Quotes and Quips

"What's the matter, dear?" the wife asked her fuming husband.

"It's my razor," he grated, "it won't cut."

"But that's impossible," said she. "Your beard can't be tougher than my linoleum."

* * * *

He who establishes his argument by noise and command, shows that his reason is weak.—Michel de Montaigne

* * * *

He was a graduate of a small agricultural college and was seeking work in the big city.

"Any special honors in school," the employment interviewer asked.

"Well," was his modest reply, "I was voted the kid most likely to sack seed."

* * * *

No man can live happily who regards himself alone, who turns everything to his own advantage. Thou must live for another if thou wishest to live for thyself.

—Seneca

DELGADO EXHIBITS

(Continued from Page One)

of 10 or more will be admitted without charge, a museum official said. The exhibit runs through February 2.

Another exhibition now on view at the museum, "From the Executive's Easel," contains 38 paintings by business executives and professional men who paint as a hobby. Works by James R. Lamantia and Byron L. Levy, both Orleanians, and E. George Rogers, Alexandria, La., are included in the exhibition. Manpower, Inc., nationwide temporary help service is sponsoring the exhibit and the American Federation of Arts is circulating it on a two-year coast-to-coast tour. The Seventh Southwestern Prints and Drawings Exhibit, sponsored by the Dallas Print Society, is a third show now open at the Delgado. This exhibition contains 64 ink, charcoal, woodcut, crayon and pencil prints and drawings.

Visitors and local residents are invited to view the "From the Executive's Easel" and Prints and Drawings exhibits without charge at the Delgado Museum from 12 noon to 5 p.m. Monday through Saturday and from 1 p.m. to 6 p.m. on Sunday. Both exhibits will remain on view through February 24.

Did You Know?

New Orleans heard its first local radio broadcast on the night of January 17, 1921, *The Times-Picayune* of the next day reported. It came from the home of D. R. Simmons of Interstate Electric Company who had built, the paper stated, the "first complete wireless instrument of its kind in the South." From his home at 3129 State Street he broadcast a "concert" of phonograph records that amazed the earphone experimenters of the day.

By 1922 the city was "radio-mad," the *New Orleans Item* reported on April 9. Thousands of men, women and children were building crystal sets, costing as little as 75 cents, from directions printed in that newspaper. Archbishop John W. Shaw, Governor John M. Parker, Mayor Andrew McShane and A. B. Dinwiddie, president of Tulane University, spoke over Station WGM of New Orleans on April 7 and 9. On May 6, Martha and Connie Boswell played a piano and cello jazz program to win the first amateur-night contest of Station WAAB of this city.

For several months in 1924 New Orleans Public Service operated Station WEBP from Spanish Fort. This was "the first broadcasting station to tell Crescent City messages to the outside world," said an editorial in the *New Orleans States* on September 18, for it was the city's "most powerful radio station," its 50 watts and 280 wave length reaching as far as Illinois, New York, North Carolina and Florida.

Crystal and head-piece sets faded as the manufacturing companies introduced improved receivers with "loudspeakers," some of the more complete contrivances costing as much as $550. Station WSMB, the first high-powered station in New Orleans, went on the air on April 21, 1925, with a musical program and short talks by Governor Henry Fuqua, Mayor McShane, ex-Governor Parker and others. Organization of the National Broadcasting Company in 1926 and the Columbia Broadcasting System in 1927 led to the national hookup and general popularity of the new electronic entertainment medium.

TRANSIT Riders' DIGEST

Vol. XI—No. 19 Published Weekly by N. O. Public Service Inc. JAN. 6, 1958

Chrysler, Two Other Exhibits On View At Delgado Museum

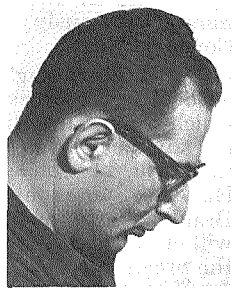
Fifty-nine German, Dutch and Flemish masterpieces from one of the most important collections in the United States, the Walter P. Chrysler collection, are now on exhibit at the Isaac Delgado Museum of Art in City Park. Included are works by Anthony van Dyck, Pieter Bruegel, Frans Hals, Hans Holbein, Lucas Cranach and other great painters from the 15th to 18th centuries. Four of the most famous paintings in the collection are by Peter Paul Rubens. The group of old masters is exhibited in a setting representative of the periods in which they were painted.

To help defray costs incurred in bringing the exhibit to New Orleans, an admission of 50 cents for adults and 25 cents for children will be charged. School children in groups

(Continued on Page Four)

Symphony To Resume Season On Tuesday

The New Orleans Philharmonic-Symphony Orchestra will open the 1958 portion of its concert season on Tuesday, January 7, in Municipal Auditorium at 8:30 p.m. Jacques Brourman, assistant conductor, will direct and pianist Istvan Nadas will appear as guest soloist. The pre-intermission portion of this concert will be broadcast by Public Service and Radio Station WTPS from 8:30 to 9:30 p.m. so that



ISTVAN NADAS

(Continued on Page Two)



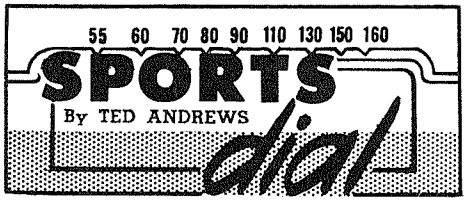
March Of Dimes Drive To Aid Polio Victims

Widespread use of the Salk vaccine, which was developed with funds contributed to March of Dimes campaigns, has already protected millions of Americans against polio. But the polio fight is far from finished. Not only are many people still unvaccinated, but there remain 300,000 victims of past polio attacks. Many of them—the children, in particular—can be restored by modern medical science to lives of usefulness and productivity.

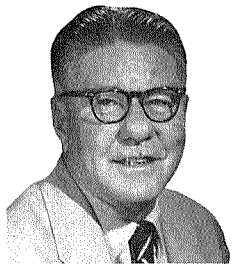
It is for these thousands of polio patients, who look to the March of Dimes for assistance, and for the many others who still need protection against the disease, that the National Foundation for Infantile Paralysis is conducting its 20th annual drive for funds during January.

Campaigning with the theme "Survival Is Not Enough," the foundation is seeking

(Continued on Page Three)



WITH THE BIG football games now a matter of history, sports fans are turning their attention to basketball which gets under way on a full scale this month for cagers of both Tulane and Loyola universities. The Tulane Greenies opened their Southeastern Conference schedule on Saturday, January 4, with Florida. This week finds them meeting the Georgia Bulldogs at Tulane Gym on Monday, January 6, then preparing for the tough road trips of the conference campaign. On Saturday, January 11, they invade Knoxville for a game with the Tennessee Vols. On Monday, January 13, they travel to the Blue Grass country to play the Kentucky Wildcats in Lexington.



Coach Cliff Wells believes his Greenies will have a tough row to hoe this year with three sophomores in the starting line. However, he believes that tournament play at Oklahoma City against big strong teams gave his newcomers some experience that will help a lot before the campaign is over. Wells, who is a pretty good analyst, lists the first six teams in the Southeastern group as Kentucky, Mississippi State, Tennessee, Auburn, Georgia and Georgia Tech. The last four, Ole Miss, Tulane, Florida and L. S. U., he bunches closely.

The Loyola Wolves have fallen short on a couple of games, but still have the potential of a strong team. Coach Jim Harding is hopeful that he can get them to jell for their tough schedule ahead. The Wolves play a return engagement with Florida State on Monday, January 6, at Florida and then return home to play their arch rivals, the Spring Hill Badgers at the Field House on Saturday, January 11.

If you haven't seen Cliff Wells' and Jim Harding's chargers in action yet this season, make plans to do so. Watching their games offers sports entertainment you'll long remember.

Apply Now For Course In Practical Nursing

Applications are being accepted now for practical nursing training at L. E. Rabouin Vocational High School for the class scheduled to begin in March 1958. Men and women between the ages of 18 and 50 are eligible for admission to this program. Applicants under 25 must have successfully completed two years of high school. Completion of elementary school is a requirement for those over 25 years of age.

Practical nurse students train for one year at Rabouin, a state accredited training school. During the first four months of the course the students receive nursing theory at the school. Nursing practice is given for the remainder of the training year in one of the affiliated hospitals in the community.

The course is offered free by the New Orleans public schools and is open to residents of Orleans and neighboring parishes. An appointment to make application can be obtained by calling TWinbrook 5-4606 or by writing to the Coordinator, Practical Nurse Training Program, 4211 South Miro Street, New Orleans 25.

SYMPHONY

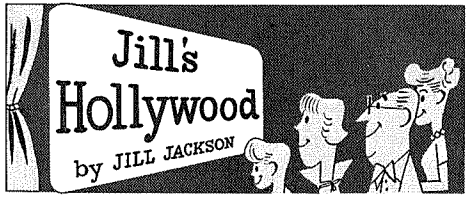
(Continued from Page One)

Orleanians unable to attend the actual performance might enjoy the music through their radios.

Nadas, a member of the music faculty at Loyola University and a recording artist, will perform Ludwig van Beethoven's Concerto No. 4 during the second half of the program. The Hungarian-born pianist was a successful concert artist in Europe before coming to this country and settling in New Orleans in 1952. He has appeared with the New Orleans Philharmonic previously, playing Beethoven's Concerto No. 5.

Tuesday evening's program will open with Henry Purcell's Trumpet Prelude which will feature Gilbert Johnson, principal trumpet player, as soloist. This selection will be followed by Franz Josef Haydn's Symphony No. 94, "Surprise." Brahms' Variations on a Theme by Haydn will close the pre-intermission portion of the program.

Tickets for this concert may be purchased at Werlein's, 605 Canal Street, or at the Auditorium box office on the evening of the concert.



SHIRLEY MacLAINE, WHO has made several appearances on the Dinah Shore show, will journey to Japan sometime during this month with husband **Steve Parker**. Steve's to get material for a TV spectacular he'll produce starring **Gene Kelly**. Japan won't be new to Shirley. She was there for scenes in "Around the World in 80 Days"...**Robert Taylor**, one of Hollywood's top leading men, will make his TV debut in an episode of "The Thin Man," starring **Peter Lawford** and **Phyllis Kirk**.



The cowgirl outfits which Mamie Van Doren will wear as a rodeo trick rider in "Born Reckless" match her hair and complexion. If the idea catches on, Mamie plans to discuss marketing clothes to match the individual's complexion.

Errol Flynn is leaving his yacht, the Zaca, with its full crew of 12, moored in the harbor at Majorca, Spain, during his stay in the United States. Flynn says he and his wife, actress **Patrice Wymore**, and their four-year-old daughter, Arnella, lived on the spacious vessel before coming to Hollywood. It is equipped with a modern galley, TV, hi-fi and modern laundry equipment.

CASTING NEWS: New York stage and television actor **Robert Gist** has been signed for a featured role in "The Naked and the Dead," in which **Aldo Ray** and **Cliff Robertson** are starred...**Phyllis Calvert**, one of England's most distinguished stage and screen actresses, has been signed for a featured role in "Indiscreet"...**Rex Harrison** and his actress wife **Kay Kendall** will co-star in "The Reluctant Debutante." The movie will mark Harrison's first screen appearance since his Broadway triumph in "My Fair Lady." Kay may now be seen in "Les Girls."

TRANSIT Riders' DIGEST

Vol. XI JANUARY 6, 1958 No. 19

Copyright 1958 by New Orleans Public Service Inc.

YMCA To Offer More Adult Classes

Adult men and women in the Orleans area are invited to enroll in one or more of a number of courses being offered by the Adult Education Institute of the Young Men's Christian Association. Offering instructions in subjects ranging from interior decorating to basic judo and self-defense, the Institute will open its next eight-week term of weekly classes beginning the week of January 13. The Institute is a non-profit organization which offers non-credit educational courses and social programs.

Among courses offered are auto mechanics, photography, beginners' acting, sketching and painting and many others in the fields of recreation and sports, civic and political life, and philosophy and religion.

There is a small non-profit tuition charged for the courses. Orleanians interested in enrolling in any of the classes are invited to telephone RAymond 5141 for a free copy of a brochure listing all classes, dates and times. Further information may also be obtained by writing to or visiting the YMCA at 936 St. Charles Street, New Orleans 12, La.

MARCH OF DIMES

(Continued from Page One)

a national goal of $44,900,000. The New Orleans Chapter of the foundation, one of 3100 chapters in the United States, will conduct numerous fund-raising activities here this month to raise $200,000—its share of the national goal. Chapter officials explain that more than 53 cents of each dollar of the net receipts of the 1958 March of Dimes will be spent for care of polio patients who require assistance. Other portions of every contribution go to research, professional education, vaccination promotion and support of the respiratory and rehabilitation centers of the National Foundation.

Did You Know?

An account of life in early Louisiana, detailing some of the daily problems of the Jesuit missionaries in the area, is contained in a single letter from Father Paul du Poisson to a fellow Jesuit back in France. In the letter, dated 1727, he described his journey up the Mississippi River from New Orleans to the Arkansas Mission, where he stayed for three years.

Father du Poisson was born at Epinal, in France, on January 27, 1692. After serving his novitiate, he was sent to Louisiana in 1726. On March 15, 1727, he and two other priests, Fathers Souel and Dumas, and their entourage departed in two pirogues for the mission. They had traveled less than three leagues (about nine miles) when the need for more room became apparent and they asked for a larger boat. A larger pirogue was sent to them and they duly received it at the camp of the Tchoupitoulas Indians (roughly the present intersection of St. Charles and Carrollton avenues).

The river was rising as they resumed their journey, and masses of floating trees and debris hampered their ascent of the river. Sometimes they could find no good land on which to camp at night and swarms of mosquitoes made sleep practically impossible. For a few days they had bacon, very salty and rancid, then they lived on peas and rice. When those staples were exhausted, they fell back on Indian corn, boiled in water and seasoned with tallow.

They stopped at Indian camps—that of the Houmas, the Bayougoulas and the Tonicas—and after more than two weeks of travel finally reached Natchez. Only on July 7, after 43 days of anxiety and suffering, did they arrive at their destination in the Arkansas country. There they remained until 1729, ministering to the Indians, much of our knowledge of whom comes from the reports of early Jesuit missionaries.

Father du Poisson was a spirited writer and a good observer but, unfortunately, there is nothing further from his pen about his stay in Louisiana. Returning to New Orleans in 1729, he stopped at a village of the Natchez Indians at a time when they were enraged against the tyranny of a local French commandant. The priest was murdered by his Indian hosts the following day.

Quotes and Quips

A man can do his best only by confidently seeking (and perpetually missing) an unattainable perfection.

—Ralph Barton Perry

* * * *

She was a mother of several, and had had long experience with children's parties, so she opened the activities by announcing the games and prizes planned for the whole afternoon.

"...and," she concluded, "there will be a special prize for the one who goes home first."

* * * *

Too much idleness, I have observed, fills up a man's time much more completely, and leaves him less his own master, than any sort of employment whatsoever.

—Edmund Burke

* * * *

Quite a bit of the world's trouble is produced by those who don't produce anything else.

* * * *

Worry is interest paid on trouble before it falls due.—Dean Inge

* * * *

There's nothing thirstier than a child that has just gone to bed.

SPORTS DIAL

(Continued from Page Two)

Holy Name of Mary and Ray Froeba at Nicholls vie for prep honors. Pre-season information gives the St. Aloysius Crusaders a very good chance to upset the defending champion, De La Salle, in the Catholic league and the Fortier Tarpons a top place again in the public school circuit. Warren Easton could give trouble and Nicholls may provide some upsets before the public school champion is crowned.

Through the eyes of your Sports Dialer it looks like St. Aloysius, De La Salle and Jesuit for the race in the Catholic League with the St. Aloysius Crusaders ending up the outstanding prep team in the city.

TRANSIT Riders' DIGEST

Vol. XI—No. 20 Published Weekly by N. O. Public Service Inc. JAN. 13, 1958

NOPSI TO HAVE A NEW NUMBER

Need electric service? Or gas service? Or transit information?

Beginning Sunday, January 19, the number to call for such service will be EXpress 4545. On that date, the telephone number of New Orleans Public Service will be changed from RAymond 7751 to EXpress 4545.

The change is effective at the same time as the other number changes described in the accompanying story.

Telephone Numbers Change January 19

To avoid the possibility of getting a wrong number or making contact with a "special operator," Orleanians making telephone calls on or after Sunday, January 19, are asked first to check their new telephone directory. Starting at 1:01 a.m. on Sunday, some 60,000 telephone numbers will be prefaced by new exchange names of WHitehall and JAckson and an initial number. According to an official of Southern Bell Telephone and Telegraph Company, changes in numbers are part of that company's long range plans to establish a uniform nationwide numbering system to facilitate direct long distance dialing by telephone users.

The following changes will take place on January 19: FRanklin will become WHitehall 5; CResent, WHitehall 7; BYwater, WHitehall 9; VIctor, WHitehall 4; VAlley, WHitehall 3; RAymond, JAckson 5; and CAnal, JAckson 2.

Besides these changes, many Orleanians have moved since their telephone numbers were last published. To help avoid inconvenience, telephone company officials ask that starting January 19 everyone refer to the new directory, now being delivered.

Assistance Offered Taxpayers On Monday In Federal Building

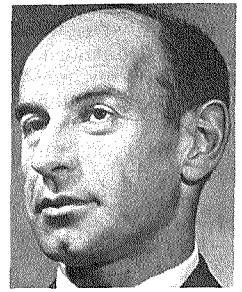
While the April 15 deadline for filing 1957 federal income tax returns is nearly three months away, Internal Revenue Service officials are asking local taxpayers to avoid the last minute rush and to file their returns as soon as they have received all the necessary documents upon which to base their calculations.

Again this year, taxpayers in the New Orleans area will be given assistance in preparing their returns if they require such help. According to the district director of the Internal Revenue Service office, group instruction and self-help information are offered every Monday from 8 a.m. to 4 p.m. in Room 312 at the Federal Building, 600 South Street. On these "taxpayer assistance days," persons are assembled into groups, furnished forms and encouraged to prepare their own returns

(Continued on Page Three)

Erich Leinsdorf To Direct Symphony

Erich Leinsdorf, music director of the Rochester Philharmonic and managing director of the New York City Opera Company, will make his New Orleans debut when he appears as guest conductor at the ninth subscription concert of the New Orleans Philharmonic-Symphony Orchestra on Tuesday, January 14, in Municipal Auditorium. This concert will begin an hour earlier than usual, at 7:30 p.m., in



ERICH LEINSDORF

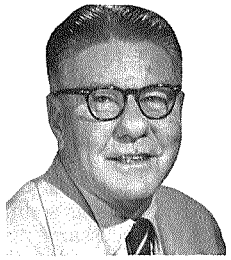
(Continued on Page Two)

55 60 70 80 90 110 130 150 160

SPORTS dial

By TED ANDREWS

THREE BASKETBALL coaches new to Southern collegiate circles will test their strategy on local courts Friday, January 17, and local fans should be provided with a lot of fast cage action. At 8:15 p.m. in the Tulane Gym Coach Cliff Wells will roll his Green Wave against Jay McReary's LSU Tigers. In the Loyola Field House at the same time, Jim Harding will sic his Wolves on Fred Lewis' boys from Mississippi Southern.



The only veteran of Southern benches Friday night will be Cliff Wells, now in his 13th season at Tulane. Wells has a record of 16 wins and 12 losses against the Tigers and was able to take both games last year. He's hopeful for a victory over the Tigers on Friday, but anything can happen when Tulane and LSU meet in athletic competition.

Jay McReary, new coach for the Tigers, has taken over a team that finished last in the Southeastern Conference in 1957. He is in the rebuilding process and has a fine team of talented freshmen ready for action next year.

Loyola Coach Harding has shown his ability to the fans this season but will have to meet the test again when the Wolves play against Lewis and Company of Mississippi Southern. The Wolves split in their two outings with the Southerners last year. Coach Lewis, who came to Southern this year from Southern Illinois University, is bringing 10 lettermen into the Field House. They should give Harding's cagers some bad moments on the boards.

* * * *

On the local prep scene the public and Catholic schools will test three new coaches on Friday and Saturday nights when Ernie Smith at St. Aloysius, Earl Hubley at

(Continued on Page Four)

Craftsmen To Observe Printing Week Here

The important role that the printing industry — sixth largest in America — has played as the recorder of mankind's history is being emphasized during International Printing Week, January 12-18. New Orleans' graphic art establishments are joining in recognition of the progress and accomplishments of the industry as a whole, simultaneously honoring the 251st anniversary of the birth of the American printing pioneer, Benjamin Franklin.

Special displays planned to mark the week have been arranged in many downtown stores and business establishments by sponsors of the observance here — the New Orleans Club of Printing House Craftsmen, the Advertising Club of New Orleans and Printing Industry of New Orleans. Persons interested in obtaining additional information about Printing Week, displays and their locations are invited to call CAnal 1149.

SYMPHONY

(Continued from Page One)

order to avoid conflicting with Carnival ball activities to be held the same evening in another part of the Auditorium.

For his premiere appearance here Leinsdorf has chosen to conduct the orchestra in the first New Orleans performance of Cimarosa's overture to the opera "Gli Orazii Ed Curiazi" and the Schubert C Major Symphony. Nathan Milstein, generally recognized as one of the world's great violinists, will appear as guest soloist and will play Brahms' Violin Concerto.

The pre-intermission portion of this week's concert will be broadcast by Public Service and Radio Station WTPS from 7:30 to 8:30 p.m. so that persons unable to attend the actual performance might enjoy the music through their radios. Tickets for this concert are available now at Werlein's, 605 Canal Street, or may be purchased at the Auditorium box office on the evening of the concert.

TRANSIT Riders' DIGEST

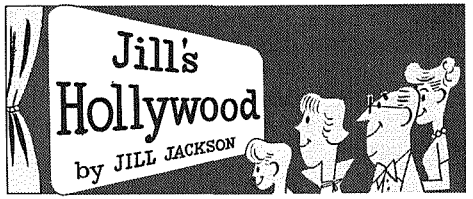
Vol. XI JANUARY 13, 1958 No. 20

Copyright 1958 by New Orleans Public Service Inc.

Riders' TRANSIT DIGEST



Visiting New Orleans recently for personal appearances in connection with the showing of "Sayonara" was film star Miiko Taka, shown with Jill Jackson.



AMERICAN KIDS MAY trade autographs but in Japan the big fad right now among the small fry is red buttons. While in Japan for his role in "Sayonara," **Red Buttons** gave away thousands of red-colored buttons. Now they are considered by the kids as premium trading commodities... **Gisele Verlaine**, a French television performer, will make her American film debut in the United Artists production "Kings Go Forth." She'll have a featured comedy role in the picture which stars **Natalie Wood**, **Tony Curtis** and **Frank Sinatra**.

Despite the fact that Keith Andes received his initial Hollywood contract because of the dancing and singing ability he had shown on the stage, "The Girl Most Likely" is the first picture in which he gets a chance to sing and dance.

ASSISTANCE OFFERED

(Continued from Page One)

with the assistance of trained instructors. Individual assistance is given only to those persons who cannot read or write, or are physically unable to assist themselves.

Taxpayers having specific questions but who are unable to attend group instructions may obtain information by calling EXpress 2411, extensions 375, 376, 377 and 378. Persons who have not received tax return forms in the mail may pick them up in person at the Federal Building or may call EXpress 2411, Extension 447, for assistance.

Completed returns may be mailed to the District Director of Internal Revenue, Federal Building, 600 South Street, New Orleans 10, La.

Aliens Must Report Addresses In January

All aliens residing in the Greater New Orleans area — estimated at more than 7,000 — who have not yet reported their addresses to the U. S. Government are urged by the U. S. Immigration Service to do so before Friday, January 31. Aliens failing to comply with the law are liable to be taken into custody and deported, and may be fined or imprisoned before deportation.

In addition to his address, each alien is also obliged to report the date and place of entry into the United States, date and place of birth, nationality and registration number.

According to the district director of the Immigration and Naturalization Service, aliens in diplomatic status, members of certain international organizations and persons admitted temporarily as agricultural laborers need not file a report. The parent or legal guardian of an alien child under 14 years of age must fill out the address report for such a child in order to comply with the law.

Address report forms may be obtained at all U. S. Post Offices and at the Immigration and Naturalization Service office, Room 908, Masonic Temple Building, 333 St. Charles Street. These report forms must not be folded, torn or mailed. Aliens are asked to return them in person to the Post Office or Immigration Service office where they were obtained.

Orleanians who have relatives, friends and acquaintances who are not citizens are asked by the Immigration Service to remind them of their responsibilities concerning the address report.

Singers Needed For Festival Chorus

Tulane University's Festival Chorus, made up of students and other residents of New Orleans, is being revived this year to prepare the choral parts for the New Orleans Philharmonic-Symphony's production of Carl Orff's "Carmina Burana." Although the choral work will not be given until April 8, 1958—the final concert in the symphony's season—the work is large and difficult and choristers are needed now.

Anyone interested in singing or who now sings in a church choir or opera group is especially welcome, a Chorus official said. Rehearsals are being held in the Choral Room of Dixon Hall, Newcomb Campus, each Monday night from 8 to 10 p. m. For further information call UNiversity 6-2741, Extension 252.

CONDUCTED TOURS

(Continued from Page One)

without charge, a museum official said.

Fifty-nine German, Dutch and Flemish masterpieces by Anthony Van Dyck, Pieter Bruegel, Frans Hals, Lucas Cranach, Hans Holbein and other painters from the 15th to 18th centuries have been selected from the Chrysler Collection for showing here. The pictures are exhibited in a setting representative of the period in which they were painted.

Delgado Museum is open from 12 noon to 5 p. m. Monday through Saturday and from 1 p. m. to 6 p. m. on Sunday. For additional information call GAlvez 4420.

Quotes and Quips

"She thinks no man is good enough for her," commented one girl of another.

"She may be right," replied a friend.

"Yes," was the comeback, "and she may be left, too!"

* * * *

Though reading and conversation may furnish us with many ideas of men and things, yet it is our meditation must form our judgement.—Isaac Watts

* * * *

"How can I stop women customers from talking about how low prices were in the good old days?" asked the clerk.

"It's easy," said the supervisor. "Just act surprised, and tell them you didn't realize they were old enough to remember them."

Did You Know?

It took only 19 days for the federal government's dispatch announcing the end of the War of 1812 to reach New Orleans. This was because of the urgency with which the special messenger whipped his horse over the post road, driving himself and his mount to the limit of endurance. The report back to the government of Jackson's victory at Chalmette on January 8, 1815, did not travel that fast. As late as 1826, the mail time between New Orleans and Washington was still 24 days.

The opening of a mail route from New Orleans to Washington had been one of Governor William C. C. Claiborne's first duties when the United States took over the Louisiana Territory on December 23, 1803. By December 4, 1804, according to the *Louisiana Gazette*, a weekly mail stage was operating to Manchac, covering the distance in two days. A year later it pushed to Baton Rouge, and from there it made connection with the Natchez Trace. The Trace ran through 500 miles of wilderness to Nashville, there connecting with the post road to the national capital.

By this roundabout route New Orleans was 1500 miles from Washington. The government surveyed a route through Mississippi, Alabama and Georgia and found it 500 miles shorter. The new route had two approaches to New Orleans: one by boat from Madisonville on the north shore of Lake Pontchartrain, the other by ferries at Pearl River, the Rigolets, Lake Catherine and Chef Menteur, then through marsh and swamp to Gentilly Road.

Congress voted to open the new route, but not until 1826 did it contract to move mail over it. Until then New Orleans mail reached the East—and vice versa—via the Natchez Trace. It was the steamboat that made possible the change, providing economical, dependable, rapid service between New Orleans and Mobile, where the overland service of post rider and stage coach began. The time from New Orleans to Washington was 15 days, reduced in 1831 to an unbelievable 12.

TRANSIT Riders' DIGEST

Vol. XI—No. 21 Published Weekly by N. O. Public Service Inc. JAN. 20, 1958



This detail is from a portrait by Anthony Van Dyck which is included in the Walter P. Chrysler collection now on view at the Isaac Delgado Museum of Art.

Conducted Tours Set For Chrysler Exhibit

Because of the interest shown in the paintings from the Walter P. Chrysler Collection now on exhibit at the Isaac Delgado Museum of Art in City Park, the museum will be open on Wednesday evenings in addition to Saturdays and Sundays while the show is here. Guided tours of the Chrysler exhibition will be given on Wednesday, January 22 and 29, at 8:30 p. m. and on Saturdays and Sundays at 2 and 4 p. m. through the closing date of February 2. Special tours may be arranged for clubs and other groups by calling TWinbrook 5-9992.

The museum is open to the public free of charge, but due to the costs incurred in bringing the Chrysler paintings to New Orleans, a fee of 50 cents for adults and 25 cents for children is being charged for admission to that exhibit. School children in groups of 10 or more, when accompanied by a teacher, will be admitted

(Continued on Page Four)

Loyola, Tulane Open Spring Registration In Evening Divisions

Local residents interested in furthering their education after weekday office hours are invited to enroll in evening division courses now being offered at Loyola and Tulane universities. Registration at Loyola will be held on Thursday and Friday of this week from 6 to 9 p. m. Classes will begin on Monday, January 27. At Tulane, registrants may sign for classes on January 27, 28 and 29, from 7 to 9:30 p. m. Classes will start on Monday, February 3.

Among the 65 courses offered at Loyola are accounting, management, English, philosophy, marketing, business law and theology.

Tulane is offering 175 courses in 38 fields in the regular course of study. In addition, 30 adult seminars are scheduled for the spring term. Included are "New Orleans Architecture," "Understanding Latin

(Continued on Page Three)

All-Wagner Program Set By Symphony

Margaret Harshaw, who has been termed one of three really great Wagnerian sopranos of the world today, will be heard in an all-Wagner program on Tuesday, January 21, at 7:30 p. m. in Municipal Auditorium when she appears as guest soloist with the New Orleans Philharmonic-Symphony Orchestra. Erich Leinsdorf, appearing for the second consecutive week as guest conductor, will lead the orchestra. Again



MARGARET HARSHAW

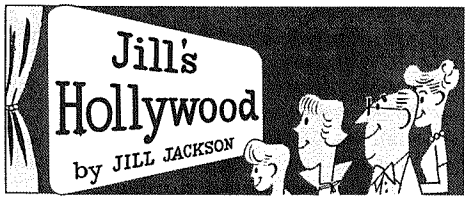
(Continued on Page Two)

CD Survival Classes To Begin On Monday

Civil Defense basic survival classes, designed to teach local citizens what they should do in the event of enemy attack or natural disaster, will be held in Room 1-W15, City Hall, at 8 p. m. beginning Monday, January 20. According to the director of the New Orleans Civil Defense, course sponsor, the four classes comprising the course will be held on January 20 and 27 and February 3 and 10.

The classes will utilize films and lectures and cover such vital topics as evacuation, shelter, emergency sanitation, protection from radio-active fallout, and chemical and biological warfare. There is no charge for the course.

Additional information may be obtained by calling EXpress 4311, Extension 275 or by writing Civil Defense, Room 8-W02, City Hall, New Orleans 12, La.



MOVIE STARS DON'T stay around Hollywood for very long once they have completed a movie. An example of the fiddle-footedness of some of them was demonstrated at a recent sneak preview of the new comedy, "Bay The Moon." All four of the picture's stars were out of town: **Jose Ferrer** was in New York directing a stage musical; **Gena Rowlands** was vacationing in the Virgin Islands; **Jim Backus** was busy with his radio show in New York; and **Bobby Troup** was vacationing in England.



Riders' TRANSIT DIGEST

Vol. XI JANUARY 20, 1958 No. 21

Copyright 1958 by New Orleans Public Service Inc.

NOPSI NOW HAS NEW PHONE NUMBER

Now it's EXpress 4545 for electric service, gas service or transit information.

Effective Sunday, January 19, the telephone number of New Orleans Public Service was changed from RAymond 7751 to EXpress 4545. The change was one of about 60,000 in the New Orleans area which became effective at the same time.

Telephone company officials suggest that Orleanians can avoid possible "wrong numbers" by checking the directory before making calls. New directories were delivered to subscribers in the past few weeks.

SYMPHONY

(Continued from Page One)

this week, the program has been scheduled an hour earlier than usual in order to avoid conflicting with Carnival ball festivities slated the same evening in another part of the Auditorium.

Miss Harshaw, a Philadelphia-born singer, is one of the leading sopranos of the Metropolitan Opera Association and has scored numerous successes in Europe and South America. In addition to her opera appearances she has sung with many major symphony orchestras in the country and has appeared at many of the nation's leading music festivals.

For her first appearance with the Symphony she has chosen to sing the "Love Death" scene from "Tristan und Isolde" and the immolation and closing scene from "Der Gotterdammerung."

The pre-intermission portion of Tuesday's concert will be broadcast by Public Service and Radio Station WTPS from 7:30 to 8:30 p. m. so that Orleanians unable to attend the actual performance might enjoy the music through their radios. The broadcast portion will consist of the overture to "Tannhauser," the introduction to Act III, Dance of the Apprentices and Procession of the Meistersingers from "Die Meistersinger," and the Prelude and Love Death music from "Tristan und Isolde."

Tickets for this concert may be purchased at Werlein's, 605 Canal Street, or at the Auditorium on the evening of the concert.

Riders' TRANSIT DIGEST

Contributions Sought For Hospital Annex

For 50 years women and children of the city's moderate income families have been provided with low cost hospital and medical care at Sara Mayo Hospital, 609 Jackson Avenue. Founded in 1905 by Dr. Sara Tew Mayo, pioneering New Orleans woman doctor, the institution grew from a small cottage on Annunciation Street known as the New Orleans Hospital and Dispensary for women and children to a full-fledged hospital. It is one of 50 agencies in the Community Chest which receives a percentage of the funds collected annually through the United Fund Compaign.

Now the hospital needs help. Built in 1878, the present 80-year-old building has been renovated to the limits of its practical use as a hospital and additional quarters are badly needed.

A drive is now under way to raise $285,604 which will be used to build and equip a three-story $660,864 addition to the hospital. The money raised by volunteer workers during the campaign will be supplemented by a federal grant of $325,260 and a Ford Foundation grant of $50,000. The grants, however, will be made only if the local funds are raised.

Orleanians wishing to make a donation to this building fund are invited to mail contributions to the Administrator, Sara Mayo Hospital, 609 Jackson Avenue, New Orleans 13, La. Additional information may be obtained by calling JAckson 2-5521.

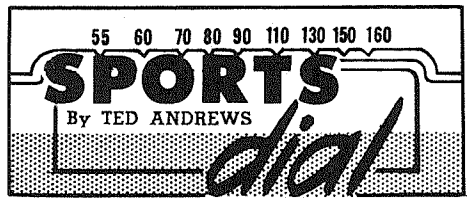
EVENING DIVISIONS

(Continued from Page One)

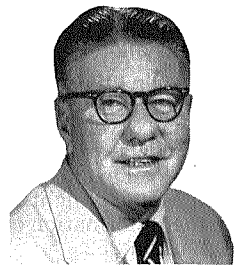
America," "New Frontiers in Science," "The Petroleum Industry" and "You and Your Money." These courses are offered on a non-credit basis and do not require examination. Registration for these seminars will be conducted at the first meeting of each class, beginning the week of February 3.

Registration for spring semester courses at St. Mary's Dominican College will be held on Tuesday of this week from 9 a. m. to 5 p. m. Classes are scheduled to start on January 28. At Dillard University, students may sign for classes on Friday and Saturday of this week from 9 a. m. to 5 p. m. Classes will start on Monday, February 3. On January 31 and February 1, Xavier University officials will sign students for classes from 8 a. m. to 4 p. m. Classes will get under way on Monday, February 3.

Detailed information about registration, courses and fees may be obtained by telephoning UNiversity 6-5471 (Loyola); UNiversity 6-2741 (Tulane); UNiversity 1-2711 (Dominican); WHitehall 3-8861 (Dillard) and AUdubon 6646 (Xavier).



SPORTS ACTIVITIES OF the 1957 season are a thing of the past but oddities are always interesting to recall. Here are a few that Jim Sheen of Williamsport, Pa., recently publicized in his column in Sporting News.



Mount Vernon High School at Rutherford, N. C., suspended basketball practice for several days after a female barn owl built a nest and hatched three eggs in a stairwell in the school gymnasium. The school decided to let the birds have the gym until they grew a bit.

Paul Ackerman, 38, of Canton, O., who never bowled before he lost his hands in an accident, rolled a magnificent 676 three-game series in a United Auto Workers tournament at Fort Wayne, Ind. He uses a one-hole ball with a cylinder running from the hole. He grasps the cylinder with a hook attached to his arm.

A chunk of Polo Grounds sod nine inches deep and two feet square and weighing about 60 pounds was flown to San Francisco to be placed in the new park to be used by the transplanted New York Giants.

South Dakota's Sioux Falls College, which didn't win a single football game in 1956, was awarded a "special citation for good sportsmanship" at the annual dinner of the Washington Touchdown Club in January.

Did You Know?

The United States began postal service in New Orleans in 1804, the year after the Louisiana Purchase. The city then had a population of 8000. Postmaster Blaize Cenas opened the first postoffice in his home on Royal Street, a few doors below Canal. In 1805 he moved it to an apothecary's shop on Royal Street. Mail then went to Washington via the Natchez Trace —one departure and one arrival a week at first. Later the movement increased and in November 1807 Cenas began Sunday deliveries, 11 a. m. to 1 p. m.

Cenas' successor moved the postoffice to a building on today's Iberville Street (Customhouse then) between Royal and Chartres streets. He reported the cost of operating the service for the year ending September 30, 1820, as follows: Rent, $720; fuel, $24; ink, sand, paper, quills, brushes, etc., $150; three clerks, $1860; total, $2754. His own compensation totaled $1421.

In 1822 the postoffice was moved back to the old Cenas home, in 1826 to a Bienville Street location, in 1832 to a granite building on the river side of Royal Street at Canal, a few years later to Iberville and Canal streets. Daily mail service by steamboat between New Orleans and Mobile began during this period. The postoffice then employed 12 clerks. In 1841, when the city's population passed 102,000, the postoffice was moved to the Merchants Exchange on Royal Street near Iberville, the home today of a restaurant.

Relative permanence finally came on November 17, 1860, when the postoffice was moved to the Customhouse. This building was begun in 1848 and was not finished until 1881, by which time its cost was estimated at $4 million. But in 1860 it had a roof and was habitable. Built of gray granite, it has walls that are two feet thick. The *Daily Picayune* reported on November 20, 1860, that the postoffice corridor was 247 feet long and added: "The room has an air of cool comfort, and in the massive walls, the lofty paved ceilings and its apparent indestructibility by accident or time, it presents an emblem of what the government should be." The postoffice was entered by the Decatur Street portal and extended back to Iberville Street. A branch postoffice today occupies part of the area.

Secession soon after tore the country apart. Farragut's fleet stormed up the Mississippi to New Orleans and Butler marched ashore with his army of occupation on May 1, 1862. A rioting mob destroyed the postoffice fixtures and scattered the mail, and for 19 days the city was without postal service. Political prisoners were kept on the upper floors of the Customhouse during the war, but the postoffice remained on the lower level.

Not until 1905 did the postoffice move again, then it went into the $1,157,000 postoffice building on Camp Street, facing Lafayette Square, a notable structure to serve a city whose population then was 350,000.

Learn A Language At International House

Local residents who would like to learn Spanish or French and foreigners interested in learning English are invited to do so through classes being offered by International House. Courses for beginners, intermediate and advanced-level students are offered in Spanish, French and English. These classes may be scheduled at noontime, in the late afternoon and early evening.

Registrations for the spring term are being accepted now through Friday, January 31, in Room 542, International Trade Mart, 124 Camp Street from 9:30 a. m. to 5 p. m. The monthly charge for each course is $12 for non-members of International House and $9 for employees of members. Classes are held at the International Building, 611 Gravier Street.

Persons desiring additional information may telephone JAckson 2-3591.

Quotes and Quips

Whenever you're tempted to tell your troubles, remember that half your listeners aren't interested, and the rest are glad you're finally getting what's coming to you.

* * * *

Great opportunities come to all, but many do not know they have met them. The only preparation to take advantage of them is single fidelity to watch what each day brings.—A. E. Dunning

TRANSIT Riders' DIGEST

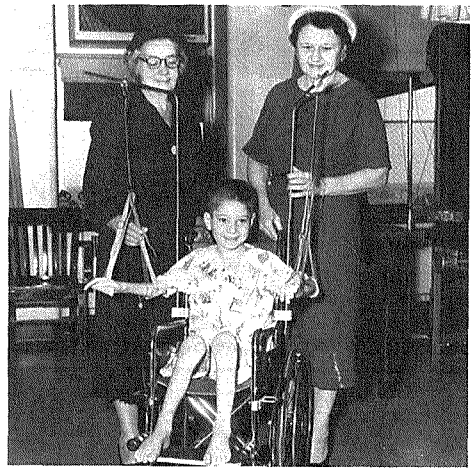
Vol. XI—No. 22 Published Weekly by N. O. Public Service Inc. JAN. 27, 1958

Porch, Entrance Light An Invitation To Moms In Polio March

A light shining from an entrance or porch is always a cheerful, welcoming sight to passersby. This Friday between 7 and 8 p. m. such illumination will also serve as an invitation. During this hour-long "Mothers' March" more than 5000 workers will cover the city block-by-block and will stop where such illumination is shown to accept a contribution to the 1958 March of Dimes. Workers will carry a wallet size certificate identifying them as Official Volunteers for the 1958 "Mothers' March."

According to a spokesman of the New Orleans Chapter of the National Foundation for Infantile Paralysis, $200,000 has been set as the local chapter's share of the national goal of $44,900,000. Fifty-three cents of each dollar of the net receipts collected during the current local cam-

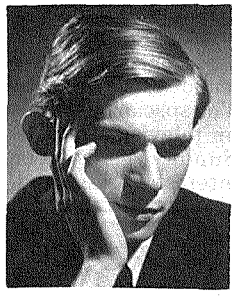
(Continued on Page Three)



Donations given to "Mothers' March" on Friday night will help youngsters like the one above and more than 200 other post-polio patients in Orleans Parish.

Gould, Wallenstein Next At Symphony

Glenn Gould, a celebrated young American pianist, will make his New Orleans debut on Tuesday, January 28, at 7:30 p. m. in Municipal Auditorium when he appears as guest soloist with the New Orleans Philharmonic-Symphony Orchestra. With Alfred Wallenstein, who is appearing as guest conductor, Gould will play the Beethoven Second Concerto. This concert, the 11th in the Symphony's sub-



GLENN GOULD

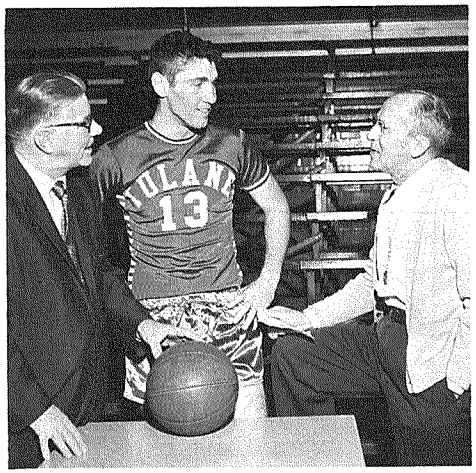
(Continued on Page Two)

Time Grows Short To Get 1958 License

Thursday, February 6! That's the deadline for purchasing 1958 Louisiana automobile license plates. After this date, according to a spokesman of the State Revenue Department, a penalty fee will be assessed. While there is still more than a week left for auto owners to make penalty-free purchases of the new red and white tags, Revenue officials suggest that persons who have not obtained licenses do so now to avoid the usual last-minute rush.

Orleanians applying for licenses for the first time must report to the office of the State Revenue Department, 353 Baronne Street, between 8 a. m. and 4:30 p. m., Monday through Friday. Renewal applications will also be accepted there and at a number of substations. These substations are located in the fire stations at Poland Street and St. Claude Avenue, Pitt Street and Napoleon Avenue, Galvez Street and Esplanade Avenue, 4131 Elysian Fields

(Continued on Page Three)



The coming game with Ole Miss was the topic of conversation when (from left) Ted Andrews, Bill Jargstorf and Tulane Coach Cliff Wells got together recently.

55 60 70 80 90 110 130 150 160

SPORTS dial

By TED ANDREWS

WITH THE LOYOLA Wolves on the road this week, basketball activities will center at Tulane Gym where the Greenies play host to Ole Miss on Saturday, February 1, and Mississippi State on Monday, February 3. Coach Cliff Wells has had his troubles trying to find a winning combination from his sophomore squad and will again find his aggregation put to a severe test by the teams from Mississippi. However, the Greenies have had a two-week rest from the court during their exams and should be fresh and at top speed for the invaders.

The Loyola Wolves will play a return engagement with the LSU Tigers in Baton Rouge on Wednesday, January 29, and then will go to Hattiesburg on Friday, January 31, to try to duplicate a previous win over Mississippi Southern. The Wolves had an easy time with LSU in their first encounter at the Field House (94-62) but are expecting much stiffer competition from the Tigers in Baton Rouge.

* * * *

Bowling has become one of the really big participation sports in this area. It is estimated that there are at least 20,000 bowlers in the New Orleans area with 5000 sanctioned bowlers playing in the various leagues at the five local bowling alleys. The special challenge matches being shown on television on Channel 6 at 12:30 each Sunday seems to be increasing the local interest in leaps and bounds.

Men's Camellia Club To Hold Annual Show

The Men's Camellia Club of New Orleans will stage its annual camellia show on Saturday and Sunday of this week on the 9th floor of City Hall. The public is invited to visit the exhibit without charge from 3 to 9 p. m. on Saturday and from 10 a.m. to 6 p. m. on Sunday.

Nearly 12,000 blooms of 400 varieties will be on display. This year's show will include entries from the Ozone Camellia Club; Camellia Division, New Orleans Garden Society and from delegates attending the national convention of the American Camellia Society now meeting in New Orleans.

SYMPHONY

(Continued from Page One)

scription series, will begin at 7:30 p. m., an hour earlier than usual, in order to avoid conflict with Carnival activities scheduled to be held the same evening in another part of the Auditorium.

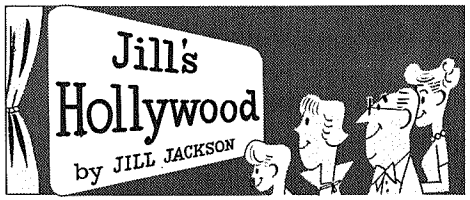
Tuesday's program will open with the Corelli-Pinelli Suite for Strings to be followed by three excerpts from Berlioz' "The Damnation of Faust." The piano concerto will close the pre-intermission portion of the concert. The second part of the concert will consist of the Brahms Symphony No. 3.

Public Service and Radio Station WTPS will broadcast the first hour of Tuesday's program from 7:30 to 8:30 p. m. so that persons unable to attend the actual performance might enjoy the music through their radios. Tickets for this concert may be purchased at Werlein's, 605 Canal Street, or at the Auditorium on the evening of the concert.

Riders' TRANSIT DIGEST

Vol. XI JANUARY 27, 1958 No. 22

Copyright 1958 by New Orleans Public Service Inc.



SHORT SUBJECTS: As soon as **Dorothy Malone** completes her highly dramatic role in "Too Much, Too Soon," she will head for Palm Beach, Fla., to work in a stage comedy. . . **John Wayne** will make his directorial bow next summer with "The Alamo." He'll also star in the film as Davy Crockett. . . **Leslie Caron** and her husband, Peter Hall, are building a vacation retreat in the Virgin Islands. . . **Glenn Ford** is taking a brief vacation in New York and Chicago before reporting for his starring role in "Imitation General."

Ernie Kovacs and Jack Lemmon have been added to the cast of "Bell, Book and Candle."

Music Groups Offer Three Varied Events

Local universities and university faculties are involved in three musical events scheduled between Friday, January 31, and Monday, February 3. Music to be presented includes an opera, organ recital and a piano recital.

The opera is Bizet's "Carmen," being offered by Xavier University on Friday and Saturday at 8:15 p. m. on the university campus, Palmetto and Pine streets. Tickets are priced at $2.50 and $1.75 and may be purchased at the university.

An award-winning composition by Cardon Burnham of the Newcomb College faculty will be given its first performance here at Trinity Church, 1329 Jackson Avenue, on Sunday at 4 p. m. Titled "Organ and Brass," it will be played by Dr. Marilyn Mason, concert organist, and a 10-player brass choir. The recital is sponsored by the American Guild of Organists and the New Orleans Music Teachers Association. Admission is free.

Admission is also free to the third event, a twin-piano recital featuring Eugie T. Passera and Elizabeth Schwarz, both of the Loyola faculty, at 8:30 p. m. on Monday, February 3, in Marquette Auditorium, Loyola campus. Works of Bach, Bizet, Schumann and Rachmaninoff comprise the program.

Delgado Art Classes Open To Youngsters

Artistically-inclined boys and girls between the ages of 9 and 17 years interested in learning more about painting and art are invited to enroll in a course offered by the Junior Art Association of New Orleans. Registration for the course will be held on Saturday, February 1, at 9 p. m. at the Isaac Delgado Museum of Art in City Park. Classes will be held every Saturday through May from 9 to 11 a. m.

Youngsters enrolling in the course will have an opportunity to paint still life, landscapes and from imagination. Tours of exhibits at the Museum will also be conducted throughout the course. There is a small tuition charged for the classes. Additional information may be obtained by calling GAlvez 4420.

POLIO MARCH

(Continued from Page One)

paign will remain in Orleans Parish to be spent for the care of 287 post-polio patients. The "Mothers' March" climaxes the local chapter's fund raising activities.

In the event some houses are missed, local residents may call "Mothers' March" Headquarters at JAckson 2-6191. A volunteer "minute-man" will be dispatched to pick up the contribution. Persons not at home during the march may mail their donation to March of Dimes Headquarters, 823 Perdido Street, Room 200, New Orleans 12, La. Apartment house and hotel residents will be given an opportunity to give to the drive through volunteers stationed in the lobbies of these buildings.

Information about "Mothers' March" and the services rendered by the New Orleans Chapter may be obtained by calling JAckson 2-0131.

1958 LICENSE

(Continued from Page One)

Avenue and Opelousas Avenue and Teche Street in Algiers; and in the Criminal Courts Building, 2700 Tulane Avenue, and O'Shaughnessy's Service Station, 101 Airline Highway, Jefferson Parish. Hours at the substations are 9 a. m. to 3 p. m. Monday through Friday.

The February 6 deadline applies to automobiles only, the Revenue Department points out. Licenses for trucks and trailers may be purchased through May 1, without penalty.

Quotes and Quips

Respectable men and women content with the good and easy living are missing some of the most important things in life. Unless you give yourself to some great cause you haven't begun to live.
—William P. Merrill

* * * *

"If we get married," asked she, "will you give up drinking?"
"Yes," said he.
"And smoking?"
"Yes," was the reply.
"And will you stop playing cards with the boys?"
"Yes," was the reply.
"And what else are you thinking of giving up," she continued.
"The idea of getting married," said he.

* * * *

We must accept the disciplines of democracy as well as its freedoms. And those disciplines must come from ourselves, they must be reflections of our own attitudes. Discipline from without flourishes when discipline from within grows weak.—Harry Woodburn Chase

* * * *

Contentment in life involves keeping a balance—personal and financial.

NOPSI TV SHOW

(Continued from Page One)

for cooking. frankfurters with barbecue sauce and for making taffy apples will also be included. Ways of preparing seafood and meatless dishes will be given on the February 19 and 26 programs.

Copies of recipes used on "Homemaker's Holiday" may be obtained without charge by calling EXpress 4545, or by writing to Public Service, P. O. Box 340, New Orleans 9, La.

SPORTS DIAL

(Continued from Page Three)

at St. Aloysius Gym.

Some interesting basketball can be seen as hundreds of boys and girls play on 130 teams sponsored by NORD. Games are being played every day of the week at NORD Centers with boys teams scheduled on Mondays, Wednesdays and Fridays and the girls' contests scheduled on Tuesdays and Thursdays.

Did You Know?

Long after Louisiana outlawed duels, Orleanians continued to cultivate the field of honor, meeting in out-of-the-way country places where the law was not too troublesome. The Mississippi Gulf Coast became the stage for many such clashes.

Completion of the New Orleans, Mobile and Chattanooga Railroad (now the L. & N.) in 1870 increased the accessibility of the Gulf Coast. Thither went Colonel G. W. Carter, who had been speaker of the Louisiana House of Representatives, and Captain A. S. Badger, chief of police of New Orleans, in 1872 to fight a duel. With them went their seconds, Pepe Llula, the noted duellist and conductor of a famous arms school, and Recorder Montamat. They were also accompanied by many friends, members of the Legislature and the Police Department.

The *Bay St. Louis Gazette* reported the meeting on February 17, and the *Daily Picayune* of New Orleans picked up the story February 20. Both Badger and Shields were notoriously bad shots, the newspaper stated, and could not be expected to hit a barn unless they were inside with the doors closed. The seconds armed them with single-shot rifles and placed them 60 yards apart, nearly half a block, in a field near the railroad station. It was 2 o'clock in the afternoon.

Both men fired when the seconds gave the word. The gunfire woke up "sleepy Bay St. Louis," reported the *Gazette,* and everybody rushed out to see what the excitement was. No one was hit; the reporter marvelled that "some of the spectators were not struck."

Meeting between the two principals, the seconds declared that honor had been satisfied, and everybody repaired to the Bordages grocery store to partake of a "sumptuous lunch of crackers, cheese and whisky."

They returned to New Orleans "in good spirits" on the evening train after "Principals, seconds and all parties accompanying them, expressed themselves as delighted with Bay St. Louis, the Lake, the charming country, and the sympathizing disposition of the inhabitants."

TRANSIT Riders' DIGEST

Vol. XI—No. 23 Published Weekly by N. O. Public Service Inc. FEB. 3, 1958



Some krewes have shortened their parade routes this year. Residents and visitors should check local newspapers for exact routes before starting out this Sunday.

First Street Parades Of 1958 Carnival To Roll On Sunday

Carnival street parades, where kings and queens reign for a day over thousands of subjects shouting "Throw me something, mister," get under way this week end in New Orleans. Three parades, one of them in Algiers, will open the "parading season" for Orleanians and visitors on Sunday, February 9. Following these, there will be at least one procession scheduled each day through Mardi Gras, February 18, with the exception of Monday, February 10, according to a list compiled by the New Orleans Police Department.

First parades of the season are the processions of Carrollton at 12:45 p. m. and Okeanos at 2:15 p. m. In Algiers, Alla will begin his procession at 2:30 p. m., the first of four parades scheduled for the West Bank.

Because it is necessary to clear the

(Continued on Page Two)

Carnival Menu Ideas On NOPSI TV Show

When friends stop in after Carnival parades, will you have to tax your imagination to find something "different" to serve? No need to! Vera Porter, New Orleans Public Service's hostess on the "Homemaker's Holiday" television program, has prepared a number of ideas for Carnival menus on her two upcoming shows that should be of help.

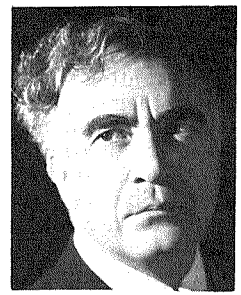
On her Wednesday, February 5, show, seen at 12:30 p. m. over WDSU-TV, Vera will give some taste tempting recipes for cakes, cookies, hot and cold snacks and winter punch. Because St. Valentine's Day falls on the Friday before Mardi Gras (February 14) a Valentine Day cake recipe will be included in this program.

The February 12 program will be devoted to ways of cooking and garnishing a Mardi Gras ham, making Creole Carnival doughnuts and roasting peanuts. Recipes

(Continued on Page Four)

Mexican Conductor To Direct Symphony

Mexico's most famous composer and conductor, Carlos Chavez, will guest conduct the 12th subscription concert of the New Orleans Philharmonic-Symphony Orchestra on Tuesday, February 4, in Municipal Auditorium. For his appearance here he has chosen a program consisting of the Beethoven First Symphony, the Haydn Cello Concerto, Stravinsky's "Firebird Suite" and the Buxtehude-Chavez



CARLOS CHAVEZ

(Continued on Page Three)

TRANSIT Riders' DIGEST

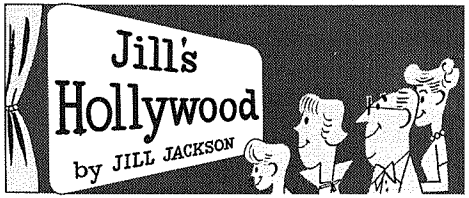
Vol. XI FEBRUARY 3, 1958 No. 23

Copyright 1958 by New Orleans Public Service Inc.

Start Now!

The 10th annual observance of National Children's Dental Health Week is now in progress and here and throughout the U. S. dentists are urging the public to "Start Now! Make Good Dental Health a Habit."

Local schools and parent-teacher associations are joining the New Orleans Dental Association and the American Dental Association to stress to the city's younger generation the importance of brushing teeth right after each meal or snack to help prevent tooth decay. Dentists also recommend the eating of fresh fruit, nuts or popcorn for between meal snacks rather than sweet foods which lead to tooth decay. A routine dental check-up helps keep serious trouble away and makes teeth look and feel better, they say.



FOR HIS ROLE as an American sergeant in France during World War II in "Imitation General," **Glenn Ford** will wear the same uniform he wore as an army officer on Okinawa in "Teahouse of the August Moon"... **Elizabeth Taylor** and husband **Mike Todd** are now in Europe after resuming their world-wide tour which was interrupted before the holidays by Elizabeth's appendectomy. She reports to MGM later this month for her role in "Cat on a Hot Tin Roof."



Miiko Taka, the Japanese beauty who plays **Marlon Brando**'s love interest in "Sayonara," cinched the role because she could say "I love you" clearly. Most Japanese have difficulty pronouncing the letter "l" in English... Neighbors of **Ray Anthony** and his wife **Mamie Van Doren** can sleep peacefully now. For the past two weeks Ray has been beating on the bongo drums to help Mamie rehearse her song and dance routines for "Born Reckless." Now that the picture has gone before the cameras all is quiet in the hills of Hollywood.

Kay Kendall, the film star who became Mrs. Rex Harrison, was once told by a casting director to forget about show business. Reason: "too skinny, too ugly and had no talent"... **Giesele Mac Kenzie**, one of the entertainment world's better known bachelor girls, says the man who woos her into a wedding must be a combination of Gregory Peck, William Holden and Edward R. Murrow. Their appealing qualities—intelligence, good looks and a sense of humor, respectively.

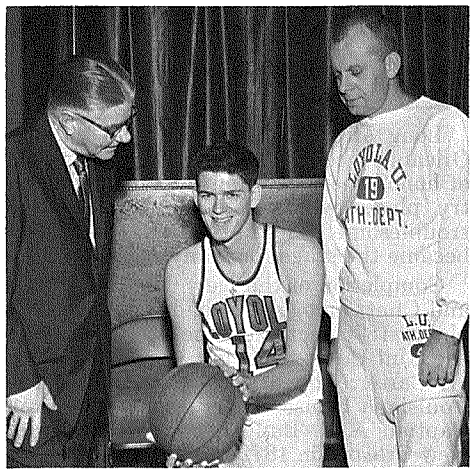
CARNIVAL PARADES—1958

KREWE	DATE	TIME
Carrollton	Sunday, February 9	12:45 p.m.
Okeanos	Sunday, February 9	2:15 p.m.
Alla (Algiers)	Sunday, February 9	2:30 p.m.
Gemini	Tuesday, February 11	7 p.m.
Babylon	Wednesday, February 12	7 p.m.
Momus	Thursday, February 13	6:30 p.m.
Hermes	Friday, February 14	6:30 p.m.
Adonis	Saturday, February 15	7 p.m.
Grela (Gretna)	Saturday, Feb. 15	2 p.m.
Thoth	Sunday, February 16	11 a.m.
Mid-City	Sunday, February 16	1:30 p.m.
Venus	Sunday, February 16	2 p.m.
Choctaw (Algiers)	Sun., Feb. 16	2:30 p.m.
Freret	Sunday, February 16	8 p.m.
Midas (Algiers)	Monday, Feb. 17	2 p.m.
Proteus	Monday, February 17	6:15 p.m.
Zulu	Tuesday, February 18	7 a.m.
Arabi (St. Bernard)	Tuesday, Feb. 18	9 a.m.
Rex	Tuesday, February 18	10:30 a.m.
Orleanians	Tuesday, Feb. 18	Follows Rex
Crescent City	Tues., Feb. 18	Follows Orleanians
Comus	Tuesday, February 18	6:30 p.m.

STREET PARADES

(Continued from Page One)

streets along the routes of these Carnival parades, certain temporary changes in streetcar, trolley coach and bus routes will be made. The dates and hours during which the changes will be in effect, as well as the points in the Canal Street area at which passengers may board or alight, will be listed in detail in Public Service newspaper ads to appear on February 9, 11, 16, 17 and 18.



Sports Dialer Ted Andrews learned from Pete Gaudin recently how the senior captain holds a basketball. Looking on is Loyola's Coach Jim Harding.

SYMPHONY

(Continued from Page One)

Chaconne in E Minor, to be performed here for the first time. Barton Frank, principal cellist of the orchestra, will appear as soloist in the Haydn work.

Concert-goers are reminded that the program will begin at 7:30 p. m., an hour earlier than usual, in order to avoid conflict with Carnival activities scheduled to be held the same evening in another part of the Auditorium.

Chavez was born in Mexico City in 1899 and studied piano at an early age. He was too young to take part in the Mexican Revolution but at that time he wrote his first symphony. He has also composed works for ballet, string quartet, voice and piano. In 1928 he became director of the Mexican Symphony, a group which he helped build into a major organization, and served in that post for 21 years.

Persons unable to attend the actual performance on Tuesday are invited to hear the pre-intermission portion of the program—consisting of the Beethoven Symphony and the Cello Concerto—over the "Symphonic Hour" from 7:30 to 8:30 p. m. This broadcast is presented by Public Service and Radio Station WTPS as a service to the community.

Tickets for this concert may be purchased at Werlein's, 605 Canal Street, or at the Auditorium on the evening of the concert.

55 60 70 80 90 110 130 150 160

SPORTS dial

By TED ANDREWS

THIS WEEK PROMISES to be one of the busiest of the season for basketball in New Orleans. A rundown of schedules shows teams of all ages active on the local courts with some of the hottest games of the season on tap. The Tulane Greenies start the ball dribbling at Tulane Gym on Monday, February 3, at 8:15 p. m. when they encounter the strong Mississippi State Maroons. In this game spectators will have an opportunity to see Bailey Howell, an outstanding player in the Southeastern Conference, swing his 6 foot 7 frame into some polished plays. The Greenies close out the week on Saturday, February 8, in Atlanta when they play the Georgia Tech Yellow Jackets. The Jackets have caused more so-called upsets than any team in the SEC this season.

In the Loyola Field House on Saturday, the Loyola Wolves play host to the strong Oklahoma City University Chiefs. Since the Chiefs are big and fast and have experience, they can be expected to give the Wolves all they can handle.

Loyola has lost a couple of heart breakers this season, but otherwise has an enviable record. Their schedule for the balance of the season shows no breathers. If they are to get a post season bid, they will have to beat some of the best teams in the country. Their four games just past were on the road and Coach Jim Harding is relying on home surroundings this week to get the Wolves going on another winning streak.

In prep circles, several unheralded teams moved into the spotlight during the first round of play which just ended. In the public school division the Fortier Tarpons slipped as the top team and Warren Easton, McDonogh and East Jefferson came up with some surprise victories. The second half of the competition gets under way on Friday, February 7.

In the Catholic League, De La Salle defeated the St. Aloysius Crusaders in a mild upset and these two teams will kick off the second half in the big prep game of the week scheduled for Tuesday, February 4,

(Continued on Page Four)

Did You Know?

New Orleans 63 years ago had a white Valentine's Day, the heaviest snowstorm in the history of the city. Snow began to fall a little before midnight on Wednesday, February 13, 1895, the *Times-Democrat* reported. Next morning it began again and in the afternoon poured down so hard that buildings a hundred yards away could be seen only dimly.

Schools let out, business suspended, and the entire city of 264,000—young and old, men, women and children—threw themselves into a happy frenzy of snowballing. Derbies and silk hats were then the style, and none escaped. Ten inches of snow fell, according to the New Orleans weather bureau, and, whipped into drifts by the stiff wind, stopped both the mule cars and the new electric cars that had begun to supplant them. The steam dummies of the West End and Spanish Fort trains also stalled.

Improvised sleighs appeared as if by magic. The first streaked down St. Charles Avenue at 2:30 p. m. on Thursday, according to a newspaper record. It was an open surrey drawn by a team of spirited horses with board runners made fast to the axles, from which the wheels had been removed. Ingenuity and determination evolved many sleigh designs never seen before or since. Equally inventive, the boys made sleds on which to shoot down Lee Monument hill.

For two days the *Daily Picayune* gave its entire front page to the snow visitation. Both it and the *Times-Democrat,* the other morning newspaper, exhausted the thesaurus in describing the wedding-garment beauty of the snow, the glories of the ice-clad fountain in Lafayette Square, and the frolics of the people, illustrating the stories with dozens of line drawings. More than a thousand persons went to the Fair Grounds that Thursday and watched the thoroughbreds pound around the snow-covered oval.

Snow covered many parts of the South —10 inches in Amite, 14 in Thibodaux, 18 in Lake Charles, 16 in Galveston, 18 in Atlanta—according to newspaper reports. The lowest temperature New Orleans had was 25 degrees on February 14. Next day it was 26, the day after 29, and by the 18th the range was 35 to 55. By then the snow had been cleared from the tracks and the streetcars were again moving.

Quotes and Quips

Nothing so cements and holds together all the parts of a society as faith or credit, which can never be kept up unless men are under some force or necessity of honestly paying what they owe to one another.—Cicero

* * * *

"How do you meet expenses?" one exasperated husband asked another.

"Easy," was the reply. "My wife introduces them to me!"

* * * *

The only purpose for which power can be rightfully exercised over any member of a civilized community, against his will, is to prevent harm to others. His own good, either physical or moral, is not a sufficient warrant.—John Stuart Mill

* * * *

"Pop," asked the youngster, "can you help me with my homework problem?"

"I could, son," replied the father, "but I don't think it would be right."

"Maybe it wouldn't, pop," was the son's comeback, "but I'd like you to take a crack at it anyway."

Foreigners May Learn English Through Classes At Rabouin

Adult foreigners interested in learning to speak, read and write English and prepare for naturalization are invited to do so through free classes now being held at the L. E. Rabouin Vocational High School, 727 Carondelet Street. Classes are held from 7:30 to 9:30 p. m. Monday, Wednesday and Friday during the school year.

Additional information may be obtained by telephoning MAgnolia 1531.

GARDEN BOOKLET

(Continued from Page One)

monthly electric and gas service bills. Miss Bradley, former editor of *Home Gardening for the South,* is considered an authority on the particular problems that confront New Orleans gardening enthusiasts.

A free copy of the booklet may be obtained by asking at the first floor information booth at Public Service, or writing to Public Service, 317 Baronne Street, New Orleans 12, La., or by calling EXpress 4545, Extension 267.

TRANSIT Riders' DIGEST

Vol. XI—No. 24 Published Weekly by N. O. Public Service Inc. FEB. 10, 1958

New Orleans Scenes Featured In Three Exhibits At Cabildo

Typical Mardi Gras scenes, the birth of New Orleans jazz and pre-1857 Crescent City architecture may be seen in three separate exhibits now on display at the Cabildo, main building of the Louisiana State Museum, 711 Chartres Street. The colorful displays are part of the Museum's annual Carnival exhibitions designed to give visitors, as well as residents, an insight into the traditions and history of the city.

The Carnival exhibit, titled "Panorama of Mardi Gras," is arranged in the Cabildo's first floor costume department. It shows a crowd of costumed spectators waiting for a parade in the French Quarter; a typical Mardi Gras truck ride with maskers dressed in keeping with a "Down The Bayou" theme; and a throne room scene showing Rex in his royal raiment

(Continued on Page Three)



This colorful scene is a portion of the "Panorama of Mardi Gras" exhibit now on view in the first floor costume department of the Cabildo, 711 Chartres Street.

Eight Homes Opened For Special Tours

The interiors and gardens of eight beautiful ante-bellum homes located in the Garden District will be open to New Orleans residents and visitors every Tuesday and Friday during February. The homes are included in a special tour sponsored by the Louise S. McGehee School which receives proceeds collected through tour ticket sales.

During Mardi Gras week (February 16-22) the homes will be open on Monday instead of Tuesday. Tours for groups of 50 or more may be arranged through May.

All homes on the tour are within walking distance of each other. Each tour includes four homes and begins and ends at McGehee School, 2343 Prytania Street. A

(Continued on Page Three)

Public Service Offers Free Garden Booklet

If recent freezing temperatures changed your lush green lawn to hay brown grass, don't despair. You'll find how to care for your lawn and keep it at its loveliest in a 28-page garden booklet being offered free to residential customers of Public Service. Titled "New Orleans Garden," the booklet gives expert guidance on the care and culture of plants, shrubs and trees which are particularly suited to New Orleans climate and soil.

In addition, it contains planting guides for bulbs, tubers, rhizomes, corms and related plants and annuals and perennials, and useful information on how to use outdoor lighting for beauty and safety in and around gardens and lawn areas.

Contents of the booklet were taken from Camilla Bradley's column, "New Orleans Garden," which appears in HOMEMAKING, the helpful folder which accompanies

(Continued on Page Four)

TRANSIT Riders' DIGEST

Vol. XI FEBRUARY 10, 1958 No. 24

Copyright 1958 by New Orleans Public Service Inc.

Freedom Is Not Free

Throughout history freedom has always had a price tag attached to it. According to Crusade For Freedom, Inc., men and women have had to pay for freedom in one way or another; with their toil, their money, their blood. And wherever freedom is denied, the organization points out, freedom is threatened everywhere else.

This year's Crusade For Freedom campaign, being conducted during the month of February, aims to raise $10 million to support Radio Free Europe. This broadcasting system utilizes 29 strategically located transmitters to bring truthful, accurate news and information to people behind the Iron Curtain.

To keep the spirit of freedom alive behind the Iron Curtain, the help of every American is needed, Freedom Crusade officials say. Contributions to Crusade for Freedom, may be sent c/o State Treasurer, Whitney National Bank of New Orleans, 228 St. Charles Avenue, New Orleans 12.

55 60 70 80 90 110 130 150 160

SPORTS dial

By TED ANDREWS

WITH THE BASKETBALL races turning into the home stretch, the experts are beginning to jot down their nominations for players to make up All-Conference and All-American teams. Your Sports Dialer has seen some very fine Southern boys on the courts and could name some now for All-Star teams but will reserve his selections until he sees the cagers in more action.



The Tulane Greenies will journey to Baton Rouge on Thursday, February 13, to play the LSU Tigers, then will return home this week end to meet Alabama on Saturday, February 15, and Auburn on Monday, February 17. The Loyola Wolves, who are playing Spring Hill College on Monday of this week, the University of Houston on February 15, and Oklahoma City University on February 17, won't return home until February 21. On that date they'll meet Southwestern Louisiana Institute.

If you haven't seen Tulane or Loyola basketball squads yet this year, plan to do so soon. Both teams offer a nice evening of sports entertainment.

Eleven Krewes Ready To Parade This Week

Kids and grown-ups who whooped it up during the parades of Carrollton, Okeanos and Alla on Sunday can relax this Monday. But Carnival gaiety is scheduled to resume on Tuesday and continue through Mardi Gras. According to a list compiled by the New Orleans Police Department, 11 parades are set for this week.

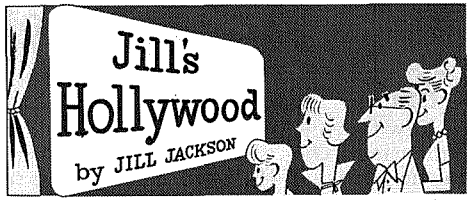
To clear the streets along the routes of these Carnival processions, certain temporary changes in streetcar, trolley coach and bus routes will be made. The dates and hours during which the changes will be in effect, as well as the points in the Canal Street area at which passengers may board or alight, are listed in detail in Public Service newspaper ads to appear on February 11, 16, 17 and 18.

CARNIVAL PARADES—1958

KREWE	DATE	TIME
Gemini	Tuesday, February 11	7 p.m.
Babylon	Wednesday, February 12	7 p.m.
Momus	Thursday, February 13	6:30 p.m.
Hermes	Friday, February 14	6:30 p.m.
Adonis	Saturday, February 15	7 p.m.
Grela (Gretna)	Saturday, Feb. 15	2 p.m.
Thoth	Sunday, February 16	11 a.m.
Mid-City	Sunday, February 16	1:30 p.m.
Venus	Sunday, February 16	2 p.m.
Choctaw (Algiers)	Sun., Feb. 16	2:30 p.m.
Freret	Sunday, February 16	8 p.m.
Midas (Algiers)	Monday, Feb. 17	2 p.m.
Proteus	Monday, February 17	6:15 p.m.
Zulu	Tuesday, February 18	7 a.m.
Arabi (St. Bernard)	Tuesday, Feb. 18	9 a.m.
Rex	Tuesday, February 18	10:30 a.m.
Orleanians	Tuesday, Feb. 18	Follows Rex
Crescent City	Tues., Feb. 18	Follows Orleanians
Comus	Tuesday, February 18	6:30 p.m.



Recording artist Vaughn Monroe, in New Orleans recently to raise funds for a charitable organization, is shown above with Hollywood Reporter Jill Jackson.



IT's NOT A technical error when you see **William Bendix** wearing his chief boatswain's mate insignia on his right arm instead of the regulation position on the left in the movie "The Deep Six." During World War II boatswain's mates and all deck seamen wore their insignia on the right. The regulations have since been changed so that all rates are now on the left arm. . . A new ruling by the State Department says smiling is permissible for passport pictures, so **Audrey Hepburn**'s passport for her trip to Europe for "The Nun's Story" will show her smiling.

Perfect timing department: Shooting of "The Long, Hot Summer" was completed one month to the day before winter officially set in.

EXHIBITS

(Continued from Page One)

with jeweled crown and scepter and the queen of Comus attired in regal robes.

In addition, there is a display of a king's costume, a fully garbed duke, a glittering array of Carnival jewels and a collection of ancient Carnival ball invitations.

The exhibit depicting the birth of New Orleans jazz may be seen in the first floor Cabildo exhibit room. This display consists of early musical instruments, phonograph records of early jazz, sheet music, theatre billings and lobby displays and pictures of the Original Dixieland Jazz Band of Orleanian D. J. "Nick" LaRocca.

The third exhibit, "New Orleans Architecture Before 1857," may be viewed on the second floor front gallery of the Museum. This display contains wrought and cast iron work, wooden moulding used by early builders, and maps and plans of the city prior to 1857. Hollowed cypress logs, used for early sewer pipes, and a fragment of the original stockade that circled New Orleans are also included in the display.

The three exhibits will remain on view through the Carnival season. The Louisiana State Museum is open daily, except Monday, from 10 a. m. to 4:30 p. m. Admission is 25 cents for adults. Children and students are admitted without charge.

SPECIAL TOURS

(Continued from Page One)

different group of homes will be shown by student guides each day. Tickets, priced at $3.60 each, may be purchased at the McGehee School and at the Roosevelt, Monteleone, St. Charles and Jung hotels. The price of the ticket includes tea which is served at the end of each tour.

Homes included in this month's itinerary are located at 2507 Prytania Street, 1331 Third Street, 1417 Third Street, 1239 First Street, 2430 Prytania Street, 1220 Philip Street, 1415 Third Street and 1238 Philip Street. Additional information may be obtained by calling MAgnolia 6400.

City Architecture After 1857 Shown In Customhouse Exhibit

An exhibit showing what New Orleans looked like from the period 1857 to 1957 may be seen at the Customhouse, 423 Canal Street. Titled "A Century of Architecture in New Orleans," the exhibit contains more than 200 photographs and drawings of homes, institutions, commercial buildings and other local structures.

Orleanians and visitors are invited to see the displays Monday through Friday from 9 a. m. to 5 p. m. through Ash Wednesday (February 19), without charge.

Delgado Museum Has Exhibition Of Glass

An exhibit of glass, designed to widen the understanding and feeling for glass as a material, to further the appreciation of well designed glass and to introduce new designs by artists of today, is now on view at the Isaac Delgado Museum of Art in City Park.

Titled "Adventure in Glass," the exhibit consists of eight cubical units which show the making of glass and the utility and beauty of that material. Included in the collection are vases, bowls, plates, decanters and many "one of a kind" pieces. The show may be seen without charge through Friday, February 28.

Delgado Museum is opened Monday through Saturday from noon to 5 p. m. and on Sunday from 1 to 6 p. m.

Quotes and Quips

Man may not live by bread alone—but some apparently manage to get by on crust.

* * * *

The sorrow of knowing that there is evil in the best is far out-balanced by the joy of discovering that there is good in the worst.—Austin Riggs

* * * *

The two little boys from the country were visiting their aunt in the city and a new school was being constructed nearby. They went over to inspect and found two electricians at work.

"What are you doing?" asked one of the little boys.

"Putting in the electric switches," explained one of the electricians.

"Boy," said the other youngster, "I'm sure glad we've still got our little old country school."

* * * *

The real tragedy of life is not in being limited to one talent, but in the failure to use that one talent.—Edgar W. Work

RELIGIOUS SERVICES

(Continued from Page One)

each Friday at 3:30 and 7:30 p. m.; at St. Patrick's each Friday after the noon mass and at 5:10 p. m.; and at Our Lady of Guadalupe Church, 411 N. Rampart Street, daily at 12:15 and 6 p. m. and on Friday at 7:30 p. m.

Did You Know?

Steamboats multiplied rapidly on Southern rivers after Nicholas Roosevelt demonstrated their power on his *New Orleans* which in 1812 skimmed down the waterways from Pittsburgh to New Orleans in only 259 hours, actual travel time.

As early as 1820 the steamboat *Neptune,* competing with the sailing craft that had formerly carried the business, advertised regular services to Madisonville and Covington. A steam schooner, the *Fidelity,* tried to establish a weekly service to Mobile in 1822, advertising in the *Louisiana Gazette* on April 27 that it would touch "at the Bay of St. Louis, should passengers offer." After a few weeks it shifted to the Madisonville trade.

In 1827 the steamboat *American* opened a transportation service to the Pearl River country as high as Monticello, and poured an increasing tonnage of cotton into New Orleans. In 1828 the steamboat *St. John* opened a schedule of three sailings a week to and from Madisonville, fare $5 the round trip, later cut to $1.50 each way. Next year she dropped one of these runs and opened a service to Bay St. Louis.

In 1830 regular steamboat service to Mobile began. The United States government, after years of seeking to improve the postal service between New Orleans and Washington, found a company that put two stout vessels on this run, the *Long Branch* and the *Mount Vernon.* They left the lighthouse at the mouth of Bayou St. John three times a week, stopped at Bay St. Louis and Pass Christian, then went to Mobile, turning around as fast as they could discharge cargo and returning to New Orleans. They also made two runs a week to Madisonville.

Steamboats carried mail, passengers and freight to and from the Gulf Coast and Mobile until the coming of the railroad in 1870. They continued to serve the north-shore pinelands—Mandeville, Lewisburg, Madisonville and Covington—until the 1920s when highway construction ended the need for such pleasure craft as the *New Camellia, Susquehanna* and others of the gay fleet whose $1 excursions (round trip) were the delight of our fathers and grandfathers.

TRANSIT Riders' DIGEST

Vol. XI—No. 25 Published Weekly by N. O. Public Service Inc. FEB. 17, 1958



On Mardi Gras, Rex, king of Carnival, will rule over thousands of subjects as he leads his procession of colorful floats through the packed streets of New Orleans.

N. O. PUBLIC LIBRARY
LOUISIANA DEPT.

'58 Carnival Season Sees Final Days In City This Week

The 1958 Carnival season, which began in January, reaches its climax this week. On Monday, February 17, Proteus, mythical god of the sea, will lead his procession of colorful floats through the streets beginning at 6:15 p. m. On Mardi Gras, February 18, King Zulu and hundreds of early rising revelers will take to the streets at 7 a. m. At 10:30 a. m. Rex, king of Carnival, will begin his parade and immediately behind his last float the krewes of Orleanians and Crescent City, respectively, will follow.

At 6:30 p. m. Comus, monarch of joy and mirth, will precede his pageant to Municipal Auditorium, where, at midnight, his meeting with Rex will officially bring Carnival gaiety to a close.

Mardi Gras crowds and Carnival parades on Canal Street will necessitate temporary

(Continued on Page Three)

Religious Services Offered During Lent

Beginning Ash Wednesday, February 19, and continuing through Good Friday, April 4, members of Protestant and Catholic faiths will have an opportunity to participate in special Lenten religious services in the downtown area arranged by their respective churches.

Daily interdenominational services for members of the various Protestant faiths will be held in the Church House, 330 St. Charles Avenue, under the sponsorship of the Greater New Orleans Federation of Churches. One half hour in length, they will begin at 12:05 p. m. each Monday through Friday during the 40-day Lenten period.

Roman Catholic noontime masses, held daily throughout the year at Jesuit Church, 132 Baronne Street, will also be held at St. Patrick's Church, 724 Camp Street, during the Lenten season. Way of the Cross services will be held at Jesuit

(Continued on Page Four)

Volunteers Conduct Heart Drive Sunday

Nearly 12,000 volunteers in the Greater New Orleans area will participate in a city-wide house-to-house canvass on "Heart Sunday," February 23, to distribute literature on heart diseases and accept voluntary contributions to support research, educational and community heart programs in New Orleans, Louisiana and throughout the nation. This event will climax a month long "Help Your Heart Fund—Help Your Heart" campaign being conducted state-wide during Febru-



(Continued on Page Three)



Just before they went "on the air" recently, Jackie Loughery, Miss Universe of 1953, Hollywood Reporter Jill Jackson and singer Slick Slavin posed for this picture.

TRANSIT Riders' DIGEST

Vol. XI FEBRUARY 17, 1958 No. 25

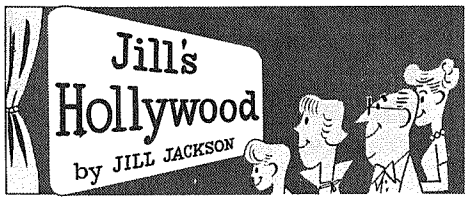
Copyright 1958 by New Orleans Public Service Inc.

Be Carefree—Cautiously

During Mardi Gras festivities last year there were 120 traffic accidents in the city and 30 persons were badly injured due to a combination of congested streets and a heavy increase of automobile traffic, according to the city's Traffic Safety Education Section and the Metropolitan New Orleans Safety Council. In view of these conditions, residents and visitors are being urged by these groups to observe caution while celebrating Mardi Gras in and around "The City That Care Forgot."

Before starting out on Mardi Gras, parents should "tag" their children with name, address and telephone number in the event youngsters get lost in the crowds, safety officials say. When watching parades, spectators are urged to keep out of the path of floats and flare carriers. Truck riders should not hang their legs over the sides of trucks, or jump on and off when the vehicles are moving.

Finally, they remind everyone, Mardi Gras is a time of goodwill and hospitality. Courtesies extended by motorists and pedestrians will help assure everyone of a carefree, accident-free holiday.



TALKED VIA LONG distance with Hal Wallis' studios in California and was informed that **Elvis Presley** will journey to New Orleans this month to shoot scenes for his forthcoming movie, "King Creole." According to a studio spokesman, Elvis will be here for about two weeks. . . **Marisa Allasio**, the shapely blonde Italian actress who portrays **Mario Lanza**'s girl friend in "Seven Hills of Rome," will be tested by MGM for a contract.

Dianne Foster, starring with **Alan Ladd** in "The Deep Six," should be a natural to play a dual film role some day. As a child she celebrated two birthdays. October 31 is the date listed on her birth certificate, but the hospital records show November 1. The confusion is due to the fact that Dianne was born at midnight. . . Warner Bros. has just acquired three big literary properties: William Inge's "The Dark at the Top of the Stairs," Edna Ferber's "Ice Palace" and Sloan Wilson's "A Summer Place."

Need Books, Records For Symphony Fair

Are old (or new) books and phonograph records cluttering up your closets, shelves, attics or basements? Are you tired of watching them gather dust? Then why not give them to the Women's Committee of the New Orleans Symphony Society. Members of this group will arrange to pick up your donations and will clean, sort and then sell them at their annual Book Fair scheduled to be held in April.

The Book Fair chairman explains that proceeds from every sale made at the fair are donated to the maintenance fund of the New Orleans Symphony.

Orleanians who wish to contribute books and phonograph records are invited to deliver them personally to 263 Audubon Street or telephone UNiversity 1-3043 and request that they be picked up. Residents of Algiers may call FOrest 1-5434 for pickup service or bring donations to 2600 Bristol Place.

N. O. Power Squadron Sets Boating Course

Owners and prospective boat owners in and around New Orleans interested in becoming better acquainted with navigation and proper handling of boats are invited to enroll in an 11-week safe boat handling course being offered by the New Orleans Power Squadron. There is no charge for the course, a Squadron spokesman said, and students making a passing grade in the final examinations are eligible for membership in the Squadron.

Classes will begin on Monday, February 24, at 8 p. m. and will be held aboard the Power Squadron's Quarterboat moored in the Municipal Yacht Harbor at West End.

Subjects to be included in the course are "Equipment and Government Regulations," "Rules of the Nautical Road," "Seamanship," "Safety Afloat," "The Mariner's Compass," "Aids to Navigation," "Charts and Piloting," and "Manners and Customs on Shipboard." Lectures on "Emergency Repairs" and "Proper Maintenance of Outboard Motors and Hulls," will be included in the course as special features.

Additional information may be obtained by telephoning GAlvez 1134.

CARNIVAL SEASON

(Continued from Page One)

changes in the routes and stops of some streetcar, trolley coach and bus lines, especially those operating in the Canal Street area, on Monday night and all day Tuesday.

The dates and hours during which the changes will be in effect, as well as the points in the Canal Street area at which passengers may board and alight, will be listed in Public Service newspaper advertising. Check your newspapers on Monday, February 17, and Tuesday, February 18, for details.

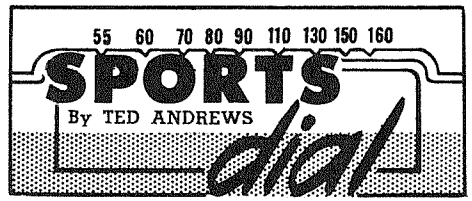
HEART DRIVE

(Continued from Page One)

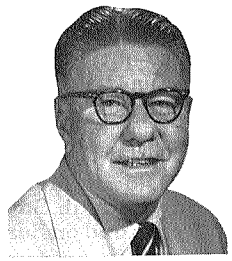
ary by the Louisiana Heart Association, an affiliate of the American Heart Association.

Where no one is at home on Sunday, the volunteer will leave a "Sorry-I-Missed-You" envelope in which contributions may be mailed to the Heart Association.

In 1956, the latest year for which figures are available, heart and circulatory diseases were responsible for 53.9% of all deaths at all ages. These diseases affect more than 10 million living Americans, including 500,000 children of school age. Association officials point out that through research some heart diseases can be prevented, a few can be cured and almost all cases car be helped by proper treatment.



THIS IS THE last week for local fans to see the Tulane Greenies and Loyola Wolves in action. The Greenies wind up their home schedule on Monday, February 17, when they meet the Auburn Plainsmen at Tulane Gym. The Wolves close out their home games at the Field House on Friday, February 21, when they engage the Southwestern Louisiana Institute cagers.



* * * *

It won't be long 'til the sound of ball hitting bat will be heard in New Orleans and the recent visit of Charlie Silvera, new Pelican manager, has spurred local interest for a successful launching of the 1958 season at City Park Stadium.

Although Silvera (rhymes with O'Hara) is making his debut as a manager, he has eight years experience as a bull pen coach with the New York Yankees. He is also well acquainted with the methods of Manager Casey Stengel and hopes to pattern his managerial techniques in the manner of the master of the Yanks.

The 33-year-old manager is now making a tour of the Yankee rookie camps at St. Petersburg, Fla., in search of talent for the local club. He'll join the Pels in about a month when they start spring training at Bartow, Fla.

Now that the Pels have a home in City Park, a new working agreement with the Yankees and a new manager, your Sports Dialer predicts a first division finish for the home team in 1958.

Quotes and Quips

Talking is like playing on the harp; there is as much in laying the hands on the strings to stop their vibrations as in twanging them to bring out their music.
—Oliver Wendell Holmes

* * * *

The doctor was getting a bit tired of the young mother's incessant concern about her perfectly healthy baby.

"I'm afraid to leave him alone for even one minute, doctor," she said. "If he were to fall out of bed, I might not hear him."

"You can remedy that easily," quietly said the doctor. "Just take the carpet off the floor."

* * * *

It is better either to be silent or to say things of more value than silence. Sooner throw a pearl at hazard than an idle or useless word; and do not say a little in many words but a great deal in a few.
—Pythagoras

* * * *

Nothing depreciates a car as fast as a neighbor buying a new one.

* * * *

He who has conquered doubt and fear has conquered failure.—James Allen

* * * *

Two college youngsters were sitting in their room, and one of them was contentedly reading a letter from home.

"Gee," said the other wistfully, "I wish my dad would write more often—even if it's only a couple of bucks at a time!"

* * * *

No one would have crossed the ocean if he could have gotten off the ship in the storm.—Charles F. Kettering

* * * *

The sergeant was describing the destructive effect of the weapon to a squad of recruits.

"This type of bullet will penetrate two feet of solid wood," he said, "so be sure to keep your heads down."

* * * *

No one can work and achieve efficiently with a pack of worries on his back. People who enjoy life and radiate their happiness fear nothing. Fear never has led, and never will lead, a man victoriously in any phase of life.—George Matthew Adams

* * * *

Another reason you can't take it with you is that it seems to go before you do.

Did You Know?

At the time the United States bought the Louisiana Territory in 1803, it took a month for a letter to go from New Orleans to New York. Thirty-three years later, it could cover the distance in seven and a half days. Over this Great Southern Express Mail Route, 1800 miles, transportation agencies advertised they would carry a person for $67.50, not including meals.

A traveler took the Pontchartrain Railroad at Elysian Fields and the river and traveled five miles to the lakefront (at today's Pontchartrain Beach). There he boarded a steamboat for the run through the Mississippi Sound to Mobile, 170 miles; then traveled by steamboat up the Alabama River to Montgomery, 350 miles.

From there he journeyed 53 miles on the Montgomery and West Point Railroad to Notasulga; stagecoached from there to Griffin, Ga., 104 miles; then went by railroad 41 miles to Atlanta, 171 to Augusta, and 136 to Charleston. There he took a steamboat to Wilmington, 180 miles; from there went by rail 321 miles to Aquia Creek; thence to Washington, 55 miles, by steamboat. From there it was 215 miles by rail to New York.

It was an exhausting trip when all went well. When storms lashed the Mississippi Sound, when winter rains turned the dirt roads of Georgia to hub-deep mud, when horsepower failed or machinery broke down, it was still more exhausting.

Improvements in steam transportation and new efficiencies in operation gradually shortened the schedule to six days by 1857. Then the War Between the States left the South in ruins, physical as well as economic. However, a restoration of its transportation facilities, especially the New Orleans, Jackson and Great Northern Railroad (which General P. G. T. Beauregard's skill as engineer and organizer rebuilt from almost total destruction), and the railroad extensions in the North reduced the time, by 1869, to three and a quarter days—a fabulous advance in transportation.

TRANSIT Riders' DIGEST

Vol. XI—No. 26 Published Weekly by N. O. Public Service Inc. FEB. 24, 1958

Rural Youths Exhibit Prize Livestock In Two-Day Show Here

One thousand dairy and beef cattle, swine and sheep raised with tender love and care by some 500 4-H boys and girls and Future Farmers of America from 22 surrounding parishes will be exhibited at the 23rd annual Junior Livestock Show at the New Orleans Stockyards in Arabi, La., on Wednesday, February 26, and Thursday, February 27.

The show is arranged by the New Orleans Junior Livestock Show committee and is designed to encourage rural boys and girls to breed better livestock and to promote an interest in agriculture.

The animals will be judged and weighed on Wednesday beginning at 7 a. m. Ribbons and other prizes will be awarded to those animals best conforming to the standards of their particular breeds. On

(Continued on Page Three)



The exhibitor and purchaser look over the 1085-pound grand champion beef calf of the 1957 Junior Livestock Show. This year's show will be held on February 26 and 27.

Pierre Monteux Will Conduct Symphony

One of the most famous figures in the world of music, Pierre Monteux, will appear as guest conductor with the New Orleans Philharmonic-Symphony when the orchestra resumes its regular subscription series on Tuesday, February 25, at 8:30 p. m. in Municipal Auditorium. An all-orchestral program has been selected for the occasion. It includes the Corsair Overture of Hector Berlioz, the D Minor Sym-



PIERRE MONTEUX

(Continued on Page Three)

Use Of Atoms Shown In Mobile Exhibit

Ways in which radiation and radioactive materials are used in aiding America's industrial growth will be told simply and graphically in a mobile exhibit to be shown in New Orleans on Wednesday, Thursday and Friday of this week from 12 noon to 8 p. m., at the corner of Canal Street and Elk Place. There is no charge for admission.

Titled "Atoms for Peace," the exhibit will show through stationary and moving displays how radioisotopes—"tracer atoms"—can be used to control the thickness of sheet metals or the firmness of cigarettes; determine the presence of oil in potential wells; eliminate dust from the grooves of long-playing phonograph records; and determine the wear on automobile tires.

The exhibit is made available by the Atomic Energy Commission through the Museum Division of the Oak Ridge Institute of Nuclear Studies. Local sponsor is the New Orleans Junior Chamber of Commerce.

LOUISIANA DEPT. PUBLIC LIBRARY

55 60 70 80 90 110 130 150 160

SPORTS dial

By TED ANDREWS

THE 31st $50,000-added New Orleans Handicap will be run at the Fair Grounds on Saturday, March 1, and some of the nation's finest three-year-olds and up are expected to compete in the mile and one-eighth feature. The top attraction on the Fair Grounds' impressive racing program this season, the Handicap had its initial running in 1925 when Quatrain, with E. Legere up, won under 105 pounds.



BROWN'S TENACIOUS

Last year a Florida invader, Kingmaker, won the race, defeating Full Flight and Speed Rouser in a stirring duel on a fast track. Kingmaker posted a time of 1:05 1/5.

Expected under colors in this year's classic are Joe W. Brown's pair, Tenacious, winner of four handicaps and one of the best locally-owned performers, and Fanciful Miss; William Hal Bishop's Bernburgoo and Byrn; T. Alie Grissom's Shan Pac; the Palace Stable's Fly Across; S. and H. Babbitz' Speed Rouser; L. H. Thompson's Ezgo; Mrs. W. Gilroy's Oh Johnny; and William S. Miller's Better Bee. The latter two are a couple of the top handicap performers in racing at this time.

Following the New Orleans Handicap, the Fair Grounds will present the $40,000-added Louisiana Derby on March 8—closing day of the current meeting.

* * * *

The 8th annual Catholic Youth Organization basketball tournament, which got under way on Sunday in the Loyola University Field House, moves into the last two days of play on Monday and Tuesday of this week.

It will be interesting to see which of this year's outstanding players receives the Archbishop Rummel Trophy. Last year Bobby Weber, St. Aloysius, was selected and in 1956 Jimmy Harwell, De La Salle, was chosen.

Loyola To Conduct Parent's Institute

Parents of teen-age high school and college students interested in learning more about the problems that confront their children are invited to attend a Parent's Institute to be conducted by the Loyola University department of education. The Institute will begin on Thursday, February 27, at 10:30 a. m. in the Field House, 6330 Freret Street, and sessions will be held each Thursday thereafter through March 20.

No fee is charged for attending the Institute. Each parent who registers and is present for three of the four sessions will be awarded a certificate of attendance, a University spokesman said.

The curriculum of the Institute is: February 27: "Problems of High School Youth"; March 6: Panel of High School Youths; March 13: "Problems of College Youth"; March 20: Panel of College Men and Women. Informal discussions will follow each meeting and a business session will be held after the March 20 panel to determine the 1959 program.

Coast Guard Group To Give Boat Classes

So that more present and future boat owners in the New Orleans area may further their knowledge of the science of navigation and safe operation on the water, the United States Coast Guard Auxiliary, Division Four, Flotillas 402 and 403, will conduct a free course in the safe and courteous handling of boats.

Classes will begin on Wednesday, February 26, at 8 p. m. and continue for nine consecutive Wednesdays at the United States Coast Guard Station located on Lake Pontchartrain and Bayou St. John. For more information telephone JAckson 5-8365.

Riders' TRANSIT DIGEST

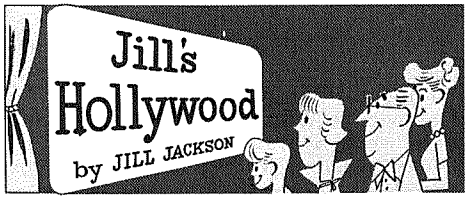
Vol. XI FEBRUARY 24, 1958 No. 26

Copyright 1958 by New Orleans Public Service Inc.

Riders' TRANSIT DIGEST



Before she left the Crescent City recently for another singing engagement, songstress Constance Moore (right) visited Hollywood Reporter Jill Jackson.



NEWSY NOTES: **Jack Benny** and his entire company—**Mary Livingston, Rochester, Don Wilson**, etc.—have completed "The Mouse That Jack Built," an animated Looney Tune cartoon . . . **Boris Karloff** is in Hollywood to begin his starring role in "Frankenstein, 1975" . . . **Ingrid Bergman** is writing short stories between scenes of her current starring picture, "Indiscreet."

Montgomery Clift's favorite story about his fame as an actor concerns a young girl who rushed up to him recently and gushed: "Oh, I know you—you're Montgomery Ward."

LIVESTOCK SHOW

(Continued from Page One)

Thursday at 11 a. m. the livestock will be sold at auction to residential and commercial buyers. Persons interested in purchasing top quality meat for their freezers are invited to be on hand to bid.

More information about the show may be had by calling the Agricultural Secretary, Chamber of Commerce of the New Orleans area, 315 Camp Street, TUlane 1131.

Tour For Volunteers Arranged By CVS

A "See and Do" tour of three local welfare agencies, designed to interest more Orleanians in doing volunteer occupational and recreational work with handicapped persons, will be conducted by the Community Volunteer Service on Monday, March 3. The tour will begin at 9:30 a. m. at Charity Hospital and end at noon. The rehabilitation center of Tulane University school of medicine, and Charity and Veterans hospitals will be visited.

Persons interested in taking the tour are asked to register by calling JAckson 2-2266. There is no charge.

SYMPHONY

(Continued from Page One)

phony by Cesar Franck and "Pictures at an Exhibition" by Modest Mussorgsky.

The pre-intermission portion of Tuesday's concert, consisting of the Berlioz and Franck works, will be broadcast on the Symphonic Hour from 8:30 to 9:30 p. m. Radio Station WTPS and Public Service present this program so that those persons unable to attend the actual performance may enjoy the music through their radios.

Monteux was born in Paris in 1875. From 1919 to 1924 he was conductor of the Boston Symphony and from 1936 to 1952 served as director of the San Francisco Symphony. He became an American citizen in 1942 and now lives in Maine where he directs a school for young conductors.

Tickets for this concert, the 13th in the current season, may be purchased at Werlein's, 605 Canal Street, or at the Auditorium on the evening of the concert.

Bromeliad Society Stages Show Of Rare, Unusual Plants

An exhibit of 50 to 75 rare and unusual plants known as bromeliads will be on display at 935 Common Street from Monday, February 24, through Friday, February 28. Orleanians and visitors are invited to see the plants without charge from 9 a. m. to 2 p. m.

The Louisiana Bromeliad Society, an affiliate of the International Bromeliad Society, is presenting the exhibit. It is, according to a member of the Society, the first all-bromeliad show ever held in the city.

Did You Know?

Four days before the scheduled opening of the racing season on New Year's Day, 1919, the grandstand at the Fair Grounds was destroyed by fire. Before the embers had time to cool, material and workmen were on the ground, the work of rebuilding organized in three round-the-clock shifts.

The contractor had made history for the government in cantonment construction during World War I. Now he proceeded to make history for the Business Men's Racing Association. In a little more than 72 hours the new grandstand was completed. It had a seating capacity of 4000 and it was complete with press box, offices, rest rooms, betting ring, etc. The season opened on time.

The old grandstand, erected in 1907, was 365 feet long and 120 feet deep. It had been moved from St. Louis after racing ceased there. It was valued at $200,000. The fire which destroyed it was a spectacular one, with flames which leaped 150 feet or more into the air in the driving wind storm of that morning. Answering a general alarm, 18 fire-fighting companies were soon on the job. The nearest water plugs were 2,500 and 1,800 feet away, on Gentilly Road (now Boulevard) and Grand Route St. John, respectively. Two pumpers were put on each line.

The origin of the fire was not stated. It was discovered at 6:15 a. m., Saturday, December 28.

REGISTER NOW

(Continued from Page One)

the year-round convenience an automatic clothes dryer offers (and perhaps decide on the dryer you want if you should win) come in and look over the display of dryers on the first floor at Public Service, 317 Baronne Street. Trained NOPSI representatives are on hand between 8:30 a. m. and 5 p. m., Monday through Friday, to explain the work-, time-, and clothes-saving features of the automatic clothes dryers displayed.

Public Service does not sell these appliances but has arranged the display as a convenience to downtown shoppers in cooperation with local wholesalers, distributors and dealers.

Quotes and Quips

A great deal of talent is lost in the world for want of a little courage.
—Sydney Smith

* * * *

"And how, young man," asked the policeman, "do you explain that broken window?"

"Well, sir," said the youngster, "I was cleaning my slingshot—and it went off."

* * * *

Worry affects the circulation, the heart, the glands, the whole nervous system, and profoundly affects the health. I have never known a man who died from overwork, but many who died from doubt.
—Dr. Charles Mayo

* * * *

"Why is she so angry?" a puzzled friend asked about the new bride. "After all, the paper gave a full account of the wedding."

"It certainly did," giggled another. "It even identified the groom as 'a well-known collector of antiques.' "

* * * *

We never know what ripples of healing we set in motion by simply smiling on one another.—Henry Drummond

* * * *

"Were you trying to catch that train?" was the sympathetic question.

"No," was the sarcastic answer. "I was merely chasing it out of the station!"

* * * *

When a man's knowledge is not in order, the more of it he has the greater will be his confusion.—Herbert Spencer

New Orleans Cat Fanciers To Stage Championship Show

The New Orleans Cat Fanciers, Inc., will hold its eighth annual Championship Show in Municipal Auditorium, 726 Treme Street entrance, on Saturday and Sunday, March 8 and 9, from 10 a. m. to 10 p. m. There is no charge for admission.

Over 200 cats will compete for prize ribbons and trophies, a club spokesman said. Classes to be represented include Persians, Abyssinians, Burmese, Manx, Russian Blues, Siamese and Domestic Short Hair.

TRANSIT Riders' DIGEST

Vol. XI—No. 27 Published Weekly by N. O. Public Service Inc. MARCH 3, 1958



All of the conveniences an automatic clothes dryer offers will be explained by trained NOPSI representatives when you visit the dryer display at Public Service.

Like To Win Dryer? Then Register Now

A brand new automatic clothes dryer will be won by some lucky residential customer of New Orleans Public Service Inc. this month. If you'd like to be considered among the other potential winners, here's all you have to do.

Fill in your name, address and telephone number on the yellow and green registration form which accompanied your recently delivered electric and gas service bill. Take the form *in person* before March 15 to any New Orleans dealer handling automatic clothes dryers designed for home use. Drawing for the dryer will take place on Tuesday, March 25, at Public Service.

In the event the winner has purchased and installed a dryer during the period from February 3, 1958, to March 15, 1958, the price paid for the dryer, including installation cost, will be refunded.

If there's more you'd like to know about

(Continued on Page Four)

LOUISIANA DEPT. N. O. PUBLIC LIBRARY

SPORTS DIAL

Golfdom's Top Stars Here To Compete In Open Tourney

By Ted Andrews

The attention of golf fans in this area and throughout the nation will center on the Crescent City this week as the $20,000 Greater New Orleans Open Tournament gets under way on the sprawling, lagoon-crossed City Park No. 1 golf course. Touring professionals haven't competed in New Orleans since 1948, when the New Orleans Open was held at the Metairie Country Club. From all indications, this year's open could develop into the largest tour-



JAY HEBERT

(Continued on Page Three)

Easter Seal Campaign To Begin Thursday

The 1958 Easter Seal Campaign will begin in Orleans Parish on Thursday of this week and end on Easter Sunday, April 6. During that time local residents will have an opportunity to contribute to the programs of service, education and research of the Orleans Unit and Louisiana Chapter of the National Society for Crippled Children and Adults through letters which will be mailed within a few days, an Easter Seal Booth on Canal Street and coin containers in public places.

A campaign spokesman said that 65% of all funds collected during the

(Continued on Page Three)



A speaking engagement brought TV star Bill Lundigan to New Orleans recently and before leaving he visited Hollywood Reporter Jill Jackson for a chat.

Alexander Hilsberg To Return Tuesday

After an absence of nearly four months, during which time he recuperated from an illness, Alexander Hilsberg, conductor and music director of the New Orleans Philharmonic-Symphony, returns to the podium in the Municipal Auditorium on Tuesday, March 4, to conduct the 14th subscription concert of the orchestra at 8:30 p. m.



ALEXANDER HILSBERG

For his return Maestro Hilsberg has programmed Carl Maria Von Weber's overture to "Der Freischutz"; Serge Prokofiev's Fifth Symphony, to be presented by the orchestra for the first time; the world premiere of Paul Creston's "Pre-Classic Suite," a "tranquil" composition composed on commission from Orleanian Edward B. Benjamin; and Richard Strauss' "Der Rosenkavalier" suite.

Eugene Conley, popular tenor of the Metropolitan Opera Company, will appear as guest soloist to sing three songs during the second half of the program.

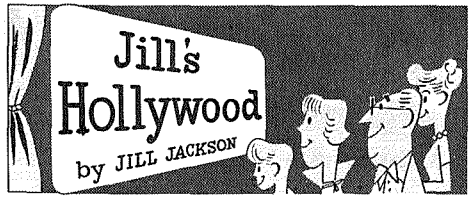
The pre-intermission portion of the program—consisting of the Weber and Prokofiev works—may be heard on the Symphonic Hour over Station WTPS from 8:30 to 9:30 p. m. This broadcast is presented by Public Service and the station as a service to music in the community.

Tickets for Tuesday's concert may be purchased at Werlein's, 605 Canal Street, or at the Auditorium on the evening of the concert.

Transit Riders' DIGEST

Vol. XI MARCH 3, 1958 No. 27

Copyright 1958 by New Orleans Public Service Inc.



GEORGE RAFT's most successful screen roles have always been tough guys and he's set to play such a part in the teen-age drama, "High School Confidential." This picture, incidentally, marks his first appearance on the MGM lot since he made "Rogue Cop" with **Robert Taylor** in 1954...The movie version of "Anna Lucasta" will go before the cameras in April with **Sammy Davis Jr.** and **Eartha Kitt** in the leading roles.

Red Skelton thinks 30 is a nice age for a women, especially if she happens to be 40.

A noted Broadway, TV and film actor, **Tom Helmore**, has been signed for the key supporting role in "From Among the Dead." The suspense drama co-stars **James Stewart, Kim Novak** and **Barbara Bel Geddes. Alfred Hitchcock** will direct...**Ed Wynn**, who recently completed playing **Natalie Wood**'s uncle in "Marjorie Morningstar," is brushing up for his dentist role in "The Diary of Anne Frank"...**Rhonda Fleming** is prepping an album of songs, "Stairway to the Stars."

Clint Walker returned from a personal appearance tour in Texas in connection with his latest picture, "Fort Dobbs," with a sore trigger finger—from signing hundreds of autographs.

Junior League Slates More Puppet Shows

What happens when a small boy gets caught in a bear trap and can't get out? Well, in real life, if Mom or Dad are around they'd come to the rescue. But in a three-act puppet show—"Kentucky, A Bear" presented by the Junior League of New Orleans, Inc.—there's a happy story that goes with the answer. A baby bear frees the boy and they live together happily ever after.

Junior League Puppeteers, in cooperation with NORD and the Public Library, are bringing this story to the city's younger generation at recreational centers, libraries and in hospitals, orphanages and other institutions. Though geared to children in the 5- to 12-year-old group, anyone who is "young at heart" is invited to attend the performances at recreational centers and public libraries, Junior League officials say.

Shows begin at 3:30 p. m. unless otherwise noted. For additional information call TWinbrook 5-0048. The schedule for March is:

Tuesday, March 4, and Wednesday, March 5: Algiers Branch Library, 725 Pelican Avenue; Tuesday, March 11: Moten School, Bookmobile II, 3101 Desire Street, 1:30 p. m.; Wednesday, March 12: Milton Latter Library, 5120 St. Charles Avenue; Tuesday, March 18, and Wednesday, March 19: Mayer Gentilly Library, 3001 Gentilly Boulevard; Tuesday, March 25, and Wednesday, March 26: Mayer Broadmoor Library, 3841 Washington Avenue, 1:30 p. m.

OPEN TOURNEY

(Continued from Page One)

nament of the current winter circuit.

Activities start on Monday on the No. 1 course with the $2500 pro-amateur event, in which each visiting professional will play on a team including two amateurs. Qualifying rounds for the main tourney will be held Tuesday. On Wednesday, at 7:30 p. m., the pros will stage a clinic at the City Park driving range. The main tourney, a 72-hole event, gets under way on Thursday morning and continues through Friday and Saturday. The final round and presentation of checks and trophies takes place on Sunday, March 9.

Close to 300 of golfdom's leading professional and amateur stars from all parts of the nation are expected to compete in the events. Among those on the list of pros who have signed to play are Doug Ford, Masters titlist, who has finished in the money in every tourney he has played; Ken Venturi, sensation of last year's circuit and winner of two tourneys already this year; Jim Turnesa, Walt Burkemo, Gay Brewer Jr. and Julius Boros, to name only a few.

Lionel and Jay Hebert, golfing brothers from Lafayette, La., who have been among the top finishers in tourneys this year, are also expected to compete in the activities.



Funds derived from the annual sale of Easter Seals help provide physical therapy for crippled children like the youngster pictured above.

EASTER SEALS

(Continued from Page One)

campaign remains in New Orleans; 26% is given to the Louisiana Chapter and 9% is sent to the National Society.

Principal beneficiary of funds collected in New Orleans is the Crippled Children's Hospital, 200 Henry Clay Avenue, which serves children from all parts of the state. During a typical 12-month period at the hospital, a spokesman pointed out, 1200 admissions are made, 10,726 physical therapy treatments are given to children and 4,760 occupational therapy treatments, schooling and other services rendered. Funds are also used to assist the needy in the purchase of corrective shoes and wheel chairs.

Contributions may be mailed to the Crippled Children's Hospital, P. O. Box 1305, New Orleans.

Quotes and Quips

We are making stupendous effort to extend the physical and economic life of the many. But of what high consequence is that extension unless the activity of the mind is also extended, unless we strive to live better, rather than simply to make a better living.—Dr. John H. Finley

* * * *

The girl was telling her parents about the new boy she had just met, and they recalled that they had known his parents years before.

"His father was very homely, but he always was successful in business," said the mother wistfully.

"His mother was very beautiful, but she married for money," said the father regretfully.

"The son is just perfect," gushed daughter. "He has his mother's looks and his father's money."

* * * *

It is interesting to notice how some minds seem almost to create themselves, springing up under every disadvantage and working their solitary but irresistible way through a thousand obstacles.
—Washington Irving

* * * *

"I've got you covered," said the note shoved at the bank teller. "Hand over all the dough in the cage."

"Kindly go to the next window," the teller scribbled back. "I'm on my lunch hour."

* * * *

One who fears failure limits his activities. Failure is only the opportunity more intelligently to begin again.—Henry Ford

SPRING FIESTA

(Continued from Page One)

1937. Since 1939 the New Orleans Spring Fiesta Association, a non-profit organization, has sponsored the Fiestas. Tickets for those events for which they are required may be obtained at Fiesta Headquarters, 546 St. Peter Street, and in downtown hotels.

Additional information about any Fiesta activities may be obtained by telephoning JAckson 5-6553.

Did You Know?

Postage stamps were introduced into this country July 1, 1847, the first issues being the five-cent Franklin and the ten-cent Washington stamps. With this innovation the letter rate dropped from 25 cents to a dime.

Before then, one could prepay delivery charges or one could send the mail collect, and most of it moved the latter way. If the addressee did not pay the charge, it was the government's loss and the mail was sent to the dead-letter office in Washington.

Even after the introduction of postage stamps, mail could be sent collect. General Zachary Taylor, after his spectacular victories in the war with Mexico, received so much collect mail at his home in Baton Rouge praising him and booming him for the presidency that he did not care to meet the charges. He turned it all back to Washington.

Among the letters which he refused to accept was the announcement of his nomination by the Whig Party for the presidency in 1848. While newspapers and friends were campaigning for him, he did not know officially that he was a candidate until a month later, when a duplicate announcement arrived—this time awaited with money in hand.

The convenience of stamps stimulated letter writing, and the volume of mail increased steadily, so that in 1851 the post office department reduced the rate to three cents. In 1880 another reduction put it at two cents, and this continued to be the letter rate until July 6, 1932, when it went back to three cents.

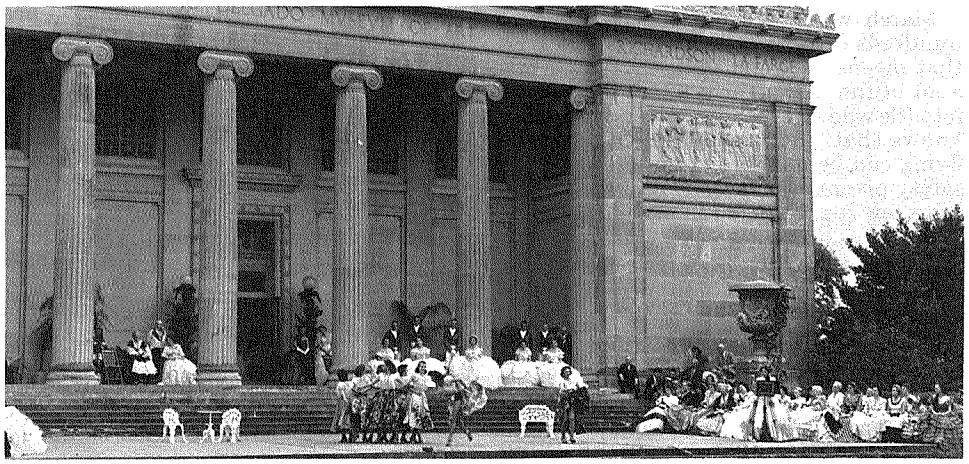
Rabouin Offers Adult Courses Three Evenings Each Week

Courses in clothing, basic art, millinery, interior decorating, typing, English for foreigners and citizenship for aliens may now be taken at the L. E. Rabouin Vocational High School, 727 Carondelet Street. Each course is offered without charge.

Designed for teen-agers and adult men and women, classes are held on Mondays, Wednesdays and Fridays from 7 to 9:30 p. m. There are no prerequisites for registration. For more information call JAckson 5-9524.

TRANSIT Riders' DIGEST

Vol. XI—No. 28 Published Weekly by N. O. Public Service Inc. MARCH 10, 1958



The 1958 Spring Fiesta opens on Sunday, March 16, at 3 p. m. with a colorful tableau on the steps of the Isaac Delgado Museum of Art in City Park.

Spring Fiesta Opens At City Park Sunday

Springtime (which arrives on March 20) will be officially welcomed to "America's Most Interesting City" on Sunday, March 16, at 3 p. m. when members of the New Orleans Spring Fiesta Association stage the first activity of their 21st Annual Spring Fiesta on the steps of the Isaac Delgado Museum of Art in City Park. Visitors and residents are invited to join the welcome. There is no charge for admission.

Opening day festivities will include a two-hour program centered around music of Louisiana composers and presentation of the 1958 Spring Fiesta Queen and her court.

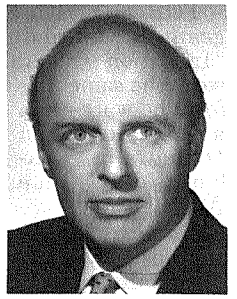
The program Sunday signals the beginning of a 14-day celebration which will include tours of plantation, Vieux Carre and Garden District homes and gardens; patios by candlelight; the fabulous "Night in Old New Orleans"; and an outdoor art show. Costumed hosts and hostesses receive visitors and explain the histories of homes and patios on all tours.

The first Spring Fiesta was given in

(Continued on Page Four)

Kostelanetz To Make New Orleans Debut

Andre Kostelanetz, sometimes called the "champion of recordings" because his recorded performances of both popular and classical music sell so well, makes his New Orleans debut on Tuesday, March 11, at 8:30 p. m. in Municipal Auditorium when he appears as guest conductor at the 15th subscription concert of the New Orleans Philharmonic-Symphony Orchestra.



ANDRE KOSTELANETZ

For his performance here Kostelanetz has chosen a program consisting of Gretry-Mottl's Ballet Suite from "Cephale and Procris" and William Schuman's "New England Triptych," to be performed by

(Continued on Page Two)

TRANSIT Riders' DIGEST

Vol. XI MARCH 10, 1958 No. 28
Copyright 1958 by New Orleans Public Service Inc.

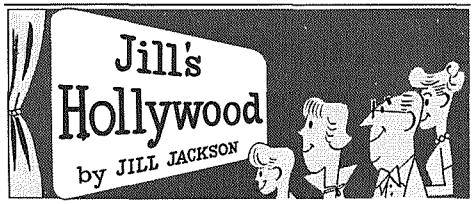
March Winds—Kites!

March winds are blowing now and to hundreds of New Orleans boys and girls that means only one thing—KITES! It's a lot of fun and a thrill to see a kite soar into the wild blue yonder. Every youngster knows that. But not all know that kite flying can be dangerous if certain simple safety precautions aren't observed. Here are a few suggested by safety officials.

Fly kites in open fields away from electrical wires, utility poles, trees and traffic hazards. At the first sign of rain, reel in and head for home.

Use wooden kite frames and plain string. Metal frames and wire conduct electricity and may cause injury or death.

If your kite tail loops around a utility wire, pole or tree branch, leave it there. Better to get another kite and be safe than to go after the hooked one and be sorry.



FOR HIS ROLE as an American sergeant in France during World War II in "Imitation General," **Glenn Ford** will wear the same uniform he wore as an army officer on Okinawa in "Teahouse of the August Moon"... **Elizabeth Taylor** and husband **Mike Todd** are now in Europe after resuming their worldwide tour which was interrupted before the holidays by Elizabeth's appendectomy. She reports to MGM later this month for her role in "Cat on a Hot Tin Roof."



James Garner, who portrays Colonel William Orlando Darby, World War II hero, in "Darby's Rangers," is holder of two Purple Hearts awarded him in Korea.

Campaign Under Way For Flint-Goodridge

When Flint-Goodridge Hospital of Dillard University was erected in 1932 it was considered one of the most modern facilities in America and adequate for the number of patients it was to serve. Since then, however, the city's population has doubled and the number of patients seeking Flint-Goodridge's services has tripled. Advances in medical science have necessitated installing new services. This has increased the hospital's efficiency, but it has also reduced the available bed space, creating the need for immediate modernization and expansion.

A drive is now under way to raise $450,000 to help pay the cost of a $1 million project which includes the building and furnishing of a four-story addition and the modernization of existing facilities. Money raised during the local campaign will be supplemented by a federal grant of $450,000 and a grant of $50,000 secured from the Ford Foundation and other sources.

Anyone wishing to donate to the hospital's expansion fund is invited to send contributions to the Administrator, Flint-Goodridge Hospital, 2425 Louisiana Avenue, New Orleans 15, La. Pledge cards and additional information may be obtained by calling MAgnolia 0558.

KOSTELANETZ

(Continued from Page One)

the orchestra for the first time; Tchaikovsky's suite from the opera "La Pique Dame"; Deems Taylor's "White Knight" from "Through the Looking Glass" and Harold Arlen's "Blues Opera—Suite for Orchestra."

The first portion of Tuesday's program —consisting of works by Gretry-Mottl, Schuman and Tchaikovsky—will be broadcast over Radio Station WTPS so that persons unable to attend the actual performance may enjoy the music through their radios. Public Service and the station present this program as a service to music in the community.

Tickets for Tuesday's concert may be purchased at Werlein's, 605 Canal Street, or at the Auditorium on the evening of the concert.

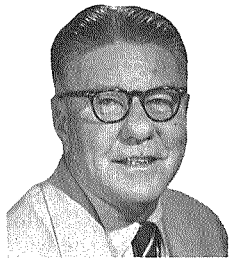
Riders' TRANSIT DIGEST

55 60 70 80 90 110 130 150 160

SPORTS dial

By TED ANDREWS

ONE OF THE most successful Fair Grounds meetings in history has just come to a close and local golf enthusiasts last week saw the top players of the country in action when the $20,000 Greater New Orleans Open was held here. Soon sports headlines will turn to other sports—but before that happens, there are some important basketball championships to be decided.



For the third time in five years Loyola University's varsity cagers have been selected as an at-large team in the National Collegiate Athletic Association Tournament. They'll play the Oklahoma Aggies, 18th ranking team in the country, at Stillwater, Okla., on Tuesday, March 11. The Wolves have on occasion shown brilliance in their playing, and it is hoped that Gaudin and company will have one of their better nights against the Aggies.

The State championship prep race will be decided this week and again this year the Crescent City will be well represented. The preppers have shown local fans some of the best basketball seen here in years and a close race in both the public and Catholic divisions kept interest high right down the line. Our hat is off to...all prep teams...the wonderful games played by St. Aloysius and De La Salle...the Fortier Tarpons for again proving their superiority in the public school division...and to the Nicholls Rebels for the way they came along to make it tough for all the teams.

In the Southeastern Conference your Sports Dialer saw some great players in action. I would single out the following players for SEC honors:

FORWARDS: Crigler of Kentucky, Tormolhen of Tennessee, Fredericks of Auburn; CENTERS: Howell of Mississippi State and Fulmer of Alabama; GUARDS: Hatton of Kentucky, Kubiszin of Auburn and Henry of Vanderbilt.

Learn First Aid, Red Cross Urges

During March—First Aid Month in the city—the New Orleans Chapter of the American Red Cross is emphasizing that first aid training not only helps to save lives and reduce the seriousness of injuries, but also helps to lessen the number of accidents by making all those who learn it "safety conscious."

Last year in New Orleans, a Red Cross spokesman pointed out, 122 persons were killed as the result of home accidents, most of them from falls; 28 were drowned and 71 died because of traffic accidents. Many of these might be alive today had someone on the scene known what to do until help arrived, the spokesman said.

In addition to publicizing accident prevention messages the Red Cross is urging that at least one member of each family learn the techniques and procedures of First Aid through a free course it is offering.

Classes will be held in the city's schools throughout the month of April. Persons interested in learning life saving skills may register by calling JAckson 2-9911 or writing to the Chairman, First Aid Committee, American Red Cross, 2000 Tulane Avenue, New Orleans 16, La.

Co-sponsoring First Aid Month with the local Red Cross Chapter are the Council of Catholic School Cooperative clubs, Presidents' Cooperative club and the New Orleans Council of the Parent-Teacher Association. The New Orleans Civil Defense, Police and Fire departments and other civic groups are assisting in the observance.

Scientist To Give Lecture On Soviet Education Tuesday

A scientist who has for several years been calling attention to the growing technological power of Russia, Dr. Homer L. Dodge, former director of the Office of Scientific Personnel of the National Research Council, will lecture on "Soviet Education: A Challenge to America" at a meeting on Tuesday, March 11, at 8 p.m. in Dixon Hall, Newcomb College Campus. There is no charge for admission.

The talk is being jointly sponsored by the Tulane and Loyola university chapters of Sigma Pi Sigma, national honor society in physics.

Rare Italian Books Exhibited At Tulane

A collection of rare books and manuscripts of the Italian Renaissance selected from one of the most complete collections in private hands is now on exhibition at the Howard-Tilton Memorial Library, Tulane University Campus. The public may view the display without charge Monday through Friday, 8 a.m. to 10 p.m.; Saturdays, 8 a.m. to 5 p.m.; and Sundays 2 p.m. to 5 p.m. The show will close March 29.

The exhibition consists of part of the collection of Francis V. deBellis, a retired San Francisco businessman.

Included in the collection of 80 books and several manuscripts is a Bible of the 13th Century owned by the Viscontis of Milan; the first edition of "Cosmographia" by Ptolomaeus; and a manuscript of Cicero's "Epistles," written in longhand in 1450 and used by the first printers as a model of the early Roman types which originated in Italy at this time.

Other exhibits in the display are sermons of Pope Leo the Great, the only copies in America of Strabo's "Geography" and Brescia's "Missal," early editions of Dante's "Divine Comedy" and works of Cicero, Apuleius, Lactanius and Justinus.

Quotes and Quips

The old nursery rhyme has had to be revised. Nowadays it reads: One for the money; two for the show; three to get ready; four to go; and $5 for the baby-sitter.

* * * *

There is no such thing as a "self-made" man. We are made up of thousands of others. Every one who has ever done a kind deed for us, or spoken one word of encouragement to us, has entered into the make-up of our character and of our thoughts, as well as our success.

—George Matthew Adams

* * * *

He had just been asked for a loan.

"I'm sorry," he replied, "but I make it a rule never to lend money. It ruins friendships."

"Don't worry about that," persisted the borrower. "We never were what you'd really call good friends."

Did You Know?

Registered mail in this country was authorized by the Act of March 3, 1855. As early as 1828, however, a New Orleans postmaster, G. McLean, had proposed this service, and in 1851 Postmaster Michel Musson had actually put in such a system here. A registered cover postmarked November 20, 1851, still survives.

Until then money transferred by mail had been cut in two, one-half of the bills being sent one day and the other half several days later. At destination they were pasted together and returned to circulation.

At least one commercial firm in New Orleans had no faith in registered mail. In 1856 it put out a circular to its trade instructing that money be remitted in the old-fashioned manner, believing the "new principle adopted by the Post Office Department for registering money letters to be of no security whatever, but rather an index pointing out money packages to all, tempting the honest as well as the dishonest."

JILL'S HOLLYWOOD

(Continued from Page Two)

important role in "The Last Hurrah"... **Erin O'Brien** will play the feminine lead in Warner Bros. historic drama of the Navy, "John Paul Jones." **Robert Stack** will enact the title role.

IN AND OUT: **Michael Rennie** has just returned to Hollywood from making a picture in England. But he doesn't plan to remain there for long. He'll soon go back to London to star in a war story titled "Sea of Sand"... **John Wayne** has completed "The Barbarian" in Japan and is staying on to ballyhoo his "Legend of the Lost"... **Yul Brynner** left for Europe recently to begin location shooting on the film "The Journey"... **Curt Jurgens** left Hollywood for Formosa to start work in "The Inn of the 6th Happiness."

Sight of the week: Sophia Loren spent her first day on the set of "The Black Orchid" making bright red artificial carnations.

TRANSIT Riders' DIGEST

Vol. XI—No. 29 Published Weekly by N. O. Public Service Inc. MARCH 17, 1958



Ballet stars Igor Youskevitch and Alicia Alonso will perform together and solo at a subscription concert of the New Orleans Philharmonic-Symphony on Tuesday.

Ballet Stars Slated At Symphony Concert

Two internationally renowned stars of the ballet, Alicia Alonso and Igor Youskevitch, will appear as guest soloists on the 16th subscription concert of the New Orleans Philharmonic-Symphony Orchestra on Tuesday, March 18, at 8:30 p.m. in Municipal Auditorium. The orchestra will be under the baton of Alexander Hilsberg, conductor and music director.

On the first half of the concert, the orchestra will perform Weber's "Invitation to the Dance." Following this selection Miss Alonso and Mr. Youskevitch will perform Minkus' Pas de Deux from "Don Quichotte." The orchestra will then play Tchaikovsky's Waltz from "Serenade for Strings." Next Miss Alonso appears to dance Saint-Saens' "The Swan." The playing of Rimsky-Korsakoff's "Capriccio Espagnole," by the orchestra rounds out the first portion of the concert.

The second portion of the program will

(Continued on Page Two)

Homes, Patios Open For Conducted Tours During Spring Fiesta

Doors to many private homes and patios, ordinarily closed to visitors, will be opened this and next week by costumed hosts and hostesses to welcome hundreds of local residents and tourists participating in the 1958 Spring Fiesta in the Crescent City. By daylight and candlelight, uptown and downtown, visitors will be shown on conducted tours the beautiful interiors and gardens of Vieux Carre, Garden District Ante-Bellum and 19th Century homes throughout the city. In addition, 25 lovely patios will be shown on several guided tours.

Intermingled with these tours will be several other outstanding attractions arranged by this year's Spring Fiesta Committee.

On Friday, March 21, the exciting "Night in Old New Orleans" will be staged in the

(Continued on Page Three)

Problems Of Aging Aired In Conference

The problems created by an aging population will be discussed by experts and lay personnel in many fields and from many states on Thursday and Friday of this week as the first Citywide Conference on the Aging gets under way in New Orleans. Sessions for the two-day conference will begin at 10 a.m. on Thursday at the Young Women's Christian Association, 929 Gravier Street, and continue through Friday. Persons interested may attend on payment of a $1 registration fee.

The conference will serve as a springboard to a citywide effort to cope with the problems of aging in the population. By 1975, a conference spokesman pointed out, the New Or-

(Continued on Page Three)

TRANSIT Riders' DIGEST

Vol. XI MARCH 17, 1958 No. 29

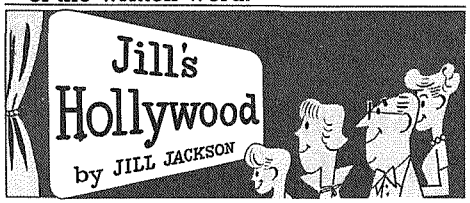
Copyright 1958 by New Orleans Public Service Inc.

Better Read—Better Informed

With "A Better Read, Better Informed America" as their theme, thousands of librarians and newspaper, magazine and book publishers, along with other persons affiliated with media of communication, are observing the first "National Library Week," March 16-22. During the seven-day celebration, sponsors are publicizing the fact that school, college and public libraries in the Greater New Orleans area are making tremendous strides in their role as institutions of service for all citizens.

Sponsors are also asking that residents in Orleans, Jefferson and St. Bernard parishes take advantage of the observance to visit their libraries where they will find dramatic evidence of what books and ideas are contributing each day to the lives of hundreds of thousands of their fellow citizens.

National Library Week has been organized by the National Book Committee, Inc., a non-profit group formed to promote the wider and wiser use of the written word.



NOW THAT **Audrey Hepburn** has been named one of the world's 10 best-dressed women for the second time, it's ironic that her next two films find her wardrobe limited. She wears a nun's habit for "The Nun's Story," and handspun clothes of grass for "Green Mansions"...New York stage and TV actress Mabel Albertson has been signed for an important role in the picture "Home Before Dark"...**Alfred Hitchcock**'s signature scene in "Vertigo" will be a walk-in through the entrance of a ship yard.



CASTING NEWS: **Marlon Brando**'s wife, **Anna Kashfi**, is co-starred with **Glenn Ford**, **Jack Lemmon**, **Brian Donlevy** and **Richard Jaeckel** in "Cowboy"...**Jeffery Hunter** has been loaned to Columbia by 20th Century-Fox to play an

(Continued on Page Four)

YMCA Starts Series Of Adult Courses

Adult men and women may now enroll for a new series of short night courses offered by the Adult Education Institute of the New Orleans Young Men's Christian Association. Classes meet once a week for eight weeks in classrooms in the YMCA Building, 936 St. Charles Street.

Among the courses offered this term for a small tuition fee are beginners dancing, Latin dancing, swimming, conversational Spanish, beginners and advanced contract bridge, psychology, rapid reading, vocabulary building, photography, and sketching and painting. Courses offered without charge are music appreciation, reviews of great books and modern ideas, modern ethics and moral problems.

Additional information may be obtained by calling JAckson 5-5141 or by writing to the YMCA, 936 St. Charles Street, New Orleans 12, La.

BALLET STARS

(Continued from Page One)

open with the orchestra playing Bizet's "L'Arlesienne Suite." This will be followed by a solo by Mr. Youskevitch dancing Gliere's "Ribbon Dance." The orchestra then plays Saint-Saens' "Dance Macabre." Both dancers will then perform the Black Swan Pas de Deux from Tchaikovsky's "Swan Lake." The program closes with the orchestra playing Ponchielli's "Dance of the Hours."

The pre-intermission portion of Tuesday's program will be broadcast over Radio Station WTPS from 8:30 to 9:30 p. m. so that persons unable to attend the actual performance might enjoy the music through their radios. Public Service and the station present this program as a service to music in the community.

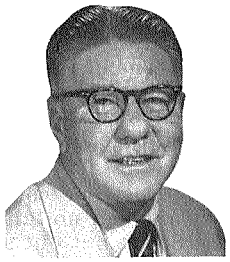
Tickets for Tuesday's concert may be purchased at Werlein's, 605 Canal Street, or at the Auditorium on the evening of the concert.

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

LOCAL FOOTBALL FANS who'd like to see the 1958 edition of the Tulane Greenies in action are invited to attend the annual intra-squad game to be played on Saturday, March 22, at 8 p. m. in Tulane Stadium. The contest, a climax to the 20-day off-season drills, will provide a preview of what to expect when fall rolls around and Texas, Ole Miss, Texas Tech, Alabama and LSU appear in Tulane Stadium to play the Green Wave.



Coach Andy Pilney and his staff are enthused over the team this year and feel that the fans will be too after they see some of the boys in action. Bolstered by 31 members of the undefeated freshman team and 18 lettermen from the '57 varsity squad, the Greenies have shown marked improvement in spring practice.

Tickets for Saturday's game, priced at $1 for adults and 50 cents for children, may be purchased at Werlein's, 605 Canal Street, or at the Tulane ticket office, east side of Tulane Stadium.

PROBLEMS OF AGING

(Continued from Page One)

leans area is expected to have more than 125,000 persons over 65.

Dr. Louis Levine, assistant director of the bureau of employment security in the U. S. Department of Labor, Washington, D. C., will appear as principal speaker at a general session on Thursday at 8 p. m. in the City Council Chamber at City Hall. He will discuss "The Older Worker and Community Action." Orleanians are invited to attend this session without charge.

Approximately 45 civic organizations have joined in the conference effort, serving as co-operating agencies with the six sponsors, who are the Louisiana State Commission on the Aging, the City of New Orleans, the Council of Social Agencies of Greater New Orleans, Junior League of New Orleans, the local section of the National Council of Jewish Women and the American Women's Voluntary Services.

NEW ORLEANS SPRING FIESTA
Calendar of Events
March 17—March 23

Monday, March 17: 2 p. m. to 5 p. m., Vieux Carre Homes Tour No. 1.

Tuesday, March 18: 2 p. m. to 5 p. m., 19th Century Homes Tour; 7:30 p. m. to 10 p. m. Patios by Candlelight Tour No. 1.

Wednesday, March 19: 2 p. m. to 5 p. m. Garden District Ante-Bellum Homes Tour.

Thursday, March 20: 2 p. m. to 5 p. m. Vieux Carre Homes Tour No. 2; 7:30 p. m. to 10 p. m. Patios by Candlelight Tour No. 2.

Friday, March 21: 2 p. m. to 5 p. m. Esplanade Avenue Homes Tour; 7:30 p. m. to 10 p. m., Night In Old New Orleans.

Saturday, March 22: 10 a. m. to 5 p. m., Pirates Alley Outdoor Art Show; 7:30 p. m. to 10 p. m. Patios by Candlelight Tour No. 3.

Sunday, March 23: 10 a. m. to 5 p. m., St. Tammany Homes and Gardens Tour—bus leaves Spring Fiesta Headquarters 9 a. m.

Tickets for all tours are on sale in downtown hotels and at the Spring Fiesta Headquarters, 546 St. Peter Street.

SPRING FIESTA

(Continued from Page One)

Vieux Carre from 7:30 to 10 p. m. This event, which is open to the public without charge, revives the picturesque past of the French Quarter with street dancing, balcony singing and a parade of costumed participants. Another of the more popular Spring Fiesta events, the Pirates Alley Outdoor Art Show, will be held on Saturday, March 22, from 10 a. m. to 5 p. m. In this show, which is also open to the public without charge, many local artists display their works and offer them for sale in both Pirates Alley and St. Anthony's Alley on either side of St. Louis Cathedral.

Additional information about the home and patio tours and other events of the Spring Fiesta may be obtained by telephoning JAckson 5-6553. Tickets for those events requiring them may be purchased at Fiesta Headquarters, 546 St. Peter Street, or in any downtown hotel lobby.

Iron Curtain Escapee On Loyola Forum

The highest ranking military commander ever to escape from behind the Iron Curtain, General Bela Kiraly, leader of the Budapest Freedom Fighters, will speak at the Loyola University Forum on Friday, March 28, at 8:30 p. m. in the St. Charles Hotel. Topic of General Kiraly's talk will be "The Hungarian Revolution."

Tickets for this talk may be purchased at the Jesuit Church, the Catholic Book Store, Petetin's and at Loyola University. Adult tickets are priced at $1.50, student tickets at 75 cents.

Quotes and Quips

He has a right to criticize who has a heart to help.—Abraham Lincoln

* * * *

The youngster had been absent from school and on his return the teacher asked if he had had Asian flu.

"No, teacher," replied the youngster, "it was Egyptian flu—I got it from my mummy."

* * * *

A sense of the value of time—that is, of the best way to divide one's time into one's various activities—is an essential preliminary to efficient work; it is the only method of avoiding hurry.—Arnold Bennett

* * * *

One thing about baldness—it's neat!

ART ASSOCIATION

(Continued from Page One)

prize of $500. Orleanian Paul Ninas won the $350 second prize for his painting "No Mail for that Name." Robert Gordy of New Iberia received the $150 third prize for "Courtship No. 2, The Dialogue."

Delgado Museum is open from 12 noon to 5 p. m. Monday through Saturday and from 1 p. m. to 6 p. m. on Sunday.

BICYCLE TAGS

(Continued from Page Two)

p. m. and at substations in fire houses on Saturday from 10 a. m. to 4 p. m. Substations will also be set up for one day at public and parochial schools. For information, telephone GAlvez 4161, Extension 242.

Police remind owners that they need not bring their bicycles when applying for a tag. Only information needed is the make of the bike and its serial number.

Did You Know?

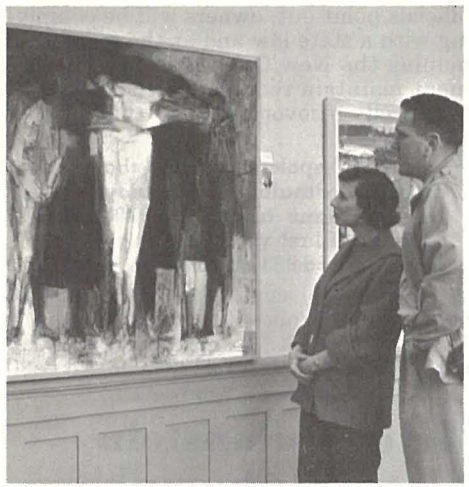
New Orleans at one time or another has received and applauded men and women who said they had walked from New York, were on a walking tour of the United States, or expected to walk around the world. But a walker who really made this city sit up and take notice was Charles W. Oldrieve, a small and wiry man of 38, who, on February 10, 1907, completed here a 1600-mile walk from Cincinnati on the swirling currents of the Ohio and Mississippi rivers. He did it in one hour's less time than the 40 days allowed him on a $5000 bet. The greatest distance he made in one day was 68 miles.

Oldrieve made the hike on water shoes of his devising. Of canvas stretched over framework, they were seven feet long by six inches wide and seven deep. They weighed 20 pounds each and had hinged flaps on the bottom to hold one foot in place as the other was slid forward. On the way down, he said, he fought 25 days of rain and sleet. His wife, who followed him in a 14-foot skiff, which she rowed all the way from Cincinnati, endured the same weather and both suffered severely from chills. They were followed, at a distance, by a small powerboat carrying the man who had made the bet and a couple of friends.

At the Julia Street wharf, where the hike ended, Oldrieve was caught in a swirling eddy and would have been driven under a coal barge moored there had not the outstretched hands of the bargemen saved him. Reporting the arrival in a two-column story, the *Daily Picayune* of February 11, 1907, said that the wharves from Jackson Avenue down were lined with people. Sailors filled the rigging of ships in port, and bluejackets lined the decks of the U. S. S. *Columbia,* anchored in the river. All cheered when he appeared, plodding downriver about 50 yards from the wharfline, and crowded so closely about him when he went ashore that, with his wife, he took refuge in a nearby police station.

TRANSIT Riders' DIGEST

Vol. XI—No. 30 Published Weekly by N. O. Public Service Inc. MARCH 24, 1958



Two Delgado Museum visitors view William Pachner's painting, "The Gate," first prize winner in the New Orleans Art Association's 57th annual spring exhibition.

Art Association Holds Spring Exhibition At Delgado Museum

The Art Association of New Orleans is now holding its 57th annual spring exhibition at the Isaac Delgado Museum of Art in City Park. Orleanians and visitors are invited to see the 113 entries, consisting of paintings, sculptures and ceramics submitted by 91 artists, through Monday, March 31. Admission is free.

The entries were selected by Kurt Kranz, German artist who is presently visiting professor of art at Newcomb College, a one-man judge for the show. The three-man jury system for selections was abandoned this year for the first time by the Association in favor of a one-man choice.

An abstract oil painting entitled "The Gate," by William Pachner of Clearwater Beach, Fla., was singled out for the first

(Continued on Page Four)

LOUISIANA DEPT. N. O. PUBLIC LIBRARY

NEW ORLEANS SPRING FIESTA
Calendar of Events
March 24—March 29

Monday, March 24: 2 p. m. to 5 p. m., Vieux Carre Homes Tour No. 1.

Tuesday, March 25: 2 p. m. to 5 p. m., 19th Century Homes Tour; 8 p. m., Show Boat.

Wednesday, March 26: 2 p. m. to 5 p. m., Garden District Ante-Bellum Homes Tour; 7:30 p. m. to 10 p. m., Patios by Candlelight Tour No. 4.

Thursday, March 27: 2 p. m. to 5 p. m., Vieux Carre Homes Tour No. 2; 8:15 p. m., Spring Fiesta Night at the Opera.

Friday, March 28: 2 p. m. to 4 p. m., City Progress Tour.

Saturday, March 29: 2 p. m. to 5 p. m., Esplanade Avenue Homes Tour; 7:30 p. m. to 10 p. m., Patios by Candlelight Tour No. 5.

Tickets for all tours are on sale in downtown hotels and at Spring Fiesta headquarters, 546 St. Peter Street.

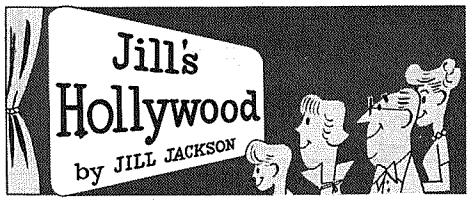
'Manon Lescaut' Next On Opera House Bill

The gala spring season of the New Orleans Opera House Association opens this week with two performances of Giacomo Puccini's "Manon Lescaut," which, according to an Association spokesman, will be performed for the first time in the history of New Orleans opera. The work will be presented on Thursday, March 27, and again on Saturday, March 29, in Municipal Auditorium. Curtain time on both



ELEANOR STEBER

(Continued on Page Three)



HI! WELL here it is Academy Award week and I'm ready to make my predictions—in print—before the Academy Award presentations take place on Wednesday of this week. Here are my picks: BEST PICTURE: "The Bridge on the River Kwai"; BEST ACTOR: **Alec Guinness** in "The Bridge on the River Kwai"; BEST ACTRESS: **Joanne Woodward** in "Three Faces of Eve"; BEST SUPPORTING ACTOR: **Red Buttons** in "Sayonara"; BEST SUPPORTING ACTRESS: **Carolyn Jones** in "The Bachelor Party"; BEST SONG: "Tammy"; BEST DIRECTOR: **Joshua Logan** for "Sayonara."



WDSU-TV, Channel 6, will carry the 30th annual Oscar Award Ceremony of the Academy of Motion Pictures Arts and Sciences at 9:30 p. m. on Wednesday, March 26.

The biggest actor in Hollywood, Ed Wolff (7 ft. 4 in.), will play the destructive automaton in Paramount's "The Colossus of New York."

Rosalind Russell has returned to her Beverly Hills home from a desert vacation —tanned, rested and ready to start putting her "Auntie Mame" stage performance on film... While in Panama filming "The Naked and the Dead", **Aldo Ray** bought shares in the same Panama shrimp company in which **Errol Flynn, John Wayne** and **Terry Moore** have stock.

Red Buttons defines a naturalist as a guy who always throws sevens.

TRANSIT Riders' DIGEST

Vol. XI MARCH 24, 1958 No. 30

Copyright 1958 by New Orleans Public Service Inc.

Bicycle Tags On Sale At Substations Now

Between now and May 31 bicycle owners in New Orleans will have an opportunity to register and purchase license tags for their two-wheeled vehicles at substations throughout the city. By so doing, police officials point out, owners will be complying with a state law and at the same time helping the New Orleans Police Department maintain records which will aid in the speedy recovery of bikes that are lost or stolen.

A NOPD spokesman said that there are approximately 25,000 bicycles in New Orleans and only 8300 were registered last year. During the 12-month period 963 bicycles were stolen.

Tags are 50 cents each and may be bought at the Police Department's Bicycle Division, 2552 St. Philip Street, Monday through Friday from 8:30 a. m. to 4:30

(Continued on Page Four)

Artur Rubinstein Slated By Symphony

World-famous pianist Artur Rubinstein, now on his 20th United States tour, will appear in concert with the New Orleans Philharmonic-Symphony Orchestra on Tuesday, March 25, in Municipal Auditorium. The program, which will begin at 8:30 p. m., is the 17th subscription concert of the current season.

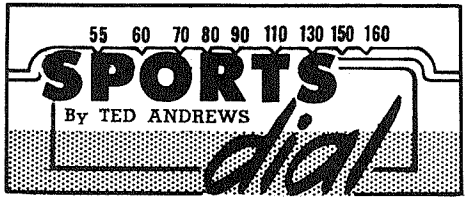


ARTUR RUBINSTEIN

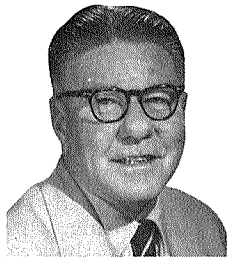
Under the direction of Alexander Hilsberg, conductor and music director, the orchestra will open Tuesday's performance with Beethoven's "Egmont Overture." Soloist Rubinstein will conclude the pre-intermission portion of the concert by playing Brahms' Concerto No. 2 in B Flat Major. After intermission the orchestra will be heard playing the Intermezzo from Samuel Barber's "Vanessa" and Richard Strauss' "Death and Transfiguration."

Persons unable to attend the actual performance on Tuesday are invited to hear

(Continued on Page Three)



BASEBALL TEAMS are now practicing in earnest in the sunny climes of Florida and Arizona and it won't be long before they'll be breaking camp and heading for their respective home states for the opening of the 1958 season. When the Southern Association begins its season on April 11, there'll be only three of last year's managers returning to the loop. They are Cal Ermer of the Birmingham Barons (who managed Chattanooga last year), Buddy Bates of the Atlanta Crackers and Dick Sisler of the Nashville Vols.



New managers this year include Charlie Silvera, New Orleans Pels; Fred McGaha, Mobile Bears; Warren "Sheriff" Robinson, Memphis Chicks; Les Peden, Little Rock Travelers; and John "Red" Marion, Chattanooga Lookouts. The latter skippered Birmingham in 1951.

* * * *

On the home front workers are hard at it in City Park getting the stadium ready for the Pel's opener with Mobile on April 14. With the plans that are now under way for the opening game it could be possible that the attendance record at the stadium on opening day could be tops in the Southern Association.

ARTUR RUBINSTEIN

(Continued from Page Two)

the pre-intermission portion of the program—consisting of the Beethoven and Brahms works—over Radio Station WTPS from 8:30 to 9:30 p. m. This broadcast is presented by Public Service and the station as a service to music in the community.

Tickets for this concert, the next to last in the orchestra's current season, may be purchased at Werlein's, 605 Canal Street, or at the Auditorium on the evening of the concert.

School Kids Deliver Goodwill Clothes Bags

"Smile Week" begins in Orleans and Jefferson parishes this week and boys and girls in 200 public and parochial schools are being asked to bring home some 100,000 special Goodwill Industries clothing bags. These can be filled with discarded or outgrown (but still useable) clothes and shoes and returned to the school during the week.

On Friday, March 28, Goodwill Industries and National Guard trucks will pick up the filled bags and take them to Goodwill Industries workshops. There physically handicapped workers will sort, clean and mend the clothes and shoes and place them in "thrift" stores throughout the city for re-sale. Income from the sale of such articles helps pay the wages of workers and also provides training and rehabilitation for the handicapped men and women employed by Goodwill Industries.

Anyone who does not receive a clothing bag and who would like to donate articles of useable clothing is asked to telephone the Goodwill plant at MAgnolia 3025 for home pick-up service.

'MANON LESCAUT'

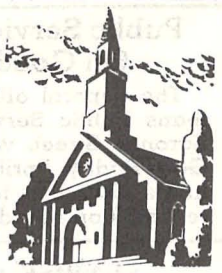
(Continued from Page One)

dates is 8:15 p. m.

Eleanor Steber, Metropolitan Opera prima donna, will sing the title role. Louis Roney, American tenor who has been singing in German opera houses the past two seasons, will have the leading tenor role of des Grieux. New York City Center Opera company artists scheduled to sing leading roles are Richard Wentworth, bass-baritone, and Louis Quilico, baritone.

Others in the cast include Luigi Vellucci, tenor; Harry Theard, tenor; Bill Morgan, bass; Betty Monette, mezzo-soprano; William Beck, baritone; and A. G. Webb, tenor. Renato Cellini will conduct the Association orchestra. Armando Agnini will stage the production and Knud Andersson will direct the chorus.

Tickets, at prices ranging from $1.50 to $6.50, are now on sale at the opera box office at Werlein's, 605 Canal Street. They may also be purchased at the auditorium box office starting one hour before curtain time on Thursday and Saturday nights. Reservations may be made by telephoning MAgnolia 6201.



Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.

Quotes and Quips

Two much-married and much-divorced stars met at a Hollywood cocktail party.

"Don't you remember me?" said she, after they were introduced. "Why, ten years ago you asked me to marry you?"

"Really," said he. "And did you?"

* * * *

Friends and neighbors complain that taxes are indeed very heavy, and if those laid on by government were the only ones we had to pay, we might the more easily discharge them; but we have many others, and much more grievous to some of us. We are taxed twice as much by our idleness, three times as much by our pride, and four times as much by our folly.

—Benjamin Franklin

* * * *

The young bride timidly approached the operator of the mobile X-ray unit.

"May I help you?" asked the attendant.

"Yes," said she. "I've already had a chest X-ray, but the label has come off this can. Could you tell me if it is spaghetti or beans?"

SPORTS DIAL

(Continued from Page Three)

to some but to others, including your Sports Dialer, it sounds great. Broadcasts from the field could develop a better knowledge of the fine points of the game and would almost undoubtedly help to boost fan interest.

* * * *

During spring training in the Yankees' camp several years ago a rookie showed up unexpectedly and after several days play impressed Casey Stengel with his speed, fielding and the way he could hit. Casey took the boy aside one day.

"Son, you look like you can do everything pretty well," he told the rookie and asked: "How much would you want to sign with one of our farm teams?"

"A couple of thousand a month," said the rookie.

"Sorry, son," said Stengel, "but you're too tall."

Did You Know?

Spelling bees were a regular part of the school curriculum in the past century, "the enlivening feature of the week's routine," as the *New Orleans Times* remarked on March 30, 1875. Mark Twain, for instance, was the champion speller in his school and rejoiced in the prominence of heading his class. In the 1870s spelling bees became a popular diversion of grown-ups. By 1875, "orthogrammania," as the *Daily Picayune* called it, had New Orleans in its grip.

On April 6, 1875, 3000 men and women crowded into St. Patrick's Hall to listen to the most prominent men in New Orleans, garbed as schoolboys, spell each other down. This building occupied the site of today's main post office building facing Lafayette Square. After two hours of "fierce orthological struggle," the winner emerged and received the prize, a dictionary.

The *Times* and the *Picayune* reported the outbreak of "orthographomacy" on page one. Among the words which defeated the different contestants, the press listed: unparalleled, poniard, crystal, celibacy, inchoate, chameleon, opener, stalagmite, mellifluous, hiccough, dishevelled, indict, ichthyology, symbol, jeweler, satellite, eleemosynary, tyranny, sonneteer, pneumonics, mortise, gneiss, beech and elysium.

Women also staged spelling bees, both for diversion and to raise funds for charitable purposes. The *Daily Picayune* rejoiced that they were more uplifting than prize fights, but in the interest of variety proposed that definitions be substituted for orthography, and on May 28 ran a list of paralyzing polysyllables to illustrate the possibilities.

The fad ended there, not for lack of words but for lack of subjects willing to risk the horse laughs in a city of a little more than 200,000 where almost everybody knew almost everybody else.

TRANSIT Riders' DIGEST

Vol. XI—No. 31 Published Weekly by N. O. Public Service Inc. MARCH 31, 1958



Outdoor Easter Sunrise Services will again be held in Orleans, Jefferson and St. Bernard parishes on April 6. The lakefront service (above) will begin at 5:45 a.m.

LOUISIANA DEPT. PUBLIC LIBRARY

Four Sunrise Services Slated Easter Sunday

Members of the Christian faith will commemorate the resurrection of Jesus Christ in solemn sunrise services on Easter Sunday, April 6, at various outdoor locations in Orleans, Jefferson and St. Bernard parishes. The services, all interdenominational, will include hymns, prayers and sermons traditional to Eastertide. The public is invited to participate.

The New Orleans service, largest of the four planned, will be held on the lakefront one-half mile from Pontchartrain Beach toward West End on Lakeshore Drive. It will begin at 5:45 a.m. with the sounding of trumpets. A 45-minute program of Easter music sung by the Lutheran Chorus of New Orleans will follow. The Reverend Oscar H. Reinboth, executive secretary, Southern district, Lutheran Church, Missouri Synod, will deliver the sermon titled: "There Is Life, Life Through Christ."

Shuttle bus service will be provided from the end of the Frenchmen line to the service grounds, a sponsor of the Easter Sunrise Service stated.

On the West Bank, beginning at 5:30

(Continued on Page Three)

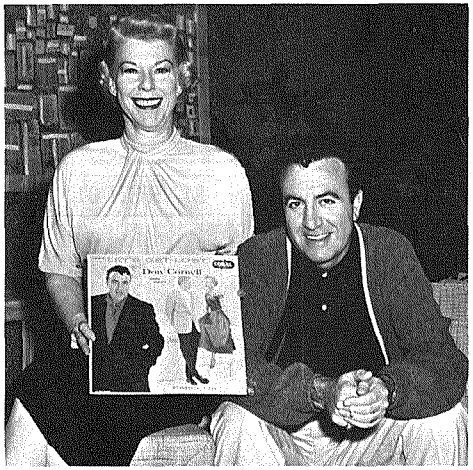
Foreign Policy Group To Launch Program

A community-wide public education program on foreign policy titled "Great Decisions . . . 1958" will be launched in the city during the week of April 7, and the Foreign Policy Association of New Orleans, sponsoring agency, is inviting residents to join the movement. Cost of the entire program, including materials, is $1 per person.

The program will consist of six weekly meetings. At each of the gatherings, participants will discuss such topics as "Can We Deal With Russia?," "What Security in the Rocket Age?," "United Europe—Partner or Rival?," "Middle East—New U.S. Responsibility?," "What Economic Policy for Survival?," and "Should the U.S. Trade with Red China?"

After each discussion session participants will be asked to fill in an "opinion ballot" which will be tabulated with those submitted by members of other similar groups.

(Continued on Page Two)



When singer Don Cornell visited Hollywood Reporter Jill Jackson recently for an interview, he brought one of his record albums for Jill to listen to.

Riders' TRANSIT DIGEST

Vol. XI MARCH 31, 1958 No. 31

Copyright 1958 by New Orleans Public Service Inc.

The Time? Now!

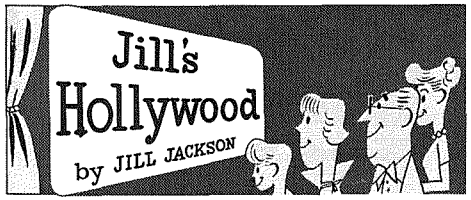
Time is running out! Time, that is, to complete and file your 1957 federal income tax return with the Internal Revenue Service. In fact, there's just a little over two weeks left between now and the April 15 deadline established by the federal authorities.

The Internal Revenue Service points out that taxpayers can save money for themselves and the federal government by doing three things: preparing their own returns; checking and re-checking the return form before mailing it; and lastly, filing returns just as soon as possible.

An IRS spokesman says that late filers, in their haste, make more mistakes on their returns than those who file early and such mistakes are costly in terms of time and money.

Persons needing assistance in completing tax forms are invited to take advantage of group instruction and self help information being offered every Monday from 8 a. m. to 4 p. m. in Room 312, Federal Building, 600 South Street. On these "taxpayer assistance days" individuals using the simpler forms are given group instruction by trained personnel and encouraged to prepare their own.

Telephone inquiries for information or assistance may be made by calling EXpress 2411, extensions 375, 376, 377 and 378.



"THE RELUCTANT DEBUTANTE" has just gone before the cameras in Paris. **Rex Harrison, Kay Kendall, John Saxon, Sandra Dee** and **Angela Lansbury** head the cast. The company will film scenes in the French capital for approximately six weeks and then move to London for final sequences . . . Actor **Richard Egan** and actress **Patricia Hardy** have tentatively set their marriage date for May. It will be the first for each.

One of the most beautiful blondes in Hollywood, **Ingrid Goude**, gets a chance to show that she's a good actress as well as a beauty in "Never Steal Anything Small." Ingrid, a former "Miss Sweden," shares feminine honors with **Cara Williams** and co-stars with **Jimmy Cagney**.

After more than 400 films in 51 years, Donald Crisp is telling friends that his recent starring role in "Saddle the Wind" may be his last.

SHORT SUBJECTS: **Anthony Franciosa** is Rome bound to star opposite **Ava Gardner** in "The Naked Maja" . . . **Lana Turner** is remaining in Acapulco, Mexico, for another month to supervise construction of her new home . . . **Ernest Borgnine** has been signed to co-star with **Glenn Ford** in "Hell Below."

Kay Kendall's memoirs have been purchased by a British publishing syndicate and will soon appear in a London newspaper.

FOREIGN POLICY

(Continued from Page One)

The results will then be sent to Louisiana's Congressional delegation and to the U. S. Department of State.

Persons interested in forming a group in their neighborhood, or joining one already set up, are invited to telephone the Foreign Policy Association at TUlane 2168.

Registration Now For YWCA Classes

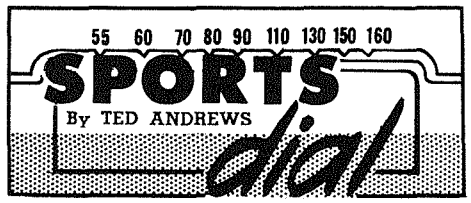
Registrations for the spring term of the Young Women's Christian Association educational program are now being accepted at the central YWCA Building, 929 Gravier Street. This year's curriculum, scheduled to get under way the week of April 7, will consist of a variety of classes for adult men and women and teenage boys and girls.

Classes for adults, which will meet during the day and in the evenings, include ballroom dancing, bridge, ceramics, charm, cooking, copper enameling, conversational French and Spanish, painting, fencing, golf, interior decorating, horseback riding, modern dancing, sewing, slimnastics, swimming, diving, tennis and ukulele.

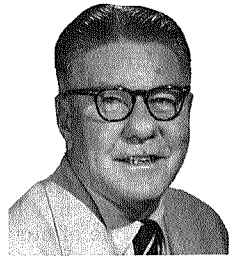
Teen-age classes, which will meet on Saturdays, include ballroom dancing, charm, horseback riding, sewing, swimming, tennis and ukulele.

During the spring term, classes will also be offered at the Boy Scout Hut in Chalmette for residents of St. Bernard Parish, a "Y" spokesman said. Among the courses scheduled are painting, ceramics, bridge, slimnastics and ballroom dancing.

Additional information may be obtained by calling MAgnolia 5412.



FRANK LANE, general manager of the Cleveland Indians, is all for letting baseball fans know a little more about what's going on on the field. If he can get the American League's approval, he will install microphones at various points on the playing field at Municipal Stadium in Cleveland this summer so fans can hear the discussions, arguments and other conversations.



Although there probably would be times when it would be better not to hear verbal exchanges between players and umpires, there would be other times when the system would help keep fans abreast of what is happening during a game. There could be, for example, a mike at home plate to pick up the discussion of ground rules between managers and umpires. An explanation of rulings on plays and possible extent of injuries of players could be picked up by a mike on first or third base.

A mike in the dugout would give fans no end of listening material through the discussions of the players there.

Lane's suggestion may seem far-fetched

(Continued on Page Four)

Public Service To Close On Good Friday

The general offices of New Orleans Public Service Inc., at 317 Baronne Street, will be closed on Good Friday, April 4. Regular office hours—8:30 a. m. to 5 p. m.—will be resumed on Monday, April 7.

SUNRISE SERVICES

(Continued from Page One)

a. m., residents are invited to participate in an Easter Sunrise Service at Martin Behrman Memorial Stadium, Algiers. The Reverend Arthur E. Widiger, pastor of Trinity Lutheran Church, service sponsor, will speak on the topic "The Risen Christ Dries All Tears." A mixed choir of 20 voices will render a sacred Easter anthem, "Victory Over Death."

The Faith Lutheran Church, Harahan, will sponsor a sunrise service at the Jefferson Playground and Community Center, 4100 South Drive, Jefferson Parish, at 5:30 a. m. The Reverend L. E. Nelsen Jr., pastor of the sponsoring church, will deliver a sermon on "If There Were No Easter."

St. Bernard Parish residents are invited to meet at 6 o'clock Easter morning on the lawn of Gethsemane Lutheran Church of Chalmette to take part in that church's second annual sunrise service. The Reverend Walter H. Symank will speak about "The Glorious Meaning of the Savior's Resurrection."

In case of inclement weather the lakefront service will be held beneath the shelter of Pontchartrain Beach bathhouse; the others will move into the respective churches.



Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.

Quotes and Quips

They were on their honeymoon, but this particular afternoon he did not seem happy.

"Why so sad, dear?" she asked. "You know, now we are one."

"I know it, dear," was his reply, "but judging from the hotel bill we've just received, the manager thinks we're about half-a-dozen."

* * * *

Action may not always bring happiness; but there is no happiness without action.
—Benjamin Disraeli

* * * *

The little boy had been bad all day long, and his mother became tired of it.

"How," she inquired, "does a bad little boy like you expect to get into Heaven?"

"I'll just run in and out slamming the door," was his reply, "and finally someone will say, 'For goodness sake, either come in or stay out!', then I'll go in."

* * * *

A time filled with varied and interesting experiences seems short in passing, but long as we look back. On the other hand, a tract of time empty of experience seems long in passing, but in retrospect short.—William James

Men's Club To Exhibit Amaryllis Plants, Flowers

An amaryllis show will be staged by the Men's Amaryllis Club of New Orleans on Saturday, April 12, and Sunday, April 13, at the Bienville School, 1456 Gardena Drive. Residents are invited to view the plants and flowers without charge from 9 a. m. to 4 p. m. on both days.

Competition will be city-wide, a club spokesman said, and entries will be accepted from individuals and members of any garden club. Gold cups will be awarded for the best Dutch specimen and the best American specimen.

Additional information may be had by calling WHitehall 5-8408.

Did You Know?

Did James H. Caldwell originate the theatrical marquee?

The famous actor, director and producer, in a brilliant career that began here in 1820, made notable contributions to the cultural and economic development of New Orleans. In 1835 he built the St. Charles Theater, the first of the three playhouses of that name that have occupied that site. New Orleans then had a population of only 74,000, but he gave it the largest theater and the most impressive architecturally in the United States, excelled in magnificence of design only by the famous temples to the drama (as he called them) in Naples, Milan and Vienna.

After his artist, Antonio Morelli, had drawn the plans for the St. Charles, Caldwell added a new feature, a balcony in front, 100 feet long and the width of the sidewalk (12 feet), as the *Bee* of April 7, 1835, states. It was necessary to secure permission from the city government to build over the public area, and the City Council at first turned him down. But he persisted, and the merchants of the city, seeing the advantage of such construction to their own businesses, joined in the demand and the Council finally approved.

Hence the balconies which covered the sidewalks of the business district in New Orleans, giving shoppers almost continuous protection from the semi-tropical sun and semi-tropical rains as they walked from store to store. Other considerations long ago abolished these shelters from Canal Street, but a few of the old verandahs (or galleries as New Orleanians called them) on other streets still remain to suggest how that great business thoroughfare once looked.

A careful study of theatrical records does not reveal the existence of the marquee anywhere before Caldwell's innovation in New Orleans.

TRANSIT Riders' DIGEST

Vol. XI—No. 32 Published Weekly by N. O. Public Service Inc. APRIL 7, 1958



On Saturday and Sunday dog owners may have their pets licensed and vaccinated against rabies at substations throughout the city. The cost is only $2.

Anti-Rabies Drive Set For Week End

Man will have an opportunity to get his best friend—his dog—licensed and vaccinated against rabies on Saturday and Sunday, April 12-13, when the 1958 Rabies Control Campaign is conducted in New Orleans. Veterinarians in more than three-dozen special clinics set up in firehouses and schools will administer "shots" from 1 p. m. to 5 p. m.

Cost for the vaccination and license is $2, substantially lower than the usual fee for these services, a campaign spokesman pointed out.

Sponsors of this annual campaign are the Health Committee of the Chamber of Commerce, the Association of New Orleans Veterinarians, the city Health Department and the Society for Prevention of Cruelty to Animals. For the location of the clinic nearest your home, check your daily newspaper.

Additional information may be obtained by calling TUlane 1131.

Explorer I Replica, Jupiter Nose Cone On View At City Hall

A replica of the Explorer I satellite and the actual nose cone of the Army Jupiter intermediate-range ballistic missile which entered and returned from outer space is now on display at City Hall. Orleanians are invited to view the exhibits through the week of April 7th, at any hour of the day or night. There is no charge for admission.

The space objects are being shown here to emphasize the need of greater sharing by the public in the financing of our defense program through the U. S. Savings Bond payroll savings plan in connection with the U. S. Treasury Department's "Share-in-America" program.

The nose cone, the first man-made object known to have returned from outer space, was fired in August 1957 at Cape

(Continued on Page Three)

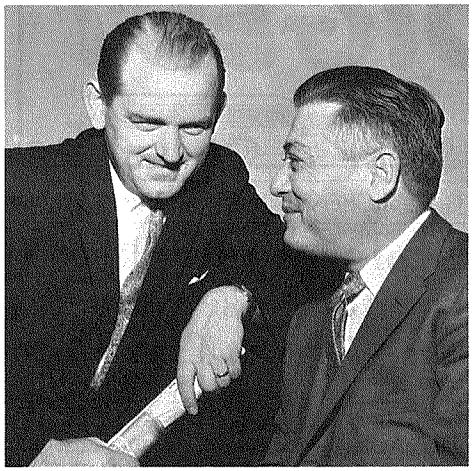
Symphony To Close With Choral Work

Carl Orff's "scenic oratorio," titled "Carmina Burana," and Franz Schubert's Second Symphony will be the program for the final subscription concert of the New Orleans Philharmonic-Symphony Orchestra this season. The works will be performed on Tuesday, April 8, at 8:30 p. m. in Municipal Auditorium, Alexander Hilsberg conducting with the Tulane University Festival Chorus being heard with the

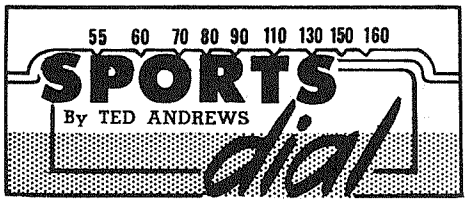


IRENE JORDAN

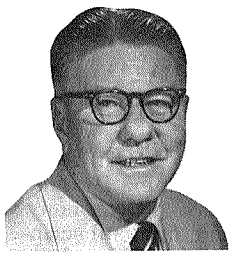
(Continued on Page Two)



Vince Rizzo, Pel general manager (right), and Manager Charlie Silvera discuss the Pels' opening home game set for Monday, April 14, at 7:45 p. m., in City Park.



SINCE BASEBALL WILL be the topic of many sports conversations soon—the Pels open their 1958 Southern Association pennant chase against Mobile in Mobile on Friday, April 11, and in City Park Stadium on Monday, April 14—your Sports Dialer thought some facts about the team and its new manager, Charlie Silvera, would be in order at this time.



Charlie, a catcher during his major league career, intends to be a playing manager. He spent eight years with the

(Continued on Page Three)

Riders' TRANSIT DIGEST

Vol. XI APRIL 7, 1958 No. 32

Copyright 1958 by New Orleans Public Service Inc.

Film On Family Life Available To Groups

Members of any group or organization in New Orleans interested in learning more about basic problems in present-day family relationships and how these problems may be overcome are invited to do so through a film-discussion meeting arranged by the Family Service Society, an agency of the Community Chest supported by United Fund.

The film, titled "A Family Affair," stresses how healthy family life is one of the most important factors in promoting mental health and fostering sound personality functioning for both children and adults. One-half hour in length, it is followed by a discussion period led by a trained staff member of Family Service Society.

Requests for the film may be made by writing to the Executive Secretary, Family Service Society, 211 Camp Street, Room 401, New Orleans 12, La., or by calling TUlane 7471. There is no charge for film or discussion.

SYMPHONY

(Continued from Page One)

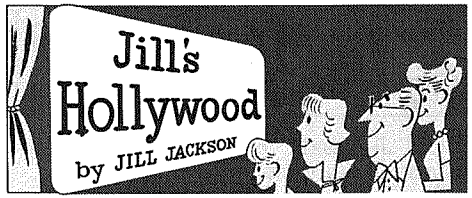
orchestra in the choral selection. The chorus is directed by William Whitesides.

The soloists will be Irene Jordan, a leading soprano of the Metropolitan Opera House; Morley Meredith, Canadian baritone; and John Ferrante, Hartford, Conn., tenor.

"Carmina Burana" is based on a collection of 13th century songs and poems which were discovered and first published in the 19th century. Carl Orff, a German composer now living in Bavaria, set 24 of the works to music. It has been described as one of the most fascinating and delightful choral works of the century.

The program will be broadcast over Radio Station WTPS starting at 8:30 p. m. on the Symphonic Hour, extended this week through the courtesy of WTPS to permit the choral work to be heard in its entirety. Public Service and the station present the program as a service to music in the community.

Tickets for this performance may be purchased at Werlein's, 605 Canal Street, or at the Auditorium on the evening of the concert.



NO ONE CAN say **Clark Gable** was a problem to the wardrobe department during the filming of his latest picture, "Teacher's Pet." He used his own clothing, including cuff links... **Michael Anderson**, director of "Around The World in 80 Days," has arrived at Warner Bros. studio from England to direct "Letter From Peking," based on Pearl Buck's novel... Famed circus clown **Emmett Kelly**, who makes his movie debut in "Across The Everglades," is establishing a clown museum at Sarasota, Fla.



Marlon Brando, presently playing in "The Young Lions" with Montgomery Clift and Dean Martin, has revealed that he will direct and star in "Comanchero," his next movie.

EXPLORER I

(Continued from Page One)

Canaveral, Fla. It rose 500-600 miles and re-entered the atmosphere on its descent at an estimated speed of 15,000 miles per hour. It landed in the Atlantic Ocean 1200 miles away from where it was launched and was traced by means of automatic signals from a small radio transmitter in the cone.

Explorer I was launched on January 31 at Cape Canaveral by a modified four-stage Jupiter-C rocket. It went into an elliptical orbit ranging from 219 to 1587 miles from the earth.

The cone is classified "secret." The Army Ballistics Missile Agency at Huntsville, Ala., agreed to let it be shown here only under the condition that proper 24-hour security guard be maintained. Fourth Army Headquarters at Fort Sam Houston, Tex., has made available the necessary military security detail from Fort Polk, La.

The displays and personnel were airlifted to New Orleans by units of the U. S. Naval Air Station at Callender Field. Camp Leroy Johnson is furnishing quarters and transportation for personnel attached to the exhibits.

NORD Arts, Crafts On Display At NOPSI

Useful and decorative articles made by children and adults enrolled in arts and crafts classes of the New Orleans Recreation Department are now on display on the first floor of the Public Service Building, 317 Baronne Street. Orleanians are invited to view the exhibits through Friday, April 11, from 8:30 a. m. to 5 p. m. There is no charge for admission.

The exhibition is the first city-wide handicraft show to be sponsored by NORD. Included are watercolors, oils and pastels; molded and sculptured ceramics; leather purses, wallets and belts; woven baskets; metal bracelets and trays; and a group of miscellaneous pieces.

A NORD representative will be on hand to provide information for those wishing to know when and where classes are offered and how classes may be joined.

SPORTS DIAL

(Continued from Page Two)

New York Yankees, understudying Yogi Berra and warming up Yankee pitchers. He shared in seven World Series. This will be his first managerial assignment and he plans to pattern his methods after those of the great Casey Stengel, manager of the Yankees. During the past two months he has been with the Pels in Florida.

Charlie will be the 23rd manager the team has had since 1901. In 1903, three managers guided the team.

The New Orleans Pelicans became a member of the Southern League (a forerunner of the Southern Association) in 1887 and of the Southern Association in 1901. This will be the 58th season they'll play in the Southern Association. Since 1901 the Pels have won 10 pennants, been in the runner-up spot 11 times, third spot 14 times and fourth spot just seven times. During 42 of the 57 years they've played, the club has finished fourth or better.

The team will arrive in New Orleans from the training camp on April 9. About that time Manager Silvera can be expected to announce an opening line-up.

Leaders Needed For Great Books Program

The Great Books program, designed to foster liberal education for adults through group discussion of good books dealing with the basic problems of mankind, is looking for persons interested in becoming leaders in these discussions. A special leader-training program, consisting of six two-hour sessions, will begin on April 17 at 8 p.m. at Latter Memorial Library, 5120 St. Charles Avenue. There are no educational requirements for this training as the leader is a moderator, not a teacher.

Each session of the course is a discussion of selected great books and all trainees participate. Some sessions are led by the training director to demonstrate Great Books leadership methods. At others the trainees lead, practicing the skills they have observed and analyzed.

The program is sponsored by the New Orleans Public Library in cooperation with the Great Books Foundation, a non-profit corporation. For more information, call JAckson 2-8441.

Quotes and Quips

The best teachers of humanity are the lives of great men.—C. H. Fowler

* * * *

"Mrs. Brown," said the doctor, trying to break the news gently, "I must inform you that your husband will never be able to work again."

"Oh, dear, I must tell him right away," said she. "It will cheer him up immensely!"

* * * *

Facts are worthless to a man if he has to keep running to somebody else for advice on how to use them.—Sven Halla

* * * *

Two ladies were discussing the new hairdo of a third.

"What do you think of it?" asked one.

"Well, frankly," was the reply, "to me it looks like her parole came through just as the warden pulled the switch."

* * * *

I tell you that as long as I can conceive something better than myself I cannot be easy unless I am striving to bring it into existence or clearing the way for it.

—George Bernard Shaw

* * * *

Many a man's wallet would be a lot flatter if it weren't so full of credit cards.

* * * *

You can preach a better sermon with your life than with your lips.

—Oliver Goldsmith

Did You Know?

Military authority, during the federal occupation of New Orleans, in 1864 ordered the mayor to close all gambling houses. The mayor asked City Attorney George L. Bright if pool was a gambling game. He said it was, but billiards wasn't. The *Daily Picayune* of November 6, 1864, passes down his argument to us:

Mr. Bright quoted the relevant state statute beginning, "Whoever shall keep a banking game or banking house at which money, or anything representing money, or any article of value shall be bet or hazarded, or shall aid or assist in keeping one;" elaborated that the law considered gambling to be odious, immoral and criminal, besides being an encouragement to idleness, cheating and corrupt practices generally, and a menace to public order; and then stated, "The game of pool is undoubtedly a gambling game," for though the capital or stake is made up by players and not provided by the house, "The evil and the result of the game are nevertheless, the same."

He likened pool to keno and cited the Supreme Court's decision in a keno case, New Orleans vs. Miller, page 651, 7th Louisiana Annual Reports, that "Whether the capital or stake is owned or furnished by the house, or made up at the time by the players, the evil is the same and the offense is the same."

What about billiards? Not to be compared with pool in a moral sense, he opined; for though "It is so customary to find pool tables among billiard tables that the impression prevails that if the one is a gambling game so must be the other," there is this difference: "At billiards the loser pays for the use of the table, and the winner makes no profit by it. At pool the winner profits, and profit is the essence of gambling."

TRANSIT Riders' DIGEST

Vol. XI—No. 33 Published Weekly by N. O. Public Service Inc. APRIL 14, 1958



Write a caption for the cartoon above and enter the $100,000 HOUSEPOWER contest. Entry blanks are available at appliance dealers and Public Service.

$100,000 In Prizes Offered In National Housepower Contest

To get full efficiency from your home, you need sufficient HOUSEPOWER to operate lights and appliances at full capacity. This means proper wiring to bring enough electricity into your home and distribute it safely and efficiently to all electric appliances.

If your HOUSEPOWER is low, your appliances do not get enough current to do jobs well. Thus your iron or toaster, for instance, will take longer to warm up and will never get hot enough to do its job well. Your vacuum cleaner suction is lessened so that you have to work harder and longer to get your house clean. Your TV picture shrinks or lights flicker and dim when other appliances are turned on.

Other symptoms of low HOUSE-

(Continued on Page Three)

Scouts Seek $475,000 For Three Camps

Camping is the very heart of Scouting. It develops good citizenship by fostering concepts of personal integrity, moral uprightness and respect for law and order. Most of the nearly 15,000 Scout members of the New Orleans Area Council became Scouts because they wanted the experience of camping. During the next four years, 20,000 more Scouts will be eligible to take part in camping programs.

To help provide adequate accommodations for future camp enrollments, the New Orleans Area Boy Scout Council will conduct a Boy Scout Camp Development Fund Campaign. It will run from April 17 through May.

The campaign, the first conducted by the Scouts locally since Scouting was begun here in 1910, is to raise $475,000 for expansion, construction and other improvements at Camp Salmen and Indian Village

(Continued on Page Three)

SPORTS DIAL

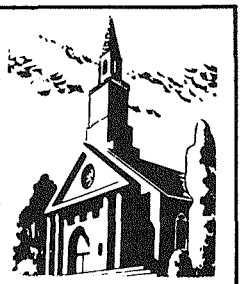
Pelicans Open Season In Stadium Tonight

by Ted Andrews

THE EVENT local baseball fans have been waiting for is at hand. At 7:45 p.m. tonight an umpire will stroll out onto the diamond at City Park Stadium, brush off the new home plate and the Pelicans will take to the field for their first home game of the season. Their opponents in this 58th Southern Association season opener will be the Mobile Bears. According to Vince Rizzo,



(Continued on Page Two)



Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.

Three Exhibitions On View At Delgado

Three new art shows, "New Talent in the U. S. A., 1957," "Now—In New Orleans," and an American Watercolor Society exhibition of contemporary Japanese and American water colors, are now on exhibit at the Isaac Delgado Museum of Art in City Park. The public is invited to view the shows without charge through Monday, April 21.

The "New Talent" show includes 21 paintings, five graphic works and seven sculptures by artists from all sections of the country. More than half of the works are abstractions. The show is the third of its kind circulated by the American Federation of Arts in cooperation with *Art in America* magazine.

The New Orleans exhibition features work of 14 local contemporary artists. This is its first local showing since returning from Riverside Museum, New York city.

In the water-color show there are 25 works by American artists and 31 water colors by Japanese painters. The exhibition is the first in a planned series by the American Watercolor Society which will bring similar cross-sections from European countries and other parts of the globe in future years.

Delgado Museum is open from 12 noon to 5 p. m. Monday through Saturday and from 1 p. m. to 6 p. m. on Sunday. For additional information call GAlvez 4420.

TRANSIT Riders' DIGEST

Vol. XI APRIL 14, 1958 No. 33

Copyright 1958 by New Orleans Public Service Inc.

Entries Invited In Flowered Hat Show

Like flowers and hats? Then combine the two into a stylish chapeau and enter the finished product in the 12th annual Fresh Flower and Plant Material Hat Show to be staged by the Planetary Planting Society on Sunday, April 20, in the Presbytere, 751 Chartres Street. There's no charge. The only requirement is that the hat be made of fresh flowers, plant material (fruit, berries, etc.) or dried plant material. Small bits of lace, ribbon, gems and metal ornaments may also be used.

Hats may be entered in 11 different classes based on the type of material used. Entries will be received at the show site from 10 a. m. to 1 p. m. Judging takes place from 1 to 3 p. m.

A special program of entertainment, including a hat parade and music, will be presented beginning at 6 p. m. For additional information regarding either the exhibits or the program, call UNiversity 1-7036.

PELICANS OPEN

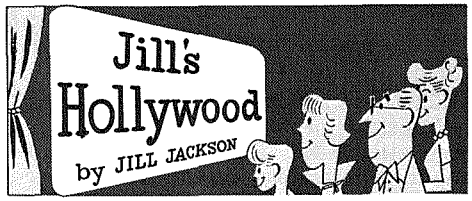
(Continued from Page One)

general manager of the Pels, the gates to the stadium will open at 6 p. m. and pregame entertainment will be staged from 7 p. m. until the umpire bellows, "Play ball."

The Pels have a good chance to "kop the kup" for opening attendance this season. This is due largely to the efforts of the Knights of Columbus (who are sponsoring the opener), the City firemen and the many civic clubs and individuals who worked so hard to sell season tickets and build up interest in the Birds.

Following the four-game series with the Bears this week, the Birds will play the Little Rock Travelers on Friday, Saturday and Sunday. The 10-day home stand will be concluded with a three-game series with the Memphis Chicks on Monday, Tuesday and Wednesday of next week.

Your Sports Dialer has already predicted a first division finish for the home team in this year's pennant race. Now, if local fans continue to rally to the cause of the Pels, New Orleans can once again be one of the best baseball towns in the minor leagues. See you at the Stadium this week?



SHORTS ON "Auntie Mame": **Yuki Shimoda**, who scored a hit as the Japanese houseboy in the stage production of "Auntie Mame," has been signed to play the same role in the film adaptation, and **Lee Patrick**, one of Hollywood's most versatile character actresses, has been signed to portray Mrs. Upson, a narrow-minded society woman. **Orry Kelly**, who received this year's Academy Award for best costume design for "Les Girls," will do the 24 glamorous gowns **Rosalind Russell** will wear in the film.



Robert Mitchum has written the music for two songs to be used in his next movie, "Thunder Road."

Actresses seem to be forever going on "color kicks." Not too long ago **Kim Novak** went completely overboard for a lavender shade. Now **Martha Hyer** has gone on a "beige kick." In "Houseboat," Martha had to wear a palomino beige dress in a wedding scene. She liked the color so much she had her hair dyed a similar shade. Next she bought a beige car and then had her entire house redecorated—in beige, of course.

The ballroom of the famous Hotel Continental in Paris, where King Edward of England once danced, has been rented by MGM for the first scenes in "The Reluctant Debutante."

SCOUTS SEEK

(Continued from Page One)

and for new construction at Camp Gaylord. Realization of the total goal will mean accommodations for 6,650 Scouts per camping season at the three camps as compared to 1,925 which the present Camp Salmen and Indian Village now handle.

The local Council is supported by the United Fund, a campaign spokesman said, but UF funds are for operating purposes only and may not be used for construction and expansion. Additional information may be had by calling EXpress 3241.

Orleanians Invited To Sail With Symphony

Orleanians are invited to don skippers' caps and go nautical with the New Orleans Philharmonic-Symphony Orchestra when it boards the Steamer President on April 15 for a "pop" concert and river cruise. Johnny Green, music director of Metro-Goldwyn-Mayer Studio and composer of such song hits as "Body and Soul," "I Cover the Waterfront" and others, will conduct the orchestra in a program of light music and popular song hits. Green wrote the score for the motion picture "Raintree County" and selections from it will be included in the program.

The President will shove off from Eads Plaza at 8:30 p. m., tour the harbor during the concert, and return to the dock at 11 p. m. Passengers may sit either in the ballroom, where the orchestra will play, or sit outdoors and hear the music over the ship's public address system. Refreshments will be available aboard, a symphony spokesman said.

Tickets for the voyage, priced at $2.00 for general admission and $3.50 for reserved seats, may be purchased at Werlein's, 605 Canal Street, or at the President on the evening of the concert.

HOUSEPOWER

(Continued from Page One)

POWER are blown fuses, insufficient outlets and switches, and makeshift jumbles of extension cords.

HOUSEPOWER is now the subject of a nationwide $100,000 Cartoon Caption contest sponsored by the Edison Electric Institute and electrical industries throughout the nation. It is open to all users of electricity.

To enter the contest, first obtain an official entry blank from your appliance dealer or at the first floor information booth at Public Service, 317 Baronne Street. Read the folder carefully and write a HOUSEPOWER caption for the cartoon shown on the form. Fill in the entry blank and mail it to the address shown on the entry form. There's nothing to buy. The contest closes April 30, 1958.

Quotes and Quips

He who is of a calm and happy nature will hardly feel the pressure of age, but to him who is of an opposite disposition youth and age are equally a burden.
—Plato

* * * *

Daughter was a bride-to-be, and had gone shopping with mother and selected an expensive wedding gown. The bill was then presented to dad, who looked at it and whistled.

"I don't mind giving her away," he said, "but does she have to be gift wrapped."

* * * *

It is the calling of great men, not so much to preach new truths, as to rescue from oblivion these old truths which it is our wisdom to remember and our weakness to forget.—Sidney Smith

* * * *

The young man was an abstract artist, and he proudly showed his grandfather a few samples of his work.

"What do you think of them, grandpop?" he asked.

"Shucks, son," said the old man, "your grandma could KNIT better pictures than those!"

TRANSIT SERVICE

(Continued from Page One)

Rampart Street to Tulane Avenue, on Tulane Avenue to Loyola Avenue, up Loyola Avenue to Howard Avenue, on Howard Avenue to Dryades Street, on Dryades Street to the Dryades Street ramp and over the bridge. From the West Bank ramp the vehicles will proceed to Whitney Avenue, along Whitney Avenue to Bringier Street, on Bringier Street to Behrman Avenue, along Behrman Avenue to the bridge ramp and over the bridge. On the East Bank vehicles will leave the bridge via the Dryades Street ramp, proceeding on Howard Avenue to Loyola Avenue, down Loyola Avenue to the starting point on Elk Place near Canal Street.

SPORTS DIAL

(Continued from Page Two)

arms, broken bats, a no-hitter, and the strains of the Star-Spangled Banner. Baseball is a highly-paid Brooklyn catcher telling the nation's business leaders: 'You have to be a man to be a big leaguer, but you have to have a lot of little boy in you, too.'..."

Did You Know?

One hundred and twenty-five years ago this week St. Patrick's parish was established in a frame building on the site of the present church on Camp Street between Julia and Girod. It was primarily to serve the Irish immigrants who had settled in this, the new English-speaking section of the city above Canal Street. Church records show the first child was baptized there on April 24, 1833, and the first couple was married on June 11.

The cornerstone of the present church was laid on July 1, 1838, with impressive ceremonies, as *The Daily Picayune* reported two days later. It resulted from a campaign organized by Rev. James Ignatius Mullen, who had succeeded to the pastorate of the church on the death of its first pastor only a few weeks after entering on his duties. Of a massive Gothic design, adapted from the York minster in England, the new church was completed in 1840. Since it was built around the old church, which was not demolished until completion of the new one, there was no interruption in services on the site.

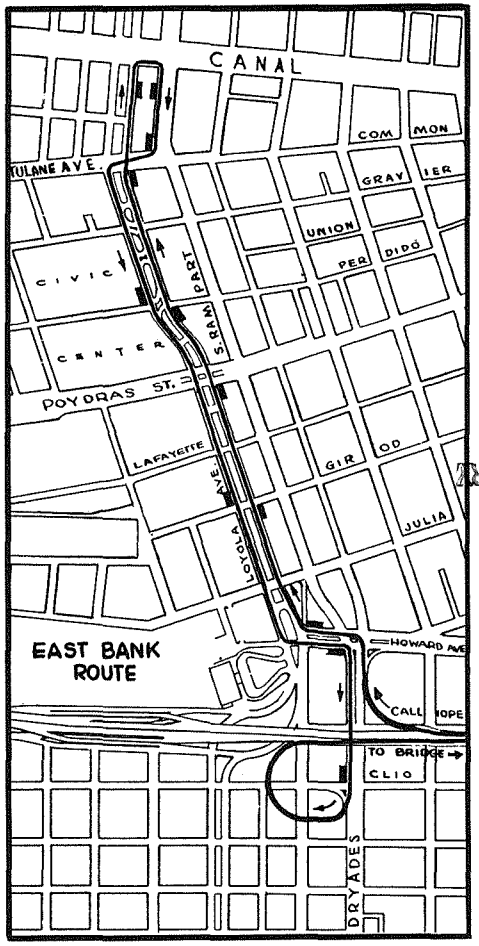
Its square tower, 250 feet high, was long the tallest structure in New Orleans and watch was kept from it for the outbreak of fire before the city had an efficient fire alarm system. For a time the church served as a cathedral for that part of the city, and Bishop Antoine Blanc was installed as archbishop in St. Patrick's on February 16, 1851. Its deep-toned bell, cast in Cincinnati in 1849, was described as the "dean of New Orleans bells" by *The Times-Picayune* on April 3, 1921.

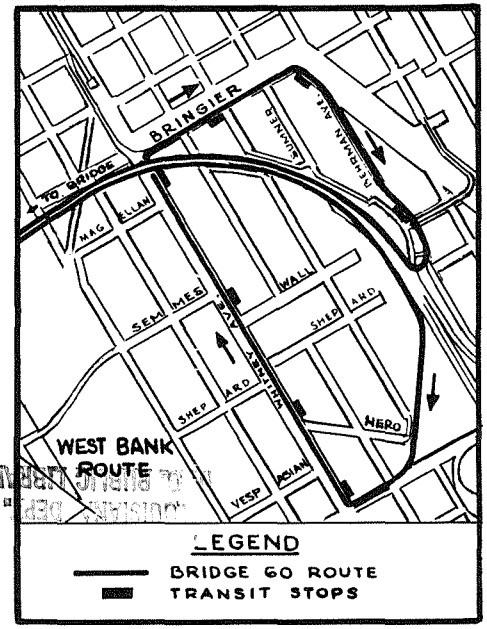
Father Mullen was also the moving spirit behind the erection of another notable building, St. Patrick's Hall, which stood at Camp and Lafayette streets. For years a social center of the city, later it became the home of the Criminal District Courts and after that, the public library. It was demolished to make way for the present post office, which was dedicated in 1915.

Father Mullen died in 1876 when he was 74 years old. His body rests in the sanctuary of St. Patrick's Church.

TRANSIT Riders' DIGEST

Vol. XI—No. 34 Published Weekly by N. O. Public Service Inc. APRIL 21, 1958





Begin Transit Service Across River Bridge

Regular daily transit service over the new Mississippi River Bridge has begun. The new transit line, Bridge 60, began operation at 5:06 a. m. on Monday, April 21. It will operate daily from 5 a. m. to 12 midnight, the time interval between vehicles being approximately 11 minutes during morning and afternoon peak hours, and 20 minutes during other periods and on Saturdays and Sundays.

The fare is ten cents, with transfer privileges to other Public Service lines. Passengers transferring to the bridge line from connecting Public Service lines will pay three cents with their transfers.

The route of the new line will be from Elk Place off Canal Street, out Canal Street to South Rampart Street, up South

(Continued on Page Four)

Teen-Agers To Vie In Driving Contest

Nearly 100 teen-age students in New Orleans public, parochial and private junior and senior high schools are dusting off driving manuals and practicing safe-driving techniques in preparation for a Teen-Age Safe Driving Road-e-o, on Saturday, April 26, from 9 a. m. to 5 p. m. in

(Continued on Page Two)

TRANSIT Riders' DIGEST

Vol. XI APRIL 21, 1958 No. 34

Copyright 1958 by New Orleans Public Service Inc.

A Priceless Possession

This is National Retail Credit week and from now through Saturday consumers throughout the nation will be told some facts about "buying on time." Here in New Orleans, for example, members of the Retail Credit Association will point out their two objectives: "To encourage the broadest use of consumer credit consistent with sound business principles and the welfare of the community" and "To counsel and protect the consumers against the tragedy of going into debt beyond their ability to pay."

While pointing out the fact that credit brings more of the good things of life to more people sooner and cheaper, credit men also emphasize that a good credit rating is a priceless asset and can be kept as such only by paying all obligations exactly as agreed.

DRIVING CONTEST

(Continued from Page One)

City Park. The contest, part of the second annual Teen-Age Traffic Week, is sponsored nationally by the Junior Chamber of Commerce and locally by Southern Bell Telephone Company.

Participants in the driving contest were selected through written examinations given last week in all schools. The winning boy and girl will be given an expense-paid trip to Lafayette, La., to represent New Orleans in the state Teen-Age Road-e-o finals on June 14. Winners of the state finals will qualify for an expense-paid trip to Washington, D. C., to participate in the national finals August 11-14.

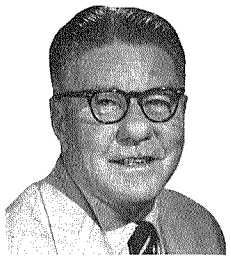
In Saturday's competition the youthful motorists will be tested for skills in maneuvering an automobile and given every opportunity to demonstrate safe driving ability. Each contestant will be given a certificate of merit and the top five scorers will be awarded special keys.

Teen-Age Traffic Week is being sponsored by the city's Traffic Safety Education Section, Teen-Age Traffic Safety Council and Metropolitan New Orleans Safety Council.

55 60 70 80 90 110 130 150 160 SPORTS dial

By TED ANDREWS

THE BASEBALL season has now begun and every game, run, hit, error and pitch will seem to be as important to citizens across the nation as Explorer I, the recession and the stock reports. What is baseball? Why is it America's favorite pastime? The best answers I've found to these questions have been written by Sportscaster Ernie Harwell in an editorial, "Game for All America," recently printed in *The Sporting News*. Here are a few excerpts from it.



"Baseball is President Eisenhower tossing out the first ball of the season; and a pudgy schoolboy playing catch with his dad on a Mississippi farm....

"It's America, this baseball. A re-issued newsreel of boyhood dreams. Dreams lost somewhere between boy and man. It's the Bronx cheer and the Baltimore farewell. The left field screen in Boston, the right field dump at Nashville's Sulphur Dell, and the open stands in San Francisco, the dusty, wind-swept diamond at Albuquerque. And a rock home plate and a chicken wire backstop—anywhere....

"It's a wizened little man shouting insults from the safety of his bleacher seat. And a big, smiling first baseman playfully tousling the hair of a youngster....

"A housewife in California couldn't tell you the color of her husband's eyes, but she knows that Yogi Berra is hitting .337, has brown eyes and used to love to eat bananas with mustard. That's baseball. So is the bright sanctity of Cooperstown's Hall of Fame. And the former big leaguer, who is playing out the string in a Class B loop....

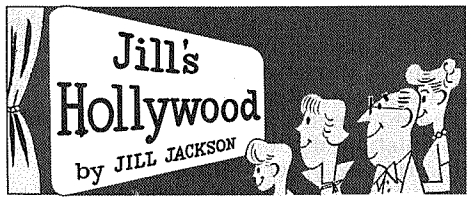
"Baseball is cigar smoke, hot-roasted peanuts....winter trades, 'Down in Front' and the 'Seventh-Inning Stretch.' Sore

(Continued on Page Four)

Riders' TRANSIT DIGEST



Hollywood Reporter Jill Jackson stands between comedians Rowan (left) and Martin who were in the Crescent City recently for a supper-club engagement.



TWO FIRSTS: **Jan Sterling**, currently starring in "High School Confidential," will co-star with her husband, **Paul Douglas**, for the first time in a movie this summer...**Richard Widmark** wears a mustache for the first time in his screen career during the last scenes of "The Tunnel of Love."

United Artists has added a science fiction thriller—"Gargantua"—to its widely diversified schedule for 1958 production. The film deals with a spaceman who drops to earth to establish peace between the planets...**Maria Schell** and **Taina Elg** are competing for the role of Esther in "Ben Hur."

LOOK, LOOK! The Broadway version of "Look Homeward, Angel" was voted the best American play by the New York Drama Critics' Circle ...The award for the best foreign work went to John Osborne's "Look Back in Anger."

When it comes to being well-traveled Italian born **Pier Angeli** could probably chalk up some kind of record. Seven of the first nine pictures she starred in were made in different countries. To fulfill these assignments, Pier had to cross the Atlantic 22 times...**Paul Newman**, currently in "Cat on a Hot Tin Roof," and his wife, Academy Award Winner **Joanne Woodward**, will co-star in summer stock this year throughout the New England states. **Alexander Knox**, who had a brief flash of fame when he portrayed President Woodrow Wilson in a biographical film several years ago, is back in action in a supporting role in "The Two Headed Spy."

Volunteers Offer Free Cancer Booklet

In 1938 about one in every seven persons who developed cancer was saved. In 1948 one in every four was saved. Today, one in every three is being saved. In numbers, 800,000 Americans now living have had cancer and survived. This reduction in death from cancer has come about through early diagnosis, prompt treatment and research and, in part, the efforts of thousands of volunteers who annually give time and effort to education programs urging everyone to learn the facts of cancer.

Such a program is being conducted now in Orleans, Jefferson and St. Bernard parishes by the Greater New Orleans Area Unit of the American Cancer Society.

From now through April 30, ACS volunteers will telephone residents of the triparish area offering a free 20-page booklet titled "101 Questions About Cancer." The booklet contains life-saving facts about cancer; lists cancer's seven danger signals; and answers such questions as "Do more men than women die of cancer?," "Does smoking cause cancer?," and "Can cancer develop in children?"

Orleanians not at home when volunteers telephone may obtain a copy of the booklet from a special booth in the 800 block of Canal Street, open during shopping hours from April 23 to 26. The booklet may also be obtained by calling JAckson 2-0851 or by writing to the Cancer Society, 822 Perdido Street, New Orleans 12.

During this campaign no solicitation of funds will be made, an ACS spokesman said. Residents of Orleans, Jefferson and St. Bernard parishes contribute financially to support the programs of the local Cancer Society through the annual United Fund drive.

Quotes and Quips

In this world and in every-day affairs, you have got to run fast merely to stay where you are; and in order to get anywhere you have got to run twice as fast as that.—Woodrow Wilson

* * * *

The near-sighted man came rushing into the house, breathing hard.

"What I thought was a snake turned out to be a stick," he said.

"Well," he was asked, "why are you so excited?"

"The stick I picked up to hit it with," he said, "turned out to be a snake."

* * * *

The big shots are only the little shots who keep shooting.—Christopher Morley

* * * *

If most men had the choice between marrying a girl with beauty or a girl with brains—they'd take the one with money.

* * * *

One may talk too much on the best of subjects.—Benjamin Franklin

* * * *

"Which would you prefer, sir?" asked the hotel clerk, "inside or outside room?"

"Inside, I guess," replied the unsophisticated guest. "It looks like rain."

BETTER HEARING MONTH

(Continued from Page One)

the Tulane Speech and Hearing Center will sponsor a program on the use of hearing aids and the aspects of amplification.

A film and discussion on operative procedures for hearing losses will be given at EEN&T hospital library on May 21 at 1 p. m. On the same program Dr. Lloyd W. Rowland, executive director, Louisiana Association for Mental Health, will speak on "Mental Health of the Hard of Hearing."

On each Friday afternoon during May from 1 to 4 p. m. the New Orleans League will offer free hearing tests to anyone desiring this service. Tests will be given in Room 111, 165 Elk Place.

The League and Chinchuba Institute are Community Chest agencies supported by the United Fund. Additional information on their activities may be had by calling JAckson 5-0167.

Did You Know?

Early in 1870 the New Orleans, Mobile and Chattanooga Railroad Company began laying track between New Orleans and Mobile, giving this city a new connection with the East. This company had been chartered November 24, 1866, a little more than a year after the ending of the War Between the States. However, it took much time to raise the capital and work out the plans for this difficult undertaking, with the many waterways to be bridged and the miles of unstable marshland through which the roadbed was to be constructed.

The line was completed October 29, 1870, with the laying of the last rail four miles west of the Rigolets bridge and trains bearing officials and invited guests from New Orleans and Mobile met there for the golden-spike ceremonies. New Orleans newspapers had paid no attention to the construction activities and, they recorded completion in only seven inches of type. In its story the *Daily Picayune* emphasized the "hilarity" which "reigned supreme" on the two trains as they sped to New Orleans after the ceremonies. "The foaming wine of the old World's sunny South was called into requisition, toasts were proposed, and impromptu speeches were made."

Passenger service began Monday, November 21, 1870, according to a two-inch advertisement in the *Daily Picayune* on November 19 of that year. This was just 40 years after the opening of regular steamboat transportation between New Orleans and Mobile. The first railroad services were announced as follows: Passenger trains left New Orleans (head of Canal Street) at 8 a. m. and arrived in Mobile at 2 p. m.; left Mobile at 11:29 a. m. and arrived in New Orleans at 5:30 p. m. The fare was $5. Stations listed were Bay St. Louis, Pass Christian, Mississippi City, Ocean Springs and Pascagoula. The announcement also said there would be a daily freight train in each direction.

TRANSIT Riders' DIGEST

Vol. XI—No. 35 Published Weekly by N. O. Public Service Inc. APRIL 28, 1958



How deaf children are taught to read lips will be demonstrated at Chinchuba Institute for the Deaf on Thursday as part of Better Hearing Month activities.

Better Hearing Month Programs Announced

A number of programs designed to acquaint the public with the importance of early detection of hearing losses will be given in New Orleans during May—Better Hearing Month—by the New Orleans League for Better Hearing in cooperation with the Tulane University Speech and Hearing Center and Chinchuba Institute for the Deaf, Marrero. The public is invited to attend each and there is no charge for admission.

An open house and teaching demonstration at Chinchuba on Thursday, May 1, at 1 p. m. will open the month's activities. On Wednesday, May 7, the New Orleans League for Better Hearing will hold an open house at its offices in the Eye, Ear, Nose and Throat Hospital, 165 Elk Place. From 1 p. m. on the public is invited to visit hearing aid displays, see films and hear discussions related to hearing and industrial noises. On May 14 at 7:30 p. m.

(Continued on Page Four)

Fair Grounds To Be Scene Of Flower Show Starting On Friday

Flowers that bloom in the spring will be transported to the clubhouse of the Fair Grounds this week end for the annual flower show of the Federated Council of New Orleans Garden Clubs. Representatives of 46 garden clubs are working now to get the three-day show in readiness. It opens Friday and continues through Sunday. Their arrangements, exhibits and other entries are being geared to a theme: "Our American Way." The public is invited and there's no charge for admission.

The show will be open Friday from 1 to 5:30 p. m.; Saturday from 3 to 8 p. m.; and Sunday 10:30 a. m. to 5 p. m.

In addition to displays of potted plants

(Continued on Page Three)

LOUISIANA DEPT. N. O. PUBLIC LIBRARY

Opera Season To End With 'Il Trovatore'

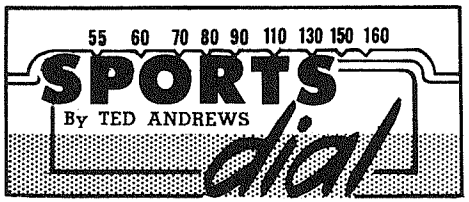
Giuseppe Verdi's spectacular and dramatic "Il Trovatore" will be the final work of the New Orleans Opera House Association's 1957-58 season. Performances are scheduled for Thursday, May 1, and Saturday, May 3, at Municipal Auditorium. Curtain time on both nights is 8:15 p. m. Renato Cellini will conduct the Association's orchestra. Armando Agnini will stage the production and Knud Andersson will direct the chorus.



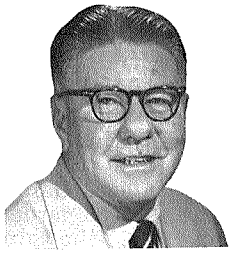
LEONARD WARREN

Metropolitan Opera stars Herva Nelli,

(Continued on Page Three)



SATURDAY, MAY 3, should find several million sports fans either looking at television or listening to their radios. Major league baseball games on two channels kick off the day's sports entertainment. The 87th running of the Kentucky Derby will wind up the activities and will doubtless have a large local audience.



At this writing there doesn't seem to be an outstanding favorite in the traditional "Run for the Roses" but it can be said that this should be one of the most interesting races in the annals of one of America's great traditional sports events.

Silky Sullivan, who has gripped the imagination of the nation's racing fans and who has the habit of slow starts and heart-catching finishes, will be up against more over-all class (such as Tim Tam, Jewel's Reward, Wing Jet and others) than he has ever faced before.

Noureddin, owned by Dr. Peter Graffagnino of New Orleans, will hold much of the interest of New Orleans and Louisiana fans. After the colt's close run with Jewel's Reward in the Wood Memorial race at Jamaica, Noureddin has a chance to bring Kentucky Derby laurels back to the Pelican state.

Junior League Variety Show Set For Civic This Week

"Follies of '58," a variety show sponsored by the Junior League of New Orleans, Inc., will be staged on Thursday, May 1, and Friday, May 2, at the Civic Theatre, 533 Baronne Street. Proceeds from the show, the first fund-raising project by the League since 1936, will be used to support the organization's civic, health and welfare projects.

Tickets, ranging in price from $2 to $5, may be purchased at Werlein's, 605 Canal Street.

Assembly Planned By Mental Health Group

The Louisiana Association for Mental Health will hold its fourth annual Mental Health Assembly on Thursday, May 1, in the auditorium of the Association's headquarters, 1528 Jackson Avenue. Interested Orleanians are invited to attend the meeting. There is no charge for admission.

Dr. Fillmore H. Sanford, associate director for Scientific Studies of the Joint Commission on Mental Illness and Health, will discuss "Mental Health for the New America" at 11 a. m.

At an evening session beginning at 8 o'clock, a group of drama students from Baton Rouge High School, will present "Return to Thine Own House," a play which depicts the problems a recovered person encounters when he returns to his community after a period in a mental hospital.

Additional information about the program, or about the Louisiana Association for Mental Health, a United Fund agency, may be had by calling MAgnolia 3845.

Buy Bargain Books, Help Local Symphony

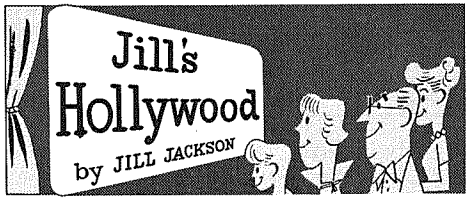
Residents of Greater New Orleans will have an opportunity to stock up on used books, phonograph records and sheet music at bargain prices during the annual Book Fair of the Women's Committee of the New Orleans Philharmonic-Symphony Society being held on Monday and Tuesday of this week from 9 a. m. to 9 p. m. at 714 Howard Avenue.

The sale, a fund-raising project in behalf of the Symphony's maintenance fund, is made possible through the donation of books and other materials by Orleanians during the past few months. Items on sale are priced at five cents and up.

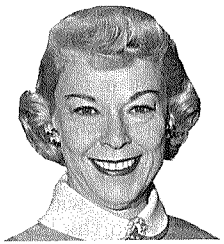
TRANSIT Riders' DIGEST

Vol. XI APRIL 28, 1958 No. 35

Copyright 1958 by New Orleans Public Service Inc.



THE PALACE of the French Kings at Versailles will be turned into a movie set for "John Paul Jones." Arrangements for filming the palace and several other Versailles scenes in their authentic setting were made with the French government through the U. S. Embassy in Paris. **Robert Stack** will star in the title role as the great American naval hero, **Charles Coburn** as Benjamin Franklin, **MacDonald Carey** as Patrick Henry and **Erin O'Brien** in the leading feminine role.



Italian Red Cross posters asking for blood donations will feature a picture of Audrey Hepburn. She agreed to help the campaign while on location in Rome for "The Nun's Story."

HERMIONE GINGOLD's hobby has the entire U. S. A. at her feet. The famed British comedienne is making a 48-square needlepoint rug, with each square featuring the native flower of one of the 48 states. She started the rug at MGM during the filming of her first Hollywood movie, "Gigi"...In the movies it's very easy to get demoted. **Glenn Ford** who played a Navy lieutenant in "Don't Go Near the Water," now plays an Army sergeant in "Imitation General."

John Drew Barrymore and his wife, actress **Cara Williams**, have purchased a four-bedroom Colonial-style home in the Hollywood hills...As soon as she completes her role as Big Mama in "Cat on a Hot Tin Roof," **Judith Anderson** hopes to lease a house at Malibu so she can have her five nieces and nephews over for a vacation.

FLOWER SHOW

(Continued from Page One)

there will be exhibits showing artistic arrangements of annuals, perennials and bulbs and histories of plants showing origin, propagation, planting methods and cultural practices. Flower arrangements and corsages made by members of Junior Garden Clubs will also be displayed.

Parents Institute To Discuss Teens

Dr. Henry H. W. Miles, New Orleans psychoanalyst, will discuss "Our Teenagers—How Do They Tick?" at the annual Meeting for Parents of the downtown district office of the Family Service Society, a United Fund supported agency, April 29 at 8 p. m. at the Department of Public Welfare, 2256 North Claiborne Avenue. The meeting is open free to all persons interested in family relations.

Following Dr. Miles' talk there will be a question-and-discussion period. For more information telephone TUlane 7471.

'Il TROVATORE'

(Continued from Page One)

Leonard Warren and William Wilderman will appear in the roles of Countess Leonora, Count di Luna and Ferrando, respectively. Roberto Turrini, leading dramatic tenor with La Scala Opera, is being brought to New Orleans to sing the role of Manrico. Mezzo-soprano Irene Kramarich, an Experimental Opera Theatre of America audition winner in 1956, will make her New Orleans debut in the role of Azucena. Completing the cast will be Betty Monette, Harry Theard, Bill Morgan and Tony Lopez.

Tickets, at prices ranging from $1.50 to $6.50, are now on sale at the opera box office at Werlein's, 605 Canal Street. They may also be purchased at the Auditorium box office starting one hour before curtain time on Thursday and Saturday nights. Reservations may be made by telephoning MAgnolia 6201.

Organists Guild To Present Choral Concert On Tuesday

A choral concert, with organ and 14 piece orchestra, will be presented at the First United Church of Christ (Evangelical), 5212 South Claiborne Avenue on Tuesday, April 29, at 8:30 p. m. Orleanians are invited to attend admission free.

The concert is sponsored by the American Guild of Organists and the New Orleans Music Teachers' Association.



Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.

Quotes and Quips

The son had just been lectured on his late hours by his earnest father.

"You say the early bird catches the worm," he complained. "How about the worm? Wasn't he foolish to get up so early?"

"That worm hadn't been to bed at all," replied the father. "He was on his way home!"

* * * *

As long as a man has something to do, he is likely to be happy.

—Roy Chapman Andrews

* * * *

Experience is something that helps you recognize a mistake when you make it a second time.

* * * *

We exaggerate misfortune and happiness alike. We are never either so wretched or so happy as we say we are.

—Honore de Balzac

SPORTS DIAL

(Continued from Page Three)

City Park Stadium this week and they're hoping that the weatherman will be kinder to them than he has been in past weeks. The Birds play the Chattanooga Lookouts on Monday, Tuesday, Wednesday and Thursday and the Nashville Vols in a single game Saturday night and a double header on Sunday night.

* * * *

When West coast fans attend a ball game they take the line "Buy me some peanuts and..." (from the song "Take Me Out To The Ball Game") literally.

In the first three games at Los Angeles between the Dodgers and the San Francisco Giants, 167,209 fans consumed 160,000 hot dogs; 140,000 chunks of ice cream; 40,000 bags of popcorn and 125,000 bags of peanuts. To wash it all down they gulped 240,000 bottles of soft drinks.

Did You Know?

New Orleans for a time had its own postage stamps. This was during the War Between the States, when Dr. John L. Riddell was postmaster. He had been appointed by President Buchanan but continued in his office under the Jefferson Davis government.

The Confederate Postmaster General, taking over after secession of the Confederate States from the Union, ruled that all mail must be prepaid. As he did not send the stamps to effectuate this policy, Riddell printed stamps of his own design. His first day's sale totaled $500. Some visitors to New Orleans bought the Riddell stamps, took them home and were astonished when their post office refused to honor them. Riddell then printed on the margin, "Usable exclusively in the New Orleans post office."

There was a great shortage of small coins in New Orleans. To facilitate making change when he sold stamps, Riddell also printed fractional currency notes, one cent to $5. These entered into the general circulation of New Orleans.

Riddell issued five-cent and two-cent stamps. The postage rate within the Confederacy was five cents for less than 500 miles (single-sheet letters), 10 cents for more than 500 miles. The two-cent stamps were for drop letters and newspapers. He also opened a foreign-mail service via blockade runner to Tampico, Mexico, where the mail was delivered to the regular British mail steamer on its monthly visits to that port. The first mail so dispatched left New Orleans October 10, 1861. It included 1233 letters. The charges for letters weighing half an ounce or less were: to Mexico, 50 cents; to Cuba, 75 cents; to other West Indies points, 85 cents; to Europe, $1.

Confederate stamps were received in New Orleans in November 1861, but the Riddell stamps continued in use until the city fell to Federal arms April 26, 1862.

TRANSIT Riders' DIGEST

Vol. XI—No. 36 Published Weekly by N. O. Public Service Inc. MAY 5, 1958

Educational Station Opens TV Studios To Public Inspection

Want to visit a TV station? Open house is being held this week—Monday through Friday—by WYES-TV, New Orleans' educational television station, from noon to 9 p. m. each day. The studios are at 916 Navarre Avenue and the public is invited to visit, inspect the station's equipment and see live shows when they are being televised.

The station, now in its second year telecasting on VHF Channel 8, is operated by the Greater New Orleans Educational Television Foundation, Inc., a non-profit organization supported by individuals, firms and educational institutions. Its programs are of an educational, cultural and informational nature geared to the interests of all age groups.

The tours are part of a drive to secure added support for the station through

(Continued on Page Three)



The intricacies of a television camera are being explained to a group of college students by a WYES-TV cameraman. The station is now holding open house.

LOUISIANA DEPT. PUBLIC LIBRARY

Five Works Comprise Opera Festival Here

Five operas, all sung in English by talented young Americans selected in nationwide auditions, will comprise a five-week Spring Opera Festival which begins in New Orleans this week. The Festival is sponsored by the Experimental Opera Theatre of America, an affiliate of the New Orleans Opera House Association. The first of the operas, John Gay's 17th century classic, "The Beggar's Opera," will be pre-



LILLIAN GISH

(Continued on Page Three)

Country Fair, Show Set At Audubon Park

Several hundred birds, animals and insects will become temporary residents of Audubon Park during a Country Fair and Livestock Show on May 9, 10 and 11. Park visitors are invited to see the feathered, furred and crawling creatures from 9 a. m. to 10 p. m. each day housed in tents in the rear of Audubon Park next to the horse show ring.

There'll be displays of dairy and beef cattle, swine and sheep, ants and insects, pets, vegetables, fruit, seafood, handicrafts and potted plants. A calf catching event for boys and a calf roping test for men, and square dancing each night from 7 to 10 p. m. for the general public are included in the events.

Funds for the show have been provided by the State Legislature, a Park official said. For additional information telephone UNiversity 1-2537.

TRANSIT Riders' DIGEST

Vol. XI MAY 5, 1958 No. 36
Copyright 1958 by New Orleans Public Service Inc.

A Book—To Honor Mom

Sunday, May 11, is Mother's Day and a nice way to observe it, say members of the Library League of New Orleans, is to give a book to the New Orleans Public Library in memory of or in honor of the lady of your heart. Books may be new or used, a League spokesman points out, and of interest to the general public.

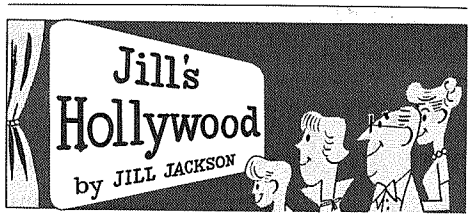
To each book donated will be affixed a bookplate stating the name of the mother so honored. The book will then be placed in the Library as a remembrance.

Books may be delivered in person or sent to the Main Library, 1031 St. Charles Avenue, or any one of its branches. Persons unable to deliver them may call TWinbrook 5-1545 for home pick-up service. Additional information about Mother's Day Book Memorials may be had by calling JAckson 2-8441.

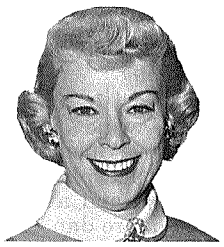
1958 Home Show To Open At Municipal Auditorium Saturday

The 1958 New Orleans Home Show opens Saturday, May 10, at 1 p.m. in Municipal Auditorium and continues through Sunday, May 18. Visitors to this year's edition, sponsored by the Home Builders Association of Greater New Orleans, Inc. in cooperation with The Times-Picayune and New Orleans States, will see a completely furnished "House of Today," and 180 eye-catching exhibitions showing ideas for home building, repairing, remodeling and furnishing.

The show will be open from 5 to 10:30 p.m. on Monday through Friday except Wednesday, when it will open at 2 p.m. On Saturday and Sunday the show will be open from 1 to 10:30 p.m. Tickets are priced at 50 cents each and may be purchased at the Auditorium. Children under 12 years of age will be admitted free when accompanied by their parents.



CASTING NOTES: United Artists has signed **Harry Guardino** for a top role in "Pork Chop Hill," a Korean War story in which **Gregory Peck** will star... **Mel Ferrer** has been named to co-star with **Harry Belafonte** and **Inger Stevens** in "The End of the World," a story of the last three survivors of an atomic attack... **Karl Malden** will co-star with **Gary Cooper** and **Maria Schell** in "The Hanging Tree" ... **Tyrone Power** will play King Solomon opposite **Gina Lollobrigida**'s Sheba in "Solomon and Sheba" to be made in Spain and Israel in the fall.



Paul Newman mastered the art of playing a western hero for his role in "The Left Handed Gun" by working for a month with real cowpokes on a New Mexico ranch.

SELECTED SHORTS: **Hedda Hopper** and **Piper Laurie** will receive USO Medallion Awards in July for their "outstanding contributions" in entertaining U.S. troops abroad... New York stage star **Ina Balin** is making her movie debut as **Anthony Quinn**'s daughter in "The Black Orchid."

A gala international charity world premiere of **Kirk Douglas**' big production, "The Vikings," will be held in New York on June 11 by the American-Scandinavian Foundation for the benefit of the Crown Princess Martha Friendship Fund. **Kirk Douglas**, **Ernest Borgnine** and **Janet Leigh** will attend the premiere, along with scores of other Hollywood and Broadway celebrities and social and civic leaders.

Mel Ferrer is in New York searching for possible stars for the lead opposite his wife, Audrey Hepburn, in "Green Mansions."

Riders' TRANSIT DIGEST

Civil Defense To Hold Training Exercise

A nation-wide civil defense training exercise, "Operation Alert 1958," takes place in the Greater New Orleans area on Monday and Tuesday of this week. Although the general public will not participate in this alert, a spokesman for the New Orleans Civil Defense office said, some schools, hospitals and industries will test their evacuation plans. Nearly 300 City government and private industry vehicles will participate in token evacuations on Tuesday beginning at 8:30 p.m.

There will be no sounding of the siren system other than the usual daily noon-time test, the CD office points out.

The exercise is to train governmental personnel and auxiliaries and to test communications and supply equipment in carrying out survival plans.

As a part of the exercise, a Civil Defense film, "The Day Called X," will be shown over WYES-TV, Channel 8, at 7, 8 and 9 p.m. on Monday. It depicts the evacuation of Portland, Ore., during a simulated enemy attack.

WYES OPEN HOUSE

(Continued from Page One)

memberships in the Foundation. Tour guides will explain membership benefits but the tours are entirely free and no obligation is incurred by participation. Additional information may be had by calling AMherst 5718.

OPERAS IN ENGLISH

(Continued from Page One)

sented at evening performances on May 9 and 10 and a matinee on May 11 at the Civic Theater, 533 Baronne Street.

Lillian Gish, well-known stage and screen actress, will direct the opening production. Renato Cellini, general director and conductor of the New Orleans Opera House Association and director and founder of EOTA, will conduct.

EOTA audition winners who will sing the leading roles in the first program are Mary Jennings, William Beck, Mary MacKenzie, Betty Monette and Spelios Constantine. Other performers to appear in supporting roles are Donald Bernard, Harry Theard, Tommy Carter, Loretta Branch, Paul Hostetler, Michael Parver and Charles Schillin.

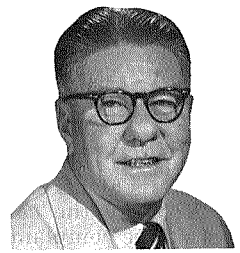
Succeeding productions in the Festival will be Wolfgang Mozart's "Abduction From the Seraglio," May 16, 17, 18; Gaetano Donizetti's "Don Pasquale," May 23, 24, 25; Johann Strauss' "Die Fledermaus," May 30, 31, June 1; and Gian-Carlo Menotti's "The Consul," June 6, 7, 8. Season subscriptions, or tickets for individual performances ranging in price from $1 to $5, may be purchased at Werlein's, 605 Canal Street.

55 60 70 80 90 110 130 150 160

SPORTS dial

By TED ANDREWS

THE NINTH annual NORD "Meet of Champions," top track and field event for Louisiana high school students, will be held on Friday, May 9, beginning at 7:30 p.m. at City Park Stadium. Alcee Fortier High School will co-sponsor this year's edition.



Participation is by invitation, with emphasis on individual performance rather than team strength. During the past week NORD representatives attended five state championship meets to select entrants for Friday's affair.

Seventeen events comprise the complete program for the meet. Winner of each will be awarded a trophy, with second and third place finishers receiving medals. The outstanding performer of the meet will receive the John Patrick Brechtel Memorial Award, won by Don Trautman of Roanoke High School, Jefferson Davis Parish, for the past two years.

This year's meet will be dedicated to Forrest "Fritz" Oakes and John Oelkers, track coaches at Tulane University. For many years they have been participants in track and field activities throughout the state.

* * * *

The New Orleans Pels will be back at

(Continued on Page Four)

Did You Know?

Shakespeare dominated the New Orleans stage during the flowering of the English-speaking drama in this city after the Louisiana Purchase. James H. Caldwell, the dramatic genius who built the first St. Charles Theater in 1836, the greatest playhouse in the country, so loved Shakespeare that he named his first son after the bard.

But other companies and producers also leaned heavily upon Shakespeare. During the 36-year period from 1806 to 1842, during which New Orleans grew from a population of less than 10,000 to more than 102,000, there were 361 performances of Shakespeare's plays. *Richard III* was the favorite with 58 presentations; *Hamlet* second with 50; *Macbeth* third with 44; *Othello* fourth, 37.

The theater of that period even set the pace for today's "spectaculars." Caldwell was 18 months preparing his production of *The Jewess*, a spectacle play based on Halevy's opera of that name and including much of his music. From Europe he imported 140 suits of armor and other equipment costing $20,000. He had lavish costumes made in France and in England, and breath-taking scenery built.

One hundred extras were engaged to serve as background for the action. Even the St. Charles Theater's enormous stage (96 by 86 feet) could not contain the movement Caldwell put under way, so he extended it far over the pit. He enlivened the production with impressive dance numbers and put on a fight between six knights in complete armor that snatched the people to their feet, shouting and screaming.

On an equally impressive scale he produced Weber's *Gustavus III* or *The Masked Ball*. For this "grand operatic drama" he floored over the pit to create a ballroom 130 feet long by 50 wide. Selected ladies and gentlemen of the audience were allowed to join in the dancing that climaxed the play.

This vigorous stage also challenged the best writing of local authors. During this period the New Orleans theater presented the works of 58 native-born writers, of whom 12 still called this city home. No theater in the country produced greater and more original drama during this period than New Orleans.

Tropical Fish Show Set For Park Sunday

Nearly 50 aquariums containing scores of rare and unusual tropical and native fish will be on display at City Park Casino on May 16-18 during the New Orleans Aquarium Society's 10th annual exhibition. The show will be open to the public without charge from noon to 8 p. m. each day.

The New Orleans Aquarium Society is a non-profit organization open to anyone interested in raising tropical fish as a hobby. Its members meet at City Park Casino the second Wednesday of each month at 8 p. m. Persons interested in joining the group may obtain additional information by writing to the Society at 3501 DeSaix Boulevard or calling WHitehall 9-4051.

Quotes and Quips

It's not the increasing competition; it's going back to real work that most of us complain about.—William Feather

* * * *

The vacationist was driving through a popular resort area and noted a farmer building a small structure. He stopped and went over to the man.

"What are you building?" he asked.

"Well," said the farmer, "if I can rent it, it's a rustic cottage nestled 'neath two tall pines. If I can't, it's a cow shed."

* * * *

The true greatness of nations is in those qualities which constitute the greatness of the individual.—Charles Sumner

* * * *

"This newspaper article," said the gabby wife, "says that the average woman has a vocabulary of only 500 words."

"It's not the number that counts," said the husband. "It's the turnover."

SPORTS DIAL

(Continued from Page Three)

fielder (Washington, $30,000); and Steve Boros, Birmingham second baseman (Detroit, $25,000).

These players may not all make the major leagues. Thus far, however, they have impressed fans in the Southern Association and can attest that "it pays to be a good ball player."

TRANSIT Riders' DIGEST

Vol. XI—No. 37 Published Weekly by N. O. Public Service Inc. MAY 12, 1958



The 1958 Home Show, open at Municipal Auditorium through next Sunday, offers Orleanians many ideas for home building, repairing, remodeling and furnishing.

Home Show Features Many Ideas, Products

"A House of Today," designed specifically for New Orleans climate and the small city lot, is one of more than 180 eye-catching exhibits Orleanians may see at the 1958 Home Show now going on at Municipal Auditorium. Other features of this year's show include prizes, a Home Show Queen contest and other nightly attractions of public interest.

The "House of Today" is a contemporary unit with sliding room dividers, glass walls, outdoor terraces and gardens. It is landscaped, has walled garden spots and play yards and is completely furnished. Other exhibits feature ideas and products for home building, repairing, remodeling and furnishing.

In cooperation with other electric industry members, Public Service has arranged an exhibition—"Check Your HOUSEPOWER"—which demonstrates the importance of having homes properly and adequately wired.

The show, sponsored by the Home Builders Association of Greater New Or-

(Continued on Page Three)

Mozart Opera Is Next EOTA Production

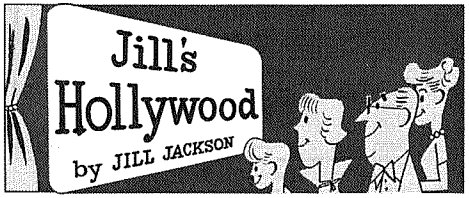
"The Abduction from the Seraglio" by Wolfgang Mozart is the second in a series of five operas being offered in the Spring Festival of the Experimental Opera Theatre of America. It will be presented at 8:30 p. m. on Friday, May 16, and Saturday, May 17, and at 2:30 p. m. Sunday, May 18, at the Civic Theatre, 533 Baronne Street. Julius Rudel, general director of the New York City Center Opera, will conduct and Michael Pollock, stage director of that company, will direct.



JULIUS RUDEL

EOTA audition winners to appear in the opera are Lynn Rasmussen, who will

(Continued on Page Two)



SOON TO BE SEEN: **Maxie Rosenbloom**, who gave up prize fighting for a successful career as an actor, will soon be seen as a pugnacious character in "I Married A Monster From Outer Space." In the film Maxie tangles with one of the aliens from another planet... **Jean Pierre Aumont** and **Marisa Pavan**, husband and wife in private life, have been signed to co-star in "John Paul Jones." Aumont will portray the King of France and Marisa will be seen as his daughter in the epic motion picture story of the founding of the American Navy.

Spencer Tracy, who rarely press-agents his own pictures, is enthusiastically plugging "The Old Man And The Sea" on every occasion.

NEWSY NOTES: **William Holden** is expected to earn about $2 million from his 10 per cent share of "The Bridge On The River Kwai"... **Robert Mitchum** will send his actor-son Jim to Asheville, N.C., when their "Thunder Road" premieres there next month. Bob can't travel because he has a picture going... An Italian movie company is considering **Sal Mineo** for the role of the young Leonardo da Vinci in a forthcoming film. This'll come after Mineo completes "The Gene Krupa Story" in Hollywood.

Walt Disney has purchased "Tonka," a story of Custer's last stand, and has announced that Fess Parker will play the lead.

EOTA PRODUCTION

(Continued from Page One)

sing the part of Constanze; Lois Winter, Blondchen; James Stuart, Belmonte; Stanley Kolk, Pedrillo; and John Macurdy, Osmin. Paul Hostetler will play the non-singing role of the Pasha.

Season subscriptions and tickets for individual performances, ranging in price from $1 to $5, may be purchased at Werlein's, 605 Canal Street. They may also be purchased at the Civic box office starting one hour before each performance. Additional information may be had by calling EXpress 2278.



When Marisa Allasio (right) was in New Orleans recently in connection with her latest movie, "Seven Hills of Rome," she visited Hollywood Reporter Jill Jackson.

TRANSIT Riders' DIGEST

Vol. XI MAY 12, 1958 No. 37

Copyright 1958 by New Orleans Public Service Inc.

Federated Churches

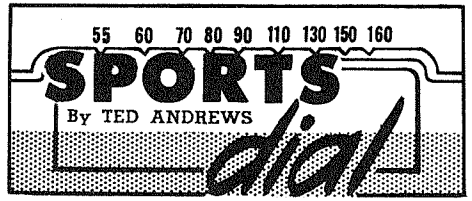
More than 100 congregations of Protestant churches in the Greater New Orleans area will join in a "Federation of Churches' Day" observance on Sunday, May 18. At services and meetings throughout the tri-parish area the activities of the Greater New Orleans Federation of Churches will be emphasized in sermons, prayers and printed and verbal announcements.

The Greater New Orleans Federation of Churches is the successor to the New Orleans Council of Churches which was established in 1947 with 20 member congregations. Today there are more than 100 churches comprising the membership of the Federation.

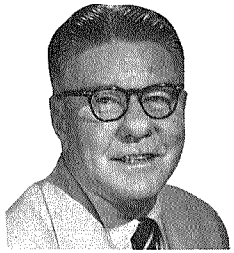
The organization carries on many activities in the fields of Christian education, evangelism and civic affairs. It also conducts daily noon-time devotional services at The Church House, 330 St. Charles Avenue.

Additional information about Sunday's observance or the Federation may be had by calling TUlane 0246.

Riders' TRANSIT DIGEST



THE BASEBALL SEASON is now about a month old and so far the so-called "doormats" of the National and American leagues are making it tough for the traditional champs. In the National the Chicago Cubs and Pittsburgh Pirates have shown no fear of the "big" teams and have indicated they intend to have something to say about who wins the pennant. In the American it's the Kansas City Athletics and the Washington Senators who've been knocking off the favorites with astounding regularity.



This makes for better balanced leagues and should produce races much closer than originally anticipated. But it may again be the New York Yankees and the Milwaukee Braves in the World Series in the fall.

Minor league clubs are anxiously awaiting May 30, the date on which major league teams must reduce to authorized strength. Players not tapped for permanent status are then sent to the minors to strengthen the farm clubs and get them set for the summer. Lots of new faces are anticipated in the Southern Association, some on the New Orleans Pelicans, who are hopeful of added pitching strength from the parent New York Yankees.

* * * *

Because of the scrapping of the bonus rule, permitting high-priced prospects to be optioned immediately for minor league seasoning, the Southern Association this season is showing a record number of recently-enriched youngsters.

Included in the invasion of young players with already-impressive bank accounts are John Demerit, $100,000 bonus rookie optioned to Atlanta by the Milwaukee Braves; Jay Hook, Nashville pitcher (Cincinnati, $65,000); Frank Leja, Pelican first baseman (New York Yankees, $80,000); George Thomas, Birmingham right fielder (Detroit, $50,000); Tim O'Toole, Nashville pitcher (Cincinnati, $50,000); Al Moran, Memphis shortstop (Boston, $50,000); Jim Brady, Birmingham pitcher (Detroit, $65,000); Jerry Schoonmaker, Chattanooga left

(Continued on Page Four)

YMCA Opens Rolls For 'Quickie' Courses

Adult men and women in New Orleans are invited to enroll this week in "quickie" night courses being offered by the Young Men's Christian Association's Adult Education Institute. Courses will be conducted once a week for eight weeks or twice weekly for four weeks in air-conditioned classrooms at the YMCA, 936 St. Charles Avenue.

Among the subjects being offered are Latin dancing, conversational Spanish, modern ethics and moral problems, advanced swimming and golf. There is a nominal non-profit rate for each course, a "Y" official said. Further information may be had by calling JAckson 5-5141 or by writing the YMCA.

HOME SHOW FEATURES

(Continued from Page One)

leans Inc., in cooperation with *The Times-Picayune* and *New Orleans States*, will remain open through Sunday, May 18.

Doors are open Monday through Friday from 5 p.m. to 10:30 p.m. except on Wednesday, May 14, when they will open at 2 p.m. On Saturday and Sunday the show will be open from 1 to 10:30 p.m. Tickets, priced at 50 cents each, may be purchased at the Auditorium. Children under 12 years of age will be admitted free when accompanied by their parents.

Junior Stamp Club Slates Show At Latter Library

Hundreds of stamps of the United States, the nations of Latin America, and other foreign countries, arranged in colorful and interesting exhibitions by members of the New Orleans Junior Stamp Club, are now on display at Latter Memorial Library, 5120 St. Charles Avenue. Philatelists in New Orleans are invited to see the displays weekdays from 1 to 8 p.m. and on Saturday from 9 a.m. to 1 p.m. The show remains open through May 20.

The club is sponsored by the Philatelic Society of New Orleans and the New Orleans Public Library.

Quotes and Quips

Great minds discuss ideas. Mediocre minds discuss events. Small minds discuss personalities.

* * * *

If spring came but once in a century, instead of once a year, or burst forth with the sound of an earthquake, and not in silence, what wonder and expectation there would be in all hearts to behold the miraculous change! But now the silent succession suggests nothing but necessity. To most men only the cessation of the miracle would be miraculous, and the perpetual exercise of God's power seems less wonderful than its withdrawal would be.
—Henry Wadsworth Longfellow

* * * *

A woman's promise to be on time carries a lot of wait!

* * * *

I often think no man is worth his salt until he has lost and won battles for a principle.—John Marsh

* * * *

"Why are you here?" asked the psychiatrist of the kangaroo which came into his office.

"I don't know what's wrong with me," was the reply. "I just don't feel jumpy any more."

* * * *

Men should bear with each other. There lives not the man who may not be cut up, aye, lashed to pieces, on his weakest side.
—John Keats

'SPOT' VOLUNTEERS

(Continued from Page One)

10:30 a. m., will also be devoted to discussions on how the work of spot volunteers can be improved and will serve as an occasion for volunteers to meet each other. A part of the program will be devoted to a film and discussions relating to problems of mental health.

Anyone interested in working with the social agencies in any capacity is urged to attend the meeting or telephone JAckson 2-2266 for an appointment. Trained staff personnel will discuss with potential volunteers the jobs which are open.

Did You Know?

New Orleans, already famous for its opera, in 1890 gave further proof of its proclivity for music when the North American Singers' Union gave its 26th *Saengerfest* or music festival here.

The *Saengerbund* (the German title of the group) had been organized in 1849 in Cincinnati to popularize German music and male choruses. For two years New Orleans had been looking forward to and preparing for this Festival of Music. For the occasion an auditorium (the Saenger Halle) was built on St. Charles Avenue at Lee Circle, 150 by 200 feet, with seats for 6391, and a 96-foot stage able to hold an orchestra of 100 pieces and 1400 singers. Twenty-four cities sent to New Orleans 65 different societies with 1680 singers, according to the *Daily Picayune* of February 12, 1890. Thousands of musical enthusiasts from many parts of the country flocked to New Orleans.

The week's outpouring of classical music in six massive vocal and instrumental concerts began on February 12, 1890. To an Orleanian, Dr. Hanno Deiler, professor of German and German literature at Tulane University and Newcomb College and a musician of stature, went the honor of directing the massed choir of the National Association (more than 1000 voices), assembled in the South for the first time. The *Times-Democrat*, in its issue of February 13, devoted nearly a full page with six illustrations to the opening concert and reported an attendance of 6000 that first night. Admission was $1.50 to $3 for a night performance, and $1 to $2 for a matinee.

New Orleans, of course, had been a center of German culture in the United States from the late 1830s. In fact, the city's German *Liederkranz* (or song society) had been established in 1845, the third such organization in the United States.

JILL'S HOLLYWOOD

(Continued from Page Two)

"Man of the West."

Felix, a year-old monkey trained for scenes with **Audrey Hepburn** in "The Nun's Story," had a short lived acting career. He bit the star on the arm during his first camera work and was immediately replaced by a better dispositioned monkey.

TRANSIT Riders' DIGEST

Vol. XI—No. 38 Published Weekly by N. O. Public Service Inc. MAY 19, 1958



"Village in Normandy," by French artist Maurice Vlaminck, is one of 50 water colors in the Hallmark exhibition now on view at Isaac Delgado Museum.

Hallmark Paintings Hang At Delgado

Fifty paintings from the fourth international Hallmark Art Award competition are now on exhibition at Isaac Delgado Museum of Art in City Park. The collection, comprised of work by 28 contemporary American artists, a Canadian, four South Americans and 17 Europeans, will be on view through June 10. This showing is the second since the collection had its premiere exhibition in New York.

Commissions totaling nearly $60,000 were given to the artists by the sponsor, a greeting card company. In addition, the artists competed for 10 cash prizes totaling $7,000. Viewers of the exhibition will have an opportunity to vote for their three favorite paintings in the collection and additional prize money will be awarded on the basis of the vote at the end of the current tour, a Museum official said.

Delgado Museum is open from 12

(Continued on Page Three)

Meeting For 'Spot' Volunteers Slated Tuesday By CVS

Community Volunteer Service wants to put you "on the spot"—the spot where you can perform useful and important services as they are needed.

CVS is a United Fund-supported agency which furnishes volunteers to health and welfare agencies in the Greater New Orleans area for a variety of jobs. "Spot-jobs" are such short-term activities as typing, folding, stuffing, stamping and sorting letters, baby sitting, poster making and a variety of other tasks.

In an effort to interest more volunteers in such activities, CVS will hold a special meeting on Tuesday, May 20, at the Louisiana Society for Mental Health, 1528 Jackson Avenue.

The meeting, scheduled to begin at

(Continued on Page Four)

Mass Choral Concert Set For Auditorium

Nearly 2000 singer-representatives of German-American singing societies of North America will participate in a mass choral concert at Municipal Auditorium on Saturday, May 24, at 8 p. m. The concert, a highlight of the 43rd National Song Festival meeting in New Orleans May 23-25, will feature German folk and classical songs and American melodies sung by the choral unit and soloists.

The Beethoven Mannerchor of San Antonio, Tex., which participated in a Festival held here in 1890, will be among

(See "Did You Know?" page four)

those participating in the program this year, a Festival spokesman said. Featured soloists will be Audrey Schuh, New Orleans lyric-soprano, and Norman Treigle, New York City Opera Company bass-

(Continued on Page Two)



In New Orleans recently for a supper-club engagement was Sophie Tucker. While she was here Hollywood Reporter Jill Jackson taped an interview with her.

TRANSIT Riders' DIGEST

Vol. XI MAY 19, 1958 No. 38

Copyright 1958 by New Orleans Public Service Inc.

Getting A Job? Get A Card!

Before students of New Orleans' schools "get a job" during their summer vacations, they should "get a card"—a social security card. This is the advice of the New Orleans Social Security District Office.

According to an official of that office, any person seeking work for the first time should be able to present his social security card to a prospective employer. This will insure proper crediting of eventual earnings to his social security account.

A card, or a duplicate of one lost, may be obtained at the Social Security District Office, Room 318, Masonic Temple Building, 333 St. Charles Street. Applications for a card may be obtained by calling EXpress 2411, Extension 351.

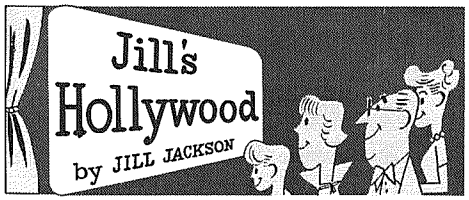
MASS CHORAL CONCERT

(Continued from Page One)

baritone.

Knud Andersson, choral director and associate conductor of the New Orleans Opera House Association, will conduct the program. Sharing the conductorial spotlight will be Ludwig Lohmiller and Esther Rehberg, both nationally known in the field of choral music.

Tickets for Saturday's program, priced at $1.25, $2.50 and $5, may be purchased at Werlein's, 605 Canal Street. They may also be purchased at the Auditorium box office on the night of the performance. Additional information may be obtained by calling JAckson 2-2689.



OVER THERE: **Anthony Franciosa** is now in Rome preparing for his role as Goya, the Spanish painter, in "The Naked Maja." **Ava Gardner** will co-star in the same movie as the famous Spanish court beauty, the Duchess of Alba... **Ingrid Bergman** is now in England shooting scenes for her latest film, "The Inn of the Sixth Happiness."

Bette Davis will get $12,500 a day for four days' work for her role as Catherine the Great in the film "John Paul Jones."

Leave it to Hollywood to figure out ways and means of doing things. To make **Russ Tamblyn** look as tiny as Tom Thumb, for the picture of the same name, they had him sleep in a bed 20 feet wide and 15 feet long. The results are so startling and realistic that when you see the scene in the movie you'll feel you're actually gazing at the original Tom Thumb.

Blonde glamour girl Marilyn Monroe, who hasn't made a picture in two years, is returning to the screen in a comedy titled "Some Like It Hot."

SELECTED SHORTS: **Christine Carere** will play the lead role opposite **Pat Boone** in Jerry Wald's "Mardi Gras." Also to be seen in the same movie will be **Tommy Sands** and **Gary Crosby**... Hollywood is still talking about the auto **Sandra Giles** drove up in to the Academy Awards. It was covered with pink fur!... **Willard Waterman**, known to radio and TV audiences as "The Great Gildersleeve," will have a featured role in "Auntie Mame"... **Julie London** has just completed her co-starring role with **Gary Cooper** in

(Continued on Page Four)

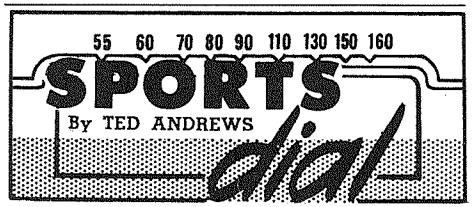
'Don Pasquale' To Be Next Festival Opera

Gaetano Donizetti's "Don Pasquale," the third of five operas in English to be presented by the Experimental Opera Theatre of America in its 1958 Spring Festival of Opera, will be staged on Friday, May 23, and Saturday, May 24, at 8:30 p. m. and on Sunday, May 25, at a 2:30 p. m. matinee at the Civic Theatre, 533 Baronne Street.

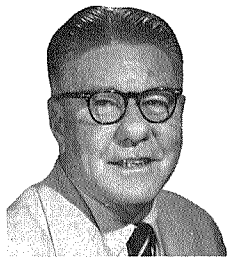
Renato Cellini, founder and director of EOTA and general director and conductor of the New Orleans Opera House Association, will conduct this week's performances and Armando Agnini, stage director of the Opera House Association, will direct. Knud Andersson prepared the chorus and L. J. Arthur designed the scenery.

Four EOTA audition winners in the cast are Spelios Constantine, who will sing the role of Don Pasquale; Lisa diJulio, Norina; Joseph Quinlin, Ernesto; and William Metcalf, Dr. Malatesta. Warren Gadpaille will appear in the part of the Notary.

Tickets for "Don Pasquale," ranging in price from $1 to $5, may be purchased at Werlein's, 605 Canal Street. They may also be obtained at the Civic box office starting one hour before each performance. Additional information may be had by calling EXpress 2278.



JUPITER PLUVIUS has been the biggest winner in this year's baseball races thus far. The young season has shown more rained-out games than any previous season of our recollection. Let's hope that Jupiter Serenator takes over soon so that ball clubs can settle down to the business of winning pennants.



The inclement weather has made it difficult for managers and sports analysts to evaluate the players and the teams up to this time. On what we've seen to date, however, the Southern Association race promises to be a battle down to the wire. The Atlanta Crackers look like the team to beat on a basis of their experience, balance and good pitching.

Local fans will get their first look at the Crackers this week end when the team invades City Park Stadium for a three game series with the Pels. Games are set for Friday and Saturday nights and Sunday afternoon.

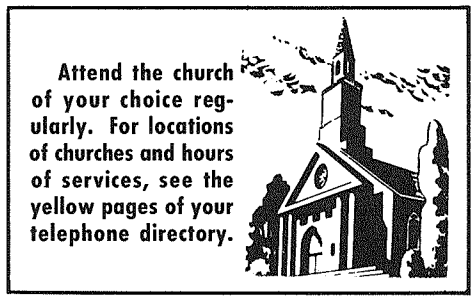
* * * *

It has been years since Pelican fans have taken a player to their hearts as they have little Tony Asaro. The 22-year-old Pel second baseman has everything you could ask for in a fine ball player. His hustle, fine fielding, great hitting and take-charge-work have stamped him as one of the most colorful ball players to wear a Pel uniform.

* * * *

School will be out soon and Crescent City youngsters are getting ready for their greatest summer of baseball. The program opens May 25 with one of the city's two Maison Blanche-NORD Babe Ruth Leagues getting under way. The other league will begin play on May 27. This marks the first year that there will be two leagues for boys in the 13-14-15 year-old age bracket.

The Catholic school loop, the older of the two, will be known as the National League. The public schools will be termed the American. Each league will be composed of six teams and games will be held on Sunday and Wednesday and Tuesday and Friday.



HALLMARK PAINTINGS

(Continued from Page One)

noon to 5 p. m. Monday through Saturday and from 1 p. m. to 6 p. m. on Sunday. For additional information call GAlvez 4420.

Quotes and Quips

Poverty is a state of mind induced by the purchases of a neighbor.

* * * *

Being educated means to prefer the best not only to the worst, but to the second best.—William Lyon Phelps

* * * *

The motorist came home with a dejected look on his face.

"The car had an expensive overhauling," he said.

"But that can't be," said his wife. "You've only been gone a short time."

"I know," replied the husband. "I was speeding and it was overhauled by a motorcycle policeman."

CHALMETTE MUSEUM

(Continued from Page One)

events in the historic battle.

Other exhibits in the museum include an American officer's sword, a Kentucky rifle, Springfield 1808 flintlock musket and a British Tower flintlock musket, the official weapon of the British in the Battle of New Orleans. Other display cases show a helmet of an American cavalryman, soldiers canteen and drum, coins dating back to 1812, cannon balls and a stand of grapeshot and other artifacts found on the battlefield.

Within the park, markers identify important positions along General Jackson's line and the historic remains of the Old Canal in front of the American position. Additional information concerning special service for groups may be obtained by telephoning EDgewood 1-2412 or EDgewood 1-2193.

OBSERVE CROSSINGS

(Continued from Page Two)

controlled (no light, no policeman) intersection at about the same time, the car on the right should be given the right of way.

3. Drivers entering a through street or highway should stop and proceed only when traffic permits. Cars entering a public street from a private drive or road should yield the right of way to vehicles on the street.
4. Drivers should yield the right of way to oncoming vehicles already in intersections signaling for a left turn. When cars from opposite directions enter an unmarked or uncontrolled intersection at the same time, the right of way should be yielded to the car going straight through.

Did You Know?

Postage stamps first appeared in England in 1840. Seven years later the United States adopted this system of prepayment for mail which had formerly moved "collect." Stamp-collecting began almost immediately. The first stamp album was issued in 1862, the first stamp catalogue in 1863—both in Paris.

A year later, the "postage stamp mania," as the *Daily Picayune* called it, reached New Orleans. On July 12, 1863, that newspaper, referring to the collection of "postage stamps of all governments and nations, to be preserved as curiosities," said, "The children began it, and it finally seized children of a larger growth; so that there are not only shops and stands in London and Paris for the sale of these bits of colored paper; but there are thousands of persons who are giving almost their entire attention to this business.

"Many of them will never rest in peace until they own a specimen of every postage stamp ever issued in any part of the world. A recent Paris letter (to the paper) speaks of the frenzy of delight, and the no small amount of anxiety, afflicting this class of monomaniacs when it was announced that the new and presumed to be independent Poland had actually issued 'revolutionary' stamps."

In reference to the recently published stamp album, the editorial said it divided the United States into "Northern Federal States" and "Southern Confederate States" and that it listed for the former 292 different stamps, and five for the latter. For Europe, it listed 633 different stamps.

"The plan for a complete collection," it added, "supposes a commencement at a very early age in the life of the enthusiast, a duration equal to that of Methuselah, much travel, and much anxiety and care, and the expenditure of almost fabulous sums of money... (the) lifelong collection of bits of begummed, begrimed, defaced lithography and engraving may possibly prove a valuable heritage."

TRANSIT Riders' DIGEST

Vol. XI—No. 39 Published Weekly by N. O. Public Service Inc. MAY 26, 1958



On the second floor of the Chalmette Battlefield Museum visitors will find many interesting exhibits of relics and mementos of the Battle of New Orleans.

Chalmette Museum Houses War Relics

A trip to Chalmette National Historical Park at nearby Chalmette now affords Orleanians and visitors more than just an opportunity to see the scene of the Battle of New Orleans. A new Chalmette Battlefield Museum has now been opened on the site which offers a graphic presentation of the progress of the battle, along with British and American military relics of the period.

The museum, formally dedicated on Sunday, May 18, and the park are open to the public Monday through Sunday from 9 a. m. to 6 p. m. There's no admission charge.

The new museum is housed in the restored Rene Beauregard mansion (itself an interesting landmark, since Rene Beauregard was the son of General P. G. T. Beauregard) which stands on the battlefield and within the National Park. It houses a diorama showing the Battle of New Orleans as it looked to an observer behind the American lines and an electric map which shows the running sequences of

(Continued on Page Four)

EOTA Will Stage Strauss' 'Fledermaus'

The Experimental Opera Theatre of America will stage Johann Strauss' "Die Fledermaus" as the fourth "opera-in-English" of its 1958 Spring Festival. Performances are scheduled for Friday, May 30, and Saturday, May 31, at 8:30 p. m. and again on Sunday, June 1, at 2:30 p. m. at the Civic Theatre, 533 Baronne Street. Knud Andersson, assistant conductor of the New Orleans Opera House Association, and Armando Agnini, stage director of that organization, will be the conductor and director, respectively. The ballet will



KNUD ANDERSSON

(Continued on Page Three)

Riders' TRANSIT DIGEST

Vol. XI MAY 26, 1958 No. 39

Copyright 1958 by New Orleans Public Service Inc.

Three Shots For Safety

Another polio season is almost upon us, reminds the Louisiana State Health Department, and many Louisianians have not yet received three full doses of polio vaccine. They should do so as soon as possible, the Department recommends.

According to a state health official, 48 million American children, teen-agers and adults (under 40) still have not been protected against polio. For these people, he pointed out, the risk of disablement and even death from the disease is as great as ever.

One or two shots of Salk vaccine do not provide adequate polio protection—all three are needed. And because there is a lapse of at least seven months between the second and third inoculation, many persons forget about that important third shot, which is a booster and gives the greatest protection.

Parents are reminded that the family is not really protected until they, too, are vaccinated.

Motorists Are Asked To Observe Crossings

Because many motorists in New Orleans failed to yield the right of way at intersections, that violation was listed as the major cause of traffic accidents in the city during 1957, according to the city's Traffic Safety Education Section and the Metropolitan New Orleans Safety Council. In an effort to reduce accidents and violations of this nature, both safety groups are asking motorists to remember that all intersections are dangerous and to observe signs, signals and pavement markings and to reflect on the rules governing right of way when approaching an intersection.

Those rules listed by safety officials are:

1. When approaching an intersection, yield the right of way to vehicles which have already entered the intersection.
2. If two cars enter an unmarked or un-

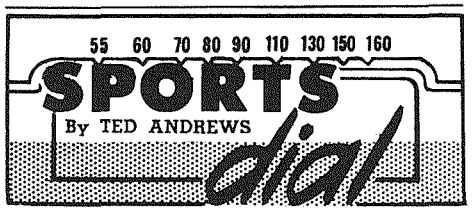
(Continued on Page Four)

International House Sets Language Series

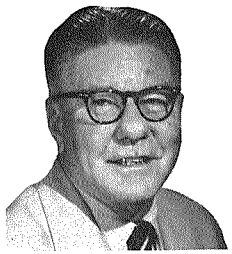
Local residents interested in learning Spanish or French and foreigners who'd like to learn English are invited to do so through language classes being offered by International House. Courses for beginning, intermediate and advanced-level students are offered in Spanish, French and English. Classes are scheduled at noontime, in the late afternoon or early evening and begin on June 2.

Registrations for the summer term are being accepted through Friday, May 30, in Room 542, International Trade Mart, 124 Camp Street, from 9:30 a.m. to 5 p.m. The charge for each three-month course is $36 for non-members of International House and $27 for employees of members. Classes are either one or two hours in length and are held at the International Building, 611 Gravier Street.

Additional information concerning hours and dates may be obtained by telephoning JAckson 2-3591.



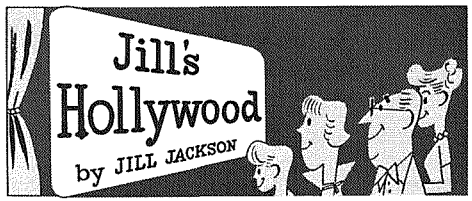
THE BIRMINGHAM Barons and Mobile Bears will furnish opposition for the New Orleans Pelicans in a home stand this week, beginning tonight. The Barons, making their first New Orleans appearance, will play the Pels in four night games, Monday through Thursday. The Bears, making their second Crescent City appearance, are slated for games on Friday and Saturday nights and a doubleheader on Sunday.



Baseball fans who haven't seen the Pels —or their new home—yet this season should make plans to do so. Watching the games offers an enjoyable evening of fine sports entertainment and the lighting system at City Park Stadium is drawing raves from

(Continued on Page Three)

Riders' TRANSIT DIGEST



SELECTED SHORTS: **Shirley MacLaine** will have three pictures in national release shortly: "The Matchmaker," "Hot Spell" and "The Sheepman"... **Taina Elg**, beautiful Finnish-born actress who climbed to Hollywood stardom during the past year, has been announced for the top starring role in "Return to King Solomon's Mines"... **Glenn Ford** says goodby to his crew cut after "Torpedo Run." He's had his hair stubble style for 11 straight films, ever since making "Trial" in 1955... **Inger Stevens** will make her first trip to Sweden this summer since coming to America 11 years ago... **Eva Gabor**, whose latest movie is "Gigi," will return to Broadway next season to star in a new comedy titled "Gazebo."

Charles Boyer, asked if he thinks he's a better screen lover today than he was 20 years ago, answered with an emphatic "No!" As Boyer puts it, "One doesn't become a better lover with age, only a better actor."

"Like father, like son," seems to be holding true in the **Mickey Rooney** family. Eight-year-old **Teddy Rooney** is following in the footsteps of his famous father. Teddy will play Mickey's son in "Andy Hardy Comes Home." In this sequel to the celebrated Andy Hardy series, Mickey will play the adult role and Teddy will be seen as Andy Jr....

Lita Milan has a talking myna which, although covered at night, discourages late stayers by breaking into the conversation with "Talk, talk, talk."

SPORTS DIAL

(Continued from Page Two)

managers and players all over the Southern Association.

SPORTS DIAL RAMBLINGS: Gene Conley, six-foot-eight pitcher, toured Texas with the Milwaukee Braves this spring and upon his return had this to say about Texas' bigness: "I thought everything in Texas was so big—but it isn't! I bumped my head on the tops of doors (like I always do), couldn't get into the tub and had to stoop over in a cab"... The lyrics to "Take Me Out To The Ball Game," known to 999 out of 1000 American sports fans, were written in 30 minutes by Jack Norworth as he was riding a subway to the Polo Grounds 50 years ago.

Ever wonder how bonus players spend their money? Jim Beauchamp, outfielder signed by the St. Louis Cardinals, reported recently that he spent a slice of his $50,000 check on 29 head of registered black Angus cattle for his Oklahoma farm.



Composer-conductor Andre Kostelanetz and actress Dolores Hart, recent visitors to New Orleans, posed for this picture with Jill Jackson just after a TV interview.

EOTA WILL STAGE

(Continued from Page One)

be under the direction of Lelia Haller.

Audrey Schuh, an EOTA auditions winner of 1955 and a Metropolitan Opera auditions winner in 1956, will sing the role of Rosalinde. EOTA auditions winners of this season named to leading roles are Emogene Guenther, Adele; Robert Moulson, Eisenstein; Joseph Quinlin, Alfred; William Beck, Dr. Blind; William Metcalf, Falke; Donald Bernard, Frank; and Betty Monette, Orlofsky. Warren Gadpaille will play the role of Frosh, a comic jailer, a part which he made singularly his own in previous productions of this opera here.

Tickets range in price from $1 to $5 and may be purchased at Werlein's, 605 Canal Street. They may also be obtained at the Civic box office starting one hour before each performance. For additional information, call EXpress 2278.

Quotes and Quips

If the power to do hard work is not talent, it is the best possible substitute for it.—James A. Garfield

* * * *

A mother was telling her young son about the golden rule.

"Always remember," she said, "that we are here to help others."

"If that's so," was his doubting comment, "what are the others here for?"

* * * *

Lack of something to feel important about is almost the greatest tragedy a man may have.—Dr. Arthur E. Morgan

* * * *

"You can't come in here and ask for a raise just like that," said the boss. "In this company you've got to work yourself up."

"But I did," said the employee. "Just look at me—I'm trembling all over!"

SPORTS DIAL

(Continued from Page Three)

to continue their playing careers in college. Many coaches and their staffs are usually on hand to look over the members of the teams to determine their college potential.

Coach Wells' basketball clinic, a three-week session, is open to boys 10 to 14 years of age. It is designed to teach youngsters the art of passing, dribbling, shooting and defense and to prepare them for high school competition on the court. During its five years' existence, the school has graduated 250 boys well schooled in elementary basketball.

As his assistants Wells will have Ralph Pedersen, assistant basketball coach, and senior guard Gary Stoll.

* * * *

It appears that the New York Yankees will make a shambles of the American League pennant race this season and one of the reasons is big Bob Turley. Turley, one of the best pitchers in baseball and almost a cinch to be a 20-game winner for the Yankees, is setting a pace this season which many pitchers would like to equal.

In a recent interview Bob pointed out that the "art of breathing" has given him the ability to hurl the way he does. As he explains, "Breathe deeply, revive, and relax. Great golfers and basketball players do that. Pitchers should." He points out that proper breathing helped him cure himself of a tendency to wildness.

Did You Know?

It was delightful adventure, a century ago, to go to West End. The New Basin Canal (now filled in) connected New Orleans with that part of the lakefront. Along its west side was built the famous shell road (today's Pontchartrain Boulevard) over which the men of fashion put their blooded horses at a 2:40 clip.

In the 1860s a horsecar line ran out Canal Street to the Half Way House, on the Canal near the Metairie Racetrack (now Cemetery). From there one could go to the lake by mule-barge. The *Daily Picayune*, on April 28, 1866, ran an eight-inch feature on the excitement of such a trip:

"Reaching the Half Way House, by way of the city cars, we there remained awhile, and with something of the enthusiasm of a botanist, rambled among the sweet flowers that bloom so sweetly there. We then got aboard of a kind of barge, with a canvas awning, which is pulled by a mule, on the canal style, and for a mere pittance, was soon at the lake." (Fare: horsecar, 5 cents; canal barge, 15 cents.)

"The day was clear and unclouded. The lake was calm and smooth. The schooners were becalmed and were

'As idle as a painted ship
Upon a painted ocean.'

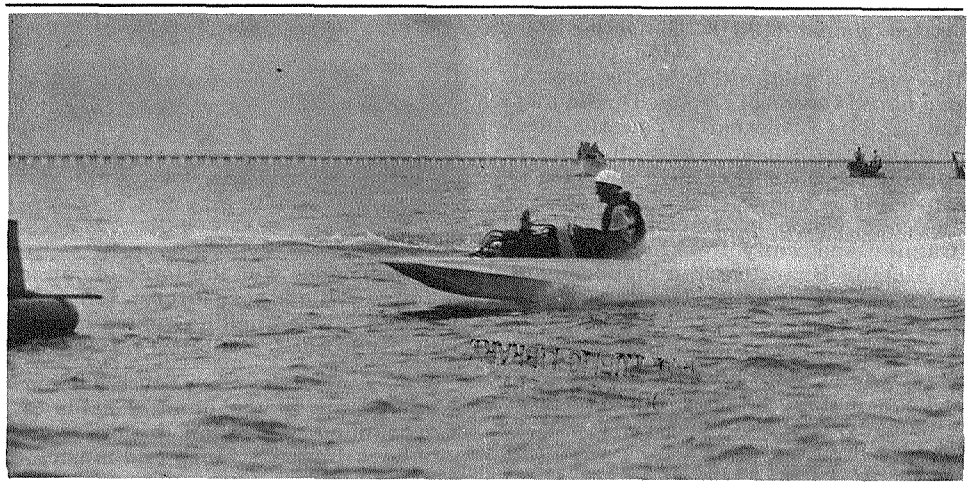
"We remained there until after a purple twilight, when the moon swept up the sky as bright as she ever rose over Hymettus, or mosque, or minaret of the East. The little barge glided over the waters of the basin as smoothly as a Venetian gondola.

"The New Lake, down at the end of the Shell Road, is worth a visit. The visitor will find every convenience. The various caterers there are polite, and as anxious about your purse as you are yourself. The whiskey punch sparkles as bright and fresh as the lake, and the flowers bloom fairly as in more cultured gardens."

A year later a small steamboat took the place of the mule-barge, and the fare had dropped to a nickel. Omnibuses also made the trip on the Shell Road from the Half Way House.

TRANSIT Riders' DIGEST

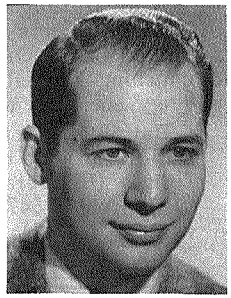
Vol. XI—No. 40 Published Weekly by N. O. Public Service Inc. JUNE 2, 1958



Life-jacketed drivers in frisky racing boats will participate in 24 races on June 14-15 when the annual Pan American Regatta is held on Lake Pontchartrain.

Menotti's 'Consul' To End EOTA Season

"The Consul," a dramatic opera by Gian-Carlo Menotti which had a sensational 269-performance Broadway run in 1950, will be the final opera of the Experimental Opera Theatre of America's Spring Opera Festival. It will be heard on Friday and Saturday, June 6 and 7, at 8:30 p. m. and on Sunday, June 8, at 2:30 p. m. in the Civic Theatre, 533 Baronne Street. Herbert Grossman of the National Broadcasting Company Opera will conduct. Stage director will be Raffaello de Banfield, an operatic composer himself as well as a



HERBERT GROSSMAN

(Continued on Page Three)

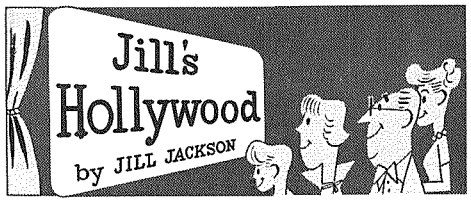
Pan American Races Set For June 14-15

Nearly 50,000 spectators are expected to line the shores and seawall steps along Lake Pontchartrain in mid-June to thrill to the speed and action of boats participating in the annual Pan American Regatta. Top outboard and inboard racers from all parts of the country are expected to compete. There will be 12 heats on Saturday, June 14, and 12 on Sunday, June 15, beginning at noon each day.

The craft will race over a course laid out in the vicinity of the end of Canal Boulevard and the Coast Guard lighthouse at the New Basin Canal.

Among the boats entered in the 266-cubic-inch hydroplane class are "Tin Horn," "Security Flyer," "Flying Cloud," and "Fly By." In the 135-hydro-class Misses Nehi I, II and III will compete with "Country Boy," "Miss O.K." and defending champion "Miami Belle." The 48-cubic-inch class entrants include "Southern Air IV," "Wilbert-Vault-Special," "Skylark," "Street Runner" and "Debbie D."

The regatta is sponsored by the New Orleans Power Boat Association and is sanctioned by the American Power Boat Association.



BETTE DAVIS, two-time Academy Award winner (1935, "Dangerous" and 1938, "Jezebel"), and **Alec Guinness**, this year's winner, will be starred together in a filmed version of Daphne Du Maurier's novel, "The Scapegoat." The story deals with an Englishman whose uncanny resemblance to another man changes his entire life as well as that of the family of the man whom he resembles... **James Cagney** and **Tony Perkins** will co-star in **Marlon Brando**'s first independently produced film, "Shake Hands With The Devil."

Because "Teacher's Pet" proved such a box office hit, Clark Gable has been signed to play another film comedy, "But Not For Me."

Registrations Open For Summer Sessions

While thousands of students in the New Orleans area are getting ready to write "finis" to another school year and settle down to no "readin', 'ritin' or 'rithmetic" for three months, hundreds of others are preparing to enroll in summer session courses being offered in five institutions of higher learning.

Tulane University will hold registration for two six-week terms on June 9 and July 21. A total of 193 courses in 35 fields will be offered during the regular daytime term. In addition, 40 courses in 14 fields will be offered in evening classes.

Three special short courses for social workers will be offered by the school of social work and a special science teachers' workshop will be held during the summer term.

Registration for Loyola University's summer session will be held on June 9 and 10. A total of 106 courses in 27 fields will be offered in six-, seven- and eight-week series. Classes begin June 11 with the six-week session ending July 23, the seven-week session August 1 and the eight-week on August 6.

Special courses for teachers have been arranged in the graduate division. Among the other courses being offered are in the general fields of accounting, education, history, languages, library science and music.



Show business was the topic of conversation when actress Carolyn Jones and husband Aaron Spelling visited recently with Hollywood Reporter Jill Jackson.

St. Mary's Dominican College will hold registration on June 13 for 30 courses in liberal arts and education. Courses in education of exceptional children, philosophy of education, tests and measurements and materials, and methods of teaching secondary school subjects are among the courses being offered for teachers.

Registration at Xavier University will be held June 12 and 13. Dillard University is registering now and will continue through June 14. At Xavier courses on the graduate level for teachers interested in administration and counseling will be offered. Subjects included in Dillard's summer school curriculum are biology, education, English, mathematics, psychology, sociology and speech.

Detailed information about registration may be obtained by calling Tulane (UNiversity 6-2741); Loyola (UNiversity 6-5471); Dominican (UNiversity 1-2711); Xavier (AUdubon 6646); and Dillard (WHitehall 3-8861).

TRANSIT Riders' DIGEST

Vol. XI JUNE 2, 1958 No. 40

Copyright 1958 by New Orleans Public Service Inc.

Riders' TRANSIT DIGEST

Cerebral Palsy Drive Takes Place Tonight

A 53-minute drive to raise $50,000 to support the work of the United Cerebral Palsy Association of Greater New Orleans Inc., will be staged in the metropolitan New Orleans area on Monday, June 2. Nearly 6000 volunteers will canvass homes in the city between 7 p. m. and 9 p. m. seeking contributions. The time set for the drive emphasizes the fact that a cerebrally palsied child is born in the United States every 53 minutes.

Cerebral palsy is a muscular disability resulting from damage to the parts of the brain that control voluntary muscle motion, CP officials explain. The disease is the number one crippler of children in the nation.

Proceeds of the campaign will be used at the Cerebral Palsy Association's Treatment Center, 1739 Bordeaux Street, where more than 300 children receive medical treatment. The Association's therapy program, operated in conjunction with the Crippled Children's Hospital, will also benefit.

Persons interested in volunteering for tonight's drive or obtaining additional information about the Association's program are invited to visit campaign headquarters, 920 Gravier Street, or call JAckson 5-7078.

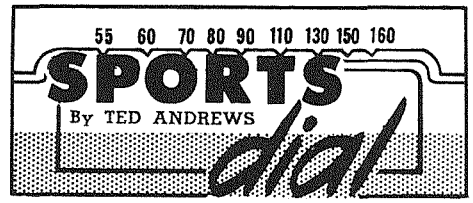
MENOTTI'S 'CONSUL'

(Continued from Page One)

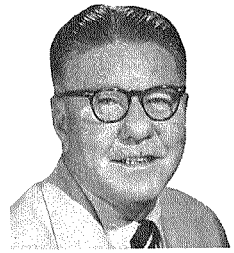
stage director.

The opera will be sung in English, the original language of its libretto, which has since been translated into other languages for performance abroad. Principal roles will be sung by William Metcalf, Julia Di Curtis, Mary Mackenzie and Margarite Zambrana, all winners of auditions conducted earlier this year by EOTA. Other EOTA auditioners in the cast include William Beck, Louis Castagna, John Maccurdy, Mary Jennings, Betty Monette, Robert Moulsson and Donald Bernard.

Tickets, ranging in price from $1 to $5, may be purchased at Werlein's, 605 Canal Street. They may also be obtained at the Civic box office starting one hour before each performance. Additional information may be had by calling EXpress 2278.



ALTHOUGH ACTIVITY on the baseball diamond is now the main topic of conversation in sports circles, the gridiron and basketball court return to prominence briefly this and next week. The New Orleans Prep Coaches Association will hold its fourth annual all-senior football game on Friday, June 6, and Coach Cliff Wells of Tulane will conduct a basketball clinic at Tulane Gym beginning Monday, June 9.



The all-senior football game, scheduled to begin at 8 p. m., is held to give graduating prep football players an opportunity

(Continued on Page Four)

City To Host First Water Ski Tourney

World champion water skiiers from Florida, Texas, Mississippi, Louisiana and other parts of the country will gather in New Orleans this week end to take part in the city's first annual water ski tournament. The event, sanctioned by the American Water Ski Association, will be held on Saturday and Sunday from 7 a. m. to sundown on Indian Lakes, located near Chef Menteur Highway at Paris Road. The public is invited to view the tournament without charge.

During the two-day tournament contestants will perform in a series of turns, spins, side slides, 180-degree toe turns, intricate maneuvers on the high jump, clown acts, water ballet on skis and a daredevil kite act.

Sponsors of the meet are the New Orleans Water Ski Club, NORD and the Sports Committee of the Chamber of Commerce of the New Orleans area. Additional information may be obtained by calling the Chamber of Commerce, TUlane 1131.

Did You Know?

For four days the man had been walking back and forth on a 2-foot by 22-foot platform erected on the stage of the St. Charles Theatre. As the clock began to tick off the last minutes, the large crowd rose, cheering him on in a surging crescendo of sound. In the excitement the *Daily Picayune*'s reporter "stood perpendicularly erect on the arms of two chairs" to witness the finish of 100 hours of uninterrupted walking. He estimated the man had walked nearly 300 miles in this, his fifth, performance of the 100-hour walk.

Thus did W. H. Harris, a professional walker, introduce the sport of pedestrianism, as it was then called, into New Orleans in the last days of September 1865.

Our country imported the walking race from England more than a century ago. Principal American sports then were rowing, baseball (or cricket), horse racing and prize fighting. Americans quickly adopted the heel-and-toe technique developed in England, which made it possible to walk a mile in a little more than the time of running it. American "walkists," as that day called them, after a few years began to challenge overseas records. "Pedestrianism" became a regular head in New Orleans newspapers as the sport reached high national popularity in the 1870s and 1880s.

But the walking stars bypassed New Orleans during the Reconstruction years. Not until 1878 did New Orleans stage such contests. The *Daily Picayune* on March 11 of that year reported the last notable walking race in New Orleans. This was a 400-mile contest between Henry Schmehl and Ellen Wickers on an indoor track in Grunewald Hall. This building stood on the site of the present Roosevelt Hotel, Baronne Street side.

The month before Schmehl had walked 500 miles in 143 hours in St. Patrick's Hall, which occupied the site of today's main post office building on Camp Street, facing Lafayette Square. Against Mrs. Wickers Schmehl won, time 119 hours, 41 minutes, 5 seconds, and received a $1000 purse. Their gallantry stirred by the loser's plucky struggle, the spectators took up a collection for her, a young widow with an infant child.

The large space which newspapers devoted to "pedestrianism" testifies to the interest of Orleanians in this sport, despite the small number of performances here. Interest in the walking race waned when the bicycle introduced new excitements in speed.

Quotes and Quips

The first lesson of life is to burn your own smoke; that is, not to inflict on outsiders our personal sorrows and petty morbidness, not to keep thinking of ourselves as exceptional cases.—James Russell Lowell

* * * *

"My son doesn't seem to want to get married," said the first father.

"That's what you think," commented the second. "Just wait 'til the wrong girl comes along."

* * * *

To handle yourself, use your head; to handle others, use your heart.

—Donald Laird

* * * *

He had tired of her complete vanity.

"Did anyone ever tell you how wonderful you are?" he said softly.

"No," said she demurely.

"Well, then," said he, "what ever gave you the idea!"

TULANE OFFERS COURSE

(Continued from Page One)

icate of Completion must enroll officially by notifying Dr. Whittemore by mail at WYES-TV, 916 Navarre Avenue, New Orleans 24, of their intention to view the programs and take the examinations. Helpful guides to supplementary reading will be mailed to all who enroll.

Additional information may be obtained by calling AMherst 5718.

SPORTS DIAL

(Continued from Page Three)

termine where a player's knees are when he wears his baseball pants rolled half way down his legs? And, when you have players such as Ernie Oravetz, who stands five feet five inches, and catcher Joe Montalvo, who soars to six feet four, how can a clear zone be established when it must be changed for each player?

It only goes to show that a home plate umpire has many decisions to make during a game (almost 200) and that his lot isn't an easy one.

TRANSIT Riders' DIGEST

Vol. XI—No. 41 Published Weekly by N. O. Public Service Inc. JUNE 9, 1958



LOUISIANA STATE PUBLIC LIBRARY

Vacationing youngsters enrolling in Reading Clubs of the New Orleans Public Library may borrow books from the main library, its branches and bookmobiles.

Reading Clubs Now Open To City's Youth At All Libraries

Children and young adults in the Greater New Orleans area are invited to join the Summer Reading Program of the New Orleans Public Library and have "good times with good books." Enrollments are being accepted now for Reading Clubs to be operated by all Library agencies, June 2 through September 1. There are no dues or membership fees, the only requirement being a library card, which is provided without charge.

Each member who reads and reports on eight library books during the three-month period will be given a reading certificate.

In 1957 nearly 16,000 youngsters enrolled in the library's summer program and borrowed 258,152 books—a record of

(Continued on Page Two)

Summer Day Camps Beckon Boys 'n' Girls

During this week and next, hundreds of boys and girls will have gotten through the not-too-difficult adjustment from full schooldays to "no more lessons, no more books." Some, with the help of mothers, dads, older brothers and sisters, will now be preparing to enter one of several day camps being conducted by the Young Women's Christian Association, Girl Scout Council of Greater New Orleans and South Louisiana, Young Men's Christian Association and Tulane University.

Registrations for the YWCA's summer program are now being accepted. Girls who are 8 to 12 may sign for day camp activities scheduled to run two, four, six or eight weeks. Campers will meet Monday through Friday from 9 a. m. to 3:30 p. m. in City Park.

Summer day camps under the Girl Scout Council for brownie, intermediate and senior girl scouts will be held

(Continued on Page Three)

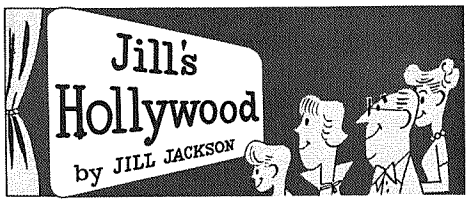
Tulane Offers Course Over WYES-TV

Television viewing can now be academically profitable as well as entertaining for audiences of New Orleans' educational TV station, WYES. Beginning on Monday, June 9, at 6:30 p. m., Channel 8 will televise an accelerated version of a standard Tulane University course, "The History of Ideas." Home viewers who enroll in and complete the course are eligible for a Certificate of Completion from Tulane. There is no charge for the series.

The course, consisting of 36 lectures, will be given on Mondays, Wednesdays and Fridays through August 29. For a certificate, mid-term and final examinations must be taken at home and submitted by mail. Dr. Robert C. Whittemore, assistant professor of philosophy, Tulane University, will conduct the series.

Persons wishing to qualify for a Certif-

(Continued on Page Four)



MEMBERS OF Atlantic City's Chamber of Commerce have voted to change the name of New York Avenue to Mamie Van Doren Avenue. The renaming is in honor of the actress' visit to the resort town for the world premiere of "High School Confidential"... Two Dorothys—**Dorothy McGuire** and **Dorothy Stickney**—have been signed to play opposite **Clifton Webb** in "The Remarkable Mr. Pennypacker."

Metro studio has cast Jerry Colonna and Johnny Weissmuller Jr. in "Andy Hardy Comes Home."

Jimmy Rodgers, one of the best known singers in the nation because of his recordings of "Oh, Oh, I'm Fallin' in Love" and "Make Me A Miracle," has been signed to make his screen debut opposite **Debbie Reynolds** in "Snob Hill." This film, incidentally, will be Debbie's first at MGM in two years... **Gary Grant** will give **Fred Astaire** and **Gene Kelly** some brief but serious competition in the romantic comedy "Indiscreet." Gary's terpsichorean twinkling takes place at a society dance in which he joins a group of authentic Scottish Highlanders in a traditional Eightsome Reel.

Julie London, soon to be seen in "Man of the West," is wearing a big diamond on her engagement finger. But she says that she and **Bobby Troup** have not yet set a date for their wedding... **Rosalind Russell**, who had five different hairdos in the stage production of "Auntie Mame," blossoms forth with 12 original coiffures in the film version. Her hair shades include blue-black, black, brown, grey and several shades of blonde and red.



Mr. and Mrs. Jeffery Stone (the latter, Corinne Calvet, center) visited with Jill Jackson when Miss Calvet was in New Orleans recently for a singing engagement.

READING CLUBS

(Continued from Page One)

participation which compares favorably with others in the country, a library official said. The program is endorsed by school administrators, principals, teachers and parents in the Greater New Orleans area.

Further information may be obtained by calling JAckson 2-8441.

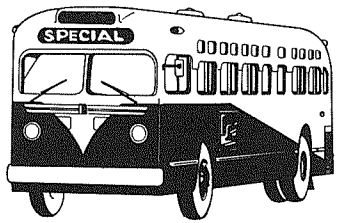
PICNIC TIME IS HERE...

Summertime has busted out all over... and that means thousands of boys and girls, men and women from hundreds of schools, clubs, churches and lodges will be heading to the great outdoors for fun in and out of the sun. If your group is planning an outing within the city, why not consider going on a chartered bus?

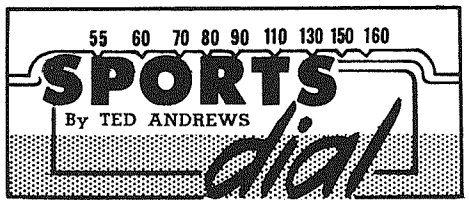
It's fun to travel in groups by chartered bus and there's never any worry over traffic or parking problems.

From the moment you charter a bus your transportation worries are over. A motor coach will call for your party, take it to its destination and then pick it up at the time set for the return trip. And the rates for chartered bus service are extremely reasonable too!

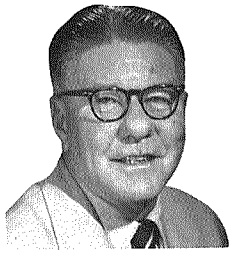
For additional information about Public Service's chartered bus service anywhere in New Orleans, call EXpress 4545, Extension 224.



Riders' TRANSIT DIGEST



THE CHATTANOOGA LOOKOUTS and Nashville Vols will grace the diamond in City Park Stadium this week to furnish opposition for the New Orleans Pelicans in a seven-day home stand. The Lookouts, making their second visit to the stadium, will play the Birds tonight, Tuesday, Wednesday and Thursday. The Vols, also making their second appearance, are set for games on Friday, Saturday and Sunday.



* * * *

Although the season is only a few weeks old, the fans have their vocal cords in good shape to dispute the decisions of the umpires. It's particularly tough on balls and strikes at home plate, where the batters claim the pitchers get all the breaks and the pitchers claim the batters get them.

The rule says the strike zone is the space over home plate which is between the batter's arm-pits and the top of his knees when he assumes his natural stance.

An analysis of this rule brings to mind these questions. Have you ever tried to draw an imaginary line from arm-pit to arm-pit when watching a batter take his stance waving the bat? How can you de-

(Continued on Page Four)

L. E. Rabouin to Conduct Six-Week Summer School

The summer school program at L. E. Rabouin Vocational High School begins on Monday, June 9, and continues through July 18. During the six-week period courses will be offered in clothing, basic art, fabric design, interior decoration, English for foreigners, office machines and filing and typing. Classes will be held 9 a. m. to 1 p. m. Monday through Friday.

For additional information and tuition costs telephone JAckson 5-9542.

Youngsters May Join Junior Art Classes

Youngsters between the ages of 9 and 17 who'd like to receive individual instructions in art during the summer months are invited to enroll in a course offered by the Junior Art Association of New Orleans. Registrations are being accepted through the remainder of this week.

Classes are scheduled from 9 to 11 a. m. on Monday, Wednesday and Friday for 15 consecutive lessons. They will be held outdoors during fair weather and in the air-conditioned Isaac Delgado Museum of Art on rainy days. A small fee is charged for materials. For additional information, call GAlvez 4420.

SUMMER DAY CAMPS

(Continued from Page One)

at Camp Fontainebleau near Mandeville, La. and at Camps Chicot and Kee-Ta-Ma-Ka, Ville Platte, La., from June 15-27 and June 29-July 11.

The YMCA will conduct day camps for boys at Camp Manitou, Audubon Park; Camp Wakonda, City Park; and at the Little Farms Community Center in Harahan. A camp for girls will be held at Camp Jefferson, located in the area adjacent to the Little Farms Evangelical and Reformed Church. Camps begin on Monday, June 9, and operate for 10 consecutive weeks.

The sixth annual Tulane University Day Camp for boys and girls between the ages of 7-12 and 6-12, respectively, will be held during June, July and August on the University campus. Camps for boys will be held from June 9 through July 4, and from July 7 through August 1. Camps for girls will be held June 10 through July 5, and July 8 through August 2.

Application forms and additional information about tuition, hours and transportation may be obtained by telephoning the YWCA at MAgnolia 5412; Girl Scout Council, JAckson 5-8604; YMCA, JAckson 5-5141; and Tulane University, UNiversity 6-2741, Extension 334.

TRANSIT Riders' DIGEST

Vol. XI JUNE 9, 1958 No. 41

Copyright 1958 by New Orleans Public Service Inc.

Quotes and Quips

Waste is worse than loss. The time is coming when every person who lays claim to ability will keep the question of waste before him constantly. The scope of thrift is limitless.—Thomas A. Edison

* * * *

"You're late again," said the foreman. "Don't you know what time we start work?"

"No, sir," stammered the tardy one. "They're always at it when I get here!"

NEW TRANSIT LINE

(Continued from Page One)

Public Service lines. Passengers boarding EXPRESS 70 from connecting Public Service lines will pay 3 cents with their transfers.

Distinctive EXPRESS 70 signs in dark blue lettering on a light yellow background have been placed at all bus stops along the route. Other signs have also been posted at all stops giving the periods during which the service operates.

In the morning EXPRESS 70 coaches leave Carrollton and St. Charles avenues between about 6:30 a. m. and 9:58 a. m. and leave Canal and Rampart streets between about 6:45 a. m. and 10:22 a. m. In the afternoon coaches leave the uptown terminus between 2:36 p. m. and 6:03 p. m. and the downtown terminus between about 3 p. m. and 6:27 p. m.

YOUR DRIVER'S LICENSE

(Continued from Page One)

Street, North Alexander and Iberville streets, and Poland and St. Claude avenues. Driving tests for new applicants are given at all these locations. At the Criminal Courts Building, 2700 Tulane Avenue, renewals of licenses are issued, as are learners' licenses and changes from drivers' to chauffeurs' licenses.

Stations are open Monday through Friday from 8 a. m. to 4:30 p. m., except on Thursday when they remain open to 8 p. m.

JILL'S HOLLYWOOD

(Continued from Page Two)

Fitzgerald is in a movie again. She's now playing with **Gary Cooper**, **Diane Varsi** and **Suzy Parker** in "10 North Frederick"... **Frances Farmer**, after a 15-year absence from the screen, is set for a film comeback. The actress has been signed to a co-starring role in Paramount's "The Party Crashers."

Did You Know?

New Orleans had a waterworks in the past century, but it supplied only unfiltered river water. For drinking and washing the people depended on cisterns, the above-ground tanks which caught the rain that ran from the house roofs. To combat this health menace, the *Daily Picayune* on May 10, 1879, urged that the city government require a "periodical cleaning of cisterns." The comment evoked no action.

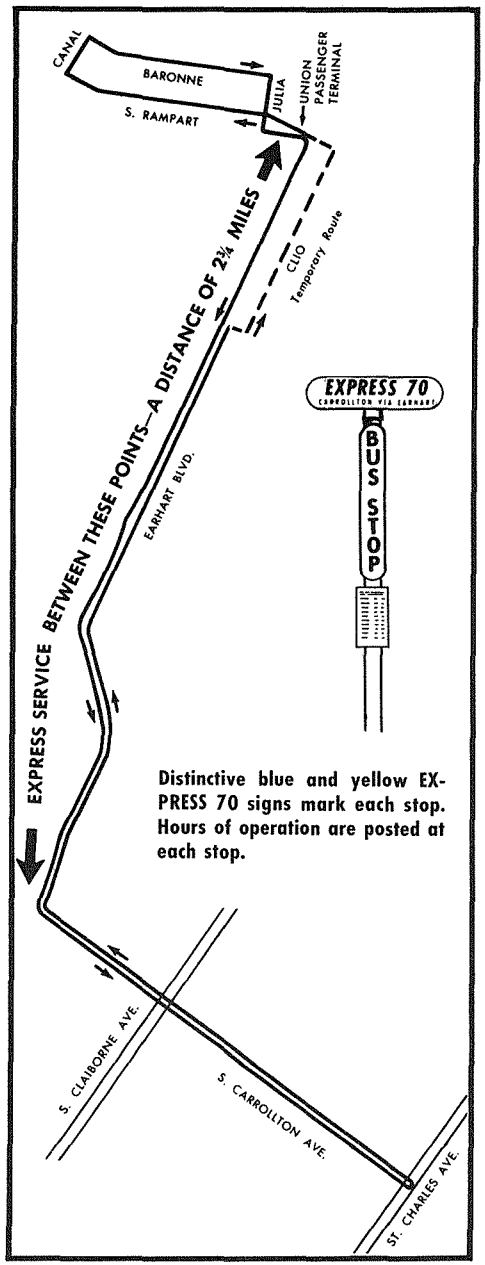
A brief quotation will give us a realization of the conditions under which the past generation lived: "Impure water is a prolific source of disease, and it is well known that whenever cisterns are cleaned after a lapse of time, large and offensive accumulations of filth are revealed..... the condition of their interiors can be better imagined than described.... The water drawn from cisterns immediately after heavy rains is frequently found to possess an unpleasant odor....."

The average cistern held only 2000 to 3000 gallons, which limited bathing to wash basins and foot tubs. Everybody dreaded the dry spells of summer which sometimes brought real hardship. During such times the streets, paved and unpaved, ripened to unbelievable dust. For instance, "The dry plague follows us into the streets," said the *Daily Picayune* on October 8, 1852. "Every passing vehicle, even our own tread, stirs up a cloud of dust. The fine particles get into our clothes, penetrate into mouth, ears and nostrils. The atmosphere gets hazy with powder, and we breathe dust instead of air."

The yellow fever epidemic of 1897 finally convinced New Orleans it must do something about sanitation, and in 1899 a proposal for construction of a new waterworks carried in the municipal election. When 1905 brought another (and final) yellow fever epidemic, the city screened 60,000 cisterns, the breeding place of disease-carrying mosquitoes, and began to build its new waterworks. By 1908 the waterworks could serve large areas, and 10 years later was able to put the entire community on its living waters.

TRANSIT Riders' DIGEST

Vol. XI—No. 42 Published Weekly by N. O. Public Service Inc. JUNE 16, 1958



Distinctive blue and yellow EXPRESS 70 signs mark each stop. Hours of operation are posted at each stop.

New Transit Line Offers Express Service On Trial Basis

To better serve transit riders, Public Service has inaugurated a new peak-hour express transit line. The new line, EXPRESS 70, operates along South Carrollton Avenue, Earhart Boulevard, and South Rampart and Baronne streets. It began operation, on a trial basis, at 6:30 a. m. on Monday, June 16.

The new line provides express service between South Carrollton Avenue and the Union Passenger Terminal, a distance of two and three-quarter miles along Earhart Boulevard. Passenger stops are made along South Carrollton Avenue from St. Charles Avenue to Earhart Boulevard and between the Union Passenger Terminal and Canal Street.

The service operates Monday through Friday during morning and afternoon peak hours only with scheduled time between vehicles about 4½ to 5 minutes. The fare is 10 cents, with transfer privileges to other

(Continued on Page Four)

Birthday Soon? Check Your Driver's License

Having a birthday soon? Officials of the Louisiana Drivers' License Division suggest you check the expiration date of your driver's license. Drivers' licenses are issued for a two-year period and chauffeurs' licenses for one, and both expire on the driver's birthday. On or before the expiration date, licenses must be presented in person for renewal.

Drivers' licenses are $2 each and chauffeurs' $5 in Orleans Parish and are initially issued or renewed at Room 108, Civil Courts Building, 416 Royal Street; 3832 Airline Highway; and at fire stations at 4131 Elysian Fields Avenue, 4877 Laurel

(Continued on Page Four)

Riders' TRANSIT DIGEST

Vol. XI JUNE 16, 1958 No. 42

Copyright 1958 by New Orleans Public Service Inc.

Going Out Of Town?

Is your family one of the hundreds in New Orleans planning to leave the city for a vacation during the summer? If so, New Orleans Police Department officials have a list of nine simple precautions they would like you to follow. By carrying out these suggestions, they point out, you'll be helping them and at the same time helping protect your home and its contents. Here they are:

1. Keep to a minimum the number of persons who know you are leaving town.
2. Before departing, discontinue daily or weekly deliveries of such items as milk and newspapers.
3. Request the post office to hold your mail or forward it.
4. Ask your neighbor to remove advertising matter, handbills and other throw aways from your front porch or doorway. (Such articles indicate to would-be burglars that your home is unoccupied.)

5. Notify the police (AUdubon 7746) when you are leaving town and give them the approximate date of your return. (A special watch will be kept in your absence.)

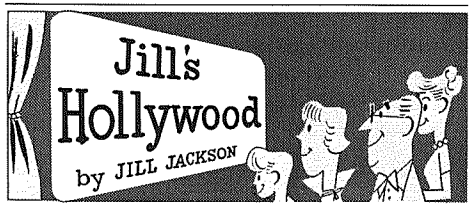
6. Leave a duplicate key with some responsible person so that authorities may enter your home in an emergency. Give this person's name, age, address and telephone number to the police.
7. Remove money, jewelry, silver and other valuable articles which can be taken easily. Don't hide these articles under rugs, behind pictures, in crockery or between mattresses.
8. Before leaving be sure to lock all windows and doors. Make certain they are securely fastened.
9. Arrange to have your lawn trimmed and bushes and hedges clipped. An untrimmed lawn is an invitation to a would-be burglar.

Illumination inside or outside the home also tends to discourage prowlers. Automatic timing devices are available which can turn lights "on" or "off" at set times, giving your home a lived-in look in your absence.

Library, Branches On Summer Schedule

Summer hours are now being observed at the New Orleans Public Library, 1031 St. Charles Avenue, and at its branches and two bookmobiles. At the Main Library, the hours in the Adult Department are 9 a. m. to 9 p. m., Monday through Friday, and 9 a. m. to 5:30 p. m. on Saturdays. The Archives and Children's departments are open 9 a. m. to 5:30 p. m., Monday through Saturday. Sunday closing is being observed at the Main Library from June 1 to August 31.

Three branch libraries—Mayer-Gentilly, Napoleon and Nix—are open 10 a. m. to 8 p. m., Monday through Friday, and 9 a. m. to 1 p. m. on Saturday. All other branches are open 1 p. m. to 8 p. m., Monday through Friday, and 9 a. m. to 1 p. m. on Saturday. Schedules for Bookmobiles I and II may be obtained by telephoning JAckson 2-8441.



ROBERT TAYLOR's mustache is an on-again, off-again type. Currently the handsome star is growing it again for his forthcoming role in "Party Girl." The picture teams the six-foot, dark-haired, blue-eyed actor with one of the screen's loveliest feminine stars, **Cyd Charisse**, for the first time. To match the flamboyance of her role in the romantic drama set in Chicago during the "roarin' '20s," Cyd had her hair dyed a flaming red.



Following completion of her role in "Cat On A Hot Tin Roof," Elizabeth Taylor, her children and a nurse took off for a vacation. Destination? Unknown to everyone.

Longtime movie-goers will be pleased to know that former movie queen **Geraldine**

(Continued on Page Four)

Riders' TRANSIT DIGEST



Through NORD's annual baseball program, 5000 boys are now participating in and learning the national pastime at parks and playgrounds in the city.

YWCA, YMCA Set Summer Programs

Summer programs of the Young Women's and Men's Christian Associations begin this week. Boys and girls and adult men and women interested in learning new skills are eligible to enroll in one or more of the courses being offered.

YWCA courses for teen-agers and adults, scheduled to meet twice weekly for four weeks, include ballroom dancing, charm, cooking, horseback riding, sewing, tennis and dog training. Teen-agers meet twice weekly for classes in arts and crafts, or for trips to interesting points in and around the city.

Swimming classes are offered for youngsters 4 to 7 and 8 to 12 years of age, and for teen-agers and adults. Classes meet at City Park pool, Pontchartrain Beach pool and the splash pool at Chalmette, La.

The YMCA program offers adults a choice of 60 short night courses. Among them are Spanish, how to be a better secretary, trampoline, photography, great literature on records, the power of suggestion, contract bridge, judo and self-defense, first aid and 13 courses in dancing. Courses for teen-agers include ukulele, guitar, swimming, acting, dancing and preparation for college.

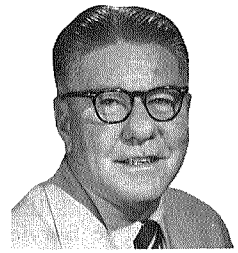
For additional information about courses, times, fees and registrations, call the YWCA at MAgnolia 5412 and the YMCA at JAckson 5-5141.

55 60 70 80 90 110 130 150 160

SPORTS dial

By TED ANDREWS

THE NEW ORLEANS Recreation Department's annual baseball program for kids opened officially on Wednesday, June 11, with 400 teams, made up of 5000 youngsters, participating in the program. According to a NORD official both numbers represent new records and make the program one of the largest of its type in the country. Dr. Louis "Dutch" Legett, NORD volunteer baseball chairman, said that Bunny Friend playground, supervised by Firmin Simms, leads all NORD outlets in number of teams entered with a whopping 24.



As in the past, Kid Leagues are composed of teams made up of boys in the 7-9, 10, 11, 12, 13, 14, 16 and 18-20 age groups. NORD has augmented its staff with special assistants to take care of the thousands of young participants who want to learn the fundamentals of baseball. Games are played Monday through Friday at City Park, Audubon Park, Skelly Ball Park, and Filmore, Oak and Bunny Friend playgrounds.

In addition to this program for beginners, NORD also conducts for more experienced players a Babe Ruth League, made up of boys 13 through 15 years of age, and an All-American League, composed of boys 18-19 years of age. Both leagues are already under way.

Boys wishing to play baseball with a NORD team can register at the playground or center nearest their homes. NORD furnishes game officials, balls, bats, catcher's equipment and a place to play. Information may be obtained by calling JAckson 2-8411 or by writing to NORD, Room 1-W-16, City Hall, Civic Center, New Orleans 12.

Quotes and Quips

"When you saw all the drawers pulled out and the contents scattered over the room," said the police inspector, "didn't you suspect burglars?"

"No," said the housewife, "I just thought my husband had been looking for a clean shirt."

* * * *

The more an idea is developed, the more concise becomes its expression; the more a tree is pruned, the better is the fruit.

—Alfred Bougeart

* * * *

"Waiter," said the imperious diner, "I'm a man of few words. When I toss my head upward, that will mean 'Come here'."

"Sir," said the waiter, "I'm a man of few words too. And if I move my head back and forth horizontally, that will mean I ain't coming!"

'POP' SEASON NEAR

(Continued from Page One)

Bernard, baritone; Tito Guizar, internationally famed Mexican tenor; and Mary Jennings, lyric-soprano, winner of CCCA and Experimental Opera Theatre Association talent auditions.

Sharing honors on the conductor's podium will be David Rose, well known composer, conductor and recording artist, in his first local appearance; James Yestadt, assistant professor of music at Xavier University; and Knud Andersson, choral director and associate conductor of the New Orleans Opera House Association.

Jeanne Fernandez, talented ballerina, will appear as guest soloist on the August 1-2 concerts and Joseph Battista, brilliant young American pianist, August 15-16. Goya and Matteo, distinguished interpreters of the national dances of Spain, will appear on the two final concerts, August 29-30.

Jim Dunbar, local radio and television personality, will serve as master of ceremonies for the season.

Season tickets may be purchased at Werlein's, 605 Canal Street. Seating is available at tables on the main floor (where beverages may be ordered during the program) or in theatre-type seats in the balcony. Reservations may be made by telephoning MAgnolia 6201.

Did You Know?

Completion of the railroad line to Mobile in 1870 made it convenient for Orleanians to settle their affairs of honor on the Mississippi Gulf Coast, where the authorities were not as active in preventing duels as were those of Louisiana. The train schedules made it possible to leave at a convenient time in the morning and return in the afternoon.

On July 1, 1873, two prominent citizens, one a judge, had such a meeting at Waveland, Miss. Besides the four seconds and two surgeons, eight friends of both principals comprised the duelling party. The opponents fought with shotguns loaded with ball at a distance of 40 paces. The judge fell on the second shot, his breast pierced by the heavy slug. The New Orleans *Times*, which reported the duel in three and a quarter columns of type beginning on page 1, commented on the speedy conduct of the affair.

The principals and their friends left New Orleans at 8 a. m., and reached their destination at 10. The seconds picked a spot in the pine forest between the railroad and the beach, and placed their men. Only one house was in sight. The duel had been fought by 10:30. The New Orleans-bound train arrived at Nicholson Avenue at 1 p. m., and reached New Orleans at 3 p. m., the victim in the baggage car, the others in the day coaches.

The friends of both men, according to the *Times*, declared "that never before has a personal combat developed more undaunted courage, and never before was an unhappy affair conducted with more perfect fairness."

On April 4, 1874, a well-known attorney and a prominent broker duelled near the Nicholson avenue station. They also fought with shotguns loaded with ball, at a distance of 40 paces, and the accompanying party included 20 persons. The broker fell at the first discharge, his brain pierced.

In its comment on the affair, the *Daily Picayune* said, "It is not thought that any action will be taken by the authorities, as the friends of the broker express themselves satisfied that the affair was conducted in the most honorable and unexceptionable manner."

TRANSIT Riders' DIGEST

Vol. XI—No. 43 Published Weekly by N. O. Public Service Inc. JUNE 23, 1958



"Pop" concert conductors this summer will be (top, from left) David Rose, James Yestadt (bottom, left) Knud Andersson. Jim Dunbar (lower right) will emcee.

'Pop' Season Near; Top Artists Named To Eight-Week Series

Another eight-week season of popular and light classical music played in an informal atmosphere will be presented this summer by the Crescent City Concerts Association for the enjoyment of music-loving Orleanians. The association, a co-operative enterprise of New Orleans musicians, will present its 55-player orchestra in 16 "pop" concerts, in pairs, every Friday and Saturday night beginning July 11 and continuing through August 30. Concerts will be held in the air-conditioned Municipal Auditorium. Five vocalists, three conductors, a pianist, a ballerina and a dance team will be featured solo attractions.

Vocalists scheduled to appear during the season include Norman Treigle, bass baritone of the New York City Center Opera Company; Audrey Schuh, soprano; Don

(Continued on Page Four)

Model Airplane Meet Slated For Week End

From all parts of the South, model plane enthusiasts will come this week to participate in the 17th annual Gulf States Model Plane Meet on Saturday and Sunday, June 28 and 29. Nearly 200 participants are expected to compete in the two-day affair, sponsored this year by the Exchange Club of New Orleans, the hobby shops and distributors of the city, and sanctioned by the Academy of Model Aeronautics. Orleanians are invited to view the entire meet free.

On Saturday, events will get under way at 8:30 a. m. at the U. S. Naval Air Station, Alvin Callender Field, Belle Chasse, La. On Sunday, also at 8:30 a. m., activities will be held at the Charles A. Donnelly Model Airport, opposite Pontchartrain Beach at the end of Elysian Fields Avenue. Activities on both days will end at 4:30 p.m.

Scheduled at Callender Field are events

(Continued on Page Three)

Many Stores To Close Summer Saturdays

Beginning Saturday, June 28, many department, ready-to-wear and specialty stores in the downtown business district will observe their annual custom of closing all day on Saturdays. A number of other downtown stores, however, will continue to open on Saturdays. Prospective Saturday shoppers are reminded to check their daily newspaper for information as to which stores will be open and which will be closed.

The Saturday closing will not affect regular weekday shopping hours, according to the Retail Merchants Bureau of the Chamber of Commerce of the New Orleans area.

Most stores observing Saturday closing

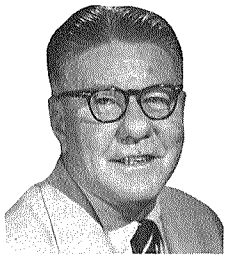
(Continued on Page Two)

55 60 70 80 90 110 130 150 160

SPORTS dial

By TED ANDREWS

THE NEW ORLEANS Pelicans will open a four-game series with the Birmingham Barons on Tuesday night at City Park Stadium, and will play the Atlanta Crackers on June 28, 29, 30 and July 1. Although the Pels haven't made a good showing thus far this year, they have shown fans some of the finest young ball players ever to fill a Pelican uniform. These include Jackie Redd, Tommy Carroll and Frank Leja, who, I believe, should make the big leagues in the future.



With the baseball races more than a third over, your Sportsdialer this week joins the host of speculators who are trying to pick the winners in the various leagues. Although the New York Yankees have taken some bumps lately, it seems apparent that they still have the top team in the American League and will come out first. In the National League race, it's a different story. Every club in the loop seems to think it can win the pennant. The Milwaukee Braves have the manpower to repeat their victory of last year, but they will have some anxious moments before the summer is over.

In the Southern Association the favored Atlanta Crackers are finding the opposition a bit tougher than expected. The most improved team in the Southern is Little Rock. The most disappointing, on preseason dope, is Chattanooga.

* * * *

Fistic fans may have a heavyweight championship fight in the near future. It is rumored that champion Floyd Patterson will take on Roy (Cut and Shoot) Harris in Los Angeles in August if Patterson's manager, Cus D'Amato, can get together with Lou Viscusi, who handles Harris. This would take place before the lightweight championship fight between Joe Brown and Kenny Lane, to be held in either Dallas or Houston in September.

The two fights should make for good televiewing. The consensus in New Orleans sports circles is that both Patterson and Brown would hold on to their titles.

Coast Guard Offers Boat Check, Course

A courtesy examination of small boats and a one-lesson course and demonstration in safe boat handling will be offered to the boating public without charge during the next week by the Coast Guard Auxiliary, Division 4, Flotillas 401-406. The service is offered as a part of National Safe Boating Week, June 29-July 5, which is sponsored locally by the U. S. Coast Guard and the New Orleans Power Boat Association.

The examination, for boats up to 65 feet, consists of a check on fire extinguishing equipment, engine and battery installations, bells and whistles, and the boat's official documents. The one-lesson course consists of a short lecture and a series of slides on safe boating, a showing of the Coast Guard film "Common Sense Afloat" and a question and answer period.

In conjunction with the week-long observance, a parade will be staged in the downtown area on Saturday, June 28, at 11 a.m. Two military bands, "Miss Safe Boating," and floats depicting safe boating procedures will be among the feature attractions.

Boatmen in the Orleans area interested in having their small craft inspected or taking the one-lesson course may obtain further information by telephoning EVergreen 4131 or EVergreen 1303. Boat ownership is not a prerequisite for the boating course, an Auxiliary spokesman said.

MANY STORES TO CLOSE

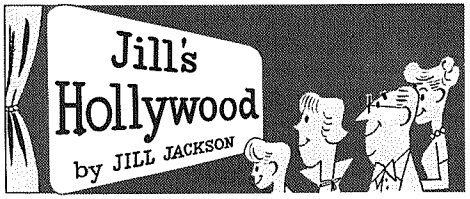
(Continued from Page One)

will re-open on a six-day week basis beginning on Saturday, August 23. The Bureau also advises shoppers to check store advertising for exact opening and closing hours before planning downtown shopping trips.

Shoppers are reminded that a convenient, economical way to get downtown is by bus, streetcar or trolley coach—a way by which they may avoid parking worries and help relieve traffic congestion. Shopping trips planned for between 9:30 a.m. and 4:30 p.m. or after 6:30 p.m. on Thursdays will avoid rush-hour periods.



Hollywood Reporter Jill Jackson interviewed lovely Maureen O'Hara when the actress was here recently in connection with the premiere of "South Pacific."



MISCELLANEOUS MATTER: **George Montgomery**, **Buster Crabbe** and **Karin Booth** head the cast of a new western picture, "Badman's Country"... **Doris Day**'s home is equipped with a "shocking pink" soda fountain... **Walter Brennan** has been signed to co-star with **John Wayne**, **Dean Martin** and teen-ager **Ricky Nelson** in "Rio Bravo"... After completing "The Tunnel of Love," **Richard Widmark**, **Gia Scala** and **Gene Kelly** took off for European vacations... **Ben Piazza** prances in the juvenile lead and **Karl Malden** will menace **Gary Cooper** and **Maria Schell** in "The Hanging Tree."

Sessue Hayakawa, who won an Academy Award nomination for his role of the sadistic prison camp commandant in "The Bridge on the River Kwai," will next turn his talents to comedy. Paramount has signed him for one of the key roles in **Jerry Lewis**' "The Geisha Boy," a hilarious story of a USO magician's adventures in Korea and Japan... Glamorous **Anita Ekberg** has two leading men in her next movie, "Valerie." They are **Sterling Hayden** and Anita's off-screen husband, **Anthony Steel**.

Harry Belafonte has rented a Brentwood home for his six-week stay in California during filming of "The End of the World."

TRANSIT Riders' DIGEST

Vol. XI JUNE 23, 1958 No. 43

Copyright 1958 by New Orleans Public Service Inc.

Foods For Fourth On NOPSI TV Show

The date: July 4th; the time: all day; the place: a picnic; the question: "What's to eat?"

With this in mind, Vera Porter, program hostess for Public Service's television show, "Homemaker's Holiday" (WDSU-TV, Channel 6, Wednesdays, 12:30 to 1 p.m.), has prepared recipes for festive foods for the Fourth and will give them on her next two shows, June 25 and July 2.

To be featured on these shows are taste-tempting recipes for cakes, pies, candies, cold foods, hamburger kabobs, firecracker franks, toasted cheese pennants and rocket cookies. In addition to these timely menus, Vera will give viewers suggestions and information on the care and use of automatic appliances.

Copies of recipes used on "Homemaker's Holiday" may be obtained without charge by calling EXpress 4545 or by writing to Public Service, P. O. Box 340, New Orleans 9.

MODEL AIRPLANE MEET

(Continued from Page One)

for both gas- and rubber-powered models in free flight and under radio-control. Special attractions are scale flying and carrier deck landing. The station is furnishing officials, timers, recorders and clerks for the meet. Sunday's activities will include stunt, speed, jet and combat events. In the latter, contestants fly their planes against each other in mock aerial warfare. Planes are judged on speed and maneuverability.

Orleanians interested in model plane building and flying are invited to enter the Gulf States competition. Entry forms or additional information may be obtained by calling EXpress 4545, Extension 357.

Did You Know?

The first newspaper reference to a Fourth of July celebration in New Orleans appeared on page 3 of the *Louisiana Gazette* of July 8, 1806. This was two and a half years after the United States had taken possession of the Louisiana Territory, a French and Spanish colony, and six years before Louisiana was admitted into the Union as a state.

"The anniversary of the sovereignty and independence of the United States was kept with all the honors usual on the occasion," the *Gazette* reported. "A federal salute was fired from Fort Charles at sunrise and another at noon.

"Several splendid and jovial dinners were given in honor of the day. The play called WASHINGTON or *the liberty of the new world,* was performed to a crowded audience at the Theater; and the evening concluded with a handsome Ball, at the city rooms.

"The Battalion of New Orleans Volunteers was to have been reviewed in the morning as the public were repeatedly informed by some handsome general orders of the commander in chief, communicated by all our papers. The volunteers were expected on that day to 'repair with pride and pleasure to the field of exercise.' But when the day came, the commander in chief did not repair there himself to review them.

"Unluckily about 7 o'clock in the morning there fell for about an hour a very severe shower of rain, which render (sic) the parade ground so inconvenient to the general and his troops, that all the general, regimental, battalion and company orders, published for a month back by the aids-de-camp and adjutant general, colonels, adjutans (sic) and captains, to the delight of the public and the great advantage of the printing interest of the city, were all forgotten—washed away, like shreds of dirty paper in a kennel, by the rain.

"After the rain had subsided the battalion of New Orleans Volunteers were paraded by Major DuBourg, on the principal square, and went through a variety of military evolutions with that correctness and military stile (sic) as would do honor to any troops.

"A high mass and a *te deum* was sung both in the convent and cathedral church, notwithstanding the subsisting dissensions between their respective clergy. His excellency the governor (W.C.C. Claiborne), always unwilling to give offence to any party, politely held a candle at both ceremonies."

In another part of the paper the *Gazette* reported a dinner at a Bayou St. John home at which 16 toasts were drunk to such sentiments as "May the Eagle of liberty fly over the land of slavery (Europe) and pick off crowned heads."

Quotes and Quips

"Do you have an opening for a genius?" inquired the self-satisfied young man.

"We certainly do," commented the annoyed personnel manager. "And don't slam it on the way out!"

* * * *

You might as well fall flat on your face as lean over too far backward.

—James Thurber

* * * *

He had just returned from the Far East.

"How'd your wife like those back-scratchers I sent her," he asked.

"So that's what they are," came the reply. "She's been making me eat salad with them!"

* * * *

I will tell you the qualities of a successful diplomat. They are Understanding (he must be able to see several points of view), Compromise (he cannot be dogmatic), Loyalty (to his colleagues, to his promises and to his ideals), and Discretion (he must be able to keep confidences and work quietly).—Paul Henri Spaak

SPORTS DIAL

(Continued from Page Two)

pitcher. A look at Southern Association records this season tends to confirm that. Bob Hartman of Atlanta and Jim O'Toole of Nashville are two top-notch southpaws whose winning ways are helping to keep their respective clubs up in the race.

The same can be said of Grzenda of Birmingham and Striker of Mobile. Since the injury to O'Reilly's arm some time ago, the Pels don't have a starting left-hander.

TRANSIT Riders' DIGEST

Vol. XI—No. 44 Published Weekly by N. O. Public Service Inc. JUNE 30, 1958



"Rice Field in Sumatra" is one of 358 pictures by the famous photographer Henri Cartier-Bresson now on exhibit at Delgado Museum of Art in City Park.

Tulane Grid Season Tickets Up For Sale

The thermometer doesn't indicate it, but there's a feeling of fall in the air. It comes from the announcement that season, "family plan" and individual tickets to Tulane University's 1958 football games at Tulane Stadium go on sale on Tuesday, July 1. They will be available at the Stadium ticket office, 6401 Willow Street, and at Werlein's, 605 Canal Street.

Season tickets to five home games (including the Tulane-L.S.U. game, which is to be played in New Orleans this year) are priced at $26 for box seats; $21, west side; $18, east side; and $11.50, south end. Tickets for home games excluding the Tulane-L.S.U. clash are $20, $16, $14 and $8, respectively.

"Family plan" tickets for unreserved seats in the north stands are $2 for each adult and 50 cents for each child of high school age and under. For the L.S.U. game "family plan" tickets are $3.50 each for adults and $1 each for children.

Tickets for individual home games are $4 for sideline seats and $2.50 for

(Continued on Page Three)

Photo Show, Contest Open At Museum

An exhibition of photographs by one of the great pioneers of modern photography is currently open at the Isaac Delgado Museum of Art in City Park, and the Art Association of New Orleans is incorporating with it a contest for local photographers.

The exhibition, "The Decisive Moment," is a collection of 358 black-and-white photographs by Henri Cartier-Bresson, taken between 1930 and the present time. It includes photographs of life in Spain, Great Britian, Germany, Italy, other European countries, Mexico, the United States, Russia and the Near and Far East. Portraits of internationally famous artists and authors are included.

The contest is for the best photograph taken in the Museum of the Cartier-Bresson exhibit. A copy of a single photograph in the exhibit will not be considered, Museum officials said. A $50 prize is offered by the Art Association.

The show was compiled by Magnum Photos, and is circulated by the American

(Continued on Page Three)

TRANSIT Riders' DIGEST

Vol. XI JUNE 30, 1958 No. 44

Copyright 1958 by New Orleans Public Service Inc.

Three Days Off

July 4, the day Americans observe the anniversary of their nation's independence, falls on Friday this year. This means that many city folk will travel to rural destinations for the long holiday, and many rural residents will head to urban destinations for a three-day vacation.

There is no proven formula for producing accident-free days. Nevertheless, there are certain simple rules both these groups can follow to be safer over the holiday period. Here are a few suggested by the city's Traffic Safety Education Section and the Metropolitan New Orleans Safety Council.

DRIVING: Be sure both you and your car are in good physical condition before starting out. Speed is the principal cause of highway deaths. Start early and don't hurry. Do not follow other vehicles too closely. Slow down when the sun goes down. Don't drive after drinking alcoholic beverages. Stop frequently and stretch. When tired, stop.

SWIMMING AND BOATING: Never swim alone, too far, after eating or after dark. Always know the water's depth before diving. If water skiing, use a life jacket. Don't overload your boat. Have a life preserver for every passenger aboard. If the boat capsizes, stay with it. Always tell someone where you plan to go, whether it is fishing or just pleasure cruising.

SUNSTROKE AND HEAT EXHAUSTION: Take sun-bathing a little at a time. Better to get a slight tan in a few hours than a year's sunburn in one day. Wear light, loose-fitting clothes. Avoid overfatigue. Drink lots of citrus fruit juices and cool water.

FOOD POISONING: Avoid perishable foods. Keep all home cooked foods under refrigeration.

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.

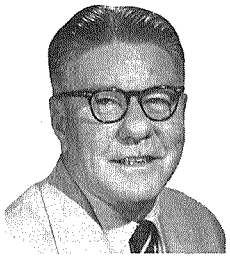


55 60 70 80 90 110 130 150 160

SPORTS dial

By TED ANDREWS

THE PITTSBURGH PIRATES continue to be only a few games off the pace in the hot National League race, and much of their success can be attributed to the former New Orleans Pelican players on the club. One of the club's top hitters, of course, is Frank Thomas, a popular Pel of a few years ago. Johnny Powers and Danny Kravitz are also holding positions on the club. The pitching staff, too, is a list of familiar names including, among others, Vern Law, Ronnie Kline, Elroy Face and Curt Raydon. Congratulations to these boys for proving to the National Leaguers that they're big leaguers in every respect.



Our hats are off, too, to former Pel manager Danny Murtaugh, who is doing an excellent job as manager of the Pirates. The genial Irishman made the headlines recently when he exchanged a few words with Umpire Jocko Conlan, but day-to-day he's doing a steady managerial job without fuss and fanfare.

And speaking of Danny reminds me that local fans may also remember his little son Timmy. Now a 15-year-old, Tim is a catcher on the St. James high school team in Chester, Pa., where the Murtaughs now live. He shows promise and is looking forward to a professional career.

* * * *

Baseball lore says that a ball club can't win a pennant without a good left-handed

(Continued on Page Four)

Riders' TRANSIT DIGEST



When actresses France Nuyen (left) and Linda Darnell (right) visited New Orleans recently they stopped by to see Hollywood Reporter Jill Jackson.

Jill's Hollywood

by JILL JACKSON

CASTING NOTES: **Richard Burton**, recently starred with **Helen Hayes** and **Susan Strassberg** in the Broadway stage hit "Time Remembered," has been signed to appear with **Carroll Baker** in "The Miracle"...**James MacArthur** has been cast for a role in "The Light in the Forest" with **Fess Parker**, **Wendell Corey** and **Joanne Dru**...**Robert Ryan** joins **Montgomery Clift** in the cast of "Lonely Hearts."

Cajan Lee, a brunette beauty from Baton Rouge, worked hard for two years to lose all trace of a Southern accent for film roles. Cast in her first bit part, Cajan had to recapture her "you all" drawl for the role of a Southern belle which she plays in a sequence with **Rosalind Russell** in "Auntie Mame."

Richard Widmark revealed to friends that he and his wife are planning to buy a small home in Connecticut to use between films.

Joel McCrea, who has been in the movies since silent days, could buy a studio if he wanted. But producers—especially those who make Westerns—won't let him retire from acting. The tall actor, still handsome at 52, is currently starring in "Cattle Empire" and "Fort Massacre" at better than $100,000 a picture.

Jerry Lewis' father, Danny, and his son, Gary, will appear for the first time together in the motion picture "Rock-A-Bye Baby."

Slender **Audrey Hepburn**, frequently named one of the world's best dressed women, bought a sack dress in Rome while she was working there in "The Nun's Story"...**Mario Lanza** is planning to start a new musical, titled "Capri," on that resort island sometime in September.

TULANE GRID SEASON

(Continued from Page One)

seats in the south stands. Seats for the L.S.U. game are $5 for sidelines and $4 for south end.

Home opponents for the Greenies this year are Texas, September 26; Ole Miss, October 11 (Homecoming); Texas Tech, October 31; Alabama, November 7; and L.S.U., November 22. For detailed information about "family plan," reserved seats and the 1958 Green Wave schedule, telephone UNiversity 1-3661, UNiversity 1-9381 or MAgnolia 6201.

PHOTO SHOW, CONTEST

(Continued from Page One)

Federation of Arts under the auspices of the Association Francaise d'Action Artistique and the French Cultural Service in the United States. Its local showing is sponsored by the Art Association.

To help defray costs incurred in bringing the exhibition to New Orleans, an admission of 25 cents is being charged. Persons under 16 years of age are admitted free. The exhibit will run through July 30.

Entrants in the photo contest may submit as many photographs as they wish. The name, address and telephone number of the contestant should be on the back of each photograph submitted. All entries must be postmarked no later than August 4, 1958, and should be sent to the Art Association of New Orleans, Delgado Museum, New Orleans 19, La. Photographs will not be returned.

Delgado Museum is open from 12 noon to 5 p. m. Monday through Saturday, and from 1 p. m. to 6 p. m. on Sunday. Additional information may be had by telephoning GAlvez 4420.

Did You Know?

With modern protective measures, floods have become a thing of the past in New Orleans. But in earlier times, the waters of the Mississippi entered the city on several occasions. One memorable one occurred on March 4, 1849, when the river burst through the 10-foot levee in front of Pierre Sauvé's plantation just 15 miles above New Orleans, and poured down the greatest volume of crevasse water this section had ever known.

With a population of 116,000, New Orleans then reached no higher than Felicity Street and extended just a little beyond Rampart Street. Its levees had never broken. Through nearby breaches, however, the Mississippi had already invaded the city six times, as recorded in Kendall's *History of New Orleans.* Men still remembered 1816 when a boat from Lake Pontchartrain had been able to ride the backwaters to Royal Street.

The vivid detail of *The Picayune's* daily coverage conveys the excitement and the mounting anxiety of that time. The 90-foot break steadily widened to 150. The six-foot-deep rush of water rolled down the swamplands between river and lake to take New Orleans in the rear. The flood broke across the famous shell road (today's Pontchartrain Boulevard) on May 8. It covered the railroad tracks on the upper reaches of St. Charles Avenue May 15, flowed up Canal to Dauphine May 22, and five days later reached the Baronne-Common intersection where "half a dozen skiffs waited for passengers"; while sailboats made their landfall at Rampart Street.

Fish, eels and snakes swarmed in the city's gutters and men toiled ($2.50 to $3 a day) to build a levee around the gas plant's block (now a part of the Veterans Hospital site).

The longest story appeared on June 6 when a reporter climbed to the cupola which rose from the four-story St. Charles Hotel, the highest point in New Orleans. He took a column and a quarter of small type to describe the "beleaguered city" for, with the river at the back, it was entirely surrounded by water, the "terrible inundation" extending as far towards Carrollton and the Chalmette battlefield as he could see, with islands here and there that had been homes, and, towards the lake, reaching the "almost impenetrable jungle" of cypress trees and swamp growth that ended at Pontchartrain's reedy shore.

He took hope when he contemplated the long line of steamboats and ocean-going ships at their wharves, for they symbolized the return to normal when the flood stage passed. Within two weeks the water did begin to recede, and a month later the river returned all the land to the people. The 12,000 who had been driven from the 220 inhabited squares taken by the flood returned to their homes, shoveled out the mud, and took up their life again.

Quotes and Quips

No man really becomes a fool until he stops asking questions.
—Charles P. Steinmetz

* * * *

"Is your wife economical?" asked one husband of another.

"She sure is," was the reply. "She used only 29 candles on her 40th birthday cake!"

* * * *

We can't cross a bridge until we come to it; but I always like to lay down a pontoon ahead of time.—Bernard M. Baruch

TB ASSOCIATION

(Continued from Page One)

1957, they point out, 111 persons died of TB and newly reported cases of the disease totaled 441. At the present time there are 2976 persons in the city known to have tuberculosis.

Residents of the Greater New Orleans area interested in learning the facts about TB, and groups wishing to see the film, may obtain more information by calling JAckson 2-2389 or by writing to TAGNO, 1240 Camp Street, New Orleans 13.

SPORTS DIAL

(Continued from Page Three)

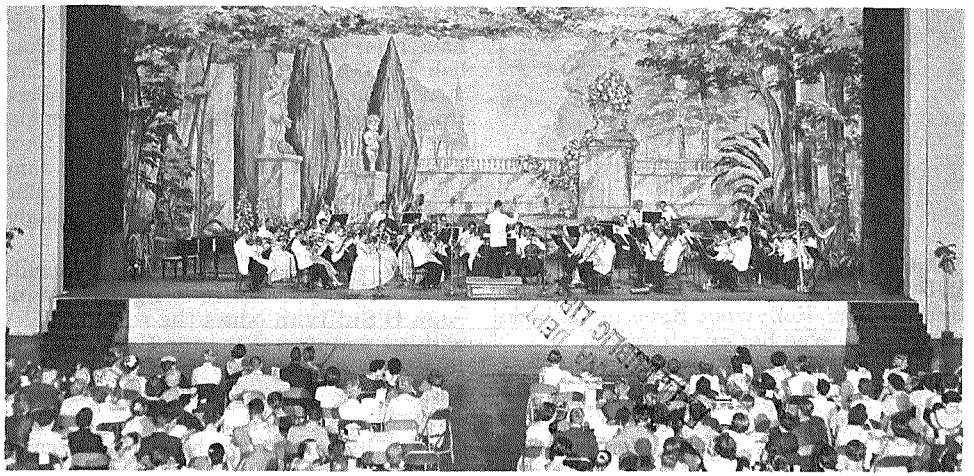
league is an indication that this All-Star team has a good chance to repeat last year's win over the National Leaguers.

* * * *

The Southern Association All-Star game will take place on July 16, in the city whose team is leading the league when all of the returns of July 13 are in. Atlanta, Birmingham and Mobile seem to be battling it out for this game with the Nashville Vols having an outside chance.

TRANSIT Riders' DIGEST

Vol. XI—No. 45 Published Weekly by N. O. Public Service Inc. JULY 7, 1958



The Crescent City Concert Association's 16 summer "pop" concerts will again be presented on the large side of the air-conditioned Municipal Auditorium.

TB Association Begins Facts Drive

Are you aware of the facts about tuberculosis? If you aren't, the Tuberculosis Association of Greater New Orleans can help you become better informed on the subject.

During July and August the association will conduct an educational program to publicize some facts and figures about the incidence of tuberculosis. As part of the program, the association will show to interested groups in Orleans, Jefferson, St. Bernard and Plaquemines parishes a 15-minute color animated movie—"Are You Positive?" A speaker will conduct a discussion period on TB after the showing. In addition, the association will make available pamphlets and other material outlining pertinent TB facts.

Association officials state that TB is not "practically wiped out," as some people think, but remains America's number one communicable disease. In New Orleans in

(Continued on Page Four)

Summer 'Pop' Series To Begin This Week

Summer "Pop" concerts by the Crescent City Concerts Association get under way this week in the air-conditioned Municipal Auditorium. Two outstanding programs have been arranged for opening night audiences on Friday, July 11, and Saturday, July 12, beginning at 8:30 p. m. These twin concerts are the first in an eight-week series and mark the beginning of the fifth consecutive year under the CCCA sponsorship. Local radio announcer Jim Dunbar will serve as master of ceremonies for the 16 concerts.



NORMAN TREIGLE

New Orleans' own favorite, Norman Treigle, and James Yestadt, musical director of the CCCA, will be featured at both concerts this week. Treigle, bass-baritone with the New York City Center Opera Company, will be guest soloist. He will sing

(Continued on Page Three)



When singing entertainer Hildegarde was in New Orleans recently for a supper club engagement, Hollywood Reporter Jill Jackson interviewed her on television.

TRANSIT Riders' DIGEST

Vol. XI JULY 7, 1958 No. 45

Copyright 1958 by New Orleans Public Service Inc.

Too Much . . . Too Soon

Summer is a good time to get outdoors. It is also a good time to exercise extreme caution against too much sun and heat too soon. According to the National Safety Council, excessive heat takes more than four times as many lives annually as excessive cold.

The Council points out that heat cramps and heat exhaustion—results of excessive heat—come from overexposure to sun or intense heat. Heat cramps are caused by excessive loss of salt from the system through perspiration and are identified by cramps in the abdomen and in arm and leg muscles.

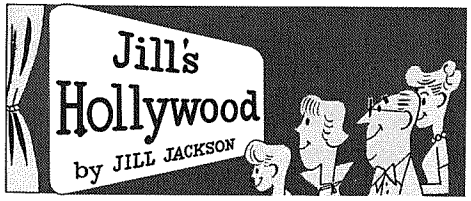
Heat exhaustion—which isn't always accompanied by heat cramps—has these symptoms: paleness, chills, dizziness, nausea, abnormal sweating, rapid and shallow breathing, rapid and weak pulse, weakness, below-normal temperature and skin either hot or cold and clammy. Unconsciousness and possible death may result in severe cases, the Council says.

Heat sickness can be prevented, the Council points out, by following these three simple rules:

1. Avoid alcohol and ice water. Instead, drink cool water and citrus fruit juices. Eat lots of vegetables and easy-to-digest foods.

2. Wear light, loose clothing. Avoid over-fatigue. Bathe daily and get plenty of sleep.

3. Replace body salt lost through excessive perspiration by salting your food or taking salt when you take a drink of water.



"YOU JANE. ME TARZAN."

During the past 40 years, 18 actresses have been given this simple lesson in English by 11 Tarzans on the screen. This year, a new Jane, number 19, will share the tree-house with the man of the jungle. She is **Eve Brent** from Fort Worth, Tex. Eve, blonde and pretty, won the 1958 Jane job in "Tarzan's Fight for Life," the 32nd feature based on the Edgar Rice Burroughs character.

Some of the preceding Janes include **Enid Markey, Natalie Kingston, Maureen O'Sullivan** (she's the record holder with six features), **Eleanor Holm, Nancy Kelly, Frances Gifford, Brenda Joyce, Vanessa Brown** and **Joyce MacKenzie.**

The first Tarzan was **Elmo Lincoln.** Among his successors have been **Frank Merrill, Johnny Weissmuller, Buster Crabbe** and **Lex Barker.**

The 18th Jane, Vera Miles, is now the wife of the present Tarzan, Gordon Scott.

Liz Taylor is willing and **Rock Hudson** is hankering for the co-star spots in "This Land is Mine"... **Gary Grant** is so pleased with the enthusiastic advance reception given "Indiscreet," his film with **Ingrid Bergman**, that he is looking for another "high comedy" script... **Gina Lollobrigida** is up for the starring role in "Powder Keg," a western.

Arthur Kennedy, an Academy Award nominee for "Peyton Place," has been signed to portray Frank Sinatra's brother in "Some Came Running."

Sunday Concerts Set At Two Public Parks

Orleanians looking for outdoor entertainment on summer week ends are invited to attend concerts being conducted at both Audubon and City Park bandstands on Sunday evenings. Admission is free and the programs include popular music played by local orchestras and dance revues by New Orleans dance studios.

At Audubon Park the evening's entertainment lasts from 6 to 9 p.m. on the Isidore Newman Bandstand. At City Park programs are held from 7 to 10 p.m. at the Stadium. Additional information may be obtained by calling Audubon Park, UNiversity 1-2537 and City Park, GAlvez 4888.

SUMMER 'POPS'

(Continued from Page One)

as his chief operatic selection the widely-acclaimed revival meeting scene from the American opera "Susannah" by Carlisle Floyd.

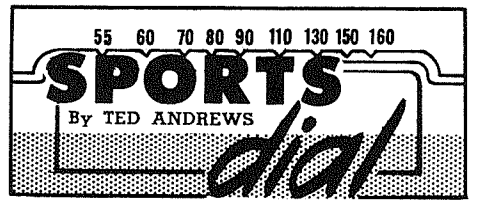
"Susannah" is being performed at the Brussels World's Fair and Treigle returned direct to New Orleans from the European premiere of the opera there to sing this scene with chorus and orchestra for the opening "Pops" concerts.

His other selections will be Iago's "Credo" from Otello; "There But For You Go I" from "Brigadoon," the smash hit by Allen Lerner and Frederick Loewe; "Lonely Town" from Leonard Bernstein's popular "On The Town"; and "All The Time" from "Oh, Captain," by Livingston and Evans.

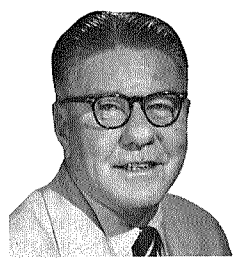
Yestadt, assistant professor of music at Xavier University, will conduct the 55-piece orchestra in the "Can-Can" Overture by Cole Porter; Brahms' Hungarian Dance No. 5; "El Relicario," by Padilla; "Emperor Waltz" by Strauss; Duke Ellington's "Sophisticated Lady," arranged by Morton Gould; and "Light Cavalry Overture" by Von Suppe.

Of special interest will be the world premiere of "Variations on Happy Birthday," an unusual and novel composition by bass violist Robert Rohe, a member of the CCCA orchestra.

Tickets for both performances this week, ranging in price from 75 cents to $2, may be purchased at the Crescent City Concerts Association box office on the main floor at Werlein's, 605 Canal Street, or at the Auditorium before each concert. Persons sitting at tables on the main floor may order beverages during the program. For reservations and additional information call MAgnolia 6201.



When the 1958 Major League All-Star game gets under way on Tuesday afternoon, July 8, it will command the attention of millions of fans via television and radio, and more than 40,000 spectators in Memorial Stadium, Baltimore, Md., scene of this year's battle. Although the starting lineups will be dotted with such perennial stalwarts as Stan Musial, Mickey Mantle, Ted Williams, Yogi Berra and Nellie Fox, there will be many newcomers to the All-Star teams. This is due to the inauguration of a new system of selecting team members in which the managers, coaches and players made the choice.



The new selective system seems to have stimulated more interest in the game and the teams are more representative of the various teams in the leagues.

Southern Association followers will have to divide their loyalty between the American and National league representatives. Two former Pels, Frank Thomas and Bob Skinner, both of the Pittsburgh Pirates, will be in the starting lineup on the National team. Thomas will play third base and Skinner left field. On the American entry, Louis Aparicio, former Memphis shortstop now with the Chicago Cubs, and Gus Triandos, formerly with the Birmingham Barons and now with the Baltimore Orioles, will play catcher and infield, respectively.

The American League team will have nine Yankees on the roster. The run-away race the Yankees are making of their

(Continued on Page Four)

Did You Know?

New Orleans had by 1868 occupied much of the wilderness above Canal Street and its population was approaching 191,000, but in describing a newspapermen's outing to Carrollton, the *Daily Picayune* on April 28 of that year referred to it as "a rurale excursion." Two months later it said that Carrollton "is just such a place as New Orleans needs for recreation in the heat of summer...the only place in the rural vicinity of New Orleans which can be reached by the horsecars." The fare on the New Orleans and Carrollton Railroad (forerunner of today's St. Charles Avenue line) was 10 cents. Steamboats also provided transportation from the foot of Canal Street for 25 cents.

Carrollton was part of the burgeoning that created the new city above Canal Street in the 1830s. The subdivision was established in 1833 on the Macarty sugar plantation which extended from the river to the lake between today's Lowerline Street and the Upper Protection Levee. This had once been the plantation of Chauvin de la Freniére, leader of the revolt against Spanish rule, who had been executed by O'Reilly in 1769.

Carrollton was named after the Kentucky general who for a short time camped his force between today's Cherokee and Adams streets before joining Jackson at the Battle of New Orleans. The first house built in Carrollton was by Samuel Short who in 1834 raised a modest cottage and gave his name to a street in that area.

Its resort hotel and gardens started Carrollton's fame in 1836. The Eclipse race track in 1837 made the place fashionable. The pretty countryside continued to draw visitors "seeking fresh air among the trees and along the spacious levee."

Carrollton was then in Jefferson Parish. Incorporated March 10, 1843, it became the county seat after Lafayette City was absorbed by New Orleans in 1852. Carrollton became a part of New Orleans on March 23, 1874.

By 1882, Carrollton was so thoroughly incorporated in New Orleans that there was no boundary line to show where the one began and the other ended. It still preserved something of its distinctive individuality, however—and still does, as reflected in its name.

Quotes and Quips

You can make an old house look mighty attractive these days—if you're handy with money.

* * * *

As long as a man has something to do, he is likely to be happy.
—Roy Chapman Andrews

* * * *

The young couple had quarreled rather noisily and an understanding neighbor spoke to the disconsolate husband a few moments later.

"Seems like you and your wife had a few words," he said sympathetically.

"I had some," said the young man, "but I didn't get a chance to use them!"

* * * *

Everyone expects to be better than he was born and every generation has one big impulse in its heart—to exceed all the other generations of the past in all the things that make life worth living.
—William Allen White

SPORTS DIAL

(Continued from Page Three)

Herb Olson of Mobile.

The league has seen some of the best young pitchers to appear in years in such men as Jim O'Toole, Nashville; Joe Grzenda and Phil Regan, Birmingham; Jake Striker and Dick Stigman, Mobile; Duane Wilson, Memphis; and Bill Dufour, Chattanooga. They should be able to give the host team plenty of trouble on Wednesday night if they are selected to grace the mound.

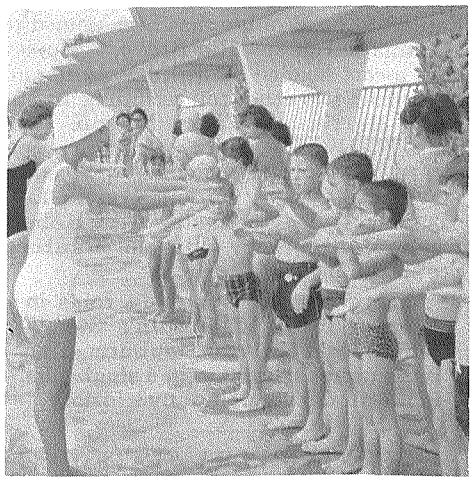
* * * *

Lightweight contender Kenny Lane, now in New Orleans training for his forthcoming bout with Champion Joe Brown in Houston, has pleased local fistic fans with his serious preparation and many will follow him to Texas for the July 23 fight.

The southpaw from Michigan is handled by one of the smartest managers in the business, Jack Kearns, and believes he can lift Brown's title. He also figures that Brown cannot go 15 rounds and keep the title. Joe Brown, on the other hand, doesn't figure to let the fight go 15 rounds.

TRANSIT Riders' DIGEST

Vol. XI—No. 46 Published Weekly by N. O. Public Service Inc. JULY 14, 1958



Here's a group of "beginners" learning a basic swimming stroke from Red Cross instructors. Adults may enroll for swimming lessons by calling JAckson 2-9911.

Free Swim Classes Offered By Red Cross

If, during these hot summer days, someone tells you "Go jump in the lake," don't. At least, not until you heed this bit of advice from the New Orleans Chapter of the American Red Cross: first, know how to swim; and second, know how to swim safely.

If you'd like to receive free instruction in swimming and water safety, the Red Cross' Water Safety Service Department is offering a series of free swimming classes for adult Orleanians during July and August.

The times and dates of these classes have not been set, but will be arranged as soon as enough adults have registered and stated the time when it would be convenient for them to attend. Classes will be organized according to the interests of those enrolling and will be under the supervision of trained volunteer Red Cross

(Continued on Page Two)

First Year Students Need Certificates Of Birth, Immunizations

Summertime is "no school" time for thousands of vacationing New Orleans youngsters. For parents, however, especially those entering children in Orleans Parish schools for the first time, there are essential preparations for the coming school year. Topping the list is certificates of birth and immunizations.

According to Louisiana law, youngsters entering school for the first time must bring a birth certificate at registration. In addition, children must bring certificates showing evidence of smallpox vaccination and diphtheria immunization.

School officials urge parents to get necessary certificates and immunizations during July and August in order to avoid the last-minute rush that

(Continued on Page Three)

Comic Opera Slated For 'Pop' Concerts

A complete performance of Gian-Carlo Menotti's brief comic opera, "The Telephone," will be the feature of the second pair of summer "pop" concerts to be presented by the Crescent City Concerts Association on Friday, July 18, and Saturday, July 19, at 8:30 p.m. in the air-conditioned Municipal Auditorium. Featured vocalists will be soprano Audrey Schuh Redmann and baritone Don Bernard.



AUDREY SCHUH REDMANN

In addition to singing in the Menotti work, Mrs. Redmann will sing "Hello,

(Continued on Page Two)



Hollywood Reporter Jill Jackson was among those on Cleo Moore's "must see" list when the actress was in New Orleans recently for a short visit.

FREE SWIM CLASSES

(Continued from Page One)

instructors.

All those interested in learning their way in the water are invited to contact the Red Cross at the chapter's headquarters, 2000 Tulane Avenue, in person, by mail or by calling JAckson 2-9911.

* * * *

For those persons who already know how to swim, the Red Cross has these safety tips "to stay afloat and stay alive."

1. Always swim with another person and where someone nearby can help you in the event you get into trouble.

2. Swim in a safe place. The presence of lifeguards usually indicates areas safe for swimming.

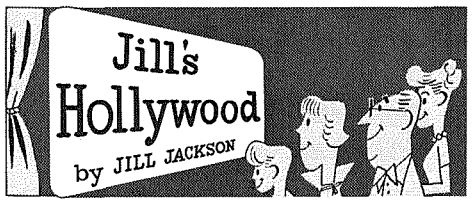
3. Know the area you're swimming in. Before diving, make sure the water is deep enough and that there are no dangerous submerged objects.

4. Respect the water and know your own ability and limitations. Don't be a showoff.

5. Use discretion. Wait at least 1½ hours after eating before going swimming. Don't swim when overheated or overtired.

6. Remain calm in case of trouble. Assume a face-up floating position and tread water. Call for help.

7. Restrict the use of inner tubes and other floating devices to shallow water.



THE COMPOSER of "Purple People Eater," **Sheb Wooley**, has been named to a dramatic role in "Rio Bravo." Wooley joins a cast headed by **John Wayne** and co-starring two other top recording artists, **Dean Martin** and **Ricky Nelson**. Incidentally, Wooley's hit recording has earned him a prized golden disc by passing the 1,000,000 sales mark... **Myrna Loy** has been signed to co-star with **Robert Ryan**, **Montgomery Clift** and **Maureen Stapleton** in "Lonely Hearts."

There are 108 speaking roles in Warner Bros.' "The Nun's Story," which stars Audrey Hepburn. This is the greatest number in a single film in the producing company's history.

COMIC OPERA SLATED

(Continued from Page One)

Young Lovers," from the Broadway musical, "The King and I." Bernard will also be heard in an aria from Mozart's "Marriage of Figaro" and "Some Enchanted Evening" from "South Pacific." Both singers will join in a duet for "We Kiss in a Shadow" from "The King and I."

James F. Yestadt will conduct the 55-piece "pops" orchestra in playing "American Patrol" and selections from "The New Moon." Radio personality Jim Dunbar will serve as master of ceremonies.

Tickets for each performance range in price from 75 cents to $2 and may be purchased at the Crescent City Concerts Association box office on the main floor at Werlein's, 605 Canal Street, or at the Auditorium before each concert. Patrons sitting at tables on the main floor may order beverages during the program. For reservations and additional information telephone MAgnolia 6201.

TRANSIT Riders' DIGEST

Vol. XI JULY 14, 1958 No. 46

Copyright 1958 by New Orleans Public Service Inc.

Riders' TRANSIT DIGEST

School Board Station Offers Music, Drama

Radio Station WNPS, 1450 on the dial, is now operating from 5 to 10 p. m., Monday through Friday, and the Orleans Parish School Board, which owns and operates the station, invites residents of the Greater New Orleans area to "tune in." According to a spokesman for the 250-watt station, mostly good music is being broadcast now, but other programs of cultural interest are also being aired.

A children's program, consisting of educational and entertaining music and stories, is being broadcast daily from 5 to 5:30 p. m. On Thursday evenings at 8 o'clock, recorded dramas are presented. Friday nights are devoted to opera.

Additional information about WNPS or its programs may be obtained by telephoning TWinbrook 5-6048.

BIRTH, IMMUNIZATIONS

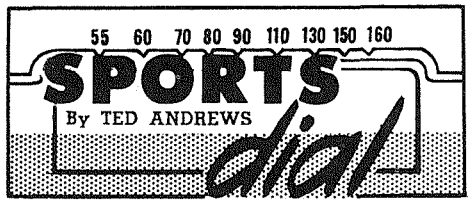
(Continued from Page One)

usually comes in September.

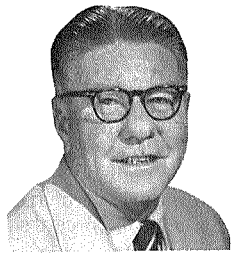
Applications for birth certificates for children born in Orleans Parish may be filed at the City Health Department, Room 1-W-03, City Hall, Civic Center, Monday through Friday, 8:30 a. m. to 4:30 p. m. Photostatic copies are available at a cost of $1 each. Certificates of children born elsewhere in Louisiana may be applied for at the State Health Department, Room 201, Civil Courts Building, 418 Royal Street, between 8:30 a. m. and 5 p. m., Monday through Friday. There is no charge for certificates issued by the State Health Department, an official of that office said.

The Orleans Parish School Board will provide free smallpox vaccination and diphtheria immunization after the beginning of the school year for children not yet vaccinated or immunized, a spokesman for the superintendent's office said. Children will be permitted to enter school without vaccination certificates if they are to be vaccinated shortly thereafter. The New Orleans Health Department will make available free smallpox vaccination and diphtheria immunization shots to children of all schools beginning in August. Dates, time and locations will be published later.

Additional information about birth certificates may be obtained by telephoning City Hall, EXpress 4311, Extension 682, and the State Health Department, JAckson 2-3201. The Orleans Parish School Board may be contacted at MAgnolia 1531.



PLAYERS FOR the "visiting" team in the Southern All-Star game to be played on Wednesday, July 16, are picked by the sports writers who have covered the various teams in action this year. Your Sports Dialer therefore had no vote in this year's selections. However, after seeing all of the players in the league and talking to the managers, he has some opinions about the best men playing various positions on the teams in the league. Here they are:



Although the Pels are hopelessly out of the 1958 pennant race, three or four players on the team are of All-Star team calibre. They are Jackie Reed and Russ Snyder, outfielders; Lamar North, catcher; and Don Bradey, pitcher.

Manager Buddy Bates of Atlanta is blessed with a good pitching staff and some seasoned veterans to help the youngsters along. He has, in my opinion, the best utility man in the league in Bob Hartsfield who plays both outfield and infield and does a grade-A job at either position. Other Crackers worthy of consideration are Sammy Meeks, third base; Dick Phillips, shortstop; and Bob Hartman and Ray Ripplemeyer, pitchers.

Top players from other teams whose bats have played an important role in their careers are Shep Frazier, Memphis, and Chuck Coles, Nashville, my favorites for second and first base, respectively. For outfielders I like Jim Fridley and Dee Gilbert, Nashville; Bob Thorpe, Birmingham; and Bruce Barnes, Atlanta.

Les Peden, Little Rock manager who has sparked the Travelers to some late winning rallies, is my favorite for catching duty along with

(Continued on Page Four)

Did You Know?

Bull-baiting for a long time comprised the only amusement in New Orleans. Dramatic art entered the city in 1791 when a company of comedians from San Domingo improvised a theater in an old house on St. Peter Street between Bourbon and Royal. This theater had an excellent patronage until 1807, when it was closed because of a brawl between the players and the police. A new theater was built on St. Philip Street between Bourbon and Royal, and in 1809 the Orleans Theater was built on the street of that name, also between Bourbon and Royal.

Performances in these houses were in French. Noah M. Ludlow on January 13, 1818, "by permission of the Mayor," introduced New Orleans to the English-speaking drama, playing in the St. Philip Street theater. On January 17, 1820, James H. Caldwell, an outstanding actor, opened in this theater, also in English.

One year later Pepin's Circus, already famous in Boston and New York, introduced Orleanians to a new form of entertainment, "equestrian and gymnastic exercises," as the billing in the *Louisiana Gazette* of November 21 described the offering. The show opened on the night of November 24, admission 75 cents to $1, "No smoaking allowed," in the St. Philip Street theater. It presented, after the Grand Greek Entry by the whole company in Grecian costumes of antiquity, feats of stilt-walking, hoop jumping and slack-rope walking, "brilliant feats of agility," riding backwards on a horse at full gallop, a comic monologue and the antics of a clown. This circus remained in the city several weeks and returned the next year.

Caldwell, an alert showman who in 1824 opened the American Theater on Camp Street below Poydras, combined drama with circus. The North American Circus had opened March 13, 1827, on "the first corner above the American Theater," featuring "equestrian exercises," "pleasing and arduous feats of horsemanship," "stilt vaulting" and "slack-rope" walking, according to an announcement in the New Orleans *Argus*. On April 23, Caldwell produced *Timour, The Tartar*, and greatly enhanced the realism, to say nothing of the excitement, with the "beautiful stud of horses" of this circus.

Quotes and Quips

A period of high civilization is one in which thoughts fly freely from mind to mind, from one country to another—yes, from the past into the present.

—Gilbert Highet

* * * *

The young man was seeking a job, and he was being interviewed by the personnel manager.

"Tell me, son," the interviewer asked kindly, "What have you done?"

"Who, me?" answered the startled youngster. "About what?"

* * * *

They that will not be counselled, cannot be helped. If you do not hear reason she will rap you on the knuckles.

—Benjamin Franklin

* * * *

The young mother was proudly displaying her two-year-old.

"See," she said to her visitors. "He's been walking like that for over a year!"

"Amazing," said a bored observer. "Can't you get him to sit down?"

* * * *

We do not make friends as we make houses, but discover them as we do the arbutus, under the leaves of our lives, concealed in our experience.—William Rader

* * * *

Some minds are like concrete—all mixed-up and permanently set.

* * * *

Experience teaches that love of flowers and vegetables is not enough to make a man a good gardener. He must also hate weeds.—Burton Hillis

TITO GUIZAR TO SING

(Continued from Page Two)

ning. They range from 75 cents to $2. Patrons sitting at tables on the main floor may order beverages during the program. For reservations and additional information, telephone MAgnolia 6201.

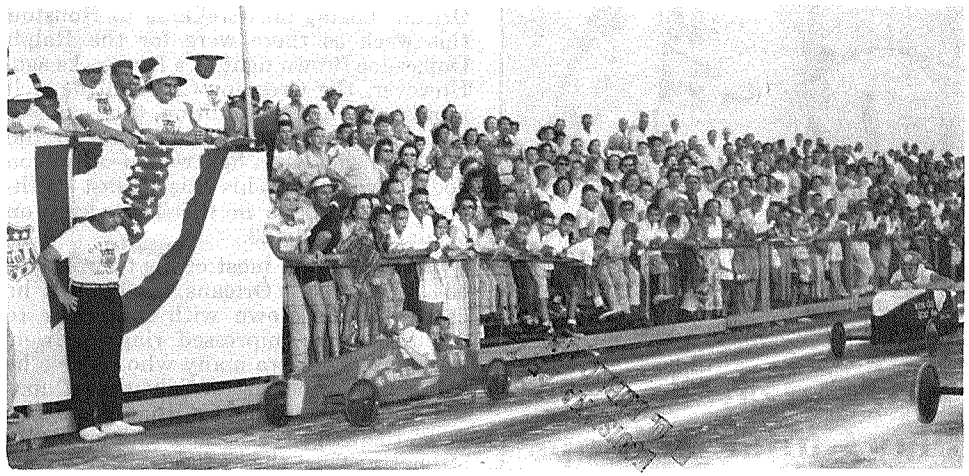
SAAU MEETS

(Continued from Page One)

Swimming and Diving Championships on August 13 and 14. Additional information and entry forms may be obtained by calling Audubon Park at UNiversity 1-2537.

TRANSIT Riders' DIGEST

Vol. XI—No. 47 Published Weekly by N. O. Public Service Inc. JULY 21, 1958



About 10,000 spectators are expected to view the 9th annual Soap Box Derby to be run on Monday, July 21, on Wisner Overpass. Elimination heats begin at 6 p. m.

Audubon Pool Site Of SAAU Meets

Top swimmers and divers from Louisiana and Mississippi are gathering in New Orleans this week to participate in the senior swim and dive championships meet on July 23 and 24 at the Audubon Park pool. The meet, sponsored by the Audubon Park Natatorium, Inc. and sanctioned by the Southern Amateur Athletic Union, will begin at 6 p. m. There will be no admission charge for spectators.

On July 23, swimmers will participate in the 50- and 220-yard free style, 100-yard breast stroke, 100-yard back and 300-yard free style relay. The July 24 meet will include 3-meter dive and 100- and 400-yard free style, 100-yard butterfly and 300-yard relay.

Additional meets scheduled later are the Southern AAU Swimming and Diving Championships on August 8 and 9 and the SAAU Long Course Junior Olympic

(Continued on Page Four)

They'll Roll Today In Soap Box Derby

One hundred forty-eight enthusiastic, speed-conscious young drivers between the ages of 11 and 15 will roll down the Wisner Overpass today, Monday, July 21, in the ninth annual New Orleans Recreation Department Soap Box Derby. The youngsters, representing the largest number of entries in the Derby's history, will be riding with visions of fame and fortune dancing through their heads, for a great opportunity awaits the winner.

Winner of the local Derby, which is cooperatively sponsored by NORD, the New Orleans Item and local Chevrolet dealers, will receive an all-expense-paid trip to the All-American Soap Box Derby in Akron, Ohio, on August 18, to compete for a $5000 college scholarship. In addition he'll be awarded the coveted E. N. Cole Plaque.

Local runners-up will each receive trophies and each youngster participating in the Derby will receive an official Derby ring.

Race activities will get under way at 6 p. m. Spectators (probably about 10,000 of them) are invited to view the pint-sized

(Continued on Page Three)



A guitar and colorful charro costume are familiar trademarks of the popular Latin-American entertainer Tito Guizar. He sings at this week's "pop" concerts.

Tito Guizar To Sing, Play Guitar At 'Pops'

It'll be "Pan-American Night" at the "pop" concerts on Friday, July 25, and Saturday, July 26. In honor of the occasion the Mexican-born musician, Tito Guizar, will grace the stage to bring a south-of-the-border atmosphere to the air-conditioned Municipal Auditorium. Performances will get under way each night at 8:30.

Arrayed in Mexican "charro" costume and carrying his "golden guitar," Guizar will sing several of his inimitable Latin-American specialties. During the second portion of each concert he'll sing songs requested by the audience.

Appropriate light classics such as Chabrier's "España" and Rimsky-Korsakov's "Spanish Caprice" will be played by the 55-piece "pops" orchestra under the direction of James F. Yestadt. An original composition by Milton Bush, trombonist with the CCCA orchestra, will be performed on each program. Jim Dunbar, popular New Orleans radio personality, will emcee the twin concerts.

Tickets for this week's performances, the third pair in an eight-week series, may be purchased at Werlein's, 605 Canal Street, or at the Auditorium on each concert eve-

(Continued on Page Four)

55 60 70 80 90 110 130 150 160

SPORTS dial

By TED ANDREWS

THERE MAY NOT BE as many New Orleans boxing fans trekking to Houston this week as there were for the Ralph Dupas-Joe Brown fight of a few weeks ago. However, the Crescent City will be well represented and, in addition, thousands of local eyes and ears will be glued to radio and television when lightweight champion Joe Brown defends his title against southpaw Kenny Lane in the Texas city on Wednesday, July 23.

Lane, who did most of his training for the fight in New Orleans, is confident he can take the crown with him back to Michigan. He impressed ring followers here and there are many who believe he will give Brown a better fight than Dupas did. Their reasoning is that Lane can make the weight easily and without loss of strength. Then they expect his southpaw style may bother Brown, at least in the early rounds.

"I'll crowd the champ all the way," Lane said here, "and feel confident that I can wear him down over the 15-round route. I've never been knocked out and don't propose to let Brown get set for one."

Reports from Houston, where Brown is completing his training, give an entirely different view. While the champion admits that Lane and the southpaw style may give him trouble, he predicts a knockout—but has not yet attempted to call the round in which he expects to win. As one of the most efficient fighting machines the lightweight division has seen in years, he will almost certainly be favored to retain his title.

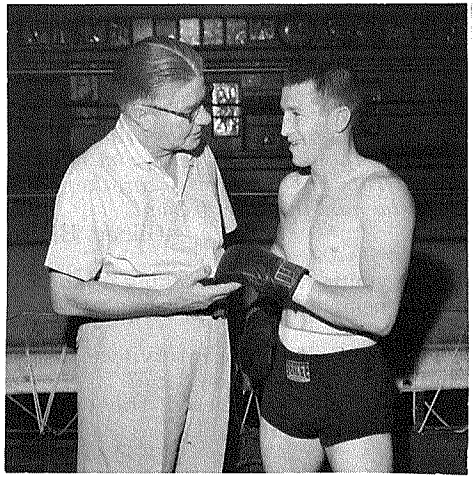
Along with the majority of the experts, our choice in this one on form will have to be Brown. But you can bet there'll be

(Continued on Page Three)

TRANSIT Riders' DIGEST

Vol. XI JULY 21, 1958 No. 47

Copyright 1958 by New Orleans Public Service Inc.



Ted Andrews talks with lightweight boxer Kenny Lane about his potent left hand. Lane's southpaw style may give Joe Brown trouble when they meet in Houston.

SPORTS DIAL

(Continued from Page Two)

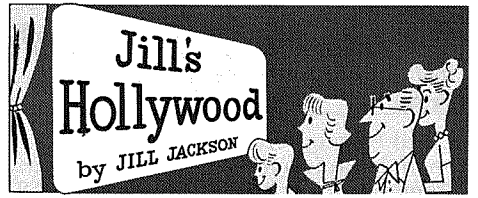
plenty of action before the outcome is finally decided.

* * * *

New Orleans' representatives in the state Babe Ruth Baseball Tournament in Tallulah will swing into action on Tuesday, July 22. Both of the all-star aggregations selected from participants in the two New Orleans Recreation Department-Maison Blanche-sponsored leagues drew a bye for Monday. In the second round, the American League All-Stars will meet the winner of Monday's game between Tallulah and Gretna at 11:30 a.m. At 4:30 p.m. the National League All-Stars will meet the winner of a Jefferson-Abbeville game.

Thirteen teams from across the state will be competing at Tallulah for the title and the right to represent Louisiana in the regional tournament to be held in Tulsa, Okla., August 3-5. NORD-MB teams have won the state Babe Ruth crown for the past three years. This year for the first time the city was divided into two districts, and thus will be represented by two teams.

Should a New Orleans team win at Tallulah and again at Tulsa, the next journey will be to Vancouver, British Columbia, for the Babe Ruth World Series and a chance at the coveted championship which is symbolic of supremacy in boys' baseball in the 13-14-15-year-old class.



ODDS 'n' Ends: Suspense master **Alfred Hitchcock** and his personal staff have checked into M.G.M. for pre-production work on his forthcoming picture, "North by Northwest"... **Taina Elg**, the Finnish ballerina who reached stardom as an actress in "Les Girls," has been signed to a new long-term contract, commencing with the feminine starring role in "Return to King Solomon's Mines."

More than 8000 "extras," probably the largest number to be called for a Hollywood picture in recent years, have been placed on the "Damn Yankees" payroll for the baseball game sequences.

Debbie Reynolds says she and husband **Eddie Fisher** have changed their minds about living in New York and commuting to Hollywood. At the most, says Debbie, she and Eddie will spend three months a year in the East... **Pete Weissmuller**, brother of **Johnny Weissmuller**, an ex-Tarzan, is stand-in for the current Tarzan, **Gordon Scott**.

If Glenn Ford accepts any of the offers he's being confronted with to return to the footlights, it will mark his first stage appearance in 20 years.

Gregory Peck will do the narration for "The Small World," a documentary about the life cycles of moths, spiders and ants ... **Andy Brennan**, son of four-time Academy Award winner **Walter Brennan**, will appear with his father in "Rio Bravo" ... **Andy Griffith**'s career as a recording artist is keeping pace with his career on the screen. Capitol Records has released a new edition of his "Let's Laugh" album to coincide with release of his new movie, "No Time For Sergeants."

SOAP BOX DERBY

(Continued from Page One)

racers free of charge from bleachers or standing along the race course. Vehicular traffic on the overpass will be closed at 12 noon, a Derby spokesman said. Barricades from Harrison Avenue to DeSaix Boulevard will be removed after the event is concluded.

Did You Know?

New Orleans had a population of 182,000 in 1867 and did not reach as far as today's Louisiana Avenue. Above it were Jefferson City, a quiet community embowered in orange groves, and Carrollton, a "favorite Sunday resort," as a *Daily Picayune* reporter described it on April 10, 1867. It was reached by the New Orleans and Carrollton Railroad, which followed the route of today's St. Charles Avenue line.

"The 3 o'clock train was a very long one," continued the reporter, "numbering some six or seven large passenger cars. Each was crowded before leaving the depot . . . At each stopping place, the dense crowd still grew larger, and the train as it moved into Carrollton, was literally jammed.

"In the Carrollton Garden we found a brass band blowing away as if for dear life —some eight or ten huge professors, with stout lungs, red faces, puffed cheeks, huge horns . . . making the very air quiver with stentorian notes. We drank in the sweet music, and also several well prepared *etceteras* at the same time.

"We promenaded through the luxuriant garden, and pressed our way through rosebushes, evergreens, dimity, divinity and hoops, murmuring as we went along, that favorite poetic passage of Bulwer's: *'In a deep vale, shut out by Alpine hills from the rude world, near a clear lake,'* (or river,) etc.

"'Tis a pretty spot to while away an hour or two, especially with some fair creature . . . notwithstanding the knowledge that the surface of the great 'Father of Waters' is a few feet above you, and the stream itself within a stone's throw. But we had no such delicate creature for a companion, and from the garden we sauntered to the levee.

"The scene as we moved along on the top of the firm embankment, was interesting, and the turbid stream, as it rolled along, looked magnificently grand. The bank was lined with promenaders, many traversing it for a great length . . . As the sun was sinking in the West, we made a break for a train just starting back to the city. Each car was a living hive. We finally secured standing room on one of the platforms where we remained until dumped once more into the depot in the city. A dash to Carrollton is quite an adventurous expedition on a fair Sunday."

Quotes and Quips

Choose always the way that seems best, however rough it may be; custom will soon render it easy and agreeable.—Pythagoras

* * * *

"Did you give your wife that lecture on economy that you were planning to give her?" asked one husband of another.

"I sure did," was the reply.

"Any results?" came the next question.

"Well," was the reply, "I've got to give up smoking."

* * * *

Fear isn't cowardice. Cowardice is failure to fight fear. The weakling feels fear and quits. The man of courage feels fear and fights.—Arnold H. Glasgow

* * * *

"My son," said the boasting father, "has just completed his course in journalism at college."

"And now, I suppose, he writes for money," commented one listener.

"Yes," replied the father, "at least once a week."

BIKE TESTS SLATED

(Continued from Page One)

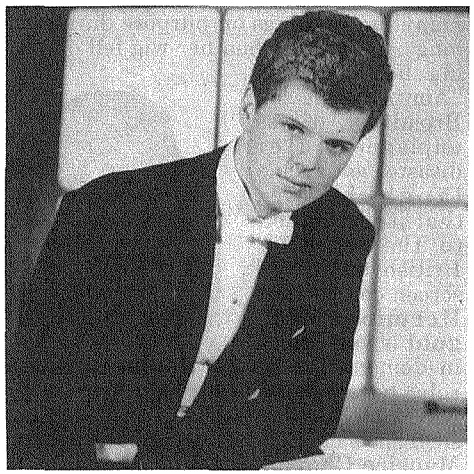
Cola Bottling Co., Ltd., and playground facilities for the tests were offered to the police by NORD. Bicycle testing is conducted on Tuesdays and Thursdays between 9:30 a. m. and noon.

On July 29, the mobile test lane will be set up at Lemann Playground, Lafitte and Marais streets, and on July 31 at Stallings Center, St. Claude Avenue and Lesseps Street.

The schedule for August is as follows: August 5: Richard Lee Playground, North Miro and Andry streets; August 7: Taylor Playground, South Derbigny Street and Washington Avenue; August 12: Evans Playground, Soniat and LaSalle streets; August 14: Oak Park Playground, Perlita and Riviera streets; August 19: Behrmann Memorial Center, 2529 General Meyer Avenue; August 21: Devore Playground, Newton and Brooklyn streets; and August 26: Annunciation Playground, Race and Annunciation streets.

TRANSIT Riders' DIGEST

Vol. XI—No. 48 Published Weekly by N. O. Public Service Inc. JULY 28, 1958



Van Cliburn, sensational young American who won a major Russian piano competition in April, is scheduled to perform with the New Orleans Symphony in November.

Van Cliburn To Play Award Program Here

Van Cliburn, the exceptional young Louisiana-born pianist who rocketed to fame after winning a major piano competition in Moscow in April, will repeat his award-winning program when he appears with Conductor Alexander Hilsberg and the New Orleans Philharmonic-Symphony Orchestra on Tuesday, November 11, at Municipal Auditorium. Cliburn will appear on the orchestra's second subscription program. The season begins on October 28 with Hilsberg leading an all-orchestral program. Cliburn will be the orchestra's first soloist.

The youthful pianist will perform Tchaikovsky's Concerto No. 1 and Rachmaninoff's Concerto No. 3 with the orchestra. He played both in winning the Tchaikovsky Award in Russia last spring.

Some ten other celebrated guest artists will appear with the orchestra during its

(Continued on Page Two)

Immunizing Centers For School Children To Open In August

In just about a month, nearly 130,000 New Orleans youngsters of grammar and high school age will bid fond farewells to summer vacation and head back to regular sessions with the traditional three R's. According to school officials, some 84,000 students are expected to enroll in public schools and approximately 46,000 will enter parochial classrooms. Registration in the public school system will be held on September 2 and 3, with classes getting under way on September 4. Parochial schools will hold registration on August 28 and 29, and classes will begin on September 2.

Parents are reminded by public and parochial school officials that children registering for the first time must present evidence of immunization against diphtheria and smallpox.

The Orleans Parish School Board will provide free smallpox vaccination and

(Continued on Page Two)

Tuesday, Thursday Bike Tests Slated

Like automobiles, bicycles need a safety test too. And the New Orleans Police Department now has a mobile bicycle safety lane which will be set up at various New Orleans Recreation Department playgrounds in coming weeks. Bikes brought to the lane will be tested free of charge and a reflector-type numbered safety tag affixed to each bike that passes the test.

The tests, performed by members of the Police Department's juvenile bureau bicycle division, will consist of a check of brakes and wheel alignment.

The mobile testing lane was presented to the department by the Louisiana Coca-

(Continued on Page Four)

TRANSIT Riders' DIGEST

Vol. XI JULY 28, 1958 No. 48
Copyright 1958 by New Orleans Public Service Inc.

IMMUNIZING CENTERS

(Continued from Page One)

diphtheria immunization after the beginning of the school year for children not yet vaccinated or immunized, a spokesman for the superintendent's office said.

The New Orleans Health Department begins its annual program of smallpox and diphtheria immunization on Friday, August 1. Children who are to enter either public or parochial schools are entitled to this service without charge. The dates and locations of the immunization centers are as follows. The time is from 9 a. m. to 10 a. m. daily at each center.

August 1: Corpus Christi School, 2001 Onzaga Street; St. Louis Cathedral School, 840 Dauphine Street; August 4: St. Raymond School, 3738 Paris Avenue; St. Francis of Assisi School, 5941 Patton Street; August 5: St. Peter Claver School, 1020 North Prieur Street; August 6: St. Raphael School, 2240 Prentiss Street; August 7: Holy Name of Mary School, 502 Olivier Street, Algiers; St. Monica School, 2311 South Galvez Street; August 8: St. Maurice School, 631 St. Maurice Avenue; Lakeview Presbyterian Church, 5941 Canal Boulevard; August 11: St. Dominic School, 6325 Memphis Street; Our Lady Star of Sea School, 1935 St. Roch Avenue; August 12: Sacred Heart of Jesus School, 3222 Canal Street, First Evangelical and Reformed Church (United Church of Christ), 5212 South Claiborne Avenue; August 13: St. James Major School, 3774 Gentilly Boulevard; St. Matthias School, 3928 General Taylor Street; August 14: All Saints School, 1415 Teche Street, Algiers; St. Henry School, 823 General Pershing Street; August 15: First Baptist Church, Educational Building, 4301 St. Charles Avenue; St. Paul Evangelical Lutheran School, 2624 Burgundy Street; August 18: St. Leo the Great School, 2946 St. Bernard Avenue; Mater Dolorosa School, 1226 South Carrollton Avenue; August 19: St. Anthony School, 4600 Canal Street; August 20: St. Rose of Lima School, 2537 Columbus Street; August 21: Algiers Methodist Church, 637 Opelousas Avenue, Algiers; Redemptorist School, 2019 Constance Street; August 22: St. Cecilia School, 4219 North Rampart Street; St. Joan of Arc School, 935 Cambronne Street.

Additional information about immunizations may be obtained by calling EXpress 4311, Extension 688. The Orleans Parish School Board may be reached at MAgnolia 1531.

VAN CLIBURN TO PLAY

(Continued from Page One)

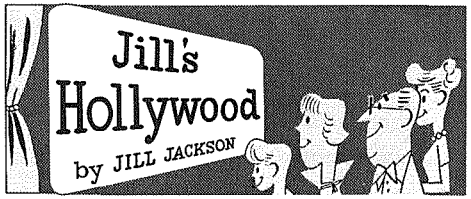
1958-59 season. They include the Brazilian pianist, Guiomar Novaes, who will play the Chopin Second Concerto; Rudolf Serkin, a New Orleans favorite, who will be heard in the Beethoven Fifth Concerto; and Susan Starr, young Philadelphia prodigy, who is scheduled to perform the Beethoven First Piano Concerto.

Violin soloists appearing on the orchestra's concert programs will include Isaac Stern and Zino Francescatti. Stern will perform Mozart's Concerto No. 3 and Prokofiev's Concerto No. 1. Francescatti will play the Paganini Concerto.

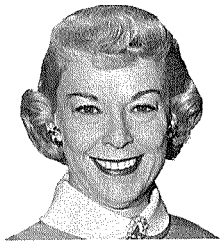
A second pianist new to local audiences will also make his symphony debut. He is Grant Johannesen, hailed by many as "the successor to the late William Kapell." A guest conductor this season will be the distinguished Dimitri Mitropoulos.

The series will conclude with "The Messiah" by Handel, with sopranos Gloria Lind and Maureen Forester, tenor Eugene Conley and baritone Norman Treigle as soloists. The participating chorus will be that of the First Baptist Church.

Despite a heavy demand for individual tickets to the Cliburn program, the Symphony box office can only accept season subscriptions at this time. Reservations may be made at Werlein's, 605 Canal Street.



ACTRESS **Beatrice Lillie** has done many funny things on purpose during her long career, but when her wig fell off during her debut in "Auntie Mame" on Broadway, it was unplanned. Her disaster got such a laugh, however, that it was added to the script... British stage and screen comedienne **Hermione Gingold** is very much in demand for future Hollywood screen roles because of the hit she made in the MGM production "Gigi." In the gay musical she's co-starred with **Leslie Caron, Maurice Chevalier, Louis Jourdan** and **Isabel Jeans.**



After this week I'll be in Hollywood and as soon as I get settled, I'll be sending some on-the-spot news of stars and the movies they're making.



Jeanne Fernandez, a talented young Orleanian, will dance a number of selections at summer "pop" concerts on Friday and Saturday at Municipal Auditorium.

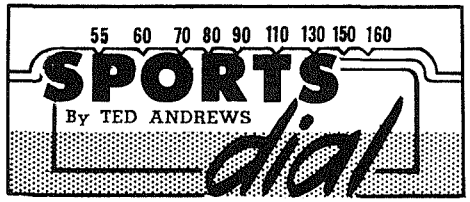
Ballerina To Perform On 'Pops' Program

Ballet comes to the Crescent City Concert Association's twin summer "pop" concerts at Municipal Auditorium this week. Jeanne Fernandez, popular New Orleans dancer, will be featured in performances scheduled at 8:30 on both Friday and Saturday nights. As usual, the 55-player CCCA orchestra will be under the baton of James F. Yestadt, its regular director, and the programs will be emceed by popular radio personality Jim Dunbar.

Miss Fernandez will be seen in dances from "The Nutcracker" by Tchaikovsky, "Le Cid" by Massenet and "Coppelia" by Delibes, and the "Trisch-Trasch Polka" of Strauss.

Popular selections on the program include an arrangement of tunes from Jerome Kern's "Show Boat" and Leroy Anderson's "Serenata." From the classical field will come a Rossini overture, a Wieniawski polonaise, a Strauss waltz, a von Weber concertino, and movements of a Mozart concerto and a Tchaikovsky symphony. Soloists in these works will include concertmaster Russell Bobrowski, French hornist Robert Fries and clarinetist Olando Tognozzi.

Tickets for this week's performances, the fourth pair in an eight-week series, may be purchased at Werlein's, 605 Canal Street, or at the Auditorium before each concert.



ANY EXTRA PITCHERS AROUND? If so, they probably can find employment at City Park Stadium this week. Bad weather and bad breaks have already taxed the New Orleans Pelican pitching staff to the limit, but the club returns home this week for four doubleheaders in a row. That's right: on July 28, 29, 30 and 31 the Pelicans and the Nashville Vols are to play a total of eight games.

Needless to say, these games weren't slated as twin bills in the original league schedule. The situation was brought about by rainy weather during a previous Vol visit and the fact that this will be the Vols' last call here this season. Thus the games must be completed during this series in order to count in the official standings. The Chattanooga Lookouts follow the Vols here for single games on Friday, Saturday and Sunday.

Incidentally, Pel fans will see an old friend in the Nashville lineup in the person of outfielder Emil Panko. Emil, who played some great ball for the Pels, makes his home here. He'll be measuring that short left field fence with his home run bat.

* * * *

ABOUT 600 LOUISIANA high school coaches will converge on the Tulane campus this week end to attend the annual Louisiana High School Coaches Association coaching school. Featured, as usual, will be a basketball game and a football game between teams made up of star performers from the state's northern and southern prep schools, respectively.

New Orleans won't be well represented on the gridiron, but local preppers will just about dominate the South's cage squad. Ernie Smith of St. Aloysius is coach of the South team.

On the educational side, the high school mentors will hear such nationally famous coaches as Bobby Dodd of Georgia Tech and Darrell Royal of Texas discuss football strategy. Basketball lectures will be handled by Hank Iba, famed Oklahoma State coach, and Jay McCreary of LSU.



Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.

Quotes and Quips

The two weathermen were talking.

"What kind of a conversationalist is your wife?" asked one.

"She speaks 150 words a minute," was the reply, "with gusts up to 180!"

* * * *

It will generally be found that those who sneer habitually at human nature are among its worst and least pleasant samples.—Charles Dickens

* * * *

"That guy sure loves his work," said one man to another of a common acquaintance.

"What makes you think so?" came the question.

"Well," was the reply, "I've seen him sit for hours just watching it."

* * * *

Apathy can only be overcome by enthusiasm, and enthusiasm can only be aroused by two things: first, an ideal which takes the imagination by storm, and, second, a definite intelligible plan for carrying that ideal into practice.

—Arnold Toynbee

FINE ARTS FESTIVAL

(Continued from Page One)

Traviata," and Barbara Faulkner and Don Bernard will sing the final duet from "Il Trovatore."

The NORD Teen-Age Theatre, in association with Gallery Circle Theatre, will present Tennessee William's "This Property Is Condemned." Judy Chapman and Jimmy Armstrong will be seen in the featured roles. The ballet segment of the program will feature Country Dances to music by Mozart.

Tickets for the Festival are now available at the NORD office, 1-W-16 City Hall, Civic Center. Adult tickets are 75 cents and children tickets are 35 cents. Additional information may be obtained by calling JAckson 2-8411.

Did You Know?

The Franco-Prussian War of 1870-71 evoked a duel to end duels in New Orleans. The *Times* described it on July 14, 1875.

After a long friendship, the paper said, the principals, a Frenchman and a German, fell out because of their opinions about that war. The Frenchman referred to the German as *canaille* (scoundrel). The German slapped the Frenchman's face. The challenge passed. Both men, crack shots, demanded Colt revolvers, every chamber in the cylinders loaded, to be fired at a distance of 15 feet, shooting to start at the word and continue until one or both fell.

After exhausting every effort to compose the quarrel, the seconds went to a friend who had a shooting gallery to secure the weapons. The Colt revolver of that day was a heavy cap-and-ball pistol with six shots in its cylinder. It had to be cocked for each shot. The proprietor of the shooting gallery loaded the Colts in the presence of the seconds who then placed and armed the men.

At the word "Fire!" both pistols sounded. The men walked towards each other, shooting. At a distance of five feet the Frenchman shot the German in the center of his forehead, and blood spurted. The German lumbered forward and shot the Frenchman in the body at point-blank range. Then both fell.

Believing themselves at the point of death, their old friendship rushed back, and they clasped hands as the physicians examined them. The German had a skin-deep wound on the forehead, and both men had a number of bruises on their bodies. Then it was discovered that the pistols had been loaded with cork bullets, colored to look like the real thing.

Fact or fable?

If the latter, an influential newspaper was trying to ridicule a custom which had by then disappeared nearly everywhere in this country except in New Orleans. If the former, the shooting-gallery man, perhaps with the consent of the four seconds, was guilty of making a travesty of the tradition of "the sacred field of honor."

TRANSIT Riders' DIGEST

Vol. XI—No. 49 Published Weekly by N. O. Public Service Inc. AUGUST 4, 1958



Recipes for summer menus will be given by Vera Porter on NOPSI's "Homemaker's Holiday" seen each Wednesday from 12:30 to 1 p. m. on WDSU-TV, Channel 6.

Foods For August On NOPSI TV Show

Three of the four "Homemaker's Holiday" television shows scheduled during August will feature a menu for a complete meal. The other will offer suggestions for back yard and Labor Day picnics. Vera Porter, hostess of the show which is seen each Wednesday from 12:30 to 1 p. m. on WDSU-TV, Channel 6, will demonstrate the preparation of each of the meals. As is her usual custom, Miss Porter will discuss suggestions and pass on to viewers information on the care and use of electric and gas appliances.

On the August 6 show, recipes for baked ham slice, corn fritters, Italian salad and cheese cake will be featured. On the August 13 show Vera will prepare barbecued ribs, congealed apple sauce salad and lemon fluff pie. Suggestions for Labor Day picnic foods will be given on the August 20 show. Recipes for the last show

(Continued on Page Two)

Composer David Rose To Be 'Pops' Guest On Friday, Saturday

David Rose, celebrated composer and conductor, will direct the 55-piece "pops" orchestra of the Crescent City Concerts Association on Friday, August 8, and Saturday, August 9, in a program of his own original compositions and arrangements. Performances will get under way each night at 8:30 in the air-conditioned Municipal Auditorium. Perhaps best known as the composer of "Holiday for Strings," Rose also has scores of other popular songs to his credit. He commenced his



DAVID ROSE

(Continued on Page Three)

NORD To Stage Fine Arts Festival

A NORD Fine Arts Festival, the first of its kind to be presented by the New Orleans Recreation Department and to combine the talents of the NORD orchestra, opera workshop, drama division and ballet group, will be held on Sunday, August 10, at 8 p. m. at the John P. Lyons Memorial Center, 624 Louisiana Avenue.

The orchestra, now including 45 members and considered one of the city's outstanding amateur musical groups, will play three *entr' acts* from "Rosamunde" by Franz Schubert. Donald Hazlett will conduct. The opera workshop, under the direction of Arthur Cosenza, will stage familiar scenes from two popular operas. Louise DeForrest and William Morgan will sing the second act duet from "La

(Continued on Page Four)

55 60 70 80 90 110 130 150 160

SPORTS dial

By TED ANDREWS

THE AMERICAN League race is already over as far as first place is concerned. New York is so far ahead again that the circuit is fast becoming known as the Yankee League. However, in the National League it is a different story. At this writing any one of the eight teams has a mathematical—if not actual—chance to win the pennant. In the many years your Sports Dialer has observed and broadcast baseball games, he has never seen the National League as well balanced from top to bottom as it is this season.



In the Southern Association the race shapes up as a three-team fight right down to the wire. It has been said many times of baseball that "Pitching is three-fourths of the game." That seems to be the case with Atlanta, Birmingham and Mobile. All boast well-rounded pitching staffs. The Mobile Bears could be the troublesome team before the curtain rings down and we have heard many baseball men call the Bears the best balanced team in the Southern Association.

* * * *

Large bonus payments to young ball players are still a matter of great debate and much concern to major league owners. It is estimated that $5 million has been paid to bonus players since last December. Some say the big money brings better ball players to the majors. Others believe that once a boy gets the big money, he may become complacent about his job.

Older players used to show some resentment over the big money given the youngsters. A few years ago the Boston Braves management had to tear up some contracts and give more money to the older players because of the large bonus paid to John Antonelli, then a young pitcher. However, the resentment died and Antonelli went on to be a great star pitcher. Warren Spahn, one of the all-time great southpaws, and at $65,000 the highest paid hurler in the majors, gave some advice recently to a youngster signed to a big bonus.

Handing the youngster a gilded ball Spahn said: "With the money you're getting, this is the only kind of a ball you should play with. But remember, it's still a baseball and still a great game and we all have to bear down to keep it that way."

Spahn, who came up the hard way to earn his large salary, has something there. Youngsters who take his advice will probably earn their big bonus payments and become major league stars.

YMCA Offers More 'Quickie' Classes

Adult men and women of New Orleans interested in learning new skills are invited to enroll this week for one or more of 75 "quickie" night courses being offered by the Young Men's Christian Association Adult Education Institute. The classes, to be conducted weekly for eight weeks, get under way on Monday, August 11, and will be held in the air-conditioned classrooms at the YMCA Building at Lee Circle.

Included among the courses offered are beginners' and Latin dancing, swimming, water skiing, rapid reading, hypnotism, bridge, Spanish, psychology, photography, and public speaking. For each course a nominal, non-profit fee is charged. Additional information and a free catalogue may be obtained by calling JAckson 5-5141, or by writing the "Y" Office, 936 St. Charles Street.

NOPSI TV SHOW

(Continued from Page One)

of the month, August 27, will include hamburger strogonoff, homemade noodles and banana-cake pie.

Copies of recipes used on "Homemaker's Holiday" may be obtained without charge by calling EXpress 4545 or by writing to Public Service, P. O. Box 340, New Orleans 9.

Transit Riders' DIGEST

Vol. XI AUGUST 4, 1958 No. 49

Copyright 1958 by New Orleans Public Service Inc.

Transit Riders' DIGEST

Jill's Hollywood

by JILL JACKSON

CASTING NOTES: **Alan Hale** has been signed for the featured comedy role of Ensign Pat Malone in "Up Periscope," starring **James Garner** and **Edmond O'Brien**. Hale, who has been starring in his own television series, "Casey Jones," for the past year, is returning to Warners where he and his father have made so many motion pictures... **Lita Milan**, who played opposite **Paul Newman** in "The Left Handed Gun," will co-star with **Steve Cochran** in "I Mobster"... Hollywood veteran **Jackie Coogan** has been signed for a top role in "Lonely Hearts." The film also stars **Robert Ryan**, **Montgomery Clift** and **Myrna Loy**.

Walt Disney's "White Wilderness," a true adventure of wildlife in the Arctic Circle region, represents the combined efforts of nine teams of top-flight American and Canadian naturalist-photographers who spent two years gathering material.

When producer-director **Mervyn LeRoy** took stars **Jean Simmons** and **Dan O'Herlihy** to the Beverly Hills Hotel for scenes in "Home Before Dark," he monopolized four of the hotel's five dining rooms. The Crystal Room was used for shooting scenes while the Sun Deck, Lanai and Promenade rooms were used to feed the cast and crew of 340 persons during meal times.

Rosalind Russell celebrated the end of the filming of "Auntie Mame" by tossing a gala party on the swank apartment set built at Warner Brothers. Guests smoked their cigarettes out of two-foot-long holders burlesquing one used in the film by the star... **Paul Douglas** has joined **Joanne Woodward**, **Paul Newman** and **Joan Collins** in the stellar cast of "Rally 'Round the Flag, Boys."



The Andrew Sisters, Maxine (standing, right) and (seated, from left) Leverne and Pattie visited Hollywood Reporter Jill Jackson when they were in New Orleans.

Ricky Nelson couldn't receive his diploma with the rest of his graduating class at Hollywood High School because he was on a brief singing tour. However, Warner Brothers, where Ricky is co-starring with **John Wayne** and **Dean Martin** in Howard Hawks' "Rio Bravo," arranged a special graduation ceremony for him on the set when he returned, with diploma, cap and gown.

With his role in "Cat on a Hot Tin Roof" completed and winning raves from studio personnel, Jack Carson headed for summer stock in the East.

COMPOSER DAVID ROSE

(Continued from Page One)

career as a pianist and arranger for the National Broadcasting Company in Chicago. In Hollywood he conducted and composed for MGM studios, while serving as musical director for NBC and the Columbia Broadcasting System. His TV shows include the Ford Program, Shower of Stars, Tony Martin Show and the Red Skelton Show.

Included in the twin concerts will be Tchaikovsky's "Marche Slave," a group of familiar waltzes, and a number of popular and light classical works. New Orleans radio personality Jim Dunbar will serve as master of ceremonies for both concerts.

Tickets for this week's performances, the fifth pair in an eight-week series, may be purchased at Werlein's, 605 Canal Street, or at the Auditorium on each concert evening. They range in price from 75 cents to $2. Patrons sitting at tables on the main floor may order beverages during the program. For reservations and additional information, telephone MAgnolia 6201.

Did You Know?

Bay St. Louis, Miss., which celebrated its centennial as an incorporated community last week, has been a popular resort for Orleanians since the days of sailboat transportation. Its residents advertised summer cottages for rent as early as 1822. The inauguration of steamboat service in 1830 and rail service in 1870 increased the movement to the coast. By 1879, only 21 years after its incorporation, the population of the Bay had grown to 2500.

Daniel Dennett, agricultural editor of the *Daily Picayune* of New Orleans, visited the Bay in 1879. In the issue of April 4, he commented on the "pure atmosphere" with its "nerve quieting qualities." He referred to the cheapness of seafoods (oysters were 25 cents a hundred, shelled and delivered, and softshell crabs 15 to 25 cents a dozen) and waxed enthusiastic over the oranges, peaches and scuppernong grapes ("a wonderful country for fruits").

The brothers at "St. Stanislaus Commercial College," he added, not only raised the vegetables consumed by the student body of 130, but also "by their example encourage industry in the garden, orchard, vineyard and field, as well as in the acquisition of book knowledge."

Still emphasizing the agricultural advantages of the Gulf Coast, Dennett pointed out the sheep-raising possibilities in the vast pine area from Pearl River to Alabama and beyond, and from the Mississippi Sound to 200 miles inland and further. For more than a year, he said, a woolen factory had been operating in the Bay, turning out "cassimeres, jeans, tweeds, shawls, blankets, etc." That factory stood not far from today's Nicholson Avenue.

Bay St. Louis also had a small shoe factory, and an ice plant which made ice "from pure, cool spring water" in competition with the natural product imported by New Orleans from the North and shipped by rail to the Bay.

Most of the Bay St. Louis homes were on the beach front, five miles up the Bay almost to Wolf River, and five miles along the Mississippi Sound. More than 200 piers and bath houses extended into the water.

Quotes and Quips

"What are ancestors, pop?" asked the youngster of his father.

"Well, son," replied dad, "I'm one and so is grandfather."

"Well, if that's so," continued the youngster, "why is it people go around bragging about them?"

* * * *

Unprogressiveness . . . is usually a function of wrong thinking rather than age. Inflexibility of mind and resistance to "new ideas" crop up among the young as well as the old. To progress, one must be mentally alert and striving for self-improvement.—Albert Johnson

SPORTS DIAL

(Continued from Page Three)

against their husbands. According to a spokesman for the ladies, there will be a bag full of gimmicks used for this exhibition game and the gentler sex is determined to win the game. Here are a few of the turned-about rules:

Husbands must throw and bat with the arm opposite the one they usually use. A righthander, for instance, will become a southpaw for this game. He will wear a glove on the other hand. At the plate the men will not only have to bat from the opposite side, but will have to use a bat especially designed by the wives. It weighs 13 pounds and is six feet long. If a husband should happen to be fortunate enough to hit the ball with the oversized bat, he must walk, not run, to first base.

The ladies report there will be other rule changes but they are keeping them as a surprise for the fans—and their husbands.

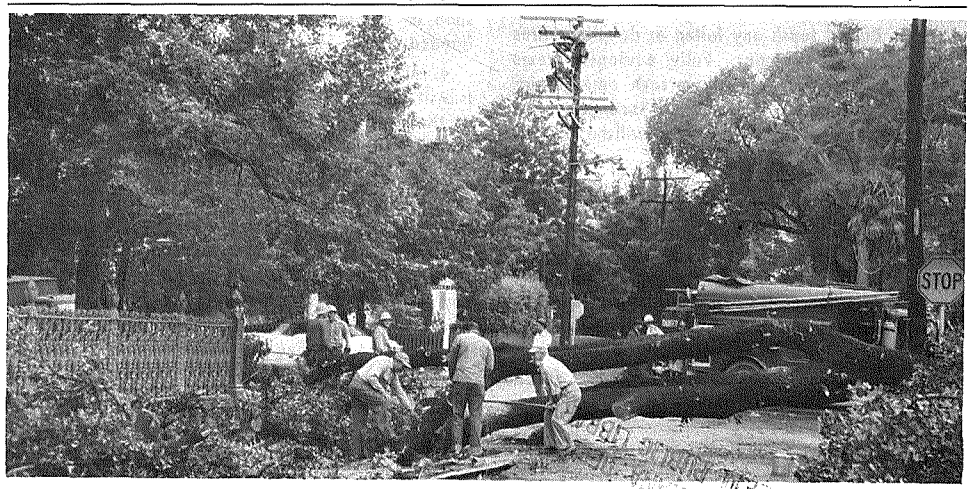
National Budgie Society To Stage Annual Exhibition

The National Budgie Society will stage its third annual Open Budgie Exhibition at the Holiday Inn Motel, 5900 Airline Highway, on Saturday, August 16, from 9 a. m. to 6 p. m. Nearly 400 parakeets (or *budgerigar*) of all varieties will be displayed by exhibitors from Texas, Alabama, Mississippi, Louisiana and several other states. Visitors are welcome and admission is free.

Additional information about the show and entries may be obtained by telephoning WHitehall 9-5158.

TRANSIT Riders' DIGEST

Vol. XI—No. 50 Published Weekly by N. O. Public Service Inc. AUGUST 11, 1958



Should a hurricane strike New Orleans, Public Service is prepared to accomplish systematic restoration work on damaged facilities as soon as possible.

Community Bargain Days Now Under Way

Community Bargain Days, one of the year's biggest sales events in New Orleans, are being held on Monday, Tuesday and Wednesday of this week. Local residents looking for an opportunity to clothe and equip their youngsters for school, purchase household equipment, or add a few items to their fall and winter wardrobes will find that stores participating in the event are stocked to meet their needs.

According to the Retail Merchants Bureau of the Chamber of Commerce of the New Orleans Area, bargain days sponsor, the three-day sales event is designed to spotlight New Orleans as one of the biggest and best shopping centers in the South. Prices on wearing apparel, housewares, appliances and other items will be substantially lower than usual, they say.

Stores will maintain their regular opening and closing times throughout the sales period, a Bureau spokes-

(Continued on Page Three)

Public Service Lists Storm Suggestions

Besides reporting some of the hottest weather of the year during the period from mid-June to mid-November, the United States Weather Bureau also officially considers that period as the "hurricane season." That's the period during which these devastating tropical storms are likely to appear.

Considered virtually unpredictable earlier in the century, hurricanes are now carefully tracked through the use of radar-equipped planes and ships at sea and reported through periodic advisories on the position, strength and direction of the storm. Now that this science of hurricane hunting reduces the dangerous element of

(See Storm Suggestions, Page 2)

surprise, areas lying in the path of a storm may expect to receive warning of its approach at least several hours in advance so that preparations can be made to protect life and property against the damaging high winds and torrential rains.

Because electric distribution lines are vulnerable to damage from high winds and flying debris, Public Service has a "Hurri-

(Continued on Page Two)

Some Suggestions For A Hurricane Emergency

In the event a hurricane strikes New Orleans, possibly interrupting electric, gas or transit service, customers of Public Service would contribute to their own safety and assist in the restoration of service by following these suggestions.

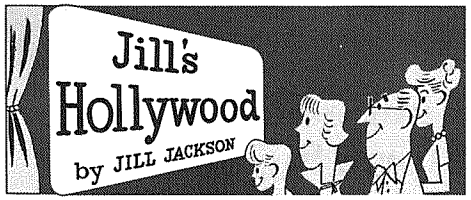
1. Do not touch any fallen or dangling wires —they are dangerous. Fully equipped crews specially trained in handling such emergencies will make repairs systematically throughout the city. Everyone without electricity will be reached as soon as possible.

2. If your electricity should go off during a hurricane, please DO NOT call Public Service. Such calls would jam telephone switchboards, interfering with calls from repair crews and causing possible delay in restoring service. After the storm, check and replace any fuses that are blown. Then if electric service is still off, wait several hours before calling EXpress 4545.

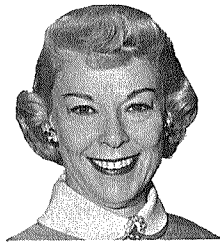
3. Gas service interruptions are unlikely except possibly in flooded areas. If your gas does go off, call EXpress 4545 immediately. Emergency crews will restore any interrupted gas service as soon as possible after the water recedes from flooded areas.

4. The hurricane could cause interruptions in transit service. Transit vehicles will run as long as they can be operated safely. Special crews will be standing by to restore service to normal after the storm.

For Food Freezer Owners: If a hurricane causes the electricity to be out for more than 12 hours, placing dry ice in your food freezer will provide temporary refrigeration. Refrigeration specialists say 50 pounds of dry ice should keep the average freezer at a safe temperature up to 72 hours. They suggest handling dry ice with gloves.



HOLLYWOOD, CALIF. *(Special to Riders' Digest)*—Here I am in fabulous Hollywood. As soon as I've arranged my belongings and get out my sun glasses, I'll be sending some on-the-spot news about stars I see, talk to and hear about.



Short Subjects: **Spencer Tracy** plays his "The Old Man And The Sea" role without make-up, but with a Cuban suntan . . . **George Raft** gets his first screen role in four years in "Some Like it Hot." He'll play a gangster in the film, which stars **Marilyn Monroe** . . . "The Murchin Girls," a musical western, will be **Lana Turner**'s next.

Mara Lynn, the "body" of the stage hit "The Body Beautiful," makes her screen debut in Hal Wallis' "One Angry Day." The big scale outdoor drama stars Kirk Douglas, Anthony Quinn and Carolyn Jones.

STORM SUGGESTIONS

(Continued from Page One)

cane Procedure" plan to meet storm emergencies. The company is prepared to accomplish systematic restoration work on damaged facilities as soon as possible following a hurricane.

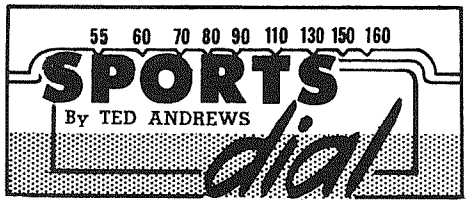
A knowledge of what a hurricane is and how it may "behave" may help avoid needless loss of property or personal injury. Usually developing in the tropical regions of the Atlantic Ocean or Caribbean Sea, hurricanes are circular, revolving storms. The center, or "eye," of the storm is an area of relative calm, around which winds revolve counter-clockwise, sometimes reaching velocities of as much as 200 miles per hour in gusts.

As the forward edge of the doughnut-shaped storm moves over an area, winds slowly increase to maximum violence, then drop off suddenly as the calm center passes. After the center moves over, winds rise sharply then slowly diminish as the storm passes on. Due to the counter-clockwise rotation of the hurricane, wind direction reverses after the "eye" of the storm passes.

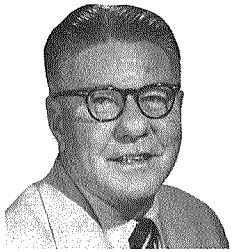
TRANSIT Riders' DIGEST

Vol. XI AUGUST 11, 1958 No. 50

Copyright 1958 by New Orleans Public Service Inc.



THE NEW ORLEANS Pelicans are back home this week at City Park Stadium where they have a full schedule with two of the top pennant contenders in the Southern Association. The Atlanta Crackers come in on Monday, Tuesday, Wednesday and Thursday, and are followed by the Birmingham Barons on Friday, Saturday and Sunday. The Pel Board of Directors has arranged for more special nights to stimulate local interest in the club and one of these "specials" will take place on Tuesday, August 12, at 7 p. m.



Prior to the regular game, the wives of the members of the Pelican team will play

(Continued on Page Four)

Stations Of Cross Exhibited At Delgado

The 14 Stations of the Cross, painted in natural oil color on wood panels, are on exhibit at Isaac Delgado Museum of Art in City Park this week. They are the work of Dom Gregory de Wit, O.S.B., well-known Catholic priest and artist, and they will be hung shortly in St. Raphael Church, now nearing completion on a site at the corner of Elysian Fields and Prentiss avenues. They will remain on view at the Delgado through Sunday, August 17.

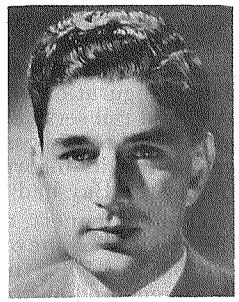
Each of the 14 stations is five feet long and three feet high. Figures are life-sized.

Father de Wit's work is not new to New Orleans or Louisiana. In 1948 examples of his work were displayed at the Museum. In addition, a set of his Stations is in the Sacred Heart Church, Baton Rouge, and his decorative work adorns the church and dining hall of St. Joseph Abbey, Covington. He has been commissioned to make Stations for St. Gertrude Church, Des Allemands, and Our Lady of Fatima, Lafayette.

Delgado Museum is open from 12 noon to 5 p. m. Monday through Saturday, and from 1 p. m. to 6 p. m. on Sunday. Additional information may be had by telephoning GAlvez 4420.

Joseph Battista Next Soloist For 'Pops'

Joseph Battista, brilliant young American pianist, will be the featured soloist at the Crescent City Concerts Association's sixth set of "pops" concerts on Friday, August 15, and Saturday, August 16, in the air-conditioned Municipal Auditorium. With Conductor James F. Yestadt and the 55-piece "pops" orchestra, Battista will play Rachmaninoff's Rhapsody on a Theme of Paganini and Concerto No. 2 for piano and orchestra. The concerts begin at 8:30 p. m. on both evenings.



JOSEPH BATTISTA

A special feature of this week's concerts will be the premiere of "The Land of Bottle," an unusual and novel work for cola bottles, narrator and orchestra by Robert Rohe, principal bass-violist of the New Orleans Philharmonic-Symphony Orchestra. Jim Dunbar will serve as narrator of the work and master of ceremonies for the concerts.

The CCCA orchestra will round out the program with Strauss' Overture to "Die Fledermaus" and Gliere's "Sailor's Dance," from "The Red Poppy."

Tickets for the performances may be purchased at Werlein's, 605 Canal Street, or at the Auditorium before each concert. They range in price from 75 cents to $2.

BARGAIN DAYS

(Continued from Page One)

man said.

Residents planning to take advantage of Community Bargain Days will find it convenient and economical to travel to and from stores by bus, trolley coach or streetcar. By riding transit, shoppers can avoid traffic congestion and parking worries. Trips between 9:30 a. m. and 4:30 p. m. will avoid rush-hour periods.

Quotes and Quips

Avarice, in old age, is foolish; for what can be more absurd than to increase our provisions for the road the nearer we approach our journey's end.

—Marcus Tullius Cicero

* * * *

"I'm very sorry," said the thoughtless maid to the caller, "but madam said to tell you she is not at home."

"That's all right," said the caller indignantly. "Just tell her I'm glad I didn't come."

* * * *

Tolerance comes with age. I see no fault committed that I myself could not have committed at some time or other.

—Friedrich von Goethe

SPORTS DIAL

(Continued from Page Three)

although he hasn't seen all 24 of the bowl games, he has some opinions about the best men playing various positions. Here they are:

Ends: Gaynell Tinsley, L.S.U. and Ron Beagle, Navy; tackles: Walt Yowarsky, Kentucky and Ernie Pannell, Texas A & M; guards: Marshall Robnett, Texas A & M and Stan West, Oklahoma; center: Ki Aldrich, T.C.U.; halfbacks: Monk Simons, Tulane and Sammy Baugh, T.C.U.; quarterback: Davey O'Brien, T.C.U.; and fullback: John Kimbrough, Texas A & M.

'POPS' TO FEATURE

(Continued from Page Three)

tion and NORD Opera Workshop.

Among the selections she has chosen to sing are Agathe's aria from Weber's "Der Freischutz" and "Vilia" from Lehar's "The Merry Widow."

Dr. Andersson, guest conducting in the place of James F. Yestadt, will direct the 55-piece "pops" orchestra in the overture to "Der Freischutz," the prelude to Humperdinck's "Hansel and Gretel," and the overture to "Donna Diana" by Reznicek. Radio personality Jim Dunbar will emcee both concerts.

Tickets for this week's performances, ranging in price from 75 cents to $2, may be purchased at Werlein's, 605 Canal Street, or at the Auditorium on each concert evening. Patrons sitting at tables on the main floor may order beverages during the program.

Did You Know?

RAIN AT LAST—so proclaimed the *Daily Picayune*'s headline on its weather story of October 18, 1883.

Our generation has no conception of the water-shortages which were an annual threat in New Orleans during the past century. A water company delivered unfiltered river water for flushing the streets, watering the lawns and washing the buggies. But for drinking and washing water, the people of New Orleans depended upon cisterns (capacity: 1200 to 2500 gallons) which caught the rain-wash from the house roofs. Water, except in the wet winter months, was always carefully doled out.

New Orleans had only a quarter of an inch of rainfall in September, 1883, the dryest September since 1876. By October 3 the cisterns were empty, recorded the *Daily Picayune,* and the dust from the unsurfaced streets rose in "suffocating clouds which penetrate to the inmost recesses of the bedchamber and pantry."

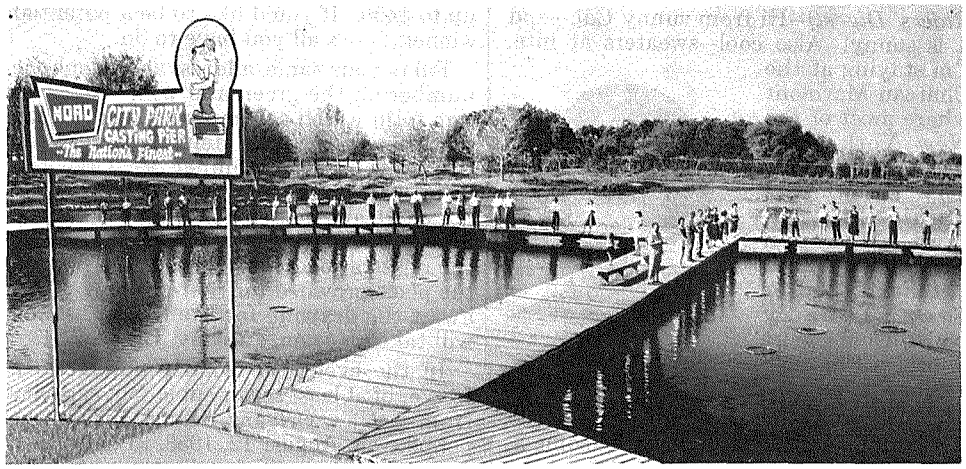
Population in New Orleans was growing steadily beyond the 216,000 of the 1880 census, and the situation was becoming "desperate," the *Daily Picayune* noted editorially. To provide what relief it could the city government began to organize a fleet of watercarts, 500 to 1000 gallons each, in which to haul river water to the back areas.

Near the Mississippi River, the river water pumped into the gutters to flush them out met the situation, for this gutter water was "in not a few cases used for drinking," said the *Daily Picayune* of October 3. It added that the small fish and shrimp pumped in "gives evidence of the salubrity of the water."

Breaking a drouth of nearly two months, an inch and a half of rain fell on October 17 and "half-filled the cisterns." The clouds continued in generous mood and that year's threat passed, but every year brought dry spells which carried the potential of a real water-famine until the new Water Purification Plant began operating in 1908.

TRANSIT Riders' DIGEST

Vol. XI—No. 51 Published Weekly by N. O. Public Service Inc. AUGUST 18, 1958



Many of the nation's top casters will line the NORD Casting Dock Thursday through Sunday for the 50th National Casting Tournament's accuracy tests.

Stores To Resume Saturday Opening

Most department, ready-to-wear and specialty stores in the downtown business area which have been closed on Saturdays during the summer will resume their regular Saturday hours starting August 23, according to the Retail Merchants Bureau of the Chamber of Commerce of the New Orleans Area. Others will reopen on August 30 and September 6. Shoppers are reminded to check their daily newspapers for information on exact opening and closing hours before planning downtown shopping trips.

The Saturday reopening will not affect regular weekday or Thursday night shopping hours, a Bureau spokesman said.

Orleanians are also reminded that a convenient, economical way to get downtown is by bus, streetcar or trolley coach—and by doing so they'll avoid driving and park-

(Continued on Page Two)

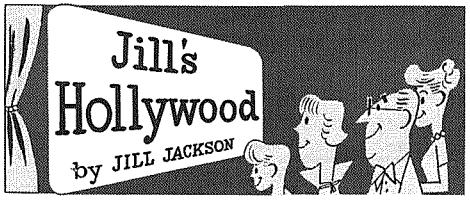
Casting Tourney Set For City This Week

Some 300 rod-and-reel experts from all parts of the United States are in New Orleans this week to participate in the 50th National Casting Tournament and Convention of the National Association of Angling and Casting Clubs. The tournament, sponsored by the Crescent City Casting Club and New Orleans Recreation Department, is being conducted Tuesday through Sunday, August 19-24. Spectators are invited to watch the contestants without charge for admission.

Distance events are scheduled for Tuesday and Wednesday from 8 a. m. to 3:30 p. m. on the seawall at Lake Pontchartrain near Paris Avenue and Lakeshore Drive. Accuracy competition will be held Thursday through Sunday from 8:30 a. m. to 5 p. m. at the NORD Casting Dock located off Harrison Avenue in City Park.

A total of 17 contests comprise the Amateur National Championship. Participants will compete in four divisions: all-around, ladies, intermediate and juniors. Included in the line-up of outstanding

(Continued on Page Three)



HOLLYWOOD, CALIF. *(Special to Riders' Digest)*—Hi from sunny Cal.—and it is sunny! Also cool—sweaters at nite. I'm staying at the Chateau Marmont where most of the New York stage people stay. Here now are **Paul Muni, Eli Wallach, Maureen Stapleton, Cyril Ritchard, Walter Slezak, Barry Nelson** and a score of others I haven't seen yet.



Very few night clubs here...it's an early-to-bed town...but amusement-wise, it's jumpin! "Gigi," acclaimed by some as the best all-time movie musical, is at the Hollywood Paramount ..**Paul Muni** is playing in "At The Grand" (a musical version of "Grand Hotel")...**Cyril Ritchard** in "La Perichole" at the Greek Theatre ...**Eve Arden** arrived last week in "Auntie Mame"...and **Forrest Tucker** in "The Music Man." Cinerama is packing them in with "Seven Wonders of the World."

Speaking of movies, "Gigi" is all I expected...and more...It's sort of a French version of "My Fair Lady" with Maurice Chevalier, Louis Jourdan, Leslie Caron, Hermione Gingold and Eva Gabor thrown in for good measure.

Liberace Fan Club members will be ecstatic over their boy. He's playing at the Cocoanut Grove and starting a new TV series in the fall...I had dinner with **Hedda Hopper** and her handsome son Bill (he's Paul Drake in Perry Mason). Hedda's just back from Europe and en route to Las Vegas "to see the shows"...

Saw **Jack Benny**...looking better than ever and driving a white sportscar. He sends his best to New Orleans—loves our town.

The "Porgy and Bess" sets destroyed in the recent Samuel Goldwyn studio fire have already been rebuilt and rehearsals for the picture resume this month.

SHIRLEY MACLAINE will co-star with **Frank Sinatra** in MGM's "Some Came Running." **Vincent Minnelli** will direct the filming of this best-selling novel by James Jones...**Karl Malden**, who must do some furious riding with **Gary Cooper** in "The Hanging Tree," is taking lessons in the art of galloping a horse. It's Malden's debut as a rider.

Newest "hair hue" here is "Rosy Red"—but Kim Novak's is still lavender—and mine still blonde. More next week.

TRANSIT Riders' DIGEST

Vol. XI AUGUST 18, 1958 No. 51

Copyright 1958 by New Orleans Public Service Inc.

New Food Freezer Offered In Drawing

Between now and October 4 every residential electric customer of New Orleans Public Service Inc. will have an opportunity to win a new food freezer of the brand of their choice with a retail list price up to $450. If you'd like to be a potential winner, here's all you have to do:

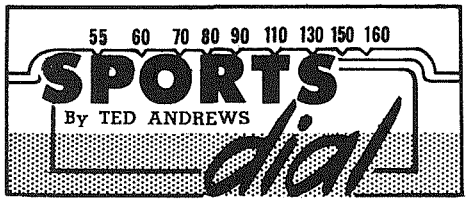
Fill in your name, address and telephone number on the green and white registration form which accompanies your Public Service service bill delivered between August 1 and September 1. Take the form in person before October 4 to any New Orleans dealer handling residential freezers. A salesperson there will endorse the registration form. Deposit the form in the place provided for that purpose. Then await the drawing for the freezer, which will take place on Tuesday, October 21.

In the event the winner purchased a freezer of at least seven-cubic-foot capacity from a New Orleans dealer during the period from August 12, 1958, to October 4, 1958, the price paid for the freezer will be refunded up to $450 retail list price.

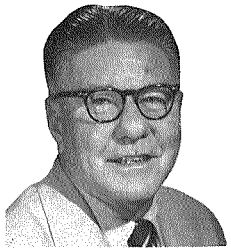
SATURDAY OPENING

(Continued from Page One)

ing problems. Shopping trips planned between 9:30 a.m. and 4:30 p.m. or after 6:30 p.m. on Thursdays will avoid rush-hour periods.



THE BASEBALL season is fast coming to a close and local footballers are wasting no time getting ready for their turn in the sports spotlight. As always, football reaches its climax on New Year's Day with the bowl games. This year, there will be something extra special for fans attending the Sugar Bowl tilt. An all-time, all-star Sugar Bowl team will be honored in connection with the 25th Anniversary of the Sugar Bowl classic. Sports writers and broadcasters throughout the nation have been invited to select this team.



Your Sports Dialer has been asked to submit his pick for the visiting 11 and,

(Continued on Page Four)

State Tax Notices Now Being Mailed

Each taxpayer in Orleans Parish whose name appears on the 1958 tax roll will receive a tax notice on personal property and real estate within the next 60 days, according to the State Tax Collector for the City of New Orleans. These taxes may be paid without penalties at any time prior to December 31, 1958.

Taxpayers who desire to pay their state taxes before they receive a tax notice may do so by calling at the office of the State Tax Collector, Room 123, Civil Courts Building, Conti and Royal streets, to identify their property. Office hours are from 9 a.m. to 3 p.m. Monday through Friday. Additional information may be obtained by telephoning JAckson 2-7141.

CASTING TOURNEY

(Continued from Page One)

casters who will compete are John Tarantine, San Francisco, Calif., 1957 world champion amateur caster, and Myron Gregory, Oakland, Calif., dean of distance fly casters.

Hotel Dieu Conducts Drive For Funds

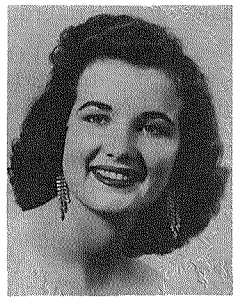
A $4,500,000 fund-raising campaign to finance a rebuilding and renovation program for Hotel Dieu Hospital is currently under way in New Orleans. According to a spokesman for the campaign, the expansion program calls for construction of a seven-story, L-shaped building to house 200 new beds and necessary service facilities and for complete renovation of the Tulane Avenue Dibert Memorial wing.

The new building will be constructed inside the present courtyard. The South Johnson and Gravier street wings will be razed and a three-story building will be tied in with the seven-story structure. In addition to modernizing older structures, new and existing facilities will be air-conditioned and rezoned for proper temperature control of heating and cooling.

A sum of $1,500,000 is expected to be raised through a capital fund-raising effort and the remaining $3,000,000 through federal funds and other sources. Additional information may be obtained by calling MAgnolia 7511, Extension 233.

'Pops' To Feature Jennings, Andersson

Mary Jennings, lyric-soprano, and Knud Andersson, choral director and associate conductor of the New Orleans Opera House Association, will be featured soloist and conductor, respectively, at the seventh pair of concerts of the Crescent City Concerts Association on Friday and Saturday of this week in the air-conditioned Municipal Auditorium. The concerts get under way at 8:30 each evening.



MARY JENNINGS

Miss Jennings, winner of the talent auditions of the CCCA held this spring was also a winner of the Experimental Opera Theatre of American auditions. She appeared in the EOTA production of "The Consul" in June and has sung in past seasons with the New Orleans Opera Associa-

(Continued on Page Four)

International House Sets Language Series

Orleanians interested in learning either Spanish or French, and foreigners who would like to improve their English, are invited to enroll in the fall series of language classes offered by International House. Courses for beginners, intermediate and advanced-level students are offered in Spanish and English. French is being offered on both the beginner and intermediate level. Classes may be scheduled at noontime, in the late afternoon and early evening.

Registrations for the fall term are being accepted now through Friday, August 29, in Room 542, International Trade Mart, 124 Camp Street from 9:30 a. m. to 5 p. m. The charge for each course is $36 for non-members of International House and $27 for employees of members. Classes, to begin on Tuesday, September 2, will be held at the International Building, 611 Gravier Street.

Additional information may be had by telephoning JAckson 2-3591.

Did You Know?

A small ice-making plant in 1864 offered cool relief to New Orleanians who until then had depended on natural ice brought in by schooner from the eastern seaboard and sold for as much as 10 cents a pound. This plant, opened in a cotton warehouse at Tchoupitoulas and Orange streets, had a capacity of 600 pounds every three hours. It sold its product at a cent a pound to subscribers to its stock issue, but limited them to five pounds a day.

In 1881 the Louisiana Ice Manufacturing Company built the city's second plant, introducing new methods which improved the quality of the ice and made it cheaper. The plant, on Front Street between Poydras and Lafayette, had a capacity of 25,000 tons a year and the ice wholesaled at $12 a ton.

According to the *Daily Picayune* of August 10, 1881, this ice "compares favorably with that produced by nature" and the writer indicated the "probability that the manufactured ice will eventually crowd out entirely the imported article."

This was one of the significant developments of New Orleans during that creative decade. The company showed 200 of the city's leading businessmen through the plant, boasting that everything was "manufactured in Southern shops by Southern workers," and regaled them with a sumptuous repast.

Natural ice continued to be sold in New Orleans for some years after this, but the city no longer lived under the threat of an ice famine, its two factories being able to pile up a surplus, during the winter months, that would meet every reasonable demand, supplementing the natural-ice imports.

Many Orleanians believed the natural ice to be colder, and they shut their eyes to the sanitary advantages of the filtered water used in the factory over the surface drainage that filled the New England ponds.

Quotes and Quips

"Mother," said the little boy, "I've got to have two pistols, holsters and a gun belt by tomorrow."

"Why by tomorrow, dear?" asked mother.

"Well," was the reply, "tomorrow's the day that teacher said she was going to teach us to draw."

* * * *

Life affords no higher pleasure than that of surmounting difficulties, passing from one step of success to another, forming new wishes and seeing them gratified. He that labors in any great or laudable undertaking has his fatigue first supported by hope and afterward rewarded by joy.

—Samuel Johnson

* * * *

"Your child certainly doesn't let any grass grow under his feet," remarked one neighbor to another.

"Yes," was the proud reply, "he certainly doesn't!"

"I just wish," continued the neighbor, "he wouldn't use my lawn to display his talents."

* * * *

Small deeds done are better than great deeds planned.—Peter Marshall

TRANSIT Riders' DIGEST

Vol. XI—No. 52 Published Weekly by N. O. Public Service Inc. AUGUST 25, 1958

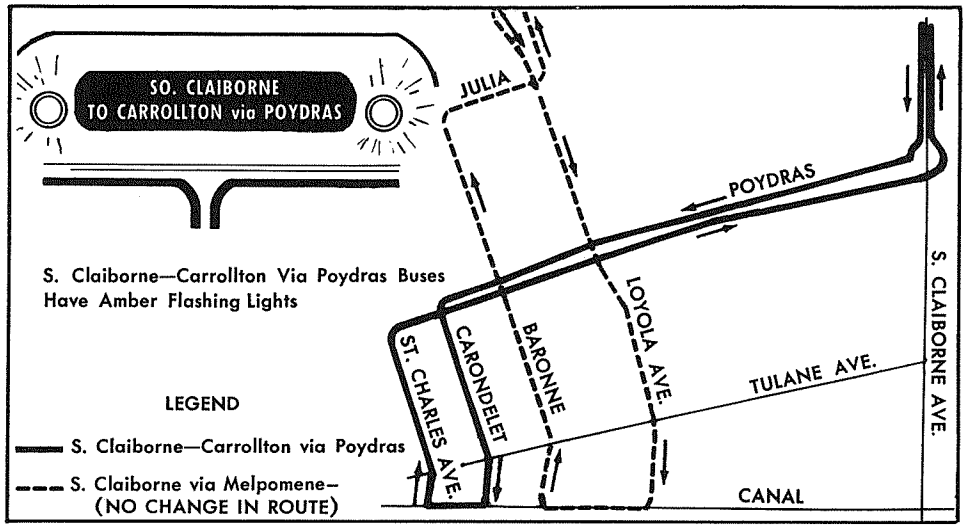
Change In Bus Route, New Express Line To Aid Transit Riders

A change in route of the South Claiborne-Carrollton via Poydras line and the addition of a new line, EXPRESS 71, will take place Saturday of this week and Tuesday of next week, respectively. Since part of the downtown route of the new express line will be along Loyola Avenue, which is presently used by the Claiborne lines, the Claiborne-Carrollton via Poydras line is to be extended in Poydras Street to Carondelet Street, providing better distribution of transit service in the downtown area.

Starting at 6:05 a. m. on Saturday, August 30, the South Claiborne-Carrollton via Poydras line (S. Claiborne coaches with flashing amber lights) will continue on Poydras to Carondelet Street, turn down Carondelet to Canal Street, then return on St. Charles Street to Poydras.

There will be no change in the South Claiborne-via Melpomene lines, so riders

(Continued on Page Two)



Police Benefit Show Set Monday Night

Beginning at 7 p. m. on August 25, over 100 radio, television and night club entertainers will enter City Park Stadium to perform for audiences attending the annual police benefit show—"The Biggest Show in Town." Headlining the program will be the entire floor show from the Blue Room of the Roosevelt Hotel. George McQueen, Ed Hoerner and Henry Dupre will serve as masters of ceremonies.

All performers are donating their time. Proceeds from ticket sales will go to the Police Mutual Benevolent Association which maintains a fund to provide emergency aid for widows and families of police officers who have died in the line of duty. General admission tickets may be purchased for $1 each at New Orleans Police Department District stations; at police headquarters at Tulane Avenue and South Broad Street; and at the stadium before show time.

Riders' TRANSIT DIGEST

Vol. XI AUGUST 25, 1958 No. 52

Copyright 1958 by New Orleans Public Service Inc.

ROUTE CHANGE, EXPRESS 71

(Continued from Page One)

of these lines will not be affected. The route of these coaches in the downtown business section is down Loyola Avenue to Canal Street, then up Baronne Street to Julia Street.

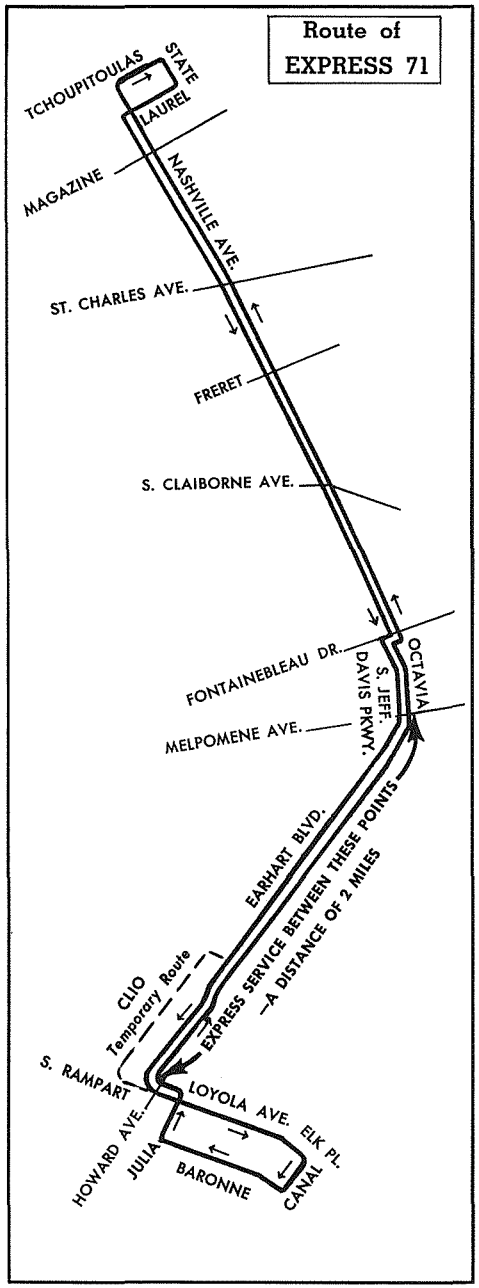
EXPRESS 71

On Tuesday, September 2, beginning at 6:26 a. m., the new EXPRESS 71 line will be placed in operation on a trial basis. It will provide better service for transit riders in the Nashville Avenue area (see map at right and route description below).

This new express line will operate on Mondays through Fridays, during morning and afternoon peak hours with scheduled time between vehicles of about 4½ to 5 minutes. The fare will be 10 cents, with transfer privileges to other Public Service lines. Passengers boarding EXPRESS 71 from connecting Public Service lines will pay 3 cents with their transfers.

Coaches will leave Nashville Avenue and Tchoupitoulas Street between 6:26 a. m. and 9:53 a. m. and between 2:27 p. m. and 5:59 p. m. Coaches will leave Canal and Elk Place between 6:55 a. m. and 10:22 a. m. and between 2:55 p. m. and 6:27 p. m.

Beginning at Nashville Avenue and Tchoupitoulas Street, EXPRESS 71 will operate as local service (vehicles stopping approximately at every other corner) along Nashville, Octavia Street and South Jefferson Davis Parkway to the intersection of Jefferson Davis and Melpomene Avenue. From this point express service begins (with no passenger stops) and continues along Earhart Boulevard until vehicles reach Howard Avenue and South Rampart Street. From this point EXPRESS 71 operates as local service along Loyola Avenue and Elk Place to Canal Street, then up Baronne Street and out Julia Street to Howard and Loyola. There it resumes express service on Earhart to Jefferson Davis, from where it continues as local service along Octavia and Nashville to Tchoupitoulas.



Distinctive EXPRESS 71 blue and yellow signs have been placed at all bus stops along the route. Operating schedules have also been posted at all stops.

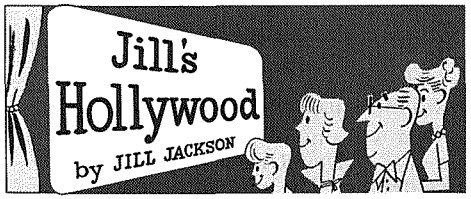
Riders' TRANSIT DIGEST

Dance Team To Solo At Final 'Pops'

The world-famous dance team of Goya and Matteo will be featured in the eighth and final pair of "pop" concerts of the Crescent City Concerts Association at 8:30 p. m. on Friday, August 29, and Saturday, August 30, in the air-conditioned Municipal Auditorium. The 55-piece CCCA orchestra, under the direction of James F. Yestadt, will furnish musical backgrounds for the team. Jim Dunbar, local radio personality, will serve as master of ceremonies for each concert.

Miss Goya, a star of the original Jose Greco Ballet of Spain, has established herself as one of the foremost exponents of the Nautch and Siva dances of India and the characteristic dances of Hawaii, Spain, Portugal and other countries. Matteo is noted for his dances of Italy, Spain and Ceylon and excels in the Hindu art of Mudra, or gesture dancing.

Tickets for this week's performances may be purchased at Werlein's, 605 Canal Street, or at the Auditorium on each concert evening. They range in price from 75 cents to $2.



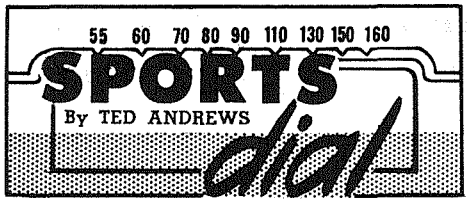
HOLLYWOOD, CALIF. *(Special to Riders' Digest)*—Spent a day at 20th Century-Fox which is by far the most active lot in Hollywood... Six pictures going ... After luncheon in the commissary ...headed for the "Mardi Gras" set ...Pic stars **Pat Boone, Tommy Sands, Gary Crosby** and **Christine Carere,** who, incidentally, made quite a name for her work in "A Certain Smile."



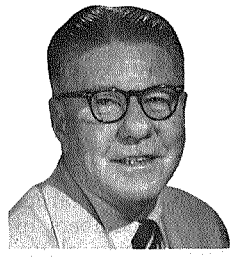
Gary and Tommy were through for the day...but watched Pat shoot one 20-second scene about 20 times... Patience is a prime virtue in movie making... After the scene we chatted a bit... He's quite enthusiastic about his role as a V. M. I. cadet.

Pier Angeli has been signed to co-star with **Eddie Constantine** in "The Short Week End." Constantine is an American singer who went abroad and became one of the top stars on the Continent. The picture will be filmed in Naples, Capri, Sorrento and Rome... **Fernando Lamas** will soon make two pictures in Europe, "Midnight Sailing" and "Murder Without Tears."

"Wind Across the Everglades" is the new title for the production formerly known as "Across the Everglades."



THERE HAVE been so many rained-out and postponed games in the Southern Association this season that Southern teams will have more than their share of doubleheaders to make up the schedule before the curtain rings down on September 7. The Pels are no exception. Between now and the closing date, they will play eight doubleheaders. Three of these twin-bills are scheduled in Little Rock and one in Memphis. Four are scheduled at home. On September 1, 2 and 3 the Pels play doubleheaders at City Park Stadium with Little Rock. Two single games are scheduled with Memphis on September 4 and 6, and the season closes with a doubleheader with the Chicks on Sunday, September 7.



With the local prep football season opening on September 5, Warren Easton meeting St. Aloysius, the stadium will have the busiest season in its history under the lights.

Did You Know?

The "sidewalk superintendents" of 1883 had an exciting time during the excavation of a building site in the square bounded by Iberville, Bienville, Front and Clay streets. Workmen there uncovered a large boat and remnants of an old wharf which recalled the days when the Mississippi River flowed well inside the railroad tracks that now serve the riverfront.

"This boat, which perhaps is eighty feet long and twelve feet wide and three feet deep," said the *Daily Picayune* of May 5, 1883, "was found at a depth of some eight feet below the surface, lying directly north and south, and consequently obliquely to the line of Front Street. She lies partly under Front Street and partly in the lot of ground in which the workmen are digging. About forty feet of the length of the boat projecting into the excavation was cut out yesterday, while that portion buried under the street has, of course, not been uncovered.

"She lay on a level in an easy position, resting on her bottom. She had no keel, but the flat bottom was curved up at the sides to meet the gunwales, her planking of inch and a half oak being nailed to regular timbers, which were of 3 by 4 inch oak stuff. The transoms or cross-beams were fastened with knee pieces, and the entire vessel was built in a style far above that of the flatboats in use in the old times of up-the-river trade.

"The boat appears not to have been decked over, but if so, it only had a depth of hold of three feet. No signs of an engine were found, but it may have been a light steamer, robbed of its machinery after it sank, as it evidently did at some time or other when the river occupied that ground. It lies about twelve feet below the level of extreme high water and at low water it would be barely covered."

Continuing, the *Daily Picayune* said: "The Mississippi River from some distance above Canal Street down to St. Peter, has long been occupied in shifting its channel to the westward, cutting away the bank from Gouldsboro to Algiers on the west bank, and filling up on the bank next to the city."

It referred to a map made by Civil Engineer S. Pinestri in 1841 which shows that the river at that time flowed near today's Clay Street, just a block from the Custom House which, when it was begun in 1849, stood on what had been the levee. A defense outpost, Fort St. John, had occupied the site when Bienville laid out the city on the river's bank in 1718.

Quotes and Quips

"I was never so insulted," complained the young applicant for a secretarial position. "That man asked me if my punctuation was good!"

"What did you tell him?" inquired her friend.

"I told him," said she indignantly, "that I had never been late for work in my life."

* * * *

Democracy is the most difficult form of government, because it is the form under which you have to persuade the largest number of persons to do anything in particular.—Woodrow Wilson

* * * *

"Do you have a large investment in your food freezer?" was the question.

"No," was the answer, "but I do have a big steak in it!"

JILL'S HOLLYWOOD

(Continued from Page Two)

... she's quite small ... and "cute as a bug." ... Also spent some time with **Jeff Hunter** and **Brad Dillman** ... both also in the picture ... Jeff was born in New Orleans ... Brad's a Yale graduate ... and watch him go! He's a fine actor.

Visited the back lot where "Rally Round The Flag" was shooting ... big excitement ... over 300 extras were seated in bleachers watching 50 bit-players dressed as Pilgrims and Indians stage a "play within a play" ... when the scene finally rolled they actually set fire to the surrounding trees ... TV station KTLA was on hand with two helicopters and did a live telecast from above ... First time TV cameras have ever been allowed on a movie set ... much commotion.

Joanne Woodward, Paul Newman and Joan Collins star ... they were watching on the sidelines ... just as thrilled as everyone else ... One great advantage there for outdoor shooting. No rain ... no mosquitoes ... no red bugs!

TRANSIT Riders' DIGEST

Vol. XII—No. 1 Published Weekly by N. O. Public Service Inc. SEPT. 1, 1958

School Bells Beckon Vacationing Students For Fall Semester

Vacation jobs, camping days or just "lazy livin'" come to an end this week for nearly 133,000 tots and teens in Orleans Parish. On September 2, parochial schoolroom doors will open to almost 47,000 pupils. On September 4, classrooms at public schools will fill with close to 86,000. Registration of new students in local public schools is being held on Tuesday and Wednesday of this week. Parochial registrations have been completed.

The new enrollment figures represent increases numbering in the thousands. To help handle such record registrations, both public and parochial systems have been in the midst of extensive building programs for

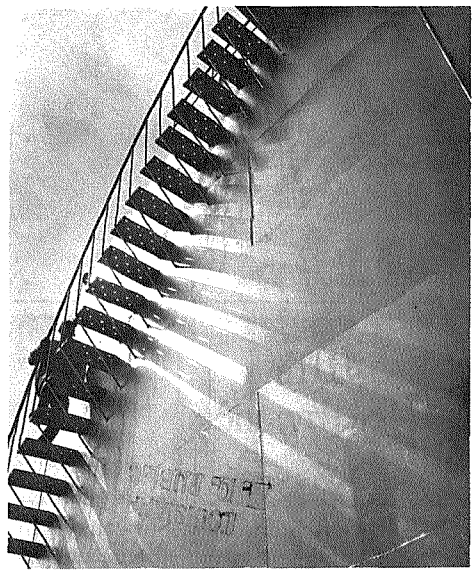
(Continued on Page Three)

Red Cross Chapter Lists Storm Shelters

In the event a hurricane should strike the New Orleans area, it may become necessary for some residents to seek shelter in places other than their own homes. A list of such shelters, to be opened to the public in emergencies, has been prepared by the American Red Cross as part of its disaster plan.

SHELTERS FOR WHITE PERSONS ARE: Henry W. Allen School, 5625 Loyola Street, UNiversity 6-5801; Francis T. Nicholls High School, 3820 St. Claude Avenue, WHitehall 7-5231; St. Dominic School, 6326 Memphis Street, GAlvez 4325; Gentilly Terrace School, 4720 Painters Street, FAirview 4012; John A. Shaw School, 2518 Arts Street, WHitehall 7-2353; ALGIERS: Martin Behrman High School, 715 Opelousas Street, FOrest 1-1014; Adolph Meyer School, 2013 Newton Avenue, FOrest 1-5143.

SHELTERS FOR NEGROES ARE: Walter L. Cohen High School, 3620 Dryades Street, TWinbrook 1-3923; Joseph A. Craig School, 1423 St. Philip Street, JAckson 2-0162; Johnson Lockett School, 3240 Law Street, WHitehall 5-8404; Booker T. Washington High School, 1201 South Roman Street, JAckson 2-3939; McDonogh No. 24 School, 414 Adams Street, UNiversity 1-2545. ALGIERS: All Saints School, 1415 Teche Street, FOrest 1-8513; McDonogh No. 32 School, 800 DeArmas Street, FOrest 1-4927.



"Stairway to the Sky" is the title of this photograph taken by Delta Camera Club member Gardner Reed. His club is exhibiting 42 prints by seven members.

Camera Clubs Show Exhibits At Delgado

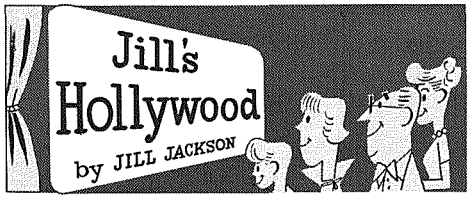
Photography enthusiasts of amateur or professional status are invited to view an exhibition of more than 100 pictures by members of the Orleans and Delta Camera clubs at the Isaac Delgado Museum of Art in City Park. The twin photographic displays are open to the public without charge now through Sunday, September 7.

Largest collection on display is that of the Orleans Camera Club, founded in 1932 and holding its 23rd annual exhibit this year. Its show consists of 96 black and white prints by 16 club members, selected by a jury of two outstanding local photographers and an artist. The Delta Camera Club, founded in 1949, is exhibiting approx-

(Continued on Page Two)



The grand prize winner in the Orleans Camera Club Exhibit at Delgado Museum is this photo by Mrs. Mary M. Rheams entitled "Twilight."



HI! BACK home now, but still trying to collect myself after spending four weeks in the film capital... Some afterthoughts: Spent one day at the old Hal Roach lot on set with the "O Susanna" television show. In the early days of Hollywood all the comedies were filmed there. Now, thanks to TV, it's busy again. Individual companies lease shooting space.



I was amazed at the difference in atmosphere between a TV set and a movie set. No tensions around the productions for television. Just fun, gaiety and one big happy family.

Met the star of the show, **Gale Storm**. The gal looks about 20 but admitted that her oldest boy is 15 and "hounding" her to drive the family car. She's pert, intelligent, considerate and highly talented... **Zazu Pitts**, who plays "Nugey" is quite serious... Active in civic events and a dedicated actress. During our chat she was sipping vinegar and water. Told me it "cleared" her throat.

Also met Roy Roberts, who plays Captain Huxley in the show. He's quite handsome and while the studio stylist gave me a haircut, the Captain supervised.

Hedda Hopper says she will definitely be with us for Mardi Gras—hats 'n' all!... It's almost definite, too, that **Jack Benny** will be among us for about four days in November to play with the Philharmonic-Symphony... Says he'll also spend some time "seeing the city and visiting."

Work has started on Marilyn Monroe's new picture, "Some Like It Hot." For her role of an uninhibited flapper, Marilyn had her hair dyed pillowcase white.

Met **Bob Wagner** and **Natalie Wood** on the "In Love and War" set... Bob's the star... Nat was "just visiting"... she stays with him all day... they are madly in love

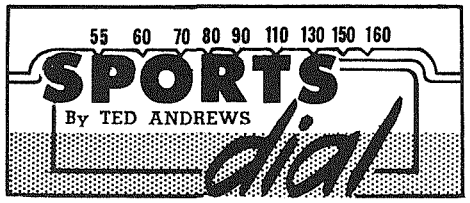
(Continued on Page Four)

CAMERA CLUBS

(Continued from Page One)

imately 42 pictures by seven members. Its exhibit consists of portraits and industrial and pictorial works.

Delgado Museum is open from 12 noon to 5 p. m. Monday through Saturday and from 1 p. m. to 6 p. m. on Sunday. Additional information may be obtained by calling GAlvez 4420.



WITH 10 regular games—and one suspended contest—on tap, the New Orleans Pelicans will have their hands full at City Park Stadium as they wind up the season against the Little Rock Travelers and the Memphis Chicks this week. The Bird's new manager, Ray Yochim, believes New Orleans fans want organized baseball and has stated he will do all he can to help the Pels end the season on a happy winning note.



This certainly has been a disastrous season for the Birds, both in attendance and in league standings. However, there are some bright spots in the picture. Here are a few:

1. New Orleans was represented in Southern Association baseball through the entire season.

2. Lacking good pitching, the Pelicans nevertheless played interesting games against some of the better-rounded teams in the league.

3. The Birds have already set the all-time home run record for a Pelican team. But it is doubtful that they can break the league record of 184 set by Nashville in 1954.

4. The Pels, at this writing, have well over 200 double plays and are almost a cinch to surpass the league record of 222 set by Nashville in 1952. It is our guess that the Birds will wind up leading the league in team batting.

Baseball fans who haven't seen the Pels —or their new home—yet this season should make plans to do so before the season closes. The games offer an enjoyable evening of fine athletic entertainment.

* * * *

On Friday of this week the lights at City Park Stadium will shine down on the St. Aloysius Crusaders and the Warren Easton Eagles in the opening game of the local prep football season. Pre-season dope seems to give Warren Easton top chance in the public school league, but there are differences of opinion on the Catholic school race. It seems to be up for grabs with any one of four or five teams capable of taking the championship.

TRANSIT Riders' DIGEST

Vol. XII SEPTEMBER 1, 1958 No. 1

Copyright 1958 by New Orleans Public Service Inc.

PUBLIC SERVICE TO CLOSE ON LABOR DAY

The general offices of New Orleans Public Service Inc. at 317 Baronne Street will be closed on Labor Day, Monday, September 1. Regular office hours—8:30 a. m. to 5 p. m.—will be resumed on Tuesday, September 2.

SCHOOL BELLS BECKON

(Continued from Page One)

several years.

According to the archdiocesan superintendent of schools, new institutions to open in the New Orleans metropolitan area this session are St. David's, 5617 St. Claude Avenue; and St. Lawrence the Martyr (Westgate), and St. Rosalie (Harvey), Jefferson Parish. In addition, several schools have expanded facilities or erected annexes and new buildings.

Twelve new public schools will be opened to accommodate 11,000 students, according to a public school spokesman. These additional facilities will almost eliminate the "platoon" system (as the half-day session is commonly called), the spokesman pointed out.

Parents entering children in school for the first time this year are reminded that these children must bring a birth certificate at registration. Children must also show evidence of smallpox vaccination and diphtheria immunization.

For additional information regarding the opening of public schools, call MAgnolia 1531. Parochial school information may be had by calling JAckson 2-9437.

Did You Know?

Mark Twain, in his *Life on the Mississippi,* commented on the mule race which became a favorite sport in New Orleans in the 1880's, rivaling in interest horse-racing, baseball and yachting. Supported by high society, it also became the leading social activity after the Mardi Gras.

The *Daily Picayune* devoted a full column on July 12, 1884, to a report of a mule race, "the special society event of the season," held at the Fair Grounds for the benefit of the Southern Art Association. The sponsors, reception committee, track officials and riders (young society men who for the occasion donned the garb of jockeys) were chosen from the proudest families in New Orleans.

In "style and female beauty," said the newspaper in its report, the grandstand "presented a spectacle of rare loveliness and elegance. Many of the society ladies now in town were present in handsome and tasteful toilets, white, which is so becoming to the ladies of the Crescent City, being the predominant hue in the parterres."

Sixteen mules took part. They were not the trained and gaited mules which in some parts of the world rival the horse as a mount, but the ornery stock "without pride of ancestry or hope of posterity" that ordinarily drew the city's cotton drays and streetcars. Never having experienced the dignity of a saddle, they responded either strangely or not at all to the urgings of their riders.

The entries were listed in formal horse-race style, and carried political overtones. Thus: "By A. S. Bredenburgh.—Panic, by Grant, out of Confidence, dam, Swindle; age, all spring: Rider, George A. Adams. Colors, (convict stripes) red and black."

The day's event was an 11-mule race of one mile for last place. These "streetcar motors" seemed "ambitious to stay at the starting point." Some did not budge, but the others were in time "compelled to make some response to the persuasive influences brought to bear on them by their riders." The race was finally won by E. A. Burke's entry, Exposition, ridden by Mr. N. Harris, who got in about a mile behind all competitors. Time: 6:30½.

With pomp and ceremony, the judges presented to Mr. Harris the one-foot leather medal bearing on one side a portrait of Balaam's Ass and on the other the legend:

He rideth best
Who rideth last,
Though like a snail he crawl,
For tho' he rideth not so fast,
Yet he doth beat them all.

Quotes and Quips

"Sir," said the restaurant patron to the manager, "I think someone just stole my coat: a light brown tweed with raglan sleeves and flap pockets."

"I saw a man wearing one like that just leave the restaurant," said the manager.

"What did he look like?" came the next question.

"Terrible," was the reply. "The sleeves were too short!"

* * * *

Decision is a sharp knife that cuts clean and straight; indecision, a dull one that hacks and tears and leaves ragged edges behind it.—Gordon Graham

* * * *

"Pop," said the youngster, "mom just backed the car out of the garage and ran over my bicycle."

"Serves you right," said father. "You shouldn't have left it laying on the lawn!"

* * * *

If a little knowledge is dangerous, where is the man who has so much as to be out of danger?—Thomas Henry Huxley

JILL'S HOLLYWOOD

(Continued from Page Three)

outlaw Pancho Villa, and a drama in which he would co-star with **Mickey Rooney**... **Flora Robson** plays a florid actress of the Regency period in the J. Arthur Rank production of "The Gypsy and the Gentleman."

Cornel Wilde bought the film rights to "R.U.R.," Karel Capek's early play about robots produced by the Theatre Guild in New York 30 years ago. Wilde will star in the picture... **Frank Gifford**, New York Giants' football star, has notified his club he won't be back next fall because he is set to star in a new television series, "Public Enemy"... TV hold-out **Fred Astaire** has finally weakened and he'll do two hour-long shows for NBC-TV next season.

TRANSIT Riders' DIGEST

Vol. XII—No. 2 Published Weekly by N. O. Public Service Inc. SEPT. 8, 1958



The Crescent City Ballet will be among the featured attractions at the Crescent City Concerts Association's two "encore" concerts set for Friday and Saturday.

Registrations Set For College Students

Vacations are now past for students of New Orleans' elementary and high schools. After the next two weeks, it'll be the same for those entering one of the city's six institutions of higher learning. Orientation and registration are scheduled this week at Louisiana State University in New Orleans and St. Mary's Dominican College. Classes at both will begin on Friday, September 12. At Loyola, Xavier and Dillard universities, freshmen orientation and registration will be held through this week. Classes will get under way on Monday, September 15. Tulane University will hold registration on September 18 and 19, and will begin classes on Monday, September 22.

At Loyola University, evening division students will register September 15 through 17, with classes for both degree and non-degree students starting on Friday, September 19. Registration for Uni-

(Continued on Page Two)

'Pops' Schedules Extra Concerts For Maintenance Fund

Two gala "encore" concerts, featuring the Crescent City Ballet, the 125-voice chorus of the First Baptist Church and bass-baritone Norman Treigle, will be staged on Friday, September 12, and Saturday, September 13, at 8:30 p. m. in the air-conditioned Municipal Auditorium. The Crescent City Concerts Association, sponsor of the city's annual summer "pop" programs, has arranged these extra performances. All proceeds will go to its 1959 maintenance fund.

The ballet, directed by and with choreography of Lelia Haller, will be seen in a special version of the "Coppelia" ballet of Delibes and Prokofieff's "Peter and the Wolf." Treigle will sing the Toreador Song from Bizet's "Carmen" and, with the chorus, the "Ballad for Americans" by Earl Robinson. The 55-piece "pops" or-

(Continued on Page Two)

Applications Taken For Warden Classes

Applications are being accepted this week by the New Orleans Civil Defense office for its September classes in Warden Service. According to a CD official, the Warden Service is charged with the organization of self-protection for the individual citizen, preparing him to render maximum protection to himself, his family and his neighbors, and is, therefore, the backbone of Civil Defense. There is no charge for the course.

Interested persons may submit applications in person, by mail or by telephone. The Civil Defense office is located on the eighth floor in City Hall, Room 8W02. It is open Monday through Friday from 8:30 a. m. to 4:30 p. m. The telephone number is EXpress 4311, Extension 275.

55 60 70 80 90 110 130 150 160

SPORTS dial

By TED ANDREWS

THE AIR is full of footballs at the practice field behind Tulane Stadium. The Greenies are preparing for their 1958 campaign and the bystander (such as your Sports Dialer was recently) can detect a feeling of optimism in the air as Head Coach Andy Pilney and his staff exchange pigskin and strategy talk in preparation for the Green Wave's opening game with University of Florida on September 20 at Gainesville.

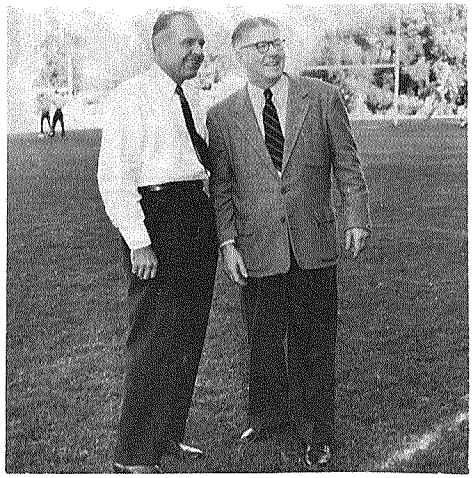
This is Pilney's fifth year as head coach of the Greenies and he faces a schedule that promises to be the most exciting in that time. All indications point to more passing and a better offense than the Greenies have been able to display in many years. Pilney says this year's edition will have more reserve strength and will be faster.

"We will be an improved team in 1958," the coach says. "Just how much our improvement will alter the won-loss columns will depend . . . on how much other members of the conference improve." There are some fine players among the 17 returning lettermen and fine talent coming up from last year's freshman team. "We will be depending upon many of those sophs to do a job for us . . . how well they will come through is a question mark," he adds.

Gracing the backfield will be players like Richie Petitbon, Claude "Boo" Mason, Connie Andrews, King Fleming, Jeff Bratton, Percy Colon, Tommy Mason, Phil Nugent and Tom McClellan.

In the line will be found Pete Abadie and Leo Young, experienced players at end, backed by Cameron Gamble, Bill Brabham and Pat McLean. Bill Klock, Joe LeSage and Bernard Darre should bolster the tackle slots with veterans Don Lockwood and Dan Egan returning. Center will find Dave Painter and Neal Jones battling for the starting assignment. Guards will be Jimmy Blount, John DiVietro and Billy Clements.

The Greenies' first home game under the lights will be with the Texas Longhorns on Friday, September 26.



Just before the camera clicked, some humorous antics on the field caught the attention of Tulane's head football coach Andy Pilney and Ted Andrews.

COLLEGE STUDENTS

(Continued from Page One)

versity College, Tulane's adult and evening division, will be held September 15 through 17. Class meetings are scheduled to get under way on September 22.

Detailed information about registration may be obtained by calling LSUNO, FAirview 3843; Dominican, UNiversity 1-2711; Loyola, UNiversity 6-5471; Xavier, AUdubon 6646; Dillard, WHitehall 3-8861; and Tulane, UNiversity 6-2741.

EXTRA CONCERTS

(Continued from Page One)

chestra, under the direction of James F. Yestadt, CCCA musical director, will furnish musical accompaniments.

Tickets for these performances may be obtained at Werlein's, 605 Canal Street, or at the Auditorium before each concert. They range in price from $1.25 to $3, with reserved box seats available at $10 each. For reservations and additional information call MAgnolia 6201.

Riders' TRANSIT DIGEST

Vol. XII SEPTEMBER 8, 1958 No. 2

Copyright 1958 by New Orleans Public Service Inc.

Jill's Hollywood

by JILL JACKSON

ON SCREEN relative: It's getting to be strictly a brother act with **Richard Widmark** and **Earl Holliman**. When Holliman reported for "The Trap," in which he plays with Widmark, **Lee J. Cobb** and **Tina Louise**, it marked the third time he has been cast as Widmark's brother. They had the same relationship previously in "The Broken Lance," and "Destination Gobi" . . . Petite stage and screen star **Martha Scott** has been signed for another mother role. The actress will portray Miriam, mother of Ben Hur, in the movie of the same name. **Charlton Heston** will play the title role.

The Rank Organization, which brought to the screen such immortal Dickens' works as "Great Expectations," "Nicholas Nickleby," and "Oliver Twist," has continued the series with "A Tale of Two Cities."

One of the brightest names in the entertainment world some 20 years ago was that of **Ruby Keeler**. Where is she now? What's she doing? Almost 49 years old and expecting to be a grandmother shortly, she lives in Santa Anna, Calif., with her husband, real estate man John Lowe, and their five children. She has no future theatrical plans.

Nevil Shute's best-seller, "On The Beach," will be filmed in Australia with **Ava Gardner** and **Gregory Peck** sharing the leading roles . . . **Noel Howlett**, who has played countless smaller parts on the stage and screen for the past 20 years, has been signed to an important role in "The Scapegoat." The film stars **Bette Davis** and **Alec Guinness** . . . **Lilli Palmer** reports to the Paramount lot in mid-November to co-star with **Clark Gable** and **Carroll Baker** in "But Not for Me."

Miyoshi Umeki, Oscar winner for "Sayonara," will star on Broadway this fall in "The Flower Drum Song," to be directed by **Gene Kelly** . . . Also Broadway-bound is **Dolores Hart**, leading lady in "King Creole," who will make her stage bow in "The Pleasure of His Company" . . . **Gypsy Rose Lee** and **Lili St. Cyr** can both be seen in acting roles, Gypsy in "Wind Across the Everglades," and Lili in "The Naked and the Dead."

ERNEST BORGNINE says he has ambitions to do two films: an adventure story in which he would portray the famed

(Continued on Page Four)



The film version of "Cat On a Hot Tin Roof" was the topic of conversation when Tennessee Williams, author of the play, visited recently with Jill Jackson.

Highway Scenes Theme Of Art Show

Thirty-five paintings, representing the work of 11 of the nation's most distinguished artists, are now on exhibit in New Orleans in a show sponsored by the Art Association Guild. The paintings are from the Allstate Insurance Company's art collection and are a part of a group on the American scene which appeared in that company's customer magazine, "Home & Highway."

The exhibition consists of watercolors, oils, pen sketches and other media by Lawrence Beall Smith, Adolf Dehn, Doris Lee, Arnold Blanch, Paul Sample, Fletcher Martin and other contemporary artists.

The show may be viewed without charge on the fourth floor of the Sears Roebuck and Company downtown store, Baronne and Common streets, September 8 through 10. From September 11 through 18, the paintings will be exhibited on the second floor of Sears' Gentilly Woods store, Chef Menteur Highway. Store hours may be learned by calling JAckson 5-9611 (downtown), and EVergreen 6511, (Gentilly).

Quotes and Quips

He was a nervous driver, and both his wife and his mother-in-law were in the back seat offering advice. Finally he could stand their conflicting counsel no longer.

"Look," he finally blurted to his wife, "who's driving this car—you or your mother?"

* * * *

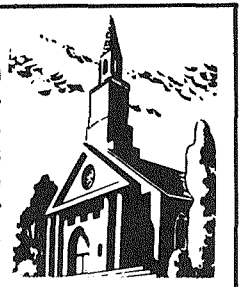
In the life of a nation ideas are not the only things of value. Sentiment also is of great value; and the way to foster sentiment in people, and to develop it in the young, is to have a well-recorded past and to be familiar with it. . . A people that studies its own past and rejoices in the nation's proud memories is likely to be a patriotic people, the bulwark of law and the courageous champion of right in the hour of need.—Joseph Anderson

* * * *

"How much do you weigh, dear?" asked the rude woman of a rather stout guest at a party.

"I never weigh myself," was the quiet reply. "It's so much more refined to be able to say 'I don't know' instead of 'It's none of your business.' "

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.



Did You Know?

James H. Caldwell, the many-faceted genius whose interests ran from dramatic production to railroad building, in 1837 gave New Orleans the Arcade Baths, a public facility much needed in a city where one bathed at home in a foot tub in water warmed on the kitchen stove.

This four-story structure stood on Camp Street, abutting his new St. Charles theater, the first of the three playhouses of that name to rise on the same site. It cost $120,000, according to Gibson's *New Orleans Directory* for 1838. It included, besides 24 bathrooms, a restaurant and bar, a billiards saloon, a ballroom and 42 bachelor apartments. Putting in a 50-cent rate, Caldwell offered the bathing facilities to the public in this seven-line reader advertisement in the *Bee* of May 4:

"ARCADE BATHS, Camp street—This splendid establishment is now open every day from sunrise to midnight; and the waterworks will henceforth furnish daily an abundant supply, and citizens and visitors of New Orleans may indulge in the healthful luxury of the Bath at any hour and to any extent." Eight days later he announced through the same newspaper that the establishment would be reserved for ladies on Mondays and Thursdays.

The venture prospered until 1842, when fire destroyed the building along with the St. Charles theater. The baths were not rebuilt. Twenty-five years later, when the city's population had grown from 102,000 to nearly 191,000, the *Daily Picayune* lamented on July 18, 1867, that "There is not a public bathhouse in the city, if we except one or two badly conducted ones at popular hotels," and urged the establishment of "floating baths" in the Mississippi River.

"With more loose flowing water about than almost any inland city of the world," it continued, "the population of the city of New Orleans probably receives less benefit from nature's bountiful supply than does many a poorer one placed under much less advantageous circumstances." The movement failed, and on June 25, 1868, the *Daily Picayune* remarked, "There is no city on the continent where a sound, genuine washing up and washing down of the population is more needed."

Bathing facilities in New Orleans continued to be on the sketchy side during the rest of the century. Many architects' plans of that period show no bathroom at all, or make no provision for bathing facilities even though an area is so designated. Even in the 1890s it was so unusual to have a porcelain bathtub with running water that the family making such an installation proudly invited the neighbors to look at it. New distinction came when that home added a coil gas heater which from its mounting on the wall dribbled warm water into the tub.

TRANSIT Riders' DIGEST

Vol. XII—No. 4 Published Weekly by N. O. Public Service Inc. SEPT. 22, 1958



Envelopes and instructions for making full payment of your Public Service electric and gas service bill are provided in the self-service depository.

Pay Your Service Bill At New Depository

Now you can make full payment of your electric and gas service bill anytime—on Saturdays, Sundays, holidays, 24 hours per day. Public Service has installed a self-service depository adjacent to the main entrance of its General Office Building, 317 Baronne Street.

It is easy to use. Instructions are listed above its face and additional information may be found on the front of the envelope provided in the depository.

You can use the depository if you have forgotten your bill stub by enclosing full payment (either check or cash) and printing the amount enclosed and your full name, address and telephone number on the depository envelope. If you don't have the exact amount in cash when making payment of your bill, your over-payment will be credited to your next month's

(Continued on Page Two)

N. O. Area Chamber Seeks Statistical Data By Sidewalk Surveys

If you are stopped on the sidewalk in the downtown business district by a professional interviewer this week and asked several questions about your activities, please answer them, asks the Chamber of Commerce of the New Orleans Area. You'll be helping the Chamber secure essential information for an important economic survey.

The interviewers, who'll carry identifying badges, will want to know why you came into the central commercial district of the city, your means of transportation to this area, and how often you come. No names, addresses or other personal questions will be asked.

Your answers—along with thousands of others—will be tabulated for statistical data to be used in the final survey report to be presented at year's end by Real

(Continued on Page Three)

Barber Shop Singers In Concert Saturday

Close harmony will flow on Saturday, September 27, at McAlister Auditorium, Tulane Campus, as the New Orleans Chapter of the Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America presents three of the nation's top-notch barber shop quartets in its annual concert. Curtain time is 8 p. m.

On hand to entertain those attending the event will be The Confederates (Memphis, Tenn.), 1956 International Champions of SPEBSQSA; The Gaynotes (Tulsa, Okla.), current champions, and The Big Four (Chillicothe, Ill.), 1953 women's champions. Also on the program will be the Crescent City Chorus, made up of

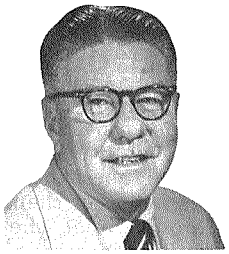
(Continued on Page Two)

55 60 70 80 90 110 130 150 160

SPORTS dial

By TED ANDREWS

IF FOOTBALL is your dish you can get ready for a full menu beginning this week end and continuing through New Year's day. The appetizer for local fans will be served on Friday night at 8 o'clock at Tulane Stadium. Featured will be the Tulane Green Wave and Texas Longhorns, under lights.



The Greenies, whose fumbles and lack of depth caused them to drop a 20-6 decision to the Longhorns at Austin last year, will be gunning for a victory in this 13th game between the two. In the past games with the Longhorns, the Greenies have won only one game, tieing one and losing 10.

Coach Darrell Royal and his Longhorns have not forgotten their last appearance in Sugar Bowl Stadium, when they took a 39-7 licking from Ole Miss in the January 1 classic. They too are looking to make this game—their second 1958 appearance in New Orleans—a victorious one.

Some say Texas will not be as strong as last year but coaches around the Southwest Conference believe that if Royal can conquer the quarterback situation, he will come up with one of the best Texas teams in years.

To top off your week-end feast of football, you might want to journey to Mobile on Saturday with hundreds of Tiger followers to see L.S.U. tackle Bear Bryant's Alabama Crimson Tide in the Tigers' first Southeastern Conference game. Bill Cannon and company will grace the Ladd Stadium field and you'll have an opportunity to see what Coach Bryant has in store for Alabama's opponents this year.

* * * *

A 13-week series of 15-minute shows that will bring back on film many of the local prep greats of the 1940s will be inaugurated on Sunday, September 28, by WWL-TV, Channel 4. Titled "Prep's Golden Era," the show will precede the Sunday pro football game. Lou Boda, WWL's sports director, will handle the commentary and will interview the player featured in the film.

Painting Classes To Begin At Delgado

Painting classes for boys and girls between the ages of 9 and 17 will be held at the Delgado Museum of Art in City Park beginning Saturday, September 27. Classes in this series will meet each Saturday morning from 9 a. m. to 11 a. m. from now through February. Youngsters who wish to register may do so at the Museum this Saturday at 9 a. m. They are requested to bring three samples of their work.

Classes cover a varied field of activity. Students work with pastels, water colors and charcoal, from imagination, still life, plants, flowers and music. There is a small fee charged for the course. Interested parents may secure further information by calling GAlvez 4420.

BARBER SHOP SINGERS

(Continued from Page One)

members of the local organization. Chester Lauck, "Lum" of the comedy team of "Lum and Abner," will serve as master of ceremonies.

The New Orleans Chapter is a non-profit group, founded in 1955. It is made up of local men interested in quartet singing and close harmony. A portion of the proceeds from this concert, the group's second, will be given to a local charity, a Chapter spokesman said. Tickets, priced at $1.50 and $2.50, may be purchased at Werlein's, 605 Canal Street, or at McAlister Auditorium before the concert.

NEW DEPOSITORY

(Continued from Page One)

bill.

The depository has been installed as a convenience to Public Service gas and electric customers for *full payments* only.

Transit Riders' DIGEST

Vol. XII SEPTEMBER 22, 1958 No. 4

Copyright 1958 by New Orleans Public Service Inc.

Jill's Hollywood

by JILL JACKSON

JEAN SIMMONS, who accepted the Academy Award on behalf of **Alec Guinness** this year, may accept one for herself next year, say Hollywood previewers, as a result of her "Home Before Dark" performance... **Lana Turner** brightens up the set of "Imitation of Life" in a real expensive way. Producer Ross Hunter has outfitted her with jewelry valued at more than $1 million and gowns and furs worth more than $100,000... Some of the materials Orry-Kelly used for **Rosalind Russell**'s "Auntie Mame" gowns cost as much as $375 a yard.

Gia Scala, currently in Greece filming "The Angry Hills," says she will complete her first novel next month. It is titled "The Real Personification."

Flitting around the world is how actress **Anne Baxter** spends most of her time these days. The Oscar-winning star completed a three-month engagement in "The Joshua Tree" on the London stage, flew to Hollywood to pick up her daughter, Katrina, then headed for Honolulu. In a few weeks she heads for Australia to make "The Summer of the Seventeenth Doll."

Richard Widmark says he was born in the little town of Sunrise, Minn., and adds that the only person he ever met who knew where it was was Sinclair Lewis.

It was a "possible" when I was in Hollywood that "Mardi Gras" would premiere here. Now it's pretty definite—in November—with **Tommy Sands**, **Pat Boone**, **Gary Crosby** joining in the parade... Washington, D.C. was the setting of "Houseboat," which stars **Cary Grant** and **Sophia Loren**. While the picture was being filmed the stars were visited by many congressmen and other Capital dignitaries... During the filming of the famed chariot sequence in "Ben Hur," star **Charlton Heston** lost 10 pounds.



During her recent visit to California, Hollywood Reporter Jill Jackson visited the "In Love and War" set and met Bob Wagner and his wife, Natalie Wood.

Louisiana's Eurlyne Howell, Miss U.S.A., has had her name changed. She is now known as Arlene Howell. The Bossier City beauty recently completed her first telefilm role in a "Maverick" episode.

A group of Texas millionaires, headed by Clint Murchison, has backed **John Wayne**'s long planned film, "The Alamo," with $6 million. The financial end of the deal is set and construction of an exact replica of the Alamo has been started at Bracketsville, Texas, where the entire picture will be filmed. The movie will star Wayne, and perhaps either **Rock Hudson** or **Bill Holden**.

Pat Boone found a projection room in the Bel Air home he rented and the first picture he screened was one of Elvis Presley.

SIDEWALK SURVEYS

(Continued from Page One)

Estate Research Corporation of Chicago, a firm retained by the Central Area Committee of the Chamber.

The survey project, expected to last for about two weeks, is one of the largest cooperative efforts of businessmen ever to be undertaken in New Orleans, a Chamber of Commerce spokesman said. Its basic purpose is to establish the growth potential of the area in various categories of business, based upon the present makeup of the economy and the fields in which the greatest opportunities for development lie. A final report will include recommendations for future planning for the city's orderly growth, which will ultimately benefit all of the residents of the area.

Quotes and Quips

Worry is evidence of an ill-controlled brain; it is merely a stupid waste of time in unpleasantness. If men and women practiced mental calisthenics as they do physical calisthenics, they would purge their brains of this foolishness.

—Arnold Bennett

* * * *

"I stood in line over an hour today," said the wife on returning from a shopping trip.

"For what?" asked the husband.

"I don't know," was her reply. "It was all gone before I got there!"

* * * *

For anything worth having one must pay the price; and the price is always work, patience, love, self-sacrifice—no paper currency, no promises to pay, but the gold of real service.—John Burroughs

* * * *

"Give it to me straight, doc," said the patient. "Am I really sick?"

"Well," replied the doctor, "let me put it this way. If you were a building, you'd be condemned."

JILL'S HOLLYWOOD

(Continued from Page Two)

film version of "Who Was That Lady I Saw You With?"... Our own **Mary Healy** and her husband, **Peter Lind Hayes**, were the Broadway stars..."Don't Give Up The Ship" has been set as the final title for **Jerry Lewis**' next Paramount picture.

Joe E. Brown, with **George E. Stone** and **George Raft**, have emerged from retirement to play in **Marilyn Monroe**'s "Some Like It Hot"... As soon as **Maria Schell** finished her role opposite **Gary Cooper** in "The Hanging Tree," she flew to Germany to begin a film with **Curt Jurgens**... Finnish-born **Taina Elg**, who started her career as a ballerina and won stardom as an actress in "Les Girls," will star in a re-make of "The Thirty Nine Steps," to be made in England.

Havana's hopes of becoming a film production center will take a step toward realization with the start of shooting there next month on "Mr. Pharoah and the Cleopatra," starring **Gilbert Roland** and **Zsa Zsa Gabor**... **Yul Brynner**, who started his career at the age of 13 with a gypsy night club troupe in Paris, celebrated his 25th year in show business with a party on the set of "The Journey" in Vienna... **Jimmy Van Heusen** and **Sammy Cahn** will collaborate on a title song for "Night of the Quarter Moon." It will be sung by co-stars **Julie London** and **Dean Jones**.

Did You Know?

On the 24th anniversary of Louisiana's secession from the Union, the Liberty Bell came to New Orleans. It was greeted with joy by the people and helped to "ring the Union in again," in the words of Jefferson Davis.

The Bell was the most emotion-stirring exhibit in the World's Industrial and Cotton Centennial Exposition which opened December 16, 1884, in Audubon Park. A three-car train with an official party numbering 22 left Philadelphia on January 23, 1885, escorting the Bell and reached Beauvoir, Miss., three days later. There it was met by a three-car welcoming committee including the mayor, important civic leaders of New Orleans, and the military organization known as the Continental Guards, which was distinguished by its uniforms and 13-star flag of Revolutionary days.

Beauvoir was the home of Jefferson Davis, and there the ex-President of the Confederacy joined the party, having been especially invited to do so by the "United States Commissioners Association of the World's Exposition," as recorded in the *Daily Picayune* of January 27. Reminded of the anniversary, Davis then made the remark quoted above.

Day after day crowds streamed by the Bell in New Orleans. It was the lure that drew thousands to the Exposition. When it was escorted by the Continental Guards to the train that would take it home after the Exposition's close, the streets were "crowded with people," reported the *Daily Picayune* of June 14. "Beautiful maids of the South strove to touch it with their fingers, and children sought the benediction of Liberty from its touch. Flowers were showered upon it. Men took off their hats before it." Cannon thundered in salute when the train began to roll.

The Liberty Bell's four-and-a-half-months visit to New Orleans left many enriching memories.

TRANSIT Riders' DIGEST

Vol. XII—No. 5 Published Weekly by N. O. Public Service Inc. SEPT. 29, 1958



Each year thousands of youngsters like this lad are cared for through United Fund agencies, receiving such necessities as food, shelter and love.

YMCA, YWCA Open Fall Term Classes

Registration for the fall season of classes, clubs and other activities of the Young Men's and Women's Christian Associations are being accepted this week from men, women and teen-age boys and girls in the Greater New Orleans area. Classes under the YMCA's Adult Education Institute get under way on October 4. YWCA activities begin during the week of October 6.

Among the courses being offered at the YMCA are social dancing, cha-cha-cha, swimming, contract bridge, skin diving, conversational Spanish, rapid reading, vocabulary building, psychology, art, golf, tennis and square dancing. The courses meet once a week for eight weeks in air-conditioned classrooms.

Under the YWCA program men and women may enroll in courses in ballroom dance, badminton, bridge, ceramics, paint-

(Continued on Page Two)

United Fund Dollars Provide Services For Handicapped, Needy

Some 50,000 men, women and children who need assistance will be watching hopefully this week as 62 health, welfare and charitable agencies begin a combined fund-raising appeal through the United Fund Campaign to take care of their needs. This year's drive begins September 29 and continues through the month of October.

With the return to the Fund of the Cerebral Palsy Association, the 1959 drive is the most complete in the history of this area. It provides Orleans, Jefferson and St. Bernard residents with a single campaign to cover the needs of 62 agencies serving neglected children, elderly men and women, the sick and the lame, servicemen and troubled families. These services are in addition to the health research and youth facilities that benefit all segments of the community.

Volunteer citizen committees, following

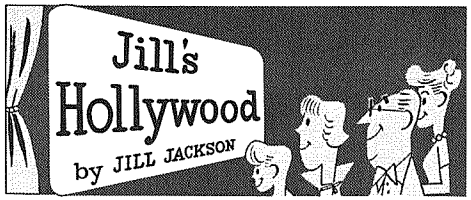
(Continued on Page Three)

Fines Start October 1 For Winky Violators

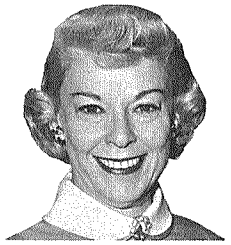
You'd better comply with those "Walk" and "Don't Walk" signals at intersections along Canal Street in the downtown business area. Effective October 1, failure to do so can cost you $1 as enforcement begins of the city's new pedestrian regulations. Enforcement of the new laws was preceded by a 20-day educational period during which warning notices were given to violators.

Police and safety officials, using the slogan "Walk With Winky," have been carrying on a campaign seeking voluntary compliance with the pedestrian signals since their installation in December 1957. A new traffic code, which goes into effect

(Continued on Page Two)



AUDREY HEPBURN and husband **Mel Ferrer** are house hunting in Hollywood now that they'll be together for several uninterrupted months while she stars in "Green Mansions" and he directs..."The Old Man and the Sea" will world premiere on Tuesday, October 7, in New York at the Criterion Theatre.



Warner Bros. has invited **Spencer Tracy**, the film's star, and **Ernest Hemingway**, author of the novel, to be there... With his starring role in "Return to King Solomon's Mines" completed, **George Montgomery** has a **Shirley Temple** playhouse role for his next assignment... **Cary Grant** is back in Hollywood from the London opening of "Indiscreet" where he got a rare standing ovation from the audience.

Selected Shorts: **Tony Curtis** and **Dean Martin** are scheduled to star in Columbia's

(Continued on Page Four)

YMCA, YWCA

(Continued from Page One)

ing, French, fencing, golf, interior decoration, horseback riding and hooked rugmaking. Classes in charm, sewing, slimnastics, swimming and tennis are available for women only.

Teen-age boys and girls may enroll for special Saturday morning classes in ballroom dance, baton twirling, fencing, horseback riding and ukulele. Teen-age girls may sign for charm, swimming and tennis and a camping weekend scheduled to be held in Covington, La., October 4 and 5.

Registration forms and additional information may be had from the YMCA by calling JAckson 5-5141 or visiting the "Y" at 936 St. Charles Street. The YWCA may be called at MAgnolia 5412 or visited at 929 Gravier Street.

Orleanians Can Join A Great Books Group

Adult Orleanians interested in reading great books, understanding great ideas, and discussing them with others similarly interested are invited to join one of several Great Books discussion groups beginning Monday, October 6. There is no fee, and no specific educational background is required to join one of these groups. All that is necessary is a willingness to read and discuss.

Discussion groups meet twice monthly at various branch libraries for two-hour sessions. Members of each group are assigned certain readings and at each meeting they discuss the material read. Trained Great Books leaders stimulate the discussion. The New Orleans Public Library and the Great Books Foundation, sponsors of the groups, emphasize that the leaders are not teachers, but simply attempt to guide the discussions.

Additional information may be had by calling JAckson 2-8441.

FINES START OCTOBER 1

(Continued from Page One)

October 1, now provides fines for violations. It also requires pedestrians to furnish identifying credentials to police officers on request and provides for arrest for failure to do so, according to police officials.

A spokesman for the city's Traffic Safety Education Section and the Metropolitan New Orleans Safety Council said pedestrian deaths accounted for over 50% of the total traffic fatalities in New Orleans during the past five years. Out of the 46 traffic fatalities so far this year 22 were pedestrians, representing 47.8% of the total.

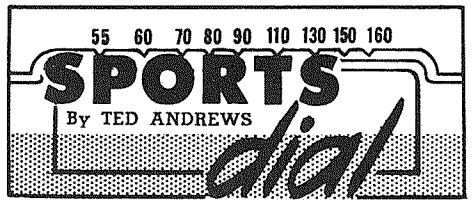
Both organizations urge pedestrians to obey all WALK and WAIT signals in the downtown business area for their own safety and for the improvement of the community's traffic safety record.

TRANSIT Riders' DIGEST

Vol. XII SEPTEMBER 29, 1958 No. 5

Copyright 1958 by New Orleans Public Service Inc.

Riders' TRANSIT DIGEST



"Milwaukee will win its second straight World Series from the New York Yankees." Leo Durocher made this statement as he addressed the NORD youngsters in their recent Banquet of Champions here in New Orleans. The former big-league player and manager, now a top sportscaster, made no bones about his choice. But he made one observation: "The key to the Series for the Yankees rests on the left arm of Whitey Ford and whether he has recovered from his recent shoulder injury." However, there are other factors that can make the difference in the coming series. Here are a few of your Sports Dialer's observations.

The Braves will have the most rabid fan backing since the days of the Brooklyn Dodgers and this definitely could provide a psychological advantage... Both teams have been plagued with injuries during the season but look for full strength as the series begins... Mickey Mantle will be dangerous but old vet Yogi Berra will be the guy Milwaukee will have to stop.

The first game of the 1958 World Series, at County Stadium in Milwaukee, Wis., will be carried by WDSU-TV, Channel 6, and WDSU radio beginning at 12:45 p. m. on Wednesday, October 1.

Although Lew Burdette is now in top form, it is doubtful that he can repeat last year's performance and beat the Yankees three times.

Both teams will show plenty of power with the Yankees having the edge on defense... the "bull pen" may make the difference in the series and here we will go along with Casey Stengel's strong bench and his ace reliever, Ryne Duren.

If (and there are always many ifs) the Yankees win one of the first two games in Milwaukee, I pick them to win the Series in six games.

NOPSI's Lost & Found Section On First Floor

Did you leave an umbrella or raincoat on a street car or bus during the recent inclement weather? If you come into Public Service to see if it was recovered, remember that the Lost & Found Section is now on the first floor of the General Office Building, 317 Baronne Street. The section was located in the basement but has now been moved to larger and more accessible quarters.

Moved to the first floor from the basement at the same time was the Appliance Repair Section, which accomplishes repair of small electric appliances. Hours remain the same as before for both sections: 8:30 a. m. to 5 p. m., Monday through Friday. Call EXpress 4545, Extensions 284-285 for additional information.

NORD Opera Workshop Will Stage 'Tosca' On Sunday

Puccini's "Tosca" will be staged by the New Orleans Recreation Department's Opera Workshop on Sunday, October 5, at 8:15 p. m. at Jesuit High School Auditorium. The production, under the direction of Arthur Cosenza, will feature Barbara Faulkner, George O'Neal and Don Bernard in the leading roles.

Tickets are priced at $1 each. They may be obtained at the NORD office, 1-W16, City Hall, or at Jesuit Auditorium the night of the performance.

UNITED FUND DOLLARS

(Continued from Page One)

months of careful study of budgets and costs, have established this year's goal at $3,399,806. In reports to the UF the committees have emphasized that this amount —5% over last year's goal—represents the *absolute minimum* needs of the agencies for 1959.

In an effort to fulfill the agency needs, UF volunteer teams are asking residents in the three parishes to pledge to the Fund an hour's pay per month for 12 months.

"Giving this united way is the most sensible, economical and efficient way to continue the scores of different services provided by these 62 agencies," says a United Fund official. "The UF is depending upon all residents in the three-parish area to give their fair share to the campaign. By doing this they care for thousands of troubled men, women and children who aren't lucky enough to be able to give."

Quotes and Quips

A fundamental principle of education should be to make the pupil realize the meaning of excellence, of the first-rate, and to send him out of school and college persuaded that it is his business to learn what is first-rate and to pursue it—not only in the job by which he earns his living but in all the great fields of life and, above all, in living itself.

—Sir Richard Livingstone

* * * *

Psychiatrists say it's not good for a man to keep too much to himself. The income tax people say the same thing.

* * * *

Two things are as big as the man who possesses them—neither bigger nor smaller. One is a minute, the other a dollar.

—Channing Pollock

* * * *

She was training a new maid to serve at a fancy dinner party.

"And when you wait on the guests," she said, "please be very careful not to spill anything."

"Don't worry, ma'am," was the reassuring reply. "I know how to keep my mouth shut!"

SPORTS DIAL

(Continued from Page One)

will be presented in automobiles depicting various periods from 1898 to 1958. Tulane's ROTC units will make up the honor guard and the Tulane and Ole Miss bands, the latter just back from the Brussels World's Fair with top competition honors, will perform.

As to the game, the Greenies could hardly be classed as favorites. But local fans have already put their stamp of approval on the Greenies' new look and Coach Andy Pilney will pull out all stops to prevent a recurrence of the 50-0 beating the Greenies took from the Rebels last year. But scouts and coaches who have watched Ole Miss this year are saying that Coach Johnny Vaught's Rebels are better than they were last season, when they wound up with an impressive 39-7 victory over Texas in the Sugar Bowl.

Both teams are taking to the field with the best wishes of thousands of followers and the game should be an exciting one for football fans.

Did You Know?

Captured by federal forces early in 1862, New Orleans did not suffer from the War Between the States as much as other parts of the country under battle's blight. In urban transportation especially, the *Daily True Delta* declared, New Orleans had much for which to be thankful.

"We believe no city in the world can compare to ours in the number and beauty of its public hacks," it said on October 5, 1865, the year the war ended. "We have witnessed the admiration and astonishment of New Yorkers, Parisians and Londoners at the magnificence of these vehicles as they are to be seen every day on Canal and St. Charles streets, waiting to be hired. The horses are models of form and scientific grooming. The drivers are polite and attentive, and a ride along the levee of a moonlight night in midsummer, when the river is high, in one of these easy rolling vehicles is a pleasure which Napoleon or Victoria might envy."

For those who could not afford such luxury, there was the steam railroad to Carrollton (then in Jefferson Parish), built in 1835. The fare was ten cents. There was also the horsecar system, built during the war years. The fare was five cents.

"Now," continued the *True Delta*, "if a lady wishes to take an airing with her children or her friends, she has the pleasant and woody groves above the city of Jefferson (which centered upon today's Napoleon Avenue) which can be reached 25 minutes after leaving Canal Street; or she may go down the Canal Street line to the terminus of the road (today's City Park Avenue) where quiet and solitude reign undisturbed. Or she can take a trip by the Bayou Road line as far as the Bayou Bridge (then as now, at Bayou St. John and Esplanade Avenue).

"Our humble opinion is that the line of city cars going from Canal Street to the (Jackson) Barracks is the most pleasant of all these roads. The Barracks are situated about three miles below the city—the cars after leaving the dense portions of the suburb, passing for a mile or so in full view of the broad Mississippi with its ever varying scenes and incidents. The trees are so thickly planted and have grown so luxuriantly that the rays of the sun never penetrate their foliage during summer."

TRANSIT Riders' DIGEST

Vol. XII—No. 6 Published Weekly by N. O. Public Service Inc. OCT. 6, 1958

Varied Music Season Set For Orleanians; Curtain Rises Friday

When the curtain goes up on New Orleans' 1958-59 music season this week enough outstanding attractions will be slated to keep music lovers active and interested for the next seven months. Four major subscription organizations—the New Orleans Philharmonic-Symphony Society, New Orleans Opera Guild, New Orleans Opera House Association and New Orleans Friends of Music—will offer a total of 43 performances. These will be supplemented by numerous other productions under private sponsorship, providing a music season unequaled in variety by any other Southern city.

The New Orleans Opera Guild will open the season and its Community Concert Series on Friday, October 10, with the Metropolitan Music Festival. Other programs to follow will feature dancers Bambi Linn and Rod Alexander; the world famous

(Continued on Page Two)

SPORTS DIAL

Wave Versus Ole Miss In Homecoming Tilt

By Ted Andrews

Tulane grads from all sections of the country will converge on the campus this week for Homecoming and the celebration of the 60th anniversary of the founding of the Tulane Alumni Association. Activities get under way on Thursday, October 9, and come to a close on Saturday with the Tulane-Ole Miss football game. The Green Wave won't be seen at home again until October 31, so a large, enthusiastic crowd is anticipated.

Half-time activities at the game are expected to be the most colorful in years. The Homecoming queen and her court

(Continued on Page Four)



Observance To Cite Fire Prevention Need

Attention will be called to the need for more effective fire prevention in schools, hospitals, industries and homes as hundreds of local citizens join in the nation wide observance of Fire Prevention Week, October 5-11. Features of the week-long observance, the oldest presidentially-proclaimed "week" in the United States, will be window displays, talks at civic clubs and schools, distribution of posters, demonstrations and fire drills.

According to sponsors there will be a daily parade of fire department equipment. All fire districts will concentrate on home inspections, particularly in those buildings where portable kerosene stoves and heaters are used.

Inspections of a number of plants will also be made to determine if fire hazards exist and to eliminate them. Fire drills in

(Continued on Page Three)

Riders' TRANSIT DIGEST

Vol. XII OCTOBER 6, 1958 No. 6

Copyright 1958 by New Orleans Public Service Inc.

Reliable, Productive, Capable

The wealth of human resources available to employers in people who have physical disabilities is being pointed out by members of the Louisiana State Employment Service, State Vocational Rehabilitation and other state and local organizations during the 13th annual observance of National Employ the Physically Handicapped week, now in progress.

In addition to stressing the fact that physically disabled persons are reliable, productive and capable, members of these groups are also emphasizing that when physically handicapped persons are properly placed, they are able to perform almost any job which uses their physical capacities, skills and abilities.

LSES invites employers who have job openings for handicapped persons to call its offices at MAgnolia 5041 or FOrest 6-1534. Handicapped persons interested in employment or training may visit 442 Canal Street, LSES' office for commercial and professional workers; 630 Camp Street, offices for skilled and unskilled workers; or the West Bank Office, 600 Second Street, Gretna.

MUSIC SEASON

(Continued from Page One)

Regimental Band of the Grenadier Guard; celebrated pianist Claudio Arrau; Mary Martin and Fred Astaire Jr.; the Detroit Symphony Orchestra; soprano Roberta Peters; the Canadian National Ballet; and bass-baritone Giorgio Tozzi.

Twelve performances of six operas comprise the New Orleans Opera House Association's 1958-59 season which begins on October 23. The first production—Puccini's "Turandot"—will be staged on October 23. A repeat performance will be given on October 25. "La Traviata," "L'Elisir d'Amore," "Hansel and Gretel," "Norma" and "Rigoletto" are the other operas on the series.

The New Orleans Friends of Music will begin their fourth season of chamber music on Friday, October 24. The recital of the Trio di Bolzano will be the group's first offering. Others to follow are the Vienna Octet, the Italian Quartet, I Musici and the Hungarian Quartet.

Final opening of the year will be that of the New Orleans Philharmonic-Symphony Society. Under the direction of Alexander Hilsberg the 23rd season will get under way on Tuesday, October 28, at Municipal Auditorium. Among the soloists to be heard with the orchestra this year are Rudolf Serkin, Guiomar Novaes, Van Cliburn, Grant Johannesen and Susan Starr, pianists; and Zino Francescatti, Isaac Stern and Norman Carol, violinists. Vocalists will be Eugene Conley, Norman Treigle, Gloria Lind, Maureen Forrester and the choir of the First Baptist Church.

Guest conductors scheduled to appear are Dimitri Mitropoulos and Howard Hanson. Ballet stars Alicia Alonso and Igor Youskevitch will appear on a special dance program with James Yestadt conducting.

Box office for the New Orleans Philharmonic-Symphony Society, New Orleans Opera House Association and New Orleans Friends of Music is located at Werlein's, 605 Canal Street; and New Orleans Opera Guild Community Concert Series, D. H. Holmes Co. Ltd., 819 Canal Street.

All concerts will be held at Municipal Auditorium, with the exception of those by Friends of Music, which will be held in Dixon Hall, Newcomb Campus.

Red Cross Offers Classes On Baby Care

Two new mother and baby care courses, especially designed for young married couples expecting their first child, will be given by the New Orleans Chapter of the American Red Cross this month at Red Cross Headquarters, 2000 Tulane Avenue. There is on charge for either course.

The first course will be held on Fridays for eight weeks from 1 to 3 p.m. beginning October 10. The second gets under way on October 16, and continues for seven Thursdays. It will be held from 7:30 to 9:00 p.m. to give husbands a chance to join their wives in learning how to handle, feed and diaper a new baby.

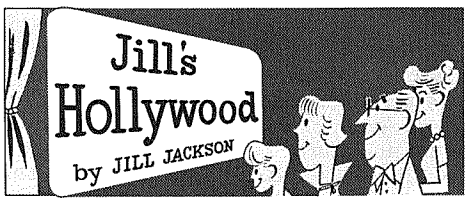
Persons interested in joining either of these classes are asked to contact "Nursing Service" at JAckson 2-9911.



United Fund Dollars Care For . . .

. . . 800 children in day centers sponsored by agencies participating in United Fund. Included among these are some of the 9000 retarded children in this area, cerebral-palsied children, blind children and children whose mothers must work.

Parents pay for these services to the extent of their ability to do so. The difference is made up by your voluntary contributions made to these agencies through the United Fund campaign, now being conducted in Orleans, Jefferson and St. Bernard parishes.



SELECTED SHORTS: **Mickey Rooney** is growing a mustache for his next movie, "The Last Mile"... **Hugo Haas** is planning a television series with **Cleo Moore**... **Charlton Heston, William Wyler** and **Sam Zimbalist** have rented villas on Rome's historic Appian Way for the duration of "Ben Hur" filming... **Cyd Charisse** and **Tony Martin** have returned from their Hawaiian vacation, which followed her completion of a starring role opposite **Robert Taylor** in "Party Girl."

Programs To Stress Careers For Women

Every day is ladies day this week in New Orleans and across the nation. Thousands of the fairer sex are joining hands to celebrate the 31st anniversary of National Business Women's Week. Working under the theme "More Power With Woman Power," local groups will point out the almost unlimited number of careers open to women today as compared to the few in the past.

Special activities call for honoring a woman in a different line of endeavor each day as a salute to the women in that occupation. Television appearances are slated for career women as are talks before luncheon groups.

Parents Invited To Attend Safety Conference Thursday

Parents interested in learning more about traffic, school and home safety are invited to attend the sixth annual Parents Safety Conference on Thursday, October 9, at the Roosevelt Hotel. The program will begin at 9:30 a.m. and continue until 12:45 p.m. There is no charge for admission.

This annual safety program is sponsored by the Metropolitan New Orleans Safety Council in cooperation with the City of New Orleans, Orleans Parish School Board, Archdiocesan Schools, New Orleans Council of Parent-Teacher Association, President's Cooperative School Clubs and the Council of Catholic Cooperative School Clubs.

FIRE PREVENTION

(Continued from Page One)

public and parochial schools, hospitals, federal and city offices, and military installations to develop a plan of evacuation for emergency use are also on the agenda of the week's activities.

When talks are given before various clubs, it will be brought out that 11,300 persons died as a result of fire in 1957 and property losses for the first time in history exceeded $1 billion. Also mentioned will be the fact that matches and smoking are the chief causes of fire in the U.S., accounting for a fourth of the near-million reported fires each year. Misuse of electricity and lightning are the next most common causes of fire.

Did You Know?

Balloon ascensions have thrilled New Orleans from time to time since 1805 when Bernard Marigny, in the *Louisiana Gazette,* advertised such an attraction for Sunday, June 16, from his sawmill grounds near today's Elysian Fields Avenue. But 80 years passed before a New Orleans newspaper gave a detailed description of such a flight.

To promote the Cotton Centennial Exposition, held in what is now Audubon Park, Professor P. A. VanTassel of California on March 19, 1885, made an ascension not far from the St. Charles Avenue entrance. His balloon, made "of cotton cloth, boiled in oil," measured 58 feet in diameter by 105 feet in height (as compared with a 28-foot bag for Marigny). It had a "capacity of 85,000 cubic feet of gas," which gave it a "lifting power of 2800 pounds, equivalent to the weight of some 20 persons," said the *Daily Picayune* the next day. But the professor had only 65,000 cubic feet of coal gas put in and made the ascent alone, refusing to admit into his willow basket the prominent citizens he had promised to take up.

In a stiff wind, the balloon drifted rapidly to the east, rising to an estimated height of 1000 feet. The professor had promised 10,000 feet in an advertisement the day before.

"As it went up the crowd cheered and watched it until the giant body of the airship had dwindled to a mere dot in the sky. The air was perfectly clear and bright, and the Professor could be seen as he scattered . . . . . handbills . . . . . into the air, where they sailed and fluttered like flocks of pigeons."

The professor had hoped to make an easy landing on one of the nearby sugar plantations, but the wind carried him across the river and over a swamp. It was blowing too hard to permit a normal landing, so he was forced to pull "the collapsing cord which tore open the top of the balloon and let out all the gas." Barely had he jumped from the basket when "the wind drove the balloon across the river to the east bank."

He "dragged himself out of the swamp . . . . . had himself rowed across the river and went in search of his balloon, which he found near the track of the Shell Beach Railroad" about six miles below the city. "It had been attacked by natives, the netting cut to pieces and all the property divided out and confiscated."

It had been an exciting voyage of 50 minutes but, "save for the swamp mud on his boots and clothes, and the damage to the balloon, the professor suffered no serious inconvenience."

Quotes and Quips

There is a calculated risk in everything. There has been a calculated risk in every stage of American development. The nation was built by men who took risks—pioneers who were not afraid of the wilderness, business men who were not afraid of failure, scientists who were not afraid of the truth, thinkers who were not afraid of progress, dreamers who were not afraid of action.—Brooks Atkinson

* * * *

One of a teacher's responsibilities is to take a roomful of live wires and see to it that they are grounded.

* * * *

Have no fear of change as such and, on the other hand, no liking for it merely for its own sake.—Robert Moses

* * * *

"'I think my wife would be a very successful congressman," said one man to another.

"Why do you think so?" came the question.

"Well," was the reply, "she sure knows how to introduce bills in the house."

SYMPHONIC CONCERTS

(Continued from Page One)

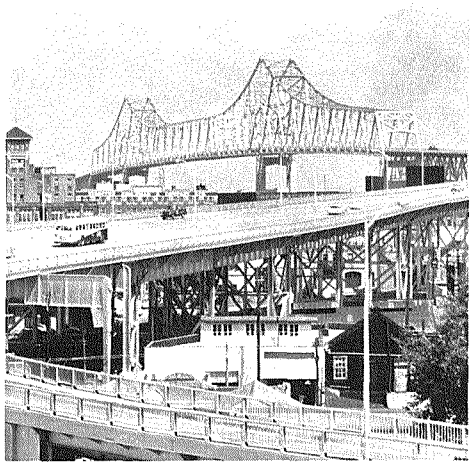
an hour earlier.

Among the prominent soloists to be heard on the broadcasts are violinists Zino Francescatti and Isaac Stern, and pianists Rudolf Serkin, Grant Johannessen and Susan Starr. Alexander Hilsberg will conduct most of the programs, with Dimitri Mitropoulos and Howard Hanson making guest appearances.

A schedule of Symphonic Hour broadcasts, including programs and soloists, will be available shortly before the season opens. For your free copy, write The Symphonic Hour, c/o Riders' Digest, P. O. Box 340, New Orleans 9, La.

TRANSIT Riders' DIGEST

Vol. XII—No. 7 Published Weekly by N. O. Public Service Inc. OCT. 13, 1958



The $65 million Greater New Orleans Bridge, longest cantilever type highway bridge in the world, will be formally dedicated on Saturday, October 18.

Motorists Can Have Hubcaps Marked Free

"Operation Hubcap," an activity in which over 200 service stations in Orleans, Jefferson and St. Bernard parishes are marking motorists' hubcaps free of charge, is a feature of "Oil Progress Week," October 12-19. Stations participating in this program are identified by "Official Hubcap Marking Station" signs for motorists to see. After this week, participating stations may charge a small fee for the service.

Losses due to theft of hubcaps in New Orleans reach an annual total of over $25,000, a Police Department spokesman points out. A main reason for hubcap thefts is that there has been no method by which these items can be positively identified. Experience has shown that when hubcaps are marked, thefts have been reduced by as much as 80% in as little as four to eight weeks.

During the "Operation," hubcaps

(Continued on Page Three)

'International Week' Cites City's Rank As World Trade Center

The reason for the national flags, colorful bunting and festive atmosphere in the city's central business district this week is "International Week, 1958." It's a community-wide endeavor, supported by local civic and business leaders, and it is being staged to stimulate widespread interest in foreign goods and products and demonstrate the leadership of New Orleans as a world trade center. Both public and private events are scheduled, with the emphasis on exhibits of foreign goods and visits by foreign representatives.

Public entertainment will be provided daily from specially constructed platforms along Canal Street by visiting instrumentalists, dancers and singers in native costumes. In the same area—to add a continental flavor—free coffee will be served from several sidewalk cafes.

More than 28 major stores have given

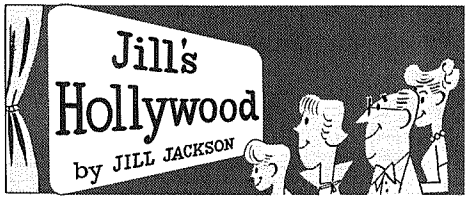
(Continued on Page Two)

NOPSI, WDSU To Air Symphony Concerts

Orleanians unable to attend concerts of the New Orleans Philharmonic-Symphony Orchestra in person will once again this season be able to hear portions of the subscription concerts over the radio. For the 11th consecutive year, New Orleans Public Service is presenting the Symphonic Hour, consisting of the first hour of each of 16 subscription concerts.

The program will be heard over Radio Station WDSU (1280 on the dial), with the first broadcast scheduled for Tuesday, October 28 at 8:30 p. m. Most broadcasts are on Tuesday and all begin at 8:30 except three January programs, which begin

(Continued on Page Four)



THE NEXT TV series of "Sergeant Preston of the Yukon" will be filmed in color starting November 15. The cost to film the 26 programs will be $1 million... If **Gary Cooper** can fit it into his busy schedule, he'll play **Debbie Reynolds'** father in "The Boy Friend." The role sounds tailor-made for Cooper. It calls for a Western matinee idol... **Lee Cobb** has been signed by William Perlberg and George Seaton to co-star in "But Not For Me" for Paramount. **Clark Gable, Carroll Baker** and **Lili Palmer** are starred. Incidentally, Clark and his wife Kay are in the interior of Mexico for bird shooting.

Art Carney, who shared TV screen space with Jackie Gleason in the "Honeymooners" and more recently starred in the televised production of "Harvey," was voted favorite comedian in a national poll of the Gagwriters Association of America.

Baseball's loss is Hollywood's gain. **Satchel Paige**, the ageless pitching wizard, deserts the diamond to make his movie debut in "Wonderful Country." Others in the cast are **Robert Mitchum, Julie London** and **Jack Oakie**... An interesting international group has been lined up to head the cast of "Tempest." It includes **Van Heflin, Silvana Mangano, Viveca Lindfors, Geoffrey Horne, Oscar Homolka** and **Agnes Moorehead**.

'INTERNATIONAL WEEK'

(Continued from Page One)

window space for the display of foreign goods and special exhibitions and have stocked their counters with imported products from many countries. Several stores will stage style shows featuring foreign fashions and offer foreign foods in their restaurants.

On Monday a parade of foreign automobiles, led by city officials and civic leaders and including marching bands and mounted policemen, will be staged on Canal Street. The automobiles, after the parade, will be left on the neutral ground for public inspection.

On Friday, October 17, ambassadors of some 30 nations will join city, state and national officials in ground-breaking ceremonies marking the beginning of construction of the new International Trade Mart, which is to be located at the foot of Canal Street overlooking the Mississippi River.

These dignitaries will also participate in the formal dedication of the new $65 million Greater New Orleans Bridge on Saturday, October 18. The same day, in a companion ceremony, the Board of Commissioners of the Port of New Orleans will dedicate the new $4,500,000 Perry Street wharf, the first modern rail, truck and ship terminal on the West Bank of the Mississippi River.



Your Donations Help Provide . . .

Food, clothing and medical care . . . all these are needed by families in a hurricane-lashed area. Most of these needs are filled after such a disaster in Red Cross shelters, manned by Red Cross volunteers and by trained nurses.

Four local Red Cross chapters, all supported through the United Fund, also provide year-round volunteer help in hospitals, first-aid training for children and adults, transportation for handicapped persons and help for needy families whose homes are destroyed by disaster.

TRANSIT Riders' DIGEST

Vol. XII OCTOBER 13, 1958 No. 7

Copyright 1958 by New Orleans Public Service Inc.

Riders' TRANSIT DIGEST

Fruit Cakes Subject Of NOPSI TV Show

Fruit cakes, like those delectable ones that grandma used to make (then store in a dark closet 'til the holidays), will be the subject of "Homemaker's Holiday," Public Service's TV program, on WDSU-TV Channel 6, from 12:30 to 1 p.m. on Wednesday, October 15.

Show hostess Vera Porter will devote the entire program to this holiday delicacy. She'll show viewers how to make fruit cakes and give instructions for storing three kinds: refrigerator, standard and dark. Suggestions for wrapping cakes as gifts will also be included.

Free copies of recipes used on the show this Wednesday may be obtained by calling EXpress 4545 at the close of the show.

Young Philatelists Invited To Join Junior Stamp Club

Youngsters between the ages of 8 and 18 interested in stamp collecting are invited to join the New Orleans Junior Stamp Club. First meeting of the 1958-59 season will be held on Tuesday, October 14, at 3:30 p.m. at the Latter Memorial Library, 5120 St. Charles Avenue. There are no dues.

Meetings are held bi-monthly. Club activities include auctions, stamp trading, exhibits and talks by stamp specialists. Sponsors are the New Orleans Public Library and the Philatelic Society of New Orleans. Additional information may be had by calling UNiversity 5-1542.

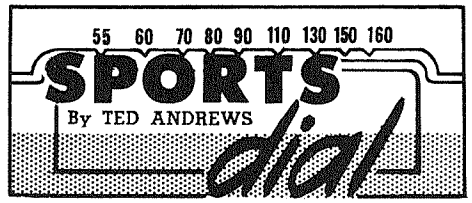
HUBCAPS MARKED FREE

(Continued from Page One)

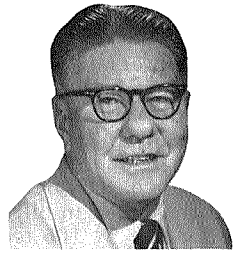
will be permanently marked, using small electric vibrating devices. The current license number of the vehicle, an "L" to designate the state of Louisiana and the figure 8 (to designate 1958) is the proper marking.

By using the license number, the year and the state, police will have a numerical identification system wherein there is no chance of duplication. Other numbers, such as serial numbers or motor numbers, might involve duplication among different makes of cars.

The program is being sponsored by the Service Station Association of Louisiana and the Oil Information Committee of the American Petroleum Institute, in cooperation with police authorities.



ATTENDANCE RECORDS at Tiger Stadium in Baton Rouge may be broken shortly as the Tigers embark on a four-week home schedule with three Southeastern Conference teams and one from the Atlantic Coast Conference. Billy Cannon, the Baton Rouge comet, and his associates will tangle with the Kentucky Wildcats on Saturday, October 18; Florida (Homecoming) on October 25; and Ole Miss on November 1. The Tigers wind up their home schedule with the Duke Blue Devils on November 8.



Athletic Director Jim Corbett came up with one of the most attractive home schedules in LSU history this season. And Coach Paul Dietzel and staff have done their part by showing the fans one of the finest teams the "ole war skule" has seen in years.

It has been many moons since LSU fans were as enthusiastic and as optimistic as they are about the 1958 Bayou Bengals and the forthcoming games should be sizzlers.

There is no question that halfback Billy Cannon is the spark that ignites the Tigers and he may be on several All-American teams when selections are made. However, the Bengals are also getting yeoman service out of many other stalwarts and their over-all speed and team effort have made the experts respect the team much more than they did in their pre-season forecasts.

With one Southeastern Conference victory over Alabama already under their belts, and with the next three games being played at home, Tiger fans should soon know about where their team will rank in SEC standings. And, after that fourth home game, they may (or may not) be talking "bowl" game.

Did You Know?

One of the most astonishing sports of the 1880s was the broadsword battle on horseback. Wearing helmets and armor, the contestants lifted their mounts into a gallop at the sound of a bugle and thrust and slashed at each other like the knights of old. Points were awarded only for blows struck upon the body armor, although it was fair to strike an opponent anywhere above the lower part of the armor—roughly speaking, above the waistline.

The sport was suggested by the tournament in *Ivanhoe,* for this country was still under the spell of Sir Walter Scott's high-flown romance, as reflected in James G. Blaine's running for the presidency as The Plumed Knight, and the union movement organizing as The Knights of Labor.

More than 2000 men and women crowded into Sportsman's Field (the baseball park) on November 13, 1887, when this sport reached New Orleans about seven years after it had been started in the North. The *Daily Picayune* next morning thus described the main event:

"Ross and Walsh were next in the field .....and the contest was livelier..... Walsh scored the first point by a right undercut. The second onslaught was more furious than the first, and Walsh scored another point by a skilful back thrust as he spurred away from his rival. Ross slashed away at his opponent during the bout, and when Walsh rode back to his corner his hand was found to be bleeding from an ugly gash on the back of it. It was bandaged up and he rode forth to battle again. When he dashed up to Ross he found that he could not manage the horse with his bleeding hand.....he jumped off his horse and pursued Ross on foot. Ross attacked his dismounted adversary amidst the protests of the crowd. Walsh was brought to his knees by a blow on the helmet, but rose to his feet and fought on. His wound opened afresh and he staggered as he lunged furiously at the mounted giant. Police and public interfered.....he was dragged off the field bloody and breathless by citizens."

About 1000 attended the contests a week later and saw Duncan Ross win again. It was a "raw and cold" day, but the percentage of ladies present was higher than it had been the week before.

Ross defended his championship against one J. C. Daly on February 5, 1888, but the crowd was disappointing—only about 400. Police interfered before the fight was over, and the referee announced that it would be continued "at a place and time to be decided upon." It may have been, but apparently not in New Orleans.

One wonders why the authorities permitted these bloody and dangerous contests when the law in Louisiana and other states forbade prize fighting because of bare-knuckle brutality.

Quotes and Quips

It is doing some service to humanity to amuse innocently; and they know very little of society who think we can bear to be always employed, either in duties or meditations, without any relaxation.
—Sir Phillip Sidney

* * * *

Statistics show that business is getting better this year—especially for people who prepare statistics.

* * * *

Do today's duty, fight today's temptation; do not weaken and distract yourself by looking forward to things you cannot see, and could not understand if you saw them.—Charles Kingsley

* * * *

Those who say you can't take it with you never packed a car for a vacation trip.

SPORTS DIAL

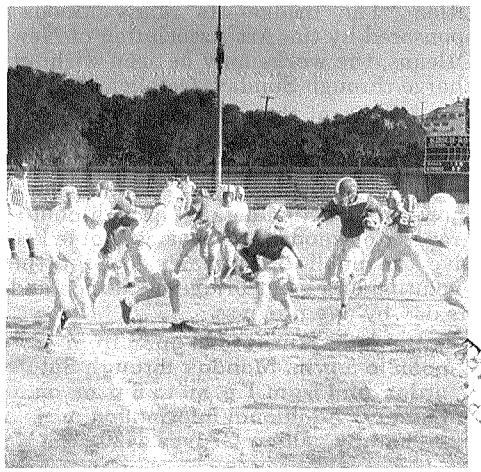
(Continued from Page Three)

in the season include Gawain DiBetta, a speedy halfback on the 95-pound St. Raphael squad; Jim Gourgues, a member of the 110-pound St. Roch Fighting Irish backfield; and Tommy Mandina, who scored two touchdowns on high-stepping runs in the opening game of the 110-pound Bruins for Stallings Playground.

Games are played Fridays and Saturdays and some Sundays at NORD Stadium, South Claiborne, Leonidas Street and Sycamore Place; Kirsch-Rooney Park, Navarre and General Diaz streets; and Behrman Center, 2529 General Meyer Avenue (Algiers).

TRANSIT Riders' DIGEST

Vol. XII—No. 8 Published Weekly by N. O. Public Service Inc. OCT. 20, 1958



Learning and having fun are these boys who are numbered in the 1000 enrolled in NORD's bantam football program. (See Sports Dial, page three, for details.)

Friends Of Music Offer Five Recitals

Five recitals by internationally famed ensembles make up the 1958-59 concert series of New Orleans Friends of Music, a non-profit organization dedicated to the performance of fine chamber music in the community.

The series begins this Friday, October 24, at 8:30 p. m. in Dixon Hall, Newcomb Campus, with a recital by the Trio di Bolzano, an Italian ensemble comprised of piano, violin and cello. The program includes piano trios by Beethoven, Mendelssohn and Ravel.

Succeeding recitals in the series will be by the Vienna Octet, November 12; the Quartetto Italiano, January 29; I Musici, a celebrated chamber orchestra, February 21; and the Hungarian Quartet, March 16.

Season subscriptions are priced at $6, individual recital tickets at $2.50. Both are available at Werlein's, 605 Canal Street, or at Dixon Hall before concerts.

Puccini's 'Turandot' To Inaugurate Opera Association Season

The first New Orleans performance of Giacomo Puccini's last work—"Turandot" —will be given this week by the New Orleans Opera House Association to open its 16th anniversary season. Regarded by some as the Italian composer's finest achievement, "Turandot" will be presented on Thursday, October 23, and again on Saturday, October 25, at Municipal Auditorium. Curtain time each night is 8:15 p. m.



FRANCES YEEND

An outstanding cast of vocal and theatrical artists has been assembled for this oriental masterpiece as another observ-

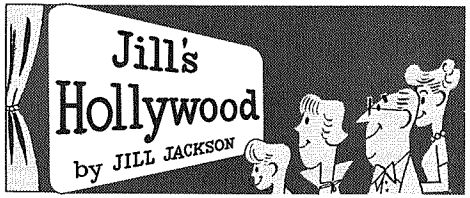
(Continued on Page Three)

Audubon Tours Slate Nature Films, Talks

Audubon Screen Tours for the 1958-59 season will begin on Monday, October 27, with the showing of "Western Discovery," the first of five natural history, color motion pictures narrated by leading naturalists of the United States. To be shown at Dixon Hall, Tulane University Campus, the tours are presented by the New Orleans Audubon Society and the National Audubon Society. All programs will get under way at 8:15 p. m.

"Western Discovery" will be shown by Laurel Reynolds, wildlife photographer and naturalist of Piedmont, Calif. The film explores the Pacific Coast from Mexico to Puget Sound as first seen by Cortez, Sir

(Continued on Page Two)



"THE BUCCANEER" will have its world premiere in New Orleans sometime in the early part of December. Expected to journey to our city for the film's first showing will be **Yul Brynner** and **Cecil B. DeMille**... With "Mardi Gras" scheduled for a premiere in November and "The Buccaneer" the next month, our town will really be ablaze with first night spotlights.

Alan Ladd, who flashed to stardom as a movie gunman, is now in the production end of the movie and TV industry. His company, Jaguar Production, plans to turn out two feature films annually. Alan also has a TV series, "Ivy League," scheduled. It will star **William Bendix** as a retired Marine sergeant who goes to college on the GI Bill after serving a 30-year hitch in the service. Sounds like good viewing.

Academy Award winning designer **Helen Rose** has created 20 glamour gowns for **Deborah Kerr** to wear in MGM's "The Blessing"... **Carroll Baker** will be **Clark Gable**'s romance in "But Not for Me" after she completes "The Miracle"... For the first time in three years **Virginia Mayo** is wearing her hair in an upsweep in "Westbound." Virginia says that she has worn her hair down in her last five pictures.

James Garner, who plays a Navy underwater demolition officer in "Up Periscope," earned his first money in Hollywood modeling bathing trunks.

Newlyweds **Philip Crosby** and Sandra Drummond have moved in with Bing and Kathryn Crosby in Bing's family home until they can find their own place... **Sal Mineo** reportedly does a standout job as an Indian boy in Walt Disney's latest film, "Tonka"... You'll hear **Red Nichols'** own cornet numbers in the film version of his life story. The movie, called "The Five Pennies," stars **Danny Kaye** in the role of the famed orchestra leader. **Barbara Bel Geddes** has the top feminine role.

AUDUBON TOURS

(Continued from Page One)

Francis Drake and the Lewis and Clark Expedition.

On November 24, the film "Rocky Mountain Rambles" will be shown by Emerson Scott of Caro, Mich. The picture depicts the wildlife of the Rockies. "Wild America," a documentary which depicts what remains today of the continent's former wildlife, will be shown on January 12. The February 16 program will be "Great Smoky Skyland," narrated by G. Harrison Orians of Toledo, Ohio. The film will show birds, wildlife, scenic beauty, wild flowers and the civilization of the people of the Smoky Mountains. "Tip of the Mitten," showing the wildlife and conservation activities of the lower peninsula of Michigan, will be the last show on the series, March 23.

Tickets may be obtained at the Student Center, Tulane University Campus. A family subscription is priced at $5. Season tickets for students are priced at $1. Single admissions are $1 (50 cents for students).

Views Of Bridge Shown In Exhibit

Twenty-two views of the Greater New Orleans Bridge, as seen by professional artists and photographers, are now on display at the Isaac Delgado Museum of Art in City Park. Assembled for an exhibition titled "The Bridge—Its Many Moods" sponsored by the Art Association of New Orleans, the works may be seen without charge through Sunday, October 26.

A feature of the exhibition is an engineering section, prepared through the cooperation of the New Orleans offices of the engineers for the bridge. This display shows construction details through photographs and models. It was assembled to give the public a layman's look at the evolution of a great bridge, its design and its day-by-day progress.

Delgado Museum is open from 12 noon to 5 p. m. Monday through Saturday and from 1 p. m. to 6 p. m. on Sunday. Additional information may be had by calling GAlvez 4420.

TRANSIT Riders' DIGEST

Vol. XII OCTOBER 20, 1958 No. 8

Copyright 1958 by New Orleans Public Service Inc.



These Two Youngsters . . .

are among the 42,000 boys and girls in this area who participate in youth programs sponsored by agencies participating in the United Fund Campaign. These agencies stay on the front line in the battle against juvenile delinquency by providing facilities for the healthy development of children in Orleans, Jefferson and St. Bernard parishes.

Included among the agencies are the Girl Scouts, Boy Scouts, Young Women's and Young Men's Christian Associations, Kingsley House, Orleans Neighborhood Centers, St. Mark's Community Center, Jewish Community Center, and the People's Methodist Community Center.

PUCCINI'S 'TURANDOT'

(Continued from Page One)

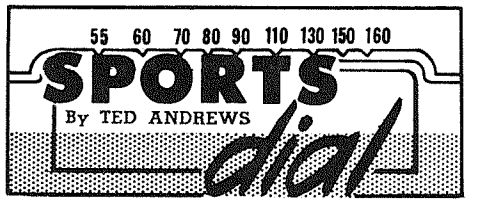
ance of the centennial of the composer's birth, which is being celebrated around the world this year.

Frances Yeend, leading soprano of the New York City Opera Company who sang the title role with the Vienna State Opera last month, will repeat the role in the local premiere. In the principal male role of Calaf, tenor Giuseppe Gismondo, also of the New York Company, will be heard.

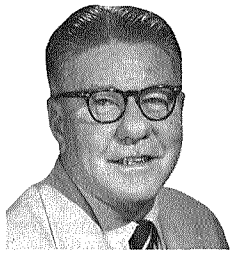
The distinguished Chinese-American baritone Yi-Kwei Sze, familiar to local audiences from last season's "Boris Godounov," will sing the role of Timur. Elizabeth Carron will portray the part of Liu. Arthur Cosenza, Harry Theard and Ticho Parly will sing the comic parts of Ping, Pang and Pong, respectively. Renato Cellini, general director of the Association, will conduct. Armando Agnini will stage the production and Knud Andersson will direct the chorus.

"Turandot" is the first of six operas to be presented during the 1958-59 season of the Opera House Association. "La Traviata" will be staged on November 13-15; "L'Elisir d'Amore," December 4-6; "Hansel and Gretel," December 18-20; "Norma," February 26-28; and "Rigoletto," March 19-21.

Tickets for this week's performances, ranging in price from $2.50 to $6.50, are now on sale at the opera box office at Werlein's, 605 Canal Street, as are subscriptions for the complete season. Telephone reservations may be made by calling MAgnolia 6201.



THE FOOTBALL stars of tomorrow are showing their talents on the gridirons today in the New Orleans Recreation Department's bantam football program. More than 1000 boys are playing on 30 bantam teams this year, both figures being new NORD records. Two leagues, each divided into an American and National division, have been set up. One league is for boys 12 years of age and under, and 95 pounds and under; the other for youngsters 14 years and under and 110 pounds and under. With the season only three weeks old, a number of teams and youngsters are already beginning to show promise on the field.



Teams such as the Delgado Center Eagles and Behrman Pirates in the 110-pound league and Clay Shamrocks and St. Raphael Angels in the 95-pound division are showing the fans that they have the class of which champions are made.

Names that are getting high praise early

(Continued on Page Four)

Did You Know?

In 1884 the Louisville and Nashville Railroad made a new record on the run from New Orleans to Mobile. It did so to dramatize the improvement of its roadbed and rolling stock, and to promote the development of the Gulf Coast, for which railroad transportation had opened a new future. It made the 141-mile run, station to station, in 3 hours and 19 minutes, not counting the stops for sightseeing purposes.

There were three stops—at Bay St. Louis, Beauvoir and Pascagoula. The train, a three-car special, made the run to Bay St. Louis, 52 miles, in one hour and six minutes. From Pass Christian to Mississippi City it averaged 58 miles an hour. Details were related in the *Daily Picayune* of April 1, 1884, which described in nearly a column of small type this community-building activity.

The Iowa Press Association, about 300 men and women, had come to New Orleans and the railroad invited them to look at the Gulf Coast as its guests. At Bay St. Louis the party made a short stop, and there the visitors caught their first glimpse of the coast with a southern exposure. It made the next stop at Beauvoir, for a visit to Mr. and Mrs. Jefferson Davis in their home. The ex-president of the Confederacy was not there, having been called to his plantation, and Mrs. Davis was reported to be too ill to receive visitors, but the visitors were conducted through the hospitable home.

Said the *Daily Picayune:* "The house, beautiful enough in its cheerful furnishings, and rich with costly pictures and exquisite bric-a-bracerie, was further beautified with flowers, arranged in vases and shells and baskets. Dogwood blossoms and the wild, pink-tinted honeysuckle, delicate lilies and yellow daisies were everywhere, and in the hall a large dish full of the brown magnolia fascata buds had been placed, evidently for the visitors. Most of the ladies took a blossom of dogwood or a sprig of honeysuckle to treasure as a souvenir of the visit, and also on their way back to the cars through the shady wood the excursionists cut magnolia sticks and branches and tore off gray streamers of Spanish moss."

At Pascagoula the party stopped to watch the treating of timber with creosote, a comparatively new process then. Reaching Mobile at noon, the visitors were greeted by the city's leading men and given a delightful lunch.

Quotes and Quips

"Why the string around your finger?" asked one businessman of another.

"My wife put it there to remind me to mail a letter," was the reply.

"Did you mail it?" was the next question.

"No," was the answer. "She forgot to give it to me!"

* * * *

Nothing so needs reforming as other people's habits.—Mark Twain

* * * *

"No tipping," read the sign posted by the restaurant manager.

Immediately below it was another, borrowed by a waitress from her truck-driver boy friend.

"If you can read this," it said, "you're too darn close."

* * * *

A home is no home unless it contains food and fire for the mind as well as for the body. For human beings are not so constituted that they can live without expansion. If they do not get it in one way, they must in another, or perish.

—Margaret Fuller

JILL'S HOLLYWOOD

(Continued from Page Two)

Howes, the latter is Julie Andrews' replacement in Broadway's "My Fair Lady," will have the starring roles in a musical version of O. Henry's "The Gift of the Magi" on television December 9.

SYMPHONY'S SEASON

(Continued from Page One)

Public Service has prepared a complete list of broadcast dates and programs. A free copy is yours for the asking. Just write The Symphonic Hour, c/o Riders' Digest, P. O. Box 340, New Orleans 9, La.

Tickets for the Symphony's regular subscription series, on a full-, half-season or individual concert basis, are now on sale at Werlein's, 605 Canal Street. They may also be purchased at the Auditorium before each concert.

TRANSIT Riders' DIGEST

Vol. XII—No. 9 Published Weekly by N. O. Public Service Inc. OCT. 27, 1958



NEW ORLEANS PUBLIC LIBRARY OCT 27 1958

The New Orleans Philharmonic-Symphony with Alexander Hilsberg, conductor and music director, presents its first concert in Municipal Auditorium Tuesday.

United Fund Drive Enters Final Stage

The final big push of the 1959 United Fund Campaign begins here today with 62 health, welfare and youth agencies depending upon the outcome. According to a UF spokesman, over 60% of this year's goal has been raised. During the remainder of the drive, volunteer workers will ask additional residents of Orleans, Jefferson and St. Bernard parishes to pledge to the Fund a "fair share"—an hour's pay per month for 12 months—in order that the $3,399,806 goal may be realized.

This figure represents the absolute minimum needed for the support of agencies participating in the current campaign.

The single campaign covers the needs of agencies serving neglected children, elderly men and women, the sick and the lame, servicemen and troubled families. These services are in addition to the health research and youth facilities that benefit all

(Continued on Page Three)

Symphony's Season To Open Tuesday

Lovers of great music will fill Municipal Auditorium on Tuesday, October 28, at 8:30 p. m. to greet the New Orleans Philharmonic-Symphony Orchestra in the opening concert of its 23rd season. Alexander Hilsberg, beginning his seventh year as conductor and music director of the orchestra, will direct the 85-players.

The program, the first of 17 on the Symphony's subscription series, will consist of George Friedrich Handel's "Overture in D"; Ludwig van Beethoven's "Symphony No. 7"; Kent Kennan's "Night Soliloquy," featuring Kenneth Scutt as flute soloist, and Claude Debussy's "La Mer."

The Handel and Beethoven works, which make up the pre-intermission portion of the concert, will be broadcast over the Symphonic Hour, an hour-long live program presented direct from the Auditorium by Public Service and Radio Station WDSU (1280 on the dial) in order that those unable to attend the actual performances may enjoy the music through their radios.

For listeners to the Symphonic Hour,

(Continued on Page Four)

Riders' TRANSIT DIGEST

Vol. XII OCTOBER 27, 1958 No. 9

Copyright 1958 by New Orleans Public Service Inc.

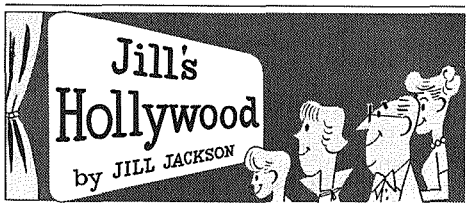
Angelic Ghosts

Broomstick-riding witches, goblins and ghosts (but all with cherubic faces) will haunt family, friends and neighbors this Friday, October 31. They'll roam for several evening hours, each ready to impose a "trick" if declined a "treat." But there are many hazards on the dark streets on Halloween, points out the National Safety Council, and a little precaution may be necessary to keep the night free from tragedy. The Council suggests these rules for parents to follow:

Costume children in light colors and sew on reflector tape or bands, to make them easier to see at night. Make sure the outfits children wear aren't tripping hazards and that they're flameproof.

Masks are dangerous because they restrict vision. They're also hot and some are scratchy, the Council points out, so a painted false face is preferable. A little

(Continued on Page Three)



THE "come up and see me sometime" lady, **Mae West**, is scheduled to come back to motion pictures. **Steve Cochran** has signed her to appear in his company's "Klondike Lou." He'll try to get all of Mae's former leading men—**Cary Grant, George Raft, Randolph Scott,** and **Lloyd Nolan** to make brief appearances in the film... **Sugar Ray Robinson** has been asked to star in the role of a private eye in "Room To Swing"... **Jean Simmons** can't attend the New York Music Hall premiere of "Home Before Dark" because she'll be in the midst of cattle roundup time on her Arizona ranch.



George Gobel's new TV wife, Alice, is pretty **Phyllis Avery**... **Loretta Young**'s stylish dresses are always a highlight of her Sunday night show, which is now in its sixth season... Guy Williams is now in his second year as the masked hero, Zorro ...German actress **Maria Schell** will make her television debut on "Playhouse 90" on October 30 in a play titled "World From a Sealed-Off Box."

Gordon MacRea and Sally Ann

(Continued on Page Four)

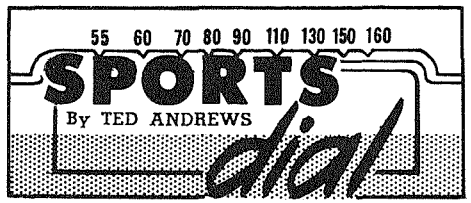
Mail Gifts Overseas Before November 20

Orleanians planning to send Christmas parcels and cards to relatives, friends and members of the armed forces overseas by surface mail should have such items in the mail no later than November 20 in order to reach their destination before December 25. According to the postmaster, no assurance can be given that packages mailed through regular surface mails after the November 20 deadline will be delivered in time for Christmas. December 10 is the deadline for air mail overseas shipments of Christmas mail.

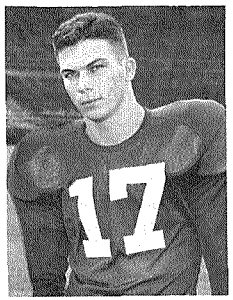
Postal officials are asking that senders of any packages for civilians print addresses plainly in ink, giving full name, street and number, city and country. Packages for members of the armed forces should carry printed addresses giving full name, rank, serial number, branch of service, organization and the Army or Navy post office through which the parcel is to be routed overseas. All packages should bear return addresses, too, on the same side carrying the recipient's address.

When packing overseas gifts, the postmaster suggests that senders put them in strong containers of metal, wood, fibreboard or heavy cardboard packed with cushioning material, wrap them in heavy paper, and tie them securely with heavy cord. As an extra precaution, senders should also enclose in their packages a slip of paper bearing both "to" and "from" addresses and a list of the contents of the package.

Complete information about size and weight limitations, customs declarations and postage rates may be obtained at any U. S. Post Office.



Halloween goblins and witches circling Tulane Stadium will hardly be heard over the hootin' and hollerin' of football fans on Friday, October 31. And the next day, All Saints, the quietness of Baton Rouge will be blasted by thousands of enthusiastic fans in Tiger Stadium. The reason for the racket in both places will be understandable. On the former, Tulane plays Texas Tech and on the latter, LSU meets Ole Miss.



RICHIE PETITBON

So many good things have been said and written about Andy Pilney's boys and Richie Petitbon (as a result of their victory over Navy) there's very little to add. The Greenies should have little trouble in giving home fans the pleasure of a victory over DeWitt T. Weaver's Red Raiders and Friday night's game should give New Orleans and Texas fans a treat of enough tricks to last for a while.

Saturday's game between the Bayou Bengals and Rebels should be one of the top games of the year. Both elevens are listed among the top 10 teams in the nation.

Coaches Paul Dietzel and Johnny Vaught are leaving no stones unturned to impress their boys with the fact that they are meeting class teams and will have to be at their best to come out on top in this one.

ANGELIC GHOSTS

(Continued from Page Two)

rouge, eyebrow pencil and moustache stick can make children miniature ghosts, goblins, pirates or witches, with the added safety factor of allowing them to see danger in time to avoid it.

The Council suggests that parents remind children that on Halloween, as during the rest of the year, such safety precautions as these should be observed: No dashing from between parked cars, no playing in the street, no crossing the street without first looking both ways.

Motorists can help by being extra cautious on Halloween, by slowing down a bit and keeping in mind that there will be lots of children out that night. Folks at home can add to the fun of the evening by keeping porch lights on and walkways and steps clear so children won't stumble.

Six Speakers Set For Lyceum-Tulane Series

Six speakers, each outstanding in his respective field, will be featured during the 1958-59 lecture season of the Lyceum-Tulane Association. Programs will be held at McAlister Auditorium on the Tulane University Campus at 8:15 p. m.

Willie Ley, world-wide authority on rockets, satellites and outer space, will open the series on October 27. Virgilia Peterson, nationally known literary critic and long-time moderator of the television show "The Author Meets the Critic," will be featured on the November 10 lecture.

The Association will be addressed on December 1 by Mike Wallace, television personality who has brought a realistic suspense element to the interview-type program on his "Mike Wallace Interview" show. A combined film-lecture titled "Accent On Adventure" by Jorgen Bisch, noted Danish producer of documentary and adventure films, is scheduled for January 26. Robert St. John, foreign correspondent and author, will appear on the February 16 program.

The sixth and final lecture on March 7 will feature John Mason Brown, author, lecturer, critic and contributing editor to the Saturday Review.

Cost for the entire series is $5 for adults and $1.25 for students. No tickets for individual lectures will be sold. Subscriptions may be purchased by mail from the Lyceum-Tulane Association, 61 Versailles Boulevard, New Orleans 25.

UNITED FUND

(Continued from Page One)

segments of the community.

Residents who have not given or pledged a contribution to the United Fund are asked to take advantage of the remaining time in the drive and "Lend A Hand."

Did You Know?

Captain Paul Boyton, a one-time resident of New Orleans, in the 1870's electrified the country with his swimming feats —down the principal rivers of Europe, across the English Channel, and a 28-hour struggle through swarming sharks from Long Branch to Coney Island. He thus dramatized a life-preserver suit which his company hoped would be adopted by all ocean-going vessels. But though his objectives were commercial, he always gave such a good show that he became one of the day's sensations.

He began the longest swim of his career on February 6, 1879, at Oil City, Pa. After 80 days of struggling with the currents of the Ohio and Mississippi rivers, then running high and angry, he completed his 2342-mile journey to New Orleans on April 27. The *Daily Picayune* next morning recorded the feat in three-quarters of a column on page 1.

On the afternoon Boyton was expected, the steamboat *Annie P. Silver,* with a large crowd of excited men and women aboard, backed out from the Gravier Street wharf and headed upriver to meet him. The joyous shout "There he is!" rang out a little above Carrollton. Soon the captain was alongside, exchanging pleasantries with his admirers.

He was "encased in his rubber suit and propelled himself by a double-bladed oar," reported the paper. "The famous little vessel, the 'Baby Mine,' was towed behind him and carried his food and provisions. The horn which he uses to signal with was carried on his breast." But the story gave no details of the life-preserver suit.

Time after time his admirers aboard the steamboat cheered the captain, and at his request tossed him a bottle of whiskey. Then the *Annie P. Silver* turned around and proudly escorted him to New Orleans. Past the dense crowds that lined the city's wharves, Captain Boyton stroked steadily towards the Canal Street landing, which he reached a little after 6 p. m., to be met by "such a crowd as is only seen when Rex makes his annual entry into the city of his choice."

Hundreds ran behind his carriage to the City Hotel and set up such a clamor that he had to appease them with a short speech. After telling the *Picayune*'s reporter that he had lost 23 pounds on the trip, Captain Boyton had a brisk rubdown, dined on milk toast, and went to bed. He left that week for Cincinnati, for more "aquatic exhibitions." His life-preserver suit found no favor with the steamship owners, but his admirers never forgot the captain.

Quotes and Quips

The highest happiness on earth is in marriage. Every man who is happily married is a successful man even if he has failed in everything else.

—William Lyon Phelps

* * * *

"I won't be able to pay for this new suit for about three months," said the dapper young man to his tailor.

"That's okay," said the tailor. "Don't worry about it."

"When will it be ready?" he then asked.

"Well," said the tailor, "in about three months."

* * * *

Good and bad luck is a synonym, in the great majority of instances, for good and bad judgment.—John Chatfield

* * * *

Seeing ourselves as others see us wouldn't do much good. We wouldn't believe it.

JUNIOR PHILHARMONIC

(Continued from Page One)

p. m., and lasts for one hour.

Series subscriptions may be purchased at the door before programs, from private music teachers or at Werlein's, 605 Canal Street. For additional information call UNiversity 6-0893.

UNITED FUND EXTENDS

(Continued from Page One)

dents in the tri-parish area who have not yet given or pledged a donation to give now—and, if possible, to give a "fair share"—an hour's pay per month for 12 months.

"When paid out over a 12-month period," a Fund spokesman said, "an hour's pay per month isn't felt much by an individual. But it can perform many small miracles in helping people less fortunate than ourselves and in making our community a healthier and happier place for all of us."

TRANSIT Riders' DIGEST

Vol. XII—No. 10 Published Weekly by N. O. Public Service Inc. NOV. 3, 1958



Hope Haven is one of 12 homes for neglected children supported by the United Fund. Your "fair share" to the UF campaign helps these boys and 62 agencies.

United Fund Extends 1959 Drive For Funds To Aid 62 Agencies

The 1959 United Fund campaign for funds to support the activities of 62 health, welfare and youth agencies has been continued into November. With the extension, campaign leaders expect to meet the $3,399,806 quota which was established to meet the absolute minimum needs of the agencies involved in the federated campaign.

This year's quota represents only a 5% increase over the amount collected last year, a United Fund spokesman pointed out. However, much of the increase must be allocated to the Cerebral Palsy Association, which joined the Fund this year. Failure to reach the quota would force participating agencies to curtail their programs of direct aid to thousands of men, women and children in Orleans, Jefferson and St. Bernard parishes.

Fund officials especially ask resi-

(Continued on Page Four)

Sick Care Classes Offered By Red Cross

Knowing what *not* to do in time of sickness is as important as knowing what to do. To teach the don'ts and the dos to be followed during an illness, and to make the care of an ill person at home easier on both the nurse and patient, the New Orleans Chapter of the American Red Cross is starting two new Home Care of the Sick and Injured classes on Monday, November 10.

The courses, all free, will be conducted at the Chapter's headquarters, 2000 Tulane Avenue, every Monday and Wednesday for three weeks. Students may enroll for a 10 a. m. to noon class; or a 12:30 to 2:30 p. m. class.

Among the subjects taught are how to follow doctor's orders, how to give patients bed-baths and how to correctly take temperatures, pulse and respiration. Interested persons may register by calling JAckson 2-9911.

Junior Philharmonic Seeks New Members

A number of talented New Orleans students of music and dance are afforded an opportunity each year to perform in a professional atmosphere before representative audiences through the efforts of the Junior Philharmonic Society of New Orleans. Young people selected by auditions are presented in concert before audiences consisting of members of the society. Membership costs $2 per person.

Four programs remain in the current season. They are scheduled on Wednesday, November 19; Wednesday, December 3; Wednesday, February 18; and Saturday, April 4. Each recital is held in Dixon Hall, Newcomb Campus, beginning at 4

(Continued on Page Four)

TRANSIT Riders' DIGEST

Vol. XII NOVEMBER 3, 1958 No. 10

Copyright 1958 by New Orleans Public Service Inc.

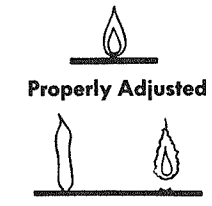
Prepare For Winter

With the onset of cooler weather, fans and air conditioners have been used less in recent weeks. Soon wintry weather will be here and heating systems will be called into play. Now, *before* the weather turns cold, it's a good idea to check your heating system or have it checked so it'll be in good working order when the first real cold snap hits the city.

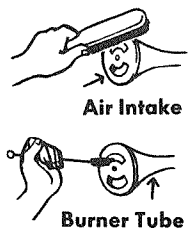
If you have a thermostatically-controlled or central heating system, it is better to have a plumbing contractor or heater dealer service it. If you need to call in such help, don't delay. Severe weather will keep heating equipment servicemen extra busy and you may have an uncomfortable wait before they can attend to your needs.

Among the less-complicated heaters you can check and clean yourself are most types of space heaters. Here are some pointers which can help you accomplish these tasks safely and efficiently. But, remember, before cleaning, be sure the gas is turned off at the appliance.

If burners are clean and properly adjusted, the gas will burn with a blue flame having a distinct inner greenish-blue cone. The illustration shows how the flame should burn in relation to the burner hole. If the gas doesn't burn at some of the holes or slots in the top of a burner, it's because they're stopped up. To clean them out, use a stiff wire and work it in and out. Be careful not to enlarge the openings. If the gas burns with a yellow flame, lint and dust around the air intake or inside the burner tube may be partially blocking the flow of air.

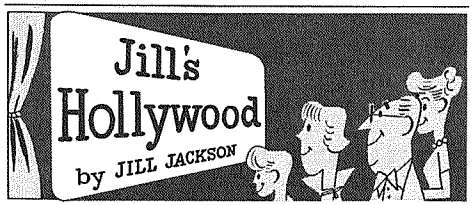


To clean the air intake, either use a vacuum cleaner or brush around the opening. To clean the burner tube, insert a small round brush through the air intake openings and move back and forth. Be careful not to move the air intake adjustment.



If, after cleaning, the flame still burns with a yellow tip, make the air intake opening larger. Loosen the set screw and rotate the shutter gradually until a clear blue flame is obtained. If the flame blows away from the burner make the air intake opening smaller.

These pointers also apply to other appliances of simple construction, such as most ranges or water heaters. So while you're at it, check them too. For more detailed information about the care and maintenance of gas heating appliances, or for repair and other services, call your plumbing contractor or gas heater dealer today.



NEWS FOR TV viewers: **Gordon MacRea** is planning an "Ozzie and Harriet" type situation comedy based on and starring his own family. The MacReas have two daughters, Meredith, 14, and Heather, 11, and two sons, William, 10, and Robert, 4...**Dean Martin** is trying to get **Bing Crosby** for his opening show November 22. He's also trying to coax **Frank Sinatra** into his second show...**Julia Meade** of the Ed Sullivan show will take a song-and-dance act to London next year.



Melissa Ann Montgomery, Dinah Shore's 10-year-old daughter, will make her acting debut in an episode of the Danny Thomas show.

Thelma Ritter, out of pictures during

(Continued on Page Three)

Riders' TRANSIT DIGEST

55 60 70 80 90 110 130 150 160

SPORTS dial

By TED ANDREWS

"THERE WON'T be a major team unbeaten or untied in the 1958 collegiate football season." That prediction was made by some experts at the start of the season and it's beginning to look as though they may be right.



As this topsy-turvy season heads into home stretch, the word "upset" has been used more than at any time in my recollection. The top 10 teams have changed positions so many times and the underdogs have had so many field days that bowl selection committees are just sitting and scratching their heads in despair.

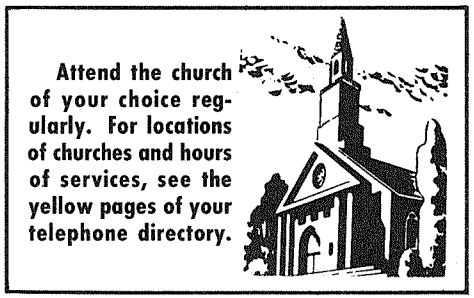
But it has been an exciting season for the fans and this weekend promises more of the same for Tulane and LSU followers.

They say they're "loaded for Bear" at Tulane, and this will have to be taken literally if the Greenies can stop the surge of Paul "Bear" Bryant's Alabama Crimson Tide on Friday night. Bryant's magic has worked wonders in his first half-year as head coach at his alma mater. But the least surprised at his success are the opposing coaches. Bryant knew what he was doing when he took over the helm at Alabama and we are sure he studied the roster of the Tide carefully and saw the potential for the next three years.

Fans and coaches got an inkling of things to come when the Tide gave LSU all it could handle in the first half of their game this year. As the scores indicate, the Crimson Tide has been improving steadily each week since opening play.

The Tulane Greenies have shown that they can get up for a really big game and they have a golden opportunity to show local fans that they are loaded and ready for the Bear.

Saturday night in Baton Rouge finds the bowl-minded Tigers taking the Duke Blue Devils of the Atlantic Coast Conference. This game should prove as exciting as all others where LSU has been involved. If sprinter Dave Sime sees action for Duke and Bill Cannon enters the arena, sport fans will see two of the fastest men in the country opposing each other. The Tigers are favored for this game, but this is a topsy-turvy football season and anything can happen.



Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.

All-Breed Dog Show Set By Louisiana Kennel Club

An all-breed dog show will be staged by the Louisiana Kennel Club, Inc., on Sunday, November 9, at the Metairie Community Center, 1521 Palm Street, Metairie, La. Residents of the Greater New Orleans area are invited to attend, admission free. The show opens at 9 a. m. and continues to 6 p. m.

More than 500 entries are expected to compete for top prizes, a spokesman said. Judging will be conducted according to the rules of the American Kennel Club.

JILL'S HOLLYWOOD

(Continued from Page Two)

two years on Broadway in "New Girl In Town," has been cast in "All My Tomorrows." The picture co-stars **Frank Sinatra**, **Edward G. Robinson**, **Eleanor Parker** and **Carolyn Jones**...**Henry Fonda**, **Richard Widmark** and **Anthony Quinn** will spend the next few weeks amid the wild scenery at Moab, Utah, doing scenes for "Warlock"...After a many-moon absence **Jack Oakie** is returning to the screen. The rotund comedian is starred in "The Wonderful Country."

I'll be coming to you via television from 4 to 5:30 p. m. beginning Monday, November 3, on Channel 4, WWL-TV. My show will feature, in addition to a celebrity interview, a feature movie. Be lookin'?

Quotes and Quips

The rung of the ladder was never meant to rest upon, but only to hold a man's foot long enough to enable him to put the other somewhat higher.—Thomas Huxley

* * * *

"I took that recipe out of the cookbook, dear," said the new bride.

"Good," said the young husband. "It shouldn't have been in there in the first place."

* * * *

To harbor hatred and animosity in the soul makes one irritable, gloomy and prematurely old.—Berthold Auerbach

* * * *

Leisure time is all right—as long as you prevent others from using it.

* * * *

It is easier to appear worthy of the office one does not hold than of that which one does.—Francois La Rochefoucauld

* * * *

"What are you in for?" asked one prisoner of another.

"Making big money," was the reply, "—about an eighth of an inch too big!"

* * * *

Don't follow any advice, no matter how good, until you feel as deeply in your spirit as you think in your mind that the counsel is wise.—David Seabury

NORD Concert Orchestra Slates Winter Program

The winter program of the New Orleans Recreation Department's concert orchestra will be presented on Sunday, November 16, at 8:30 p. m., at Dixon Hall, Tulane University Campus. Admission is free.

Under the direction of Donald Hazlett, the 40-piece orchestra will play Haydn's Symphony No. 104 and Schubert's Symphony No. 5. Pianist Lucille Soule will join the orchestra in Mozart's Piano Concerto No. 19.

JILL'S HOLLYWOOD

(Continued from Page Two)

can now fit into Ivy League suits.

The hair worn by **Yul Brynner** in "The Sound and the Fury" is not his own. He is still shaving his pate and wears a toupee for the film. **Joanne Woodward** and **Margaret Leighton** also appear in the film. . . **Jackie Gleason** plans to tour the world with his own jazz band at the end of the current television season. He'll visit various European capitals, winding up in Moscow.

Did You Know?

Before this century brought modern drainage facilities, a heavy rain would put most of New Orleans under water. Canal Street shoppers occasionally had to take refuge on the counters of the large department stores, and many streets were navigable with skiffs.

Such a flood covered a large part of the city from January 2 to 13, 1881, when New Orleans was about a third as large as it now is. A reporter on the New Orleans *Times* on January 21 described what he saw in his new watery world.

From Felicity Street he was able to walk up Locust (today's South Robertson) Street as far as Washington Avenue, not far from where the uptown drainage machines were working. Locust was comparatively high, being covered with oyster shells, but even so most of it was under water.

At Washington he climbed aboard a small flatboat and, joining a brisk movement of skiffs, he continued his exploration and "on every side" saw "carts, drays, milk carts and wagons up to their hubs in mud and water." He said the water was three feet deep or deeper.

Among the day's activities, he noted gangs of boys salvaging cottonseed in baskets from wagons hopelessly bogged. He found dairies closed and the cows lowing pitifully for feed, for which there was no transportation. At Jackson and Willow streets he reported a soap works closed down because of the flood.

For more than two hours the reporter's "flatboat passed over gardens, past dead animals of all kinds, past live, ferocious-looking dogs gaunt and hungry, and too starved to utter even a howl."

It was a dreary voyage, enlivened occasionally by "glimpses of young girls' legs and ankles, clad in the armor of their own loveliness." As he approached his landfall, he had the thrill of seeing "a pretty and finely dressed woman step out of a skiff showing her naked foot and leg."

TRANSIT Riders' DIGEST

Vol. XII—No. 11 Published Weekly by N. O. Public Service Inc. NOV. 10, 1958



Waukegan, Ill., born Jack Benny appears as violin soloist with the New Orleans Philharmonic-Symphony Orchestra on Wednesday, November 19, at Municipal Auditorium.

Jack Benny To Play Benefit Concert For Symphony Orchestra

The world-famed comedian who made "Love In Bloom" and the age 39 synonymous with his name—Jack Benny—will make his first appearance with the New Orleans Philharmonic-Symphony Orchestra on Wednesday, November 19, at 8:30 p. m. at Municipal Auditorium. The concert will be a benefit for the orchestra's maintenance fund and will feature Benny as violin soloist. The star of stage, screen, radio and television is accepting no fee for his performance. All net proceeds will go to the Symphony.

With Alexander Hilsberg, music director and conductor, leading the 85-piece orchestra, Benny will perform as soloist in the first movement of Mendelssohn's Violin Concerto and Sarasate's "Zigeunerweisen." He'll then join the first violin section of

(Continued on Page Two)

Organization Seeks Clothes For Needy

A charity that helps other charities, the Needlework Guild of America, Inc., is now seeking new members to help in its work. Membership requirements are simple: the donation of two or more new items of clothing, household linens or any sum of money. Men, women and children may join.

The New Orleans branch will hold its annual ingathering of contributions and members on Wednesday, November 19, at the Poydras Home, 5354 Magazine Street. Donations collected will be turned over to local institutions and welfare agencies serving the needy in the New Orleans area.

The demand each year for clothing and linens is always greater than the supply, the president of the Guild says. Donations may be brought or sent to 5354 Magazine Street.

Additional information may be obtained by dialing TWinbrook 5-0762.

'La Traviata' Next On Opera House Bill

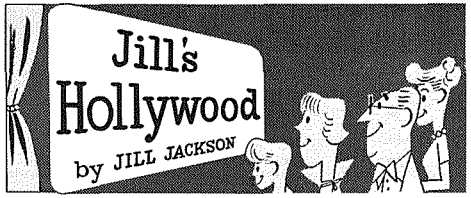
Giuseppe Verdi's "La Traviata," last presented to local audiences by the New Orleans Opera House Association in 1956, will be staged by that organization again on Thursday, November 13, and Saturday, November 15, at Municipal Auditorium. Curtain time each night is 8:15 p. m.



DOROTHY KIRSTEN

Dorothy Kirsten, who sang to a full house here last season as Tosca, will appear in the role of Violetta Valery. Ap-

(Continued on Page Three)



LOOK AROUND the audience when you attend the Jack Benny benefit concert for the Philharmonic-Symphony Orchestra on November 19 at Municipal Auditorium. Jack's wife, **Mary Livingstone**, and **Gracie Allen**, comedienne wife of George Burns, will be present. George won't be able to attend the concert. He has TV commitments.



Paul Muni has agreed to play the aging physician, Dr. Sam Abelman, in "The Last Angry Man." The picture is scheduled to go before the cameras this month at Columbia. This will be Muni's first Hollywood-made movie since "Angel On My Shoulder" 12 years ago.

Art Linkletter, mindful of approaching Thanksgiving, says (with tongue in cheek) he's trying to cross a turkey with a centipede so each of his dinner guests can have a drumstick.

Lillian Gish, one of the world's most famous screen stars and a visitor to our city this summer to direct an Experimental Opera Theatre Association production, has been signed for a co-starring role with **Burt Lancaster** in "The Unforgiven." An older generation of movie goers might remember Miss Gish in the silent films "Intolerance," "Broken Blossoms," and "Way Down East"... **Marilyn Monroe** has recorded her second song for her latest vehicle, "Some Like It Hot." The number is the old standard boop-boop-a-doop hit, "I Wanna Be Loved By You."

Liberace has taken off 40 pounds for his daytime show and says he

(Continued on Page Four)

JACK BENNY TO PLAY

(Continued from Page One)

the orchestra for Rimsky-Korsakov's "Capriccio Espagnol." The orchestra (without Benny) will be heard in Berlioz's "Roman Carnival Overture," Handel's "Water Music Suite," Richard Strauss' "Rosenkavalier Suite," and Richard Wagner's prelude to "Die Meistersinger."

Tickets for this benefit program, priced at $5 and up, are now on sale at Werlein's, 605 Canal Street.

Cliburn To Play Tuesday

Van Cliburn, 23-year-old Louisiana-born pianist who rocketed to fame after winning the Tchaikovsky Award in Moscow in April, will appear as first soloist with the New Orleans Philharmonic-Symphony Orchestra on Tuesday, November 11, at Municipal Auditorium.

For this concert, the second in the Symphony's subscription series of 17, Cliburn will perform Tchaikovsky's Concerto No. 1 and Rachmaninoff's Concerto No. 3, the selections he played in the award winning program.

Symphony officials report that there are no tickets available for the concert. Contractual conditions do not permit the usual broadcast of the first portion of the program.

Festival Of Faith Scheduled On Sunday

The second annual Festival of Christian Faith and Witness, in celebration of the beginning of Protestant public worship in Louisiana, the Protestant Reformation under Martin Luther and the Thanksgiving season, will be held in Municipal Auditorium at 4 p. m. on Sunday, November 16. Sponsored by the Greater New Orleans Federation of Churches, the observance is non-denominational. Orleanians are invited to attend, admission free.

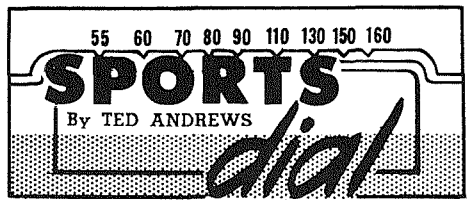
Principal speaker at the service will be Dr. Franklin Clark Fry, president of the United Lutheran Church of America. A 25-piece orchestra composed of members of the New Orleans Philharmonic-Symphony Orchestra and a 300-voice choir will perform during the service.

Additional information may be had by telephoning TUlane 0246.

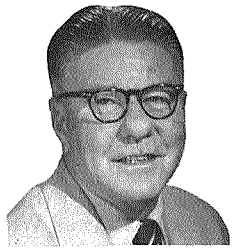
Riders' TRANSIT DIGEST

Vol. XII NOVEMBER 10, 1958 No. 11

Copyright 1958 by New Orleans Public Service Inc.



WHILE THE LSU Tigers and Tulane Greenies are on the road this week playing Mississippi State and Vanderbilt, respectively, local football fans can turn their eyes onto the prep scene for some interesting games. In the public school loop the defending champion Warren Easton Eagles will meet the East Jefferson Warriors on November 15. There will be stiff competition on the field for this one but your Sports Dialer can't see anything but another city public school championship for "Hoss" Memtsas' Eagles. Other public school games involve Nicholls and McDonogh (November 14) and Fortier and West Jefferson (November 13).



In the Catholic loop, where the play has been close, St. Aloysius will play the De La Salle Cavaliers on November 16, the only game scheduled for this week. The Jesuit Blue Jays will be at Pensacola, Fla., and the Holy Cross Tigers will be resting for their city Catholic title clash with Jesuit on November 23.

'LA TRAVIATA' NEXT

(Continued from Page One)

pearing opposite her in the role of Alfredo Germont will be Thomas Hayward, tenor of the Metropolitan, Chicago and San Francisco operas. Cornell MacNeil, outstanding young baritone of the Chicago Lyric Opera, will sing the role of the elder Germont.

Completing the cast will be Loretta Branch as Flora, Thomas Carter as Gastone, Rodney Hall as Baron Douphol and Henry Thalsheimer as Marquis d'Obigny. Renato Cellini, general director of the Association, will conduct. Armando Agnini will stage the production and Knud Andersson will direct the chorus.

Tickets for this week's production, the second of six to be staged this season, range in price from $2.50 to $6.50. They are now on sale at the opera box office at Werlein's, 605 Canal Street. Telephone reservations may be made by calling MAgnolia 6201.

Honor Youth During Appreciation Week

The youth of Orleans, Jefferson and St. Bernard parishes, and across the nation as well, will be spotlighted this week during the second annual observance of Youth Appreciation Week. Special activities have been planned daily for the period November 10 to 16 by the Optimist Club of New Orleans and Optimist International, sponsors of the celebration.

On Monday, November 10, a Salute to Youth program will be broadcast over WDSU radio at 11:50 a. m. On Tuesday, Youth in Government Day will be observed and senior honor students from public and parochial high schools will take over City Hall for the day.

On Thursday, at 5:30 p. m. in the City Council chamber, 20 boys and girls selected as "Youth of the Year" will be given special awards, including four-year college scholarships, vacation trips to Washington, D.C., and Havana, and other prizes. The public is invited to attend.

The week's events will be climaxed on Sunday when churches of all denominations will conduct youth services and address special messages to youngsters.

Dog Training Club To Hold Obedience Trials

Nearly 50 well-trained canines will be putting their best paw forward on Sunday, November 16, at the Louisiana National Guard Drill Hall, 1700 Moss Street. The occasion will be the 22nd obedience trial of the Deep South All-Breed Obedience Training Club Inc. Orleanians interested in picking up pointers on how to train a dog or just seeing some of the South's best trained animals are invited to attend the show. There is no admission charge.

Judging will get under way at 9 a. m. and continue to 5 p. m. It will be in accordance with the rules of the American Kennel Club. Trophies and ribbons will be awarded in six classes, a spokesman said.

Did You Know?

Sports excitement in New Orleans (population, 245,000) rose to a new high in 1892 when the Tulane University and Boys High School baseball teams met on Thanksgiving Day. Only eight years had passed since the University of Louisiana had become Tulane University by the Legislative Act of 1884; only six since the adoption of its colors; only five since the creation of its Athletic Association.

"A large crowd of shouters of both sides" gathered to witness the clash, according to the Tulane *Collegian* of December 1892. "Shouters" referred to those who had been practicing the college yells.

"It was a pitcher's battle all the way," records the *Collegian.* The High School scored four runs in the first inning and two in the fifth; Tulane scored one in the first, three in the second and one in the third. "At the seventh inning," continues the *Collegian,* "the hearts of the Tulanians were in their mouth, the score being 6-5 in favor of the High School. Gates (pitcher) rose to the occasion, and, after a pretty hit, scored on a wild throw to third. The joy of the Tulanians was unbounded. After this, the Tulanians scored another run, thereby securing the victory. The 'shouters' then gave the Tulane yell and all departed in hearty spirits."

Tulane had put a baseball team into the field as early as 1887, according to the *Times-Democrat* of May 31, beating the Crescent Light Guards, 20-4. It met L.S.U. the next year, losing by a score of 15-3. In 1893, also in Baton Rouge, it lost to L.S.U. by a score of 10-8. The *Collegian* pointed to this second intercollegiate contest as proof that "athletics have taken a firm hold on the students of Tulane." Track events and a sham battle preceded the game, and during its progress the yelling was tremendous: "Even the ladies tore their fans and hollowed themselves hoarse."

Tulane's first athletic event took place a few weeks after the creation of the University. This was a go-as-you-please walking or running race, an hour and a half, held in the old Mechanics Institute (then known as Tulane Hall) facing University Place. The walking race had then been a popular sport for several decades.

Quotes and Quips

Speech belongs half to the speaker, half to the listener.—Michel de Montaigne

* * * *

"I've got a lot of things I want to talk to you about," said the wife.

"Good," said the husband. "Usually you want to talk about a lot of things you haven't got!"

* * * *

The ultimate good desired is better reached by free trade in ideas—the best test of truth is the power of the thought to get itself accepted in the competition of the market.—Oliver Wendell Holmes

* * * *

The teacher was counseling her young student.

"I just don't know what we're going to do about your handwriting," she said. "But something has to be done to improve it."

"Don't worry about that, teacher," was the reply. "I'm going to be a doctor."

DIABETES DETECTION

(Continued from Page Two)

urge Orleanians to be tested for diabetes is the purpose of Diabetes Detection Week, being observed here November 16-22. The American Diabetes Association and the Orleans Medical Society are co-sponsoring the week's programs.

Orleanians interested in obtaining additional information about the disease, its causes and its control are invited to write to the Diabetes Committee, Orleans Parish Medical Society, 1430 Tulane Avenue, New Orleans 12. Information may also be had by dialing JAckson 5-5493.

MUSCULAR DYSTROPHY

(Continued from Page One)

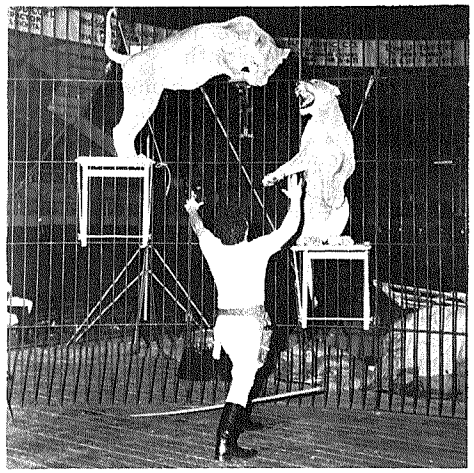
pital here in New Orleans.

There are more than 200,000 muscular dystrophy patients in the United States, a campaign spokesman said. Approximately 65 per cent of these are children.

Persons not contacted during the "firemen's march" who want to contribute may send their donation to Muscular Dystrophy Headquarters, Room 416-A, 348 Baronne Street, New Orleans 12. Additional information may be had by calling JAckson 2-5536.

TRANSIT Riders' DIGEST

Vol. XII—No. 12 Published Weekly by N. O. Public Service Inc. NOV. 17, 1958



These cats are two of 14 who'll perform with animal trainer Pat Anthony at Jerusalem Temple's Shrine Circus opening in New Orleans on Saturday, November 22.

Shrine Circus Opens Here On Saturday

Hey, kids! The circus is coming to town. It opens at Municipal Auditorium on Saturday, November 22, at 2:15 p. m. Performances will be given daily through Sunday, November 30. It's the 13th annual presentation of the Jerusalem Temple Shrine Circus. Shrine officials say this year's edition will be the biggest and most spectacular ever presented.

Clowns, elephants, lions, tigers, high wire artists and all the other gay, colorful and exciting features of the "big top" will be presented in outstanding acts from Europe and the United States.

Proceeds from the ticket sales benefit Shrine crippled children's hospitals and a variety of local charities which Shrine members support annually.

Performances will be given each evening at 8:15 p. m. with matinees on Saturday and Sunday. Tickets range in price from

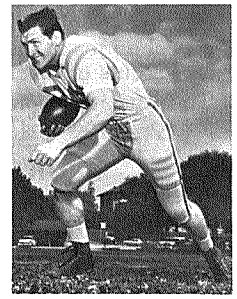
(Continued on Page Two)

SPORTS DIAL

Record Crowd To See Greenie-Tiger Clash

By Ted Andrews

When the Tulane Green Wave and the Louisiana State University Tigers tangle at Tulane Stadium on Saturday afternoon, only two things are sure. One, every one of the 80,985 seats will be filled. The other, fans will see the performances of three All-American candidates: Richie Petitbon of Tulane and Billy Cannon and Max Fugler of LSU. As to the outcome of the game, the cliche that has been used since this famous rivalry began in 1893 is appropriate: "You can throw the form sheet



BILLY CANNON

(Continued on Page Two)

Firemen March For Muscular Dystrophy

A kick-off parade through downtown Canal Street at 12 noon on Monday, November 17, will officially open the Greater New Orleans 1958 Muscular Dystrophy Campaign. Following the parade and continuing daily through November 29, off-duty firemen of Orleans, Jefferson, Plaquemines and St. Bernard parishes will conduct a house-to-house march asking residents to help financially in the fight against the crippling killer.

Contributions received during the two-week drive will be used for research, treatment, purchase of orthopedic appliances and the support of the Muscular Dystrophy Clinic in the Crippled Children's Hos-

(Continued on Page Four)

Riders' TRANSIT DIGEST

Vol. XII NOVEMBER 17, 1958 No. 12
Copyright 1958 by New Orleans Public Service Inc.

Diabetes Detection

Diabetes is one of the commonest diseases in the United States today. Nearly two million persons are affected by it and another three million are potential diabetics. It is a disease fairly easy to detect, yet about half of the two million victims who have it don't know it. If the disease is found early enough, it can be controlled. Overlooked or neglected, it can quickly lead to serious illness.

Most usual symptoms of diabetes are increase in thirst, constant hunger, loss of weight, itching, easy tiring, changes in vision and slow healing of cuts and scratches.

To focus attention on these facts and to

(Continued on Page Four)

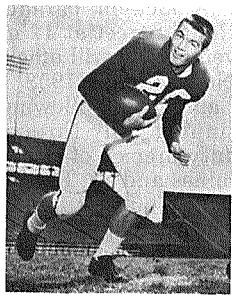
SPORTS DIAL

(Continued from Page One)

out the window for this one."

While Tulane has nothing to lose, LSU has everything to gain. Both teams have won their games this year on real team effort. Coaches Paul Dietzel and Andy Pilney have seen to it that the opposing teams have been thoroughly scouted. Scouts from each school have been on hand to watch every game their opponents played.

The Tigers are highly favored for this fracas because of their outstanding performance this season and the 29 wins they hold in the Tulane-LSU series. (Tulane has won 19 games.) However, Tulane looms as a dark horse because, though they have lost more games than they've won against stiff opposition this season, they are unpredictable enough that they might turn back the Tigers—as they did nationally-ranked Navy in Norfolk's Oyster Bowl.



CLAUDE MASON

Saturday's game will be the last regularly scheduled game this season for both schools and team members will work their hardest to make it the best. Playing their final game for the Greenies will be co-captains halfback Claude Mason and guard Jimmy Blount and tackles Don Lockwood and Dan Egan. LSU seniors are fullback Red Brodnax, halfback Don Kozan, guard Larry Kahlden and end Billy Hendrix.

* * * *

The Jesuit Blue Jays and the Holy Cross Tigers tangle in City Park Stadium Sunday afternoon for the City Catholic championship. This game carries almost as much tradition as a Tulane-LSU game and should attract the largest prep crowd of the season to the stadium.

Christmas Seal Sale Aids TB Association

Sheets of colorful Christmas Seals bearing the picture of a boy and a girl writing "Christmas Greetings" on a blackboard, and an appeal letter urging the purchase of the seals, are finding their way to the homes of nearly 185,000 residents of Orleans, Jefferson, St. Bernard and Plaquemines parishes this month.

The seals and letter are being mailed by the Tuberculosis Association of Greater New Orleans as part of its annual campaign for money to fight tuberculosis in the four-parish area and throughout the nation.

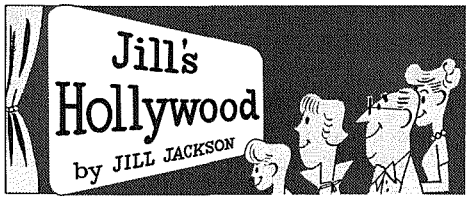
Funds derived from this Christmas Seal Sale, TAGNO's campaign chairman points out, are spent primarily for preventive programs, such as those for health education, case finding, rehabilitation and research. Ninety-four cents of every dollar raised here remains in Louisiana. Six per cent is allocated to the national office.

TAGNO is one of 3000 tuberculosis associations in the nation made up of volunteers who devote their time to the development of programs for TB control. For additional information, telephone the local office, JAckson 2-2389.

SHRINE CIRCUS

(Continued from Page One)

60 cents to $3 for children and $1.20 to $3.60 for adults. They may be purchased at the Shrine Circus booth near the corner of Canal and Baronne streets from 10 a. m. to 6 p. m. daily or at the Auditorium before each performance.



CECIL DeMILLE's "The Buccaneer," headed for a New Orleans premiere on December 11, has the biggest cast of any film to come out of Hollywood this year. Featured are five stars, 55 featured players, 100 bit players and thousands of extras. The cast is headed by **Yul Brynner, Charlton Heston, Charles Boyer, Inger Stevens** and **Claire Bloom** ...**Lenore Weaver**, now doing the coiffures for Warner Brothers', goes to New York next month for a "command performance." She'll dress the royal head of Grace Kelly, due in from Monaco.



Dean Martin will have Bing Crosby and Phil Harris as guests on his November 22 show. This production will be his first in the current TV season.

Cathy Crosby, Bob's daughter, was so impressive in her screen debut in "Night of the Quarter Moon" that she has been signed for a second picture, "The Beat Generation"...There aren't too many fields left for bouncy **Gale Storm** to conquer. She's a housewife and mother, noted actress, successful singer and—she's even been in politics. For two terms she was honorary mayor of Sherman Oaks, Calif. When she couldn't run for a third term, she was succeeded by **Liberace**.

The day after Robert Stack returned to Hollywood from a six-month stay in Spain, he got offers to make a picture in London and another in Japan.

Symphony To Play Orchestral Program

An all-orchestral program will be presented by the New Orleans Philharmonic-Symphony Orchestra for its third subscription concert on Tuesday, November 18, at 8:30 p. m. at Municipal Auditorium. The program will be under the baton of Alexander Hilsberg, music director and conductor.

Comedian Jack Benny will appear as violin soloist with the New Orleans Philharmonic-Symphony Orchestra on Wednesday, November 19, at 8:30 p. m. at Municipal Auditorium. The concert will be a benefit for the orchestra's maintenance fund.

Tickets are priced at $5 and up and may be purchased at Werlein's, 605 Canal Street.

The first half of the concert consists of the Vivaldi Concerto in A Major and Sibelius Symphony No. 2. Following intermission the orchestra will be heard in two works: Moussorgsky's "Night on Bald Mountain," and Kodaly's Variations on the Hungarian Folk Song, "Peacock."

The pre-intermission portion of the concert will be broadcast on the Symphonic Hour, an hour-long live program aired directly from the Auditorium by Public Service and Radio Station WDSU (1280 on the dial). These broadcasts are provided so that those persons unable to attend the actual performances may enjoy the music through their radios.

Tickets for this concert are now on sale at Werlein's, 605 Canal Street. They will also be available at the Auditorium before the concert.

Turkey Dinner Topic Of NOPSI TV Show

Turkeys have reached the final fattening-up stage and around the end of this week, thousands will be carted home to be the featured dish at the traditional Thanksgiving feast. To help housewives cook the bird to its tastiest and prepare the other fixings, Public Service is devoting its Wednesday, November 19, "Homemaker's Holiday" program (WDSU-TV, Channel 6) to Thanksgiving dinner.

Between 12:30 and 1 p. m., hostess Vera Porter will show how to stuff and roast a turkey. So that viewers will get ideas for a complete meal, Vera will also give recipes for a fruit compote, bread stuffing, three typical vegetables, salad and a light dessert. She'll also demonstrate the preparation of "pocketbook" rolls.

Free copies of recipes used on the show this Wednesday may be obtained by calling EXpress 4545 at the close of the show.

Did You Know?

Thanksgiving was truly the occasion for thanks in New Orleans during the last century, for its coming usually meant cool weather and the end of the yellow fever, which annually threatened death and desolation during the summer months.

New Orleans suffered its first recorded yellow fever epidemic in 1796 when it was a colony of Spain, with a population of less than 6000, according to the *Rudolph Matas History of Medicine in Louisiana,* recently published. It began in August and raged until November. It killed in two or three days. It "has terrified and keeps in a state of consternation the whole population of this town," wrote the Intendant on October 31.

The plague returned in 1804, the first year of New Orleans under the American flag, and included among its victims the wife and daughter of Governor W. C. C. Claiborne. New Orleans then had a population of 8000. Claiborne reported a death toll of five to eight a day. Of the 90 federal soldiers in the city, 11 had died within three days he said, and added: "I verily believe, more than a third of the Americans who (came to New Orleans) in the course of the last 12 months, have perished, and nearly every Person from Europe who arrived in the City during the Summer Months."

New Orleans, says the Matas book, "came to be viewed as the most pest-ridden spot in the United States." But "economic conditions were booming, and despite the ominous threat of disease, the lure of quick riches continued to draw merchants, boatmen and seamen in vast numbers."

Though 1796 brought the first epidemic, yellow fever may have entered the colony as early as 1769, according to the same authority. If it did, it appeared in isolated cases and took a mild form that brought a measure of inoculation to the natives, which explains the greater mortality among the newcomers, a fact on which current comment was unanimous. Before yellow fever, smallpox was the great enemy. Both plagues attacked New Orleans in 1796.

Many yellow fever epidemics struck during the 19th century. The worst was the great epidemic of 1878, which sickened more than 27,000 and killed 4000.

New Orleans saw its last yellow fever epidemic in 1906. By then the city had also reduced the impact of the other fevers and illnesses to which it had been subject. With continued improvement in sanitation, it soon became one of the healthier cities in the United States.

Quotes and Quips

"I find you not guilty of bigamy," said the judge to the defendant. "You may now go home!"

"Thanks, judge," was the reply, "but which one?"

* * * *

The law of work does seem utterly unfair—but there it is, and nothing can change it; the higher the pay in enjoyment the worker gets out of it, the higher shall be his pay in money also.—Mark Twain

* * * *

"Two months ago," commented one girl to another, "I was madly in love with him, and now I can't even remember what I ever saw in him."

"That's right," said her friend. "Isn't it funny how fickle men are!"

* * * *

True scholarship consists in knowing not what things exist, but what they mean; it is not memory but judgment.

—James Russell Lowell

Loyola Alumni To Observe Homecoming Activities

Loyola University alumni from far and near will be flocking to the university's campus November 30 through December 6 to participate in annual homecoming activities. The week-long observance will open on Sunday, November 30, at 8 a. m. with an alumni mass in Holy Name of Jesus Church on the campus. That evening from 5 until 7 p. m. a general reunion and reception will be held in the Loyola Field House.

Other events include the homecoming basketball game between Loyola and Texas Tech of Kingsville, Tex., on Wednesday, December 3; the annual business luncheon on December 4; and a student convocation honoring the Class of 1908 on December 5. The Homecoming Ball will climax the week's events on Saturday, December 6.

TRANSIT Riders' DIGEST

Vol. XII—No. 13 Published Weekly by N. O. Public Service Inc. NOV. 24, 1958

Donating To Needy This Christmas? CVS Bureau Can Help

Christmas is a time for giving *and* receiving. But there are countless thousands who can only get the true spirit of the Christmas season by *giving.* As a guide to generous-minded individuals, groups and organizations who wish to express the true spirit of Christmas in a genuinely helpful manner, the Council of Social Agencies has reopened its Christmas Bureau.

The Council, a member agency of United Fund, is prepared to advise donors of families which need help at Christmas; to make suggestions concerning gifts for young, old and disabled people in institutions; and to serve as a clearing house to prevent duplication of Christmas giving and thus spread Christmas generosity further.

CVS officials say that many groups and individuals have recognized the need for assistance in learning how and where to give to the needy at Christmas. They

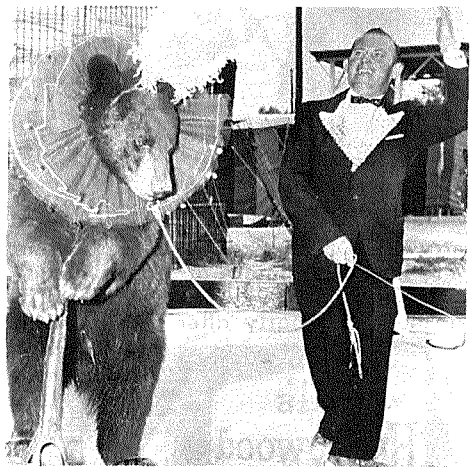
(Continued on Page Three)

Camp For Disabled Goal Of Lions Drive

A $250,000 permanent summer camp to accommodate over 6000 blind, deaf, crippled and handicapped Louisiana children: that's the goal of a drive being conducted now by nearly 7500 Lions Club members in New Orleans and throughout the state. The campaign, which got under way on November 15, will continue through Sunday, November 30. Participants are asking for donations at shopping centers and other business establishments throughout the New Orleans area.

Proceeds of the drive will go for a temporary summer camp at Camp Windywood near Alexandria, La. Remaining funds will be earmarked for the permanent

(Continued on Page Three)



Among the featured attractions of the Shrine Circus is this performing Alaskan bear. The Circus remains in New Orleans through the remainder of this week.

Shrine Circus Here Throughout Week

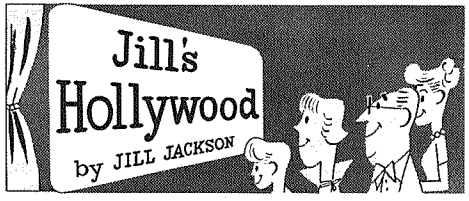
Nine more performances will be held this week by the Shrine Circus during its 13th annual visit to New Orleans, which got under way on Saturday and continues through Sunday, November 30. Shows are scheduled at 8:15 p. m. Monday through Friday, with matinees on Saturday at 2:15 p. m. and Sunday at 1:45 and 5:30 p. m. All performances are held at Municipal Auditorium.

The Circus is sponsored by the Jerusalem Temple. Proceeds are distributed to Shrine crippled children's hospitals and a variety of local charities which Shrine members support annually.

Tickets range is price from 60 cents to $3 for children and from $1.20 to $3.60 for adults. They may be purchased at the Shrine Circus booth near the corner of Canal and Baronne streets from 10 a. m. to 6 p. m. daily, or at the Auditorium before each performance.



Jerry Wald, Gary Crosby and Pat Boone, here for the premiere of "Mardi Gras," were among those interviewed by Jill Jackson at a party after the showing.



IT LOOKS as if **Robert Mitchum** will get some acting competition from a member of his own family. Jim Mitchum, Bob's 17-year-old son, has been signed for a featured role in "The Beat Generation." The cast is headed by **Steve Cochran** and **Mamie Van Doren**... Incidentally, when you see Mamie twirl a baton in "Born Reckless," you'll be seeing the real thing and not a stand-in. Mamie was a champion twirler in Sioux City, Iowa, as a youngster.

Harry Belafonte's appearance on Steve Allen's November 9 show was his first on TV since August 1957... Kermit Bloomgarden, producer, who has two hits currently on Broadway—"The Music Man" and "Look Homeward Angel"—has signed with NBC-TV to produce two special programs in the next two years.

If the lyrics aren't clear during Art Carney's special TV version of "Peter and the Wolf" on November 30, don't blame it on the station. Poet Ogden Nash penned them.

Dorothy Malone is the envy of many actresses. She's getting not one but three leading men in "Warlock." They are **Richard Widmark, Henry Fonda** and **Tony Quinn**. The movie is a Western and Dorothy's role offers a welcome change of pace from the neurotic parts she's been playing.

Man's Likeness Topic Of Delgado Exhibit

A world-famous photography exhibition titled "The Family of Man," which has as its theme the universal similarities of human beings the world over, is now on display at the Isaac Delgado Museum of Art in City Park. It will remain on view through Sunday, November 30.

The story of man's loves, fears, dreams and aspirations is told by 503 works by 273 photographers representing 68 countries. The exhibition was organized for the Museum of Modern Art, New York, and was exhibited first at that museum in 1955 as a part of an international program.

Delgado Museum is open to the public free of charge, but due to the costs incurred in bringing "The Family of Man" to New Orleans, a fee of 25 cents is being charged adults for admission to that exhibition. School children and youngsters 15 years and under will be admitted without charge, according to a spokesman for the Art Association, show sponsor.

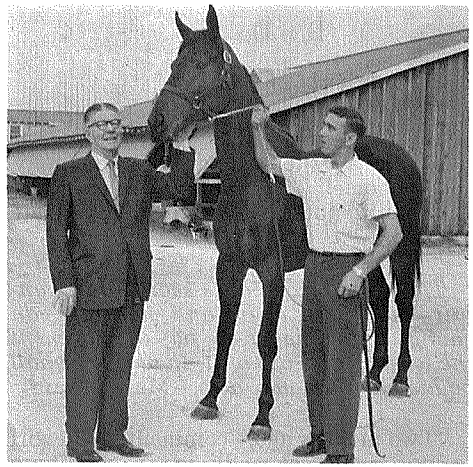
The museum is open from 12 noon to 5 p. m. Monday through Saturday and from 1 p. m. to 6 p. m. on Sunday. For additional information call GAlvez 4420.

Tito Guizar Heads B'nai B'rith Show

Tito Guizar, singing idol of all the Americas, will be the featured attraction in a program sponsored by the New Orleans Lodge No. 182, B'nai B'rith, in the Century Room of the Monteleone Hotel at 9 p. m. on Saturday, November 29. The affair will be a benefit with proceeds going to numerous hospital, welfare and educational philanthrophies of B'nai B'rith.

Several top-flight acts designed to make the evening a "gala affair" will appear on the same bill. General dancing will follow the performances.

Invitations are available to the general public as well as members of B'nai B'rith at Room 403, Barnes Building, 606 Common Street. Additional information may be had by dialing JAckson 5-2755.



Shan Pac, of "Tennessee" Wright's vast stable, will run in the Thanksgiving Day Handicap. He's shown with Sports Dialer Ted Andrews and foreman Howard Fowee.

Adolescence Subject Of Psychiatrist's Talk

"Adolescence—An Emotional Crossroads" will be discussed by Dr. Benjamin Harris Balser, New York psychiatrist, at the annual Family Life Institute of the Family Service Society (a United Fund Agency) on Monday, November 24, at 8 p. m. at Temple House, 1631 Calhoun Street. The meeting is open to interested persons without charge.

Dr. Balser is well known in the psychiatric field as a specialist in the understanding and treatment of adolescents. His academic work and specialized training were acquired both in the United States and in Europe. He is a consultant to a number of medical and psychiatric organizations, teaches and writes extensively for his profession.

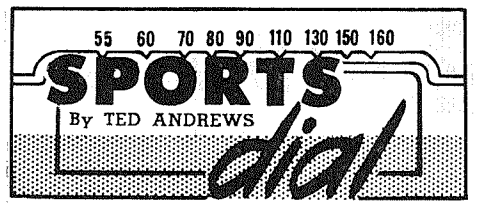
A question and answer period will follow his talk.

LIONS DRIVE

(Continued from Page One)

camp establishment. The Lions League is working with the Louisiana Chapter of the National Society for Crippled Children and Adults in developing this program.

Persons not contacted during the drive are invited to send donations to the Lions League, 4425 Airline Highway, Metairie, La. Additional information can be had by calling VErnon 1-1694.



SPORTS FANS will be turning their attention to horse racing this week. The New Orleans Fair Grounds, third oldest race course in the United States, opens its 86th season on Thanksgiving Day, Thursday, November 27. With a field of 12 sprinters expected to go to the post for the $7500 Thanksgiving Handicap, the traditional opening day feature, a capacity crowd of some 20,000 is expected to be in the stands.

Joe W. Brown's four-year-old colt "Tenacious," winner of $90,075 in purses at the Fair Grounds last year, will be after his second straight victory in the Turkey Day 'Cap. Last year "Tenacious" beat "Shan Pac"—an entry again this year—and "Gay Vista" in a three-horse photo-finish.

Other probable starters in the six-furlong feature are William Hal Bishop's threesome of "Liberal Art," "Maribu," and "Pete's Folly;" Joe W. Brown's "Fanciful Miss;" the Reverie Knoll Farm's "Jet Colonel;" and Phil Colucci's "Leisure Lady."

DONATING TO NEEDY

(Continued from Page One)

state that it is their purpose to provide this assistance.

The Christmas Bureau will also make available to interested persons information about which institutions already have full schedules of Christmas entertainment planned and which ones do not. The Bureau will also make recommendations on whether a party or some form of clothing, food and toy-giving is appropriate in different cases.

The CVS Christmas Bureau may be reached by telephoning JAckson 5-7131, or by visiting Room 602, 211 Camp Street.

Riders' TRANSIT DIGEST

Vol. XII NOVEMBER 24, 1958 No. 13

Copyright 1958 by New Orleans Public Service Inc.

Did You Know?

The heaviest hail to occur in New Orleans since the establishment of the Weather Bureau in 1871 hit the city on April 16, 1879. This was "a perfect storm of icy bullets," recorded the *Daily Picayune* on April 17 and 18, that covered verandas, streets and lawns with ice. Some of the hail measured 2½ inches in length, 2¼ inches in width and 1¼ inches in thickness. The storm did large damage, denuding trees, crushing shrubs and shattering skylights. It destroyed most of the greenhouse and photographer-studio glass in the city.

A few weeks after the arrival of General Benjamin Butler and his Union Army of conquest in 1862, Carrollton had such a heavy hailfall on May 12 that the *Daily Picayune* hoped it might be stored to relieve the ice famine caused by the federal blockade—this being before the invention of the ice-manufacturing process. This hail was "larger than cherries." But Carrollton was not then a part of New Orleans, so it can not be included in the listing of hailstorms in this city.

From 1871 to November 1, 1958, the Weather Bureau reports 21 hailfalls in New Orleans. The second heaviest storm on record came on May 10-11, 1954, when hail the size of golf balls was reported. Half-inch hail was reported on November 14, 1896, July 4, 1908, and March 10, 1910. With these exceptions, the hail here has been rarely large and heavy enough to qualify as such.

Weather records show that 10 of the recorded hailstorms have come in April, 5 in May, 3 in February, and 1 each in September, November and December.

Articles Made By Blind Feature Of Christmas Sale

Colorful Christmas decorations and other articles made by blind persons will be sold at a Christmas sale, from 10 a. m. to 6 p. m., December 2-12, at 1510 St. Charles Avenue. According to the Women's Auxiliary for the Lighthouse of the Blind of New Orleans, sponsor of the sale, all proceeds from sales will go to the blind person making the article.

Included in the collection of goods are Christmas angels and candles, leather and reed goods and other merchandise suitable for Christmas gifts. Additional information may be had by calling TWinbrook 9-4501.

Quotes and Quips

The young suitor had just asked for the girl's hand in marriage.

"Young man," asked her father sternly, "can you support a family?"

"I guess so, sir," was his reply, "but I was really only figuring on your daughter!"

* * * *

A man who has committed a mistake and doesn't correct it is committing another mistake.—Confucius

* * * *

Before doing some things unto others which you would like for them to do unto you, better find out if your tastes are similar.

Civil Defense Day Observance Sunday

December 7, the day which symbolizes the need for defense preparedness, has been designated Civil Defense Day. To call public attention to the importance of being prepared, state and local civil defense organizations have arranged a variety of activities.

The New Orleans Civil Defense office, will open its Control Center for public inspection on Sunday from 2 to 5 p. m. The center is located in the basement of the Criminal Courts Building, Tulane Avenue and Broad Street. Guided tours will be conducted, a CD spokesman said, and materials about the Civil Defense program will be distributed.

Civil Defense drills in public and parochial schools, and televised films pertaining to the work of civil and defense mobilization are also on the agenda of the week's activities. Additional information may be had by telephoning EXpress 4311, Extension 275.

OUTDOOR LIGHTING

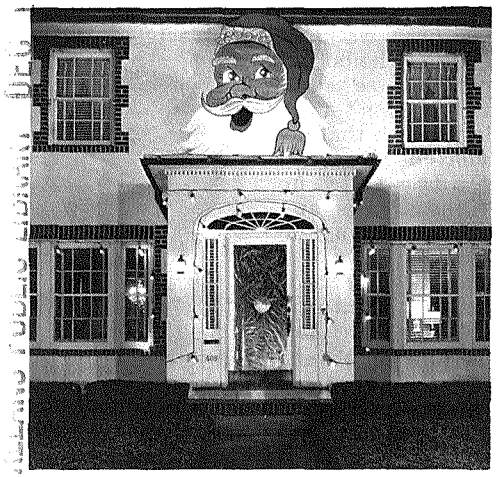
(Continued from Page One)

to year 'round decorative lighting.

A copy of the booklet may be obtained by asking at the information booth or Homemaker's Holiday Kitchen located on Public Service's first floor, 317 Baronne Street.

TRANSIT Riders' DIGEST

Vol. XII—No. 14 Published Weekly by N. O. Public Service Inc. DEC. 1, 1958



Eye-catching Christmas outdoor lighting displays give a home a happy-holiday look. Public Service is offering a free booklet on new arrangement ideas.

Free Booklet Has Ideas For Outdoor Christmas Lighting

One of the nicest ways of saying "Merry Christmas" to everyone who passes your home during the Yuletide Season is through outdoor lighting. And some of the easiest ways of giving your house a happy-holiday look are found in a booklet Public Service is offering free.

Entitled "New Ways to say Merry Christmas with Decorative Lighting," the booklet is packed with many colorfully illustrated ideas that cost little to apply.

Included in the 16-page booklet are ideas for cheerfully lighted doorways, windows and housefront and lawn arrangements. One page gives three illustrations on how to attain new designs in Christmas tree lighting, and two others are devoted

(Continued on Page Four)

Youngsters Can Get Letters From Santa

Jolly old St. Nick—through the cooperation of Pan-American World Airways—will write letters to New Orleans youngsters again this year. The letters come from Fairbanks, Alaska, the nearest post office to the home of St. Nick.

Parents who would like to reassure their children that there *is* a Santa Claus need only do this. Obtain special envelopes free at 709 Common Street or at any travel agent displaying a "Santa Claus Letter Depot" sign. Write a letter on plain stationery and sign it "Santa Claus." Put the letter in the special envelope and write the child's name and address on the face. Place a seven-cent airmail stamp on it.

Return the stamped and addressed letter to Pan American or a travel agent's office, or enclose the letter in another envelope addressed to Pan American World Airways, Santa Claus Letter Service, Fair-

(Continued on Page Three)

Brazilian Pianist Is Symphony Soloist

Brazilian-born Guiomar Novaes, considered one of the renowned pianists of the day, will appear as soloist with the New Orleans Philharmonic-Symphony Orchestra at 8:30 p. m. on Tuesday, December 2, at Municipal Auditorium. For her appearance here she has chosen to play the Chopin Second Piano Concerto. Other works on the program include Beethoven's "Prometheus" Overture and Bruckner's Symphony No. 4, "Romantic." Alexander Hilsberg, music director and conductor,



GUIOMAR NOVAES

(Continued from Page Two)

Old Books, Records Can Help Symphony

One of the simplest ways of cleaning your attic and closets of unwanted books, records and framed or unframed pictures is to give them away. And a good group to give them to is the Women's Committee of the New Orleans Symphony Society. The ladies in this group will gladly pick up your castoffs, and will then clean and sort them to sell at their annual Book Fair, scheduled in April 1959.

Records of any speed will be accepted, as will novels, paperback books, reference books, magazines, cook books and texts from grammar school or college days. In the art prints category, both originals and copies will be welcomed.

Proceeds from the sale of the donated articles go to the maintenance fund of the New Orleans Philharmonic-Symphony.

Orleanians who wish to contribute to the Book Fair may call GAlvez 8245 or TWinbrook 1-8689 for pickup service. Residents of the West Bank can telephone FOrest 1-5434 for home service.

Loyola Students Set For Talent Night

Students of Loyola University will sing and dance for the benefit of their school on Monday, December 8, at 8 p. m. at the University's Field House. The occasion will be the 21st annual Talent Night sponsored by the Blue Key Fraternity of Loyola. Proceeds from the show will go toward the Campus Improvement Fund.

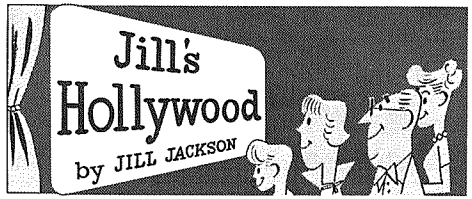
The annual affair features student entertainers in competition for awards in individual, group and skit brackets. The two-hour show will feature singers, pianists, group performances and skits, with more than 12 soloists vying for the individual awards.

Tickets are available at the Jesuit Church, 132 Baronne Street, and the Loyola Bookstore for a donation of $1.

TRANSIT Riders' DIGEST

Vol. XII DECEMBER 1, 1958 No. 14

Copyright 1958 by New Orleans Public Service Inc.



TELEVISION STAR **James Arness** as Marshal Matt Dillon of "Gunsmoke" has been walking the streets of Dodge City for the better part of three years. But it wasn't until last month that he visited the real Dodge City in Kansas. His appearance was in connection with a two-day affair called "Return to the Santa Fe Trail."



George Montgomery, star of TV's "Cimarron," says plans already have been made for continuing the series after the present season. "I'm committed to appear in half of the hour-long telefilms," he says. "I didn't want to be on every week. That's the fast route to the cemetery."

BRAZILIAN PIANIST

(Continued from Page One)

will direct the orchestra.

The celebrated pianist, whose excellent interpretations of the music of Chopin and Schumann are known throughout the world, began playing the piano when she was four years old. At the age of eight she made her first public appearance. At 16 she made her Paris debut and after this followed sensational first appearances in London and New York.

The first half of Tuesday's concert consisting of the Beethoven and Bruckner works will be broadcast on the Symphonic Hour, an hour-long live program brought directly from the Auditorium by Radio Station WDSU (1280 on the dial) and Public Service. These broadcasts are provided so that persons unable to attend the actual performances may enjoy the music through their radios.

Tickets for this concert, the fourth in the Symphony's subscription series of 17, may be purchased at Werlein's, 605 Canal Street. Prices are $1.90 and up. They will also be available at the Auditorium before the concert.

'Talking Letters' For Overseas Servicemen

This Christmas, families of servicemen and women overseas will have an opportunity to talk to their kin. Not in person, but via recorded "talking letters." There's no cost attached. The Home Service Committee of the New Orleans Chapter of the American Red Cross (a United Fund Agency) is making this service available.

Eligible to make recordings, a Chapter spokesman said, are members of the immediate family of any serviceman or woman who is stationed overseas.

Families wishing to take advantage of this special Christmas-time service are required to make a recording appointment. This can be accomplished by calling the Red Cross at JAckson 2-9911 between 9 a. m. and 4 p. m., Monday through Friday. For those who wish to write for an appointment, Chapter headquarters are located at 2000 Tulane Avenue.

'L'Elisir d'Amore' Is Last Fall Opera

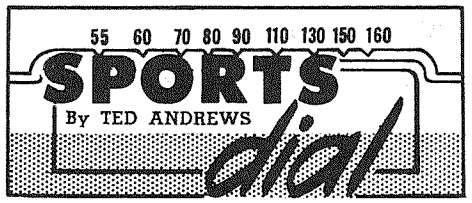
Two performances of Gaetano Donizetti's comic opera, "L'Elisir d'Amore," will bring to a conclusion this week the fall season of the New Orleans Opera House Association. Performances are set for Thursday, December 4, and Saturday, December 6, at Municipal Auditorium. Curtain time each evening is 8:15.



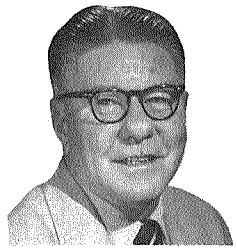
EVA LIKOVA

Eva Likova, who appeared here in 1955 in "Manon," and Leopole Simoneau, recent star of the Chicago Lyric Opera, will sing the leading roles of Adina and Nemorino respectively. Louis Quilico will be heard as Belcore, Richard Wentworth as Dr. Dulcamara and Bonnie Ray Elsey as Geinettina. Renato Cellini, general director of the Association, will conduct. Armando Agnini will stage the production and Knud Andersson will direct the chorus.

Tickets for this week's production, the third of six to be staged during the 1958-59 season, range in price from $2.50 to $6.50. They are now on sale at the opera box office at Werlein's, 605 Canal Street. Telephone reservations may be made by calling MAgnolia 6201.



COLLEGE BASKETBALL makes its appearance on the local scene this week as Tulane and Loyola universities open their 1958-59 cage slates. The schedules this season include appearances in holiday tournaments for both the Wolves and Greenies.



The Wolves, under the guidance of Coach Henry Kuzma, usher in their campaign on Wednesday, December 3, when they entertain the Texas College of Arts and Industries quint in the Loyola Field House. Activities on the Tulane court get under way on Thursday, December 4, when Coach Cliff Wells' Greenies meet the Louisiana College hoopsters.

On Friday, December 5, the Wolves host Louisiana College, while the Greenies meet the Birmingham Southern team on Saturday, December 6, in the Wave Gym. Freshmen games, beginning at 6:30 p. m., will precede all varsity contests.

In holiday tournaments, Loyola makes its third appearance in the Sugar Bowl tournament which will include Memphis State, Maryland and Mississippi State. The Greenies will appear in the Orange Bowl tourney at Miami, Fla., December 29-30.

LETTERS FROM SANTA

(Continued from Page One)

banks, Alaska.

Airmail the Santa letter by December 15, preferably earlier, to assure delivery.

That's all the parent has to do. Pan American and the U. S. Post Office Department will see to it that the letter from Santa, postmarked the "North Pole," will be in the child's hands by Christmas.

Quotes and Quips

It was a very bright and sophisticated party, and one of the guests was a distinguished scholar, who remained somewhat quiet and meditative.

"He seems a little out of place," said one guest to the hostess.

"I'm afraid so," was the reply. "He can't seem to talk anything but sense!"

* * * *

An optimist is a person who sees a green light everywhere, while the pessimist sees only the red stop light. . . . But the truly wise person is color-blind.

—Dr. Albert Schweitzer

* * * *

"Pop," asked the studious youngster, "what are diplomatic relations?"

"Son," replied the experienced father, "I regret to say that there just are no such people!"

* * * *

Facts are worthless to a man if he has to keep running to somebody else for advice on how to use them.—Sven Halla

* * * *

The weatherman in the smallish town had been so consistently wrong in his predictions that he had become the object of ridicule and decided to ask for a transfer,

"But why do you want to transfer?" asked his chief.

"Because," was his reply, "the climate here doesn't agree with me."

SPORTS DIAL

(Continued from Page Three)

drill sessions. Howard doesn't take football home with him during the season either. "I don't want to wear out my enthusiasm," he says. "During the season I go to work at 8 a. m. and I get home at 7 p.m. That's it!"

On being selected to meet the No. 1 LSU Tigers, Howard says, "It's a dream come true . . ." And it should be. By getting the Sugar bid, this completes the bowl circuit for the Tiger tutor. His teams have played in the Orange, Gator, Rose and Cotton bowls.

* * * *

Basketball is in full swing at the uptown schools as the Tulane Greenies and the Loyola Wolfpack face tougher competition. Coach Wells and his Greenies will face SLI Monday night. Then they'll try to even the score on a last year defeat when they entertain the Texas Longhorns of the Southwest Conference at Tulane Gym on Saturday night.

Coach Hank Kuzma at Loyola should get a better idea of the strength of his Wolves when they face major competition from Washington University of St. Louis on Wednesday night at the Field House.

Did You Know?

New Orleans first saw a demonstration of power plowing at the Fair Grounds early in 1867. This was a year and a half after the ending of the War Between the States. Reconstruction was tightening its grip, but New Orleans was approaching the 191,000 population of the 1870 census, a 13.5 per cent increase for the decade, and hope was burgeoning, especially the hope of restoring the land to production.

A New Orleans firm imported from England a steam plow which was reported to have had a large success in that country and in Egypt. Unlike the first steam plows, which carried an engine whose great weight caused them to sink in the land over which they traveled, this new system called for the engine to draw a gang of eight plows, mounted on a wheeled framework and hitched to a steel cable, from one side of the field to the other. The engine was moved from time to time as the work progressed.

A large number of sugar and cotton planters went to the Fair Grounds on January 19, 1867, to watch this power-plowing. The *Daily Picayune* next day reported that the steam plow showed it could do the work of 16 mules and four plowmen, but raised the question of cost, pointing out that the operation called for "engineers and attendants" to keep the boilers supplied with water and fuel, "and a couple of pilots to navigate the plows properly across the field."

Soil turned by steam power is no better prepared for planting than soil plowed by mule power, the *Daily Picayune* pointed out; therefore the "utility of this steam plow" will be determined by the economy of it. "If cheaper than mule work, we want it; if not cheaper, we don't want it." It did not prove cheaper, so this English plow dropped out of public interest in Louisiana.

TRANSIT Riders' DIGEST

Vol. XII—No. 15 Published Weekly by N. O. Public Service Inc. DEC. 8, 1958

GRAHAM PUBLIC LIBRARY DEC 10 1958



Only two shopping weeks before Christmas! The gift-buying rush is on and shoppers are reminded of the convenient, economical transportation transit offers.

Christmas Goodies On NOPSI TV Show

Candies, cakes, cookies and other goodies, suitable for giving as Christmas presents or just for eating during the holiday season, will be the subject of Public Service's "Homemaker's Holiday" programs on Wednesday, December 10, and Wednesday, December 17. The programs are televised live from WDSU-TV, Channel 6, from 12:30 to 1 p. m.

During the December 10 show hostess Vera Porter will give recipes for refrigerator fruit cake, chocolate cream cheese fudge, peanut butter cookies, coconut pralines and cake, candied fruit peel and date dainties. Ways of fixing salted, sugared, toasted and brittle nuts and other treats from the kitchen will be featured in the recipes given on the December 17 show.

Free copies of recipes used on the shows may be obtained by calling EXpress 4545 after the programs.

Downtown Stores Open 'Til 8 P.M. For Christmas Shoppers

Christmas shoppers with long gift lists to complete but finding themselves running short on time will have an opportunity to get their buying done in advance of December 25. Beginning Monday, December 8, and continuing through Tuesday, December 23, many downtown department, ready-to-wear and specialty stores will remain open past their normal closing hours. In most cases, store hours between these dates will be from 10 a. m. to 8 p. m.

Other stores are planning night openings beginning December 15 or December 18. Several will maintain their regular hours. For exact opening and closing times and dates,

(Continued on Page Three)

Concertmaster Will Solo At Symphony

Thirty year old Norman Carol, concertmaster of the New Orleans Philharmonic-Symphony Orchestra, will appear as guest soloist at the orchestra's fifth subscription concert on Tuesday, December 9, at 8:30 p. m. in Municipal Auditorium. With Alexander Hilsberg directing the orchestra, Carol will perform the Tchaikovsky violin concert.



NORMAN CAROL

The young violinist is a graduate of Philadelphia's Curtis Institute of Music and a pupil of Efrem Zimbalist. He made his stage debut at

(Continued on Page Three)



Jack Benny, Mary Livingstone, Jill Jackson and Gracie Allen discussed Jack's picture in *Riders' Digest* when the four got together recently for a chat.

Riders' TRANSIT DIGEST

Vol. XII DECEMBER 8, 1958 No. 15

Copyright 1958 by New Orleans Public Service Inc.

Fire Hazard

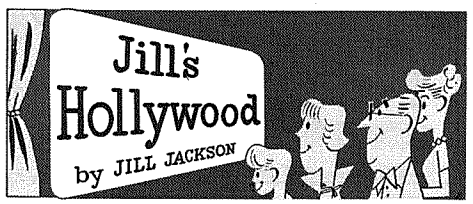
Christmas trees—under which Old Saint Nick places presents for good little children—are making their appearance in homes throughout the New Orleans area. But besides being a source of joy and cheer, the colorful addition to the home is a potential fire hazard, according to the National Board of Fire Underwriters, and caution should be taken in its selection, placement in the home and maintenance. Here are a few suggestions offered by NBFU.

Choose a small tree instead of a large one. Smaller trees are just as pretty and less hazardous. Keep the tree outdoors until ready to set it up. While it's outdoors, occasionally throw water over it. This will keep it moist and fresh.

Before the tree is brought indoors, cut the butt slantwise to open the pores, then stand it in a tub of water or moist earth. In placing the tree, it's best to avoid "hot spots" such as those near the fireplace, stove, television set or heater.

Use only electric lights, never candles, NBFU advises. Be sure, too, they point out, that wires are in good condition and bear the **UL** mark denoting Underwriters' Laboratories, Inc. which shows they have been tested for safety. Frayed electric cords are a fire hazard—don't use them!

When the needles on the tree begin to fall in quantity and the tree becomes tindery, it's time to dispose of it. NBFU points out that by following these rules persons can play it safe during the holidays and help themselves and their families enjoy a safe Christmas.



ON HIS 18th birthday **Ricky Nelson** was slapped on the stern 18 times with a pair of water soaked chaps by **John Wayne** in the traditional cowboy birthday celebration. Ricky got sweet revenge a few weeks later, however, when he reversed the ritual with interest on Wayne's birthday... **Karl Malden**, star of stage and screen and winner of an Academy Award, is playing a villain for the first time on the screen in "The Hanging Tree."

Joseph Cotton and Arlene Francis, now in "Once More, With Feeling" on Broadway, shared co-starring roles 20 years ago in another play—"Danton's Death." The play died quickly.

Eddie Albert started out in show business under his real name, Edward Albert Heimburger. He had to change it "because everyone spelled it hamburger." His father owned a chain of restaurants and "Heimburger's hamburgers" were famous throughout Minnesota.

Rory Calhoun, star of the TV series, "The Texan," has simple musical tastes. He likes playing the harmonica... Singer **Maurice Chevalier** became an entertainer only because he could not become an acrobat... **Bob Keeshan**, TV's "Captain Kangaroo," started in broadcasting as a page boy less than a dozen years ago... Although **Red Skelton** frequently uses cigars as props, he never smokes them.

Don Ameche, star of "Goldilocks," a musical now on Broadway, about early years of the movies, is slated for four appearances on the Perry Como show.

Carol Session Set At Jackson Square

Members of the Patio Planters are inviting Orleanians and visitors to "get the holiday spirit" by joining in a candlelight procession and Christmas carol singing in historic Jackson Square next Sunday, December 14, at 8 p.m. This year's program will be the 12th held by the Planters, a French Quarter civic group dedicated to the beautification of Vieux Carre patios and courtyards. There is no admission charge.

Participants are asked to be at any of the four entrances to Jackson Square by 7:45 p.m. There, at that time, Patio Planters will distribute candles and copies of the carols to be sung during the program. With the ringing of the historic St. Louis Cathedral bells, the four groups will light candles and move toward the center of the square. Singing will be led there around a colorfully lighted Christmas tree.

STORES OPEN

(Continued from Page One)

Orleanians are advised to consult store advertisements before planning downtown shopping trips.

Shoppers are also reminded that a convenient, economical way of traveling to and from shopping areas at Christmas time is by riding bus, streetcar or trolley coach. By riding transit, shoppers can also avoid parking worries and help relieve traffic congestion. When planning your trip, schedule it during off-peak periods. During these periods you'll find the most room available on vehicles for you and small packages you may wish to carry home.

CONCERTMASTER SOLOS

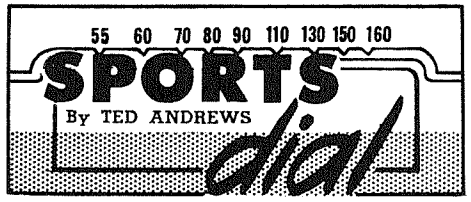
(Continued from Page One)

the age of nine and at 20 made his New York debut in Town Hall. For two years he served as concertmaster of the late Serge Koussevitzky's Tanglewood Festival Orchestra. His violin is the famed "Goetz" Stradivarius, a 1695 production of the great violin maker.

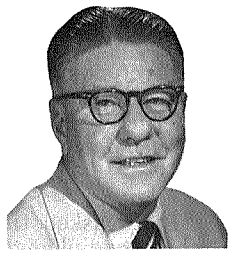
Tuesday's program will open with Maestro Hilsberg leading the orchestra in Mozart's Symphony No. 29. This will be followed by the New Orleans premiere of Serge Prokofiev's Suite from the ballet "Romeo and Juliet."

The pre-intermission portion of the concert, consisting of the Mozart and Prokofiev works, will be broadcast on the Symphonic Hour, an hour-long live program aired directly from the Auditorium by Radio Station WDSU (1280 on the dial) and Public Service. These broadcasts are provided so that persons unable to attend the actual performances may enjoy the music through their radios.

Tickets for Tuesday's performance may be purchased at Werlein's, 605 Canal Street. Prices begin at $1.90. They will also be available at the Auditorium on concert evenings.



THE SUGAR Bowl grid match has been completed. The Clemson Tigers of South Carolina, following their 36-19 win over Furman, have accepted an invitation to meet the Louisiana State University Tigers in the January 1 classic. Clemson, with an 8-2 season record, ranks high nationally, while LSU is *the* top collegiate team in the nation with a 10-0 record. The Bayou Bengals hold the Southeastern Conference crown, while the Clemson eleven is the Atlantic Coast Conference champion.



Much has been said and written about both teams and their coaches, Paul Dietzel of LSU and Frank Howard of Clemson. The latter has developed quite an unusual philosophy on college football during his 28 years as mentor—all with the Clemson Tigers.

According to a recent article in the *Sporting News* Howard is not concerned with statistics. "I'm just interested in the final score," he says. "We don't determine our football through card-punching."

Secret practice is strictly taboo for the Clemson coach. He related that "I had one of them things seven or eight years ago... and I lost a big game to South Carolina." Now he welcomes everybody to

(Continued on Page Four)

Quotes and Quips

The youngster arrived home with a black eye and his mother upbraided him for losing his temper and fighting.

"Didn't I tell you," she said, "that when you begin to get angry, you should count to a hundred before you do anything?"

"I did that, mom," explained the youngster, "but the other kid's mother had told him to count to only fifty!"

* * * *

A thought may be very commendable as a thought, but I value it chiefly as a window through which I can obtain insight on the thinker.—Alexander Smith

* * * *

"Why are you so sure your fiancee can keep a secret?" the curious man asked his confident friend.

"Because," came the reply, "we were engaged two weeks before I knew a thing about it!"

* * * *

Try as we may, none of us can be free of conflict and woe. Even the greatest men have had to accept disappointment as their daily bread. The art of living lies less in eliminating our troubles than in growing with them.—Bernard M. Baruch

* * * *

Never put off until tomorrow what you can do today. There may be a law against it by that time.

NATIVITY IS THEME

(Continued from Page One)

ciation of New Orleans.

Delgado Museum is open from 12 noon to 5 p. m. Monday through Saturday and from 1 p. m. to 6 p. m. on Sunday. Additional information may be obtained by calling GAlvez 2129.

'HANSEL AND GRETEL'

(Continued from Page One)

City Opera, will sing the role of Hansel. Audrey Schuh, New Orleans soprano who recently appeared as a guest artist with the Boston Opera under the baton of Boris Goldovfsky, will sing the role of Gretel. Appearing in the role of Peter will be Donald Bernard, who has made many appearances with the Opera Association.

Mary MacKenzie, who appeared in several Experimental Opera Theatre productions here last spring, will sing the role of Getrud. The role of the Witch will be sung by Luigi Vellucci, and the Dew Fairy and Sandman parts will be sung by Euphemie Blanc and Sharlie Shull, respectively.

Tickets for this week's productions, the fourth of six to be staged during the 1958-59 season, range in price from $2.50 to $6.50. They are now on sale at Werlein's, 605 Canal Street. Two or more children, accompanied by an adult (with full price ticket) will be admitted for half price during these performances.

Additional information may be had by calling MAgnolia 6201.

Did You Know?

The horrendous challenge of the college yell derived from the "rebel yell" in the War Between the States. Princeton first used a bloodchilling adaption in 1869 in a soccer football game with Rutgers, hoping that this "scarer" would break down the other team. Perhaps it contributed to Princeton's 8-0 victory, according to Frank G. Menke's *New Encyclopedia of Sports.* At first the teams did the yelling, but this took their breath and interfered with their play, so the students took over and organized rooting was born.

Tulane and Louisiana State University had their first football clash on November 26, 1893. It was a raw and disagreeable day, with feeble sunlight. Nevertheless, a crowd estimated by the *Times-Democrat* at 2000 poured into Sportsman's Park, close to the edge of the city near the Halfway House and today's City Park Avenue. From Baton Rouge came several hundred rooters. All—visitors and home talent—were well organized for sound with horns and college yells.

The *Times-Democrat* thus recorded the yells:

Tulane:
Rah! Rah! Siss-s-s Boom Ah!
Rah! Rah! Tu-l-a-n-e!

Louisiana State University:
Rah! Rah! Rah!
Rah! Rah! Rah!
Louisiana, Louisiana
State U.V.

When the college men thus yelled their challenge, "The lungs of the crowd yelled antiphonally," recorded the *Times-Democrat.*

TRANSIT
Riders' DIGEST

Vol. XII—No. 16 Published Weekly by N. O. Public Service Inc. DEC. 15, 1958



Only one shopping week before Christmas! And many downtown stores will remain open from 10 a. m. to 8 p. m. through Tuesday, December 23, for late shoppers.

NORD, Symphony Set Christmas Program

Gian-Carlo Menotti's classic Christmas opera, "Amahl and the Night Visitors," and Tchaikovsky's popular ballet "The Nutcracker" will be staged by the New Orleans Recreation Department on Sunday, December 21, at 3 p. m. at Municipal Auditorium. Performances are being presented in cooperation with the New Orleans Philharmonic-Symphony Orchestra. James Yestadt will conduct.

Heard in the role of Amahl will be Rosemary Falgoust. Betty Monette White will be featured as the mother. Others in the cast include Harry Theard, William Morgan, Rodney Hall and Jack Davis.

The Ballet, under the direction of Lelia Haller. will feature Jeanne Fernandez as the Sugar Plum Fairy.

Tickets are priced at $1 for adults and 50 cents for children. They are available at Werlein's, 605 Canal Street, and at the NORD office, Room 1-W16, City Hall.

Nativity Is Theme Of Prints Exhibition On View At Delgado

A collection of 50 prints on the life of Christ and emphasizing the Nativity are now on exhibit at the Isaac Delgado Museum of Art in City Park. The prints make up the Museum's annual Christmas exhibition and will be on view to the public through December.

Included in the collection are etchings, engravings and wood cuts representing a broad range in time and styles. Works by such artists as Rembrandt, Rouault, Meckenem, Krug, Tiepolo, Durer, Schongauer and Leyden are included.

The exhibition comes to Delgado through the courtesy of the Lessing J. Rosenwald collection of the National Gallery of Art. Arrangements were made by the Art Asso-

(Continued on Page Four)

'Hansel And Gretel' Scheduled By Opera

Lovers of fairy tales and of opera will have an opportunity this week to combine both interests by seeing Humperdinck's "Hansel and Gretel." The New Orleans Opera House Association will stage it (sung in English) on Thursday, December 18, and Saturday, December 20, at Municipal Auditorium. Performances begin each evening at 8:15. Renato Cellini, general director of the Association, will conduct. Armando Agnini will stage the production and Knud Andersson will direct the chorus.



FRANCES BIBLE

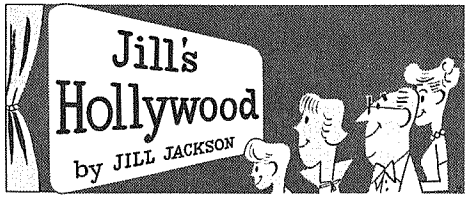
Frances Bible, star of the New York

(Continued on Page Four)

NEW ORLEANS, LOUISIANA DEC 17 1958



Before he left town Julius LaRosa visited Hollywood Reporter Jill Jackson to tell her about his supper-club act and plans for future television appearances.



SHIRLEY TEMPLE's three children, Lori, 4, Charles Jr., 6 and Linda Susan, 10½, make their professional debuts on momma's TV show, "Mother Goose" on Sunday, December 21. The children will have only bit parts and none will receive billing in the cast except Charles, who'll play Andy. The lady who'll play Mother Goose is **Elsa Lanchester**.

Making one of her rare TV appearances this week will be **Helen Hayes**. She'll be seen in "One Red Rose for Christmas" on Wednesday, December 17.

Doris Day will return to Columbia studio next year to star in a comedy titled "Who is Sylvia?" The story is an adaptation of "Theodora Goes Wild," which Columbia filmed with great success back in 1936.

Two for Australia: **Ernest Borgnine** is taking a slow boat to Australia for his "Summer of the 17th Doll" film and won't be back until February . . . **Ava Gardner** will leave for that part of the world three days after the New Year for "On the Beach," her next starring vehicle . . . **Philip Crosby** and his bride have bought a new home in Brentwood, Calif. Brother Dennis and his wife are already settled in their new home located in Laurel Canyon.

David Niven and **Mitzi Gaynor** will co-star in "Anniversary Waltz," due before the cameras in January. **Brigitte Bardot** has said she would like to have David as her next leading man but David says he'll look over the script before he agrees.

Phil Silvers, TV's Sergeant Bilko, already the father of a 14-month-old daughter, Tracey, expects another addition to the family in January.

Dimitri Mitropoulos To Lead Symphony

First guest to conduct the New Orleans Philharmonic-Symphony Orchestra this season will appear here on Tuesday, December 16, at 8:30 p. m. at Municipal Auditorium. He is Dimitri Mitropoulos, who is making his second appearance with the orchestra. The distinguished conductor led the orchestra last season when he became the first of five guest conductors to substitute for Alexander Hilsberg when he suffered a temporary illness.

Maestro Mitropoulos will open Tuesday's concert with two Beethoven works: the Leonore Overture No. 2 and the Second Symphony. Following intermission the New Orleans premiere of Gustav Mahler's Symphony No. 10 will be given. The concert will close with a Bach Fantasy and Fugue, arranged by Mitropoulos.

The pre-intermission portion of the concert will be broadcast on the Symphonic Hour, an hour-long live program brought directly from the Auditorium by Public Service and Radio Station WDSU (1280 on the dial). These broadcasts are provided so that persons unable to attend the actual performances may enjoy the music through their radios.

Tickets for this concert may be purchased at Werlein's, 605 Canal Street. Prices begin at $1.90. They may also be purchased at the Auditorium before the concert.

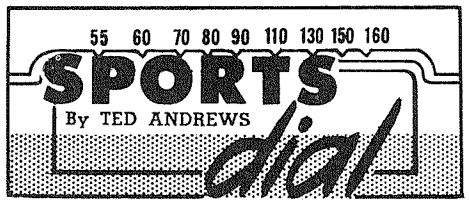
Riders' TRANSIT DIGEST

Vol. XII DECEMBER 15, 1958 No. 16

Copyright 1958 by New Orleans Public Service Inc.



Coaches Cliff Wells (left) of Tulane and Henry Kuzma (center) of Loyola discussed their 1958-59 prospects with Ted Andrews when the trio got together recently.



WHILE THE Louisiana State University and Clemson elevens are getting ready for their January 1 engagement in the Sugar Bowl, basketball will help fill the sports gap for local fans. The Tulane Greenies meet the strong Rice Owls at Tulane Gym on Monday, December 15, and then Baylor, another Southwestern Conference team, on Thursday, December 18. The Loyola Wolves take on Texas Christian University, also of the SWC, on Friday, December 19.

Coaches Wells and Kuzma are a bit noncommittal at this stage about the future. But these early games against tough competition should give them a good idea of things to come and fans a preview of what to expect when Loyola goes into the Sugar Bowl cage games and Tulane into the Orange Bowl series.

Coach Cliff Wells, the diminutive Tulane mentor, is entering his 14th season as Tulane coach and his 43rd as coach of the court game. A man who is never at a loss for words and who always hits straight from the shoulder, he admits that he faces too tough competition against senior ball clubs to be a factor in the forthcoming Southeastern Conference race. (I'll have to take this observation with a grain of salt, because Wells has shown a .606 average since coming to Tulane.)

Coach Henry "Hank" Kuzma, the 31-year-old mentor of the Loyola Wolves, is making his debut at Loyola this year. He should make it an interesting season. Hank boasted a 24-1 record at Steubenville, Ohio, last year.

His love for the game is unsurpassed and his style of play has made the Wolves a bit slower in coming along. However, with the veterans on the squad and the hard work put in at the Field House each afternoon, fans can rest assured that Coach Kuzma and the Wolves will be ready for all future engagements.

St. Louis Cathedral Is Scene Of Concert

A Christmas concert, featuring the Schola Cantorum of Notre Dame Seminary, the St. Louis Cathedral Choir and organist Elise Cambon, will be given at the Cathedral on Sunday, December 21, at 4 p. m. Residents and visitors are invited to attend, there's no charge for admission.

The program will include Sweelinck's "Hodie Christus natus est" and Palestrina's "Alma Redemptoris Mater," to be sung by the Cathedral Choir. The Schola Cantorum will be heard in some of the more familiar chants—an 11th century "Ave Maria" and an advent hymn, "Veni, O Sapientia." The familiar carols, "Silent Night," "God Rest Ye Merry, Gentlemen" and "The First Noel," will also be sung.

Miss Cambon, music director of the Cathedral, will play the Bach Prelude and Fugue in E flat major and choral preludes appropriate to the season.

It's That Time . . .

. . . to get your Christmas cards addressed, sealed, stamped and mailed. Putting off these jobs may result in having your Christmas greetings delivered after the holiday.

The post office recommends that cards and letters be sent first-class mail at 4-cents an ounce. Such cards may be sealed and contain written messages, are dispatched and delivered first, are forwarded without additional charge, and, if undeliverable, are returned to the sender at no extra charge.

You'll speed your mail too, say post office authorities, by separating local and out-of-town mail and using postal zone numbers.



Did You Know?

Clearing the site for building the structure which now stands at 425 Camp Street, workmen in 1881 came upon the cornerstone of the American Theatre which James H. Caldwell had erected there nearly 60 years before. Because it recalled to many who knew him (or knew of him), his vivid personality and the drive of his leadership in the cultural, political and economic progress of this city, the *Daily Picayune* on December 30, 1881, devoted half a column to the find.

Measuring "about 18 inches by 2 feet in dimensions," it recorded, the cornerstone "was found a little below the level of the banquette on the extreme right of the front foundation line and in the northeast corner of the building." A silver plate, measuring three by four inches, bore in "quaint French runninghand letters" the inscription:

May, 1822
This Corner Stone
of the First
American Theatre,
laid by
James H. Caldwell,
Manager of Do.

In the cornerstone were found ten American, Spanish, British and Italian coins, dated from 1810 to 1820, and "a small rectangular piece of silver, less than an inch in length, probably the clasp of an old fashioned pocketbook, inscribed 'J. Caldwell.'

"All the coin indicated usage, except the American half dollar, which was as fresh and bright as though just from the Mint; while a hole through the Italian piece showed that it had been once in use as a medal or watch charm." No papers were found.

This old theater occupied the lower half of the 120-x-160-foot site which Caldwell secured at a ground-rental of $1440 a year. According to the *Louisiana Gazette,* the cornerstone was laid on May 30, 1822. The theater was 60 feet wide, had a seating capacity of 1100, and it reportedly cost $70,000. It opened January 1, 1824, and in it Caldwell introduced New Orleans to gas lighting, a theatrical novelty which he later developed into the city's first gas system. In its later years the old building served as an auction exchange, a second-hand store and an armory.

For some years the coins, the pocketbook clasp and the silver plate remained in the possession of the Rice & Born hardware company, which had bought the site for the erection of its new store. They were freely shown to interested persons. What became of them ultimately is not known.

From the sealing to the opening of the cornerstone, the population of New Orleans grew from 30,000 to 216,000.

Public Service To Close At Noon On Wednesday

The general offices of New Orleans Public Service at 317 Baronne Street will close on Wednesday, December 24, at 12 noon. Regular office hours—8:30 a. m. to 5 p. m.—will be resumed on Friday, December 26.

Quotes and Quips

The little city boy was on his first vacation in the country and saw his first rainbow.

"Isn't it pretty, son," commented his father.

"Sure is," said the little boy. "What's it advertising?"

* * * *

The multitude which is not brought to act as unity is confusion. That unity which has not its origin in the multitude is tyranny.—Blaise Pascal

* * * *

A quartet is an organization all four members of which think the other three can't sing.

* * * *

We can be thankful to a friend for a few acres, or a little money; and yet for the freedom and command of the whole earth, and for the great benefits of our being, our life, health, and reason, we look upon ourselves as under no obligation.—Seneca

* * * *

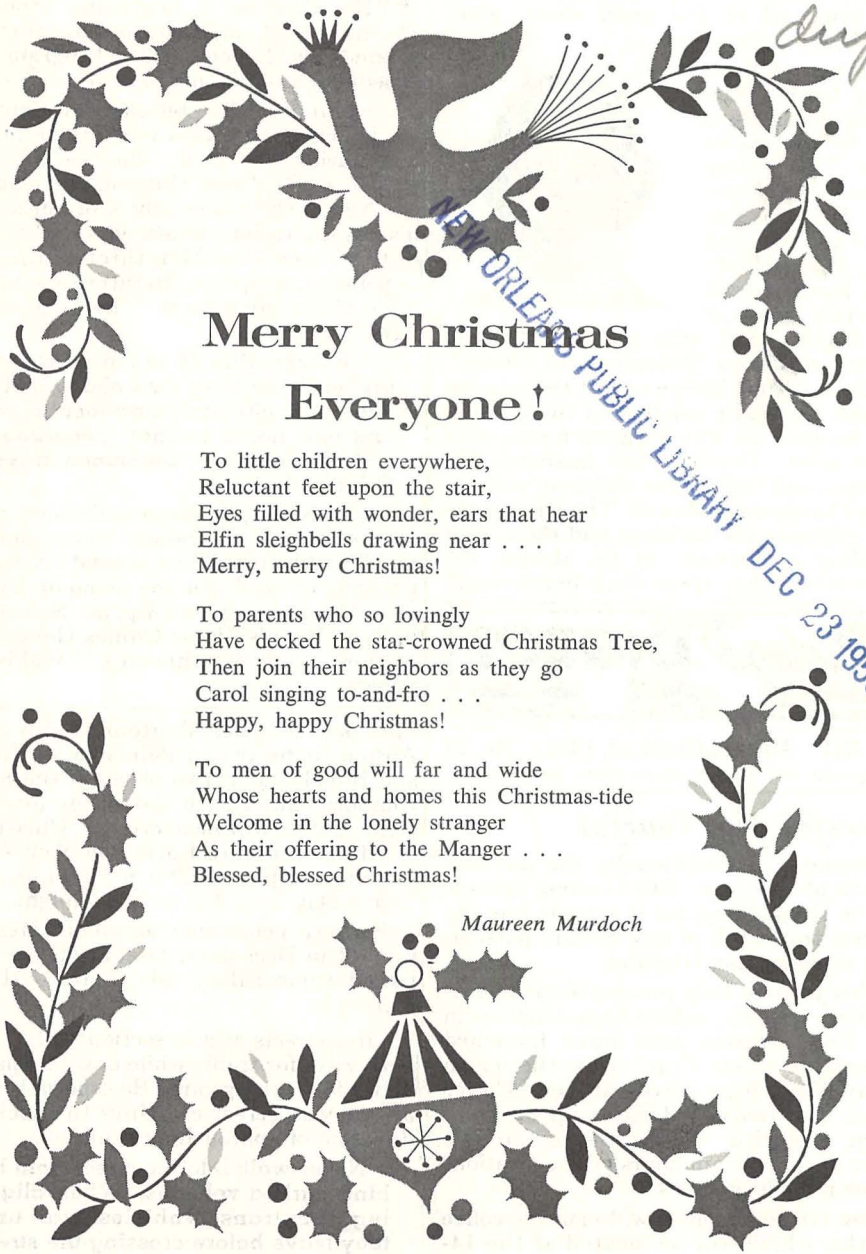
"Did you go to Sunday School when you were a little boy?" the son asked his father.

"Sure did, son," replied dad, wanting to set a good example. "Never missed a Sunday!"

"See, mom," commented the youngster. "It won't do me any good either."

TRANSIT Riders' DIGEST

Vol. XII—No. 17 Published Weekly by N. O. Public Service Inc. DEC. 22, 1958



dup

NEW ORLEANS PUBLIC LIBRARY DEC 23 1958

Merry Christmas Everyone!

To little children everywhere,
Reluctant feet upon the stair,
Eyes filled with wonder, ears that hear
Elfin sleighbells drawing near . . .
Merry, merry Christmas!

To parents who so lovingly
Have decked the star-crowned Christmas Tree,
Then join their neighbors as they go
Carol singing to-and-fro . . .
Happy, happy Christmas!

To men of good will far and wide
Whose hearts and homes this Christmas-tide
Welcome in the lonely stranger
As their offering to the Manger . . .
Blessed, blessed Christmas!

Maureen Murdoch

SHOW BIZ

BY JILL JACKSON

GREETINGS! May this Christmas season bring all of you good cheer, good health and happiness.



Among those away from home during the holidays will be *Raymond Burr* (TV's "Perry Mason"), *Yul Brynner, Dorothy Lamour* and Mr. and Mrs. *Alfred Hitchcock*. Raymond will entertain troops in the Pacific. Yul, who replaces the late Tyrone Power in "Solomon and Sheba," will be in Spain. Before he left the country he and his family celebrated the holiday and he gave his wife Virginia a nine-skin sable scarf. Dorothy, her husband Bill Howard and their three children, will observe Christmas in Hawaii. The Hitchcocks will celebrate the holidays and their 32nd wedding anniversary in St. Moritz, the place where they spent their honeymoon.

TRANSIT Riders' DIGEST

Vol. XII DECEMBER 22, 1958 No. 17

Copyright 1958 by New Orleans Public Service Inc.

Cheerful, Not Tearful

December is traditionally the merriest month of the year. But in some cases it can be the saddest, for it usually has the highest traffic toll of any month, particularly in pedestrian fatalities.

This year, to help prevent some of this needless tragedy, safety organizations in the New Orleans area have launched "Operation Safety Cup," using the slogan "Stay Alert, Stay Alive—Make It Coffee When You Drive." Backing up the campaign, motorists will be treated to free coffee during certain hours at five locations on main traffic arteries.

New Orleans firemen will man the coffee booths, which will be located at the 14-mile post on Chef Menteur Highway, at Airline Highway and Palmetto, at Tulane and Broad, and at two places at the South Claiborne and South Carrollton intersection. Coffee will be served on Christmas Eve from 1 p.m. to 1 a.m.; on New Year's Eve from 4 p.m. to 2 a.m.; and on New Year's Day from 4 p.m. to midnight.

Because pedestrian accident rates are highest in December, safety officials have issued some safety advice for walkers. Here it is:

Cross streets at intersections only. Look both ways for traffic while crossing, particularly for turning cars. Be especially alert at one-way street crossings to check the direction of approaching vehicles.

Never walk into the street from behind parked vehicles. When alighting from transit vehicles, wait until they leave before crossing the street.

Yuletide Programs Set By WYES-TV

Live programs by students from public and parochial schools, colleges and universities, and local church choirs singing Christmas carols will be televised over New Orleans' educational TV station, WYES, Channel 8, beginning Monday, December 22, and continuing through Wednesday, December 24. Programs are scheduled at 6:30 and 10 p.m.

Several other live telecasts appropriate to the Yuletide season will also be broadcast during this week. On December 22 at 9 p.m. Dr. Peter Hansen, chairman of the Newcomb College school of music, will discuss the various treatments of the story of the Three Wise Men through the ages in painting, sculpture, literature and music. Title of the program is "The Magi of the Arts."

On December 24 at 7 p.m. a comprehensive look at the holiday activities of the city including local carollers and home holiday decorations will be shown on "Christmas in New Orleans."

Istvan Nadas, professor and co-chairman of the Loyola University piano department, will be heard in a special Christmas program of music for the piano on Thursday, December 25, at 8 p.m. Selections include Bach's "Now Comes the Gentle Savior" and Beethoven's "Waldstein Sonata."

SPORTS dial

55 60 70 80 90 110 130 150 160

By TED ANDREWS

OBSERVING ITS Silver Anniversary, the New Orleans Mid-Winter Sports Association this week begins its annual carnival of sports in New Orleans. Since its inception in 1935, the Sugar Bowl (as the organization is familiarly known) has been able to present the top names in most phases of sports. This year will be no exception.

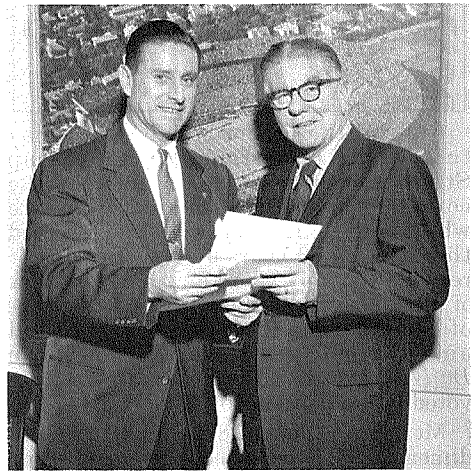
Activities get under way on Saturday, December 27, with a three-day tennis tourney at the New Orleans Country Club. Representatives of five foreign countries are slated to participate in the games. Among the 16 entrants are Eddie Moylan, three-time winner of the coveted Sugar Bowl title; Ron Holmberg, a member of the Davis Cup squad last year in Australia; Crawford Henry of Tulane University; and the "Grand Old Man" of U.S. tennis, Gar Mulloy.

Amateur boxing and the Yacht Regatta also take the spotlight on Saturday, December 27. The Regatta continues through Sunday. In the ring, Golden Glove champions from Texas and Louisiana will battle for honors. Bouts get under way at 8:30 p.m. at St. Mary's CYO Gym, 1201 Chartres Street. Lake Pontchartrain at the Southern Yacht Club will be the scene of the Mid-Winter Race of Champions.

On Sunday at 2:30 p.m. at City Park Stadium some of the nation's top running stars will line up to compete in the Sugar Bowl track meet. Olympic champions Bobby Morrow of Abilene Christian College and Glenn Davis of Ohio State University will compete in the cinder meet. Morrow is co-holder of the 100-yard world record and Davis is world record holder in the 400-meter low hurdles.

The basketball tournament will be played on Monday, December 29, and Tuesday, December 30, at the Loyola Field House. Games begin each evening at 7:45.

New Orleans will be well represented by the Loyola Wolves under the direction of Coach Hank Kuzma. The Southeastern Conference will be represented by Mississippi State and fans will have an opportunity to watch All-American Bailey Howell.



Some of the activities on the Sugar Bowl calendar are being pointed out to Ted Andrews by Claude Simons Jr., president of the Mid-Winter Sports Association.

Howell, a 6′ 7″ senior center, is on just about everybody's pre-season All-America team this year. For that matter, he was on most of the All-Americas in his junior year last season. He has a two-year varsity career total of 1342 points (647 as a sophomore and 695 as a junior).

Maryland, which has been rated as one of the top teams in the pre-season polls, may be the favorite in this tourney. It too, can boast of one of the finest collegiate hoopsters in the country—Charley McNeil.

McNeil, a 6′ 6″ junior center, was labeled the nation's second best sophomore last year. He played in the 1958 Sugar Bowl with the Terrapins. The defending champs, Memphis State under Coach Bobby Vanatta, will field a strong contender again this year.

Yours truly and Moon Mullin will team up to broadcast the basketball tournament over Radio Station WDSU (1280 on the dial). Broadcasts will begin at 7:40 from the Loyola Field House. Your host will be New Orleans Public Service.

This brings us to Thursday, January 1, when the big game between Louisiana State University and Clemson College will be played at Sugar Bowl Stadium. We'll cover that activity next week. In the meantime, your Sports Dialer wishes all of you a Merry Christmas and Happy Sports for the New Year.

Did You Know?

Football made its debut in New Orleans on New Year's Day 69 years ago this week. For a decade, the people here had been reading of the new and exciting sport certain Eastern colleges had adopted. To show them what it was, a high-spirited group of students in those colleges, home for the Christmas holidays, organized themselves into "Yale" and "Princeton" teams and met in pigskin battle on the afternoon of Wednesday, January 1, 1890.

They played in Sportsman's Park, which was on the New Basin Canal (now filled in) diagonally opposite the old entrance to Metairie Cemetery. It was a charity affair, the proceeds going to the ambulance fund of Charity Hospital. A reception committee of 14 of the city's social leaders presided over the doings.

"The attendance was large and fashionable, there being not less than 700 people in the stands, the ladies, as usual in such gatherings, largely predominating," reported the *Times-Democrat* the next morning, and added, "The recent rain had made the lawn of Sportsman's Park an unbroken sheet of freshest verdure."

The *Daily Picayune,* in its lead, also stressed scenic values: "Yesterday's fairness nowhere appeared to greater advantage than upon the broad green of Sportsman's Park, with sturdy picturesque oaks at the far end, and the grand stand filled with the choicest flowers of New Orleans society. The popularity of the handsome, athletic young men who took part in the football game was flatteringly shown in the select yet large number of spectators who cheered them on the heroic work in the field."

Football games then consisted of two 30-minute halves. A touchdown counted 4 points, a field goal 5 points, a safety 2 points, and a goal after touchdown 2 points. During the first period the teams pushed up and down the field in a crash-and-batter struggle that sent two men to the sidelines with sprained legs.

In the second half, the "play became close and hard," recorded the *Times-Democrat,* "but while Princeton showed abundance of weight, strength and staying power, the team play of Yale appeared the more even and better concerted. Nearly fifteen minutes had elapsed without any advantage to either side, but as the ball was worked down toward the Princeton goal, LeSassier, of Yale, secured a touchdown and then kicked a goal from it, securing six points. The validity of the touch-down was strongly questioned by the Princeton men, they claiming that the ball was not in play when it was secured by Yale's half back. The referee ruled that it was, however, and the points counted."

At the next kickoff the "ball broke," and "as there was no ball to replace it," the game ended with "Yale" winning, 6-0.

Both the game and its reporting have come a long way since that first clash of gridiron stalwarts in New Orleans.

Attend the church of your choice regularly. For locations of churches and hours of services, see the yellow pages of your telephone directory.



Quotes and Quips

"Have you ever done any public speaking?" the employment interviewer asked the applicant.

"Well," came the reply, "once I proposed to a girl over a rural telephone line."

* * * *

I would have inscribed on the curtains of your bed and the walls of your chamber: "If you do not rise early, you cannot make progress in anything."—William Pitt

* * * *

Half our troubles come from wanting our own way; the other half comes from being allowed to have it.

* * * *

Nothing can be more useful to a man than a determination not to be hurried.
—Henry D. Thoreau

Language Classes Set

Classes in Spanish, French and English, the latter primarily for foreigners, will be offered by International House beginning Friday, January 2. Persons interested in enrolling may call JAckson 2-3591.

TRANSIT Riders' DIGEST

Vol. XII—No. 18 Published Weekly by N. O. Public Service Inc. DEC. 29, 1958

LSU, Clemson Set For Sugar Bowl

by Ted Andrews

The familiar chant "Hold that Tiger" will be especially apropos on Thursday afternoon in Tulane Stadium. At that time and place two groups of Tigers—one from Louisiana State University, the other from Clemson College—will meet on the gridiron in the 1959 Sugar Bowl Classic.

Although the Baton Rouge Tigers are the favorites in this game—the 25th in Sugar Bowl history—the tenacity of the species from South Carolina may surprise them. Whatever the outcome of the game, fans attending in person, viewing it via television, or listening to it over the radio will be on hand for one of the most talked about contests in the country.

LSU, the Number One team in the nation, is making its fifth try for a Sugar Bowl victory. It is hard to believe they can fail to win this one. The team has Paul Dietzel, the nation's Coach of the Year. It also has Billy Cannon, the number one Football Player of the Year. It has the "Go" team and the "Chinese Bandits" and such stalwarts as Johnny Robinson, Max Fugler, Warren Rabb, Don Purvis and J. W. Brodnax.

Coach Frank Howard of Clemson will be making his first appearance in the Sugar Bowl with his Atlantic Coast Conference champions. The South Carolina mentor is capable of preparing for the big ones and boasts a squad which is husky and tough. Howard has been two platooning his teams this year and will not lack depth from his 47-man squad.

He will field such stars as Harvey White,

(Continued on Page Three)



BILLY CANNON
LSU HALFBACK

HARVEY WHITE
CLEMSON QUARTERBACK



A club engagement and appearances for the films "Mardi Gras" and "Geisha Boy" brought Marie McDonald to New Orleans recently. She's with Jill Jackson (left).

Riders' TRANSIT DIGEST

Vol. XII DECEMBER 29, 1958 No. 18

Copyright 1958 by New Orleans Public Service Inc.

Welcome, Visitors!

New Orleans residents and merchants are proud to play host to the many thousands of visitors who are in the city to attend the Sugar Bowl events presented annually by the New Orleans Mid-Winter Sports Association.

While these nationally spotlighted sporting activities will hold the attention of many out-of-town guests, Orleanians are hopeful that visitors will take time out during their stay to examine the opportunities for business and industry which are offered by our growing community.

In between sports events, many residents will undoubtedly escort their guests to the numerous historical landmarks and other points of interest for which New Orleans is famous. The bustling port, the museums, parks, libraries, the mushrooming industrial areas, the French Quarter and the lovely old homes in the Garden District are among the sights to see.

Because traffic will become increasingly heavy during the next few days, and especially so just before and following Sugar Bowl events around the places at which they occur, Public Service reminds everyone that riding transit to and from these activities, or as transportation for sightseeing, is the best way to avoid traffic troubles and parking worries. If you have a large group, charter a bus by calling EXpress 4545.

When the Sugar Bowl football game is over on January 1 and visitors are returning home, New Orleans hopes they will carry with them a lasting impression of its own special brand of Southern hospitality and a desire to return again and again.

SHOW BIZ

BY JILL JACKSON

May the coming year
Be your best
And to all of you in '59
May everything be just fine!

IT'S ALTOGETHER untrue, says *Rhonda Fleming,* that gentlemen, as the old saying has it, prefer blondes. A natural redhead, Rhonda was ordered to become a bleached blonde for her role as Jean Simmons' deceitful stepsister in "Home Before Dark." "Right away," Rhonda reported, "I noticed a change in the way men reacted. Judging from what happened," she observed, "I think I can say that, as far as men are concerned, it's redheads, two to one."

Another lass who has had her red hair changed is *Deborah Kerr.* She now sports blonde tresses. With her green-blue eyes and peaches and cream complexion, she looks beautiful.

Tina Louise has been signed for a starring role in "Day of the Outlaw." She will play opposite *Robert Ryan* and *Burl Ives* . . . *Carroll Baker* and her husband *Jack Garfein* will make their own movie. It will be titled "Mary Ann" and filming will start in New York city next summer.

The New Year will see some new additions to Walt Disney's land of make-believe, Disneyland. Disney announced that he plans to install a monorail system, submarines sailing under polar ice and bobsled rides. The additions will bring the total cost of the amusement park to $28,600,000.

SPORTS DIAL

(Continued from Page One)

his ace passing quarterback, and Lowndes Shingler, another fine passer who should see lots of action. Other Clemson stars to watch include captain and center Bill Thomas, end Ray Masneri and tackle Jim Padgett.

* * * *

Sport fans unable to obtain tickets to the Sugar Bowl will have an opportunity to see not only that game but three other January 1 contests via television.

WDSU-TV, Channel 6, will carry the Sugar Bowl beginning at 12:45 p. m. and the Rose Bowl (Iowa vs. California) immediately following the Sugar classic. WWL-TV, Channel 4, will telecast the Orange Bowl (Oklahoma vs. Syracuse) beginning at 11:45 a. m. and at its conclusion the Cotton Bowl (Texas Christian University vs. Air Force Academy).

* * * *

Basketball takes the Sugar Bowl spotlight in the Loyola Field House to open this week. On Monday, December 29, the Maryland Terps will meet the strong Mississippi State Maroons in the curtain raiser at 7:45 p. m., following which the Loyola Wolves will engage the defending champs, Memphis State. On Tuesday night, December 30, the winners of the first night's games will play for the championship. The losers will meet for the consolation.

These four games will be broadcast over Radio Station WDSU (1280 on the dial) beginning at 7:40 p. m. Yours truly and Moon Mullin will alternate at the mike to broadcast the games from the Field House. Your host will be New Orleans Public Service.

* * * *

Another popular sports event with residents and visitors alike at the holiday season is racing at the New Orleans Fair Grounds. On New Year's Day, racing at the historic oval will begin at 10 a. m. There is an attractive 10-race card and the New Orleans Handicap is the feature attraction.

* * * *

Nearly at the end of the column and almost forgot two items: One, my choices in the major bowl games:

SUGAR BOWL: LSU over Clemson

ROSE BOWL: Iowa over California

ORANGE BOWL: Oklahoma over Syracuse

COTTON BOWL: TCU over Air Force

The other, to wish all of you good sports a Happy New Year!

Public Service To Close At Noon On Wednesday

The general office of New Orleans Public Service at 317 Baronne Street will close on Wednesday, December 31, at 12 noon. Regular office hours —8:30 a. m. to 5 p. m.—will be resumed on Friday, January 2.



Which one will smile on New Year's Day after the 1959 Sugar Bowl classic—Coach Frank Howard (left) of Clemson College or LSU's Coach Paul Dietzel (right)?

One For The Road

Free cups of coffee will be offered motorists in and around New Orleans on New Year's Eve and New Year's Day in an effort to promote safe and sober driving during the holidays.

New Orleans firemen will serve the coffee at special booths at the 14-mile post on Chef Menteur Highway, at Airline Highway and Palmetto, at Tulane and Broad, and at two places at the South Claiborne and South Carrollton intersection. They'll serve on New Year's Eve from 4 p. m. to 2 a. m.; and on New Year's Day from 4 p. m. to midnight.

Safety organizations in the city are sponsoring the program, with the cooperation of coffee roasters, under the title "Operation Safety Cup." The slogan is: "Stay Alert, Stay Alive—Make It Coffee When You Drive."