be returned in person, not mailed.

The Immigration Service suggests that Orleanians who have relatives, friends and acquaintances who are not citizens remind them of their responsibilities concerning the address reports.

Riders' TRANSIT DIGEST

Vol. XVI JANUARY 14, 1963 No. 21

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Did You Know?

John C. Stoddard of Worcester, Massachusetts, in 1856 invented the calliope, that steam-whistle instrument played from a piano-like keyboard, with a range of two to eight octaves, depending on the purchaser's pocketbook. Riverboats installed the device to entertain their passengers, and so did communities which craved music but could not afford a municipal band. After the war between the North and the South, only circuses, showboats and other places of amusement used it.

The first showboat installation was in 1858 on the *Floating Palace,* on which Gilbert R. Spaulding and Charles J. Rogers operated a circus. The first such installation after the war was on the *New Sensation* of that king of showboatmen, Captain Augustus Byron French, in 1887.

Stoddard pronounced the word like the name of the goddess of music in Greek mythology, cal-LI-o-pay. But circus and riverboat people, who, like Shakespeare, "had small Latin, and less Greek," changed this to CALLY-ope, which became the general pronunciation.

Sometimes the calliope was mounted on the steamboat which towed the showboat from place to place. Sometimes it was on the showboat itself, the steam piped to its whistles from the towboat or raised in its own special boiler from which water was distilled when melody time had passed. Its main purpose was to announce the arrival of the showboat, for the uncertainties of river travel made advance advertising unreliable as well as expensive.

The distinctive tones carried 10 miles or so. When the sound of "Oh Dem Golden Slippers," "Turkey in the Straw" and "Dixie" burst forth, everybody who heard it stopped, listened and followed the sound to the landing where the showboat offered its wonders to the entertainment-starved people—melodrama, Shakespearean tragedy or vaudeville.

Some calliope players developed outstanding skill and achieved high musical distinction. Under other hands the tunes sometimes became unrecognizable. But whether they confused "My Old Kentucky Home" with "Yankee Doodle Boy," or "Goodbye My Lover, Goodbye" with "Out of the Wilderness," everybody stopped what he was doing to listen, the plowman behind the mule, the woman at the washtub, the little girl making mud pies.

Rich in sentimental memories and hopes, the calliope became a symbol of the showboat. Owners showed themselves as sentimental as the people. Many a veteran, on retiring from the business, took his calliope as a reminder of his days afloat. One man paid $200 for the corroded calliope of the *Water Queen* and sold it for many times that price after a motion picture corporation and a circus company bid up the price.

Many different musical compositions issued from the calliopes. Only one tune was never heard, "Home, Sweet Home," for there was a superstition that the calliope playing that melody would be on the river bottom before the next sunset.

HONOLULU CONDUCTOR

(Continued from Page One)

"L'Epreuve Villageoise" Overture, Piston's "The Incredible Flutist," Tchaikovsky's Concerto for Violin and Orchestra and Dvorak's Symphony No. 4. The program will begin at 8:30 p.m.

Barati was born in Hungary and was graduated with honors from the Royal Franz Liszt Conservatory in 1935. In 1938 he came to the United States to assist in the string department at Princeton University. After World War II and his discharge from the United States Army, he was engaged by Pierre Monteux as cellist with the San Francisco Symphony.

Barati has been music director of the Honolulu Symphony for more than 12 years and has brought the group from a semiprofessional organization to a symphonic body of high rank.

William de Pasquale is in his third season as concertmaster of the New Orleans Symphony. He is a graduate of the Curtis Institute of Music and studied in Europe on a Fulbright Scholarship for two years. Pasquale's last solo appearance with the Symphony was in October 1961.

Persons unable to attend Tuesday's concert in person are invited to hear the preintermission portion of the program, consisting of the Gretry, Piston and Tchaikovsky works, on the Symphonic Hour, broadcast over WDSU-FM (105.3 megacycles). The hour-long program is broadcast from the concert hall of Municipal Auditorium by Public Service and WDSU as a service to music in the community.

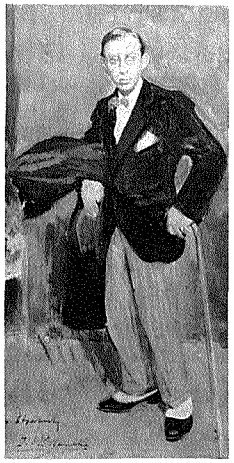
For ticket information dial 525-9481.

TRANSIT Riders' DIGEST

Vol. XVI—No. 22 Published Weekly by N. O. Public Service Inc. JAN. 21, 1963

B.F.

JAN 25 1963 TULANE PUBLIC LIBRARY



"Igor Stravinsky" by Jacques-Emil Blanche is one of the works in the "Stravinsky and the Dance" exhibition opening at Delgado Museum on January 23. The exhibit is being circulated by the Museum of Modern Art in New York City.

Stravinsky Honored In Delgado Exhibit

"Stravinsky and the Dance," an exhibition honoring the 80th birthday of composer Igor Stravinsky, will open at the Isaac Delgado Museum of Art in City Park on January 23 and remain on view through February 13. The show is being circulated by the Museum of Modern Art in New York with the aid of a grant from the Columbia Broadcasting Foundation, Inc. There is no charge for admission.

The 77 original works of art in the exhibition include decor and costume designs for many of the major ballets for which Stravinsky composed the music. It also contains a group of portraits of the composer. The designs represented range from stage sets of 1911 for "Petrouchka" by Alexander Benois to Rouben Ter-Aruntunian's background for the 1962 CBS-Television production of "Noah and the Flood."

The portraits of Stravinsky range from one by Picasso dated 1917 to an oil sketch by Rene Robert Bouche in 1962.

The ballet designs show the develop-

(Continued on Page Two)

Television Show To Launch Drive For Cultural Groups

A sparkling, 30-minute television program, written and produced solely for the pleasure of every Orleanian, will be broadcast on all local television stations in New Orleans on Sunday, January 27, beginning at 10:30 p.m. Features of the show will be a New Orleans-type jazz session, a performance by the New Orleans Philharmonic-Symphony Orchestra with the New Orleans Concert Choir and an operatic excerpt by the New Orleans Opera Association featuring stars from the Metropolitan Opera.

Purpose of the television show is to remind Orleanians of some of the cultural opportunities the city offers and to launch the third annual Cultural Attractions Fund Campaign which financially supports, in part, 10 organizations dedicated to continuing the cultural heritage that

(Continued on Page Three)

Honolulu Conductor Is Symphony Guest

George Barati, music director of the Honolulu Symphony Orchestra, will make his debut with the New Orleans Philharmonic-Symphony Orchestra on Tuesday, January 22, as guest conductor. Featured soloist on the program, the 10th in the subscription series, will be violinist William de Pasquale, concertmaster with the New Orleans Symphony. Tuesday's program will consist of Gretry's



GEORGE BARATI

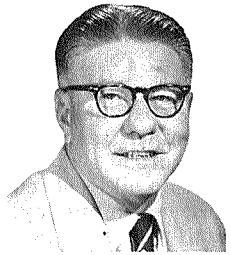
(Continued on Page Four)

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SPORTS dial

By TED ANDREWS

THIS IS the "happy" season in sports, when athletes are honored at banquets for their outstanding achievements and fans partake of good food, good fellowship and the satisfied feeling that the guy or gal who got the outstanding award certainly deserved it.



LSU football player Jerry Stovall, who has been showered with awards from coast to coast, was recently given a state honor. At the Veterans of Foreign Wars banquet on January 18, Stovall was named the outstanding amateur athlete in Louisiana. Jim Taylor of the Green Bay Packers was named the outstanding pro athlete in the state, and Richie Petitbon of the Chicago Bears was chosen the outstanding pro athlete of the Greater New Orleans Area.

Two events on the local banquet circuit will show that the adult generation takes pride in the success of youngsters—the individuals who will be making the sports headlines in the future.

The first banquet honoring youth will take place on January 24. At it the New Orleans Athletic Club will present its Athlete of the Year in Greater New Orleans Award, along with various other NOAC championship awards.

The recipient of the NOAC award this year will be 14-year-old Dale Caplan, a freshman at Newman High School and an outstanding swimmer. Within one year Dale established 53 age group and senior open records, was first girl in the Southern AAU to break one minute in the 100-yard freestyle event, set a national age group record of 26.8 seconds for the 50-yard freestyle, established four sprint records in the SAAU senior meet and set a mile record for the senior SAAU women.

Dale is the fourth girl to win the NOAC honor and can now join the sorority that already has as members Mary Ann Villegas, Maxine Queyrouze and Sandra Loubat.

The second important banquet honoring youth will be the NORD-Labiche Banquet of Champions on January 30 at the City Hall cafeteria. Honored at this affair will be the three NORD City Championship teams in the 1962 Bantam Football program and a number of individuals.

Principal speaker at the banquet will be Harry A. Stuhldreher, who was a member of Knute Rockne's famous Four Horsemen at Notre

(Continued on Page Three)

STRAVINSKY

(Continued from Page One)

ment of the modern ballet, beginning with "The Firebird" (1910) and culminating with "Agon" (1957). Some of the artists represented in the exhibition include Leon Bakst, Eugene Berman, Marc Chagall, Walt Disney, Marino Marini, Henri Matisse, Donald Oenslager, Boris Solotaroff, Pavel Tchelitchew and Stephen DeVilliers.

The original art in the exhibition is supplemented by 17 photographic and text panels of material closely related to that in the exhibition. Some of the panels show famous dancers dressed in the costumes designed for their roles in Stravinsky ballets. Among the dancers pictured are Nijinsky, Karsavina, Martha Graham and Maria Tallchief.

Special Events Planned

In conjunction with the Stravinsky exhibition, Delgado Museum has planned two special events.

On Sunday, January 27, at 3 p.m. there will be a panel discussion of the musical, artistic and historic aspects of the exhibition. Panel participants will be Delgado Museum Director James B. Byrnes; Clay Watson, director, New Orleans Jazz Museum; and Charles Hamm, composer and teacher, Newcomb Music School.

On Sunday, February 3, there will be showings of the 30-minute film "Igor Stravinsky" at 3 and 4 p.m. In the film the composer discusses his life and works. Both the panel discussion and the film are open to the public.

Delgado Museum is open from 10 a.m. to 5 p.m. Tuesdays through Saturdays and on Sundays from 1 to 6 p.m. It is closed on Mondays and major holidays.

Riders' TRANSIT DIGEST



Old acquaintances were renewed when Jill Jackson and Thelma Ritter visited on the Hollywood set of "A New Kind of Love," the picture Miss Ritter is now working in.

CULTURAL GROUPS

(Continued from Page One)

has been New Orleans' since 1718. The campaign will be conducted in the Greater New Orleans Area from January 27 through February 8.

The 10 members of the CAF raise a substantial portion of their necessary funds through memberships, ticket sales, program ads and special events. But financial support is being asked for these non-profit groups to provide the difference between income and expenses and to continue the cultural and educational services of the groups in the city.

Sponsors of the CAF campaign point out that some of the reasons for contributing to CAF are to provide outstanding cultural opportunities for New Orleans children, to offer thousands of adults interested in cultural pursuits the opportunity to enjoy them, and to preserve and extend a vital civic asset that contributes to the industrial and business growth and prestige of the community.

Organizations participating in the Cultural Attractions Fund are the New Orleans Philharmonic-Symphony Orchestra, Cultural Centre Commission, Friends of the New Orleans Public Library, Louisiana Landmarks Society, New Orleans Opera House Association, Concert Choir of New Orleans, Greater New Orleans Educational TV Foundation (WYES-TV), Crescent City Concerts Association (Summer Pops), New Orleans Jazz Club and the Classical Music Society.

The Cultural Attractions Fund of Greater New Orleans maintains an office at Room 103, Gallier Hall. For additional information dial 525-0625.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Marlon Brando* "went along" when his former wife *Anna Kashfi* took their son Christian Devi Brando to see "The Wonderful World of the Brothers Grimm." Marlon, incidentally, is no longer the jeans and sweatshirt wearer that he was for so long. Now he is always neatly dressed in a business suit with shirt and tie.

Ingrid Bergman is guiding the acting career of her daughter, Pia Lindstrom. Pia is now with her mother in Europe.

Garry Moore wants *Carol Channing* for several of his television shows . . . *Sid Caesar*, now on Broadway in the play "Little Me," watches TV constantly—in his dressing room when he is not on stage, between acts and before his performances . . . *Ziva Rodann* is seeing a great deal of *Charles Chaplin Jr.*

Henceforth and forevermore, John Barrymore Jr. wishes to be called John Drew Barrymore.

SPORTS DIAL

(Continued from Page Two)

Dame.

We don't know how many of you remember the Four Horsemen, but I do. I was living in Chicago when the Horsemen were playing at Notre Dame and I'll always cherish the privilege I had of seeing them in action. The 1924 Notre Dame team on which they played was undefeated in regular season play and then defeated Stanford 27-10 in the Rose Bowl.

Riders' TRANSIT DIGEST

Vol. XVI JANUARY 21, 1963 No. 22

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Did You Know?

From the fabulous steamboat era which reached its climax in the Mississippi Valley a hundred years ago came the ice-cream soda, or at least its enshrinement among American traditions. So says Byrd Douglas in his book *Steamboatin' on the Cumberland,* about the river which opened new life through more than 500 miles of Tennessee and Kentucky frontierland.

Founded 32 years before Nicholas J. Roosevelt opened steamboat navigation on the Western rivers, Nashville almost immediately opened flatboat and keelboat trade with New Orleans, more than 1200 miles away. Flatboats were broken up and sold as lumber at New Orleans. Keelboats were poled and pushed back upstream. They averaged about 90 tons burthen and took five months to make the round trip.

Financed by Nashville capital, the steamboat *General Jackson,* 150 tons, built in Pittsburgh at a cost of $16,000, reached New Orleans on April 1, 1818, the 22nd boat to plume its smoke above the Mississippi. On the upstream trip, navigation difficulties stopped her on the Cumberland, 95 miles short of Nashville. She went back downstream, and did not return to Nashville again until March 11, 1819, when everybody in town, according to newspaper report, rushed to the riverside to cheer this "wonder of the waters."

Seventy-nine different steamboats by 1830 carried the new transportation into the Cumberland, and 30 that year were on the New Orleans-Nashville run. In 1833 steamboats began to drive 325 miles upstream beyond Nashville to Burnside, Kentucky—pioneering comparable with the trip of the *Zebulon M. Pike* in 1817 above the Ohio on the Mississippi, that of the *Independence,* which in 1819 pushed 200 miles up the Missouri, and that of the *Virginia,* which in 1823 carried steam transportation to Fort Snelling near today's Minneapolis.

By the 1840s the steamboat movement had made Nashville the leading marketplace of an immense territory beyond the reach of New Orleans, St. Louis and Cincinnati, a city of more than 5000 with six hotels, theaters and such stars as the incomparable Jenny Lind to fill them.

It was during this period, says Douglas, that the young bloods of Nashville and their ladies learned to enjoy the "newly discovered and delectable soda water," flavored with vanilla or chocolate syrup, glorified with a dab of ice cream and sold for five cents a glass.

By the 1850-60 decade, 97 regular packets and 184 transient steamboats, total 281, plied the Cumberland—a large part of the Western rivers' steamboat fleet which at midcentury totaled 126,278 tons as compared with the 93,716 tons of all American ships on the Atlantic and the Great Lakes.

Quotes and Quips

Everybody wants to live longer, but nobody wants to grow old.—Jules Rostand

* * * *

Sympathy is what one girl offers another in exchange for details.

* * * *

In the final analysis, there is no other solution to a man's problems, but the day's honest work, the day's honest decisions, the day's generous utterance, and the day's good deed.—Clare Booth Luce

* * * *

For some, roughing it means turning the electric blanket down to "medium."

* * * *

The man who works need never be a problem to anyone. Opportunities multiply as they are seized; they die when neglected. Life is a long line of opportunities. Wealth is not in making money, but in making the man while he is making money. Production, not destruction, leads to success.—John Wicker

* * * *

"What is a conscience?" asked the teacher of her class of youngsters.

"A conscience," spoke up a young volunteer, "is something that makes you tell your mother what you did before your sister gets a chance to!"

TRAINING COURSE

(Continued from Page One)

training and while assigned to regular fire companies after graduation. Graduates of the course are issued regulation fire coats, boots and helmets.

Applicants for training should call at their nearest fire station for information. There is no charge for the course.

TRANSIT Riders' DIGEST

Vol. XVI—No. 23 Published Weekly by N. O. Public Service Inc. JAN. 28, 1963



RUSSELL STANGER ZINO FRANCESCATTI

Two Concertos On Symphony Program

A musical doubleheader is promised those who attend the 11th subscription concert of the New Orleans Philharmonic-Symphony Orchestra on Tuesday, January 29. Zino Francescatti, distinguished violinist who will appear on Tuesday's program, will play two concertos with the orchestra, instead of the customary one. The violinist will perform the Concerto in A Minor by Johann Sebastian Bach and the Concerto No. 3 by Camille Saint-Saens. Russell Stanger, returning to the city as a guest conductor for the third time, will conduct the program.

Tuesday's concert will begin at 7:30 p.m., an hour earlier than usual, in order to avoid conflict with Carnival ball activities scheduled elsewhere in Municipal Auditorium.

The Bach concerto has not been played by the New Orleans orchestra since 1943 and this week's performance will be the first playing here of the Saint-Saens composition in six years. Francescatti, considered one of the great violinists in the

(Continued on Page Two)

Gardening Pamphlet Is Issued Free By Chamber Committee

Helpful and timely horticultural information, written especially for gardeners in the greater New Orleans area, is now available in pamphlet form from the Agricultural Department of the Chamber of Commerce of the New Orleans Area. The pamphlet is titled "Horticulture Hints" and is distributed without charge. It presents information on vegetable gardening, ornamentals, landscaping and fruit and nut culture.

Because the interest in horticultural information has been so great among gardeners in this area, the pamphlet will be published each month, a spokesman for the Agricultural Department said. From time to time, special pamphlets will be published on subjects of interest to home and commercial gardeners, florists, nur-

(Continued on Page Two)

Training Course Set For CD Firemen

New Orleans men 18 years and over are invited to enroll in a Civil Defense Auxiliary Firemen's class scheduled to start on Monday, February 11. Training is under the direction of the New Orleans Fire Department's training division, 5301 General Diaz Street.

The course is 44 hours in length and is held on Tuesdays and Thursdays from 7:30 to 9:30 p.m. Training consists of elementary fire fighting, first aid, and instruction on basic survival under bomb attack. After graduation, men are assigned to city fire stations of their choice for "on the job" training with regular firemen, riding the apparatus and assisting in extinguishing fires.

All men are insured while going through

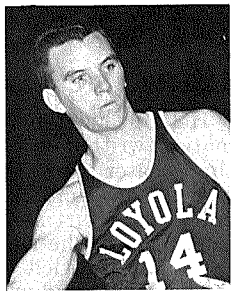
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SPORTS dial

By TED ANDREWS

THREE BASKETBALL games at the Loyola Field House this week should give local fans enough action to make up for the nights when no play is scheduled. Loyola will play the University of Tulsa on January 28, Louisiana State University on January 30 and the University of Dallas on February 2.



ED KENNEDY

With the stress that has been placed on coaches battling to get the tall boys for their front lines, I am still of the opinion that the playmaker—usually a guard—can be the most important man on the court, especially in the close games.

In Ed Kennedy and Larry Hoyt, Coach Bill Gardiner of Loyola is blessed with two of the finest guards he has coached in years. Kennedy has played an important part in sparking the Wolfpack to some important victories. Hoyt, too, has done his share for the Wolfpack by taking up the slack when the chips were down. He is about the most unheralded player on the team—but also probably the most improved player in the Loyola lineup.

Injuries to such Loyola players as Wayne Pietri and Kennedy have had Coach Gardiner going around in circles. He is hoping that both Kennedy and Pietri will be ready for this week's schedule.

Tulsa University has an attraction for fans in 6' 2" guard Jim King. He's one of the finest basketball players in the country and another example of how important a "quarterback" can be. King led the strong Missouri Valley Conference in scoring last year and this season has been averaging better than 20 points a game. His brilliant play upset the strong University of Wichita, 85-83, in a recent game that went into overtime.

In the LSU lineup fans will enjoy watching Ellis Cooper, 6' 1", 160-pound guard. This lad, a product of Springhill, La., is in line for a berth on the All-Southeastern Conference team. He is the "take charge guy" for the Tigers and has had his share of spills and stitches. His speed and all-around ability have caused the Tigers' opponents lots of trouble.

When Coach Jay McCreary is questioned about Cooper, he most always says: "Cooper? I don't know what we would do without him."

The Loyola games will be broadcast over WWL-Radio beginning at 8 p.m. Yours truly will be calling the play for those of you who cannot make the games in person.

TWO CONCERTOS

(Continued from Page One)

world, last appeared with the Symphony during the 1958-59 season.

Tuesday's program will consist of Mozart's Overture to "The Magic Flute," the Bach and Saint-Saens concertos and Beethoven's Symphony No. 7. Persons unable to attend the concert in person may hear the pre-intermission portion of the program, consisting of the Mozart, Bach and Saint-Saens works, on the Symphonic Hour over WDSU-FM (105.3 megacycles) beginning at 7:30 p.m. The program is broadcast from the concert hall of Municipal Auditorium by Public Service and WDSU as a service to music in the community.

For ticket information dial JAckson 5-9481.

GARDENING PAMPHLET

(Continued from Page One)

serymen, landscapers and garden clubs, the official said.

The publication is written by Dwight S. Hall, area horticulturist with the LSU Agriculture Extension Service, in conjunction with County Agent George Geiger of Jefferson Parish, County Agent Luke Provenzano of St. Bernard Parish, and George Queen, county agent, Orleans Parish and manager, Chamber of Commerce Agriculture Department.

Persons who wish the monthly pamphlet mailed to them may send their request, including their full name, address and postal zone number, to Area Horticulturist, New Orleans Chamber of Commerce, P.O. Box 30240, New Orleans 30, La.



Students taking the Red Cross First Aid Course are taught mouth-to-mouth artificial respiration on a lifelike dummy that has been named "Resussie Annie." The course begins February 5.

SHOW BIZ

BY JILL JACKSON

GREETINGS! I'm back in New Orleans again for a visit. Hope to be among you good people now through Mardi Gras. Hope, too, that my Carnival fun this year will be as good as it was last season.



It's settled, finally. *Doris Day* will do the role the late Marilyn Monroe was to do in the oft-postponed picture "Something's Gotta Give" . . . *Marlon Brando* and *Katie Hepburn* will do *William Faulkner*'s "Light In August." Marlon is a *Troy Donahue* fan. At a recent party which both attended, Marlon introduced himself to Troy and young Donahue almost flipped.

I'll give you three Oscar nominees now: Bette Davis for "What Ever Happened to Baby Jane?" Shelly Winters for "Lolita" and Katherine Hepburn for "Long Day's Journey Into Night."

When *Debbie Reynolds* played the Riviera in Las Vegas her mike went kaput. Without mike Debbie announced: "You've all been so kind to put up with this, either my husband or the hotel will pick up the tabs—for all of you." The hotel picked up the tabs. Total: $10,000.

It's rumored NBC would like to have Jack Paar back on the "Tonight" show.

A lot of people know a lot about *Tony Curtis*. But not many know that he is a talented artist. Gourmet Club of America's annual hard-cover book will highlight reproductions of many of Tony's paintings.

Red Cross Offers First Aid Course

A first aid course is being offered by the New Orleans Chapter of the American Red Cross and the chairman of the Chapter's First Aid Committee is suggesting that at least one member of each family should be trained in first aid. The first session of the course will be held on Tuesday, February 5, from 7 to 9 p.m. at Red Cross Chapter headquarters, 2000 Tulane Avenue.

Thereafter, sessions will be held each Tuesday for five weeks. There is no charge for the course.

In addition to first aid, the course will include training in accident prevention and the latest methods of artificial respiration. Persons interested in registering for the course may dial JAckson 2-9911.

TRANSIT Riders' DIGEST

Vol. XVI JANUARY 28, 1963 No. 23

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Did You Know?

Besides their athletic activities, the old rowing clubs of New Orleans developed a delightful social life. Members designed their boat houses with this end in view, with adjacent gardens and large dancing floors. The newspapers of that time tell us how gay were those gatherings. For instance, this recording in the *Daily Picayune* of July 23, 1889:

"The Louisiana Club, with its cosy clubhouse on Bayou St. John, its pretty garden and shady walks, and its gallant oarsmen and comfortable barges, always at the service of the ladies, is constantly called upon by the latter to play the host and make the evenings pleasant for society. Yesterday was one of the evenings when the Louisianas played the host, and it had a boathouse full of fair guests. The belles of the boatmen were well taken care of. The garden was dotted with lanterns to guide their pretty feet along the shelled paths between the lawns."

There was a ladies barge race with four entries, run in two heats. The barge was designed for four oarsmen and a coxswain, but in this race a lady sat beside each athlete and urged him to extraordinary efforts.

There was hilarious informality. For instance, in the last heat, when President F. M. Boze of the Club, also starter, judge and referee, called back the two barges after a premature start, only the crew stroked by Alexander A. Mouton obeyed. The other, stroked by A. Sanchez, continued on its way. Whereupon President-Starter-Judge-Referee Boze "started the Mouton men alone. They went over the distance at a merry dip, the ladies singing an accompaniment to the splashing of the oars, and were declared the winners. The Sanchez men protested strongly at first, but finally submitted gracefully."

It was deep dark before the race was finished. Then the oarsmen garbed themselves in their "natty club uniforms," and President Boze presented specially designed gold medals to the winning ladies.

"It is needless to say," continued the *Daily Picayune*, winding up its half-column report, "that when the beauteous array stood before Mr. Boze to receive the trophies of war, the Louisianas voted their pride at the club's insignia being worn by so lovely a delegation. Medal winners and medal losers and merry maidens all then found consolation and recreation in the dance. The bayou freshened the breezes, and the club distributed ice cream."

Scouts To Observe Birthday This Week

The boys and men who have been doing "good deeds" for 53 years are asking Orleanians this week to pause and observe Scout Week and the birthday of the Scouting movement in America. Theme of the week is "Strengthen America . . . Be Prepared, Be Fit!"

In the New Orleans Area Council there are 16,500 Cub Scouts, Boy Scouts and Explorers. They will join nearly 5,200,000 other Scouts and leaders in every part of the nation in rededicating themselves to the Scout Oath on Friday, February 8, the actual birthday of the movement in America.

Also during the observance there will be Blue and Gold open houses, potluck dinners and other activities that will bring parents and the public to a better knowledge of Scouting.

CHICAGO CONDUCTOR

(Continued from Page Three)

director of the Ravinia Festival in Chicago and the Chautauqua Festival in New York, both summer events. He has been guest conductor of many major symphony orchestras in the United States, South America and Europe. At one time he was music director of the Dallas Symphony.

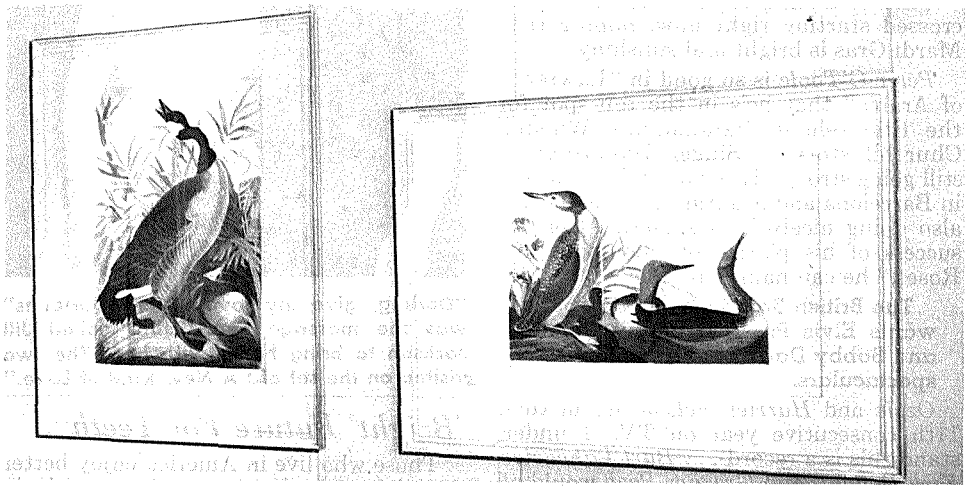
Frank is in his sixth season as principal cellist of the New Orleans Philharmonic and has been a soloist each year. The cellist began his professional career at the age of 19 as principal cellist in the Washington, D. C., orchestra. He spent four years as principal cellist of the Vancouver Symphony and, prior to coming to New Orleans, was principal cellist of the Tulsa Philharmonic and a teacher and artist in residence at the University of Tulsa.

The pre-intermission portion of Tuesday's concert, consisting of the Berlioz and Dvorak works, will be broadcast over the Symphonic Hour on WDSU-FM (105.3 megacycles) beginning at 7:30 p.m. This hour-long program is broadcast by Public Service and WDSU as a service to music in the community.

For ticket information dial 525-9481.

TRANSIT Riders' DIGEST

Vol. XVI—No. 24 Published Weekly by N. O. Public Service Inc. FEB. 4, 1963



These are two of the 40 framed Audubon prints now on exhibition at the Cabildo. The prints are from Audubon's "The Birds of America" folio published in the 1830s.

Audubon Bird Prints On Exhibit At Cabildo

Nearly 40 bird prints from John James Audubon's famed Elephant Folio are now on exhibit on the second floor of the Cabildo. The Louisiana State Museum, of which the Cabildo is a part, owns 435 of the prints in the original "The Birds of America" folio, which was published in a limited edition of 200 in the 1830s. The Cabildo set is one of the very few in existence and it is valued at more than $100,000.

During the eight years that Audubon lived in New Orleans and Louisiana, he painted 167 of the 435 works in "The Birds of America" collection.

This group of Audubon bird prints is the first from the collection to be prepared for exhibition. Additional groups will be framed and exhibited later and eventually, the Cabildo expects to have a constantly rotating display of the entire 435 prints.

The Cabildo is located at 711 Chartres Street and is open from 10 a.m. to 4:30 p.m. Tuesdays through Sundays. Admission is 50 cents for adults. Children are admitted free.

Assistance Offered On Tax Returns

The day for filing 1962 income tax returns is Monday, April 15, and that date seems a long time off. But, Internal Revenue Service officials say, it comes faster than most people think. They are asking local taxpayers to file their returns as soon as they receive all necessary forms upon which to base their calculations, and thus avoid the last minute rush.

Again this year, taxpayers in the New Orleans area will be given group assistance in preparing their returns. According to the district director of the Internal Revenue Service office, instruction and self-help information are offered every Monday from 8 a.m. to 4 p.m. at the Federal Building, 600 South Street. Persons going for this service are asked to use the entrance nearest Camp Street.

On these "taxpayer assistance days,"

(Continued on Page Two)

SHOW BIZ

BY JILL JACKSON

BRRRR—I'VE had enough of the cold weather and am going to keep my fingers crossed starting right now, hoping that Mardi Gras is bright and sunshiny.

Peter O'Toole is so good in "Lawrence of Arabia" that he's in the top spot for the title role in Paramount's Winston Churchill story . . . Singer *Allan Jones* is still going strong. He's now doing concerts in Barcelona and Madrid. His son Jack is also doing nicely as a singer. After the success of his platter of "Lollipops and Roses," he can name his tune.

The British Broadcasting Company wants Elvis Presley, Jimmy Darren and Bobby Darin for some television spectaculars.

Ozzie and *Harriet Nelson* are in their 11th consecutive year on TV. I understand this is a record . . . *Burt Lancaster, Kirk Douglas* and *Gregory Peck* would all like to play "Lord Jim." I pick Peck.

Princess Sophia of Greece and her groom Don Juan Carlos will be in Hollywood for April, just in time for the Academy Awards. They will accept any and all Oscars awarded to "Electra" . . . *Jayne Mansfield* was the first female to attend a Friars Club Toastmaster's Dinner when she appeared to honor *Jim Backus.*

Ann Sothern's beautiful daughter Tish made her debut in New York this season.

TAXPAYERS OFFERED

(Continued from Page One)

persons are assembled into groups, furnished forms and encouraged to prepare their own returns with the help of trained instructors.

Individual assistance is given only to those persons who cannot read or write, or who are physically unable to assist themselves.

Taxpayers who have specific questions may get them answered by calling 529-2411, extensions 373, 374 or 375. Persons who have not received tax return forms in the mail may call 529-2411, extension 447, or may pick them up in person at the Federal Building, Room 737.



"Darling, give my love to New Orleans" was the message Eva Gabor asked Jill Jackson to bring home with her. The two visited on the set of "A New Kind of Love."

'Bright' Future For Teeth

Those who live in America enjoy better dental health than any other people in the world. But despite this, there are approximately 700,000,000 unfilled cavities in the U. S. This averages 4.5 cavities for each person.

This is one of the facts being pointed out by the New Orleans Dental Association and the American Dental Association during the observance of National Children's Dental Health Week.

Slogan of the week is "Give Your Teeth a Bright Future." Dentists say this can be accomplished by following these simple rules:

1. Brush your teeth correctly immediately after eating.
2. Cut down on sweets—especially between meals.
3. Have regular dental checkups.

Members of the dental profession say that following the simple rules of oral hygiene should diminish the cavity count.

Riders' TRANSIT DIGEST

Vol. XVI FEBRUARY 4, 1963 No. 24

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Riders' TRANSIT DIGEST

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

A WEEKEND of basketball is in store for local fans. On Friday and Saturday, Tulane plays Georgia Tech and Vanderbilt. Both games begin at 8 p.m. On Sunday the Loyola Wolfpack hosts the Phillips "66" Oilers in a 4 p.m. game at the Field House.



JIM KERWIN

Those attending the Tulane games will have an opportunity to see senior Jim Kerwin in action. Jim, who sets a new Tulane record every time he makes a basket, was recently honored by the Veterans of Foreign Wars as the top amateur athlete in the Greater New Orleans Area for 1962. Though hampered by injuries in the first half of the season, he managed to set a new Tulane single-game scoring record with 37 points against the Kentucky Wildcats on January 12. "With a sound Kerwin, we could have won a few more games during the first half of the season," says Coach Cliff Wells.

Wells also points out the consistent fine play of junior Bob Davidson and thinks the Greenies may pull an upset or two before the season is over.

Georgia Tech, making its strongest bid for a SEC title in the past 25 years, will display one of the best physically-equipped teams fans have seen in years. Coach Whack Hyder, who has a habit of beating Kentucky (he's done it twice this year), has parlayed height, muscle and a trio of outstanding sophomores into a real contender for the title.

R. D. Craddock, Ron Scharf and Jim Caldwell are the sophomores Hyder has found winning the close ones for him. And Greenie fans won't forget senior Tom Tomasovich, who scored 30 points against Tulane when Tech beat them in overtime last year.

The Vanderbilt Commodores, coached by Roy Skinner, can also boast a big team with one of the strongest benches in the SEC. In forwards John Russell and Bob Scott and guard Jerry Hall, Vanderbilt has men who make few mistakes.

The Commodores have also come up with a 6'8" junior college transfer named Bob Hines who is an outstanding center and gives Coach Skinner plenty of height in his starting lineup.

Loyola's game on Sunday with Phillips "66" will give the fans an opportunity to see some of the best amateur basketball players in the nation. This AAU aggregation from Bartlesville, Okla., has always ranked high in the standings. It has many former college basketball star players on its roster.

Loyola Coach Bill Gardiner is hopeful that he can field a team at full strength against the invaders. This game will be broadcast at 4 p.m. over Radio Station WWL and I'll be calling the plays for those of you in the radio audience.

Chicago Conductor Is Symphony Guest

Walter Hendl, distinguished American conductor and concert pianist, will be guest conductor and Barton Frank, principal cellist of the New Orleans Philharmonic-Symphony, will be soloist in the Tuesday, February 5, concert of the orchestra. The concert will begin at 7:30 p.m., an hour earlier than usual, in order to avoid conflict with Carnival ball activities also scheduled in Municipal Auditorium. Hendl will lead the orchestra in the "Benvenuto Cellini" Overture by Berlioz, the Dvorak Cello Concerto, featuring Barton Frank, and the Symphony No. 1 by Shostakovich.



WALTER HENDL

Hendl is associate conductor of the Chicago Symphony and is also music

(Continued on Page Four)

Did You Know?

"Think of it," said the *Daily Picayune* in its report, May 16, 1866, of the opening of a new horsecar line in New Orleans, "to ride a mile for half a dime, in a carriage worth a thousand dollars!"

This new service was projected from Canal Street to Jackson Barracks, a $327,000 undertaking, according to the newspaper's estimate, and opened a new "era" in the city's history, as did the old Pontchartrain Railroad a third of a century before when it connected New Orleans with the lakefront. Only a year had passed since the North and the South had laid down their arms, and the completion of the first section of the line seemed an augury of better times.

This first section reached only to the United States Mint (now occupied by the Coast Guard) at the river end of Esplanade Avenue, half a block from the Pontchartrain Railroad's depot on Elysian Fields Avenue. However, the story pointed out, it brought an "incalculable accommodation to all our people," with its "cheap and easy communication with Jackson Square, the lower markets, the coast steamboats, Esplanade street and the road down to the lake."

Boarding one of the "neat, handsomely cushioned, and commodious" horsecars which "cost upwards of $1000 a piece," one would soon after leaving Canal Street "come out into the open levees, snuff the fresh breezes from off the river; pass the garden at Jackson Square and learn the hour of the day from the old Cathedral clock; glide on by all the lower markets, and in a few moments you are at the Mint, foot of Esplanade street."

No formal celebration had been scheduled, but the people of New Orleans made a gala occasion of the line's opening. "The ladies took to the elegant cars like ducks to a pond of clear water; business men rode up and down to their counting houses and the lower shipping at their ease; and the boys all had to jump on and take a ride."

The *Daily Picayune* predicted that "Morning and evening promenaders" would take advantage of the new service "to get a fresh airing from the river, and make Esplanade the fashionable walk of the city . . ."

Quotes and Quips

A man is not idle because he is absorbed in thought. There is a visible labor and there is an invisible labor.
—Victor Hugo

* * * *

A woman's idea of keeping a secret is refusing to tell who told it to her.

* * * *

Friendship will not stand the strain of very much good advice for very long.
—Robert Lynd

* * * *

The young couple was hard pressed for money and the bride prepared hamburger in as many different ways as she knew how. On the 12th day she served still another version of chopped meat. As the husband surveyed it he murmured wearily: "How now, ground cow?"

* * * *

No one can become really educated without having pursued some study in which he took no interest—for it is a part of education to learn to interest ourselves in subjects for which we have no aptitude.
—T. S. Eliot

* * * *

You've reached middle age when your wife tells you to pull in your stomach and you already have.

* * * *

The superiority of some men is merely local. They are great because their associates are little.—Samuel Johnson

BARGAIN DAYS

(Continued from Page One)

chants Bureau of the Chamber of Commerce of the New Orleans Area.

Prospective Community Bargain Days shoppers are reminded to let store advertisements guide them on exact opening and closing hours of each store before planning trips to the Canal Street area.

Shoppers are also reminded that a convenient, economical way to get downtown is by bus, streetcar or trolley coach. And by riding transit, shoppers can avoid parking worries and help relieve traffic congestion. Shopping trips between 9:30 a.m. and 4:30 p.m. or after 6:30 p.m. on Thursdays will avoid rush-hour periods on the transit vehicles.

TRANSIT Riders' DIGEST

Vol. XVI—No. 25 Published Weekly by N. O. Public Service Inc. FEB. 11, 1963

CARNIVAL PARADES—1963

KREWE	DATE	TIME
Choctaw (Algiers)	Saturday, February 16	
	River Parade	12 noon
	Street Parade (Algiers)	2:00 p.m.
Helois (Metairie)	Saturday, February 16	2:00 p.m.
Carrollton	Sunday, February 17	12:30 p.m.
Okeanos	Sunday, February 17	2:00 p.m.
Alla (Gretna, Algiers)		
	Sunday, February 17	2:00 p.m.
Freret	Monday, February 18	6:30 p.m.
Aphrodite	Tuesday, February 19	6:30 p.m.
Babylon	Wednesday, February 20	6:30 p.m.
Momus	Thursday, February 21	6:15 p.m.
Hermes	Friday, February 22	7:00 p.m.
Iris	Saturday, February 23	12 noon
Grela (Gretna)	Saturday, February 23	2:00 p.m.
Adonis	Saturday, February 23	6:30 p.m.
Venus	Sunday, February 24	11:30 a.m.
Thoth	Sunday, February 24	1:00 p.m.
Mid-City	Sunday, February 24	1:30 p.m.
Poseidon (Harvey, Marrero, Westwego)		
	Sunday, February 24	2:00 p.m.
Zeus (Metairie)	Sunday, February 24	8:00 p.m.
Proteus	Monday, February 25	6:00 p.m.
Zulu	Mardi Gras	10:00 a.m.
Arabi (St. Bernard)	Mardi Gras	10:00 a.m.
Rex	Mardi Gras	10:00 a.m.
Orleanians	Mardi Gras	Follows Rex
Crescent City	Mardi Gras	Follows Orleanians
Comus	Mardi Gras	6:15 p.m.

Saturday Marks Start Of Parading Season

Get your peanut-cracking, trinket-catching fingers ready—the parading season is starting. The Krewe of Choctaw stages its annual Carnival procession on the Mississippi River on Saturday, February 16. The always colorful procession of boats, scheduled to start at 12 noon, will be the first parade activity of the 1963 Carnival Season in the Greater New Orleans Area. Two hours after the river parade, Choctaw will holds its street parade in Algiers. At the same hour in Metairie, the Krewe of Helois will begin its procession.

On Sunday, February 17, three

(Continued on Page Three)

Bargain Days Are Feature Attraction At Downtown Stores

A three-day sale, featuring unusual bargains, is the feature attraction now at many stores in the downtown area. Thousands of value-seeking, economy-minded shoppers are being attracted to the central business district to take advantage of the advertised bargains in the semi-annual cooperative promotion called Community Bargain Days.

Stores taking part in the Monday through Wednesday event have stocked their shelves with "marked down" regular items and specially purchased items, including household equipment and appliances, clothing and merchandise.

The three-day Community Bargain Days promotion is one of the outstanding events of its kind in the country, according to the Retail Mer-

(Continued on Page Four)

11 Homes On Tour In Garden District

Eleven private residences, representing some of the finest ante-bellum homes in New Orleans' famed Garden District, will welcome visitors each Tuesday and Friday during February on guided walking tours. Sponsor is the Louise S. McGehee School, a private school for girls, and all proceeds from the sale of tour tickets go to the school.

Each tour includes four homes and begins and ends at McGehee School, 2343 Prytania Street. Tea is served at the end of each tour. The homes, all within walking distance of each other, are located at 2507, 2340 and 2127 Prytania Street; 1331, 1417 and 1415 Third Street; 1220 and 1238 Philip Street; and 1239 and 1134

(Continued on Page Two)

Electricity Powers Progress

National Electrical Week is observed annually during the week in which the birthday of Thomas Alva Edison falls. February 11, 1963, is the 116th anniversary of the birth of the one-time newsboy who brought electricity out of the laboratory and into practical use for the benefit of mankind.

"Electricity Powers Progress" is the theme of the observance. This is reflected in the fact that America's growth depends upon—and is accurately measured by—its production and consumption of electricity.

America produces and consumes more electricity than any other nation on earth. It has more electricity-producing capacity than the next five leading power-producing countries in the world combined. No other nation on earth utilizes electricity in so many ways to benefit so many people.

During this week members of the industry rededicate themselves to their responsibility to continue to improve, refine and discover new ways to use this tremendous form of energy for the benefit of America and the world.

A highlight of the local observance will be the appearance of G. C. Rawls, president, Louisiana Power & Light Company, as speaker at the noon luncheon meeting of Members' Council of the Chamber of Commerce of the New Orleans Area on Thursday, February 14.

HOMES ON TOUR

(Continued from Page One)

First Street.

During Mardi Gras week, tours will be held on Monday, February 25, and Friday, March 1. Tours for groups of 50 or more are arranged from October through May.

Tickets are priced at $3.75 for each tour and may be purchased at McGehee School. For additional information dial 522-8911 or 523-6400.

TRANSIT Riders' DIGEST

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Joan Blondell, her brother-in-law Victor Hunter and Joan's sister Gloria Hunter, posed for Jill Jackson when she visited the Blondells during the holidays. Gloria may be seen in "The Life of Riley" TV series.

SHOW BIZ

BY JILL JACKSON

NO PLACE like New Orleans. I've been through five different climates in as many days but I'm enjoying every one of them. Caught up on some of the "newness" in the city with a tour via transit. No other way to catch everything.



During a stroll in the Quarter one day I bumped into *Frank Assunto* of the famed Dukes of Dixieland. While chatting I reminded him of the Dukes' appearance at the Hollywood Bowl where they had a wall-to-wall audience. He remembered with a smile.

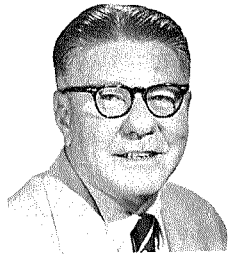
Out Hollywood way *Zsa Zsa Gabor* and her new husband *Herbert Hutner* are being feted by many filmtown folk. On the list of those honoring Zsa and Mr. Hutner was Zsa's former husband, *Conrad Hilton.*

Kathryn Grayson and Arthur Treacher will tour in "Camelot."

SPORTS dial

By TED ANDREWS

VISITORS IN the city for Carnival activities shouldn't want for sports fare, because there'll be lots of activity from now through Mardi Gras. And as the perfect dessert, the Greater New Orleans Open Invitational Golf Classic will be served March 1-4 right after Mardi Gras.



Racing continues its activity this week at the historic Fair Grounds. February 11 has been designated Red Cross Day at the Gentilly oval. According to a Red Cross spokesman, the Fair Grounds Corporation will turn over its net proceeds that day to the capital funds of the Metropolitan Red Cross chapters in New Orleans, East Jefferson, Jefferson and St. Bernard.

On February 16 the $15,000-added A. B. Letellier Handicap will be the feature race and should give fans a good idea of who will be favored in the $50,000-added New Orleans Handicap to be run on March 2.

On the basketball scene, the Loyola Wolfpack will be making its next to last home appearance when it plays East Tennessee State College at the Loyola Field House on February 12. Loyola will then embark on a four-game road trip, then will return home to wind up its season with Centenary College on February 28. The Pack has given the fans some of the most exciting basketball witnessed at the Field House in years and interest in the team has been mounting with each game that is played.

The Tulane Greenies are on the road this week but have three outstanding home games coming up to close their season. Ole Miss will invade Tulane Gym on February 23, followed by Mississippi State on February 25 and LSU on March 1. All three are Southeastern Conference teams.

Pro golf joins the sports carnival on March 1 when the $40,000 Greater New Orleans Open Invitational Golf Classic is held at the Lakewood Country Club. This year's tourney, led by National Open Champion Jack Nicklaus, will host the top golfers of the nation. President Bill Janin and his committee have done an excellent job in planning this tourney as the best ever held in the Greater New Orleans Area.

Upping the take-home money from $30,000 to $40,000 and moving the tournament to the excellent course at Lakewood certainly are inducements for big name golfers to sign for the New Orleans Open. But another nice thing about the tourney is that the pros will have a week's layoff before the shooting starts and will have an opportunity to enjoy Mardi Gras gaiety with their families. All of these factors have been carefully planned by Janin and his committeemen to make this event one that will long be remembered in these parts.

PARADES

(Continued from Page One)

more krewes will pick up the parade tempo and then there'll be an almost continuous flow of street processions until Comus, last monarch of the merry season, rides through the streets of New Orleans on Tuesday, February 26.

The Krewe of Carrollton parade on Sunday begins at 12:30 p.m., according to a list compiled by the New Orleans Police Department. Then at 2 p.m., the Krewe of Okeanos in New Orleans and the Krewe of Alla in Algiers will begin their processions. On Monday, February 18, the Krewe of Freret will start its parade at 7 p.m. to open that week's schedule of parades.

The routes and themes of parades are described daily in the New Orleans newspapers.

Because it is necessary to clear the streets along the routes where Carnival parades are scheduled, certain temporary changes in streetcar, trolley coach and bus routes must be made by Public Service. Special signs will be attached to regular streetcar and bus stop signs in the main business district during the rerouting period to direct transit patrons to the nearest boarding points.

Did You Know?

Of the New Basin Canal, only the short stretch at West End, from Robert E. Lee Boulevard to Lake Pontchartrain, is now left to remind us of that waterway's historic contributions to the development of New Orleans. This was formerly the jettied projection of the channel to deep water, for the marshy coastline then began just beyond what is now Robert E. Lee Boulevard.

New Orleans had a population of less than 50,000 when the New Canal, as it was first called, was launched in 1831, the enterprise of a private stock company. It cost $1,226,070, and its purpose was to bring the heavy coastwise commerce of Lake Pontchartrain to the city (which then reached no further back from the river than Rampart Street).

The Old Basin Canal, which in 1795 extended Bayou St. John to the city, and the Pontchartrain Railroad, which in 1831 opened a new connection with the lake, already did this. But they served the old New Orleans of French and Spanish origin. For competitive reasons, the American element, which came in after the Louisiana Purchase in 1803 and was building a new city above what would be Canal Street, demanded this new trade channel. The digging of the canal became a factor in that section's reaching municipal status in 1836, with its own government for 16 years.

The turning basin of the New Canal occupied part of the site of today's parking area for the Union Passenger Terminal. The canal itself, 60 feet wide by six deep, ran through six miles of cypress swamp, hacked and dug by hand, and entered Lake Pontchartrain at what for more than 40 years would be known as New Lake End.

The canal's west-side levee became the base for the 25-foot shell road on which antebellum New Orleans put its blooded horses through their paces. Both road and canal operated on a toll basis—6¼ cents for a man on horseback, 12½ to 25 cents for wheeled vehicles, and 37½ cents for each registered ton on the waterway.

Steamers in the coastwise trade docked at the lake entrance. Luggers and schooners, towed by mules or their crews, went to the turning basin. Barges moved by small tugs later joined the movement. This tonnage brought in an enormous volume of lumber, bricks, sand, shells, cordwood, charcoal and agricultural products.

The canal became such an important factor in the growth of the new city that when the municipal operations of New Orleans were consolidated in 1852 (population about 120,000), the "American" element held the economic and political power and moved the seat of government from the Cabildo to the new City Hall facing Lafayette Square.

Quotes and Quips

Man cannot be satisfied with mere success. He is concerned with the terms upon which success comes to him. And very often the terms seem more important than the success.—Charles A. Bennett

* * * *

It's easy to recognize the fellow who owns his own home—he's always coming out of a hardware store.

* * * *

A good scare is worth more to a man than good advice.—E. W. Howe

* * * *

The sign in the gift shop read: "For the man who has everything—a calendar to remind him when the payments are due."

* * * *

Restlessness is discontent—and discontent is the first necessity of progress. Show me a thoroughly satisfied man and I will show you a failure.—Thomas A. Edison

* * * *

"City Hall," said the switchboard operator. There was no answer for a minute, then a rather nervous female voice asked, "Is this really City Hall?"

"That's right, madam," said the operator. "With whom do you wish to speak?"

There was an embarrassed silence. Then the female voice said softly, "I guess nobody. I just found this number in my husband's pocket . . ."

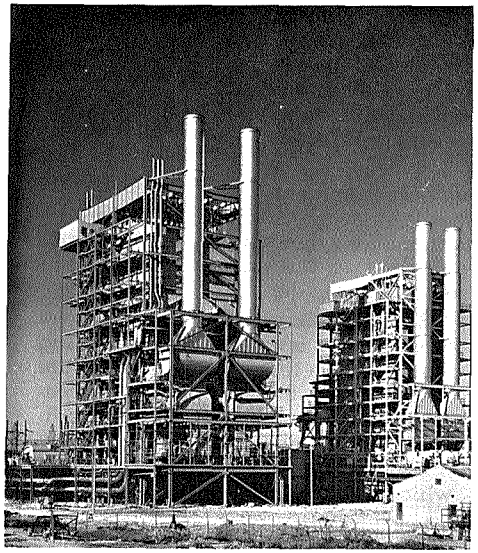
NEW NOPSI UNIT

(Continued from Page One)

neighboring Louisiana Power & Light Company to the other companies of the Middle South Utilities system and to other major electric systems, which assures greater dependability of service.

TRANSIT Riders' DIGEST

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Towering as high as a 16-story building, the boiler of Unit No. 2 (left), now operating at Michoud Station, uses natural gas as a fuel. Unit No. 1 (right) went into service in 1957.

New NOPSI Unit Increases Electric Capability By 45%

Public Service has placed in service a new $20,000,000 electric generating unit, increasing the Company's capability for serving New Orleans by more than 45 per cent. The new unit is the largest on the Public Service system and the second to be constructed at Michoud Steam-Electric Generating Station, located on Paris Road near Old Gentilly Highway.

The unit has a summer net capability of 248,000 kilowatts. This amount would have been sufficient to supply the electrical requirements of the entire city of New Orleans in 1952.

Operation of the new unit brings the summer net generating capability of the Public Service system to 770,000 kilowatts, more than four times the NOPSI system capability at the end of World War II.

This generating unit is one of many new and expanded facilities added by Public Service in recent years to assure New Orleans of ample, dependable electric service at low cost. Public Service has spent more than $130,000,000 since the end of World War II to build and expand power plants, sub-stations and power lines.

Strategically situated in the fast-developing eastern section of New Orleans, Michoud Station is a neighbor of the huge NASA Michoud Saturn Plant and is on the Mississippi River-Gulf Outlet, New Orleans' new alternate deep-water ship channel to the Gulf of Mexico. It is one of three Public Service steam-electric generating stations serving New Orleans, all of which are interconnected by transmission lines.

In addition, Public Service's electric system is interconnected through

(Continued on Page Four)

CARNIVAL PARADES—1963

KREWE	DATE	TIME
Freret	Monday, February 18	6:30 p.m.
Aphrodite	Tuesday, February 19	6:30 p.m.
Babylon	Wednesday, February 20	6:30 p.m.
Momus	Thursday, February 21	6:15 p.m.
Hermes	Friday, February 22	7:00 p.m.
Iris	Saturday, February 23	12 noon
Grela (Gretna)	Saturday, February 23	2:00 p.m.
Adonis	Saturday, February 23	6:30 p.m.
Venus	Sunday, February 24	11:30 a.m.
Thoth	Sunday, February 24	1:00 p.m.
Mid-City	Sunday, February 24	1:30 p.m.
Poseidon (Harvey, Marrero, Westwego)	Sunday, February 24	2:00 p.m.
Zeus (Metairie)	Sunday, February 24	8:00 p.m.
Proteus	Monday, February 25	6:00 p.m.
Zulu	Mardi Gras	10:00 a.m.
Arabi (St. Bernard)	Mardi Gras	10:00 a.m.
Rex	Mardi Gras	10:00 a.m.
Orleanians	Mardi Gras	Follows Rex
Crescent City	Mardi Gras	Follows Orleanians
Comus	Mardi Gras	6:15 p.m.

TRANSIT Riders' DIGEST

Vol. XVI FEBRUARY 18, 1963 No. 26

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Brotherhood

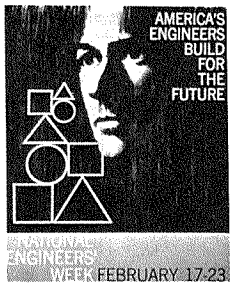
The National Conference of Christians and Jews is a civic organization of religiously motivated people, seeking through education and discussion to promote civic cooperation and mutual understanding among men of good will of all religious and ethnic groups without compromise of religious beliefs.

The purpose of the organization is to approach more closely the national ideal of building "one nation, under God, indivisible, with liberty and justice for all."

The basic message of Brotherhood Week, February 17-24, is "Brotherhood is giving to others the rights and respect we want for ourselves."

Engineers Build For Future

This is National Engineers' Week, held each year in February during the week of George Washington's birthday. Theme of the week, "America's Engineers Build for the Future," reflects the fact that behind the great technical achievements of the space age is the knowledge and skill of the engineering profession.



The work of the engineer is evident in all phases of our modern life, from the homemaker's cooking and refrigeration equipment to the great telescopes which are probing the depths of the universe.

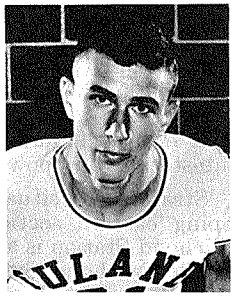
Since Washington's day, engineers have played a major role in building America. In this second half of the 20th Century, the engineering profession, the largest in America, is dedicated to the accomplishment of making this world an even better place in which to live.

55 60 70 80 90 110 130 150 160

SPORTS dial

By TED ANDREWS

TWO OF the finest shots in collegiate basketball, Jim Kerwin of Tulane and Donnie Kessinger of Ole Miss, will match skills when their respective teams meet this Saturday, February 23, at Tulane Gym. Both boys are in line for All-Southeastern Conference honors.



BOB DAVIDSON

Few Tulane cage fans will forget the Tulane-Ole Miss road game on February 2 when Kessinger scored 49 points, including 22 field goals, to help beat the Greenies 92-84. "That was one of the greatest exhibitions of shooting I have ever seen in a college basketball game," says Tulane Coach Cliff Wells.

On January 12, Jim Kerwin, after being hampered with injuries for weeks, hit 37 points against the Kentucky Wildcats. In the February 8 game with Georgia Tech—a game which the Greenies won in the overtime—Kerwin got 33 points. That win was considered the sweetest of the season by Tulane's court men. So if both "big guns" are in shape, the Greenies-Ole Miss encounter promises to be an exciting one.

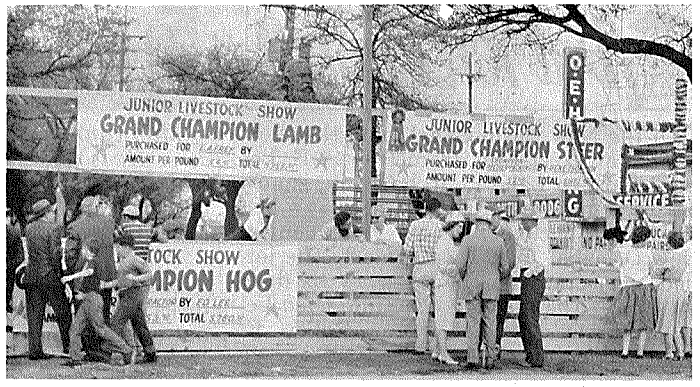
The Mississippi State Maroons will play the Greenies at Tulane on February 25 and on March 1 the Tulane-LSU game will conclude the season for Tulane.

Although Kerwin is still the star in the Greenies' attack, the team as a whole has improved during the season, much to Wells' satisfaction. He is especially pleased with the fine play of Bob Davidson, the boy who took up the slack when Kerwin was injured. Davidson has been a demon off the backboards.

Coach Bill Gardiner of Loyola is not happy about his won-lost record thus far, but realizes the Wolfpack has been beset with injuries to key men and lack of bench strength. He is hoping for better times in the home stretch. Loyola will play out-of-town games with Oklahoma City Univer-

(Continued on Page Three)

Riders' TRANSIT DIGEST



The Grand Champion steer, hog and lamb chosen at the Junior Livestock Show will be exhibited on the downtown neutral ground of North Claiborne Avenue at Canal Street, February 23-25.

Junior Livestock Show In Arabi This Week

Prize beef cattle, swine and sheep, raised by some 400 4-H boys and girls and Future Farmers of America from 22 southeast Louisiana parishes, will be on exhibition on February 22-23 at the 4-H Show Barn adjacent to the New Orleans Stock Yards in Arabi, La. The occasion will be the New Orleans Junior Livestock Show, arranged by the New Orleans Junior Livestock Show Committee, in cooperation with the Agricultural Committee of the Chamber of Commerce of the New Orleans Area and the LSU Agricultural Extension Service.

The show is designed to encourage rural boys and girls to breed and raise better livestock and to promote a better understanding of and interest in agriculture by residents of New Orleans and the surrounding area.

The public is invited to attend the show, admission free. Hours will be from 6 a.m. to 5 p.m. on Friday and from 7 to 10 a.m. on Saturday. Beginning at noon on Saturday, the prize steers, market hogs and lambs will be auctioned. Persons interested in purchasing top quality meat for their freezers are invited to be on hand to bid, or to ask the show committee to bid for them.

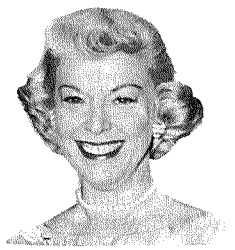
The Grand Champion steer, hog and lamb will be on display at Canal Street and North Claiborne Avenue on February 23 from 3:45 to 8 p.m.; on February 24 from 10 a.m. to 8 p.m.; and on February 25 from 10 a.m. to 5 p.m.

For additional information call the Agricultural Manager, Chamber of Commerce of the New Orleans Area, 524-1131.

SHOW BIZ

BY JILL JACKSON

THANK YOU for a very nice visit to my favorite city. The food, the weather (all kinds) and the small bit of the Carnival that I've seen have been wonderful. I journey back to California and my job this week. To all of you who have written me, called me or stopped me on the street . . . I have enjoyed it. Sorry that I cannot stay to see those thousands of tulips break into bloom in our Civic Center.



For those of you who may see her on Broadway in "Little Me," the stage comedy from the book of the same name by Patrick Dennis, the name of the gal who plays Belle Potrine is *Virginia Martin* . . . The clerical wardrobe which *Leo G. Carroll* wears in "Going My Way" on TV is the one he wore many years ago as a priest in the Broadway play, "Jenny Kissed Me." It is his personal possession.

SPORTS DIAL

(Continued from Page Two)

sity on Thursday, February 21, and Memphis State on Saturday, February 23. The Wolfpack will return home to wind up its season with Centenary College on Thursday, February 28.

Did You Know?

To the Public Library the people of New Orleans turned when war destroyed their material hopes in the 1860s. The *Daily Picayune* made poignant reference to this on April 12, 1866, the year after Appomattox gave this country peace.

New Orleans then had a population of about 180,000, and the library was housed in City Hall where, amid the newspapers, magazines and books assembled there, "the student can revel in the beauties of his favorite author, and the man of business retire from the cares of the rough world to mingle with the mighty intellects who still rule our spirits from their urns."

The first libraries of public distribution operated on a fee basis, the business ventures of private persons or organizations. The *Daily Picayune* in its first issue, January 25, 1837, contained the advertisement of such a library promoted by another newspaper, the *True American*. It was not until 1842 that the public library was made free. In 1846 it moved into City Hall. It had about 7500 volumes.

It moved on January 17, 1897, to St. Patrick's Hall. This occupied the site



ST. PATRICK'S HALL

of the former post office building facing Lafayette Square. New Orleans then had a population of about 287,000. In 1908 the Public Library established itself in the building erected for it on St. Charles Avenue, facing Lee Circle. On this site Gentry's Dog and Pony Show had performed. Before then a concert hall had stood there, seating capacity more than 6000, erected in 1890. Before then the depot of the Jefferson and Lake Pontchartrain Railway, which in 1850 ran to the lakefront where Bucktown now is, occupied the site. Many years passed before the book stacks filled the space allotted to them, and for a long time the lower floor (the archives department in the 1950s) served as a public meeting place.

The present library, located at the intersection of Tulane and Loyola avenues on a site once occupied by the Criminal Courts Building, opened in December 1958. The $3.5 million aluminum and glass-walled structure has a total of 146,902 square feet of floor space, four times as much as was available in the building that stood on St. Charles Avenue.

Quotes and Quips

Men who have excessive faith in their theories or ideas are not only ill-prepared for making discoveries; they also make poor observations.—Claude Bernard

* * * *

Women are very loyal. When they reach an age they like, they stick to it.

* * * *

Prosperity is only an instrument to be used, not a diety to be worshipped.
—Calvin Coolidge

* * * *

At a party two men struck up a conversation.

"Gosh, I'm all in," said one to the other, "I think I'll flirt with some good-looking chick so my wife will take me home."

REX RULES

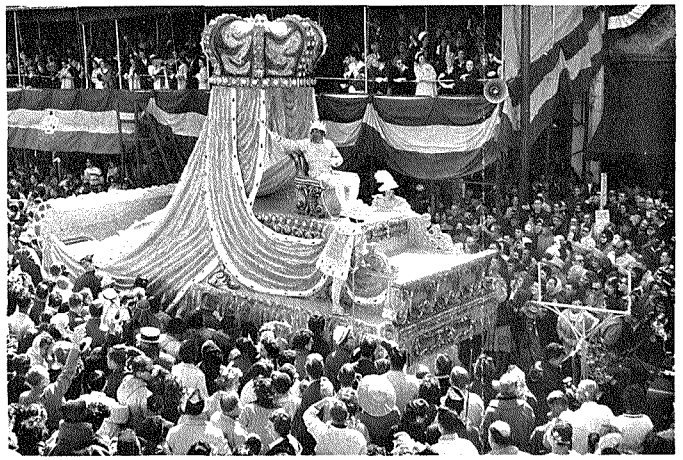
(Continued from Page One)

acknowledge the homage of subjects he has ruled since 1872. Behind the last float of Rex will be the colorfully decorated truck parades of the Krewes of Orleanians and Crescent City, respectively.

Following the last Crescent City truck, there'll be a breather. Then, at 6:15 p.m., the eldest of the monarchs, Comus, whose processions started in 1857, will lead his colorful floats through crowds of merry makers. When Comus and Rex meet in Municipal Auditorium at midnight, the 1963 Carnival Season will officially end.

TRANSIT Riders' DIGEST

Vol. XVI—No. 27 Published Weekly by N. O. Public Service Inc. FEB. 25, 1963



Rex, mighty monarch of Mardi Gras, decrees that all his subjects mask from sunup to sundown and that all make merry on Tuesday. Rex will lead his procession of colorful floats onto the streets at 10 a.m. on Tuesday.

Lenten Services Set For Downtown Area

During the solemn Lenten period which begins Wednesday, Protestants and Catholics will have an opportunity to participate in special religious services arranged in the central business district by their respective faiths in the area.

Special interdenominational services for Protestant, Evangelical and Orthodox church members and friends will be held in the Church House, 330 St. Charles Street, for six and one-half weeks beginning Ash Wednesday and continuing through April 12. These services are sponsored by the Greater New Orleans Federation of Churches and will be held from 12:05 to 12:35 p.m. Mondays through Fridays. Out of town and local guest speakers will be assisted by local ministers who will serve daily as the worship leaders.

Noontime masses for Roman Catholics, held daily throughout the year at Jesuit Church, 132 Baronne Street, will continue there and also will be conducted at St. Patrick's Church, 724 Camp Street. Way of the Cross services will be held at Jesuit each Friday at 3 and 7:30 p.m.; at St.

(Continued on Page Three)

Rex, Merry Madness To Rule New Orleans

The merry madness of New Orleans' Carnival Season will reach its climax on Tuesday—Mardi Gras—ending with the traditional meeting of Rex and Comus at midnight at Municipal Auditorium. Parading and merrymaking, under way for more than a week, will continue to the final stroke of midnight on Tuesday.

On Monday, the venerable Proteus, mythical god of the sea, will lead his merry maskers through waves of outstretched hands and shouting faces as he has done almost every year since his first reign in 1882.

On Tuesday, there will be masking from sunup to sundown. At 10 a.m. King Zulu will make his public appearance when his royal parade forms at the foot of Canal Street along the docks in the area of the Poydras Street Wharf. At the same hour the Krewe of Arabi in St. Bernard will begin its procession, which will form on Paris Road at St. Bernard Highway.

Rex, King of Carnival, will lead his procession of colorful and animated floats onto the street at 10 a.m. to

(Continued on Page Four)



Downtown workers and shoppers are invited to visit the display of automatic dryers on the first floor of Public Service. The dryers may be seen from 8:30 a.m. to 5 p.m. Mondays through Fridays. Public Service does not sell dryers but has arranged the display as a shopping convenience.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—Happy Mardi Gras to all of you. Wish I could be with you on Fat Tuesday. I'm somewhat settled now but still have a jillion things to do . . . *Morgan Mason*, eight-year-old son of *Pamela* and *James Mason*, adored the pralines I sent him from New Orleans. He ate the whole box in one day . . . Noticed in my absence from Hollywood that hair colors have gone different. Newest color is light pinkish red. Won't it be funny when black and brown are *the* colors to have your hair?



Jayne Mansfield wears contact lenses.

Can't Dry Clothes? Get Automatic Dryer

With an automatic clothes dryer in your home, you can close the door on cold, hot, rainy, freezing or other erratic weather. And with an automatic dryer you can dry clothes whenever you want to.

Your clothes will like an automatic dryer, too, because a dryer treats them with respect. In a dryer, clothes are gently tumbled in fresh, warm air. There's no sun to fade the colors, no wind to whip the fibers and no soot to dull their brightness. Dryer-dried clothes last longer than line-dried clothes, too.

Are you interested in learning more about the benefits of owning an automatic dryer? Visit your dryer dealer and let him tell you more. Or, if you prefer to see several makes of dryers, visit the giant dryer display on the first floor of Public Service, 317 Baronne Street.

Trained NOPSI representatives are at the dryer display between 8:30 a.m. and 5 p.m., Monday through Friday, to explain the features of each dryer displayed. After you get the full story on the dryer of your choice, then you can visit your appliance dealer to make arrangements for purchase.

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TRANSIT Riders' DIGEST

Vol. XVI FEBRUARY 25, 1963 No. 27

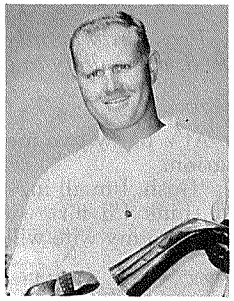
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Riders' TRANSIT DIGEST

SPORTS dial

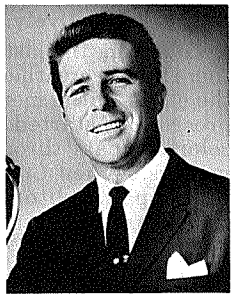
By TED ANDREWS

PROFESSIONAL GOLFERS and gallery fans will see a lot of water before the $40,000 Greater New Orleans Open Invitational Golf Tournament is over. Most of those taking part in the play or just observing in the gallery will first have to cross the Mississippi River to get to the Lakewood Country Club, site of this year's tournament. And once play gets under way, the pros will just about have to turn admirals to navigate the many water hazards of the 7,000 yard, 72-par championship course.



JACK NICKLAUS

Despite the hazards, though, dollars and cents attract the pros and wherever there are as many big names as will be in this year's Open, there is bound to be a large gallery. The golf enthusiasts will follow the stars over any kind of course.



GARY PLAYER

The tournament will get under way on Friday, March 1. On Thursday the professional-amateur event will take place. Golf fans planning to follow the play at the course may get tickets at booths located at Lakewood. Gallery admission on Friday and Saturday will be $2 and on Sunday and Monday, $3.

For those who are unable to attend the tournament in person, WDSU-TV will carry the play. On March 1 Channel Six will televise play from 12:30 to 1 p.m. and again from 4:30 to 5:30 p.m. On March 2, the cameras will roll from 1 to 2:30 p.m. and from 4 to 5 p.m. Sunday's play will be televised from 12 noon to 2 p.m. and from 4:30 to 5:30 p.m. On Monday play will be carried from 12:30 to 1 p.m. and from 4 to 5:30 p.m.

Mel Leavitt, Wayne Mack and Bruce Miller will do the commentary and the TV cameras will pick up play at the 9th, 16th, 17th and 18th holes.

Among the big names expected to enter the tourney are Doug Sanders, Jack Nicklaus, Gary Player, Arnold Palmer, Billy Casper, Don January, Gardner Dickinson, Ken Venturi, Julius Boros and Bob Rosburg. Sanders was winner of the 1961 Open here. The prides of Lafayette, La., Lionel and Jay Hebert, are also expected to play.

* * * *

On the basketball scene this week both Tulane and Loyola will close out this year's play. On February 25, Tulane meets Mississippi State and on March 1, Louisiana State University. Loyola closes its schedule out after playing Centenary College on Thursday, February 28. Since Loyola has already been selected for the 1963 Sugar Bowl Basketball Tournament, a good crowd is expected to be on hand to see the Wolfpack. This game will be broadcast over WWL-Radio beginning at 7:55 p.m. I'll be calling the play.

* * * *

At the Fair Grounds the richest race of the season will be run on March 2. The $50,000 mile-and-one-sixteenth affair for three-year-olds and up will bring together such outstanding thoroughbreds as Endymion, Natego, Jolie Rosalie, Cease Fire, Nip O'Brandy, Sun Ponder and others.

LENTEN SERVICES

(Continued from Page One)

Patrick's each Friday after the noon mass and at 5:10 p.m.; and at Our Lady of Guadalupe Church (St. Jude), 411 North Rampart Street, daily following the noon and 6 p.m. masses.

Wednesday Is Day For Traditional Ash Distribution

Traditional distribution of ashes this Wednesday will be held at Jesuit after the 6, 7, 7:30 and 8 a.m. masses up to 10 a.m. and again at 5:45 p.m.; at St. Patrick's before and after 7 a.m. and noon masses and at 5 p.m.; and at Our Lady of Guadalupe after the 7 and 7:30 a.m. and 12 noon, 3:30 and 6 p.m. masses.

Did You Know?

Air-conditioning hopes entered New Orleans nearly a hundred years ago in the Academy of Music, a theater on St. Charles Street opposite Perdido. A parking lot now occupies its site. To cool the auditorium as spring yielded to summer heat, the management erected a large fountain in the parquette (the ground floor) anticipating that the steady water fall would produce such a delightful atmosphere that audiences could fill the playhouse up to June. On occasion ice could be used.

This gave the management a tip in 1867 when it began to plan a benefit performance for its popular treasurer. In those days the "benefit" was the bonus that eked out the small pay of those connected with the stage.

For this benefit, the management announced in the New Orleans *Times* of May 11, 1867, that after the performance this fountain would gush "pure, iced claret" and that the theater patrons would be invited to quaff of its delights.

"Just imagine," continued this story, "the sight of an immense fountain of the rosy liquid, sparkling in the light of a thousand gas burners" and the music of the wine falling among the "beautiful and fragrant flowers" surrounding the ruddy glow! It added that "silver cups and goblets" would be awaiting the convenience of the thirsty.

On the 17th the *Times* announced that a new fountain had been erected for the wine, and that its operation that night would "in no wise interfere with the clear and sparkling water fountain which every evening cools the interior of the academy." No doubt a surging thermometer had brought this change in plans. The newspaper announced that a well known plumbing establishment on Poydras Street had put in the installation at no cost whatever, moved by interest in the theater and regard for the treasurer.

Two days later the *Times* reported the overflowing success of the party. To crown the festivities, it said, a collation was served. The tables laden with delectables were convenient to the "copious fountain of iced claret which jutted up in the center of the parquette and was distributed to the thirsty."

Commenting on "the merry laughter and sparkling glances of the ladies," especially the stage charmers who had joined in the doings, the reporter said the scene resembled "a fairy banquet," and added that it was almost daylight before he reached home.

Quotes and Quips

A strong leader knows that if he develops his associates he will be even stronger.—James F. Lincoln

* * * *

"Your wife used to be terribly nervous. Now she is cool and composed as a cucumber. What cured her?" the office worker asked his friend.

"The doctor did," was the reply. "He told her that her kind of nervousness was the usual symptom of advancing age."

* * * *

The mark of a true executive is usually illegible.—Leo J. Farrell Jr.

* * * *

"Do you mean to say there's only one course for dinner tonight—just cheese?" the newlywed husband asked.

"Yes, dear," said the wife. "When the chops caught fire and fell into the dessert, I had to use the soup to put the fire out."

* * * *

Youth is a blunder; manhood a struggle; old age a regret.—Benjamin Disraeli

* * * *

A motorist in a small town was asking a farmer for directions. "How far is it to the next town?" he asked.

"Two miles as the crow flies," the farmer answered.

"How far is it," said the motorist, "if the crow has to walk and roll a flat tire?"

* * * *

The art of conversation is probably languishing because nobody has time to stop and listen.—D. O. Flynn

* * * *

Wanting to outdo the lavish birthday presents of his wealthy brothers, a rich young man gave his mother a $50,000 mynah bird with a 40,000-word vocabulary in several languages.

"What did you think of the bird, Mother?" he asked several days after her birthday.

"Delicious," was the mother's reply.

TRANSIT Riders' DIGEST

Vol. XVI—No. 28 Published Weekly by N. O. Public Service Inc. MARCH 4, 1963

Symphony Schedules Maria Tallchief In Ballet Program

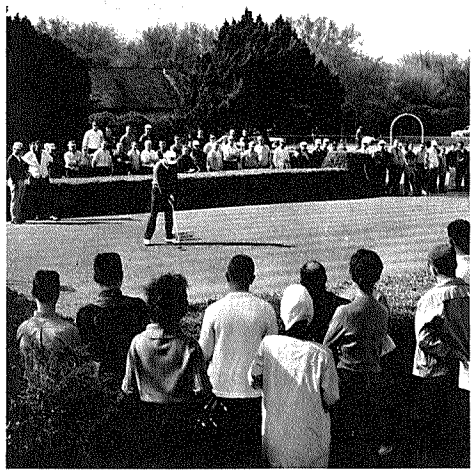
Maria Tallchief, one of the world's most celebrated ballerinas, and her Turkish-born partner, Oleg Tupine, will appear as featured soloists with the New Orleans Philharmonic-Symphony Orchestra on Tuesday, March 5, at Municipal Auditorium. The program, the thirteenth in the Symphony's subscription series, will begin at 8:30 p.m.



MARIA TALLCHIEF

Miss Tallchief and her partner will dance *pas de deux*

(Continued on Page Three)



The four-day $40,000 Greater New Orleans Open Golf Tournament will end on March 4. This year's site is the Lakewood Country Club. For details, see Sports Dial, Page Two.

Optometrists Offer Free Vision Checks

Preventive vision care should be part of an intelligent physical fitness program, for it is important to maintain good vision if the "whole person" is to function efficiently. That is the message members of the New Orleans Optometric Society are stressing during "Better Vision Week," March 3-9.

To further emphasize the importance of better vision, the Society is offering free visual screening tests to the general public.

The tests, which take about three or four minutes, will be given on the first floor of the general office building of New Orleans Public Service, 317 Baronne Street, from 10 a.m. to 12 noon and from 2 to 4 p.m., Monday through Friday. All tests will be given by members of the New Orleans Optometric Society.

Asian Flu Facts Given In Leaflet

Would you know what to do if you or any member of your family was stricken with the Asian influenza? If not, you could learn from the four-page leaflet, "The Facts About Asian Influenza." The leaflet was prepared by the Louisiana State Board of Health and is offered to the public without charge.

The leaflet points out that the Asian influenza, unknown before 1957, does not differ from other forms of influenza. But since it is caused by a new strain of virus, people have not acquired a natural immunity to it. The leaflet describes the symptoms of influenza and the precautions which should be taken to avoid catching it or to recover as quickly as possible from it.

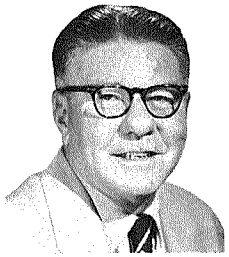
Persons wanting a copy of the leaflet may obtain one by writing to the Louisiana State Board of Health, Post Office Box 60630, New Orleans 60, La.

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SPORTS dial

By TED ANDREWS

The Greater New Orleans Open Golf Tournament and the racing season come to a close this week in New Orleans.



March 4 is slated to be the closing day of the $40,000 Greater New Orleans Open Golf Tournament at Lakewood Country Club. For those who cannot make it across the river on Monday, WDSU-TV (Channel 6) will carry the tournament from 12:30 to 1 p.m. and from 4 to 5:30 p.m. Play will be picked up at the 9th, 16th, 17th and 18th holes.

At the Fair Grounds, the running of the $40,000 Added Louisiana Derby on Saturday, March 9, will close the 90th racing season of the Grounds. The mile-and-one-eighth race for three-year-olds will feature the "big five"—City Line, Lemon Twist, Blaze Starr, Top Gallant and All Fools Day.

These three-year-olds may have additional competition from entries from other tracks before the barrier is sprung on Saturday. But local race followers believe the five can hold their own with any of the best Kentucky Derby candidates in action today.

* * * *

The state basketball tournament will be played at Shreveport, La., March 7-9 to name champions in five classes. It is expected that teams in the New Orleans area will be represented in three of the classes. The Jesuit Blue Jays have made a strong bid in AAA, and the Newman Greenies, led by junior star Bobby Lane, are seeking the title in Class A. At this writing, Coach Ed Touhy's five from Newman seems to have the best chance of bringing home a championship.

Two other teams have made strong overtures for championship. They are the Belle Chasse Cardinals and the Country Day Cajuns, who are in the Class B group. They too have our best wishes for a win.

Delgado Will Accept Film Series Members

Membership in the Film Study Series of the Isaac Delgado Museum of Art will be accepted through this week.

The purpose of the film series is to present quality films that are important in the development of cinematography. Offerings include experimental films in which the technical elements of film, camera, speed, motion, light and sound are manipulated in original and inventive ways. Films will be shown every other Friday evening through May 17.

Subscription cost for the entire series is nominal. The unit cost is about 60 cents per program per person for non-members of Delgado Museum.

Some of the films that will be shown during the series include "Oedipus Rex"; "Unfaithfully Yours," produced, written and directed by Preston Sturges and starring Rex Harrison and Linda Darnell; "The Passion of Joan of Arc"; "Citizen Kane," starring Orson Wells, Joseph Cotten and Agnes Moorehead; Charlie Chaplin's burlesque on Bizet's "Carmen"; "The Lost World," with Wallace Beery, Lewis Stone and Bessie Love; and "The Great Train Robbery."

Persons wanting to join the series or interested in obtaining more information about it may dial HUnter 2-2129.

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.



Riders' TRANSIT DIGEST

Vol. XVI MARCH 4, 1963 No. 28

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SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Richard Chamberlain* of the "Dr. Kildare" teleseries is very much in love with a young actress named *Clara Ray.* Recently the TV doctor donned a black wig and sang a number in "The Fantasticks," a Little Theater production out here, only because Clara was in the cast.



Did you know that Red Buttons was born Aaron Chwatt?

Shirley Boone is trying to get her husband Pat to give up his new hobby—flying . . . *Bing* and *Bob Crosby* are already teaching three-year-old "Tex" Crosby to swing a golf club . . . Looks like *Elvis Presley*'s going to remain a bachelor. And Sir Swivel isn't getting any younger.

Cary Grant admits he has always had a schoolboy-type crush on Sophia Loren.

"Arrest and Trial," a new dramatic series starring *Chuck Connors* and *Ben Gazzara,* will debut on the ABC Television network starting next fall. The series will introduce a revolutionary concept in TV programming—two 45-minute programs, each with it own star. Gazzara will be a detective in the "Arrest" segment of the show and Connors will star in the "Trial" segment as a district attorney.

Robert Logan of "77 Sunset Strip" collects biographies of famous actors and acting coaches.

Nanette Fabray has the smallest nose in show business. And she wears a hearing aid in each ear. Undaunted by the obstacles of deafness, she has had a great career and is now doing nicely in "Mr. President" on Broadway.

MARIA TALLCHIEF

(Continued from Page One)

from two Tchaikovsky ballets, "The Nutcracker" and "Swan Lake." The orchestral portion of the program will include Beethoven's Symphony No. 5, Copland's "El Salon Mexico" and Mozart's "Il Seraglio" Overture. James Yestadt, resident conductor, will conduct the orchestra.

An additional feature of the concert will be the world premiere of "Tenebrae," composed by Louis Mennini on commission by Edward B. Benjamin of New Orleans.

Prima ballerina Maria Tallchief is the daughter of an Osage Indian. She has been a member of three major American ballet companies. In 1960 she toured Europe and Russia with the American Ballet Theatre and it was for this tour that she was awarded a United States dance award. A sold-out house greeted her appearance with the New Orleans Symphony during its 1960-61 season.

Persons unable to attend Tuesday's performance in person are invited to hear the pre-intermission portion of the concert, consisting of the Tchaikovsky "Swan Lake" excerpt and the Beethoven and Mozart works, on the Symphonic Hour, broadcast on WDSU-FM (105.3 megacycles) beginning at 8:30 p.m. This hour-long program is broadcast by Public Service and WDSU as a service to music in the community.

Power Squadron Has Free Boating Course

Instruction in safe boating is being offered to the public without charge by the New Orleans Power Squadron, local unit of the United States Power Squadrons. Anyone 16 years of age or over is eligible to attend the opening class on Monday, March 4, at 8 p.m. Classes are conducted at the headquarters of the New Orleans Power Squadron, Municipal Harbor, West End, on Mondays at 8 p.m. The course will run for 12 consecutive weeks.

Certificates of successful completion of the course will be given at the concluding session.

Subjects included in the course are equipment and government regulations, rules of the nautical road, safety afloat, seamanship, mariners compass, aids to navigation, charts and piloting, and manners and customs on shipboard.

Further information may be obtained by dialing 482-7877 or 288-3174.

Did You Know?

The importance to New Orleans of river commerce and the port was graphically described in the *Daily Picayune* on August 2, 1891. The paper reported the majestic implications of river trade for every wage-earner, professional man and financial tycoon here and printed a lengthy story about steamboats and what they meant to this port. It illustrated that story with two picures, one showing the almost empty riverfront of the Louisiana Purchase period, the other the sardined steamboats and the commerce-cluttered wharves of 1891.

The story told of the flatboat and keelboat movement, then described the first steamboat, the *New Orleans*, which reached this city January 12, 1812. By 1820, this article continued, there were 50 steamboats on the Mississippi, and packet service had been started between New Orleans and Vicksburg. From 600,000 bales in 1820, cotton production in the South rose to 1½ million by 1835, and one-half of that moved through this port.

Steamboat travel, the *Daily Picayune* continued, "became a luxurious pleasure much indulged in by river planters especially; when a journey was undertaken a slave was stationed on the river-bank to watch for the approach of a steamer; during the day he waved a white flag to signal it, during the night he burned a beacon fire on the levee and rapidly circled a blazing pine torch in the air, while in stentorian tones he cried out, 'steamboat ahoy! ahoy! ahoy! ahoy!' as the boat hove into sight; a few shrill shrieks from the whistle acknowledged the signal, a bell clanged, the steamer rounded too, a gang plank was extended from the lower deck to the shore, and the traveler had begun his journey in almost less time than is necessary to tell of it. . . .

"Of late years the steamboat trade of New Orleans is only a fraction of what it was previous to the laying of so many railroads through Louisiana and its sister states," the paper declared. "Yet the levees and piers which extend back from the river some 200 feet along the whole length of the city, and which in their days of infancy were more dearly prized as yielding space for a pleasant promenade, are a Babel of confusion, an anthill of industry. Vehicles of all descriptions come and go unceasingly, laden with bales of cotton, huge hogsheads of sugar and [barrels of] molasses, bags of rice, crates, boxes and packages innumerable, as well as travelers of all nationalities all intended to go aboard the many comfortable and beautiful steamers lying in wait." There were no steel wharf-sheds in those days; the merchandise lay on the broad levee and its approaches and was protected by tarpaulins.

AUTOMATIC DRYER

(Continued from Page One)

floor of Public Service, 317 Baronne Street.

Trained NOPSI representatives are at the dryer display between 8:30 a.m. and 5 p.m., Monday through Friday, to explain the features of each dryer displayed. Then visit your appliance dealer to make arrangements for purchase of the dryer of your choice.

Public Service does not sell dryers but has arranged the display in cooperation with manufacturers, distributors and dealers as a convenience for downtown shoppers and workers.

SHOW BIZ

(Continued from Page Two)

wrote the teleplays.

Bette Davis and *Joan Crawford* are doing very nicely with "What Ever Happened to Baby Jane?" Each has 12½ per cent of the film and to date they each have made $400,000.

SPORTS DIAL

(Continued from Page Three)

will play in the second game of the opening night doubleheader. This should be a good game. Illinois, the defending co-champion of the Big Ten Conference, compiled a 26-8 record last year. The team was hard hit with the loss of key players by graduation but it still promises to be a strong aggregation.

Professional baseball grabbed a couple of Coach Rags Scheuermann's mainstays —Bobby Powell and Freddie Woessner— and graduation took a few more of last year's starters. But Rags has some freshmen ready to move up and fill the key spots.

Wayne Pietri and Larry Hoyt of the basketball squad have donned their spikes now and will be mound mainstays of the Loyola nine.

TRANSIT Riders' DIGEST

Vol. XVI—No. 29 Published Weekly by N. O. Public Service Inc. MARCH 11, 1963



That's a mannequin on the right of the picture. She is reading and relaxing—as homemakers can when they get an automatic clothes dryer. The mannequin and the dryers are part of the dryer display now open to the public on the first floor of Public Service, 317 Baronne Street.

Lawn Problems? Get Gardening Pamphlet

Problems with your lawn? Who hasn't?

With the dry spell New Orleans experienced in the summer of 1962 and the several freezes the city suffered in the early part of 1963, hardly a lawn has survived intact.

Chances are you've been thinking about changing the grass in your lawn—perhaps from St. Augustine to centipede, or from carpet to Bermuda. Whatever your choice, you'll want to consult the chart of grasses in the March issue of "Horticulture Hints," available from the Agricultural Department of the Chamber of Commerce of the New Orleans Area. The pamphlet is distributed without charge.

The grasses that are adapted for lawns in Louisiana, according to "Horticulture Hints," are Bermuda, St. Augustine, Zoysia matrella, Zoysia japonica, carpet and centipede. The pamphlet lists for each grass its soil fertility requirement, susceptibility to insect and disease damage, texture, shade and drought tolerance, wear resistance and care required. Rec-

(Continued on Page Two)

You Can Always Rely On Automatic Dryer

Will it rain or won't it? It's the uncertainty of the weather that makes drying clothes on an outside line such a chore. But it's a pleasure to have an automatic clothes dryer. With a dryer you know that every time you put your clothes in the dryer, they'll come out dry. And the hard work of pinning and unpinning, lifting and carrying is gone for good. And your dryer operates at your command—night or day.

Automatic drying is easy on your clothes. They are gently tumbled in fresh, warm air until completely dry, fluffy and soft to the touch. Colors stay bright longer, too, because there's no harsh sun to fade them. Nor are there any strong winds to rip and curl your clothes.

Why not take the first step toward owning an automatic dryer? Visit your automatic clothes dryer appliance dealer today. Let him show you his models and tell you about his particular line. Or, if you prefer to see several makes of dryers, visit the giant dryer display on the first

(Continued on Page Four)

Flying A Kite? Have Fun And Be Careful!

March winds are just right for flying a kite. But make sure there's nothing above but a blue sky, safety officials say. They offer these additional suggestions:

Always fly kites in open fields, away from electric wires, utility poles, trees and traffic hazards. At the first sign of rain, reel in and head for home.

Use wooden kite frames and plain string with no metal threads in it. Metal frames and metallic cords conduct electricity and may cause injury or death.

If your kite loops around a utility wire, pole or tree branch, leave it there. Better to get another kite and be safe than to go after the hooked one and be sorry.



These youngsters learned during a kite making session at a NORD facility that for safety's sake, nothing metal should be used in a kite.



HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—Lovely *Kim Novak* has been told to drop 20 pounds . . . Hollywood is gearing itself for the opening of "Cleopatra" here in June. Mail orders are now being taken and the box office at the Pantages Theater will open in April. Ticket prices range from $2.50 to $5.50 . . . Saw *Tony Curtis* and his 18-year-old bride on the street. He was looking like a 20-year-old lad . . . *Sid Caesar* is going to do a "Louis Screama" character on his March 15 TV spectacular. The character will bear a great resemblance to New Orleans' own Louis—and I don't mean Armstrong.

New Orleans' own Steve Lord's name will be seen on a lot of the "Stoney Burke" TV segments. He

(Continued on Page Four)

LAWN PROBLEMS?

(Continued from Page One)

ommended mowing height is also given.

Orleanians may obtain a free copy of "Horticulture Hints" for March by sending a request with full name, address and postal zone number to Area Horticulturist, New Orleans Chamber of Commerce, P.O. Box 30240, New Orleans 30, La.

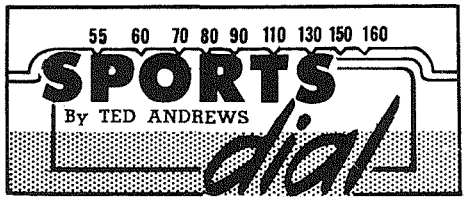
YMCA Enrolling Now For Spring Term

Spring, which begins on Thursday, March 21, will be welcomed at the Young Men's Christian Association with the beginning of another term of "Quickie" short night courses. Adult men and women of the New Orleans area may enroll this week for any of the 60 courses being offered by the YMCA's Adult School. There are no tests, grades or report cards issued for the courses and tuition for each course is nominal.

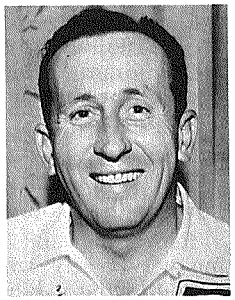
Classes meet once a week for eight weeks and most classes are held in the YMCA Building, 936 St. Charles Avenue. Students and their families may participate in free dancing and swimming every Friday night.

Among the courses offered this term are rapid reading and comprehension, public speaking, real estate principles, swimming, German, French, Spanish, Italian, English for Spanish-speaking persons, typing and shorthand, contract bridge, skin diving and flower arranging.

For additional information on courses, time and tuition, telephone 524-1574, or write to the YMCA Adult School, 936 St. Charles Avenue, New Orleans 12.



BOWLING and BASEBALL activities will share local sports headlines March 14-16 when the $25,000 Greater New Orleans Open Bowling Tournament is held at the Expressway Lanes, 99 Westbank Expressway, Gretna, and the Crescent City Invitational Baseball Tournament is played at Kirsch-Rooney Park.



DON CARTER

In the Bowling Open, Don Carter will lead a field of 96 top professional bowlers into our area to vie for the $5000 top prize money. This will be the first time in local bowling history that fans will get a chance to see such stars as Carter, Bill Welu, Dick Weber, Andy Marzich, Earl Johnson, Glenn Allison, Dennis Chapis and other PBA bowlers in action.

On March 13 the pro-amateur event will take place. The PBA boys will team with local amateurs for a $4800 pot. The first place money of $700 will go to the top amateur.

Admission to the pro-am feature will be $1.50. On Thursday and Friday afternoon admission will be $1. Thursday and Friday night admission will be $2 and on Saturday, $3. Tickets may be purchased at Expressway Lanes.

Bowling enthusiasts unable to attend the tournament in person may see the semi-finals and finals when they are televised on Saturday, March 16, over WVUE-TV, Channel 12, from 2:30 to 4 p.m.

IN THE BASEBALL ACTIVITY, Loyola University's athletic director Bill Gardiner, with the assistance of baseball coach Rags Scheuermann, has arranged for three of the top college baseball teams in the country to join Loyola in playing here in three doubleheaders. The games, to be played at Kirsch-Rooney Stadium, 5401 General Diaz Street, will start at 7 and 9 p.m.

Thursday's opener will find two Southeastern Conference teams featured, the LSU Tigers and the Mississippi State Maroons. Coach Paul Gregory of Mississippi State has 12 lettermen returning from last season's SEC championship team, so State should be a strong contender in the tourney. His pitching staff will be led by All-American Frank Montgomery, who had a 10-0 record last year.

LSU Coach Ray Didier is moaning over the loss of his ace pitcher, Lynn Amadee, who was ruled ineligible after signing a pro football contract. Didier will have to count on newcomers to take up the slack.

Loyola and the University of Illinois

(Continued on Page Four)

Movies Of Sugar Bowl Available To Groups

Movies of the 29th annual Sugar Bowl Football Classic and other sports events on the New Orleans Mid-Winter Sports Association's calendar are available to schools, clubs and other groups in the Greater New Orleans Area. The only cost for the use of the film is actual shipping charges, an official of the New Orleans Mid-Winter Sports Association said.

The film is in 16 mm color and sound and runs for approximately 36 minutes. It features the January 1, 1963, gridiron battle between the University of Mississippi Rebels and the University of Arkansas Razorbacks. It is narrated by Mel Leavitt of WDSU-TV.

Other features of the Sugar Bowl movie are scenes of the brilliant pre-game and half-time pageantry at the football classic, as well as highlights of the basketball, track, tennis and regatta events on the program, and scenes of New Orleans.

Groups interested in using the film should send requests to the New Orleans Mid-Winter Sports Association, 510 International Building, New Orleans 12, La. In the request for booking, a preferred and an alternate date should be given.

Riders' TRANSIT DIGEST

Vol. XVI MARCH 11, 1963 No. 29

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Did You Know?

St. Joseph's Day, March 19, is as big an occasion to those of Italian descent in New Orleans as is St. Patrick's Day, March 17, to those of the Irish.

The Catholic Church has long held special services to St. Joseph. To the people of New Orleans, the day meant a break in the Lenten rigors for a period of dancing and feasting, as the *Daily Picayune* indicated on March 17 and 20, 1868, in referring to the St. Joseph Night balls in the French Opera House, the Masonic Hall, the National Theater and the Olympic Theater. The masquerade frolic in the latter was proclaimed "the crême de crême of balls." The attendance was large and exhibited unusual animation, added the newspaper.

But the people did not neglect their church duties, as the *Daily Picayune* pointed out, in referring to the "well attended" masses in the various houses of worship, especially St. Joseph's, and at the Grand Sacred Concert, with addresses in English as well as French, in St. Vincent de Paul's.

The most distinctive part of the St. Joseph observance in New Orleans and its environs, the home altars decorated with paper flowers, candles and statuary, and heaped with good things to eat, symbolizing the union of heaven's and earth's blessings, came to New Orleans from Sicily on the immigration tide of the 1840s.

It stemmed from the gratitude of a group of Italians who, in the days of political persecution several hundred years ago, were put on a ship and cast adrift without food. When they made a landfall at Sicily, they prepared a feast for the hungry in St. Joseph's honor. Day and night they had prayed that he save them.

Outward and visible sign of charity and thanksgiving, the home altars of St. Joseph give New Orleans and the communities of this area one of their most distinctive observances—and most beautiful. The men in Italian homes build the altars as large as the rooms available allow and the women beautify them with their skills and pile them with the highest achievements of their culinary art—crayfish and redfish prepared as only South Louisiana knows how to prepare them, stuffed artichokes, eggs, eggplants, peppers, dates, alligator pears and other delicacies, to say nothing of such confections as fig cakes and pignolatos.

After the priest blesses the board, a young girl garbed in the white and blue of Mary, and a youth in the rough homespun of Joseph, sample each dish, opening the feast of the saint. Then the poor of the neighborhood are admitted to partake, with members of the family and their guests, of the bounty.

Dorothy Kirsten Is 'Tosca' In Next Opera

A favorite of New Orleans opera goers, the dramatic and melodic "Tosca" by Giacomo Puccini, will be staged on Thursday and Saturday nights of this week by the New Orleans Opera House Association. Performances will begin each night at 8:15 in Municipal Auditorium.



DOROTHY KIRSTEN

Dorothy Kirsten, who sang the soprano title role here in 1951 and 1957, will again head the cast. Tenor Andre Turp will sing the role of Cavaradossi and baritone Cesare Bardelli will sing Scarpia. Others in the cast include Luigi Vellucci, Arthur Cosenza, Robert Lane, Ralph Slifkin and Micklos Bencze, who makes his New Orleans debut in this opera.

SPORTS DIAL

(Continued from Page Three)

cherish this association as an outstanding part of my sports broadcasting career.

Wells was admired by many during his time at Tulane—by his players and by their parents—for his character-building and his tireless effort with his boys. He is also held in the highest esteem by his fellow coaches. His being chosen by them to coach the West College All-Stars in the big game at Louisville, Ky., on March 30 is evidence that they appreciate his outstanding record of 47 years as a basketball coach. I know he has the best wishes of thousands of Orleanians who want him to win that March 30 game.

TRANSIT Riders' DIGEST

Vol. XVI—No. 30 Published Weekly by N. O. Public Service Inc. MARCH 18, 1963



The Sabin oral vaccine causes no discomfort, has no bad aftereffects and, if taken under proper circumstances, possibly gives life-long immunity, doctors say.

WYES To Telecast Americanism Seminar

A two-day television "Americanism Seminar," to inform the youth of Orleans, Jefferson and St. Bernard parishes about the threat Communism presents to our American heritage, will be conducted in New Orleans on March 20-21. It will be carried over New Orleans' Educational Television Station WYES, Channel 8, under the sponsorship of the State Department of Education.

The seminar will be viewed from 9 a.m. to 2:30 p.m. on both days by public and parochial school students in their classrooms. Residents of the three-parish area may participate in the seminar in their homes by tuning it in on their home television receivers.

Principal speakers will be Dr. Clifton L. Ganus, vice-president and dean of the School of American Studies, Harding College, Searcy, Ark.; W. Cleon Skousen, formerly with the Federal Bureau of Investigation and author of "The Naked Communist"; W. P. Strube Jr., president,

(Continued on Page Two)

Oral Polio Vaccine Program Slated For Three-Parish Area

The Sabin oral vaccine, described by the Orleans Parish Medical Society as a painless, effective and economical way to receive immunization from polio, will be offered every man, woman and child in Orleans, Jefferson and St. Bernard parishes in a mass immunization program scheduled over a 12-week period. The first oral vaccine will be given on Sunday, March 24. The two succeeding vaccines will be given on April 28 and June 2. The objective of the program, which is a non-profit operation, is to eradicate polio from the New Orleans area.

According to a spokesman of the Orleans Parish Medical Society, sponsor of the program, the Sabin vaccine is perfected and is near-tasteless. The vaccine will be administered on a sugar cube that will be eaten. For those who cannot take sugar, the vaccine will be administered by placing two drops on the tongue. Use of these methods avoids the necessity of "shots" by hypodermic needles.

Those who have already taken the Salk vaccine are urged by the medical society to take the Sabin oral series of three vaccines. If the Sabin vaccines are taken under proper circumstances, they are expected to give immunity that is very long lasting and possibly life-long. The Salk vaccine requires that boosters be given at various times, the society says.

Three Sabin oral vaccines are given in the New Orleans program because there are three different known types of polio virus that cause the dread disease. To be fully protected against polio, it is necessary to take all three vaccines.

More than 100,000,000 people have already taken the Sabin oral vaccine with excellent results, the medical society says. There are no reactions and no side-effects

(Continued on Page Two)

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—The Oscar nominees are out so I checked back to see how my "picks" came out for those nominated for best actress. Found that three of the ladies I picked are nominated: *Bette Davis, Katherine Hepburn* and *Geraldine Page.* I'll pick the movie winner right now—"To Kill A Mockingbird." More later . . . In preparation for the Oscar awards, *Elizabeth Taylor* has already recorded an Oscar night speech.



Kay Gable and Efrem Zimbalist Jr. seem to be getting quite serious.

Ava Gardner slipped in and out of Hollywood for minor surgery before most people knew she was there. Ava is thinking of leaving Spain and settling in the South Sea Islands

Frank Sinatra bought a helicopter and is learning to fly it. He bases

(Continued on Page Three)

ORAL POLIO VACCINE

(Continued from Page One)

from the vaccine. The oral vaccine has been approved by the American Medical Association, the United States Public Health Service and other research and medical organizations.

Vaccines will be dispensed and supervised by doctors, pharmacists, nurses and other qualified personnel recruited by the Orleans Parish Medical Society to work at nearly 200 locations throughout the tri-parish area. All volunteers are serving at no cost to the program.

The first oral vaccine will be given on Sunday, March 24, with a follow-up for those who missed it on Sunday, March 31. The second vaccine will be given on Sunday, April 28, with the follow-up on Sunday, May 5. The final vaccine of the series will be given on Sunday, June 2, with the follow-up on Sunday, June 9. Hours on each date will be from 12 noon to 6 p.m.

Vaccines will be distributed at some 200 public and parochial schools in the three-parish area. Residents are asked to consult their local newspapers for exact locations of vaccine centers.

Persons taking the vaccines will be asked to donate 25 cents for each dose to help defray expenses. However, donations are voluntary and persons unable to contribute are also urged to take the vaccines, the medical society spokesman said.

Persons wanting additional information may contact their personal physician.

Delgado Museum Will Open Exhibit Tuesday

The 1963 Artists of the Southeastern States and Texas exhibition will be open to the public at Isaac Delgado Museum of Art in City Park on Tuesday, March 19, at 10 a.m. The show will remain open through April 28.

A total of 97 artists from 12 states, the largest number from Texas and Louisiana, submitted 810 entries for this exhibition. Judges selected 94 paintings and 28 sculptures for showing. The judges also recommended five artists for $100 awards and eight works for purchase for the Museum's collection. Prize money awarded amounted to $2500, the largest sum ever given in the Museum's 50-year history.

Delgado Museum is open from 10 a.m. to 5 p.m., Tuesdays through Saturdays, and 1 p.m. to 6 p.m. on Sundays. It is closed on Mondays and major holidays.

AMERICANISM SEMINAR

(Continued from Page One)

Mid-American Life Insurance Company, Houston, Tex.; and Dr. Bella Dodd, former member of the Communist Party, F.B.I. counterspy and practicing attorney, New York city.

Others who will appear on the program include Archie Robinson, assistant state superintendent of education, O. Perry Walker, superintendent, Orleans Parish School Board, and Shelby M. Jackson, state superintendent of education.

Riders' TRANSIT DIGEST

SPORTS dial

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By TED ANDREWS

ORLEANIANS GOT their first look at collegiate baseball last week when the Crescent City Tournament was staged at Kirsch-Rooney Park. Now fans can look forward to at least three months of baseball with Tulane and Loyola universities furnishing the action.



DICK RONIGER

The Tulane Greenies will be the attraction this week when they play the University of Southwestern Louisiana on March 18 and LSU on March 22 and 23 at the Tulane baseball field, which is located behind the Tulane football stadium. The Monday and Friday games will begin at 3 p.m. and the Saturday game at 2:30 p.m.

Seven lettermen are returning to the Tulane diamond this year. They are pitchers Dick Roniger of Jesuit, Plauche Villere of De La Salle, and Will Warren, Natchez, Miss.; infielders Bobby Neider of De La Salle, Ray Nord, Highland Park, Ill., and Dale Gott, Valparaiso, Ind.; and outfielder Jim Jennings, Beaumont, Texas. Tulane sophomores who look good at this time include Lou Blanda, Steve Rosenthal, Seaborn Hunt, Steve Geller, Tommy Adams and Bobby Boasberg.

The Greenies should be improved over last season on pitching and defense. If their hitting and catching improve, as Coach Doug Hafner expects, they should field their best baseball team in years.

Any mention of Tulane sports these days recalls the fact that Cliff Wells will be leaving his post as Green Wave basketball coach in July to assume duties as director of basketball's new Hall of Fame in Springfield, Mass.

I have known and worked very closely with Coach Cliff for 17 of his 18 years at Tulane. I will always

(Continued on Page Four)

Pianist Fou Ts'Ong Symphony Soloist

Guest soloist for the 14th subscription concert of the New Orleans Philharmonic-Symphony Orchestra will be pianist Fou Ts'Ong, who will appear with the orchestra on Tuesday, March 19, at 8:30 p.m. in Municipal Auditorium. Walter Hendl will return to the podium for his second appearance as guest conductor. The program will consist of Rimsky-Korsakov's "Russian Easter Overture," Chopin's Piano Concerto No. 2 and Brahms' Symphony No. 1.



FOU TS'ONG

The 28-year-old, Shanghai-born, London-resident pianist was a celebrity in Western Europe and Great Britain before he made his North American debut last season. His bow with the Cincinnati Symphony and four performances with the New York Philharmonic were triumphs.

Persons unable to attend Tuesday's concert in person are invited to hear the pre-intermission portion of the program, consisting of the Rimsky-Korsakov and Chopin works, on the Symphonic Hour. This hour-long program is broadcast over WDSU-FM (105.3 megacycles) beginning at 8:30 p.m.

Tickets may be purchased now at 605 Canal Street or at the Auditorium on Tuesday night.

SHOW BIZ

(Continued from Page Two)

the bird at his Palm Springs spa.

Jane Powell's husband *Pat Nerney* is now in the stock and bond business. He used to have a car dealership . . . *Clifton Webb* had his own aorta replaced with a plastic one. Operation was a success.

Riders' TRANSIT DIGEST

Vol. XVI MARCH 18, 1963 No. 30

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Did You Know?

Jenny Lind, whose 13 concerts in 1851 opened new horizons of musical appreciation for New Orleans, occupied a 12-room apartment in the upper Pontalba building while here. She paid $500 a week for it, as stated in the *Daily Picayune* of February 8. The furnishings were chosen especially for her and after her departure were sold at public auction.

As her arrival had evoked one of the largest welcome-outbursts in the history of the city, so this sale opened to an unprecedented number of bidders.

"It was amusing to witness the crowd yesterday," recorded the *Daily Picayune* on March 19. "They all came to see what was to be seen, and to wonder each one what his neighbor was doing there."

Commenting on the large number of women there, the *Daily Picayune* said they "minutely inspected" the premises from ground floor to attic and added: "Probably they expected to find a note of the 'Bird Song.' "

The sale began at 11:45 a.m. and continued almost to 3 p.m., and many "cheerfully bid prices that they would have scorned to pay in any everyday furniture store."

In the opinion of the reporter, there was "nothing remarkable either as to quality or appearance about the furniture of any room in this house." But bidders saw it through the glamour of their emotion. The furnishings in Jenny's parlor brought $1150.25; in her dining room, $389.75; and in her bedroom, $475.20. For all 12 rooms the total came to $3060.50, according to the *Daily Picayune*.

Hynes School Site Of Amaryllis Club Showing

The Men's Amaryllis Club of New Orleans will hold its annual All-Horticulture Amaryllis Show on Saturday and Sunday, March 30-31, at the Edward Hynes School, 990 Harrison Avenue. The public is invited to see the hundreds of colorful blooms, admission free.

The show will be open from 3 to 5 p.m. on Saturday and from 9:30 a.m. to 6 p.m. on Sunday. Persons wanting additional information may dial HUnter 8-0413.

Quotes and Quips

There are two good rules which ought to be written upon every heart. Never believe anything bad about anybody, unless you positively know that it is true. Never tell even that, unless you feel that it is absolutely necessary, and that God is listening while you tell it.

—Henry van Dyke

* * * *

An office worker complained of aches and pains. This went on for two weeks. One day he returned home feeling better.

"I found out what was wrong," he told his wife. "We got some ultramodern office furniture two weeks ago, and I just learned I've been sitting in a wastebasket."

* * * *

No man, for any considerable period, can wear one face to himself, and another to the multitude, without finally getting bewildered as to which may be the true.

—Nathaniel Hawthorne

* * * *

"Tell me again how much fun we're having," said the shivering wife in a rowboat to her duck-hunting husband. "I keep forgetting."

FREE CLOTHES DRYER

(Continued from Page One)

purpose, it should be completed with the name of the store and the signature of a sales person.

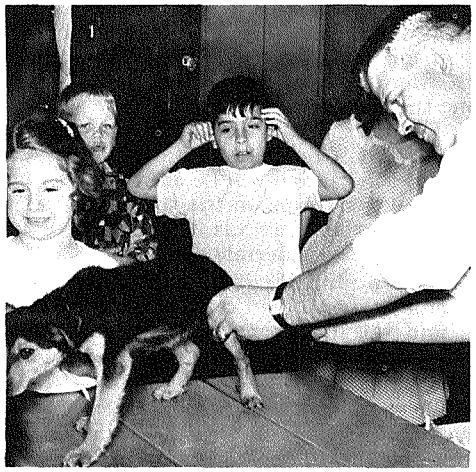
If the winner of the dryer purchased and installed a dryer during the period February 1, 1963, to March 30, 1963, the price paid for the dryer, including installation cost, will be refunded.

For persons interested in seeing the latest automatic clothes dryers and learning more about the different models being sold by New Orleans dealers, Public Service has arranged a display of many models on the first floor of its general office building, 317 Baronne Street. Trained NOPSI representatives are on hand between 8:30 a.m. and 5 p.m., Monday through Friday, to explain the features of dryers displayed.

Public Service does not sell dryers nor accept Win-A-Dryer registration forms. Arrangements for the dryer display were made in cooperation with manufacturers, distributors and dealers as a convenience for downtown shoppers and workers.

TRANSIT Riders' DIGEST

Vol. XVI—No. 31 Published Weekly by N. O. Public Service Inc. MARCH 25, 1963



This will be a typical scene in Orleans and Jefferson parishes in late March and the early part of April when the annual dog vaccinations against rabies will be conducted.

Anti-Rabies Drive Set For Weekend

A parish-wide, one-day program of dog vaccinations against rabies will be conducted in Orleans Parish on Sunday, March 31, between 1 and 5 p.m. For a fee of $3 dog owners may have their canine pets vaccinated and licensed.

A similar program will be offered in Jefferson Parish on Saturday, March 30, and Saturday, April 6. The Jefferson vaccinations will also be conducted between 1 and 5 p.m. The fee will be $1.

This annual vaccination program is a coordinated project of the Civic Affairs Committee of the Chamber of Commerce of the New Orleans Area, Association of New Orleans Veterinarians, New Orleans Health Department, Inter-Organization Council of the Community Volunteer Service and the Jefferson Parish Health Unit.

The locations of the vaccination clinics in Orleans Parish on Sunday, March 31, will be: B. M. Palmer School, 1339 Clouet Street; McDonogh High School, 2426 Esplanade Avenue; McDonogh No. 39 School, 5800 St. Roch Avenue; Priestly Junior

(Continued on Page Two)

Leaders Needed For Great Books Groups; Training Available

If you enjoy reading, asking questions, discussing ideas, and listening to others talk—and if you want to help others do these things, the Great Books Foundation invites you to train as a leader for its Great Books discussion series. A special leader training course will get under way on Thursday, March 28, at 8 p.m. at the Latter Library, 5120 St. Charles Avenue.

There are no specific educational requirements, and participants are trained to be moderators, not teachers. Sessions last for two hours once each week for six weeks, and the course is tuition-free.

Each meeting of the course is a discussion of selected great books and all trainees participate. Some sessions are led by a training director to demonstrate Great Books leadership methods. At others the trainees lead, practicing the skills they have observed and analyzed.

The Great Books program is sponsored by the New Orleans Public Library. For additional information dial 523-4602.

Register Now For Free Clothes Dryer

A residential customer of Public Servive has an opportunity to win an automatic clothes dryer free in a drawing to be conducted on April 9.

To become eligible to win the dryer, NOPSI residential customers must fill in the green dryer registration form which accompanied their recently delivered electric and gas service bill. The form should be taken in person before Saturday, March 30, to any New Orleans dealer handling automatic clothes dryers designed for home use. Before the form is deposited in a box the dealer has provided for that

(Continued on Page Four)

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—Thanks to all of you for your many nice cards and letters. Two that got to me were merely addressed "Jill Jackson, Hollywood, Calif.," with my picture clipped from *Riders' Digest*. Heaven knows how I received them. In answer to several inquiries, I have not deserted the Crescent City. I love it dearly, but my work is out here. I get back home as often as I can, and will continue to do so. Thanks a million for the interest.



Bob Horton and wife Marylin couldn't make it to New Orleans for Mardi Gras because Marylin was bedded with the flu and 104 fever.

Tony Curtis and his new wife, Christine, bought $50 worth of frozen French food from a food emporium out here. Christine can't cook . . . *Sophia Loren* will present the best female acting award at this year's Oscar show.

Hedda Hopper autographed 500 copies of her book, "The Whole Truth and Nothing But," in one afternoon at a Hollywood bookstore. The book is selling like popcorn does in a movie house.

When *Donald O'Connor* opened at the Cocoanut Grove, *Lucille Ball* and husband *Gary Morton* were present with a party of eight. The Mortons are so happy. When *Desi Arnez* married *Edie Mack Hirsch*, Lucille and Gary were the first to congratulate them.

Riders' TRANSIT DIGEST

Vol. XVI MARCH 25, 1963 No. 31

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First Polio Vaccine To Be Offered Again

Residents of the Greater New Orleans Area who missed taking the Sabin oral polio vaccine on Sunday, March 24, are urged by the Orleans Parish Medical Society to go to the immunization clinic nearest their homes between 12 noon and 6 p.m. on March 31 for immunization. Approximately 177 clinics at public and parochial schools in Orleans, Jefferson and St. Bernard parishes will be administering the vaccine on that day.

The vaccine will be administered on a sugar cube. For those who cannot take sugar, the vaccine will be administered by placing two drops on the tongue. Use of these methods avoids the necessity of "shots" by hypodermic needles.

After administration of the first vaccine is completed on March 31, second and third vaccines will be given on Sunday, April 28, and Sunday, June 2, respectively.

The Jefferson Parish Medical Society is cooperating with the Orleans Parish medical group in the immunization program, as are St. Bernard Parish physicians. Plaquemines, Terrebonne, St. James and St. John the Baptist parishes are also coordinating immunization programs with the Metropolitan New Orleans Area.

ANTI-RABIES DRIVE

(Continued from Page One)

High School, Leonidas and Birch streets; Engine House, 7311 Chef Menteur Highway; and fire stations at 5600 Franklin Avenue, 6038 St. Claude Avenue, 1531 Elysian Fields Avenue, 1042 Poland Avenue, 425 Opelousas Avenue, General Meyer Avenue and Flanders Street, 4131 Elysian Fields Avenue, 201 North Alexander Street, 3940 Paris Avenue, Harrison Avenue and Memphis Street, 1377 Annunciation Street, 1135 Washington Avenue, 2312 Louisiana Avenue, 4877 Laurel Street, 1400 South Broad Street, 1211 Arabella Street, 1435 Fern Street, 2430 South Carrollton Avenue, 231 South Broad Street, 1503 Napoleon Avenue and 436 South Jefferson Davis Parkway.

The locations of the vaccination clinics in Jefferson Parish on Saturday, March 30, will be: Kenner Junior High School, 1516 Third Street; John Clancy School, 8000 Irwin Street; Jefferson Junior High School, 3900 Jefferson Highway; Metairie Junior High School, 1416 Metairie Road; St. Louis King of France School, 1600 Lake Avenue; Ella Dolhonde School, Severn Avenue and Metairie Road; East Jefferson Consolidated School; Calumet Street and Phlox Avenue; Harahan Elementary School, 6723 Jefferson Highway; Little Farms Community Center, 10301 South Park; East Bank Incinerator, 7001 Airline Highway; Westgate Elementary School, 2501 Maine Street; Deckbar School, 2013 Jefferson Highway.

The locations of the vaccination clinics in Jefferson Parish on Saturday, April 6, will be: Gretna Elementary No. 1 School, 815 Huey P. Long Avenue; Gretna Park Elementary School, Gretna Boulevard and Claire Avenue; McDonogh No. 26 School, 1200 Jefferson Street; Harvey Elementary School, Sixth Street; Homedale Elementary School, 500 Maple Street; Immaculate Conception School, 604 Avenue B; St. Joseph the Worker School, 450 Pine Street; Westwego Elementary School, 537 Avenue D; Bridge City Elementary School, 1200 Bridge City Avenue; Autin's Store, Crown Point; Fisher No. 1 School, Lafitte; Highway Barn, Grand Isle.

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SPORTS dial

By TED ANDREWS

THE BIG DAY for baseball fans is April 8. That's when the Baltimore Orioles and the Washington Senators open the American League season in Washington and the Pittsburgh Pirates and the Cincinnati Reds usher in the National League season in Cincinnati.

During the past several weeks Florida, California and Arizona have been the scenes of some strenuous training for the baseball veterans and rookies as well. One of the old-timers is Stan "The Man" Musial of the St. Louis Cardinals, who'll being embarking on his 23rd major league season. Stan, who already has a closet full of records, will undoubtly add several more to his list before the end of this season rolls around. Pitcher Early Wynn, currently with the Chicago White Sox, is another real veteran. He has seen 22 years in the majors.



One of the rookies making a strong bid to become a major leaguer is Orleanian Rusty Staub. During spring training with the Houston Colts he has been very impressive.

Some other veterans still going strong are Warren Spahn, 21 major league years; Gil Hodges, entering his 21st year; Red Schoendienst, his 19th season; and Yogi Berra, his 18th.

While the veterans are the backbone of any club, many managers also depend on rookies to come through to make their clubs real contenders. How many youngsters will become stars overnight is anybody's guess.

One of the highly-thought-of rookies and a $105,000 bonus player is Bob Garibaldi, a pitcher with the San Francisco Giants. Daniel "Rusty" Staub, a New Orleanian, is working with the Houston Colts at the present time and club manager Paul Richards is very optimistic that Rusty will become a major leaguer.

Once again the major league races should prove very interesting. From our long-range view via television and radio, plus the experts' opinions, we pick the Los Angeles Dodgers to take the National League pennant with plenty of competition from the San Francisco Giants.

It looks like the New York Yankees are a good bet to win the American League flag. Four clubs, however, Detroit, Minnesota, Los Angeles and Baltimore, could give the Yanks a run for their money.

Dollar Concert Offers Classics, Low Price

A Dollar Concert, at which the New Orleans Philharmonic-Symphony Orchestra will offer a program of popular classics and the admission price will be only $1, is scheduled for 8 p.m., Wednesday, March 27, at Municipal Auditorium. Purpose of the special low-priced event is to permit a much larger audience to enjoy good music. To accommodate the large crowd anticipated, the concert will be performed on the large side of the auditorium.

Television star Sebastian Cabot will be a guest on the concert to narrate "Peter and the Wolf," a favorite musical story of audiences of all ages. James Yestadt, resident conductor of the orchestra, will conduct.

Other works programmed for the concert include Prelude to Act III of "Lohengrin" by Wagner, the Largo from Dvorak's "New World" Symphony, the third movement from Tchaikovsky's "Pathetique" Symphony, "Capriccio Espagnol" by Rimsky-Korsakov and "Invitation to the Dance," by Weber.

Tickets for the concert may be purchased at all Katz and Besthoff stores, all Winn-Dixie stores, Gus Mayer's Gentilly and Carrollton stores, National American Bank's Parkchester Branch, Godchaux's on Canal Street and at Lakeside Shopping Center, the YWCA on Gravier Street, and Tulane University Center.

Did You Know?

Early in 1877 the New Orleans *Times*, in a half-column story on page 1, announced that Professor Alexander Graham Bell had brought his telephone to New Orleans. Only the year before he had exhibited the apparatus by which he was studying the transmission of sound by electricity and, according to the *Times*, he had chosen this city for the greatest demonstration in his career. He proposed to open telephonic communication with New York.

"Yesterday," reported the *Times*, "he perfected arrangements with the Western Union Telegraph Company for the use of one of the New York wires, reaching that city via Memphis, Louisville, Cincinnati and thence through Pittsburgh to Philadelphia and New York."

Continuing, the newspaper said that tests that night had brought in New York with so much clarity that Professor Bell engaged Grunewald Hall (which occupied the site of the Baronne Street side of today's Roosevelt Hotel) for a public demonstration, and that at "1:13 p.m. (New Orleans time)" that day New Orleans would hear what it had never expected to hear.

"In order to accommodate those who have little if any knowledge of electricity and its various applications," continued the *Times*, "the professor will give a short history of the invention of Morse, and the ways in which it was first used as a means of conveying communications. He will then follow the improvements down to the present day when, he claims, he has the most wonderful of all inventions."

Professor Bell promises, added the report, that the Grunewald Hall audience will hear, "while in their seats, the voice of a person who is at that instant occupying a seat in the telegraphic office in New York, nearly 2000 miles away."

How many rushed to Grunewald Hall to listen to that magic we have no way of knowing. Those who did learned they should have taken more careful note of the date of that issue. It was April 1, 1877, and the New Orleans press was famous for its April Fool hoaxes during the latter part of the past century.

Later that year the telephone did reach New Orleans, as the *Daily Picayune* reported on October 10, 1877, when it described the excitement that attended a telephone conversation between the Magazine Street and the Royal Street stores of Solari's, and the elegant collation which that grocery firm spread before the socialites it had invited to the demonstration. Two years later, in December 1879, New Orleans had its first telephone directory, with a listing of 99 subscribers.

It was not until January 25, 1915, that transcontinental telephone service of the type promised by the *Times'* hoax began in this country.

Quotes and Quips

The world is blessed most by men who do things, and not by those who merely talk about them.—James Oliver

* * * *

The snob had bragged to the entire neighborhood about his family tree.

"Now, I suppose," remarked a neighbor, "you'll be telling us next that your ancestors were in the Ark with Noah."

"Certainly not," the snob replied. "My people had a boat of their own."

* * * *

As we read the school reports upon our children, we realize with a sense of relief that can rise to delight that—thank Heaven—nobody is reporting in this fashion upon us.—J. B. Priestley

* * * *

A foreign visitor was astonished by the way people hurried around. At a dinner one evening he asked a business man sitting next to him, "Why are you Americans always so nervous and so much in a hurry?"

"You'd be in a hurry, too," answered the shaky American, "if you had to transact a whole day's business and were allowed to park only one hour."

* * * *

Have no fear of change as such and, on the other hand, no liking for it merely for its own sake.—Robert Moses

* * * *

A salesman, held up in a small country town by a bad storm, wired his firm: "Stranded here due to a storm. Wire instructions."

Came the reply: "Start vacation immediately."

TRANSIT Riders' DIGEST

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Garden lighting is featured in this display which will be included in the garden show sponsored by the Federated Council of New Orleans Garden Clubs, Inc.

Garden Club Council To Stage Flower Show

Members of 70 garden clubs in and around New Orleans will transform the clubhouse of the New Orleans Fair Grounds into a giant hothouse for their annual flower show on Thursday and Friday of this week. The Federated Council of New Orleans Garden Clubs, Inc., sponsor of the show, invites the general public to attend the event, which is titled, "Beauty In Our Home Town."

The show will be open without charge from 3 to 8 p.m. on Thursday and from 10 a.m. to 4 p.m. on Friday.

This year's show will feature 11 sections and 176 classes in which plants will be displayed. There will be exhibits of amaryllis, iris, roses, flowering shrubs, vines, trees, ornamental foliage, vegetables, fruits, ferns, succulents and cacti. In addition, there will be discussions on hats and corsages, native trees and birds. There will also be commercial and school divisions.

Goodwill Industries Annual Drive For Clothing Under Way

Approximately 118,000 public and parochial school youngsters will come home from school on the afternoon of Monday, April 1, with a special Goodwill Industries bag. The youngsters will ask their parents, relatives and friends to help them fill the bags with wearable discarded or outgrown clothing and shoes, or with bric-a-brac, small household appliances and other no-longer-needed but repairable articles. The bags must be returned to the school on or before April 4. Persons who have furniture, appliances or other large items to donate may call 523-3025 for pickup service.

On Thursday, Goodwill Industries and Louisiana National Guard trucks

(Continued on Page Two)

Language Courses At International House

A new, three-month term of foreign language classes will begin April 1 at International House, with special attention given to those planning to travel abroad during the summer. Persons interested in registering for any of the classes may do so this week in the International Building, Gravier and Camp streets, in Room 903 from 9 a.m. to noon and in Room 412 from noon to 5 p.m.

Classes being offered in the spring session include beginning, intermediate and advanced Spanish and French, beginning German and Russian, intermediate Italian, and beginning, intermediate and advanced English for foreigners.

Charge for each three-month course is $36 for non-members of International House and $27 for employees and children of members. For additional information, dial JAckson 2-3591.

Opera Season To End With 'La Traviata'

Two performances of Giuseppe Verdi's "La Traviata" will be the final offering in the New Orleans Opera House Association's 1962-63 season. Performances of the work are scheduled for April 4 and 6 at Municipal Auditorium. Starting time each night will be 8:15.

Soprano Anna Moffo will make her New Orleans debut in the role of Violetta. Others in the cast will be John Alexander as Alfredo; Manuel Ausensi, Germont; Ralph Slifkin, Dr. Grenvil; Robert Lane, Marquis d'Obigny; Marietta Cosenza, Flora; Rodney Hall, Baron Douphol; Thomas Carter, Gastone; and Lydia Neumann, Annina.

Tickets for the two performances may be purchased at 605 Canal Street or at 420 St. Charles Street.



HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—Glamour town is atwitter. Monday, April 8, is Academy Awards night. ABC will do the honors on national TV and that means WVUE-TV will pick it up for New Orleans folks beginning at 9 p.m. Here are my predictions. Best movie: "To Kill A Mocking Bird."



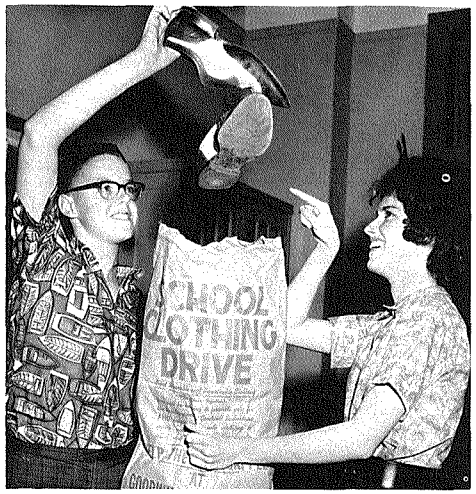
Best actor: *Gregory Peck.* Best actress: *Bette Davis* . . . Did you know that *Jane Withers* was born in Atlanta, Ga., and is now the mother of five children? Her oldest, Wendy, aged 14, will follow her mother's footsteps into show business.

Producer *Ross Hunter* has left for two months in England to film "The Chalk Garden." He certainly has a sense of humor. He gives me a screen credit in "Tammy and the Doctor" and I don't speak a line . . . *Maurice Chevalier* is still one of the most sought after attractions in show business. For his week's stint in New York he racked up $52,000.

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Old shoes, even with holes in the soles, and other wearable but no longer needed items are being sought this week in the clothing drive of Goodwill Industries.

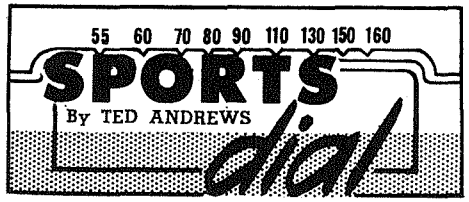
GOODWILL DRIVE

(Continued from Page One)

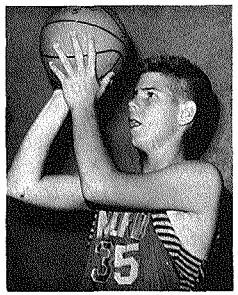
will visit the schools to pick up the filled bags and deliver them to the Goodwill Industries plant, 2000 Jackson Avenue.

At the plant, Goodwill Workshop employees, who are handicapped people, will sort, clean and mend the clothes and repair the appliances. The repaired articles will be sold through six Goodwill retail "thrift" stores in New Orleans. The income derived from the sale of the material will help pay the wages of and provide job training for nearly 100 handicapped men and women.

Some of the clothing will also be used to outfit needy children who have not been able to attend school because they lacked proper clothing. Last year, according to a spokesman, Goodwill Industries gave the Visiting Teachers Division of the Orleans Parish public school system 1,000 clothing certificates to distribute to underprivileged children.



THE NEW Orleans Recreation Department's All-Stars will enter their 7th national Biddy Basketball Tournament when they journey to Scranton, Pa., this week to take part in the tourney April 4-6. NORD won the national title in 1957 and reached the finals on two other occasions.



KEN CARTER

Coaches Tom D'Angelo and Firmin Simms are veteran tutors of the Biddies. D'Angelo has coached every NORD All-Star team in the national since the program started in New Orleans in 1955. This will be Simms' fourth year with the All-Stars.

NORD advanced to this year's nationals by winning the Southern Area playoffs over teams from Augusta, Ga., Jefferson Parish and Sam Barthe School.

Members of the squad are Jim Tillette, Gene Chauff, Ken Carter, Jay Callais, Ken Hrapmann, Roy Cortes, Danny Lyons, Norman Presse, Bob Johnston and Mike Malinowski.

Carter, Callais, Chauff and Cortes give the club top rebounding power. Tillette and Hrapmann are outstanding ball handlers. The top point-men are Tillette, Chauff, Callais and Carter.

* * * *

Baseball will begin the "play for keeps" period next week and national radio and television networks will be sending the big league games to local stations. WWL-Radio, which has been broadcasting the spring games of the Houston Colts, will carry the Colts' games throughout the season. Both WWL-TV and WDSU-TV will be bringing weekend games to local TV screens.

WWL-TV will start its coverage on Saturday, April 13, with the Baltimore-New York Yankee game. Dizzy Dean and Pee Wee Reese will again team up to give the fans the facts.

WDSU-TV will have NBC coverage with Joe Garagiola entertaining the fans with his wit as well as his knowledge of baseball. WDSU has also arranged to cover about a dozen of the Houston Colt games this year, which will bring the big leagues a little closer to home. The WDSU-TV coverage will start on April 13 with the Detroit-Cleveland game.

YWCA Enrolling Now For Spring Program

The spring program of the Young Women's Christian Association will begin on Monday, April 1, at the central YWCA, 929 Gravier Street, and at locations in Lake Vista, Arabi, New Orleans East and Algiers. Adult men and women and teenagers interested in taking one or more of the classes may register this week.

Courses offered include swimming, golf, tennis, horseback riding, slimnastics, judo, yoga, dress design and sewing, millinery, poise, charm and grooming, drawing and painting, interior decorating, basic bridge and English for foreign born. Also offered will be a workshop in decoupage, a popular new art of decorating useful articles with paper and paint.

For additional information dial 523-5412, or visit the central YWCA, 929 Gravier Street.

Books Are Wanted To Aid Symphony

A bigger and better Book Fair is the goal of the Women's Committee of the New Orleans Symphony Society this year. But to accomplish that end, members of the committee need more books. And to continue the "variety" of the Fair, committee members are again asking Orleanians to donate phonograph records and paintings that they no longer want.

Proceeds from the Book Fair, scheduled to be held on April 25, 26 and 27, go to the maintenance fund of the New Orleans Philharmonic-Symphony Orchestra.

Persons having a quantity of books, phonograph records or art works to contribute may dial VErnon 4-4387 to arrange for home pick-up service.

Did You Know?

Organ-grinders were an institution a hundred years ago. They brought music to the sidewalks of New Orleans—classical music as well as dance tunes. Italian immigrants, fleeing oppression, seem to have introduced this form of entertainment; at least they were for many years identified with it. Some oldsters may remember the occasional organ-grinder of their childhood, but only contemporary comments can help us understand his great impact on the community in his heyday.

The *Daily Picayune* found organ-grinders a "pest" on April 6, 1862, and, the South then being at war with the North, urged that they be sent to the enemy "to drive him mad with polkas, galops, schottisches, mazurkas and national airs." But a year later the *Daily Delta* described them as "wandering minstrels," some with monkeys, some with Punch-and-Judy attractions, who filled the city with delight, especially the old city below Canal Street.

An organ-grinder, it continued on February 13, 1863, "arrives at the corner of the street, unstraps his music box from his back, and begins to turn the crank," evoking "mellifluously mellow sounds." Up rush all the children within hearing, and as he swings into a "lively waltz," they "dance till their little legs grow so weak they can dance no longer."

Nurse-girls then invite him "into the courtyard of some neighboring mansion, and there all parties have a jolly good dance. The serving maids get tired, and into the drawing room he is invited," carrying music and the dance to the ladies of the house and the young gentlemen who may be calling there.

He resumes his wandering minstrelsy, and "soon fetches up some place else, where the same performance is gone through."

Added the *Daily Delta:* "He is a great man, is the organ-grinder, and so is his monkey, and we have frequently wondered what we should do without him."

By 1880 the *Daily Picayune* had reversed its position on organ-grinders and now defended them against the New Orleans *Times* which thought them a "grievous nuisance" and called for their suppression. "We believe in organ-grinders" it said on May 20, 1880. "They supply a popular demand which always exists among people who have any sort of music in their souls. The great ones of the land have their music in the parlor and drawing-room, at the Jockey Club and the Spanish Fort. But the populace can satisfy their yearnings for a concord of sweet sounds only when the welcome organ-grinder takes his stand at the street corner and dispenses 'The Daughter of Madame Angot' and 'Little Sallie Walker' and the 'Beautiful Helen' in return for the casual nickel or the infrequent dime."

Quotes and Quips

There is no twilight zone of honesty in business—a thing is right or it's wrong—it's black or it's white.—John F. Dodge

* * * *

The way to get a youthful figure is to ask a woman her age.

* * * *

To let friendship die away by negligence and silence, is certainly not wise. It is voluntarily to throw away one of the greatest comforts of this weary pilgrimage.
—Samuel Johnson

* * * *

It was the office worker's first day back on the job after vacation.

"How was your trip?" asked a fellow employee.

"Well," sighed the weary traveler, "have you ever spent two weeks in a station wagon with those you thought you loved best?"

* * * *

A community is like a ship; everyone ought to be prepared to take the helm.
—Henrik Ibsen

* * * *

The suspicious-looking character shoved a note across the counter to the bank teller.

"This is a stick-up," the note said. "Put the money in a bag, sucker, and don't make a move."

The teller quickly scribbled a note and pushed it back to the bandit.

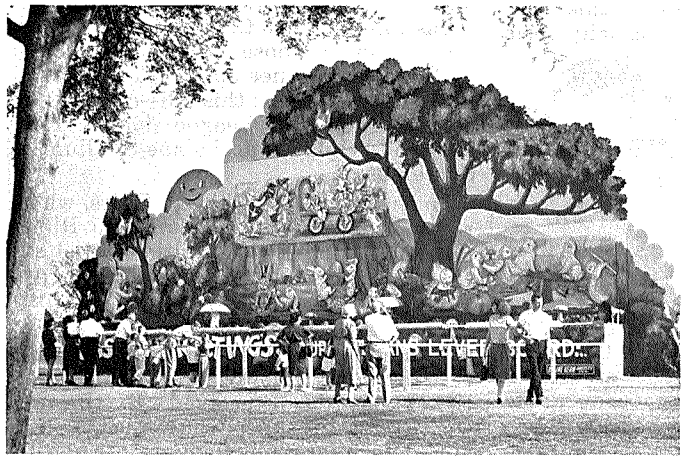
"Straighten your tie, stupid," it said. "They are taking your picture."

* * * *

Nothing is so fatiguing as the eternal hanging on of an uncompleted task.
—William James

TRANSIT Riders' DIGEST

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Visitors to the animated Easter display on the lakefront near the Mardi Gras Fountain may register for a chance on the 125 live rabbits that will be given away by drawing on Easter Sunday, May 14.

Five Sunrise Services Scheduled For Easter

Members of the Christian faiths are invited to commemorate the glory of the resurrection of Jesus Christ in solemn sunrise services on Easter Sunday, April 14, at outdoor locations in Orleans, Jefferson and St. Bernard parishes. The services are interdenominational and open to the public.

Sunrise services will be held at three locations in New Orleans—two on the lakefront and one at Behrman Memorial Stadium on the West Bank.

One lakefront service will be held one-half mile from Pontchartrain Beach toward West End on Lakeshore Drive. It will begin at 5:45 a.m. with the sounding of trumpets. The Reverend George T. Hrbek, pastor, Our Savior Lutheran Church, will deliver the sermon.

Shuttle bus service will be provided from the end of the Elysian Fields bus line to the service grounds, a spokesman for the sponsoring church said. Chairs for worshippers will also be provided.

Site of a second sunrise service on the

(Continued on Page Three)

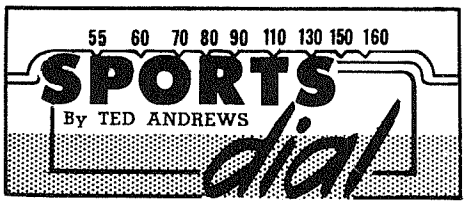
Easter Activities On Lakefront Announced

A giant animated display especially designed for children and a special concert at the Mardi Gras Fountain on Lakeshore Drive are attractions that the Orleans Levee Board has arranged for the enjoyment of the general public during the Easter Holidays.

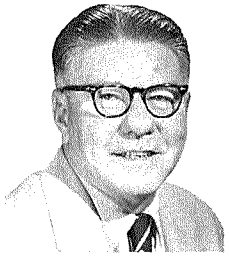
The Easter display is located on a site adjacent to the Mardi Gras Fountain. It is about 75 feet long and 20 feet tall. It features animated Easter bunnies, baby chicks and Easter eggs and is landscaped with flowers and plants appropriate to the Easter Season.

The New Orleans Philharmonic-Symphony Orchestra will play a special Easter Concert beginning at 4:30 p.m. on April 14 on a specially constructed stage. Seats will be provided for the public without charge. James Yestadt, resident conductor of the orchestra, will direct a program of popular classics.

Following the concert, at about 6 p.m., 125 live rabbits will be given away by drawing at the animated display. Tickets for the drawing will be available at the display.



BASEBALL ACTIVITIES will take the headlines across the nation this week as the major league seasons officially open. The Monday, April 8, openers will feature the Baltimore Orioles playing the Washington Senators at Washington, D.C., and the Pittsburgh Pirates playing the Cincinnati Reds at Cincinnati. On April 9 the World Champion New York Yankees play at Kansas City, Cleveland plays at Minnesota, Chicago at Detroit and Boston at Los Angeles.



There'll be a new twist in the Yankee-Kansas City game. The Kansas City Athletics will warm up in their old-fashioned white uniforms. Then they'll go off the field for a short time. After a while, trumpets will blare and the A's will come racing out of their dugout in their new gold and green uniforms. The gold and green ensemble will be their "at home" uniform.

The Baltimore Orioles will open their home season against the Washington Senators on April 10.

In the National League the pennant winning San Francisco Giants, under the guidance of Louisiana's Alvin Dark, will be playing in neighboring Texas when they take on the Houston Colts in the curtain raiser on April 9. Other Tuesday games find the Los Angeles Dodgers at Chicago, St. Louis at New York, Milwaukee at Pittsburgh and Cincinnati at Philadelphia.

Will the Yankees and Giants play a repeat in the World Series this year? Before that question is answered, there'll be hundreds of hits, runs and errors. However, if you believe all the glowing reports that have come out of the spring training camps, both leagues will have a close race right down to the wire.

Incidentally, this year there will be only one All-Star game and it will be in Cleveland on July 9.

* * * *

I'd like to toss bouquets to David Dixon and associates, the Tulane Board of Administrators, the National Football League teams and all those who are making it possible for another major league attraction in New Orleans this fall—namely, the National Football League doubleheader that will be played at Tulane Stadium on September 7.

In that game the Chicago Bears, whose roster includes former Tulane star Richie Petitbon, will meet the Baltimore Colts in the first game and the Detroit Lions will play the Dallas Cowboys in the nightcap.

Much excitement has been generated by the announcement of the game. Dixon tells me that hundreds of requests for tickets have been received. By the time the ticket sale is open, I'm sure there'll be a mad dash for all of them.

Symphony To Perform 'Joan Of Arc' Work

Arthur Honegger's dramatic spoken and sung oratorio, "Joan of Arc at the Stake," starring Vera Zorina as Joan, will be featured on the 15th and final subscription series concert of the New Orleans Philharmonic-Symphony Orchestra on Tuesday, April 9, at Municipal Auditorium. The work, adapted for both English and French presentation, will be given in English. The program will begin at 8:30 p.m. under the baton of James Yestadt and will continue without intermission.



VERA ZORINA

The role of Joan of Arc is a spoken one, and it was first performed in the United States in 1948 by Miss Zorina, then primarily known as a prima ballerina. A second major speaking role, Brother Dominic, will be played by Stocker Fontelieu, execu-

(Continued on Page Three)

Riders' TRANSIT DIGEST

Vol. XVI APRIL 8, 1963 No. 33

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Riders' TRANSIT DIGEST



HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—Monday, April 8, is a big day in Hollywood and all over the nation. 'Tis Academy Awards night. Orleanians will join in at 9 p.m. over WVUE-TV, Channel 12. This year's show should be a dilly. There'll be hundreds of glamour gals and guys for you to ogle at via your TV screen. Unfortunately, *Burt Lancaster* won't be among them. He has infectious hepatitis and will not be able to attend the Oscar show.



That's Bette Davis' daughter, B.D., who plays the neighbor's daughter in "What Ever Happened To Baby Jane?" She's billed as Barbara Sherry.

Lucille Ball and husband *Gary Morton* showed at *Donald O'Connor*'s Cocoanut Grove opening and Lucy had a black eye and Gary was limping. Lucy got her shiner doing a scene for her show and Gary, of all things, got a muscle spasm while brushing his teeth.

Television networks really plan in advance. Columbia Broadcasting System has its fall schedule set. In the "going off the air" department are "Dennis The Menace," "General Electric Theater," "True," "Loretta Young Show," "Dobie Gillis," "Stump the Stars," "U. S. Steel Hour," "Circle Theater," "Lloyd Bridges," "Fair Exchange," "Eyewitness" and "Have Gun Will Travel." In exchange for these shows there will be specials starring *Judy Garland, Danny Kaye, Phil Silvers* and "others to be announced."

'JOAN OF ARC'

(Continued from Page Two)

tive director of Le Petit Theatre du Vieux Carre.

Singers in the production include Audrey Schuh Redmann, Phyllis Werlein Budd, Betty Monette White, Joseph Truncale and Robert Kirkham. Featured in the oratorio will be the University of Southwestern Louisiana Chorus of Lafayette and St. Dominic's Little Singers of New Orleans.

Persons unable to attend Tuesday's concert in person are invited to hear the entire program on the Symphonic Hour over WDSU-FM (105.3 megacycles) beginning at 8:30 p.m.

PUBLIC SERVICE CLOSED GOOD FRIDAY

The general office of New Orleans Public Service, 317 Baronne Street, will be closed Friday, April 12 (Good Friday). Regular office hours—8:30 a.m. to 5 p.m.—will be resumed on Monday, April 15.

When the general office is closed, full payment of electric and gas service bills may be made at the self-service depository adjacent to the entrance to the building.

SUNRISE SERVICES

(Continued from Page One)

lakefront will be the Mardi Gras Fountain on Lakeshore Drive between Marconi Drive and Canal Boulevard. This will be the fourth Easter sunrise service of the Greater New Orleans Federation of Christian Youth. The service will begin at 6 a.m. and the speaker will be the Reverend E. Ebb Munden III, pastor, St. Matthew's Methodist Church.

On the West Bank in New Orleans, Easter sunrise services will begin at 6 a.m. at the Martin Behrman Memorial Stadium, Algiers. Sponsors are St. Stephen, Trinity, Salem and Good Shepherd Lutheran churches. The Reverend Albert Eichelberger, pastor of Trinity Lutheran Church, Algiers, will preach the sermon.

In Jefferson Parish, Faith Lutheran Church will again sponsor a sunrise service beginning at 6 a.m. at the Jefferson Playground and Community Center, 4100 South Drive. The Reverend Louis W. Nelsen, pastor, Faith Lutheran Church, will speak.

St. Bernard Parish residents are invited to meet at 6 o'clock Easter morning at the base of the memorial shaft in Chalmette National Park, Arabi, La., to take part in Easter services. The Reverend Paul R. Holtzen, pastor, Gethsemane Lutheran Church, will deliver the sermon. Sponsoring churches are the Christ, Redeemer and Gethsemane Lutheran churches.

Did You Know?

Gunfire drew excited throngs to the New Orleans riverfront on April 24, 1865, to watch with unbelieving eyes a small Confederate vessel tearing downstream through the massed might of the Union fleet. Many, recognizing her as the *Webb*, passed the word and the excitement grew.

The *Webb* had been famous among the city's harbor craft before the War Between the States, a tugboat of 450 tons, with engines so powerful that they could drive her to the mouth of the river in six and a half hours. Armed with a powerful ram, a 32-pound rifled gun and two 12-pound cannons, she had taken part in the river operations of the Confederates. When Grant's victories opened the Mississippi, she had retired up the Red to Shreveport, the Confederate capital of Louisiana and headquarters for military operations west of the Mississippi.

What did its sudden appearance here mean? the people asked themselves as they watched a small gunboat, the *Hollyhock*, follow the *Webb* downriver and listened to the sound of gunfire diminishing with the distance of the chase.

Lee had surrendered at Appomattox more than two weeks before, and the ragged soldiers of the Confederacy were making their way homeward as best they could. But about 60,000 of them in the Shreveport area still posed a threat to peace, and would until their surrender late in May. Had another war come to the Southland?

It was one of the most incredible episodes of the war, that mad dash of the *Webb*, which ended in her destruction 28 miles below New Orleans on April 24, 1865.

According to the New Orleans *Times* of April 25 and 26, she had left Shreveport on April 16 carrying 217 bales of cotton, bound for Havana, the desperate gamble of desperate men. Near Alexandria she had taken on 250 cords of pine-wood fuel, and reinforced it with many barrels of rosin. She had slipped through the Federal fleet at the mouth of the Red, being mistaken for one of its craft. Reaching New Orleans a little after noon, she had hoped that speed and surprise would take her by the main Union concentration. She had almost succeeded, for only the little *Hollyhock* had steam up. The *Webb* was outfooting her when a bend in the river disclosed the warship *Richmond*. The commander of the *Webb* then beached and set fire to his ship before fleeing with his crew into the swamps.

The *Hollyhock* took only two prisoners, a boy who could not keep the pace of the dash to the swamps, and a sleeping crewman, too exhausted to join the flight. Within a week Union forces rounded up the rest of the crew.

Quotes and Quips

Small deeds done are better than great deeds planned.—Peter Marshall

* * * *

A family man is one who has replaced the currency in his wallet with snapshots.

* * * *

In all the affairs of human life, social as well as political, courtesies of a small and trivial character are the ones that strike deepest to the grateful and appreciating heart.—Henry Clay

* * * *

An exasperated salesman abandoned his car in a no-parking zone, and left this note: "I've circled this block 20 times. I have an appointment and must keep it or lose my job. Forgive us our trespasses."

Upon returning, he found this note. "I've circled this block 20 years. If I don't give you a ticket I'll lose my job. Lead us not into temptation."

* * * *

Our faith and our friendships are not shattered by one big act but by many small neglects.—J. Gustave White

* * * *

"My wife is just like Teddy Roosevelt's Rough Riders," a newly-married man was telling his luncheon companion, "everywhere she goes she yells 'charge'."

* * * *

The reason a lot of people do not recognize opportunity is because it usually goes around wearing overalls looking like hard work.—Thomas A. Edison

* * * *

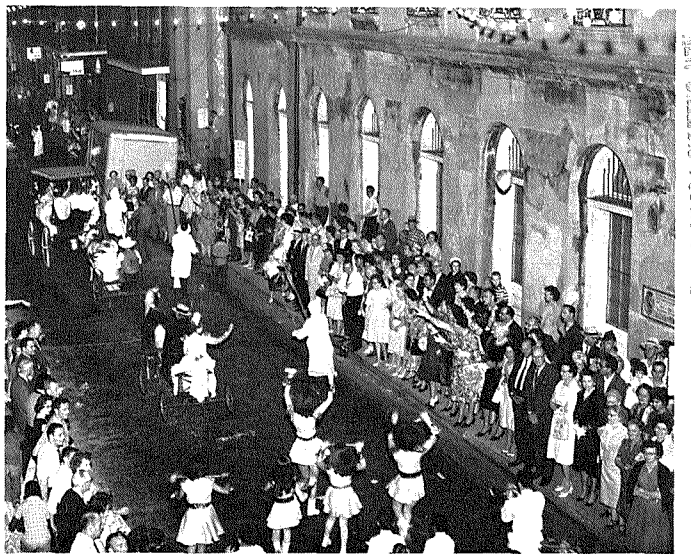
"I don't feel good, mama," said the little boy.

"I'm sorry," said the mother, "where do you feel worst?"

"In school, mama," was the boy's reply.

TRANSIT Riders' DIGEST

Vol. XVI—No. 34 Published Weekly by N. O. Public Service Inc. APRIL 15, 1963



The "Night In Old New Orleans" parade will feature costumed participants, horse-drawn carriages and marching bands. Modern vehicles will be detoured from much of the French Quarter when the parade is staged from 7:00 p.m. to 10 p.m. on Friday, April 19.

Gala 'Night' On Friday To Open Spring Fiesta

Hooped-skirted ladies and horse-drawn carriages will be in evidence for a few hours in the Vieux Carre on Friday when the New Orleans Spring Fiesta Association stages "A Night in Old New Orleans." The event officially opens the 1963 Spring Fiesta and visitors and residents are invited to participate.

Beginning at 7:00 p.m. and continuing until 10 p.m. on Friday, April 19, all modern vehicles will be detoured from much of the French Quarter so that a spectacular parade may be staged. All during the evening there will be costumed singers on balconies to serenade promenaders and dancing, music and entertainment in the streets.

Highlight of the evening will be the crowning of the Queen of the 1963 Spring Fiesta in historic Jackson Square. The queen and her court will enter the parade at Jackson

(Continued on Page Three)

Coast Guard Group Sets Boating Course

Instruction in safe boating is being offered to the public without charge by the United States Coast Guard Auxiliary beginning April 17 at 8 p.m. at the Coast Guard Barracks, Bayou St. John and Lake Pontchartrain.

Classes will cover such subjects as "Know your Boat," outboard motors, knots and splices, anchoring, maneuvering, docking and weather, aids to navigation, charts and compasses and rules of the nautical road.

The U. S. Coast Guard Auxiliary is made up of civilian men and women who devote their spare time to performing free courtesy motorboat examinations, giving public instruction classes on safe boating and helping the Coast Guard in search and rescue in times of emergencies. The auxiliarists are trained in every phase of safe boating.

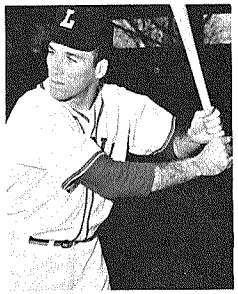
For additional information dial 523-1269 or 282-7960.

55 60 70 80 90 110 130 150 160

SPORTS dial

By TED ANDREWS

IT USED to be that major league baseball clubs had a scout in the East, one in the mid-West and one in the West. Now, scouting has increased to the point where most clubs have scouts in every area of this country, as well as South America. In some localities, the story goes, there are scouts to scout scouts. Scouting is about the biggest item on a major league club's expense sheet these days after players' salaries and bonus payments to prospects.



LARRY HOYT

Colleges and even high schools are a fertile field and there are scouts in the stands at most college and prep school games. Coaches sometimes have their hands full trying to keep a boy in school if he is an outstanding major league baseball prospect.

The pro-football teams can't sign a boy from a college until his class graduates. Whether this would be a good rule for the major league baseball clubs to follow, we aren't sure. But we do believe that some system should be worked out to regulate bonus offers too early in the college careers of youngsters who have signed a college grant-in-aid.

A boy certainly can't be blamed for being tempted to take the big money when it is offered. But some who are professional ball players today are sorry they didn't complete their education before going into professional baseball.

Coach Rags Scheuermann of Loyola knows as well as anyone the feelings and problems of the young ball player who has major league ambitions.

Loyola has at least three and possibly more good major league prospects on its ball club right now, and five freshmen on the roster. Scheuermann is anxious to keep building top-notch ball clubs to represent Loyola on the diamond.

Wayne Pietri, Larry Hoyt and Al Montreuil are being watched by scouts and freshman pitcher Don DeLatte is showing such poise and improvement that he, too, is attracting attention. Pietri is a first baseman and pitcher and is a junior. Hoyt, an outfielder and pitcher, is also a junior. Montreuil, a sophomore, is a shortstop.

Scheuermann is building this year with five freshmen to go along with the veterans and we hope he can keep them together and have the outstanding college team he is working for.

Loyola will play Southwestern of Lafayette at Kirsch-Rooney Park on Wednesday, April 17, at 7:30 p.m. On Saturday afternoon they will play Mississippi Southern at Hattiesburg.

Plantation Homes In Photography Show

More than 60 photographs of historical plantation homes and sites in New Orleans and south Louisiana are now on exhibit in the offices of the Louisiana Landmarks Society, Gallier Hall, St. Charles and Lafayette streets. They may be seen from 1:30 to 4 p.m. on Mondays, Wednesdays and Fridays, without charge.

Cole Coleman, New Orleans photographer who took the pictures over a period of several years, presented the prints to the Landmarks Society. Each picture measures approximately 16 x 20 and is printed in a sepia tone.

Navy Combat Artists' Works Shown Here

"Operation Palette," an official exhibition of 120 original works of art painted by United States Navy combat artists, is now on display at the U. S. Naval and Marine Corps Reserve Training Center, on Lakeshore Drive near the Industrial Canal. The public is invited to see this famous collection without charge from 7 p.m. to 9:30 p.m. Monday through Friday. The show will remain up through April 19.

The paintings are on-the-scene drawings made by specially commissioned artists, all nationally known. This is the first local showing of the paintings, which are part of a Navy Department collection valued at over $1 million.



Another colorful and unique event of the Spring Fiesta is the Pirates Alley Outdoor Art Show. Art works will be sold to visitors from 10 a.m. to 5 p.m. on Saturday.

SPRING FIESTA

(Continued from Page One)

Square for a procession through the streets of the French Quarter.

Another popular Spring Fiesta event, the Pirates Alley Outdoor Art Show, will be held on Saturday, April 20, from 10 a.m. to 5 p.m. In this show, local artists display their works and also offer them for purchase.

An added attraction to this year's Fiesta is a "Jazz On A Sunday Afternoon" Concert. It will be held in the Grand Salon of the Royal Orleans Hotel April 21 at 3:30 p.m. Co-sponsoring the affair are the New Orleans Jazz Club and the American Cancer Society. All proceeds will go to the American Cancer Society. General admission tickets are $2.50 each and may be purchased at 605 Canal Street.

Information about home and patio tours which begin on Saturday and continue through Friday, May 3, may be had by calling JAckson 5-6553. Tickets for tours and other events for which they are required may be purchased at 546 St. Peter Street and in the lobbies of downtown hotels.

TRANSIT Riders' DIGEST

Vol. XVI APRIL 15, 1963 No. 34

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Two Sunday Concerts Are Open To Public

The New Orleans Recreation Department orchestra and the String Quartet of the New Orleans Philharmonic-Symphony Orchestra will be heard in concerts on Sunday, April 21. The public is invited to attend each, admission free.

Featured in the NORD concert will be the winners of the NORD Piano Concerto Contest. The program will be given in Dixon Hall on the Newcomb College campus beginning at 3 p.m.

The Symphony's string quartet will be heard in the last program of the spring series of chamber music when it plays at 4 p.m. at the Isaac Delgado Museum of Art in City Park. The concert will be held in the Downman Auditorium.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Joan Blondell* is thrilled over an upcoming motion picture commitment. It's for a thriller, as yet unnamed, to be produced by William Castle and written by the author of "Psycho." Joan's real life sister, Gloria, will play her screen sister . . . *Frank Sinatra* gave a dinner for his former wife Nancy on her birthday. It was at the swank Escoffier Room and among the guests were Nancy Jr. and Frank Jr.



Carol Burnett is amusing the entire crew at Paramount on the set of her new picture, "Who's Been Sleeping In My Bed?" The talented gal is funny on camera and even funnier when off. Between takes she muggs Florence Nightingale, Mata Hari, Marie Antoinette, Texas Guinan, Cleopatra and umpteen others.

All of the television networks want to air the "Cleopatra" premiere.

Did You Know?

"It is a great discovery," said the *Daily Picayune* on March 14, 1868, in recording the discovery of natural gas in New Orleans several weeks before. It reported two finds, one in a Gravier Street lot between Carondelet and St. Charles, the other on the old Washington Artillery Armory site on Girod Street.

In both cases the drillers used inch-and-a-half pipe, hoping to bring in water wells, but hit "carbonated hydrogen" at a depth of 40 feet on Gravier Street, and of 51 feet on Girod.

Somebody lighted the Girod discharge and plumed the pipe with a flame an inch and a half in diameter and three feet in height, a "white and clear flame." Beginning at one and a half cubic feet an hour, the Gravier well increased its yield to five cubic feet, and this was being stored in a tank.

The Louisiana Natural Gas Company, incorporated for $25,000, was launched a few days later to develop the possibilities of the new illuminant and fuel. It put down another drilling at Gaiennie and Tchoupitoulas streets but brought in not much more than a smell. By then the Gravier and the Girod street wells seem to have petered out, according to an historical reference in the New Orleans *Times-Democrat* of November 25, 1885, and the company faded away.

But natural gas still remained a hope in New Orleans. On January 2, 1876, the *Daily Picayune* ran an exciting feature on the Millerstown, Penn., well, "Nature's own gas factory," which was producing an estimated two million cubic feet of natural gas a day. In 1885, drillers set up their rig in Lafayette Square, announcing they would go down as much as 1200 feet in search of gas or water. The *Times-Democrat* on November 22 of that year reported the operation was going merrily ahead at 686 feet, but nothing came of that venture. The *Daily Picayune*'s report of June 29, 1888, that Shreveport had hit natural gas did not launch similar activities here.

Spindletop gushed in 1901, Louisiana a few months later brought in oil at Sulphur City, and 23 known gas wells in Terrebonne Parish suddenly became significant. Wildcatters roamed the state. In 1906 Louisiana pushed its oil production to more than seven billion barrels, according to the *Daily Picayune* of January 17, 1907. On August 22, 1928, natural gas reached New Orleans, opening a new economic horizon for the city.

Local Artists' Works In Brandeis Exhibit

An invitational art exhibition featuring the works of painters, sculptors and graphic artists working in the Greater New Orleans Area will open to the public on Tuesday, April 23, at the John Hancock Building, Lee Circle, and will be on view for two weeks.

Sponsor of the show is the New Orleans Chapter of the Brandeis University National Women's Committee. The purpose of the exhibition is to help strengthen and nourish the artistic interest of Orleanians.

Two special programs will be given during the time of the exhibition. On April 27 at 11 a.m., Mrs. Ida Kohlmeyer, instructor of art at Newcomb College, will conduct a special program for art students in the upper grades and in high schools. On April 28 at 3 p.m., James Byrnes, director, Isaac Delgado Museum of Art, will lead a panel of award-winning artists in a discussion of "Collecting Serious Art For Our Homes." This program is aimed at an adult audience. Both are to be held in the John Hancock Building.

Horse Show To Aid Retarded Children

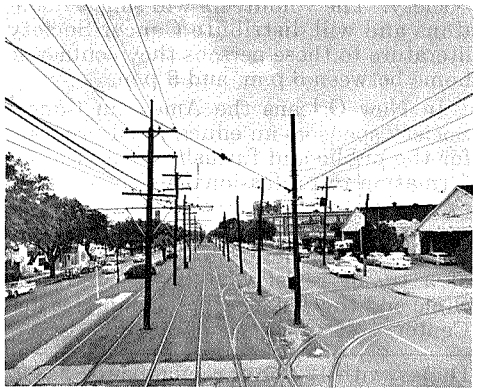
Hundreds of the nation's finest show horses will compete for cash prizes and trophies during the 19th annual New Orleans Charity Horse Show at the New Orleans Fair Grounds April 24 through April 28. Proceeds from ticket sales will be donated to the Magnolia School, a non-profit, non-denominational organization for retarded children.

Highlight of this year's show will be the appearance of Jimmy Murphy and his two white horses, Frosty and Snow Man. The man-horse team rides through a flaming hoop as a feature of all performances.

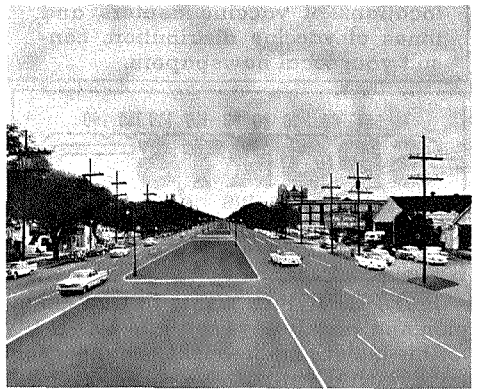
Tickets for adults are $1, for children, 50 cents. They may be purchased at 605 Canal Street, Magnolia School, or at the Fair Grounds before each show.

TRANSIT Riders' DIGEST

Vol. XVI—No. 35 Published Weekly by N. O. Public Service Inc. APRIL 22, 1963



Canal Street between Claiborne Avenue and City Park Avenue looks like this now.



After completion of the transit improvement program it would look like this. Tracks and trolley wires would be removed, utility poles moved to side, roadways widened.

NOPSI Proposes

A Transit Improvement Program For Canal, Canal Boulevard, West End Lines

Public Service intends to seek City Council approval shortly to proceed with a program for the improvement of transit service on the Canal, Canal Boulevard and West End lines.

The program calls for consolidation of the three lines into one and the institution of direct local and express service to the downtown area from the areas now served by the Canal Boulevard and West End lines. This will require conversion of the Canal streetcar line to motor buses.

The combination of direct express and direct local service between the downtown area and the lakefront areas, possible with buses but not feasible with streetcars, would eliminate the inconvenience and time loss presently experienced by passengers transferring between vehicles at the intersection of Canal Street and City Park Avenue.

The proposed plan does not in any way affect the operation of the St. Charles streetcar line. Tracks on the Canal Street neutral ground between Carondelet and St. Charles streets used by the St. Charles car need not be moved in order to permit completion of the new program.

"Our objective in this proposal," said NOPSI President Clayton L. Nairne, "is simply to serve the city with the best possible transit service at reasonable fares. It is our conviction that the improvements we recommend are in keeping with the development of a spirit of progress and growth which our community so vitally needs."

As part of the improvement program, the roadways on Canal Street between Anthony Street and Claiborne Avenue would be widened nine feet, thereby accommodating more automobiles as well as buses, and adding appreciably to the traffic-moving capacity of Canal Street. Streetcar tracks and trolley wires would be eliminated, and utility poles and overhead electric lines moved from the neutral ground to the side. This would make the

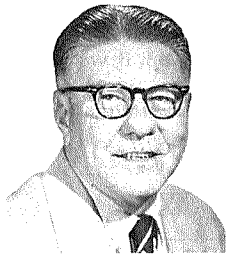
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Second Polio Vaccine To Be Given April 28

Round Two of the Sabin Oral Vaccine KO Polio program comes up on Sunday, April 28. The Orleans Parish Medical Society urges persons who took the first vaccine to take the second one. For exact locations of vaccine centers and times of vaccine distribution, consult your local newspapers.

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SPORTS dial
By TED ANDREWS

RALPH DUPAS wants to be a champion and readily says so as he gets ready for his junior middleweight championship bout with Denny Moyer at Municipal Auditorium on Monday, April 29. Dupas has had two chances at championships but came out second best each time. A weight problem whipped the local lad in his quest for the lightweight title when Joe Brown knocked him out in 1958. Dupas thinks he beat welterweight champ Emile Griffith in Las Vegas last summer, but the judges didn't see it that way. His third chance, says Dupas, "will be different."



"The junior middleweight title may not hold the glory of a lightweight or welterweight belt," Dupas said, "but it is a championship, nevertheless, and this will be my first time to fight for a championship in New Orleans."

In champion Denny Moyer the fans will get a look at a rugged two-fisted fighter who has the reputation of wearing down his opponents in the late rounds. This will be only the second time Dupas is to go 15 rounds but he is confident he is ready.

Moyer, who won his title from Joey Giambra in an elimination tournament last October, has been working out daily. The champ hails from Portland, Ore. He has had 34 victories against eight losses. Dupas, with 122 professional bouts, has 97 wins, 19 losses and six draws.

Trainer Charley Rodriguez says Dupas is in top shape for the fight. Moyer's manager and trainer, Sid Flaherty, says the same thing and adds, "We didn't come down here to get rid of a title. I look for Denny to beat Dupas in the last five rounds."

* * * *

The finals of the sixth annual NORD-Greater New Orleans Junior Tennis championship will be held April 27-29 at City Park. The initial rounds of play were conducted April 20-21.

The tournament, which is under the supervision of Anne Martindale, director of the NORD tennis program, is the largest junior competition in the city with the exception of the NORD-Sugar Bowl event.

Defending champions are Anne Moore in the 16-and-under division, Peggy Moore in the 18-and-under division, and Frank LaMothe in the collegiate ranks. Other winners are returning, but they have advanced to higher classifications.

10,000 To March In Cancer Crusade

A house-to-house campaign by more than 10,000 volunteers will be conducted on Tuesday, April 23, as part of the Cancer Crusade of the Greater New Orleans Area Unit of the American Cancer Society. The volunteers will solicit donations and will distribute Cancer Society literature to those persons they contact at home between 6 p.m. and 9 p.m.

In New Orleans the American Cancer Society sponsors an educational program for the public and furnishes technical information to professional persons. In its service program the Society pays a medical social worker who helps cancer patients, and contributes toward the support of a tumor registry, a cancer detection clinic and the Tulane Speech and Hearing Center.

TRANSIT Riders' DIGEST

Vol. XVI APRIL 22, 1963 No. 35
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Riders' TRANSIT DIGEST

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—Singer *Polly Bergen's* career is doing very nicely. Pretty Polly's switch to drama is proving most successful. She joins *Doris Day* and *James Garner* in "Something's Got To Give" after two other successful feature movies—"Cape Fear" and "The Caretakers."



Polly was under contract several years ago to Paramount, but it didn't work. Just shows the right "show" has much to do with a career.

Word from my neighbor, *Hermione Gingold*, is that she will return to Los Angeles from over a year in New York with her play, "Oh Dad, Poor Dad, Mama's Hung You In The Closet, And I'm Feeling So Sad." Wonder how they'll get all that on a theater marquee?

TRANSIT IMPROVEMENT

(Continued from Page One)

space presently required for streetcar passage available for floral beautification and other landscaping. On Canal Street between Claiborne Avenue and the river, a bus roadway on the neutral ground would replace existing tracks.

The entire cost of changes required in the proposed program, estimated at $4,200,000, would be borne by Public Service. This includes the purchase of 57 additional modern, air conditioned buses at a cost averaging $35,000 each.

Recent community developments, particularly those having to do with the proposed Riverfront Expressway and the International Trade Mart complex at the foot of Canal Street, have increased the need for converting the Canal line to motor buses.

"Only buses have the maneuverability and flexibility needed to adequately serve the Trade Mart and provide freedom of access to the Riverfront Expressway," Mr. Nairne said. "Furthermore," he added, "bus operation offers the best means of maintaining transit fares at a minimum level."

Persons having any questions about the Canal Street Transit Improvement Program are invited to call 529-4545, extension 416, for additional information. Groups that may be interested in having a Public Service representative explain this plan at one of their meetings may call the Transit Speakers Bureau, 529-4545, extension 416.

Style Show, Jazz Features Of Fiesta

A Fetes Des Modes-Nouvelle Orleans, 1727-1927, and a Jazz On A Sunday Afternoon concert are highlights in this week's Spring Fiesta. The Fetes activity will be staged in the Grand Salon of the Royal Orleans Hotel on Thursday, April 25, at 8:30 p.m. It will feature a backward glance at fabulous fashions and show the changes in dress from the Casquette Girl days to a Debutante Cotillion.

The jazz program will be staged by the New Orleans Jazz Club and the New Orleans Spring Fiesta Association in the International Room of the Roosevelt Hotel on Sunday, April 28, at 3:30 p.m.

Tours of patios, Vieux Carre homes and lovely old Southern homes continue during this second week of the Spring Fiesta.

Paintings by many well-known New Orleans artists will be exhibited April 25 through May 3 in the Cabildo Arcade. This show is an annual event of the Fiesta to give visitors and residents some idea of the range of New Orleans art.

All paintings and prints in the show will be for sale at prices ranging from $5 to $100. Show hours will be from 12 noon to 5 p.m. each day except Sunday. The show is sponsored with the cooperation of the Louisiana State Museum.

Additional information about any Spring Fiesta tour may be had by dialing JAckson 5-6553. Tickets for the tours and other activities this week may be purchased at Spring Fiesta Headquarters, 546 St. Peter Street, and in the lobbies of hotels in the downtown business district.

Did You Know?

Less than four years after the War Between the States ended, the New Orleans *Times* was able to predict a "great future" for New Orleans and its people. It did so on January 22, 1869, in a discussion on page 1 of the increasing real estate movement.

No less than 34 parcels of property were sold on the auction exchange the day before, it said. "The high prices realized, and the lively and spirited competition manifested in the bidding, carried us back to times past" when speculation in the future of New Orleans often became frenzied.

The *Times* was no propaganda sheet for the Reconstructionists who still held New Orleans in their power, with federal bayonets to back them up. It was their avowed foe, and its revelations of the fraud, graft and thievery of those days helped to prepare the people for the Battle of September 14, 1874. It reported facts as it saw them.

The breakdown of the rural economy, when markets dried up and armies marched and raided, was past, said the *Times*, and crop production was becoming stabilized. It referred to the "vast amount of money thrown into circulation by the incoming crops;" and added that buyers filled stores and investors were opening new opportunities.

Two of the reported real estate sales were of sugar plantations, one for $45,000, one for $47,000. Some light is thrown on these prices by the listing of a plant-cane tract at $150 an acre.

A four-story brick store on Union Street brought $16,000, a three-story brick house on Julia Street $4600. Building lots found eager buyers. Two squares of ground in Carrollton brought $400, four squares in Metairie $700, 10 lots on Julia near Magnolia $1500. New Orleans then had a population of 191,000.

Real estate values had been the first to crumble when New Orleans fell to the invading Union troops. Their pickup in investment interest indicated, to the *Times*, that "the depression which has existed in reference to this class of property seems at last to be dispelled," and that the "old-fashioned crowds of interested purchasers" would soon be pouring through the auction exchanges.

Referring to the real estate sales of the day before, the *Times* added that "all present appeared to catch inspiration from the auctioneer, so confident did he seem to feel in the prospective value of the property being offered."

Quotes and Quips

It is the little bits of things that fret and worry us: we can dodge an elephant, but not a fly.—Josh Billings

* * * *

Two cows were grazing near a highway as a huge tank truck of milk rumbled by. On its side were the words: "Pasteurized, homogenized, standardized, vitamin A added."

One cow turned to the other. "Makes you feel sort of inadequate, doesn't it?" she mooed.

* * * *

Being a woman is difficult, since it consists principally in dealing with man.
—Joseph Conrad

* * * *

"I wouldn't worry if your son makes mud pies, it's quite normal," said the psychiatrist to the mother.

"Well," said the woman, "I thought it was all right, but his wife says it messes up her kitchen."

* * * *

I think I have learned, in some degree at least, to disregard the old maxim "Do not get others to do what you can do yourself." My motto on the other hand is, "do not do that which others can do as well."
—Booker T. Washington

* * * *

Two small boys were playing together when a pretty little girl passed by. "Wow," said one lad, "if I ever stop hating girls, she's the one I'll stop hating first."

* * * *

There never was a period of depression that was not caused either by an attempt to monkey with the multiplication table or to monkey with the Ten Commandments.
—Roger W. Babson

* * * *

What a great teacher is experience! A man never wakes up his second baby to see it smile.

TRANSIT Riders' DIGEST

Vol. XVI—No. 37 Published Weekly by N. O. Public Service Inc. MAY 6, 1963

Vacation, Home Show Opens On Sunday At Municipal Auditorium

With vacation living as its theme, the 1963 Home Show, which begins on Sunday, May 12, promises to be one of the most outstanding and most complete ever held in the Deep South, according to its sponsors. The annual event will be held at Municipal Auditorium for eight days and will display to visitors a diversity of building materials, equipment and appointments for new home construction or remodeling of older homes. Special lighting and decorations will add color to the show, which is expected to attract over 50,000 persons.

As a special feature, golden orchid pins will be given to the first 1000 mothers attending the show on opening day, which is also Mother's Day.

Hub of the 1963 show will be a complete country cottage of one and one-half story contemporary design which will be awarded to one of the show visitors on closing night. Entry blanks for award of the cottage will be available at the show.

Visitors to the extravaganza will see kitchen and bathroom arrangements, built-ins, cost-saving accessories, floor coverings, indoor and outdoor lighting, millwork, paneling, tiling, mechanical conveniences, educational projects and a wide variety of other exhibits.

The Vacation and Home Show will be open from 1:30 p.m. to 10:30 p.m. on May 12, 15, 18 and 19; and from 6 p.m. to 10:30 p.m. on May 13, 14, 16 and 17. General admission is 75 cents. Children under 12 years of age will be admitted free when accompanied by an adult.

The show is sponsored by the Home Builders Association of Greater New Orleans, Inc., in cooperation with *The Times-Picayune* and *New Orleans States-Item*.



Book To Honor Mom, Library Suggestion

Grateful and loving sons and daughters will bestow upon their mothers gifts of labor-saving appliances, wearing apparel, flowers and candy on Sunday, May 12—Mother's Day. But another way to observe the day is to give a book to the New Orleans Public Library in memory of or in honor of your mother, the Library League of New Orleans suggests.

The group points out that books donated to the Library may be new or used. To each donated book will be affixed a bookplate stating the name of the mother so honored and the name of the donor. The book will then be placed in the Library as a remembrance.

Books may be delivered to the Main Library, 219 Loyola Avenue, or to 1014 Aline Street. For additional information, dial TWinbrook 5-1545.

B.F.
NEW ORLEANS PUBLIC LIBRARY MAY 7 1963

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—When I was in New Orleans recently, *Sophie Tucker* told me how thrilled she was over the upcoming "Sophie," a musical based on her life. It opened a couple of weeks ago in New York and the critics were very cool. They said it was "Heavy, heavy," "Too long and too clumsy, etc." Too bad. Soph has had an exciting life, which should have been captured in the production. But the show failed to do so and closed after six performances.



Hairstyles out this way are subsiding. Less and less teasing and back combing and puffing out. The lovely, natural loose look is in again.

Earl Holliman of TV's "Wide Country" just bought 264 head of Kansas cattle and a fourth of an interest in a gas well in Colorado. His series has been renewed for the remainder of the season. Earl deserves it all, he's a good actor and a fine person.

I chatted with Pat Buttram at CBS where he does a daily radio show. He's tickled over his six guest shots with Ed Sullivan.

Radio out this way is getting back to talk and more talk. This is putting back to work a lot of talkers who were displaced for a long time by discs.

Saw Lee Remick the other day. She is one of the town's best wives and mothers. Lee's four-year-old daughter, Kate Colleran, is a real beauty.

Gene Barry of TV's "Bat Masterson" and his wife recently purchased a 37-foot cruiser. They take to the water whenever they have a free moment . . . Wondering how to pronounce actor *Keir Dullea*'s name? It rhymes with "here today."

Debbie Reynolds wanted the movie part in "Mary, Mary" so badly she cut her picture price from $350,000 to $100,000. She got the part. Debbie may be seen in the Cinerama spectacle "How The West Was Won."

Dick Van Dyke's brother *Jerry* will be *Jack Benny*'s summer replacement. The show will start on June 25 and will be called "Picture This."

CVS Asks Teen-agers To Volunteer Time

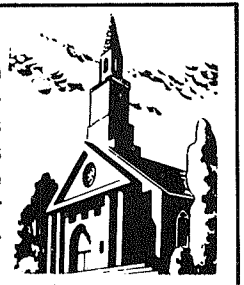
Interesting and helpful volunteer jobs during the summer months await teen-agers who'd like to apply for them now. The Community Volunteer Service of the Social Welfare Planning Council is serving as the central clearing house for the jobs, which are in hospitals and other social welfare agencies, in recreation centers and offices. Boys and girls can apply for summer volunteer work if they are at least 15 years of age, have completed the 9th grade, and have their parents' consent to volunteer.

CVS leaders point out that these volunteer jobs give teen-agers an opportunity to help their community and do interesting work. They also help young people to choose careers or learn about vocations of which they had no previous knowledge.

To help teen-agers start on their volunteer careers, CVS will give an orientation course on Saturday, May 18, from 10 a.m. to 12 noon, at the Veterans Administration Hospital, 1601 Perdido Street. At this training session, information will be given about work in three specific fields; hospital, recreational and clerical.

Teen-agers interested in volunteering their time may make an appointment to be interviewed at the CVS office, 211 Camp Street, this week. Those wanting additional information may call JAckson 5-7131.

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.



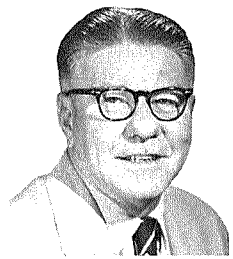
Riders' TRANSIT DIGEST

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SPORTS dial

By TED ANDREWS

THE MAJOR league baseball season has been under way only about a month, but the surprises that have already taken place have the experts wondering. This season has started out as one of the most topsy-turvy in baseball history—particularly in the National League.



Now that the National umpires have been told to liberalize their interpretation of the "balk rule" (after enforcing it to a sometimes ridiculous extent), the pitchers are turning their attention more to getting the ball over the plate and getting the batters out with no excuses offered.

All the talk about the widening of the strike zone appears to have been lost in the shuffle. But the umpires seem to be using common sense in interpreting this rule and it hasn't caused many rhubarbs to date.

In the American League the Kansas City Athletics and the Boston Red Sox have been doing well under new managers Ed Lopat and Johnny Pesky. The Minnesota Twins have been somewhat of a disappointment, but this can be partially accounted for by the loss of slugging Harmon Killebrew through injuries.

The Chicago White Sox have found it tough going, but the Baltimore Orioles are red hot, which prompts many to feel that the Orioles got the better of their winter trade with Chicago. Detroit could be and still is a big factor in the junior circuit. The Los Angeles Angels are playing about as expected.

The New York Yankees? Even with Roger Maris out and early season injuries to Mickey Mantle and Whitey Ford, the Yanks are still winning. It will take a lot of doing to knock them out of World Series contention.

In the National League, it wouldn't be surprising to see a play-off for the pennant. The Philadelphia Phils threw a quick scare into the favored San Francisco Giants in the first three weeks of play. Then the Chicago Cubs beat the Phils, the Houston Colts whipped the Dodgers and Cincinnati, and Casey Stengel and his ill-fated New York Mets won four in a row.

Winter trades, early injuries and the outstanding play of some prize rookies have made the senior circuit as unpredictable as the weather. The Cincinnati Reds have been the biggest disappointment so far. Three weaker teams, Chicago, Houston and New York, have proven that they can beat the leaders on any given day. It's no wonder the experts are reluctant about picking the National League winner.

The only guess I could make at this time is that bench strength will play an important part in the outcome of the National League race. It gets awfully hot out there in July and August, and I do mean the weather.

Getting A Job? Get Social Security Card

Students or graduates-to-be in the New Orleans area planning to work for the first time this summer on a part-time or full-time basis are reminded by the New Orleans Social Security District Office that they must get a Social Security card.

According to the district manager of the office, any person seeking work should be able to present his Social Security card to a prospective employer. This will insure crediting of Social Security deductions to the proper Social Security account.

A new card, or a duplicate of one lost, may be obtained at the Social Security District Office, Room T-1015, Federal Building, 701 Loyola Avenue. Applications for a card may be obtained by calling 529-2411, extension 550.

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SPORTS DIAL

(Continued from Page Three)

only 16 months, has made the experts revise their evaluation and relegate Arnold Palmer, the Golden Boy of golf, to second place in the pro ratings of the day.

Nicklaus, the defending Open Champ, has already won the Masters and is the leading money winner among the pros so far this year. His fellow-golfers say, "The way that kid hits a ball off a tee, plays the long par five holes and uses his putter, he will be winning championships for a long, long time."

The recent win of Ralph Dupas over Denny Moyer has left a good feeling among boxing fans in New Orleans. Even in losing, Denny showed the mark of a true champion. He made no excuses and proved to be not only a fine fighter but popular with the fans.

ARMORY SHOW

(Continued from Page One)

main up through June 2.

To help defray the cost of bringing the show to New Orleans, an admission of 50 cents is being charged adults. Children under 12 years of age accompanied by an adult will be admitted free. Educational groups making application to the museum by letter will also be admitted free.

Prior to 1913 the American public was almost completely uninformed about modern art, a Delgado Museum official explains. The Armory Show changed this situation. An entire younger generation of artists was introduced to modern art by the Armory Show and there followed a creative period of experimentation in the advanced trends, stimulated further by several European modernists living here during World War I.

American collecting of modern art, almost non-existent before 1913, began with the Armory Show. Critics came to the defense of the new life in American art and new magazines appeared devoted to modern art and letters.

Some of the artists represented in the show are Charles Burchfield, Arthur B. Davies, Stuart Davis, Charles Demuth, Marcel Duchamp, Lyonel Feininger, Walt Kuhn, Georgia O'Keefe, Francis Picabia, Maurice Prendergast, Man Ray, Charles Sheeler and Max Weber.

Delgado Museum is open from 10 a.m. to 5 p.m., Tuesdays through Saturdays, and 1 p.m. to 6 p.m. on Sundays. It is closed on Mondays and major holidays.

Did You Know?

It rained so much in New Orleans on that April day in 1866 that the Town Talk column of the *Times* on April 5 advised readers to "get a boat," as wading was out of the question in some parts of town, "even for ducks." That newspaper's other columnist, the Looker-On, said the gutters swelled into "torrents," that "mimic Pontchartrains" appeared all over town, and that now the people of New Orleans "had a large sized realization of the Deluge."

We do not know how that 36-hour rain compared with the 14.1 inch precipitation of Good Friday, April 15, 1927, when the water ran two feet deep in the Vieux Carré and six feet deep in portions of the Broadmoor section. But the sluggish drainage of that earlier day would allow the flood water to pile up higher than would the mighty pumps of this century, even with part of the system put out of operation by lightning.

Viewing the flooded city from the top floor of a hotel, the 1866 reporter described such scenes as a mule plunging and struggling to haul a half-submerged streetcar, a fat woman with a large market basket floundering down a gutter, and newsboys selling their papers from rafts at second-story windows. He also told of "lively crawfish from Jefferson City" (which centered upon Napoleon Avenue) "dancing and snapping on the surface"—possibly an exaggeration, but a pardonable one.

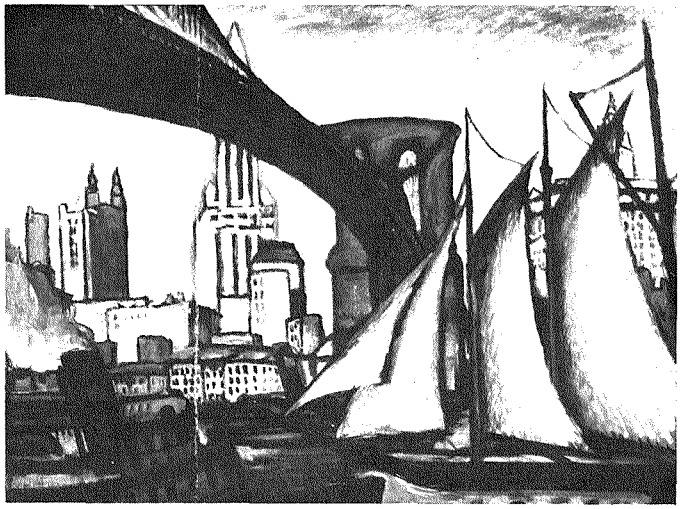
These same crawfish began "crawling back again," said a later report, after the flood waters subsided, "as the region in the vicinity of the French Market is not healthy for them."

"We should be grateful," said an editorial in the *Times* on April 7, "for well filled cisterns, well washed streets, full flowing drains, and sufficient agricultural and horticultural irrigation."

The Street Commissioner estimated that the rain had saved his department at least $1000.

TRANSIT Riders' DIGEST

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"Brooklyn Bridge" by Samuel Halpert is one of the 46 paintings in "The Decade of the Armory Show," now on view at Delgado Museum. The oil on canvas is from the collection of the Whitney Museum of American Art, New York. The show will be up through June 2.

1913 Art Exhibit Recalled At Delgado

An art exhibit marking the 50th anniversary of the famous Armory Show of 1913 in New York is now on view at the Isaac Delgado Museum of Art in City Park. Titled "The Decade of the Armory Show," the exhibition comprehensively covers the growth of American modern art in the critical and fruitful period 1910-1920, of which the Armory Show was the outstanding event.

The Armory Show, held February 17-March 15, 1913, in the 69th Regiment Armory in New York city, was the first full-scale introduction of modern art to the American public. It had a tremendous impact on the painting and thinking of the period.

To observe the 50th anniversary of the Armory Show, the Whitney Museum of American Art arranged an exhibit of American painting and sculpture of the 1910-1920 period. A selection of 46 paintings and six sculptures from the Whitney comprises the Delgado exhibit. It will re-

(Continued on Page Four)

'Variety' Stressed At Home, Vacation Show

Whether you own a home, rent one or plan to purchase a new one, you won't want to miss the 1963 Home and Vacation Living Show in progress through Sunday at Municipal Auditorium, according to the Home Builders Association of Greater New Orleans. The extravaganza features a diversified assembly of building materials, products and appointments appropriate to new home construction or old-home remodeling.

The show has special appeal for women, its sponsors say, because of the emphasis on new ideas and new looks for every room in the home and time- and work-saving appliances and mechanical conveniences. And husbands, too, will find great interest in the show's impressive assembly of money-saving ideas, according to the sponsors.

More than 200 manufacturers, distributors, and dealers are displaying kitchen and bathroom arrangements, paneling,

(Continued on Page Three)



Spectators may see the running of the 11th world's championship pirogue races from places along the banks of Bayou Barataria and Goose Bayou. Races start at noon.

Pirogue Races Slated On Bayou Barataria

Pirogue paddlin', reputed to be one of the trickiest ways to navigate on water, will be the feature attraction on Sunday, May 19, at Lafitte, La., when the 11th world's championship pirogue races are staged. Orleanians are invited to attend the affair—admission free—and at the same time picnic, crab, fish and see some beautiful Louisiana bayou country. A spokesman for the Lafitte Yacht Club, sponsor of the race, says that spectators will be able to see the races from many spots along the banks of Bayou Barataria and Goose Bayou.

The program will begin at 11 a.m. with a colorful water parade featuring the Pirogue Queen and her court. At noon there will be a flag raising ceremony and invocation. In addition to the usual male and female racing events, for the first time teen-agers will vie for trophies and cash prizes.

Signs along Louisiana Highway No. 45 will point the way from Marrero to the site of the races.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—There's more to taking a shower for a motion picture sequence than meets the eye. For *Pat Crowley* to take a shower in "The Wheeler Dealers," it was necessary to have a full crew, an especially rigged and connected tank of warm water, three cakes of perfumed soap, a dozen heated turkish towels, one skintight, flesh-colored bathing suit and a tubful of dry ice. The latter was needed to make Hollywood-type steam.



Those nonalcoholic before dinner drinks that restaurants have been serving to children for years, long called "Shirley Temples," are now being called "Patty Dukes." Patty is the first juvenile to win an Oscar in a grown-up category.

Folks out this way are raving about and playing the late *Felix Slatkin*'s recording of "The Ballad of New Orleans" . . . Many in Hollywood are touting *Omar Sharif* as another *Valentino*. I don't know why somebody must always be another somebody. Omar is good enough just to be himself.

When *Robert Ryan* completed his 200th performance as "Mr. President" on Broadway he received a rocking chair as a gift from the White House . . . *Christine Kaufmann* says she would rather be Mrs. Tony Curtis so she will retire from films after she finishes "Monsieur Cognac." This I gotta see!

Riders' TRANSIT DIGEST

SPORTS dial

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By TED ANDREWS

DURING THE past several days, Chateaugay, Jack Nicklaus and Ralph Dupas have dramatically demonstrated the saying that "records are made to be broken." What a thrill turf fans got at the Kentucky Derby when Chateaugay came from behind and passed the favorites, Candy Spots and Never Bend, to win the "Run For The Roses." The three-year-old now is in Baltimore, Md., where he will vie for a second leg on the Triple Crown, the $150,000 Preakness, which will be run at Pimlico on Saturday, May 18.



Chateaugay, the son of Swaps, 1955 Derby winner, will again race Never Bend and Candy Spots. The Preakness is a 1-3/16 mile race, which is 1/16-mile shorter than the Kentucky Derby distance. WWL-TV and WWL-Radio will carry this race on May 18 beginning at 3 p.m.

Only eight horses have won the Triple Crown, symbolic of victories in the Derby, Preakness and Belmont. They are Sir Barton, Gallant Fox, Omaha, War Admiral, Whirlaway, Count Fleet, Assault and Citation. The last jockey to win the Triple Crown was Eddie Arcaro who rode Citation to the three victories in 1948.

Jack Nicklaus, who plays golf with the emotion of a man mowing a lawn, has already captured the golfing headlines from such stars as Arnold Palmer and Gary Player. Jack, who has been a professional

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Aquarium Society Holds Annual Exhibit

Hundreds of unusual tropical and native fish in attractively equipped aquariums will be displayed to the public this weekend when the New Orleans Aquarium Society stages its 15th annual exhibition at City Park Casino. The show will be open from noon to 7 p.m. on May 17, 18 and 19. Admission is free.

The New Orleans Aquarium Society is a nonprofit organization open to anyone interested in aquariums as a hobby. The group meets at the City Park Casino the second Wednesday of each month at 8 p.m. Anyone interested in joining may attend a meeting or write to the Society at 3501 DeSaix Boulevard.

HOME SHOW

(Continued from Page One)

stereophonic sound, home communication systems, indoor and outdoor lighting, floor covering, millwork, masonry products, educational projects and a host of other attractions.

Highlight and hub of the show is a completely furnished, lighted and landscaped country cottage erected in the center of the auditorium. The one-and-a-half story, two-bedroom dwelling will be awarded by drawing to one of the show visitors on Sunday, May 19. Those attending the show may register and deposit the blanks in a box provided at the cottage.

Another feature that will interest visitors to the show is a living room-family room-patio exhibition displaying the latest in indoor and outdoor lighting fixtures and illuminating effects. Titled "The Many Moods of Lighting," the exhibition is sponsored by New Orleans Public Service and the Electrical Association of New Orleans.

The Home and Vacation Living Show will be open from 5 p.m. to 10 p.m. on Monday, Tuesday, Thursday and Friday; and from 1:30 p.m. to 10 p.m. on Wednesday, Saturday and Sunday. A limited number of tickets may be obtained free from exhibitors. Tickets may also be purchased at the auditorium box office for 75 cents. Children under 12 years of age, when accompanied by an adult, will be admitted without charge.

Did You Know?

A shortage of water during the unusually hot and dry summer of 1865 brought much distress to New Orleans. The backyard cisterns had run dry and the people depended upon the waterworks system which served about one-fourth of the city's area with unfiltered river water.

The waterworks company had been incorporated in 1833 when New Orleans had a population of about 50,000, as the New Orleans *Times* stated in an editorial on June 3, 1865. Since then the city had greatly increased in area, through the absorption of the adjoining City of Lafayette and other expansion, and its population had grown more than threefold, but the system included only 56 miles of main.

During its first 10 years, continued the *Times,* the company had paid no dividend. Since then it had never paid more than five per cent, which was small change in that speculative era.

Orleanians formed lines at the city hydrants to fill their buckets with water to take home. Water carts from the same sources supplied homes as far away as Metairie Ridge and West End.

The demand on the water mains was so heavy that the city ceased sprinkling the streets, and the dust clouds were stifling. It ceased flushing the gutters to carry their filth into the swamps. Moreover, the fire hazard steadily increased. Many Orleanians vividly remembered 1844, when fire laid 10 squares in ruins.

To meet the menace the *Times* on June 6 urged that the city dig many wells.

"We have only two now," it said; "one on the neutral ground on Canal street opposite the end of Tchoupitoulas street, the other near the Ninth Street Market. The former is filled from the surface. The latter is of a better model, and is filled from the soil. This well is some 20 feet deep and 12 feet in diameter. Its sides are of cemented brick and it is strengthened and covered with iron. It works admirably and it is an excellent protection to the adjacent property. It cost, when materials were much higher than now, some $1200."

The *Times* also urged that sluices be built in the levee to admit water for flushing the gutters.

Quotes and Quips

That person is most cultivated who is able to put himself in the place of the greatest number of persons.—Jane Addams

* * * *

A matron approached a pretty salesgirl and inquired as to the whereabouts of the perfume counter.

"Just walk this way, madam," the girl answered, taking the lead.

"Hmm," observed the matron, "if I could walk that way I wouldn't be in here buying perfume."

* * * *

In this day and age, what more startling yet safer way is there to appear unconventional than by upholding the conventions.—Isaac Rosenfield

* * * *

One thing today's teen-ager learns as a rule: It's the early bird who gets a parking place close to school.

* * * *

No man needs sympathy because he has to work, because he has a burden to carry. Far and away the best prize that life has to offer is the chance to work hard at work worth doing.—Theodore Roosevelt

* * * *

The modern housewife is one who presses buttons instead of clothes.

* * * *

A fool often fails because he thinks what is difficult is easy, and a wise man because he thinks what is easy is difficult.
—John Churton Collins

* * * *

Sign on a drug store fountain: "Teenage spoken here."

TETANUS SHOTS

(Continued from Page One)

ple and effective. Because of the unnecessary incidence of deaths from this disease, medical authorities recommend that everyone take either the original series of three shots or boosters, whichever is needed.

Twenty-two cases of tetanus were reported in Louisiana last year, according to the medical society. The number of cases increased from 11 during the previous year, and deaths increased from seven in 1961 to 18. Five of the 1962 victims were from Orleans Parish.

TRANSIT Riders' DIGEST

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That's a portable dishwasher the young lady is looking at. It's one of several models of both portable and built-in dishwashers now on display at Public Service. Also on display are several models of gas and electric ranges. The display floor is open from 8:30 a.m. to 5 p.m. Mondays through Fridays.

Dishes No Problem With Dishwasher

By this time next month, the greater portion of the city's school population will be on vacation. That'll mean fun for the kids. But with more snacks between the regular three "square" meals, it'll mean more dirty dishes and utensils. For the lady who has a dishwasher, more dishes won't matter—because her dishwasher will do all of the work and leave her free to vacation with her youngsters.

In minutes you can load dishes into your dishwasher (no pre-rinsing needed), add detergent, turn it on—and you're free! Your dishwasher does the unpleasant part of the job automatically—washes, rinses, dries, then turns itself off.

And a dishwasher does a better job than can be done by hand. Dishes, glasses and other utensils are washed cleaner—with less likelihood of disease germs staying on—because they're sanitized in hotter water and stronger detergents than hands could stand. Dishes are dried lint-free without

(Continued on Page Two)

Get Tetanus Shots, Doctors Advise

Because of greater outdoor activity in the summer months and the increased risk of injury which may result in tetanus (or lockjaw, as it is often called), the Orleans Parish Medical Society and public health officials are urging all persons, regardless of age, to protect themselves by immunization.

Tetanus is a disease caused by a germ which grows best at the site of injured body tissues, particularly if the wound is contaminated with dirt. Even simple and minor wounds may become the site of tetanus infection.

Protection from tetanus is obtained by taking two tetanus toxoid shots, a month apart, followed by a booster shot one year later. After that, continued protection is provided by taking a booster shot about every five years. Those whose immunity has been lowered by lack of immunization during the last five years should get a booster, the medical society says.

Tetanus immunization is safe, sim-

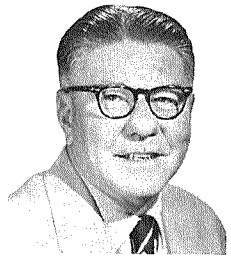
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SPORTS dial

By TED ANDREWS

THE NINTH season of the NORD-Maison Blanche Babe Ruth baseball league is now in full swing. Boys between the ages of 13 and 15 are taking part in the games each week at Muny, Perry Roehm and Kirsch-Rooney NORD baseball parks.



The program is divided into Private School and Public School leagues. Following the close of the regular season, two All-Star teams will be selected to compete in district and state competition with the possibility of advancing to regional and national play.

NORD-MB All-Star teams have had outstanding success in the state tournament, winning the crown from 1955 to 1959. The best year was 1957 when the All-Stars won the state and regional competition and advanced into the national finals where they won one game before being eliminated.

In the current program, the Private School league is made up of Jesuit, De La Salle, Bennett, Maison Blanche-Gentilly Woods, Redemptorist and Holy Cross. The clubs in the Public School circuit are New Orleans Cigarette Service, Pflueger Electric, Sunbeam Bread and Wetzel Printing.

Redemptorist won the Private School league for two consecutive years and Pflueger copped the Public School title last season.

Five boys who were members of the NORD-MB All-Star team in 1962 will be returning this year. They are Nardy Riedlinger, Cigarette Service; Greg Noonan and Dennis Legendre, Sunbeam; and Ronnie Hebert and Ted Williams, MB-Gentilly Woods.

* * * *

The success of the NORD "Meet of Champions" and other track and field meets has prompted the New Orleans Junior Chamber of Commerce to start a track meet in the New Orleans area which they hope will not only help select a national champion but will become a stepping stone for young aspirants into the Olympics.

The Junior Olympic AAU track meet will be held at Behrman Memorial Stadium on May 24-25 with the preliminaries on Friday night and the finals on Saturday afternoon.

The meet will be an invitational affair for boys between the ages of 12 and 17. Participants will have had to place first, second or third in a major meet in which their school participated. The winners of major NORD events will also be eligible.

Only athletes in Orleans Parish are eligible for this first event. The Jaycees hope to expand the event to cover the Greater New Orleans Area after Jefferson and St. Bernard parishes enter the sponsoring lineup.

DISHWASHER

(Continued from Page One)

being touched by towels or hands.

An equally handy kitchen clean-up appliance is the garbage disposer. It gobbles up food scraps, bones, peelings—even corn cobs and crab shells—grinds them up, and sends them down the drain. There's no messy garbage to handle each day, no nuisance or health hazard.

Now displayed on Public Service's first floor, 317 Baronne Street, are several 1963 model portable and built-in dishwashers. Workers and shoppers in the downtown area are invited to come in between 8:30 a.m. and 5 p.m. Monday through Friday to see the various models displayed and to discuss their features with trained NOPSI representatives.

Public Service does not sell these appliances but has arranged the display in cooperation with manufacturers, distributors and dealers.

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.





At the Rodeo International this week spectators will see several bull-riding events in which a rider must stay aboard eight seconds to make a qualifying ride.

Rodeo At City Park For Palsied Children

The thrills, spills and chills of real world championship Western rodeo will fill City Park Stadium May 23-26 when Rodeo International is staged by Farhad Grotto for the benefit of cerebral palsied children in the Greater New Orleans Area. Cowboys from all over the United States will participate in bull riding, calf roping, bronc riding and steer wrestling events which will keep spectators on the edge of their seats for more than two hours, the sponsor says.

Tom Nesmith, the world's champion all-around cowboy, who now lives in Sulphur, La., will head the list of more than 50 cowboys participating. The event has the official sanction of the Rodeo Cowboys' Association.

Performances will start at 8 p.m. Thursday through Sunday night and at 10:30 a.m. and 2:30 p.m. for Saturday and Sunday matinees. Tickets, priced at $1 for children and $2 for adults, may be purchased at Werlein's, D. H. Holmes, the Jung Hotel and Security Sporting Goods Store in the Carrollton Shopping Center.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—I'm not predicting in the Emmy race but I do hope my neighbor and friend, *Robert Ellis Miller*, takes the little statue for best director for "The Voice of Charlie Pont." It was an excellent hour-long drama that received nominations for Program of the Year; best actor, *Bradford Dillman*; best actress, *Diana Hyland*; and best supporting actor, *Robert Redford.* It was also nominated for best film editing, original music and outstanding drama. It is, however, in fast company in the competitions.



The Emmy Awards will be carried on WDSU-TV, Channel 6, from 9 p.m. to 10:30 p.m. on Sunday, May 26.

Last week Hollywood paid tribute to *Francis X. Bushman*, who was "King of the Movies" in the days before World War I. The gala was held at the Maskers Club and many stars of the silent era were present—*Claire Windsor, Antonio Moreno, Conrad Nagel, Neil Hamilton, Minta Durfee,* who was married to *Fatty Arbuckle,* and even *Ben Alexander,* who played a young German soldier in "All Quiet On The Western Front." *Bob Hope* said from the dais, "We're all getting old. My pictures have been on so many late TV shows you can just flip the dial and watch my hairline recede."

Vincent Price and his wife welcomed a baby girl to their home recently. They named her Mary Victoria. Among the fabulous gifts she received were 100 gold diapers.

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Did You Know?

"The opening of the NEW THEATRE lately erected in St. Philip street, has been for a long time anxiously expected by the public," announced the manager in a half-column advertisement which ran 13 times in the *Louisiana Gazette* of New Orleans between December 6 and 20, 1810.

This was the St. Philip Street Theater, on the street of that name between Royal and Bourbon. It had cost $100,000, and it had seating accommodations for 700, according to John S. Kendall's *Golden Age of the New Orleans Theater.* Seven years had passed since the Louisiana Purchase, and New Orleans had doubled its population to 17,000.

The manager "flattered" himself with the belief that he had created "a place of entertainment" for the people of New Orleans, "agreeable, airy and extensive." He regretted that "circumstances, which it is not necessary to detail," had prevented opening the playhouse "with a complete set of new scenery," but promised a full supply before the year was out. He would begin, he said, with two productions a week, and would offer the public "a good choice of new Comedies, interesting Comic Operas, and grand Pantomimes."

He expected to open on Sunday, December 16, but did not do so, announcing the next day that "rainy weather" had "prevented the drying of the scenery." The illness of his leading singer made him again postpone the program, and he opened on the 20th, the bill including "Speaks for Us," a "complimentary Prologue," and two one-act operas, "Adolph and Clara" and "Sylvain." All performances, by the way, were "By Permission of the Mayor."

The St. Philip was the third theater in New Orleans. The first was the St. Peter, on the street of that name near Royal, an old building adapted to theatrical production in 1793. The second was the Orleans on Orleans Street near Royal, built in 1809 and twice rebuilt, after the fires of 1813 and 1816.

The St. Peter, St. Philip and Orleans theaters presented many operas. From 1806 to 1811, for instance, the St. Peter put on 70 different operas, according to the *Louisiana Historical Quarterly.* This study indicated the probability of operatic production there as early as 1793. The St. Philip Theater emphasized opera, and the Orleans became known as the Opera House until the French Opera House at Toulouse and Bourbon streets opened in 1859.

The St. Peter Theater ended its theatrical life in 1811. The St. Philip declined before the increasing popularity of the Orleans. It became a dance hall after 1832, and was later demolished to make way for a school.

Quotes and Quips

Although men are accused for not knowing their own weakness, yet perhaps as few know their own strength. It is in men as in soils, where sometimes there is a vein of gold which the owner knows not of.—Jonathan Swift

* * * *

The weary shoe salesman had pulled out half the stock and still couldn't satisfy the fussy woman customer.

Finally, he mopped his brow and sat on the floor. "Mind if I rest a minute, madam?" he asked. "Your feet are killing me."

* * * *

Most of us have a pretty clear idea of the world we want. What we lack is an understanding of how to go about getting it.—Hugh Gibson

* * * *

The man still wears the pants in the typical American family. If you don't believe it, look under his apron.

* * * *

The idle man does not know what it is to enjoy rest. Hard work, moreover, not only tends to give us rest for the body, but, what is even more important, peace to the mind.—Sir John Lubbock

* * * *

"Daddy," said the small boy to his father, "what's an opera?"

"That's where some guy gets stabbed in the back and instead of bleeding, he sings," the father answered.

* * * *

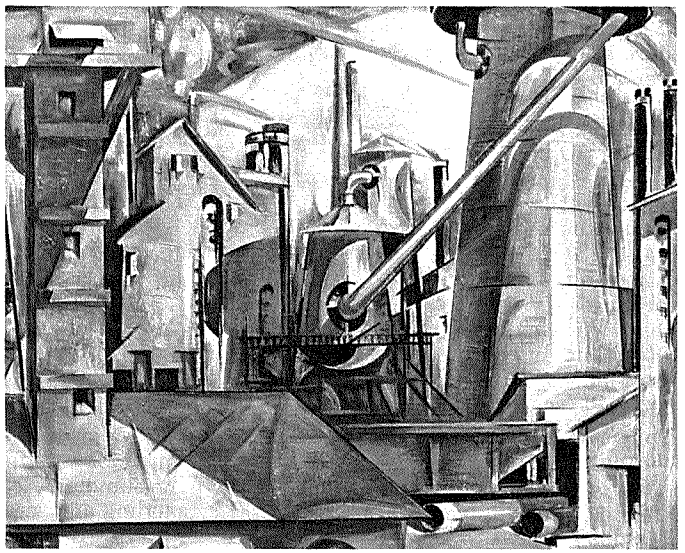
This is a world of action, and not for moping and droning in.—Charles Dickens

* * * *

Poise is the ability to continue talking while the other fellow picks up the check.

TRANSIT Riders' DIGEST

Vol. XVI—No. 40 Published Weekly by N. O. Public Service Inc. MAY 27, 1963



"Industry II" by Preston Dickinson is one of the 46 paintings in "The Decade of the Armory Show," on view through June 2 at Delgado Museum. The picture is from the collection of the Whitney Museum of American Art, New York. Admission charge for adults for this show is 50 cents. Children under 12 years of age accompanied by an adult are admitted free. The museum is open from 10 a.m. to 5 p.m. Tuesdays through Saturdays, 1 to 6 p.m. on Sundays.

Delgado Museum Sets Summer Art Classes

Summer art classes for children from seven to nine years of age and from 10 to 14 years of age will be offered by the Delgado Museum of Art in City Park during June, July and August. Courses will feature outdoor sketching trips, painting projects, tours of museum exhibitions, crafts projects and work on constructions and sculpture. Individual creativity will be encouraged and basic elements of art will be taught. Alexander Martin, who has had many years of experience teaching children, will teach the classes, a museum spokesman said.

Children in both age groups may register for the entire course, which will consist of 16 sessions, or for the first half-semester or the second half-semester, each of which will consist of eight sessions.

Youngsters in the seven-to-nine age bracket will attend classes on Tuesdays

(Continued on Page Three)

Red Cross Offers Free Swim Classes

Boys and girls at least seven years old are invited to enroll in the swimming instruction program being offered without charge by the New Orleans Chapter of the American Red Cross. Classes will be held at both Pontchartrain Beach and Lincoln Beach pools, and at the Kingsley House pool.

Registration for classes at Pontchartrain Beach and Kingsley House will be held on June 1, 8 and 15 from 9 a.m. to noon. Registration days for classes at Lincoln Beach will be announced later, a Red Cross spokesman said.

Private pool owners who can organize a class of not less than five persons may call the Red Cross Chapter and arrange for an instructor. Children participating in private pool classes should be five years of age or older.

For additional information and special class arrangements, dial JA 2-9911.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—Bet you didn't know that there are no golf courses in Russia. Neither did I. *Buddy Rogers* made this discovery when he set out to film a segment of his new golf-travel series, "Adventurous Hobby." He had filmed golf in many countries of the world but when he got to the Kremlin it was suggested he film tennis.



Greer Garson is seen daily at Hollywood Park where several of her husband's thoroughbreds are running.

Hugh Downs bought a dolphin named "Deedee" at Marathon, Fla. Hugh says dolphins are next to people in intelligence. Wonder how he found that out?

Much excitement out this way over the filming of the greatest musical of them all—"My Fair Lady." George Cukor directs, Audrey Hepburn plays Liza Doolittle and Rex Harrison from the original stage cast will again portray Henry Higgins.

California is priming for the premiere of "Cleopatra." On June 29, celebrities and society folk will turn out for the show with all proceeds going to the Arthritis and Rheumatism Foundation. The seats in the Pantages Theatre are selling in "courts." Tickets in the Golden Court are $25, those in Pharoah's Court, $50, and for $100 you may sit in the Queen's Court.

"Wagon Train" would like Barbara Stanwyck to come aboard permanently.

Beverly Garland has had an offer to appear regularly on "The Nurses" teleseries. The show emanates from New York and for Bev to take the offer she would have to move East. However, the deal is so terribly attractive, she's mulling it over. You now see her on "Stump The Stars."

Final Polio Vaccine To Be Given June 2

Round Three of the KO Polio Program in the New Orleans Area will begin on Sunday, June 2. The Orleans Parish Medical Society urges persons to take the last of three doses of Sabin Oral Vaccine to KO Polio in the New Orleans Area. Locations of vaccine centers and times of vaccine distribution will be announced through newspapers and other media in the area.

Boating Hazards

In sailboats, motorboats, cruisers and kayaks, the American public has taken to the water *en masse* to make boating the fastest-growing sport in the country. More people than ever before are experiencing the joys of boating. And more people than ever before are exposed to some of its special hazards.

One area where the would-be sailor might beware is in preparing his boat for the summer. Removing paint and varnish, sanding and scraping, welding and cutting —all involve certain fire risks, according to the National Fire Protection Association, an independent, nonprofit technical and educational clearing house on fire safety information.

The NFPA suggests that you take note of these precautions if you're planning to enjoy your boat this summer:

- Good housekeeping is most important. Don't let oily rags accumulate. Remove sawdust and wood shavings promptly.
- Scraping, hand and machine sanding, wire brushing and use of nonflammable removers are safest for getting off old paint. If flammable removers must be used, work should be done in the open air.
- While painting boat interiors or working in an enclosed area, provide good ventilation, do not operate any spark producing equipment or allow any open flames, and observe strict "no smoking" rules.
- Get professional help for all welding, brazing, soldering or cutting operations and insist on the highest professional standards for safety during such work.
- Keep an extinguisher or garden hose handy for prompt use in case a fire should start.

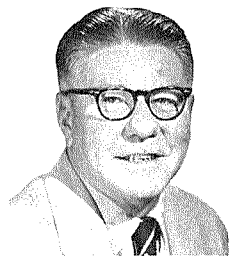
Riders' TRANSIT DIGEST

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

THE WEATHER may not be good for football but it seems to be for talk of football. The gridiron sport has been the topic of conversation recently among many fans. The Tulane Greenies finished their spring practice a month ago, but did not have a spring game due to injuries and lack of depth at the time. The LSU Tigers, deep again this year, put on a thriller in their spring wind-up on May 18 with Pat Screen and left-footed kicker Doug Moreau leading the Gold to a 10-9 win over the Purple.



Possibly this game spurred football fans to increased interest in the pro football doubleheader scheduled for Tulane Stadium on September 7. Dave Dixon and his New Orleans Football Club, Inc., sponsors of the games between the Chicago Bears and Baltimore Colts and the Detroit Lions and Dallas Cowboys, announced that ticket sales jumped in the past week.

Dixon also announced that a group seating ticket plan for the games will be available until June 1. Organizations interested in the group seating plan may call the Tulane Football Stadium office for complete details and seat prices.

* * * *

The baseball games being played on Sunday afternoon at Audubon Park and Mel Ott Park in Gretna may not be of major league caliber but they furnish as much or more excitement to baseball fans in this area.

In the Audubon League, now in its 24th season, five teams are staging some red-hot contests. Besides the defending champion, Jax-Radosta, the league includes Holsum-Sunbeam, Brockhoff Welders, Automotive Clutch and Parish Finance.

In the Mel Ott League the Lafitte Sash and Buster Hughes teams are in a battle for first place at this writing. Other teams in the five-team league are the Jax Brewers, Christiana Chicks and the Merchants Nine.

Both the Audubon and Mel Ott leagues boast some former professional players as well as former college and prep stars. The enthusiasm that fans and players share in the Sunday games is worth seeing.

Loyola University To Stage Scenes From Five Operas

Scenes from five operas will be presented by the Loyola University Opera Workshop on June 1, 2 and 3 at 8:15 p.m. in Marquette Auditorium on the Loyola campus. The three performances are part of the university's concert series and will be open to the public, admission free.

Under the direction of Arthur Cosenza, the workshop will stage scenes from "The Marriage of Figaro," "Carmen," "Faust," "Suor Angelica" and "The Secret of Suzanne."

ART CLASSES

(Continued from Page One)

and Wednesdays from 9 a.m. to 11 a.m. These classes will begin on June 11. The course for children in the 10-to-14-year group will be held on Thursdays and Fridays from 9 a.m. to 11 a.m. Classes for this group will begin on June 13.

Tuition for the 16-session course is $24 and for the eight-session course, $12. All materials and fees are included in the cost of the course.

New applicants are requested to submit samples of previous art work prior to enrollment. Those who have attended Saturday Morning Junior Art Classes at the museum need not repeat the interview procedure, a museum spokesman said.

For additional information on registrations and interviews, telephone the curator of education, HUnter 2-2129.

Riders' TRANSIT DIGEST

Vol. XVI MAY 27, 1963 No. 40

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Did You Know?

In 1839, when New Orleans had a population of 102,000, its favorite resort was Milneburg (where Pontchartrain Beach stands today). This community had been begun as a port for coastwise trade in 1831 when the Pontchartrain Railroad laid nearly five miles of track from the Mississippi River to Lake Pontchartrain, a steam service that continued until 1932. Fare on the Milneburg train was 25 cents each way. A shell road paralleled the track for carriage transportation.

New Orleans had other resorts, such as Carrollton, also reached by steam (the New Orleans and Carrollton Railroad). "But Milneburg," said the *Daily Picayune* on June 12, 1839, "is the truly republican stamping ground, where all classes congregate and where each *moves* about, in his own particular orbit. . . .

"Milneburg's the place for both variety and novelty," declared the paper. "There is the 'swell' who prides himself on his elegantly caparisoned 'blood' and his white-spotted red neckerchief. The equally swelling 'fopling' in his sulky, who has handled the *tapes* with consummate address and who attaches more importance to the guidance of a vehicle than to the discovery of a north-west passage, is there. You can see the family carriage moving out in that direction, containing the *paterfamilias* surrounded by some half-a-dozen 'little responsibilities,' and at his side his better-half, a little the worse for the wear and tear of time, but still looking contented and happy. There is the honest drayman, who has rattled along the Levee during the week—he is mounted on his badly curried, half broken, hardy looking Rozinante. His stirrups have an antediluvian appearance, and the rest of his gear is anything but *polished.* But he must have his recreation. To wind up the weekly visitors to Milneburg, only see the crowd trundling out of the cars, of all sorts, sizes, sexes and descriptions, laughing and elated, and with a determination for fun."

Milneburg's attractions included facilities for pistol practice, tenpins, dominoes, billiards, dancing to a "two-stringed violin sawed by a semi-Paganini, and a cracked tambourine," and swimming, for Pontchartrain "is literally alive with people luxuriating in the cool water. The curling breeze, waking up the waves to kiss the gorgeous sunset, bears their merry laugh and joyous shout to land."

The reporter closed his rhapsody with reference to the soft hum of voices in the barrooms, where the principal topic of conversation seemed to be such confections as the julep, the toddy, punch and sangaree, and to the restaurants, fragrant with "fish cooked up in exquisite style." What could be more pleasant after the day's activities, he indicated, than sitting in the shade with a newspaper, or strolling on the beach with a fragrant cigar!

Quotes and Quips

Persuasion, kind, unassuming persuasion, should be adopted to influence the conduct of men. The opposite course would be a reversal of human nature, which is God's decree and can never be reversed.—Abraham Lincoln

* * * *

Two men were having lunch and one, a rather stout fellow, reached for a second helping of dessert. "You know," he said, "I've just got to watch my waistline."

"How lucky you are," his companion said, "to have it right out there where you can."

* * * *

You have not converted a man because you have silenced him.—John Morley

* * * *

"There is nothing more disagreeable for a speaker," said a gentleman who loved giving public addresses, "than to notice his listeners glancing at their watches."

"There's one thing worse," said another orator. "That is, if having looked at their watches, they hold them up to their ears to make sure they haven't stopped."

* * * *

Industry, economy, honesty and kindness form a quartet of virtue that will never be improved upon.—James Oliver

* * * *

The teen-ager slumped dejectedly in a chair, his face anguished. His mother asked his father what was causing the gloom.

"He wants to go to the drugstore on the corner," replied the father, "but the car won't start."

TRANSIT Riders' DIGEST

Vol. XVI—No. 41 Published Weekly by N. O. Public Service Inc. JUNE 3, 1963



This youngster is pointing to a certificate like the one he'll receive after reading eight library books in the Summer Reading Club now under way at the Main Library and branches.

'Jet Set' To Begin Reading Program At Public Libraries

Stimulating interest in reading is the purpose of the 1963 Summer Reading Program of the New Orleans Public Library system. Boys and girls enrolling in the program will be known as "jet set readers" and the certificate they are awarded after reading eight books or more will be imprinted with the title.

All New Orleans youngsters are invited to enroll in the Summer Reading Program. No dues or membership fees are required to join a Reading Club. The only requirement is a library card, which may be obtained at the Main Library or a library branch, without charge.

Youngsters enrolling in the clubs pledge themselves to read at least eight library books between enroll-

(Continued on Page Two)

Polio Vaccine Again Offered On Sunday

Make-up clinics for those who missed taking "Round Three" of the Sabin oral polio vaccine on Sunday, June 2, will be open on Sunday, June 9. KO Polio officials said approximately 25 clinics in Orleans Parish and several clinics in Jefferson and St. Bernard parishes will dispense the vaccine. The Orleans Parish clinics will be open between 12 noon and 3 p.m. on June 9. Locations of vaccine centers will be announced through newspapers and other media in the area.

Type II of the Sabin oral polio vaccine is being given during "Round Three," the last phase of the gigantic campaign to knock out the threat of polio in the New Orleans Metropolitan Area.

Persons of all ages are urged to take the vaccine. Those who missed taking one of

(Continued on Page Three)

Celebrated Pianist To Play Free Concert

Aldo Mancinelli, assistant professor of piano and resident pianist of Mississippi State College for Women, will be heard in concert on Monday, June 10, at 8:15 p.m., at Dixon Hall, Newcomb College campus. The concert, co-sponsored by the New Orleans Music Teachers Association and the Newcomb Music Department, will be open to the public, admission free.

Mr. Mancinelli's concert appearance will precede a three-day piano workshop he will conduct at 605 Canal Street. Some sessions of the June 11-13 workshop will be open to the public at no charge, a spokesman of the New Orleans Music Teachers Association said.

Orleanians interested in attending the free workshop sessions are asked to dial VErnon 5-2426 for further information.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD CALIF. (Special to *Riders' Digest*)—A rather well-kept secret over the years is that there was never much love lost between *Bill Frawley* and his television wife, *Vivian Vance*, on the "I Love Lucy" series. When Bill had to tell Viv off in the story, it was often more for real than for play acting . . . *Pat Boone*, who never smokes, must smoke a cigar throughout his latest picture, "The Yellow Canary." The role is quite a switch for the all-American boy. He is transformed from an affable guy into a tough, ruthless character before the picture's final fade.



Hedda Hopper interviewed Richard Burton while in London. She doesn't think he will marry Liz, but by this printing, who knows?

Many folks thought *Asa Maynor* might retire from show biz when she married *Edd "Kookie" Byrnes*, but 'tis not so. Asa, who hails from Birmingham, has a top role in the movie "Under The Yum-Yum Tree" and her career is going full speed ahead.

Louisiana Governor Jimmie Davis' "You Are My Sunshine" gets a twirl by the deejays out here at least once a day.

READING CLUB

(Continued from Page One)

ment and Labor Day. The certificate awarded to each member who attains that goal is suitable for framing.

Youngsters may join the program any time between June 1 and Labor Day at the Main Library, any of the 11 branch libraries or on the two Bookmobiles.

An as added attraction to the program, the "Let's Tell A Story" Committee of the New Orleans Council of Jewish Women will again sponsor a Story Hour each Tuesday at 10 a.m. at the Juvenile Department of the Main Library. This program will be held between June 11 and July 30.

Register This Week For Summer School

Summer school sessions under the supervision of the Orleans Parish School Board will begin on Monday, June 10. Registration periods will be held from 1 p.m. to 3 p.m. on June 7; 9 a.m. to noon on June 8; and from 8 a.m. to noon Monday through Friday (June 10-14). Prospective summer school students will be required to present report cards or other valid school records at the time of enrollment.

Classes will be held at Martin Behrman, Alcee Fortier, Francis T. Nicholls, Joseph S. Clark, L. B. Landry, Booker T. Washington, Charles J. Colton, Eleanor McMain, Carter G. Woodson, George Washington, McDonogh No. 7, McDonogh No. 39, A. D. Crossman, Adolph Meyer, Thomy Lafon, Florence J. Chester, Valena C. Jones, Joseph A. Craig and McDonogh No. 32 schools.

For additional information call the Division of Summer Schools at 891-7222.

Six Courses To Be Taught At L. E. Rabouin School

Six courses will be taught in the summer school program of L. E. Rabouin Vocational High School, 727 Carondelet Street. Classes will begin on June 10 and continue through July 19. Sessions, open to adolescents and adults, will be held Monday through Friday from 9 a.m. to 11 a.m. or from 11 a.m. to 1 p.m.

Courses to be taught include sewing, basic art, typing, remedial reading, rapid reading and English for foreigners. Those enrolling for typing must have completed the ninth grade. Dial JAckson 5-9524 for additional information.

Riders' TRANSIT DIGEST

Vol. XVI JUNE 3, 1963 No. 41

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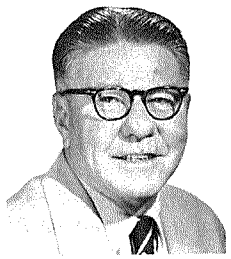
Riders' TRANSIT DIGEST

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

APPROXIMATELY 1500 young baseball players will parade on Canal Street at noon on Saturday, June 8, to officially open the New Orleans Recreation Department's baseball season. Following the noon parade, former baseball greats, city officials, friends of the NORD program, sports writers and radio and television sportcasters will make their annual opening day tour of NORD diamond facilities throughout the city.



NORD officials are freely predicting that this year's baseball participation will top last year's total of 482 teams and 7200 youngsters. The season opens on June 12 and from then to August, teams in age classifications ranging from 10 years through 16 years will battle for championship honors. The city championship playoffs will be held the first week of August.

NORD will also have a large number of novice leagues for those boys too young to compete in the regular program. The novice leagues are operated through the playgrounds.

Two levels of championship competition are conducted by NORD—the day league which is known as the Playground League, and the night circuit, which is called the Crescent League. City champions are crowned in each of the leagues and there is no inter-league play.

Other NORD baseball programs are the Babe Ruth League, which opened last month, and the All-American League which opens on June 6.

* * * *

Lakewood Country Club, scene of the recent Greater New Orleans Open, will be the spot for local golf fans to congregate for the Louisiana State Amateur Golf Tournament which gets under way this week.

The tourney, which is being held in New Orleans for the first time in several years, will begin on June 5 and continue through June 9. The qualifying round will be held on Wednesday. The 32 golfers with lowest scores will then shoot 72 holes of medal play. Other golfers will be matched in flights of 16 for play.

Bert Burdick of Baton Rouge, the defending champion, is expected to have plenty of stiff competition from some of the state's outstanding amateur golfers.

'Variety' In YWCA Summer Activities

A summer program of varied classes for adults, teen-agers and children sponsored by the Young Women's Christian Association will begin during the week of June 10. The program is planned for two sessions of four weeks each with most classes meeting twice weekly. The first session will run from June 10 to July 5 and the second from July 15 to August 9.

Swimming classes for all ages will be given at the Pontchartrain Beach Pool and the Chalmette SPLASH pool. A swimming course for teen-age girls will be held at the Newcomb College pool.

Children who have completed grades one through five may be enrolled in a Play Day program that will be held on Tuesdays and Thursdays from 10 a.m. to 3 p.m. at the St. Andrew Methodist Church, 4500 Gawain Drive.

Registrations for classes and activities are now being taken at the Central YWCA, 929 Gravier Street. For additional information dial 523-5412.

KO POLIO

(Continued from Page One)

the prior vaccines are asked to take the current vaccine. It will give protection against one of three types of crippling polio. KO polio leaders have said that all three types of the vaccines must be taken for complete immunity against the dread disease.

Persons desiring to take the "Round One" or "Round Two" vaccine should obtain them from their physicians.

Did You Know?

The Volksfest scheduled by the Deutsches Haus on Saturday, June 15, reminds us of the cultural and other endowments brought to New Orleans and Louisiana by the German people, more than 5,000,000 of whom fled from the oppressions of Europe during the past century.

Germans came to Louisiana early, sent between 1719 and 1722 by the trading company controlled by John Law. They settled along a 40-mile stretch of the Mississippi about 30 miles above New Orleans. This was the "German coast" and the name Des Allemands, for a community and a bayou, persists to this time as a reminder of the days when German truck farmers in that area furnished New Orleans with many delicacies for the table.

Quick to assimilate with their new neighbors, many of the Germans shaped their names to the Creole form. Thus the Zweig family became LaBranche, a direct translation; Foltz became Folse, Wilsz became Wiltz, Kamber became Cambre, Wagensbach became Waguespack, to mention only a few.

But these were only the vanguard of the flood which was to come later. New Orleans first began to feel the new pulsing in 1818, and by 1850 nearly 54,000 German immigrants had entered the United States at this city. Some stayed here, while others moved on to the Midwest and East. About 7000 Germans had established homes here by the mid-1830s, and the total increased to more than 15,000 by 1870 and nearly 17,500 by 1880.

Many of the Germans settled in the Third District, below Esplanade Avenue. Near mid-century, other German immigrants settled in the area around St. Mary's market, where Irish immigrants had begun to concentrate a few years before. The Redemptorist Fathers established St. Mary's Church for Germans in 1844 in that area at the corner of Constance and Josephine streets.

In music the Germans helped to give New Orleans the appreciation and the achievement in this art that have made it famous. Beginning to sing almost as soon as they began to speak, Germans helped to fill New Orleans with music. Some students believe New Orleans was the first



city in the United States to have a German singing society, and date it as early as 1845.

Multiplying on a city-wide basis, these clubs in 1890 gave New Orleans one of the greatest musical triumphs in its history, when they staged, in an auditorium built for that occasion, the great Saengerfest, with a choir of more than 1000 voices directed by Professor Hanno Deiler of Tulane and Newcomb, as great a musician as he was a scholar.

War's fierce blast in this century withered many of the promising growths, but music continued. Though this city did not repeat 1890's great concert, the "little German bands" that delighted the childhood of today's oldsters still kept the current of melody flowing and sparkling, until the changes of another war ended even these evidences of a continuing devotion.

According to the Deutsches Haus, celebrations of the Volksfest in Louisiana date back as far as 200 years, as an occasion to join in song, dance and feasting. The Deutsches Haus, they say, has made the celebration an annual affair for members and guests since its founding in 1928.

TRANSIT Riders' DIGEST

Vol. XVI JUNE 10, 1963 No. 42

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TRANSIT Riders' DIGEST

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Religion Can Help Combat Alcoholism, Observance Stresses

The role that religion can play in combating alcoholism will be stressed in churches and synagogues in the Metropolitan New Orleans Area on June 15 and 16. The program is being sponsored by the Committee on Alcoholism for Greater New Orleans, which maintains an office at 410 Chartres Street with facilities to guide, direct and help individuals and families where a drinking problem exists.

Special literature on alcoholism will be distributed after church services on Saturday and Sunday. Persons not receiving the material through this source may request it by dialing 522-4403.

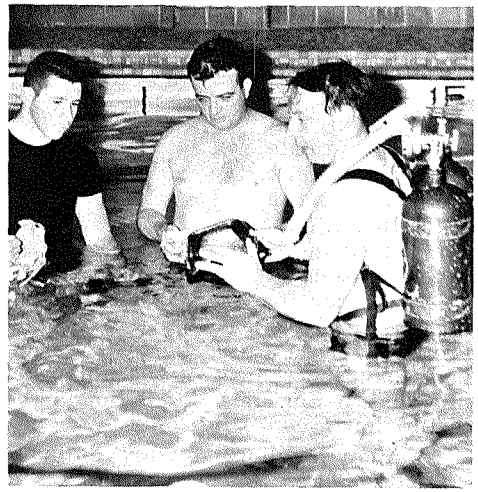
Special religion-alcoholism programs will be carried on the "INFO" show on WWL-TV on June 13 and on Mel Leavitt's "By-Line" show on June 14. Dr. William R. Sorum, New Orleans psychiatrist, will answer questions on alcoholism on WSMB-

(Continued on Page Three)

Music, Fireworks On Lakefront Friday

A concert by the New Orleans Lakefront Concert Band and a mammoth fireworks display will be the highlights of a special Flag Day program on Friday, June 14, at the Mardi Gras Fountain on Lakeshore Drive. The public is invited to attend, admission free.

The band, under the direction of George Jansen, will begin its concert at 6 p.m. The fireworks display will be set off on a barge in Lake Pontchartrain opposite the Mardi Gras Fountain immediately following the concert. Area posts of the American Legion and the Veterans of Foreign Wars will also participate in the program.



All diving gear needed in the SCUBA course being offered by the YMCA is issued by the Y. Men, women and teen-agers may enroll for this and other courses this week.

Summer Classes Offered By YMCA

Rapid reading and comprehension and real estate principles are the two most popular of 60 courses being offered during the summer term of the Young Men's Christian Association's Adult School program. The courses are held once a week for six weeks and most meet in air-conditioned classrooms of the Central YMCA Building, 936 St. Charles Avenue. On Friday nights the "Y" offers free dancing and swimming for students and their families.

Among the other courses offered are public speaking, swimming, languages (German, French, Spanish and Italian and English for Spanish-speaking persons), golf, tennis, fencing, great debates, sketching and painting, psychology, typing, shorthand, interior decorating, contract bridge and skin diving (SCUBA). Registration is open to adults and teen-agers,

(Continued on Page Three)

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Ann-Margret* will do a movie with *Elvis Presley* titled "Vive Las Vegas." It should be interesting to see the two together. Many call Ann the female Elvis . . . *Jack Paar* bought a Rolls Royce . . . *Edie Adams* is taking lessons in exotic dancing for her role in the movie "Love With The Proper Stranger" . . . *Elizabeth Taylor* appears daily on the set of the filming of "Becket" in England. She is not in the picture but *Richard Burton* is.



Fabian is almost steady dating Brenda Scott.

Marlon Brando lunched one day at the Universal commissary with former wife *Anna Kashfi*. The next day he dined with present wife *Movita* . . . *Lady Sylvia Ashley Fairbanks* is now Princess Dmitri Djordjadze. Wonder how she ever learned to spell it . . . *Rita Hayworth* has a new short hairdo. Saw her the other night, and she looks great.

Debbie Reynolds will film her first independent movie, "Johnny Polo" at Galveston, Texas.

There's no end to what stars will do to perform their best in a role. *Bob Horton*'s new Broadway show, the Richard Rodgers-Alan Lerner opus titled "I Picked A Daisy," deals with extrasensory perception. Producer *Gower Champion* and Bob are both undergoing hypnosis so they may observe each other's reactions.

Peter O'Toole of "Lawrence of Arabia" is a picture postcard saver. From England he sent to New York an order for 100.

Anita Ekberg came to town with her new husband, Frederick Van Nutter, to make the movie "4 For Texas" with *Frank Sinatra* and *Dean Martin*. She leased a Bel Air home complete with pool and tennis court. She plans to do a great deal of weekend entertaining.

The *Cartwright* clan of TV's "Bonanza" is becoming quite a posse of vocalists. *Lorne Greene* has already waxed an album and *Pernell Roberts* can be heard as a folk singer in an album titled "Come All Ye Fair and Tender Ladies." Pernell meanders well through such tunes as "They Call The Wind Maria," "The Water is Wide" and "Shady Grove."

Marie McDonald lost 25 pounds in two weeks the hard way—ulcers.

School's Out!

"School's out—watch out for kids" is the slogan the City's Traffic Safety Education Section and the Metropolitan New Orleans Safety Council are using to launch the summer child traffic safety campaign. With the closing of public, parochial and private schools, the safety groups estimate that approximately 160,000 school children will be "on the loose" from now until September.

The safety groups say that the responsibility for reducing the number of traffic accidents involving children falls upon parents, motorists and children.

Parents must set a good example for their children by practicing common sense safety habits, they say. Parents must show respect for law enforcement officials. Parents should never hesitate to be firm with their children when enforcing ordinary safety precautions.

Children should be taught to play in safe places, cross only at intersections, know the traffic rules for bicycle riding, and respect policemen and policewomen.

Drivers should be especially careful in residential areas, and near vacant lots, school yards, playgrounds or any other place where youngsters are likely to be playing. Drivers should keep alert for "Caution—Playground" signs, and even when they don't see any children around, they should expect the unexpected—a child running after a ball, or a youngster dashing out from behind a parked car on foot or on a scooter, tricycle or roller skates.

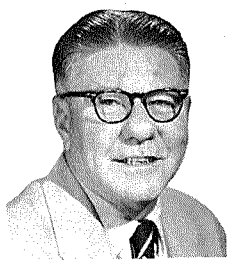
Children can add to their safety in traffic by looking both ways before crossing streets, watching for turning traffic and crossing at intersections only. They should also obey traffic signs and signals.

55 60 70 80 90 110 130 150 160

SPORTS dial

By TED ANDREWS

TENNIS-MINDED youngsters between the ages of eight and 16 who live in the Metropolitan New Orleans Area are invited to take tennis lessons in the Catholic Youth Organization summer program. The 16th annual CYO Tennis Clinic will get under way on Tuesday, June 11, with Mrs. Verna Weiss as director and Bill Judice, Larry Choppin and Roy Bartlett as co-directors. Classes will be held each Tuesday, Wednesday and Thursday from 9 a.m. to 11 a.m. on the courts at City Park. Interested youngsters may register at the courts on those days.



The CYO clinic affords youngsters a grand opportunity to learn how to play tennis at no cost to themselves or their parents. Ellis P. Laborde, superintendent of City Park, has again granted free use of the courts and the instructors volunteer their services. Balls are furnished by the CYO. All the youngster needs is a racket, tennis shoes and a desire to learn.

Classes during the first week will stress the proper way to grip the racket and the basic techniques of the forehand stroke. As the clinic progresses the youngsters will be taught the backhand stroke, the service, court positions and how to keep score. A tournament ends the program.

The CYO tennis program has been hailed as one of the nation's finest for beginners. Over 8000 youngsters have been introduced to the net game in the 15-year history of the clinic, founded in 1948 by Mrs. Rita Krupp, who served as its director for eight years. Bill Judice has been director for the past seven years.

Among the better known players who got their start in the CYO clinics are Sandra Loubat, Lynn Krupp, Melanie Bierhorst, Ray Cummings, Peggy and Licky Moore, Ronnie Fenasci, Henry Jungle, Buddy Gomez and Bruce Bartlett.

Quotes and Quips

Life is the garment we continually alter but which never seems to fit.

—David McCord

* * * *

A visiting lodge man stopped at the local club to pass the time and noticed three men and a dog playing poker.

"Sure must be a smart dog," commented the visitor.

"Naw, he isn't very smart," piped up one of the trio. "He can't keep from wagging his tail when he gets a good hand."

* * * *

There is no feeling in this world to be compared with self-reliance—do not sacrifice that to anything else.

—John D. Rockefeller

* * * *

Two women were talking about their driving.

"I'm always a little bit worried when I drive," confessed one.

"I'm not," replied her friend. "I always keep the emergency brake on, so I'll be ready in case of an emergency."

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.



COMBAT ALCOHOLISM

(Continued from Page One)

Radio on June 13 from 2 p.m. to 3 p.m.

Persons wanting information about alcoholism or assistance in combating it may call 522-4403 for confidential and professional advice.

YMCA CLASSES

(Continued from Page One)

and women as well as men are invited to attend.

For additional information on courses, time and tuition, telephone 524-1574 or visit the YMCA Building.

Did You Know?

Resort travel of Orleanians to the Mississippi Gulf Coast resumed after the War Between the States ended in 1865, and steadily swelled beyond its antebellum proportions. Several years would pass before railroad transportation to that area began, but by 1867 there were three steamboats on this run and a fourth ran to the Pontchartrain north shore.

Fares were $3 each way between New Orleans and Bay St. Louis or Pass Christian; Mississippi City or Biloxi, $3.50; Ocean Springs, $4; Pascagoula, $5, according to announcements in the steamboat advertising column of the New Orleans *Times* on July 3, 1867. The *Camelia* made the run to and from Bay St. Louis and Pass Christian every day. The other steamboats scheduled only three trips a week, but they went as far as Pascagoula. They served meals and offered bunk service to passengers.

On Saturday, July 4, 1867, the *Times* ran a feature story on "A Trip Over the Lake." The reporter caught the 4 p.m. train of the Pontchartrain Railroad to Milneburg (today's Pontchartrain Beach) and stepped aboard the steamboat *Creole,* which left a few minutes later.

"We stopped opposite Fort Pike to land passengers, detained 10 minutes," he recorded. "Thirty minutes after, passed mouth of Pearl River; took a smile (Editor's Note: 19th Century slang for a drink); about 100 passengers aboard. Had a good supper. 'Creole' making most excellent time, passengers enjoying themselves on the saloon deck. At 10 o'clock less five minutes came to Shieldsboro (the former name of Bay St. Louis), at Captain John Martin's wharf, who appears about as active as he was 30 years ago. Fine breezes from the sea; cots made up in the upper cabin. Many passengers jumped into the arms of Morpheus. At 11 o'clock landed at Pass Christian, discharged freight and passengers, and proceeded on to Mississippi City; landed at 25 minutes to one o'clock. Took a smile and parted with the accommodating officers of this favorite boat. Sunday morning found us about sunrise enjoying the pleasures of a salt water bath, and realized a good breakfast afterwards, of crabs and croakers with fresh milk. Found Barnes's Hotel in first-class order, and a good company of from 80 to 100, residents of our city. Pleasant breezes."

Continuing, the reporter referred to Biloxi's "fine and spacious hotels" which, he said, were entertaining several hundred Orleanians. He added that Ocean Springs on the other side of the Bay (Lynchburg as it was formerly known) offered "many advantages to valetudinarians" because of the medicinal content of the waters that welled out of the gentle hills there.

This reporter caught a steamboat returning to the city at about noon Sunday and arrived at 6 p.m. If he had not spent much time on the Gulf Coast, he had at least enjoyed more travel hours than fall to today's commuters and motorists.

Quotes and Quips

Men so like to be talked about that a discussion of their faults delights them.
—Andre Maurois

* * * *

When a pal lets you outfumble him for the check, that's shellout falter!

* * * *

We think according to nature; we speak according to rules; but we act according to custom.—Francis Bacon

* * * *

He had never been outside the United States and neither had she, but they both were recounting "experiences" abroad.

"And Asia," she said, "wonderful Asia. Never shall I forget India and most of all, China, the celestial kingdom. How I loved it."

"And the pagodas," he asked, "did you see them?"

"See them!" said she, "my dear, I had dinner with them."

* * * *

We cannot advance without new experiments in living, but no wise man tries every day what he has proved wrong the day before.—James Truslow Adams

* * * *

"Tell me," asked one friend to another, "who is the real boss in your home?"

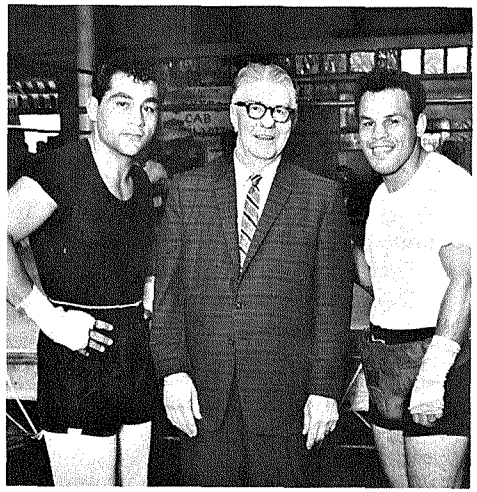
"Well, my wife bosses the children and the children boss the cat and dog, and—"

"And you?" prompted the friend.

"Well," he admitted, "I can say anything I like to the geraniums."

TRANSIT Riders' DIGEST

Vol. XVI—No. 43 Published Weekly by N. O. Public Service Inc. JUNE 17, 1963



Posing with two world boxing champions is Ted Andrews. On the left is Willie Pastrano and on the right is Ralph Dupas. See Sports Dial on page three for details.

Summer Shows Set At Delgado Museum

One touring exhibition is now on view at Isaac Delgado Museum of Art in City Park and another will open on June 25. The public may view both exhibitions without charge.

"Contemporary South Netherlands Painters" may be seen through Wednesday of this week. This exhibition shows the works of 10 young artists working today in The Netherlands and represents a variety of approaches and experiments in contemporary Netherlands paintings.

"Recent Painting U.S.A.: The Figure" is a loan exhibition from the Museum of Modern Art. It includes 73 paintings by artists from 18 states and six foreign countries. Among local artists, Jean Seidenberg is represented. It will be on view through July 23.

This exhibit explores recent directions in the painting of the figure by American

(Continued on Page Three)

Booklet Tells How Investor-Owned Power Utilities Help State

How the investor-owned utilities of Louisiana are supplying modern electric service at low cost and helping the progress and development of the state is described graphically in a new booklet now available for distribution.

Titled "Helping Build A Better Louisiana," the booklet points out how utility investment, taxes and payrolls contribute to the state's prosperity, and how utility promotion and research programs are building for Louisiana's future.

The five investor-owned utility companies which supply 90 per cent of Louisiana's electric power are distributing the booklet. They are New Orleans Public Service Inc., Louisiana Power & Light Company, Central Louisiana Electric Company, Inc., Gulf States Utilities Company and Southwestern Electric Power Company.

New Orleanians interested in securing a copy may get one at the Information Booth on the first floor of Public Service, 317 Baronne Street, or by telephoning 529-4545, Extension 267.

WYES Carries Live Prep Baseball Games

Prep school baseball games are now being televised over WYES-TV, Channel 8, New Orleans' educational television station, each Friday at 8 p.m. The game to be televised on June 21 will feature Christiana Bros. vs. Ye Olde College Inn.

According to a WYES official, the purpose of the telecasts of the games is to increase public awareness of the tremendous athletic program presented to high school students in the New Orleans area. He said

(Continued on Page Three)

NEW ORLEANS PUBLIC LIBRARY JUN 20 1963



HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Jack Palance* will star in the fall in a TV series titled "The Greatest Show On Earth." I hear tell a clause in Jack's contract stipulates that he is to be picked up and returned home each day by a chauffeur-driven car . . . Now that songstress *Peggy King* has had her baby (she is married to businessman Sam Rudkokfer) she would like to return to show business . . . *Sandra Dee* turned down an offer for a TV special in which she would sing, dance, etc.

The mother of the late Gary Cooper was named Mom of the Year by the Hollywood Mothers Club.

Jose Ferrer shook friends at a party one evening. He appeared arrayed in an Arab costume. Everyone else was in black tie. Joe said he was tired of tuxedos . . . My neighbor *Hermione Gingold,* here playing in "Oh Dad, etc.," has acquired another Yorkie. Now she has two. Their names are "Mr. Pudding" and "Messy, Messy." They are the cutest dogs you ever saw.

Understand that all is not sweetness and light between Kim Novak and Laurence Harvey on the "Of Human Bondage" set.

"Day In Court" is one of the toughest shows in the television business. The real-life lawyers fire questions that must be answered by the actors. There are exactly two rehearsals: a reading and a camera position run-through. Most actors set lines by rehearsing and rehearsing, but this cast doesn't get that chance. You'll find some of the best in the business on these shows even though they do not have the biggest names.

Folks out this way still insist that Edie Adams' eyes light up at the mere mention of Eddie Fisher's name.

Richard Chamberlain had to dye his blond locks black for his role in the MGM movie "Twilight Of Honore" . . . *Fred Astaire* and *Barrie Chase* just won't make up their minds to tie the knot.

Decisions about continuation of TV series next season are being made now. "Naked City" is shaky and "Empire" has a 50-50 chance.

Jack Benny wants *Clint Walker* for one of his shows . . . *Zsa Zsa Gabor* is now starting a cosmetic business . . . *Sue Lyon* will attend UCLA next season . . . *Betty White* and *Allan Ludden* will wed.

Even though "Sam Benedict" has been cancelled for network showing, *Edmond O'Brien,* star of the series, is not unhappy. The show is now in syndication and has been purchased by about 200 stations around the country.

Frank Sinatra wanted Dean Martin to take flying lessons. Dean commented to Frankie, "Surely you must be kidding."

Water Skiing

Six million Americans are going splish-splash—and often flip-flop—in the water. That's the picture as a nation of water skiers nonchalantly skims over miles and miles of waterways—or tries to, at least.

Little information is available on what happens when a water skier is unsuccessful in his attempts to remain upright, since reporting of mishaps on water—America's new-found playground—is far from complete.

While the facts on water skiing accidents may not be handy, you can find plenty of information on the art of skiing in summer.

From the National Safety Council, for example, come these tips for skiing fun:

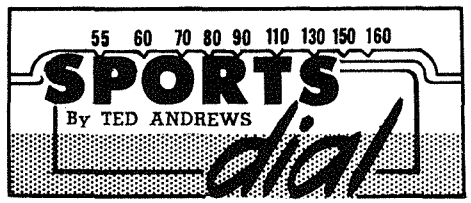
- Don't ski if you can't swim.
- Don't ski at night, in rough water or in shallow or unknown waters.
- Don't ski near swimmers, docks or other obstructions. Make sure your boat operator is experienced and that an extra person is in the boat to keep an eye on the skier.
- Never wrap a tow rope around your body. If you start to fall, throw the tow line clear of yourself. When approaching shore, do so at an angle, never straight in.

If you fall, the experts advise:

- Stay with your skis, they'll help keep you afloat. Raise your hand to signal the boat operator of your plight.
- In congested waters, raise a ski so other boats will see you.

The experts also say that consideration for others and safety consciousness go a long way toward preventing water accidents.

Riders' TRANSIT DIGEST



THREE YOUNG MEN have kept the Crescent City prominently on the sports pages in recent weeks. They are Ralph Dupas, junior middleweight boxing champion; Willie Pastrano, light heavyweight boxing champion; and Rusty Staub, of the Houston Colts baseball team.

Dupas is news at the moment because he fights Denny Moyer in Baltimore on Monday, June 17, giving the Portland, Ore., fighter an opportunity to regain the title that Dupas took from him at the Municipal Auditorium in April. No arrangements for television or radio coverage have been announced as of this writing.

Moyer was the favorite when he fought Dupas here in April. He is again expected to be favored at ring time. Ralph scoffs at this development.

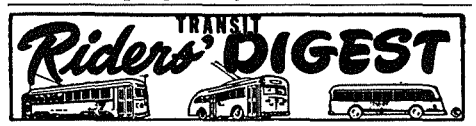
"I will do much more boxing this time," Dupas said. "I have learned how to fight Moyer and he has to go inside to hurt you. He will find me fighting more from side-to-side this time. I am confident that the junior middleweight championship will remain in New Orleans."

Willie Pastrano took the light heavyweight crown from Harold Johnson in Las Vegas earlier this month. To add to this laurel, he was named "Fighter of the Month" by *Ring* magazine.

We watched the Pastrano-Johnson fight on television and thought Pastrano looked sharper than at any time in recent years. Not only did he prove he could come back after a near-disastrous 13th round, but he also demonstrated he could go 15 rounds with the best of them.

Rusty Staub has certainly won the hearts of the Houston Colts baseball fans and is keeping many chests in New Orleans inflated with his display of power with the bat. We are glad to see the New Orleans lad at first base, where he is much more at home than in the outfield positions he played for a while.

In his new position, Rusty can now concentrate more on hitting. And, if he can play every day, we are certain he has what it takes to star in the majors.



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Audrey Schuh In 'Butterfly' For NORD Opera Workshop

"Madame Butterfly," with Audrey Schuh in the leading role, will be staged at 8:15 p.m. on June 18 and 20 at Dixon Hall, Newcomb Campus, by the New Orleans Recreation Department Opera Workshop. Other leading roles will be sung by Alton Brim and William Morgan.

General admission is $1 per person. Tickets may be purchased at 325 Baronne Street and 605 Canal Street.

DELGADO MUSEUM

(Continued from Page One)

artists and reveals a freedom and variety in handling the figure that ranges from traditional rendering to almost total obscuring of familiar forms, a museum spokesman said.

The museum is air-conditioned and is open from 10 a.m. to 5 p.m. Tuesdays through Saturdays and from 1 p.m. to 6 p.m. on Sundays. It is closed on Mondays and major holidays.

WYES TELECASTS

(Continued from Page One)

the station plans to make weekly live telecasts of prep sports events a year-round affair, moving through the major sports.

Additional games in the baseball series will be televised on June 28 and July 5, 12, 19 and 26.

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.



Did You Know?

Appomattox ended the War Between the States on April 9, 1865. Returning soldiers poured into New Orleans, and business, some of its restrictions removed, began to pick up. By June preparations for a Fourth of July celebration were under way.

Let all misunderstanding be forgotten, all animosities buried in this observance—such was the urging of the New Orleans *Times* in editorial after editorial. In this spirit the people rededicated themselves.

Despite the heat that prefaced one of the worst drouths in the city's history, New Orleans made this, the first Fourth of July after one of the bloodiest wars in modern history, a memorable event. The *Times* on July 6 devoted nine columns to recording the speeches, picnics, fireworks, torchlight celebration and general excitement.

"Everywhere," it said, "the people seemed to enter into the celebration of the day with earnest feelings, and evidently enjoyed the anniversary to the fullest extent possible. Old citizens and newcomers; those who have wished and worked for Confederate success, and those to whom the Union has ever been dear; youth and age, wealth and poverty—all joined hands heartily in rendering time-honored observance to the nation's natal day. Nothing transpired to mar the scene."

Two formal programs were presented. One, under the auspices of the city government, was held in the Mechanics Institute, which occupied the site of today's Shell Building. The other was held in the Customhouse, under the direction of the Republican Association. No one building in New Orleans could have held the people who were willing to swelter if they could hear the day's orators re-tell the story of America's triumph.

Twenty of the city's 22 volunteer fire companies that night put on the greatest torchlight procession anybody could remember. Through the throngs that filled Canal Street that majestic turnout moved, the red and blue uniforms of the marchers reflecting the "glare of a thousand blazing flambeaux."

Picnic parties filled the parks with merriment. Fireworks spread their beauty across the skies.

Still athrill with that Glorious Fourth, the *Times* editor said three days later: "New Orleans resumes her career under the brightest auspices; it remains only for our people to work together harmoniously."

PUBLIC SERVICE CLOSED THURSDAY

In observance of Independence Day, the general office of New Orleans Public Service at 317 Baronne Street will be closed on July 4. Regular office hours of 8:30 a.m. to 5 p.m. will be resumed on Friday, July 5.

When the general office is closed, full payment of electric and gas service bills may be made at the self-service depository adjacent to the Baronne Street entrance.

Local Chess Players Invited To Tourney

Chess devotees in the New Orleans area are invited to participate in or observe the 42nd annual Southern Chess Association Championship Open Tournament to be held at the Jung Hotel July 3-6. Spectators may attend any of the rounds admission free, a spokesman for the New Orleans Chess Club and the Catholic Chess Club, sponsors of the event, said. Entry deadline for those wishing to participate is 7:45 p.m. on July 3.

The entry fee for the champion division is $15; amateur division, $10; and reserve division, $5. Students are given a 40 per cent reduction. Money collected for entry fees goes toward the purchase of trophies, awards and for cash prizes.

For additional information dial TWinbrook 5-7252.

SOAP BOX DERBY

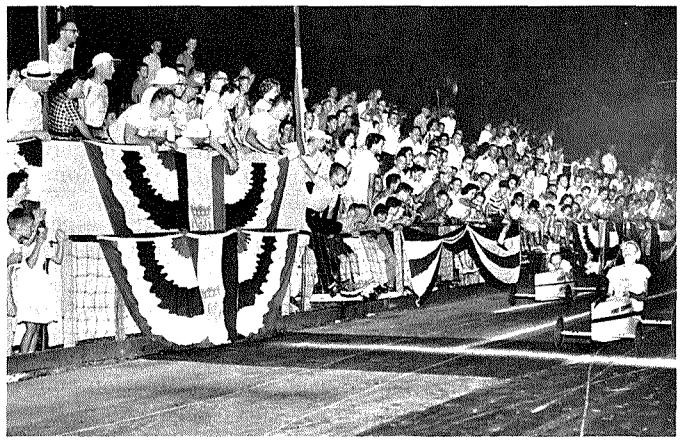
(Continued from Page One)

and holding a seat of honor during the big race will be Miss Soap Box Derby.

No automobile traffic will be permitted over the Wisner Overpass from noon on July 8 until completion of Derby activities, a NORD official said. It is anticipated that barricades on Wisner Boulevard at Harrison Avenue and at DeSaix Boulevard will be removed around 10 p.m.

TRANSIT Riders' DIGEST

Vol. XVI—No. 45 Published Weekly by N. O. Public Service Inc. JULY 1, 1963



It was a happy moment for Billy Kuntz when he streaked across the finish line in last year's Soap Box Derby to be declared winner of the 1962 event. A similar happy finish is in store for one of the 140 lads entered in this year's Derby. The event is scheduled on Wisner Overpass on Monday, July 8, starting at 6 p.m.

Pete Fountain In 'Pops' Jazz Concert

Pete Fountain's Jazz Festival, a record-breaking feature of the "pop" concerts of the Crescent City Concerts Association for the past two years, will headline twin concerts scheduled on July 5 and 6 at Municipal Auditorium. Both concerts will begin at 8:30 p.m. The CCCA Orchestra will be under the direction of Milton Bush. Ralph Slifkin will be the master of ceremonies and will also sing the "Pop Tune of the Week."



PETE FOUNTAIN

An original composition by local composer Anthony Valentino, titled "Modern Sketch," will be premiered at the concerts.

Featured with Fountain, who won fame locally on Bourbon Street and nationally on television, in movies and in concerts, will be Godfrey Hirsch, vibrophonist; Paul

(Continued on Page Three)

Soap Box Derby On Wisner Overpass

Excitement will run high when the 140 boys in the 14th annual Soap Box Derby begin their runs down the Wisner Overpass on Monday, July 8, beginning at 6 p.m. The 11- to 15-year-old boys will be steering racers which they constructed during the past few months. Each will be hoping his model will roll him to first place honors.

Winner of the local Derby will receive a $500 U.S. Savings Bond and a trip to Akron, Ohio, to compete in the All-American Soap Box Derby on August 3. In Akron he'll race against champions from 200 other U.S. cities for a share of the $30,000 in college scholarships that will go to the top winners.

Sponsors of the amateur racing event are the New Orleans Recreation Department, New Orleans States-Item and five area Chevrolet dealers. They invite the public to attend the race, admission free.

Preceding the race there'll be a parade of NORD baton twirlers, bands and past Derby champions. Leading the procession

(Continued on Page Four)

Tour Of Delgado Show Planned For Sunday

Visitors are invited to take part in a tour of "Recent Painting U.S.A.: The Figure," the current exhibition at Isaac Delgado Museum of Art in City Park. The tour will be conducted by the museum's curator of education on Sunday, July 7, at 3 p.m.

"The Figure" is a loan exhibition from the Museum of Modern Art and includes 73 paintings. It explores recent trends in the painting of the figure by American artists and reveals, a museum spokesman says, a freedom and variety in handling the figure that ranges from traditional rendering to almost total obscuring of familiar forms.

The museum is open from 10 a.m. to 5 p.m. Tuesdays through Saturdays and from 1 p.m. to 6 p.m. on Sundays. It is closed on Mondays and major holidays.



HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—Latest feminine heart throb, *Robert Goulet*, is now playing the Cocoanut Grove. The femmes are packing the place and sighing lovely little sighs. He is spoken for . . . The energy of *Jerry Lewis* never ceases to amaze filmtown folk. He makes picture after picture and is always appearing in night clubs with his act. During a one-day stand in Kansas City for his latest movie, "The Nutty Professor," he did 20 personal appearances. He expects to make 770 personal pitches for the "Professor," compared to 509 for "The Delicate Delinquent." His New Orleans appearance was on June 22.



Saw Roddy McDowall still sporting a beard from his recent role in "The Greatest Story Ever Told." This one seems to be taking longer to complete than "Cleopatra."

Irene Ryan is seldom recognized "off screen." Her "granny" wrinkles are painted on for her role in "The Beverly Hillbillies." *Max Baer* Jr., of the same show, is quite a golfer. He placed in the first 10 in the Celebrity Tournament held here recently.

TRANSIT Riders' DIGEST

Vol. XVI JULY 1, 1963 No. 45

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Holiday Driving

Don't make the Independence Day holiday on Thursday an occasion for mourning, the City's Traffic Safety Education Section and the Metropolitan New Orleans Safety Council warn. July has a high traffic accident rate due largely to the increased amount of driving done by summer vacationists, the safety groups say. Add a holiday like the 4th—especially near a weekend—and there is an increased opportunity for accidents.

The safety groups suggest that motorists follow these rules:

1. Plan your trip so that you have ample time to reach your destination and return in comfort. This means a minimum of night driving, no speeding or "slowpoke" driving and no driving when fatigued.

2. Before you start your trip, learn the driving regulations of the cities and states you expect to travel through.

3. Watch for and heed all road signs and posted speed limits. Don't speed!

4. Never drive after you've been drinking.

5. Have your car (and trailer, if you use one) safety checked before you start on your trip.

6. Make courtesy your code of the road and acknowledge the courteous acts of others.

To lessen the chances of accidents from Thursday through Sunday, drive with your low beam headlights on during the daytime hours. This will serve as a reminder to others that, "This is a holiday, drive carefully."

July 4th Concerts At Three Locations

Special Fourth of July concerts have been announced for three locations in the city on Thursday. The public is invited to attend, admission free.

The Crescent City Concerts Association Orchestra will be heard in a "pops" concert at the Mardi Gras Fountain on the lakefront beginning at 6 p.m. Milton Bush will direct and Ralph Slifkin will be featured soloist. Seats will be arranged around the Mardi Gras Fountain and the shell stage on which the orchestra will play.

In the event of rain on Thursday, the concert will be given at the same time and place on Sunday, July 7, according to a spokesman for the Orleans Levee Board, concert sponsor.

Two other concerts will be given in City Park. The Voorhies Junior Band will play on the Bandstand from 3 p.m. to 6 p.m., and the Crescent City Post No. 125 Band and two dancing schools will perform in a program from 7 p.m. to 10 p.m. in the City Park Stadium.

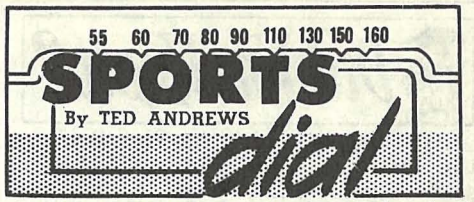
PETE FOUNTAIN

(Continued from Page One)

Guma, guitarist; Paul Edwards, drums; Oliver Felix, bass; and John Propst, piano.

Both programs will open with Richard Rodgers' "Slaughter On Tenth Avenue." Other orchestral selections will include Milton Bush's "Nassau," "A Tribute to Glenn Miller," arranged by Bush, and "Golden Earrings," arranged by Paul Guma. Ralph Slifkin will sing the "Pop" tune which was chosen by audience balloting last week. Pete Fountain and his combo will appear both before and after intermission.

Tickets for the concerts are now on sale at 605 Canal Street. They may also be purchased at the auditorium on concert nights. Box seats and seats at tables where refreshments may be ordered during the performance are $2.50, $2.25 and $2; reserved balcony seats are $1.50 and general admission tickets are $1. For reservations dial JAckson 5-3942.



MAJOR LEAGUE ALL-STAR baseball game time is here again and when the umpire shouts "play ball" at Cleveland's Municipal Stadium on July 9, thousands of fans will be there in person to see the action. In addition, millions more will be watching the game on television or hearing it over their radio sets. Fans in the New Orleans area will be able to see the game in color over WDSU-TV or hear it via WDSU-Radio beginning at 10:30 a.m.



The American League holds the edge in the All-Star game series, with the record now standing 17-16-1 in favor of the junior circuit. The American entry captured the second game in Chicago last year (9-4) after losing the first game (3-1) in Washington.

This year the leagues are reverting to a single game instead of two, as in the past four years. The method of selecting the teams remains the same—the players vote for infield and outfield and the managers select the pitchers and extra men. Ralph Houk, manager of the world champion New York Yankees, will pilot the American Leaguers and San Francisco Manager Alvin Dark will be making his All-Star managerial debut handling the National League team.

Present records are a principal factor in determining who will make the team. As past history tells us, some who appear in the All-Star game may not wind up the season as "All-Stars." Pitching will be a dominant factor in the game although we have seen many games broken up by the long ball.

The players selected for the game, incidentally, must play at least the first three innings unless injured. Pitchers cannot go over three innings unless the game becomes an extra inning game.

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TRANSIT
Riders' DIGEST

Vol. XVI—No. 46 Published Weekly by N. O. Public Service Inc. JULY 8, 1963

Did You Know?

Jefferson City, the town which centered upon today's Napoleon Avenue in the mid-19th Century, was a bright community of "quiet streets and handsome residences, embowered in orange groves," according to the *Daily Picayune* of December 14, 1866. It was consolidated with New Orleans in 1870, four years after this charming description was written.

This addition was "about the width of 30 streets on the river front," said the New Orleans *Times* of March 9, 1870. "Besides the 30 streets there are the vacant tracts, some two or three hundred squares, belonging to the Burthe and Foucher estates, which are now to be divided and sold in small lots."

The 1870 census indicated a population of 191,000 for New Orleans, and Jefferson City's 25,000 impressively sweetened the total. The *Times* reporter estimated that the acquisition would add $10 million of taxable values to the $140 million total of New Orleans.

From its new upper boundaries New Orleans now extended some 170 blocks to the corn and turnip fields of its extreme lower limits above Jackson Barracks, he added. This was "more than 14 miles, but if the streets did not follow the sinuosities of the river, the distance would be but a little over eight."

The reporter had expected to make a detailed survey of the enlarged New Orleans, but transportation discouraged him. He could have journeyed to the lakefront by the shell road (today's Pontchartrain Boulevard) along the New Basin Canal, a delightful outing "when the trip is made behind a fast roadster and with a cloud of dust," but he did not have even a horse and buggy, much less a stylish rig like this.

Bayou St. John and the Pontchartrain Railroad opened other areas which invited newspaper comment, but the streets leading into these developments were too muddy for human passage. He could have visited Algiers by boat, but apparently did not.

Two years later, in 1872, New Orleans grew to its present upper boundary by annexing Carrollton.

Quotes and Quips

A duty dodged is like a debt unpaid; it is only deferred, and we must come back and settle the account at last.

—Joseph Fort Newton

* * * *

A timid young lady awoke one night and heard a mouse in her room. First one slipper was fired mouseward, and then the other, but she succeeded in stopping the noise only a short time. Terrified and wondering what to do next, she sat up in bed and meowed.

* * * *

If any man can convince me and bring home to me that I do not think or act aright, gladly will I change; for I search after truth, by which man never yet was harmed.—Marcus Aurelius Antoninus

* * * *

Nothing defines a property line more clearly than when your neighbor mows his lawn.

* * * *

Agreement makes us soft and complacent; disagreement brings out our strength. Our real enemies are the people who make us feel so good that we are slowly, but inexorably, pulled down into the quicksand of smugness and self-satisfaction.

—Sydney J. Harris

* * * *

"Can you serve company?" inquired a housewife during an interview of a new maid.

"Yes, I can; both ways," the maid replied.

"What do you mean, both ways?" the housewife asked.

"So they'll come again, or stay away," the maid answered.

* * * *

Existence is a strange bargain. Life owes us little; we owe it everything. The only true happiness comes from squandering ourselves for a purpose.

—John Mason Brown

* * * *

"The traps on this course are very annoying," observed a member of the golfing foursome.

The one who was putting raised his head. "They certainly are," he commented. "Would you mind shutting yours?"



Teen-agers and adults wanting to take swimming lessons under the YWCA's midsummer program may register for morning or afternoon classes at the Pontchartrain Beach Pool. Only evening classes are given at the Chalmette Splash and Newcomb College pools.

Singer Frankie Laine At 'Pops' This Week

Frankie Laine, one of the all-time recording giants, stars on the third set of twin "pop" concerts of the Crescent City Concerts Association at Municipal Auditorium on July 12 and 13. Accompanied by his musical director, Ray Barr, and his drummer, Stanley Kay, Laine will sing for "Pops" audiences many of the hit tunes he has been associated with, plus a number of other songs with the CCCA Orchestra. The concerts will begin at 8:30 p.m.



FRANKIE LAINE

Milton Bush will direct this week's programs and Ralph Slifkin will serve as master of ceremonies and also sing the "Pop Tune of the Week." Appearing on the concerts as a winner of the Summer "Pops" talent auditions will be Loris

(Continued on Page Two)

Midsummer Classes Arranged By YWCA

A midsummer term of classes for those who have returned from their holidays or who are vacationing at home will be started during the week of July 15 by the Young Women's Christian Association. Adults, teen-agers and children may enroll this week in the activity of their interest.

Adults may take classes in bridge, golf, horseback riding, sewing, swimming, tennis and typing. Classes for teen-agers include beginners bridge, golf, horseback riding, sewing, swimming, tennis and typing. Boys and girls who have completed grades one through five are eligible to enroll in the Summer Play Day Program.

Swimming classes will be conducted at the Chalmette Splash, Newcomb College and Pontchartrain Beach pools. Swimmers are grouped according to age and ability. Two special classes, for non-floaters and floaters, will be offered children at Pontchartrain Beach Pool on Monday and Wednesday.

For additional information on courses, time and tuition, dial 523-5412 or visit the YWCA at 929 Gravier Street.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Elizabeth Taylor* is just about the most beautiful woman ever to walk across a silver screen as Cleopatra in the picture of the same name. *Dick Burton* never once convinced me as Mark Antony. In fact, all through the movie he looked liked a Welsh coal miner to me. Elizabeth is scheduled for a movie titled "Sandpiper," supposedly to be filmed in Flickerville, and Richard goes into "Night Of The Iguana" on location in Mexico.



Shirley Booth of "Hazel" fame might have a boy friend on her television show next season. He will woo but never win her. This is in the "talking" stage, of course, and the "maybe" beau may be "Car 54's" Officer Toody, played by *Joe Ross . . . Raymond Burr* is telling friends he'd like to sink his teeth into another big fat villain role. You may remember that Ray got his big break with his portrayal of a killer in "Rear Window."

Natalie Wood and Warren Beatty are having an off-again, on-again romance. One week they are not speaking, the next week they are billing and cooing.

Alfred Hitchcock's granddaughter Katie, who is four, has been cast in her first play. Hitchy is the proudest man in town. Katie will play a blade of grass at her school in a little playlet called "A Garden Fantasy." The wry director of "Suspense" said, "It's a thin part but I'm coaching Katie to play it with suspense and fatten her role."

Glenn Ford recently purchased a 75-foot power cruiser.

FRANKIE LAINE

(Continued from Page One)

Chobanian, guitarist from Iraq, who is studying and teaching at Louisiana State University, Baton Rouge.

Laine's first group of songs, with the full CCCA Orchestra, will include "Just Too Marvelous," "Mam'selle," "La Paloma" and "Lover Come Back to Me." These are arrangements made especially for the singer and a symphony orchestra and recorded in Paris several years ago. The first half of the program will close with the orchestra playing Richard Rodgers' "Victory At Sea."

Following intermission, the orchestra will play Bush's "Trombolero" and the remainder of the concert will be taken over by Laine who will sing such favorites as "I Believe," "Rocks and Gravel," "Jalousie," "That's My Desire" and "When The Saints Go Marching In."

Tickets for this week's concerts are now on sale at 605 Canal Street. They may also be purchased on concert nights at the auditorium. Table and box seats are $2.50, $2.25 and $2. Reserved balcony seats are $1.50 and general admission seats are $1. For reservations dial 523-6201.

Sunday Jazz Series To Begin This Week

By popular demand, another series of "Jazz on a Sunday Afternoon" concerts will be staged this summer by the New Orleans Jazz Club. Five concerts will be given during July, August and September. Proceeds from ticket sales will go to the maintenance of the New Orleans Jazz Museum, 1017 Dumaine Street, a Jazz Club official said.

The Onward Brass Band will open the series on Sunday, July 14, with a parade and concert. The band will parade from Jackson Square at 2:30 p.m., proceed through the Vieux Carre and then march directly into the Royal Orleans and to the Grand Salon, where the concert will be held.

The Armand Hug Quartet with Dr. Edmond Souchon will play on July 28; the Sayles Silverleaf Ragtimers, featuring George Lewis, August 11; Al Hirt and His Swinging Dixie, September 8; and The Last Straws, September 22.

General admission tickets are priced at $1.50. They may be purchased now at 605 Canal Street or at the Grand Salon of the Royal Orleans prior to each concert.

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SPORTS dial

By TED ANDREWS

IN THE 33 All-Star games to date between National and American league teams, the American League holds a 17-15 advantage with one tie game. The 34th renewal of the series is scheduled for Tuesday, July 9, in Cleveland, Ohio, and New Orleans diamond fans can catch the action in color over WDSU-TV, or WDSU-Radio. Starting time is 10:30 a.m. Of 16 players chosen by their teammates for the All-Star squads, only seven—five in the National League and two in the American—were starters last year. The pitching staffs and utility men were chosen by Ralph Houk, who'll manage the American League entry, and Alvin Dark, who'll guide the National. In our book, pitching will win this contest. This makes the game almost a toss-up, with a very slight edge for the National League.



A few weeks ago Branch Rickey, veteran baseball man who is back in the game again as an executive with the St. Louis Cardinals, said that the Cardinal infield this year is the best he has ever been connected with. His opinion is confirmed by the fact that three of the starting four infielders on the National League All-Star team are Cards—Bill White, first base, Dick Groat, shortstop, and Ken Boyer, third base. Groat, who was a star with the Pittsburgh Pirates last year, received more All-Star votes (238) than any other player.

The fans in St. Louis will tell you that Groat, who has become a take-charge guy and field leader, has had a lot to do with the Cardinal's surge toward the pennant.

The baseball season is just half over but the National League has given every indication that any one of four or five teams could win the pennant and the Cardinals can certainly be classed as one of those teams. If the pitching holds up, beware of the Red Birds because they have the hardest-hitting lineup since the old Gas House Gang.

We have seen the Cardinals on television a few times this year and were impressed with catcher Tim McCarver, a rookie who caught for the Atlanta International League play-off champions last year. This lad handles himself and the pitchers like a veteran. Also, he has shown that he can hit big league pitching.

Of course, the 1963 Cardinals do not have pitchers like Dizzy and Daffy Dean, who once won 49 games between them for the Gas House Gang in a single season. But the Cards' score runs and their pitching so far has been adequate. Right now, the baseball spirit is as hot as the weather is in St. Louis and the Cardinals have blown up a pretty big balloon that the fans are hoping won't burst in the heat of August or September.

Red Cross Sets Swimming Classes At Lincoln Beach

Free swimming classes for boys and girls seven years of age and up are being offered at Lincoln Beach Pool by the New Orleans Chapter of the American Red Cross. Students may register from 10:30 a.m. to 11 a.m. Tuesdays through Fridays. Classes are held from 11 a.m. to 3 p.m., Tuesdays through Fridays. Lessons will be taught during the summer months.

Only cost to students taking lessons is the admission fee to the pool, a Red Cross spokesman said.

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.



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Did You Know?

Recent announcement by the Orleans Levee Board of plans for a vast flood protection and land reclamation project for the lakeshore area between New Orleans Airport and Little Woods recalls to mind the first such project for the shores of Lake Pontchartrain.

This took place in the 1870s, when the city government put under way a plan to protect New Orleans from storm floods by building a revetment levee along the entire lakefront, 800 feet or so offshore and eight feet above mean tide, and with rail and highway extensions to open new residential and commercial developments.

There was only enough money to build the first section of the revetment levee, from the New Basin Canal to the parish line at Bucktown. That 100-foot embankment created what became the Southern Yacht Club's boat pen. Leased to a transit company in 1880, the embankment became the site of a famous amusement park, to which the operators gave the name West End.

After the company moved the amusement devices to Spanish Fort in 1910, the city government, reviving the reclamation and beautification plan, built a concrete seawall 500 feet beyond the old embankment, and pumped in sand and mud from the lake bottom behind it. On that man-made land West End Park was then laid out and landscaped.

In 1914 the city built a vehicle bridge across the New Basin at Lake Avenue, and in 1915 it built a prismatic electric fountain in West End Park. The bridge served increasing automobile traffic over the years until its removal in 1956 after the canal was filled in to Robert E. Lee Boulevard. The fountain remained one of the summer evening delights of New Orleans until recent years.

BABY CLASSES

(Continued from Page One)

noon and another will be given on Mondays and Wednesdays from 7 p.m. to 9 p.m. The latter course is held during evening hours so that husbands can attend with their wives.

Persons interested in taking one of the courses may register by dialing 522-9911.

Quotes and Quips

Thinking is like loving and dying. Each of us must do it for himself.—Josiah Royce

* * * *

The henpecked husband was terribly disappointed when his wife gave birth to a baby daughter.

"I was hoping for a boy," he confided to a friend, "to help me with the housework."

* * * *

I forget who it was that recommended men for their soul's good to do each day two things they disliked: . . . It is a precept that I have followed scrupulously; for every day I have got up and I have gone to bed. —W. Somerset Maugham

* * * *

Even a mosquito doesn't get a slap on the back until he starts working.

* * * *

Let not him who is homeless pull down the house of another, but let him labor diligently to build one for himself.

—Abraham Lincoln

* * * *

"Why didn't you report the robbery at once?" the insurance agent asked a woman claimant. "Didn't you suspect something when you came home and discovered all the drawers opened and the contents scattered?"

"Not really," she replied. "I thought my husband had been looking for a clean shirt."

* * * *

How do I work? I grope.

—Albert Einstein

* * * *

A woman had tried on several mink coats and finally decided on the one she would take.

"If my husband doesn't like this one," she addressed the clerk, "will you promise to refuse to take it back?"

* * * *

When a true genius appears in the world, you may know him by this sign, that the dunces are all in confederacy against him.—Jonathan Swift

* * * *

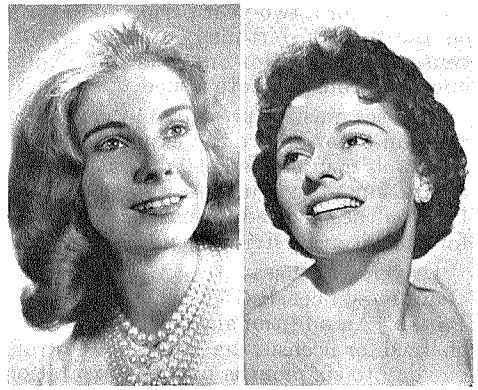
Social tact is the art of making your guests feel at home, particularly when you really wish they were.

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TRANSIT Riders' DIGEST

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Faye McCollum (left) and Audrey Schuh will sing in a concert version of "Naughty Marietta" at the "Pops" concerts on Friday and Saturday nights.

'Pops' To Present 'Naughty Marietta' With Audrey Schuh

A concert version of Victor Herbert's "Naughty Marietta," featuring New Orleans' soprano Audrey Schuh, will highlight the fourth set of twin "pop" concerts of the Crescent City Concerts Association at Municipal Auditorium on Friday and Saturday, July 19 and 20. George Jansen will conduct the programs. The operetta production will mark the 1963 debut of the Summer "Pops" Choraliers, a 65-voice chorus under the management of A. O. H. Duval, and the direction of William Miller. The concerts will begin at 8:30 p.m.

The program for both evenings will open with the orchestra playing Gould's "American Salute." Miss Schuh's first appearance will be in arias from two of her best known roles, "Un Bel Di," from Puccini's "Madame Butterfly," and "Siempra Libera," from Verdi's "La Traviata."

The CCCA Orchestra will next play the New Orleans premiere performance of a

(Continued on Page Three)

Direct Eclipse View Can Damage Sight

The entire North American continent will be covered by an eclipse of the sun during the afternoon of Saturday, July 20. But, according to the National Society for the Prevention of Blindness, Inc., there is no safe way to *look directly* at the eclipse. Even observing through smoked glass, exposed photographic film or dark glasses can mean permanent eye damage, the Society says.

During an eclipse, according to a spokesman, even though the dazzling visible rays of the sun are blocked, dangerous infrared rays are nevertheless emitted. These rays, when focused on the delicate retina of the eye, can cause harmful burns much the same as a magnifying glass can focus the sun's rays on a piece of paper and burn it.

Because the retina is not sensitive to pain, the victim doesn't realize he has been harmed until too late. Such retinal burns are incurable, and the victim has a blank spot in his field of

(Continued on Page Two)

Red Cross Offers Mother, Baby Classes

How to bathe, diaper, hold and feed and generally take care of a new arrival in the family will be taught by the New Orleans Chapter of the American Red Cross in two new Mother and Baby Care classes scheduled to start at Chapter Headquarters, 2000 Tulane Avenue, on Monday, July 22. Both are offered without charge.

Designed for expectant parents, the courses cover the pre-natal care of both mother and child and the fundamentals of baby care through the first few years of life.

One of the courses will be held on Mondays and Wednesdays from 10 a.m. to

(Continued on Page Four)

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest)*—'Twas in the "talking" stage for *Shirley Booth* in the "Hazel" TV-series to have *Joe Ross* of "Car 54" as a boy friend. The decision now is not to give Hazel a boy friend . . . *Steve Allen* had to turn down a role in *Bob Hope*'s next picture. His doctors have warned him to go easy . . . *Ann-Margret* has voiced a character called "Ann-Margrock" for next season's "Flintstones" teleseries.



Sonny Tufts will be seen again soon in a segment of TV's "The Virginian." Sonny will essay the same role he did 15 years ago in the Paramount feature film of the same name.

ECLIPSE

(Continued from Page One)

vision where the burn scar remains in the retina, according to the Society.

The eclipse may be observed safely over television. Another way to view the eclipse, the Society says, is to make an eclipse viewer. Two pieces of white cardboard are needed. A pinhole or pencil hole in the top cardboard serves to project and focus the image of the eclipse on the second cardboard. The eclipse should be observed as projected on the second cardboard and *not* through the pinhole.

Persons wishing to photograph the eclipse should be certain their equipment is safe for sighting and focusing on the sun. Filters are needed on many types of cameras to eliminate the burn hazard, the National Society says.

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Birthday Near? Check Your Driver's License

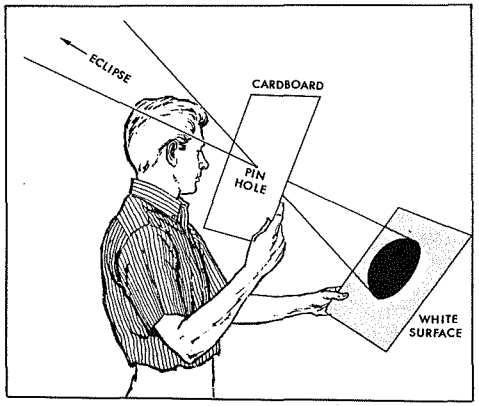
If you're having a birthday soon, it might be a good idea to check the expiration date on your driver's license. This suggestion comes from the Louisiana Drivers' License Division. Drivers' licenses are issued for a two-year period and expire on the drivers' birthday. Chauffeurs' licenses are issued for one year and expire one year from the date issued.

Licenses must be presented in person for renewal on or before the expiration date. Renewals may be made 90 days before the expiration date without danger of lost time on the renewed license, a spokesman for the License Division said.

Drivers' licenses are $2.50 each and chauffeurs' licenses $5.50 each in Orleans Parish. An additional $1 penalty will be charged for licenses that are renewed from one day to six months past the expiration date.

Licenses may be renewed at Room 103, 325 Loyola Avenue; 3800 Airline Highway; 100 Veterans Memorial Highway; 300 Morgan Street, Algiers; City Hall, Westwego; and St. Bernard Courthouse; and at fire stations at 2430 South Carrollton Avenue, 4131 Elysian Fields Avenue and Poland and St. Claude avenues.

All stations are now open on the temporary hours of from 10 a.m. to 7 p.m., Mondays through Fridays, a spokesman for the License Bureau said.



One way to view the eclipse safely is shown in this illustration. The size of the image of the eclipse can be changed by altering the distance between cardboards.

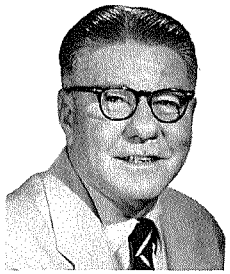
Riders' TRANSIT DIGEST

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

THERE'LL BE little chance of any "big ones" getting away from the more than 2000 fishermen expected to take part in the 1963 Grand Isle Tarpon Rodeo at Grand Isle, La., on July 18, 19 and 20. What the line fishermen don't catch, the SCUBA fishermen will. And the latter group will have an advantage because they will have a chance to see and go after the wanted fish. Spectators are invited to attend the fishing classic, admission free.



The rodeo will open officially with a boat parade at Lafitte, La., on Wednesday. At Grand Isle on Wednesday night all participants, visitors and spectators are invited to enjoy free crabs and shrimp at rodeo headquarters. Fishing will begin on Thursday and the climax of the rodeo will be the awarding of trophies to winning fishermen on Saturday at 8 p.m.

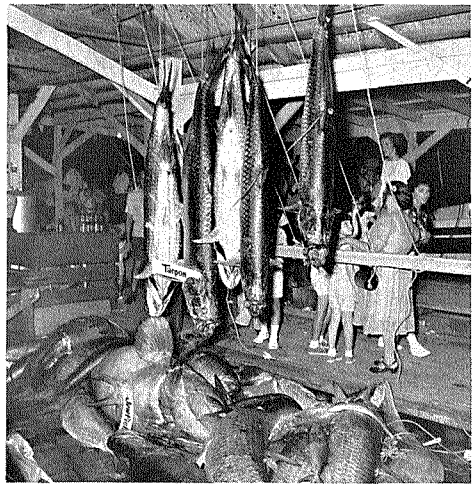
In the hook and line division, some of the eligible fish are tarpon, barracuda, blue fish, manta ray, king mackerel, shark, sheepshead, spadefish, dolphin, blue marlin, tuna, wahoo and flounder. The latter is an addition to this year's lineup.

Skindivers may catch barracuda, cobia, jackfish, jewfish, sheepshead, spadefish and red snapper.

This rodeo is the granddaddy of Louisiana fishing rodeos. Originated in 1928 as a tarpon fishing contest, it has in recent years been expanded to include practically all of the game fish which sportsmen catch in Louisiana's coastal waters.

Persons planning to attend the rodeo may reach Grand Isle from New Orleans by taking U. S. Highway 90 west to Raceland, then turning left on Louisiana 1 directly to Grand Isle, rodeo sponsors suggest.

Filmed television coverage of the three-day affair will be provided daily over WDSU-TV.



At the end of each fishing day in the three-day Grand Isle Tarpon Rodeo, the catch is weighed-in and displayed for all to see. Rodeo dates are July 18-20.

'NAUGHTY MARIETTA'

(Continued from Page One)

ballet suite written by Rebekka Harkness and arranged especially for this program. The suite will consist of three movements from Miss Harkness' ballet "Musical Chairs," the "Cakewalk," "Adagio" and "Mazurka."

Following the suite, Ralph Slifkin will sing the "Pop Tune of the Week" and the orchestra will play five excerpts from the Rossini-Britten "Soirees Musicales."

The entire second half of the program will be devoted to "Naughty Marietta." Joining Miss Schuh in the production will be Gerald Marshall, as Captain Dick; Faye McCollum as Adah; and Ralph Slifkin, as Etienne and also as narrator. The music for the program includes the overture; "Come, Come, Come," sung by the Choraliers; "Tramp, Tramp, Tramp," by Marshall; "Naughty Marietta," Miss Schuh; "It Never, Never Can Be Love," by Miss Schuh and Marshall; "'Neath the Southern Moon," Miss McCollum; "Italian Street Song," Miss Schuh; "Dream Melody," by the orchestra; "Love of New Orleans," by the Choraliers; "Live For Today," by Miss Schuh, Marshall and Slifkin; "I'm Falling In Love With Someone," by Marshall; and the finale.

Tickets for both performances may be purchased now at 605 Canal Street. They may also be bought on concert nights at the auditorium

Did You Know?

New Orleans then had a population of about 115,000, but on the great day in 1847 when the Mississippi Volunteers led the march-back from the Mexican War, its "streets were so crowded with spectators that it was almost impossible for the (marching host) to pass," and the shouts of the people "might have been heard for miles."

These comments in the *Daily Delta* of New Orleans on June 11, 1847, make us a part of the excitement that possessed the city when, in honor of the returning soldiers, it threw one of the largest parties this community has ever hosted.

The Mississippi Volunteers, 250 strong, formed at Canal and Camp streets, and escorted by high political officials of city and state and the military units based here, marched first to Lafayette Square, then to the Place d'Armes (this was before it was renamed Jackson Square) to receive 50-gun salutes at both places, be cheered by a grateful citizenry, bombarded with oratory and wined and dined until they could hardly walk, or wanted to.

"The sky was as clear as the shield of a youthful knight," said the *Daily Delta* in its report of the doings. Continuing, "It was a sight to make the pulse throb and the heart beat with redoubled vigor, to see these gallant troops. In those ranks were men who had clambered up the highest steeps of Monterey and met, with unbended nerves and unflinching hearts, the fierce death-storm that raged in that devoted city. There were men there, too, who made their bosoms bulwarks that breasted the bloody tide of battle at Buena Vista. Nerved to the death, they heard the shrill whistling of the escopetas, and the dull, sullen roar of the cannon—saw the silvery gleam of their swords and the flashes of lances—and until the words 'Ready, aim, fire, boys, and at them' were given, they stood like men in an iron mold. Then, like an avalanche, they poured upon the foe. . . ."

In the thrill of such writing who cared that only the day before had the slow mails brought to the columns of the *Daily Delta* the dispatch of Colonel Jefferson Davis describing the engagement of February 23 in which the Mississippians distinguished themselves!

After the salute and speeches at Lafayette Square, the column marched to the Place d'Armes where the city had spread an incredible banquet including fish, roast pigs, chickens drenched in gravy, tongue, ham, turkey, geese, ducks, beef, mutton and "vegetables of all kinds," with a bottle of wine at every plate "and a jorum of punch at the elbow of the next-door neighbor."

Upon this sparkling flood were launched 15 toasts, 14 of them by the top brass, their names and entitlements carefully spelled out, and one by "A lady," unidentified in the public press, who thrilled the gathering with the sentiment, "Mississippi and Kentucky, sisters in the Union but wedded in the field."

Also included in the day's excitement, recorded the *Daily Delta*, was a "milk-white charger" that had been ridden by an officer killed at Buena Vista. The steed was on its way back to its home pasture near Boston.

TITO GUIZAR

(Continued from Page One)

to Act I of Bizet's opera "Carmen," followed by Strauss' "Voices of Spring." Silvey will sing "Si Morir Ella De" from Ponchielli's "La Gioconda." Guizar's first appearance will be in Lecuona's "Andalucia," and Slifkin will follow with the "Pop" tune. Orchestral selections will be "Holiday For Strings," by David Rose; "Fantasy for Piano and Orchestra," by S. Bernard Richterman, and selections from Cole Porter's "Can Can."

The second half of the program will open with Padillo's "El Relicario," after which the concert will be turned over to Tito Guizar for his cabaret-style entertaining.

Tickets for both concerts may be purchased now at 605 Canal Street.

VISUAL CHECK

(Continued from Page One)

optometrists ask that parents and teachers carefully note children's actions and relate them to their visual abilities. Some important indications of possible visual problems, the optometrists point out, are holding reading material closer to the face than normal, excessive head movements, poor sitting posture or position, frequent loss of place while reading, avoidance of close work, rubbing eyes and complaints of headaches.

TRANSIT Riders' DIGEST

Vol. XVI—No. 48 Published Weekly by N. O. Public Service Inc. JULY 22, 1963



A guitar and colorful "charro" costume are familiar trademarks of the popular Latin-American entertainer Tito Guizar. He will headline the "Pops" this week.

Popular Tito Guizar Next 'Pops' Star

Tito Guizar will bring his South-of-the-Border-flavored entertainment to Municipal Auditorium this week for the enjoyment of those attending the Friday and Saturday, July 26 and 27, "pop" concerts of the Crescent City Concerts Association. Also appearing with Guizar will be "Pops" audition winner Nicholas Silvey, New Orleans bass-baritone. George Jansen will conduct the twin concerts and Ralph Slifkin, in addition to serving as master of ceremonies, will sing the "Pop Tune of the Week." Both the concerts will begin at 8:30 p.m.



NICHOLAS SILVEY

This week's programs will open with the CCCA Orchestra playing the Prelude

(Continued on Page Four)

Hurricane Hunting Better With Aid Of Tiros Satellites

The science of hurricane hunting has reached a new high now that the Tiros 7 weather observatory satellite is in orbit. The new robot weatherman, in tandem with a predecessor, Tiros 6, could provide the most extensive photographic investigation yet of the main hurricane breeding grounds of the Atlantic and Caribbean during the full 1963 season.

With the "Hurricane Season" in the New Orleans area being officially defined as June 15 to November 15 by the United States Weather Bureau, the high-flying, camera-toting space twins' photographic findings are a welcome assist to previous methods of detection and forecasting.

The element of surprise will be reduced with this new boost to hurricane hunting, and areas lying in the path of a storm now may expect to receive warnings well

(Continued on Page Two)

Youngsters Offered Free Visual Check

Boys and girls old enough to recognize the alphabet and numbers are offered a free visual screening this week by members of the New Orleans Optometric Society. The tests are being given in conjunction with Children's Visual Care Week, July 22-26. Cooperating in the observance is the Louisiana State Association of Optometrists.

Visual screenings will be given on Monday, July 22, at Behrman Center; July 23, Lyons Center; July 25, Rosenwald Center; and July 26, Stallings Center. Hours at all centers will be from 10 a.m. to noon and from 2 p.m. to 4 p.m.

During the week's observance local

(Continued on Page Four)

Some Dos and Don'ts If A Hurricane Strikes

By following the "Do" and "Don't" suggestions listed below, customers of Public Service will contribute to their own safety in a hurricane emergency and will also assist in the restoration of any interrupted service.

1. Do not touch any fallen or dangling wires —they are dangerous. Fully equipped crews, specially trained in handling such emergencies, will make repairs systematically throughout the city. Everyone without electricity will be reached as soon as possible.

2. If your electricity should go off during a hurricane, please DO NOT call Public Service. This would jam telephone switchboards, interfere with calls from repair crews and possibly delay restoration of service. After the storm, check and replace any fuses that are blown. Then if electric service is still off, wait several hours before calling 529-4545.

3. Gas service interruptions are unlikely except possibly in flooded areas. If your gas does go off, turn off valves on gas appliances and call 529-4545 immediately. Emergency crews will restore any interrupted gas service as soon as possible after the water recedes from flooded areas.

4. The hurricane could cause interruptions in transit service. Transit vehicles will run as long as they can be operated safely. Special crews will be standing by to restore service to normal after the storm.

For Food Freezer Owners. If a hurricane causes the electricity to be out for more than 12 hours, placing dry ice in your food freezer will provide temporary refrigeration. Refrigeration specialists say 50 pounds of dry ice should keep the average freezer at a safe temperature up to 72 hours.

HURRICANE HUNTING

(Continued from Page One)

in advance of its approach. Preparations can then be made to protect life and property against high winds and heavy rains.

Because electricity, gas and transit service are so essential to the community and because electric service, particularly, is vulnerable to damage from high winds and flying debris, Public Service is especially concerned with preparations for hurricanes and repair of hurricane damage to its systems as quickly and efficiently as possible.

The company's plans are contained in a detailed Hurricane Procedure. Early in the summer, it involves a careful review of assignments and procedures in event of a hurricane emergency, and the acquisitions of stocks of materials and tools which may be required if a hurricane strikes. In the period immediately prior to a hurricane, the approach of the storm is carefully charted; material, supplies and equipment are readied; and personnel are alerted for the jobs they are to do.

Information is issued to the public about the possibility of service interruptions and proper safety precautions with respect to fallen or dangling wires, etc.

In the period immediately following the storm, the systematic restoration of service and repair of damaged facilities is begun, with members of each department having specific assignments to perform. Provision is made to keep the public informed of the progress of service restoration.

Public Service has listed a number of suggested "Dos" and "Don'ts" for the guidance of the public in the event of a hurricane emergency. They are printed above. Customers of Public Service will contribute to their own safety and assist in the restoration of service by following these suggestions.

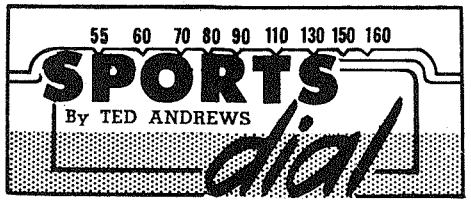


HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*George Gobel*, home from a great go in the Blue Room, can't stop talking about the fun he had in New Orleans. He said the audiences were warm and enthusiastic, the restaurants magnificent and New Orleans the most colorful city in America. Now what else could anybody say? On his return George

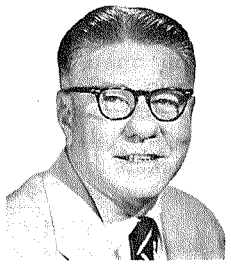


(Continued on Page Three)

Riders' TRANSIT DIGEST



ATLANTA, HOUSTON and Dallas-Fort Worth are in the construction business for major league sports. In Atlanta, work has started on a new sports stadium which will seat 55,000 for football and 45,000 for baseball. A new dome stadium should be a reality by next year at Houston, and we understand that Dallas-Fort Worth expect to have a stadium under way by 1964.



There have been many times that yours truly has heard local sports fans say that it's a shame a city the size of New Orleans doesn't have a professional baseball or football team. There are many reasons offered for the lack of such entertainment in the Crescent City. But New Orleans now seems to be getting on the track for professional sports and perhaps, like Atlanta and the Texas cities, will be building for professional play.

The pro-football doubleheader at Tulane Stadium on September 7 should stimulate some major league interest among local fans and the game could be a forerunner of bigger and better things. The newly formed Sports Advisory Committee also is expected to help the sports picture. The committee is to be given unlimited scope in its endeavor to bring major league sports to the city.

It has been pointed out that the climate for major league sports in New Orleans is right. But it is going to take a lot of hard work and real keen sports interest behind any plan to get a major league football or baseball franchise in the future.

In the New Orleans Recreation Department we have one of the finest programs for youngsters in the nation. We can continue to develop future major league stars like the Rusty Staubs and the Richie Petitbons through NORD. When we have our own professional teams, we won't have to travel out of state to see our youngsters play.

* * * *

In the major league races it seems now that the New York Yankees in the American and the Los Angeles Dodgers in the National are the teams to beat. This also seemed true last year along about this time. But, if you remember, the Dodgers didn't win. They lost consistently in the final weeks of the season and the San Francisco Giants beat them in a great play-off.

At that time it was evident that the injury to pitcher Andy Koufax was the key to the Dodgers' slump. If you look at his record this year you can understand what he means to the Dodgers. If pitching can win the pennant, it looks like Los Angeles. But baseball is a funny game and anything can happen.

The New York Yankees have suffered from injuries to Mantle, Maris, Kubeck and Tresh. But the Yanks have as strong a bench as can be found in baseball and, even with those boys out, the team keeps on winning.

There isn't a Southern Association anymore but I still get a thrill everytime I hear the names of former Southern League stars in a major league line-up. Last week was a particularly nostalgic time for me when I saw the Phils and the Dodgers on television. Managing Philadelphia is Gene Mauch, who formerly managed Atlanta. His first base coach is Al Vincent, former Birmingham manager. Mauch's third base coach is Peanuts Lowery, who formerly managed the New Orleans Pelicans.

SHOW BIZ

(Continued from Page Two)

began a "Death Valley Days" segment. After that he takes his act to Lake Tahoe.

Robert Goulet marries *Carol Lawrence* on August 12. They have rented a magnificent home in Beverly Hills. A lot of femmes are awfully sad that their number one glamour boy will no longer be available.

Riders' TRANSIT DIGEST

Vol. XVI JULY 22, 1963 No. 48

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Did You Know?

Fire was always a threat in theaters when stage lighting depended upon the open flames of gas or oil. The danger was especially great with oil, for the lamps then in use backstage were unprotected "floats, with wick holders coming up from the bottom, and the oil, when heated, would take fire, and burn up in a large flame."

So wrote Sol Smith, noted actor and producer, in a column of reminiscences in the *Daily Picayune* of March 6, 1859. Smith performed in New Orleans before gas lighting in 1824 lessened the hazard.

"To guard against accidents," Smith continued, "we had a tub of water placed on each side of the stage, with a large swab or mop in it, ready for use at any moment; and scarcely a night passed without a swabbing being required. The wing hands (subordinate carpenters) were instructed to keep a strict watch over the wing lamps, and to use the swab promptly, whenever occasion might require. Besides these watchers, every actor and actress felt a deep interest in the swabbing process, and it was not an unusual thing to see Richard the Third or Hamlet, just before entering upon the stage, catch up a swab and dash it upon the rising flames."

On one occasion, Smith continued, when the actress portraying Juliet took her place on the balcony (Act II, Scene 2), she noticed that one of the wing lamps, unattended, was beginning to flare. While Romeo was apostrophizing her as the sun, the audience was amazed to see her lips move in animated conversation with someone offstage. What she was saying was, "Somebody get the swab!"

"She speaks," said Romeo, "yet she says nothing."

"Where is Mr. Sol Smith?" whispered the frantic Juliet.

"Her eye discourses," continued Romeo, "I will answer it."

"Will nobody get the swab?" Juliet continued. "We will all be burnt up."

"I am too bold," sighed Romeo; "'tis not to me she speaks."

"No," said Juliet, "it is to somebody to bring the swab."

"Oh, speak again bright angel!" continued Romeo, as Mr. Smith appeared with a swab and Juliet watched him beat down the flames without paying any attention to that impassioned speech. Still watching Mr. Smith wield the swab, she picked up her cue and exclaimed, "Oh, Romeo, Romeo, wherefore art thou Romeo!" Then facing him, happy and exultant once more, now that the danger had been met, she pulled out all stops for the "what's in a name" routine.

Quotes and Quips

The visiting golfer paid his fee, lined up a match, and strode to the first tee. Taking his stance, he swung mightily—but missed the ball completely.

In a moment, however, he had recovered from his surprise. "By jove," he exclaimed to his opponent, "I'm darned glad that I found that out early in the game. This course is at least two inches lower than the ones I've been playing on."

* * * *

My idea of an agreeable person is a person who agrees with me.

—Benjamin Disraeli

* * * *

Good breeding is what enables a person to wait at the counter in well-mannered silence while the loudmouth gets the service.

SPORTS DIAL

(Continued from Page Three)

sented among the All-Stars, with Ole Miss and Michigan State each having four alumni on the squad.

The Southeastern Conference will be well represented on the All-Star squad. SECers included are ends: Tom Hutchinson of Kentucky, Floyd Dean, Florida; tackles: Don Estes and Fred Miller, LSU; Jim Dunaway, Ole Miss; guard: John Baker, Mississippi State; line backer: LeRoy Jordan, Alabama; quarterback: Glynn Griffing, Ole Miss; and halfbacks: Louis Guy and Charles Morris, Ole Miss.

Although Tulane will not be represented on the All-Star roster, former Green Wave-great Max Magee will be catching passes and doing some punting for the Green Bay Packers. LSU fans will be watching Jim Taylor and Earl Gros, also with the Packers.

TRANSIT Riders' DIGEST

Vol. XVI—No. 49 Published Weekly by N. O. Public Service Inc. JULY 29, 1963



Shopping for antiques in the French Quarter is the theme of one of the photographs in the eight-page article, "America's Most Extraordinary City," referred to below.

City Publicized By Utilities Magazine

New Orleans is termed "America's Most Extraordinary City" in an eight-page article about the city and its attractions appearing in the spring issue of *The Changing Middle South*, a magazine published and distributed nationally by the Middle South Area Office, 229 International Trade Mart. What-to-see and where-to-go in New Orleans are described in words and colorful pictures in the article.

A reprint of the article is available free from Public Service. Persons wanting one may ask at the Information Booth on the first floor, 317 Baronne Street, or may telephone 529-4545, Extension 267.

The Middle South Area Office is an area development facility operated by Middle South Utilities, Inc. New Orleans Public Service Inc. is a member company of the Middle South System, as are Louisiana Power & Light Company, Mississippi Power & Light Company and Arkansas Power & Light Company.

Goodwill Industries Makes Special Appeal For Used Furniture

A special midsummer appeal is being made by Goodwill Industries of New Orleans for donations of repairable furniture. The usual summer drop-off in donations has evidenced itself particularly in furniture items, according to the executive director of Goodwill Industries. Furniture renovating and repair provides employment and training for a large percentage of the disabled men and women on the Goodwill program, he said, and lack of such donations poses a threat of loss of paid work and training to some of these handicapped workers.

Goodwill Industries is a sheltered workshop program which at present provides work and training for about 100 disabled men and women who are unable to work in private industry because of their physi-

(Continued on Page Two)

Treigle To Perform In Final 'Pops' Events

Norman Treigle will sing selections from such Lerner and Loewe musicals as "Camelot," "Paint Your Wagon," "Gigi," "Brigadoon," and "My Fair Lady" in the final "pop" concerts of the Crescent City Concerts Association on Friday and Saturday, August 2-3, at Municipal Auditorium. Featured with the New Orleans-born bass-baritone will be two "Pops" audition winners, Sandra Ashley of Little



NORMAN TREIGLE

(Continued on Page Three)

AUG 2 1963

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Ava Gardner* returns to Hollywood for her first film here in six years. She will star in "Seven Days In May" with *Frederick March, Kirk Douglas* and *Edmund O'Brien.* Ava's latest released picture is "55 Days At Peking," in which she stars with *Charlton Heston* and *David Niven . . . Ed Sullivan* flew in and out of Hollywood to tape a segment of the "Jack Benny Show" in which he'll be a guest. The show is for next season . . . *Dave Garroway* is in town with his son, Dave Jr.



Shelley Winters is now sporting false eyelashes made of sable.

Stork news out this way for *Joan Collins* and *Carol Burnett . . . Lana Turner* continues to be seen dining and dancing about town with her former spouse *Fred May . . . Maureen O'Hara*'s daughter, Brownyn Fitzsimons, is one of the real beauties in Glamourtown.

Jack Palance recently returned from Europe where he starred with *Brigitte Bardot* in a flicker titled "The Ghost At Noon." Jack says the famous French star is very pleasant and easy to work with. He admitted, believe it or not, he has never seen her in a movie.

GOODWILL

(Continued from Page One)

cal or mental limitations. These handicapped people are given a chance to be self-supporting, while being trained in a skill or trade, by reconditioning and repairing discarded but repairable household articles and clothing.

Reconditioned items are then sold in eight Goodwill "Budget Stores" and money from these sales is used to pay the wages of the workers. The amount of material donated and the total sales in Goodwill Stores determines the number of workers that Goodwill can accept as trainee-employees, the executive director said.

Residents of the Greater New Orleans Area are asked to make a special search for unused articles of furniture they can donate to Goodwill Industries. Chairs, dining tables, coffee tables, desks, bookcases, chests of drawers, sofa beds, play pens, baby beds and similar items are especially needed.

For pickup service dial 523-3025.

Immunizations Set At Schools In August

The New Orleans Health Department begins its annual program of smallpox and diphtheria immunizations on Thursday, August 1. Children who are to enter either public or parochial schools for the first time this fall are entitled to this service without charge. Immunizations are administered between 8:30 and 9:30 a.m. at each center. The locations of the immunization centers and the dates they will be open are as follows:

August 1: Corpus Christi School, 2001 Onzaga Street; St. Monica School, 2311 South Galvez Street; August 2: Our Lady Star of the Sea School, 1927 St. Roch Avenue; St. Peter Claver School, 1020 North Prieur Street; August 5: St. Francis of Assisi School, 5934 Constance Street; August 6: Holy Name of Mary School, 502 Olivier Street, Algiers; First Baptist Church, Educational Building, 4301 St. Charles Avenue; August 7: St. Paul School, 6828 Chef Menteur Highway; St. Dominic School, 6325 Memphis Street; August 8: Redemptorist School, 2039 Constance Street; St. Louis Cathedral School, 840 Dauphine Street; August 9: St. Raphael School, 5601 Elysian Fields Avenue; August 12: Lakeview Presbyterian Church, 5914 Canal Boulevard; St. Maurice School, 631 St. Maurice Avenue; August 13: Oak Park Baptist Church, 4007 Gen. Meyer Avenue, Algiers; St. Matthias School, 3928 Gen. Taylor Street; August 14: St. James Major School, 3774 Gentilly Boulevard; St. Anthony School, 4600 Canal Street; August 15: Edgewater Baptist Church, 5900 Paris Avenue; St. Paul-First English Lutheran School, 2624 Burgundy Street; August 16: St. Cecilia School, 4219 North Rampart Street; August 19: St. Henry School, 823 Gen. Pershing Street; August 20: All Saints School, 1415 Teche Street, Algiers; St. Joan of Arc School, 935 Cambronne Street; August 21: St. Rose of Lima School, 2537 Columbus Street; Sacred Heart of Jesus School, 3222 Canal Street; August 22: Mater Dolorosa School, 1226 South Carrollton Avenue; August 23: St. Raymond School, 3717 Hamburg Street.

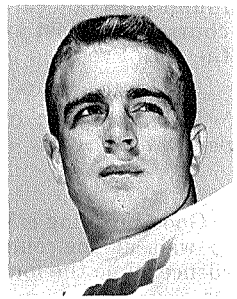
Riders' TRANSIT DIGEST

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SPORTS dial

By TED ANDREWS

FOR FOOTBALL FANS looking forward to the Dallas vs. Detroit, Baltimore vs. Chicago professional football doubleheader to be played in New Orleans on September 7, the count down will begin on Friday, August 2. National Football League teams will play eight preseason games in Southern cities in 1963. The preseason schedule opens in Chicago this Friday, when the Green Bay Packers meet the College All-Stars. (The game will be televised locally on WVUE-TV, Channel 12, beginning at 8 p.m.) After that game, NFL teams will appear in six Southern cities, including our own, winding up the circuit on September 7 in New Orleans.



GLYNN GRIFFING

In preparation for that pro opener with Green Bay, the College All-Stars have been in two-a-day drills at their Dyche Stadium headquarters in Evanston, Ill., since July 11. Their head coach, Otto Graham, predicts that when they take to Soldier Field in Chicago they will make up one of the strongest squads ever to represent the college gridders in the annual game.

Most members of the squad of 50 are All-Americans of last season. Their big job now is developing a pass defense to stop the Green Bay quarterbacks, who set an All-Star game record last year by passing for five touchdowns against the Stars.

The professionals hold a 19-8 margin in the series with the collegians, and there were two tie games. If size means as much as it appears to, the collegians should hold their own this time because they have 20 or more players on the squad who tip the scales at 250 pounds or more.

Thirty-seven colleges are repre-

(Continued on Page Four)

FINAL 'POPS'

(Continued from Page One)

Rock, Ark., and Doris Roth Conrad of Reserve, La., and Ralph Slifkin, master of ceremonies of the "Pops" series. The Choraliers, a "Pops" choral group, will round out the list of vocalists. The entire program will be under the direction of Peter Dombourian and both concerts will begin at 8:30 p.m.

The programs will open with a special overture by the orchestra, followed by the "Camelot" segment. Ralph Slifkin and the Choraliers will sing the title song, and "What Do the Simple Folk Do?" will be sung by Slifkin and Miss Ashley. Treigle will sing "If Ever I Would Leave You."

From "Paint Your Wagon," Slifkin and Miss Conrad will sing "I Talk To The Trees," and Treigle and the Choraliers will do "They Call The Wind Maria." Miss Ashley will sing "Another Autumn" and Slifkin and the Choraliers will close with the show finale, "There's A Coach Comin' In and I'm On My Way."

Songs from "Gigi" will be "Say A Prayer For Me Tonight," by Miss Ashley; "Thank Heaven for Little Girls," Treigle; "The Night They Invented Champagne," the Choraliers; "I Remember It Well," Miss Conrad and Slifkin; and "Gigi," Treigle.

Following intermission the "Brigadoon" section of the program will be given with such songs as "From This Day On," "Come To Me, Bend To Me," "Heather on the Hill," "I'll Go Home With Bonnie Jean" and "It's Almost Like Being In Love."

Songs featured during the "My Fair Lady" segment of the concert include the "Embassy Waltz" and "Ascot Gavotte," "Wouldn't It Be Loverly," "With A Little Bit of Luck," "The Rain In Spain," "I Could Have Danced All Night," "Get Me To The Church On Time," "On The Street Where You Live" and "Show Me."

Tickets for this week's final concerts are now on sale at 605 Canal Street. They may also be purchased on concert nights at the auditorium.

TRANSIT Riders' DIGEST

Vol. XVI JULY 29, 1963 No. 49

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Did You Know?

Six years had passed since the Louisiana Purchase opened New Orleans to progress, American style, and the city's population had more than doubled in that time. This encouraged the *Louisiana Gazette*, which had begun publication as the city's first English language paper in 1804, to become a daily. This it did on April 3, 1810; and the editor assured the 17,000 men, women and children of this city that, with the increased space now at his command, his four-page tabloid (four columns to the page) could devote more attention in both English and French to "industry, commerce and agriculture," besides being able to "record the noble and generous acts of our country and countrymen." He promised never to print a line that might "offend the chaste ear."

Increasing tensions of the time pointed to the second war with England, and the big American story of the issue described a new weapon which had begun to excite the interests of this country. It was the torpedo which, it was believed, could be made to "swim like a fish or fly like a bird."

Even in its present state of development, the article continued, "a single row-galley" could be "run under the stern of a ship and shoot or *poke* a harpoon under her, with which harpoon a torpedo is attached by a rope," and "in a few minutes the ship is blown to the moon, and the row-galley prepares to destroy another." Given sufficient ammunition, this row-galley could destroy an entire fleet. If anyone doubted these lethal possibilities, he should see Lieutenant Colonel William Duane of the United States Army in Washington, "who has some beautiful pictures of these said torpedoes."

The issue also presented four columns of foreign news which included the doings of the "Conservative Senate" of Glasgow, an extraordinarily dull speech by Napoleon, and "London's reactions to the divorce of Josephine."

That day's principal advertising announced two ships would soon sail, one for Baltimore and one for Liverpool, and that passage or freight could be booked on three schooners bound for Havana. It also carried the offer of Mr. Cavelier Jr., of New Orleans, to sell 1000 arpents of land seven miles from Baton Rouge, and proclaimed the power of "Lee's Original Family Medicines" against worms, colds, rheumatism, bilious and malignant fevers, the itch, ringworm, eye diseases, toothache, corns and "every kind of headache."

In its next day's issue, the *Louisiana Gazette* described a demonstration in Washington of the power of the "harpoon gun" to shoot a torpedo into a ship. The test had been planned for the instruction of Congress indoors, but the lawmakers at the last minute ordered that it be made in the street, where the "harpoon flew the *wrong way*, and passed within three inches of the head" of one of the men who helped to put on the demonstration.

Quotes and Quips

With his wife sick in bed, the husband—and pandemonium—reigned supreme in the kitchen. Looking high and low for the tea, he called to his wife: "I can't find the tea, dear, where do you keep it?"

"I don't know why you can't," came the peevish reply. "It's right there in front on the cupboard shelf in a cocoa tin marked 'Matches.' "

* * * *

If you have not often felt the joy of doing a kind act, you have neglected much, and most of all yourself.—A. Nielen

* * * *

You should have two aims in life. To make a little money first and then to make a little money last.

* * * *

God will not look you over for medals, degrees or diplomas, but for scars.
—Elbert Hubbard

* * * *

The children were at camp and their parents were having a quiet Sunday breakfast.

"Gosh, I miss them already," the mother sniffed.

"Me, too," the father retorted. "Why don't you knock my coffee over and I'll rub jam in your hair?"

* * * *

You seldom get what you go after unless you know in advance what you want. Indecision has often given an advantage to the other fellow because he did his thinking beforehand.—Maurice Switzer

TRANSIT Riders' DIGEST

Vol. XVI—No. 50 Published Weekly by N. O. Public Service Inc. AUGUST 5, 1963



B. F.

When leaving your home for the evening or for several hours, the New Orleans Police Department suggests that you leave on interior as well as exterior lights. This gives the house a "lived-in" appearance and discourages prowlers.

Old Refrigerator Could Win New One

That "old" refrigerator you've been wanting to junk may be worth a new one in the "Old Electric Refrigerator Roundup" now being conducted by Public Service. The contest is open to Public Service residential electric customers only. A new, latest model non-frost food freezer or refrigerator-freezer with a retail value of $395 will be given away to the NOPSI customer whose refrigerator is judged the oldest operating electric refrigerator entered in the contest.

The refrigerator must be available for inspection on the customer's premises.

To enter your refrigerator in the contest, obtain an official entry blank from any New Orleans freezer or refrigerator-freezer dealer. On the blank, fill in the refrigerator manufacturer, model year, model number and serial number, your name, address and telephone number.

Take the entry blank to Public Service, 317 Baronne Street, or mail it to "Old Electric Refrigerator Roundup" in care of New Orleans Public Service Inc., P. O. Box 60340, New Orleans, La. 70160. Dead-

(Continued on Page Two)

Vacation Bound? Let Police Know

A special police squad has been assigned to protect residences left unoccupied by vacationing families, according to the New Orleans Police Department. The service is free, a police official said. And by letting the police know the details about your absence, he adds, you'll be helping them and at the same time helping protect your home and its contents.

Persons planning to be away from home more than four days should dial 822-4161 (New Orleans Police Department) and ask for the Communications Center or Complaint Department. Give the police official who answers your name and address, the time of your departure and the approximate time of return. The officer will probably want such other information as the name and telephone number of a person in the city the police can contact in case of an emergency, if the house is to be occupied at any time during your absence, and whether or not you plan to leave any lights on in your home.

The detailed report will be given to the district where the home is located

(Continued on Page Two)

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Claudette Colbert* and *Elizabeth Taylor* have capitulated to television. Miss Colbert will receive $300,000 for "pouring" for a coffee company commercial. Miss Taylor will have her TV "coming out" in October on a program titled "Elizabeth Taylor's London," in which she will appear and narrate. For her debut, it is reported that Miss Taylor's personal fee will be $250,000 . . . *Mae West* was twisting at one of the top places out here and was complimented for her ability to gyrate. She answered with, "I could twist before I could walk."

Bob Hope will do a flamenco dance with *Yvonne De Carlo* in his newest movie, "A Global Affair" . . . *Lucille Ball* has done a takeoff on Cleopatra for one of her fall shows that bids fair to be more than hilarious . . . *Lauren Bacall* says she will resume her motion picture career. She has been busy rearing her two children by her late husband, *Humphrey Bogart*, and a two-year-old by her present husband, *Jason Robards*.

OLD REFRIGERATOR

(Continued from Page One)

line for contest entries is September 30, 1963. Winner will be announced the week of October 14, 1963.

Should more than one contestant have entered a refrigerator of the model that is judged oldest, a drawing will be held. The person whose name is drawn first will receive the free freezer or refrigerator-freezer. Additional winners will each receive a certificate good for $50 toward the purchase from a New Orleans dealer of a non-frost freezer or refrigerator-freezer. The certificate is valid until December 31, 1963.

If the winner has already purchased a freezer (of at least seven cubic feet capacity) or a refrigerator-freezer from a New Orleans dealer during the period August 1 through September 30, 1963, the purchase price will be refunded (up to $395 retail price).

VACATION BOUND?

(Continued from Page One)

and a copy will be given to the officers on the proper beat. They will make frequent checks on the vacated residence.

The police department also suggests that vacationers observe the following rules before going on vacation:

Make certain when you leave home that all doors and windows are locked securely.

Before departing, discontinue daily or weekly deliveries of such items as milk and newspapers.

Request the post office to hold your mail or forward it.

Keep to a minimum the number of persons who know you are leaving town. Especially caution your children not to talk about your vacation.

Ask one neighbor to remove advertising matter, handbills and other throw-aways from your front porch or doorway. An accumulation of such articles indicates to would-be burglars that your home is unoccupied.

Ask the same neighbor to report to police any suspicious persons seen around your residence.

Do not leave messages for anticipated callers or guests in such places as the mailbox or under the doormat, advising them where a key can be found.

Store money, jewelry, silver and other valuable articles which can be taken easily in a bank vault or with relatives. Don't hide these articles under rugs, behind pictures, in crockery or between mattresses.

Arrange to have your lawn trimmed and bushes and hedges clipped in case of a long absence. An untrimmed lawn is an invitation to a would-be burglar.

Utilize an automatic timer to turn a lamp or so and perhaps a radio on and off regularly each evening. This will give your home a "lived-in" sound and appearance.

Police also suggest that you leave an interior and an exterior light on when leaving your home for the evening or for several hours. A house in darkness attracts the night prowler.

Riders' TRANSIT DIGEST

Vol. XVI AUGUST 5, 1963 No. 50

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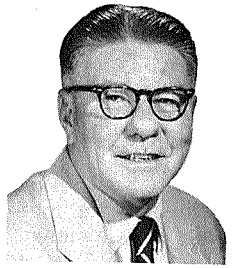
Riders' TRANSIT DIGEST

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SPORTS dial

By TED ANDREWS

IT MAY BE THE good old summertime, but a recent visit to the Tulane University Athletic Department in Sugar Bowl Stadium gave every indication that fall and the football season are not far away. A pre-season attraction is the big pro football doubleheader at the stadium on September 7. But within another two weeks the Tulane Greenie home schedule opener comes along on Friday night, September 20, against the nationally-ranked Texas Longhorns.



In addition to the opening Texas tilt, the Greenies have home games scheduled against Miami, October 4; Ole Miss, October 19; Georgia Tech, October 26; Tennessee, November 9; and Vanderbilt, November 16. Road opponents are Alabama, September 28 in Mobile; Mississippi State, October 12 in Jackson; South Carolina, November 2 in Columbia; and LSU, November 23 in Baton Rouge.

Note that six of these teams that the Greenies will tackle played in Bowl games last season. The other four—Tennessee, Vandy, Mississippi State and South Carolina—while not powerhouses in 1962, all expect to be improved over last year.

Tulane head coach Tommy O'Boyle is also looking forward to an improved team this year, and the cooperation of a new athletic director and some new assistant coaches. Rix N. Yard, who came to Tulane from Dennison College, Toledo, Ohio, is the AD. The new assistant football coaches are Bill Fesperman, George McKinney, John Menger and Jack O'Leary. There's even a new athletic publicity director, Jim Dawson, who's busy getting together brochures about the new team and the demanding schedule the Greenies have ahead of them.

Biggest problem facing the Green Wave when it begins prep drills will be building a defense to counter some of the fearsome attacks it will face. Offensively, the Greenies hope to pass well and also to improve their ground game. Though the Wave lost 17 lettermen from last season's team, 19 monogram-bearers are expected to return. They include Clem Dellenger, who was the Southeastern Conference's top pass receiver last year; fullback George Cortez, an experienced line blaster; tackle Mike Calamari, center Jim Besselman, quarterback Al Burguieres and halfback Jerry Graves.

Once again Tulane will present a "family plan" ticket program, whereby a father may purchase a reserved seat in the north end for $2.50 and one for his son for only 50 cents. Sideline tickets are $4 per game. Season box seat tickets are $30 for the six-game home program. East and west stand season tickets are $24 and south end zone season tickets are $13.

Ticket information may be obtained at the stadium ticket office, 6401 Willow Street, or by telephoning UN 1-3661 or UN 1-9381.

'Sayles Ragtimers' On Jazz Concert

"Sayles' Silverleaf Ragtimers" will star in the New Orleans Jazz Club's "Jazz on A Sunday Afternoon" on August 11 in the Grand Salon of the Royal Orleans. This is the third of a five-concert series. Proceeds from ticket sales will go to the maintenance of the New Orleans Jazz Museum, 1017 Dumaine Street, a Jazz Club official said.

The program will begin at 3:30 p.m. under the leadership of Emanuel Sayles, who has gained his reputation for his banjo virtuosity. The special added attraction will be the appearance of world-famous New Orleans clarinetist George Lewis. Harry V. Souchon will be master of ceremonies.

In addition to Sayles and Lewis, the Ragtimers include Jim Robinson, trombone; Joseph Phillips, trumpet; Alcide "Slow Drag" Pavageau, string bass; Joe Watkins, drums; and Joe Robichaux, piano.

General admission tickets are priced at $1.50. They may be purchased now at 605 Canal Street or at the Royal Orleans prior to each concert.

Did You Know?

"Lake Poydras" has disappeared, as have several other concentrations of water which once existed within the city limits of today's New Orleans, but it was one of the facts of life here as late as 1847. So said the *Daily Delta* on June 18 of that year, referring to it, with perhaps pardonable exaggeration, as a "beautiful sheet of water" with a depth of "four feet five inches," which made it a natural for "boatmen."

New Orleans was then drained by surface gutters which led to the swamps in the rear of the city, less than a mile from the river. The slope was so slight that, during times of heavy precipitation, the run-off was not as fast as the downpour and the streets flooded. The newspapers record no unusual rains in June 1847 and, though in general they gave only spotty reports about weather conditions, they dramatized the semi-tropical deluges which were and are occasional interruptions to the even flow of life here.

But, for some reason, the Poydras-St. Charles area seems to have collected water even when the rest of the city was dry. In 1842, for instance, as the *Daily Picayune* reported on December 6, the theatrical producer James H. Caldwell, to assure easy access to his new house of entertainment, built a high crossing over the lake which formed in Poydras Street, especially when heavy rains concentrated the run-off of many gutters into that area.

"A small boy," continued the *Daily Delta*'s report on Lake Poydras, "essayed to make a voyage of discovery from the corner of Poydras and St. Charles streets to the confectioner's store opposite. He discovered two mud islands and an old barrel in the middle of the channel."

Another boy, with a market basket of onions, apples and mutton chops topped off with a watermelon, "tried to stem the force of the current, but dropping a dime into the gutter, cried out, 'Help me, *cash-us,* or I sink,' " a jest that probably found more takers in that classical period of the New Orleans theater than it would now.

Returning soldiers from the Mexican War, awaiting transportation to their homes, discovered Lake Poydras, the *Daily* they "forded the raging waters, not being able to af-*ford* anything else until they received their pay."

The newspaper closed its account with the suggestion that a pontoon bridge be thrown across the "lake," from which we can assume that the Caldwell bridge of five years before had passed, with his

Quotes and Quips

None of the things children are to learn should ever be made a burden to them, or imposed on them as a task. Whatever is so imposed presently becomes irksome; the mind takes an aversion to it, though before it were a thing of delight.

—John Locke

* * * *

"And now, gentlemen," continued the congressman at a meeting, "I wish to tax your memory."

"Good heavens," muttered a colleague, "why haven't we thought of that before?"

* * * *

An appeaser is one who feeds a crocodile—hoping it will eat him last.

—Winston Churchill

* * * *

Some people are no good at counting calories and they have the figures to prove it.

* * * *

Never trust your tongue when your heart is bitter.—S. J. Hurwitt

* * * *

Three turtles were having a beer. Just as they ordered another, it started to rain so the biggest turtle said to the smallest one, "Go home and get the umbrella."

"I will if you don't drink my beer," the little one said. The other two promised they wouldn't.

After about four hours had passed the big turtle said to the middle-sized one, "Well, I guess he isn't coming back so we might as well drink his beer."

Just then a little voice called from outside the door, "If you do, I won't go for the umbrella."

* * * *

Not one student in a thousand breaks down from overwork.

—William Allan Nielsen

NEW ORLEANS PUBLIC LIBRARY AUG 13 '63

TRANSIT Riders' DIGEST

Vol. XVI—No. 51 Published Weekly by N. O. Public Service Inc. AUGUST 12, 1963

Community Bargain Days Now Going On In Downtown Stores

Community Bargain Days, August 12, 13 and 14, will bring thousands of bargain-seeking shoppers to the downtown business district for three full days of buying. Stores taking part in the event have stocked their shelves with "marked down" regular items and specially purchased household equipment, clothing and other merchandise. Many stores will have "back-to-school" merchandise for those preparing their youngsters for school opening in September.

The sales bonanza is designed to spotlight New Orleans as one of the biggest and best shopping centers in the South, according to the Retail Merchants Bureau of the Chamber of Commerce of the New Orleans Area, sponsor of the event.

Participating stores will maintain their regular opening and closing times throughout the Bargain Days, a Bureau spokesman said. On Wednes-

(Continued on Page Three)



Traffic congestion and parking worries are avoided by those shoppers who use transit to go to and from the downtown business district for Community Bargain Days.

Police Benefit Show To Offer Top Talent

Top entertainers from local night clubs and supper clubs and radio and television stations will offer generous servings of their talent at the annual police benefit show at City Park Stadium on Monday, August 19. The show, billed as "The Biggest Show In Town," will get under way at 7 p.m.

All performers are donating their time. Proceeds from ticket sales will go to the Police Mutual Benevolent Association, which maintains a fund to provide financial aid for widows and families of police officers who died in the line of duty.

Headlining the show will be the current featured attractions at the Blue

(Continued on Page Three)

Rodeo Will Provide Funds To Aid Blind

A three-day Western Rodeo will be staged at the City Park Rodeo Arena this weekend to pay the cost of special transportation to and from work for the working blind. Sponsor is the Committee of the Blind Men's Association Inc. Performances on August 16 and 17 will begin at 7:30 p.m. and the August 18 show will start at 4:30 p.m.

Included among the special events on each day's program will be bareback bronco riding, calf roping, barrel racing, steer wrestling, pickup races, calf scramble, Brahma bull riding and cutting horse events. The calf scramble will be open to all spectators who are under 55 inches in height.

General admission tickets are priced at $1 for adults and 50 cents for children. They may be purchased at concession stands operated by blind persons in public buildings, and at 5133 Canal Boulevard.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Fess Parker* is back in his coonskin cap as Davey Crockett. This time he will play a frontiersman for his own Fesspar Production Company. The feature motion picture will be titled "Davey Crockett in the Everglades." The movie will trace the adventures of the pioneer among the Seminole Indians . . . *Dinah Shore Smith* is most happy in her new marriage. She came into town recently to cut some records and rehearse her night club act then hurried right back to Palm Springs where she and her husband are living.



Twentieth Century-Fox Studio has an 18-foot statue of Cleopatra at its front gate.

When *Zsa Zsa Gabor* taped a *Keefe Braselle* TV guest shot recently she brought along her own hairdresser, wardrobe lady and dialogue coach . . . *Lucille Ball*'s little Lucie landed the *Ann-Margret* role in her school production of "Bye Bye Birdie."

Rex Harrison now rides a bicycle from stage to stage at Warner's where he's filming "My Fair Lady." *Audrey Hepburn* gave him the vehicle . . . *Kitty Carlisle* has been seen about with *Jack Benny*'s director, *Freddie De Cordova.*

Steve Crane gave his daughter Cheryl a new car for her recent birthday. Cheryl's mother is Lana Turner.

"Burke's Law," a new series on ABC-TV next season, will star *Gene Barry* as a millionaire detective who does his sleuthing in a Rolls-Royce. Perhaps many of you saw the late *Dick Powell* play this part in a segment of "The Dick Powell Show."

Pernell Roberts, who plays the part of Adam Cartwright, will get married during the 1963-64 "Bonanza" series. The producers reason that the marriage will help sustain the longevity of the teleseries.

Eleanor Powell may go on a dance concert tour sponsored by Sol Hurok. She is selling her seven-bedroom, seven-bath home in Beverly Hills and plans to take an apartment. Her 18-year-old son, Peter Ford, will go into the service at Fort Ord.

Water Safety

For the millions of Americans who will take to the water this summer, the American Red Cross emphasizes 10 safety tips on how to stay afloat and stay alive.

1. Learn to swim. You can't think of a better sport to save your life.

2. Always swim with another person. Make sure someone is nearby to help if you get into trouble.

3. Swim in a safe place. The presence of lifeguards usually indicates the area is safe for swimming.

4. Know the area. Before diving, make sure the water is deep enough and that there are no hidden objects such as submerged rocks or piling.

5. Respect the water and know your limitations. Water can be a good friend or a deadly enemy. Don't go beyond safe limits or your ability.

6. Use discretion. Don't swim right after eating or when overheated or overtired.

7. Try to remain calm in case of trouble. Assume a face-up floating position, keep your hands under water, and slowly move your hands and feet.

8. Keep safety equipment in your boat or canoe. Unless you're really an expert swimmer, it is wise, when riding in a small craft, to wear a life vest.

9. Stay with your boat or canoe if it overturns. Most small craft will float, even when filled with water or overturned.

10. Don't overpower your boat. A motor too powerful for your boat makes it difficult to control and may cause upsets or other accidents.

Riders' TRANSIT DIGEST

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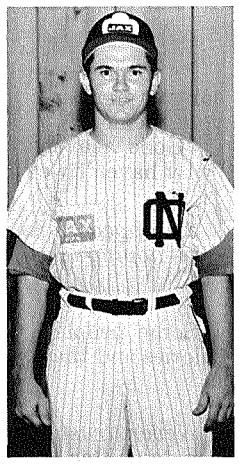
Riders' TRANSIT DIGEST

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

WE ALL wish Coach Lou "Rags" Scheuermann and his NORD-Jax All-American squad a happy and successful trip to the Annual All-American Baseball Association Tournament in Johnstown, Pa. Action starts this Wednesday and continues through August 20. By the time play is over the champion will have defeated the best non-professional teams in the nation. NORD teams, all coached by Scheuermann, have won this title in 1953, 1954, 1955 and 1961.



WARREN HECARD

NORD-Jax represented New Orleans in last year's tourney also and split in four games. The tournament is a double elimination affair. Warren Hecard is the only returnee from the 1962 aggregation on this year's squad.

The squad also includes Gerald Hebert, Lionel and Elliott Kleinpeter, Bill Zimmermann, Paul Wattigny, Richard Schmidt, Billy Deris, Arnaud France, Bob Burns, Bob Schroeder, Charley Grey, Gene Boesch, John Stephens, Curt Chaisson and Henry Winters.

NORD squads have appeared in 16 AAABA tourneys and have an all-time record of 53 wins and 25 losses for a percentage of .679. This will be Scheuermann's 13th year at the helm and in that time he has a record of 45-18.

COMMUNITY BARGAIN DAYS

(Continued from Page One)

day, many stores will wind up the three-day sales event with a "Dollar Day."

Residents planning to take advantage of the Bargain Days will find it convenient and economical to travel to and from the stores by bus, trolley coach or streetcar. By riding transit, shoppers can avoid traffic congestion and parking worries. Those riding between 9:30 a.m. and 4:30 p.m. will avoid rush-hour periods.

Earn-Learn Program Launched By Police

Young men interested in becoming members of the New Orleans Police Department and at the same time furthering their education are invited by the Department to look into its "earning while learning" program. The work-college program gives the accepted young man an opportunity to work with the police while studying for a degree at Loyola University. The program is scheduled to get under way in September.

According to an official of the Police Department, all applicants must be high school graduates, 17-18 years of age, citizens of the United States and residents of New Orleans. They must successfully complete a written examination and a medical examination.

Cadets accepted for the program will be given a starting salary of $243 per month with periodic increases.

Cadets will work 35 hours per week in various assignments throughout the Police Department and will attend Loyola three nights a week from 6:15 p.m. to 10 p.m. On successful completion of four years' study, they will be graduated from Loyola with a bachelor of science degree, with a major in criminology.

When cadets reach the age of 20 years, 4 months, they are eligible to take the police promotional examination for the position of patrolman with a basic salary of $345 per month.

Those interested in the program should apply at the City Civil Service Office, Room 1-W14, City Hall.

POLICE SHOW

(Continued from Page One)

Room of the Roosevelt Hotel.

General admission tickets are priced at $1 for adults and 60 cents for children. They may be purchased at New Orleans Police Department district stations, at Police Headquarters at Tulane Avenue and South Broad Street, and at City Park Stadium before show time.

Did You Know?

The Louisiana Militia, after the War Between the States, was reorganized as the National Guard. The New Orleans *Times,* on June 26, 1870, took more than a column of space to tell the world how deeply it rejoiced at "the revival in our midst of the old military enthusiasm for which the Crescent City has been so justly celebrated."

With "souls ever eager in daring," it continued, the citizen soldiers of Louisiana have always been "Bayards in courage, endurance and fidelity." It referred to their heroic deeds in the past decade and gave thanks that "Time has healed the scars" of that terrible struggle.

Union troops still occupied New Orleans and enforced carpetbag rule, but when General James Longstreet, late of the Confederate army, was made adjutant general of the reorganized National Guard and called for enrollments, the ranks were eagerly filled by "tried veterans who served in both armies during the last war."

In the opinion of the *Times,* "The spectacle of old soldiers of contesting armies who have felt each others' prowess, ranked side by side beneath the same banner must contribute much toward cultivating that spirit of concession and fraternity so necessary to the future prosperity of our state and city."

It also expressed gratification that despite the "advancing hosts of trade," the "spirit of chivalry" in this state is still "bright and beautiful."

Totaling 1200 men, the Louisiana Legion, as the new unit was known, included one "regiment of infantry, 10 companies numbering about 800 muskets, two field batteries of artillery and a squadron of cavalry."

Among the officers, the *Times* listed René Beauregard, son and former staff officer of the Confederate general. He was commissioned first lieutenant in the First Cavalry.

In 1878 General P. G. T. Beauregard became adjutant general; salary, $3000 a year, or $1000 less than the governor's emolument. René became a colonel on his new staff.

By then Louisiana had thrown off carpetbag rule. The city was approaching the 216,000 of the 1880 census and the National Guard increased its strength to more than 2700.

General Beauregard served as adjutant general until May 1888, a bright symbol of the future.

Quotes and Quips

Security is mostly a superstition. It does not exist in nature, nor do the children of men as a whole experience it. Avoiding danger is no safer in the long run than outright exposure. Life is either a daring adventure, or nothing.

—Helen Keller

* * * *

An executive who was swamped with work called the office switchboard operator. "Please," he begged, "don't put through any calls to me this morning. I'll be incommunicado."

"Well, all right," the girl replied, doubtfully. "But in case anything very important comes up, hadn't you better let me have your phone number there?"

* * * *

Present suffering is not enjoyable, but life would be worth little without it. The difference between iron and steel is fire, but steel is worth all it costs.

—Maltbie Babcock

* * * *

A fellow walked into a general store and bought himself a cigar which he immediately started to light.

"Sorry," said the storekeeper. "No smoking in here."

"What?" exclaimed the annoyed patron. "You sell cigars but won't let me smoke them?"

Replied the merchant, "I also sell bath towels."

* * * *

We are all manufacturers—making good, making trouble or making excuses.

—H. V. Adolt

* * * *

A much-married movie star has gone into deep mourning since the death of her most recent husband. She insists on black olives in her martinis.

* * * *

Money is what you'd get on beautifully without if only other people weren't so crazy about it.—Margaret Case Harriman

NEW ORLEANS PUBLIC LIBRARY AUG 23 1963

TRANSIT Riders' DIGEST

Vol. XVI—No. 52 Published Weekly by N. O. Public Service Inc. AUGUST 19, 1963



Shoppers and workers in the downtown business district are invited to see the newest non-frost freezers and refrigerator-freezers on the first floor of Public Service.

Delgado Museum Has Gaston Lachaise Art

An exhibition devoted to smaller works and drawings by one of the most important American sculptors of the 20th Century, Gaston Lachaise, is now on exhibit at the Isaac Delgado Museum of Art in City Park. The show is prepared and circulated by The Museum of Modern Art, New York, with the aid of a grant from the CBS Foundation Inc. It will be open to the public without charge through August 25.

Lachaise was born in Paris in 1882 and emigrated to the United States in 1906. Although he was already established abroad, it was in the U. S. that his talent flowered and developed.

The artist exhibited at the Armory Show in 1913, had his first one-man show in New York in 1918 and exhibited his heroic "Man" at The Museum of Modern Art in 1930. Included in the exhibition at

(Continued on Page Three)

Non-Frost Freezer, Refrigerator-Freezer Makes Meals Easy

With the opening of school just around the corner, many homemakers will be faced with preparing school lunches and "after school" snacks for the student members of the family. But for the family which has a non-frost freezer or refrigerator-freezer, such "extra" meal preparation is simple.

A freezer or refrigerator-freezer cuts way down on marketing trips, and stretches your food budget, too. With these appliances you can stock up on food bargains, buy large, economy sizes, and save leftovers by freezing and serve them later.

With a new non-frost appliance you can fix 'n' freeze favorite dishes or meals when you're not so busy, and heat 'n' serve them later when you are busy. You can serve meals that are tops in taste, chock-full of vitamins and minerals.

Modern, non-frost freezers and refrigerator-freezers have so much that's new that by comparison older models—even those only five years old—are out-of-date. You never have to defrost, never have to scrape or juggle messy dripping pans because frost just doesn't form. There is more food storage capacity in the same floor space than in older models because walls are thinner, insulation is more efficient and door storage space is larger. Faster freezing assures an always plentiful supply of ice cubes.

Now displayed on Public Service's first floor, 317 Baronne Street, are many 1963 non-frost freezers and refrigerator-freezers. Workers and shoppers in the downtown area are invited to come in between 8:30 a.m. and 5 p.m. Mondays through Fridays to see the various models displayed and to discuss the features of each appliance with trained NOPSI representatives. After

(Continued on Page Two)

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—Hadn't seen *Hermione Baddely* since 1960 when she came to America to attend the Academy Awards ceremonies. That year she was nominated for best supporting actress in "Room At The Top." Hermione then went back to Europe and opened in Tennessee Williams' "The Milk Train Doesn't Stop Here Anymore." She received raves for that venture. When the play was brought to New York it didn't last very long—but Hermione still got praise. She's in Hollywood now to do a part in "The Unsinkable Molly Brown" for Metro. Hermione is one of the most delightful and interesting people I have ever met.



Also in from New York are my friends the Howard St. Johns. Howard will do a part in "Straight Jacket" with Joan Crawford. The St. Johns spent their vacation in Rome.

It's typical Hollywood to cast *Audrey Hepburn* as Eliza Doolittle for the film version of "My Fair Lady" and not to use *Julie Andrews*, who was so great in the role she created on Broadway. But Audrey's name is supposed to be bigger at the box-office.

Buddy Ebsen will do a feature movie at MGM titled "The Wranglers." It will be filmed while his TV show, "Beverly Hillbillies," takes a breather from shooting.

Sandra Jo Crosby received her divorce

(Continued on Page Three)

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Superhighways

Call them what you will—turnpikes, expressways, freeways, tollways, thruways—this new kind of highway is criss-crossing the nation. These new superhighways are different. There are no crossings, grades are gentle and sight distance is almost unlimited. There are no pedestrians. Turnpikes are so different they demand a new set of driving habits—many at complete variance with those rules of safety motorists have lived by for years, says the National Safety Council. The Council suggests these rules be followed when driving on these superhighways:

Be sure the cooling and lubricating systems of your car can take steady high-speed driving. The fuel tank should be full. More than half of turnpike emergency calls are for gas, oil or water.

Know your exit and watch carefully for it and be ready to leave when you get to it.

On older roads it is necessary to slow or stop before entering traffic. Not so on the expressway. While in the entry ramp and acceleration lane you must match the speed of traffic and blend right in. Vehicles that buck the current by entering slowly force other drivers to brake or change lanes suddenly. This often results in accidents.

While on the turnpike ignore the habit formed on other roads of slowing down well in advance of turn-offs. Here you must maintain speed until you turn into the deceleration lane. Then slow down quickly.

On the expressway, you don't pick your own pace. The slowpoke is as dangerous as the speeder—he breeds impatience and risky passing. If you can't keep up, keep off the expressway.

There is no stopping and no backing on these super roads. If you miss an exit you must go on to the next one.

NON-FROST FREEZERS

(Continued from Page One)

you've decided which make, model and size best fits your family (allow at least three or four cubic feet per person), then you can see your dealer.

Public Service does not sell these appliances but has arranged the display in cooperation with manufacturers, distributors and dealers.

Riders' TRANSIT DIGEST

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

IT'S HOMESTRETCH time in the major league baseball races, and though it appears no one will catch the New York Yankees in the American circuit, there are still many who think the National League race is in doubt. Managers and players whom we have heard interviewed recently lean toward the Los Angeles Dodgers in that league. However, San Francisco Giants Manager Alvin Dark believes that the power of his big bats and advantages in the remaining schedule give San Francisco an excellent chance to overtake the Dodgers.



As far as the Las Vegas odds-makers are concerned, the two pennant races are over. They refuse to accept any more wagers on the Dodgers and Yankees, although they'll oblige you for any of the long shots. They'll also allow you to indulge in the World Series, with New York favored over Los Angeles. (Incidentally, if the Yankees and the Dodgers make the Series, the winner's share could be a record $14,000 payoff per man.)

But there's no need for alarm over the odds-makers' actions. They did the same thing last year when they thought the Dodgers were in. But the Giants came along to win in a playoff. Out in Los Angeles, however, they still don't feel the Giants won. They prefer to think the Dodgers lost.

* * * *

Being somewhat promotion minded in the sports field for many years, we have developed the habit of looking at the attendance figures even before reading the scores. With a pro football doubleheader scheduled for Tulane Stadium on September 7, we have been watching with keen interest how the professional games are drawing in other cities. A few interesting figures noted were: In Ithaca, N.Y., 21,000; Hershey, Penn., 18,597; Detroit, Mich., 37,248; and Miami, Fla., 26,577.

The largest crowd to see a pro game so far was the more than 70,000 fans who attended a recent game in the Los Angeles Coliseum. We admit that L.A. is a much larger city than our own, but we don't believe it can exhibit any more football enthusiasm than we can.

With four powerhouses of the National Football League—the Chicago Bears, Baltimore Colts, Detroit Lions and Dallas Cowboys—making their final appearances before the start of their regular season, and Sugar Bowl Stadium capable of seating 80,000 plus, we believe New Orleans not only can top the 70,000 figure of Los Angeles but can prove that the Crescent City is both anxious and ready for a New Orleans pro football team.

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.



DELGADO MUSEUM

(Continued from Page One)

Delgado Museum are "Woman," "Standing Woman," "Seated Woman," "La Montagne" and "Floating Figure."

Delgado Museum is open from 10 a.m. to 5 p.m., Tuesdays through Saturdays, and 1 p.m. to 6 p.m. on Sundays. It is closed on Mondays and major holidays.

SHOW BIZ

(Continued from Page Two)

decree from Philip. Settlement gives her an $87,000 house, $1,000 a month alimony, $250 per month for each child and 10 per cent of Philip's professional earnings over $15,000 per year. There are two children, Dixie Lee and Brian Patrick.

When Betty Grable, her husband Harry James and their two daughters took off for a vacation in Hawaii it marked the first time Betty has ever left the mainland.

Jack Lemmon has commitments for two years to come. He is one actor who is never "between pictures."

Did You Know?

New Orleans had its upper boundary at Felicity Street and a population of about 50,000 in 1835 when a new resort opened in Carrollton, then a small community above New Orleans. The hotel and its woodland setting have been long ago swallowed by the Mississippi River, but the record of their charm and the importance they played in the upstream development of the city brightened the pages of newspapers of the period.

Dan Hickok, a well-known hotelman, operated the property after the War Between the States, and it was still "the most picturesque" resort "in the vicinity of the city," according to the New Orleans *Times* of June 10, 1869.

New Orleans then had a population of 191,000. Carrollton, "an hour's ride" by train or riverboat, was more convenient of access to those who wished to get away from the dust of the city than, for instance, Waveland now is. In the Hickok Gardens the people of New Orleans staged their *fêtes champêtres*, a popular diversion of the past century. Let us join the merrymakers with the *Times* reporter in describing a church benefit there.

Traveling by train, he reached the grounds "before the fair givers of the feast had made their preparations," and walked about the grounds savouring their beauty. At dusk, he said, the steamboats began to discharge their passengers—"the Selma, Republic, National and many others," and the grounds began to fill rapidly.

"Passing now beyond where the swings were in motion, the fountains were playing and a crowd of gentlemen were drinking juleps and cobblers," he continued, "the wide, graveled walks were discovered to be illuminated with an almost illimitable number of lamps, and youth and beauty, together with old age and the children, were everywhere seen promenading or disporting through the carefully trimmed shrubbery or over the grassy lawns."

Dancers swayed, under the spreading pecan trees, to the music of Jaeger's Band, and in the intermissions novelty acts enlivened the stage of the open-air theater.

"The scene was, in short, deliciously picturesque—something that recalled the sylvan feast in the Forest of Arden, or the fairy dances of other days upon the heath. From the dusty city visitors found themselves suddenly transported to Arcadia, or to Dreamland, and intoxicated at the same time with rural innocence and fashionable belles and beaux. All the gaily-garlanded and ribboned stands of ordinary fairs were there, with others made from the leaf of the palm, or adorned with the hoary mosses gathered from trees.

"In short, to conclude a hurried paragraph, the Carrollton *fête champêtre* comes as near to realizing an *al fresco* entertainment as any of the innumerable celebrations that have been given during the present season. It is a nice place for the young people to bill and coo in, and every tender couple should hasten, without further notice, here to dance, sip ice creams and punches, or exchange their vows beneath the foliage."

Quotes and Quips

When I hear somebody sigh that "Life is hard," I am always tempted to ask, "Compared to what?"—Sydney Harris

* * * *

There had been nothing in the beatnik's pad but a mattress and one chair for some time, until one day a visitor noticed two magazines lying on the floor.

Surprised, he turned to the bearded one and intoned: "Like what happened, Dad? You call in a decorator?"

* * * *

Dreams never hurt anybody if he keeps on working right behind the dream to make as much of it come real as he can.
—F. W. Woolworth

* * * *

The flock of geese was headed north when the leader tired of the noise behind him.

"Stop that infernal honking," he turned and said. "If you want to pass, pass!"

* * * *

Some men succeed by what they know, some by what they do, and a few by what they are.—Elbert Hubbard

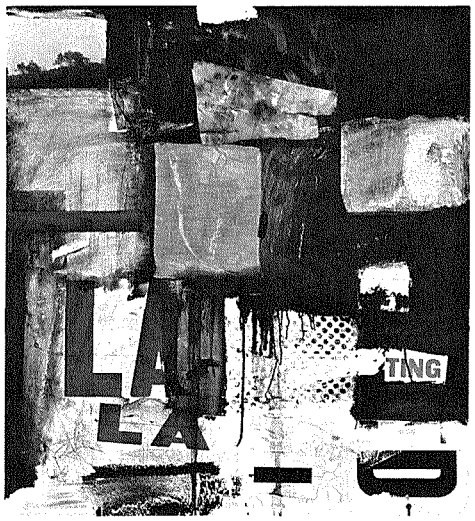
* * * *

"What will I get, dear," inquired the young bride, "if I cook a big dinner like that for you every day?"

"My life insurance," the husband answered.

TRANSIT Riders' DIGEST

Vol. XVII—No. 1 Published Weekly by N. O. Public Service Inc. AUG. 26, 1963



This predominately paper collage by Robert Rauschenberg is titled "Thaw." The work is one of 39 in the "Assemblage" exhibition opening at Delgado Museum on September 1.

Art Works Made Of Hardware, Paper Shown At Delgado

"Assemblage," an exhibition of art made from utilitarian objects, such as hardware, furniture, machine parts, torn paper, etc., will be on view at the Isaac Delgado Museum of Art in City Park beginning Sunday, September 1. It will remain on view through September 29.

Included in the show are 39 works by 26 contemporary American artists. They were selected by the assistant curator of the department of painting and sculpture exhibitions at The Museum of Modern Art, New York, and are being circulated with the aid of a grant from the CBS Foundation.

Among the artists in the exhibition are Robert Rauschenberg, Tom Wesselmann, Alfonso Ossorio, John Chamberlain, Richard Stankiewicz, Louise

(Continued on Page Three)

Power Boat Regatta Set For Grand Isle

Some of the fastest power boats in the country will compete in the first Inboard Power Boat Regatta at Grand Isle, La., on Sunday, September 1. Co-sponsors of the event, the Grand Isle Rotary Club and the New Orleans Power Boat Association, invite the general public to view the races starting at 12:30 p.m. The event is sanctioned by the American Power Boat Association.

The race course will be on Caminada Bay, one of the best sites to run hydros in Louisiana, according to a regatta spokesman.

Local boats that will participate include the 280-cubic-inch class boats of Louie Siracusa of Morgan City and of Bob Phillips and Bill Beatty of Baton Rouge. Phillips' boat, Red Head, is the defending national champion in the class while Beat-

(Continued on Page Three)

YMCA Opens Rolls For Fall Students

Among the new courses being offered in the fall term of the Young Men's Christian Association's Adult School are Electronic Computers, How to Study, Neurology, Adult Leadership, Creative and Logical Thinking and a series of lectures on Child Development.

Among the other courses being offered again on a basis of popularity are Rapid Reading, Dancing, Public Speaking, Swimming, Sketching and Painting, Golf, Tennis, Fencing, Contract Bridge, Real Estate Principles, Interior Decorating, Ladies Exercise and Swim, Aviation, Typing, Shorthand, Men's Physical Fitness and Skin Diving.

Enrollments for the fall term are being taken this week for all classes. Any per-

(Continued on Page Two)

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Kathy Nolan* and husband Dick Heckenkamp are expecting in September . . . *Loretta Young* will do a syndicated column for teenagers. It will be titled "By Loretta" . . . Ever since Princess Grace's TV appearance on "A Visit To Monaco," tourists have been pouring into her tiny principality. Understand it has become quite difficult to find parking places for all the automobiles.



Pearl Bailey has them standing in line to catch her act at the Cocoanut Grove.

Everyone out here is happy to hear that *Betty Hutton*'s career is on the upswing. She is now starring in "Annie Get Your Gun" in summer stock and is negotiating with *Billy Rose* for an upcoming Broadway production titled "Foxie." It will be a musical.

Mitzi Gaynor is mulling her first Broadway appearance. She's wanted for a musical called "Good, Good Friends."

Suzy Parker and her husband *Brad Dillman* are forsaking New York for Hollywood. They feel they'll both get more TV roles if they are out here . . . *Fabian* has signed to do a part on a segment of the Kraft Suspense Theater. However, his contract stipulates that he will perform no acts of violence. His manager does not want to hurt the "Fabian Image".

Bing Crosby joins Dean Martin and Sammy Davis Jr. in their newest movie, titled "Robin and the Seven Hoods."

YMCA

(Continued from Page One)

son, regardless of educational background, may take the YMCA's self-improvement courses. There are no tests, grades or report cards. Most classes are held once a week for eight weeks in air-conditioned classrooms.

Persons interested in enrolling for one or more of the classes or in obtaining additional information on courses, time and tuition may dial 524-1574.

Accidents Take No Vacation

The roads and highways will be filled this weekend with New Orleans motorists taking a final fling at summer fun. To those who will drive to and from their holiday spots, the Metropolitan New Orleans Safety Council and the Traffic Safety Education Section of New Orleans give these words of caution—*traffic accidents take no vacation.*

The safety groups ask motorists to be on guard against speeders, drinking drivers and drivers who disregard traffic laws. They also suggest that motorists follow these rules:

Plan your trip so that you have plenty of time to reach your destination and return in comfort. This means a minimum of night driving, no speeding or slowpoke driving and no driving when fatigued.

Before you start on your trip, learn the driving regulations of the cities and states you expect to travel through.

Never drive after you've been drinking. Never drink when driving.

Watch for and heed all road signs and speed limits.

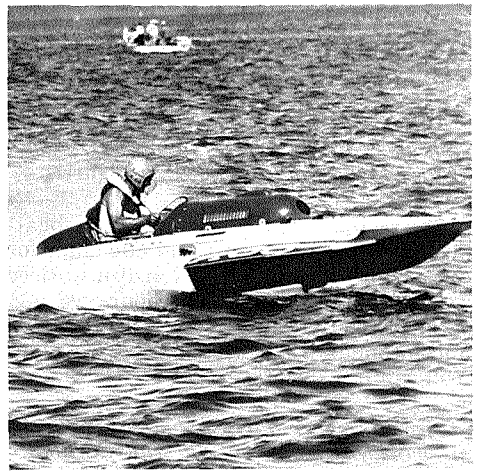
Have your car (and trailer, if you use one) completely safety-checked before you start your trip.

Load your car carefully so that luggage and equipment do not interfere with visibility and will not shift dangerously in an emergency.

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.



Riders' TRANSIT DIGEST



The 150-cubic-inch hydro Belle, driven by Hall of Fame driver Johnny Landaiche, will participate in the Power Boat Regatta at Grand Isle on Sunday.

POWER BOATS

(Continued from Page One)

ty's Double Trouble holds the competition record at 72.493 miles per hour and the straightaway speed of 103.831 mph. Earlier this season Siracusa, in his craft, the Noodles, at Morgan City, was 1.004 mph off the five-mile competition record. Harry Bilbe's Tin Horn, one of the fastest 266-cubic-inch hydros in the country, will also compete in the regatta.

Orleanians planning to attend the racing event may reach Grand Isle by taking U.S. Highway 90 West to Raceland then turning left on Louisiana Highway 1.

ART WORKS

(Continued from Page One)

Nevelson, Robert Indiana and Marisol.

In 1961 The Museum of Modern Art held a major exhibition entitled "The Art of Assemblage," an historical survey beginning with cubist collages and constructions and including the different styles and varied materials employed by European and American artists associated with futurism, dada, surrealism and abstract expressionism. It culminated in recent art developments using welded metals, plastics and even discarded materials of all sorts, according to a spokesman of Delgado Museum.

The term *assemblage* was first used in 1953 by the French artist Jean Dubuffet to refer to certain distinctive pictures he made using cut pieces of imprinted paper and painted canvas.

Delgado Museum is open from 10 a.m. to 5 p.m., Tuesdays through Saturdays, and 1 p.m. to 6 p.m. on Sundays. It is closed on Mondays and major holidays.

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

PREP FOOTBALL players are hard at it on the practice fields these days preparing for the 1963 football season. It is early for any predictions, but we believe that in both the Catholic and the Public leagues at least four teams will make a strong bid for the championship.

The early railbirds have installed Holy Cross as the favorite in the Catholic loop —but De La Salle, St. Aloysius, Redemptorist and Jesuit are all considered capable of causing an upset.

Early word on the Public School race is that defending champ West Jefferson, East Jefferson and Warren Easton will scramble for the title, with Nicholls and Chalmette challenging as dark horses.

Three new coaches will be guiding football teams in AAA competition. They are Billy Arms at St. Aloysius; Emmett Michel Jr., Behrman; and Leemon McHenry, De La Salle.

Returning coaches in the Public loop will be Bobby Nuss at Chalmette; Bob Whitman, East Jefferson; Octave Tournillon, Fortier; John Beattie, McDonogh; Don Fortier, Nicholls; Early Hubley, Warren Easton; and Dick Preis, West Jefferson.

Catholic School grid coaches returning are John Kalbacher at Holy Cross; Ken Tarzetti at Jesuit; and Don Perret, Redemptorist.

Riders' TRANSIT DIGEST

Vol. XVII AUGUST 26, 1963 No. 1

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Did You Know?

The first American to receive world-wide acclaim as a piano virtuoso, the first American composer to see his music accepted with high favor in Europe, the first composer from anywhere to make serious use of American folk themes—such was New Orleans-born (May 8, 1829) Louis Moreau Gottschalk, who spent his childhood on North Rampart Street near Congo (now Beauregard) Square, before going to Europe to complete his musical education, and still in his teens, enter upon a brilliant professional career that ended with his death, from appendicitis, in his 40th year.

His father was a New Orleans merchant; his mother a pianist who thrilled her social set and passed her musical fire to baby Louis. When he was three years old, he swayed his body to the rhythm of melody, and intently watched her finger movements. At five he was able to play the treble of Meyerbeer's "Robert le Diable" after listening to his mother practice it.

François Letellier, organist and choirmaster of the St. Louis Cathedral, became his teacher, and the boy made such astonishing progress that when he was seven and a half years old he took his teacher's place at the organ and played High Mass so well that only the other musicians in the loft knew of the substitution. Less than two years later he became the nine-year-old wonder pianist who accompanied artistes of the Orléans Theater in their concerts.

When he was 11 he gave a concert (April 23, 1841) in the ballroom of the old St. Louis Hotel on the eve of leaving for Paris, to continue his studies. Julie Calvé and other leading musicians in New Orleans appeared on the same program. He was given an enthusiastic reception "by a brilliant and crowded assemblage which glittered with Creole beauty and fashion," recorded the *Daily Picayune* on April 25, 1841.

After four years of study abroad, he gave a concert in Paris. His distinguished audience went into raptures. Chopin singled him out for a personal compliment. Chopin, Berlioz and others were later to rank him among the "supreme artists." Two years later, in 1847, Gottschalk appeared in concert in Sedan, as had such eminent pianists as Liszt and Thalberg in their time. His "Bamboula," an original composition built upon the melodies and rhythms of the slave dances in Congo Square, was an immediate hit. He toured Europe, composing music and giving recitals, acclaimed in musical circles for the originality of his themes, the verve of his execution and the poetical insight of his interpretation.

He was 24 years old and at the height of his success when he returned to New Orleans in 1853 and gave a concert on April 6 in Odd Fellows Hall, which then stood on the site of the old post office building facing Lafayette Square.

He was on a world tour in 1869 when appendicitis knocked him from the piano in a recital at Rio de Janeiro as he was playing the opening bars of his first number. He died on December 18, 1869.

Quotes and Quips

Before the craze for split-level homes, a fellow kept it to himself if he lived over a garage.

* * * *

Don't ever look back. Something might be gaining on you.—Satchel Paige

* * * *

A tailor, wrapping up a newly made suit, commented to the waiting customer: "You know, I'm letting you have this at less than it costs me to make it."

"You're always telling me that," replied the buyer. "Just how do you make a living?"

"I make a small profit on the paper and string," the tailor answered.

* * * *

Any fool can waste, any fool can muddle, but it takes something of a man to save, and the more he saves the more of a man does it make of him.

—Rudyard Kipling

* * * *

There's nothing like a dish towel for wiping that contented look off a married man's face.

* * * *

It is a poor heart, and a poorer age, that cannot accept the conditions of life with some heroic readiness.

—Robert Louis Stevenson

TRANSIT Riders' DIGEST

Vol. XVII—No. 2 Published Weekly by N. O. Public Service Inc. SEPT. 2, 1963



On each bonus bulb bag of light bulbs purchased, economy-minded homemakers will realize a saving of 33 cents. The bonus package is worth $1.33 but will sell for $1.

Buy Four Light Bulbs, Get One More Free In Bonus Bulb Offer

Families going shopping this weekend should plan to take advantage of a special package of light bulbs that will be offered residents of the Greater New Orleans Area beginning Thursday, September 5. Beginning that date, light bulb dealers throughout the Greater New Orleans Area will offer a bonus bag of bulbs, worth $1.33 but selling for only $1. Economy-minded homemakers will have an opportunity to stock up on light bulbs at a saving of 33 cents on each bonus bulb bag they buy.

No special coupons are needed to make the purchase and no limit has been set on the number of bags that can be bought.

The bonus bulb bag includes four 100-watt bulbs at regular price, and a 150-watt bonus bulb free. The five bulbs are packaged in a perforated plastic bag for easy handling. Each bag contains a handy chart showing correct bulb wattages for many different types of fixtures, brackets,

(Continued on Page Three)

Safe Boating Course Starts September 9

Instruction in safe and better boating is being offered to the public without charge by the New Orleans Power Squadron. Any interested person 16 years of age or over is eligible to attend the opening class on Monday, September 9, at 8 p.m. Classes are conducted at the headquarters of the N.O. Power Squadron, Municipal Harbor, West End, on Mondays at 8 p.m. for 12 consecutive weeks. Certificates of successful completion will be given at the end of the course.

Subjects included in the course are Safety Afloat, Seamanship, Small Boat Handling, Equipment and Government Regulations, Rules of the Road, Aids to Navigation, the Mariner's Compass and Charts and Piloting.

For additional information dial 482-7877 or 529-4256.

Public Service Closed On Labor Day

The general office of New Orleans Public Service at 317 Baronne Street will be closed on Labor Day, Monday, September 2. Regular office hours—8:30 a.m. to 5 p.m. — will be resumed on Tuesday, September 3.

When the general office is closed, full payment of electric and gas service bills may be made at the self-service depository adjacent to the entrance of the building.

Rules For Safety

Those "dear old golden rule days" will begin for thousands of youngsters in the New Orleans area on Tuesday, September 3. Since many of these students—some first-timers, some seasoned veterans—will still have visions of vacation dancing in their heads, safety officials are suggesting that motorists compensate for the youngsters' possible heedlessness in traffic by using their own good judgment.

The City's Traffic Safety Education Section and the Metropolitan New Orleans Safety Council, in cooperation with parent groups, ask that all motorists "Please! Drive Carefully—School's Open."

Parents can best cooperate with the child safety program by following these rules:

Set a good example for your children by being alert and slowing down when in school zones.

Obey all traffic laws, traffic signs, signals and traffic police, both as a driver and as a pedestrian.

Teach your children to obey traffic laws and safety rules.

Motorists can contribute to the safety of school children by remembering these rules:

Watch for children stepping from between parked cars.

Obey speed limits, especially in school zones during the hours of 7:45 a.m. to 9 a.m.; 11:45 a.m. to 1:30 p.m.; and 2:30 p.m. to 4 p.m. These school zone hours are the same in Orleans, Jefferson and St. Bernard parishes.

Give young bike riders every break.

Be especially alert in school areas for signs, signals, traffic police, school crossing guards, school patrol boys and for children.

Children should observe all traffic safety rules and help their friends to remember them too. Here are some rules for youngsters:

Walk the safest route to school.

Always look both ways before crossing street, watch for turning traffic, cross at intersections only.

Follow the rules learned in school and at home about obeying traffic signs and signals, school crossing guards and school patrol leaders.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—Greek tycoon *Alexander Onassis* has invited *Cyd Charisse* and *Tony Martin* to be guests aboard his yacht during the Christmas holidays. In case you care, several of my film friends have finished their Christmas shopping . . . Contrary to what you may have read elsewhere, *Hermione Baddeley* tells me that she, and not *Tallulah Bankhead,* will open "The Milk Train Doesn't Stop Here Anymore" in London . . . "My Fair Lady" is now under way at Warner's and there is a huge contingent of British actors here for roles in the movie.



Roddy MacDowall's career is in high gear after his role of Octavian in "Cleo" and as one of the Apostles in the finished but yet unreleased "The Greatest Story Ever Told." The lad just signed to star with *Stu Whitman* and *Carol Lynley* in a shocker titled "Shock Treatment." Looks like Roddy will be one of filmtown's perennial bachelors.

CBS is offering all kinds of money to *Yul Brynner* to star in a series. As yet, no confirmation . . . Comedian *Bob Newhart,* who has never driven a car, is now taking driving lessons. He's finding the going pretty rough on the Los Angeles freeways . . . *Jackie Gleason* is beaming. He will become a grandpa next March, thanks to daughter Linda.

Patty Duke is now writing a book on tips for teen-agers. Aren't there enough of those?

Word has it that *Liz Taylor* dons a blonde wig when she walks her youngsters

(Continued on Page Three)

Riders' TRANSIT DIGEST

Vol. XVII SEPTEMBER 2, 1963 No. 2

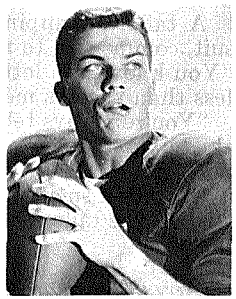
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Riders' TRANSIT DIGEST

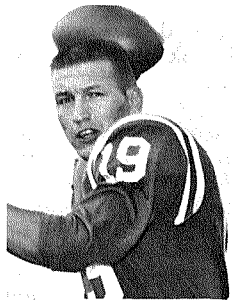
SPORTS dial

By TED ANDREWS

FOOTBALL EXCITEMENT in New Orleans will reach a pre-season climax this week when four National Football League teams which figure to play an important part in the 1963 NFL campaign will be seen in action on Saturday, September 7, at Tulane-Sugar Bowl Stadium. The Detroit Lions and the Dallas Cowboys will face each other in the first game, starting at 6:30 p.m. The Chicago Bears will play the Baltimore Colts in the second game, starting at 9 p.m.



RICHIE PETITBON



JOHN UNITAS

A crowd close to stadium capacity is expected to attend the big double-feature to see casts which will include 53 former All-American gridders as well as a host of All-Pro greats. Among the top attractions will be Richie Petitbon, former Tulane star and a defensive specialist for the Chicago Bears, and Johnny Unitas, the Baltimore Colts' star quarterback.

Other NFL stars who will appear in the twin bill are Jimmy Orr, Gino Marchetti, "Night Train" Lane, Rick Casares, Roger Brown, Lenny Moore, Ray Berry, Mike Ditka, Milt Plum, Roosevelt Taylor, Eddie LeBaron, Lee Roy Jordan, Nick Pietrosante, Sonny Gibbs, Joe Schmidt and Don Meredith.

Tickets are now on sale at the Tulane Stadium ticket office, D. H. Holmes' Downtown and Lakeside stores, Schwegmann's Gentilly and Airline stores, Labiche's and all local Ford dealers. Prices are $7 for sideline seats and $5 for end-zone seats. Box seats on both east and west sides are sold out.

L'Union Francaise Sets French Classes

Classes in conversational French for adults will be offered by L'Union Francaise at 4522 Prytania Street beginning September 16 and 17. Beginners' classes will be given on Tuesdays and Thursdays from 8 p.m. to 10 p.m. Intermediate and advanced students will be given instructions on Mondays and Wednesdays from 8 p.m. to 10 p.m.

There is a registration fee of $10 for the classes. It may be mailed to 1109 Maison Blanche Building, New Orleans 70116.

BONUS BULB

(Continued from Page One)

floor and wall lamps.

Hundreds of stores in the Greater New Orleans Area are participating in the bonus bulb promotion. The offer is good from September 5 through October 12.

SHOW BIZ

(Continued from Page Two)

in the London parks. Her sprouts are instructed to call her "Aunt Jane." She isn't fooling anyone any more than Garbo does when she registers at hotels under the name of "Harriet Brown."

Jimmy Durante and wife and Betty Grable and Harry James are daily visitors at the Del Mar Racetrack.

Ida Lupino is truly one of the most talented people in the movie industry. She's a fine actress, one of the few women directors, and now she has written an original teleplay for the *Alfred Hitchcock* show which she will also direct.

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.



Did You Know?

Newspaper reports, magazine articles, short stories, novels and books described U. S. construction work on the Panama Canal while it was under way (1904-1914). This helped the people to visualize the 240 million cubic yards of material that were being excavated to make "The Big Ditch" possible. But completion found this country so distracted by troubles with Pancho Villa in Mexico and the outbreak of World War I that the actual opening assumed only secondary importance.

"The Panama Canal is open to the commerce of the world," said a *Times-Picayune* story from Panama dated August 15, 1914. The dispatch related that the steamship *Ancon,* owned by the United States War Department, with many notables aboard, had made the first passage, leaving Cristobal at 7 a.m. and reaching Balboa at 4 p.m., a "remarkably rapid trip." Next day's schedule called for the movement of four cargo ships and the yacht *Lasata,* homeward bound for Los Angeles.

An editorial in the same issue signalized the completion of the $367 million job with brief references to congratulatory telegrams from New Orleans "and other cities expecting to profit" by the Canal. The paper hoped that the maritime nations of the world would organize a parade of ships through the Canal. But the congratulations and the hopes drew little attention in a press dominated by such headlines as GERMANY WARS ON RUSSIA AND FRANCE, WAR FLAMES LEAPING OVER EUROPE, BRITISH AND GERMAN FLEETS ARE ENGAGED and GERMANS CAPTURE LIEGE, 5000 DEAD.

Its foreign commerce crippled, business and industry in this country cut force, so that before long it was not possible to even "buy a job," as the saying ran. England's take of the cotton crop dropped, and the hysterical Buy-a-Bale movement sought to marshal the support of this country's small savings accounts for this phase of the nation's economy. To many it was obvious that the United States would join the embattled nations, which it did in 1917.

New Orleans had, in the years preceding this world crisis, shown itself keenly alive to the business possibilities of the Panama Canal. At the urging of its commercial, financial and political leaders, it had become a supply depot for the Big Job, according to the *Daily Picayune* of April 21, 1906. The Progressive Union (that day's Chamber of Commerce) thoroughly discussed the possibilities when the nations of the world discovered that the Panama Canal would "mean a great saving to them in time, wear and tear," as an editorial in the New Orleans *States* on February 12, 1912, pointed out.

This city entered into a contest with other ports for staging a World Exposition to emphasize the Panama Canal's trade possibilities, but lost after a long struggle to San Francisco, as the *Daily Picayune* recorded on February 4, 1911.

Quotes and Quips

The more noise a man or a motor makes the less power there is available.
—W. R. McGeary

* * * *

A sweet young thing, newly arrived on a dude ranch, bought an appropriate outfit and presented herself at the stable for some horseback riding lessons.

"What kind of a saddle would you like, Miss," asked the riding instructor, "one with a horn or one without?"

"Without a horn," the lass answered. "There doesn't seem to be much traffic around here."

* * * *

More erroneous conclusions are due to lack of information than to errors of judgment.—Louis Brandeis

* * * *

A disgruntled customer called his waitress to the table. "Just look at this chicken you served me," he said, "one leg is longer than the other."

"Were you planning to eat the chicken," the waitress asked, "or dance with it?"

* * * *

A feeling of safety kills ambition.
—Henry Ford

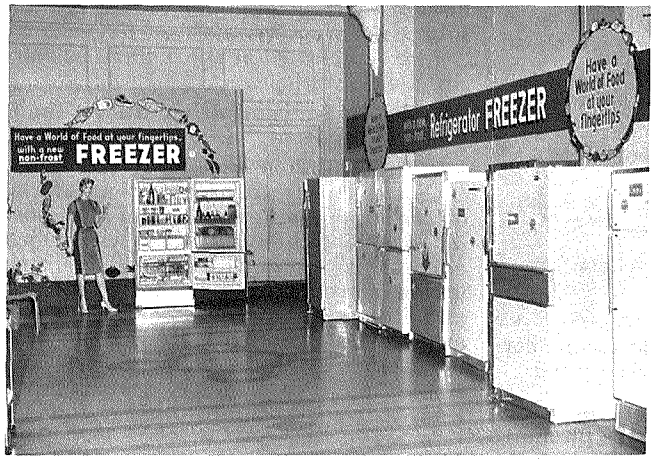
* * * *

A formation of birds was flying South for the winter, and one bird near the back asked another, "Why do we always follow that same idiot leader?"

"How ridiculous to ask," replied the other. "He's got the map."

TRANSIT Riders' DIGEST

Vol. XVII—No. 3 Published Weekly by N. O. Public Service Inc. SEPT. 9, 1963



Workers and shoppers in the downtown area are invited to see the new non-frost freezer, refrigerator-freezer display at Public Service, 317 Baronne Street, from 8:30 a.m. to 5 p.m. Mondays through Fridays. Persons having Old Electric Refrigerator Roundup entry blanks may deposit them in a box located at the information booth on the first floor.

Fall Term Students May Sign At YWCA

The Young Women's Christian Association is now taking registrations for fall term classes scheduled to begin during the week of September 23 at the main YWCA, 929 Gravier Street, and at centers in Arabi, Algiers, Lake Vista and New Orleans East. Scheduled at hours convenient for both housewives and career women are exercise classes, courses in fencing, golf, horseback riding, swimming, tennis, bridge, millinery, drawing and painting, sewing and typing, and a decoupage workshop for making decorative articles for Christmas and for the home.

New features that should appeal to the economy-minded are an upholstery workshop and a series of informal talks and demonstrations giving pointers on managing money, dress and hair styling, makeup and manners. Basic First Aid instruction will be offered for the first time in cooperation with the New Orleans Chapter of the American Red Cross.

For additional information on courses, time and tuition, dial 523-5412, or visit the YWCA Building, 929 Gravier Street.

Old Refrigerator May Win New One

Your "old" refrigerator may be just the model that will win a new one in the "Old Electric Refrigerator Roundup" now being conducted by Public Service for its residential electric customers. A new, latest model non-frost food freezer or refrigerator-freezer with a retail value of $395 will be given away to the NOPSI electric customer whose refrigerator is judged the oldest operating electric refrigerator entered in the contest.

The refrigerator must be available for inspection on the customer's premises.

To enter your refrigerator in the contest, obtain an official entry blank from any New Orleans freezer or refrigerator-freezer dealer. On the blank, fill in the refrigerator manufacturer, model year, model number and serial number, your name, address and telephone number.

Take the entry blank to Public Service, 317 Baronne Street, or mail it to "Old Electric Refrigerator Roundup" in care of New Orleans Public Service Inc., P. O. Box 60340, New Orleans, La. 70160. Dead-

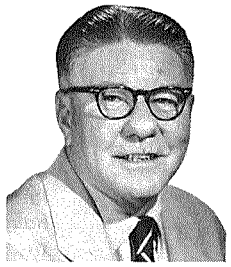
(Continued on Page Three)

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SPORTS dial

By TED ANDREWS

IN BASEBALL it appears that the battle for first place in the American League is over. The Yankees are so far ahead that the only play that will sustain fan interest now is that for second, third and fourth positions. The National League race has continued to be interesting. Though it appears the Dodgers won't be headed, the Cardinals and Giants certainly had not given up at this writing.



The season's experience has convinced us again of the importance of pitching, particularly in the National League race. And speaking of pitching, the Cy Young Memorial Award, which is presented annually to the outstanding moundsman and which was won last year by Don Drysdale of the Los Angeles Dodgers, shapes up with at least a half-dozen pitchers in the running at this time.

A month ago Drysdale appeared to be hopelessly out of the running and his partner, Sandy Koufax, seemed to be a shoo-in for the title. Now Drysdale has rounded back into form but Koufax is just breezing along, leading the major league pitchers in victories, shutouts and strikeouts.

Juan Marichal of the San Francisco Giants, Jim Maloney of the Cincinnati Reds and Dick Elsworth of the Chicago Cubs are getting plenty of support. Veteran Warren Spahn of the Milwaukee Braves, despite a sore arm which put him out of competition for a month, is very near having his thirteenth 20-victory season.

Manager Fred Hutchinson of the Cincinnati Reds, who was quite a pitcher himself, believes that the young pitchers of today are getting more control and confidence in their first year or two and are developing faster than the young pitchers of his day.

* * * *

IN FOOTBALL the preppers are already in play and Tulane and LSU are hard at it preparing for opening games this month. The big questions these days are: "What will happen to Tulane with that suicide schedule?" and "Will the LSU Tigers be as good as they were last year?"

With the limited squad at Tulane, Coach Tommy O'Boyle has a real job in store for himself. But the Wave spirit is high and the Greenies will provide some interesting moments against some real toughies.

Some fans of the LSU Tigers believe the team could drop as many as three games this year. There are some 40 sophomores on the squad, so there is a bit of rebuilding to be done by Coach Charlie McClendon and his staff. "We know that the sophomores will make mistakes," McClendon says. "We just hope they don't come at crucial times when they might cost us a ball game."

Fund Drive Set For Cystic Fibrosis

An army of volunteers will make house-to-house calls in neighborhoods in Orleans and Jefferson parishes on Sunday, September 15, in behalf of a campaign to control cystic fibrosis, an incurable children's disease, and in support of the Cystic Fibrosis Care, Research and Teaching Center established at the Tulane University Medical School.

The fund-raising drive, titled "The Children's Hour," will be conducted between 2 p.m. and 3 p.m.

Cystic fibrosis, according to an official of the local chapter, is one of the most serious of the chronic diseases with which children are sometimes born. There is no known cure or control. It affects the lungs and digestive system of infants, blocking air passages and often leading to repeated infection. Unless it is diagnosed and treated very early in life, cystic fibrosis leads to irreparable lung damage and certain death.

Riders' TRANSIT DIGEST

Vol. XVII SEPTEMBER 9, 1963 No. 3

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Riders' TRANSIT DIGEST

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Ross Hunter* has signed *Ann-Margret* for a movie titled "The Twelfth of Never." She will have a highly dramatic role in the picture, with full glamor treatment . . . *Ursula Andress*, who is quite good in "Dr. No," has a rare skin allergy which is made worse by make-up. This is always a great problem for an actress . . . *Lindsay Crosby* is opening a delicatessen in Palm Springs.



I was most impressed with the Annual Report of Mayor Schiro which I received out here. It's a beautiful brochure and I was most pleased to get it. New Orleans seems to be growing by leaps and bounds.

Jackie Gleason appears nightly at Slate Bros., a night club here. He joins whatever act may be on stage. Recently the fat one was so impressed with a young performer named *Barbara Heller* that he signed her for several of his fall TV shows.

Frankie Laine's wife, Nan, has invented a cosmetic mirror with built-in lenses for ladies who wear glasses. Sounds great. It's all patented and ready to hit the market.

Mitzi Gaynor is packing Harrah's at Lake Tahoe in Nevada. The management gave her a Rolls-Royce to ride about in besides a fabulous salary.

OLD REFRIGERATOR

(Continued from Page One)

line for contest entries is September 30, 1963. Winner will be announced the week of October 14, 1963.

Should more than one contestant have entered a refrigerator of the model that is judged oldest, a drawing will be held. The person whose name is drawn first will receive the free freezer or refrigerator-freezer. Additional winners will each receive a certificate good for $50 toward the purchase from a New Orleans dealer of a non-frost freezer or refrigerator-freezer. The certificate is valid until December 31, 1963.

If the winner has already purchased a freezer (of at least seven cubic feet capacity) or a refrigerator-freezer from a New Orleans dealer during the period August 1 through September 30, 1963, the purchase price will be refunded (up to $395 retail price).



Jill Jackson took this picture of Hermione Baddeley and her bulldog "Lottie." Miss Baddeley is now working on "The Unsinkable Molly Brown" in Hollywood.

Home Improvers Sponsor TV School

A five-segment Home Improvement School will be sponsored by the New Orleans Chapter, Home Improvement Council, on WDSU-TV, Channel Six, beginning on Wednesday, September 11. Each session of the school will be in 10-minute segments on the "Midday" program, hosted by Terry Flettrich.

The September 11 program will deal with general remodeling and room additions. Kitchen planning and remodeling will be the topic of the September 12 show, and bathroom remodeling will be discussed on the September 13 program. The September 16 segment will have the president of the Better Business Bureau as speaker and one of the subjects to be discussed will be selecting a contractor.

Financing home improvements will be the subject of the final program on September 17.

Did You Know?

Union forces occupied New Orleans in 1862, and extended their power up and down the Mississippi River, but Confederates continued to control the greater part of Louisiana. Of the state's 708,000 people, about 575,000 were outside the Federal lines.

It was Lincoln's policy to restore Southern states to the Union as rapidly as possible, hence the amnesty proclamation of December 8, 1863, and the announcement that recognition would be accorded state governments supported by at least 10 per cent of the voting strength of 1860.

Military authorities in New Orleans called a state election for February 22, 1864. In this election Michael Hahn was elected in a three-cornered race, the vote being Hahn, 3625; B. F. Flanders, 1007; and J. Q. A. Fellows, 1139.

Hahn and Flanders were newspapermen and politicians who had early identified themselves with the Union cause. They had long resided in New Orleans. Hahn was editor of the *Daily True Delta,* Flanders of the *Topic.* In law and school activities, Flanders had deeply extended his influence. Hahn had publicly proclaimed his Union feelings in a rally held in Lafayette Square in 1860 and after secession refused to take the oath of fidelity to the Confederacy when he renewed his license as notary public. Both had served a short term in Congress under early military rule after the fall of New Orleans in 1862.

Governor Hahn for a time was violently anti-South, publicly referring to the Confederates as "bad men," and instructing the Legislature to institute charges of perjury against secession leaders in Louisiana, including the members of the 1860 Legislature who voted to call the secession convention. He resigned as governor on March 4, 1865.

In 1875 he was elected Speaker of the Legislature, after Federal troops had driven out members who would not "vote right," but resigned later in the year because of differences with the governor, W. P. Kellogg.

Under Reconstruction measures that put the military under General P. H. Sheridan in supreme command, Flanders was appointed governor in 1867 and served for six months. In 1869 he became mayor of New Orleans, appointed by Governor H. C. Warmoth, and served 18 months. During his administration, St. Charles Street became St. Charles Avenue above Tivoli (now Lee) Circle. He expanded the canal-drainage system of New Orleans, and in 1871 bought for $800,000 the 280 acres of Audubon Park, then known as the Upper City Park.

Quotes and Quips

The art of acceptance is the art of making someone who has done you a favor wish that he might have done you a greater one.—Russell Lynes

* * * *

The age of chivalry isn't completely dead. If a teen-age girl drops her book, any boy in the class will kick it back to her.

* * * *

You're on the road to success when you realize that failure is merely a detour.
—William G. Milnes Jr.

* * * *

Making his rounds at a mental hospital, the psychiatrist saw one of his patients sitting all alone in a corner, scratching himself.

He walked over to the patient and asked, "Tell me, why do you sit here and scratch yourself like this?"

"Well," said the patient, "because I'm the only one who knows where I itch."

* * * *

There are two ways of spreading light: to be the candle, or the mirror that reflects it.—Edith Wharton

* * * *

There is the one about the goose flying South for the winter who flew past a horror movie at a drive-in and was so frightened he got people-pimples.

* * * *

No one is useless who lightens the burden of another.—Charles Dickens

* * * *

A man worries about what the future has in store but a woman worries about what the stores have in the future.

* * * *

Certain thoughts are prayers. There are moments when, whatever be the attitude of the body, the soul is on its knees.
—Victor Hugo

TRANSIT Riders' DIGEST

Vol. XVII—No. 4 Published Weekly by N. O. Public Service Inc. SEPT. 16, 1963



Need light bulbs? New Orleans area light bulb dealers are now selling the money-saving Bonus Bulb package. It includes four 100-watt bulbs at regular price and a 150-watt bonus bulb free. The package is worth $1.33 but sells for only $1. Economy-minded homemakers save 33 cents on each package purchased. The offer is good through October 12.

Sunday Jazz Series To End This Week

The final concert in the "Jazz on a Sunday Afternoon" series will be given on Sunday, September 22. Title of the program will be "Sights and Sounds of Jazz," and it will feature "The Last Straws" jazz band. The series is staged by the New Orleans Jazz Club and proceeds from ticket sales go to the maintenance of the New Orleans Jazz Museum, 1017 Dumaine Street.

Preceding the concert a parade will originate at Jackson Square at 2:30 p.m. in honor of "Papa" Jack Laine, long-time New Orleans jazz "great" who will ride the "Dennis Sheen Hook and Ladder"

(Continued on Page Two)

American History, Commerce Activities Subjects Of Exhibits

Two traveling exhibitions, one marking the 60th anniversary of the United States Department of Commerce, and the second made up of a collection of American history paintings, are now in New Orleans for residents and visitors to view without charge.

In the American history paintings collection, titled "Faces of Freedom," emphasis is placed on the men and women who made America great, ranging from explorers to poets and from nurses to military heroes. The collection is sponsored by the American Heritage Foundation and the John Hancock Mutual Life Insurance Company.

Among the subjects are John Paul

(Continued on Page Two)

Safe Boating Course Starts On Wednesday

Everyone interested in safe boating is invited to attend the fall classes in Basic Seamanship and Safe Boat Handling being offered by the United States Coast Guard Auxiliary. Classes will be held at the Coast Guard Barracks, Bayou St. John and the Lakefront. The first class and registration will be held on Wednesday, September 18, at 7:30 p.m. Classes will be held thereafter for eight consecutive Wednesdays beginning at 8 p.m.

Subjects in the course include Know Your Boat, Outboard Motors, Knots and Splices, Anchoring, Maneuvering and Docking, Weather, Aids to Navigation, Charts and Compass and Rules of the Road. Persons successfully completing the course will be awarded a U. S. Coast Guard Auxiliary Certificate.

For additional information dial 523-1269.

B.F.
SEP 17 1963
New Orleans Public Library

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Shirley MacLaine* recently purchased a $100,000 yacht. She will sail for Japan as soon as she completes "What A Way To Go" at Twentieth-Century . . . *Edie Adams* tossed a party at the Beverly Hilton for *Leonard Bernstein*, who was here for a concert at the Hollywood Bowl. More than 150 celebrities sipped champagne and dipped caviar . . . *Dick Chamberlain* of the "Dr. Kildare" teleseries paid a visit to children's hospitals in Dallas and Fort Worth recently.

Evangelist Billy Graham will appear on Jack Benny's first show of the new season on September 24.

The little town of Puerto Vallarta in Mexico is no longer a quiet hideaway. It's bustling with activity with "The Night of the Iguana" being filmed there. The film company is building houses, no less, for its stars . . . *Tuesday Weld* dated *George Maharis*, and both declare they are "just close friends."

Arlene Dahl is moviemaking again for the first time in eight years. She has signed to appear with *Fred MacMurray* and *Polly Bergen* in "Kisses For My President" . . . Word has been received from London that *Walter Grauman* will film "The Sarah Bernhardt Story" with *Melina Mercouri* (of "Never On Sunday" fame) playing the title role.

SUNDAY JAZZ

(Continued from Page One)

volunteer firetruck for the occasion. On other volunteer firetrucks "The Last Straws" will ride and play their particular brand of New Orleans jazz.

The parade will proceed through the Vieux Carre and then march directly into the Royal Orleans and to the Grand Salon, where the concert will begin at 3:30 p.m.

General admission tickets are priced at $1.50. They may be purchased now at 605 Canal Street or at the Grand Salon prior to the concert.



Former Orleanian Stephen Lord, writer of a "Death Valley Days" segment titled "The Hastings Cut-Off," examines the costume Jill Jackson will wear in the show.

EXHIBITS

(Continued from Page One)

Jones, George Washington, Eli Whitney, Luther Burbank, Thomas Edison, Buffalo Bill, Abraham Lincoln, Benjamin Franklin, Ernie Pyle, P. T. Barnum, John Philip Sousa, Francis Scott Key, Paul Revere, Henry David Thoreau and Charles Evans Hughes.

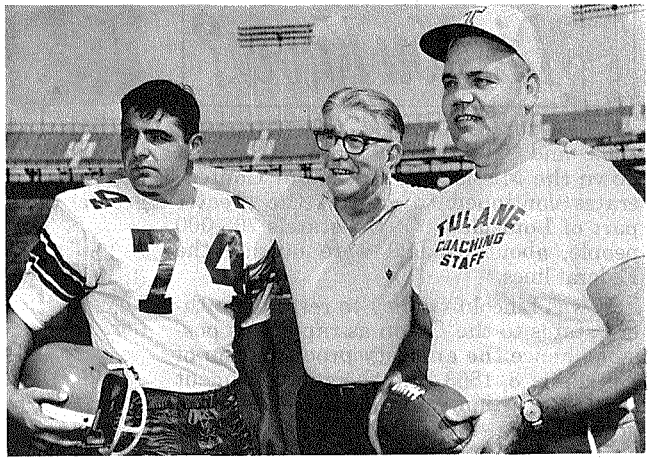
The collection will be on view September 17-27 in the lobby of the John Hancock Building, 1055 St. Charles Avenue. It will be open from 8:30 a.m. to 9 p.m. Monday through Friday and from 8:30 a.m. to 4 p.m. on Saturday.

The Department of Commerce exhibition is a 40-foot, 17-panel display that illustrates such Commerce Department activities as advanced underseas exploration and the use of space-satellite pictures for improved weather forecasting.

The displays include models of the Wright Brothers' 1903 airplane and the new "Denison" hydrofoil ship which skims over the water. Lighted maps show the progress of the U. S. highway system, and another display shows world-wide U. S. export promotion, including a scale model of an international trade fair.

The show will be on view at the New Orleans Public Library through September 19.

When Tulane previewed its 1963 team to the press, Ted Andrews (center) was present to visit the players and to talk with Coach Tommy O'Boyle (right) and Mike Calamari (left) team captain. The Green Wave opens its season on Friday against Texas at Tulane Stadium.



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SPORTS dial

By TED ANDREWS

TWO TEAMS from Texas will invade Louisiana this week to open the football seasons of Tulane and Louisiana State University. Tulane opens its 1963 campaign on Friday, September 20, against the University of Texas—one of the nation's top-ranked collegiate squads. Kickoff time at Tulane Stadium will be 8 o'clock. The Bayou Bengals up at Baton Rouge tackle Texas A&M the next evening at 8 p.m. at Tiger Stadium.

Recent injuries have cut the Green Wave squad to 45 players, including 15 lettermen, but Coach Tommy O'Boyle believes his team will give its best against the Longhorns on Friday. Probable line starters for Tulane will be ends Clem Dellenger and Larry Nicholas, tackles Mike Vise and Mike Calamari, guards Dave Landry and Leon Verriere and center Jim Besselman.

The Wave backfield at kickoff will probably be quarterback Al Burguieres, halfbacks Jerry Graves and Ron Chapoton and fullback Larry McIntire.

Texas' big names include end Sandy Sands, tackle Scott Appleton, halfback Tommy Ford and fullback Ernie Koy. Appleton is regarded as the Southwest Conference's best bet for All-American honors in 1963. Ford and Koy rank among the hardest runners in the SWC.

Tulane looks back on a winless record last season. The Wave has stressed defense in pre-season workouts and has looked good in scrimmage sessions.

THIS SEASON the LSU Tigers may have to rely even more on their traditionally stubborn defense. With only 16 lettermen returning and only one experienced offensive back among them, Coach Charles McClendon's Bayou Bengals don't figure to be the most dangerous team in the Southeastern Conference. A team can't lose men like Jerry Stovall, Charles Cranford, Steve Ward and Bo Campbell without suffering in offense.

Danny LeBlanc, the back with 1962 offensive experience, should be aided by senior halfback Buddy Soefker. Buddy can play either defense or offense, but has been used on defense the past two seasons. New Orleans fans will be watching the progress of Pat Screen, the former Jesuit star. Reports are that the starting quarterback assignment is a hard choice for the coaches between Pat and Billy Ezell of Greenville, Miss. End Bill Truax of Holy Cross should play a very important part in the scoring plans of the Tigers.

"We have a problem with a young team just in the rebuilding stage," says Coach McClendon. "We just hope they don't make too many mistakes."

Riders' TRANSIT DIGEST

Vol. XVII SEPTEMBER 16, 1963 No. 4

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Great Books Program Open To Orleanians

If you would like to raise the level of your understanding of great issues, your appreciation of great literature, and your ability to think for yourself, then perhaps you will be interested in joining a Great Books discussion group. There are no fees. All that is needed is a willingness to read and discuss.

Beginning the first week in October, discussion groups will meet for two hours twice each month at various branch libraries. Members of each group are assigned certain readings and at each meeting they discuss the material read. Trained Great Books leaders stimulate the discussion.

Sponsors of the program are the New Orleans Public Library and the Great Books Foundation. Persons interested in joining a group may dial 523-4602 for more information.

Quotes and Quips

Happiness is inward, and not outward; and so it does not depend on what we have, but on what we are.

—Henry Van Dyke

* * * *

The very frugal landlady of a boarding house brought in a plate of extremely thin slices of bread at dinner one night.

"Did you cut these?" inquired one boarder.

"Yes, I cut them," came the stern reply.

"All right," said the boarder, "I'll deal."

* * * *

He who governed the world before I was born shall take care of it likewise when I am dead. My part is to improve the present moment.—John Wesley

* * * *

Any time you get to thinking how hard it is to meet new people just pick up the wrong golf ball.

* * * *

Some people use one-half their ingenuity to get into debt, and the other half to avoid paying it.—George D. Prentice

* * * *

"If there's anything wrong with me," the patient told his doctor, "don't frighten me by giving it a scientific name. Just tell me what's wrong in plain English."

"Well, to be frank," replied the doctor, "you are just plain lazy."

"Thanks," sighed the patient. "Now give me a scientific name for it, so I can go home and tell the missus."

* * * *

All problems become smaller if you don't dodge them, but confront them. Touch a thistle timidly, and it pricks you; grasp it boldly, and its spines crumble.

—William S. Halsey

Did You Know?

War's end in 1865 opened a new economic expansion for New Orleans, as reflected in the steady population increase to 191,000 during that decade, and to 216,000 in 1880.

Among the more interesting local industries was the "mammoth silverware factory" which had built its plant at Bienville and Derbigny streets in 1860, and proved the value of its creations until mounting war pressures and the city's capture by Union forces forced it to suspend.

A year and a half after Lee's surrender, the New Orleans *Times* on November 11, 1866, reported this factory had resumed operations with "the latest improved machinery" and, counting many "skilled workmen" in its employ, could "fill orders for any style of silverware known to the trade."

Only coin silver was used, said the *Times*. Operated by steam power, this plant's massive rollers could "reduce the heaviest plates of metal to sheets as thin as paper," and "cups, pitchers, trumpets, etc., are spun into shape in a twinkling; long strips of silver beautifully ornamented are rolled out by the foot, no thread is finer than the wire which may be drawn through the machinery of the draw bench."

The newspaper's report indicates that this factory was fully equipped with soldering and other furnaces, moulding beds, polishing baths, stoning benches, burnishing tables and even pickling vats, in which chemical techniques produced the frosted white appearance of silverware. It could match the work of the most famous houses in the United States in the "quality, style and finish" of its products, the paper said.

TRANSIT Riders' DIGEST

Vol. XVII—No. 6 Published Weekly by N. O. Public Service Inc. SEPT. 30, 1963



Say, "Ah!"

Johnny had a sore throat and was coming down with a cold. With several brothers and sisters to care for, his mother was unable to get to the doctor's office. The doctor suggested having a Visiting Nurse call on the young patient.

After the Visiting Nurse applied what the doctor prescribed, Johnny was back in school, good as new.

Sixteen graduate registered nurses make up the staff of the Visiting Nurses Association, one of 63 United Fund affiliated agencies. In 1962 the staff made 34,402 calls on 1,374 patients in Orleans, Jefferson and St. Bernard parishes. For the first eight months of 1963, they made 26,191 calls on 1,121 patients. The nurses provide professional nursing care under the direction of the patient's physician. Charges are based on a patient's ability to pay.

The work of the Visiting Nurses is made possible through your contribution to the United Fund. Don't forget to give!

Six Public Schools Open Evening Classes For Orleans Adults

Adults will again have an opportunity this fall and winter to attend regular evening classes conducted by the Orleans Parish School Board. The program will begin on Wednesday, October 2, and will be offered tuition free to adults residing in Orleans Parish. Classes will be held from 7 p.m. to 9:30 p.m., Mondays, Wednesdays and Fridays, through April 22, 1964.

Elementary courses in grades one through six and most academic subjects at the high school level will be taught. Classes also will be offered in bookkeeping, shorthand, typing, business machines, commercial arithmetic, business English and Spanish.

Schools offering classes are Martin Behrman, 715 Opelousas Avenue, and L. B. Landry, 1200 Whitney Avenue, Algiers; Warren Easton, 3019 Canal Street; L. E.

(Continued on Page Two)

Lakefront Fountain Site Of Concerts

Musical programs will be staged at the Mardi Gras Fountain on the Lakefront on two successive Sundays, October 6 and 13, at 4 p.m. in observance of "Live Music by Professionals Week" in New Orleans. The public is invited to attend, admission free.

Featured on the October 6 program will be Sharkey and his Kings of Dixieland, the Armand Hug Jazz Quartet, Rene Louapre's Society Orchestra, Marvin Owen's Rock 'n' Roll Band, Kelly Rand, and a group of other local musicians. The October 13 program will be similar.

On both programs the New Orleans Lakefront Concert Band will also play. George Jansen will direct on October 6 and Peter Dombourian on October 13.

SHOW BIZ

BY JILL JACKSON

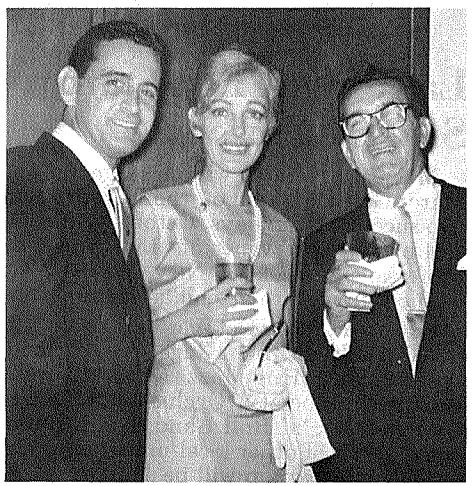
HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Rose Marie* of the *Dick Van Dyke* Show has a new album out titled "Sexy Songs for Single Girls." Release date is October 1 . . . Former Orleanian *Ed Nelson* has been tapped for a starring role in an upcoming segment of "Wagon Train." Ed's career is in high gear . . . *Dean Martin* is sending his daughter Gail to Dartington Hall in Devon, England. Says he wants her to have some of that good old English discipline.



Rita Hayworth will make a film in Madrid titled "Circus." Rumors are that she will soon write her autobiography.

There are rules and rules and rules in Hollywood. I learn a new one every day. Take this one for example: in a scene in movies or TV, if a principal touches an extra, that extra receives additional compensation. Also, if the eye of the principal catches the eye of the extra, said extra gets additional compensation. Extras are governed by Screen Extras Guild and actors are governed by Screen Actors Guild.

Gary Crosby and his wife celebrated their third wedding anniversary recently. Gary is most happy with his role in the new Bill Dana series.



Actress Virginia Grey chatted with Stephen Lord (left) and his father at a birthday party for Mrs. Stephen Loyacano, Lord's mother, in Hollywood. Lord is an Orleanian.

Civil Defense Course To Start Monday

A new series of instructions on personal and family measures which can be taken to help insure survival during natural or man-made disaster will be conducted by the New Orleans Civil Defense starting on Monday, October 7, and continuing on October 14, 21 and 28. The survival course will be held from 7:30 p.m. to 10 p.m. in the Council Chamber, City Hall, Civic Center. The classes will be open to the public without charge and there are no obligations for service by those attending, according to an official of the office of Civil Defense.

Each of the four classes will deal with different aspects of survival and self-help during various types of emergencies. Lectures will be given by an experienced instructor and movies will be used to illustrate certain subjects in the series.

PUBLIC SCHOOLS

(Continued from Page One)

Rabouin, 727 Carondelet Street; Booker T. Washington, 1201 South Roman Street; and Andrew J. Bell, 2111 Dumaine Street. Classes in English and citizenship for foreign-born will be offered at Rabouin School.

To help adults who are 19 years of age or older complete their high school education and earn a High School Equivalency Diploma, there are special academic education classes conducted throughout the year at Behrman, Warren Easton, Bell and Washington high schools.

Detailed information may be had by dialing 891-7222.

Transit Riders' DIGEST

Vol. XVII SEPTEMBER 30, 1963 No. 6

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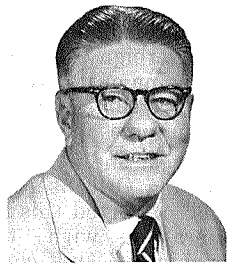
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SPORTS dial

By TED ANDREWS

IT'S WORLD SERIES time again and the great American spectacle promises to furnish another bag full of thrills this year.

Since the time Willie McCovey's line drive was caught by Bobby Richardson to end the 1962 Series in San Francisco, the fans have been pulling for someone to beat the Yankees. No one did very frequently during the regular season. Now, in the Series, the Los Angeles Dodgers will tackle that tough assignment.



The Yankees, of course, have power to break a game open at anytime. However, plagued with injuries to such hitters as Mickey Mantle and Roger Maris, Manager Ralph Houk had to rely on a gilt-edged defense. The Yankee skipper calls Clete Boyer, Tony Kubek, Bobby Richardson and Joe Pepitone a three million dollar infield and credits them with the real success of the Yankees this year.

During the past months, with outstanding defensive play, the Yanks made a run-away of the American League Pennant. They go into the 1963 World Series once again as the favorites.

Their pitching is strong, too. Besides their great lefthander Whitey Ford, who many claim is the best money pitcher in baseball, Manager Houk has come up with such youngsters as Jim Bouton and Al Downing. And don't forget that Ralph Terry is still one of the best in the game and has plenty of World Series experience.

The Los Angeles Dodgers also have quite a pitching staff so you can look for some of the greatest pitching a World Series has seen in years. In Sandy Koufax, Don Drysdale and Johnny Podres the Dodgers have three of the best veterans in the game and there are many who believe Koufax is the outstanding pitcher in the majors today.

Elsewhere on the field, the Dodgers have speed but lack power. One asset is veteran Jim Gilliam, who will carry plenty of votes for the award as the most valuable player in the National League and who is the real sparkplug of the Dodgers. This could be a real close series, with pitching the predominant factor.

The Series will open Wednesday, October 2, at Yankee Stadium in New York. The first two games will be played in New York, then there will be a day off for travel. The next three games will be played in Los Angeles. The last two games, if necessary, will be played in New York after another day of travel.

The games will be broadcast over WDSU Radio and televised over WDSU-TV, Channel 6, beginning at 10:30 p.m. on Wednesday and Thursday and at 1:30 p.m. over the weekend.

With all games being played in large parks, the players' share could be one of the largest in history, with the winners getting around $14,000 per man.

* * * *

The football fever will be with us again this weekend. The Tulane Greenies entertain George Mira and the Miami Golden Hurricane at 8 p.m. Friday night at Tulane Stadium. The LSU Tigers open their Southeastern Conference schedule by taking on the Georgia Tech Yellow Jackets at 8 p.m. Saturday at Tiger Stadium.

Both the Greenies and the Tigers have warmed the hearts of their followers and, though many sophomore mistakes have been made, the fans so far like what they have seen.

Anyone who has seen Mira knows that Miami has one of the finest passers in collegiate football and one who promises to be on the top pro-draft list. Those of you who saw Georgia Tech beat Florida on that nationally televised game two weeks ago know that in Billy Lothridge Coach Bobby Dodd has one of the finest all-around football players in the conference.

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.



Did You Know?

New Orleans, with a population of about 100,000, glorified its cultural life from 1835 to 1842 with the most astonishing outburst of operatic performance and appreciation in the history of the city. The musical climaxes of Jenny Lind (1851), Moreau Gottschalk (1853) and Adelina Patti (1860) had their foundations in the great outpourings of the years when James H. Caldwell, with the greatest theater venture in the United States, the first St. Charles Theater, challenged the Orléans Theater. The latter, early in the century, had introduced lyric drama to New Orleans and considered itself the city's Opera House.

Built in 1835, the St. Charles Theater cost $345,000 and had a seating capacity of 4100 and a stage that dwarfed the production facilities of other playhouses. Early in 1836 Caldwell introduced Italian opera to this community, and its rivalry with the French *artistes* of the Orléans became intense.

The Montressor troupe opened in the St. Charles on March 6, 1836, in Bellini's *Il Pirata,* the first production of the opera in the United States. It repeated that hit three times more in March, once in April and twice in May. This troupe also had resounding success with Bellini's *Norma* and Rossini's *Barbière di Siviglia,* besides producing several other operas. In English the St. Charles also staged Rossini's *Cinderella,* the popularity of which was reflected in seven performances.

Through the DeRosa and Italian Opera companies in 1836-37, and other equally talented troupes in the seasons that followed, Caldwell built to the 1841-42 climax. Opening that season with highly acclaimed performances of some of the best loved classics, the Seguin Opera Troupe built up the musical fervor that carried Martí's Italian Company to triumphs that matched its earlier success in Havana. This was the largest musical group to come to New Orleans up to that time. It numbered 57 *artistes* and carried its own orchestra.

For its opening performance "the people rushed to the St. Charles with perfect ferocity," recorded the *Daily Picayune* on February 23, 1842. They heard Donizetti's *Marino Faliero,* its first production in the United States. It enraptured that large and discriminating audience; three more performances followed later in the season. Donizetti's *Lucia di Lammermoor* followed this triumph, then Bellini's *Beatrice di Tenda,* which "took the house by storm," and Lauro Rossi's *Clara di Rosenberg.*

During this 1842 period the Orléans Theater presented such classics as Meyerbeer's *Les Huguenots* (New Orleans première), Hérold's *Le Pré aux Clercs,* Auber's *Domino Noir, Fra Diavalo* and *Ambassadrice,* Donizetti's *Anna Bolena,* Meyerbeer's *Robert le Diable,* and Halévy's *L'Eclair.* A special gala of the season was the world première of *La Esmeralda,* with libretto by Victor Hugo and music by Eugene Prévost, conductor of the Orléans' own orchestra.

These operatic performances shared the boards with comedies, dramas, gymnastic stunts and musical entertainment presented by the theaters. Theater doors then opened at 6 p.m., the curtain rose at 7. Tickets cost 50 cents to $1.50.

For Sunday, March 13, 1842, the St. Charles billed Rossi's *Clara di Rosenberg.* But an hour before the curtain, "our gorgeous temple of Drama," recorded the *Daily Picayune,* was destroyed by fire.

Quotes and Quips

Anyone can carry his burden, however hard, until nightfall. Anyone can do his work, however hard, one day. Anyone can live sweetly, patiently, lovingly, purely, till the sun goes down. And this is all that life really means.

—Robert Louis Stevenson

* * * *

An egotist is one who thinks if he hadn't been born, people would wonder why.

* * * *

One can no more develop capacity by resting on his job than he can learn to spell by sitting on a dictionary.

—Arthur Dean

* * * *

An employer interviewing an applicant remarked, "You ask high wages for a man with no experience."

"Well," the applicant replied, "it's so much harder to work when you don't know anything about it."

TRANSIT Riders' DIGEST

Vol. XVII—No. 7 Published Weekly by N. O. Public Service Inc. OCT. 7, 1963



Deaf But Not Dumb

The world is a silent one to these youngsters at the United Fund-supported Chinchuba Institute for the Deaf. Even with strong hearing aids they will never hear more than basic sounds.

But they will learn to speak—and understand others who speak—through specialized training at Chinchuba. They will learn to read lips so they can communicate without having to use sign language.

These children are not "dumb" in any sense. They are bright, alert and eager for knowledge. Besides receiving speech, lip reading and auditory training, they participate in such activities as Scouting, dancing and arts and crafts.

You can create opportunity for deaf children by not only giving to United Fund, but by increasing your support!

Opera Opener To Be Popular French Work 'Romeo Et Juliette'

Charles Francois Gounod's dramatic opera, "Romeo et Juliette," last staged in New Orleans in 1947, will be the first opera in the 1963-64 season of the New Orleans Opera House Association. The opera will be sung in French with Renato Cellini conducting and Knud Andersson serving as chorus master. Glynn Ross will be the stage director. Performances will be given on October 10 and 12 at Municipal Auditorium beginning each night at 8:15.



GIANNA D'ANGELO

In the role of Romeo will be Richard

(Continued on Page Three)

Red Cross Offers Baby Care Classes

Two Mother and Baby Care classes will be offered by the New Orleans Chapter of the American Red Cross beginning Monday, October 14. As a convenience to downtown shoppers and workers, the classes will be held in the 4th floor Training Room of D. H. Holmes Company.

One series of classes will be held in the evening to allow prospective fathers to join their wives. It will begin on October 14 and will be offered every Monday and Thursday evening from 7 p.m. to 9 p.m. for three weeks. The other class will be held in the afternoons from 1 p.m. to 3 p.m. every Tuesday and Friday for three weeks.

The classes will teach the fundamentals

(Continued on Page Two)

TRANSIT Riders' DIGEST

Vol. XVII OCTOBER 7, 1963 No. 7
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Fire Prevention

"Don't give fire a place to start" is the slogan for Fire Prevention Week, October 6-12. It is also a piece of advice often heard but too little heeded. The results of this heedlessness are starkly outlined in our annual fire records.

According to the National Fire Protection Association, about 1,500 homes are destroyed or damaged by fire each day in the United States, in many instances with tragic loss of life. Fire kills about 11,500 people yearly in the nation, with nearly 30 per cent of the victims being children.

During this 42nd international observance of Fire Prevention Week, the Association asks that you make your home a fire-safe one by following this check list:

FIRE DRILLS:

Carefully figure out at least two routes to the outside from every room in the house, especially the bedrooms.

Hold family fire drills regularly, with children included, to be sure that everyone knows how to act quickly.

Know how to notify your fire department quickly and correctly in case of fire.

CHILDREN AND FIRES:

Never leave small children alone or unattended. About 3400 children die in fires each year in the U.S. Almost one-third of the children are alone when fire breaks out.

Teach your babysitter the first rule of safety in fire emergencies: Get everybody out fast; don't go back in.

SMOKING HABITS:

Make smoking in bed strictly against the rule in your home.

Pour water on cigarettes, cigars and pipe ashes before emptying them.

Always keep matches out of the reach of children.

HEATING AND COOKING:

Keep furnaces, stoves and smokepipes far enough away from combustible walls and ceilings and in good repair. Have your heating equipment checked annually by a qualified serviceman.

Make sure there are no clothes, curtains or furniture near any appliance that is used for heating. Always place a screen in front of the fireplace whenever it is used.

ELECTRICITY:

Extension cords should never run under rugs or be hooked over nails.

Use the right fuse (15 amps for lighting circuits) in each socket in the fuse box. Use a new fuse—never substitutes—if a fuse "blows."

Make sure your TV antenna is installed where it cannot fall across power lines and that it is equipped with a properly grounded lightning arrestor.

GOOD HOUSEKEEPING:

Keep rubbish cleaned out of the attic, basement, closets, garage and yard.

Don't accumulate paper in any part of the house or storage areas.

Store gasoline and other flammable liquids in safety cans and keep them away from heat and children.



HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Loretta Young* appeared at a party recently with a white plume in her hair and a white Jean Louis gown. She looked gorgeous . . . *Shirley Temple* is one actress who doesn't mind telling her age—35 . . . *Rex Harrison* says it will be hard to find roles to follow Julius Caesar in "Cleopatra" and Henry Higgins in "My Fair Lady" . . . The White House turned down a request to film interiors there for the new *Polly Bergen* comedy, "Kisses For My President."

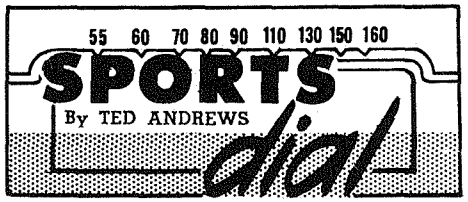
BABY CARE

(Continued from Page One)

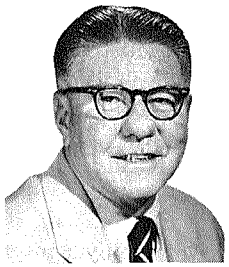
of baby care from birth through the first year and will include such things as how to hold, bathe, diaper and feed the infant. In addition, the classes will also include advice on the proper care of the mother during the pre-natal months.

There is no charge for the course. For registration information, dial JAckson 2-9911.

Riders' TRANSIT DIGEST



NEW ORLEANS diamond fans will pay homage to two outstanding figures in local baseball on October 16 at the Fontainebleau Motor Hotel. On that evening, at 7:30 p.m., the Diamond Club of New Orleans will honor Larry Gilbert and Henry "Cotton" Knaupp with a testimonial banquet.



Larry is known as "Mr. Baseball" not only here but throughout much of the South. He was a New Orleans Pelican from 1917 to 1925 and managed the Pels from 1923 to 1938. During that time they won five pennants.

He managed Nashville for 10 years, winning four pennants. In his managerial career he turned out some of the greatest teams and players in the Southern Association. As a major leaguer he played with the Boston Braves in the 1914 World Series.

"Cotton" played second base with the Pelicans from 1911 to 1923. He later played with Chattanooga and Little Rock. During his impressive career he played 1555 games, more games than any other player in the Southern League. He still holds that record.

Charles "Pie" Dufour, an authoritative sports figure during the Gilbert-Knaupp era, will be principal speaker at the banquet. Oldtime fans will certainly recall those golden days in baseball. "Pie" then penned an informative column titled "The Club House Lawyer."

Another banquet of local interest is scheduled in St. Louis on October 20 to honor Stan Musial, who hung up his spikes on September 29 after 22 seasons in the majors. The proceeds from the dinner will be used to commission a statue of "The Man" to be erected in the new waterfront stadium in St. Louis. Many VIP's in sports and government are expected to be on hand to honor Musial.

* * * *

The Tulane Greenies and LSU Tigers will be away from home this week. The Tigers have an October 11 date with Miami while the Greenies take on a Southeastern Conference foe, the Mississippi State Maroons, in Jackson on October 12.

The LSU-Miami game will be broadcast over Radio Station WWL at 7 p.m. and the Tulane-Mississippi State encounter by WDSU-Radio, beginning at 7:45 p.m.

Women's Group Gives Vote Registration Aid

The New Orleans League of Women Voters, a non-profit, non-partisan organization which promotes political responsibility through informed and active participation of citizens in government, is offering advice and assistance on voter registration this week.

The League's office at Gallier Hall, 545 St. Charles Avenue, is prepared to answer questions and to distribute, free of charge, information about registration procedures. Office hours this week are 10 a.m. to 8 p.m. on Tuesday and Thursday, and 10 a.m. to 4 p.m. on other weekdays. Information may be obtained either in person or by writing. Written requests should be accompanied by a stamped, self-addressed envelope.

The League reminds those thinking of registering that they must register by November 6 in order to be eligible to vote in the Democratic gubernatorial primary on December 7.

OPERA OPENER

(Continued from Page One)

Verreau, French-Canadian tenor and a leading exponent of this role. Last season he sang the title role in an Opera House Association production of Gounod's "Faust." Gianna D'Angelo, who made her Opera House debut in 1962 as Gilda in "Rigoletto," will sing the role of Juliet.

The all-star cast also includes Nicola Moscona as Friar Laurent; Chester Ludgin, Mercutio; Raymond Michalski, Capulet; and Harry Theard, Tybalt.

Tickets for this week's performances may be purchased now at 605 Canal Street or at the Auditorium on Thursday and Saturday nights.

Did You Know?

In literary circles he was called the Bard of Louisiana, the Ossian of America. But to the Indians of St. Tammany Parish, a once mighty tribe then reduced to an estimated 400, he was known as Chatah-Ima, which means "Like the Chatahs (or Choctaws)"—this great-hearted priest of New Orleans.

Adrien Rouquette was the close friend of three archbishops, and the author of such books of poems as "Les Savannes," "Thébaide en Amerique" and "Wild-flowers," but the world's acclaim meant little to the man who dedicated his best years to bringing peace and comfort and understanding to the Indians who lived on the north shore of Lake Pontchartrain.

Born of a prominent Creole family in 1813, he was educated in New Orleans, Philadelphia and Paris. He was headed for the law but the higher call of the Church dedicated him to a life of service. He was ordained on January 8, 1846; he officiated that day at the St. Louis Cathedral at a service celebrating the anniversary of the Battle of New Orleans. After a few years there he became secretary to the archbishop.

During this time his thoughts increasingly returned to the Indians who had interested him from his boyhood—the men and women who sold aromatic herbs in the French Market and camped in the cypress swamp behind the city until they disposed of their wares. His heart went out to them—so bereft, so left behind in a world that had no further use for them. In 1859 he left the comforts of the archbishop's palace to undertake a mission to the St. Tammany Indians. With his own hands he built a chapel under an enormous live-oak on Bayou Lacombe, and opened new thinking and new hope to his woodland charges. How they loved him and trusted him!

This life of hardship sharpened his poetic genius, and he gave many of their legends to the literary world.

"The Choctaws are a great people, full of deep and poetic feeling," said Father Rouquette in an interview in the *Daily Picayune* on September 16, 1879. "They have given many place-names to Louisiana—Attacapas, for instance, from their *latak-apa,* which means 'man-eaters;' Opelousas, from *hupe-loosa,* meaning 'black legs' (because of black leggings worn there); and Ponchatoula, from *punshy-toola,* which means 'falling hair,' a reference to the custom of cutting off the hair of girls who fall from virtue. They feel deeply and keenly and never forget. Even up to this day when a murderer flees, the nearest male to him suffers in his stead."

Even in his 74th year he refused to bow to the hardships of his life until a fever resulting from tainted water sent him to Hotel Dieu. Many of his Indian friends visited him there; so did many of his New Orleans friends. To both worlds his presence had been a vitalizing influence and his passing on July 15, 1887, inspired the *Times-Democrat*'s feature writer to a column of poetic tribute to his memory before recording the end of a beautiful life.

Quotes and Quips

"My son is so sensitive," the mother of a kindergarten student wrote the teacher, "you don't have to punish him. Just slap the boy next to him and that will frighten my boy."

* * * *

Beware of little expenses. A small leak will sink a great ship.—Benjamin Franklin

* * * *

Anatomy is something everybody has, but it looks better on a girl.

* * * *

Getting things done right and quickly is a combination of brains and time; the more brains you use, the less time it takes.
Ruth Smeltzer

SPORTS DIAL

(Continued from Page Three)

7-0 victory.

Kentucky fans feared at the start of the season that their team would be hard put for a passing game. But the Wildcats have turned up with an outstanding passer in sophomore Rick Norton. With such veterans as halfbacks Rodger Bird and Darrell Cox, the 'Cats are a real threat both on the ground and in the air.

The LSU-Kentucky game will be broadcast over Radio Station WWL at 7:45 p.m. and the Tulane-Ole Miss encounter by WDSU-Radio beginning at 1:45 p.m.

TRANSIT Riders' DIGEST

Vol. XVII—No. 8 Published Weekly by N. O. Public Service Inc. OCT. 14, 1963

Symphony Offers 15-Concert Series In 1963-64 Season

The New Orleans Philharmonic-Symphony Orchestra will present 15 concerts in its 1963-64 subscription series which begins on Tuesday, October 29, and ends on April 7, 1964.



WERNER TORKANOWSKY

Werner Torkanowsky, new music director of the Symphony, will conduct all but one of the concerts. The guest conductor will be Pablo Casals, Spanish-born cellist, conductor and composer, who will lead the orchestra on November 12 in his own composition, an oratorio, "El Pessebre" (The Manger).

Other Symphony guests this season include Daniel Barenboim, Israeli pianist, November 5; Igor Oistrakh, Russian

(Continued on Page Three)

NORD To Stage Ceramics Show

Ceramics hobbyists from throughout the United States will converge on New Orleans for the annual New Orleans Recreation Department Dixie All-States Ceramics Show, October 18-20. Orleanians are invited to view the exhibits without charge at the Lyons Center, 624 Louisiana Avenue, from 1 p.m. to 9 p.m. on October 18 and 19 and from 1 p.m. to 6 p.m. on October 20.

In addition to the hobbyists' exhibits, the show will include special demonstrations by representatives of ceramics studios from coast to coast. Judging of the almost 5000 exhibits expected to be entered in the show will be held on October 18.



Young In Heart

Curiosity is not confined to the small fry. These two "young in heart" senior citizens can't wait to examine the contents of a gift package just received by the lady at the right.

Rounding out their twilight years in a United Fund-supported home for the aging, ladies such as these can enjoy the companionship of others who must seek quarters outside their former homes.

Maison Hospitaliere, St. Anna's, the Protestant Bethany Home and Lafon Catholic and Lafon Protestant Old Folks' homes are all United Fund-affiliated. These homes care for more than 300 elderly people of Orleans, Jefferson and St. Bernard parishes.

You help provide many services for the aging when you give to the United Fund. Give your Fair Share —Today!

NEW ORLEANS PUBLIC LIBRARY OCT 1 6 1963

Riders' TRANSIT DIGEST

Vol. XVII OCTOBER 14, 1963 No. 8
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Stop, Look, Listen

"When you step on the gas or step across the street, make safety a habit because the life you save may be your own."

That in itself is enough of a safety rule. But during the month of October the Rotary Club, with cooperation from the Metropolitan New Orleans Safety Council and the City's Traffic Safety Education Section, is spearheading a safety drive to make all Orleanians more safety conscious.

Through newspapers, radio, television and other media, during October a host of Orleanians are making appeals for safe driving and safe walking. For our safety's sake, the least we can do is stop and look or listen to their messages.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Rita Hayworth*, with her long red hair cut short and dyed blonde, sailed aboard the steamer *United States* from New York to join *John Wayne* in Madrid to make a yet-untitled film. She will play the mother of an 18-year-old daughter . . . *Jeff Donnell* was hit in the mouth by a golf ball while watching a tournament recently. Luckily she lost only one tooth.



Finally met Rip Torn. He's staying at the Chateau Marmont as is Roddy McDowall who moved to town recently from Malibu.

Betty Hutton starts filming the first segment of her new series, "Mother Was A Swinger," in November. It's a comedy and will air on CBS . . . *Jody McCrea* and his mother, former actress *Frances Dee*, went on an around-the-world tour. They visited Hawaii, Japan, Hong Kong, Siam, India, Persia and many other exotic spots.

Chamber Music Series To Open Wednesday

The Beaux Arts Trio of New York, veterans of nine successive summers of teaching and playing at Massachusetts' famed Berkshire Music Festival at Tanglewood, will make its New Orleans debut when it opens the 1963-64 chamber music series of New Orleans Friends of Music. They will perform string trios by Mozart, Ravel and Schubert. The recital is scheduled for Wednesday, October 16, in Dixon Hall, Newcomb Campus, and will begin promptly at 8:30 p.m.

The Beaux Arts Trio recital is the first of five comprising the Friends of Music series. Other ensembles scheduled are the Quintetto Boccherini in a return-by-popular demand on November 9; the Kroll Quartet, a string group, December 5; Die Wiener Solisten, a 12-man chamber orchestra, February 15; and the Loewenguth Quartet, a French string quartet, on March 14. The latter three are New Orleans debuts.

Series subscriptions, priced at $7.50, are available now at 605 Canal Street. Individual admission tickets, priced at $2.75, may be purchased at Dixon Hall immediately before each concert.

Hours Extended At Main Public Library

The main New Orleans Public Library, 219 Loyola Avenue, is now open for additional hours on Friday nights and Saturday afternoons. The extension of time, to test the extent of the use of the library and the number of people attending, will be in effect for four weeks, ending on November 2.

The new hours on Fridays will be from 9 a.m. to 9 p.m. and on Saturdays from 9 a.m. to 5 p.m. The library will be closed on All Saints' Day, Friday, November 1.

During the extension of hours, a count will be made of library use and number of patrons, according to an official of the main library.

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

IT'S SELDOM that you find a successful football team these days without an outstanding quarterback. The individual abilities and the quick thinking of the man in the slot frequently mean the difference between defeat and victory. Fans in this area will get a good look at some outstanding quarterbacks on Saturday. Here the Greenies will play the Ole Miss Rebels at 2 p.m. at Tulane Stadium. In Baton Rouge, the LSU Tigers will take on the Kentucky Wildcats. All have capable quarters.



Coach Johnny Vaught's Rebels are blessed with two, Perry Lee Dunn and Jim Weatherly, plus a great fullback, Buck Randall. If that isn't enough, they have at least two lettermen for every line position except right guard. Their new glamor boy up front is a 6'4", 225-pound junior end named Allen Brown.

The Tulane Greenies, who seem to have developed a much stronger defense this year, are hopeful of developing a better scoring threat. In quarterback Al Burguieres the Greenies have a lad who is capable of giving any opponent trouble.

This season's LSU Tiger squad is the youngest team (from the standpoint of experience) the Tigers have fielded since 1960. But Charley McClendon and his assistants must be pleased with the improvement shown by their sophomores.

Led by the brilliant Pat Screen of Jesuit at quarterback, and the sensational runner, Joe Labruzzo, LSU has already served notice that they will be an important factor in the Southeastern Conference.

LSU, however, is not forgetting the trouble they had in Lexington last year when they were fought to a standstill by Kentucky and came out with a close

(Continued on Page Four)

Jaycees To Present Earl Nightingale

Earl Nightingale, nationally famous authority on motivation, self-improvement and success, will talk on "How You Can Succeed Beginning Right Where You Are" at Municipal Auditorium on Friday, October 18, at 8 p.m.

The New Orleans Junior Chamber of Commerce is sponsoring Mr. Nightingale's appearance to raise funds to support such Jaycee projects as Christmas shopping for orphans, teen-age driving rodeo, and tennis, golf and junior track Olympics.

General admission tickets are $2. Clubs or groups may purchase them by calling 523-4535 between 10 a.m. and 2 p.m. Individual tickets may be purchased at 315 Camp Street or at the Auditorium on Friday night.

SYMPHONY

(Continued from Page One)

violinist, December 10; Ania Dorfmann, Russian-born pianist, January 7; Jose Limon of Mexico and his dance company, February 25; Artur Rubinstein, Polish-born pianist, March 10; Jaime Laredo, Bolivian violinist, March 17; and Eugene Istomin, American pianist, March 24. All but Istomin and Rubinstein will be making their first appearance with the Symphony.

Torkanowsky, a 37-year-old American conductor, made his debut appearances with the New Orleans Symphony as a guest during the 1961-62 season and returned last season. He was born in Germany in 1926 of Russian-German parents. Before coming to America in 1948, he appeared extensively as violin soloist with the Jerusalem Radio Symphony and the Mozarteum Society. In this country he became concertmaster, and later, conductor of the orchestra for Ballets Espagnols, a touring company.

The New Orleans Philharmonic-Symphony, as in past years, will include 80 players, all professional musicians. The concertmaster is Alfio Pignotti.

Season subscriptions and "split-season" tickets are available now at 605 Canal Street. For additional information dial 525-9481.

Did You Know?

Even before New Orleans had fully recovered from its cultural losses in Civil War and Reconstruction, symphonic yearnings found lodgment here. As early as 1893, when its population was reaching hopefully towards 250,000, a group of musical enthusiasts organized the first Symphony Orchestra of New Orleans. No records reveal what blighted the hopes its 46 musicians symbolized at their organization's first annual banquet, held in one of the city's more glamorous restaurants on April 25, 1893. It was such a banquet that the *Times-Democrat* the next morning needed two inches of small type in which to print the menu. Nevertheless, despite such beginnings, the orchestra never staged a concert.

Nearly a quarter of a century passed before Ernest E. Schuyten revived symphony hopes. He had come to New Orleans in 1910 as first violin in the troupe which had a season in the old French Opera House. From the first he foresaw a splendid future for symphonic music here. When Mrs. H. M. Feild of this city offered to underwrite the costs of the cultural adventure, he assembled and directed the city's best musicians in two symphony concerts, the first on February 25, the second on April 29, 1917, in the Athenaeum, which then stood on St. Charles Avenue at Clio Street. Thus he laid what he called "stepping stones to a great musical development in New Orleans."

Thirty-six musicians faced his baton in the first concert, 53 in the second. Tickets cost 75 cents (box seats and the first 10 rows), 50 cents in the rest of the house. Reviewing that concert, *The Times-Picayune* on February 26, 1917, said that the performance and its acceptance exceeded all hopes, and that Schuyten had proved "that a symphony orchestra fully worthy of the name could be formed in New Orleans." This city was then approaching the 387,000 population of the 1920 census.

This enthusiasm projected the organization of the New Orleans Symphony Orchestra Association with these officers: Mrs. H. M. Feild, honorary president; Charles H. Behre, president; L. R. Maxwell, vice-president; Mrs. E. V. Benjamin, second vice-president; Levering Moore, treasurer; A. J. Boylan, secretary.

Dr. Schuyten directed concerts over a period of several years in City Park, Spanish Fort (then a lakefront resort), Jerusalem Temple, the Athenaeum and the St. Charles Theater, and public interest showed a steady increase. After the 1926-27 season, the Conservatory of Music and Dramatic Art, which he had organized in 1918, absorbed his full time, and three years passed before he brought his musicians together again for a concert on April 23, 1930. *The Times-Picayune* next day gave it an encouraging review. In 1932 the New Orleans Conservatory of Music and Dramatic Art affiliated with Loyola University, later becoming a part of its College of Music with Schuyten as dean. He held this position until his retirement in 1953.

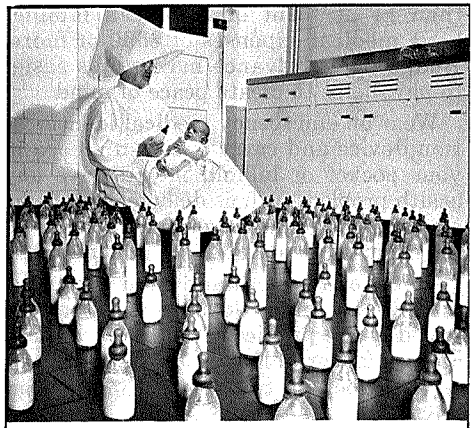
Music lovers brought Arthur Zack from his podium in Cincinnati to New Orleans in 1935. He took fire from the musical possibilities of this city as Schuyten had, a quarter of a century before. He assembled a group of musicians and gave a concert on May 18, 1936. A few weeks later the New Orleans Civic Symphony was organized, and a season was being planned. Zack conducted his first official concert on October 12, 1936, to large acclaim. (The word "Civic" was soon after dropped from the name of the organization.)

The history of the orchestra since then has been one of continuing growth. There have been five regular conductors during this period. Arthur Zack served through the first half of the 1939-40 season; Ole Windingstad through the 1943-44 season; Massimo Freccia through 1951-52; and Alexander Hilsberg to December 1960, when illness brought about his resignation. Guest conductors and resident conductor James Yestadt occupied the podium through the 1962-63 season, while a regular conductor was being chosen. He is Werner Torkanowsky, who begins his first season as conductor on October 29.

The name New Orleans Symphony Orchestra became New Orleans Philharmonic-Symphony Orchestra in 1951 when the New Orleans Philharmonic Society, organized in 1906 to bring good music to the city, merged with the Symphony Society.

TRANSIT Riders' DIGEST

Vol. XVII—No. 9 Published Weekly by N. O. Public Service Inc. OCT. 21, 1963



Bottles 'n' Babies

Bottles, bottles everywhere and lots of babies to empty them.

Feeding time keeps the staff and several volunteers busy at St. Vincent's. All the little mouths of parentless children must be fed regularly on schedule.

St. Vincent's Infant Home, a United Fund supported agency, has been helping children of our community for over 100 years.

Services are offered to unwed expectant mothers who receive room and board and care until the birth of their child; to the orphaned or abandoned child who is cared for until placement; to childless couples of the community who yearly adopt some 75 to 100 babies; and to working mothers, who must leave pre-school children in a supervised day nursery.

The services given at St. Vincent's are made possible through your contribution to the United Fund. Now is the time to give . . . please give generously!

Campaign To Remind Orleans Citizens That Courtesy Counts

Courtesy is contagious. Extend courtesies to others and you'll find courtesies being extended to you.



This is the idea behind a campaign now going on in New Orleans to remind residents and visitors that "Courtesy Counts in the Crescent City."

Sponsor of the movement, the Junior League of New Orleans, in cooperation with the Chamber of Commerce of the Greater New Orleans Area, hopes that the campaign will not only help increase citizens' courtesy, something New Orleanians are already noted for, but that everyone will continually practice courtesy

(Continued on Page Three)

NOPSI, WDSU To Air Symphony Concerts

A portion of each of the New Orleans Philharmonic-Symphony Orchestra's subscription concerts will be broadcast on FM Radio by New Orleans Public Service and WDSU-Radio again this season. The broadcasts will not be simultaneous with the Tuesday evening subscription concerts as in the past, but will be heard on Friday evenings at 9 p.m. There will be 15 broadcasts during the season, with the first scheduled for Friday, November 1. WDSU-FM is 105.3 megacycles on the radio dial.

Among the soloists to be heard on the broadcasts are pianists Daniel Barenboim,

(Continued on Page Three)

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TRANSIT Riders' DIGEST

Vol. XVII OCTOBER 21, 1963 No. 9
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To Good Health

To focus public attention on the medical and health assets existing in our community is the purpose of Community Health Week, October 20-26. This observance reminds us, according to the Orleans Parish Medical Society, that each individual citizen can make important contributions to our community's health assets. The Society lists the following steps that Orleanians can take toward good health and safety:

If you don't have a family physician, make such an arrangement before an emergency arises. Familiarize yourself with the community's emergency services.

Follow sensible health practices. Avoid preventable diseases and accidents and arrange for periodic health examinations. Do something about symptoms of illness. Follow your doctor's advice.

If you are a parent, make sure your children have had the advantage of all available immunizations they need to protect them against serious illnesses.

Buy health insurance. Buy enough insurance to cover foreseeable emergencies and know exactly what you have.

Budget for medical bills. The average American family has medical care costs of $295 a year. In any given year not more than 11 per cent of American families have medical expenses of $500 or more. Budgeting in advance makes bills easier to pay, helps to create peace of mind.

Wear an emergency medical identification device and carry a health record in your pocket or billfold if you have any health problem such as diabetes or a heart condition that might go unrecognized in the event of an accident or sudden illness.

Beware of quacks and their products. More than a billion dollars a year could be saved if the public would avoid quacks and quack-products. If in doubt about any product or treatment, consult your physician.

Use a sensible approach to self-medication. Many people are guilty of self-diagnosis and self-medication, especially overindulging in such items as vitamins, cold cures, sleeping pills, reducing aids and the like. See a qualified physician when symptoms of ill health appear.

As a last point, the Society asks that you encourage young people to enter medical careers. It suggests that Orleanians contact the Society at 1430 Tulane Avenue for pamphlets and information on medical careers for youngsters.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Paul Weston* pulled for the Dodgers, wife *Jo Stafford* is an avid Yankee fan. There was a cold war in the household for several days . . . *Marie Wilson* was thrilled that the Roosevelt Blue Room held her for two weeks beyond her booked two . . . *Joan Crawford* and *Charles Bickford* are filming a pilot titled "Royal Bay" . . . *Glynis Johns*, star of her own series, "Glynis," likes to move about. She's lived in four different apartments in a year. She now has a house at Malibu.



The Prince and Princess of Monaco spent a weekend fishing in Ireland with David Niven and his wife Hjordis.

When Dodger *Maury Wills* and his folk singers taped a guest shot for the October 10 *Edie Adams* show, show biz took a back seat to Dodger conversation. That's all one heard out this way. *Bob Cummings* and his wife hosted the entire team for dinner. The Cummings kids were in hog heaven.

Arlene Francis wants to make more movies and Rhonda Fleming is yearning for a Broadway play.

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

AN ENTHUSIASTIC turnout is expected at Tulane Stadium on Saturday afternoon to greet the Greenies when they play Georgia Tech's Yellowjackets in Tulane's homecoming football game. Though Tulane has a suicide schedule this year and limited personnel, they have at times shown a stubborn defense against the top rated teams in the country. Held scoreless for three straight games, the Green Wave was able to light up the scoreboard against Mississippi State and they did it in two ways—with a field goal and a touchdown.

Sophomore David East or senior Al Burguieres at quarterback will be running the Tulane attack. With the great receiver, Clem Dellenger, back in action after early season injuries, the fans can look for Tulane to take to the air early and often.

Coach Bobby Dodd of Georgia Tech should be a happy man this week, particularly if his do-it-all quarterback Billy Lothridge is able to maneuver as he has in most games. When the LSU Tigers played Tech they found the best defense against Lothridge was to rush him and not let him get set. And that is just what the Greenies are hoping to do in this game.

In the 28 games played between Tech and Tulane, the Greenies have been able to win eight games and their chances are not the brightest for a victory this Saturday.

* * * *

LSU's TIGERS, having to forget the loss of their sensational sophomore quarterback Pat Screen, will journey to Gainesville, Fla., this Saturday to play the Florida Gators in a Southeastern Conference game.

Before the season started Coach Ray Graves said his Florida team shaped up as one of the best ever. Their early season record didn't fit this prediction but their recent convincing victory over Alabama opened the eyes of their SEC foes. You can rest assured LSU Coach Charley McClendon is taking this one far from lightly.

With sophomore quarterback Billy Ezell filling in for Pat Screen, the Tigers can still be a potent ball club for they have some of the best linebacking, punting and running in the SEC.

The LSU-Florida game will be broadcast over Radio Station WWL at 12:45 p.m. and the Tulane-Georgia Tech encounter by WDSU-Radio beginning at 1:45 p.m.

SYMPHONY CONCERTS

(Continued from Page One)

Ania Dorfmann, Artur Rubinstein and Eugene Istomin; and violinists Igor Oistrakh and Jaime Laredo.

A schedule of Symphonic Hour broadcasts, listing programs and soloists, will be available soon. For a free copy, write to the Symphonic Hour, c/o Riders' Digest, P. O. Box 60340, New Orleans, La. 70160.

COURTESY

(Continued from Page One)

throughout the year.

Official symbol of the campaign is a dapper little man with a doffed hat. The drawing is a contribution of States-Item cartoonist John Chase.

Participating in the campaign are 1,000 businesses and groups and 72,000 retail employees and others who deal with the public. This week members of the Junior League are awarding 1,000 courtesy certificates to employees of local stores for on-the-job courtesy. Retail employees in turn are giving out 200,000 courtesy discs to courteous customers.

Should anyone forget the campaign is going on, there are reminders from posters at 2,500 locations and 12,000 cards in restaurants and hotels. In addition, parking lot attendants are distributing 60,000 leaflets of tips on courteous driving to their customers. Newspapers, radio and television stations are also promoting courtesy.

The courtesy campaign was a suggestion to the Chamber of Commerce during its "Ideas for Community Progress" campaign which was conducted earlier this year.

Did You Know?

The return in 1853 of Louis Moreau Gottschalk, who had left New Orleans to study music in Paris 12 years before and now at 24 was acclaimed among the world's greatest pianists and composers, was one of the most exciting home-comings, and it evoked one of the most impassioned outbursts of musical fervor in the history of New Orleans.

His ship docked on the night of March 30, hours before it was due. Gottschalk took a cab to the St. Charles Hotel where a suite had been reserved for him. The bell in the St. Louis Cathedral clanged midnight. Louis stood at the open window, this soft, spring night, bright with starshine and fragrant with magnolia blooms. Up the street he could see the St. Charles Theater where he had heard his first opera, Bellini's *Il Pirata*, some of the gay music of which he had played that night on his mother's piano before going to bed. He could pick out the building where his father had his office. He noted that New Orleans had grown far beyond the 100,000 population of his boyhood.

The word sped through the city next morning, and the days became too short to contain all the doings with which the people honored this modest, boyish looking man with light chestnut hair and dreamy blue eyes. Invitations awaited him on every hand; a Masonic lodge held a banquet in his honor; and one night, as he was going to bed, serenaders in the street below snatched him awake. He invited them up, 20 or so enthusiasts, one of them his old teacher, François Letellier, and honored them with an hour's recital. Overcome by emotion, Letellier fell from his chair in a faint. Gottschalk's playing, said the *Daily Delta* on April 2, "made the air eloquent with the divine inspiration of his genius." The same newspaper on April 3 lamented the inability of words to describe "the rapidity, certainty and precision of his execution."

He gave his first public recital in Odd Fellows Hall on April 6, 1853; tickets, $2. All were taken within eight hours, not one by a speculator. Fifteen hundred of the city's elite attended that concert, a "brilliant audience," recorded the *Daily Picayune* next morning. More than 300 bouquets, many with rings attached, showered upon him. Roses and cape jasmine paved his pathway from piano to dressing room.

Encore after encore kept him at the piano long after the recital should have ended. In a brief lull when the audience sank back exhausted from applauding, Louis' father, Edward Gottschalk, rushed upon the stage and personally thanked the audience, then turned to his son, and told him to say something. Louis did—in French, his father having spoken in English. Neither he nor anybody else in that audience ever forgot that night.

During his six-week stay in New Orleans, Gottschalk appeared in six concerts in Odd Fellows Hall, three in the Orléans Theater, one in Mechanics Institute, and he made six public appearances with other *artistes*.

Friends and admirers presented him with a massive gold medal, one side showing the face of the musician, the other side containing the dedication from his "Compatriotes de la Nouvelle Orleans, 11 Mai, 1853."

Quotes and Quips

What can be more foolish than to think that all this rare fabric of heaven and earth could come by chance, when all the skill of science is not able to make an oyster.—Jeremy Taylor

* * * *

A small Boy Scout, with a big insight of his very own, reported to his parents his good deed for the day: "I let an old lady help me across the street."

* * * *

For anything worth having, one must pay the price; and the price is always work, patience, love, self-sacrifice—no paper currency, no promises to pay, but the gold of real service.—John Burroughs

* * * *

Golf is what letter-carrying, ditch-digging, and carpet-beating would be if all three tasks were to be done in an afternoon.

* * * *

Progress is not automatic; the world grows better because people wish that it should and take the right steps to make it better. If things are ever to move forward, some man must be willing to take the first steps and assume the risks.—Jane Addams

TRANSIT Riders' DIGEST

Vol. XVII—No. 10 Published Weekly by N. O. Public Service Inc. OCT. 28, 1963



Bill Brown

If you telephoned the warehouse of Goodwill Industries, a United Fund agency, chances are a wonderfully, friendly voice would answer during the absence of a staff member, and you'd somehow get into an interesting chat with Bill Brown.

Bill repairs the electrical appliances at Goodwill. He's good at it, too.

Bill wasn't always confined to a wheelchair. He once did the active work of a construction worker. Then the misfortune of an accident brought him to Goodwill.

Goodwill provides jobs, training and rehabilitation for handicapped persons. It also gives attention to placing the person in a job suitable to his abilities.

You increase the work opportunities for the handicapped like Bill by increasing your gift to the United Fund.

Werner Torkanowsky To Lead Opening Symphony Concert

Werner Torkanowsky, new conductor and music director of the New Orleans Philharmonic-Symphony Orchestra, will lead the gala opening concert of the 28th season of the Symphony on Tuesday, October 29, at Municipal Auditorium. The concert will begin at 8:30 p.m.

The opening night audience will hear Smetana's Overture to "The Bartered Bride," followed by the Symphony No. 2 in D Major by Brahms. Following intermission the orchestra will play "Variaciones Concertantes" by the contemporary Argentine composer Alberto Ginastera, and Strauss' "Rosenkavalier" Suite.

Soloists scheduled to appear during the 1963-64 Symphony season are pianists

(Continued on Page Three)

Mail Yule Parcels For Overseas Now

The period for mailing Christmas cards and parcels by surface mail to members of our Armed Forces overseas is November 1-20. Parcels and cards mailed after November 20 may not be delivered in time for Christmas, according to the New Orleans postmaster. The deadline for overseas shipments of Christmas mail by air mail is December 20.

All articles for overseas delivery should be packed in boxes of wood, metal, solid fiberboard or strong double-faced corrugated fiberboard. All fiberboard boxes should be securely wrapped in heavy paper, which materially strengthens the package.

As an extra precaution, senders should enclose in their packages a slip of paper duplicating the "to" and "from" addresses

(Continued on Page Two)

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Mitzi Gaynor* will go to Rome for Christmas where she will do three charity performances of "South Pacific" with *Rossano Brazzi . . . Lucille Ball* and husband *Gary Morton* still act like honeymooners . . . Every column I read gives *June Allyson Powell Maxwell* a different age. But then, I'm not sure of my own any more, either. . . . *Tommy Sands,* singing husband of *Nancy Sinatra Jr.*, has turned producer.



The wig craze has faded out here. Most folks are now walking around with only their own hair.

Jerry Van Dyke is as popular as his brother Dick. Jerry is a big hit on the *Judy Garland* Show and is set to star in a series titled "Goggles" . . . When *Lorne Greene* of "Bonanza" fame endorsed a housing tract in Tucson he was given a house.

Glynis John's romance with Robert Preston is over.

Phil Silvers' golfing partners are *Jack Benny* and *Groucho Marx* . . . Time does march on. *Marie Aumont,* daughter of the late *Maria Montez* and *Jean Pierre Aumont,* was married in Paris recently . . . Comedian *Shelley Berman* plays a straight dramatic role in "The Best Man." He recently winged in from an Australian appearance with an ear infection. But Los Angeles medicos took care of it.

Bill Holden will marry *Capucine* as soon as he and former wife *Brenda Marshall* make it final. Bill and Brenda have been separated for several years . . . Singer *Johnny Mathis* maintains his health with a diet of meat and rice and the meat must be fat.

YULE PARCELS

(Continued from Page One)

on the package and listing its contents. Include your ZIP code number in your return address, remembering that it goes *after* the state.

Each box should be well tied with strong cord. Unless completely packed and tightly filled, boxes can be crushed in handling.

Addresses on parcels should be typewritten or printed in ink. Packages for members of the Armed Forces should carry the full name, rank, serial number, branch of service, organization and the Army or Navy post office through which the parcel is to be routed overseas.

Complete information about size and weight limitations, customs declarations and prohibited articles for certain military post offices overseas may be obtained at any U. S. Post Office.

Scary But Safe

Halloween can be "scary" but it can also be safe. Because there will be many hazards on the streets on October 31, the Louisiana State Board of Health suggests these rules for parents to follow:

Dress children in light-colored, easy-to-see costumes. Make sure the outfits aren't "tripping" hazards and that they won't catch on bushes, hedges or fences. Paint faces on children with cosmetics. Don't use masks which restrict vision or could possibly suffocate.

Don't allow children to use candles or torches. If a costume calls for a knife or sword, make a dummy one from cardboard or other pliable material.

Light your porch or entrance if there's any chance of a visit from trick-or-treaters. Keep it lit until all visits have been made. An excited youngster might tumble in the dark. If you have a dog, keep it secured. The strange sights and sounds of youngsters dressed up to look like ghosts and goblins could excite the animal—with dire results.

Know where your little "goblins" are going, how long they'll be gone and under whose supervision they'll be.

Riders' TRANSIT DIGEST

Vol. XVII OCTOBER 28, 1963 No. 10

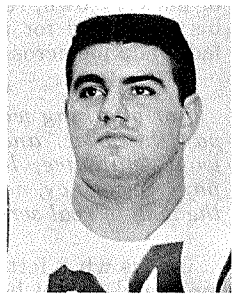
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SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

THERE'LL BE lots of hard-nosed football played when LSU's Tigers meet the Ole Miss Rebels Saturday in Baton Rouge. The game will be televised beginning at 1:45 p.m. by WWL-TV, Channel 4, and broadcast by WWL-Radio.



BILLY TRUAX

The Tigers will be going into this one without the services of such stalwarts as Pat Screen, Joe Labruzzo, Buddy Hamic and possibly others. But the outstanding running of Danny LeBlanc and Don Schwab and the fine quarterbacking of Billy Ezell have taken up some of the slack caused by injuries. Coach Charles McClendon and his staff are counting heavily on these boys to give Ole Miss a real battle. Another player who should give Coach McClendon confidence is Billy Truax, 235-pound senior end from Holy Cross who is having his greatest season, particularly in defense.

The Rebels, defending SEC champs, will be favored in this one. They have two fine quarterbacks in Perry Lee Dunn and Jim Weatherly, a fine running fullback in Fred Roberts and two big pass-catching ends in Allen Brown and Reed Davis. And the Rebs' line is two deep in lettermen with the exception of one guard position.

Saturday's game will be the second SEC contest for the Rebels in Louisiana this fall. They beat Tulane 21-0 in New Orleans on October 19. Coach Johnny Vaught cleared the bench and played his reserves for most of the second half.

In the 1962 LSU-Ole Miss game, the Rebels rolled up 23 first downs to LSU's six and beat the Tigers 15-7. In that game, Glynn Griffing, now playing pro ball with the New York Giants, threw two touchdown passes. Ole Miss followers are hopeful Perry Lee Dunn can equal that success in Tiger Stadium Saturday.

* * * *

AT TULANE, Coach Tommy O'Boyle will take his Greenies to Columbia, S.C., on Saturday for a game with South Carolina's Gamecocks. The Green Wave will again play the underdog role against the Atlantic Coast Conference team.

The Tulane-South Carolina game will be carried on WDSU-Radio beginning at 12:45 p.m.

SYMPHONIC HOUR BROADCAST

A portion of Tuesday's subscription concert by the New Orleans Philharmonic-Symphony Orchestra will be broadcast on the Symphonic Hour on WDSU-FM (105.3 megacycles) on Friday, November 1, at 9 p.m. The program is presented by Public Service and WDSU as a service to good music in the community.

Selections to be heard on the broadcast are the Overture to "The Bartered Bride" by Smetana and the Brahms Symphony No. 2.

Times and programs for all broadcasts are listed in a special brochure, a copy of which is available free by writing to Riders' Digest, c/o Public Service, P. O. Box 60340, New Orleans, La. 70160. A copy will be sent by return mail.

SYMPHONY

(Continued from Page One)

Daniel Barenboim, Ania Dorfmann, Artur Rubinstein and Eugene Istomin; and violinists Igor Oistrakh and Jaime Laredo. Pablo Casals, Spanish-born cellist, conductor and composer, will lead the 80-piece New Orleans Symphony on November 12 in his own composition, an oratorio, "El Pesebre" (The Manger). Jose Limon of Mexico and his dance company will appear on the February 25 concert.

Tickets for the orchestra's regular subscription series on a full season, half-season or individual concert basis are now on sale at 605 Canal Street. Individual tickets may also be purchased at the auditorium before each concert. Symphony officials suggest, however, that, because of a great demand for tickets, non-subscribers dial JAckson 5-9481 to find out if individual tickets for specific concerts are available.

Did You Know?

Honored with a special service in the St. Louis Cathedral nearly a quarter of a century after his passing, the priest Antonio de Sedilla, the Père Antoine of beloved memory, was one of the spiritual landmarks in the pioneering period of New Orleans.

A member of the Capuchin Order, he came to New Orleans from Spain in 1789 when the colony was under Spanish rule, and informed Governor Miró that he was commissioned to erect the Inquisition in Louisiana. Though other Spanish colonies recognized it, Governor Miró tells us that he "shuddered" at the suggestion, believing that the bare name Inquisition would drive away colonists, the people of Louisiana having been promised they would not "be molested" in religious matters as long as they sponsored "no other public mode of worship than the Catholic." He ordered the deportation of the priest.

But Antonio returned a few years later and, announcing that he had abandoned this former purpose, began his loving service to the people. In 1785 he became curate of the St. Louis Cathedral, a position he held for 44 years.

"He was loved and honored by all with whom he was thrown in contact," recorded the *Daily Picayune* on November 30, 1852, in reporting on the centennial of his service, "and on the day of his demise the whole community mourned his loss."

They still mourned his loss 23 years later, said the *Daily Picayune* in describing the crowds which poured into the Cathedral to look at an oil painting of Père Antoine, and murmur a prayer at his grave under the altar of St. Francis.

Père Antoine passed from this life on January 19, 1829. He was 81. He was buried on January 22, after his body had lain in state in the Presbytère. Commenting on the "immensity of the crowd" that had followed the remains to their last resting place, the *Courier* the next day said this was the largest funeral in the history of New Orleans. Civil, military and ecclesiastical authorities led the moist-eyed processional through the streets of New Orleans to the Cathedral. All classes took part in that tribute. It seemed that only the bedridden did not march in that outpouring of love and respect. Forty-three years after his death, the *Daily Picayune* (December 1, 1872) remembered that he was "adored for his unusual benevolence."

A card published by "A Number of Masons" with the announcement of Père Antoine's passing testified to his "kindness, charity, enlightenment and tolerance," and reminded "Masons of all rites and all degrees" that as he "never refused to accompany to their last abode the mortal remains of our Brethren," so now "gratitude requires that we in our turn accompany him with all the respect and veneration he so well deserves."

Quotes and Quips

Getters generally don't get happiness; givers get it. You simply give to others a bit of yourself—a thoughtful act, a helpful idea, a word of appreciation, a lift over a rough spot, a sense of understanding, a timely suggestion.—Charles H. Burr

* * * *

Observed the exasperated backwoods wife: "All my married days I've carried two burdens—Paw and the fire. Every time I've turned to look at one, the other has gone out."

* * * *

Seeing much, suffering much and studying much are the three pillars of learning.
—Benjamin Disraeli

* * * *

Two fleas were standing on a curb when it started to rain.

"Should we walk home," said one to the other, "or take a dog?"

* * * *

Reputation is what men and women think of us; character is what God and the angels know of us.—Thomas Paine

* * * *

Two friends had been standing at the bar for quite a while when one inquired of the other, "Does your tongue burn after you drink a lot?"

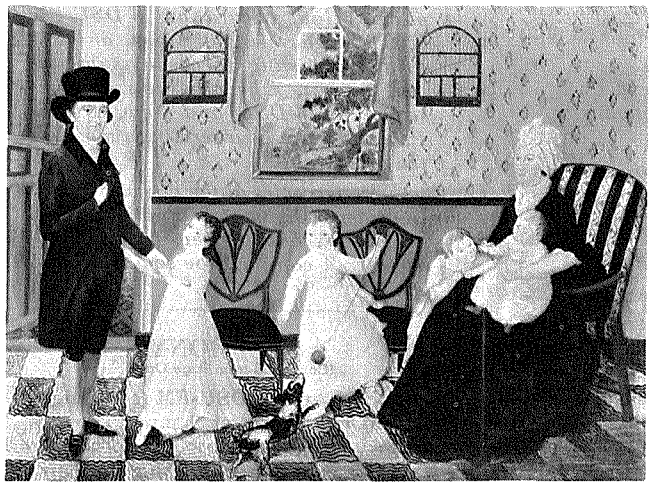
"Don't know," the other replied, "I've never had enough to drink to try to light it."

* * * *

If you want to succeed in the world you must make your own opportunities as you go on. The man who waits for some seventh wave to toss him on dry land will find that the seventh wave is a long time coming.—John B. Gough

TRANSIT Riders' DIGEST

Vol XVII—No. 11 Published Weekly by N. O. Public Service Inc. NOV. 4, 1963



"The Sargent Family," by an unknown artist, is one of the early American paintings in the "101 Masterpieces of American Primitive Painting" exhibition now on view at the Isaac Delgado Museum of Art. The show will remain at the museum through November 15.

Israeli Pianist Is Symphony Soloist

Daniel Barenboim, 21-year-old Israeli pianist, will appear as guest soloist at the New Orleans Philharmonic-Symphony's second subscription concert on Tuesday, November 5, at 8:30 p.m. at Municipal Auditorium. With Werner Torkanowsky conducting the orchestra, Barenboim will play the Schumann Piano Concerto. Torkanowsky will also lead the 80-piece orchestra in Beethoven's Egmont Overture, Bartok's Music for Strings, Percussion and Celesta and Barber's Intermezzo from "Vanessa."

Barenboim has been a celebrity in the musical world since he was 10 years old. A native of Argentina, he was reared in Tel Aviv, Israel, and gave his first concert there in 1956. He made his New York debut in 1957 and during recent seasons has played repeatedly in Europe, Australia and North and South America.

Tuesday evening's performances of the Bartok work and the Schumann Piano Concerto will be broadcast on the Symphonic Hour on Friday, No-

(Continued on Page Two)

American Paintings In Show At Delgado

"101 Masterpieces of American Primitive Painting" are now on view at the Isaac Delgado Museum of Art in City Park in an exhibition which offers a cross-section of some of the most distinguished early art of America. The show, considered one of the museum's most important exhibitions of the year, will be open to the public without charge through Friday, November 15.

Works in the exhibition were selected from the internationally famous collection of Edgar William and Bernice Chrysler Garbisch. The American Federation of Arts is circulating the show among leading museums in the United States.

The scope of the show traces the decades from the early 18th Century through the American Revolution and the 19th Century, with renderings of prominent families, among them the Ten Eycks, Sargents and others. Historic scenes show the Battle of New Orleans, General Custer's last stand, the reception in New York city for General Louis Kossuth and the battles between the Merrimac and the Monitor

(Continued on Page Three)

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Rider's Digest*)—*Beverly Garland,* who is expecting her first child, has been signed as a regular for a new TV-series starring *Jackie Cooper.* It will be titled "The Calhouns" . . . Word is that *Liz Taylor* ordered 30 bikinis from a California bathing suit company. They are to be shipped to Mexico . . . What some actresses won't do for publicity. *Sherry Jackson* (no kin) attended the production of "No Strings" in a black wig. Later at a restaurant she changed to a red one and even later in the evening she changed again to a blonde one.



Bob Hope will take his troupe to Viet Nam this Christmas.

Richard Chamberlain's full-length feature movie, "Twilight Of Honor," opened out here. It'll be a long time before anyone thinks of Dick as anything but Dr. Kildare . . . *Paul Henreid* is now directing *Bette Davis* in a movie titled "Dead Ringer." Remember when he started a "fad" by lighting two cigarettes at one time and giving her one in "Now Voyager?" That was over 20 years ago.

Groucho Marx has a book out titled "Memoirs of a Mangy Lover." *Hermione Gingold* mailed me a copy of her latest book, titled "Sirens Should Be Seen and Not Heard."

Saw *Lizabeth Scott* at the grocery store the other day. She is one of the true beauties in Hollywood. Her hair is a lovely blonde color, her eyes are cerulean blue, her skin a magnificent tan and she has the whitest teeth ever.

SYMPHONIC HOUR PROGRAMS

Brochures listing dates, times and programs for Symphonic Hour broadcasts are now available. The attractive brochures list the selections the New Orleans Philharmonic-Symphony Orchestra will play on the hour-long Symphonic Hour, heard on WDSU-FM (105.3 megacycles) at 9 p.m. on each Friday following a Tuesday subscription concert. The programs are presented by WDSU and New Orleans Public Service as a service to music in the community.

For free copies of the brochure, write to Riders' Digest, c/o Public Service, P. O. Box 60340, New Orleans, La. 70160. A copy will be sent by return mail.

SYMPHONY

(Continued from Page One)

vember 8, over WDSU-FM (105.3 megacycles) beginning at 9 p.m. The program is presented by Public Service and WDSU as a service to good music in the community.

Tickets for Tuesday's concert may be purchased now at 605 Canal Street or at the auditorium prior to the concert.

Festival Of Faith To Mark Anniversary

Members of Protestant, evangelical and orthodox churches in the Greater New Orleans Area will observe the Seventh Annual Festival of Christian Faith and Witness at Municipal Auditorium on Sunday, November 10, at 3:30 p.m. Admission is free, according to the sponsor, the Greater New Orleans Federation of Churches.

Principal speaker at the services will be Bishop Fred Pierce Corson of the Philadelphia area of the Methodist Church.

The festival commemorates the beginning of the first free Protestant worship in the Louisiana Purchase Territory on November 17, 1805.

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.



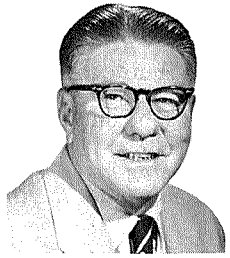
Riders' TRANSIT DIGEST

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SPORTS dial

By TED ANDREWS

TULANE AND LSU will be "at home" this weekend. The Greenies will play the Tennessee Vols at Tulane Stadium on Saturday afternoon beginning at 2 p.m. and the Tigers will entertain the Horned Frogs of Texas Christian University in Tiger Stadium that evening at 8 p.m.



Tennessee, under the direction of new coach Jim McDonald this season, has not fared too well thus far but probably will be favored over Tulane. Long a single-wing team under Bob Neyland, the Vols are using a T-formation this season but have on many occasions reverted to their former style of offense. With such a fine tailback as Mallon Faircloth, they will present a diversified attack against the Greenies.

This will be the fourth meeting between Tulane and Tennessee. Tennessee won in 1923 and 1962 and Tulane won the 1924 game.

When LSU played TCU last year the Tigers got past the Frogs with a meager 5-0 victory. This year the Frogs won't have Ronnie Gibbs to fill the air with footballs as they had last season but they have a well-rounded attack that should test the Tiger defense to the fullest.

The Tulane-Tennessee game will be carried on WDSU-Radio beginning at 1:45 p.m. and the LSU-TCU encounter on WWL-Radio at 7:45 p.m.

* * * *

PREP football has had its share of excitement so far and this week's schedule promises more of the same. East Jefferson's stadium will be the scene of an all-important battle Friday night when the Warriors take on the Warren Easton Eagles in a game that could decide the Public District title.

The Holy Cross Tigers, generally considered the top Triple A team in the state, will be favored in a Saturday night game with De La Salle at City Park Stadium. However, the Catholic League has seen some real upsets this year and the Cavaliers could be a stumbling block, although it is not predicted from this corner.

Orchids, Roses Are Subjects Of Shows

Orchids and roses, two of America's favorite flowers, will be the subjects of shows this week in New Orleans.

"A Symphony Of Orchids" will be staged by the New Orleans Orchid Society in conjunction with the fifth Mid-America Orchid Congress, meeting in New Orleans on November 8, 9 and 10. The exhibits of orchid plants and flowers may be seen by the public without charge in the lobby of the Whitney National Bank, 228 St. Charles Avenue. Show hours on Saturday will be from 10 a.m. to 9 p.m. and on Sunday from 9 a.m. to 5 p.m.

"Medley of Roses" is the theme of the show being staged by the New Orleans Rose Society on Sunday, November 10, at Hynes School, 1300 Harrison Avenue. Visitors may view the exhibits from 1:30 p.m. to 6 p.m. without charge. Those taking part in the show include members of the New Orleans Rose Society, the American Rose Society and 60 New Orleans garden clubs.

AMERICAN PAINTINGS

(Continued from Page One)

and the Constitution and the Guerriere during the War of 1812.

Other scenes of interest are a scientist in his laboratory, a Vermont lawyer in his office, a flax scutching-bee, clipper ships and sport scenes of horse racing, boxing and hunting. Probably the most famous painting in the exhibition is the popular version of Edward Hick's "Peaceable Kingdom."

Delgado Museum is open from 10 a.m. to 5 p.m. Tuesdays through Saturdays and from 1 p.m. to 6 p.m. on Sundays. It is closed on Mondays and major holidays.

TRANSIT Riders' DIGEST

Vol. XVII NOVEMBER 4, 1963 No. 11

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Did You Know?

Vicksburg and Gettysburg—after more than a hundred years the names still carry the roll of cannon fire.

The war between the North and the South was in its third year when these tremendous battles brought the struggle to its bloody climax—Vicksburg, where it took 76,000 Union men to overcome 31,000 Confederates, and Gettysburg, where for three terrible days 75,000 Confederates held and came close to conquering 97,000 Union men.

Vicksburg surrendered to Grant on July 4, 1863. On that same day Lee gave the retreat order to his army, his invasion of Maryland and Pennsylvania, with Washington its objective, a failure.

Much heavy fighting followed on the different fronts until Lee's surrender at Appomattox on April 9, 1865, admitted the South had lost its cause. But it was at Vicksburg and Gettysburg that the South's backbone was broken. No wonder the victories touched off hysterical celebrations in the North, and in Yankee-held New Orleans evoked a 100-cannon salute, torchlight parades and speeches to crowds so dense that reporters could not get within sound of the spellbinders' voices. (*Daily True Delta,* July 12, 1863).

New Orleans did not learn of Vicksburg's fall until July 8, in the *Daily True Delta*'s afternoon extra, which had a brief story which also appeared in the *Daily Picayune* next morning. It reported booty of 27,000 prisoners, 80 siege guns and 108 field guns. Two days later the *Daily Picayune* reported the fall of Port Hudson, and the North had wrested control of the Mississippi from the South.

Up to then the New Orleans papers had printed dispatches which may have been news when they were written, sometimes even weeks before, for the papers of New York, Cleveland, Jackson and Mobile. Even as late as July 11 the *Daily Picayune*'s war-shrunk columns had room for lengthy comment on the increasing "mania" for collecting cancelled postage stamps.

Regarding Lee's invasion of the North, the *Daily Picayune* on July 7 (three days after his defeat) reported the invaders had just crossed the Potomac, according to the New York *World* of June 27. Not until July 16 did the *Daily Picayune* print the *World*'s story of the three terrible days of fighting at Gettysburg, and report that Lee's army was in retreat.

Whatever failings of accuracy and timeliness there were in war-reporting then, the writers knew their way around the English language when it came to glamorizing the news. For instance, the *Daily True Delta* on July 2, 1863, printed this word picture of the siege of Vicksburg from the Cleveland *Herald*:

"The mortars are playing tonight, and they are well worth seeing. We watch a moment, and suddenly up shoots a flash of light, and in a moment the ponderous shell, with its fuse glowing and sparkling, rises slowly from behind the bluff; up, up it goes, then down through its flight trajectory into the city, and explodes with a shock that jars the ground for miles. There are women and tender children where these shells fall, but war is war."

Quotes and Quips

If I regard my life from the point of view of the pessimist, I should be undone . . . But since I consider it a duty to myself and others to be happy, I escape a misery worse than any physical deprivation.
—Helen Keller

* * * *

"What's wrong?" cried the wife when her husband bellowed from the bathroom.
"My razor—it won't cut," he exclaimed.
"Don't be silly," she responded, "your beard can't be tougher than the linoleum."

* * * *

Trickery and treachery are the practices of fools that have not wits enough to be honest.—Benjamin Franklin

* * * *

A little girl was showing her playmate her new home. "This is my daddy's den," she explained as they entered one room. "Does your daddy have a den?"
"No," was the answer, "my pop just growls all over the house."

* * * *

The value of discovery becomes clear only in the wake of the exploration itself.
—Wernher von Braun

* * * *

Hear about the octopus who fell into the cement mixer? Crazy mixed-up squid.

TRANSIT Riders' DIGEST

Vol. XVII—No. 12 Published Weekly by N. O. Public Service Inc. NOV. 11, 1963

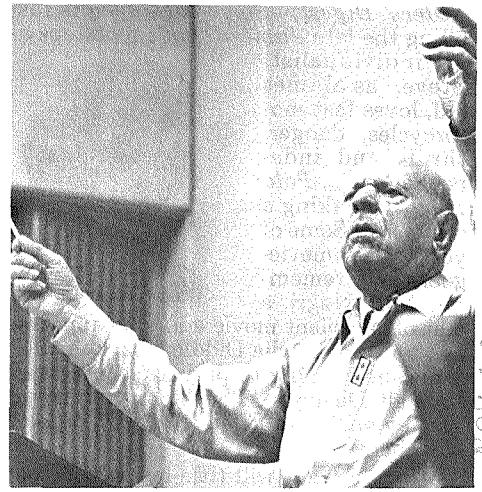
Famed Pablo Casals To Lead Own Work At Symphony Tuesday

One of the world's most celebrated musicians, Pablo Casals, cellist, conductor, teacher and composer, will be guest conductor of the New Orleans Philharmonic-Symphony on Tuesday, November 12, at Municipal Auditorium. Casals will conduct his own composition, "El Pessebre" (The Manger), an oratorio which is based on the Nativity of Christ. The program will begin at 8:30 p.m. and will consist of only the Casals work, which takes about one and one-half hours in performance.

The concert will be performed on the large side of the auditorium instead of the smaller side, which is usually used for the Tuesday evening Symphony concerts. The move was made to accommodate a specially-built, 40-foot stage which will be used for the 300-voice chorus, several soloists and the 80-piece orchestra.

The soloists in "El Pessebre" will be Herbert Beattie, Olga Iglesias, Nan

(Continued on Page Two)



A memorable musical event is scheduled on Tuesday evening when famed Pablo Casals will conduct the New Orleans Symphony in his oratorio, "El Pessebre."

Santa Claus Is Coming To Town

That jolly, gift-giving man, Santa Claus, is coming to town on Saturday, November 16. He'll make his 1963 appearance on Canal Street at about 9:30 a.m. in a gay, eight-float parade.

In the "Story Land" parade there'll be such floats as "The Frog Prince," "Snow White" and "Sleeping Beauty." On each of the floats there'll be children throwing goodies. Marching units and bands will complete the procession.

The Chamber of Commerce of the Greater New Orleans Area and the Downtown Merchants Association are sponsoring the parade.

Library Has Events For 'Book Week'

Attractive displays of new juvenile books, story hours and a puppet show are some of the activities staff members and volunteer workers of the city's public libraries have planned for the observance of "National Children's Book Week," November 10-16.

The book displays at the Main Library Juvenile Department may be viewed by individuals or groups. Those children having library cards may borrow the books.

On November 11 and November 13, the New Orleans Council of Jewish Women will present the "Let's Tell A Story" elf at the Main Library Juvenile Department. The programs will begin each day at 4 p.m.

A puppet show, titled "Three Little Pigs," will be staged in the Main Library Juvenile Department on November 14 at 4 p.m.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Steve McQueen* is fast filling the late *James Dean*'s footsteps as an individualist. Steve, as James did, loves fast motorcycles, danger, thrills and independence . . . *Pola Negri* is making a comeback. Some of you "older" moviegoers may remember Miss Negri, a star of the silent movie era. She appeared last in "Hey Diddle Diddle," back in 1943. Now she is going to play a featured role in Walt Disney's "The Moon-Spinners." *Hayley Mills* and *Eli Wallach* will appear with her.



Anita Bryant will title her new record album "Thanks For The Memory" and dedicate it to *Bob Hope*. Miss Bryant appeared with Hope during his past three Christmas junkets to overseas Army bases.

Have you seen Claudette Colbert, Barbara Stanwyck and Eddie Robinson doing a coffee commercial on television?

Trust television shows to run in cycles. There were westerns, then whodunits and now, maids. There's *Shirley Booth* as "Hazel," *Imogene Coca* as "Grindl" and *Inger Stevens* as "The Farmer's Daughter."

Sir Laurence Olivier has offered Sammy Davis Jr. the role of Iago in a forthcoming production of "Othello."

Ozzie and *Harriet Nelson* are beside themselves with joy over the arrival of Miss Tracy Nelson, born prematurely, but doing very well, to their son Ricky and his wife Kris . . . *Andy Williams* makes his film debut in Ross Hunter's "The Richest Girl In Town." He does a straight acting role . . . Rumor has it that *Phil Harris* and wife *Alice Faye* will do a teleseries.

SYMPHONIC HOUR PROGRAMS

Brochures listing dates, times and programs for Symphonic Hour broadcasts are now available. The attractive brochures list the selections the New Orleans Philharmonic-Symphony Orchestra will play on the hour-long Symphonic Hour, heard on WDSU-FM (105.3 megacycles) at 9 p.m. on each Friday following a Tuesday subscription concert. The programs are presented by WDSU and New Orleans Public Service as a service to music in the community.

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SYMPHONY

(Continued from Page One)

Merriman, Paulino Saharrea and Ralph Slifkin.

The chorus will combine seven local groups: The Tulane-Newcomb Chorus, Loyola University Chorus, St. Dominic's Church Male Chorus, the choirs of Christ Church Cathedral and Rayne Memorial Methodist Church and the Concert Choir of New Orleans.

"El Pessebre," which its composer has dedicated to the cause of world peace, was completed in 1960 and was first performed under Casals' direction in Acapulco, Mexico, that year. Because of the major musical resources required for the work, it has been performed mainly on special occasions. Casals conducted a performance of the work on October 24 this year before the United Nations General Assembly.

Tuesday evening's performance will be heard again on Friday, November 15, on the Symphonic Hour over WDSU-FM (105.3 megacycles) beginning at 9 p.m. The program is presented by Public Service and WDSU as a service to music in the community.

Tickets for the Tuesday evening concert may be purchased now at 605 Canal Street or at the auditorium immediately before the performance.

Riders' TRANSIT DIGEST

Vol. XVII NOVEMBER 11, 1963 No. 12

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Riders' TRANSIT DIGEST

SPORTS dial

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By TED ANDREWS

THE TULANE GREENIES, who have given their ardent supporters some happy moments and a hope for a brighter outlook in the future, will be playing their last home game of the season at Tulane Stadium on Saturday afternoon when they take on the Vanderbilt Commodores in a game beginning at 2 p.m. For only the second time this year the Green Wave will enter the contest as a slight favorite. But Coach Tommy O'Boyle is confident that his boys will show the same "never-say-die" spirit they have shown all season.



Coach Jack Green of the Commodores, who was an assistant coach at Tulane at one time, brings a Vandy team here that is hungry for a victory. The teams in this game seem more evenly matched than those in any contest seen at Tulane Stadium this year.

THE LSU TIGERS, who had more than they could handle from Ole Miss at Baton Rouge on November 2, will try to even the score with Mississippi aggregations this week as they journey to Jackson to meet the Mississippi State Bulldogs in a game beginning at 8 p.m. on Saturday.

The Tigers' 28-0 victory over State in the same stadium last year can be discounted in considering this year's game. For one thing, the Tigers, who have been beset with injuries this year, do not appear as strong as they did last year at this time. Secondly, the Bulldogs, who have done a real rebuilding job under Coach Paul Davis, have been a thorn in the side of every opponent this year and have to be considered one of the most dangerous teams in the Southeastern Conference.

The Tulane-Vanderbilt game will be broadcast by WDSU-Radio beginning at 1:45 p.m. The LSU-Mississippi State encounter will be carried on WWL-Radio starting at 7:45 p.m.

* * * *

The first World's Championship Alligator Garfish Rodeo will be held on Sunday, November 17, at Lafitte, La., under the sponsorship of the Lafitte Yacht Club. The rodeo starts at 6:30 a.m. and the weighing scales will close at 1 p.m. but the activities will continue until around 3:30 p.m., according to a rodeo official.

Those participating in the quest for garfish may go after them with hook and line, noose, spear, bow and arrow, or cross bow.

Spectators are invited to watch the activities. Those who would like to fish and take part in the refreshments and a shrimp boil will be asked for a $2 donation.

To get to Lafitte from New Orleans, go to Express Highway and Barataria Boulevard in Jefferson Parish. Take Highway 45 and follow the road to Lafitte.

Blind-Made Articles On Sale This Week

Useful and decorative items made by blind persons will be sold during the annual Hobby Shop Sale now going on at the Lighthouse for the Blind Auditorium, 123 State Street. Hours for the sale will be from 9 a.m. to 5 p.m., Monday through Saturday. Proceeds from the sale of each item go to the individual who made the article.

Persons attending the sale will be welcomed to take guided tours of the Lighthouse, the workshop and the hobby shop.

The sale offers a wide variety of reasonably priced items such as ice buckets, assorted small baskets, pot holders, ash trays, book ends, pin cushions, jewelry, stuffed animals, Christmas decorations, straw purses, trivets, belt buckles, planters, waste baskets and small tables.

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.



Did You Know?

Bayou Manchac, about 15 miles south of today's Baton Rouge, was once an outlet of the Mississippi River. Iberville discovered it in his 1699 exploration by barge up the Mississippi River to a point beyond the present site of Baton Rouge. On his return he camped at Manchac's mouth late in March, and being told by his Indian guides that it led to the Big Water where he had left his ships (Manchac is a Choctaw word meaning "back entrance"), he and his party chose that return route.

Sending Bienville back down the Mississippi route Iberville proceeded up Bayou Manchac. About 20 miles from the Mississippi he entered the Amite and, nearly 20 miles from this point, came upon Lake Maurepas. He named the lakes Maurepas and Pontchartrain, and named the Manchac-Amite waterway the Iberville River, and so it was known for many years.

New Orleans was founded on the island bounded by these waters, the Mississippi River, and the Rigolets leading to the Mississippi Sound. It was this Isle of Orleans which the United States was trying to buy from France, to assure export facilities for its up-country production, when Napoleon offered to sell the entire Louisiana Territory.

John Law's pie-in-the-sky colonization scheme in Louisiana in 1718 toyed with the thought of building a city at the Mississippi-Manchac junction, but finally accepted the New Orleans of Bienville's founding.

Galveztown, a Spanish settlement (1779) where Manchac joins the Amite, testified to the possibilities which that day saw in the Manchac-Amite waterway. So did the 1802 proposal of Robert Livingston, American commissioner in Europe, that the United States acquire West Florida from Spain and canalize Manchac-Amite, bypassing New Orleans and its colonial interferences with a new export route to the ocean lanes.

Even after acquiring New Orleans and the Louisiana Territory in 1803 our government seems to have considered the value of such a route, for of the ships built in Marietta, Ohio, and floated down the Mississippi in 1805, one, a 70-ton schooner loaded with flour, attempted to reach New Orleans by the Manchac route but found the channel choked with fallen trees and driftwood. That should have made it easy to carry out Andrew Jackson's orders in 1814 to close Bayou Manchac lest the British follow Iberville's route in their military operations against New Orleans.

Bayou Manchac "was closed in 1828 by a dam near its head," according to a report of the U. S. District Engineer, New Orleans (H.D.473, 68th Congress, Second Session). This made a mainland city of New Orleans.

For some years after this, the Manchac-Amite waterway, still called the Iberville River, served that area's transportation needs, for that part of the country had no railroads and few wagon roads. The *Daily Picayune,* in a series on Louisiana's rivers, on July 12, 1863, reported that the Manchac-Amite waterway had a six-foot channel throughout its 39 miles.

But time brought new methods of transport, and Manchac now offers only pretty scenery and pleasant fishing.

Quotes and Quips

Baloney is flattery so thick it cannot be true. And blarney is flattery so thin that we like it.—Fulton J. Sheen

* * * *

A hobo knocked on the door of a farmhouse asking for something to eat.

"First, let me show you something," said the farmer's wife leading him to the woodshed, behind which there was a pile of uncut wood. "Do you see this wood?" she asked.

"Yes, I seen it."

"You should say, 'I saw it,' " the farmwife replied.

The bum looked at her and said, "Lady, you saw me see it, but you ain't going to see me saw it."

* * * *

Between two evils, choose neither; between two goods, choose both.

—Tryon Edwards

* * * *

A small boy was watching his father change from a suit to a tuxedo and asked, "Daddy, do you have to wear that coat with the shiny lapels?"

"Yes, son, I do," the father replied, "the party is formal. Why do you ask?" he added.

"Every time you wear it," the boy replied, "you don't feel too good the next day."

TRANSIT Riders' DIGEST

Vol. XVII—No. 13 Published Weekly by N. O. Public Service Inc. NOV. 18, 1963



Scouts throughout the New Orleans area will pick up Goodwill Industries bags on Saturday. Articles collected will provide employment for about 100 handicapped people.

Muscular Dystrophy Fund Drive Is Set

A house-to-house solicitation will be staged by more than 8000 volunteer marchers in the Greater New Orleans Area on Tuesday, November 19, to raise funds to fight muscular dystrophy. Residents of Orleans, Jefferson, St. Bernard and Plaquemines parishes are asked to have their porch lights on to welcome the volunteers who will make their calls between 5 p.m. and 9 p.m.

Contributions received during the drive will be used to help operate the clinic for muscular dystrophy in New Orleans where, according to a clinic spokesman, over 300 visits are made each year, and to support the program of the New Orleans Chapter of the Muscular Dystrophy Associations of America, which furnishes wheelchairs, braces, hydraulic lifts, hospital beds and physical therapy to patients in the area. The Orleans chapter also contributes to the support of a world-wide program of research grants.

Scouts To Pick Up Goodwill Clothing Bags On Saturday

"Good Turn Day," on which more than 15,000 Cub Scouts, Boy Scouts and Explorers will collect bags filled with repairable clothing, shoes, toys and household items for Goodwill Industries, is set for Saturday, November 23. The drive will be conducted in neighborhoods in the Greater New Orleans Area.

Materials collected in this annual drive will provide steady winter employment for about 100 handicapped men and women at Goodwill Industries, a United Fund affiliated sheltered workshop. These disabled workers learn trades and earn wages by processing, cleaning, or repairing items contributed during the drive.

Renewed merchandise is sold at modest prices at eight Goodwill "budget" stores. Income from sales is used to pay the wages of the handicapped workers.

Persons who have not received a special

(Continued on Page Three)

Three Stooges Here With Shrine Circus

The Three Stooges, one of the most durable teams in show business, will headline the 18th annual edition of Jerusalem Temple's Shrine Circus opening at Municipal Auditorium on Saturday, November 23. Animal, aerial and variety acts are also listed among the headliners of this year's production, which will continue at the auditorium through December 1.

Tickets are available daily at the Shrine Circus booth near the corner of Canal and Baronne streets. They may also be purchased at the auditorium before performances. Proceeds from ticket sales benefit the Shriners' hospitals for crippled children and other local charities and activities.

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SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—*Tony Martin* and *Cyd Charisse* will be working together professionally for the first time when they appear at the Riviera in Las Vegas in December . . . *Edward Everett Horton* goes on and on. Saw him the other night in a silent movie made in 1926. He has recently signed for a year's run with the national touring company of "A Funny Thing Happened On The Way To The Forum." His is one of the few careers in the history of show biz that has never had one lapse.



There's no substitute for class and Dina Merrill has it. Did you see her on the recent "Tonight" shows?

Charlton Heston, in a quote to Hank Grant in the Hollywood Reporter, says he'll accept no more filmed TV roles, but is open for live drama opportunities. Mr. Heston is a brave fellow. Live drama on TV is killing to the actor and can be disastrous if there's a fluff!

Betty Grable is studying Japanese culture. She's also on a Japanese decorating kick.

Bette Davis is certainly getting around. She completed "Dead Ringer," her first picture at Warner Brothers since 1948. From there she went into "Empty Canvas" with *Horst Buchholz, Catherine Spaack, Lea Padovani* and *Daniela Rocca*. Filming was in Rome. Her next feature will be "Faster, Faster," to be filmed in Britain and the Bahamas.

Champ Butler is following the trend of other singers. He plays a straight dramatic role in "The Defenders," which for my money is still one of the best shows on the air.

If Bob Hope goes to Viet Nam for Christmas, Tuesday Weld will go with his troupe.

Audrey Hepburn will rest after she finishes "My Fair Lady." She and her husband, *Mel Ferrer*, will enjoy the quiet of their home in Switzerland. In March, 1964, Mel will go to Spain for "El Greco."

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.



Car Ready For Winter?

Now, before the full force of winter takes over, is the time to get your car ready. For safety, convenience and overall savings, the National Safety Council suggests that motorists follow these rules:

Anti-freeze: If your car uses a "permanent" coolant, have remaining coolant tested for adequacy of protection; add anti-freeze to your radiator, if necessary, and do it *before* freezing temperatures are predicted. Check the cooling system for leaks, and follow manufacturer's recommendation for flushing.

Tune-up: Temperature and humidity changes alter engine performance. A winter tune-up will help starts and prevent stalls.

Battery: Cold weather greatly lowers battery power, so have it tested, and charged or replaced, if need be. This may avoid needless service calls and inconvenience.

Brakes: Brakes should be checked and adjusted before the first freeze. Have them relined if necessary. Brakes need all the help they can get in winter.

Muffler: Fumes from a faulty muffler or exhaust pipe can kill you, especially in winter's windows-up weather. Have muffler and pipes checked for leaks.

Windshield: Make sure your defroster can clear away ice and fog. Wipers should work without streaking. In extreme temperatures washers must have the proper anti-freeze or you can blind yourself with a sheet of ice on the windshield.

Lights: All lights, including brake and directional signals, should be in top condition for winter's longer period of darkness. Clean lenses frequently.

Seat belts: Winter or summer, seat belts in use are a sign of a smart driver.

Riders' TRANSIT DIGEST

55 60 70 80 90 110 130 150 160

SPORTS dial

By TED ANDREWS

TULANE TRAVELS to Baton Rouge this Saturday to play the LSU Tigers and the Tigers will be heavily favored to win. However, the prospects of an easy LSU victory won't deter the 68,000 fans who are expected to be in the capital city to see the teams play. The rivalry between Tulane and LSU started in 1893 and has since grown into more of an institution than just a football game.



TOMMY O'BOYLE

The Tulane Greenies, who have been short on material but long on spirit, have shown a defense which at times has matched the best of them. Probably their happiest moment was when they broke their losing streak with a 20-7 victory over South Carolina. On that evening they presented Coach Tommy O'Boyle with the winning ball and carried him off the field on their shoulders.



CHARLIE McCLENDON

The epitome of joy from them would certainly be a victory over the Tigers. Though not probable, it certainly isn't beyond the realm of possibility. The Tigers defeated the Greenies last year 38-3, but they know they will be meeting a much improved and more determined team on Saturday and they won't be able to take this one lightly.

Charlie McClendon, in his second year as head coach at LSU, has done a remarkable job in the face of more injuries to key players than we have seen for years. The loss of Pat Screen was an especially hard blow. But in sophomore Joe Labruzzo the Tigers have one of the more exciting runners in the Southeastern Conference or any other conference.

Seventeen seniors will be playing their last SEC game on Saturday—six at Tulane and 11 at LSU. Two New Orleans seniors will be saying farewell to Tulane football: Mike Calamari and Russ Galiano. There is no senior from New Orleans listed on the Tiger squad, but Billy Truax, who makes his home in Gulfport, Miss., attended Holy Cross here and played fine ball.

The Tulane-LSU game will be broadcast over Radio Stations WWL and WDSU beginning at 1:45 p.m.

SYMPHONIC HOUR PROGRAMS

Brochures listing dates, times and programs for Symphonic Hour broadcasts are now available. The attractive brochures list the selections the New Orleans Philharmonic-Symphony Orchestra will play on the hour-long Symphonic Hour, heard on WDSU-FM (105.3 megacycles) at 9 p.m. on each Friday following a Tuesday subscription concert. The programs are presented by WDSU and New Orleans Public Service as a service to music in the community.

For free copies of the brochure, write to Riders' Digest, c/o Public Service, P. O. Box 60340, New Orleans, La. 70160. A copy will be sent by return mail.

GOODWILL CLOTHING

(Continued from Page One)

"Good Turn Day" bag to hold their contributions are asked to fill any large paper sack and either call Goodwill Industries, 523-3025, or deposit the bag in one of the Goodwill deposit boxes located in many shopping centers throughout the New Orleans area. Anyone wishing to contribute used, but repairable, furniture and bulky household articles may call Goodwill for truck pickup service.

TRANSIT Riders' DIGEST

Vol. XVII NOVEMBER 18, 1963 No. 13

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Did You Know?

New Orleans first experienced the bicycle in 1869. It was not the bicycle we know today, or even an approximation of it. But it was a more sophisticated development than the original invention of 1816.

That "first" bicycle consisted of two wheels connected by a crossbar on which the rider sat and propelled himself by thrusting his feet against the ground. The bicycle which caused so much "high excitement" in New Orleans of 1869, in the *Daily Picayune*'s evaluation of March 2, was a French refinement of 1865, which had a front wheel about 30 inches in diameter, with pedals attached to the axle, and a rear wheel slightly smaller. It had wooden wheels with iron rims.

The *Daily Picayune* referred to it as a "velocipede" (from the Latin *velox,* swift, and *pes,* foot), a term which we now apply to the children's three-wheeled toy, and as a "bycicle velocipede" and a "wooden horse." More irreverent Orleanians called it a "boneshaker."

On March 2, 1869, the *Daily Picayune* carried the advertisement of a "School of the Velocipede," under the direction of a "celebrated velocipedist" from New York and Chicago. The school not only offered instruction to would-be riders, but also sold tickets at 50 cents each to spectators of the new sport. The school remodeled to its needs a large building on Canal Street, and diminished with music the clatter of the heavy wheels on the wooden floor and the crash of the fallen. Tuition in the school was $10 if one furnished his own velocipede, $15 if he used the school's equipment.

This school, according to the *Daily Picayune* on March 20, 1869, caused a "furore of excitement" among the young bloods, and the paper added that the ranks of the proficient were daily increasing. The best among them, it said, could "make a mile in four minutes on the old shell road." Considering the weight of the wooden wheels and the iron tires, that was astonishing speed.

Soon the *Daily Picayune* was carrying the advertising of the city's first bicycle agent. It also carried a warning by one Stephen W. Smith of New York that he owned the patent on the "cranked axle for propelling" and the steering mechanism by which "the direction of travel may be governed by the rider."

Orleanians—and others—continued to ride and a few years later were ready for the "Ordinary," made of light iron and hard rubber tires and with the front wheel up to 60 inches in diameter, so that each revolution of the cranked axle drove the bicycle 15 feet, twice as far as was possible on the old "boneshaker." Ballbearings in 1877 increased the operating ease.

In 1885 came the "Safety," about the size and shape of today's bicycle—called Safety in derision by the riders of the Ordinary who were not afraid of the tumbles which slight irregularities in the road entailed. The Safety's gear ratios in the sprocket and chain drive gave it a greater speed than the Ordinary.

Pneumatic tires and hundreds of improving patents have given us today's bicycle, but nothing has topped the enthusiastic reception given the old "boneshaker" when it made personal rapid transit available to the many.

Quotes and Quips

What is a cynic? A man who knows the price of everything, and the value of nothing.—Oscar Wilde

* * * *

Any man who thinks he's more intelligent than his wife is married to a smart woman.

* * * *

Accept, if the choice be forced upon you, commotion before stagnation, the breezy leap of the torrent before the fetid stillness of the swamp.—John Tyndall

* * * *

"I don't want to scare you," the lad whispered to his teacher, "but my daddy said if I don't get better grades, somebody's gonna get spanked."

* * * *

The only reward of virtue is virtue; the only way to have a friend is to be one.
—Ralph Waldo Emerson

* * * *

A diner in a chop suey restaurant got one of those rice cookies, inside of which ordinarily is a slip of paper telling your fortune. When he opened his, it read, "Help! I'm a prisoner in a Chinese bakery!"

TRANSIT Riders' DIGEST

Vol. XVII—No. 14 Published Weekly by N. O. Public Service Inc. NOV. 25, 1963



The Carlyle Troupe, thrilling springboard catapulters, are providing some of the "ground" thrills at the Shrine Circus now being staged at Municipal Auditorium.

Dates For Posting Christmas Mail Near

With Christmas just about a month away, it isn't too early to be thinking of Christmas shopping, greeting cards and mailing Christmas packages. By preparing now, the New Orleans postmaster says, you'll be clearing the deck early of all Christmas mail jobs and will be able to enjoy every minute of the 1963 Holiday Season. The postmaster suggests that Orleanians follow this eight-point program.

1. Do your Christmas shopping now.
2. If you wish to use the special Christmas stamp for your Christmas cards, buy now, before long lines start forming at post office windows.

3. Get your Christmas mailing list up to date. Be sure each address is complete with full name, street and number, city, state and ZIP code number. Use your ZIP code number in your

(Continued on Page Two)

Shrine Circus Plays In New Orleans Through Sunday

The Big Top, with The Three Stooges as its main attraction, is now performing in New Orleans' Municipal Auditorium and will continue through Sunday, December 1. The Jerusalem Temple Shrine Circus, making its 18th annual visit, features a full range of circus acts, including high-wire artists, equilibrists, springboard-catapulting and trampoline somersaulting.

Stellar animal acts are also included, such as Guy Gossing's daring feats with ten lions, and John Cueneo Jr.'s skill with an aggregation of 14 horses, ranging from giant Percherons to dwarf ponies.

Proceeds from ticket sales benefit Shrine crippled children's hospitals and a variety of local charities which Shrine members support annually. Tickets may be purchased daily at the Shrine Circus booth near the corner of Canal and Baronne streets. They may also be purchased at the auditorium before performances.

Downtown Stores Open Friday Night

Because of the Thanksgiving Holiday on Thursday, November 28, most downtown stores will be closed. However, many have indicated that they will observe a night opening on Friday, November 29, instead of the usual Thursday night, in order to give shoppers more time to make Christmas purchases. The Retail Merchants Bureau of the Chamber of Commerce of the New Orleans Area suggests that shoppers check each store's advertisements for exact opening and closing times on Friday.

Shoppers are reminded that a convenient, economical way to get downtown is by transit. By riding transit, shoppers avoid parking worries and help relieve traffic congestion.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—"It's A Mad, Mad, Mad, Mad World," which opened in New York last week, stars *Spencer Tracy, Edie Adams, Sid Caesar, Ethel Merman, Andy Devine, Buster Keaton, The Three Stooges* and *Jimmy Durante,* just to name a few . . . *Leslie Caron* will take young viewers on a television tour of London on December 8 via ABC's "Discovery '63" . . . *Eddie Cantor* is well enough now to make radio appearances to plug his new book which is about to be released. It is titled "I Remember Them."



Judy Garland has dated Glenn Ford twice—so already the rumors are flying.

Tippi Hedren, who rose to stardom in "The Birds," and who has been compared to Princess Grace, will play the role Her Serene Highness was to play in Alfred Hitchcock's "Marnie." Tippi gets Alexandre of Paris to style her hair for this one. Among his customers are Mrs. John F. Kennedy and the Duchess of Windsor.

Doris Day and Marty Melcher are two of the richest people out this way. Their interests include movies, oil, motels and much real estate.

Lorne Green, the papa of the "Bonanza" boys, is really much younger than he looks in the teleseries. His hair is prematurely gray . . . Hear tell that 3000 (I wonder who counted them) screaming fans greeted *Ann-Margret* during her visit to Stockholm . . . *Andy Williams* is doing so well in his TV specials this year that the network wants him back weekly next year.

Seventy-five of Gig Young's friends surprised him recently with a party for his birthday.

CHRISTMAS MAIL

(Continued from Page One)

return address.

4. Mail your gift parcels for distant states during the week of December 2-7. Mail no later than December 14 for local and nearby areas.

5. Buy Christmas cards now. Mail them by December 10 for distant states and no later than December 15 for local and nearby areas. There will be no delivery of Christmas cards and parcels other than special delivery on Christmas Day.

6. You get first-class mail service when you use 5-cent postage. This allows you to seal the envelope and include a personal message with your greeting, and provides forwarding or return service.

7. To speed the postal processing of your Christmas cards, tie your cards into "local" and "out-of-town" bundles with addresses facing all one way. Identify the bundles with labels, available free from any post office.

8. Be sure your packages are well packed and properly tied for mailing and check with the post office before you attempt to mail parcels of unusual size or bulk to be sure they do not exceed weight or size limitations.

Families Can 'Talk' To Service Kin Overseas

Families of servicemen and women who are stationed overseas, and foreign students attending schools in New Orleans, will again have an opportunity to speak their Christmas messages to their kin across the seas by recordings. The New Orleans Chapter of the American Red Cross is making this "talking letter" service available without cost to the sender.

Eligible to make recordings, a Red Cross official said, are members of the immediate family of any serviceman or woman who is stationed overseas or any foreign student attending a New Orleans school. The records are small, plastic discs which may be played back on any standard phonograph at 33-1/3 rpm. A total of 15 minutes may be recorded on a disc, which is light enough to be sent air mail. The records are made at Red Cross Chapter Headquarters, 2000 Tulane Avenue. They are light enough to be sent air mail.

Families can take advantage of this special Christmas-time service together by making a recording appointment. This can be accomplished by calling JAckson 2-9911 Mondays through Fridays, from 8:30 a.m. to 4 p.m.

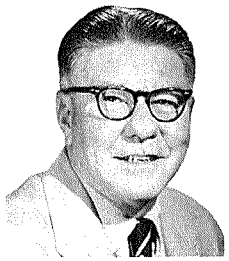
Riders' TRANSIT DIGEST

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

WHEN "boots and saddles" echoes over the Fair Grounds on Thanksgiving Day, it will usher in the 91st season at the historic course, third oldest race track in the United States. A full card of nine races is scheduled, including the Thanksgiving Handicap, in which a field of sprinters will vie for a $7500 purse.



Trainer Dave Erb will be seeking his third straight victory in the 'cap. Erb will probably always remember Thanksgiving at the Fair Grounds because he saddled his first winner in the featured race two years ago when Dale Clavo scored in the annual sprint.

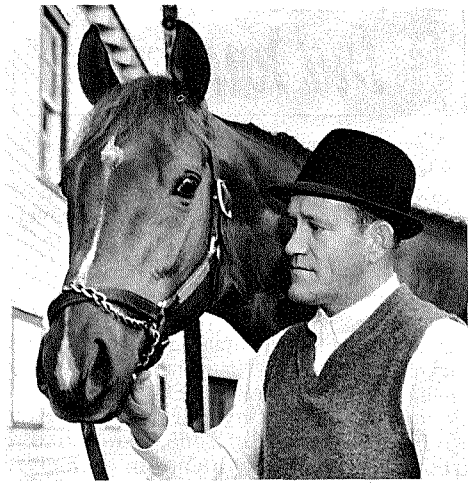
Erb came back last year to saddle Piper's Son in the race and the same speedster is ready at the track and undoubtedly will be the favorite in the race. His chief foe will be the Louisiana Derby winner, City Line. Also listed as probable starters are Bull Story, Sun Dipper, Market Road, Lemon Twist, Predetermined and Blaze Starr.

Erb recently saddled Hurry To Market, winner of the world's richest race, the Garden State. The colt won a purse of over $190,000, largest ever received in a single race.

More than 1500 thoroughbreds are stabled at the Gentilly oval and officials there are predicting another successful season. There will be nine races daily with post time on Saturdays and holidays at 1 p.m. and on weekdays at 1:30 p.m. No racing on Sundays and on the first three Mondays of the season.

* * * *

TULANE sees action before Loyola in this season's basketball slates. They play the University of Toledo on Saturday, November 30, then the University of Michigan on December 2 and the following week will play Texas and Rice.



This handsome chestnut colt, City Line, shown with trainer J. O. Meaux is expected to run in the $7500 Thanksgiving Handicap at the Fair Grounds on opening day, November 28.

Loyola fans will see their Maroons in action at the Field House on December 5 when they play the University of Southern Mississippi. Tulane basketball fans will have to wait until December 18 to see the Greenies play at home. They take on North Carolina on that date.

Coach Ted Lenhardt, in his first season as head basketball coach at Tulane, feels that the Greenies can make a run for the Southeastern Conference title. The Wave squad includes four returning starters plus an impressive group of sophomores.

At Loyola, Coach Bill Gardiner is all smiles as he looks forward to this season. True, he'll face some of the top independent teams in the country, plus playing in that important Sugar Bowl Tournament. But he is blessed with his top five scorers returning and a senior ball club that has a wealth of experience.

All of Loyola's home games will be broadcast over Radio Station WWL. Al Wester, WWL sports director, will be assisted by yours truly on the broadcasts.

TRANSIT Riders' DIGEST

Vol. XVII NOVEMBER 25, 1963 No. 14

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Did You Know?

"The most extraordinary artist that ever visited New Orleans"—such was the *Daily Picayune*'s appraisal of an Irish musician, William Vincent Wallace, when be briefly visited New Orleans in 1842. He then passed on to world acclaim, almost against his wish.

An astonishing genius was Wallace. Virtuoso on piano and violin, at 16 he conducted the Dublin Theater Royal Orchestra. A prolific composer, he wrote six operas (libretto and score), and such piano compositions as "La Gondola," "Nocturnes," "Chant d'Amour," "Mélodie Irlandais," "Valse Brillante" and "Tarentella," the most popular pieces of the day.

His ability ranked him with the world's great, and he could have been much greater had he applied himself earnestly to his art instead of wasting so much time on sheep-raising in Australia, whale-fishing off Van Dieman's Land, and wandering about the world, not much better than a tramp in his daily living.

He was 30 years old when he came to New Orleans. He knew no one here, but found piano and violin work in the Orléans Theater, which on May 6 recognized his ability by presenting him in a notable recital between the acts of the night's opera. On the violin he rivalled the acrobatic skill of Paganini, presenting note for note and run for run that artist's famous one-string performance. He gave equal delight on the piano—"rapturous" delight, said the *Daily Picayune,* adding that even the orchestra members applauded, shouting *bravo! bravo! bravissimo!* On May 10 the Orléans presented him in another between-the-acts recital.

The *Daily Picayune* urged that he give a concert "in this part of the city" (that is, above Canal Street) so that the preponderantly American element could enjoy his virtuosity as had the Creole society below Canal Street.

Wallace went to Mobile on May 15 to fill a musical engagement, and returned on the 26th. Warm weather had by then brought an end to the theatrical season, but Wallace gave two concerts that season, one in the St. Louis Hotel in the Creole section, one in the St. Charles Hotel in the American. Both performances brought out large, fashionable and appreciative audiences, reported the *Daily Picayune* on June 3 and June 23. Wallace's name also appeared in newspaper comment in connection with two church concerts, but he does not seem to have taken part in the light musical entertainments of the summer.

During the next theatrical season, he gave a concert on December 3 in the St. Louis Hotel. He strengthened his program with orchestral and vocal numbers. The *Daily Picayune* the next morning reported a splendid reception. On December 11 it indicated he might give a concert on December 28, but the papers have no reference to him until March 25, 1843 when the *Daily Picayune* announced he would give a farewell concert that evening in the St. Louis Hotel "prior to leaving for Europe." The German Glee Club on that occasion rounded out his program.

After wandering through Germany, Wallace settled in London where in 1845 he brought out his first opera, *Maritana,* which had 50 consecutive performances and many revivals. Between then and 1863 he brought out five other operas. He died in 1863, the year of his last production, 53 years old.

Besides his public concerts, Wallace no doubt played a quickening role in the musical life of New Orleans, but we have no record of such activities. He helped to build the musical tradition and purpose which in 1859 gave this city of 168,000 its temple to the lyric art, the French Opera House, so that grand opera might have a full season here instead of sharing the stage with other forms of dramatic expression.

Quotes and Quips

So much is pressing in on human beings today that no one has time to stand still long enough to evaluate it. They gulp life and taste nothing. They eat life and have no savor.—Geraldine Farrar

* * * *

The battle of the sexes will never be won by either side. There is too much fraternizing with the enemy.

* * * *

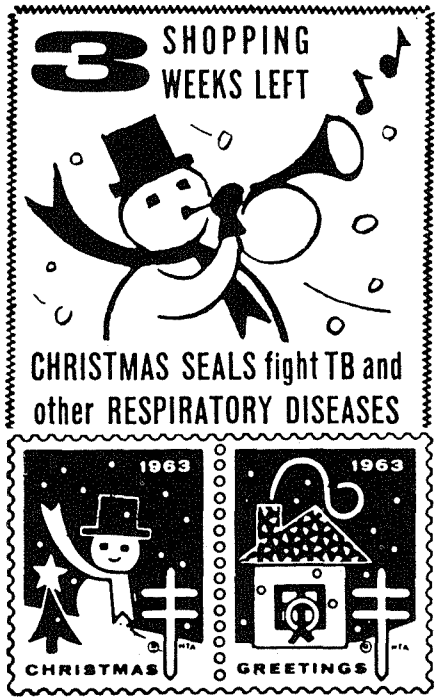
Better be despised for too anxious apprehensions, than ruined by too confident security.—Thomas Burke

* * * *

A swimming pool, according to one cynic, is a small body of water entirely surrounded by the neighbors' kids.

TRANSIT Riders' DIGEST

Vol. XVII—No. 15 Published Weekly by N. O. Public Service Inc. DEC. 2, 1963



Mental Health Group Sells Patients' Work

Christmas decorations and articles suitable for gift-giving, made by patients of the Southeast Louisiana Hospital at Mandeville, will be sold at the Louisiana Association for Mental Health Building, 1528 Jackson Avenue, on Wednesday, December 4. The general public may attend the sale from 9 a.m. to 5 p.m.

Special wooden hand-painted Christmas tree ornaments, decoupage wastepaper baskets and boxes, stuffed toys and animals, and enamel-on-copper ware are among the articles that will be on sale.

The articles were made in the Occupational Therapy Department of the hospital. Proceeds from the sale are used to purchase handicraft supplies for the program.

Downtown Stores Extend 'Open' Hours For Yule Shoppers

Additional hours in which to select and buy Christmas gifts will be made available to shoppers beginning this week. Effective Monday, December 2, and continuing through December 23, many downtown stores will be open past their normal closing hours. In many cases, store hours between these dates will be from 9:45 a.m. to 8:30 p.m. Certain other stores are planning to be open in the evenings beginning December 12. A few will maintain their regular hours.

For exact opening and closing times and dates, the Retail Merchants Bureau of the Chamber of Commerce of the New Orleans Area suggests that Orleanians check each store's advertisements.

Express 70, 71 Lines Operate To 8:50 P.M.

For the convenience of Christmas shoppers in the downtown business district, the Express 70 and Express 71 transit lines are now operating later than their normal scheduled hours. Both these express lines will make their last stop at Canal and Baronne streets at about 8:50 p.m. Mondays through Fridays, through December 23. On a normal schedule these two lines make their last stop at that corner at 6:30 p.m.

This two-hour extension of transit service on these express lines was inaugurated to accommodate downtown shoppers taking advantage of late store hours, extended to make Christmas gift-buying easier.

Shoppers are reminded that a convenient, economical way to get downtown is by transit. By riding transit, shoppers avoid parking worries and help relieve traffic congestion.

Symphony To Play In 'Evening Of Ballet'

An "Evening of Ballet" will be presented by the New Orleans Ballet Company and the New Orleans Philharmonic-Symphony Orchestra on December 3 at 8 p.m. in Municipal Auditorium. Valerie Smith will serve as artistic director and Werner Torkanowsky will conduct the orchestra.

Acts from the classic ballets "Giselle" and "Raymonda," and the complete comic ballet "Le Beau Danube," will be performed. Guest artists will be Miss Doreen Tempest, former leading ballerina with the Royal Ballet of England, and Harvey Hysell, principal dancer with the Allegro American Ballet Company.

The performance is sponsored by the New Orleans Ballet Foundation, Inc., a non-profit organization. Tickets, ranging in price from $1 to $3.50, may be purchased at 605 Canal Street.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—New fad out this way is going to see old old movies. There's a movie house that shows nothing but old silents. I joined the mob the other night to see *Edward Everett Horton* and *Laura La Plante* in a picture made in 1926. There also was a *Charlie Chaplin* comedy, a *Laurel and Hardy* comedy, and one episode of a *Pearl White* serial . . . *Betty Hutton* is teaching Sunday School at the Beverly Hills Lutheran Church.



The little German girl adopted by Liz Taylor is here in Hollywood with Liz's parents. If Liz is still in Mexico at Christmas, the Taylors will take the tot there.

Joanne Dru became a grandmother recently. Her son by Dick Haymes, Dick Haymes Jr., and his wife welcomed a baby girl . . . *Zsa Zsa Gabor* and husband *Herb Hutner* celebrated their first wedding anni-

(Continued on Page Three)

Riders' TRANSIT DIGEST

Vol. XVII DECEMBER 2, 1963 No. 15

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Preserve, Restore Eyesight

Worthy of reflection during Eye-Bank Week (December 1-7) is the work of the Southern Eye-Bank in New Orleans.

To carry out its objective—sight preservation and sight restoration—the Bank, during its 16 years of existence, has furnished 938 eyes to doctors in New Orleans and surrounding communities; established a vitreous bank; acquired a Light Coagulator for use in the treatment of some eye tumors; and conducted various research and educational programs.

The Eye-Bank has the cooperation and approval of state and local medical societies and of all religious groups. Its services are free to those who use it.

Persons interested in pledging their eyes to the Eye-Bank for removal after death, or in making a financial contribution to the Bank, may obtain further information by writing to the Southern Eye-Bank, 145 Elk Place, New Orleans 12, or by telephoning 523-6343.

Loyola's Top Talent To Star In Show

More than 100 students will participate in Loyola University's biggest show of the year, its annual Blue Key Talent Night, on Saturday, December 7, at 8 p.m. in the Loyola Field House. Proceeds from the show will go to the Campus Improvement Fund.

Twenty student acts selected by audition will compete for individual, group and skit honors at the 26th annual show. The two-hour musical variety show will offer wholesome entertainment for the entire family. A highlight of the program will be the presentation of Loyola's 1963-64 Homecoming Campus Queen and her court of six maids.

Tickets may be purchased now at the Loyola Book Store or at the Field House on Saturday. They are priced at $1.25.

NORD Bowl Game Will Aid Toy Drive

The "Toys For Tots" campaign, conducted annually to help make sure that some of the less fortunate children in the Metropolitan New Orleans Area have a happy Christmas, will get a boost this year from the New Orleans Recreation Department. On Sunday, December 8, NORD, in cooperation with the United States Marine Corps Reserve, the Salvation Army and the Shell Oil Company, will stage a "Toys For Tots" Bowl football game.

The game will be held at the Kirsch-Rooney Stadium beginning at 2 p.m. Admission will be by donation of a new or repairable toy. However, those unable to donate a toy will be admitted without charge.

Four NORD All-Star teams will compete in the game. All-Stars from the National and American leagues for 10-year-olds will meet at 2 p.m. and All-Stars from the National and American leagues for 14-year-olds will battle at 3:30 p.m.

Residents of Orleans, Jefferson and St. Bernard parishes unable to attend the game but wanting to donate to the campaign may do so by placing toys in collection barrels that have been set out at Shell service stations in the three-parish area. Marine Corps Reserve members will pick up the toys and take them to the Salvation Army where they will be prepared for distribution.

A spokesman for the campaign asks that only new toys and toys that are repairable be given as time and expense prohibit the use of others.

SHOW BIZ

(Continued from Page Two)

versary . . . Former Orleanian *Carol Brent* is back singing at Dino's Lodge. That's 77 Sunset Strip.

Kim Novak cannot be lured from her home in Carmel, Calif. She lives there quietly, doesn't date and paints a great deal . . . *Janet Leigh* has had offers from several Las Vegas spots following her singing and dancing on the Andy Williams Show . . . *Edie Adams,* singer and comedienne, is also credited with another talent—writing. She has been listed in production credits on her ABC-TV program this season.

Lucille Ball recently played a dramatic role in a filmed episode of "The Greatest Show on Earth." She is president of Desilu Productions, producer of the show . . . *Julie Andrews* is making her movie debut as a straight actress in "The Americanization of Emily." The movie will co-star *James Garner.*

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

FIRST TO BRING basketball to Freret Street this season will be the Loyola Wolfpack, which plays the University of Southern Mississippi on December 5 at the Field House. The Wolf outlook is good. Bill Gardiner, athletic director and head basketball coach, is now in his fifth year at Loyola. His prospects look better this season than at any time since his arrival. Scoring balance and experience figure to be on the side of the Wolfpack. Their major problem will be lack of height under the boards.



BILL GARDINER

Senior center and captain Ken Ryan, a 6′ 5″ battler, from Hasbrook Heights, N. J., is again expected to do the lion's share of rebounding along with senior Gene Turni, 6′ 6½″ forward from Herrin, Ill.

Four of the five seniors back in harness averaged in double figures last season. They are Ryan and Turni, in addition to guards Larry Hoyt and Ed Kennedy. Marty Neihaus will complete the senior lineup. The only regular missing from last season is Wayne Pietri, who signed a professional baseball contract and is ineligible for amateur competition.

Among others expected to play an important part in the forthcoming schedule are junior letterman Ken Hoffman, sophomores Bill Broderick, Craig Tolbert, John Valainis, Don Kalinowski, John Kosakowski and Guy Sakowicz.

The Tulane Greenies will see lots of out-of-state action before they play their first home game on Freret Street. The game is with North Carolina and is scheduled on December 16.

Did You Know?

Vetivert (or vetiver), once a must for Louisiana ladies, is becoming a happy and vague memory.

This fragrant root, placed in the armoires, drawers, boxes and chests of our grandparents, protected clothing from moths and other insects, and imparted a delicious freshness to them not excelled by the lavender of other climes, according to the *Times-Democrat* of February 23, 1913.

Vetivert entered the United States through New Orleans early in the colonial period, this newspaper account continues. We have no record of who brought it in, or the year of the first planting. But we do know that this native of India soon had an honored place in the gardens of our ancestors. Its foliage, about seven feet tall, resembled pampas grass; its reddish roots, about 20 inches long, were the base of the perfume industry from time immemorial.

France for a long time led the world in the development of the vetivert industry, erecting plants for the extraction of oil from the roots and the manufacture of perfumes on that base which have long been famous. Vetivert growers in different parts of the world shipped to these French plants.

For a time the Vetivert Essential Oil Corporation of Mandeville tried to establish the industry in St. Tammany Parish, putting in extraction machinery and organizing the farmers for vetivert culture. Experiments showed, according to information in the state department of agriculture, that the light sandy soils of the Florida parishes were ideal for this crop, and farmers in St. Tammany and Tangipahoa parishes for a time applied themselves to such production. But the economic dislocations that followed World War I, reaching a climax during the depression decade, and the chemical development of perfumes and insect repellants, killed the young industry. For six years or so the small but efficient extraction plant in Mandeville encouraged farmers to plant this grass, but by 1938 it could no longer meet expenses and went out of business.

Small patches of vetivert are still grown in the Florida parishes and other parts of the country, plantings being reported as far north as Tennessee, but such production commands only a novelty value on the market. The occasional sachets that are offered for sale, especially during the holiday season, remind the older residents of the time when thousands of pounds of the fragrant root were sold every year in New Orleans drugstores and department stores.

Quotes and Quips

Peace rules the day where reason rules the mind.—Wilkie Collins

* * * *

"Are you sure one bottle of this medicine will cure my cold?" asked a customer of the druggist.

"It must," replied the druggist, "nobody's come back for a second."

* * * *

The follies of the fool are known to the world, but are hidden from himself; the follies of the wise are known to himself, but hidden from the world.

—Charles Caleb Colton

* * * *

A diplomat is a man who remembers a lady's birthday but forgets her age.

SYMPHONY

(Continued from Page One)

gram will be Brahms' Tragic Overture and Beethoven's Symphony No. 4 in B Flat Major.

Born in Odessa in 1931, the violinist studied both with his father, famed Soviet virtuoso David Oistrakh, and with his father's famous teacher, Pyotr Stoliarsky. While still a student at the Moscow Conservatory in 1952 he drew the attention of the international musical world by winning first prize in an important Polish competition. His father had won the same competition 15 years earlier.

Tuesday evening's performances of the Brahms and Tchaikovsky works will be broadcast on the Symphonic Hour on Friday, December 13, over WDSU-FM (105.3 megacycles) beginning at 9 p.m. The program is presented by Public Service and WDSU as a service to music in the community.

Tickets for the Tuesday evening concert may be purchased now at 605 Canal Street or at the auditorium immediately before the performance.

TRANSIT Riders' DIGEST

Vol. XVII—No. 16 Published Weekly by N. O. Public Service Inc. DEC. 9, 1963



NORMAN TREIGLE JEAN KRAFT

Opera To Present Two One-Act Works

Pietro Mascagni's "Cavalleria Rusticana" and Giacomo Puccini's "Gianni Schicchi," both famed one-act operas, will be presented by the New Orleans Opera House Association on December 12 and 14 at Municipal Auditorium at 8:15 p.m. Both works were originally written in Italian. However, only the former will be sung in that language at these performances. "Gianni Schicchi," a comic work, will be performed in an English translation.

Two singers from the New York Center Opera will appear in the productions. Norman Treigle, bass-baritone, will sing the title role in "Schicchi," and Jean Kraft, mezzo-soprano, will appear as Lola in "Cavalleria" and as Zita in "Schicchi." Others in the cast of "Schicchi" include Luisa de Sett, Enrico Di Giuseppe, Benjamin Rayson and Spiro Malas. Included in the cast of "Cavalleria" are Zinka Milanov, Giuseppe Gismondo, Benjamin Rayson and Marietta Cosenza.

Tickets for this week's performances may be purchased now at 605 Canal Street or at the auditorium on Thursday and Saturday nights.

Giving To Needy? Christmas Bureau Can Help Plan Gift

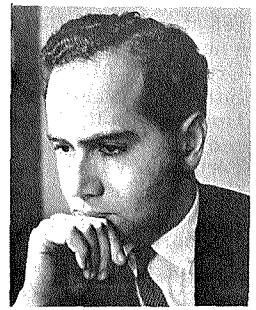
Are you planning to give at Christmastime to families in need, the handicapped, children in institutions, patients in hospitals, homes for the aged, rehabilitation centers? The Christmas Bureau of the Social Welfare Planning Council offers its help in planning and directing the gift.

The Bureau annually helps individuals, clubs and other organizations who wish to make their Christmas giving count the most. The Bureau will put you in touch with social agencies that know families which will have little or nothing without your help; will make suggestions concerning special needs of disabled children, adults; will help you locate the right agencies or institutions to give clothing, food, toys or equipment; will suggest spe-

(Continued on Page Three)

Soviet Violinist To Play With Symphony

Igor Oistrakh, celebrated young Soviet violinist, will appear as soloist at the fourth subscription concert of the New Orleans Philharmonic-Symphony Orchestra at 8:30 p.m. on December 10 at Municipal Auditorium. Oistrakh's appearance is part of the Cultural Exchange Program between the United States and Russia.



IGOR OISTRAKH

Oistrakh will play Tchaikovsky's Violin Concerto in D Major, accompanied by the orchestra conducted by Werner Torkanowsky. Other works on the pro-

(Continued on Page Four)

Six Decorated Homes On Garden Club Tour

Six homes along St. Charles Avenue that have been decorated for the Christmas Holidays by a special committee of members of the New Orleans Garden Society will be open to the public on Wednesday, December 11, from 2 p.m. to 5 p.m. Proceeds from the sale of tour tickets, priced at $2.50 each, will be used for the activities of the Garden Society, a non-profit organization.

Homes included in the "Christmas Along The Avenue" tour are located at 5411, 5508, 5631, 5801, 5807 and 4411 St. Charles Avenue. Tickets may be purchased now at the Garden Center, 3914 Prytania Street, or on the day of the tour.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—My partner at a Thanksgiving dinner party given by *Maggie Ettinger* was *James Shigeta.* He is having a most successful run in "Flower Drum Song" at the Melodyland Theater in Anaheim . . . A monkey called Mona will get star billing in a new Paramount picture titled "Robinson Crusoe On Mars" . . . *Bobby Darin* and *Sandra Dee* are selling their homes in Hollywood and Palm Springs. They will move to a ranch-type estate in the San Fernando Valley . . . *Bettye Ackerman* of the Ben Casey series cuts her husband's hair. He's *Sam Jaffee*, better known as Dr. Zorba on the Casey series.



Jerry Lewis was paid $4 million when his ABC-TV network show terminated.

Fred MacMurray is taping an *Andy Williams* segment. His contract calls for time off from the Williams show so he can film his own series, "My Three Sons."

When *Peter Lind Hayes*, husband of former Orleanian *Mary Healy*, appeared on the recent Alfred Hitchcock Show, it marked his first straight dramatic role.

Everyone in town attended one of the premieres of "It's A Mad, Mad, Mad World." 'Tis a mad, mad, mad picture packed with practically every comic in the business.

Christmas Trees

Choosing the family Christmas tree should get into full swing along about this time, according to the National Fire Protection Association. To help keep Christmas tree fire hazards to a minimum in your home, the Association suggests that you follow these rules:

When picking a tree, choose a fresh one. Saw off the butt at an angle an inch or more above the original cut. Keep the tree standing in water from the time you buy it until you dispose of it. Don't rely on chemical preparations to "flame-proof" your tree—none are completely effective. Set the tree away from radiators, fireplaces or other heat sources. Never place it where it might block an exit in case of fire.

If you choose a plastic tree, be sure it is marked as made of slow-burning materials. If it has a built-in lighting system, it should carry the Underwriters' Laboratories label. Metal trees will conduct electricity, so use only indirect lighting on metal trees. Lighting strings on the tree may create a dangerous shock hazard.

Decorative lighting should be used with care. Check lighting strings before using for frayed wires, loose connections and broken sockets. Never use wax candles on or near the tree, or with polystyrene foam candleholders or decorations. Turn off tree and other interior decorative lighting before retiring or leaving the house. For outdoor lighting, use only sets approved for outdoor use by the Underwriters' Laboratories.

Use noncombustible decorating materials (metal, glass, asbestos, etc.) wherever possible. If combustible materials like cotton batting, flocking, paper and polystyrene foam are used, be sure they are "flame-proofed."

Riders' TRANSIT DIGEST

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SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

WITH TWO games already under their belts (Louisiana State University and the University of Southern Mississippi), the Loyola Wolfpack will return to the Field House this week to play the Spring Hill Badgers on December 10. The game will highlight homecoming activities at Loyola and, with this added incentive to attend, a large and enthusiastic crowd of graduates and other basketball devotees should be on hand to watch the play.

Coach Bill Gardiner, who served as head coach at Spring Hill for 13 years before coming to Loyola in 1959, is confident that his Wolves can carry on where they left off last year with another victory.

Those unable to attend the game in person can hear it over Radio Station WWL. Al Wester and yours truly will be doing the broadcasts.

* * * *

We have been watching the work of the Bowl committees for the past few weeks and it seems that their jobs become harder and harder every year. No longer do we see a number of undefeated teams who are so outstanding that their selection is a foregone conclusion before the last few games are played. As Ole Miss Coach Johnny Vaught put it—"There are so many evenly matched teams that most any team is capable of beating another on a given Saturday." This has certainly proven true as attested by the many favorites who have been beaten or tied this year.

In selecting Alabama and Ole Miss to play in the Sugar Bowl, the New Orleans Mid-Winter Sports Association has made a wise choice.

This will be the first meeting between the schools since 1944 and the ninth between two of football's most successful coaches. Ole Miss has made bowl appearances in nine of the last 11 years and their January 1 date with Alabama will mark the seventh time the Rebels will be in the Sugar Bowl classic thus setting a new record for appearances by this Southeastern Conference team.

The Rebels have won their last four Sugar Bowl appearances, with victories over Texas in 1958 (39-7); LSU in 1960 (21-0); Rice in 1961 (14-6); and Arkansas in 1963 (17-13).

Alabama will be making its fourth Sugar Bowl appearance and second under Coach Paul Bryant. Two years ago Bryant led the Crimson Tide to an unbeaten season and the national championship, and capped a brilliant season with a 10-3 Sugar Bowl victory over Arkansas on January 1, 1962.

This will be Bryant's third visit to the Sugar Bowl. Besides his 'Bama win over Arkansas in 1962, the "Bear" guided Kentucky to a 13-7 upset Sugar triumph over national champion Oklahoma in 1951.



Present for the signing of Sugar Bowl contracts were (standing, left) Marshall David, president, New Orleans Mid-Winter Sports Association, and Ted Andrews. Seated (left) are B. F. Whittington, business manager, University of Alabama, and C. M. "Tad" Smith, director of intercollegiate athletics, Ole Miss.

CHRISTMAS BUREAU

(Continued from Page One)

cial Christmas projects to meet needs in institutions, day-care centers and settlement houses; and will serve as a clearing house for gifts already planned, to avoid duplication. The counselling service of the Bureau is free.

The Bureau, located on the seventh floor at 211 Camp Street, is open Mondays through Fridays from 8:30 a.m. to 5 p.m. Information may be obtained by telephone by dialing JAckson 5-7131.

Did You Know?

Roller-skating came to New Orleans in 1869, six years after the crude two-wheel design which had been in use on the roads of Holland during the 17th century had been modernized to something like today's four-wheelers. New Orleans was then approaching the 191,000 population of the 1870 census, a 13 per cent gain for the decade which saw the ending of the war between North and South.

The new sport, for as such it was received, introduced itself to this community in a four-inch advertisement in the *Daily Picayune* of November 4, 1869. This was large display for that time and that newspaper. Engaging the ground floor of the Mechanics Institute (which occupied the site of today's Shell Building), the management announced that the school would be under the direction of "Mr. St. Clair, the accomplished skater." Instruction was free of charge, but learners would pay 25 cents for the use of the organization's skates. The rink opened at 10 a.m. and did not close until 10 p.m., the daylight hours being reserved for women and children, the evenings open to mixed company. A brass band enlivened the night sessions. Admission was free in the morning; it was 50 cents a ticket after 7:30 p.m.

This new excitement shook New Orleans as had the wooden wheels and iron rims of the early bicycles in the first part of the year. Skating is a "most necessary accomplishment," commented the *Daily Picayune* on November 5. On November 25 it said, "There cannot be a more graceful entertainment than this roller-skating, nor one better calculated to drive away dyspepsia and kindred afflictions," a powerful suggestion at that time of heavy eating. With a keen eye for feminine beauty, the reporter added, "The *ne plus ultra* of grace is to see a young lady skimming over the polished floor of the hall."

By December 17, the rink, in the recording of the *Daily Picayune,* had become one the city's "more favorite places of resort." Competing for the consumer dollar, the Louisiana Lottery Company made its pitch upon the new diversion. It declared that skating was "more delightfully exhilarating than dancing," and commended the determination of the fair sex to master these delights—then pointed out that it was much easier to buy a lottery ticket and might be a great deal more rewarding.

In New Orleans, as in other parts of the United States, roller-skate races held their popularity until the first decade of this century, then yielded to the greater speed of automobiles and motorcycles. Roller-skating is still the delight of the small fry, but nobody nowadays has to go to a school, with or without a brass band, to learn the art.

Quotes and Quips

"My wife hasn't spoken to me in three weeks," the middle-aged man said to the clerk behind the perfume counter.

"Tell me," he asked, "what can I give her to show my appreciation?"

* * * *

Great men are very apt to have great faults; and the faults appear the greater by their contrast with their excellencies. .

—George Simmons

* * * *

A highbrow is a person who can listen to the William Tell Overture without thinking of the Lone Ranger.

* * * *

To men pressed by their wants all change is ever welcome.—Ben Jonson

* * * *

A quick-thinking employee came up with a new one when his supervisor demanded, "How come you are sleeping on the job?"

"Goodness," replied the employee, "can't a man close his eyes for a minute of prayer?"

SYMPHONY

(Continued from Page One)

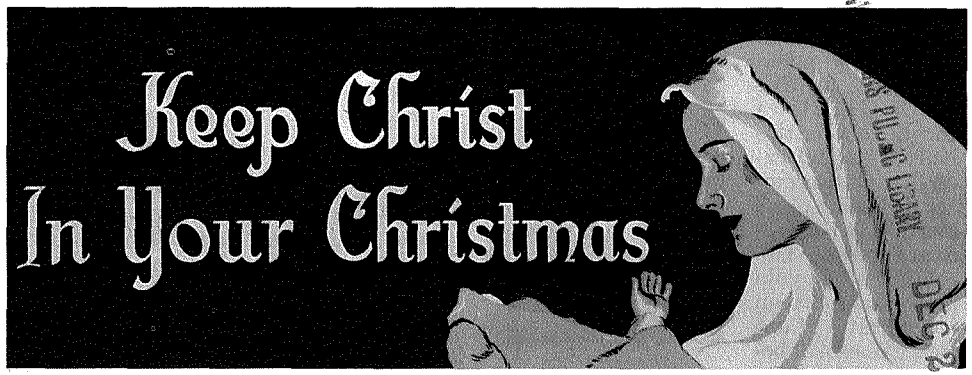
symphony orchestras throughout the United States.

Tuesday evening's performances of the Ravel, Poulenc and Dukas works will be broadcast on the Symphonic Hour on Friday, December 20, over WDSU-FM (105.3 megacycles) beginning at 9 p.m. The program is presented by Public Service and WDSU as a service to music in the community.

Tickets for the Tuesday evening concert may be purchased now at 605 Canal Street or at the auditorium immediately before the performance.

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Real Christmas Is Christ's Birthday

As you deck your home with holly, decorate a tree with tinsel and lights, and prepare for Santa's visit and the exchanging of gifts, reflect for a moment upon the truer meaning of December 25. This day has a deeper significance than presents, decorating and partying. Christmas is really Christ's birthday and is celebrated as such by members of the Christian faiths the world over. It had its origin almost 2000 years ago when a single bright star shone over an humble stable in Bethlehem.

Orleanians are being reminded of the true meaning of Christmas by a voluntary group of business and religious leaders representing all Christian faiths who are again publicizing the theme "Keep Christ In Your Christmas." The slogan and a picture of the Nativity scene may be seen on billboards and automobile window stickers, on display placards on the inside and outside of public transit vehicles, and heard from church pulpits and in radio and television messages.

Now in its 11th year in New Orleans, the program now has spread over the nation, though it is primarily a loosely organized volunteer effort. Anyone can join without cost or effort simply by remembering to "Keep Christ" in Christmas.

Works For Organ On Symphony Program

Classical compositions for organ will highlight the fifth subscription concert of the New Orleans Philharmonic-Symphony Orchestra at Municipal Auditorium on Tuesday, December 17, beginning at 8:30 p.m. Concert organist Robert Read of Cincinnati will appear as guest soloist.


ROBERT READ

The program is titled "Music of France," and consists entirely of music by French composers. Saint-Saens' Symphony No. 3 in C Minor begins the concert. Following intermission Ravel's "Rhapsodie Espagnole," Poulenc's "Concerto for Organ," and Dukas' "Sorcerer's Apprentice" will be played. Read will be heard in the Saint-Saens and Poulenc works.

A graduate of the Cincinnati College of Music and a regional winner of the American Guild of Organists' competition for young organists, Read has appeared extensively in solo concert as well as with

(Continued on Page Four)

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SPORTS dial

By TED ANDREWS

FRERET STREET will be hopping this week as both Tulane and Loyola entertain out-of-state teams. Action starts on December 16 when Tulane meets North Carolina and Loyola battles North Texas University. On December 18 Tulane plays North Carolina State and on December 19 Loyola plays Georgetown University. Loyola's games will begin at 7:50 p.m. with Tulane's starting at 8 p.m.



TED LENHARDT

The Monday night game at Tulane will be the Greenies' first at home and head coach Ted Lenhardt is hopeful that his boys will benefit from home cooking. "We played badly in our opener at Toledo," Lenhardt said, "but, although defeated in our other games on the road, we knew that the fault was mostly our inability to hit the basket. When you are hitting 35 to 40 per cent of your shots, you're not going to win many games." Lenhardt said that the Greenies were concentrating on sharpening up their shooting for the two games with the Atlantic Coast Conference teams this week.

The Greenies are capable of playing much better ball than they have to date. Led by Bob Davidson, Tulane's top candidate for post-season honors, the Greenies will field four starters from last year. Besides Davidson, who led the Southeastern Conference in rebounding last year, Lenhardt will depend on veterans Dale Gott, Denny Shoup and Mike Kurtz plus George Fisher, who was last season's top reserve.

Don Rose, the 6' 9" sophomore center, has been handicapped with a sprained ankle and Lenhardt is hopeful he will be at full strength before the Southeastern Conference schedule gets under way in January.

Up from the freshman team and certain to see action for the Green Wave are Charley Brandt, Dave Kendall, Ken Hicks, O. J. LaCour, Dave Fisher and Dick Buckman.

* * * *

The football bowl pictures are complete and the Southeastern Conference once again is well represented. Besides Ole Miss and Alabama in the Sugar Bowl, there's the LSU Tigers against Baylor in the Bluebonnet Bowl and the Mississippi State Maroons against North Carolina State in the Liberty Bowl. Auburn will take on Nebraska in the Orange Bowl.

More than 10,000 LSU followers are expected to journey to Houston this Saturday to see the Tigers and the Baylor Bears meet in the Bluebonnet Bowl.

Those unable to attend the game in person can catch the action over WWL-

(Continued on Page Three)

Patio Planters Invite All To Sing Carols

An invitation has been extended by the Patio Planters to all residents and visitors to "get the holiday spirit" by joining in a candlelight procession and Christmas carol singing in historic Jackson Square on Sunday, December 22. This year's program will be the seventeenth held by Patio Planters, a French Quarter civic group dedicated to the beautification of Vieux Carre patios and courtyards.

Guests are asked to gather at the Chartres Street entrance to Jackson Square at about 7:45 p.m. on Sunday. There, Patio Planters members will distribute candles and copies of the carols to be sung during the program. There is no charge.

With the ringing of the bells of historic St. Louis Cathedral at 8 p.m., groups will light candles and move toward the center of the square from the four entrances. Further singing will be conducted around a decorated Christmas tree in the center of the square.

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.





More than a dozen stereophonic sets are now on display at Public Service's general office building, 317 Baronne Street. They may be seen Mondays through Fridays, 8:30 a.m. to 5 p.m. through December.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—An interesting footnote in an advertisement for "All The Way Home," starring *Jean Simmons* and *Robert Preston*, points out "If you do not see this motion picture from the beginning you won't know what hit you" . . . In the talking stage is a TV series starring Dodger *Don Drysdale*. The series would also feature Don's wife, Kitty, and their three-year-old daughter, Kelley . . . *Gregory Peck* came back from Santa Barbara County where he did a tour of cattle cutting with his herd. He was happy to report that none of the fellows up there knew he was in the movies.



Robert Mitchum, France Nuyen and Trevor Howard star in "Man In The Middle" which 20th Century-Fox plans to release in January.

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Stereophonic Sets Displayed At NOPSI

If a stereophonic set is on your list of Christmas "buys," plan to order one this week for Christmas delivery. If you can't decide which set you want, visit the Public Service general office building, 317 Baronne Street. Displayed on the first floor is a varied selection of models offered by several manufacturers. Looking them over will help you make your decision. When visiting the display, too, you'll have the opportunity of hearing real stereophonic sound on records.

Public Service doesn't sell these sets but has arranged the display as a convenience to downtown shoppers and workers who want to take a journey into sound and see the latest sound equipment available for purchase. The stereo sets may be seen from 8:30 a.m. to 5 p.m. Mondays through Fridays.

To buy stereo, see your dealer.

SPORTS DIAL

(Continued from Page Two)

TV, Channel 4, beginning at 2:15 p.m.

Both teams have a 7-3 record and the game should be a thriller. It will be the strong running game of the Tigers against the throwing arm of Don Trull of Baylor. Trull led Baylor to a successful season and set three national marks while doing so. His pass completions totaled 174; passing yardage, 2,157, and total plays, 406.

The switchboard operator at the Manhattan office of Allen Funt Productions greets callers with "Smile, this is Candid Camera."

Did You Know?

Christmas, until the last years of the past century, evoked little newspaper mention in New Orleans. Perhaps the editor would state that the paper would miss an issue because of Christmas; perhaps in times of unusual stress such as the Civil War days, he would briefly refer to the people's efforts to make the most of the holiday. But no attempt was made to report the celebration.

But Christmas was an exciting time for the small fry even then, an editorial in the *Southern Traveler* of December 24, 1843, reveals. This bright bi-weekly was the official journal of the City of Lafayette, an incorporated community between today's Felicity and Toledano streets, later absorbed by New Orleans.

"Oh, with what rapture we were wont to hail this, of all other holidays of the year," said the *Southern Traveler;* "how, in anticipation, in laughing, budding childhood, we could see 'the Old Belsnickle,' stealing with noiseless tread to our bedside, to deposit his store of good things in our little stocking, because mother had pronounced us 'a good boy!'—How feverishly passed the night of 'Christmas Eve,' when the bed would scarcely contain our small body, wishing for day, that we might examine our stock of presents;—how neatly our new trowsers fit; how brilliantly shone the buttons on our new jacket;—how Betty, the housemaid, called us 'a pretty boy;'—how our 'little sis' stood by, in all the flush of rosy health, munching her pound cake;—how mother smiled and father stirred *that* bowl of 'egg nogg;'—how —but where are those happy days of boyhood's glee?—where the group of cheerful, happy faces?—where the crowd of uncles, aunts, cousins, neighbors, friends? . . . . . .

"But we must not indulge in these sombre reflections—this is not the time for gloomy retrospection—and therefore, old friend, give us your hand!—we wish you a 'Merry Christmas and many of them;' . . . . . let's be merry in spite of all the obstacles and 'the high price of corn'—let's kick care to the devil, where it belongs, for one day at least, and determine to be happy—let's pay our respect to the ladies . . . . . and make them presents . . . . . give them a kiss, if it be only a sugar kiss;—after this go to church, hear the book of life expounded, and learn how you, an unworthy sinner as you are, have been saved by the all-redeeming love and mercy of the heavenly father. After all this you will be a wiser and determine to be a better man, so that you may live to hail another *'Merry Christmas.'* All of which, kind patrons, is the wish of your humble servant, the editor."



"From That Day On" by Ben Shahn is one of the 47 works from the collection of James A. Michener now on view at the Isaac Delgado Museum of Art in City Park. The exhibition may be seen without charge through January 12.

Michener Collection On View At Delgado

The holiday exhibition of the Isaac Delgado Museum of Art in City Park is a selection of 47 paintings from the collection of James A. Michener, author, lecturer and art collector. The show, on loan to Delgado through the cooperation of the Allentown (Pa.) Art Museum, will be on view to the public without charge through January 12.

The works in the collection were done in the years from 1915 to 1940 and include such Americans as Thomas Hart Benton, Stuart Davis, Adolph Gottlieb, Morris Graves, Marsden Hartley, Hans Hofmann, Franz Kline, John Marin, Robert Motherwell, Larry Rivers, Ben Shahn, Theodorus Stamos, Max Weber and Jack Youngerman.

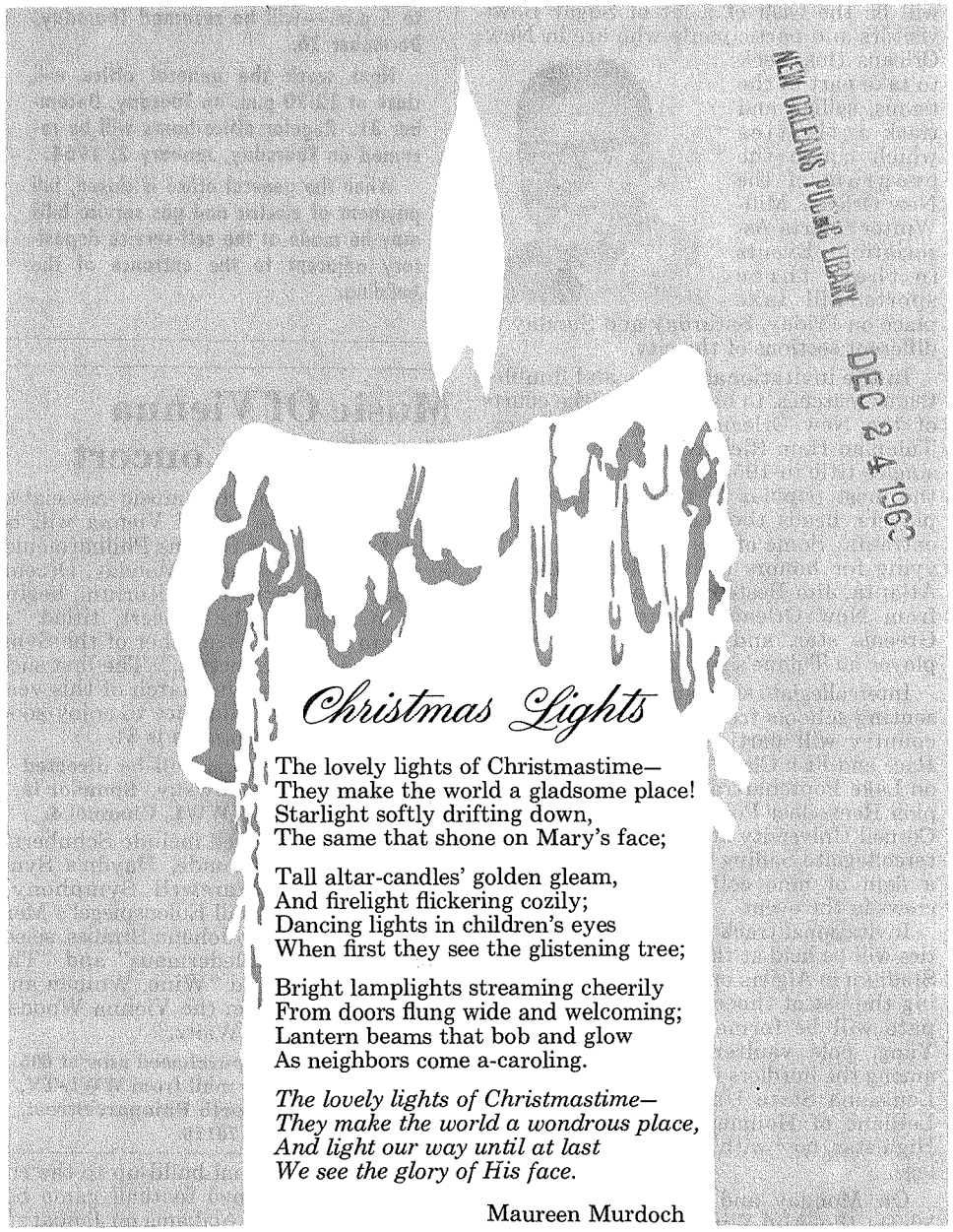
Delgado Museum is open from 10 a.m. to 5 p.m. Tuesdays through Saturdays and from 1 p.m. to 6 p.m. on Sundays. It is closed on Mondays and major holidays.

Back File

TRANSIT Riders' DIGEST

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NEW ORLEANS PUBLIC LIBRARY DEC 24 1963



Christmas Lights

The lovely lights of Christmastime—
They make the world a gladsome place!
Starlight softly drifting down,
The same that shone on Mary's face;

Tall altar-candles' golden gleam,
And firelight flickering cozily;
Dancing lights in children's eyes
When first they see the glistening tree;

Bright lamplights streaming cheerily
From doors flung wide and welcoming;
Lantern beams that bob and glow
As neighbors come a-caroling.

The lovely lights of Christmastime—
They make the world a wondrous place,
And light our way until at last
We see the glory of His face.

Maureen Murdoch

55 60 70 80 90 110 130 150 160

SPORTS dial

By TED ANDREWS

TO BE in two places at the same time will be the wish of a lot of Sugar Bowl visitors and participants who are in New Orleans this week to take part in the tennis, sailing and track activities which open the program of the New Orleans Mid-Winter Sports Association. Events in these three sports will take place on Friday, Saturday and Sunday in different sections of the city.



In the invitational singles and doubles tennis matches, to be played on the courts of the New Orleans Country Club, ex-Tulanian Ham Richardson, winner of the singles title in 1950 and 1960 and one of the most popular of present day tennis players, heads the list of United States entrants. Some of the others who will be vying for honors include Ned Neely of Atlanta, Jim Beste of Baton Rouge, and from New Orleans, Henry Jungle, ex-Greenie star, and Lee Fentress, No. 1 player on Tulane's squad last year.

Intercollegiate skippers and crews representing schools from five sections of the country will participate in the Gannet Race and Fish Class "Race of Champions" on Lake Pontchartrain. Defending champion Rensselaer Polytechnic Institute and Cornell University of the Mid-Atlantic Intercollegiate Sailing Association will head a field of nine colleges represented by crews in the event.

Invitational track and field meet activities will be held at the Behrman Memorial Stadium in Algiers on December 29. Heading the list of those expected to participate will be former UCLA star C. K. Yang, pole vaulter and hurdler. Also among the hurdlers will be Billy Hardin of Louisiana State University and Dalton LeBlanc of Houma, former Terrebonne High star, now with Northeast State College.

On Monday and Tuesday, December 30-31, the Mid-Winter Sports Carnival will begin its big final build-up to the climax, the Sugar Bowl football game between Ole Miss and Alabama on January 1.

Public Service To Observe Holidays

The general office of New Orleans Public Service, 317 Baronne Street, will close at 12:30 p.m. on Tuesday, December 24. Regular office hours—8:30 a.m. to 5 p.m.—will be resumed Thursday, December 26.

Next week the general office will close at 12:30 p.m. on Tuesday, December 31. Regular office hours will be resumed on Thursday, January 2, 1964.

When the general office is closed, full payment of electric and gas service bills may be made at the self-service depository adjacent to the entrance of the building.

Music Of Vienna On Dollar Concert

The bright, colorful music associated with the gay life of old Vienna will be played by the New Orleans Philharmonic-Symphony Orchestra on Monday, December 30, at Municipal Auditorium, beginning at 8 p.m. The concert, titled "A Night in Vienna," is another of the Symphony's "Dollar Concerts." The first such program was given in March of this year to permit a larger audience to enjoy good music. General admission is $1.

Monday's program will be directed by Werner Torkanowsky. Sponsor is Television Station WWL, Channel 4.

Works to be played include Schubert's Overture to Rosamunde, Haydn's Symphony No. 45 (Farewell Symphony), Richard Strauss' "Till Eulenspiegel's Merry Pranks," and, by Johann Strauss, selections from "Die Fledermaus" and "The Gypsy Baron," and "Wine, Women and Song," "Tales From the Vienna Woods" and "The Emperor Waltz."

Tickets may be purchased now at 605 Canal Street or by mail from WWL-TV, Channel 4, 1024 North Rampart Street, New Orleans, La. 70116.

NORD's Yule Show Is 'Don Pasquale'

Two performances of Donizetti's "Don Pasquale" will be the Christmas offering of the New Orleans Recreation Department Opera Workshop on December 28 and 29. The comic opera, to be sung in English, will be staged at Dixon Hall on the Newcomb College campus.

Performances will be given on December 28 at 8:15 p.m. and December 29 at 3 p.m. The latter show will be open to children without charge. General admission for adults will be a $1 donation at the door.

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—Once again let me wish you and yours a warm and wonderful Yuletide Season. May we, this year, more than any other, hope for Peace On Earth and Good Will Toward All Men.



Shirley Booth will hope for a white Christmas when she goes to Cape Cod for the holidays . . . An ad in the "Hollywood Reporter" reads "Call No. 31268 for Santa Clauses. Professional actors will play the parts" . . . *Jill St. John,* who has been getting much publicity lately, first, divorcing Lance Reventlow, then steady dating *Frank Sinatra,* is now writing a cook book. The title is "Close Your Eyes and Open Your Mouth."

Susan Hayward's twin sons care naught for becoming actors. One is in pre-med school, the other in pre-law.

Bing Crosby's annual Christmas "Sing With Bing" will not be heard this year. No sponsor . . . *Bob Hope* and *Lucille Ball* will star on a special one-hour CBS television comedy drama titled "Mr. and Mrs." early next year.

"What Makes Sammy Run?," a new musical starring *Steve Lawrence, Sally Ann Howes* and *Robert Alda,* is set for a February opening in New York.

Riders' TRANSIT DIGEST

Vol. XVII DECEMBER 23, 1963 No. 18

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Baby Sitters

Because of holiday entertaining, baby sitters are in special demand at this time of year. Care in selection of sitters is always important, says the National Board of Fire Underwriters, but more so at this time because of added fire hazards. The National Board offers these helpful suggestions to parents who employ baby sitters:

Know the sitter; make inquiries about training and family background. Employ only sitters who have a sense of responsibility and who like children.

Try to have the same sitter regularly and, if possible, make it one who lives near your home.

Have a preliminary interview with the sitter and acquaint her with children and pets, especially the watch-dog.

Give the sitter instructions orally, confirm them in writing and leave them with the sitter.

Show the sitter all exits and how to get the children out of the house in case of fire.

Be sure the sitter understands that in a fire emergency she should get the children out of the house first, then call the fire department, then notify parents.

Give the sitter the telephone number of the fire department, the family doctor and the place or places to which you are going. Also advise her which neighbors to call in the event of any emergency.

If there is no phone, explain to the sitter other means of notifying the fire department in case of fire.

Caution the sitter against permitting children to play with matches, electric cords, or electric appliances. Tell her to keep the children out of the kitchen.

Leave a first-aid kit with the sitter and explain how to care for simple burns, cuts, bruises.

Always come home at the hour agreed, and telephone the sitter if you are delayed.

Did You Know?

New Orleans, after it went under the American flag, made this country's Independence Day a part of its annual rejoicing. But the annual observance into which it threw its full fervor was the celebration of an event more closely connected with the area—the defeat of the English below the city. They commemorated it not only because of the brilliance of that victory, but also because there "the people of Louisiana first shewed their northern and western brethren that they were willing to seal with their blood the compact that had already indissolubly bound them to the great American Republic."

These words are taken from the *Louisiana Gazette* of December 23, 1816, the second anniversary of the day on which an advance force of Jackson's army had stopped the British rush on New Orleans and made possible the final victory of January 8.

For years New Orleans celebrated December 23 with the same enthusiasm as it did January 8—perhaps more, for this was only three days after the anniversary of Louisiana's becoming part of the United States. That date, too, became a happy observance.

On December 20, 1821, the *Louisiana Gazette* reminded its readers of the changes that had been brought about during the 18 years since the Louisiana Purchase. "New Orleans in point of size and population, is now the fourth city in the United States, nor can there be found ten more considerable in the new world. And yet we have had our share of hard times, but not, thank God! of disaster or disgrace. Had we still ramparts or ditches left us, we might boast that they had never been crossed by an enemy; but the wise folks at Washington have destroyed the old fortifications . . . . . five redouts, six demibastions, a ditch, etc."

It told "the good people of Louisiana" that "ere 18 years more elapse, the power and influence of the general government will draw nearer to them; the majority of Congress will be from the south and west, and can follow a policy in better accordance with our prosperity and interests."

In its report of the first anniversary celebration of the final defeat of the British, the *Louisiana Gazette* of January 9, 1816, said, "The civil and military cordially united in procession, and all was festivity, joy and happiness. Details of the parade, dinners, balls, etc., would only be tiresome; it is enough to say, we were happy, and as we met the enemy with heart and good will, so we enjoyed the day."

Quotes and Quips

Money doesn't buy happiness but it does enable one to be miserable in a more elite neighborhood.

* * * *

A comfortable old age is the reward of a well-spent youth. Instead of its bringing sad and melancholy prospects of decay, it should give us hopes of eternal youth in a better world.—R. Palmer

* * * *

Behind every successful man there stands a devoted wife—and a surprised mother-in-law.

* * * *

If things are not going well with you, begin your effort at correcting the situation by carefully examining the service you are rendering, and especially the spirit in which you are rendering it.—Roger Babson

* * * *

While visiting his son at medical school, the father was taken to the room that his son shared with a pal. There they found the pal sitting at a desk with a note pinned to the back of his chair. It read: "If you happen to come in and find me studying, please wake me up."

* * * *

Little progress can be made by merely attempting to repress what is evil; our great hope lies in developing what is good.
—Calvin Coolidge

* * * *

"What happens," asked a chemistry teacher of her class, "when the human body is immersed in water?"

A bright student replied, "The telephone always rings."

LANGUAGE CLASSES

(Continued from Page One)

additional information, dial JAckson 2-3591.

Charge for each three-month course is $36 for non-members of International House and $27 for employees and children of members.

TRANSIT Riders' DIGEST

Vol. XVII—No. 19 Published Weekly by N. O. Public Service Inc. DEC. 30, 1963

Mid-Winter Sports Carnival In High Gear

Final Round Begins With Hoop Tourney, Ends In Sugar Bowl

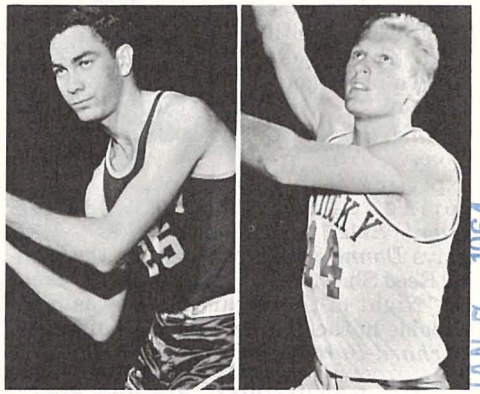
By Ted Andrews

The big final round of the Mid-Winter Sports Carnival will begin on Monday and Tuesday of this week and end with the 30th annual Sugar Bowl football classic on Wednesday.

The Monday and Tuesday event is the Sugar Bowl Basketball Tournament, in which two nationally ranked and undefeated basketball teams, the Duke Blue Devils and the Kentucky Wildcats, along with defending Sugar Bowl champion Auburn University and Loyola of New Orleans, will compete for the Sugar Bowl basketball crown.

Kentucky, led by Charley "Cotton" Nash, who played his prep ball in Lake Charles, will meet Loyola in the first game at the Loyola Field House on December 30. Duke, sparked by All-American candidate Jeff Mullins, will vie with Auburn in the second game on opening night. The

(Continued on Page Three)



Ken Ryan (left) will captain the Loyola Wolfpack against the Kentucky Wildcats, led by "Cotton" Nash, All-American, in the opening basketball game at the Loyola Field House on Monday night. The second game of the evening will star Duke and Auburn.

Bowl Games On The Air Here January 1

Sugar Bowl: Ole Miss vs. Alabama; WDSU-TV, Channel 6 (in color) and WDSU-Radio; 12:45 p.m.

Orange Bowl: Nebraska vs. Auburn, WVUE-TV, Channel 12; 12:45 p.m.

Cotton Bowl: Texas vs. Navy; WWL-TV, Channel 4, and WWL-Radio; 12:45 p.m.

Rose Bowl: Illinois vs. Washington; WDSU-TV (in color) and WDSU-Radio, 3:45 p.m.

International House Has Language Classes

Language classes in Greek have been added to those in Spanish, French, German, Russian, Italian and English, the latter primarily for foreigners, already being taught by International House. Persons interested in taking one or more of the courses may register this week. Classes will start on Thursday, January 2.

Spanish, French and English are offered for beginning, intermediate and advanced students. German is being offered on the intermediate level; Italian on the intermediate and advanced level; and Greek on the beginners level only.

Registrations are being accepted in Room 903, International Building, 607 Gravier Street, from 9 a.m. to 12 noon and from 2 p.m. to 4 p.m., Monday through Friday. To register by phone, or to obtain

(Continued on Page Four)

B.F.
JAN 2 1964

SHOW BIZ

BY JILL JACKSON

HOLLYWOOD, CALIF. (Special to *Riders' Digest*)—Happy New Year to you all! May 1964 bring to all of you the fulfillment of your hopes and dreams with wealth, health and happiness thrown in for good measure.



Christine and *Tony Curtis* are expecting in the spring . . . Saw *Carl Betz,* who plays *Donna Reed's* husband on the Donna Reed Show, in a legitimate performance of "Night of the Iguana." He was most capable in the role, but I can't wait to see *Richard Burton* tear into this juicy role.

Toy manufacturers are still after Princess Grace to authorize production of a Princess Grace doll. Thus far her Serene Highness says "No."

Bing Crosby and his family are moving to northern California, San Mateo County. He paid $175,000 for the estate, which is a mere drop in the bucket in these parts. Just the other day I saw one advertised for $550,000.

Carol Burnett and husband *Joe Hamilton* have welcomed a new little comedienne to their home. She was born in Manhattan and named Carrie Louise . . . Titles are getting longer and sillier. *Jayne Mansfield* will make a movie titled "The Man Who Grew Younger, Or, How a Blonde Changed My Life."

Frank Sinatra is pretty serious about Jill St. John. But Jill is in no hurry to marry anyone.

Edd Byrnes, formerly of "Seventy-Seven Sunset Strip," has turned to serious acting and now wants to be called Edward . . . I read where *Al Hirt* is set for a role in a proposed teleseries that Dick Egan is planning. It will be called "John Stryker."

The Aga Khan is buying 25 acres of undeveloped land in one of the canyons just off Beverly Hills. To set up housekeeping, we are wondering?

New Year Safety

This week, as you prepare to welcome the New Year in, promise yourself that you won't go out with the old one. The City's Traffic Safety Education Section and the Metropolitan New Orleans Safety Council hope that each resident of and visitor to New Orleans will be careful and will not become involved in a holiday traffic accident.

The safety groups urge everyone to do his share in protecting his own life and that of others. The rules for doing so, they say, are simple and should be followed by both the motorist and the pedestrian: *Drive with care . . . walk with care . . . obey the traffic laws . . . stop, look, listen and live.*

The groups offer these other suggestions:

Avoid the bottle. More than half of the drivers involved in fatal holiday accidents had been drinking. If you drink, don't drive. If you don't drink, keep alert for the drivers who do. If you are a pedestrian who has been partying, don't insist on navigating on the streets in a "happy" state. You'd be much safer at home.

Let up on the throttle. Four out of five drivers involved in fatal holiday accidents in past years were driving too fast.

Watch the weather. More fatal accidents happen in the early hours of dusk and darkness than any other part of the day. Add fog, rain and slippery roads and there's real danger. If you're traveling during the holidays, take it easy. Invest a few minutes in a longer life.

Public Service To Observe Holidays

The general office of New Orleans Public Service, 317 Baronne Street, will close at 12:30 p.m. on Tuesday, December 31. Regular office hours—8:30 a.m. to 5 p.m.—will be resumed Thursday, January 2, 1964.

When the general office is closed, full payment of electric and gas service bills may be made at the self-service depository adjacent to the entrance of the building.

Riders' TRANSIT DIGEST

Ante-Bellum Homes Are Open To Visitors

A walking tour of four ante-bellum homes in New Orleans' famed Garden District will be offered Sugar Bowl visitors on Monday, December 30, from 10 a.m. to 3 p.m. Homes on the tour are located at 2507 Prytania Street, 1427 Second Street and 1238 and 1220 Philip Street.

Tickets, priced at $4 each, may be purchased at the Monteleone, Sheraton-Charles, Jung, Royal Orleans, Roosevelt and Fontainebleau hotels.

The tour is sponsored by the Louise S. McGehee School.

SUGAR BOWL

(Continued from Page One)

championship and third place games are scheduled for the afternoon of December 31.

Coach Vic Bubas' Duke Blue Devils will be making their first visit to the Sugar Bowl basketball program.

The appearance of All-American "Cotton" Nash and colorful Adolph Rupp, "the man in the brown suit," and the "nation's winningest coach," will herald the return of the Kentucky Wildcats to Sugar Bowl play after an absence of seven years.

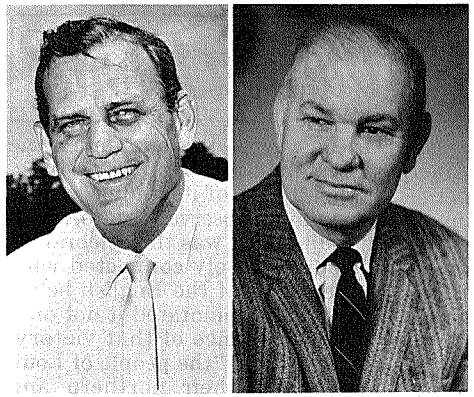
Rupp, who has guided Kentucky teams to four national basketball championships, will return to New Orleans seeking a fifth Sugar Bowl championship.

Auburn's shuffling Plainsmen, who, after winning the 1962 Sugar Bowl title, went on to tie Georgia Tech for second place in the Southeastern Conference, return to New Orleans a seasoned team hoping for a second straight Sugar Bowl title.

An all-senior Loyola team, with its eight top scorers back, poses a serious threat to the other Sugar Bowl teams for the Mid-Winter cage crown. Coach Bill Gardiner's 1962-63 team compiled a 12-11 record but impressed followers by setting eight new university records in various categories.

The Wolfpack offense again will be led by two-time scoring leader Ken Ryan, 6′ 5″ center, and guards Ed Kennedy and Larry Hoyt. Ryan's two-year total is 547 points, and last year he averaged 14.4 points per game.

On Wednesday, January 1, 1964, the 1962 and 1963 Sugar Bowl winners, Alabama and Ole Miss, will be the principals in the 30th annual Sugar Bowl classic.



Alabama Coach Paul Bryant (left) and Ole Miss Coach John H. Vaught will both be seeking added victory laurels in the 30th annual Sugar Bowl Classic on Wednesday.

Both teams are Southeastern Conference powerhouses and neither are novices to Sugar Bowl Stadium. This week's date with Alabama will mark the seventh time the Ole Miss Rebels will be in a Sugar Bowl. Alabama will be making its fourth Sugar Bowl appearance.

Among the Rebel standouts expected to perform in Wednesday's game will be quarterbacks Perry Lee Dunn and Jim Weatherly, ends Allen Brown and Billy Carl Irwin, tackle Whaley Hall, guards Stan Hindman and Rodney Mattina, and backs Dave Jennings, Buck Randall and Fred Roberts.

Some of the top players in the Alabama lineup are fullback Mike Fracchia, winner of the Sugar Bowl's most valuable player award in 1962, halfbacks Benny Nelson, Hudson Harris and Raymond Ogden, and guard Bill Wieseman.

Those unable to attend the Sugar Bowl game in person can watch it over WDSU-TV (Channel 6) (in color) or hear it on WDSU-Radio beginning at 12:45 p.m.

Racing at the New Orleans Fair Grounds will begin at 10 a.m. on January 1 so that visitors and residents may get a few races in before taking in the Sugar Bowl. On tap for the day will be a 10-race card.

TRANSIT Riders' DIGEST

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